

CARSON CITY BOARD OF SUPERVISORS

Minutes of the October 3, 2013 Meeting

Page 1

A regular meeting of the Carson City Board of Supervisors was scheduled for 8:30 a.m. on Thursday, October 3, 2013 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Mayor Robert Crowell
Supervisor Karen Abowd, Ward 1
Supervisor Brad Bonkowski, Ward 2
Supervisor John McKenna, Ward 3
Supervisor Jim Shirk, Ward 4

STAFF: Larry Werner, City Manager
Alan Glover, Clerk - Recorder
Marena Works, Deputy City Manager
Neil Rombardo, District Attorney
Kathleen King, Deputy Clerk / Recording Secretary

NOTE: A recording of these proceedings, the Board's agenda materials, and any written comments or documentation provided to the Clerk, during the meeting, are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

1 - 4. CALL TO ORDER, ROLL CALL, INVOCATION, AND PLEDGE OF ALLEGIANCE

(8:30:32) - Mayor Crowell called the meeting to order at 8:30 a.m. Mr. Glover called the roll; a quorum was present. St. Teresa of Avila Catholic Church Deacon Bob Evans provided the invocation. At Mayor Crowell's request, Mr. Rombardo led the pledge of allegiance.

5. PUBLIC COMMENTS AND DISCUSSION (8:32:28) - Mayor Crowell entertained public comment. (8:32:) Wayne Schumacher referred to the "lease that Carson City has with the Brewery Arts Center," and reviewed various provisions of the same. He suggested that the City review the lease, and requested to "hear ... a response in the coming weeks or months." Mayor Crowell entertained additional public comment.

(8:35:17) Mayor Crowell introduced Washoe County Regional Transportation Commission Executive Director Lee Gibson, and advised of having requested him to provide a briefing on the shared federal framework. Mr. Gibson did so, and offered to leave a copy of the Northern Nevada Shared Federal Framework "working draft" with the Clerk. He invited the Board members to participate in the Northern Nevada Summit, scheduled for October 27th to October 31st in Washington, D.C, and provided an overview of the same. Mayor Crowell thanked Mr. Gibson for his attendance and presentation.

(8:40:32) Joanne Holmes, of The Carrington Company, thanked the Board for their support "and the sales tax incentive." She advised that construction of the Sportsman's Warehouse has begun. "They're taking 43,000 square feet of the vacant Gottschalks." Ms. Holmes further advised that The Carrington Company recently acquired the former Station Grille, and that she is actively searching for a tenant. "... that'll be another 10,000 square feet that we'll bring back into retail dining ..." She estimated that the Sportsman's Warehouse will "bring about 40 jobs. The other retailer, maybe 30 ..." She again thanked the Board, and advised that the Sportsman's Warehouse is "pushing" to open mid-March 2014. Mayor Crowell expressed appreciation that the property is being filled with quality retailers. He requested Ms. Holmes to convey the Board's appreciation to The Carrington Company. Mayor Crowell entertained additional public comment; however, none was forthcoming.

CARSON CITY BOARD OF SUPERVISORS

Minutes of the October 3, 2013 Meeting

Page 2

6. POSSIBLE ACTION ON APPROVAL OF MINUTES - June 6, 2013 (8:43:40) - Supervisor Bonkowski moved to approve the minutes, as presented. Supervisor Abowd seconded the motion. Motion carried 5-0.

7. POSSIBLE ACTION TO ADOPT THE AGENDA (8:44:04) - Mayor Crowell entertained modifications to the agenda and, when none were forthcoming, a motion to adopt it as published. **Supervisor Abowd moved to approve the agenda, as published. Supervisor Bonkowski seconded the motion. Motion carried 5-0.**

8. SPECIAL PRESENTATION OF A PROCLAMATION FOR “WALK TO SCHOOL DAY,” OCTOBER 9, 2013 (8:44:32) - Mayor Crowell introduced this item, and invited Safe Routes to Schools Coordinator Cortney Bloomer to join him at the podium. Mayor Crowell read into the record the language of the Proclamation, copies of which were included in the agenda materials. (8:46:44) Ms. Bloomer wished everyone “Happy Walk-tober,” and provided background information with regard to the same. She encouraged anyone with a child enrolled in the Carson City School District to walk with them to school on Wednesday, October 9th. She distributed Walk to School Day backpacks to the Board members and, at Mayor Crowell’s request, described the same. Mayor Crowell thanked Ms. Bloomer, and returned to the dais.

