



CARSON CITY, NEVADA

CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

May 22, 2013

Ms. Kari Frilot
Rural Grants Manager
Nevada Department of Tourism and Cultural Affairs
401 North Carson St.
Carson City, NV 89701

Re: JohnD Winters Centennial Park - Scoreboard Replacement Project
NCOT Grant Number: PRT-12-24

Dear Kari,

It is my pleasure to inform you that the Carson City Parks and Recreation Department has completed the JohnD Winters Centennial Park Scoreboard Replacement Project. As you are aware, the new scoreboards were purchased to replace the four (4) existing scoreboards which were no longer working due to being at the end of their productive lifespan. The new scoreboards are anticipated to last many years and will provide both tournament players and spectators a better recreational experience at the Sports Complex.

Since being installed late last Fall, they are now permanently in place and will be used for the upcoming Summer tournament season. This is important because last year the JohnD Winters Centennial Park Sports Complex generated 67.2% of Carson City's sport tourism dollars (\$16,459,590.69 out of \$24,484,107.95). Additionally, these improvements will assist Carson City to both retain existing sports tournaments and enable the Parks and Recreation Department to attract larger regional and out-of-state sports tournaments as well.

Finally, I just want to say it has been a pleasure for my staff to work with you and Christian Passink this past year. We view this project as a successful partnership between our department and the Nevada Commission on Tourism and Cultural Affairs, to advance tourism in Carson City.

Should you have any questions regarding the attached \$15,000 reimbursement request, or need additional information on the project, please do not hesitate to contact Vern L. Krahn, Park Planner, at (775) 283-7343, or email him at VKrahn@carson.org.

Sincerely,

Roger Moellendorf
Parks and Recreation Director

cc: Scott Fahrenbruch, Director of Operations
Vern L. Krahn, Park Planner
Joel Dunn, Recreation Program Manager
Daria Baker, Management Assistant

PARKS & RECREATION DEPARTMENT • 3303 Butti Way, Building #9 • 89701 • (775) 887-2262
Parks • Recreation • Open Space • Facilities • Lone Mountain Cemetery





JIM GRANT / NEVADA APPEAL

Mayor Robert Crowell reads and presents a city proclamation to Kari Frilot, the grants manager with the Nevada Commission on Tourism during a scoreboard dedication ceremony at Centennial Park on Tuesday.

Scoreboards dedicated at Centennial

Nevada Appeal Staff Report

City and Chamber of Commerce officials gathered at Centennial Park on Tuesday to dedicate new electronic scoreboards for each of the four upper baseball fields.

Mayor Bob Crowell said the scoreboards are a much bigger deal than it would appear.

"Last year sports tourism generated \$16 million in Carson City," he said.

The cost of the scoreboards was split between a \$15,000 Nevada Commission on

Tourism infrastructure grant and funding from the city's Question 18 Quality of Life initiative.

The total cost of the project was \$34,000.

The potential for the grant was spotted by Cory White, general manager of Hampton Inns, during a tourism commission meeting. He told his supervisor who told city officials.

Parks Planner Vern Krahn applied for and received the grant making the project possible.