

**Carson City**  
**Office of Business Development**  
108 East Proctor Street  
Carson City, NV 89701



## Special Event Funding Request Form

Nevada Day INC

ORGANIZATION NAME / APPLICANT

P.O Box 999, Carson City, NV, 89702

MAILING ADDRESS, CITY, STATE, ZIP CODE

775-882-2600

PHONE #

Nevadaday.com

WEBSITE URL

Ken Hamilton

CONTACT / EVENT DIRECTOR NAME

Same

MAILING ADDRESS, CITY, STATE, ZIP CODE

775-315-2827

PHONE #

kenhamilbus@att.net

EMAIL

Nevada Day Celebration

NAME OF EVENT

\$ 25,000.00

TOTAL FUNDING REQUEST

Event Dates: 10/25/2012 - 10/28/2012

Project Area (check one):

Redevelopment Area #1 ☒

Redevelopment Area #2 ☐

### Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

The Nevada Day Celebration is an annual event that takes place over a 4 day period surrounding the official Nevada Day Holiday. The events include; a Governor's Banquet Dinner, a parade downtown Carson City, Rock Drilling, Beard, and Pinewood Derby contests, hot air balloons - just to name a few. Our main objective is to provide a safe and entertaining celebration at no cost to spectators. The event has taken place in Carson City for 73 years - only interrupted for a few years 1941 and 42 during WWII.

Estimated number of local participants: 50,000 Estimated number of out-of-town participants: 10,000

Number of years event has taken place in Carson City: 73

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Administration	\$ 10,750.00	\$ 12,830.18	\$ 23,580.18
Marketing/promotion	\$ 10,750.00	\$ 18,418.35	\$ 29,168.35
Parade and other events	\$	\$ 55,169.90	\$ 55,169.90
Merchandise	\$	\$ 4,114.00	\$ 4,114.00
Volunteers	\$	\$ 2,344.06	\$ 2,344.06
	\$	\$	\$
	\$	\$	\$
Totals:	\$ 21,500.00	\$ 96,754.50	\$ 119,895.21
Redevelopment Funds as a % of total Event costs:	18%		
Projected Revenues:			\$ 83,160.00
Projected Net Profit/Loss:			\$ 6,140.00
Annual Budget of Organization:			
	Last Year	Present Year	Next Year
Income:	\$ 79,034.55	\$118,254.54	\$ 89,300.00
Expenses:	\$ 68,414.58	\$119,895.21	\$ 83,160.00
Reserves:	\$ 10,619.99	\$ 9,095.64	\$ 15,235.64
Redevelopment funding your organization received for this event in prior years, if any:			
2011: \$ 21,500			
2010: \$ 10,750			
2009: \$ 0.00			
2008: \$ 9,000			
Number of years your organization has existed: 44			
Have other organizations besides yours committed funding for this event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, what organization(s) and how much funding?			
Describe any efforts to obtain funding from other sources: Sponsorships, event fees, fund-raisers, and merchandise sales			
Describe why Redevelopment funds are required for the special event: Without Redevelopment funds the event would be severely compromised, or might not be able to take place at all.			
Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2): The event brings a large number of both Locals and Tourist to the downtown area to drink, dine, shop, and stay over a 4 day period.			
List other organizations and businesses partnering or participating in the event: CCVB			
Describe the facilities and/or area in which the event will occur. Include any proposed street closures: Downtown Carson City. Carson Street from Winnie to Stewart, plus many of the adjacent side streets.			

Have you obtained all necessary approvals and/or permits for the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If not, what approvals are still pending? Special Use Permit and Special Event Application	
How do plan to market and advertise the event? Internet, TV, Radio, Newspaper, programs, and fliers	
Explain how the special event may be able to be expanded in the future: New events taking place during the 4 day celebration	
Explain how the special event will be able to transition away from City funding support in the future: Sponsorships, fees, Merchandise sales (hope to have the Nevada Day Store open all year long with more made in Nevada products besides our usual Nevada Day merchandise) more fund-raising events, and pursue other grants.	
List current banking relationships and major credit references:	First Independent Bank    
<b>Acknowledgement of Application Provisions: (please check each that you acknowledge)</b> <input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City. <input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement. <input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City. <input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.	
Applicants Signature 	Date: 2/02/12
<p><b>*Note:</b> ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</p>	

<b>Application submittal checklist:</b>	
<input type="checkbox"/>	Complete, signed Special Event Funding Request Form
<input type="checkbox"/>	Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
<input type="checkbox"/>	Resumes of the key individuals in the organization conducting the special event
<input type="checkbox"/>	Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 27 2007

NEVADA DAY INC  
PO BOX 999  
CARSON CITY, NV 89702

Employer Identification Number:  
75-3022297

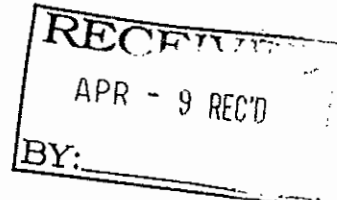
DLN:  
507059030

Contact Person:  
THOMAS C KOESTER

ID# 31116

Contact Telephone Number:  
(877) 829-5500

Public Charity Status:  
170(b)(1)(A)(vi)



Dear Applicant:

Our letter dated SEPTEMBER 2002, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at [www.irs.gov](http://www.irs.gov).

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,

Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements



**Consolidated Municipality of Carson City  
Office of Business Development**



**RECEIVED**

FEB 13 2012

OFFICE OF  
BUSINESS DEVELOPMENT

Date:  
2/07/12

Events Program Application

Organization Name: Nevada Day INC				Date: 2/07/12
Organizational Structure (delineate lines of responsibility) President, Vice President, Treasurer, and Secretary				
Organization Mailing Address:  P.O Box 999, Carson City, NV 89702				
Organization URL Address: Nevadaday.com				
Contact Name for Project: Ken Hamilton			Contact Phone: 775-315-2827	
Address for Project Contact: Same			Contact Fax: 775-882-6815	
			Contact E-mail: <a href="mailto:kenhamilbus@att.net">kenhamilbus@att.net</a>	
Name of Event Nevada Day Celebration			URL of Event: Same	
Purpose of Organization: Celebrate and promote the admission of Nevada's Statehood on October 31, 1864			Fax of Event: Same	
			E-mail of Event: <a href="mailto:Nevadaday@nevadaday.com">Nevadaday@nevadaday.com</a>	
Annual Budget of Organization:			How event vision complies with objectives of redevelopment agency plan: Nevada Day Celebration attracts a large amount of both local and out of town people downtown to drink, dine, shop, and stay. Also, we have a store located in the downtown area to sell merchandise in and participate in local downtown activities like the wine walk.	
Last Year Income: \$79,034.55	Present Year \$118,254.50	Next Year \$89,300.00		
Expenses: \$68,414.58	\$119,895.21	\$83,160.00		
Reserves: \$10,619.99	\$9,095.64	\$15,235.64		
How long Organization formally organized? 44 years			Why are redevelopment funds needed? Nevada Day INC is a non-profit Organization that relies mainly on grant money and sponsorships. The Other part of our budget comes from parade fees and merchandise sales.	
Event Name: Nevada Day Celebration				
Project Area: (check one) Area #1 <input checked="" type="checkbox"/> Area #2 <input type="checkbox"/>				

**Previous Redevelopment Authority Grant Funding Received, If any:**

Year: 2011, amount: 21,500.00 Year: 2008, amount: 9,000.00 Year: \_\_\_\_\_, amount: \_\_\_\_\_

Year: 2010, amount: 10,750.00 Year: 2007, amount: 9,000.00 Year: \_\_\_\_\_, amount: \_\_\_\_\_

Year: 2009, amount: 0.00 Year: 2006, amount: 10,000.00 Year: \_\_\_\_\_, amount: \_\_\_\_\_

**Event Director Name: Ken Hamilton****Event Director Resume:** (please attach)**Event Director  
Address:**  
1919 Beverly dr.  
Carson City, NV.  
89706**Event Director Phone:**  
Cell: 315-2827  
Land: 882-2600**Event Director  
Email:**  
kenhamilbus@att.net**Event Description and Brief Objectives:**

The Nevada Day Celebration is an annual event that takes place over a 4 day period surrounding the official Nevada Day Holiday. The Events include; a Governors Banquet dinner, a parade downtown Carson City, Rock Drilling, hot air balloons, A beard contest, Pinewood Derby – to name a few. Our objective is to provide a safe and entertaining event at no cost to the spectators.

**Proof entity has authority to  
conduct special event.****List all permits at right:**Special Use Permit  
Special Event Permit**Total Event Cost  
Breakdown: (list at right)**

\$ 23,580.18 – administration  
\$ 29,168.35 - marketing  
\$ 4,114.00 - merchandise  
\$ 55,169.90 - events  
\$ 4,937.38 - parade  
\$ 2,344.06 - volunteers  
**Total 119,313.87**

\$  
\$  
\$  
\$  
\$  
\$**Pro Forma Profit and Loss  
statement for Event: (list at right)**

Revenue	Expense
26,500.00 - grants	\$ 23,580.18 – administration
16,280.00 - Sponsorships	\$ 29,168.35 - marketing
42,787.00 - fundraisers	\$ 4,114.00 - merchandise
23,440 – parade/other events	\$ 55,169.90 - events
3,225.00 - vendors	\$ 4,937.38 - parade
6,021.70 - merchandise	\$ 2,344.06 - volunteers

	<b>Total – 1,060.17 (loss)</b>	
Total Estimated Event Cost	\$ 83,160.00 for 2012	
Total Incentive Funds Requested	\$ 25,000.00	
Incentive as a % of total project	% 30	
Attach current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.		
Identify current banking relationships and major credit references:		LIST HERE: First Independent Bank
Estimated Event Completion Date 10/29/2012		
Will your organization benefit from event?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, how:		
Will your event increase business in the plan area?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, how? Large number of people downtown spending money at various establishments.		
Define, in detail, the marketing and promotional plan: Internet, newspaper, radio, periodicals, flyers, television, etc...		
What facilities in the Redevelopment Plan Area will be used? Our office at 108 W Telegraph, Carson City Nugget parking lot, Capitol Grounds Amphitheater, Carson Mall, various facilities along Carson St.		
Are there other events taking place at the same time as your event? If yes, name and define.		Describe all partnerships from other businesses in Service of your event. CCVB
<ul style="list-style-type: none"> <li>Expected attendance:</li> <li>50,000.00</li> </ul>	<ul style="list-style-type: none"> <li>Name all vendors and associated fees. See attached</li> </ul>	Define how event will become totally self funding? Increased sponsorship revenue, merchandise sales, And more fundraising events.
Name all team members and attach resumes:	*Architect / *Designer	
Ken Hamilton	*Contractor/President	
Richard Staub	*Attorney	
Ken Brown	*Accountant	
Rich Crombie	*Project Manager	
<ul style="list-style-type: none"> <li>Your project must conform to all applicable codes, ordinances, and regulations</li> <li>Shop drawings must also be submitted for review for all venues and signs prior to beginning work.</li> </ul>		

**Acknowledgement of Application Provisions:**

(please check each that you acknowledge)


X I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.

X All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.

X I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.

X If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

Applicants Signature



Date:

2/2/12

\*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

(For Internal Use Only)

Application Approved:

Event Commenced:

Event Completed:

Reimbursement Request submitted to Finance Department

Reimbursement remitted to Applicant

**(NONPROFIT) ANNUAL LIST OF OFFICERS, DIRECTORS AND REGISTERED AGENT OF**

FILE NUMBER

Nevada Day Inc  
NAME OF CORPORATION

C9395-2002



\*110202\*

FOR THE FILING PERIOD OF 2011 TO 2012

The entity's duly appointed registered agent in the State of Nevada upon whom process can be served is:

Ken Hamilton  
PO Box 999  
Carson City, NV 89702

Filed in the office of	Document Number
	20110434328-98
Ross Miller	Filing Date and Time
Secretary of State	06/10/2011 8:24 AM
State of Nevada	Entity Number
	C9395-2002

A FORM TO CHANGE REGISTERED AGENT INFORMATION CAN BE FOUND ON OUR WEBSITE:  
www.nvsos.gov

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

☒ Return one file stamped copy. (If filing not accompanied by order instructions, file stamped copy will be sent to registered agent.)**\*\*YOU MAY NOW FILE YOUR ANNUAL LIST ONLINE AT www.nvsos.gov\*\*****IMPORTANT:** Read instructions before completing and returning this form.

1. Print or type names and addresses, either residence or business, for all officers and directors. A President, Secretary, Treasurer, or equivalent of and all Directors must be named. There must be at least one director. An Officer must sign the form. **FORM WILL BE RETURNED IF UNSIGNED.**
2. If there are additional officers, attach a list of them to this form.
3. Return the completed form with the \$25.00 filing fee, if no capitalization. A \$50.00 penalty must be added for failure to file this form by the deadline. An annual list received more than 90 days before its due date shall be deemed an amended list for the previous year.
4. Nonprofit entities formed under NRS Chapters 80 and 81 without 501(c) nonprofit designation are required to maintain a state business license. Those with 501(c) designation must indicate by checking box below. For those requiring a State Business License, the fee is \$200.00.
5. Make your check payable to the Secretary of State. Your canceled check will constitute a certificate to transact business.
6. **Ordering Copies:** If requested above, one file stamped copy will be returned at no additional charge. To receive a certified copy, enclose an additional \$30.00 per certification. A copy fee of \$2.00 per page is required for each additional copy generated when ordering 2 or more file stamped or certified copies. Appropriate instructions must accompany your order.
7. Return the completed form to: Secretary of State, 202 North Carson Street, Carson City, Nevada 89701-4201. (775) 684-5708.
8. Form must be in the possession of the Secretary of State on or before the last day of the month in which it is due. (Postmark date is not accepted as receipt date.) Forms received after due date will be returned for additional fees and penalties.

FILING FEE: \$25.00 (IF NO CAPITALIZATION) LATE PENALTY: \$50.00

**For NRS Chapter 80 and 81 nonprofit corporations:**☒ Pursuant to NRS Chapter 76, this entity is a 501(c) nonprofit entity and is exempt from the business license fee. Exemption code 002

NAME Ken Hamilton	TITLE(S) PRESIDENT (OR EQUIVALENT OF)
ADDRESS PO Box 999	CITY Carson City
	STATE NV
	ZIP CODE 89702
NAME Keri Putnam	TITLE(S) SECRETARY (OR EQUIVALENT OF)
ADDRESS PO Box 4366	CITY Carson City
	STATE NV
	ZIP CODE 89702
NAME Ken Brown	TITLE(S) TREASURER (OR EQUIVALENT OF)
ADDRESS 1027 S. Carson	CITY Carson City
	STATE NV
	ZIP CODE 89701
NAME Bernie Allen	TITLE(S) DIRECTOR
ADDRESS PO Box 1015	CITY Carson City
	STATE NV
	ZIP CODE 89702

I declare, to the best of my knowledge under penalty of perjury, that the above mentioned entity has complied with the provisions of NRS Chapter 76 and acknowledge that pursuant to NRS 239.330, it is a category C felony to knowingly offer any false or forged instrument for filing in the Office of the Secretary of State.

☒   
Signature of OfficerTitle  
PresidentDate  
6/10/11Nevada Secretary of State Annual List Nonprofit  
Revised: 10-8-10

<b>Nevada Day, Inc.</b>					
<b>2012 Budget</b>					
	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
<b>INCOME:</b>					
<b>Administrative Income</b>		21,500.00City 5,000.00CCVB	24,000.00City 5,000.00CCVB	21,500.00 City 5,000.00 CCVB	24,000.00 City 5,000.00 CCVB
Credit Cards					
Dividends					
Donations	0.30				
Grants	27,950.00	26,500.00	29,000.00	26,500.00	30,000.00
Interest	0.10				
Rebate	98.24				
<b>Total Administrative Income</b>	<b>28,048.64</b>	<b>26,500.00</b>	<b>29,000.00</b>	<b>26,500.00</b>	<b>30,000.00</b>
<b>Sponsorship</b>	<b>15,000.00</b>	<b>17,880.00</b>	<b>17,000.00</b>	<b>16,280.00</b>	<b>17,000.00</b>
<b>Bar Sales</b>	<b>0.00</b>				
<b>Total Bar Sales</b>	<b>0.00</b>				
<b>Balloon Rides</b>				1,400.00	0.00
<b>Total Balloon Rides</b>	<b>0.00</b>			<b>1,400.00</b>	<b>0.00</b>
<b>Theme Unveiling Fundraiser</b>	<b>0.00</b>			<b>2,540.64</b>	<b>0.00</b>
<b>Golf Tournament</b>				0.00	
Entry Fees	3,600.00	500.00	2,500.00		
Golf Tournament - Sponsorship	2,072.00	1,125.00	1,500.00		
Hole Sponsor		100.00			
Raffle		206.57			
<b>Total Golf Tournament</b>	<b>5,672.00</b>	<b>1,931.57</b>	<b>4,000.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Grand Marshal Reception Dinner</b>	<b>1,365.00</b>	<b>3,640.00</b>	<b>3,000.00</b>	<b>0.00</b>	

	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
<b>Governors Banquet</b>				40,247.16	15,000.00
<b>Total Fundraiser Events</b>	<b>1,365.00</b>	<b>5,571.57</b>	<b>7,000.00</b>	<b>42,787.80</b>	<b>15,000.00</b>
<b>Pinewood Derby</b>					
Sponsorship	1,740.00	2,000.00	2,000.00	2,000.00	2,000.00
Friends of the derby	44.00	300.00	300.00	500.00	400.00
<b>Total Pinewood Derby</b>	<b>1,784.00</b>	<b>2,300.00</b>	<b>2,300.00</b>	<b>2500.00</b>	<b>2,400.00</b>
<b>Rock Drilling</b>					
Entry Fees	1,000.00	700.00	800.00	750.00	700.00
Sponsorships	3,600.00	2,000.00	2,000	5,100.00	2,000.00
Friends of the Rock		500.00	500	400.00	400.00
<b>Total Rock Drilling</b>	<b>4,600.00</b>	<b>3,200.00</b>	<b>3,300.00</b>	<b>6250.00</b>	<b>3,100.00</b>
<b>Vendors</b>	2,337.50	3,550.00	3,000.00	3,225.00	3,000.00
<b>Total Vendors</b>	<b>2,337.50</b>	<b>3,550.00</b>	<b>3,000.00</b>	<b>3,225.00</b>	<b>3,000.00</b>
<b>Parade</b>					
Parade Entry Fees	10,000.00	15,150.00	11,000.00	12465.00	13,500.00
Friends of Parade	1,500.00	850.00	1,000.00	825.00	800.00
<b>Total Parade</b>	<b>11,500.00</b>	<b>16,000.00</b>	<b>12,000.00</b>	<b>13290.00</b>	<b>14,300.00</b>
<b>Merchandise</b>	<b>8,000.00</b>	<b>4,033.00</b>	<b>4,500.00</b>	<b>6,021.70</b>	<b>4,500.00</b>
<b>Total Events Income</b>	<b>24,921.00</b>	<b>27,071.57</b>	<b>24,600.00</b>	<b>64,069.44</b>	<b>36,800.00</b>
<b>TOTAL INCOME</b>	<b>78,307.14</b>	<b>79,034.57</b>	<b>78,100.00</b>	<b>118,254.50</b>	<b>89,300.00</b>

	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
<b>EXPENSE:</b>					
<b>Administrative Expenses</b>					
Awards(internal)	500.00	178.72	180.00	0.00	
Bank Charges	120.00	124.75	125.00	129.00	130.00
Storage Rent		612.15	612.15	79.50	0
Credit Card Fees	451.34	496.45	496.45	520.35	500.00
Dues & Subscriptions	820.00	461.83	450.00	570.00	600.00
Equipment Maintenance	350.00	617.00	500.00	504.95	600.00
History Project					
Insurance	3,048.00	2,779.68	2,800.00	3283	3,200.00
Internet	872.75	812.50	750.00	402.56	500.00
License - Carson City	68.60	75.07	75.05	77.20	80.00
Meeting	73.53	127.73	125.00	726.05	700.00
Distribution					
Payroll Expense	10,000.00	5,592.09	7,500.00	4958.38	6,000.00
Payroll Preparation		295.00	300.00	206.95	250.00
Payroll Taxes	768.00			1452.08	1,500.00
Postage	250.00	529.28	600.00	504.92	500.00
Poster					
Rent	4,800.00	4,800.00	4,800.00	6,044.75	7,000.00
Supplies	1,300.00	1,217.87	1,200.00	1085.39	1,000.00
Sponsor Fullfillment					
Sponsorship Commission					
Parking fees		60.00	0	30.00	0
Telephone	1,600.00	1,963.65	1,800.00	1333.49	1,500.00
Travel				931.06	1200
Administrative	1,500.00	100.00	100.00	75.00	100.00
Wine walk		307.06	550	665.55	600
<b>Total Administrative</b>	<b>26,522.22</b>	<b>21,150.83</b>	<b>22,963.65</b>	<b>23580.18</b>	<b>25,960.00</b>
<b>Marketing</b>					
Print Advertising	5,500.00	10,343.50	10,000.00	3,788.35	3500
Promotions					
Commission on Sponosrships					
Distribution					
Program printing	3,000.00	1,816.38	1800	8380.00	8,000.00
Sponsor Fullfillment					
Outside Services	12,000.00	6,891.25	7,000.00	17,000.00	17,000.00
<b>Total Marketing</b>	<b>20,500.00</b>	<b>19,051.13</b>	<b>18,800.00</b>	<b>29,168.35</b>	<b>28,500.00</b>



	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
<b>Merchandise</b>					
Various Merchandise	5,214.95	3,974.62	4,000	3,047.33	3,500.00
Buttons/Buckles	535.00	549.50	550.00	936.67	900.00
Coins	2,055.00	0.00	0.00	130.00	0.00
<b>Total Merchandise</b>	<b>7,804.95</b>	<b>4,524.12</b>	<b>4,550.00</b>	<b>4,114.00</b>	<b>4,400.00</b>
<b>Events Expense</b>					
<b>Balloon</b>					
Balloon Expense	200.00	1,168.00	200.00	510.00	300.00
Advertising					
<b>Total Balloon Expense</b>	<b>200.00</b>	<b>1,168.00</b>	<b>200</b>	<b>510.00</b>	<b>300.00</b>
<b>Beard Contest</b>					
Beard Contest Expense	510.63	278.50	300.00		
Awards				103.04	125
<b>Total Beard Contest</b>	<b>510.63</b>	<b>278.50</b>	<b>300</b>	<b>103.04</b>	<b>125.00</b>
<b>Golf Tournament</b>			0	0.00	
Advertising		540.00			
Awards					
Miscellaneous	112.26				
Raffle					
Refreshments					
<b>Total Golf Tournament</b>	<b>112.26</b>	<b>540.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Theme Unveiling Fundraiser</b>				4753.44	

	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
<b>Grand Marshal Reception</b>					
<b>Nevada Day Governors Banquet</b>				39,610.31	10,000.00
Grand Marshal Costs	5,000.00	5,000.00	2000	0.00	500
Band					
Other		46.00			
Caterer					
Grand Marshal Reception - Other		5,338.07	4,000.00	0.00	0
<b>Total Nevada Day Governors Banquet</b>				<b>39,610.31</b>	<b>10,000.00</b>
<b>Total Grand Marshal Reception</b>	<b>5,000.00</b>	<b>10,384.07</b>	<b>6,000.00</b>	<b>0.00</b>	
<b>Total Theme Unveiling Fundraiser</b>				<b>4753.44</b>	
<b>Pinewood Derby</b>					
Awards	53.00	53.00	60.00	96.91	
Advertising (Fliers)					
Shirts/Banners	225.00	175.00	200.00	200.00	
Pinewood Derby - Other	278.36	269.00	300.00		
<b>Total Pinewood Derby</b>	<b>556.36</b>	<b>497.00</b>	<b>560.00</b>	<b>296.91</b>	<b>400.00</b>
<b>Rock Drilling</b>					
Advertising					
Awards	6,310.15	4,000.00	5,000.00	6,581.34	5,500.00
Outside Services	97.65	293.95	300.00	296.20	300.00
Shirts					
Rock Drilling - Other				3600.00	0
<b>Total Rock Drilling</b>	<b>6,407.80</b>	<b>4,293.95</b>	<b>5,300.00</b>	<b>10,477.54</b>	<b>5,800.00</b>
<b>Total Events</b>	<b>12,787.05</b>	<b>17,161.52</b>	<b>12,360.00</b>	<b>55,169.90</b>	
<b>Parade</b>					
Advertising					
Awards	1,203.44	1,708.28	1,700.00	2,176.93	2,000.00
Fees	32.41	172.32	175.00		
Banners (Sponsors)	498.00	771.80	750.00	109.80	400.00
Catering	200.00	250.00	250.00		
Grandstand Expense	50.00			286.55	300
Equipment		500.00	500.00	600.00	600.00
Parade Marshals	500.00	480.00	450.00		300.00
Portable Human Waste Disposal	989.00	1,246.00	1,200.00	1495.00	1,500.00

	<u>2010 Projected</u>	<u>2010 Actual</u>	<u>2011 Projected</u>	<u>2011 Actual</u>	<u>2012 Projected</u>
Supplies	150.00	162.10	165.00	269.10	250.00
<b>Total Parade</b>	<b>3,622.85</b>	<b>5,290.50</b>	<b>5,190.00</b>	<b>4,937.38</b>	<b>5,350.00</b>
<b>Vendors</b>					
Commissions					
Refund	0.00				
Vendors - Other					
<b>Total Vendors</b>	<b>0.00</b>	<b>0.00</b>			
<b>Volunteer Expense</b>					
Lodging				184.80	175
Volunteer Thank You Party	1,325.00	1,236.48	1,300.00	1482.67	1,500.00
Awards	250.00		200.00	50.00	50
Meals				626.59	600
<b>Total Volunteers</b>	<b>1,575.00</b>	<b>1,236.48</b>	<b>1,500.00</b>	<b>2344.06</b>	<b>2325.00</b>
<b>Total Expenses</b>	<b>72,812.07</b>	<b>68,414.58</b>	<b>65,363.65</b>	<b>119,895.21</b>	<b>83,160.00</b>
<b>Net Income</b>	<b>5,495.07</b>	<b>10,619.99</b>	<b>10,736.35</b>	<b>-1,640.71</b>	<b>6,140.00</b>

ID	BusinessName	Paid?	Amount	FirstName	LastName	PhoneDay	PhoneNlght	FAX
1	Scentsy Warmers	<input checked="" type="checkbox"/>	125.00	Kelly	Harris	208-794-0897		
2	Toads Bar	<input checked="" type="checkbox"/>	125.00	Steve	Wright	841-6006	720-8214	
3	CC Republican Comm/Women's Club	<input checked="" type="checkbox"/>	75.00	Carol	Howell	841-1800	884-2678	884-1989
4	Fun Stuff	<input checked="" type="checkbox"/>	1000.00	David	Perry	619-300-5898		
5	JMA Construction *private party	<input checked="" type="checkbox"/>	75.00	Joe	Alotta	882-6347		
6	Foodies Catering	<input checked="" type="checkbox"/>	125.00	Rupal	Martinez	721-9577		
7	Crook & Sam *private party	<input checked="" type="checkbox"/>	75.00	Mark & Christe	Crook	684-4754	721-3401	
8	Sassafras Restaurant	<input checked="" type="checkbox"/>	125.00	Scott	Doerr	887-8879	721-9749	887-1942
9	David Walley's Hot Springs Resort	<input checked="" type="checkbox"/>	N/C-SS	Kalyn	Pippin	339-0111	417-339-9577	782-8825
10	Mustang Sallie	<input checked="" type="checkbox"/>	125.00	Toni	Davis	885-7684		
11	Partee *private party	<input checked="" type="checkbox"/>	75.00	Lisa	Partee	885-3753	841-6452	
12	Vecchiarelli-Harig *private party	<input checked="" type="checkbox"/>	75.00	Camille	Vecchiarelli	246-6233	232-1472	
13	Osheroff *private party	<input checked="" type="checkbox"/>	75.00	Jennifer	Osheroff	721-4775	885-1894	
14	Barton *private party	<input checked="" type="checkbox"/>	75.00	Eric & Annette	Barton	544-6195	626-6227	786-7334
15	Sullivan *private party	<input type="checkbox"/>	150.00	John	Sullivan	851-8899		851-8895
16	Carson Cigar Co.	<input checked="" type="checkbox"/>	125.00	Wendy	Garner	884-4402	443-8688	884-2725
17	Brown *private party	<input checked="" type="checkbox"/>	150.00	Kyme	Brown	684-7342	721-7137	684-7345
18	St. Teresa's Youth CCD	<input checked="" type="checkbox"/>	75.00	Karen	Abowd	232-8626	882-6424	
19	Wendell/Carson Masonry *private party	<input checked="" type="checkbox"/>	75.00	Chris	Wendell	882-3832	250-2588	882-1654
20	Knights of Columbus	<input checked="" type="checkbox"/>	75.00	Steve	von Rumph	720-9304	720-9304	
21	Mo & Sluggos Bar & Grill	<input type="checkbox"/>		Morey	Tresnit	720-3250		
22	Walgreens Drug Store	<input checked="" type="checkbox"/>	125.00	Lee	Estabrook	841-3900	246-7907	841-2796
23	Friends of Black Rock	<input checked="" type="checkbox"/>	75.00	Matthew	Ebert	771-1593		
24	Planned Parenthood-Mar Monte	<input checked="" type="checkbox"/>	75.00	Patty	Elzy	321-8715	354-5446	688-5599

10-11-11

Email	PrefSpot	Product	StreetAddress	City	State	Zip	Insur?	Permit?
kellyaharris@live.com	tbd	homewares	3510 S. Rock Springs Wy.	Nampa	ID	83686	<input type="checkbox"/>	<input type="checkbox"/>
	Proctor & Curry	beer & wine?	306 E. William St.	Carson City	NV	89706	<input type="checkbox"/>	<input type="checkbox"/>
ccrcc@att.net	Spear/395-SW	books,jewelry,info	1391 California St., #B	Carson City	NV	89701	<input type="checkbox"/>	<input type="checkbox"/>
davidbperry@yahoo.com	Assorted-10 Spots	toys,novelties	POB 13056	San Diego	CA	92170	<input type="checkbox"/>	<input type="checkbox"/>
jmalotta111@gmail.com	7th/395-SW	(squatters)	POB 22312	Carson City	NV	89721	<input type="checkbox"/>	<input type="checkbox"/>
rupal@foodiescatering.com	Telegraph/Curry	food,beverages	3850 Arrowhead Dr.	Carson City	NV	89706	<input checked="" type="checkbox"/>	<input type="checkbox"/>
christecrook@yahoo.com	7th/395-SE	(squatters)	1403 Spooner Dr.	Carson City	NV	89706	<input type="checkbox"/>	<input type="checkbox"/>
sassafras@pyramid.net	Telegraph/395-SW; t	food, drink?	318 N. Carson St.	Carson City	NV	89701	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
kpippin@summerwindsresorts.com	tbd	promotional mat'ls	POB 1030	Genoa	NV	89411	<input type="checkbox"/>	<input type="checkbox"/>
	Spear/395-SW	food, beverages	420 N. Carson St.	Carson City	NV	89701	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
dlpartee@sbcglobal.net	4th/395-SW	(squatters)	1100 Fremont St.	Carson City	NV	89701	<input type="checkbox"/>	<input type="checkbox"/>
	Robinson/395-NW	(squatters)	POB 1448	Dayton	NV	89403	<input type="checkbox"/>	<input type="checkbox"/>
	7th/395-NE	(squatters)	3585 Bigelow Dr.	Carson City	NV	89701	<input type="checkbox"/>	<input type="checkbox"/>
nevbart@sdcglobal.net	10th/395-SW	(squatters)	1929 Deep Creek Court	Sparks	NV	89434	<input type="checkbox"/>	<input type="checkbox"/>
sc@bullsprig.com	Robinson/395-N&SW	(squatters)	9990 Burghley Lane	Reno	NV	89521	<input type="checkbox"/>	<input type="checkbox"/>
carcigar2@aol.com	Telegraph/395-NW?	full bar & beer	318 N. Carson St.	Carson City	NV	89701	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
kyme.eddy@sbcglobal.net	Sophia/395-N&SW	(squatters)	1358 Lindsay Ln.	Carson City	NV	89706	<input type="checkbox"/>	<input type="checkbox"/>
karenabowd@msn.com	Adele's	baked goods	3866 Westwood Dr.	Carson City	NV	89703	<input checked="" type="checkbox"/>	<input type="checkbox"/>
chris@carsonmasonry.com	Robinson/395-SW	(squatters)	4783 Hwy 50 East	Carson City	NV	89701	<input checked="" type="checkbox"/>	<input type="checkbox"/>
svonrump@charter.net	8th/395-SE	food,beverages	628 Highland St.	Carson City	NV	89703	<input type="checkbox"/>	<input checked="" type="checkbox"/>
moandsluggos@rocketmail.com	Telegraph/395-NW	alcoholic beverages	110 W. Telegraph St.	Carson City	NV	89703	<input type="checkbox"/>	<input type="checkbox"/>
mgr.04788@store.walgreen.com	Washington & 395-S	information only	1465 E. Williams St.	Carson City	NV	89701	<input type="checkbox"/>	<input type="checkbox"/>
metric@blackrockdesert.com	Proctor/395-NW	books,shirts,info	P.O. Box 224	Gerlach	NV	89412	<input type="checkbox"/>	<input type="checkbox"/>
pat_elzy@ppmarmonte.org	tbd	information only	455 W. Fifth St.	Reno	NV	89503	<input type="checkbox"/>	<input type="checkbox"/>

## Short Form

## Return of Organization Exempt From Income Tax

OMB No. 1545-1150

Form 990-EZ

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

- Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions). All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.
- The organization may have to use a copy of this return to satisfy state reporting requirements.

