

## Vern Krahn

---

**From:** dcbugli@aol.com  
**Sent:** Monday, January 27, 2014 11:51 PM  
**To:** jshelton@breweryarts.org; ljosselyn@galaxytheatres.com; Karen Abowd; Mitch Ames; andieanderson@sbcglobal.net; awmoore@clan.lib.nv.us; atd4au@aol.com; dbayer@bactv.org; Tu2teacher@sbcglobal.net; Ebugli@aol.com; cw3595@charter.net; carol@wildhorsetheater.com; nevadamusic.com@me.com; danielleinNV@hotmail.com; day\_williams@sbcglobal.net; deefrewert@gmail.com; diane@hansenmarcom.com; epaslov@gbis.com; elintahoe2@aol.com; jdgillott@charter.net; positive.energy@yahoo.com; WHuffman@nevadaculture.org; jbaker.cmnn@gmail.com; jfast60@yahoo.com; JBarmore@nevadaculture.org; jim-walker@charter.net; June@commacoffee.com; judylmonson@yahoo.com; davis-kaskie@charter.net; info@cmnn.org; mwcovington@nevadaculture.org; Roger Moellendorf; pjosten@aol.com; PBarton@nevadaculture.org; rosineb@hotmail.com; sharonrosse2001@yahoo.com; john@shipleymusic.com; arrigots@wnc.edu; sue@tahoefiddler.com; tami@breweryarts.org; ventanasierra@gmail.com; Vern Krahn  
**Subject:** CCACC Meeting Minutes for Oct. 22, 2013, meeting  
**Attachments:** 131022\_CCACC\_minutes.pdf

Hi, CCACC members!

I am attaching the minutes from the last CCACC meeting that we held. It was on Oct. 22. We were supposed to have another meeting on Dec. 3, but that was cancelled, due to snow.

I will bring a few printed copies to tomorrow's meeting (Tues., Jan. 28) at BRIC. I will probably attend the first few minutes of the meeting at 4:00 p.m., but then I have to go to the Community Center where the Mile High Jazz Band, the Carson High School Jazz Band, and the Carson Middle School Jazz Band will be doing the "Jazz Extravaganza XI" at 7:00 p.m. (You are welcome to come to the concert after the meeting and show your support for artists, young and old. It is a fundraiser for the Carson High School music program.) *(End of plug!)*

- David  
David Bugli  
Conductor, Carson City Symphony  
Pianist/Leader, Mile High Jazz Band  
Adjunct faculty, Western Nevada College  
VP, Lecture Series Coordinator, Newsletter Editor, Carson City Historical Society  
Carson City, NV  
Home phone: (775) 883-4154  
Cell phone: (775) 720-1741  
Personal web site: <http://DavidBugli.com>  
CC Symphony web site: <http://CCSymphony.com>  
MHJB web site: <http://MileHighJazz.com>

**Carson City Arts and Culture Coalition**  
**Minutes of Meeting, Tuesday, Oct. 22, 2013**  
**4:00 p.m. at BRIC (Business Resource Innovation Center)**  
**108 E. Proctor Street, Carson City, NV**

**Call to order and introductions:** John Shelton (Brewery Arts Center, BAC) called the meeting to order at 4:05 p.m. Also in attendance were Chris Bayer (banjo & BAC Board President), David Bugli (Mile High Jazz Band and Carson City Symphony), Ellie Bugli (Mile High Jazz Band, Carson City Symphony, Cultural Commission), Glenn Clemmer (Capital City Arts Initiative, CCAI), Mary Works Covington (Nevada Arts Council), Mark Kyle (artist, Nevada Artist Assoc.), Gene Paslow (Nevada Performance Academy), Sharon Rosse (Capital City Arts Initiative, CCAI), and Tami Shelton (BAC).

**Approval of Minutes:** The minutes of the Sept. 24, 2013, meeting were reviewed. Change "The AIR workshop will not be happening in Carson City because it is also scheduled in Reno," to "The AIR workshop in Carson City is delayed until 2014." Gene moved and Ellie seconded to approve the minutes as modified. The motion passed.

