

Item # 16B

**Carson City, A Consolidated Municipality  
Agenda Report**

**Date Submitted:** July 6, 2010

**Agenda Date Requested:** July 15, 2010  
**Time Requested:** 15 mins

**To:** Mayor and Supervisors

**From:** City Manager

**Subject Title:** Presentation of their Annual Activities Report for the Operation of Public, Educational Government Access Programming by the Brewery Arts Center. *(John Procaccini)*

**Staff Summary:** The Board of Supervisors approved an agreement on June 21, 2007 with the Brewery Arts Center (BAC) to provide public education and governmental access programming and services.

**Type of Action Requested:** (check one)  
☐ Resolution ☐ Ordinance  
☐ Formal Action/Motion ☒ Other (Specify) Presentation Only

**Does This Action Require A Business Impact Statement:** ☐ Yes ☒ No

**Recommended Board Action:** No action required

**Explanation for Recommended Board Action:** See staff summary.

**Applicable Statute, Code, Policy, Rule or Regulation:** N/A

**Fiscal Impact:** None

**Explanation of Impact:** N/A

**Funding Source:** N/A

**Alternatives:** N/A

**Supporting Material:** Annual Activities Report FY 2009/2010

**Prepared By:** Janet Busse, Office Supervisor

Reviewed By:

(City Manager)

Date:

7/6/10

(District Attorney)

Date:

7/6/10

(Finance Director)

Date:

7/6/10

**Board Action Taken:**

Motion:

1)

2)

Aye/Nay

(Vote Recorded By)



# Annual Activities Report

## Fiscal Year 2009/2010

# Overview

As per contractual agreement between Carson City and the Brewery Arts Center to operate cable access television Charter cable channels 210 and 226, the following pages contain information that support BAC's fiscal and operational commitment.

# Contents

- ACCTV Staff and Advisory Committee, BAC Board of Directors
- ACCTV Staff and Volunteer Positions
- Facility Usage
- Weekly Programming Breakdown
- Bylaws
- ACCTV Operating Procedures/Rules
- Production Rates
- ACCTV Training Document
- ACCTV - ONLINE
- Northern Nevada Film Factory
- Financials

# STAFF, ADVISORY COMMITTEE BAC OFFICERS AND BOARD

## ACCTV STAFF

John Procaccini– ACCTV General Manager

Darla Bayer – ACCTV Program Manager

Keith Barnett – Technician

Jeffrey Fast - Technician

Brendun Lund – Technician

Aaron Chiazza – Audio Recording Engineer

## BAC OFFICERS, BOARD OF DIRECTORS and KEY PERSONNEL

Bruce Robertson– President

Anita Whitmore– Secretary

Larry Messina– Director

Jeff Brooks– Director

Jed Block – Director

Robert McFadden – Vice President

Scott Anderson– Treasurer

Richard Lawley– Director

Barbara D'Anneo– Director

Melinda Click– Director

John Procaccini – Executive Director

Kristi Pulizzotto – Dir. Of Operations

Andie Anderson- Director of Children's Theater & Performance

Kevin Bunch – Technical Director

Sandra Tebeau- Membership Coordinator

Colleen Kinner – Office Assistant

# 2009

	Jan		Feb		Mar		April		May		June		July		August		Sept		Oct		Nov		Dec	
	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G
Youth 6-11	13	0	17	0	0	10	0	0	0	0	0	0	0	0	14	0	0	0	0	0	0	0	0	0
Youth 12-16	0	2	0	1	1	2	0	3	0	0	2	2	0	2	0	1	0	5	10	3	0	2	0	2
Adult	1	22	3	39	0	0	5	16	1	12	0	16	0	13	1	14	0	20	2	40	1	20	0	4
Totals	14	24	20	40	1	2	17	19	1	12	2	18	0	15	15	15	10	25	12	43	1	22	0	6
Total by Quarter	98						69						80						84					
Total for Year																								

C=Class or training  
G=General use

# 2010

	Jan		Feb		Mar		April		May		June		July		August		Sept		Oct		Nov		Dec	
	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G	C	G
Youth 6-11	0	0	0	2																				
Youth 12-16	0	1	0	12																				
Adult	2	2	2	2																				
Totals	2	3	2	16																				
Total by Quarter	23 so far																							

C=Class or training  
G=General use

## John Procaccini

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**From:** Darla Bayer [dbayer@bactv.org]  
**Sent:** Monday, June 21, 2010 1:02 PM  
**To:** Darla Bayer; jennifer mckelvey; John Procaccini; Rob Sperry  
**Subject:** CH210 TV Guide Jun 27-Jul3  
**Attachments:** CH210w26Jun27-Jul3.txt

### SUN 6/27

12:00 Community Bulletin Board  
8:00 First Christian Church: A Mighty Missionary Church  
9:00 Hilltop Community Church: Walking In the Spirit Pt2  
10:00 Seventh Day Adventist: Gotta Do Something  
11:00 Eckankar: Secret of Love - Part 2  
11:30 Dutch's Corner 26  
12:00 Replay Sharing Miracles  
12:30 Green House Garden Center  
1:30 Talking Wall  
2:00 Bethlehem Sermon: How To Be A Sinner  
2:30 Beyond Today  
3:00 Graduation 2010  
4:00 Exploring Nevada  
4:30 Lifepoint: Dream Big Part 6  
5:30 Replay Healthsmart  
6:00 Tomorrow's World: Christian Babylon  
6:30 Dinner with Danita: Cornflakes  
7:00 After The Storm  
7:30 Discover Carson Country  
8:00 Christal Gardner Ministries  
8:30 Local Sports Program 1: Baseball WNC vs CSI  
11:00 US Air Force Band of the Golden West

### MON 6/28

12:00 Community Bulletin Board  
8:00 Sigba Environmental Program  
8:30 Northern Nevada Lifestyles  
9:00 Mariachis  
10:00 Exploring Nevada  
10:30 Carson City Clubs  
11:00 Nevada State Museum: People of the Marsh  
12:00 Sharing Miracles: Hall of Fame Heart  
12:30 Tocatta 911  
2:30 Community Conversations 1  
3:00 Graduation 2010  
4:00 Pony Express Silhouette  
4:30 DAWG Tails  
5:00 Sharing Miracles: Hall of Fame Heart  
5:30 Greenhouse Garden Center



6:30 US Air Force Band of the Golden West  
 8:00 Local Sports Program 2: WNC vs CSN  
 11:00 Second Hand Smoke  
 11:30 Pony Express Silhouette

TUE 6/29

12:00 Community Bulletin Board  
 8:00 Nevada Trails: Aquatic Trail  
 8:30 Discover Carson Country  
 9:00 WHAT: BioIdentical Hormones  
 10:00 Carson City Historical Society: Mark Twain  
 11:00 Northern Nevada Lifestyles  
 11:30 Replay Healthsmart  
 12:00 Graduation 2010  
 1:00 Mariachis  
 2:00 Tocatta 911  
 4:00 Replay People Helping People  
 4:30 Dinner with Danita: Cornflakes  
 5:00 Pony Express Silhouette  
 5:30 Nevada Trails: Aquatic Trail  
 6:00 Campus Chat: POST Part 2  
 6:30 Replay We The People  
 7:00 Community Conversations  
 7:30 Fireline  
 8:00 Sharing Miracles: Hall of Fame Heart  
 8:30 Healthsmart: Food Safety  
 9:00 We The People  
 9:30 Carson City Clubs  
 10:00 People's Law School

WED 6/30

12:00 Community Bulletin Board  
 8:00 People's Law School  
 10:00 CTH Cardio 08  
 11:30 Campus Chat: POST Part 2  
 12:00 People Helping People: How to Help  
 12:30 Healthsmart: Food Safety  
 1:00 Sharing Miracles: Hall of Fame Heart  
 1:30 Second Hand Smoke  
 2:00 Rx For Survival  
 3:00 Replay Erasing The Stigma  
 3:30 Pony Express Silhouette  
 4:00 Graduation 2010  
 5:00 After The Storm  
 5:30 Bethlehem Sermon: How To Be A Sinner  
 6:00 Discover Carson Country  
 6:30 Sigba Environmental Program  
 7:00 People Helping People: How to Help

7:30 Greenhouse Garden Center:  
 8:30 La Luz Viviente: El Dia de la Independencia  
 9:00 Graduation 2010  
 10:00 Opening Doors  
 10:30 Talking Wall  
 11:00 WHAT: BioIdentical Hormones

THU 7/1

12:00 Community Bulletin Board  
 8:00 Greenhouse Garden Center  
 9:00 La Luz Viviente: El Dia de la Independencia  
 9:30 People Helping People: How to Help  
 10:00 Graduation 2010  
 11:00 Opening Doors  
 11:30 Replay Healthsmart  
 12:00 Community Conversations 2  
 12:30 Campus Chat: POST Part 2  
 1:00 Hilltop Community Church: Walking In the Spirit P2  
 2:00 Local Sports Program 1: Baseball WNC vs CSI  
 3:30 Sigba Environmental Program  
 4:00 Have Camera Will Travel  
 5:00 Tocatta 911  
 7:00 Campus Chat: POST Part 2  
 7:30 We The People  
 8:00 People Helping People: How to Help  
 8:30 Community Conversations 1  
 9:00 Healthsmart: Food Safety  
 9:30 Dinner with Danita: Cornflakes  
 10:00 CTH Cardio 08  
 11:30 Replay Sharing Miracles