2010

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

A For the 2010 calendar year, or tax year beginning , 2010, and ending , 20

B Check if applicable:

- ☐ Address change  
☐ Name change  
☐ Initial return  
☐ Terminated  
☐ Amended return  
☐ Application pending

C Name of organization

NEVADA DAY INC

Number and street (or P.O. box, if mail is not delivered to street address)

Room/suite

PO BOX 999

City or town, state or country, and ZIP + 4

CARSON CITY, NV 89701

D Employer identification number

75-3022297

E Telephone number

F Group Exemption

Number ►

G Accounting Method: ☒ Cash ☐ Accrual Other (specify) ►

I Website: ► NEVADADAY.COM

J Tax-exempt status (check only one) - ☒ 501(c)(3) ☐ 501(c)( ) (insert no.) ☐ 4947(a)(1) or ☐ 527H Check ☒ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

K Check ☐ if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ . . . . . \$ 79,090

## Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I.)

Check if the organization used Schedule O to respond to any question in this Part I . . . . . X

R e v e n u e	1	Contributions, gifts, grants, and similar amounts received . . . . .	1	79,090
	2	Program service revenue including government fees and contracts . . . . .	2	
	3	Membership dues and assessments . . . . .	3	
	4	Investment income . . . . .	4	
	5a	Gross amount from sale of assets other than inventory . . . . .	5a	
	5b	Less: cost or other basis and sales expenses . . . . .	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . . . . .	5c	
	6	Gaming and fundraising events . . . . .		
	6a	Gross income from gaming (attach Schedule G if greater than \$15,000) . . . . .	6a	
	6b	Gross income from fundraising events (not including \$ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . . .	6b	
6c	Less: direct expenses from gaming and fundraising events . . . . .	6c		
6d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c) . . . . .	6d		
7a	Gross sales of inventory, less returns and allowances . . . . .	7a		
7b	Less: cost of goods sold . . . . .	7b		
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) . . . . .	7c		
8	Other revenue (describe in Schedule O) . . . . .	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 . . . . .	9	79,090	
E x p e n s e s	10	Grants and similar amounts paid (list in Schedule O) . . . . .	10	
	11	Benefits paid to or for members . . . . .	11	
	12	Salaries, other compensation, and employee benefits . . . . .	12	6,423
	13	Professional fees and other payments to independent contractors . . . . .	13	
	14	Occupancy, rent, utilities, and maintenance . . . . .	14	4,800
	15	Printing, publications, postage, and shipping . . . . .	15	528
	16	Other expenses (describe in Schedule O) . . . . .	16	57,617
	17	Total expenses. Add lines 10 through 16 . . . . .	17	69,368
A s s e t s	18	Excess or (deficit) for the year (Subtract line 17 from line 9) . . . . .	18	9,722
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) . . . . .	19	20,869
	20	Other changes in net assets or fund balances (explain in Schedule O) . . . . .	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20 . . . . .	21	30,591

For Paperwork Reduction Act Notice, see the separate instructions.

EEA

Form 990-EZ (2010)



**Part V Other Information** (Note the statement requirements in the instructions for Part V.)

Check if the organization used Schedule O to respond to any question in this Part V

	Yes	No
33 Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity in Schedule O		X
34 Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)		X
35 If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T.		
a Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?		X
b If "Yes," has it filed a tax return on Form 990-T for this year (see instructions)?		
36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N		X
37 a Enter amount of political expenditures, direct or indirect, as described in the instructions	37a	
b Did the organization file Form 1120-POL for this year?	37b	
38 a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	X
b If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39 Section 501(c)(7) organizations. Enter:		
a Initiation fees and capital contributions included on line 9	39a	
b Gross receipts, included on line 9, for public use of club facilities	39b	
40 a Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911; section 4912; section 4955		
b Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	X
c Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization		
e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	X
41 List the states with which a copy of this return is filed.		
42 a The organization's books are in care of KEN BROWN Telephone no. 775-888-2008 Located at 1027 S CARSON CARSON CITY, NV ZIP + 4 89701		
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.	42b	X
c At any time during the calendar year, did the organization maintain an office outside of the U.S.? If "Yes," enter the name of the foreign country:	42c	X
43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041-Check here and enter the amount of tax-exempt interest received or accrued during the tax year	43	
44 a Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	X
b Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	X
c Did the organization receive any payments for indoor tanning services during the year?	44c	X
d If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	



	Yes	No
<b>45</b> Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?		<input checked="" type="checkbox"/>
<b>a</b> Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)		<input checked="" type="checkbox"/>
<b>46</b> Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		<input checked="" type="checkbox"/>

**Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.** All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47-49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI

	Yes	No
<b>47</b> Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II		
<b>48</b> Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		<input checked="" type="checkbox"/>
<b>49 a</b> Did the organization make any transfers to an exempt non-charitable related organization?		
<b>b</b> If "Yes," was the related organization a section 527 organization?		
<b>50</b> Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."		

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
NONE				

**f** Total number of other employees paid over \$100,000

**51** Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation
NONE		

**d** Total number of other independent contractors each receiving over \$100,000

**52** Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A

☒ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

<b>Sign Here</b>	<b>KEN BROWN</b>			
	Signature of officer		Date	
<b>Paid Preparer Use Only</b>	<b>KEN BROWN, TREASURER</b>			
	Type or print name and title			
	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed
	PTIN			
	Firm's name	Firm's EIN		
	Firm's address	Phone no.		

May the IRS discuss this return with the preparer shown above? See instructions

☒ Yes ☐ No

11:26 AM  
02/02/12  
Cash Basis

Nevada Day Inc.  
Profit & Loss  
January 1, 2011 through January 1, 2012

	Jan 1, '11 - Jan 1, 12
Income	
Administrative Income	
Donations	100.00
Grants	23,417.50
Parade Entry Fee	1,245.00
Sponsorship	
Friends of Nevada - Parade	825.00
Sponsorship - Other	15,455.00
Total Sponsorship	16,280.00
Sponsorship - Rock Drilling	1,600.00
Total Administrative Income	42,642.50
Events Revenue	
Balloon Rides	1,400.00
Pinewood Derby	
Sponsorship	2,400.00
Pinewood Derby - Other	100.00
Total Pinewood Derby	2,500.00
Rock Drilling	
Entry Fees	750.00
Sponsorships	300.00
Rock Drilling - Other	3,600.00
Total Rock Drilling	4,650.00
Special Events	20,728.80
Vendors	3,225.00
Events Revenue - Other	22,059.00
Total Events Revenue	54,562.80
Merchandise	
Buckles/Buttons	1,650.00
Coins (Parade Coin)	20.00
Merchandise - Parade	25.00
Merchandise - Other	2,631.70
Total Merchandise	4,326.70
Parade Entry Fees	12,465.00
Uncategorized Income	130.00
Total Income	114,127.00

11:26 AM  
02/02/12  
Cash Basis

Nevada Day Inc.  
Profit & Loss  
January 1, 2011 through January 1, 2012

	<u>Jan 1, '11 - Jan 1, 12</u>
Expense	
Administrative Expenses	
Advertising	3,827.25
Bank Charges	129.00
Corporation Fees	75.00
Credit Card Fees	520.35
Dues & Subscriptions	570.00
Equipment Maintenance	504.95
Insurance	3,283.00
Internet	402.56
Marketing	
Advertising	109.80
Fundraiser donation (Nv State Fair)	28,280.00
Marketing - Other	18,443.24
Total Marketing	<u>46,833.04</u>
Meeting	713.04
Merchandise	
Buttons/Buckles	936.67
Coins (Parade Coin)	130.00
Merchandise - Other	3,047.66
Total Merchandise	<u>4,114.33</u>
Outside Services	
customer correspondence (card sending service)	798.79
Outside Services - Other	48.32
Total Outside Services	<u>847.11</u>
Payroll Expense	5,681.59
Postage	504.92
Poster	42.00
Program printing	8,918.54
Rent	6,044.75
Supplies	
Wine Walk	605.09
Supplies - Other	3,271.95
Total Supplies	<u>3,877.04</u>
Telephone	1,333.49
Travel	931.06
Administrative Expenses - Other	15.00
Total Administrative Expenses	<u>89,168.02</u>
Events Expense	
Balloon Expense	210.00
Grand Marshal Reception	11,072.86

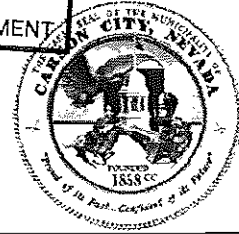
11:26 AM  
02/02/12  
Cash Basis

Nevada Day Inc.  
**Profit & Loss**  
January 1, 2011 through January 1, 2012

	Jan 1, '11 - Jan 1, 12
Rock Drilling	
Awards	6,296.20
Rock Drilling - Other	3,669.60
Total Rock Drilling	9,965.80
Events Expense - Other	633.93
Total Events Expense	21,882.59
Parade	
Awards	2,855.18
Catering	146.59
Grandstand Expense	286.55
Portable Human Waste Disposal U	1,495.00
Rental	679.50
Special Event Application	77.20
Supplies	212.33
Parade - Other	184.80
Total Parade	5,937.15
Reconciliation Discrepancies (Discrepancies between...	205.22
Volunteer Expense	
Volunteer Thank You Party	1,482.67
Volunteer Expense - Other	530.00
Total Volunteer Expense	2,012.67
Total Expense	119,205.65
Net Income	-5,078.65

**RECEIVED**

FEB 13 2012

OFFICE OF  
BUSINESS DEVELOPMENT

**Carson City**  
**Office of Business Development**  
108 East Proctor Street  
Carson City, NV 89701

**Special Event Funding Request Form**

Mile High Jazz Band Association, Inc.  
ORGANIZATION NAME / APPLICANT

191 Heidi Circle, Carson City, NV 89701-6532  
MAILING ADDRESS, CITY, STATE, ZIP CODE

775-883-4154 http://MileHighJazz.com  
PHONE # WEBSITE URL

Elinor H. Bugli / David C. Bugli  
CONTACT / EVENT DIRECTOR NAME

191 Heidi Circle, Carson City, NV 89701-6532  
MAILING ADDRESS, CITY, STATE, ZIP CODE

775-883-4154 ehbugli@aol.com  
PHONE # EMAIL

Jazz! Carson City 2012 Music Festival  
NAME OF EVENT

\$ 4,000  
TOTAL FUNDING REQUEST

Event Dates: August 5-19, 2012

Project Area (check one):

Redevelopment Area #1 ☒

Redevelopment Area #2 ☐

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Mile High Jazz Band Association (MHJB) began a multi-day jazz festival in August 2004 as a one-time event on the Brewery Arts Center (BAC) campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. In response to its success, the festival became an annual event. From 2005 to 2008, BAC ran the festival and MHJB provided planning and liaison with local performers. In 2009, Mile High Jazz Band Assoc. took it to town, with a new name, "Jazz! Carson City," numerous venues, and more performing groups than ever. With support of the City and the community, the festival has continued to grow.

"Jazz! Carson City" is a summer music festival consisting of free performances for people of all ages. The goal is to present live music, entertain and educate the community about jazz, provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. "Jazz! Carson City" will take place during August 2012, with performances beginning August 5, culminating in a full weekend of events August 17-19, and the traditional closer at the Legislative/Capitol Amphitheater on August 19. The festival is attended by about 2,500 people, involves more than 100 musicians in over 40 performances—from solos to big bands; from concerts to forums, workshops, and jam sessions—and is like nothing else in Carson City and surrounding rural areas.

This event is important because it demonstrates that Carson City is a thriving arts community. It brings musicians and their followers to our city and garners support from organizations within and beyond our borders. The festival benefits local businesses by operating in the core of the city, and it provides activities for youth and families during the summer.

Estimated number of local participants: 2,500 Estimated number of out-of-town participants: 1,075

Number of years event has taken place in Carson City: 8

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Musicians' fees	\$ 3,000	\$ 8,000	\$ 11,000
Technicians' fees/Other services	\$	\$ 2,500	\$ 2,500
Insurance (prorated)	\$	\$ 225	\$ 225
Space rental	\$	\$ 500	\$ 500
Advertising/Marketing	\$ 1,000	\$ 1,400	\$ 2,400
Printing	\$	\$ 1,500	\$ 1,500
Supplies/Other operating expenses	\$	\$ 1,400	\$ 1,400
Totals:	\$ 4,000	\$ 15,525	\$ 19,525
Redevelopment Funds as a % of total Event costs:	20%		
Projected Revenues:			\$ 19,525
Projected Net Profit/Loss:			\$ 0

Annual Budget of Organization:				Redevelopment funding your organization received for this event in prior years, if any:
	Last Year	Present Year	Next Year	
Income:	\$ 27,772	\$ 25,550	\$ 26,700	2011: \$ 3,000
Expenses:	\$ 27,868	\$ 26,800	\$ 26,700	2010: \$ 2,500
Reserves:	\$ 11,040	\$ 9,740	\$ 9,740	2009: \$ 0
				2008: \$ 0

Number of years your organization has existed: 11

Have other organizations besides yours committed funding for this event? ☒ Yes ☐ No

If yes, what organization(s) and how much funding?

NCOT \$1,500 (matching grant) for marketing outside the area; CCCVB \$1,500 (in-kind); FTLOJ \$500 (anticipated)

Describe any efforts to obtain funding from other sources:

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for grants (Nevada Arts Council, Commun. Found. of W Nev.), and develop partnerships with other organizations, such as the Farmers Market, Carson Mall, and Brewery Arts Center. We also collect contributions from event

Describe why Redevelopment funds are required for the special event:

The funds enable us pay musicians; to market the festival; and to keep most events admission free, encouraging attendance by low- and moderate-income individuals and families. In addition to funds, the City supplies staging and technical support at the Third St. venue and helps with permitting and liability insurance certification at the Legislative Plaza/Capitol Amphitheater.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual jazz festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City.

List other organizations and businesses partnering or participating in the event:

Last year, 36 organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or venues. See list on p. 18 of 2011 festival program (attached). We anticipate similar

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Last year, performances were held at 18 venues. See list and map on p. 14-15 of 2011 festival program (attached). We anticipate similar locations in 2012, including closing Third Street between Carson and Curry Streets on Sat., Aug. 18.

<p>Have you obtained all necessary approvals and/or permits for the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>If not, what approvals are still pending?</p> <p>We plan to obtain a contract with Carson City for Aug. 5, 12, and 19 for "Sunday in the Park" performances at the Capitol Amphitheater, and a permit for closure of Third Street between Carson and Curry Streets on Sat., Aug. +</p>					
<p>How do plan to market and advertise the event?</p> <p>We plan to obtain a contract with Carson City for Aug. 5, 12, and 19 for "Sunday in the Park" performances at the Capitol Amphitheater, and a permit for closure of Third Street between Carson and Curry Streets on Sat., Aug. +</p>					
<p>Explain how the special event may be able to be expanded in the future:</p> <p>It might be possible to add arts and crafts vendors and food booths to the Sunday events, present additional educational workshops, and promote tourist packages with local lodging partners. We could expand music varieties and book headliner groups.</p>					
<p>Explain how the special event will be able to transition away from City funding support in the future:</p> <p>MHJB Assoc. operates the festival by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and other volunteers. Therefore, overhead costs are minimal and unlikely to be reduced. When the festival is more widely known, we may begin to charge admission to more events without losing audience, thereby increasing revenue.</p>					
<p>List current banking relationships and major credit references:</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">U.S. Bank, Capitol NV Office</td> </tr> <tr> <td>Rob Haddix, Data Graphics</td> </tr> <tr> <td> </td> </tr> <tr> <td> </td> </tr> </table>	U.S. Bank, Capitol NV Office	Rob Haddix, Data Graphics		
U.S. Bank, Capitol NV Office					
Rob Haddix, Data Graphics					
<p><b>Acknowledgement of Application Provisions: (please check each that you acknowledge)</b></p> <p><input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.</p> <p><input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.</p> <p><input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.</p> <p><input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.</p>					
<p>Applicants Signature</p> <p><i>Elmer H. Bugli</i></p>	<p>Date:</p> <p>February 10, 2012</p>				
<p><b>*Note:</b> ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</p>					

**Application submittal checklist:**

<input checked="" type="checkbox"/>	Complete, signed Special Event Funding Request Form + supplemental sheets + prog.
<input checked="" type="checkbox"/>	Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility 2 sheets
<input checked="" type="checkbox"/>	Resumes of the key individuals in the organization conducting the special event 1 p.
<input checked="" type="checkbox"/>	Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included. ✓

Office of Business Development  
Special Event Request Form  
Mile High Jazz Band Association, Inc.

SUPPLEMENTAL SHEETS - NARRATIVE

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Mile High Jazz Band Association (MHJB) began a multi-day jazz festival in August 2004 as a one-time event on the Brewery Arts Center (BAC) campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. In response to its success, the festival became an annual event. From 2005 to 2008, BAC ran the festival and MHJB provided planning and liaison with local performers. In 2009, Mile High Jazz Band Assoc. took it to town, with a new name, "Jazz! Carson City," numerous venues, and more performing groups than ever. With support of the City and the community, the festival has continued to grow.

"Jazz! Carson City" is a summer music festival consisting of free performances for people of all ages. The goal is to present live music, entertain and educate the community about jazz, provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. "Jazz! Carson City" will take place during August 2012, with performances beginning August 5, culminating in a full weekend of events August 17-19, and the traditional closer at the Legislative/Capitol Amphitheater on August 19. The festival is attended by about 2,500 people, involves more than 100 musicians in over 40 performances—from solos to big bands; from concerts to forums, workshops, and jam sessions—and is like nothing else in Carson City and surrounding rural areas.

This event is important because it demonstrates that Carson City is a thriving arts community. It brings musicians and their followers to our city and garners support from organizations within and beyond our borders. The festival benefits local businesses by operating in the core of the city, and it provides activities for youth and families during the summer.

Have other organizations besides yours committed funding for this event? ☒ Yes ☐ No

If yes, what organization(s) and how much funding?

NCOT \$1,500 (matching grant) for marketing outside the area; CCCVB \$1,500 (in-kind); FTLOJ \$500 (anticipated)

Describe any efforts to obtain funding from other sources:

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for grants (Nevada Arts Council, Commun. Found. of W Nev.), and develop partnerships with other organizations, such as the Farmers Market, Carson Mall, and Brewery Arts Center. We also collect contributions from event attendees.

Describe why Redevelopment funds are required for the special event:

The funds enable us pay musicians; to market the festival; and to keep most events admission free, encouraging attendance by low- and moderate-income individuals and families. In addition to funds, the City supplies staging and technical support at the Third St. venue and helps with permitting and liability insurance certification at the Legislative Plaza/Capitol Amphitheater.



Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual jazz festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City.

List other organizations and businesses partnering or participating in the event:

Last year, 36 organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or venues. See list on p. 18 of 2011 festival program (attached). We anticipate similar participation in 2012.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Last year, performances were held at 18 venues. See list and map on p. 14-15 of 2011 festival program (attached). We anticipate similar locations in 2012, including closing Third Street between Carson and Curry Streets on Sat., Aug. 18.

No Have you obtained all necessary approvals and/or permits for the event? Yes  
If not, what approvals are still pending?

We plan to obtain a contract with Carson City for Aug. 5, 12, and 19 for "Sunday in the Park" performances at the Capitol Amphitheater, and a permit for closure of Third Street between Carson and Curry Streets on Sat., Aug. 18.

How do plan to market and advertise the event?

We send news releases to local newspapers, radio and television stations, and magazines. More than 70 email addresses are on our media distribution list. Events are announced on public radio stations (KUNR in Reno and KKTO in the Lake Tahoe area). The web site MileHighJazz.com gives information on performers and schedules. Information is sent via e-mail or regular mail to a list of more than 750 addresses. We use social media (Facebook and Google accounts) to promote activities. Performances are listed in the calendar on the Carson City Convention and Visitors Bureau website visitcarsoncity.com, and in Carson City Chamber of Commerce communications. The festival director will be interviewed on the public access television program, Discover Carson Country. Flyers will be printed, posted, and distributed. They will be posted at Western Nevada College and at the senior center and handed out at the Third & Curry Street Farmers Market. We will promote the jazz festival beyond 100 miles of Carson City with help of a matching grant awarded by the Nevada Commission on Tourism.

Explain how the special event may be able to be expanded in the future:

It might be possible to add arts and crafts vendors and food booths to the Sunday events, present additional educational workshops, and promote tourist packages with local lodging partners. We could expand music varieties and book headliner groups.

Explain how the special event will be able to transition away from City funding support in the future:

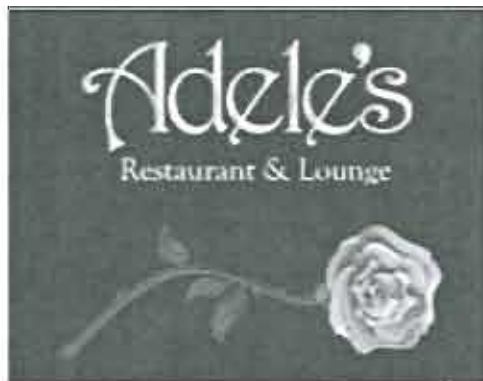
MHJB Assoc. operates the festival by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and other volunteers. Therefore, overhead costs are minimal and unlikely to be reduced. When the festival is more widely known, we may begin to charge admission to more events without losing audience, thereby increasing revenue.

# Jazz! Carson City 2011

## Performance Venues

(key to map, facing page)

- 1 Sierra Place - 1111 West College Parkway
- 2 Carson Plaza - 2120 East Long St.
- 3 Foreman-Roberts House Museum - 1207 N. Carson St.
- 4 Adele's Restaurant & Lounge - 1112 N. Carson St.
- 5 Bliss Mansion - northeast corner of Robinson and North Mountain Streets
- 6 Nevada State Museum - 600 N. Carson St.
- 7 Plan: b at Sassafras Eclectic Food Joint (formerly B'Sghetti's) - 318 N. Carson St.
- 8 High Sierra Brewing Co. - 302 N. Carson St.
- 9 Brewery Arts Center Performance Hall - 511 W. King St.
- 10 Legislative Plaza - south of Capitol Building
- 11 Capitol Amphitheater - south of Capitol Building
- 12 Third Street Farmers Market - parking lot west of Curry and Third Streets
- 13 Bella Fiore Wines - 224 S. Carson St., Suite 8 (corner Curry and Third Streets)
- 14 Third Street Stage - between Carson St. and Curry St.
- 15 Firkin and Fox - 310 S. Carson St.
- 16 Comma Courtyard - 312 S. Carson St.
- 17 Fourth Street Courtyard - between Carson St. and Curry St.
- 18 Carson Mall (inside & Carson Cove) - 1200 S. Stewart St.

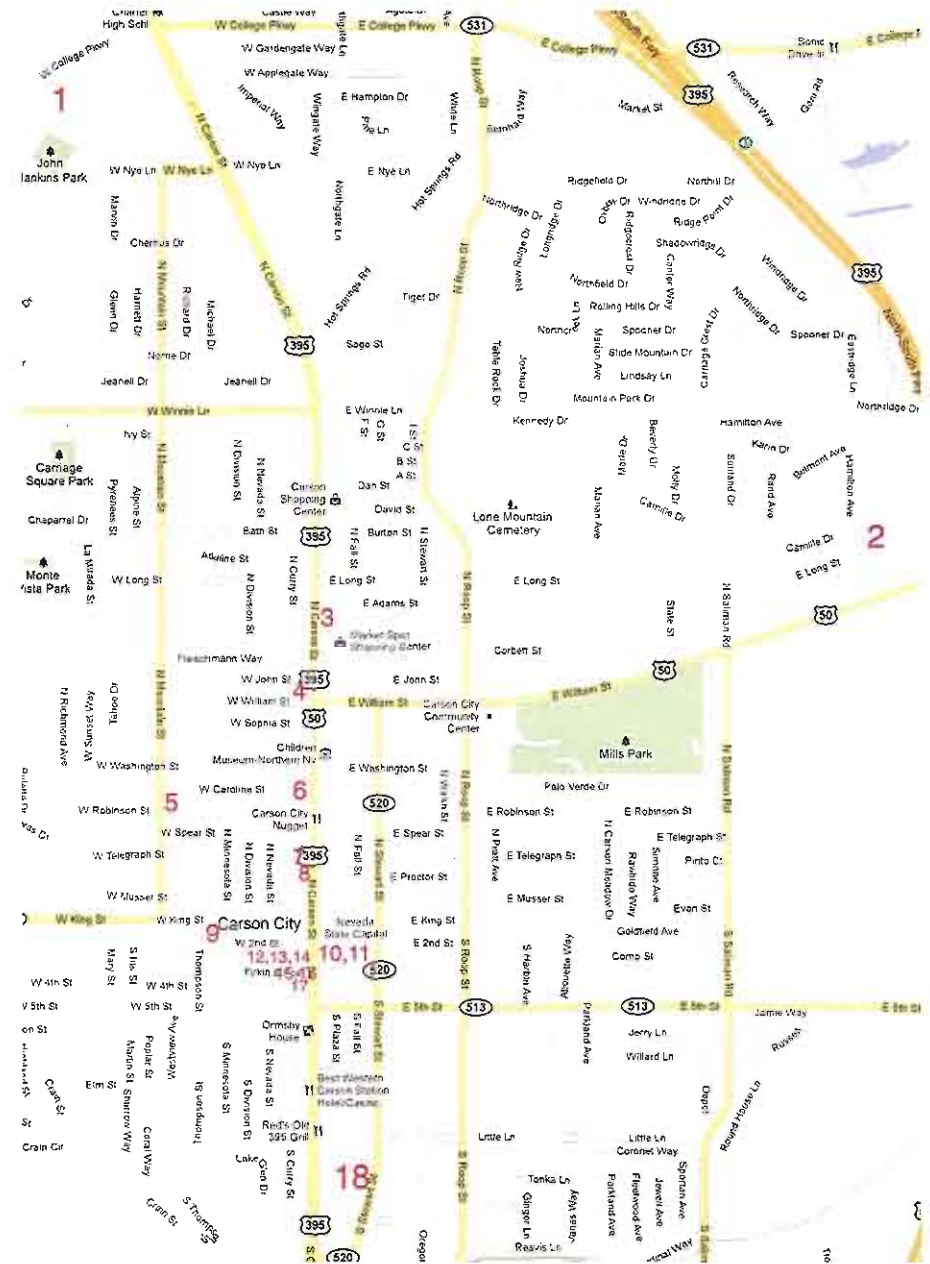


1112 N. Carson Street  
Carson City, NV 89701

Lunch & Dinner  
Closed Sundays & Holidays

(775) 882-3353  
Fax (775) 882-0437

*Charlie & Karen Alowd*



Carson City



**MILE HIGH JAZZ BAND ASSOCIATION, INC.**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**BOARD OF TRUSTEES, FY2012**

<b>Term Ends</b>	<b>Name, Position on Board, Affiliation</b>	<b>Phone, Cell phone, Fax, Email</b>	<b>Address</b>
<b>2013</b>	<b>David Bugli</b> President, Band Leader Programmer Analyst, State of Nevada, retired	(H) 775-883-4154 (W) 775-684-0510 (Cell) 775-720-1741 (F) 775-883-4371 (E) dcbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2014</b>	<b>Steve Hayes</b> Vice President, Nominations Chair, Band Liaison, Guitarist Programmer/technical director, retired	(H) 775-781-3655 (E) iseeyou@fastmail.com	291 Five Creek Rd. Gardnerville, NV 89460
<b>2013</b>	<b>Bob Sullivan</b> Recording Secretary, Audit Chair, Nominations Committee Retired	(H) 775-882-7742 (E) rtsully1@aol.com	1853 Pyrenees St. Carson City, NV 89703-2332
<b>2014</b>	<b>Elinor Bugli</b> Corresponding Secretary-Treasurer, Grants Committee, Publicity Hydrologist, U.S. Geological Survey, retired	(H) 775-883-4154 (C) 775-721-6302 (F) 775-883-4371 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2014</b>	<b>Susan Crowell</b> Volunteer Coordinator Educator, retired	(H) 775-883-1136 (E) sacrowell@charter.net	4 E. Sunset Way Carson City, NV 89703-3754
<b>2012</b>	<b>Gail Black</b> Membership Chair Office administrator, CVOIL	(H) 775-461-0520 (E) blackgoose44@hotmail.com	105 Yellow Jacket Lane Carson City, NV 89706
<b>2012</b>	<b>Betty Young</b> Volunteer Committee Nurse, retired	(H) 775-885-6830 (E) Elizabeth_young@sbcglobal.net	1110 W. Bonanza Carson City, NV 89706
<b>2013</b>	<b>Dean Carter</b> Grants Committee, Band Liaison, Trombonist Senior Software Engineer, Bally's	(H) 775-882-8342 (E) dean@tenorbone.com	3586 Arcadia Ave. Carson City, NV 89705
<b>2012</b>	Vacant		

