

Hem # 3

City of Carson City
Agenda Report

Date Submitted: October 9, 2007

Agenda Date Requested: October 18, 2007

Time Requested: 10 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: Action to approve a Proclamation declaring October 29, 2007, as "We Can" Day in Carson City.

Staff Summary: The proclamation declares October 29, 2007, as "We Can" (Ways to Enhance Children's Activity and Nutrition) Day in Carson City. "We Can" is a national education program developed by the National Institute of Health (NIH) to help prevent obesity and overweight in youth ages 8-13. "We Can" is a collaborative effort between the NIH's National Heart Lung and Blood Institute (NHLBI); the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK); the National Institute of Child Health and Human Development (NICHD); and the National Cancer Institute (NCI). "We Can" addresses childhood obesity through preventative programs and activities that are designed to promote physical activity and proper nutrition. Carson City Departments of Parks & Recreation and Health & Human Services are partnering with the Nevada State Health Division Bureau of Community Health and the Washoe Tribe of Nevada and California to host a "We Can" national training workshop at the Carson City Community Center on Monday and Tuesday, October 29 and 30, 2007. This free training workshop is directed to parents, educators, child care professionals, health officials, parks and recreation professionals, and lay persons.

Type of Action Requested: (check one)

Resolution Ordinance
 Formal Action/Motion Other - Proclamation

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: Read proclamation.

Explanation for Recommended Board Action: I move to approve a Proclamation declaring October 29, 2007, as "We Can" Day in Carson City.

Applicable Statute, Code, Policy, Rule or Regulation: N/A

Fiscal Impact: N/A

Explanation of Impact: N/A

Funding Source: N/A

Alternatives: 1. Deny the request

Supporting Material: Exhibit A, "We Can" Proclamation

Prepared By:

Roger Moellendorf Date: 10/9/07
Roger Moellendorf, Parks & Recreation Director

Reviewed By:

Linda Ritter Date: 10/9/07
Linda Ritter, City Manager

Melanie Burkett Date: 10/9/07
District Attorney's Office

Mark Schomann Date: 10/9/07
Finance Department

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay

2: _____

(Vote Recorded By)

PROCLAMATION

“We Can!” Day **October 29, 2007**

WHEREAS, Carson City, in collaboration with the Nevada State Health Division Bureau of Community Health and the Washoe Tribe of Nevada and California, has taken a leadership role offering health and wellness programs to youth, parents, and City employees; and

WHEREAS, the National Institute of Health proclaims the consolidated municipality of Carson City to be a We Can! City; and

WHEREAS, We Can! (Ways to Enhance Children’s Activity and Nutrition) is a national education program developed by the National Institutes of Health, a component of the U.S. Department of Health and Human Services, to help prevent obesity and overweight in youth; and

WHEREAS, We Can! is a collaboration of the National Heart, Lung, and Blood Institute with three other NIH institutes: the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute; and

WHEREAS, the consolidated municipality of Carson City will strengthen its efforts to create a healthier community through We Can! Resources, including evidence-based obesity prevention programs for parents and youth implemented in collaboration with community - based partners; and

WHEREAS, the We Can! program targets parents and care givers as the primary group for influencing youth and focuses on three important behaviors: improved food choices, increased physical activity, and reduced screen time; and

WHEREAS, Carson City has enhanced the lives of families in our community by focusing on encouraging people all ages to aim for a healthy weight, engage in regular physical activity, and reduce screen time,

NOW, THEREFORE, I, Marv Teixeira, Mayor of Carson City, Nevada, do hereby proclaim October 29, 2007 as **We Can! Day**, and urge all citizens to actively promote this day. I hereby further recognize and commend Carson City for its outstanding effort in promoting a healthier hometown. “Together, We Can! Make a difference!”



Dated this 18th Day of October 2007

Marv Teixeira, Mayor