

CARSON CITY CULTURAL COMMISSION
Minutes of the Meeting of December 21, 2010
Page 1

A regular meeting of the Carson City Cultural Commission was held on Tuesday, December 21, 2010, at 5:30 p.m., at the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Peter Barton
Vice Chairperson Karen Abowd
Commissioner Jed Block
Commissioner Delsye Mills
Commissioner Jeffrey Scott

STAFF: Lee Plemel, Planning Director
Joe McCarthy, Business Development Director
Tamar Warren, Recording Secretary

NOTE: A recording of these proceedings, the Commission's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record, on file in the Clerk's Office. These materials are available for review, in the Clerk's Office, during regular business hours.

1. **CALL TO ORDER** (5:30:30) - Chairperson Barton called the meeting to order at 5:30 p.m.
2. **ROLL CALL AND DETERMINATION OF QUORUM** (5:30:42) - Roll was called and a quorum was present.
3. **ACTION AND APPROVAL OF MINUTES** (5:31:30) – Chairperson Barton entertained a motion. **Commissioner Mills moved to approve the minutes of the October 25, 2010 meeting. Vice Chairperson Abowd seconded the motion, which carried 5-0.**
4. **ADOPTION OF AGENDA** (5:32:23) – **Commissioner Scott moved to adopt the agenda as presented. The motion was seconded by Vice Chairperson Abowd, and carried unanimously.**
5. **PUBLIC COMMENTS AND DISCUSSION** (5:32:44) – None.
6. **NON ACTION ITEMS – DISCUSSION AND UPDATE**

A. REVIEW AND DISCUSSION OF STAFF'S FIRST DRAFT OF A "CARSON CITY'S CULTURAL DEVELOPMENT STRATEGY," A BLUEPRINT TO LEVERAGE THE COMMUNITY'S CREATIVE TALENT AND CULTURAL ASSETS TO SPUR ECONOMIC GROWTH AND COMMUNITY PROSPERITY. (5:32:53) – Chairperson Barton introduced the item and stressed the importance of the Strategic Plan. He thanked Robin Hodgkin for her direction and facilitation, and invited Mr. McCarthy to present a first draft of the plan, incorporated into the record.

(5:34:03) – Mr. McCarthy stated this was a first draft, gave background and clarified the methodology of the data collected over several years. He also explained that he was setting the stage for "what the Commission wants to report to the Board of Supervisors in May, as obligated under the ordinance of establishing this Commission". Chairperson Barton invited to Commissioners to look at the draft and its direction, to highlight any "obvious holes" or to prioritize the goals in a different order. He also proposed mining out certain goals to determine key focus areas. Commissioner Scott agreed with Chairperson Barton's opinion on the measurement and follow up. Vice Chairperson Abowd suggested a large-scale goal that defines this community, generates funds, and raises awareness for the arts. She also suggested offering different cultural opportunities to different areas of the City. Mr. McCarthy believed that the art and cultural groups in town could benefit greatly from the Commission's leadership, specifically "capacity building", which he elaborated as training on fiduciary responsibilities, building capacity for staffs, and training in fundraising to leverage resources and to identify opportunities. Vice Chairperson Abowd proposed partnering with Open Space for public art contests. Discussion ensued regarding projects, opportunities, and budgets. In response to a request for raising awareness at the legislative level, Ms. Hodgkin, representing Nevada Arts Council, informed the Commission that the Arts Advocacy Day would take place on March 2, 2011, and the Governor's Arts Awards would follow that evening. She

CARSON CITY CULTURAL COMMISSION
Minutes of the Meeting of December 21, 2010
Page 2

also stated that a one-day mini conference would be held on March 3, 2011 in Reno. She advised the Commission to check the arts4nevada.org website, and the proposed CVI (Cultural Vitality Index) program. Ms. Hodgkin brought to the Commission's attention the Shade Tree Council's (STC) public arts tree sculpture project, and hoped the Commission would address a process for the STC to follow. She advised the Commission to apply for a Circuit Rider Grant, no cash match required, to hold an "iconic event" as well. Mr. McCarthy offered to start the application for the Circuit Rider Grant signature event. He also suggested including Ms. Hodgkin on the leadership team in an advisory capacity. Commissioner Block suggested educating other cultural entities on the history of the City. He also updated the Commission on some of the activities regarding assembling a county history museum. Mr. McCarthy instructed the Commissioners to look over the document he had provided, and asked for their comments.

B. FUTURE AGENDA ITEMS FOR THE NEXT MEETING ON MARCH 15, 2011 (6:36:56) – Discussion of the Strategic Plan, and possible new appointments to the Commission.

7. ACTION TO ADJOURN (6:36:59) – Chairperson Barton entertained a motion to adjourn. **Commissioner Block moved to adjourn. The motion was seconded by vice Chairperson Abowd, and carried unanimously. The meeting was adjourned at 6:40 p.m.**

The minutes of the December 21, 2010 meeting of the Carson City Cultural Commission are so approved this 15th day of March, 2011.

Peter Barton, Chairperson