9. CONSENT AGENDA (8:49:53) - Mayor Crowell advised of having been requested to separately hear items 9-2(B), 9-3, and 9-4. He entertained additional requests to hear items separate from the consent agenda and, when none were forthcoming, a motion to approve the remainder of the consent agenda. **Supervisor McKenna moved to approve the consent agenda, consisting of one item from the Assessor; two items from Finance; one item from Purchasing and Contracts. Supervisor Bonkowski seconded the motion.** Mayor Crowell entertained discussion and, when none was forthcoming, called for a vote on the pending motion. **Motion carried 5-0.**

9-1. ASSESSOR - POSSIBLE ACTION TO APPROVE THE CORRECTION / INCREASE OF THE TAXES FOR THE 2012 / 2013 TAX YEAR, FOR PARCEL NUMBER 002-142-02, 423 / 425 CORBETT STREET, PURSUANT TO NRS 361.765, IN THE AMOUNT OF \$30.06

9-2. FINANCE DEPARTMENT

9-2(A) POSSIBLE ACTION TO ACCEPT THE REPORT ON THE CONDITION OF EACH FUND IN THE TREASURY AND THE STATEMENTS OF RECEIPTS AND EXPENDITURES, THROUGH SEPTEMBER 24, 2013, PURSUANT TO NRS 251.030 AND NRS 354.290

9-2(B) POSSIBLE ACTION TO CONFIRM THE ENGAGEMENT OF SHERMAN AND HOWARD, AS BOND COUNSEL TO CARSON CITY, NEVADA, IN CONNECTION WITH THE \$6,000,000 CARSON CITY, NEVADA GENERAL OBLIGATION (LIMITED TAX) WATER IMPROVEMENT BONDS (ADDITIONALLY SECURED BY PLEDGED REVENUES), SERIES 2014A, AND THE \$24,750,000 CARSON CITY, NEVADA GENERAL OBLIGATION (LIMITED TAX) SEWER IMPROVEMENT BONDS (ADDITIONALLY SECURED BY PLEDGED REVENUES), SERIES 2014B (8:50:47) - Mayor Crowell introduced this item, and Finance Department Director Nick Providenti reviewed the agenda materials. Mayor Crowell entertained public comment; however, none was forthcoming. In response to a question, Mr. Providenti explained “this is the first step in the process of starting the bonds.”

CARSON CITY BOARD OF SUPERVISORS

Minutes of the October 3, 2013 Meeting

Page 3

Public Works Department Director Andy Burnham acknowledged that the second dome replacement at the wastewater treatment facility was included in the subject bond issue. Mayor Crowell called again for public comment and, when none was forthcoming, entertained a motion. **Supervisor Abowd moved to confirm the engagement of Sherman & Howard as bond counsel to Carson City, Nevada, in connection with the \$6 million Carson City, Nevada General Obligation (limited tax) Water Improvement Bonds (additionally secured by pledged revenues), Series 2014A, and the \$24,750,000 Carson City, Nevada General Obligation (limited tax) Sewer Improvement Bonds (additionally secured by pledged revenues), Series 2014B. Supervisor McKenna seconded the motion. Motion carried 5-0.**

9-2(C) POSSIBLE ACTION TO TRANSFER A SHERIFF'S OFFICE EMPLOYEE FROM THE SHERIFF'S OFFICE OPERATIONS DIVISION TO THE VOCATIONAL REHAB DIVISION IN THE WORKER'S COMPENSATION INTERNAL SERVICE FUND, EFFECTIVE OCTOBER 4, 2013, AND ALLOW THE SHERIFF'S OFFICE TO HIRE A REPLACEMENT FOR THE INJURED WORKER

