

**PARKS AND RECREATION COMMISSION
STAFF REPORT**

MEETING DATE: April 1, 2014

AGENDA ITEM NUMBER: 3C

APPLICANT: Meagan Soracco, Recreation Operations Manager

REQUEST: For discussion only regarding the summary and review of the 2013/14 Arlington Square Ice Rink operations.

GENERAL DISCUSSION: 2013/14 Ice Rink Final Report (Exhibit A) – A discussion covering the operation of the 2013/14 Arlington Ice Rink including expenditures and revenue and possible upcoming improvements.

Discussion on the public/private partnership with the Carson Nugget, Downtown Business Association, Tahoe Fence, and Carson City Parks & Recreation.

RECOMMENDED ACTION: This is a discussion only item; therefore, no action can be taken.

ICE RINK 2013-2014 REVENUE REPORT FINAL

PARTICIPATION REVENUE

	Revenue 2013/2014	Revenue 2012/2013	Revenue +/-
10 Punch Pass Adult	\$910.00	\$350.00	\$560.00
10 Punch Pass Youth	\$728.00	\$392.00	\$336.00
15 Punch Pass Adult	\$490.00	\$392.00	\$98.00
15 Punch Pass Youth	\$234.00	\$312.00	(\$78.00)
20 Punch Pass Adult	\$1,680.00	\$360.00	\$1,320.00
20 Punch Pass Youth	\$96.00	\$192.00	(\$96.00)
Adult Skate	\$22,071.00	\$19,370.00	\$2,701.00
After School Skate	\$1,635.00	\$3,105.00	(\$1,470.00)
CCRD Employee Skaters	\$32.00	\$284.00	(\$252.00)
Grand Opening Skate	\$180.00	\$1,096.00	(\$916.00)
Family Skate	\$3,775.00	\$4,945.00	(\$1,170.00)
Gift Certificates	\$2,625.00	\$145.00	\$2,480.00
Ice Skate Rink Tent Rental	\$1,500.00	\$1,850.00	(\$350.00)
Youth Skate	\$15,735.00	\$19,160.00	(\$3,425.00)
Revenue/Skaters	\$51,691.00	\$51,953.00	(\$262.00)

ADDITIONAL REVENUE

	Revenue 2013/14	Revenue 2012/2013	Revenue +/-
Candy	\$476.00	\$760.00	\$ (284.00)
Cup of Noodle	\$6.00	\$0.00	\$ 6.00
Cider	\$214.00	\$208.00	\$ 6.00
Cocoa	\$1,806.00	\$1,674.00	\$ 132.00
Hand Warmer	\$3.00	\$65.00	\$ (62.00)
Coffee	\$50.00	\$202.00	\$ (152.00)
Water	\$352.00	\$402.00	\$ (50.00)
Skate Rental	\$13,956.00	\$14,052.00	\$ (96.00)
Journal Entries into Rev Ice Rink	\$4,079.94	\$167.00	\$ 3,912.94
Revenue/Quantity	\$20,942.94	\$17,530.00	\$ 3,412.94

ADVERTISEMENT REVENUE

	Revenue 2013/14	Revenue 2012/2013	Revenue +/-
Fence Banner Ads	\$1,200.00	\$325.00	\$ 875.00
Dasher Board Ads	\$4,600.00	\$3,150.00	\$ 1,450.00
Revenue/Quantity	\$5,800.00	\$3,475.00	\$ 2,325.00

YTD TOTAL REVENUE

\$78,433.94	\$72,958.00	\$ 5,475.94
--------------------	--------------------	--------------------

Ice Rink 2013-2014 Expense Report

Account Name	Budgeted	Expended	Balance	Percent Expended
Salaries and Wages / Salaries / Ben	\$36,051.00	\$ 30,443.27	\$5,607.73	84.4%
Professional Services	\$3,000.00	\$ 3,000.00	\$0.00	100.0%
Equipment Repair	\$10,000.00	\$ 2,339.67	\$7,660.33	23.4%
Equipment Rental	\$4,500.00	\$ 1,148.00	\$3,352.00	25.5%
Printing & Advertising	\$780.00	\$ 26.59	\$753.41	3.4%
Supplies/Office Supplies	\$50.00	\$ 31.96	\$18.04	63.9%
Supplies/Operating Supplies	\$25,000.00	\$ 21,023.66	\$3,976.34	84.1%
Supplies/Food & Kitchen	\$2,000.00	\$ 1,462.76	\$537.24	73.1%
Utilities - Power	\$13,000.00	\$ 5,808.17	\$7,191.83	44.7%
2013-2014 Total Expenses	\$94,381.00	\$ 65,284.08	\$29,096.92	69.2%

Total Expenses	Total Revenues	Cost Recovery	Program to the Good
\$ 65,284.08	\$78,433.94	120.14%	\$ 13,149.86