

## Vern Krahn

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**Subject:** Carson City Grant Workshop  
**Location:** Western Nevada College, 2201 W College Pkwy., Carson City, NV, 89703, US / Room - CED 331  
**Start:** Tue 1/15/2013 2:00 PM  
**End:** Tue 1/15/2013 4:00 PM  
**Recurrence:** (none)  
**Organizer:** Vern Krahn

**FYI!**

<http://events.r20.constantcontact.com/register/event?llr=owasy7cab&oeidk=a07e6te4agfe091d80f>

**2013 NAC Grant Workshops:** Gaining the Competitive Edge. Both novice and experienced grant writers will take home valuable information, reducing anxiety about getting it right and building confidence in knowing that you can produce a strong grant application. All workshops are two hours long with plenty of time set aside for your questions.

From: Grants Management Team [<mailto:workshops@nevadaculture.org>]

Sent: Friday, January 04, 2013 5:18 PM

To: Vern Krahn

Subject: Thank you for registering for Jan 15 2013 Carson City Grant Workshop Registration Now OPEN

Jan 15 2013 Carson City Grant Workshop Registration Now OPEN

Tuesday January 15, 2013 from 2:00 PM to 4:00 PM PST

Western Nevada College  
2201 W College Pkwy.  
Carson City, NV 89703

**Thank you again for registering the 2013 NAC Carson City Grant Workshop:** Gaining the Competitive Edge. This email is confirmation of your successful registration. If any of the information displayed below is incorrect, please contact us as soon as possible at: [Workshops@NevadaCulture.org](mailto:Workshops@NevadaCulture.org)

### Personal Information

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# Nevada Arts Council

*A Division of the Nevada Department  
of Tourism and Cultural Affairs*



2013-2014 Grant Guidelines

## **NEVADA ARTS COUNCIL**

The Nevada Arts Council, a division of the Department of Tourism and Cultural Affairs, was created as a state agency in 1967. Charged with supporting Nevada's arts and cultural sectors and expanding access to and public participation in the arts, the Nevada Arts Council (NAC) receives funding from the Nevada State Legislature, the National Endowment for the Arts and other private and public sources.

In partnership with schools, arts institutions and communities, NAC actively works to bring artists, a diversity of art forms and audiences together in Nevada's metropolitan centers and most isolated rural towns.

From folklife festivals to youth artwork projects, and concert series to visual arts exhibits, NAC's support of a breadth of public programs provides residents a rich quality of life – contributing to the health and diversity of Nevada's economy and workforce, increasing tourism, strengthening communities and fostering education through the arts.

## **OUR VISION**

A Nevada in which the arts enrich the lives of all residents, enhance the livability of communities and contribute to the state's economic revitalization.

## **OUR VALUES**

- We believe in active arts engagement for all Nevadans, making sure that residents of all ages and abilities have access to diverse arts and cultural experiences.
- We are committed to the pursuit of excellence and the caliber of arts experiences available to all Nevadans.
- We believe in integrating the arts into the learning continuum of Nevadans of all ages.
- We appreciate, respect, and are committed to supporting Nevada's creative workforce of artists, arts organizations and advocates.
- We strive to cultivate long-term sustainability in our creative workforce and cultural institutions.
- We believe in partnership and collaboration in all aspects of our work, and we encourage collaboration between the creative workforce in Nevada and beyond.

## **OUR OUTCOME**

A culturally vibrant state, from the most isolated and small rural communities to the urban centers of Reno/Sparks and Las Vegas.

## **MISSION**

To enrich the cultural life of the state through leadership that preserves, supports, strengthens and makes excellence in the arts accessible to all Nevadans.

# Grant Categories

The NAC offers a number of grant categories to serve a diverse constituency. Please read the descriptions, criteria and application requirements carefully in order to determine which grant best meets your needs as an individual or organization. Understand the specific information required for each category before attempting to start the application.

All NAC grant applications must be submitted using Grants Online (GO™) by the stated submission deadline. This includes the answers to Narrative Questions (staying within the character limit for each question), a budget section and required Support Material. If you have questions, NAC staff is available to assist you.

## Artist Fellowship Grants

### GO™ SUBMISSION DEADLINES

**FY14:** April 18, 2013, 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** Artist Fellowship grants of \$5,000 and honorable mention grants of \$500 awarded in each of three categories – literary, performing and visual arts.

The Artist Fellowship Grant is awarded annually to outstanding individual artists living in Nevada who demonstrate excellence in their work. Twelve-month Fellowships can provide time, supplies and materials, and living expenses for artists working in the visual, literary and performing arts. By acknowledging outstanding artistic accomplishment, the program promotes public awareness and appreciation of the role of the artist in our society.

**REQUIRED MATCH:** No match required.

**APPLICANT ELIGIBILITY:** All applicants are required to be practicing professional artists, be Nevada residents for 12 months prior to application date, have U.S. citizenship or legal resident status, be least 21 years old and not be enrolled as degree-seeking students.

**APPLICATION & REVIEW PROCESS:** This is an annual grant category. As applications arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for review by three separate discipline-based fellowship panels. Applicants are notified of dates for the grant panels, which are open to the public.

### REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- A list of Artist Fellowship Support Material requirements is available on GO™ at: [nac.culturegrants.org](http://nac.culturegrants.org).

**NARRATIVE QUESTIONS** – None.

## Artist Residency Express Grants—NEW

**GO™ SUBMISSION DEADLINE:** A minimum of 45 days prior to the planned residency. Available on a first-come, first-served basis throughout the year while funds are available.

**GRANT AMOUNT:** Up to \$1200 (up to \$400/day for one to three days) to support artist fees. In some cases, an artist may charge more than the grant will support. It is up to the sponsor to ensure the artist(s) receive full payment.

The new Artist Residency Express Grant is designed for community and educational sponsors to host a short-term artist residency (three day limit) using an artist on one of the NAC artist rosters, with the exception of Tumblewords. Participatory activities designed collaboratively with professional artists offer rich and engaging experiences and often lead to the implementation of dynamic local cultural

programs. The residency design allows the artist to explore his/her discipline with students, teachers and community members through classes, lectures and discussions, rehearsals, performances or community events, and perhaps a final project.

Artists on NAC rosters (Arts Learning, Folk Arts and Tumblewords) have been chosen through an adjudication process, and are skilled in teaching and sharing their specific art form, whether creative writing, dance, film/video, folk traditions, music, photography, sculpture, theater, storytelling or visual arts. "Bringing the Arts to Life, Bringing Life to the Arts" provides insights on presenting successful artist residencies and is available in a PDF format at [nac.nevadaculture.org](http://nac.nevadaculture.org).

- › For longer artist residencies, please apply for an Arts Learning Grant (page 19).
- › Non-roster artists may be used for any residency. "Required Supplemental Material for Non-Roster Artists," a listing of additional support materials required for non-roster artists, can be found on the Artist Residency Express Grants (AREx) page at [nac.nevadaculture.org](http://nac.nevadaculture.org).
- › A maximum of four Artist Residency Express Grants per applicant, depending on available funding.

