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Carson City
Office of Business Development
108 East Proctor Street
Carson City, NV 89701

Special Event Funding Request Form

Carson City Senior Citizens Center ORGANIZATION NAME / APPLICANT	MOW Classic Car Show & Concert in the Park NAME OF EVENT
911 Beverly Drive Carson City NV 89406 MAILING ADDRESS, CITY, STATE, ZIP CODE	$ 4,150 TOTAL FUNDING REQUEST
775 883-0703 x103 N/A PHONE # WEBSITE URL	Event Dates: Saturday August 30, 2014
Warren Bottino, Social Work Program Manager CONTACT / EVENT DIRECTOR NAME	Project Area (check one): Redevelopment Area #1 X Redevelopment Area #2 X
911 Beverly Drive Carson City NV 89406 MAILING ADDRESS, CITY, STATE, ZIP CODE	
775 883-0703 x103 ccsccmanager@gbis.com PHONE # EMAIL	

Event Description and Objectives
Include history of the event and importance to the community (use additional pages as needed):

Classic Car Show & Concert in the Park to generate funds for Meals on Wheels. *Please see attached.

Estimated number of local participants: 1,500 Estimated number of out-of-town participants: 400

Number of years event has taken place in Carson City: 1

Event Costs (Attach additional sheets, if necessary)

Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Car Show Expenses	$ 4,150	$	$
Facility, Food, Stafffing	$	$2,140	$
	$	$	$
	$	$	$
	$	$	$
	$	$	$
	$	$	$
Totals:	$4,150	$	$
Redevelopment Funds as a % of total Event costs:	66 %	2,140	6,290
		Projected Revenues:	$5,770
		Projected Net Profit/Loss:	$1,650

Annual Budget of Organization:

	Last Year	Present Year	Next Year
Income:	$260,065	$74,719	$N/A
Expenses:	$310,169	$107,678	$
Reserves:	$(50,104)	$(32,959)	$

Number of years your organization has existed: ____

Redevelopment funding your organization received for this event in prior years, if any:

2013: $ 2,000
2012: $ _____
2011: $ _____
2010: $ _____

Have other organizations besides yours committed funding for this event? [x] Yes [ ] No
If yes, what organization(s) and how much funding?

Describe any efforts to obtain funding from other sources:

Carson City facility space, Senior Center staff costs, Carson Elks Lodge #2177 food donation

Describe why Redevelopment funds are required for the special event:
Initial support to establish a credible and consistent program. Redevelopment funds would provide the necessary means to ensure all standard essentials associated with a successful car show and concert fund raising event cold be provided; and start up equipment and supplies could be secured to allow for future marketing and program development.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Meals on Wheels services both redevelopment areas. Event takes place in area #1. * Please see attached.

List other organizations and businesses partnering or participating in the event:
Carson City Senior Center, Carson City Parks and Recreation and, various community businesses.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Mills Park. No street closures will be necessary.

Have you obtained all necessary approvals and/or permits for the event? x Yes ☐ No
If not, what approvals are still pending?

How do plan to market and advertise the event?
Extensive marketing plan. * Please see attached narrative and marketing check list.

Explain how the special event may be able to be expanded in the future:

Program consistency. Increased community and business involvement and awareness.

Explain how the special event will be able to transition away from City funding support in the future:

Brand recognition, acceptance in community, increased participation and program offerings. * See attached.

Acknowledgement of Application Provisions: (please check each that you acknowledge)

x I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.

x All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.

x I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.

x If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature	Date:
W. Butler II.	March 7, 2014

*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

x Complete, signed Special Event Funding Request Form

x Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility

x Resumes of the key individuals in the organization conducting the special event

x Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Special Event Funding Request Form

Carson City Senior Citizens Center

911 Beverly Drive Carson City NV 89706

(775) 783-0708 x103

Warren Bottino / Social Work Program Manager

911 Beverly Drive Carson City NV 89706

(775 883-0703 x 103 ccsccmanager@gbis.com

Event Description and Objectives
Include history of the event and importance to the community

The Carson City Senior Citizens Center will be conducting the second annual classic car show to benefit Meals on Wheels, Saturday August 30, 2014 at Mills Park. This year's event is called the Classic Car Show and Concert in the Park. There are multiple goals and objectives related to the successful implementation of this fund raising event.