Tax Exempt FEI No. 80-0027719

Web site: MileHighJazz.com

**"JAZZ! CARSON CITY" 2012**  
**PROPOSED COMMITTEES & CHAIRS**

Ninth Annual Jazz Festival - Aug. 5-19, 2012

<p><b>1. Steering Committee (STR)</b>  Scope: General oversight of the Festival. Chairs Organizing Committee Meetings. Represents the interests of MHJB. Will have ability to make decision for the group as a whole (an executive committee). Calls/schedules meetings, prepares agendas, assigns committee work, maintains timelines and documentation, plans &amp; reviews budget. Maintains committee list.  <b>Chair:</b> David Bugli  H = 883-4154, C = 720-1741  Dcbugli@aol.com  <b>Members:</b> Ellie Bugli  Tom Stryker</p>	<p><b>2. Operations Committee (OPR)</b>  Scope: Site layout, street closure, hardware, night lighting, power, signage (except for Bliss event), permits, barricades, porta-johns, assist Production crew in stage setups. Obtains permission to use Legislative Plaza (via the city). Security. Coordinates site agreements with businesses. Neighborhood relations. Coordinate radios and/or cell phone contact lists. Site maintenance &amp; clean up. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Prepare Operations budget requests for Finance Chair. Presents written and/or verbal reports to Organizing Committee.   <b>Chair:</b> vacant  <b>Members:</b></p>
<p><b>3. Production Committee (PRD)</b>  Scope: Stage setup, hardware, stage lighting, sound system, and stage management (for each active performing site). Prepare Production budget requests for Finance Chair. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Presents written and/or verbal reports to Organizing Committee.   <b>Chair:</b> TBD  <b>Members:</b>  Kenny Fraser H=887-9419, W=  Kelly Dodge  Bob Sullivan</p>	<p><b>4. Performance Committee (PER)</b>  Scope: Selects artists, negotiates fees, contracts with performers, obtain bios and pictures, schedules performances (including panel discussions, jam session, special events, etc.), arrange for performer hospitality, etc. Coordinates schedules with restaurants that present jazz entertainment. Contracts for venues. Selects MC(s) (works w/ Publicity). Presents written and/or verbal reports to Organizing Committee.   <b>Chair:</b> Tom Stryker  <b>Members:</b>  Ellie Bugli  Gail Black</p>
<p><b>5. Publicity &amp; Promotion Committee (PUB)</b>  Scope: Develops publicity (for newspapers, radio, TV, PSAs, website), "theme" development, posters, logo (including such things as T-shirt design), banner over 395, printed program. Prepares CC Library display (optional), etc. Promotes festival at public events, including Farmers' Market. MC scripting. Provides content for Internet and social media to Website coordinator. Presents written and/or verbal reports to Organizing Committee.   <b>Chair:</b> Tom Stryker  <b>Members:</b>  Laura Wilber  Ellie Bugli  Joy Evans  Ronni Hannaman  Steve Hayes</p>	<p><b>6. Sponsorship/Fundraising Committee (FNR)</b>  Scope: Sells program ads, gets sponsors, and get donations. Oversees basket collections with Volunteer Committee. Works with Steering Committee and Finance Committee on budget. Provides VIP services as needed. Runs raffle at special event. Presents written and/or verbal reports to Organizing Committee.   <b>Chair:</b> Gail Black  <b>Members:</b> Gloria Johnson  (Note: All Organizational Committee participants are encouraged to participate.)</p>

<p><b>7. Finance Chair (FIN)</b>  Scope: Prepares budget, based on input from other committees. Manages grants. Coordinates with FTLOJ. Develops financial controls, prepares periodic financial reports. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Ellie Bugli</p>	<p><b>8. Volunteer Committee (VOL)</b>  Scope: Identifies volunteers needed (coordinate with other chairs). Obtains, assigns, schedules, and trains volunteers (including money handling, as necessary). Prepares materials, possibly including a handbook for volunteers. Vests, ID badges, or T-shirts for identification of volunteers. Plans &amp; prepares schedules. Keeps track of hours worked by paid and volunteer workers. Obtains or monitors audience counts for all events. Coordinates survey handouts. Reports budget needs to Finance Committee. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Susan Crowell  <b>Members:</b> Betty Young</p>
<p><b>9. Merchandise Comm. (MER)</b>  Scope: Designs and orders T-shirts, caps, etc. Collects CD and other artists' materials for sale prior to festival, plans merchandise area(s) along with Operations chair. Prepares merchandise budget requests for Finance Chair. Works with Volunteer Committee for sales. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Gloria Johnson  <b>Members:</b></p>	<p><b>10. Special Event Committee (BLS)</b>  Scope: Plan self-contained event (brunch, garden-party, or pool party), obtain wine &amp; refreshments, obtain glassware, do event menu, signage for event, coordinate volunteers in conjunction with Volunteer Committee. Plans art component with Nevada Artists Assoc. and CCAI. Coordinates entertainment with Performance Committee. Coordinates layout with Operations. Does post-event clean up. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Prepares event budget requests for Finance Chair. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Marilyn Clemenza  <b>Members:</b> Kaye Hughes, Susan Crowell</p>
<p><b>11. Film Series Committee (FLM)</b>  Scope: Selects films for jazz film series Brewery Arts Center. Contacts jazz film experts. Drafts/prepares information about series for publicity and publication. Provide information for website. Presents written and/or verbal reports to Organizing Committee. Coordinates with Darla Bayer at BAC Media Center.</p> <p><b>Chair:</b>  <b>Members:</b></p>	<p><b>12. Business &amp; Community Liaison Committee (BUS)</b>  Scope: Contacts Downtown Business Association and Chamber of Commerce, and schedules presentations and updates with them. Contacts Hispanic community. Contacts lodging establishments. Assists with distribution of posters. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> David Bugli  <b>Members:</b> Ronni Hannaman  Kaye Hughes (flyer distribution)</p>
<p><b>13. Website and Social Media (WEB)</b>  Scope: Maintains information on websites (JazzCarsonCity.com and MileHighJazz.com) and social media (Facebook), based on input from other committees. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> David Bugli  <b>Members:</b>  Tara Pielact (contracted service)  Steve Hayes</p>	<p>The <b>Organizing Committee</b> meets periodically to review progress and festival oversight. Committees will report to the Organizing Committee.</p> <p>No committee or person may appropriate funds, sign contracts, or speak for the organization without review by the Steering Committee.</p>

## **Resumes of Key Individuals**

### *Jazz! Carson City Steering Committee*

**David Bugli** is founder and an organizer of *Jazz! Carson City* since its inception in as *Basie@100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in and MC the event. He is President of Mile High Jazz Band Assoc., President of the Foundation for the Betterment of Carson City Parks and Recreation, and a Vice-President of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band, conducts the Carson City Symphony, and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010, and currently teaches piano at Western Nevada College.

*Website: DavidBugli.com*

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**Tom Stryker** has participated as an organizer and performer with *Jazz! Carson City* for several years, and was on the Steering Committee and Chair of the Performance and Promotion Committees in 2011. He served on the Mile High Jazz Band Board of Trustees 2005-07. Stryker is President of SPAH, the Society for the Preservation and Advancement of the Harmonica, recognized world wide. As president, he organized several annual conferences for the organization's membership of more than 850.

Stryker plays jazz, pop, and contemporary music on the harmonica. He began playing professionally in San Francisco with world-famous "Harmonica Rascal" Johnny Puleo and went on to perform as a soloist and with symphonies, harmonica trios, and jazz bands. He has appeared on television and radio shows, and was lead player with the Harmonica Express (quartet) in the 1980s World Harmonica Championships.

Tom Stryker has performed all over the world, from China to Hawaii to Germany; from Miami to London; and from jazz clubs in Reno to cruise ships in South America. His group "2 Plus" has been featured in several *Jazz! Carson City* music festivals each August. He has soloed with the Mile High Jazz Band, and was guest soloist with Carson City Symphony in 2005, 2006, and 2010.

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**Elinor Bugli** has participated in organization and management of *Jazz! Carson City* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee in 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, Conn.) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Quartet.

## Balance Sheet - MHJB Association

As of 2/11/12

Accounts	2/11/12 Balance
<b>Assets</b>	
Cash and Bank Accounts MHJB	12,348.43
Total Cash and Bank Accounts	12,348.43
<b>Total Assets</b>	<b>12,348.43</b>
<b>Liabilities &amp; Equity</b>	
Liabilities	0.00
Equity	12,348.43
<b>Total Liabilities &amp; Equity</b>	<b>12,348.43</b>

### Assets - Property

Music library (150 charts)	7,500
Equipment (stands, sound system, signs, etc)	500
<b>Total</b>	<b>8,000</b>
	=====

<b>Total Bank Accounts &amp; Property</b>	<b>\$20,348.43</b>
	=====

## Profit & Loss - MHJB Assoc. FY12

7/1/11 through 2/11/12

Category	7/1/11- 2/11/12
<b>Inflows</b>	
I01 - Admissions	5,214.00
I02 - Contracted services	4,410.00
I03 - Other:	
I03d - Ads	930.00
I03i - Interest earned	9.46
I03m - Membership:	
I03m-b - Board membership	420.00
I03m - Membership - Other	405.00
Total I03m - Membership	825.00
I03s - Sales	2,089.00
Total I03 - Other	3,853.46
I06 - Other Private	2,615.50
I08 - State Gov't	5,191.00
I09 - Local Gov't	3,000.00
<b>Total Inflows</b>	<b>24,283.96</b>
<b>Outflows</b>	
E04 - Artistic fees:	
E04a - Musicians' Fees	14,825.00
E04b - Poets' Fees	75.00
Total E04 - Artistic fees	14,900.00
E05 - Fees & Services:	
E05a - Technical fees	541.92
E05b - Services	1,991.50
Total E05 - Fees & Services	2,533.42
E06 - Space rental	729.03
E08 - Marketing :	
E08a - Advertising	1,489.56
E08g - Graphics, design	650.00
E08m - Mailing, postage	303.93
E08p - Printing	1,092.40
Total E08 - Marketing	3,535.89
E09 - Operating Expenses:	
E09i - Insurance	425.00
E09o - Supplies & other	501.92
E09p - Postage & PO Box	40.40
E09q - Donations, Memberships	200.00
E09u - Utilities	176.68
Total E09 - Operating Expenses	1,344.00
E10 - Equipment	89.99
<b>Total Outflows</b>	<b>23,132.33</b>
<b>Net Inflows/Outflows</b>	<b>1,151.63</b>



**Short Form**  
**Return of Organization Exempt From Income Tax**

OMB No. 1545-1150

**2010****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

► Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions). All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.

► The organization may have to use a copy of this return to satisfy state reporting requirements.

**A** For the 2010 calendar year, or tax year beginning **07/01**, 2010, and ending **06/30**, 20 **11****B** Check if applicable:

- ☐ Address change  
☐ Name change  
☐ Initial return  
☐ Terminated  
☐ Amended return  
☐ Application pending

**C** Name of organization**MILE HIGH JAZZ BAND ASSOCIATION INC**

Number and street (or P.O. box, if mail is not delivered to street address)

**191 Heidi Circle**

Room/suite

City or town, state or country, and ZIP + 4

**Carson City, NV 89701-6532****D** Employer identification number**80-0027719****E** Telephone number**775-883-4154****F** Group Exemption

Number ►

**G** Accounting Method: ☒ Cash ☐ Accrual Other (specify) ►**I** Website: ► <http://milehighjazz.com>**J** Tax-exempt status (check only one) — ☒ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527**H** Check ☒ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).**K** Check ☒ if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.**L** Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. **\$ 27,772****Part I** **Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I.)Check if the organization used Schedule O to respond to any question in this Part I ☒

<b>Revenue</b>	<b>1</b>	Contributions, gifts, grants, and similar amounts received . . . . .	<b>1</b>	<b>15,253</b>
	<b>2</b>	Program service revenue including government fees and contracts . . . . .	<b>2</b>	<b>10,552</b>
	<b>3</b>	Membership dues and assessments . . . . .	<b>3</b>	<b>1,890</b>
	<b>4</b>	Investment income . . . . .	<b>4</b>	<b>77</b>
	<b>5a</b>	Gross amount from sale of assets other than inventory . . . . .	<b>5a</b>	<b>0</b>
	<b>b</b>	Less: cost or other basis and sales expenses . . . . .	<b>5b</b>	<b>0</b>
	<b>c</b>	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . . . . .	<b>5c</b>	<b>0</b>
	<b>6</b>	Gaming and fundraising events		
	<b>a</b>	Gross income from gaming (attach Schedule G if greater than \$15,000) . . . . .	<b>6a</b>	<b>0</b>
<b>b</b>	Gross income from fundraising events (not including \$ <b>0</b> of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . . .	<b>6b</b>	<b>0</b>	
<b>c</b>	Less: direct expenses from gaming and fundraising events . . . . .	<b>6c</b>	<b>0</b>	
<b>d</b>	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c) . . . . .	<b>6d</b>	<b>0</b>	
<b>7a</b>	Gross sales of inventory, less returns and allowances . . . . .	<b>7a</b>	<b>0</b>	
<b>b</b>	Less: cost of goods sold . . . . .	<b>7b</b>	<b>0</b>	
<b>c</b>	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) . . . . .	<b>7c</b>	<b>0</b>	
<b>8</b>	Other revenue (describe in Schedule O) . . . . .	<b>8</b>	<b>0</b>	
<b>9</b>	<b>Total revenue.</b> Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 . . . . .	<b>9</b>	<b>27,772</b>	
<b>Expenses</b>	<b>10</b>	Grants and similar amounts paid (list in Schedule O) . . . . .	<b>10</b>	<b>2,522</b>
	<b>11</b>	Benefits paid to or for members . . . . .	<b>11</b>	<b>0</b>
	<b>12</b>	Salaries, other compensation, and employee benefits . . . . .	<b>12</b>	<b>0</b>
	<b>13</b>	Professional fees and other payments to independent contractors . . . . .	<b>13</b>	<b>17,946</b>
	<b>14</b>	Occupancy, rent, utilities, and maintenance . . . . .	<b>14</b>	<b>1,714</b>
	<b>15</b>	Printing, publications, postage, and shipping . . . . .	<b>15</b>	<b>822</b>
	<b>16</b>	Other expenses (describe in Schedule O) . . . . .	<b>16</b>	<b>4,866</b>
<b>17</b>	<b>Total expenses.</b> Add lines 10 through 16 . . . . .	<b>17</b>	<b>27,870</b>	
<b>Net Assets</b>	<b>18</b>	Excess or (deficit) for the year (Subtract line 17 from line 9) . . . . .	<b>18</b>	<b>-98</b>
	<b>19</b>	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) . . . . .	<b>19</b>	<b>15,867</b>
	<b>20</b>	Other changes in net assets or fund balances (explain in Schedule O) . . . . .	<b>20</b>	<b>0</b>
	<b>21</b>	Net assets or fund balances at end of year. Combine lines 18 through 20 . . . . .	<b>21</b>	<b>15,769</b>

**Part II**   **Balance Sheets.** (see the instructions for Part II.)

Check if the organization used Schedule O to respond to any question in this Part II . . . . . ☒

		(A) Beginning of year	(B) End of year
22	Cash, savings, and investments . . . . .	10,667	22 10,569
23	Land and buildings . . . . .	0	23 0
24	Other assets (describe in Schedule O) . . . . .	5,200	24 5,200
25	<b>Total assets</b> . . . . .	15,867	25 15,769
26	<b>Total liabilities</b> (describe in Schedule O) . . . . .	0	26 0
27	<b>Net assets or fund balances</b> (line 27 of column (B) must agree with line 21) . . . . .	15,867	27 15,769

<b>Part III</b>	<b>Statement of Program Service Accomplishments</b> (see the instructions for Part III.)
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Check if the organization used Schedule O to respond to any question in this Part III . . . ☐

What is the organization's primary exempt purpose? **See Schedule O, Statement 1**

Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

**Expenses**  
(Required for section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts; optional for others.)

28	Mile High Jazz Band and Millennium Bugs held about 20 performances, including four Jazz & Poetry events, attended by from 50 to 500 each, and performed with the Carson High Jazz Band to raise funds for the (Continued on Schedule O, Statement 2)		
	(Grants \$ 2,522 ) If this amount includes foreign grants, check here . . . . ▶ <input type="checkbox"/>	28a	17,946
29			
	(Grants \$ ) If this amount includes foreign grants, check here . . . . ▶ <input type="checkbox"/>	29a	
30			
	(Grants \$ ) If this amount includes foreign grants, check here . . . . ▶ <input type="checkbox"/>	30a	
31	Other program services (describe in Schedule O) . . . . .		
	(Grants \$ 0 ) If this amount includes foreign grants, check here . . . . ▶ <input type="checkbox"/>	31a	0
32	Total program service expenses (add lines 28a through 31a) . . . . . ▶	32	17,946

<b>Part IV</b>	<b>List of Officers, Directors, Trustees, and Key Employees.</b> List each one even if not compensated. (see the instructions for Part IV.)
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Check if the organization used Schedule O to respond to any question in this Part IV ☐

[illegible]

**Part V Other Information** (Note the statement requirements in the instructions for Part V.)Check if the organization used Schedule O to respond to any question in this Part V. ☐

	Yes	No
<b>33</b> Did the organization engage in any activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O . . . . .	<b>33</b>	✓
<b>34</b> Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions) . . . . .	<b>34</b>	✓
<b>35</b> If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T.		
<b>a</b> Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?	<b>35a</b>	✓
<b>b</b> If "Yes," has it filed a tax return on <b>Form 990-T</b> for this year (see instructions)? . . . . .	<b>35b</b>	
<b>36</b> Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N . . . . .	<b>36</b>	✓
<b>37a</b> Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ <b>37a</b> 0		
<b>b</b> Did the organization file <b>Form 1120-POL</b> for this year? . . . . .	<b>37b</b>	✓
<b>38a</b> Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? . . . . .	<b>38a</b>	✓
<b>b</b> If "Yes," complete Schedule L, Part II and enter the total amount involved . . . . .	<b>38b</b>	
<b>39</b> Section 501(c)(7) organizations. Enter:		
<b>a</b> Initiation fees and capital contributions included on line 9 . . . . .	<b>39a</b>	
<b>b</b> Gross receipts, included on line 9, for public use of club facilities . . . . .	<b>39b</b>	
<b>40a</b> Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ 0 ; section 4912 ▶ 0 ; section 4955 ▶ 0		
<b>b</b> Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I . . . . .	<b>40b</b>	✓
<b>c</b> Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 . . . . . ▶ 0		
<b>d</b> Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization . . . . . ▶ 0		
<b>e</b> All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T. . . . .	<b>40e</b>	✓
<b>41</b> List the states with which a copy of this return is filed. ▶		
<b>42a</b> The organization's books are in care of ▶ <b>Elinor Bugli</b> Telephone no. ▶ <b>775-883-4154</b> Located at ▶ <b>191 Heidi Circle, Carson City, NV 89701-6532</b> ZIP + 4 ▶ <b>89701-6532</b>		
<b>b</b> At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . . . . .	<b>42b</b>	✓
If "Yes," enter the name of the foreign country: ▶		
See the instructions for exceptions and filing requirements for <b>Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts</b> .		
<b>c</b> At any time during the calendar year, did the organization maintain an office outside of the U.S.? . . . . .	<b>42c</b>	✓
If "Yes," enter the name of the foreign country: ▶		
<b>43</b> Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of <b>Form 1041</b> —Check here . . . . . ▶ <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year . . . . . ▶ <b>43</b>		
<b>44a</b> Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ . . . . .	<b>44a</b>	✓
<b>b</b> Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ . . . . .	<b>44b</b>	✓
<b>c</b> Did the organization receive any payments for indoor tanning services during the year? . . . . .	<b>44c</b>	✓
<b>d</b> If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O . . . . .	<b>44d</b>	

	Yes	No
<b>45</b> Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?	<b>45</b>	✓
<b>a</b> Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	<b>45a</b>	
<b>46</b> Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	<b>46</b>	✓

**Part VI** **Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.** All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47–49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI ☐

	Yes	No
<b>47</b> Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	<b>47</b>	✓
<b>48</b> Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	<b>48</b>	✓
<b>49a</b> Did the organization make any transfers to an exempt non-charitable related organization?	<b>49a</b>	✓
<b>b</b> If "Yes," was the related organization a section 527 organization?	<b>49b</b>	

**50** Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
None				

**f** Total number of other employees paid over \$100,000

**51** Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation
None		

**d** Total number of other independent contractors each receiving over \$100,000

**52** Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A ☒ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer \_\_\_\_\_ Date \_\_\_\_\_

**Elinor Bugli, Treasurer**  
Type or print name and title \_\_\_\_\_

**Paid Preparer Use Only**

Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
Firm's name	Firm's EIN			
Firm's address	Phone no.			

May the IRS discuss this return with the preparer shown above? See instructions ☐ Yes ☐ No

**SCHEDULE A**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

**2010**

**Open to Public  
Inspection**

Name of the organization

Employer identification number

**MILE HIGH JAZZ BAND ASSOCIATION INC**

**80-0027719**

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 ☐ A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: \_\_\_\_\_
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 ☒ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.
- a ☐ Type I      b ☐ Type II      c ☐ Type III—Functionally integrated      d ☐ Type III—Other
- e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**.
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

- (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? . . . . .
- (ii) A family member of a person described in (i) above? . . . . .
- (iii) A 35% controlled entity of a person described in (i) or (ii) above? . . . . .
- h Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
<b>Total</b>									

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") . . . . .						
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . . .						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge . . . . .						
<b>4 Total.</b> Add lines 1 through 3 . . . . .						
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) . . . . .						
<b>6 Public support.</b> Subtract line 5 from line 4.						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
<b>7</b> Amounts from line 4 . . . . .						
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . . . . .						
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on . . . . .						
<b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . . . . .						
<b>11 Total support.</b> Add lines 7 through 10						
<b>12</b> Gross receipts from related activities, etc. (see instructions) . . . . .					<b>12</b>	
<b>13 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> . . . . .						<input type="checkbox"/>

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) . . . . .	<b>14</b>	%
<b>15</b> Public support percentage from 2009 Schedule A, Part II, line 14 . . . . .	<b>15</b>	%
<b>16a 33⅓% support test—2010.</b> If the organization did not check the box on line 13, and line 14 is 33⅓% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>b 33⅓% support test—2009.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33⅓% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>17a 10%-facts-and-circumstances test—2010.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>b 10%-facts-and-circumstances test—2009.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . .		<input type="checkbox"/>

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.  
If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	6,737	5,981	8,910	14,973	12,442	49,043
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose . . . . .	19,595	18,498	26,822	13,381	15,253	93,549
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513	0	0	0	0	0	0
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . . .	0	0	0	0	0	0
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge . . . . .	0	0	0	0	0	0
<b>6 Total.</b> Add lines 1 through 5 . . . . .	26,332	24,479	35,732	28,354	27,695	142,592
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons . . . . .	0	0	0	0	0	0
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year . . . . .	0	0	0	0	0	0
<b>c</b> Add lines 7a and 7b . . . . .	0	0	0	0	0	0
<b>8 Public support.</b> (Subtract line 7c from line 6.) . . . . .						142,592

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
<b>9</b> Amounts from line 6 . . . . .	26,332	24,479	35,732	28,354	27,695	142,592
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . . . . .	0	0	5	27	77	109
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 . . . . .	0	0	0	0	0	0
<b>c</b> Add lines 10a and 10b . . . . .	0	0	5	27	77	109
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on . . . . .	0	0	0	0	0	0
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . . . . .	0	0	0	0	0	0
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.) . . . . .	26,332	24,479	35,737	28,381	27,772	142,701
<b>14 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> . . . . . <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f)) . . . . .	<b>15</b>	99.92 %
<b>16</b> Public support percentage from 2009 Schedule A, Part III, line 15 . . . . .	<b>16</b>	99.98 %

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f)) . . . . .	<b>17</b>	0.08 %
<b>18</b> Investment income percentage from 2009 Schedule A, Part III, line 17 . . . . .	<b>18</b>	0.02 %
<b>19a 33 1/3% support tests—2010.</b> If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . <input checked="" type="checkbox"/>		
<b>b 33 1/3% support tests—2009.</b> If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>20 Private foundation.</b> If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . . . . <input type="checkbox"/>		

**Part IV** **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).



**SCHEDULE O**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

**2010**

**Open to Public  
Inspection**

Name of the organization

**MILE HIGH JAZZ BAND ASSOCIATION INC**

Employer identification number

**80-0027719**

**Form 990-EZ, Part I, Line 10 - Amount given to Carson High Jazz Band to help fund educational trip to and participation in Lionel Hampton Jazz Festival.**

**Form 990-EZ, Part I, Line 16 - Travel & Training \$ 25; Marketing \$ 1,683; Permits, Licenses \$ 75; Insurance \$ 350; Donations & Membership Fees \$ 425; Office Supplies, etc. \$ 2,307**

**Form 990-EZ, Part II, Line 24 - Music library (sheet music)**

Primary Exempt Purpose

Primary Exempt Purpose

The MHJB Association promotes live jazz performances, about 20 per year, plus a jazz festival, in and around Carson City, educates the public about jazz, and enriches the cultural life of the community. The Assoc. supports the MHJB, a 17-piece big band+vocalist, and its subgroup, the Millennium Bugs jazz combo. It produces a multi-day, admission-free jazz festival, raises funds for the High School jazz band, plays benefits for other charitable organizations, and holds 4 Jazz & Poetry events annually.

**Carson City**  
**Office of Business Development**  
108 East Proctor Street  
Carson City, NV 89701

**RECEIVED**

FEB 14 2012

OFFICE OF  
BUSINESS DEVELOPMENT



**Special Event Funding Request Form**

Arlington Group Events LLC

ORGANIZATION NAME / APPLICANT

PO Box 4156, Carson City, NV 89702

MAILING ADDRESS, CITY, STATE, ZIP CODE

887-1294

www.EventsNevada.com

PHONE #

WEBSITE URL

Maxine Nietz

CONTACT / EVENT DIRECTOR NAME

PO Box 4156, Carson City, NV 89702

MAILING ADDRESS, CITY, STATE, ZIP CODE

887-1294

maxine@eventsnevada.com

PHONE #

EMAIL

Silver & Snowflakes Festival of Lights

NAME OF EVENT

\$ 9,275

TOTAL FUNDING REQUEST

Event Dates: December 2012

Project Area (check one):

Redevelopment Area #1 ☒

Redevelopment Area #2 ☐

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Art contest for all school age children in Carson City. Contest theme and entry judging are done by the Carson City Library Teen Advisory Board. Advertising assistance from the Nevada Appeal. Prizes donated by Carson Nugget Casino and Arlington Square Ice Rink.

On Friday evening, lighting of two state and one city trees, Santa & Mrs. Claus arrive and give out candy canes donated by Walmart, Carson City 5th grade school children sing holiday songs, dignitaries speak, placement of willow reindeer created by school children. Refreshments by Carson City Elks Lodge 2177. Usually Miss Carson City is on the podium as well.

Procession led by Santa & Mrs. Clause and a Carson City Fire engine between the Capitol and the City Tree (@ First Presbyterian Church).

This activity has been on-going since the early 1990's - I forget exactly how many years.

New in 2011 and continuing:

After the above activities, procession follows Santa & Mrs. Claus to Telegraph Square, decorated with willow reindeer and lights. Merchants will have open house with treats. The Chamber YBP party is also at this time in the Telegraph Square area. Also, the Arlington Square Ice Rink holds a special skate with a reduced price and presents a professional Figure Skating performance.

On Saturday afternoon, the Telegraph Square merchants hold open house with refreshments. After the Santa Parade, Santa greets children and gives out candy canes. Children's activities such as a bounce house, clowns, and Craft Corner by Kidding Around PreSchool. Picture taking opportunities. Announcement of Art Contest winners. Live music. Donations for FISH, etc. The Arlington Square Ice Rink holds a special skate with a reduced price.

Estimated number of local participants: 2,500 Estimated number of out-of-town participants: 500

Number of years event has taken place in Carson City: 13+

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Advertising	\$ 2,500	\$ 1,000	\$ 3,500
Permits	\$ 35	\$	\$ 35
Bounce House	\$ 250	\$	\$ 250
Sound System	\$ 750	\$	\$ 750
Videography	\$ 50	\$	\$ 50
Printing	\$ 250	\$	\$ 250
Total from Attached additional sheet	\$ 5,440	\$ 50	\$ 5,490
Totals:	\$ 9,275	\$ 1,050	\$ 10,325
Redevelopment Funds as a % of total Event costs:	89 %		
Projected Revenues:			\$ 0
Projected Net Profit/Loss:			\$ 0

Annual Budget of Organization:				Redevelopment funding your organization received for this event in prior years, if any: 2011: \$ 5,050 2010: \$ 4,133 2009: \$ 5,000 2008: \$ 5,000
	Last Year	Present Year	Next Year	
Income:	\$ 5,050	\$ 10,325	\$	
Expenses:	\$ 6,200	\$ 10,325	\$	
Reserves:	\$ -1,150	\$ 0	\$	

Number of years your organization has existed: 20+

Have other organizations besides yours committed funding for this event? ☒ Yes ☐ No  
 If yes, what organization(s) and how much funding?  
 Walmart \$50 in candy canes, Carson Nugget \$270 in Art Contest prizes, Nevada Appeal \$1,000 in advertising.

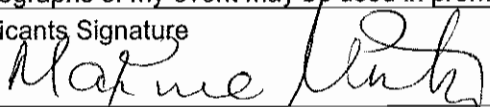
Describe any efforts to obtain funding from other sources:  
 See above.

Describe why Redevelopment funds are required for the special event:  
 This event is a Redevelopment event. It is supported by the Downtown Business Association, the Governor's office, and the City of Carson City. If Redevelopment does not fund this event, it will not happen.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):  
 To bring people downtown in the evening and on Saturday afternoon to experience a great family-friendly event and acquaint them with the businesses, opportunities, and amenities of downtown. Improve the quality of life; Encourage "people oriented areas" in the Downtown for special events; Establish the highest possible level of recreational opportunity for the residents and visitors of all age levels; Promote greater cooperation between City and School District. Promote greater cooperation between City and State government.

List other organizations and businesses partnering or participating in the event:  
 DBA and their member businesses, Carson Nugget, City of Carson City, State of Nevada, Nevada Appeal, Walmart, Carson City Library, Carson City School District, Elks Lodge 2177, Warren Engine Company, Chamber of Commerce.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:  
 Capitol Building, front of 1st Presbyterian Church, next to Carson Nugget, Telegraph Square.  
 Street Closures: Carson Street (Friday evening), Telegraph Square (Friday evening & Saturday afternoon)

Have you obtained all necessary approvals and/or permits for the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If not, what approvals are still pending? City permit will be applied for closer to the event.	
How do plan to market and advertise the event? Press releases, BACTV, etc.	
Explain how the special event may be able to be expanded in the future: This event was expanded for the first time last year to a 2-day event. We want to develop this concept and improve it.	
Explain how the special event will be able to transition away from City funding support in the future: N/A	
List current banking relationships and major credit references:	N/A <hr/> <hr/> <hr/>
<b>Acknowledgement of Application Provisions: (please check each that you acknowledge)</b> <input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City. <input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement. <input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City. <input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.	
Applicants Signature 	Date: 2-14-12
<p><b>*Note:</b> ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</p>	

<b>Application submittal checklist:</b>	
<input checked="" type="checkbox"/>	Complete, signed Special Event Funding Request Form
<input type="checkbox"/>	Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
<input checked="" type="checkbox"/>	Resumes of the key individuals in the organization conducting the special event
<input type="checkbox"/>	Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.

### Arlington Group Events LLC - Silver & Snowflakes Festival of Lights

Event Costs (Additional Sheet)			
Activity	Redevelopment Funds	Other Funds	Total
Candy Canes	\$ 65.00	\$ 50.00	\$ 115.00
Misc Supplies (ext. cords, hats, etc)	\$ 75.00		\$ 75.00
Santa @ Telegraph Square	\$ 100.00		\$ 100.00
Reindeer Supplies	\$ 2,200.00		\$ 2,200.00
Event Management	\$ 3,000.00		\$ 3,000.00
<b>TOTAL THIS SHEET:</b>	<b>\$ 5,440.00</b>	<b>\$ 50.00</b>	<b>\$ 5,490.00</b>

## MAXINE NIETZ

1005 West Long Street, Carson City, NV 89703  
P.O. Box 4156, Carson City, NV 89702-4156  
(775) 887-1294 phone, (775) 887-1896 fax  
cccnv@sbcglobal.net

### Capital City Computing

1990 to Present

*Principal.* Computer consulting service specializing in programming, training, and graphics. Programming in Access Visual Basic, SQL language, WordPerfect PerfectScript, DOS, dBase, and FoxPro as well as macro programming in Excel and Lotus. Custom training for large or small groups in all the above programs and Windows, Quicken, Word, PowerPoint and QuattroPro.

### Arlington Group

1997 to Present

*Partner.* Event planning and coordination service, specializing in living history, craft fairs and community events.

### AT&T

1981 to 1989

*Market Analyst.* Provided technical support for sales of advanced services.

*Project Coordinator.* Implemented a new office featuring new technology. After opening, served as Office Administrator.

*Private Line Supervisor.* Supervised 10 technicians in the San Francisco central office, including training and field support.