#### PROGRAM EXPECTATIONS

Artist residency sponsors agree to fulfill the following expectations:

- The focus and purpose of the activity is a visit by an artist who provides participants with an active, hands-on experience in the arts.
- The artist has confirmed his/her participation in writing prior to the event.
- A written agreement with the artist will be prepared and signed by all parties once funding for the program is secured.
- Artist(s) will receive payment directly from the sponsor on or before the day of the event.
- A planning meeting with the artist will occur prior to the date of the activity (on-site or via telephone).
- A full day will not exceed four hours of contact time with participants. If so, the artist may charge a higher fee.
- A teacher or adult representative of the sponsoring organization will be present at all times during the program. If the artist is working with a large group of K-12 students, the adult-student ratio will be appropriate to the activity. This is important for a successful residency. The organization and artist(s) are expected to work cooperatively throughout the project to maintain a productive working environment.

**REQUIRED MATCH:** No match required. NAC does require that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

**APPLICANT ELIGIBILITY:** Nevada 501(c)3 nonprofit organizations and public institutions such as schools, colleges, community centers, youth organizations, museums, tribal entities, senior centers, park districts and libraries. Organizations in the process of applying for nonprofit 501(c)3 status may apply using a Fiscal Agent.

**APPLICATION & REVIEW PROCESS:** This is a noncompetitive grant category and is awarded on a first-come, first-served basis to eligible applicants throughout the year as funds are available. As applications arrive, each is reviewed for eligibility and completeness by NAC staff and processed.

In general, Artist Residency Express Grant applicants will be notified about eligibility and funding within two weeks of submission through e-mail or U.S. Postal Service if no e-mail address is provided.

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#### REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- A nonprofit organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- A signed letter from the artist confirming participation in the project.
- For residencies using a non-roster artist, additional support materials will be required, including a current résumé, work samples, and a letter of reference. Read "Required Supplemental Material for Non-Roster Artists" on either the NAC website or on the AREx application in the GO™ system.

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#### NARRATIVE QUESTIONS

##### Project Description

1. Provide a concise description of your artist residency. Please include the NAC roster artist you have selected and why. When and where will the residency take place? Note: Tumblewords projects require two activities, each serving a distinct constituency. (2000 characters)
2. Describe your target audience(s) for this residency. Include the anticipated number of participating students/teachers/artists. Is any part of the residency open to the general public? (1000 characters)

3. What are the purpose and goals of the proposed residency? (1500 characters)
4. If you are scheduling a school residency, how do your residency activities relate to the Nevada Department of Education's Art Standards? (1000 characters)
5. Who will manage the project and what are their qualifications? (1000 characters)

#### Marketing

1. What methods will you use to market and promote your residency to the general public and/or to specific constituencies? Will this build your audience and make your organization more visible in the community and/or state? (1000 characters)

#### Evaluation

1. Describe the methods used by your organization to evaluate the residency impact and measure its effectiveness. How do you determine if your goals were achieved? (1000 characters)

## Arts Learning Grants

*(formerly Arts Education Project Grants)*

#### GO™ SUBMISSION DEADLINES

**FY14:** March 15, 2013, 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** Up to \$7,500.

The Arts Learning Grant is a project-based grant designed to support imaginative arts education/learning activities and long-term artist residencies that establish, expand and/or enhance lifelong arts learning and increase cultural awareness. A demonstrated planning process and an ongoing evaluation process by teachers, administrators, staff, artists and the community are considered integral parts of a successful arts education/learning project.

Whether designed for a school environment or for the general public, these activities must accomplish one or more of the following areas of focus:

- › **Arts Education** – The development of cognitive (knowledge), behavioral (skill) or affective (appreciation) learning in one or more arts disciplines, which include dance, drama, music, visual arts, traditional and folk arts, video, film and writing.

- › **Arts Integration** – The use of the arts as tools to strengthen teaching and learning in non-arts subjects such as reading, social studies, science, math, etc.
- › **Arts for Social Development** – The use of the arts as tools to promote social development (for example, improved social outcomes for at-risk teens) or health and healing (for example, using arts with seniors, patients with Alzheimer's disease, autism or other learning and/or physical disabilities).

**Artist residencies** provide students, teachers and communities with hands-on arts experiences through personal interaction with teaching artists. The residency design allows the artist to explore his/her discipline with students, teachers and community members through a variety of components including teacher workshops, classes, lectures, rehearsals, performances, community events and perhaps a final project.

In a school setting, a residency program is meant to enrich and support ongoing arts education, not to supplant or substitute services more appropriately provided by educators trained in the arts or otherwise. Artists are expected to engage students and/or teachers in the artistic process through innovative project-based leadership and modeling. To that end, in-school residencies **will only be funded** if they supplement an existing program or provide a service that certified teachers typically couldn't offer, unless the applicant makes an **extremely compelling case** otherwise. In any event, artists working under an Arts Learning Grant in a K-12 setting may **never work with students without the supervision of a teacher** unless they receive expressed written consent from the school's principal.

**REQUIRED MATCH:** Grant request may be matched with a combination of at least 50% cash and in-kind contributions. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

**APPLICANT ELIGIBILITY:** Nevada 501(c)3 non-profit organizations and public institutions, including schools, colleges, community centers, youth organizations, museums, tribal entities, senior centers, park districts and libraries.

- › An application may be submitted for either an annual Arts Learning Grant or a quarterly Jackpot Grant, not both.
- › Applicants receiving Arts Learning Component funding as part of a Partners in Excellence Grant may not apply for an Arts Learning Grant.

**APPLICATION & REVIEW PROCESS:** This is an annual grant category. As applications arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for panel review. Applicants are notified of dates for the grant panels, which is open to the public.

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**REQUIRED SUPPORT MATERIAL**

- All required Support Material must be submitted using the GO™ system.
- An organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- For specific Support Material required of applicants, please see page 33.