The primary objective is to generate funds for homebound nutrition; but within that objective are a number of goals. The Meals on Wheels program is structured to provide nutrition to people 60 years of age or older, residing in Carson City, who are homebound due to a disabling condition or illness, and are physically incapacitated. Meals on Wheels programs have been shown to significantly improve the nutritional status of older people, particularly those who have difficulties shopping for food or cooking meals as a result of mobility problems, reduced income or loss of appetite.

The Meals on Wheels program provides an important social contact as well. Research has highlighted how the sudden absence of a companion through bereavement can have a significant impact on older adults. Loneliness and loss of status following retirement may lead to depression, a loss of interest in food, and disruption in the patterns of food procurement and consumption. Socio-economic status, social isolation and disability can also increase the prevalence of food insecurity, and can lead to related problems, such as the onset of mental health problems, particularly where social supports are limited.

Meals on Wheels staff are an important point of contact with meal recipients, and are often the first to find out about the recipients declining health, or to arrive on the scene after a fall or emergency. Knowing they will receive a regular visit can help an older person to feel more secure and less socially isolated.

Meals on Wheels services act as an important instrument to provide further help and support for isolated seniors through access to social assessment and vital resources. Relationships created through the program, and daily welfare checks have resulted in numerous instances of addressing elder abuse, or providing further social, medical, nutrition, housing, legal and home care resources that help to keep our senior community in their homes, and living independently. A state of New York study determined that for each senior citizen kept out of long term care, a city will experience a savings of $19,882 annually per client. (Jerome 2009).

The Classic Car Show and Concert In the Park will serve to promote an awareness of senior related issues before the community; and provide the community, local businesses, senior participants, and their families an opportunity to interact and create a communication with community leaders and valuable community resources.

The Carson City Meals on Wheels program has experienced 48% growth over the last three years. The Carson City Senior Center provided 64,179 meals in fiscal year 2013.

The Homebound Nutrition program operates under a projected budget of $238,148 annually. Each meal has a cost of $6.03 to deliver. To stay within the projected budget, the homebound nutrition program is able to deliver 108 meals daily. The program presently delivers 185 meals each day; and is operating at a projected 2014 deficit of ($71,977).

Government funding covers 44% of costs. Programs will be further challenged by current and impending budget cuts. Nationally 70% of programs have reduced meals and began waiting lists. It would be our desire to generate additional income to meet demand; and not have to decline service to the disadvantaged, reduce service to outlying areas, or establish a waiting list; while also making the event a positive and rewarding experience for our car owners, music lovers and the community.

Special events, like the Classic Car Show and Concert in the Park, that provide a community day of awareness, are essential for strengthening and maintaining a healthy community. These events bring neighbors together, encourage safer, cleaner neighborhoods and create a livelier community atmosphere; they serve to improve a community's image and enhance the area's desirability.

Social bonds are improved when families recreate together and when seniors and individuals with disabilities are actively engaged in activities. Seniors will benefit from reduced feelings of alimentation and loneliness and increased intergenerational understanding.

Because of community consciousness in united purpose, there develops an opportunity to strengthen family bonds, promote diversity and understanding, and stimulate a greater acceptance of others that can create better and more livable communities.