*Engineering Supervisor* for facilities in the Mountain and Pacific Northwest states areas.

### Lockheed Missiles & Space Company

1979 to 1981

*Satellite Operations Planner-Analyst,* tracking, commanding and monitoring four Department of Defense satellites.

### Jet Propulsion Laboratory

1976 to 1979

*Project Voyager Operations Planner/Scheduler.* Determined and negotiated for radio tracking and data processing up and downlink requirements for two Voyager spacecraft.

*Mission Operations Controller.* Directly responsible for tracking station, command, and telemetry data up and downlinks for Voyager, Viking, Pioneer, and Helios NASA spacecraft.

### New York City Police Department

1973 to 1976

*Police Administrative Aide.* Under Model Cities Program, assigned to the 24<sup>th</sup> Precinct. Duties included dispatch, communications, crime reports and record-keeping.

### Community Activities

Western Nevada Community College Carson City Advisory Board 1996 to Present

Carson Advocates for Cancer Care 1996 to Present

Carson City Mainstreet/Downtown Mainstreet Council 1990 to 1994, 1997 to 2001

Carson City Regional Planning Commission 1991 to 1996

Candidate for Nevada State Assembly 1994

Leadership Carson City 1992

Carson City Television Commission (inactive) 1998 to 1999

Bernal Heights East Slope Design Review Board 1988 to 1989

### Education

Bachelor of Science in Civil Engineering, The Cooper Union, New York City 1976



Fred & Maxine Nietz  
P.O. Box 4156  
Carson City, NV 89703  
Phone: 775.887.1294  
Fax: 775.887.1896

Email: [info@eventsnevada.com](mailto:info@eventsnevada.com)  
[www.EventsNevada.com](http://www.EventsNevada.com)

February 27, 2012

Mr. Lee Plemel  
Planning Director  
Carson City Planning Division  
108 E. Proctor Street  
Carson City, NV 89701

Dear Lee,

This letter is in response to your email of February 24, 2012 regarding the grant request for the Silver & Snowflakes event.

To correct your statement that administrative management fees were not funded: In 2010, we asked for additional funding to manage the Redevelopment Ornament program. Historically, this was always done by us, based on the building selected by the RACC, at no charge. In 2010, at the urging of Joe McCarthy, we submitted for funding for administering this program. This is what was discussed and turned down by RACC.

The Silver & Snowflakes event involves coordination with the Governor's office, City Administrative office, Sheriff's Department Reserves and Mounted Patrol, Fire Department, Warren Engine Company, City Park & Recreation Department, State Building and Grounds, Legislative Buildings and Grounds, and the Carson City School District. We also work with newspapers, radio, television, sound system providers, Santa Claus and Mrs. Claus, First Presbyterian Church, Carillon Committee, Downtown Business Association, and Wal-Mart, as well as with individual teachers.

In 2011, the event was moved to Friday night and expanded to include Saturday. This involved additional street closures, business notifications, and production of added activities, including bounce house, live music, Santa parade, children's craft activities, and family photo opportunities. The DBA was very pleased with the new addition of Saturday to the overall event and wish to see it continue.

In addition, the return of the Holiday Art Contest increases the activity associated with the event, working with the newspaper, the Ice Skating Rink, and the Library to accomplish this event element.

To accommodate the new configuration of this event and its new expanded time-frame, we are asking for a small increase in our management fee, from \$2,500 to \$3,000.

I hope this answers your questions and concerns.

Regards,

Maxine Nietz  
Arlington Group Events LLC  
[maxine@eventsnevada.com](mailto:maxine@eventsnevada.com)  
[www.EventsNevada.com](http://www.EventsNevada.com)  
775.887.1294



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FEB 13 2012

Carson City  
Office of Business Development  
108 East Proctor Street  
Carson City, NV 89701



**Special Event Funding Request Form**

NV SHOWS, LLC  
ORGANIZATION NAME / APPLICANT  
819 MILL ST. RENO, NV 89502  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
(775) 840-1130 nvshows.com  
PHONE # WEBSITE URL

CARSON CITY RENDEZVOUS  
NAME OF EVENT

\$ 15,000.00 (15,000)  
TOTAL FUNDING REQUEST

Event Dates: 6/8-6/10 2012

RICH CROMBIE  
CONTACT / EVENT DIRECTOR NAME  
(SAME)  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
(775) 240-7958 rich@nvshows.com  
PHONE # EMAIL

Project Area (check one):

Redevelopment Area #1 ☒

Redevelopment Area #2 ☐

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

(SEE ATTACHED)  
PI-1

LOG ONTO carsoncityrendezvous.com  
for great pictures and details.

Estimated number of local participants: 15,000 Estimated number of out-of-town participants: 5,000

Number of years event has taken place in Carson City: 29

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
(SEE ATTACHED BUDGET)	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Totals:	\$	\$	\$
Redevelopment Funds as a % of total Event costs:	____%		
Projected Revenues:			\$
Projected Net Profit/Loss:			\$

Annual Budget of Organization:				Redevelopment funding your organization received for this event in prior years, if any:	
	Last Year	Present Year	Next Year		
Income:	\$ _____	\$ _____	\$ _____	2011: \$	\$ _____
Expenses:	\$ _____	\$ _____	\$ _____	2010: \$	\$ 6000
Reserves:	\$ _____	\$ _____	\$ _____	2009: \$	\$ _____
Number of years your organization has existed: 2				2008: \$	\$ _____

Have other organizations besides yours committed funding for this event? ☐ Yes ☒ No

If yes, what organization(s) and how much funding?

Describe any efforts to obtain funding from other sources: WE ARE APPLYING FOR AN NAC GRANT, PLUS THERE IS A COORDINATED EFFORT TO SOLICIT SPONSORSHIP AND VENDOR REVENUES,

Describe why Redevelopment funds are required for the special event:

(SEE ATTACHED)  
P2-1

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

(SEE ATTACHED)  
P2-2

List other organizations and businesses partnering or participating in the event: CAPITAL BEVERAGES, CCCVB, CARSON NUGGET, PART OF SUBS, EMPIRE RANCH GOLF COURSE

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

MILLS PARK

Have you obtained all necessary approvals and/or permits for the event? ☒ Yes ☐ No  
If not, what approvals are still pending?

How do plan to market and advertise the event? RADIO, TV, PRINT, SOCIAL MEDIA, WEBCASTS, MARKETING COLATERAL DISTRIBUTION

Explain how the special event may be able to be expanded in the future:

(SEE ATTACHED)  
P3-1

Explain how the special event will be able to transition away from City funding support in the future:

(SEE ATTACHED)  
P3-2

List current banking relationships and major credit references:

US BANK  
CITADEL BROADCASTING  
RENO NEWS & REVIEW  
GANNETT PUBLISHING

**Acknowledgement of Application Provisions: (please check each that you acknowledge)**

- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

Applicants Signature



Date:

1/29/12

\*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- ☐ Complete, signed Special Event Funding Request Form
- ☐ Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- ☐ Resumes of the key individuals in the organization conducting the special event
- ☐ Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.

## Carson City Rendezvous – Addendum Sheets

### **P1 – 1**

The Carson City Rendezvous has been a staple event of the greater Carson City area for 28 years. It is the only living history event of its kind in the region and it offers a multitude of fun, interesting, and more importantly, **educational** opportunities that showcase the great history of our state and of the Old West that was settled by the pioneers who founded this region.

The Carson City Rendezvous embodies the pioneer spirit of those who blazed the trail across the west to settle here. We have hundreds of living historians who volunteer (in most cases) their time, materials, and energy to re-enact period living of the day, including homesteading, industry, military, arts, commercial trades, communications, transportation, folklore, cultures, and more.

This past year (2011), Governor Brian Sandoval himself brought his youngest daughter to attend the event and they were both marveled at the endless display of 1800's Nevada history! He took the time to personally write a letter from his office endorsing the Carson City Rendezvous and encouraging its longevity and support. He has personally vowed to attend again this year.

Other notable dignitaries attending last year were Carson City Mayor Bob Crowell and Sheriff Kenneth Furlong.

This event is vital to the community in that it represents a time when Carson City was founded, not to mention the fact that it's truly a golden opportunity to expose the kids of Carson City to a fun and educational journey through time at no cost. The event is free to the public. The event draws thousands of people to Mills Park from all areas of Nevada and California and it helps keep Carson City on the event map and maintain its significance as a regional destination for travel and tourism.

The event website is [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com). There you can see numerous pictures of previous years events, as well as read up on all the wonderful activities offered.

### **P2 -1**

The Carson City Rendezvous is a non-profit organization that relies heavily on the support of the community and area businesses. There is no gate fee, as this is a non gated event. The Rendezvous relies on vendor application fees, sponsorships, donations, concessions sales, and any grants that may be available to sustain and operate annually. Lately in this troubled

economy, we have found that sponsorship funds and vendor fees have been dwindling, or cut severely. This digs deep into the budget of the event and threatens its very existence. Any funding that we can attain from Redevelopment would be put towards ensuring its sustainability so that we may all benefit from the success and adoration that this event has earned over the years. Of course, the Rendezvous is always looking to expand and improve its operations so that we can keep the product fresh for those who regularly attend Rendezvous. Like adding more historic elements to the event and developing new marketing strategies that will allow us to advertise outside of the Nevada/California region. That way, we can reach a whole new customer base of history buffs across the country that would more than likely love to attend this event! Redevelopment funding would allow us the opportunity to do that.

## **P2 -2**

We believe that with any large influx of people to an event, whether locally or from out of town, there is always a strong percentage of them who will spend money in town....purchasing gas, eating in the restaurants, shopping, and of course lodging. Naturally, this translates to room tax and sales tax revenues, not mention boosting the overall economy with the increased foot traffic. Additionally, local businesses have an opportunity to be a part of the event in many ways which helps to generate public awareness which hopefully then translates into increased business. Businesses can be part of the marketing campaign, have a presence at the event to get in front of people, have a part of the event at their location, or any combination thereof. Of course, bringing people to the central Carson City zone gives them a chance to see the availability of business opportunities that they may not have otherwise known.

## **P3-1**

The growth of the Carson City Rendezvous is something that we definitely are striving for. One area of growth is the expansion of our customer base, and to reach out nationally and perhaps internationally by making those people aware of its existence. Everyone knows that there is a huge contingent of people out there who love Nevada's history and who make travel plans to see it and live it. By getting the word out about the Rendezvous, we will reach those people and perhaps give the event a huge shot in the arm with national and international recognition. This will also give us greater sponsorship and vendor opportunities, which will increase our bottom line.

**P3-2**

With consideration of paragraph P3-1 above, increased sponsorship, foot traffic, and vendors will automatically put the budget in a more self-sustaining position which will allow us the chance to not rely so much on governmental grants and such.

ONE HUNDRED ONE NORTH CARSON STREET  
CARSON CITY, NEVADA 89701  
OFFICE: (775) 684-5670  
FAX NO.: (775) 684-5683



555 EAST WASHINGTON AVENUE, SUITE 5100  
LAS VEGAS, NEVADA 89101  
OFFICE: (702) 486-2500  
FAX NO.: (702) 486-2505

## Office of the Governor

August 16, 2011

Carson City Convention & Visitors Bureau  
1900 S. Carson Street  
Suite #100  
Carson City, NV 89701

Dear Carson City Tourism Board:

As Governor of the State of Nevada, it is with great pleasure that I write a letter of support for the Carson City Rendezvous. This event stands as one of the most unique celebrations of Nevada's rich cultural background and diverse population.

The gathering of Nevadans and Westerners of all backgrounds to celebrate the Old West grandeur of the state makes for a wonderful experience. I had the pleasure of attending the Rendezvous this year, and enjoyed the promotion of Nevada's storied history. Thank you for advancing Nevadan pride, history, and tourism through the Carson City Rendezvous.

I sincerely hope that the Carson City Rendezvous at Mills Park continues its long tradition of providing a spectacular display of Nevada culture.

Sincere regards,

A handwritten signature in blue ink, appearing to read "Brian Sandoval", written over a horizontal line.

BRIAN SANDOVAL  
Governor

<b>EVENT</b>	CARSON CITY RENDEZVOUS	
<b>DATE</b>	JUN 8 ~ 10, 2012	<b>PRINT RNR. RGJ, APPEAL</b>
<b>LOCATION</b>	CARSON CITY, NV	<b>TV CHARTER</b>
<b>FACILITY</b>	MILLS PARK	<b>RADIO TBD</b>
<b>CAPACITY</b>	15,000+	

<b>REVENUE</b>		<b>AMOUNT</b>	<b>PRICE</b>	<b>TOTAL</b>
	BOOTH FEES	60	200	12000
	FOOD BOOTH FEES	12	400	4800
	SPONSORSHIPS	2	2500	5000
	RIFLE RAFFLE	300	5	1500
	GRANTS	15000		15000
<b>CONCESSIONS</b>	WATER	600	1	600
	SODA	500	2	1000
	WINE	100	4	400
	BEER	1000	3	3000
	ICE SALES	160	8	1260
	FOOD	0	0.00	0
	PARKING	0	0.00	0
	T-SHIRT SALES	120	10.00	1200
	MISC. MERCHANDISE SALES	0	0	0
	<b>TOTAL REVENUE</b>			<b>45760</b>

<b>FACILITY COSTS</b>	<b>DESCRIPTION</b>	<b>PROJECTED</b>	<b>ACTUAL</b>	<b>DIFFERENCE</b>
	LOT RENTAL	2000	0	0
	CLEAN-UP DEPOSIT	0	0	0
	DECORATIONS	300	0	0
	<b>TOTAL FACILITY COSTS</b>	<b>2300</b>	<b>0</b>	<b>0</b>

<b>PRODUCTION</b>	EVENT MGR	500	0	0
	EVENT STAFF	2000	0	0
	PHOTOGRAPHER	250	0	0
	STAGE AND SOUND	1000	0	0
	DJ	0	0.00	0
	<b>TOTAL PRODUCTION COSTS</b>	<b>3750</b>	<b>0</b>	<b>0</b>

<b>MISC COSTS</b>	INSURANCE	900	0	0
	TENTS	0	0	0
	TENT DELIVERY	0	0	0
	PORTABLE OFFICE BLDG	500	0	0
	HOLDING TANK	125	0	0
	RENDERING TANK	0	0	0
	PORT A POTTIES	1800	0	0
	OVERNIGHT SECURITY	500	0	0



	GOLF CARTS (DONATED)	0	0	0
	GENERATORS (DONATED)	0	0	0
	SET UP CREW	1650	0	0
	RENTAL TRUCK & GAS	0	0	0
	DUMPSTERS (DONATED)	0	0	0
	CANS AND LINERS	250	0	0
	EMT	400	0	0
	MOUNTED SHERIFF	500	0	0
	LIGHT TREES	200	0	0
	GUN FIGHTERS	1600	0	0
	MOUNTAIN MEN	500	0	0
	NATIVE AMERICAN VILLAGE	2500	0	0
	TNT STAGECOACH	1200	0	0
	CIVIL WAR BALL	150	0	0
	CIVIL WAR CLUB	750	0	0
	FIFE AND DRUM	600	0	0
	MISC	300	0	0
	POWDER	600	0	0
	HOTEL	500	0	0
	COLORING CONTEST PRIZE MONEY	200	0	0
	PRINTING (COLOR AND PASSPORTS)	1700	0	0
	PASSPORT PREMIUMS	0	0	0
	PERMITS	250	0	0
	STRAW BALES	300	0	0
	<b>TOTAL MISC COSTS</b>	<b>17975</b>	<b>0</b>	<b>0</b>
<b>TALENT COSTS</b>	KAREN QUEST	1000	0	0
	TOM HIATT	2000	0	0
	SOURDOUGH SLIM	1000	0	0
	TONY ARGENTO	300	0	0
	LARRY ELLIOTT	500	0	0
	BRUCE BRYANT	500	0	0
	COMSTOCK COWBOYS	2000	0	0
	KID FIDDLERS	1500	0	0
	SLIM AND MINNIE	300	0	0
	BRASS BAND	500	0	0
	DOC DURDEN	250	0	0
	LARRY MCPHERSON	400	0	0
	GUS GUSTAFSON	150	0	0
	<b>TOTAL TALENT COSTS</b>	<b>10400</b>	<b>0</b>	<b>0</b>
<b>ADVERTISING</b>	RADIO	2500	0	0
	POSTERS/FLYERS	300	0	0
	PRINT	1500	0	0
	TELEVISION	2500	0	0
	TV PROD	300	0	0

	SIGNAGE	300	0	0
	POSTCARDS	125	0	0
	<b>TOTAL ADVERTISING COSTS</b>	<b>7525</b>	<b>0</b>	<b>0</b>
<b>CONCESSIONS</b>	BEER	1100	0	0
	WINE	0	0	0
	HARD LIQUOR	0	0	0
	MIXERS	0	0	0
	WATER	100	0	0
	SOFT DRINKS	125	0	0
	ICE	750	0	0
	FOOD	0	0	0
	CONCESSIONS STAFF	600	0	0
	MERCHANDISE	600	0	0
	MERCHANDISE SELLERS	0	0	0
	<b>TOTAL CONCESSIONS COSTS</b>	<b>3275</b>	<b>0</b>	<b>0</b>
	<b>TOTAL EVENT EXPENSES</b>	<b>45225</b>	<b>0</b>	<b>0</b>
	<b>TOTAL REVENUE</b>			<b>45760</b>
	<b>TOTAL EXPENSES</b>			<b>45225</b>
	<b>TOTAL PROFIT</b>			<b>535</b>

6268 Black Cinder Ct. \* Sparks, NV 89436  
(775) 240-7958 \* Email: [rroadkingg@yahoo.com](mailto:rroadkingg@yahoo.com)

# Richard S. Crombie

## **RESUME OBJECTIVE**

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I am seeking a challenging position of responsibility where my experience and abilities can be effectively utilized for mutual benefit. Ideally, the position will provide opportunity for advancement based on my individual contributions to Company goals and objectives.

## **SUMMARY OF QUALIFICATIONS and SKILLS**

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- Well versed in the art of media promotions and event management
- Possesses exceptional communications skills in printed word, speech, and visual design for presentation of conceptual outlines, sales and marketing proposals, instruction, contingency plans, point of sale and marketing collateral, event hosting
- Versatile in adapting to the changing needs and requirements of assigned tasks
- Years of hands on experience with stage management and staffing, event production and marketing, promotions, contesting, entertainment liaison, logistics
- Experienced in meeting with, and coordinating the collaborative efforts of, outside entities vital to the execution and success of projects and events, such as sponsors, community agencies, media outlets, municipalities (Police, Fire, Emergency Response Teams, Health Dept., Civic leaders, etc.), and logistical support trades
- Nine years of military training in navigational and weapons electronics systems with supervisory skills under stressful and tactical environments – United States Navy Submarine Service (Feb. 1978 – Nov. 1986)
- Exceptionally creative in developing marketing concepts and campaigns, logo designs, compelling and exciting contesting, fun and entertaining promotions and events, sales slogans and branding, effective commercial copywriting, editing, and production, audio editing and production

## **PROFESSIONAL EXPERIENCE – MARKETING/SPECIAL EVENTS**

---

**Mar '09 to Present:** Plan It Big Events, LLC & NV Shows, LLC – Reno, NV \*  
Owner/President

- Established local event management and promotional planning companies
  - Websites = [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)
- Event Manager for "Rollin' On The River" concert series – downtown Reno
- Event Manager for "The Carson City Rendezvous", (annual historic re-enactment event – [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com))
- Event Manager for "Silver Dollar Car Classic", (annual classic car show – [www.silverdollarcars.com](http://www.silverdollarcars.com))
- Produced and Directed 4<sup>th</sup> of July Post-Game Fireworks Show for Reno Aces
- Produce and manage Virginia City, NV events (2009, 2010, 2011, 2012):
  - International Camel Races
  - "Chili On The Cornstock" Annual Chili & Salsa Cook-Off
  - "Rocky Mountain Oyster Fry" – Annual Cook-Off
  - 4<sup>th</sup> of July Fireworks Spectacular and 2<sup>nd</sup> Amendment Concert

- World Championship Outhouse Races
- Christmas On The Comstock
- Operations Manager for Reno/Tahoe Blues Festival – San Rafael Park, 2009
- Entertainment Committee and Member Services Committee member for Hot August Nights:
  - Assist in coordination of talent for main Sparks Venue
  - DJ and MC for main Sparks Venue stage
  - Assisted in planning and execution of member parties and recruitment events
- Executive Director of The Nevada State Fair, 2010
  - Managed all aspects of the state fair, including all marketing and PR campaigns, advertising, event management and planning, media relations, staff management, entertainment and attraction booking, vendor and sponsor solicitation, graphic designs, etc.
  - Conceptualized and produced Nevada Territory Wild West Fair

**Nov '08 to Mar '09:** Cabela's, Inc. – Reno, NV \* Retail Events Coordinator

- Coordinated and executed all local internal and external store events including:
  - Spring Great Outdoor Days (a two day festival/expo involving various outdoor clubs and organizations, conservation groups, emergency response agencies, civic event groups, outdoor guides)
  - Gun Show & Sale
  - 2009 Auto Show
  - International Sportsmen's Expo
  - Safari Club International
- Drafted informative seminars themed to be endemic with the outdoor sporting lifestyle:
  - Wilderness Survival Series (a five part series designed to educate the outdoorsman on basic survival tips and techniques when faced with emergency situations)
  - Women's Introduction to Handguns (a basic intro class specifically designed for women to introduce them to the sport of shooting and to properly educate them before making their first firearms purchase)

**Sep '01 to Jan '08:** Next Level Marketing – Reno, NV \* Special Events Director and Marketing Coordinator

- Prepared, designed, and drafted all company proposals
- Coordinated and executed all client special events including:
  - Hot August Nights stage management and entertainment liaison for main Sparks Venue, Victorian Square. (Also MC/DJ)
  - Charity auctions and drives (see list below)
  - Torch Relay events for The City of Reno, Coca-Cola, and Chevrolet (2002 Winter Olympics)
  - Olympic Village for Harrah's Plaza
  - Car Giveaway for Port of Subs restaurant chain
  - "Blues Bayou" outdoor blues festival
- Coordinated, executed, and designed campaign materials and strategies for the Port of Subs restaurant chain (130 stores in 5 states)

**Sep '86 to Jun '05:** Various radio stations (listed below) and Next Level Marketing;

- Reno – 1996 to 2005: Produced and coordinated charity events;
  - Toys For Tots with USMC, stuntman in "Frozen Alive", "Entombed in Concrete", "Underwater Ordeal" events
  - C\*A\*R\*E Chest silent auctions
  - American Cancer Society "radiothon"
  - MDA Telethons
  - Boys and Girls Club Motorcycle Rallies
  - Numerous other events for Salvation Army, American Heart Association, St. Vincent Mission
- Reno – 1998 to 2001: Produced and managed "Bell Bottom Bash" 70's themed parties at The Reno Hilton – 3000 in attendance
- Salt Lake City – 1996: Produced charity auction and concert with Daryl Singletary for St. Jude Children's Hospital
- Salt Lake City – 1992: Produced and managed "Livestock" outdoor music festival for 50,000 attendees. Including coordinating and managing the event, developing the marketing strategies, booking the entertainment, selling sponsorships, soliciting community support and clearances.
- Salt Lake City – 1996: Produced and managed "Bullfest" outdoor Country music festival for 20,000 attendees.
- Prepared, designed, and executed all station promotions and marketing campaigns
- Established and maintained relationships with clients and developed a network of resources to help design on-air contesting for the radio stations while focusing on local store marketing campaigns for the clients
- Drafted all necessary documentation and print materials for station promotions including; proposals, P.O.P. materials, contest rules, signage, logos, press releases, commercial and promo copy, etc.
- Provided all creative for media support including; voice work, radio and television production, copywriting, newspaper layouts, television voice-overs and appearances.

## **PROFESSIONAL EXPERIENCE – RADIO BROADCASTING**

### **a.k.a. "Rich West"**

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**Dec '03 to Jun '05:** KRNO, KODS, KLCA, KBZZ, KZTQ, KJFK – Reno, NV \*

Promotions Director, Midday on-air personality on KODS (oldies)

**Dec '96 to Sep '01:** KNHK-FM ("92.9 The Hawk", classic rock) – Reno, NV \* Program

Director, Morning Drive on-air personality, Promotions Director

**Apr '96 to Dec '96:** KBUL-FM ("K-Bull 93FM", country) – Salt Lake City, UT \* Program

Director, Promotions Director, Midday on-air personality (*TRANSFERRED TO RENO*)

**Sep '93 to May '95:** KYXY-FM (adult contemporary) – San Diego, CA \* P/T on-air personality

**May '91 to Sep '93:** KLZX-FM ("Z93", classic rock) – Salt Lake City, UT \* Program

Director, Promotions Director, Midday on-air personality

**Feb '90 to May '91:** WKSS-FM ("Kiss 95.7", CHR) – Hartford, CT \* Promotions

Director, P/T on-air personality

**Sep '86 to Feb '90:** WQGN-FM ("Q105", CHR) – New London, CT \* Promotions

Director, Midday on-air personality

## **PROFESSIONAL EXPERIENCE - MC and ANNOUNCER**

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25 years experience as MC, sports announcer, voice-over announcer, public speaker

- 2005 – Present: Hot August Nights MC for the main stage in Sparks, NV.
- 2009 – MC and host for Rollin' On The River concert series – Reno, NV
- 1986 – 2005: concert MC for crowds up to 50,000, including shows like The Beach Boys, Santana, Lynyrd Skynyrd, Styx, Journey, Chicago, Boston, Kansas, and hundreds more. Venues include: Hartford Civic Center, Delta Center (SLC), Lawlor Events Center (Reno), Reno Hilton Outdoor Amphitheater (Reno)
- 1997 – 2001: stage MC for The Silver Legacy Resort Casino (Reno, NV) introducing acts like Tony Bennett, Natalie Cole, Paul Anka, The Doobie Brothers, Ringo Starr, Linda Ronstadt, and dozens more
- 1999-2001: track announcer for Reno-Fernley Raceway, (IMCA sanctioned stock car races)
- 1999-2000: ring announcer for amateur boxing matches at Casino West (Reno, NV). One match televised on ESPN 2
- 1998-2002: host and announcer for casino promotions and VIP events including Monday Night Football parties, The Super Bowl, and closed-circuit boxing matches
- 1986 – Present: Numerous voiceovers for television and radio commercials, hosting live broadcasts, TV freelance news reporting

## **COMPUTER and ADMINISTRATIVE SKILLS**

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Proficient in all of the computer software programs listed below;

- Microsoft Word, Excel, Power Point, and Publisher
- "Selector" Music Programming and Scheduling System
- "Scott Studios" Automation System
- "Cool Edit Pro" (now Adobe 3) digital audio production software
- Typing Speed = 65+ words per minute

## **REFERENCES, SAMPLES AVAILABLE UPON REQUEST**

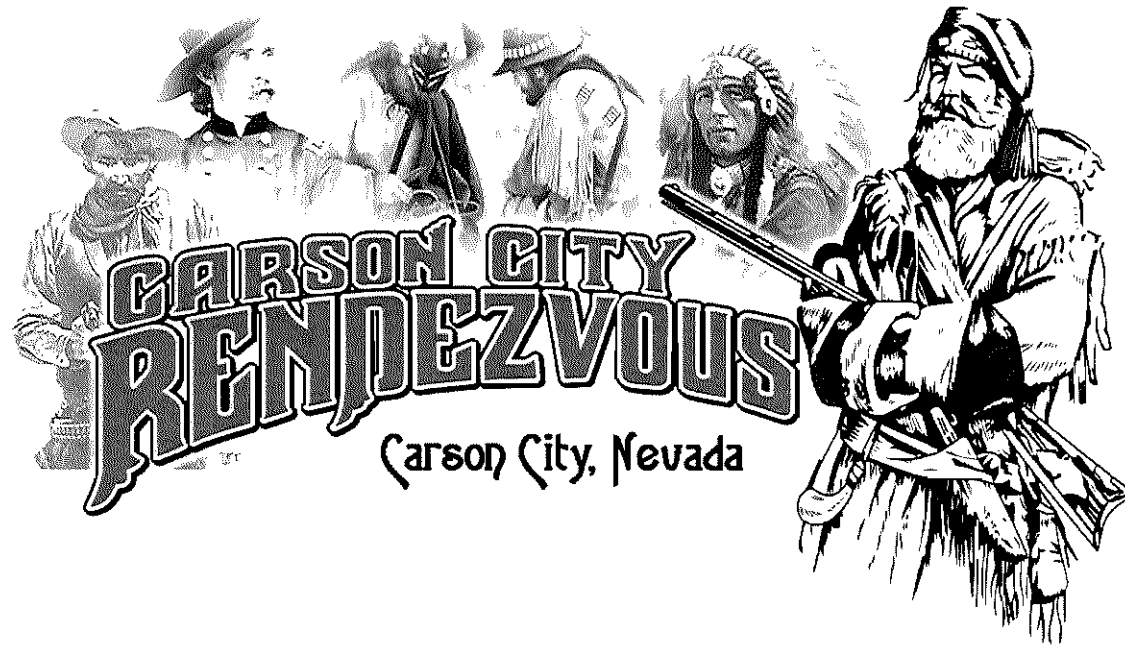
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- Demo Reel DVD of on-camera abilities
- CD air check of radio experience
- CD of audio narratives
- CD of audio production examples
- Photographic Promotional Portfolio
- Company websites: [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)

## **PERSONAL**

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- Single white male, U.S. citizen, Chicago, Ill. native
- Hobbies: Tennis, travel, history, and I am currently writing a book
- No health issues, no physical constraints or limitations
- U.S. Navy veteran – Honorable Discharge (1986)
- No criminal history, a clean driving record, no drug use of any kind EVER
- Willing to travel and relocate



# 2011 Re-Cap

**Event Dates:**

(Fri, Sat, Sun) June 10-12, 2011

**Event Location:**

Mills Park, Hwy 50, Carson City, NV

**Managing Company:**

NV Shows, LLC, Reno, NV

**Est. Attendance:**

- Fri – 2000
- Sat – 5000
- Sun – 3500
- Total – 10,500
- Notable attendees included:
  1. Nevada Governor, Brian Sandoval
  2. Carson City Mayor, Bob Crowell
  3. Carson City Sheriff, Kenneth Furlong

**Attractions & Events:**

- Mountain Men Encampment
- Civil War Campsite and Battles
- Native American Village
- Trader Row (traditional historic traders)
- Crafters Row (modern commercial vendors)
- Gunfighters Stage
- Pony Express Territorial Post Office
- TNT Stagecoach Rides
- Main Entertainment Stage
- Food Court
- Opening Ceremonies with US Dept of Citizenship and Naturalization Swearing In Ceremony
- NEW THIS YEAR –
  1. NV Railroad Museum Camp and Hand Car Demos
  2. Northern Sierra Dutch Oven Group - Cooking Demos
  3. Town Facades of "Mills Creek"
  4. Civil War Memorial Cemetery
  5. Civil War Twilight Battle
  6. Civil War Ball



## Vendors:

- 27 commercial vendors
- 11 traditional traders
- 11 food vendors

## Media Coverage:

- Television
  - KOLD TV, (Ch. 8)
    1. 11PM newscast, Sat., June 11<sup>th</sup>
  - KARN TV (Ch. 4)
    1. 5PM newscast, Thu., June 9<sup>th</sup>
    2. 11PM newscast, Thu., June 9<sup>th</sup>
    3. 5PM newscast, Fri., June 10<sup>th</sup>
    4. 5PM newscast, Sat., June 11<sup>th</sup>
    5. 11PM newscast, Sat., June 11<sup>th</sup>
  - KTVN TV (Ch. 2)
    1. 5PM newscast, Sat., June 11<sup>th</sup>
    2. 11PM newscast, Sat., June 11<sup>th</sup>
- Radio
  - KBUL Radio (K-Bull 98.1FM)
    1. On-air commercial schedule 6/1/11 through 6/12/11 (45 commercials)
    2. On-air promos morning drive 6/6/11 through 6/10/11 (25 promos)
    3. Live broadcast 3:30PM to 6:30PM, Sat., June 11<sup>th</sup> (6 live commercials)
  - KNEV Radio (Magic 95.5)
    1. On-air commercial schedule 6/1/11 through 6/12/11 (35 commercials)
    2. Live broadcast 11AM to 2PM, Sun., June 12<sup>th</sup> (6 live commercials)
- Newspaper
  - Reno Gazette Journal
    1. Calendar story Thu., June 9<sup>th</sup>

## Media Coverage:

- Newspaper cont.
  - Nevada Appeal
    1. Quarter page ad Sun., June 5<sup>th</sup>
    2. Full page article (Pg. 2) Thu., June 9<sup>th</sup>
    3. Quarter page ad Thu., June 9<sup>th</sup>
    4. Front page headline and story (with follow up on Pg 2) Sat., June 11<sup>th</sup>
    5. Pg. 2 article (with photos) Sun., June 12<sup>th</sup>
  - Reno News & Review
    1. Half Page ad Thu., June 9<sup>th</sup>

## Security & Safety:

- Fri, June 10<sup>th</sup>
  - No incidents reported
- Sat, June 11<sup>th</sup>
  - Report of stolen property from vendor – referred to CC Sheriff
  - Report of illegal drug use in bathroom – referred to CC Sheriff
  - Injury occurred on the battle field during Civil War Twilight Battle – participant received powder burn and flesh wound from re-enactment muzzle load too close in range. On site first responders (EMT's) administered first aid then Paramedics arrived on scene but no ambulatory transport was necessary. Victim went to the hospital that evening for treatment and was immediately released. He was back at the event and on the "field of battle" participating the next day.
  - Report of vendor and customer dispute resolved on scene
- Sun, June 12<sup>th</sup>
  - No incidents reported

## Sponsors:

Port of Subs  
Carson Nugget Casino  
Sportsman's Warehouse

Les Schwab Tires  
Carson City Convention and Visitors Bureau  
Capital Beverages

### **Damage or loss of property:**

- Vendors - None reported
- Artists and Entertainers – None reported
- Event Management Company (NV Shows, LLC) and event staff – None reported
- Carson City Parks & Recreation Department – None reported
- Event Subcontractor and Logistical Support Companies – None reported
- Event Participants and Re-enactment groups – Missing hat from Civil War re-enactor during battle,...nothing else reported
- Carson City Sheriff's Office – None reported

### **Event Gross Revenues:**

**\$36, 035**

### **Event Expenses:**

**\$36, 229**

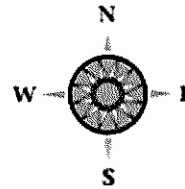
### **Event Net Profit/Loss:**

**- \$194**



*(Picture of Gov. Brian Sandoval and Ben Merrell in the Mountain Man camp, published Sun., June 12<sup>th</sup>, Nevada Appeal)*

# CARSON CITY RENDEZVOUS



HWY 50

## Mills Park

### Big Field

- Opening Ceremonies
- TNT Stagecoach
- Pony Express
- Civil War Battlefield

Pony Express Pavilion

Civil War Ball

RR Sta

Post Office

Crafters Row

Gunfighters

Native American Village

Civil War Cemetery

Food Court

Gen'l Store

ATM

Event Office

Main

Dutch Oven Cooking

RR Museum

Civil War Encampment

Mountain Men Encampment

Trader Row

Additional Parking at Carson City High School

Visitors and locals will get a chance to experience the Old West this weekend when history comes alive in Mills Park.