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**NARRATIVE QUESTIONS**

**Project Description**

1. Provide a concise description of your project. Please include when and where your project will take place, and who your project partners are, if relevant. What specific elements of the proposed project will NAC funding support? (1500 characters)
2. What are the artistic and educational purposes and goals of the proposed project? How does it relate to your organizational mission? If your project is similar or the same as past activities, please summarize the importance of continuation in terms of learning. (1500 characters)
3. Which area of focus does your project address – arts education, arts integration or arts for social development? (1500 characters)
4. Describe your target audience(s) for this project/program. Include your anticipated numbers of participating students/teachers/artists. Is any part of the project open to the general public? (1500 characters)
5. If your proposed project targets K-12 students, please explain how your project relates to the Nevada Department of Education's Arts Standards. (1500 characters)
6. List project personnel and their responsibilities, including project manager and teaching artists. Please indicate if you are using a NAC roster artist. (1500 characters)
7. Explain how your teaching artists are selected. (1500 characters)
8. Why does your project deserve public funding (state and federal dollars)? (1500 characters)

9. Please explain if your organization's fiscal activity for arts/ arts education programming has increased or decreased by more than 20 percent, or has experienced significant administrative or organizational change in the past year. (1500 characters)

**Community Engagement and Planning**

1. Provide a concise description of your community and include: (a) its location in the state, (b) relevant community characteristics, and (c) demographics of its population. *If you cite census data, please relate it to your programming decisions.* (2000 characters)
2. Describe the particular constituencies that your organization serves. *This answer should be more broad-based than Question 4 in the first section.* (1500 characters)
3. Describe briefly your organization's planning process. (1500 characters)
4. How does your organization identify and engage new audiences in arts/arts education experiences? *If you use the term "underserved," please provide us with your definition of the word as it relates to population(s) or region(s).* (1500 characters)

**Marketing**

1. What methods will you use to market and promote your project to the general public and to specific constituencies? If your project is not open to the general public, how will you promote your activities to enhance the public's understanding of the value of arts education/learning? (1500 characters)

**Evaluation**

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? How does your evaluation process inform your planning process? (2000 characters)

# Folklife Apprenticeship Grants

## GO™ SUBMISSION DEADLINES

**FY14:** March 27, 2013, 5:00 p.m. PST Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** \$2,000, which includes a \$1,000 stipend to the master artist for teaching time, up to \$750 for supplies and materials, and up to \$250 for eligible travel.

The Folklife Apprenticeship Program encourages the continuation of Nevada's diverse traditional culture by providing grants to skilled master artists to teach committed apprentices through intensive instruction in their art form. A master artist works with one or two apprentices during a one-year period. The Master and Apprentice are required to present one public program – a demonstration, educational program, or performance – and must arrange in advance for Folklife Program staff to attend. **Note:** Individual applicants planning to **teach classes** should apply for a **Jackpot Grant** rather than an apprenticeship.

**REQUIRED MATCH:** No match required.

**APPLICANT ELIGIBILITY:** The Master and the Apprentice must apply together. A Master Artist must be a Nevada resident, at least 21 years of age, and recognized in his or her community as an exemplary practitioner of the particular art form. Apprentices must be Nevada residents, at least 16 years old, with intermediate level experience in the folk art form they wish to continue learning.

**APPLICATION & REVIEW PROCESS:** This is an annual grant category. As applications arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for panel review. Applicants are notified of dates for the grant panels which is open to the public.

## REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- Specific Support Material required for Folklife Apprenticeship Grant applications is available on GO™ at: [nac.culturegrants.org](http://nac.culturegrants.org).

## NARRATIVE QUESTIONS

### Master Artist Questions

1. Describe the traditional art form or processes that you will teach the apprentice. Include the subject matter, techniques, and skills that the apprentice will learn. Be specific. (1500 characters)
2. Describe the cultural community – ethnic, tribal, occupational, or other – that this art form represents. (1500 characters)
3. Describe the role, significance, and importance of this traditional art form in your own life **and** in your cultural community. (1500 characters)
4. When and how did you learn this art form? Who taught you? How have you developed your skill and expertise in the tradition? (2500 characters)
5. Why have you selected this apprentice? What is your relationship and how long have you known them? What experience does he/she have with this art form? If you have worked together previously, please describe the project or art form. (2500 characters)

### Apprentice Questions

1. Why do you want to work with this Master Artist? (1500 characters)
2. What is your current level of ability or experience with this traditional art form? What related skills or processes have you already learned or mastered? How long have you been practicing this art form? (1500 characters)
3. Describe the role, significance, and importance of this traditional art form in your own life and in your cultural community. (1500 characters)
4. How will you continue to use what you have learned during the Apprenticeship when the grant period is over? (2500 characters)

## Planning and Goals

1. What do you expect to accomplish during the apprenticeship? What processes is the Apprentice expected to master? What knowledge is the Master Artist expected to share? If you plan to complete a specific project, please describe it. (2500 characters).
2. Please provide a work timeline including: where the Apprenticeship activities will take place; how often you will meet and the length of each meeting; and how much time will be required to complete your goals for the apprenticeship. (2500 characters)

# Folklife Opportunity Grants

**GO™ SUBMISSION DEADLINE:** A minimum of 45 days prior to the planned activity. Available on a first-come, first-served basis throughout the year while funds are available

**GRANT AMOUNT:** Up to \$1,500.

Folklife Opportunity Grants (FOG) support projects associated with the presentation and preservation of traditional arts, language and other folklife activities. FOG funding may be used to produce festivals, cultural events, concerts, gatherings, master classes, conferences and seminars (including: artist fees, publicity, facility and equipment rentals), and to provide demonstrations at museums, schools, local organizations and community centers, or to support community documentation projects.

**REQUIRED MATCH:** Grant request may be matched by cash and/or in-kind contributions. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

**APPLICANT ELIGIBILITY:** This is an entry-level grant for small community nonprofit organizations only, with budgets of \$100,000 or less and that have a record of at least one year of traditional arts programming.

- Organizations that have received an NAC Project, Development or Partners in Excellence Grant within the past five years are not eligible to apply for FOG funds.
- Organizations must work to maintain traditional art forms of their own cultural heritage.
- Organizations may receive FOG funding for one project during a fiscal year, and are limited to two years of eligibility (one grant per year, for two years). Organizations are encouraged to build upon their FOG experience and apply for funding in successive years through a Jackpot, Project or Partners in Excellence Grant.

**APPLICATION & REVIEW PROCESS:** This is a noncompetitive grant category that is awarded on a first-come, first-served basis to eligible applicants throughout the year as funding is available. As applications arrive, each is reviewed for eligibility and completeness by NAC staff and processed.

In general, FOG applicants will be notified about eligibility and funding within two weeks of submission through e-mail or U.S. Postal Service if no e-mail address is provided.

## REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- A nonprofit organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- Specific Support Material required of Folklife Opportunity Grant applications is available on GO™ at: [nac.culturegrants.org](http://nac.culturegrants.org).

## NARRATIVE QUESTIONS

### Project Description

1. What is the purpose and goal(s) of the proposed activity? How does it relate to: (a) your organizational mission, and, (b) to the cultural needs of your community? (1500 characters)
2. Describe your target audience(s) for the project. (1500 characters)
3. If your project involves the selection of artists, please describe your selection process and the artists that will participate in the project. (1000 characters)
4. Why does your project deserve public funding (state and federal dollars)? (1000 characters)

## Community Engagement

1. Describe your community and include: (a) its location in the state, (b) relevant community characteristics, and (c) demographics of its population. *If you cite census data, please relate it to your programming decisions.* Describe the particular constituencies that your organization serves. *This answer should be more broad-based than Question 3 in the first section.* (1000 characters)

## Marketing

1. What methods will you use to market and promote your project to the general public and to specific constituencies? Will this build your audience and make your organization more visible in the community and/or state? (1500 characters)

## Evaluation

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? How does your evaluation process inform your planning process as described earlier? (1500 characters)

# Jackpot Grants

## GO™ SUBMISSION DEADLINES

**FY13:** May 15, August 15, November 15, 2012 & February 15, 2013. Must be submitted online by 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**FY14:** May 15, August 15, November 15, 2013 & February 15, 2014. Must be submitted online by 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** Up to \$1,000.