FRI 7/2

12:00 Community Bulletin Board  
 8:00 Local Sports Program 2: WNC vs CSN  
 10:30 Mariachis  
 11:00 Graduation 2010  
 12:00 After The Storm  
 12:30 Sigba Environmental Program  
 1:00 Have Camera, Will Travel  
 2:00 Tocatta 911  
 4:00 Discover Carson Country  
 4:30 Campus Chat: POST Part 2  
 5:00 Community Conversations 2  
 5:30 Carson City Historical Society: Mark Twain  
 6:30 Dinner with Danita: Cornflakes  
 7:00 Replay Nevada Trails  
 7:30 Northern Nevada Lifestyles  
 8:00 Rx For Survival  
 9:00 People's Law School

10:30 Community Conversations 2  
11:00 WHAT: BioIdentical Hormones

SAT 7/3

12:00 Community Bulletin Board  
7:00 Mariachis  
8:00 Graduation 2010  
9:00 People Helping People: How to Help  
9:30 Beyond Today  
10:00 Hope: Christine  
10:30 Discover Carson Country  
11:00 Hilltop Community Church: Walking In the Spirit Pt2  
12:00 Community Conversations 1  
12:30 Seventh Day Adventist: Made For A Mission  
1:30 Dinner with Danita: Cornflakes  
2:00 Nevada State Museum: People of the Marsh  
3:00 Mariachis  
4:00 Nevada Trails: Aquatic Trail  
4:30 Lifepoint: Dream Big Part 6  
5:30 Bethlehem Study: The Apostolic Mission Part 1  
6:30 Campus Chat: POST Part 2  
7:00 Sigba Environmental Program  
7:30 Exploring Nevada  
8:00 Greenhouse Garden Center  
9:00 La Luz Viviente: El Dia de la Independencia  
9:30 People Helping People: How to Help  
10:00 Opening Doors  
10:30 Christal Gardner Ministries  
11:00 Community Conversations 2  
11:30 Discover Carson Country

## John Procaccini

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**From:** Darla Bayer [dbayer@bactv.org]  
**Sent:** Monday, June 21, 2010 1:15 PM  
**To:** Darla Bayer; jennifer mckelvey; John Procaccini; Rob Sperry  
**Subject:** CH226 TV Guide Jun 27-Jul3  
**Attachments:** CH226TV Guide Jun27-Jul3.txt

### SUNDAY 6/27

8:00	CC School District Board of Trustees
10:00	CC Parks & Recreation
2:00	CC Open Space Committee
4:30	REPLAY Nevada Trails
5:00	CC Board of Supervisors
8:00	Special Interest Programming

### MONDAY 6/28

8:00	CC Planning Commission
1:30	Special Interest Programming
4:30	Community Conversations
5:30	Carson River Advisory Committee
9:00	CC Library Board of Trustees

### TUESDAY 6/29

8:00	CC Board of Supervisors
12:00	Community Conversations
12:30	Nevada Trails
1:00	REPLAY Nevada Trails
1:30	REPLAY Community Conversations
2:00	Special Interest Programming
6:30	Nevada Trails
10:00	CC Airport Authority

### WEDNESDAY 6/30

8:00	CC RTC/Campo
11:00	CC Convention & Visitors Bureau
1:30	CC Historic Commission
4:30	Community Conversations
5:00	Carson City Planning Commission -LIVE
7:00	CC Open Space Committee
10:00	CC School District Board of Trustees

### THURSDAY 7/1

8:30	Carson City Board of Supervisors-LIVE
1:30	Special Interest Programming
3:30	REPLAY Nevada Trails
4:00	REPLAY Healthsmart
4:30	REPLAY Community Conversations
5:00	Nevada Trails

5:30 CC Parks & Recreation  
9:00 CC RTC/Campo

FRIDAY 7/2

8:00 V&T Railway Commission  
11:00 Special Interest Programming  
1:30 Nevada Trails  
2:00 CC School District Board of Trustees  
4:00 CC Planning Commission  
9:00 CC Library Board

SATURDAY 7/3

8:00 CC Board of Supervisors  
12:00 Special Interest Programming  
2:30 V & T Railway Commission  
5:00 CC Open Space Committee  
8:00 CC Library Board of Trustees

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Darla Bayer  
Production Coordinator  
Access Carson City Ch 210 & 226

cel 830-7939 (best to use)

882-8900 ext 153  
883-9351

[dbayer@bactv.org](mailto:dbayer@bactv.org)  
[www.acctv.org](http://www.acctv.org)  
[www.breweryarts.org](http://www.breweryarts.org)

## ORIGINAL PROGRAMMING

CH 210 (formerly CH10) broadcasts 8am to midnight daily- 45% is new programming per week.

CH226 (formerly CH26) broadcasts 8am to midnight daily- approx. 20 hours of LIVE government meetings per week

Each meeting is re-aired a minimum of 2 times.

Each meeting is available "Video on Demand" on ACCtv.org

In the past year ACCtv produced the following television shows:

21 Abriendo Puertas -Hispanic programming in Spanish (not paid)

21 Opening Doors -Hispanic programming in English (not paid)

12 People Helping People -Partnership Carson City (paid)

13 Barbwire Live (paid)

43 Community Conversations -Chamber of Commerce (in kind payment)

47 Nevada Trails (not paid)

Multiple one or two time shows (most were paid)

# Brewery Arts Center Access Carson City Advisory Committee

## Bylaws

### Article I

#### Name

The name of the organization shall be the Brewery Arts Center Access Carson City Television (BACACCTV) Advisory Committee, hereafter referred to as the Committee.

### Article II

#### Purpose

The BACACCTV Advisory Committee will be an advisory body and any action of the Committee will be within policies approved by the Brewery Arts Center (BAC) Executive Board. The Committee shall present recommendations to the BAC Executive Board should policy or action affecting the overall welfare of the BAC be necessary. The purpose of the Committee includes, but shall not be limited to:

- Section I: Making recommendations to the Executive Director, General Manager, and BAC Board Representative with respect to any matters relating to cable television or telecommunication and video facilities within the BACACCTV operation;
- Section II: Making an annual report of its activities with recommendations to the BAC Executive Board;
- Section III: Serving as liaison between the BAC Executive Board and other entities involved in cable or telecommunications in the community;
- Section IV: Reviewing the BACACCTV system franchise in Carson City; specifically the compliance thereof by the franchise holder;
- Section V: Encouraging and promoting the full utilization of the BACACCTV system resources by various public bodies, citizen organizations, and the general public;
- Section VI: Encouraging and coordinating the use of all available technical equipment and expertise needed by the public and private organizations and private individuals to produce BACACCTV programs;
- Section VII: Examining all possible means of attracting public and private funding which would enhance the public's opportunity to fully benefit from the use of the BACACCTV system;
- Section VIII: Applying for and receiving public and private funds for the purpose of performing responsibilities under this section. The Committee may disburse, with advice and consent from the BAC Executive Board, such stipulated funds as may be donated to BACACCTV for the advancement of specific projects or the general purpose of the Committee;
- Section IX: Proposing appropriate procedures to the BACACCTV franchise holder regarding the scheduling and programming of public access, municipal government, and educational channels. Any procedures should be so designated as to facilitate the free and open use of these channels, and shall not be in conflict with any existing or future local, state or federal regulations regarding the public use of the BACACCTV system;
- Section X: Serving as an advisory body to the BAC Executive Board and to the BACACCTV system franchise holder in resolving disputes and citizen complaints relating to the service and the use of public access, municipal, or educational channels of the BACACCTV system;
- Section XI: Preparing an annual operation report to the City Board of Supervisors in cooperation with the franchise holder as to the status and progress of the BACACCTV system for the previous twelve months;
- Section XII: Recommending any changes and improvements in the franchise ordinances, provided that such changes are acceptable to the City Administrators, as well as the franchise holder;
- Section XIII: Reporting regularly to the City Administrators regarding the Committee's performance of its responsibilities.

### Article III

#### Representation and Membership

Section I: The Committee will be composed of not more than eight members plus a BACACCTV production representative. All members shall be selected from one of the following areas:

1. A representative recommended by the youth council (1 year term);
2. A representative recommended by the Board of Education;
3. A representative recommended by Carson City Administration;
4. A representative recommended by the Chamber of Commerce;
5. A representative recommended by the Brewery Arts Center Executive Board;
6. A representative from the general public;

ACCESS  
CARSON CITY  
Public Access Channels 210 & 226  
511 W. King St. Carson City, NV 89703  
(775) 882-8900 fax (775) 882-8970  
[www.bactv.org](http://www.bactv.org)

### Operating Rules and Procedures

The following are Operating Rules and Procedures for ACCESS CARSON CITY (ACCTV) operating Public Access Television Channels 210 & 226

If you would like a hard copy of the Operating Rules and Procedures, they are available for download in a PDF format.

