

CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE

Minutes of the October 4, 2010 Meeting

Page 1

A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Monday, October 4, 2010 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Robin Williamson
Vice Chairperson Stan Jones
Member Jed Block
Member Gary Cain
Member Dan Neverett

STAFF: Joe McCarthy, Business Development Manager
Randal Munn, Chief Deputy District Attorney
Tamar Warren, Recording Secretary

NOTE: A recording of these proceedings, the committee's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting, are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

1 - 2. CALL TO ORDER AND ROLL CALL (5:31:43) - Chairperson Williamson called the meeting to order at 5:31 p.m. Roll was called and a quorum was present. Members Cowan and Valenti were absent.

3. ACTION ON APPROVAL OF MINUTES (5:32:14) – Member Cain moved to approve the August 17, 2010 meeting minutes as written. Member Block seconded the motion. In response to a question from a committee member, Mr. McCarthy stated that the items approved by the Committee during the last meeting would be discussed at the next Redevelopment Authority / Board of Supervisors meeting. Chairperson Williamson entertained public comments and, when none were forthcoming, a vote on the pending motion. **The motion carried 5-0.**

4. ADOPTION OF AGENDA (5:33:03) – Chairperson Williamson entertained modifications to the agenda. When none were forthcoming, she deemed it adopted.

5. PUBLIC COMMENTS AND DISCUSSION - None.

6. DISCUSSION AND POSSIBLE ACTION TO APPROVE AND RECOMMEND TO THE BOARD OF SUPERVISORS THE APPROVAL OF THE EXPENDITURE OF \$4,000 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AGENCY TO SUPPORT SIERRA NEVADA BALLET, THE SPECIAL EVENT IN CONJUNCTION WITH A NON-PROFIT ARTS EVENTS, AS AN EXPENSE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN (5:33:16) – Chairperson Williamson introduced the item and invited Mr. McCarthy to elaborate. Mr. McCarthy explained that a packet, which has been incorporated into the record, had been distributed to the Committee members, containing the criteria by which the RACC made its decisions and recommendations to the Redevelopment Authority / Board of Supervisors. It

CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE

Minutes of the October 4, 2010 Meeting

Page 2

also outlined criteria on whether the RACC perceived a special event to be consistent with the redevelopment plan, and the redevelopment policies and procedures. He reminded the Committee that they had funded the *PEANUTCRACKER-The Story in a Nutshell* performance in the past, which took place every December in the Community Center, and toured to several other venues. Mr. McCarthy stated that the funds would help underwrite the overall cost of putting on the ballet. He reminded the Committee that the packet contained a substantial application, filled out by Sierra Nevada Ballet, listing the various costs associated with putting on this event.

In response to Member Cain's question, Mr. McCarthy believed that last year, the Ballet had been granted \$2,500, adding that the Committee had supported another ballet company as well. He speculated that the Pinkerton Ballet Theatre would most likely come to the Committee for underwriting support of their three-day performance of the Nutcracker. Vice Chairperson Jones wondered why Ms. Bena, the event director, had not been present. "I've never seen Rosine not show up when she's been asked", Mr. McCarthy responded, and Chairperson Williamson concurred. Mr. McCarthy added that the "failure" might have been from his office, as they might not have properly communicated with Ms. Bena. He suggested the Committee consider tabling the item until the following month.

Chairperson Williamson believed that this funding request was to cover the cost of renting the Community Center, one of the ballet's highest expenses, adding that the same assistance was given to support the performance of the Nutcracker. Member Neverett wondered what was being printed for \$1,000, to be used for a one-event presentation. Mr. McCarthy said he would pass that question on, speculating that if the cost were to cover all the performances, then the amount granted should be specific to just Carson City. In answer to questions regarding alternative funding sources to the Sierra Nevada Ballet, Mr. McCarthy stated that they were "very successful in their grant applications with the Nevada Arts Council and other cultural institutions, in addition to federal, state and philanthropic contributions". Member Block wanted to know if \$13,000 per production was in the ballpark, or was it "a bit high". Mr. McCarthy explained that in the past year, the RACC had been "comfortable" with trying to absorb some of the costs associated with the rental of the facility, and said he would look up last year's minutes. **Vice Chairperson Jones moved to recommend that the Board of Supervisors approve the expenditure of \$2,500 for the Redevelopment Agency, to cover the cost of renting the Community Center Theatre for one night. Member Cain seconded the motion.** Mr. McCarthy suggested amending the motion to state that the contribution would offset the facility rental, and should not exceed \$2,500. **Vice Chairperson Jones and Member Cain agreed to the amendment.** Chairperson Williamson called for a vote. **The motion passed 5-0.**

8. NON-ACTION ITEMS

(5:42:15) – Mr. McCarthy updated the Committee on the Downtown Pedestrian Wayfinding System project by way of referral to a handout in their packets, incorporated in the record. He stated that they had budgeted the maximum amount, and that the designs had been approved by the Committee, in addition to the type of illuminated and solar-powered signs, and their locations. He stated that it was a matter of getting the vendor, YESCO Electronics, signed and under contract. Vice Chairperson Jones stated that they had not finalized the sign locations, and Chairperson Williamson concurred, stating that this would tie into the "Downtown Project". She also suggested that Mr. McCarthy report back in the next meeting regarding the placement of the signs. Mr. McCarthy was in

CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE

Minutes of the October 4, 2010 Meeting

Page 3

agreement and reminded the Committee that this was a continuously-funded project, which would entail more signs in the future. Member Block received confirmation that the number of signs had decreased from 12 or 13 to six.

Mr. McCarthy mentioned that on the following Thursday, the Redevelopment Authority / Board of Supervisors would be discussing the Holiday Ice Rink. He stated that the Parks and Recreation Department would be responsible for the rink, as they were last year. He added that this was contingent upon the Board's approval, and believed that the business community would provide feedback to the Board. Member Cain mentioned hearing on the news that the rink had already been approved. It was believed that the City of Sparks was interested in an ice rink as well, and had sought guidance from Carson City.

Mr. Block asked whether any funds were set up to maintain the "Downtown Get Down" banners. Mr. McCarthy offered to find out and report back. He also suggested that the Committee make this a future agenda item to decide whether the project should continue.

Chairperson Williamson mentioned that she had seen a draft for the Christmas tree ornaments, and that "they'll be coming in a couple of months".

Mr. McCarthy updated the Committee on the Carson City Business Resource Innovation Center (BRIC), and offered the members a tour. He stated that the bottom 4,000-square feet were dedicated to "a collaboration with the business component of the Carson City library and their Office of Business Development, with a very nice layout for training rooms and classes for businesses, in addition to research components for businesses". He stated that they were extremely pleased with the response from the business community, and that the meeting rooms were "comfortable and inviting". A business advocacy group, he added, would start meeting there in November, and had over 30 members. Budget-wise, he added, "we are lean and mean". In response to a question, Mr. McCarthy said that Big Lots would be opening in late-November or early-December, and a newer version of Big 5 could open as early as February. In addition, a national restaurant could reinvigorate South Carson. Mr. McCarthy also mentioned that there was interest from good quality manufacturing companies looking for a West Coast presence.

FUTURE AGENDA ITEMS (5:48:44) – Previously covered.

9. ACTION TO ADJOURN (5:58:40) – Member Neverett moved and Vice Chairperson Jones seconded a motion to adjourn. The meeting adjourned at 5:49 p.m.

The Minutes of the October 4, 2010 Carson City Redevelopment Authority Citizens Committee meeting are so approved this 4th day of November, 2010.

ROBIN WILLIAMSON, Chair