"The Carson City Rendezvous is going to be the coolest re-enactment event ever, and the best part is, it's free to the public," said Rich Crombie, president of NV Shows, LLC. "We're turning the whole park into a settlement this year called Mills Creek." The 28th annual Carson City Rendezvous — a living history and re-enactment event celebrating Nevada's early days of the mid- to late-1800s — is coming back to Mills Park on Friday, Saturday and Sunday.

Crombie explained that there will be buildings set up throughout the park with attractions such as a stagecoach station, the Pony Express with a post office building and a general store — even a church will be set up in front of a Civil War cemetery, complete with headstones at the horseshoe pits.

"There will be a couple of other town buildings throughout the settlement, so as you walk through the park, you'll feel like you're walking through a settlement," Crombie said. The Rendezvous opens at noon Friday with a Friday Night Round Up. This kick-off party will take place from 7-9 p.m. right inside the park at the main stage. There will be food, fun and music from Rick Hays & American Steel, costumed characters and Wild West excitement.

Events will play out through the weekend, but one of the most dramatic will be a Civil War twilight battle at 8 p.m. Saturday, he said.

Another new event will be a re-enactment of Abe Lincoln's swearing in as the 16th U.S. president in honor of the 150th anniversary of his 1861 swearing in.

Opening ceremonies are Saturday morning at 10 a.m. in the big field at Mills Park.

A highlight of the weekend will be a Civil War Ball, one of the most popular and widely attended events of the era, Crombie said. The ball starts at 9 p.m. Saturday in the Pony Express Pavilion, complete with period ball attire, a dance master and all of the traditional dances of the day. Attendees can come in period costume if they prefer, but it is not required.

There are numerous other shows, attractions and activities going on all weekend long, including:

- Live western musical entertainment, rope tricks, clowns and cowboy poetry.
- Gunfight skits from the Nevada Gunfighters.
- Traditional Native American Village with crafts, food, drumming, dancing, demonstrations and storytelling.
- Civil War battle re-enactments and military campsites.
- Mountain Men encampment where visitors can throw a tomahawk, shoot a cannon, see frontier living displays and trade goods with authentic frontier traders of the day. Authentic campsites, teepees, lodges and weaponry of the day will all be on display.
- Dutch Oven cooking demonstrations with free samples all day long.
- Stagecoach rides provided by the TNT Stagelines.
- Letter deliveries by the Pony Express.
- Railroad Museum display to include a railroad camp, and a real hand car on 100 feet of track.
- Living legends like Robert E. Lee, Kit Carson and more.
- Gunfights include a lively take of the Old West's rugged banditos and rough riders who also made it across the West.

Other entertainers throughout the weekend will be Sourdough Slim, Tom Hiatt, Rendezvous favorite Karen Quest with her rope tricks and comedy act

Hours for the Rendezvous are Friday from noon-9 p.m., Saturday from 10 a.m.-9 p.m., and Sunday from 10 a.m.-5 p.m.

Log onto [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com) for more information or call 775-846-1130

U.S. naturalization slated -

At least 39 of Nevada's immigrants will be treated to a truly American experience at 10 a.m. Saturday at Mills Park as U.S. Citizenship and Immigration Services officers naturalize them during the Carson City Rendezvous opening ceremonies. USCIS Reno Field Office Director Monica Toro will administer the Oath of Allegiance, and a variety of historical figures will join her to present certificates of naturalization to each new citizen. The 39 candidates hail from the following countries: Bangladesh, Canada, Chile, Colombia, Costa Rica, El Salvador, Greece, Guatemala, India, Iran, Lithuania, Mexico, Nepal, Peru, Philippines, Romania, Senegal, Spain, Tonga, and Trinidad and Tobago.

**June 9<sup>th</sup> article in the  
Nevada Appeal**



# WELCOME TO THE

## CARSON CITY RENDEZVOUS



### FRI., SAT., SUN. JUNE 10<sup>TH</sup> ~ 12<sup>TH</sup>, 2011

MILLS PARK  
HIGHWAY 50

  
CARSON CITY  
NEVADA

**Vendor Space  
is available!**

**Call (775) 846-1130**

[www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com)

Produced by **NV Shows**

## EXPERIENCE NEVADA HISTORY!

*Event is  
FREE to the  
public!*

# SEE



**Gunfighter Shows!**

**Live Music, Trick Roping, Cowboy Poetry!  
Pony Express Demos & Stagecoach Rides!**

**Mountain Men Encampment!**

**Civil War Re-Enactments!**

**Native American Village!**

**Traditional Sutlers and Traders!**



**DON'T MISS THE 28<sup>TH</sup> ANNUAL**

**CARSON CITY  
RENDEZVOUS**

Carson City, Nevada

June 10<sup>th</sup> ~ 12<sup>th</sup>, 2011

Mills Park ~ 1111 E. Williams St. (Hwy 50)

Produced by

**NV** *shows*

Log onto: [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com)

or call (775) 846-1130

Event is  
**FREE to the  
public!**

**EXPERIENCE NEVADA  
HISTORY!**

**SEE**

**Gunfighter Shows!**

**Non-Stop Live Music!**

**Trick Roping, Cowboy Poetry!**

**Pony Express Demos!**

**Stagecoach Rides!**

**Mountain Men Encampment!**

**Civil War Re-Enactments!**

**Native American Village!**

**Traditional Traders!**

*Sponsored by*





## *Pictorial Scrapbook*





# Opening Ceremonies

Television coverage by



*Masters of Ceremonies,  
Larry McPherson and Rich Crombie*

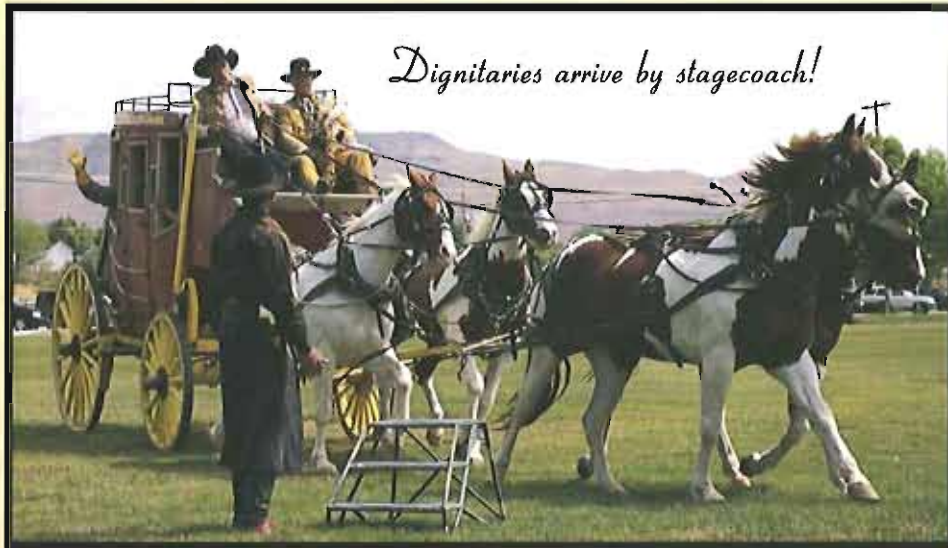


*Brookfield Choraliers led by Jim Nolte*

*From left to right, Life & Drum Corps, Native Americans, Mountain Men, Pony Express, Civil War Re-enactors, Railroad Museum, Gunfighters*



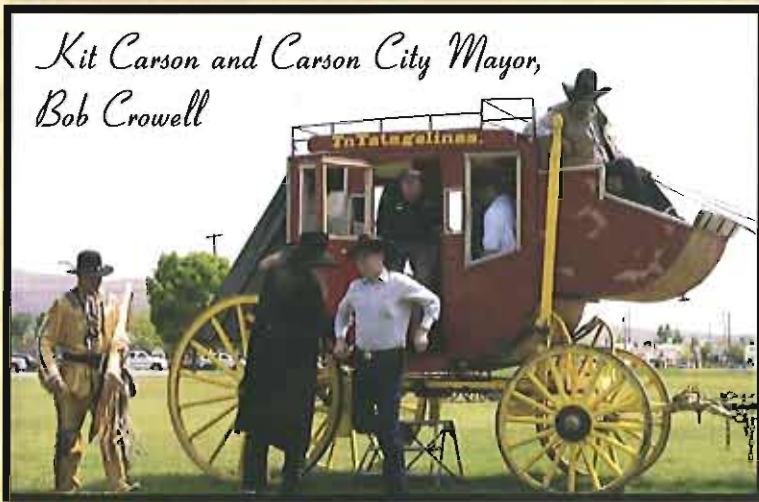




*Dignitaries arrive by stagecoach!*



*General Robert E. Lee*



*Kit Carson and Carson City Mayor,  
Bob Crowell*



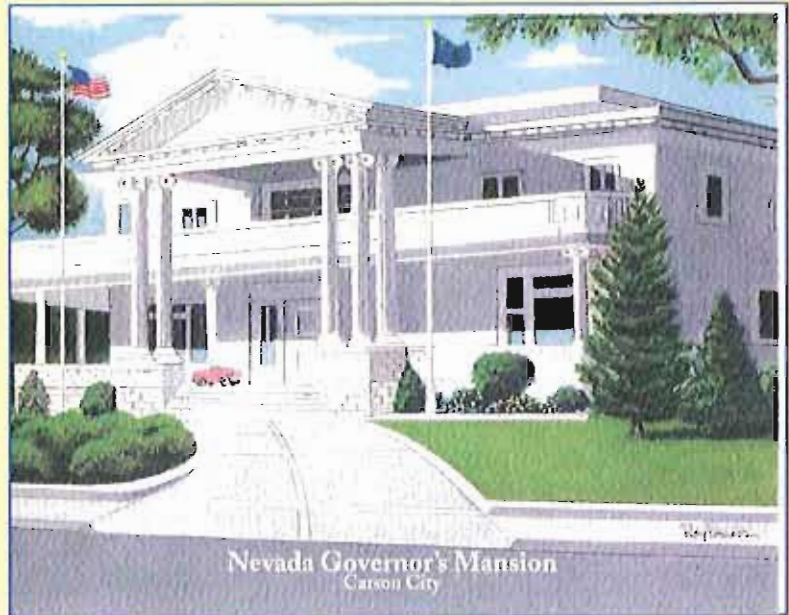
*Nevada Governor, Brian Sandoval and his  
daughter Marisa!*



*Carson City Sheriff, Kenneth Furlong*



*A personal note from Nevada  
Governor, Brian Sandoval*



Front cover (above), and inside (below) of the personal note card he sent

June 24, 2011

Dear Jay,

Thank you for the kind letter,  
and the beautiful pictures. Maurice  
and I had a wonderful day and the  
event was something that made me  
so proud to be a Nevadan! Please  
tell everyone involved that they  
did an incredible job.

See you next year!

Sincere regards,

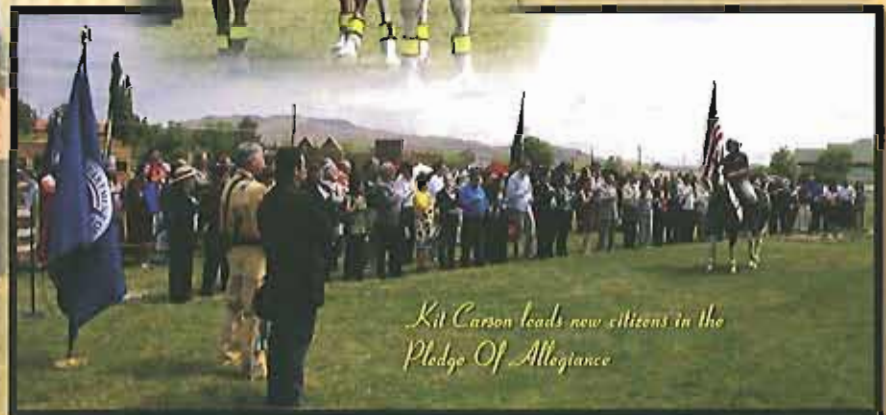
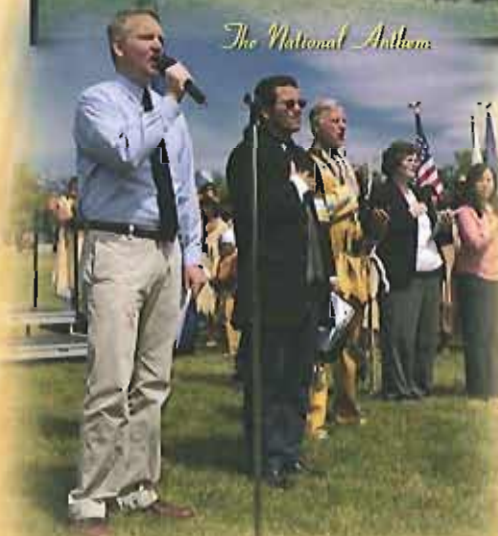
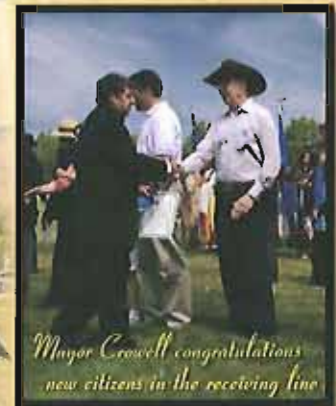
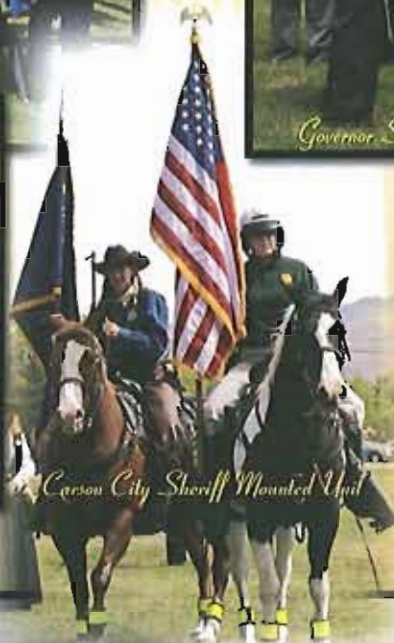
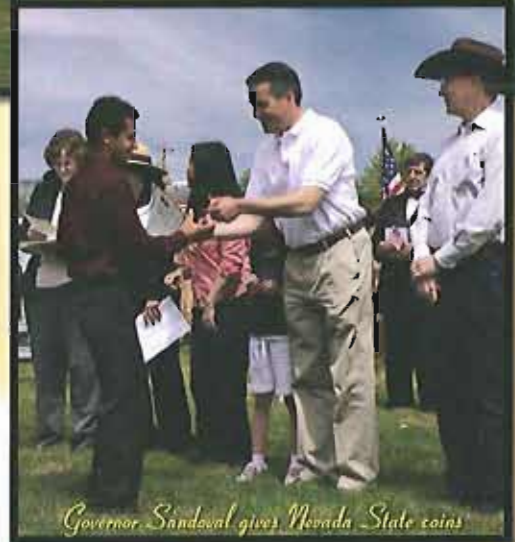
Brian Sandoval



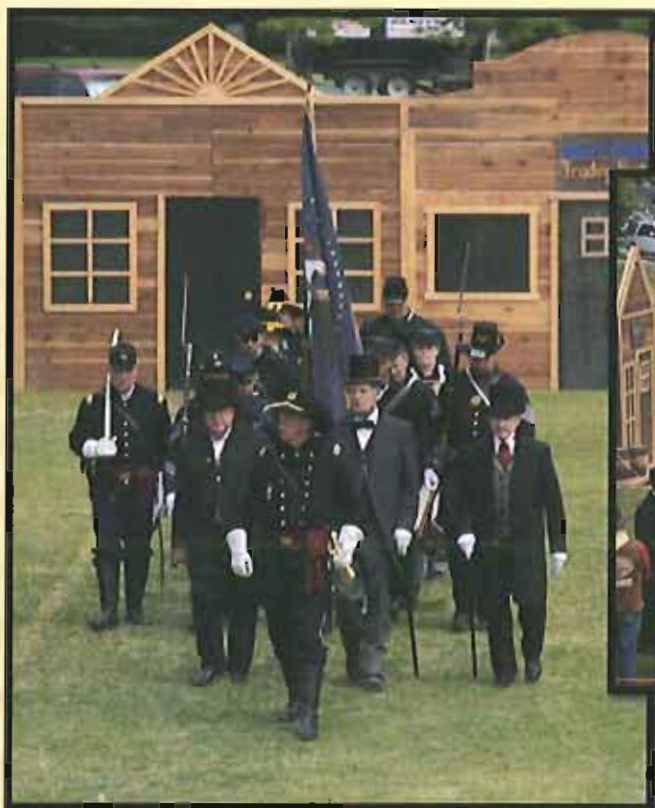
*Special swearing in ceremony  
39 new U.S. citizens!*



**U.S. Citizenship  
and Immigration  
Services**







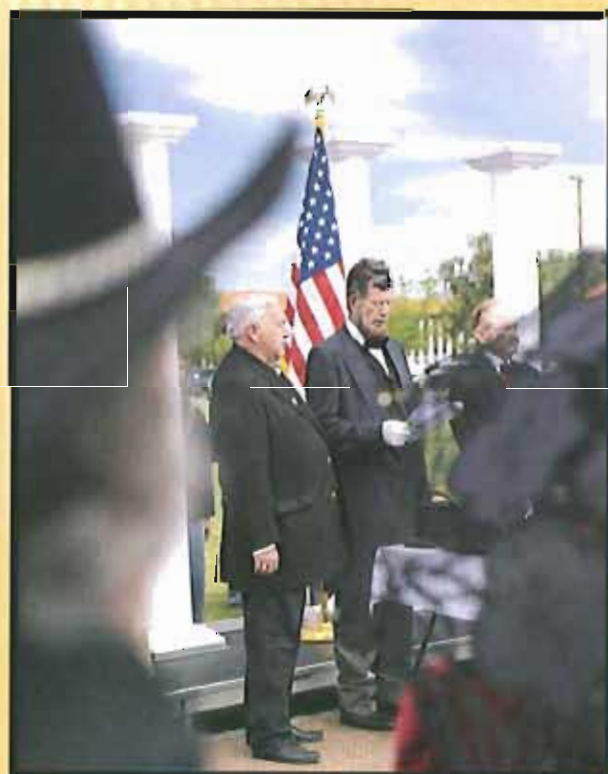
*Abraham Lincoln's First Inauguration  
Re-enactment on the 150<sup>th</sup> Anniversary  
(1864-2011)*



*Lincoln and his entourage escorted to the  
podium by Union troops as citizens look on*

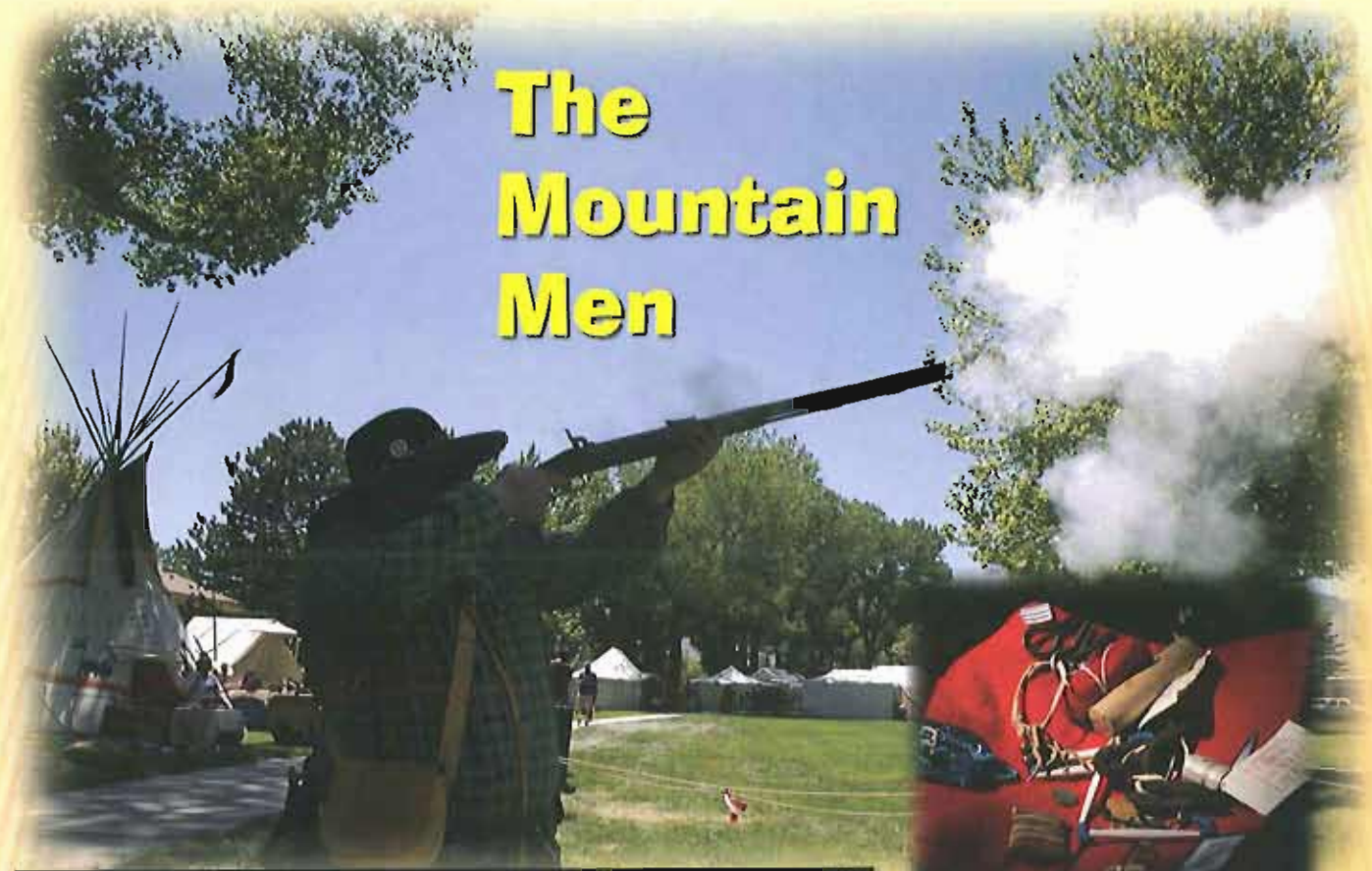


*It wasn't Washington D. C.,  
but we did have columns!*





# The Mountain Men



**Tomahawk throwing**









**Anyone can have fun shooting a cannon at Rendezvous!**

## **EVEN THE GOVERNOR!!**

(P. Bouweraerts/Nevada Appeal  
Festival attendees ask Governor Brian  
Sandoval to light the cannon. Photo  
published Sunday, June 12<sup>th</sup>, 2011)



**Traditional campsites  
depict frontier  
lifestyles from the  
1800's to 1840's.**

**Members of the Eagle Valley  
Muzzleloaders and Lakes  
Crossing Muzzleloaders clubs**





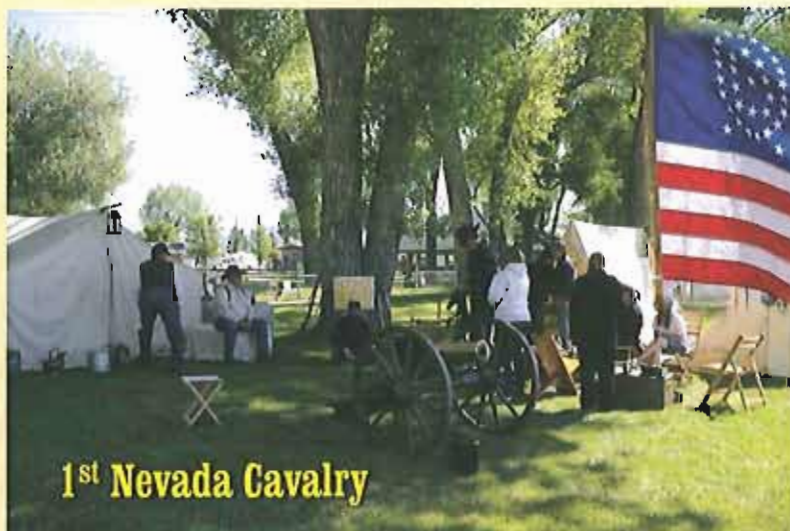
# CIVIL WAR!



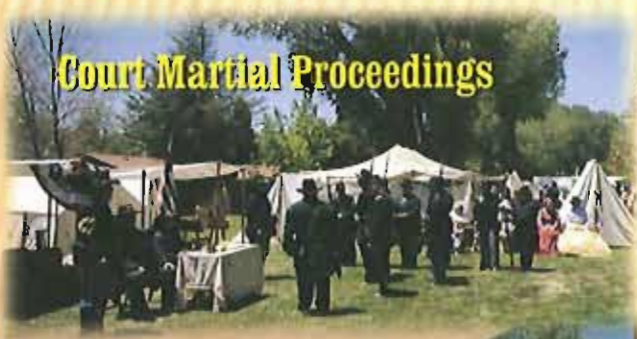
*Members of the 2<sup>nd</sup>  
U.S. Infantry*







**1st Nevada Cavalry**



**Court Martial Proceedings**



**Surgeon and Field Hospital**



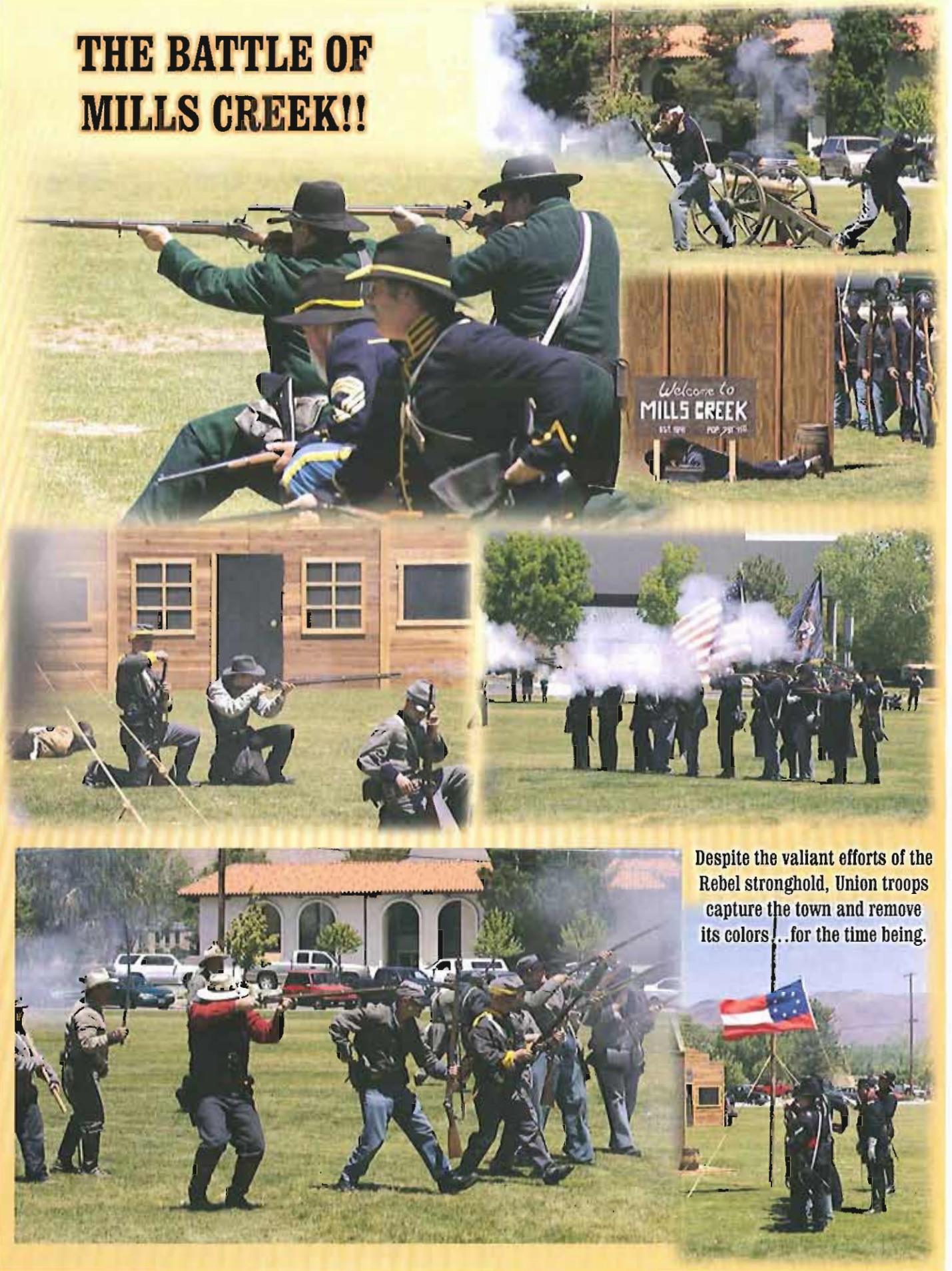


**1<sup>st</sup> South Carolina Infantry, Norfolk Light Artillery, and Terry's  
Texas Rangers  
(Members of the Nevada Civil War Volunteers)**



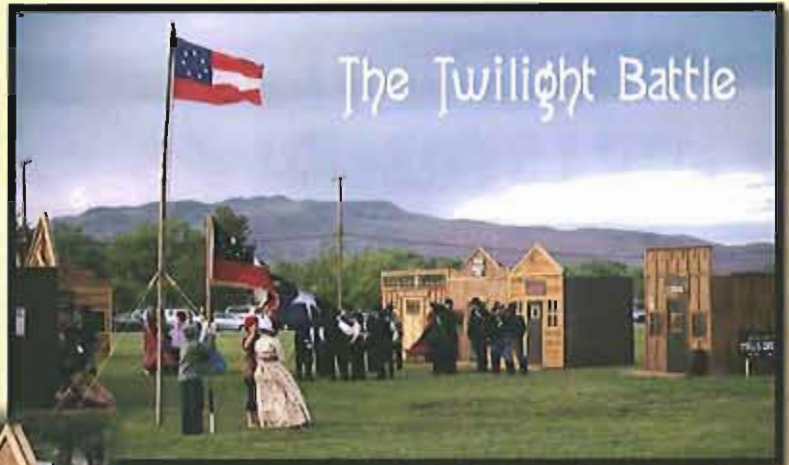


# THE BATTLE OF MILLS CREEK!!



Despite the valiant efforts of the Rebel stronghold, Union troops capture the town and remove its colors...for the time being.