#### INTRODUCTION

Access Carson City (ACCTV) operates as a division of the Brewery Arts Center. ACCTV has been formed to encourage the exchange of information among residents of Carson City, Nevada, through electronic media. ACCTV coordinates outreach, training, production, program playback and promotional activities to achieve this exchange of information. In providing a means of public expression, ACCTV does not discriminate on the basis of race, religion, sex, age, national origin, sexual orientation, political affiliation, economic status or physical ability.

ACCTV provides its services to Carson City residents, organizations, agencies and institutions on a first-come, first-served, non-discriminatory basis. Any ELIGIBLE individual or group may use ACCTV's facilities and equipment for non-commercial video production and/or related activities.

Through contractual agreements, ACCTV receives operating funds from the City of Carson City, Nevada. Carson City allocates funds from the franchise license fees it receives from Charter Communications within the county of Carson City.

ACCTV office and studio is located at 511 W. King St in Carson City, Nevada. The facility occupies approximately 2500 square feet of space. It contains a fully equipped television studio, control room, edit suites, master control room, training room, storage facilities for portable television equipment, digital media labs and a two channel television broadcast system.



# Production Rates



## Video Production Rates

Available ACCTV Media Center approved non-profit, education or Government organizations. Commercial use of ACCTV Media Center's equipment or facilities is NOT permitted. If you have any questions on any of the following prices, please call ACCTV The Media Center at 775.882.8900 or email [dbayer@bactv.org](mailto:dbayer@bactv.org).

### **Studio Production:**

#### **Pre-production and Planning (\$100.00 per hour)**

Includes program format, program outline, production crew assignment, studio set-up and strike, etc.

#### **Multi-camera Studio (\$225.00 per hour)**

Includes full production crew, three cameras, lighting, 16 channel audio board, video roll capability and chroma key.

#### **Live Call-In (\$75.00 per hour)**

Includes two phone lines, or two phone lines plus one fax line.

### **Field Production:**

#### **Single Camera (\$85.00 per hour)**

Includes tripod and standard audio.

#### **Two-camera Remote (\$170.00 per hour)**

Includes video switcher and four microphones.

#### **Three-camera Remote (\$255.00 per hour)**

Includes video switcher and six microphones.

### **Editing:**

Digital Editing (\$80.00 per hour)

Includes editor.

### **Travel:**

Travel Time (\$35.00 per hour)

Travel time must be more than 20 minutes in one direction to incur a charge.

511 West King Street  
Carson City, Nevada 89703

Website: [www.acctv.org](http://www.acctv.org)  
Phone: 775.882.8900  
Fax: 775.883.112

## **Training Program**

### **Mandatory Orientation**

The Media Center has a mandatory class that must be taken by anyone interested in producing or sponsoring a program. In addition, this class must be completed prior to equipment certification and equipment use. This helpful class serves to identify what your role is as a program producer/sponsor and facility user as well as what The Media Center's role is as your access center. This one-hour class is offered free and requires no pre-registration.

### **Field Production**

#### **Camera Techniques I**

This class is for those interested in using field production units to produce access programming. Designed to provide hands-on training in operating the Canon GL2 cameras, this course concentrates on correct camera controls, techniques and shot composition.

#### **Camera Techniques II**

Combine the control of a studio production with the flexibility of cameras in the field. This advanced level course teaches students to link multiple field cameras, a video switcher, audio board and VTR on location. Produce high quality programs utilizing varied equipment and wiring.

### **Super Slam Blitz**

**This three-day course serves to certify you in the following:**

Television Production I, Camera Techniques Editing Techniques and II.

The Super Slam Blitz class will train you in every aspect of production. This intensive course is designed for those who want to learn it all.

### **Studio Production**

#### **Super Slam Blitz**

**This three-day course serves to certify you in the following:**

Television Production I, Camera Techniques I and Editing Techniques I.

The Super Slam Blitz class will train you in every aspect of production. This intensive course is designed for those who want to learn it all.

# ACCTV ON-LINE

www.acctv.org

start

Micros...

BACStr...

2 Mic...

(Rem...

Access...

Search Desktop

3:44

ccess Carson City - Windows Internet Explorer

http://www.acctv.org

Search the web

Edit View Favorites Tools Help

Go gle www.acctv.org

Search

Share

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Sign

Favorites Event Planning Templat...

Acce...

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Citizens...

Facebook

Welco...

Wells F...



Page

Safety

Tools



HOME \* SEE CHANNEL 210 TV & GUIDE \* SEE CHANNEL 210 TV & GUIDE WELCOME TO ACCESS CARSON CITY TELEVISION  
CONTACT US CARSON CITY COUNCIL MEETINGS PROGRAMS PRODUCED BY ACCTV AND LOCALS TELEVISION PRODUCTION CLASSES  
NORTHERN NEVADA FILMFACTORY AND ANIMATION CLUB BULLETIN BOARD MESSAGES PAGE'S AND FORUMS WEBCAST ACCTV SURVEY

## Welcome to Access Carson City Television

Thank you for coming to ACCTV's website!

Click on the following items about Carson City:

Carson City and Northern Nevada

Carson City and Northern Nevada History

Carson City and Northern Nevada History

Carson City and Northern Nevada History

Carson City and Northern Nevada History

Carson City and Northern Nevada History

If you would like to be included on the email list please let us know!

Also, if you are having any sort of trouble with our broadcast you may call Doris at 833-7079.

ACCTV

Carson City

Carson City

Carson City

June 2010

S M T W T F S

1 2 3 4 5

6 7 8 9 10 11 12

13 14 15 16 17 18 19

20 21 22 23 24 25 26

27 28 29 30

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Internet

50%

# **KEY ACTIVITIES** **FOR** **COMMUNITY ACCESS TELEVISION**

## **DAILY/WEEKLY ACTIVITIES**

Filming and Airing of Carson City Government Meetings  
Processing and Cataloging Video Productions for Broadcast  
Accepting and Processing Locally Produced Programs  
Creating Channel 210 & 226 Broadcast Schedules  
Providing Broadcast Schedules to The Nevada Appeal & Uploading to ACCTV Website  
Posting and Updating Bulletin Board Activities  
Processing and Updating ACCTV Website Video On Demand  
Video Production Editing  
Client Production Meetings  
Purchasing Invoicing & Accounting  
Computer & Software Maintenance  
Technical Installations & Troubleshooting  
Public Relations, Marketing, & Promotions  
In House and In Field Video Filming  
Delivering Processed Video Files to the Sierra Room for Broadcast  
Transfer of Video Files to NAS File Server  
Programming Media Edge for Broadcast  
Maintenance of NAS Computer and Media Edge Broadcast Program  
Training Personel

## **IN HOUSE PRODUCTION ACTIVITIES**

Nevada Trails (Outdoor Recreation) 44-30 Minute Episodes

## **IN FIELD PRODUCTION ACTIVITIES**

Carson Tahoe Regional Healthcare Seminars  
Nevada State Museum Lectures  
Nevada Historical Society Lectures  
Circles Production



## Broadcast Arts Facility and Media Learning Center

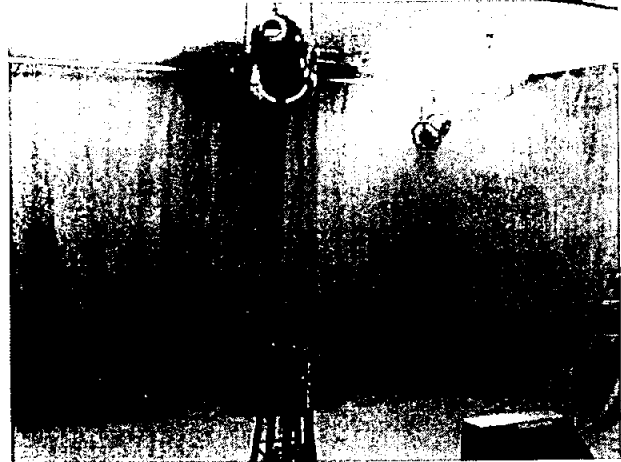
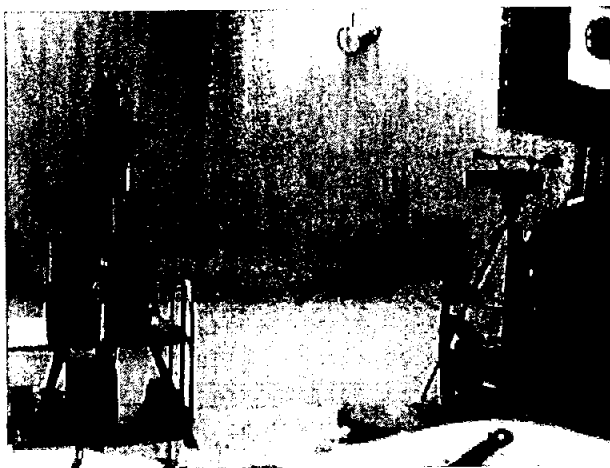
The Brewery Arts Center (BAC) Broadcast Arts Facility and Media Learning Center is a state-of-the-art production center and TV broadcast facility housing Carson City Public Access Stations 210 and 226. It is equipped with cameras, computers for editing and animation, green screen, broadcast and link capabilities via fiber optics and cable, streaming capabilities, audio and video, and field production equipment helping independent filmmakers produce quality TV and video.