9-3. PARKS AND RECREATION DEPARTMENT - POSSIBLE ACTION TO ACCEPT A LAND AND WATER CONSERVATION FUND GRANT FROM THE STATE OF NEVADA DIVISION OF STATE PARKS FOR CAPITAL IMPROVEMENTS TO THE UPPER SPORTS COMPLEX AT THE JOHND WINTERS CENTENNIAL PARK AND TO AUTHORIZE PARKS AND RECREATION DIRECTOR ROGER MOELLENDORF TO SIGN THE GRANT'S PROJECT AGREEMENT ON BEHALF OF THE BOARD OF SUPERVISORS (8:53:05) - Mayor Crowell introduced this item. Parks and Recreation Department Director Roger Moellendorf provided background information and reviewed the agenda materials. In response to a question, he reviewed details of the capital improvements. In response to a further question, he advised that the match requirement will be allocated from that portion of the Quality of Life fund designated for Centennial Park. In-house planning and design will also count toward the match requirement. Mr. Moellendorf and Park Planner Vern Krahn responded to questions of clarification regarding details of the capital improvements project and the project time table. Mr. Moellendorf discussed the importance of the upper Centennial Complex relative to sports tourism revenues.

Mayor Crowell entertained additional Board member questions or comments and public comments. When no further questions or comments were forthcoming, he entertained a motion. **Supervisor Bonkowski moved to accept a Land & Water Conservation Fund grant from the State of Nevada, Division of State Parks, for capital improvements to the upper sports complex at the JohnD Winters Centennial Park, and to authorize Parks and Recreation Department Director Roger Moellendorf to sign the grant's project agreement on behalf of the Board of Supervisors. Supervisor Abowd seconded the motion. Motion carried 5-0.**

9-4. HEALTH AND HUMAN SERVICES DEPARTMENT - POSSIBLE ACTION TO APPROVE A BILLING SPECIALIST POSITION TO BE 100 PERCENT GRANT FUNDED UNTIL AT LEAST AUGUST 2014 (8:58:46) - Mayor Crowell introduced this item, and Health and Human Services Department Director Nicki Aaker reviewed the agenda materials. Ms. Aaker acknowledged that the subject position is in anticipation of the additional need for medical billing. In response to a further question, she reviewed statistical information relative to annual clinic visits and advised of the anticipation that "moving forward, there is going to be the need even with what we've got right now." In response to a further question, she reviewed the various duties and responsibilities of the position in addition to medical billing. In response to a question, Mr. Werner advised that

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 4

random drug and alcohol testing is not conducted on general City employees. He reviewed the circumstances under which drug and alcohol testing may be conducted after the initial hire date. Mayor Crowell entertained public comment and, when none was forthcoming, a motion. **Supervisor McKenna moved to approve a billing specialist position which is 100% grant funded until at least August 2014. Supervisor Abowd seconded the motion. Motion carried 5-0.** Mayor Crowell commended Ms. Aaker on the health fair which took place yesterday.

9-5. PURCHASING AND CONTRACTS - POSSIBLE ACTION TO APPROVE CONTRACT NO. 1314-096, A REQUEST TO HAVE THE BOARD OF SUPERVISORS DETERMINE THAT THE LISTED CITY PROPERTY IS NO LONGER REQUIRED FOR PUBLIC USE AND DEEM ITS SALE BY PUBLIC AUCTION DESIRABLE AND IN THE BEST INTERESTS OF CARSON CITY

10. ANY ITEM(S) PULLED FROM THE CONSENT AGENDA WILL BE HEARD AT THIS TIME (8:50:43) - Please see the minutes for items for 9-2(B), 9-3, and 9-4.