Quarterly Jackpot Grants support new or exemplary art projects by nonprofit arts and non-arts organizations, schools, public institutions or artists that take place during a three-month period. (For example, apply for the First Quarter Jackpot Grant to support projects/activities scheduled for July 1–September 30.)

## NEW!

Beginning with FY13, Jackpot Grants will support arts education/learning projects previously funded through BETA Quarterly Grants that are designed and implemented by teaching artists, nonprofit arts and non-arts organizations, schools or public institutions.

Examples of eligible projects include, but are not limited to: art exhibitions, performances, readings and concerts, sponsoring of arts-related workshops and conferences, marketing and promotional activities and planning, implementation, and/or evaluation of arts education/learning programs for school-aged students or other targeted participants.

- › An applicant may receive only one Jackpot Grant per fiscal year.
- › Organizations applying for funds to support Artist Residencies must be submitted through an Arts Learning Grant or Artist Residency Express Grant categories.

**REQUIRED MATCH:** No match for individuals. 1:1 cash match for organizations. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

## ELIGIBILITY: INDIVIDUALS

Individual artists of all disciplines, including folk and traditional artists, community scholars and teaching artists.

Individual applicants must have U.S. citizenship or legal resident status, be at least 21 years old, be a Nevada resident for 12 months prior to the date of application and, in general, not be enrolled as a degree-seeking student in the area for which they are requesting NAC funds.

## ELIGIBILITY: NONPROFIT ORGANIZATIONS, PUBLIC INSTITUTIONS & SCHOOLS

Nevada 501(c)3 nonprofit organizations and public institutions such as schools, colleges, community centers, youth organizations, museums, tribal entities, senior centers, park districts and libraries. Organizations in the process of applying for nonprofit 501(c)3 status may apply using a Fiscal Agent.

**APPLICATION & REVIEW PROCESS:** This is a quarterly grant category. As applications arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for committee review.

## REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- An organization that has not previously applied for NAC funding is required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- Individuals are required to submit a photo copy of your Nevada Driver's License for proof of eligibility. If you don't have a Nevada Driver's License, please call the NAC to discuss alternate documents to demonstrate eligibility.
- For specific Support Material required of applicants, please see page 33.

## Jackpot – Individuals

### NARRATIVE QUESTIONS

#### Project Description

1. Provide a concise description of your project. Please include when and where your project will take place. What specific elements of the proposed project will NAC funding support? (2000 characters)

#### If you are not applying for Arts Education/Learning funding, please answer the following questions:

1. What is the purpose and goal(s) of the proposed activity? How does it relate to the cultural needs of your community? (1000 characters)
2. Describe your target audience(s) for the project. *If you use the term "underserved," please provide us with your definition of the word as it relates to population(s) or region(s).* (1000 characters)
3. Provide a concise account of your experience, training and accomplishments as a professional artist. (1000 characters)
4. Why does your project deserve public funding (state and federal dollars)? (1000 characters)

#### Marketing

1. What methods will you use to market and promote your project to the general public and to specific constituencies? Will this build your audience and make you more visible in the community and/or state? (1000 characters)

#### Evaluation

1. Describe the methods you will use to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? (1000 characters)

#### If you are applying for Arts Education/Learning funding, please fill out the following questions:

1. What is the purpose and goal(s) of the proposed activity? How does it relate to the cultural needs of your community? (1000 characters)
2. What area of focus does your project address – arts education, arts integration or arts for social development? What arts education knowledge or skills will be taught? (1000 characters)
3. Provide a brief account of your qualifications and connections to arts education. (1000 characters)
4. Describe your target audience(s) for the project/program. Include your anticipated numbers of participating students/teachers/artists. Is any part of the project open to the general public? (1000 characters)
5. Why does your project deserve public funding (state and federal dollars)? (1000 characters)

#### Marketing

1. What methods will you use to market and promote your project, if applicable? (1000 characters)

#### Evaluation

1. Describe the methods you will use to evaluate project impact and measure its effectiveness. How do you determine if your goal(s) were achieved? (1000 characters)

## Jackpot – Organizations

### NARRATIVE QUESTIONS

#### Project Description

1. Provide a concise description of your project. Please include when and where your project will take place. What specific elements of the proposed project will NAC funding support? (2500 characters)

If you are not applying for an Arts Education/Learning Project, please answer the following questions.

1. What is the purpose and goal(s) of the proposed activity? How does it relate to: (a) your organizational mission, and (b) to the cultural needs of your community? (1000 characters)
2. Describe your target audience(s) for the project. If you use the term “underserved,” please provide us with your definition of the word as it relates to population(s) or region(s). (1000 characters)
3. List project personnel and their responsibilities. (1000 characters)
4. If your project involves the selection of artists, please describe your selection process. Include information about collaborations or block-booking activities if they are part of the selection process. (1000 characters)
5. Why does your project deserve public funding (state and federal dollars)? (1000 characters)

#### Marketing

1. What methods will you use to market and promote your project to the general public and to specific constituencies? Will this build your audience and make your organizations more visible in the community and/or state? (1000 characters)

#### Evaluation

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? (1000 characters)

If you are applying for an Arts Education/Learning Project, please answer the following questions.

1. What is the purpose and goal(s) of the proposed activity and how does it relate to your organizational/institutional mission? (1000 characters)

2. What area of focus does your project address – arts education, arts integration or arts for social development? What arts education knowledge or skills will be taught? (1000 characters)
3. Who will teach/manage the project and what are their qualifications? (1000 characters)
4. Describe your target audience(s) for the project/program. Include the anticipated numbers of participating students/teachers/artists. Is any part of the project open to the general public? (1000 characters)
5. Why does your project deserve public funding (state and federal dollars)? (1000 characters)

#### Marketing

1. What methods will you use to market and promote your project, if applicable? (1000 characters)

#### Evaluation

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? (1000 characters)

## Nevada Circuit Riders Grants

**GO™ SUBMISSION DEADLINE:** Available on a first-come, first-served throughout the year while funds are available.

**GRANT AMOUNT:** Up to \$3,500.

Nevada Circuit Rider (NCR) Grants provide affordable technical assistance to nonprofit arts and cultural organizations. Grant recipients use consultants on the Nevada Circuit Riders Roster to address specific issues and/or challenges such as advocacy, board development, fiscal and management, fund raising, marketing programming, planning or technology.