It has been a treacherous beginning to the new Civil War. Mills Creek, a southern town in a border state, fell earlier to Union forces, but has since been re-occupied by the rise of the Confederate Army led by General Robert E. Lee. Southern order is again restored in this peaceful town, but its citizens grow leery and restless as night begins to fall and gossip spreads of yet another attack. Southern cannons are at the ready to protect the town at all costs. Below, Union troops gather and position for a night assault.

Tensions mount until someone makes the first move...





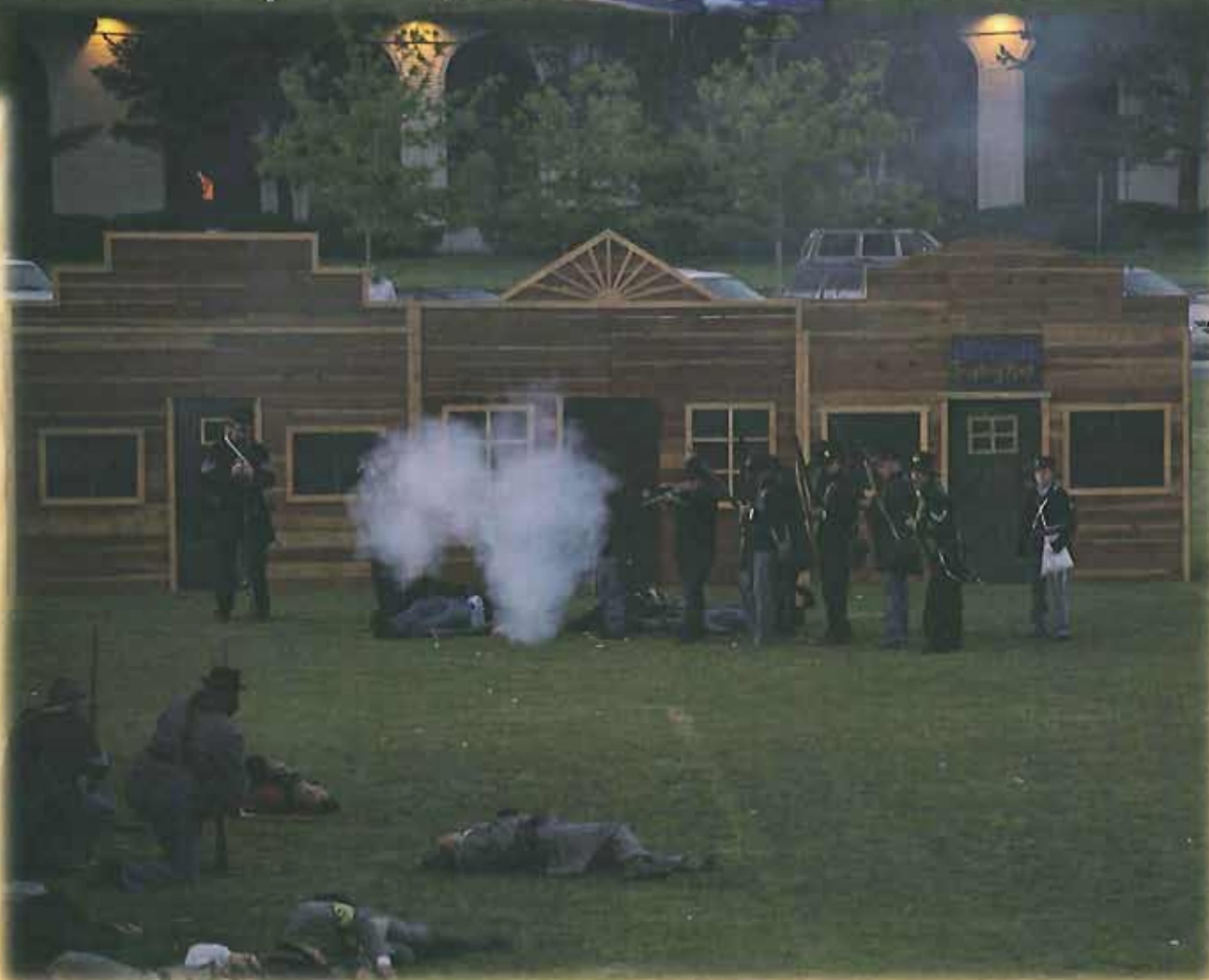
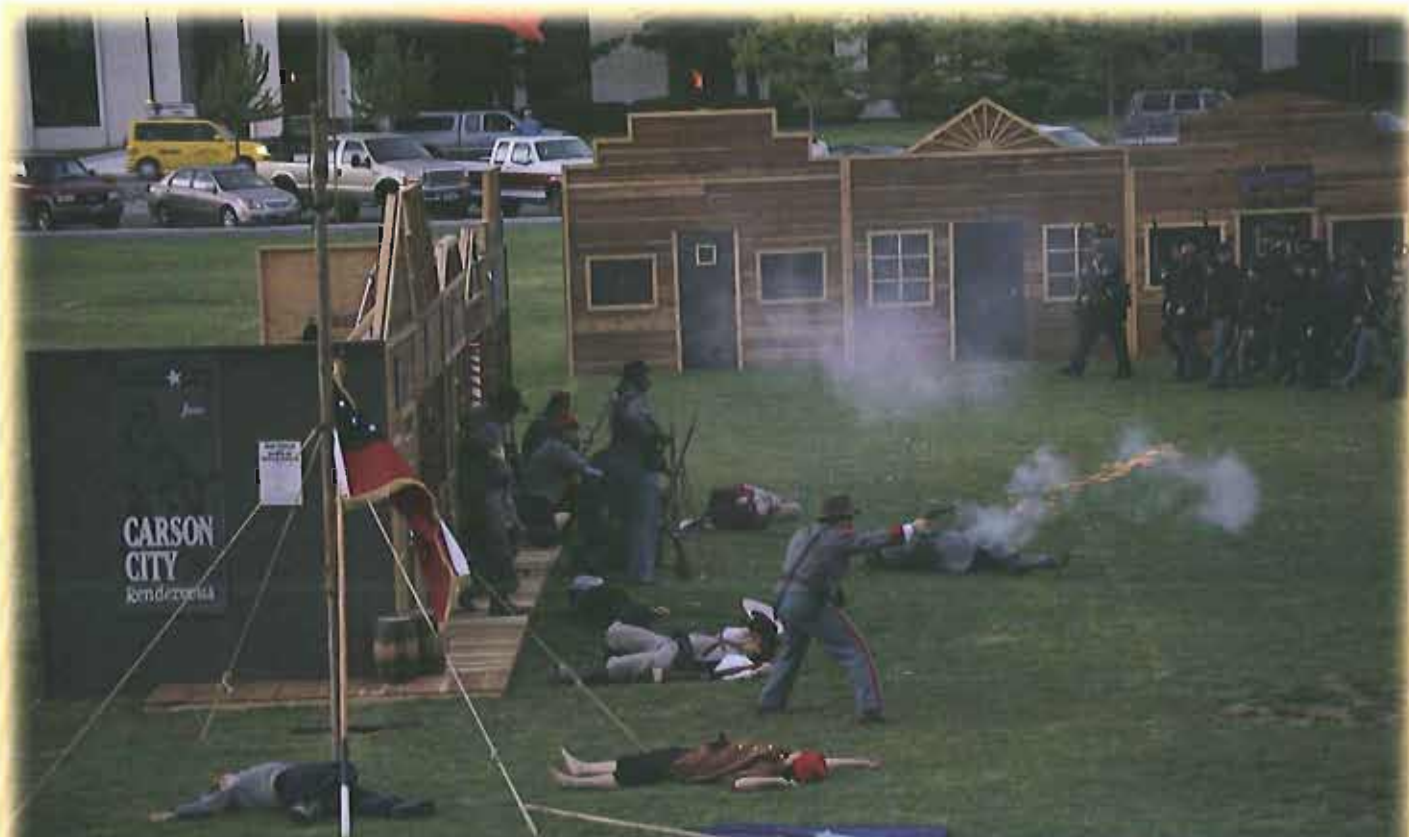
Suddenly a scuffle  
breaks out between a  
Confederate soldier and  
a US Cavalryman who is  
shot dead in the street  
by the townspeople.

Citizens run for cover, and the  
first shot can be heard from  
the distant fields as war once  
again has invaded Mills Creek!





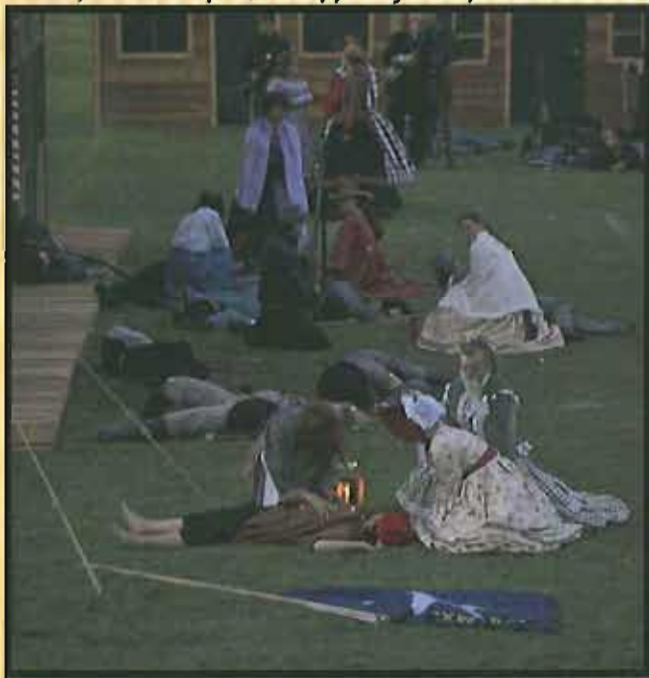








In the bloody aftermath, women rush to their fallen sons and husbands led only by the light of their lanterns searching among the dead for their loved ones. It's a poignant portrait of the sufferages of war.





# NATIVE AMERICAN VILLAGE







## Trader Row

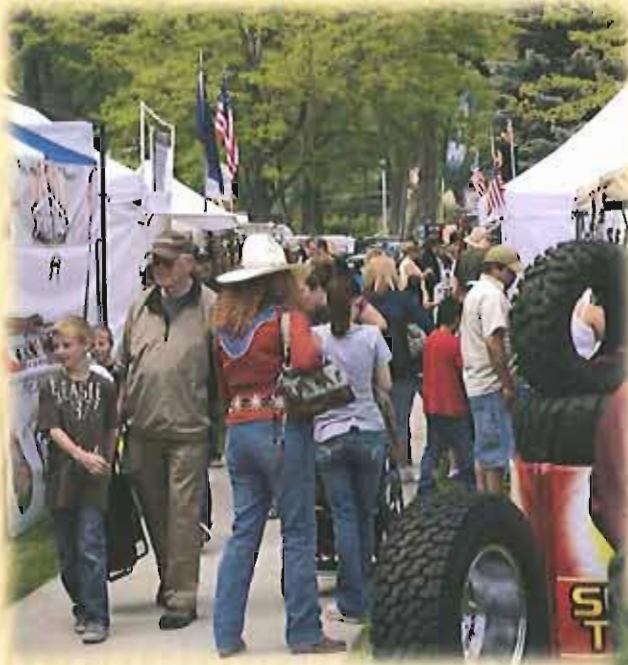
Traditional Frontier Traders





# Crafters Row ~

## Commercial Vendors





# **LOTS OF SHOPPERS!**



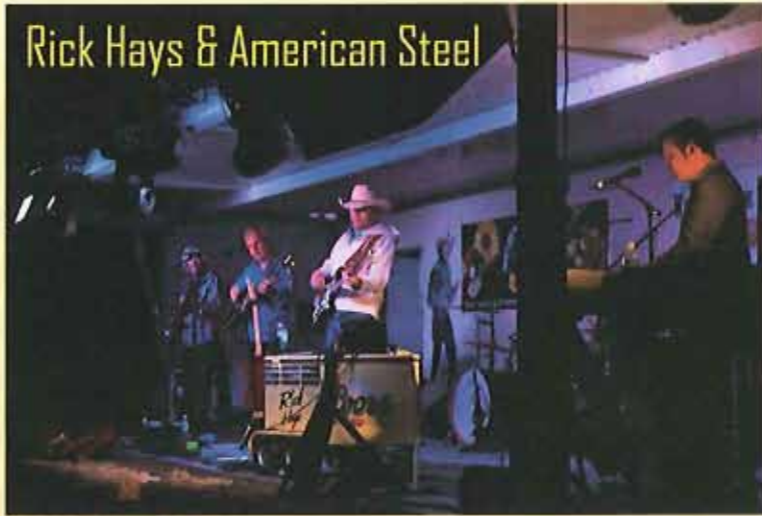


# *The Food Court*





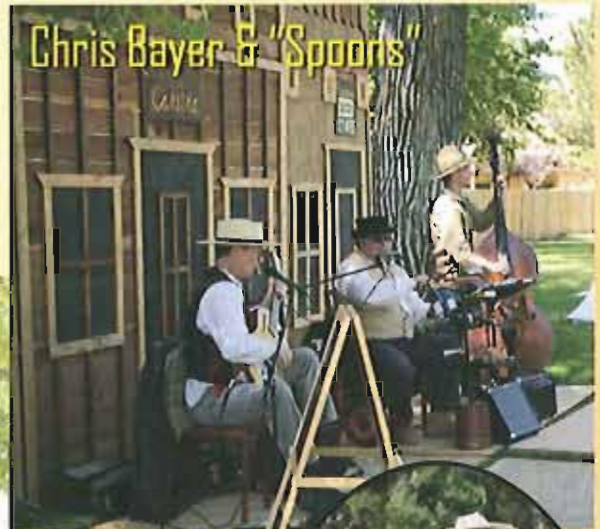
Rick Hays & American Steel



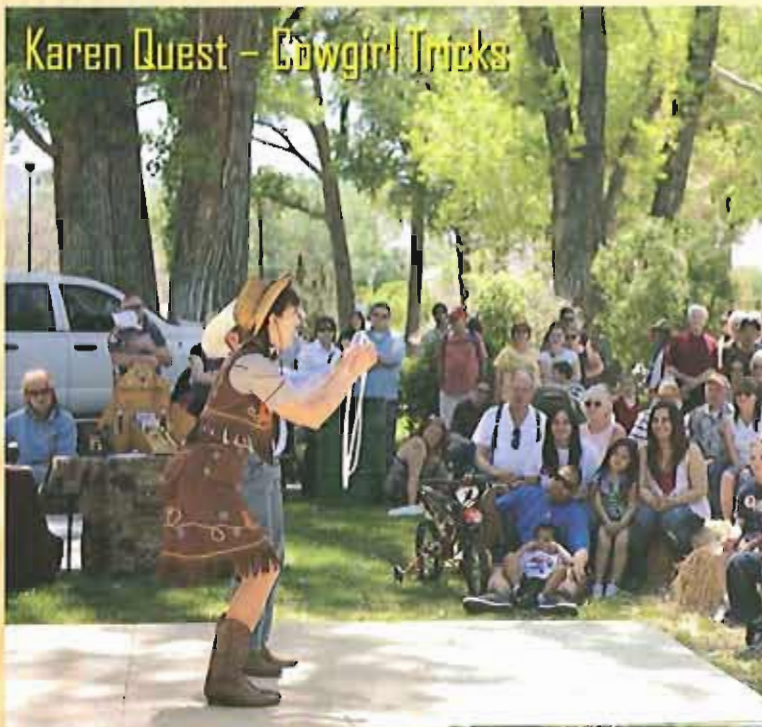
Entertainers



Chris Bayer & "Spoons"



Karen Quest - Cowgirl Tricks



Slim & Minnie



Tony Argento



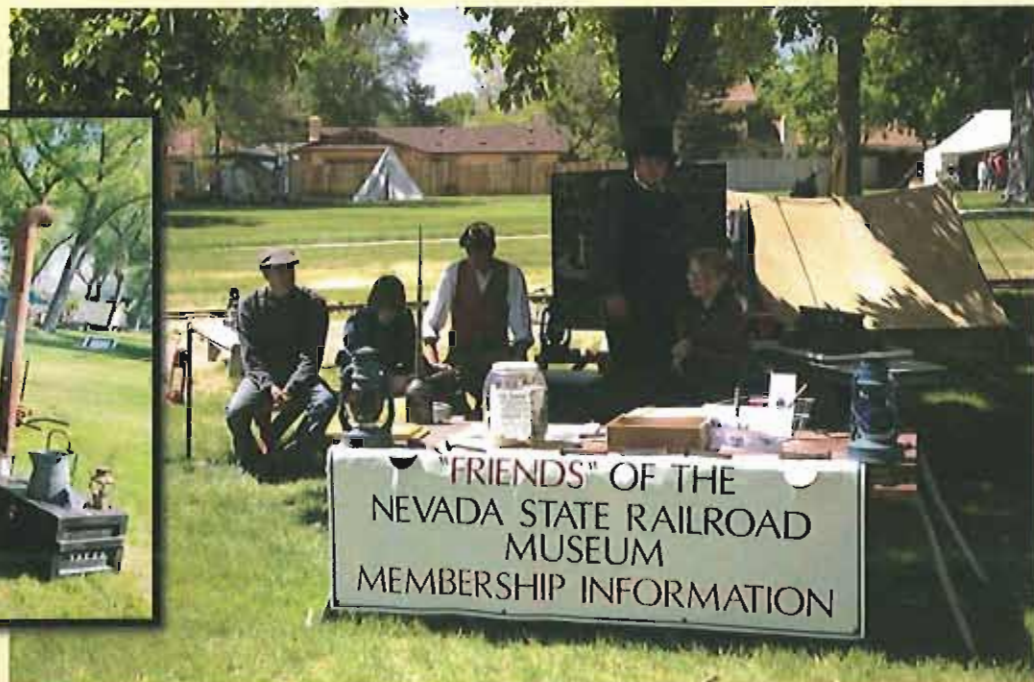
Sourdough Slim



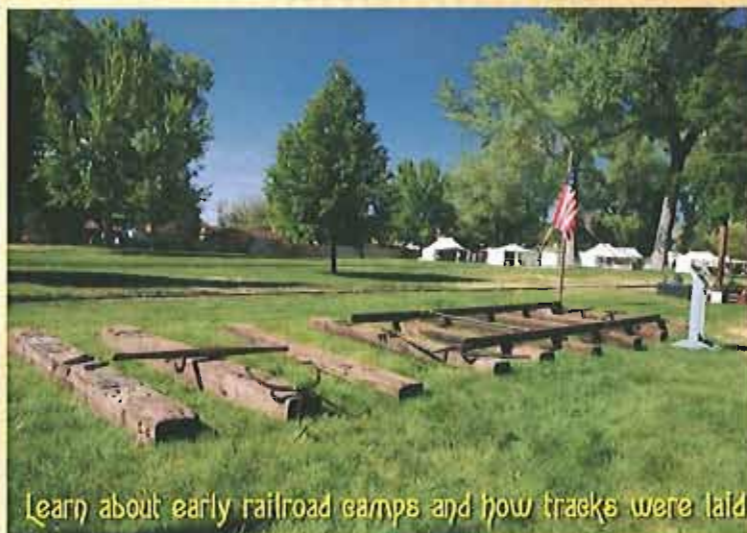






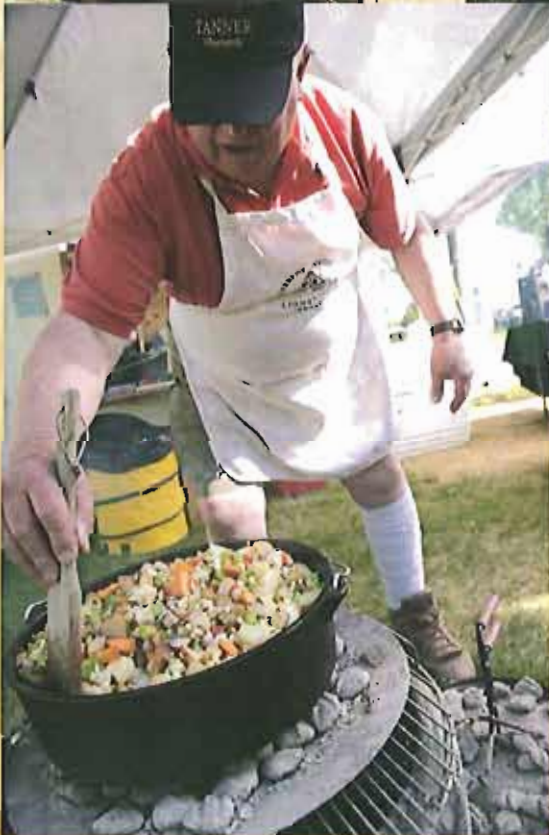


Folks could operate  
a real hand car on  
100 feet of  
railroad track!





**Rendezvous  
welcomes  
The Northern  
Sierra Dutch  
Oven Group!**





# ★ TNT ★ STAGE LINES

*Service to*

Denver ~ San Francisco ~ Salt Lake City ~  
Elko ~ Sacramento ~ Virginia City ~ Reno

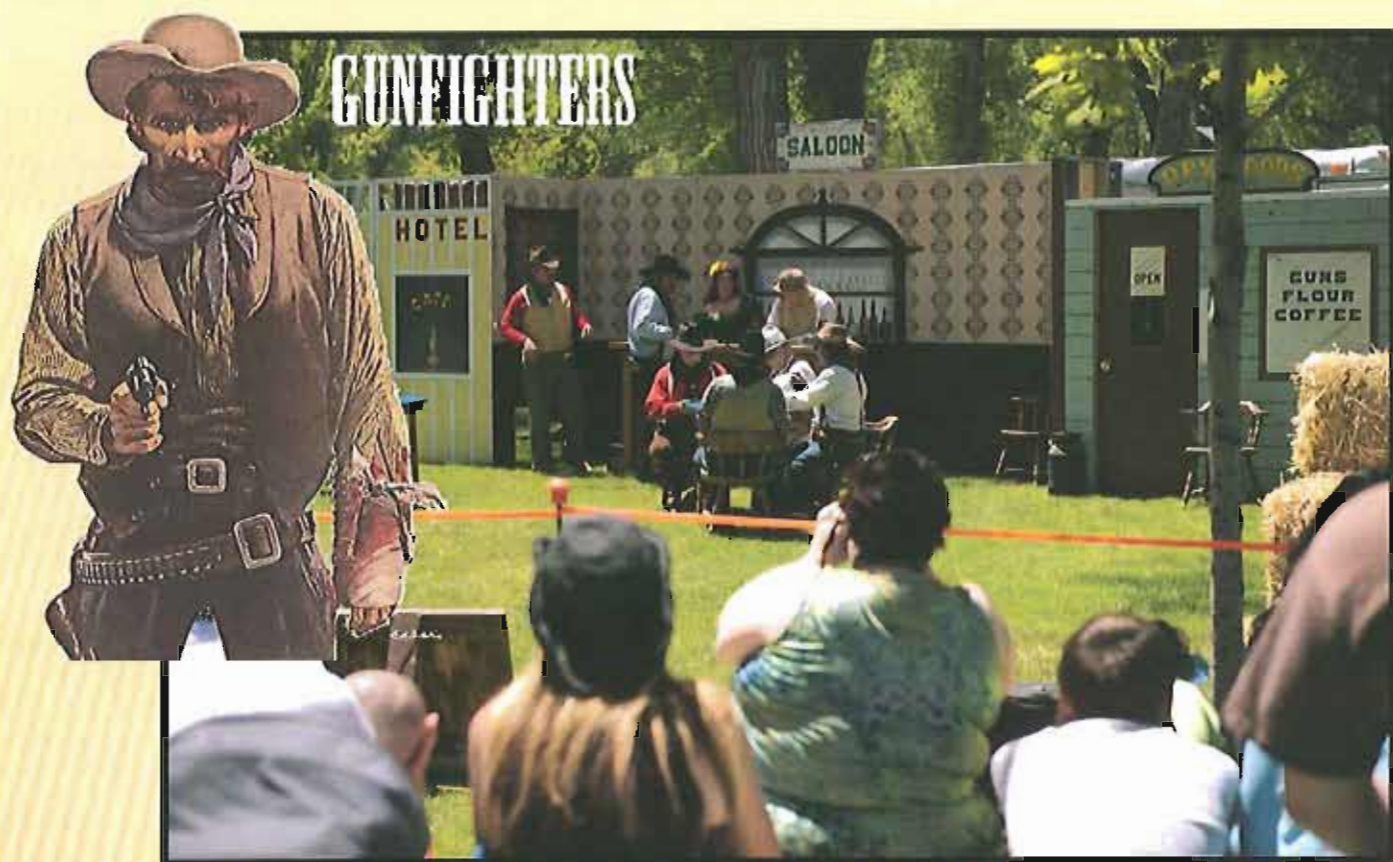
## MILLS CREEK STATION



## THE CARSON AND MILLS PARK RAILROAD



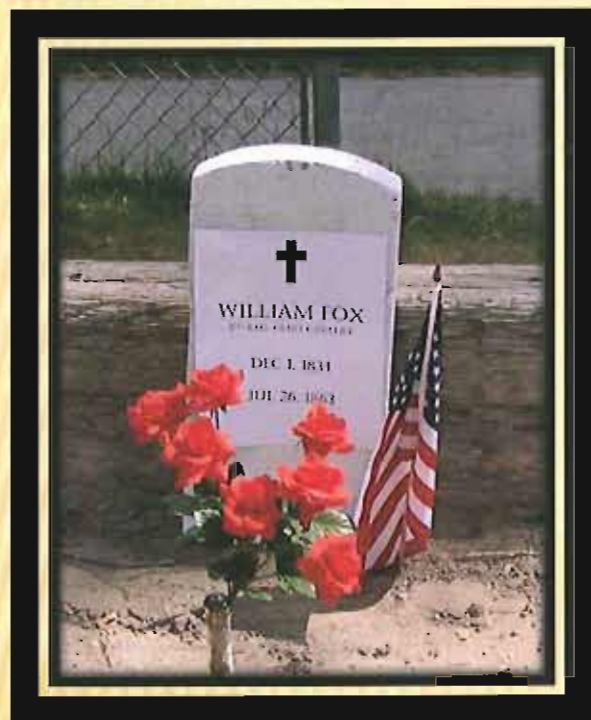






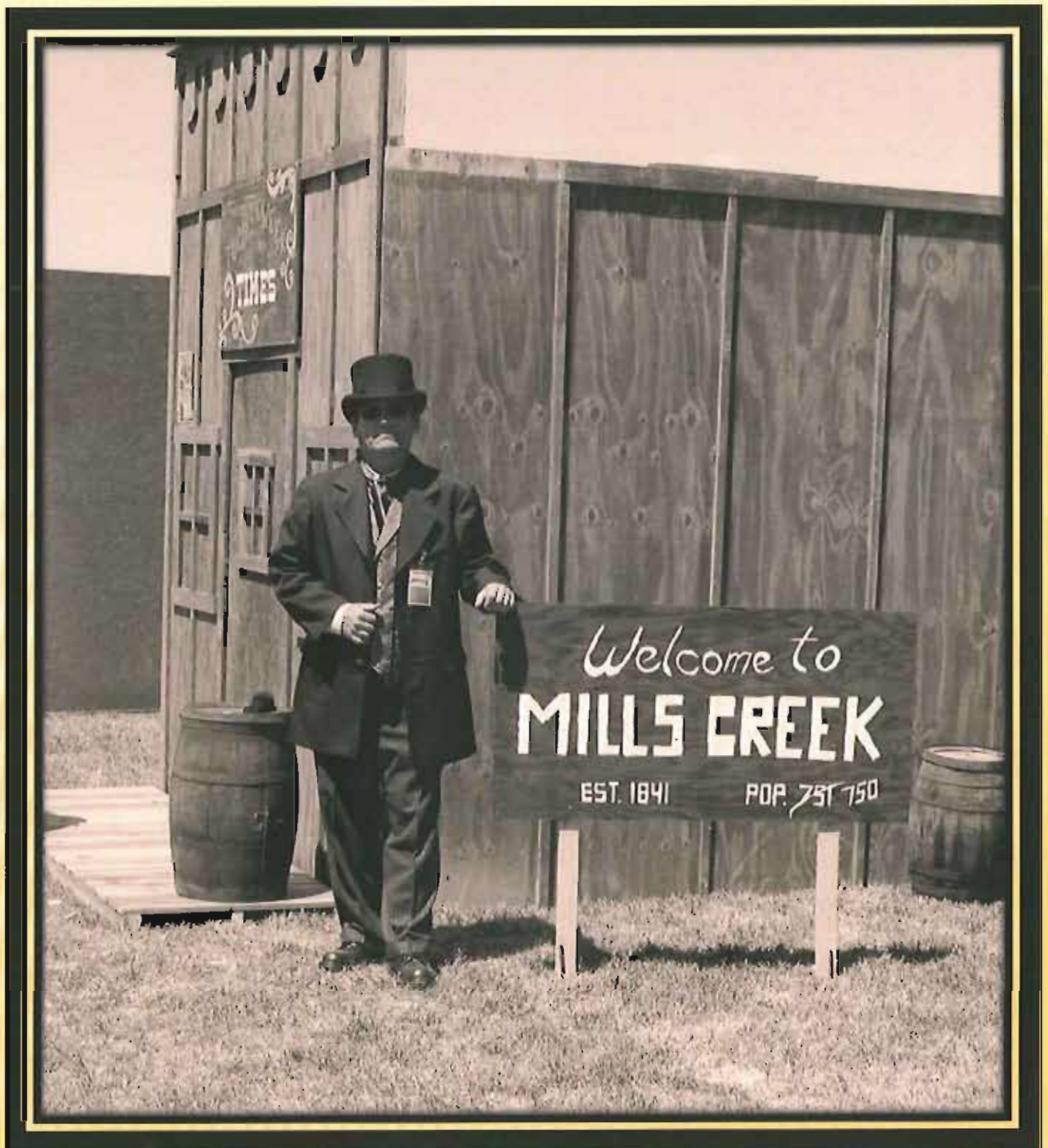


# Mills Creek Memorial Cemetery





*"Thanks for coming!"*



*The Mayor of Mills Creek*

**RECEIVED**

FEB 13 2012

Carson City  
Office of Business Development  
108 East Proctor Street  
Carson City, NV 89701

OFFICE OF  
BUSINESS DEVELOPMENT**Special Event Funding Request Form**

NV SHOWS, LLC  
ORGANIZATION NAME / APPLICANT  
819 MILL ST. RENO, NV 89502  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
846-1130 www.nvshows.com  
PHONE # WEBSITE URL

RICH CROMBIE  
CONTACT / EVENT DIRECTOR NAME  
(SAME)  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
240-7958 rich@nvshows.com  
PHONE # EMAIL

SILVER DOLLAR CAR CLASSIC  
NAME OF EVENT

\$ 5000  
TOTAL FUNDING REQUEST

Event Dates: AUG. 3-5, '12

Project Area (check one):

Redevelopment Area #1 ☒

Redevelopment Area #2 ☐

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

(SEE ATTACHED P1-1)

Log onto silverdollarcars.com  
for great pictures & details.