Estimated number of local participants: 1,500

Estimated number of out-of-town participants 400

Number of year's event has taken place in Carson City (1) one year

Event Costs

Activity	Re-Development Funds	Other Funds	Total
Car Show Expenses			
T-Shirts	$800		$800
Dash Plaques	$200		$200
Promotional Banners	$600		$600
Highway Banner	$800		$800
Trophies	$500		$500
Sponsor Certificates	$150		$150
Youth Activities	$400		$400
Music	$500		$500
Marketing	$200		$200
Food	*Courtesy Carson City Elks Club #2177*		*$500*
Facility Rental	*Courtesy Carson City non-profit donation*		*$640*
Staffing Costs	*Carson City Senior Citizens Center*		*$1,000*
Totals	$4,150		$6,290

Projected Revenues: $4,550

Projected Net Profit/Loss: $ 400
Projected Car Registration: $1,250

Projected Total Net Profit/Loss: $1,650

Redevelopment Funds as a % of total Event costs: 66%

Annual Budget of Organization:

Meals On Wheels

	Last Year	Present Year (02/25/2104)	Next Year
Income:	$260,065.34	$74,719.52	Not determined
Expenses:	$310,169.27	$107,678.51	
Reserves:	($ 50,103.93)	($ 32,958.99) - Year to Date	

Redevelopment funding your organization received for this event in prior years, if any:

2013 $ 2,000
2012 $ N/A
2011: $ N/A
2010: $ N/A
2009: $ N/A

Number of years your organization has existed: 39 years

Have other organization (s) besides yours committed funding for this event? X Yes
If yes, what organization (s) and how much funding?

Carson City Park and Recreation has provided facility space at a savings of $640 and the Carson City Elks Club has agreed to handle food concessions; with the intent of donating 20% back to the program.

Describe efforts to obtain funding from other sources:

The Social Work Program Manager has approached the Karson Kruzers car club for direction. In an effort to make the show appealing to car enthusiasts, it was determined that an entrance fee of $25 per participant would be most desirable. After event costs are applied there will be a remaining $3.50 of profit per participant.

Accepting that it is important to establish a desirable event that will provide for car owner participation and create a unique environment that will make the car show stand out and create foot traffic to the event; it's understood that initial fundraising profits may be limited, but will set the framework for future development.

In this same manner, any initial fundraising profit would need to be generated through the pursuit of event sponsorship. Last year in addition to the Carson City Office of Business Development award, $1,500 in sponsorship from local businesses was generated for the event. Presently, the Social Work Program Manger is working with our senior volunteers to pursue personal appointments with business leaders in an effort to maintain established funding relationships and create new support partnerships.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds help in all aspects of event operations and fundraising success.

Funding would help to create awareness in the community that not only meets strategic objectives, but creates an environment that supports those objectives in a memorable and exciting way; to create an impetus needed for attendees to "want" to come, to perceive the event as the "place to be", and to spread the word so others attend.

Marketing this year will include a banner over Carson St. the week of August 25, 2014; a remarkable gift, but it will come at a onetime cost of $800.

The Classic Car Show and Concert in the Park remains a start up event, without an established budget to guarantee facilitation. Optimistically, the necessary funds would be generated through sponsorship and car owner entry fees.

The challenges are that it was suggested by local car clubs to keep the registration fee modest, as to encourage first time participation. Additionally, as a new event, we have not yet established a dependable sponsorship group to ensure program stability and growth.

Redevelopment funds would provide the necessary means to ensure all standard essentials associated with a successful car show fundraising event could be provided; and start up equipment and supplies could be secured to allow for future marketing and program development.

Funds would provide the initial support necessary to establish consistency and credibility within the community for a start up event. Funds would provide the program every opportunity to generate vital funds during initial development of operation, as well as to assist in building the foundation to allow for growth, both as an event of interest to the community; but more importantly, as a robust fundraising event for families and the elderly frail.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1) or to promote south Carson Street as an auto purchase destination for the region (Redevelopment Area #2):

The Carson City Senior Center meals on Wheels program operates throughout all of Carson City, and provides meals and care to senior participants in both redevelopment areas, including outlying areas not normally serviced by public or elder care providers.