11. FINANCE DEPARTMENT - POSSIBLE ACTION TO ADOPT A RESOLUTION CONCERNING THE FINANCING OF WATER PROJECTS AND SEWER PROJECTS; DIRECTING THE CLERK TO NOTIFY THE CARSON CITY DEBT MANAGEMENT COMMISSION OF THE CITY'S PROPOSALS TO ISSUE GENERAL OBLIGATIONS THEREFOR; PROVIDING CERTAIN DETAILS IN CONNECTION THEREWITH; AND PROVIDING THE EFFECTIVE DATE HEREOF (9:04:20) - Mayor Crowell introduced this item, and Finance Department Director Nick Providenti reviewed the agenda materials. Mayor Crowell entertained public comment; however, none was forthcoming. In response to a question, Bond Counsel David Lucas explained the statutory provisions relative to time frames associated with a petition requiring the Board to place the bonds on an election ballot. In response to a question regarding the fiscal impact section of the staff report, Mr. Providenti explained that "Nevada law allows us to combine stormwater and sewer projects. So, it basically helps us. There will be fewer issuance costs because there'll only be one series of bonds." He advised that the "sewer portion of that \$24,750,000 is \$22.9 million and the storm water drainage portion is \$1.85 million. ... we'll separate the debt service requirements and the repayment of the bonds by those percentages." In response to a question regarding the staff summary section of the staff report, Mr. Providenti acknowledged that "we're going to be spending some cash that we have now and we'll reimburse that into the funds from the bonds when they're issued." He anticipates such things as design costs and advised "we'll be able to reimburse ourselves from the bonds." He further acknowledged a series of bonds, over the next five years, for improvements. He further acknowledged there will be additional bond counsel fees as each issuance is done. In reference to the amortization schedules included in the agenda materials, Mr. Providenti explained the requirement to ensure "one times coverage based on those dollar amounts."

Mayor Crowell entertained public comments and, when none were forthcoming, a motion. **Supervisor Bonkowski moved to adopt Resolution 2013-R-39, a resolution concerning the financing of water projects and sewer projects; directing the Clerk to notify the Carson City Debt Management Commission of the City's proposal to issue general obligations therefor; providing certain details in connection therewith; and providing the effective date hereof. Supervisor Abowd seconded the motion.** Mayor Crowell entertained discussion. Supervisor Shirk expressed understanding "that this is procedure, is straightforward, and what we're doing has been voted on in the past and this resolution allows the City to do this bond. But, as I had voted in the past, I am voting again against this." Mayor Crowell entertained additional discussion and, when none was forthcoming, called for a

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 5

vote on the pending motion. **Motion carried 4-1.**

12. DEPUTY CITY MANAGER - POSSIBLE ACTION TO DIRECT THE CITY MANAGER TO PLAN FOR A NEVADA SESQUICENTENNIAL FAIR TO BE HELD AT FUJI PARK AND FAIRGROUNDS, JULY 30 THROUGH AUGUST 3, 2014, AND TO APPROVE FUNDING, IN THE AMOUNT OF \$75,000, TO BE USED FROM THE CONTINGENCY FUND AS SEED MONEY FOR THE FAIR (9:11:27) - Mayor Crowell introduced this item, and Ms. Works reviewed the agenda materials in conjunction with displayed slides. Ms. Works responded to questions of clarification, and discussion took place, regarding overall coordination; a potential fair manager; the potential for identifying other sponsors; marketing; anticipated percentage revenue from vendors; entertainment; ticket sales; cost recovery; and Douglas County's involvement. In response to a further question, Ms. Works reviewed the various costs comprising the \$75,000 figure.

Supervisor McKenna expressed the opinion that the requested \$75,000 should be allocated from the Convention and Visitors Bureau, the Redevelopment Authority, "and possibly Douglas County." He expressed no opposition to approving the \$75,000 "if there's a hundred percent chance of reimbursement from the Convention and Visitors Bureau and Redevelopment." He expressed the opinion that no general funding should be spent, and surprise that "City Hall is pushing this and not Convention and Visitors or Redevelopment or some private group." He expressed the opinion "it's outside the scope of City Hall." He discussed continued concerns regarding the economy, and requested that one hundred percent reimbursement, from other groups, be guaranteed upon the Board's approval. He expressed opposition to investing "a whole lot of City time ... except to coordinate what they need among City groups."

In response to a question, Ms. Works advised of having first met with the temporary committee in July, after having received direction from the Board in June. She clarified earlier statements relative to the time table associated with a 2014 fair. In response to earlier comments, she advised that the temporary committee "is citizen driven." She further advised that the CCCVB was represented on the temporary committee. She and Mr. Werner responded to additional questions of clarification, and extensive discussion ensued.

Mayor Crowell entertained public comment. (9:49:45) Robey Willis provided background information on the subject item, and related details of expressions of enthusiasm and strong support. Mayor Crowell thanked Judge Willis and recessed the meeting at 10:00 a.m. Mayor Crowell reconvened the meeting at 10:09 a.m. and entertained additional public comment.