**REQUIRED MATCH:** Grant request may be matched by cash and/or in-kind contributions. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

**APPLICANT ELIGIBILITY:** Nevada 501(c)3 non-profit arts/cultural organizations, a unit of government or a public institution.

**APPLICATION & REVIEW PROCESS:** This is a noncompetitive grant that is awarded on a first-come, first-served basis to eligible applicants throughout the year while funds are available. As applications arrive, each is reviewed for eligibility and completeness by NAC staff and processed.

- NCR grants require a Letter of Intent submitted through GO™ prior to contacting a NCR Roster consultant.
- In general, applicants submitting a Letter of Intent will be notified about eligibility and funding within two weeks of submission through e-mail or U.S. Postal Service if no e-mail address is provided.
- Once the NCR consultant is agreed upon, applicants and consultants meet/communicate to answer the NCR Narrative Questions.
- In general, NCR Grant applicants will be notified to move forward with the NCR consultancy within two weeks of submission through e-mail or U.S. Postal Service if no e-mail address is provided.

#### REQUIRED SUPPORT MATERIAL

- All required Support Material must be submitted using the GO™ system.
- An organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- A draft of the plan/process for implementing the consultancy.

#### LETTER OF INTENT QUESTIONS

1. Provide a concise overview of your organization and programs, the location and demographics of your community, how your programs are designed to serve your community and your planning process. (2000 characters)
2. Why are you requesting an NCR consultant? (1500 characters)
3. What organization members will be working with the NCR consultant and why? *For example: A team of staff and board members will be core group because... The director and full board of directors because... A committee of organization and community members because...* (1500 characters)

4. Have you chosen an NCR consultant? If so, who and why? *(For assistance in selecting a Circuit Rider Roster consultant, please contact Community Arts Development Program.)* (1500 characters)
5. Has your organization worked with a consultant in the past three years? If yes, provide the consultant name, the nature of the consultancy, date(s), and the outcome(s). If the recommendations of the consultant were not adopted, please explain. (1500 characters)

#### NARRATIVE QUESTIONS

1. On what specific challenge or issue will the NCR consultancy focus? (2000 characters)
2. Who will be the primary contact(s) working directly with the NCR consultant and providing NAC with required evaluations and final reports? (1500 characters)
3. Please summarize the proposed process and schedule for implementing NCR consultant recommendations and evaluating the outcome(s). Who will be responsible for implementation and evaluation? (1500 characters)

## Nevada Heritage Award

#### GO™ SUBMISSION DEADLINES

**FY14:** March 27, 2013, 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** \$3,500

Nevada Heritage Awards were created to recognize and celebrate our state's living cultural treasures. These individuals embody the highest level of artistic achievement in their work and the highest level of service in the teaching and other work they do in their communities to ensure that their traditions stay strong. These awards are given to individuals for their lifelong record of artistic excellence, authenticity, and significance. One or two awards are presented each year, depending on the application pool and availability of funds.

**REQUIRED MATCH:** No match required.

**ELIGIBLE APPLICANTS:** The Heritage Award honors and recognizes Nevada master folk and traditional artists who, at the highest level of excellence and authenticity, carry forward the folk traditions of their families and communities through practice and teaching. A "community" can be defined as a group of people who share common cultural elements, such as ethnicity, tribal heritage, national origin, occupation, religious belief, geographic area or traditional art form. All nominees must be residents of Nevada and must be living at the time of their nomination. The Nominee must have a social security number in order to receive the cash award.

**APPLICATION & REVIEW PROCESS:** This is an annual nomination. As nominations arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for panel review. Nominators are notified of dates for the grant panel, which is open to the public.

#### **REQUIRED SUPPORT MATERIAL**

- All required Support Material must be submitted using the GO™ system.
- Specific Support Material required for Nevada Heritage Award nominations is available on GO™ at: [nac.culturegrants.org](http://nac.culturegrants.org).

#### **NARRATIVE QUESTIONS**

1. Please provide a narrative statement identifying the individual, the art form, and why you believe this person should receive the award. (2400 characters)
2. What is your relationship to the nominee? How long have you known her/him, and in what capacity? (1200 characters)

## Partners in Excellence Grants

#### **GO™ SUBMISSION DEADLINES**

**FY14:** (Tiers 1 & 2): March 15, 2013, 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** See below

Partners in Excellence Grants (PIE) strengthen Nevada's arts infrastructure by funding cultural organizations and institutions throughout the state. Together, NAC and the arts organizations it supports have increased access to and participation in the arts across the state – through quality arts programming, arts education initiatives and cultural leadership. Partners in Excellence Grants (PIE) reflect and enhance this important partnership. Two tiers of PIE grants offer funding determined by organizational budget size that supports professional salaries, artistic fees, marketing costs and other expenses consistent with the mission of the grantee.

#### **NEW!**

Beginning with FY13, Development Grants are now incorporated into the PIE grant category as PIE Tier 1: Level 1. Applicants may use a cash and in-kind contribution mix for match, and may apply using a Fiscal Agent while in the process of establishing nonprofit 501(c)3 status.

**ELIGIBLE APPLICANTS:** Nevada 501(c)3 nonprofit arts/cultural organizations. Tier 1: Level 1, applicants may use a Fiscal Agent while in the process of establishing nonprofit 501(c)3 status.

Applicants may apply for a PIE Grant in the category that corresponds to the organizational budget as described.

- Applicant's total operating budget may not include capital expenditures.
- Applicants must base the grant request on the operating budget of the previous completed fiscal year.
- Applicants must meet the administrative, financial and program criteria outlined.
- Applicants may request up to \$7,500 to support imaginative arts education/learning projects and artist residencies through the PIE Arts Learning Component.
- Requests for all levels of PIE Grants must reflect a dollar for dollar (1:1) cash match except in Tier 1: Level 1, which may be a mix of cash and in-kind contributions. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

#### **Partners in Excellence (PIE): Tier I**

The three levels of PIE: Tier I address the operational needs of Nevada's smaller budget arts organizations (under \$30,000) to medium budget arts organizations (\$30,000 to \$100,000). With NAC funding these grantees are encouraged to pursue organizational excellence, capacity building and potentially move up to higher funding levels.

#### **GRANT AMOUNT FOR PIE TIER I: LEVEL 1** (previously Development Grants)

Organizations with budgets smaller than \$25,000 may apply for \$1,001 to \$4,000. Grant request amount must be matched by cash and/or in-kind contributions.

**APPLICATION CRITERIA:** One year of effective programming and a cumulative operating cash budget of at least \$30,000 for the past two-year fiscal period. Arts organizations may apply for this grant using a Fiscal Agent if the applicant is in the process of obtaining IRS tax-exempt 501(c)3 status.

**GRANT AMOUNT FOR PIE TIER I: LEVEL 2**

Organizations with budgets up to \$30,000 may apply for \$1,001 to \$6,500.