These efforts help to expand public revenue by keeping elderly Americans in their homes, with their families, and out of long term care. As previously mentioned, for each individual our program keeps as a tax paying contributing member of our community, the city will experience a tremendous savings on long term care costs, which will allow valuable dollars to be put back into the local economy through purchases at local businesses.

Additionally, the program will be conducted at Mills Park which lies within Redevelopment area #2. The event will bring consumers from out of town to stay in local hotels and generate revenue in area businesses and restaurants. It will provide a new type of activity to help highlight and promote the availability of Mills Park and the Pony Express Pavilion.

Lastly, the preponderance of attendees will be car enthusiasts and young families. Local auto sales professionals will be provided the opportunity to utilize the event to provide static displays of available automobiles and set up areas to meet with prospective buyers and discuss new car purchasing opportunities.

By providing social and recreational services to senior participants and local families we help to:

- Promote family values by helping to create strong and supportive families and reduce the need for social services.
- Promote ethnic and cultural harmony by providing a cross cultural and intergenerational program.
- Reduces alienation and isolation. Shut in live-alone elderly and many youth are disconnected from the community. Daily visitations from homebound nutrition, and programs targeting youth and senior involvement serve to reduce loneliness and increases intergenerational understanding.
- Promotes understanding for the disadvantaged – Providing programming and for the physically and economically disadvantaged, and providing community resources to them, brings these individuals into contact with society and encourages the entire community to participate and support the those in need.

- Shared community involvement – By generating funds and providing for community involvement and education through the collective energies of intergenerational and cross cultural demographics, service providers, local businesses and community leaders the event would create pride in community, provide educational resources, focus on quality of life in Carson City, and create a foundation for future program growth and awareness.
- Reduces anti-social behavior – Reducing alienation and loneliness, increasing understanding between cultures and generations, instilling pride in ones community, and providing a purpose for being; all serve to reduce the likelihood of anti-social behavior.

- Special events, like the Classic Car Show and Concert in the Park, that provide a community day of awareness, are essential for strengthening and maintaining a healthy community. These events bring neighbors together, encourage safer, cleaner neighborhoods and create a livelier community atmosphere; they serve to improve a community's image and enhance the area's desirability.

- Social bonds are improved when families recreate together and when seniors and individuals with disabilities are actively engaged in activities. Seniors will benefit from reduced feelings of alimentation and loneliness and increased intergenerational understanding.

- Because of community consciousness in united purpose, there develops an opportunity to strengthen family bonds, promote diversity and understanding, and stimulate a greater acceptance of others that can create better and more livable communities.

List other organizations and businesses partnering or participating in the event:

Currently, the Carson City Senior Citizens Center, Karson Kruzers Car Club, Carson City Elks Club #277, Carson City Parks and Recreation, Sierra Place Assisted Living, Home Instead Senior Home Care, Carson Plaza Senior Care, Les Schwab Tires, Home Depot and United Blood Services have provided input, involvement and financial support. We are optimistic that as the program progresses more community leaders will provide involvement and direction.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures.

The Car Show is to be held at Mills Park, within the Oxoby loop. The boxing show will be conducted in the Pony Express Pavilion. No street closures will be necessary.

Have you obtained all necessary approvals and/or permits for the event? X Yes No

How do you plan to market and advertise the event?

- Event Banner on Carson Street the week of August 25, 2014
- Flyer distribution to Carson City, Dayton and Story County schools.
- The event has already been placed on two leading publications within the car show community, Ken's Car Show Calendar 2014 and the Cool Cruisin' & Car Events 2014 calendar.
- Submit program information and registrations to all Northern Nevada and California Car Clubs.
- Direct Mail to car show participants.
- Visitation of area car shows to distribution information.
- Consistent contact and input with the Karson Kruzers Car Club
- Website marketing with the Carson City Website, Convention and Visitors Bureau Calendar, Carson City Parks and Recreation (Flyers, Internet & Facebook), Nevada Magazine online and UNR's Nevada Sagebrush.
- Newspapers to include Nevada Appeal, Record Courier, Reno Gazette Journal, Mason Valley News, Fernley Leader, Dayton Courier, North Lake Tahoe Bonanza, Tahoe Daily Tribune, Sparks Tribune and the Reno News and Review.
- Pursue photo opportunity with Nevada Appeal
- News Release to television stations KOLO, KNRV, KTNV and Carson City Community Access.
- New Release to local radio stations.
- Community Flyer Postings
- Promotional Banners placed in high traffic areas of the community
- Public speaking opportunities
- Daily announcements at the Senior Center.