(10:09:38) Gary Dierks provided background information on his service with the Nevada State Fair Board, the Reno Rodeo, and the subject temporary feasibility committee. He discussed the importance of getting "a head start on ... our vendors and the people who are going to participate."

(10:11:54) Jonathan Boulware, representing the Carson City Convention and Visitors Bureau ("CCCVB") Board, advised of having discussed the subject matter with CCCVB Executive Director Joel Dunn. Mr. Boulware requested the opportunity to discuss the "expanded role" of the CCCVB Board at their October 14th meeting. He responded to corresponding questions of clarification, and discussion ensued between the Board members and staff.

(10:15:59) Susan Haas, representing the Nevada Rural Counties RSVP, expressed support for the fair. She expressed the opinion that "tourism will get behind this because every dollar spent marketing

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 6

tourism brings \$3 back to the community.” She acknowledged the investment, but expressed the opinion that the “return on the investment is going to be not only financial but for our community.” She offered the assistance of the RSVP to recruit volunteers and helping “in any way we can.”

(10:18:05) The Nevada 150 Events and Community Relations Manager Scott Carey reviewed the time line for the Nevada Sesquicentennial and advised of having been tasked with developing “150 signature events around the state.” He advised that “based on our discussions with the planning group, ... this proposed fair would very much fit [the] criteria for a signature event and would make a wonderful addition to our celebration.” Mr. Carey expressed support for the proposed fair. He offered marketing and public relations support for the proposed fair. In response to a question, he expressed the opinion that a sesquicentennial event would be very important for Nevada’s capital city. He advised that the Nevada 150 is working very closely with the Nevada Day organization. Mayor Crowell thanked Mr. Carey for his attendance and participation.

(10:20:49) Volunteer 4-H Leader Erin Lehman advised of having participated in past state fairs, and that “the kids really would love to see a state fair come back and have that opportunity.” She acknowledged the cost but expressed the opinion that “it’s going to pay itself back.”

(10:22:14) Christie Works, a UNR masters program student, advised that she is very involved in the 4-H Program and has been a member of the FFA Advisory Board. ... “from a youth perspective and from a community perspective, ... this is a really amazing opportunity for the community ...” Supervisor Bonkowski commended Ms. Works’ articulate testimony.

(10:24:24) In response to a question, Mr. Dierks expressed the belief that the same pitfalls which plagued the Washoe County fair will not “happen here ...” Deputy City Manager Marena Works explained difficulties associated with holding the state fair in the Reno Livestock Events Center and the timing of the event.

Mayor Crowell entertained additional public comment and, when none was forthcoming, questions or comments of the Board members. In response to a question, Ms. Works advised of existing fair manager job descriptions. “We’re looking for somebody that would fit that description and have the experience already.” In response to a question, she advised that the temporary committee will make a recommendation for a fair manager; City staff will make the final selection. Supervisor Abowd expressed agreement with Supervisor McKenna’s recommendation that any allocation from the general fund should be reimbursed. She expressed understanding for concerns expressed relative to time tables, and agreement that “it would definitely be a time for Carson City to shine.” She discussed the economic potential of the fair, and offered to make a motion. Mayor Crowell entertained additional questions or comments of the Board members and, when none were forthcoming, a motion. **Supervisor Abowd moved to direct the City Manager to plan for a Nevada Sesquicentennial Fair to be held at Fuji Park and Fairgrounds, July 30 through August 3, 2014, and to approve funding in the amount of \$75,000 to be used from the contingency fund, as seed money for the fair, to be reimbursed back to the City. Supervisor McKenna seconded the motion.** Mayor Crowell entertained discussion. Supervisor McKenna clarified his intent that the funding can be reimbursed from “profits, ... out of Convention and Visitors budget, ... out of redevelopment’s budget. The general fund cannot afford this expenditure, but it can afford to have the money out there for a little while, adequately secured.” Supervisor Shirk commended the idea and expressed support for the motion. Supervisor Bonkowski commended the proposed event, and requested an amendment to the motion to indicate a deadline for the reimbursement. Following a brief discussion, **Supervisor Abowd amended her motion to indicate that the reimbursement must be made by Nevada Day of 2014.**

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 7

Supervisor McKenna continued his second. Motion carried 5-0.