**APPLICATION CRITERIA:** Applicants must demonstrate two years of effective programming, and an annual cash budget of \$35,000 for the past two-year fiscal period, and an operating cash budget of \$25,000 in the last fiscal year.

**GRANT AMOUNT FOR PIE TIER I: LEVEL 3**

Organizations with budgets larger than \$30,000 and less than \$100,000, may apply for \$1,001 to \$8,000.

**APPLICATION CRITERIA:** Applicant must demonstrate three years of effective programming, including at least one year with professional staff (paid or unpaid), an operating cash budget at least \$30,000 in the last fiscal year, and a multi-year plan.

**Partners in Excellence (PIE): Tier II**

*(Two year grant applications submitted in even years. Applications for PIE: Tier II Grants are only accepted in the even year.)*

This category allows Nevada arts organizations that have established internal stability and sound budgets, and displayed strong artistic programming and consistency, to apply for a two-year grant in every even year. The grantee will receive the same grant amount, as recommended by the panel and approved by the NAC Board, for both years. Tier II-eligible organizations may only apply for a PIE: Tier I grant in the “off-year.”

**GRANT AMOUNT FOR PIE TIER II: LEVEL 4**

Organizations with budgets larger than \$100,000 and smaller than \$275,000 may apply for \$1,001 to \$16,000.

**APPLICATION CRITERIA:** Applicants must have professional staff (paid or unpaid) and established programs and services. Applicant must demonstrate four years of effective programming, an operating cash budget of at least \$100,000 in the last fiscal year and a multi-year strategic plan.

**GRANT AMOUNT FOR PIE TIER II: LEVEL 5**

Organizations with budgets larger than \$275,000 and smaller than \$750,000 may apply for \$1,001 to \$24,000.

**APPLICATION CRITERIA:** Applicants must have paid professional staff and established programs and services. Applicant must demonstrate four years of effective programming, an operating cash budget of at least \$275,000 in the last fiscal year, and a multi-year strategic plan.

**GRANT AMOUNT FOR PIE TIER II: LEVEL 6**

Organizations with budgets larger than \$750,000 may apply for \$1,001 to \$30,000.

**APPLICATION CRITERIA:** Applicants must have paid professional staff and established programs and services. Applicant must demonstrate five years of effective programming, an operating cash budget of at least \$750,000 in the last fiscal year, and a multi-year strategic plan. Applicants in this category are required to provide a copy of a Financial Review Statement as part of the Final Report Packet.

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**REQUIRED SUPPORT MATERIAL – ALL LEVELS**

- All required Support Material must be submitted using the GO™ system.
- An organization that has not previously applied for NAC funding will be required to submit an IRS letter confirming legal nonprofit status and a copy of its current board list.
- For specific Support Material required of applicants, please see page 33.

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**NARRATIVE QUESTIONS – ALL LEVELS**

**Proposal Description**

1. Provide a concise description of your proposal (operating support, specific projects/programs). Please include when and where your proposed activities will occur, if they are ongoing programs or time-specific projects, and who your project/programming partners are, if relevant. What specific proposal elements will NAC funding support? (2000 characters)
2. What is the purpose and goal(s) of the proposed activity(ies)? How does it relate to: (a) your organizational mission, and (b) to the cultural needs of your community? (2000 characters)
3. Describe your target audience(s) for the proposed activities, whether one-time projects or ongoing programs. (2000 characters)
4. List project personnel and briefly describe their responsibilities. If your proposed activity(ies) involves the selection of artists, please describe your selection process and include information about collaborations or block-booking activities if they are part of the selection process. (2000 characters)
5. Why does your proposed activity(ies) deserve public funding (state and federal dollars)? (2000 characters)
6. Please explain if your organization’s fiscal activity has increased or decreased by more than 20 percent, or has experienced significant administrative or organizational change in the past year. (2000 characters)

### Community Engagement and Planning

1. Describe your community and include: (a) its location in the state, (b) relevant community characteristics, and (c) demographics of its population. *If you cite census data, please relate it to your programming decisions.* (2000 characters)
2. Describe the particular constituencies that your organization serves. *This answer should be more broad-based than Question 3 in the first section.* (2000 characters)
3. Describe briefly your organization's planning process. (2000 characters)
4. How does your organization identify and engage new audiences in arts experiences? *If you use the term "underserved," please provide us with your definition of the word as it relates to population(s) or region(s).* (2000 characters)

### Marketing

1. What methods will you use to market and promote your project to the general public and to specific constituencies? Will this build your audience and make your organization more visible in the community and/or state? (2000 characters)

### Evaluation

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? How does your evaluation process inform your planning process as described earlier? (2000 characters)

If you are applying for Arts Learning Component funding, please complete the additional sections:

### Arts Education/Learning Plan

1. Provide a description of your organization's Arts Education/Learning programming. (2000 characters)
2. Describe the goals and objectives of your Arts Education/Learning services and how they relate to your general programming. If your programming is designed for grades pre K-12, how does it relate to the Nevada Department of Education's Art Standards? (2000 characters)

### Arts Education/Learning Component Proposal

1. Provide a concise description of your proposed Arts Education project. Where and when will the project occur? What specific elements of the project will NAC funding support? (2000 characters)
2. Which area of focus does your project address – arts education, arts integration or arts for social development? (2000 characters)
3. Describe your target audience(s) for this project/program. Include your anticipated number of participating students/teachers/artists. Is any part of the project open to the general public? (2000 characters)
4. List project personnel and their responsibilities, including project manager and teaching artists. Please indicate if you are using a NAC roster artist. (2000 characters)
5. Explain how your teaching artists are selected. (2000 characters)

## Professional Development Grants

**GO™ SUBMISSION DEADLINE:** At least one month prior to the activity for which funds are requested, unless authorized by the Nevada Arts Council. Available on a first-come, first-served reimbursement basis throughout the year while funds are available.

**GRANT AMOUNT:** Up to \$650 for out-of-state activities, up to \$500 for in-state opportunities and up to \$350 to NAC sponsored activities. Please use the General Services Administration (GSA) rates at [www.gsa.gov](http://www.gsa.gov) when figuring per diem costs.

- › If funds are available for eligible applicants to request additional PDG grants in the spring, current NAC grantees will be notified.

Professional Development Grants (PDG) promote the continuing education of Nevada's nonprofit arts industry to advance their work and careers through attendance at regional or national conferences, workshops, or seminars for skills training. For artists, educators, board members and arts administrators, PDG funds cover costs associated with professional development activities on a reimbursement basis.

PDG recipients often share information gathered during these professional development activities with colleagues. This continues to increase the knowledge base of Nevada's cultural workforce long after the workshop or conference is over.

Applicants are expected to apply for a PDG on a timely basis to ensure the lowest rate possible for travel and lodging, and must complete a Final Evaluation Report and Budget Form and submit required receipts to receive reimbursement. Travel must be at least 50 miles (100 miles round trip) from home or work place to qualify for reimbursement.

