

## CULTURAL COMMISSION STAFF REPORT

**MEETING DATE:** June 18, 2013

**AGENDA ITEM NUMBER:** 3B

**APPLICANT:** Dana Lee Freund, President - Downtown 20/20  
Linda Ritter, Consultant - Downtown 20/20  
Vern L. Krahn, Park Planner

**REQUEST:** **For Possible Action:** To recommend to the Board of Supervisors to support including art and cultural components in the Carson City Downtown 20/20 Action Group's plan for downtown revitalization.

**GENERAL DISCUSSION:** On Tuesday, May 28, 2013, Parks and Recreation Department staff attended the regularly scheduled meeting of the Carson City Arts and Cultural Coalition. It was during this meeting Ms. Freund presented the Carson City Downtown 20/20 Action Group's vision to revitalize Carson City's downtown (Refer to Exhibit A). After reviewing the presentation, staff believes the Cultural Commission would be very interested in the project. The presentation will provide the Commission with project overview and a great public forum opportunity to discuss with the project proponents how arts and cultural components and activities, including the necessary public infrastructure for this type of a project, can play a vital role in the creation of a dynamic downtown.

Ms. Freund and Ms. Ritter will be at this meeting to provide a project presentation and answer any questions about the downtown revitalization plan from the Commission. In preparation for this agenda item, staff has agendized this item for action, if the Commission wants to make any recommendations to the Board of Supervisors to support including an arts and cultural aspect to this project.

**RECOMMENDED ACTION:** I move to recommend to the Board of Supervisors to support including art and cultural components in the Carson City Downtown 20/20 Action Group's plan for downtown revitalization.

# 2013 Downtown Revitalization Workbook

Exhibit A



For use by the Carson City  
Downtown 20/20 Action Group