

**Parks and Recreation Commission
Staff Report**

Meeting Date: June 4, 2013

Agenda Item Number: 4B

Applicant: Roger Moellendorf

Request: Discussion only regarding requesting the Board of Supervisors to proclaim July "Parks and Recreation Month" including a discussion of possible parks and recreation activities and events during the month.

General Discussion:

The National Parks and Recreation Association (NRPA) is encouraging all parks and recreation departments and agencies to request that their governing bodies pass resolutions proclaiming the month of July as "Parks and Recreation Month." The NRPA believes that this will be an effective way to stress the importance that parks, recreation programs, open space, and land conservation play in the quality of all American's lives. What isn't often mentioned enough is the vital role that parks and recreation has in the physical, emotional, and fiscal health of our residents and our communities as a whole.

To this end staff will be requesting that the Carson City Board of Supervisors use the attached City resolution (Exhibit A) designating July as "Parks and Recreation Month." Staff is planning a variety of activities that will be held in our parks, open space properties, and recreation facilities. These activities will be primarily family-oriented and will be designed to get families to play and recreate together and to highlight our properties, facilities, and programs. Commissioners will be informed of the activities as the plan is completed. Staff is hoping that commissioners will attend and participate in many of the events.

Recommended Action: This is a discussion only item. Therefore, no action can be taken.

PROCLAMATION

Park and Recreation Month July 2013

WHEREAS, Parks and recreation programs are an integral part of communities throughout this country, including Carson City; and

WHEREAS, Our parks and recreation are vitally important to establishing and maintaining the quality of life in our communities, ensuring the health of all citizens, and contributing to the economic and environmental well-being of a community and region; and

WHEREAS, Parks and recreation programs build healthy, active communities that aid in the prevention of chronic disease, provide therapeutic recreation services for those who are mentally or physically disabled, and also improve the mental and emotional health of all citizens; and

WHEREAS, Parks and recreation programs increase a community's economic prosperity through increased property values, expansion of the local tax base, increased tourism, the attraction and retention of businesses, and crime reduction; and

WHEREAS, Parks and recreation areas are fundamental to the environmental well-being of our community; and

WHEREAS, Parks and open space areas improve water quality, protect groundwater, prevent flooding, improve the quality of the air we breathe, provide vegetative buffers to development, and produce habitat for wildlife; and

WHEREAS, Our parks and open space areas ensure the ecological beauty of our community and provide a place for children and adults to connect with nature and recreate outdoors; and

WHEREAS, The U.S. House of Representatives has designated July as Park and Recreation Month; and

WHEREAS, Carson City recognizes the benefits derived from parks and recreation resources.

NOW THEREFORE, I, Robert L. Crowell, Mayor of Carson City, Nevada, on behalf of the Board of Supervisors, do hereby proclaim July 2013 as "**Park and Recreation Month**" in Carson City.

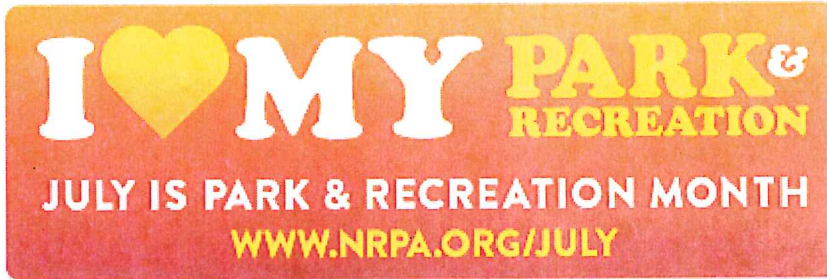


Dated this 20th day of June 2013.

Robert L. Crowell, Mayor

ToolKit

FYI



This July have your community **share what they love** about parks and recreation! July is a great time to highlight all the many valuable benefits you bring to your neighborhood – from health and wellness to nature to community spirit and social equity. During Park and Recreation Month, let's get everyone talking about the positive role parks and recreation has on our lives!

This year's poster and other graphics leave space for your community to contribute the reasons why they love their local park and recreation. Encourage your community to fill in the blank and share what they love!

You can register your agency now as an official Park and Recreation Month participant and add your information to our event registration feature. We'll be compiling a list of Park and Recreation Month events and promoting it, so make sure you are on there!

Check back often to get new resources and updates on ways to highlight the **I Love My Park and Recreation** theme, press and media outreach materials and contest information!

Questions, please contact Lauren Hoffmann at lhoffmann@nrpa.org.