Estimated number of local participants: 3000 Estimated number of out-of-town participants: 4000

Number of years event has taken place in Carson City: 18

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Totals:	\$	\$	\$
Redevelopment Funds as a % of total Event costs:	%		
Projected Revenues:			\$
Projected Net Profit/Loss:			\$

Annual Budget of Organization:				Redevelopment funding your organization received for this event in prior years, if any:	
	Last Year	Present Year	Next Year		
Income:	\$	\$	\$	2011: \$	\$
Expenses:	\$	\$	\$	2010: \$	\$
Reserves:	\$	\$	\$	2009: \$	\$
Number of years your organization has existed:	2			2008: \$	\$

Have other organizations besides yours committed funding for this event? ☐ Yes ☒ No

If yes, what organization(s) and how much funding?

Describe any efforts to obtain funding from other sources: **SPONSORSHIP & VENDOR PACKAGES, NOT GRANT APPLICATION**

Describe why Redevelopment funds are required for the special event:

(SEE ATTACHED P2-1)

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

(SEE ATTACHED P2-2)

List other organizations and businesses partnering or participating in the event: **CAPITAL BEVERAGES, CCCVB, DAYTON KIWANIS, CARSON NUGGET**

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

MILLS PARK



Application submittal checklist:	
<input type="checkbox"/>	Complete, signed Special Event Funding Request Form
<input type="checkbox"/>	Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
<input type="checkbox"/>	Resumes of the key individuals in the organization conducting the special event
<input type="checkbox"/>	Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.

## **Silver Dollar Car Classic – Addendum Sheets**

### **P1 – 1**

The Silver Dollar Car Classic has been a staple event of the greater Carson City area for 17 years. It truly is a car enthusiasts dream to be able to come to a 3 day car event and experience the home town charm and comfortable venues that Carson City offers its car participants! The weekend comprises all of the elements you would expect at a quality car show, like live music of the 50's, 60's, and 70's, show n shines, food, sunshine, and cruising. As a pre-cursor to the largely touted Hot August Nights event in Reno/Sparks, (which occurs the following week after SDCC), The Silver Dollar Car Classic taps into the enthusiasm of car and music fans first.

This event belongs to Carson City and with the kick-off event happening in the west parking lot of the Carson Nugget Friday night, South Carson St. becomes the “main street” and focal point of the event as it comes alive with the sights and sounds of those nostalgic days of classic cars, hot rods, and music. This brings people to the heart of the city first, before it moves to the weekend location at Mills Park where this event takes on a personality, comfort, and charm that no other car event in the region can offer.

The event website is [www.silverdollarcar.com](http://www.silverdollarcar.com) where you can see great pictures and read details of last year's event.

### **P2 -1**

The Silver Dollar Car Classic is a non-profit organization that relies heavily on the support of the community and area businesses. There is no gate fee, as this is a non gated event. The Rendezvous relies on vendor application fees, sponsorships, donations, concessions sales, car participant fees, and any grants that may be available to sustain and operate annually. Lately with the bad economy, sponsorship funds and vendor fees have been falling off considerably. While participation remains high from car entries and spectators, the foundation of our budget counts on commercial and governmental support and that's a critical part of maintaining the integrity of this popular event.

### **P2 -2**

We believe that with any large influx of people to an event, whether locally or from out of town, there is always a strong percentage of them who will spend money in town....purchasing gas, eating in the restaurants, shopping, and of course lodging. Naturally, this translates to

room tax and sales tax revenues, not mention boosting the overall economy with the increased foot traffic. Additionally, local businesses have an opportunity to be a part of the event in many ways which helps to generate public awareness which hopefully then translates into increased business. Businesses can be part of the marketing campaign, have a presence at the event to get in front of people, have a part of the event at their location, or any combination thereof. Of course, bringing people to the central Carson City zone gives them a chance to see the availability of business opportunities that they may not have otherwise known.

### **P3-1**

The growth of the Carson City Rendezvous is something that we are definitely striving for and talking about. Including closing down South Carson St. and expanding the pre-event kick-off party/show n shine to the street from the parking lot of the Carson Nugget. Currently, the event brings about 300 car participants. Ideally, we'd like to double that number over the next couple of years. We will not necessarily aspire to be as large as Hot August Nights as we want to preserve the charm and personal touch that the Carson City event has offered its participants.

We'd also like to introduce new activities for our participants and spectators that haven't been offered before that will incorporate more of the local businesses to the event, such as a Saturday night sock hop party in one of the local casinos, a wine walk, poker walk, etc. Currently, we do schedule weekly show n shines at various Carson City businesses the 10 weeks leading up to the event, that promote the Silver Dollar Car Classic, but this too can be expanded.

### **P3-2**

With consideration of paragraph P3-1 above, increased sponsorship, foot traffic, and vendors will automatically put the budget in a more self-sustaining position which will allow us the chance to not rely so much on governmental grants and such.



## Joy Evans

---

**From:** wally <wallys32@sbcglobal.net>  
**Sent:** Sunday, August 14, 2011 10:06 AM  
**To:** jevans@visitcarsoncity.com  
**Subject:** Re: Silver Dollar Car Classic

Joy

My wife & I had a great time @ the "Silver Dollar Classic Car Show". We participated and enjoyed all the events that were happening. We met a lot of great people and seen a lot of real nice cars. I know the event was hard work and sometimes very trying however, it was put on very professionally. Congratulations to you and the staff that worked so hard and did a great job.

thank you again for a great time

Wally Myers

*La Mesa, Calif.*

# PEOPLE C5

NEVADA APPEAL AUG 28, 2011  
CHEERS & KUDOS



COURTESY

are planning a 2012 wedding.

## d Upton announced

doctorate of pharmacy at Touro University.

The groom-to-be graduated from Arizona State University and is an enologist at a winery in Napa, California.

The are planning a summer 2012 wedding.

### Thanks for Little League support

The 11-12 year old Carson City Little League All Star team would like to thank our families and the citizens of Carson City for supporting us to a District 1 championship. This support carried us to a second place finish during the State Little League tournament in Las Vegas. Finally, we appreciate the financial support provided to us by Carson City Little League, Team Sports Ink, and Basalite.

**THE BOYS AND SUSAN KEEMA**  
Carson City

### Garage sale buyer left without charger

Thanks to our ad in the Nevada Appeal, we had a very successful garage sale on a recently.

One customer purchased a Swiffer Vac, and forgot to take the charger for the vac. We would like to give it to the customer. If the buyer reads this letter, please return to 510 Bulette Dr. to pick up the Swiffer Vac charger.

Thank you again, Nevada Appeal, for the well-placed ad.

**DONNA HATAWAY**  
Carson City

### Thanks to Corvette Club for donation to rescue group

A BIG thank you goes out to the Lake Tahoe Corvette Club. Wylie Animal Rescue Foundation (WARF) has received a generous donation from their Corvettes at Tahoe Car Show fundraiser. We know there are many worthwhile organizations and are extremely grateful to have been selected as a recipient. Wayne Manning and Barbara Coe

came to the weekly Saturday adoption event at Petco to make the presentation and were able to see the many cats and kittens that have been rescued and are available for adoption. We are all volunteers and are most appreciative, as this donation will allow us to continue helping abandoned, injured and neglected animals in the community.

Sincerely,

**CONNIE NOWLIN**  
WARF

### Car show worth drive

I am writing this letter to let you know what an absolutely wonderful event I recently attended in Carson City. A good friend who lives in Incline Village at Lake Tahoe, invited me to the Silver Dollar Car Show (Aug. 5-7), held at Mills Park. It was a fantastic event! I have attended and participated in many car shows, but this event is something special. It is on grass, not hot steamy asphalt, and with only a modicum of effort, most everyone could easily find a shade tree for their car and themselves. The DJ's choice of music was great, there was an abundance of good food and the organizers couldn't have been more pleasant and accommodating.

You have something very special going on in your backyard and I just thought you would like to know one visitor's opinion. It was well worth the drive for me to attend.

**ROBERT HEINZ**  
Malibu, Calif.

### Thanks for making Wine Train fundraiser a success

The Kiwanis Club of Sierra Nevada extends a special "Thank you" to John Hurzel of Grandma Hattie's, Danny Works and Jeff Hurzel of

Artisan's Cafe, Dave Cox of Grocery Outlet and Paul Schat's Bakery for their generous donation to our once a year fundraiser for the "Wine Train in Mills Park." This event would not be a success without these special people who support our event. Thanks a "bunch."

**ROHN RYALS**

president elect, chairman of Wine Train Event  
Kiwanis Club of Sierra Nevada

### Long-time tennis teacher making a difference

It is now time when families are again looking to a new school year and summer is in the rear mirror. When looking back, I am full of gratitude to the wonderful people who make our Carson Community special

Today, I want to single out one of these individuals: Diane Baker-Roberts. Back in the early 1970s, Ms. Baker-Roberts was my summer tennis coach and now, over 40 years later, she is still at it and in fact has coached my son for the past two years. Ms. Baker-Roberts is not getting rich in her endeavors and I recognize it is not always easy battling Northern Nevada's unpredictable weather, but rain or shine, Ms. Baker-Roberts is there, year after year, at Mankin's Park, smiling and sharing her love of the game and inspiring children to live healthy lifestyles. Her commitment is also testament that she understands the value and importance of giving back to her community.

Thank you, Ms. Baker-Roberts for your life-long dedication to coaching tennis in the summers and for making a difference in our children's lives. We notice.

**CYNTHIA ROSS**

## THIS

Carson City, a daughter, Kaylyn Carol Rickey, born Aug. 18, 2011, weighing 7 pounds, 5 ounces.

To Ashley Fox and Michael Rohn McKnight II of Carson City, a son, Michael Rohn McKnight III, born Aug. 19, 2011; weighing 7 pounds, 14 ounces.

To Lidia Barrios-Olivares and Pedro Montanez-Albarado of Carson City, a son, Pedro Montanez-Barrios, born Aug. 19, 2011, weighing 7 pounds, 8 ounces.

To Christina and Steve Bettencourt of Carson City, a son, Wyatt Matthew Bettencourt, born Aug. 19, 2011, weighing 7 pounds, 1 ounce.

To Whitney and Danny Honeycutt, Jr., of Dayton, a daughter, Romana Halley Honeycutt, born Aug. 19, 2011, weighing 7 pounds, 15 ounces.

Renown Regional Medical Center:  
To Brenda M. and Ismael Castaneda of Carson City, a son, born Aug. 18, 2011.

## ips graduate training

marched onto the parade field

## THE VOLUNTEER CONNECTION

This continues RSVP's regular

that help the retarded lead pro-



## *SILVER DOLLAR CAR CLASSIC - 2011*

### *WHERE THEY WERE FROM*

#### *NEVADA*

*64 - Carson City*

*4 - Mound House*

*15 - Reno*

*23 - Dayton*

*3 - Washoe Valley*

*6 - Sparks*

*9 - Minden*

*5 - Gardnerville*

*2 - Stagecoach*

*3 - Fallon*

*2 - Stateline*

*1 - Incline Village*

#### *CALIFORNIA*

*1 - Oregon House*

*2 - Martinez*

*2 - Discovery Bay*

*7 - Brentwood*

*4 - Antioch*

*1 - Fair Oaks*

*1 - Susanville*

*2 - Plymouth*

*2 - Redding*

*4 - Jackson*

*3 - Colfax*

*1 - Sutter Creek*

*1 - San Jose*

*1 - La Mesa*



CALIFORNIA - continued

<i>1 - Mokehumne Hill</i>	<i>1 - Paradise</i>
<i>1 - Pollock Pines</i>	<i>1 - Truckee</i>
<i>3 - Bishop</i>	<i>1 - Salinas</i>
<i>1 - Hammil Valley</i>	<i>1 - Sacramento</i>
<i>1 - Half Moon Bay</i>	<i>1 - Petaluma</i>
<i>2 - Placerville</i>	<i>1 - Grass Valley</i>
<i>1 - Shingle Springs</i>	<i>1 - El Dorado Hills</i>
<i>1 - Tahoe City</i>	

OTHER STATES

*1 - Oak Harbor, WA*  
*1 - Milwaukie, OR*  
*2 - Buffalo, MN*  
*1 - Vancouver, WA*

*\*\* I will be sending out a questionnaire to all participants of Silver Dollar , from out of town, and will ask if they stayed in a hotel, motel or RV park during their stay.*

*SDCC - 2011 - From*

**EVENT** SILVER DOLLAR CAR CLASSIC  
**DATE** AUG 3 ~ 5, 2012  
**LOCATION** CARSON CITY, NV  
**FACILITY** MILLS PARK  
**CAPACITY** 3,000+

**PRINT NEVADA APPEAL**  
**TV CHARTER**  
**RADIO TBD**

REVENUE		AMOUNT	PRICE	TOTAL
	VENDOR BOOTH FEES	15	125	1875
	CAR REGISTRATIONS	150	65	9750
	CAR REGISTRATIONS	100	45	4500
	SPONSORSHIPS	2	1250	2500
	GRANTS	1	5000	5000
	CRUISE NIGHTS	9	250	2250
	V&T TRAIN RIDE	75	15	1125
<b>CONCESSIONS</b>	WATER	300	1	300
	SODA	400	1	400
	BEER	1000	3	3000
	FROZEN DRINKS	300	5	1500
	FOOD	0	0.00	0
	PARKING	0	0.00	0
	T-SHIRT SALES	100	10.00	1000
	MISC. MERCHANDISE SALES	0	0	0
	<b>TOTAL REVENUE</b>			<b>33200</b>

FACILITY COSTS	DESCRIPTION	PROJECTED	ACTUAL	DIFFERENCE
	LOT RENTAL	1000	0	0
	CLEAN-UP DEPOSIT	0	0	0
	DECORATIONS	300	0	0
	<b>TOTAL FACILITY COSTS</b>	<b>1300</b>	<b>0</b>	<b>0</b>

<b>PRODUCTION</b>	EVENT MGR	1500	0	0
	EVENT STAFF	1000	0	0
	PHOTOGRAPHER	250	0	0
	STAGE	0	0	0
	<b>TOTAL PRODUCTION COSTS</b>	<b>2750</b>	<b>0</b>	<b>0</b>

<b>MISC COSTS</b>	INSURANCE	868	0	0
	TENTS	0	0	0
	TENT DELIVERY	0	0	0
	PORTABLE OFFICE BLDG	500	0	0
	HOLDING TANK	0	0	0
	RENDERING TANK	0	0	0
	PORT A POTTIES	350	0	0
	OVERNIGHT SECURITY	600	0	0

	GOLF CARTS (DONATED)	0	0	0
	GENERATORS (DONATED)	0	0	0
	SET UP CREW	0	0	0
	RADIOS	0	0	0
	DUMPSTERS (DONATED)	0	0	0
	CANS AND LINERS	0	0	0
	FORK LIFT	0	0	0
	CRUISE NIGHTS	1000	0	0
	DASH PLAQUES	350	0	0
	AWARDS & TROPHIES	1200	0	0
	GRAPHICS	600	0	0
	V&T TICKETS	750	0	0
	SHERIFF'S OFFICE	200	0	0
	NVG	200	0	0
	T-SHIRTS	3500	0	0
	MISC	300	0	0
	HOTEL	0	0	0
	BREAKFASTS	1418	0	0
	PRINTING	900	0	0
	PERMITS	300	0	0
	<b>TOTAL MISC COSTS</b>	<b>13036</b>	<b>0</b>	<b>0</b>
<b>TALENT COSTS</b>	ROUTE 66	1200	0	0
	DJ	400	0	0
		0	0	0
	<b>TOTAL TALENT COSTS</b>	<b>1600</b>	<b>0</b>	<b>0</b>
<b>ADVERTISING</b>	RADIO	2000	0	0
	POSTERS/FLYERS	200	0	0
	PRINT	750	0	0
	TELEVISION	1500	0	0
	TV PROD	200	0	0
	SIGNAGE	0	0	0
	POSTCARDS	150	0	0
	<b>TOTAL ADVERTISING COSTS</b>	<b>4800</b>	<b>0</b>	<b>0</b>
<b>CONCESSIONS</b>	BEER	1100	0	0
	WINE	200	0	0
	HARD LIQUOR	200	0	0
	MIXERS	300	0	0
	WATER	100	0	0
	SOFT DRINKS	150	0	0
	ICE	250	0	0
	BBQ	1500	0	0
	CONCESSIONS STAFF	0	0	0
		0	0	0



		0	0	0
	TOTAL CONCESSIONS COSTS	3800	0	0
	TOTAL EVENT EXPENSES	27286	0	0
	TOTAL REVENUE			33200
	TOTAL EXPENSES			27286
	TOTAL PROFIT			5914

6268 Black Cinder Ct. \* Sparks, NV 89436  
(775) 240-7958 \* Email: [rroadkingg@yahoo.com](mailto:rroadkingg@yahoo.com)

# Richard S. Crombie

## RESUME OBJECTIVE

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I am seeking a challenging position of responsibility where my experience and abilities can be effectively utilized for mutual benefit. Ideally, the position will provide opportunity for advancement based on my individual contributions to Company goals and objectives.

## SUMMARY OF QUALIFICATIONS and SKILLS

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- Well versed in the art of media promotions and event management
- Possesses exceptional communications skills in printed word, speech, and visual design for presentation of conceptual outlines, sales and marketing proposals, instruction, contingency plans, point of sale and marketing collateral, event hosting
- Versatile in adapting to the changing needs and requirements of assigned tasks
- Years of hands on experience with stage management and staffing, event production and marketing, promotions, contesting, entertainment liaison, logistics
- Experienced in meeting with, and coordinating the collaborative efforts of, outside entities vital to the execution and success of projects and events, such as sponsors, community agencies, media outlets, municipalities (Police, Fire, Emergency Response Teams, Health Dept., Civic leaders, etc.), and logistical support trades
- Nine years of military training in navigational and weapons electronics systems with supervisory skills under stressful and tactical environments – United States Navy Submarine Service (Feb. 1978 – Nov. 1986)
- Exceptionally creative in developing marketing concepts and campaigns, logo designs, compelling and exciting contesting, fun and entertaining promotions and events, sales slogans and branding, effective commercial copywriting, editing, and production, audio editing and production

## PROFESSIONAL EXPERIENCE – MARKETING/SPECIAL EVENTS

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Mar '09 to Present: Plan It Big Events, LLC & NV Shows, LLC – Reno, NV \*  
Owner/President

- Established local event management and promotional planning companies
  - Websites = [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)
- Event Manager for "Rollin' On The River" concert series – downtown Reno
- Event Manager for "The Carson City Rendezvous", (annual historic re-enactment event – [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com))
- Event Manager for "Silver Dollar Car Classic", (annual classic car show – [www.silverdollarcars.com](http://www.silverdollarcars.com))
- Produced and Directed 4<sup>th</sup> of July Post-Game Fireworks Show for Reno Aces
- Produce and manage Virginia City, NV events (2009, 2010, 2011, 2012):
  - International Camel Races
  - "Chili On The Comstock" Annual Chili & Salsa Cook-Off
  - "Rocky Mountain Oyster Fry" – Annual Cook-Off
  - 4<sup>th</sup> of July Fireworks Spectacular and 2<sup>nd</sup> Amendment Concert

- World Championship Outhouse Races
- Christmas On The Comstock
- Operations Manager for Reno/Tahoe Blues Festival – San Rafael Park, 2009
- Entertainment Committee and Member Services Committee member for Hot August Nights:
  - Assist in coordination of talent for main Sparks Venue
  - DJ and MC for main Sparks Venue stage
  - Assisted in planning and execution of member parties and recruitment events
- Executive Director of The Nevada State Fair, 2010
  - Managed all aspects of the state fair, including all marketing and PR campaigns, advertising, event management and planning, media relations, staff management, entertainment and attraction booking, vendor and sponsor solicitation, graphic designs, etc.
  - Conceptualized and produced Nevada Territory Wild West Fair

**Nov '08 to Mar '09:** Cabela's, Inc. – Reno, NV \* Retail Events Coordinator

- Coordinated and executed all local internal and external store events including:
  - Spring Great Outdoor Days (a two day festival/expo involving various outdoor clubs and organizations, conservation groups, emergency response agencies, civic event groups, outdoor guides)
  - Gun Show & Sale
  - 2009 Auto Show
  - International Sportsmen's Expo
  - Safari Club International
- Drafted informative seminars themed to be endemic with the outdoor sporting lifestyle:
  - Wilderness Survival Series (a five part series designed to educate the outdoorsman on basic survival tips and techniques when faced with emergency situations)
  - Women's Introduction to Handguns (a basic intro class specifically designed for women to introduce them to the sport of shooting and to properly educate them before making their first firearms purchase)

**Sep '01 to Jan '08:** Next Level Marketing – Reno, NV \* Special Events Director and Marketing Coordinator

- Prepared, designed, and drafted all company proposals
- Coordinated and executed all client special events including:
  - Hot August Nights stage management and entertainment liaison for main Sparks Venue, Victorian Square. (Also MC/DJ)
  - Charity auctions and drives (see list below)
  - Torch Relay events for The City of Reno, Coca-Cola, and Chevrolet (2002 Winter Olympics)
  - Olympic Village for Harrah's Plaza
  - Car Giveaway for Port of Subs restaurant chain
  - "Blues Bayou" outdoor blues festival
- Coordinated, executed, and designed campaign materials and strategies for the Port of Subs restaurant chain (130 stores in 5 states)

**Sep '86 to Jun '05:** Various radio stations (listed below) and Next Level Marketing;



- Reno – 1996 to 2005: Produced and coordinated charity events;
  - Toys For Tots with USMC, stuntman in "Frozen Alive", "Entombed in Concrete", "Underwater Ordeal" events
  - C\*A\*R\*E Chest silent auctions
  - American Cancer Society "radiothon"
  - MDA Telethons
  - Boys and Girls Club Motorcycle Rallies
  - Numerous other events for Salvation Army, American Heart Association, St. Vincent Mission
- Reno – 1998 to 2001: Produced and managed "Bell Bottom Bash" 70's themed parties at The Reno Hilton – 3000 in attendance
- Salt Lake City – 1996: Produced charity auction and concert with Daryl Singletary for St. Jude Children's Hospital
- Salt Lake City – 1992: Produced and managed "Livestock" outdoor music festival for 50,000 attendees. Including coordinating and managing the event, developing the marketing strategies, booking the entertainment, selling sponsorships, soliciting community support and clearances.
- Salt Lake City – 1996: Produced and managed "Bullfest" outdoor Country music festival for 20,000 attendees.
- Prepared, designed, and executed all station promotions and marketing campaigns
- Established and maintained relationships with clients and developed a network of resources to help design on-air contesting for the radio stations while focusing on local store marketing campaigns for the clients
- Drafted all necessary documentation and print materials for station promotions including; proposals, P.O.P. materials, contest rules, signage, logos, press releases, commercial and promo copy, etc.
- Provided all creative for media support including; voice work, radio and television production, copywriting, newspaper layouts, television voice-overs and appearances.

## **PROFESSIONAL EXPERIENCE – RADIO BROADCASTING**

### **a.k.a. "Rich West"**

**Dec '03 to Jun '05:** KRNO, KODS, KLCA, KBZZ, KZTQ, KJFK – **Reno, NV \***

Promotions Director, Midday on-air personality on KODS (oldies)

**Dec '96 to Sep '01:** KNHK-FM ("92.9 The Hawk", classic rock) – **Reno, NV \*** Program

Director, Morning Drive on-air personality, Promotions Director

**Apr '96 to Dec '96:** KBUL-FM ("K-Bull 93FM", country) – **Salt Lake City, UT \*** Program

Director, Promotions Director, Midday on-air personality (*TRANSFERRED TO RENO*)

**Sep '93 to May '95:** KYXY-FM (adult contemporary) – **San Diego, CA \*** P/T on-air personality

**May '91 to Sep '93:** KLZX-FM ("Z93", classic rock) – **Salt Lake City, UT \*** Program

Director, Promotions Director, Midday on-air personality

**Feb '90 to May '91:** WKSS-FM ("Kiss 95.7", CHR) – **Hartford, CT \*** Promotions

Director, P/T on-air personality

**Sep '86 to Feb '90:** WQGN-FM ("Q105", CHR) – **New London, CT \*** Promotions

Director, Midday on-air personality

## **PROFESSIONAL EXPERIENCE - MC and ANNOUNCER**

25 years experience as MC, sports announcer, voice-over announcer, public speaker

- 2005 – Present: Hot August Nights MC for the main stage in Sparks, NV.
- 2009 – MC and host for Rollin' On The River concert series – Reno, NV
- 1986 – 2005: concert MC for crowds up to 50,000, including shows like The Beach Boys, Santana, Lynyrd Skynyrd, Styx, Journey, Chicago, Boston, Kansas, and hundreds more. Venues include: Hartford Civic Center, Delta Center (SLC), Lawlor Events Center (Reno), Reno Hilton Outdoor Amphitheater (Reno)
- 1997 – 2001: stage MC for The Silver Legacy Resort Casino (Reno, NV) introducing acts like Tony Bennett, Natalie Cole, Paul Anka, The Doobie Brothers, Ringo Starr, Linda Ronstadt, and dozens more
- 1999-2001: track announcer for Reno-Fernley Raceway, (IMCA sanctioned stock car races)
- 1999-2000: ring announcer for amateur boxing matches at Casino West (Reno, NV). One match televised on ESPN 2
- 1998-2002: host and announcer for casino promotions and VIP events including Monday Night Football parties, The Super Bowl, and closed-circuit boxing matches
- 1986 – Present: Numerous voiceovers for television and radio commercials, hosting live broadcasts, TV freelance news reporting

## **COMPUTER and ADMINISTRATIVE SKILLS**

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Proficient in all of the computer software programs listed below;

- Microsoft Word, Excel, Power Point, and Publisher
- "Selector" Music Programming and Scheduling System
- "Scott Studios" Automation System
- "Cool Edit Pro" (now Adobe 3) digital audio production software
- Typing Speed = 65+ words per minute

## **REFERENCES, SAMPLES AVAILABLE UPON REQUEST**

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- Demo Reel DVD of on-camera abilities
- CD air check of radio experience
- CD of audio narratives
- CD of audio production examples
- Photographic Promotional Portfolio
- Company websites: [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)

## **PERSONAL**

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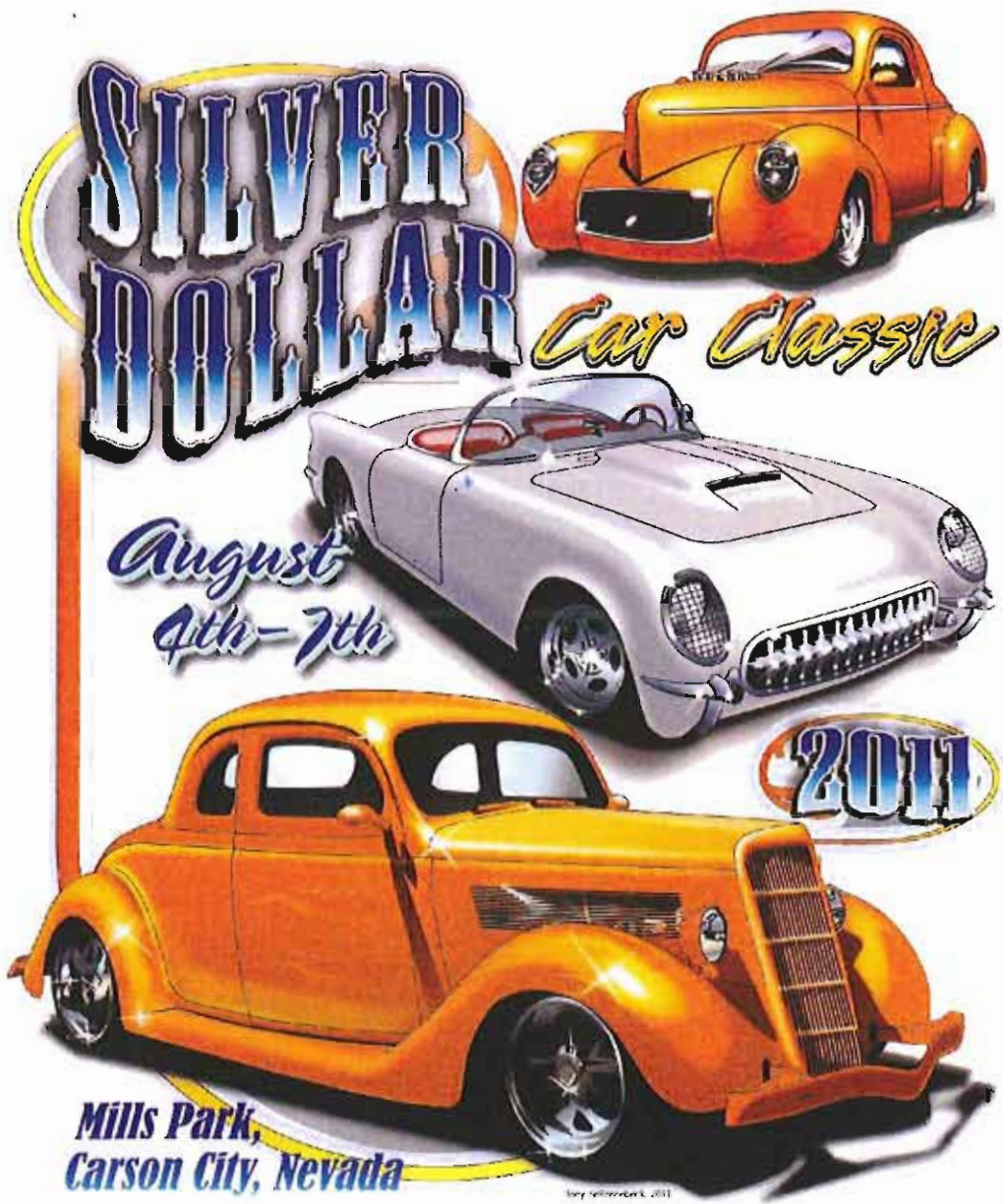
- Single white male, U.S. citizen, Chicago, Ill. native
- Hobbies: Tennis, travel, history, and I am currently writing a book
- No health issues, no physical constraints or limitations
- U.S. Navy veteran – Honorable Discharge (1986)
- No criminal history, a clean driving record, no drug use of any kind EVER
- Willing to travel and relocate