**REQUIRED MATCH:** No match required.

**ELIGIBILITY: INDIVIDUALS**

Arts education professionals, educators, and teaching artists; arts consultants or coordinators of arts/cultural programming employed by non-arts non-profit organizations; and individual artists of all disciplines, including folk and traditional artists, and community scholars.

Individual applicants must have U.S. citizenship or legal resident status, be at least 21 years old, be a Nevada resident for 12 months prior to the date of application and, in general, not be enrolled as a degree-seeking student in the area for which they are requesting NAC funds.

**Attendance at Regional and National Events:** Limited to one PDG to support attendance at either a regional or national event while funding is available. Travel must be at least 50 miles (100 miles round trip) from home or work place to qualify.

**Attendance at NAC Sponsored Events:** Limited to one PDG to attend a NAC Sponsored event while funding is available. Travel must be at least 50 miles (100 miles round trip) from home or work place to qualify.

**Additionally:**

- › Individuals working for an organization or public institution may apply as an individual as long as they are attending on their own behalf and not as a representative of the organization/institution for which they work. This must be clearly stated in the application narrative.
- › Any individual, whether applying in the individual or organizational category, is limited to a maximum of two PDGs per year – one in the NAC sponsored event category and one PDG in the Regional/National category.
- › Recipients of Artist Fellowships, Folklife Apprenticeship Grants, or Nevada Heritage Awards may apply for PDG funding.

**ELIGIBILITY: NONPROFIT ORGANIZATIONS & PUBLIC INSTITUTIONS**

Nevada 501(c)3 nonprofit arts and cultural organizations, schools, public institutions and tribal entities that apply on behalf of their professional paid or volunteer staff members, board members or trustees.

**Attendance at NAC Sponsored Events:** Up to two PDGs per fiscal year to attend a NAC sponsored event while funding is available. Travel must be at least 50 miles (100 miles round trip) from home or work place to qualify.

**Attendance at Regional and National Events:** Up to two PDGs per fiscal year to attend in-state activities or out-of-state activities while funding is available. Travel must be at least 50 miles (100 miles round trip) from home or work place to qualify.

**APPLICATION & REVIEW PROCESS:** This is a noncompetitive grant category and is awarded on a first-come, first-served basis to eligible applicants throughout the year while funds are available. As applications arrive, each is reviewed for eligibility and completeness by NAC staff and processed.

In general, PDG applicants will be notified about eligibility and funding within two weeks of submission through e-mail or U.S. Postal Service if no e-mail address is provided.

**REQUIRED SUPPORT MATERIAL**

- All required Support Material must be submitted using the GO™ system.
- For all PDG applicants: A photocopy of invitation or conference/workshop/event brochure that includes agenda; registration form; hotel information; and airline tickets and/or travel arrangements.
- An organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and a copy of its current board list.
- For individuals: A photocopy of your Nevada Driver's License for proof of eligibility. If you don't have a Nevada Driver's License, please call the NAC to discuss alternate documents to demonstrate eligibility for 12 months.

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**REQUIRED MATERIAL TO REQUEST PDG GRANT REIMBURSEMENT**

- Final Report submitted on GO™.
  - Final Report Signature Page and other documents in Grants Award Packet not yet completed.
  - Copies of all receipts not previously submitted: hotel, transportation, registration, meals.
  - For organizations attending booking conferences: report to Nevada Presenters Network via listserv and conference call.
  - Copies of acknowledgement letters sent to legislative representatives.
- 

**NARRATIVE QUESTIONS****Applicant Profile**

1. Please describe your background and position. (1000 characters)

**Activity Description**

1. Please describe the activities you plan to attend and include the dates and location of the event. (1000 characters)

**Public Value**

1. Please explain why public funds should be expended for the activities you plan to attend. (1000 characters)
2. Please describe how your attendance will benefit you, your organization, and/or constituents. (1000 characters)
3. If applicable, please tie your statement to your organization's mission statement. (2000 characters all together)

## Project Grants

**GO™ SUBMISSION DEADLINES**

**FY14:** March 15, 2013, 5:00 p.m. PST. Grant Application Packet postmark deadline one week after online submission date.

**GRANT AMOUNT:** Up to \$6,500.

Project Grants support arts and cultural activities of non-arts organizations and public institutions that are: (a) integral to the applicant's overall mission and goals, and (b) achieved through community partnerships. Partnerships, including those that involve sectors outside of the arts, are key to the success of activities funded by Project Grants and must be reflected in every application.

**ELIGIBLE APPLICANTS:** Colleges, universities, public institutions and agencies other than designated arts or cultural commissions/agencies, and incorporated nonprofit non-arts organizations with tax-exempt status under Section 501(c)3 of the Internal Revenue Code.

**REQUIRED MATCH:** 1:1 cash match. NAC requires that grantees report all in-kind contributions of goods and services as they have a cash value and demonstrate a broad base of community support (page 37).

**APPLICATION & REVIEW PROCESS:** This is an annual grant category. As applications arrive, each is reviewed for eligibility and completeness by NAC staff, processed and scheduled for panel review. Applicants are notified of dates for the grant panel, which is open to the public.

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**REQUIRED SUPPORT MATERIAL**

- All required Support Material must be submitted using the GO™ system.
  - An organization that has not previously applied for NAC funding will be required to submit an IRS 501(c)3 letter confirming legal nonprofit status and copy of its current board list.
  - For specific Support Material required of applicants, please see page 33.
- 

**NARRATIVE QUESTIONS****Project Description**

1. Provide a concise description of your project. Please include when and where your project will take place and who your project partners are, if relevant. What specific elements of the proposed project will NAC funding support? (1500 characters)
2. What is the purpose and goal(s) of the proposed activity? How does it relate to: (a) your organizational mission, and, (b) to the cultural needs of your community? (2000 characters)
3. Describe your target audience(s) for the project. (1500 characters)
4. List project personnel and their responsibilities. (1500 characters)

5. If your project involves the selection of artists, please describe your selection process. Include information about collaborations or block-booking activities if they are part of the selection process. (1500 characters)
6. Why does your project deserve public funding (state and federal dollars)? (1500 characters)
7. Please explain if your organization's fiscal activity that supports arts programming has increased or decreased by more than 20 percent, or has experienced significant administrative or organizational change in the past year. (1500 characters)

#### **Community Engagement and Planning**

1. Provide a concise description of your community and include: (a) its location in the state, (b) relevant community characteristics, and (c) demographics of its population. *If you cite census data, please relate it to your programming decisions.* (2000 characters)
2. Describe the particular constituencies that your organization serves. *This answer should be more broad-based than Question 3 in the first section.* (1500 characters)
3. Describe briefly your organization's planning process. (1500 characters)
4. How does your organization identify and engage new audiences in arts experiences? *If you use the term "underserved," please provide us with your definition of the word as it relates to population(s) or region(s).* (1500 characters)

#### **Marketing**

1. Describe the methods you use to market and promote your project to the general public and to specific constituencies. Will this build your audience and make your organization more visible in the community and/or state? (2000 characters)

#### **Evaluation**

1. Describe the methods used by your organization to evaluate project impact and measure its effectiveness. How do you determine if your goals were achieved? How does your evaluation process inform your planning process as described earlier? (2000 characters)

## Grants Online™

All grant applications and Support Material must be submitted through GO™ at: [nac.culturegrants.org](http://nac.culturegrants.org).