Explain how the event may be able to be expanded in the future:

In previous car show experience, the event began with a modest turnout of cars. In subsequent years the show grew to 200 annual participants and generates $8,000 annually. More service clubs and service groups became involved and more offerings became possible for dining, flea market and youth activities. A consistent program with T-Shirt distribution created name awareness of the event, a dependable base of participants and visitors, and year round marketing. The addition of a live concert, youth activities and food trucks provides greater opportunities for growth with families and young adults in outlying areas and neighboring communities. All will help to create "Word of mouth"; which can be the best brand-building activity we can invest in, and then work to make each subsequent year consistent, meaningful, relevant, and most importantly, social.

Explain how the special event will be able to transition away from City funding support in the future:

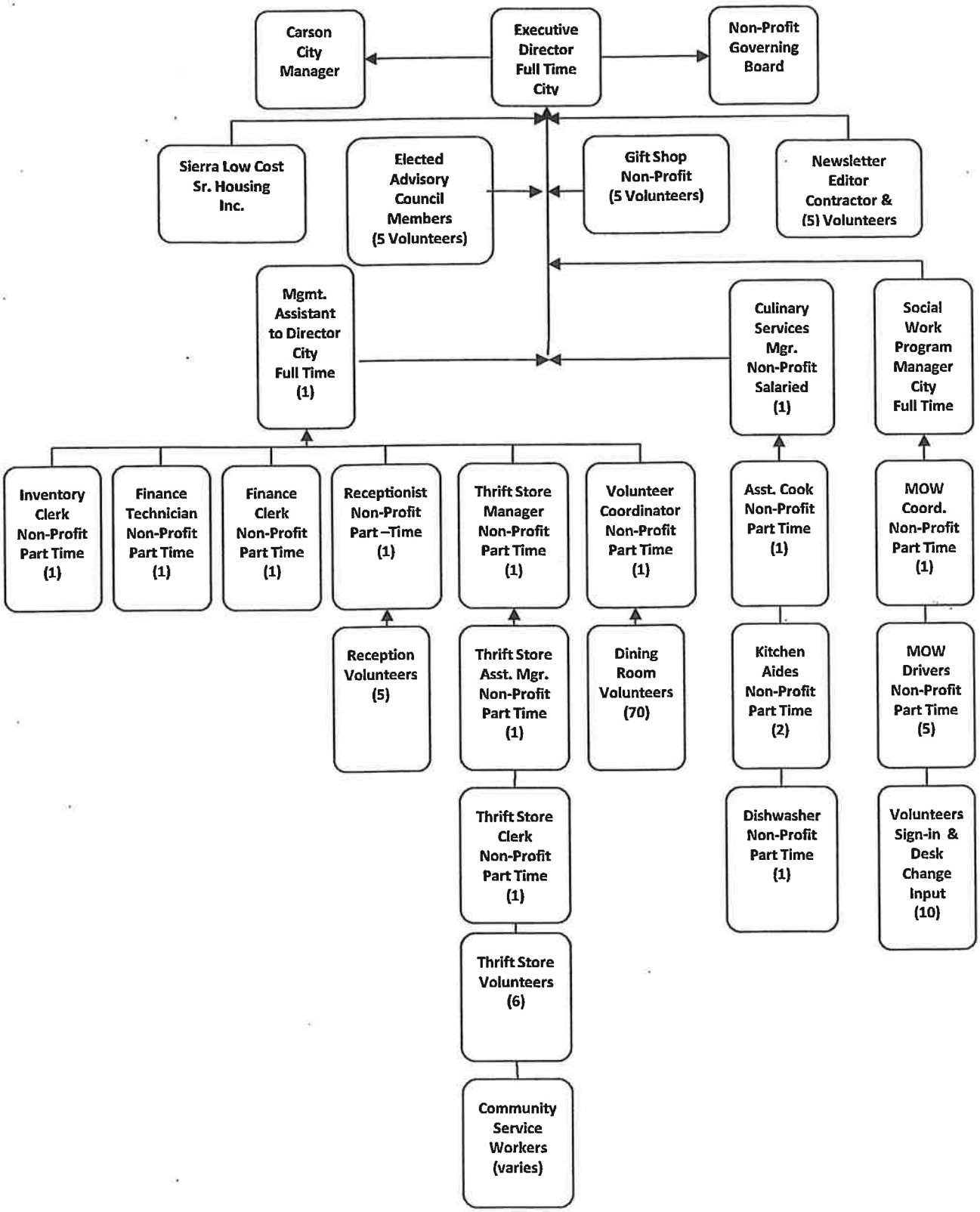
Once startup equipment and necessary supplies are established; the securement of sustainable fundraising commitments will be principal to our target goal of program independence and continuous growth through community support.