**SILVER DOLLAR** *Car Classic*

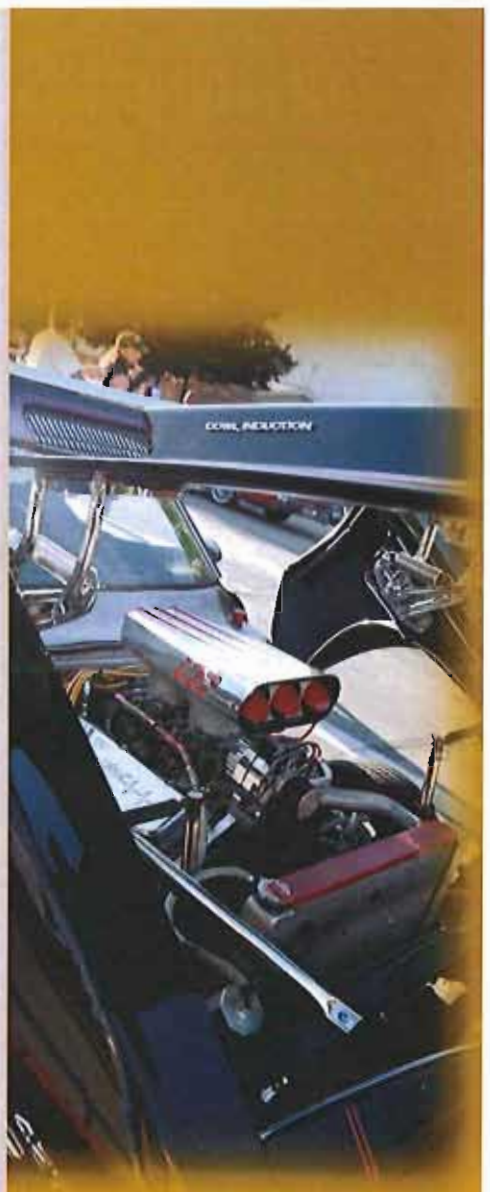
*August 4th-7th*

**2011**

*Mills Park,  
Carson City, Nevada*



Very interesting! 2011

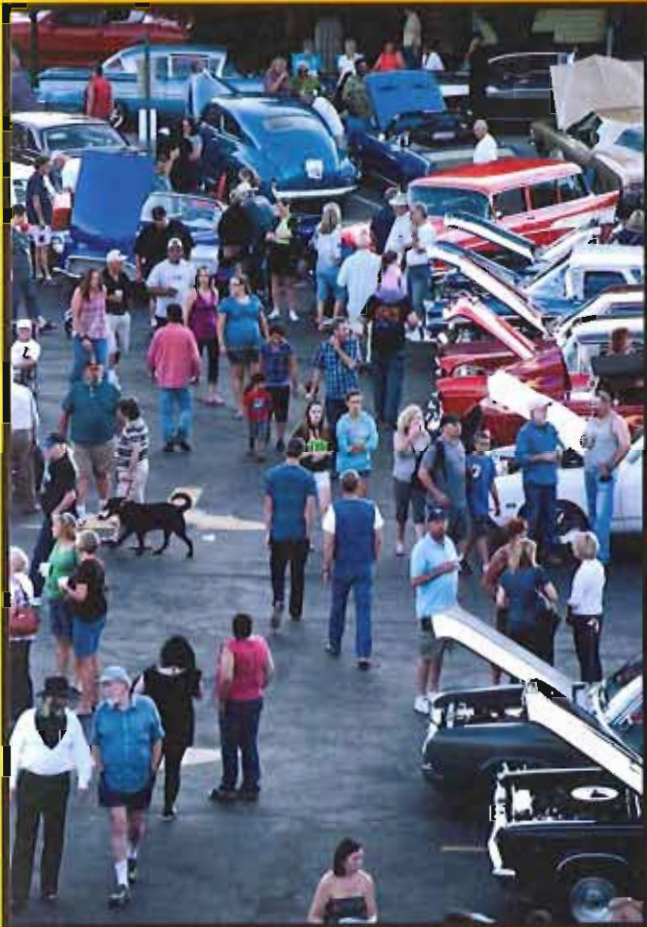


# 2011 Pictorial Scrapbook



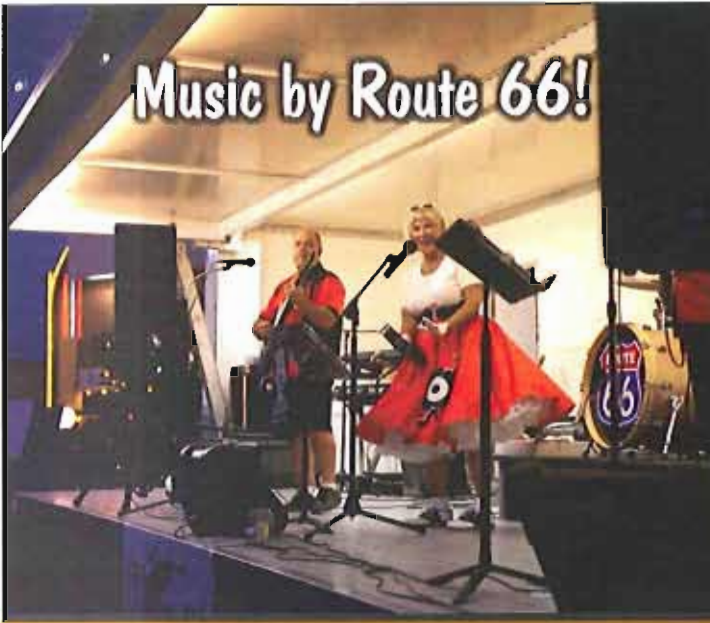


# Friday Night Street Dance at The Carson Nugget





# Music by Route 66!

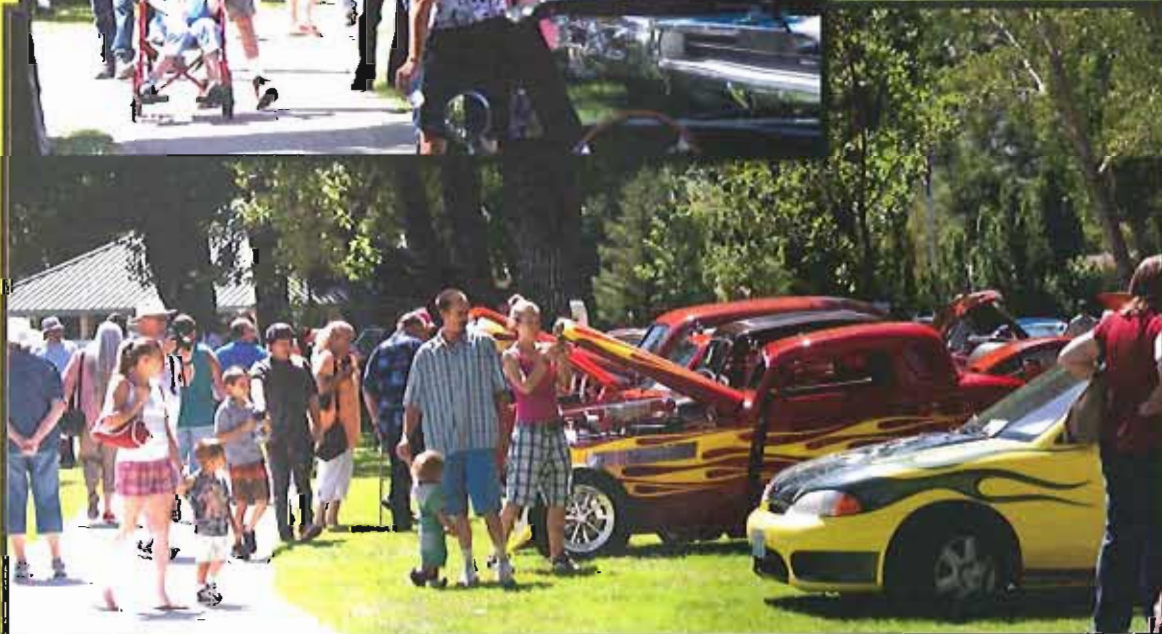
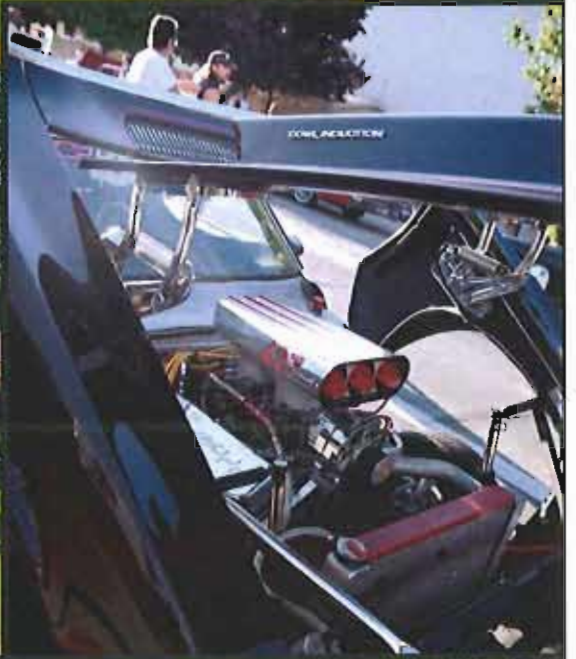




# Mills Park – Saturday and Sunday







People  
love the  
trees and  
the grass!



# Vendors and Food Court









# Participant Pancake Breakfast and BBQ



Tri-Tip, Pulled Pork, Ranch Beans,  
Cole Slaw, Rolls, Salad



# Random Shots





# Awards Ceremony & Parade of Winners







**Ladies Choice Winner!**



**Producer's Choice Winner!**



**Best of Show Winner!**

**These Top 3 award  
cars will be  
featured on the  
2012 event logo  
and t-shirts!**



**2011  
Event Sponsors**





See you next year!



August 3-5, 2012



**RECEIVED**

FEB 13 2012

Carson City  
Office of Business Development  
108 East Proctor Street  
Carson City, NV 89701

**Special Event Funding Request Form**

NV SNOWS, LLC  
ORGANIZATION NAME / APPLICANT  
819 MILL ST. RENO, NV 89502  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
946-1130 WWW.NVSNOWS.COM  
PHONE # WEBSITE URL

RICH CROMBIE  
CONTACT / EVENT DIRECTOR NAME  
(SAME)  
MAILING ADDRESS, CITY, STATE, ZIP CODE  
240-7958 rich@nvsnows.com  
PHONE # EMAIL

BATTLE BORN DAYS  
NAME OF EVENT  
\$ 10,000  
TOTAL FUNDING REQUEST  
Event Dates: OCT 25-28, 2012

Project Area (check one):  
Redevelopment Area #1 ☒  
Redevelopment Area #2 ☐

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

(SEE ATTACHED P1-1)

LOG ONTO battleborndays.com!

Estimated number of local participants: 6000 Estimated number of out-of-town participants: 10,000  
Number of years event has taken place in Carson City: FIRST (PART OF NEVADA DAY)



Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Totals:	\$	\$	\$
Redevelopment Funds as a % of total Event costs:	____%		
Projected Revenues:			\$
Projected Net Profit/Loss:			\$

Annual Budget of Organization:				Redevelopment funding your organization received for this event in prior years, if any:	
	Last Year	Present Year	Next Year	2011: \$	\$
Income:	\$	\$	\$	2010: \$	\$
Expenses:	\$	\$	\$	2009: \$	\$
Reserves:	\$	\$	\$	2008: \$	\$
Number of years your organization has existed: <u>2</u>					

Have other organizations besides yours committed funding for this event? ☐ Yes ☒ No  
If yes, what organization(s) and how much funding?

Describe any efforts to obtain funding from other sources: SPONSORSHIP & VENDOR PACKAGING, NAC, CCCVB GRANT APPLICATION

Describe why Redevelopment funds are required for the special event:  

(SEE ATTACHED P2-1)


Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):  

(SEE ATTACHED P2-2)

List other organizations and businesses partnering or participating in the event: PORT OF SUBS, CARSON NOODLET, CARSON VFW, VIETNAM VETS, NAS FALLON

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:  

MILLS PARK

Have you obtained all necessary approvals and/or permits for the event? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If not, what approvals are still pending?					
How do plan to market and advertise the event? <u>RADIO, SOCIAL MEDIA, PRINT, TV, MARKETING COLLATERAL DISTRIBUTION</u>					
Explain how the special event may be able to be expanded in the future:  <div style="text-align: center; font-size: 1.2em;">(SEE ATTACHED P3-1)</div>					
Explain how the special event will be able to transition away from City funding support in the future:  <div style="text-align: center; font-size: 1.2em;">(SEE ATTACHED P3-2)</div>					
List current banking relationships and major credit references:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td><u>US BANK</u></td></tr> <tr><td><u>CUMULUS MEDIA</u></td></tr> <tr><td><u>RENO NEWS &amp; REVIEW</u></td></tr> <tr><td><u>AMERICAN BROADCASTING</u></td></tr> </table>	<u>US BANK</u>	<u>CUMULUS MEDIA</u>	<u>RENO NEWS &amp; REVIEW</u>	<u>AMERICAN BROADCASTING</u>
<u>US BANK</u>					
<u>CUMULUS MEDIA</u>					
<u>RENO NEWS &amp; REVIEW</u>					
<u>AMERICAN BROADCASTING</u>					
<b>Acknowledgement of Application Provisions: (please check each that you acknowledge)</b> <input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City. <input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement. <input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City. <input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.					
Applicants Signature: 	Date: <u>2/1/12</u>				
<p><small>*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</small></p>					

<b>Application submittal checklist:</b>	
<input type="checkbox"/>	Complete, signed Special Event Funding Request Form
<input type="checkbox"/>	Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
<input type="checkbox"/>	Resumes of the key individuals in the organization conducting the special event
<input type="checkbox"/>	Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.

## **Battle Born Days – Addendum Sheets**

### **P1 – 1**

Battle Born Days will be a new annual event added to the Nevada Day celebration and activities, which has been in existence for 74 years. Battle Born Days will encompass an all military themed exposition, show, and salute to the men and women who have diligently served in our U.S. Armed Forces for the past 236 years!

This annual event promises to be a spectacular display of military equipment, vehicles, weaponry, personnel, and artifacts that accurately describe the way of life and the sacrifices that our military servicemen and women have made during all wars and peacetimes throughout the history of the United States of America.

This event will belong to Carson City and will include the Traveling Vietnam Wall, the C.S.S. Hunley (Confederate submarine), an all wars tribute display, a USO Dance, and military artifacts from across the region. This is the only event of its kind in the area and it will surely be a well received and widely publicized event honoring our veterans and military members who are currently serving. The event website is [www.battleborndays.com](http://www.battleborndays.com) which is a platform for describing the event details and for soliciting participation from veteran and military groups.

Carson City Mayor Bob Crowell is aware of this event and has attended one of our initial staff meetings on it last month. He is very supportive of this endeavor and will be a key speaker at this event. Portions of the proceeds could be allocated to the new state military memorial fund that is being established for the purpose of erecting a new monument on the capitol grounds.

The Board of Directors for the Nevada Day Parade has adopted a parade theme for 2012 which will help launch this new and exciting event. This year's theme is "Honoring Our Military and Families – Past, Present, and Future". Many of the participants of Battle Born Days will have entries into the parade this year on Oct. 27<sup>th</sup>.

### **P2 -1**

Battle Born Days is a non-profit organization that will rely heavily on the support of the community and area businesses. There is no gate fee, as this is a non gated event. Battle Born Days will rely on vendor application fees, sponsorships, donations, concessions sales, and any grants that may be available to sustain and operate annually. Specifically, we are trying to raise



the required funding to pay for the costs involved with the transportation, set up, and staffing for the Traveling Vietnam Wall (\$10,000) and the CSS Hunley (\$12,000). These two elements which we feel are crucial draws to the event are the largest single expenditures on the budget. Redevelopment funding would be put directly towards those two line items.

## **P2 -2**

As this event is themed on something that is near and dear to the hearts of Americans across the country, Battle Born Days will undoubtedly be very well received and attended. This is a sleeping giant that will definitely be a shot in the arm for the local economy, especially as this annual event grows in the coming years!

We believe that with any large influx of people to an event, whether locally or from out of town, there is always a strong percentage of them who will spend money in town....purchasing gas, eating in the restaurants, shopping, and of course lodging. Naturally, this translates to room tax and sales tax revenues, not mention boosting the overall economy with the increased foot traffic. Additionally, local businesses have an opportunity to be a part of the event in many ways which helps to generate public awareness which hopefully then translates into increased business. Businesses can be part of the marketing campaign, have a presence at the event to get in front of people, have a part of the event at their location, or any combination thereof. Of course, bringing people to the central Carson City zone gives them a chance to see the availability of business opportunities that they may not have otherwise known.

## **P3-1**

The growth of Battle Born Days is something that we would absolutely have in our long range plans. This event can do nothing but grow as word of what we're offering to our vets and military personnel spreads globally. We will continually strive to invite more and more re-enactment groups, participants, military themed static displays, veterans groups, and anyone able to offer something substantial to the event in the years ahead.

## **P3-2**

With consideration of paragraph P3-1 above, increased sponsorship, foot traffic, and vendors will automatically put the budget in a more self-sustaining position which will allow us the chance to not rely so much on governmental grants and such.

6268 Black Cinder Ct. \* Sparks, NV 89436  
(775) 240-7958 \* Email: [rroadkingg@yahoo.com](mailto:rroadkingg@yahoo.com)

## Richard S. Crombie

### RESUME OBJECTIVE

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I am seeking a challenging position of responsibility where my experience and abilities can be effectively utilized for mutual benefit. Ideally, the position will provide opportunity for advancement based on my individual contributions to Company goals and objectives.

### SUMMARY OF QUALIFICATIONS and SKILLS

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- Well versed in the art of media promotions and event management
- Possesses exceptional communications skills in printed word, speech, and visual design for presentation of conceptual outlines, sales and marketing proposals, instruction, contingency plans, point of sale and marketing collateral, event hosting
- Versatile in adapting to the changing needs and requirements of assigned tasks
- Years of hands on experience with stage management and staffing, event production and marketing, promotions, contesting, entertainment liaison, logistics
- Experienced in meeting with, and coordinating the collaborative efforts of, outside entities vital to the execution and success of projects and events, such as sponsors, community agencies, media outlets, municipalities (Police, Fire, Emergency Response Teams, Health Dept., Civic leaders, etc.), and logistical support trades
- Nine years of military training in navigational and weapons electronics systems with supervisory skills under stressful and tactical environments – United States Navy Submarine Service (Feb. 1978 – Nov. 1986)
- Exceptionally creative in developing marketing concepts and campaigns, logo designs, compelling and exciting contesting, fun and entertaining promotions and events, sales slogans and branding, effective commercial copywriting, editing, and production, audio editing and production

### PROFESSIONAL EXPERIENCE – MARKETING/SPECIAL EVENTS

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Mar '09 to Present: Plan It Big Events, LLC & NV Shows, LLC – Reno, NV \*  
Owner/President

- Established local event management and promotional planning companies
  - Websites = [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)
- Event Manager for "Rollin' On The River" concert series – downtown Reno
- Event Manager for "The Carson City Rendezvous", (annual historic re-enactment event – [www.carsoncityrendezvous.com](http://www.carsoncityrendezvous.com))
- Event Manager for "Silver Dollar Car Classic", (annual classic car show – [www.silverdollarcars.com](http://www.silverdollarcars.com))
- Produced and Directed 4<sup>th</sup> of July Post-Game Fireworks Show for Reno Aces
- Produce and manage Virginia City, NV events (2009, 2010, 2011, 2012):
  - International Camel Races
  - "Chili On The Comstock" Annual Chili & Salsa Cook-Off
  - "Rocky Mountain Oyster Fry" – Annual Cook-Off
  - 4<sup>th</sup> of July Fireworks Spectacular and 2<sup>nd</sup> Amendment Concert

- World Championship Outhouse Races
- Christmas On The Comstock
- Operations Manager for Reno/Tahoe Blues Festival – San Rafael Park, 2009
- Entertainment Committee and Member Services Committee member for Hot August Nights:
  - Assist in coordination of talent for main Sparks Venue
  - DJ and MC for main Sparks Venue stage
  - Assisted in planning and execution of member parties and recruitment events
- Executive Director of The Nevada State Fair, 2010
  - Managed all aspects of the state fair, including all marketing and PR campaigns, advertising, event management and planning, media relations, staff management, entertainment and attraction booking, vendor and sponsor solicitation, graphic designs, etc.
  - Conceptualized and produced Nevada Territory Wild West Fair

**Nov '08 to Mar '09:** Cabela's, Inc. – Reno, NV \* Retail Events Coordinator

- Coordinated and executed all local internal and external store events including:
  - Spring Great Outdoor Days (a two day festival/expo involving various outdoor clubs and organizations, conservation groups, emergency response agencies, civic event groups, outdoor guides)
  - Gun Show & Sale
  - 2009 Auto Show
  - International Sportsmen's Expo
  - Safari Club International
- Drafted informative seminars themed to be endemic with the outdoor sporting lifestyle:
  - Wilderness Survival Series (a five part series designed to educate the outdoorsman on basic survival tips and techniques when faced with emergency situations)
  - Women's Introduction to Handguns (a basic intro class specifically designed for women to introduce them to the sport of shooting and to properly educate them before making their first firearms purchase)

**Sep '01 to Jan '08:** Next Level Marketing – Reno, NV \* Special Events Director and Marketing Coordinator

- Prepared, designed, and drafted all company proposals
- Coordinated and executed all client special events including;
  - Hot August Nights stage management and entertainment liaison for main Sparks Venue, Victorian Square. (Also MC/DJ)
  - Charity auctions and drives (see list below)
  - Torch Relay events for The City of Reno, Coca-Cola, and Chevrolet (2002 Winter Olympics)
  - Olympic Village for Harrah's Plaza
  - Car Giveaway for Port of Subs restaurant chain
  - "Blues Bayou" outdoor blues festival
- Coordinated, executed, and designed campaign materials and strategies for the Port of Subs restaurant chain (130 stores in 5 states)

**Sep '86 to Jun '05:** Various radio stations (listed below) and Next Level Marketing;



- Reno – 1996 to 2005: Produced and coordinated charity events;
  - Toys For Tots with USMC, stuntman in "Frozen Alive", "Entombed in Concrete", "Underwater Ordeal" events
  - C\*A\*R\*E Chest silent auctions
  - American Cancer Society "radiothon"
  - MDA Telethons
  - Boys and Girls Club Motorcycle Rallies
  - Numerous other events for Salvation Army, American Heart Association, St. Vincent Mission
- Reno – 1998 to 2001: Produced and managed "Bell Bottom Bash" 70's themed parties at The Reno Hilton – 3000 in attendance
- Salt Lake City – 1996: Produced charity auction and concert with Daryl Singletary for St. Jude Children's Hospital
- Salt Lake City – 1992: Produced and managed "Livestock" outdoor music festival for 50,000 attendees. Including coordinating and managing the event, developing the marketing strategies, booking the entertainment, selling sponsorships, soliciting community support and clearances.
- Salt Lake City – 1996: Produced and managed "Bullfest" outdoor Country music festival for 20,000 attendees.
- Prepared, designed, and executed all station promotions and marketing campaigns
- Established and maintained relationships with clients and developed a network of resources to help design on-air contesting for the radio stations while focusing on local store marketing campaigns for the clients
- Drafted all necessary documentation and print materials for station promotions including; proposals, P.O.P. materials, contest rules, signage, logos, press releases, commercial and promo copy, etc.
- Provided all creative for media support including; voice work, radio and television production, copywriting, newspaper layouts, television voice-overs and appearances.

## **PROFESSIONAL EXPERIENCE – RADIO BROADCASTING**

### **a.k.a. "Rich West"**

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**Dec '03 to Jun '05:** KRNO, KODS, KLCA, KBZZ, KZTQ, KJFK – **Reno, NV \***

Promotions Director, Midday on-air personality on KODS (oldies)

**Dec '96 to Sep '01:** KNHK-FM ("92.9 The Hawk", classic rock) – **Reno, NV \*** Program Director, Morning Drive on-air personality, Promotions Director

**Apr '96 to Dec '96:** KBUL-FM ("K-Bull 93FM", country) – **Salt Lake City, UT \*** Program Director, Promotions Director, Midday on-air personality (*TRANSFERRED TO RENO*)

**Sep '93 to May '95:** KYXY-FM (adult contemporary) – **San Diego, CA \*** P/T on-air personality

**May '91 to Sep '93:** KLZX-FM ("Z93", classic rock) – **Salt Lake City, UT \*** Program Director, Promotions Director, Midday on-air personality

**Feb '90 to May '91:** WKSS-FM ("Kiss 95.7", CHR) – **Hartford, CT \*** Promotions Director, P/T on-air personality

**Sep '86 to Feb '90:** WQGN-FM ("Q105", CHR) – **New London, CT \*** Promotions Director, Midday on-air personality

## **PROFESSIONAL EXPERIENCE - MC and ANNOUNCER**

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25 years experience as MC, sports announcer, voice-over announcer, public speaker

- 2005 – Present: Hot August Nights MC for the main stage in Sparks, NV.
- 2009 – MC and host for Rollin' On The River concert series – Reno, NV
- 1986 – 2005: concert MC for crowds up to 50,000, including shows like The Beach Boys, Santana, Lynyrd Skynyrd, Styx, Journey, Chicago, Boston, Kansas, and hundreds more. Venues include: Hartford Civic Center, Delta Center (SLC), Lawlor Events Center (Reno), Reno Hilton Outdoor Amphitheater (Reno)
- 1997 – 2001: stage MC for The Silver Legacy Resort Casino (Reno, NV) introducing acts like Tony Bennett, Natalie Cole, Paul Anka, The Doobie Brothers, Ringo Starr, Linda Ronstadt, and dozens more
- 1999-2001: track announcer for Reno-Fernley Raceway, (IMCA sanctioned stock car races)
- 1999-2000: ring announcer for amateur boxing matches at Casino West (Reno, NV). One match televised on ESPN 2
- 1998-2002: host and announcer for casino promotions and VIP events including Monday Night Football parties, The Super Bowl, and closed-circuit boxing matches
- 1986 – Present: Numerous voiceovers for television and radio commercials, hosting live broadcasts, TV freelance news reporting

## **COMPUTER and ADMINISTRATIVE SKILLS**

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Proficient in all of the computer software programs listed below;

- Microsoft Word, Excel, Power Point, and Publisher
- "Selector" Music Programming and Scheduling System
- "Scott Studios" Automation System
- "Cool Edit Pro" (now Adobe 3) digital audio production software
- Typing Speed = 65+ words per minute

## **REFERENCES, SAMPLES AVAILABLE UPON REQUEST**

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- Demo Reel DVD of on-camera abilities
- CD air check of radio experience
- CD of audio narratives
- CD of audio production examples
- Photographic Promotional Portfolio
- Company websites: [www.planitbigevents.com](http://www.planitbigevents.com), [www.nvshows.com](http://www.nvshows.com)

## **PERSONAL**

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- Single white male, U.S. citizen, Chicago, Ill. native
- Hobbies: Tennis, travel, history, and I am currently writing a book
- No health issues, no physical constraints or limitations
- U.S. Navy veteran – Honorable Discharge (1986)
- No criminal history, a clean driving record, no drug use of any kind EVER
- Willing to travel and relocate

<b>EVENT</b>	BATTLE BORN DAYS	
<b>DATE</b>	OCT 25 ~ 28, 2012	PRINT RNR. RGJ, APPEAL
<b>LOCATION</b>	CARSON CITY, NV	TV CHARTER
<b>FACILITY</b>	MILLS PARK	RADIO TBD
<b>CAPACITY</b>	15,000+	

REVENUE	AMOUNT	PRICE	TOTAL
BOOTH FEES	60	250	15000
FOOD BOOTH FEES	11	400	4400
SPONSORSHIPS	4	2500	10000
RIFLE RAFFLE	1000	5	5000
USO DANCE ADM	300	15	4500
GUN SHOW ADM	1500	5	7500
GUN SHOW VENDOR FEES	80	75	6000
DONATIONS			3000
REDEVELOPMENT FUNDING	10000	1	10000

<b>CONCESSIONS</b>	WATER	500	1	500
	SODA	1000	2	2000
	WINE	400	4	1600
	MIXED DRINKS	300	5	1500
	BEER	2000	3	6000
	ICE SALES	200	8	1600

T-SHIRT SALES	150	10.00	1500
MISC. MERCHANDISE SALES	0	0	0
<b>TOTAL REVENUE</b>			<b>80100</b>

FACILITY COSTS	DESCRIPTION	PROJECTED	ACTUAL	DIFFERENCE
	LOT RENTAL	2000	0	0
	CLEAN-UP DEPOSIT	0	0	0
	<b>TOTAL FACILITY COSTS</b>	<b>2000</b>	<b>0</b>	<b>0</b>

<b>PRODUCTION</b>	EVENT MGR	1000	0	0
	EVENT STAFF	1500	0	0
	CLEAN UP CREW	500	0	0
	MISC	200	0	0
	PHOTOGRAPHER	250	0	0
	STAGE	0	0	0
	<b>TOTAL PRODUCTION COSTS</b>	<b>3450</b>	<b>0</b>	<b>0</b>



<b>MISC COSTS</b>	INSURANCE	900	0	0
	TENTS	2500	0	0
	TENT DELIVERY	250	0	0
	PORTABLE OFFICE BLDG	600	0	0
	HOLDING TANK	125	0	0
	RENDERING TANK	0	0	0
	PORT A POTTIES	1800	0	0
	OVERNIGHT SECURITY	1500	0	0
	GOLF CARTS	0	0	0
	GENERATORS	350	0	0
	SET UP CREW	2000	0	0
	RENTAL TRUCK & GAS	250	0	0
	SOUND EQUIPMENT	1200	0	0
	DUMPSTERS	0	0	0
	CANS AND LINERS	250	0	0
	EMT	400	0	0
	MOUNTED SHERIFF	500	0	0
	LIGHT TREES	0	0	0
	POWER EQUIPMENT	0	0	0
	RE-ENACTMENT GROUPS	3000	0	0
	VIETNAM WALL AND TRIBUTE	10000		
	CSS HUNLEY DISPLAY	12000		
	DECORATIONS/FLOWERS	1200	0	0
	TRANSPORTATION	500	0	0
	FUEL (TRANSPORT MILITARY VEHICLE)	500	0	0
	CIVIL WAR CLUB	3000	0	0
	FIFE AND DRUM	500	0	0
	MISC	300	0	0
	POWDER	800	0	0
	HOTEL	1500	0	0
		0	0	0
		0	0	0
	PERMITS	250	0	0
		0	0	0
	<b>TOTAL MISC COSTS</b>	<b>46175</b>	<b>0</b>	<b>0</b>
<b>TALENT COSTS</b>	USO BAND	2500	0	0
	BOMBER GIRL QUARTET	600	0	0
	VETERANS BAND	1000	0	0
	STREET PERFORMERS	250	0	0
	MC	300	0	0
	DJ	500	0	0
		0	0	0

		0	0	0
		0	0	0
		0	0	0
		0	0	0
		0	0	0
	<b>TOTAL TALENT COSTS</b>	<b>5150</b>	<b>0</b>	<b>0</b>
<b>ADVERTISING</b>	RADIO	3000	0	0
	POSTERS/FLYERS	500	0	0
	PRINT	2500	0	0
	TELEVISION	3000	0	0
	TV PROD	600	0	0
	SIGNAGE	500	0	0
	INTERNET STREAMING	1000	0	0
	BANNERS	250	0	0
	POSTCARDS	250	0	0
	<b>TOTAL ADVERTISING COSTS</b>	<b>11600</b>	<b>0</b>	<b>0</b>
<b>CONCESSIONS</b>	BEER	1100	0	0
	WINE	300	0	0
	HARD LIQUOR	0	0	0
	MIXERS	100	0	0
	WATER	100	0	0
	SOFT DRINKS	125	0	0
	ICE	750	0	0
	FOOD	1500	0	0
	CONCESSIONS STAFF	600	0	0
	MERCHANDISE	2800	0	0
	MERCHANDISE SELLERS	500	0	0
	<b>TOTAL CONCESSIONS COSTS</b>	<b>7875</b>	<b>0</b>	<b>0</b>
	<b>TOTAL EVENT EXPENSES</b>	<b>76250</b>	<b>0</b>	<b>0</b>
	<b>TOTAL REVENUE</b>			<b>80100</b>
	<b>TOTAL EXPENSES</b>			<b>76250</b>
	<b>TOTAL PROFIT</b>			<b>3850</b>