### 1. Floor plan of the facility and square footage

The media learning center is a 2,000 square foot facility. See attached diagram depicting space uses for television production, broadcasting, and the learning center.

### 2. Green screen size and virtual set options

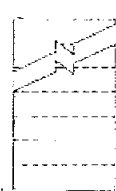
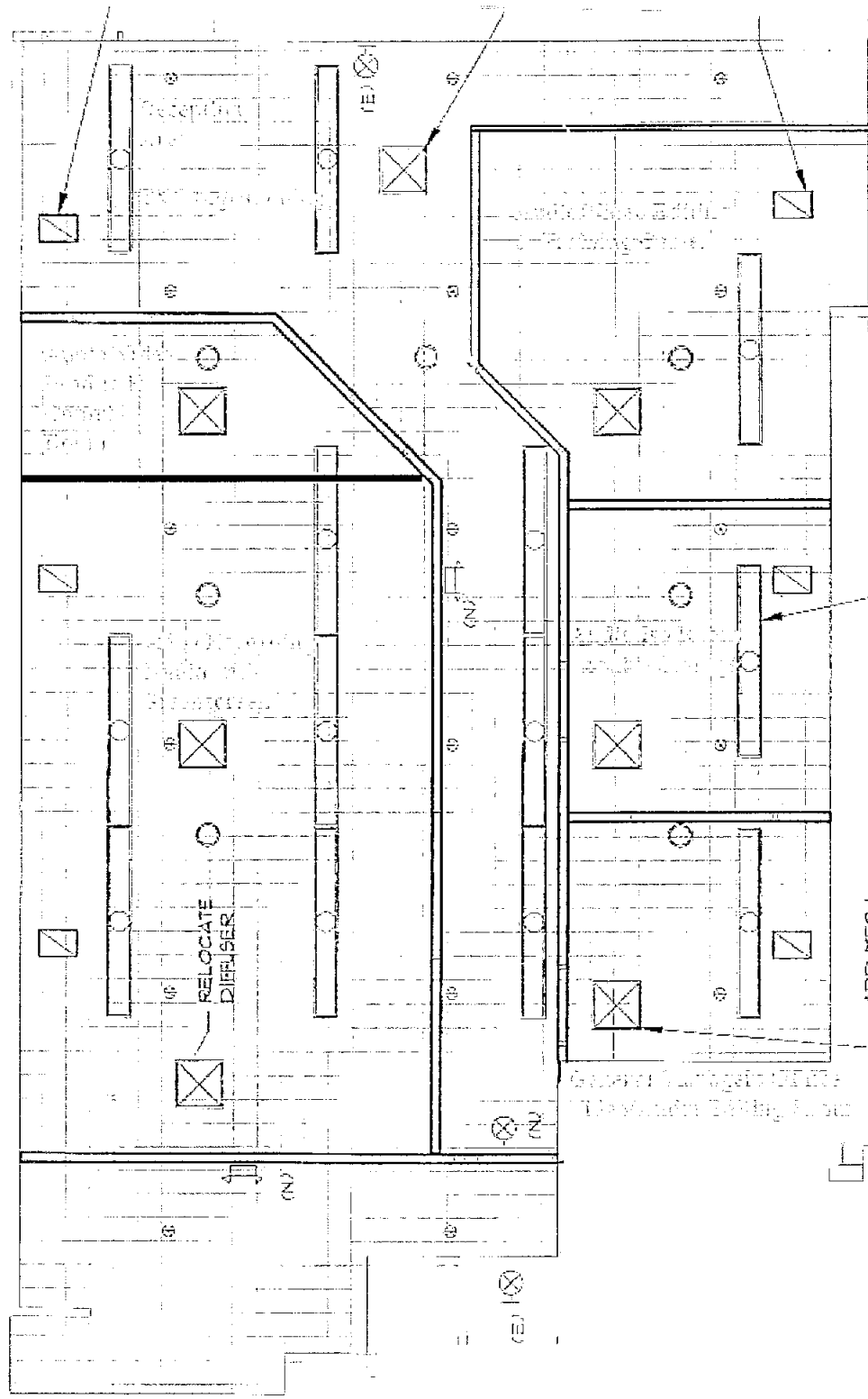
The green screen is 16 ft wide, 8' sides left and right 8' high. The virtual set depends upon client desires: chroma key with jpeg background of client choosing.



### 3. Cameras, switchers, and audio

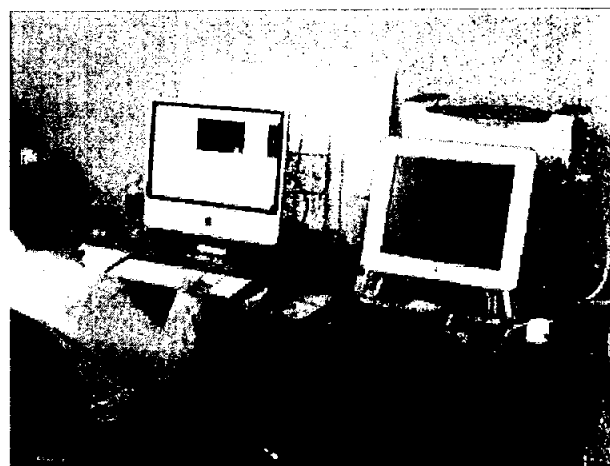
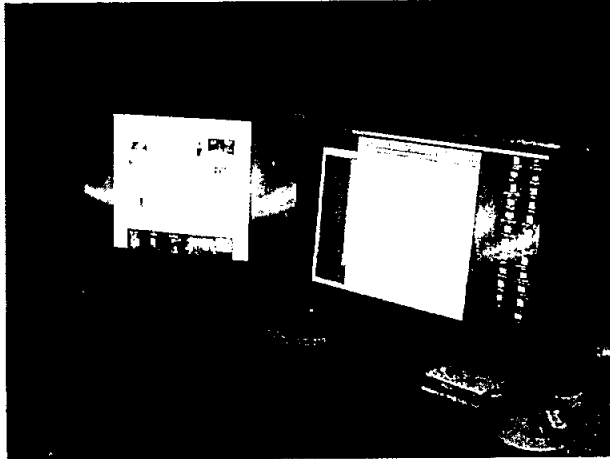
The BAC media center has 3 Sony HDR-FX1 cameras, 2 Sony VX21003 High Definition Cameras, and a NewTech Tricaster Switcher with a variety of microphones and multi channel audio mixers.

# 2000 Media Center Floor Plan



#### 4. Editing stations capacity and software

The media learning center has 5 PC animation editing stations with NewTech Lightwave software and Photoshop 10; and 6 Mac editing stations (see software page).



## **5. Animation stations and software**

The media center has 5 Siberpower Acer PC animation editing stations with New Tech Lightwave software and Photoshop 10 5 PC Lightwave (video animation) workstations.



## **6. Media center laptops and software**

The media center has 3 laptops Macbook Pro and 2 Macbooks (see software list).

## **7. Broadcast and link capabilities via fiber optics and cable**

- 1 Rushworks 2 channel Television Broadcast System
- Fiber Optic (digital audio/video) feeds from Sierra Room, Nevada State Legislature, BAC Performance Hall & Bob Boldrick Theater at the Carson City Community Center
- Skype internet video conferencing for live broadcast
- ACCTv Website Video on Demand
- Sierra Room- 3 Camera Pan Tilt Live Camera switching capabilities
- Bob Boldrick Theater- 3 Camera Live Production capability with switching
- Nevada State Legislature- 3 Camera Live Production capability with switching
- ACCTv Website Channel 210 Video Live
- ACCTv Website Channel 226 Video Live
- Video Streaming Live provided by Granicus









## **8. Streaming capabilities**

2 channels of internet video streaming

## **9. Audio and video interface capabilities with performance hall**

- 11 cat 5 balen feeds from performance hall to production control room booth
- 5 camera switching Toaster vt.5
- 24 channel multi-track audio Cubase SX4
- BAC Performance Hall- 5 Camera Live Production capability with switching
- Toaster TV Production System (BAC Media Center)



## **10. Sierra Room capabilities**

- TriCaster TV Production System (CC Community Center-Sierra Room) for live or pre-recorded programming
- Live Television
- Live Internet Video Streaming

## **11. Field production equipment**

- 3 Sony HDR-FX1, 2 Sony VX21003 High Definition Sony Cameras
- NewTech Tricaster Switcher
- Mackie 16 channel audio mixer
- Microphones and cables
- Clear Com

Key Personnel:

Darla Bayer-Production Coordinator  
Keith Barnett-Technical Assistant  
Chrissi Barnett-Technical Assistant  
Brendon Lund-Technical Assistant  
Jim Gustafson-Technical Assistant  
Josh Johnston- Computer and Networking

## **12. Computer inventory**

- 2 Mac Pro Computers with dual monitors
- 3 iMac Computers
- 1 Mac G-5 Computer
- 1 Mac Book Pro Laptop Computer
- 2 Mac Book Laptop Computers
- 2 Channel Internet Streaming Systems
- 5 Siberpower Acer PCs