CARSON CITY BOARD OF SUPERVISORS

Minutes of the October 3, 2013 Meeting

Page 8

**13. BOARD OF SUPERVISORS NON-ACTION ITEMS:
STATUS REVIEW OF PROJECTS**

INTERNAL COMMUNICATIONS AND ADMINISTRATIVE MATTERS

**CORRESPONDENCE TO THE BOARD OF SUPERVISORS, INCLUDING MONTHLY
REPORT ON ACTIVITIES OF THE TRPA GOVERNING BOARD, AS SUBMITTED BY
SHELLY ALDEAN**

STATUS REPORTS AND COMMENTS FROM BOARD MEMBERS (10:33:26) - Supervisor Bonkowski reported on the recent NNDA Annual Economic Development Awards Ceremony. Mayor Crowell entertained additional status reports and comments from the Board members; however, none were forthcoming.

STAFF COMMENTS AND STATUS REPORT

RECESS AND RECONVENE BOARD OF SUPERVISORS (10:34:17) - Mayor Crowell recessed the meeting at 10:34 a.m. and reconvened at 10:58 a.m.

14. CITY MANAGER

14(A) POSSIBLE ACTION TO ACCEPT THE EAST WILLIAM STREET / U.S. HIGHWAY 50 EAST BUSINESS OWNERS' REVITALIZATION PLAN AND DIRECT STAFF TO REVIEW THE PLAN AND REPORT THEIR FINDINGS TO THE BOARD OF SUPERVISORS AT THE EARLIEST TIME FEASIBLE; PRESENTATION AND DISCUSSION BY GOLD DUST WEST CASINO / HOTEL GENERAL MANAGER JONATHAN BOULWARE, ON BEHALF OF THE EAST WILLIAM STREET / U.S. HIGHWAY 50 EAST BUSINESS OWNERS ON A STREET CORRIDOR REVITALIZATION PLAN, CONSISTING OF THREE MAJOR COMPONENTS - BUSINESS DISTRICT ENHANCEMENTS, INFRASTRUCTURE IMPROVEMENTS, AND BEAUTIFICATION (10:58:25) - Mayor Crowell introduced this item. Gold Dust West Casino / Hotel General Manager Jonathan Boulware related his experience during a recent visit to Candlestick Park, and narrated a PowerPoint presentation of the subject revitalization plan. He responded to questions of clarification, and discussion took place, throughout the presentation. The Board members commended Mr. Boulware's presentation.

Mayor Crowell entertained additional questions of the Board members and, when none were forthcoming, public comments. (11:37:32) Downtown 20 / 20 President Dana Lee Freund expressed support for the "east corridor and the other efforts ... being made to help our community." She offered partnerships to Mr. Boulware. "With us continuing to grow and do things together, ... we would like to be a part of meeting together ..."

(11:39:25) Doreen Mack, of Lofty Expressions, commended Mr. Boulware on his presentation and discussed the importance of community cohesiveness. "There is no business that can succeed by itself unless it's grouped together with other businesses. It takes everybody working together to make this happen."

Mayor Crowell entertained additional public comment and, when none was forthcoming, a motion. **Supervisor Bonkowski moved to accept the East William Street / U.S. Highway 50 East business owners revitalization plan, and direct staff to review the plan and report their findings to the**

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 9

Board of Supervisors at the earliest time feasible. Supervisor Abowd seconded the motion. Mayor Crowell entertained discussion on the motion and, when none was forthcoming, called for a vote. **Motion carried 5-0.** Mayor Crowell thanked Mr. Boulware.

14(B) POSSIBLE ACTION TO ACCEPT THE NORTH CARSON STREET BUSINESS OWNERS' REVITALIZATION PLAN AND DIRECT STAFF TO REVIEW THE PLAN AND REPORT THEIR FINDINGS TO THE BOARD OF SUPERVISORS AT THE EARLIEST TIME FEASIBLE; PRESENTATION AND DISCUSSION BY HOLIDAY INN EXPRESS AND SUITES CEO AND DIRECTOR OF OPERATIONS JASWINDER DHAMI, ON BEHALF OF THE NORTH CARSON STREET BUSINESS OWNERS ON A STREET CORRIDOR REVITALIZATION PLAN, CONSISTING OF THREE MAJOR COMPONENTS - BUSINESS DISTRICT ENHANCEMENTS, INFRASTRUCTURE IMPROVEMENTS, AND BEAUTIFICATION (11:41:30) - Mayor Crowell introduced this item, and Holiday Inn Express and Suites CEO and Operations Director Jesse Dhami provided background information on this item, and narrated a PowerPoint presentation. Mr. Dhami and Mr. Boulware responded to questions of clarification, and extensive discussion followed.