**Banner:** John shared new, revised proposed language for the banner guidelines (6.5.2 *Proposed*): *Reservations for weekly time slots are generally made on a first come, first served basis. However, priority will be given to attended events over public service announcements. Other considerations, via narrative, may include the degree of community impact and support for recurring annual events sponsored by Carson City, such as Nevada Day.* John and Tami met with Lee Plemel and Susan Door Pansky, the new Planning Manager. On Nov. 21, Lee would like John to present ideas to the Board of Supervisors at their meeting. A narrative explaining the justification for putting up a banner for an organization might be required. There was some suggestion that CCACC might review such a narrative, but we recognize that we are in a prejudiced position.

**Marketing:** Some sort of joint ticketing for events by our groups was discussed briefly, but in not Vendini.

**Google calendar:** Chris talked about CCCVB's new approach to the calendar and the new app that would be tied to Google calendars. It would allow visitors and residents to look up what is happening on any

given day. Darla is helping with this project. Chris says we need a paid marketer.

**Umbrella arts events:** Chris talked about bringing other events into "Jazz & Beyond" in August. Ellie said that "Jazz & Beyond" has moved back to a music-only approach and less of the other arts as we did when the festival was held on the BAC grounds.

**State Fair at Fuji Park:** The revived State Fair was being planned for the end of July and beginning of August at Fuji Park. John has talked to some of the planners. He thinks plans are in their infancy and a fair manager has not been hired. [Note: Since the 10/22/13 meeting, it's been learned that there is another "state fair" planned for Reno, by another organization, and its proposed dates are Aug. 8 to 10. That fair has a presence at NevadaStateFair.org and on Facebook. The event at Fuji Park is a Nevada 150 event.]

**Finding direction:** Chris Bayer encouraged us to display the CCACC logo on our websites. John cautioned us that the Artown model might not be the best one for us. Mary encouraged us to use the Arts for Nevada website. Chris feels we need a narrative about downtown that emphasizes the arts more that the Downtown 20/20 Group does. John said we need a position (person) to direct the entire arts community (an umbrella arts program) so that all of us benefit. John and Chris are writing the narrative. Chris talked about "new urbanization" approach in which downtowns measure progress using housing for creative types downtown, rather than "heads in beds." We talked about how the Board of Supervisors approaches decisions, especially when it comes to funding arts and other things. We feel we have three of the Supervisors who will support the arts, as reflected in the recent vote on the Arts Ordinance.

**CCACC website:** Tami said that BAC purchased two URLs for CCACC, and Darla will see that CCACC's website will be hosted. [On 1/27/2014 it was apparent that a CCACC webpage with an arts calendar was being hosted at [http://www.accesscarsoncity.org/?page\\_id=3610](http://www.accesscarsoncity.org/?page_id=3610), a BAC site.] Chris moved and Sharon seconded that

CCACC organizations put the CCACC logo on their website and link to the new site. The motion passed.

**Treasurer's report:** Ellie handed out a report that indicated we had received \$470.00 from nine memberships and \$0.32 in interest between July 1 (start of FY) and 10/22/14. There were no expenses. The bank balance is \$3004.67. It was moved and seconded that the report be filed, and the motion passed.

**AIR (Arts Incubator of the Rockies):** The Carson City AIR event will be moved to after the first of the year, maybe March or April. We should let John know what dates (Friday through Sunday) in March and April would not be good for us to participate.

**Arts ordinance thank you letters:** Gene was tasked with writing a letter to Mayor Bob Crowell and Supervisor Karen Abowd thanking them for supporting the arts ordinance. The letter can be left at BRIC or BAC to give everyone in CCACC an opportunity to sign it.

**AB60 (Assembly Bill 60):** Sharon Rosse said that AB60 has to do with reporting that has to be done by nonprofit organizations starting in 2014. She suggested we find out from the Secretary of State's office what our member organizations have to do, and that we invite that individual to one of our meetings. Mary is going to a session on AB60 implementation on Nov. 8 in Reno.

**Americans for the Arts:** Sharon moved, and Chris seconded, that CCACC join Americans for the Arts for \$50. There is a 14-month offer. The motion passed.

**Banjo program:** Chris will be doing a "Gold Rush Banjo" program this Friday (Oct. 25) at the Carson City Community Center. It's about mining music.