Primary Video Editing Software

- Final Cut Pro editing Software
- Adobe Premier Pro editing Software
- NewTech vt.5 editing Software

## **13. Computer software**

Adobe Acrobat 9 Pro, Adobe After Effects CS4, Adobe Bridge CS3, Adobe Bridge CS4, Adobe ConnectNow, Adobe Contribute CS4, Adobe Device Central CS4, Adobe Dreamweaver CS4, Adobe Drive CS4, Adobe Encore CS4, Adobe Extension Manager CS4, Adobe Fireworks CS4, Adobe Flash CS4, Adobe Illustrator CS4, Adobe InDesign CS4, Adobe Media Encoder CS4, Adobe Media Player, Adobe OnLocation CS4, Adobe Photoshop CS4, Adobe Premiere Pro CS3, Adobe Premiere Pro CS4, Adobe Soundbooth CS4, Adobe Soundbooth Scores, Adobe Stock Photos CS3, Aimersoft DVD Studio Pack for Mac, Aimersoft Total Media Converter, Aimersoft Video Converter for Mac, AppleWorks 6, AppZapper, Automator, CanoScan LiDE 60, CanoScan Toolbox 4.9, Cocktail Computer Utility, Cubase LE 4, Cubase Studio 4, Cubase SX 3, Drive Genius 2, DVD Player, DVDxDVPro, Fast DVD Copy, Fetch ffmpegX, Flip4Mac, Front Row, iCal, iChat, iDVD, Image Capture, iMovie, Internet Explorer, iPhoto,, iSync, iTunes, iWeb, iWork '08, MacJanitor, MacPilot, Maxtor Manager, Microsoft Office 2004, MidiQuestXL, MOTU DP4.6, MovieConverter Studio, MPEG Streamclip,, OmniPage SE\_Direct\_OCR, Open XML Converter, Parallels, Photo Booth, PhotoImpression 5, PhotoStudio, Preview, QuickBooks Pro 2007, QuickTime Player, RealPlayer, Remote Desktop Connection, ScanGear Starter 1.1E, Skype, Spring Cleaning, StuffIt Deluxe 8.0, TASCAM US-1641, TechTool Pro 4, TextEdit, Time Machine, Toast 10 Titanium, Toaster VT5 Video Editing Suite, Tricaster VT5 Video Editing Suite, Windows Media Player.

## **14. Learning**

### "Teen TV" - Ages 13-19

Actually make a TV show or music video with other kids your age. Learn to be a director, camera operator, editor and producer. Use the studio with green screen and virtual sets! Come with ideas and friends. Instructor: Darla Bayer

6 weeks/12 hours - tues jan 26-mar 2 3-5pm

### "Video Editing for Kids" - Ages 11-19

We'll shoot a little video but mostly we'll edit footage using simple to extravagant techniques. State-

of-the-art MAC computers, Final Cut Pro or Adobe Premiere. Instructor: Darla Bayer

6 weeks/12 hours - tues mar 9-apr 20 (skips mar 30) 3-5pm

### "ACctv Studio Use" - Ages 13-Adult

The all inclusive 20 hour class, 4 five hour classes on consecutive nights. This action packed course will certify you in Television Production, Camera Techniques and Non-Linear Editing. Sound too good to be true? It's not! This intensive but exciting class will train you in every aspect of production. To use the studio after this class, by yourself, you still need to provide 12 hours of volunteer time. Instructors: Darla Bayer and Keith Barnett

mar 29-apr 1 - monday, tuesday, wednesday, thursday 3-8 pm

### "Seniors Adapt Travel Pix to TV" Ages up to 110

Are you a traveling senior who has photos or video footage of your adventures? Want others to see where you've been? Using simple transfer methods and voice over you can share your experiences on television and the internet. Instructor: Darla Bayer

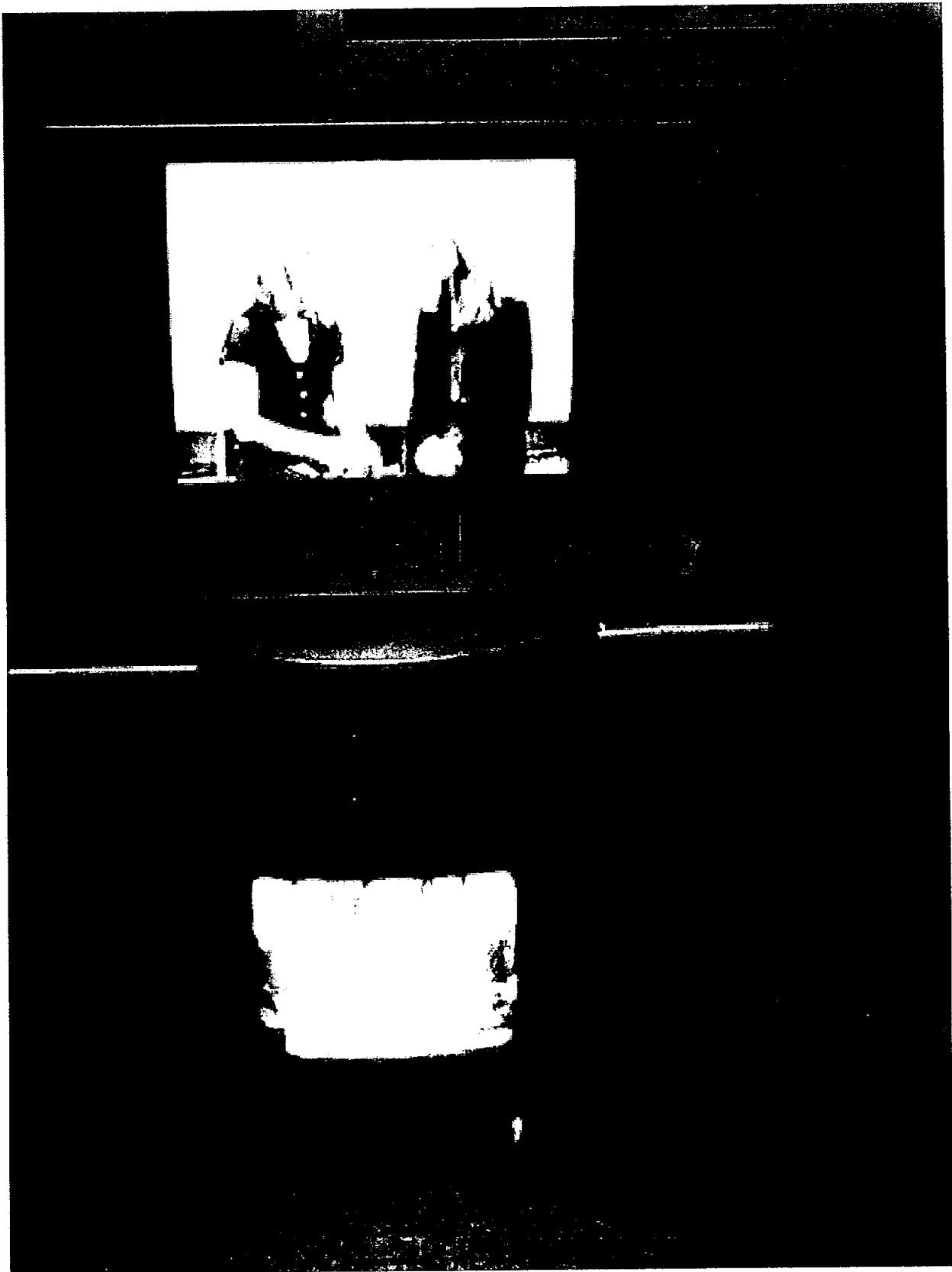
tuesdays feb 2-23 11am-1pm

Photoshop Instruction beginning January 2010

Litewave Animation Instruction beginning January 2010

## **15. Reception area**







## **FOR IMMEDIATE RELEASE**

### **PRESS CONTACT:**

Donna Walden  
(949) 306-3465, donna.walden@mac.com

## **Brewery Arts Center Announces Formation of Filmmakers and Animators Club**

**Carson City, NV – September 24, 2009** – The Brewery Arts Center (BAC) announced today the "Northern Nevada Film Factory," a filmmakers and animators club at the ACctv center at 511 W. King Street in Carson City and the addition of four television production and video courses this fall. Open to the public, this club is the first of its kind in the region and will help aspiring filmmakers and animators learn their craft and produce quality productions. Donna Walden has been hired by BAC to run the club, expand animation and filmmaking workshops, programs and offerings, and support the activities of Access Carson City TV (ACctv) studio.

Ms. Walden is an independent film producer who co-founded a 501c3 not-for-profit called the Fallbrook Film Factory in 2006 to bring filmmaking to film enthusiasts around San Diego. Last July in Carson City, Walden organized a youth filmmaking workshop at BAC where teens wrote, directed, acted, filmed and edited a 5-minute film in one week. Walden is currently producing some environmental TV programming in the Sierra Nevada's and wants a serious filmmaking capability launched in the region. She said, "Creating a film club has been my aspiration since I moved here in 2008 and there is no better venue in the region than Brewery Arts Center to deliver this art form to the community."