Mayor Crowell entertained public comment. (12:20:01) Downtown 20 / 20 Secretary Gloria Dyla commended Mr. Boulware's and Mr. Dhami's presentations. She discussed concern that "the public perception ... is that Carson City doesn't care about the town; let the businesses take care of it."

Mayor Crowell recessed the meeting at 12:23 p.m. and reconvened at 12:29 p.m. He entertained additional public comment. (12:29:44) Malkiat Dhami discussed strong support for the revitalization plans, and responded to corresponding questions of clarification.

(12:37:10) Cory White read into the record a letter, dated October 2, 2013, from Linda Barnett. He distributed copies to the Board members and to the Clerk.

Mayor Crowell entertained additional public comment and, when none was forthcoming, a motion. Supervisor Abowd commented that "businesses do what businesses have to do and that is to reinvest in themselves in order to survive. Carson City ... has to reinvest in itself to refresh its tired face and sustain us into the future." **Supervisor Abowd moved to accept the North Carson Street business owners revitalization plan, and direct staff to review the plan and report their findings to the Board of Supervisors at the earliest time feasible. Supervisor Bonkowski seconded the motion.** Mayor Crowell entertained discussion. In response to a question, Mr. Werner explained that staff will review all the information presented and consider "what appears to be reasonable for the City to participate in and what's the area of the City's responsibility. There may be some things that are regulatory ... or, if there are alternatives, we'll come back" and make recommendations. "And then we'll cost all that out and look at funding sources of what might be available to fund that portion from the City. ... that'll come back to the Board, then, as our recommendation to now approve the plan, direct staff to continue forward with that, or whatever it might be or not." In response to a question, he advised that the revitalization plans are not within the purview of the Planning Commission. "It's an infrastructure issue ... streets, highways, ... concrete sidewalks ..." Supervisor Bonkowski expressed the belief that "we need to hear ... from all the corridors before staff takes this up in earnest." He expressed the further belief that the southern corridor is working on this and representatives intend to provide a presentation at the first Board of Supervisors meeting in November. In reference to Ms. Barnett's letter, he expressed the hope "that there's an effort made to reach out to everybody in the corridor whether they support the project or don't ... Everybody's going to have valuable input into

CARSON CITY BOARD OF SUPERVISORS
Minutes of the October 3, 2013 Meeting
Page 10

this.” In response to a question, Mr. Werner expressed the opinion that “this needs to be a grass roots effort.” Mayor Crowell commended the grass roots effort, and encouraged the involvement of the Chamber of Commerce. In reference to earlier comments, he pointed out that “at the heart of sustainability is a feeling of place and a feeling of community. ... We get there by grass roots efforts like these.” He expressed the belief that “our community is better off if we can be as inclusive as we can ... and then ... thoroughly vet, debate ... projects, but once we decide, ... from a community standpoint, it’s important to move forward as a community ... with common purpose.” He agreed with previous comments to include as many businesses as possible. Mayor Crowell called for a vote on the pending motion. **Motion carried 5-0.**

15. PUBLIC COMMENT (12:48:10) - Doreen Mack advised that she and Dana Lee Freund would appear in a television interview on Channel 15's *Woman to Woman* program.

16. ACTION TO ADJOURN (12:47:48) - Mayor Crowell advised that he would be absent from the next meeting due to an out-of-town commitment. (12:48:36) Mayor Crowell adjourned the meeting at 12:48 p.m.

The Minutes of the October 3, 2013 Carson City Board of Supervisors meeting are so approved this 2nd day of January, 2014.

ROBERT L. CROWELL, Mayor

ATTEST:

ALAN GLOVER, Clerk - Recorder