**NAC (Nevada Arts Council):** Mary is the Community Arts Coordinator at the NAC, and she briefly discussed grants writing workshops for individual grants and Jackpot grants. Mary said that Arts license plates provide money to arts through grants (arts learning money). She provided some handouts on the Community Arts Development Program. She would like to have a "community conversation" like the one that was done in October 2008, perhaps at the Stewart Indian colony or at the BAC. CCACC could be a co-sponsor. Mary does not have a set date. Also, the "Arts @ The Heart"

conference is usually in March, but March 15 is likely to be a grants deadline, so Mary thinks it would be better after that date. Mary stressed that the NAC doors are open. Sharon gave Mary some feedback on the online system for grants applications. Sharon does not like NAC changing the questions from year to year.

**Announcements:** Carson Chamber Singers will perform at the BAC on Nov. 2. CCAI has a new show at BRIC through Labor Day. Also, a Ben Hoffman satellite display is at the Carson City Library lobby.

**Adjournment:** The meeting adjourned at 5:53 p.m.

**Next meeting:** The next meeting is scheduled for Dec. 3 at 4:00 at BRIC, and that will serve as the November and December meeting. [Note: The Dec. 3 meeting was cancelled due to snow.]

Minutes prepared by David Bugli, Interim Secretary, on 12/3/2013 and 1/27/2014.

**Carson City Arts and Culture Coalition**  
**Minutes of Meeting, Tuesday, Jan. 28, 2014**  
**4:00 p.m. at BRIC (Business Resource Innovation Center)**  
**108 E. Proctor Street, Carson City, NV**

**Call to order and introductions:** John Shelton (Brewery Arts Center, BAC) called the meeting to order at 4:03 p.m. Also in attendance were Mitch Ames (Carson City Community Center), Stephanie Arrigotti (Western Nevada Musical Theatre), Lori Bagwell (candidate for Supervisor), Chris Bayer (BAC Board President), Darla Bayer (ACCTV, BAC), Linda Bellegray (Capital City Arts Initiative), Cyndy Brenneman (Capital City Arts Initiative), David Bugli (Mile High Jazz Band and Carson City Symphony), Ellie Bugli (Mile High Jazz Band, Carson City Symphony, Cultural Commission), Danielle Cook (I Love Carson City Facebook page, Cultural Commission), Mary Works Covington (Nevada Arts Council), Bob Hickox (Nevada Artists Assoc.), Vern Krahn (Carson City Parks & Recreation Dept.), Mark Kyle (artist, Nevada Artist Assoc.), Gina Nelson (Sierra Nevada Ballet), Gene Paslov (Nevada Performance Academy), Mark Raymond (Publisher of *Nevada Appeal*), Dorrine Sadilek (Nevada Artists Assoc.), Brian Sandford (Editor of *Nevada Appeal*), and Taylor Stipe (BAC). Brief introductions were made.

**International Film Weekend:** Linda Bellegray spoke about an International Film Weekend that will be held at the First United Methodist Church from Feb. 27 through March 1. All three award-winning films are free and screening will start at 7:00 p.m. The doors will open at 6:30. The films are "Captain Abu Raed" (2/27, from Jordan), "Dona Flor and Her Two Husbands" (2/28, Brazil), and "The Lives of Others" (3/1, Germany). There will be discussion and refreshments following each film. Linda said that Sena Loyd at the Carson City Library would like to collaborate in the future on a similar film presentation.

**Approval of Minutes:** The minutes of the Oct. 22, 2013, meeting were reviewed. Gene moved and Dorrine seconded to approve the minutes. The motion passed.

**Presentation by Nevada Appeal:** Mark Raymond, Publisher, and Brian Sandford, Editor, discussed the role of the *Nevada Appeal* in the community. Mark talked about his working with folks in Ohio and about how he has worked in the Carson City area for two years. He also publishes a group of papers outside of

Carson City. He sees his first role as serving his readers, not his sources. He explained how requests for coverage stretches his staff and that his responsibility is to ensure that the *Appeal* will be around "next year" (in a changing world of Internet and alternate ways of getting information). He has been in newspaper work for about 30 years. Newspapers are dependent on a consumer economy, and he sees that they are still relevant and that they have a future.