The ACctv center opened in 2006 as a public service to the community and is run by Michael Furlong and Darla Bayer. An animation function has been made possible by a generous contribution of five computers from a Carson City family and a Lightwave computer license provided by Computer Corps for educational use. This equipment expands the computer and camera equipment offering of ACctv.

Michael Furlong, Managing Director of ACctv, said, "We are excited about expanding our traditional art offerings to these new mediums. The club will give access of our studio to a broader audience."

Deb Holden said, "The BAC heard that our son Luke was trying to put together an Animator's Club here in Carson City and we are delighted that the Brewery Arts Center will support Luke by not only facilitating 'The Animators Club', but by also offering curriculum for beginning and advanced animation. We found that students who share the same interests can learn a lot from each other while working on club projects together."

"3D animation is a wide open field where many jobs will be created, such as, the world of websites, filmmaking, the medical field, architectural drawing, military, law enforcement and many others," said Dan Holden. "I'm glad to be a part of bringing these opportunities to the community."

The BAC is requesting club dues to support the infrastructure of the club and enable purchase of additional software and equipment. Scholarships will be offered for disadvantaged youth and adults. The annual dues are \$75 for children and \$150 for adults. Benefits include a mandatory camera use





course, use of the BAC cameras, filmmaking equipment and facility, special lab times for club members, individual membership to BAC, discounts on workshops, free admission to select filmmaking events, and more.

Club members will want to take advantage of four program offerings this fall.

- "Video Editing for Kids" Ages 11-19 – Tues, Oct 6-Nov 17 (skips Oct 20) - \$150
- "Teen TV" - Ages 13-19 – Wed, Sept 30-Nov 4 3-5pm - \$150
- "ACCTV Studio Use" - Ages 13-Adult - Mon, Tues, Wed, and Thurs, Oct 19-22, 3-9 pm - \$240
- Seniors Adapt Travel Pix to TV" Ages up to 110 - Thursdays Oct 8-29 11am-1pm - \$100

To find out how to join the club or for more information about the Brewery Arts Center, see [www.breweryarts.org](http://www.breweryarts.org) or call (775) 883-1976. BAC seeks individuals who have a passion for animation and filmmaking, volunteers to help with the club, and sponsors to help underwrite the production facility costs. Sponsors and benefactors may call Donna Walden at (949) 306-3465.

The Brewery Arts Center is committed to presenting and promoting art, arts programming and cultural events for all ages through its facilities and resources to the community of Carson City and the surrounding area. Founded in 1975, the Brewery Arts Center (BAC) is one of Carson-Tahoe-Reno's most active cultural centers. On two blocks in the historic district of Carson City, BAC hosts more than 100 events and programs each year. These include theatrical productions, concerts, art exhibits, classes, children's programs, lectures, and receptions. The BAC operates Access Carson City TV, the Back Stage Kids, and the BAC Summer Stock Theatre Company. The BAC is home to the Nevada Artists Association whose members manage and exhibit at the Brewery Arts Center Gallery.

- end -



## **Equipment Use & Maintenance Agreement**

This is a contract between **The Brewery Arts Center** and **The Holden Family** residing at 2645 Table Rock Drive, Carson City, NV 89706 for use and maintenance of five computers owned by the Holden family and Lightwave computer licenses provided by Computer Corps for educational use.

The Holden family is loaning the Brewery Arts Center (BAC) five fully loaded animation computers to create an animators club and animation capability at the Brewery Arts Center ACctv studio located at 511 W. King St. in Carson City, Nevada.

The contract begins October 1, 2009 and lasts indefinitely based upon compliance with the terms outlined below.

### **List of Equipment – Total Value is \$8,800**

Four computers built by Cyberpower (value includes computer, standard monitor, and Lightwave software):

Computer #1 RC310BWN11092500089 – “Sparta” valued at \$1,500

Computer #2 RC310BWN11092700346 – “Remix” valued at \$1,500

Computer #3 RC310BWN11092700345 – “Shebang” valued at \$1,500

Computer #4 RC310BWN11092700330 – “Madness” valued at \$1,500

The Fifth computer – “Arnold” – was custom built by a local computer guy and is the only computer not built by Cyberpower. It also functions as a server has no serial number. Its value is \$1,800.

Additionally, five flat screen monitors were purchased at \$150 each (\$750) and a D-Line switch at \$250. The total bundled value of the five computers, server, flat screen monitors, switches, and Lightwave software is \$8,800.

### **The Vision for the Filmmaker’s and Animator’s Club**

The BAC is creating a filmmaker/animators club to bring together groups of people who share the same interests and skills in filmmaking and computer animation allowing members to share their ideas, share their skills, and share their knowledge with each other. BAC aspires to make available to the community a complete filmmaking and animators capability including equipment, courses and instruction on “how to,” availability of people to work together on productions, capability of attracting talent through casting calls, and a start to finish capability for filmmaking production.

The BAC will work towards attracting an experienced animation team through promotion of the club and offering of a good animation curriculum. The curriculum over time and based upon adequate demand, will offer courses from beginning to advanced and break experienced animation teams into sections - people who model, people who texture, people who animate.

BAC will also look to expand its software to include popular programs such as Photoshop, various movie making software programs for script writing, web design, video production, and drawing. They also aspire to bring in additional animation software including 3D Max, Maya, and Lightwave updates.

### **Terms and Conditions of Use**

The equipment will be delivered to BAC by the Holdens on September 30, 2009.

The equipment will be set up in the BAC and ready for use by the public around October 7, 2009. BAC will get the computers and software listed and covered under their general liability insurance policy.

The Brewery Arts Center agrees to create a filmmaker/animator club as specified in the Filmmaker/Animator Club Plan. The Club will be announced to the public September 24, and implementation and roll-out of the club is planned for September and October 2009.



The Brewery Arts Center agrees to offer animation training, workshops, and educational programs as part of their curriculum and will work towards fulfilling the vision for the filmmakers/animators club specified above.

BAC agrees to provide specific times and lab hours for members of the filmmakers and animators club to get together in a safe and collaborative environment enabling individual members of the animators club to grow in their talent.

The BAC, through their filmmakers/animators club agrees to support Luke's 3-D animation film project. The Holden family authorizes BAC to use Luke's experience and 3-D film as a case study and the story of Luke for promoting the animators club which is part of the broader filmmaking/animators club. BAC will support Debbie Holden in seeking out grants for the club through access to needed documents and information via Donna Walden.

**Other Considerations:**

BAC and ACCTV will maintain the computers and keep them in working order. This includes problem monitoring, anti-virus protection and bug fixes, loading and reloading software, and most software related concerns. The hardware is covered by the limited liability policy that came with the computers and the Holden's are responsible for purchasing any desired long term hardware and maintenance contracts with the computer manufacturers.

As a precaution, equipment users will be required to sign an agreement outlining precautionary measures. While the Brewery Arts Center will have the equipment listed under their general liability policy and will have the computers and software use supervised at all times, they cannot be held liable for individual acts of abuse of the equipment by children or adults using the computers as part of the filmmakers/animators club.

**Cancellation and Legal Arbitration:**

This agreement is cancelable by either party with a written letter of cancellation intention delivered to BOTH PARTIES at the Brewery Arts Center administrative offices 90 days in advance of such an act. This gives the Brewery Arts Center and the Holden Family adequate time to make other arrangements. Any litigation regarding disputes on this contract will be sent to an arbitrator and legal costs will be split 50/50 by both parties.

**Agreed:**

\_\_\_\_\_  
The Holden Family

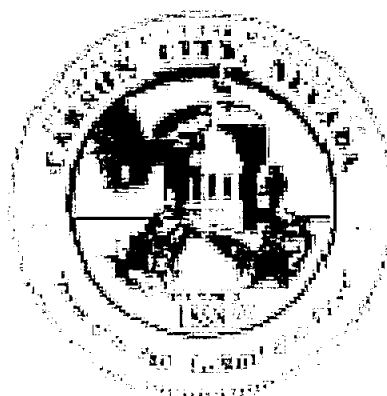
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Date

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John Procaccini for Brewery Arts Center