Questions? Please call either office:  
775.687.6680 or 702.486.3700

THE NEVADA ARTS COUNCIL & SENarts PRESENT

# The Work of

a series of artist talks and demonstrations

# Artists

FYI

Nevada State Legislature, Room 3100  
February 15 – May 30, 2013

*The Work of Artists* is a new initiative created for the 2013 Legislature and features a series of talks and demonstrations with some of Northern Nevada's finest folk, traditional and contemporary artists. *The Work of Artists* is designed to provide an opportunity for artists to engage with community members and those working in and visiting the Nevada State Legislative Building. All presentations offered by *The Work of Artists* are free and open to the public.



## Amy Hunter • RENO – PHOTOGRAPHY

Friday, February 15, 2013 | 3:30–4:30 pm

Growing up in a small town in Nevada, Amy Hunter was always engaged in the arts. She started with drawing, and progressed to painting. Eventually Hunter concentrated on photography as it allowed her to express what she sees in its perfect simplicity. Hunter received a Bachelor of Fine Arts in 2011 from Utah State University's Caine College of the Arts. After graduation, Hunter interned with Maine Media Workshops and College in Rockport, Maine before making her way back to Nevada. She currently works as a computer artist and assistant photographer at Digiman Studio in Reno.

## Russ Murray • WASHOE VALLEY – SADDLEMAKING

Friday, March 8, 2013 | 3:30–4:30 pm

Russ Murray specializes in custom handmade saddles and tack for ranch work, cutting horses, working cow horse, roping and trail riding. Murray's mentor and good friend, the late Bill Maloy, was a major influence on how he builds his saddles and the pride he takes in his work. He only uses the finest materials, and the artwork on each saddle is original – he never uses a design twice. Each saddle is meant to last a lifetime and is tough enough to endure the harsh conditions of the Great Basin. Murray's saddle styles include buckaroos, ropers, cutters, working cow horse, and reiners; Visalia, Weatherly, Chuck Shepard, Buster Welsh, Bowman, Pro Roper, SF Bowman, Wades and more.



## Alana Berglund/Ashlea Clark • RENO – PRINTMAKING

Friday, March 29, 2013 | 3:30–5 pm

Join Reno based printmakers Alana Berglund and Ashlea Clark for a hands-on printmaking workshop. Berglund and Clark will demonstrate linocut relief and monotype printing – two environmentally friendly, non-toxic printmaking techniques that can be done at home. Each participant will also have the chance to create an original piece of artwork and leave with a list of materials and instructions to continue experimenting in printmaking on their own. Berglund and Clark both received their degrees from the University of Nevada, Reno in Studio Printmaking. Currently, Berglund is the NTI-Associate/Installer for the Nevada Arts Council and Clark is the Marketing and Digital Media Executive at The Younger Agency.

**Agenda Item 4D**



## Sonia "Xian Na" Carlson

GARDNERVILLE - CHINESE CALLIGRAPHY

Thursday, April 4, 2013 | 3:30–4:30 pm

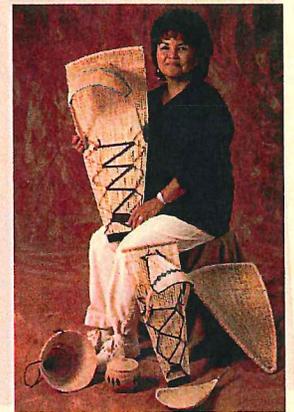
Sonia "Xian Na" Carlson learned folk dances as a child growing up in Zhangzhou, China. From her aunt Carlson learned the Tuan Shan, (fan dance), the Xin Jiang regional dance and Tai Ji forms. Through these lessons, Carlson developed a lifelong interest in sharing Chinese culture through dance, music and the arts. In 1987 Carlson moved from China to the Gardnerville area where she continues to teach traditional Chinese dances to family and community members. Participating in one of her programs could be called a "holistic"

approach to Chinese culture. Sonia intertwines activities and cultural facts about China and Chinese New Year traditions throughout her programs, teaching and encouraging participants to try calligraphy, origami, crafts and games.

## Sue Coleman • CARSON CITY – WASHOE BASKETMAKING

Wednesday, May 8, 2013 | 3:30–4:30 pm

Sue Coleman is one of the preeminent Washo basket weavers in Nevada; the women in her family are renowned for precise weaving and decoration on their traditional willow baskets. Her ancestors, like many Washo people, moved between Lake Tahoe in the summers and the Dresslerville/Carson Valley area in the winters. Coleman's presentations introduce audiences to various types of baskets, including the burden and gift baskets, winnowing tray and cradleboard. She emphasizes the process – from collecting and preparing plant materials to the progressive weaving steps necessary to complete each basket. Ancient and traditional practices still followed today include gathering willow, bracken fern root and redbud bark in the appropriate seasons; and preparing these natural materials before embarking on the actual weaving and decoration.



## SENarts Spotlight Series • MEET THE ARTISTS RECEPTION

Friday, May 30, 2013 | 3:30–5 pm

Meet the four artists whose work has been featured in the halls of the Nevada Legislative Building throughout the 2013 session as part the new SENarts Spotlight Series – Amelia Currier of Reno (monograph prints), Susan Kotler of Carson City (mixed media inkjet prints), Richard Massey of Yerington (photographs), and Nanette Oleson of Reno (oil paintings). These artists were selected through an application and review process, and will discuss their SENarts exhibits during the reception.

**Nevada Arts Council** • The Nevada Arts Council, a division of the new Nevada Department of Tourism and Cultural Affairs, was created as a state agency in 1967. With offices in Carson City and Las Vegas, the Nevada Arts Council's mission is "to enrich the cultural life of the state through leadership that preserves, supports, strengthens and makes accessible excellence in the arts for all Nevadans." Nevada Arts Council programs serve as a catalyst to stimulate artistic, cultural and economic activity across the state, animate its breadth of communities, ensure lifelong learning in the arts for all Nevadans, and to encourage public and private support for the arts. Visit our website at [nac.nevadaculture.org](http://nac.nevadaculture.org) or call 775.687.6680 for more information.

**SENarts** • SENarts is a partnership between the Nevada Senate, Nevada Arts Council, and Nevada Division of Museums and History. The initiative includes improved signage, new art competitions, special exhibits, artist presentations, and a campaign to build the Senate's art collection. The goal of SENarts is to promote the visual arts in the Senate areas of the Legislative Building. Visit [bit.ly/IntroSenArts](http://bit.ly/IntroSenArts) for more information.