Brian Sandford has been in Carson City about one-and-a-half years. He feels that the *Appeal* does not have a bias. A survey of the most important topics to its readers are, #1 - Public Safety, #2 - Business, and #3 - The Arts. When asked about extensive coverage of sports, he indicated that coverage of sports is an entree for young people (and their families) to get into the habit of reading papers.

Chris Bayer asked Mark and Brian if the *Appeal* could have an "arts corner" in the paper. Mark said he would work with Brian on an arts strategy, and that it was important to do that before they develop a structure. Mark said that presenters need to think more about "What does the reader want?" more than "What do I want?" Brian said it is hard to connect with people who just moved here. Brian wants "real people" in the paper, "not just politicians." Thursday's "Buzz Page" is where people can turn to, to plan their weekends. Mark feels a lot can be done with three paragraphs, but writers should avoid the "long form," especially if the writer's passion is not in the particular event. Chris Bayer mentioned the Google calendar, on which local arts groups are collaborating. Brian said the *Appeal* needs to break down the calendar by type of events (e.g., outdoor, arts, classes, etc.). Gene Paslov asked that arts be recognized as valuable resources.

Brian said it is harder to report on non-quantifiable events, and the arts tend to fall into that category, unlike sports. He talked about *Buzz*, a former publication that really did not do well enough with focus. Brian would like to get more pictures to tell the stories. Subscribers to print editions of the *Appeal* can also get the digital version. John Shelton felt that the editorial content for arts events should come out a

week before the event, not just at the last minute, which seems to be the case, a lot of the time.

John asked about the role of critical reviews. Brian sees this as a negative, and one should consider what happens when a performance gets a bad review. Also, it is hard to find people who can do the reviews that are knowledgeable and unbiased.

Although Mark is out of town several days a week, it was suggested that we (probably John Shelton) should meet with Brian to discuss our plans and how to get into the paper more. (John did meet with Mark several weeks ago.) Mark is encouraging Brian to set up a template with guidelines for submission of our materials. Brian will set up a workshop in about two months.

**Liaison report:** Vern Krahn said the Public Arts Ordinance in September did not pass. The ordinance was revised in December, and we will try to find some sort of city funding. The next Culture Commission meeting is March 18. Stephanie Arrigotti was concerned that the proposed 1/8-cent tax increase did not address the arts and changes needed at the Community Center (e.g., loading dock with garage doors for large scenery). She would like the arts included in the proposed tax increase. Vern said we need to show up at the public meeting at 6:00 p.m. tomorrow (Jan. 29) and tell the people working on the increase what we want "put in the bucket." If these needs are not articulated early enough in the process, they cannot be added later. Vern talked about the format for the public meeting, about comment sheets being available in the lobby, and about the 3-minute limit on speakers in the Sierra Room.

**Carson Forward:** Chris Bayer discussed the 20/20 group and Carson Forward, which, according to the website [carsonforward.info](http://carsonforward.info), "advocates a funded planning process and ultimately infrastructure projects to address Carson City's future." He handed out postcards regarding Carson Forward, which he noted he paid for himself. He felt that the tax-increase money is about the future of Carson City. He felt that the proposed park between the BAC buildings should "be in the bucket."

**Treasurer's Report:** Ellie Bugli e-mailed a Treasurer's Report prior to the meeting and distributed copies at the meeting.

**Facebook protocol:** Taylor Stipe of the BAC spoke about Facebook protocols. He said that CCACC

member organizations should "try boosting" events by sister organizations. Each organization should pay for any advertising, not the CCACC. Taylor will send a reminder e-mail using the CCACC e-mail list. If one is not an administrator on the CCACC Facebook site, one can send the info to him at [Taylor@BreweryArts.org](mailto:Taylor@BreweryArts.org). John said the Facebook content should only relate to CCACC. Chris Bayer said we should do more Facebook sharing. He said that we could tie into Danielle Cook's "I Love Carson City" Facebook page, which also includes non-arts events.

**Adjournment:** The meeting adjourned at around 5:20 p.m.

**Next meeting:** The next meeting is scheduled for March 24, 2014, at 4:00 at BRIC.

Minutes prepared by David Bugli, Interim Secretary, on 2/25/2014.