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2006  
Carson  
City

CHARTER CABLE  
CHANNELS 10 & 26



brewery *arts* cente

2/27/2008

**Profit & Loss Budget vs. Actual**  
July 2008 through June 2009

1:20 AM  
10/20/09  
Actual Basis

	Proposed 2009/2009	Actual 2008/2009	Proposed 2008/2010	Actual 2009/10	Proposed 2010/2011
1012 - EVENT SPONSORSHIP					
1011 - CORPORATE MEMBERSHIP	24,999.95	35,314.92		7,943.00	7,000.00
1013 - Business	3,999.95	1,000.00	32,500.00		2,000.00
1015 - Corporate elite	5,000.04	0.00			2,500.00
1011 - CORPORATE MEMBERSHIP - Other	0.00	0.00		3,250.00	
Total 1011 - CORPORATE MEMBERSHIP	8,000.00	1,000.00			
1020 - REGULAR MEMBERSHIP					
1021 - Senior	3,000.00	3,231.00			2,500.00
1022 - Individual	3,000.00	1,650.00			2,500.00
1023 - Family	9,500.04	6,960.00			3,750.00
1024 - Patron	3,249.95	1,700.00			5,625.00
1025 - Benefactor	3,600.04	6,000.00			12,750.00
1026 - Supporter	3,500.04	3,750.00			
Total 1020 - REGULAR MEMBERSHIP	28,750.08	23,371.00			
GRANT PROGRAMS					
2110 - General Donors					
GIFTS IN KIND (non-\$ donations)		12,304.55		1,546.44	1,500.00
UNRESTRICTED FUNDRAISING		21,949.19		29,677.06	30,000.00
2110 - General Donors - Other	9,999.95	38,556.82			10,000.00
Total 2110 - General Donors	9,999.95	74,990.57		11,020.00	
2112 - AGC TV Restricted Grant Monies	0.00	3,504.00			
2160 - Other Restricted	30,999.95	5,572.00		15,100.00	15,000.00
Total GRANT PROGRAMS	119,999.95	81,996.57			
3000 - RETAIL SALES					
3003 - Latimer Merchandise	3,500.06	686.00		370.00	
3004 - Artisans (taxable merchandise)	30,999.95	20,478.19		28,468.57	25,000.00
3002 - BAG (non taxable merchandise)	6,000.00	1,543.60		1,735.94	
Total 3000 - RETAIL SALES	40,999.95	22,606.69		730.50	
3100 - EDUCATION & CLASS FEE INCOME	1,000.00	23,956.06		31,481.45	30,000.00
3500 - CONTRACT PRINTING	1,500.00	0.00		225.82	
3600 - FEE INCOME		67.40			
4200 - PROGRAMMING					
4251 - BAC PAC Ticket sales income	999.98	2,348.90		22,771.24	22,500.00
4201 - Box Office Services		247.74			
4210 - BAC Program Commissions		1,724.00			
4230 - Concession sales	19,000.00	16,698.68		8,091.05	10,000.00
4240 - Festivals	20,000.00	2,115.00			
4250 - Ticket Sales	108,000.00	78,731.26		45,893.07	40,000.00
4255 - Non BAC Ticket Sales		1,033.00		5,570.75	5,500.00
4260 - AGCtv Income		1,130.00		2,130.00	2,100.00
4270 - Ad Sales Income	3,500.04	1,525.00		525.00	500.00
4280 - Non BAC Production Services	45,500.00	46,817.00		58,547.98	50,000.00
Total 4200 - PROGRAMMING	203,000.00	154,165.96			
4300 - BACKSTAGE KIDS INCOME					
Fundraising Raffle Ticket Sales		51.00		1,309.00	1,250.00
Scholarship Funding	1,800.00	314.99		315.00	300.00
4270 - Backstage Kids Merchandise		1,395.00		1,086.00	1,000.00
4280 - BAC Kids Tuition Fee Income	12,000.00	22,480.25		9,506.50	9,000.00
4301 - BAC Kids Ticket Sales	24,999.80	23,787.00		14,478.38	15,000.00
4302 - Event Sponsors	7,500.00	3,111.17		3,895.00	4,000.00
4303 - Ad Sales	999.95	1,555.00		150.00	150.00
4304 - BAC Kids Concession Sales	2,499.95	3,754.28		1,047.45	1,100.00

Profit & Loss Budget vs. Actual  
July 2008 through June 2009

	Proposed 2008/2009	Actual 2008/2009	Proposed 2009/2010	Actual 2009/10	Proposed 2010/2011
4300 - BACKSTAGE KIDS INCOME - Other		10.00		34.00	
Total 4300 - BACKSTAGE KIDS INCOME	49,799.86	56,486.60			
5000 - SPACE RENTAL					
5090 - Rental Discounts (donations)		(1,025.00)			
5150 - Performance Hall Rent					
5160 - Main Hall	14,000.04	6,880.00	7,500.00	3,070.00	5,000.00
5170 - Green Room Lobby		430.00	500.00	1,257.50	
5190 - Performance Hall Rent - Other		1,250.00	1,500.00	2,400.00	2,500.00
Total 5150 - Performance Hall Rent	14,000.04	8,560.00			
5200 - Parking Lot Lease			14,700.00	12,225.00	15,000.00
5300 - Brewery Rent					
5310 - Black Box Theater	7,500.00	10,457.03	3,500.00	1,108.75	1,250.00
5320 - Ballroom	20,000.04	9,225.50	10,000.00	10,015.50	10,000.00
5330 - Classrooms		4,041.02	2,200.00	1,777.05	1,500.00
5340 - NAA CAM fees	1,589.88	1,200.00	1,000.00	1,200.00	1,000.00
5350 - Artisan's Store Rent	1,070.00	0.00			
Rent Artisan Cafe (Restaurant)	16,200.00	10,800.00	17,820.00	15,650.00	17,820.00
5300 - Brewery Rent - Other		0.00		60.00	
Total 5300 - Brewery Rent	40,320.00	35,722.55			
5400 - Audio/Visual Equip.			2,500.00	1,550.00	1,500.00
5410 - Staging & Platforms	6,000.00	2,684.00			
5420 - Ticket Services	3,000.00	12,072.00	6,000.00	7,353.78	2,550.00
Total 5400 - SPACE RENTAL	83,720.04	69,036.55	500.00		
5500 - MISCELLANEOUS INCOME					
5501 - REIMBURSED EXPENSES					
5502 - Artisanment Fee on Vendini		3,435.99			
5503 - MISCELLANEOUS INCOME - Other		4,039.60	10,500.00	9,893.00	10,000.00
Total 5500 - MISCELLANEOUS INCOME		7,475.59		9,893.00	
5600 - ACC TV INCOME					
5601 - Carson City Contract	40,000.00	140,350.00	140,000.00	2,075.00	2,000.00
5602 - Duplication Services	3,000.00	1,600.00	2,000.00	140,000.00	140,000.00
5603 - Donations to ACCTV	500.04	110.00	2,000.00	1,310.00	1,250.00
5604 - Production Services	30,500.00	0.065.00	15,000.00	250.00	250.00
5605 - Sponsorships / Underwriting	2,000.04	0.00	15,000.00	14,000.00	1,500.00
Training - Classes/Education/Certification	999.95	1,150.00	2,500.00	1,375.00	1,500.00
5606 - ACCTV Discounts (donations)		(1,800.00)		2,702.00	2,750.00
Total 5600 - ACC TV INCOME	107,499.95	150,413.00			
5900 - INTEREST INCOME					
5901 - Interest Income		3.11			
Total 5900 - INTEREST INCOME	773,259.72	626,448.23	602,085.00	555,255.35	529,945.00
6000 - ADVERTISING					
6001 - BANK & CC SERVICE CHARGES					
6002 - Bank & CC Service Charges	30,000.00	14,563.92	14,000.00	24,548.87	18,000.00
Vendini Sales Fee		1,258.80	2,500.00		
6020 - Loan Fees	500.00	500.00	500.00	5.00	
6027 - Pay By Phone Fee	75.00	2,567.26			
Vendini Sales Fee		2,567.26			
6020 - Wire Transfer Fees	60.00	214.88	200.00	15.00	
6021 - Monthly Service Charge	720.00	1,574.14	1,500.00	616.35	750.00
6022 - Credit Card Fees	3,000.00	2,874.24	3,000.00	2,190.61	2,250.00
6024 - NSF Fees	399.95	920.00		272.00	300.00
6025 - Life Fees	200.04	267.66	300.00	108.91	125.00
6027 - BANK & CC SERVICE CHARGES - OTHER		274.00	275.00	2,087.60	2,100.00
Total 6000 - ADVERTISING			25,000.00		
DEBT REDUCTION					

Brewery Arts Center  
Profit & Loss Budget vs. Actual  
July 2008 through June 2009

11:39 AM  
10/2/09  
Accrual Basis

	Proposed 2008/2009	Actual 2008/2009	Proposed 2009/2010	Actual 2009/10	Proposed 2010/2011
<b>Total 6002 - BANK &amp; CC SERVICE CHARGES</b>	4,865.00	10,170.98			
<b>6003 - DUES &amp; SUBSCRIPTIONS</b>					
Arts Enhancement Fee proceeds for CACC		1.50	3,500.00		
<b>6003 - DUES &amp; SUBSCRIPTIONS - Other</b>	1,200.00	1,070.00	1,000.00	100.00	
<b>Total 6003 - DUES &amp; SUBSCRIPTIONS</b>	1,200.00	1,071.50			
<b>6004 - MARKETING &amp; DEVELOPMENT-INTERN</b>	0.00	4,894.25			2,500.00
<b>6005 - ACC TV MARKETING &amp; DEVELOPMENT</b>	2,000.04	500.00	10,000.00	11,372.00	7,500.00
<b>6007 - Bad Debt</b>		2,472.00	2,600.00	143.00	
<b>6010 - PAYROLL EXPENSES</b>					
6011 - Gross Wages	294,999.95	147,037.90	197,000.00	145,544.33	144,000.00
6011.2 - ACC TV Wages		55,916.60	30,000.00	37,672.05	30,000.00
6012 - Social Security	17,499.96	12,637.74	15,000.00	11,310.31	10,500.00
6013 - Medicare	3,899.95	2,855.94	3,900.00	2,645.15	2,400.00
6015 - Nevada Unemployment - FSD	3,899.95	732.33	1,000.00	780.00	750.00
NV Modified Business Tax 2004	0.00	0.00			
6017 - Worker's Compensation	2,500.04	1,123.00	2,000.00	2,709.00	2,400.00
6019 - Interest & Penalties		(265.68)		221.30	150.00
<b>Total 6010 - PAYROLL EXPENSES</b>	292,799.88	220,737.61			
<b>6030 - PROFESSIONAL FEES</b>					
6031 - Accounting/	2,459.95	9,891.50	8,000.00	4,977.00	7,500.00
6032 - ACC TV Technicians	27,500.04	14,667.25	15,000.00	12,998.95	14,000.00
6033 - Consulting	2,000.04	1,394.75	1,250.00	5,136.00	3,500.00
6034 - Legal Fees	500.04	1,438.00	1,200.00		
6035 - Publicist			18,000.00		
<b>Total 6030 - PROFESSIONAL FEES</b>	32,550.08	26,381.50			
<b>6100 - OPERATIONS</b>					
6108 - Storage	1,500.00	69.10	500.00	174.15	200.00
6109 - Reconciliation Discrepancies		(84.48)		337.00	350.00
6111 - Office supplies	3,000.00	1,780.92	2,000.00	582.86	750.00
6112 - Computer Hardware	3,000.00	49.69	1,500.00		200.00
6113 - Computer Software	2,000.04	2,919.00	1,000.00	39.95	6,000.00
6114 - Equipment Rental	21,999.95	15,078.16	12,500.00	6,952.81	200.00
6115 - Small Tools	600.04	0.00		181.00	1,200.00
6117 - Equipment Repair	12,500.04	0.00	2,000.00	1,081.36	3,500.00
6118 - ACC TV Ops	4,500.00	5,662.98	5,500.00	5,945.07	
<b>Total 6100 - OPERATIONS</b>	48,000.08	22,026.07			
<b>6120 - CONCESSION SUPPLIES</b>					
6121 - Beverages	7,500.00	5,893.31	5,000.00	730.84	1,000.00
6122 - Food products	1,250.04	1,959.95	1,000.00	757.43	1,000.00
6123 - Dinnerware	500.04	483.18	400.00	74.15	400.00
6124 - Liquor license	500.04	900.00	600.00	380.00	
6125 - Temp Event Permits	200.04	51.60	60.00		
<b>6120 - CONCESSION SUPPLIES - Other</b>		55.43		1,628.21	1,800.00
<b>Total 6120 - CONCESSION SUPPLIES</b>	9,950.16	9,363.40			
<b>6130 - TRAVEL</b>					
6135 - Mileage Reimbursements	500.04	295.92	300.00		250.00
6134 - Air/Bus/Car Transportation	750.00	129.47	125.00	237.40	200.00
6133 - Meals	500.04	9.65		169.41	
6134 - ACC TV Travel Exps		267.18	250.00		
<b>Total 6130 - TRAVEL</b>	1,750.08	702.22			
<b>6140 - OFFICE COMMUNICATIONS</b>					
6142 - Telephone/Fax/ISDN					
6143 - Business/6831 976	750.00	2,049.53			
6144 - ISDN/Media Center	800.04	0.00			
6145 - Elevator/6834219	150.95	0.00			
6146 - Performance Hall/6836152	125.04	539.09			

**Profit & Loss Budget vs. Actual**  
July 2008 through June 2009

	Proposed 2008/2009	Actual 2008/2009	Proposed 2009/2010	Actual 2009/10	Proposed 2010/2011
6147 - Long Distance Phone Cards	99.96	29.40			
6149 - Cell Phones	3,000.00	1,897.51			
6142 - Telephone/Fax/ISDN - Other	600.00	0.00			
Total 6142 - Telephone/Fax/ISDN	5,599.96	4,425.93	\$ 4,000.00	\$ 5,143.72	\$ 4,000.00
6148 - Website	999.95	29.97			
6150 - ACC TV Communications	500.04	0.00			
6151 - Internet services	3,000.00	3,726.48			
Total 6140 - OFFICE COMMUNICATIONS	10,099.95	8,181.99	\$ 3,750.00	\$ 1,649.08	\$ 1,500.00
6153 - POSTAGE & DELIVERY	3,600.00	974.67			
6154 - PRINTING & REPRODUCTION	6,100.00	7,039.88			
6160 - STAFF DEVELOPMENT	500.04	50.00			
6161 - Training supplies		47.37			
Total 6160 - STAFF DEVELOPMENT	500.04	97.37	\$ 50.00	\$ 242.88	\$ 200.00
6170 - INSURANCE, LICENSES & TAXES					
6172 - Prop & Liab Ins. PHPK05311	12,000.95	13,784.35			
6175 - Dir & Off Liab. Ins. PHSD35917	1,245.00	1,245.00			
Total 6170 - INSURANCE, LICENSES & TAXES	14,244.95	15,029.35	\$ 1,245.00	\$ 13,183.69	\$ 12,500.00
6184 - INTEREST EXPENSE					
7000 - VISUAL & PERFORMING ARTS PROG	33,999.95	14,672.64			
7010 - Artist Expenses	6,000.00	0.00			
7015 - BAC Stage Kids (BSK)	28,000.04	18,609.15			
7020 - Artists/Performers	90,000.00	70,389.90			
7021 - Catering Hospitality/Lodging	9,000.00	5,303.52			
7022 - Ground Transportation	500.04	210.05			
7030 - Festivals/Booth Rentals	0.00	0.00			
7040 - Instructor fees	11,000.04	10,114.40			
7050 - Lighting/Sound/Stage Technician	12,600.04	14,070.62			
7055 - Merchandise (for sale)	3,000.00	451.34			
7060 - Piano Tuning	999.95	655.00			
7070 - Proprietor/fees	2,100.96	201.34			
7080 - Royalties	4,100.04	1,279.99			
7091 - Sales Distributions (Artists)	24,000.00	14,064.17			
7090 - Script Rentals	1,800.00	883.27			
7091 - Supplies	4,200.00	3,044.70			
Total 7000 - VISUAL & PERFORMING ARTS PROG	195,700.08	145,987.94	\$ 4,000.00	\$ 6,492.15	\$ 6,000.00
8200 - SUPPLIES					
8201 - Maintenance	5,499.95	5,500.21			
8202 - Operation	1,500.00	318.72			
8203 - Fuel for Equipment	99.95	30.74			
Artisan Store Supplies		853.42			
Total 8200 - SUPPLIES	7,099.92	6,703.09	\$ 1,000.00	\$ 207.45	\$ 500.00
8300 - OUTSIDE SERVICES					
Catering for Rental of Facilities - Non-Performance		440.00			
8301 - Contract Labor	32,600.04	15,045.64			
8302 - Custodian	15,000.00	2,040.00			
8303 - Repairs	4,250.04	4,108.95			
8304 - Security system		731.75			
Total 8300 - OUTSIDE SERVICES	51,850.08	22,426.35	\$ 750.00	\$ 967.95	\$ 750.00
8400 - UTILITIES					
8410 - Electric	9,000.00	12,418.38			
8411 - Performance Hall/2816400	12,000.00	14,539.00			
8412 - Brewery/2814708		(400.00)			
8413 - NNA Art Gallery/00272476		25,558.28			
Total 8410 - Electric	21,000.00	25,558.28	\$ 12,000.00	\$ 11,585.43	\$ 12,000.00
8420 - Gas					



Profit & Loss Budget vs. Actual  
July 2008 through June 2009

	Proposed 2008/2009	Actual 2008/2009	Proposed 2009/2010	Actual 2009/10	Proposed 2010/2011
8421 - Perform Hall/518-022	3,992.96	5,088.91	5,200.00	5,850.78	6,000.00
8422 - Brewery/1901-022	6,249.66	4,345.72	4,400.00	4,343.96	4,500.00
8423 - Pottery Program/616-021	600.00	375.54	400.00	402.98	400.00
Total 8420 - Gas	10,842.62	9,810.17			
8430 - Water, Sewer, Waste Disposal					
8431 - Water & Sewer					
84311 - Brewery/155570	900.00	800.62		952.24	1,000.00
84312 - Brewery/67160	900.00	875.05		1,590.37	1,600.00
84313 - Performance Hall/32960	600.00	576.43		591.32	600.00
84314 - Performance Hall/53310	1,400.04	804.41			
Total 8431 - Water & Sewer	3,800.04	3,157.01	3,200.00		
8432 - Waste Disposal					
8441 - Performance Hall 1167-a	1,500.00	0.00			
8442 - Brewery & Annex 1167-b	2,000.04	3,123.15		3,544.28	3,200.00
Total 8432 - Waste Disposal	3,500.04	3,123.15	3,200.00		
8430 - Water, Sewer, Waste Disposal - Other	0.00	0.00			
Total 8430 - Water, Sewer, Waste Disposal	7,300.08	6,280.16			
Total 8400 - UTILITIES	35,150.00	42,148.61			
8500 - MISCELLANEOUS EXPENSE					
	786,435.36	1,280.72	644,780.00	250.00	250.00
		510,912.06		546,930.18	477,250.00