Program brand recognition and word of mouth with in car club, senior care, youth, music and local business communities will serve to provide greater awareness and support, and most importantly, increased registration and participation.

We will be able to establish a strong and dependable sponsorship program and increase community service group involvement that will allow for security in operations and support, as well as, expanded program offerings.

With consistency and success we will be able to re-evaluate fee structures and cost analysis to maximize profit and growth, while still providing an affordable and educational and entertaining community based program.

CARSON CITY SENIOR CITIZENS CENTER, INC.
ORGANIZATION CHART
February 25, 2013



A BRIEF HISTORY
OF
CARSON CITY SENIOR CITIZENS CENTER
CARSON CITY, NEVADA

1972 – 1974	Carson City Kiwanis Club in response to their international theme. "Enrich the Lives of those in the Golden Years," secured the first two buildings and had them moved onto the city property. A great deal of community involvement resulted in the remodeling and furnishing of the building. Many local businesses contributed time, services, equipment, materials and money.
7/01/74	Kiwanis sponsored the first federal grant for the senior center.
10/75	First Kiwanis sponsored nutrition program.
8/27/76	Carson City Senior Citizens Center, Inc. was formed as a non-profit corporation of active Kiwanians and other community leaders to sponsor senior programs.
1977	Program growth required addition to existing facility, again accomplished with community support from clubs and businesses.
1980	Recreation hall added.
1983	Kitchen storage/workroom added. Senior Transportation program transferred to Senior Center. Carson Rotary sponsored two vehicles. Citizens supported a tax override for construction and operation of a new senior center, effective 85/86 fiscal year.
1984-87	Preliminary planning for design and funding of new building, including restructuring design to accommodate available funding.
1988-90	Planning and construction of new building.
7/90	Grand Opening of new senior center (14,000 sq. ft.).
1/91	Grand Opening of remodeled original center which is used as a Thrift and Gift Shop as well as for programs.
2000-2003	Planning for expansion of existing center.
2/2003	Expansion started – kitchen floor replaced.\
8/03	Construction start of new senior center building east of existing senior center and remodel/expansion of existing building.
4/2004	Applied for income tax credits in partnership with Community Development, Inc. for affordable senior housing.
5/04	Notified by the State of NV Housing Division that we were awarded tax credits for the affordable senior housing project.
6/30/04	Construction complete on new/remodeled/expanded senior center.
7/1/04	Grand Opening of new/remodeled/expanded senior center (total sq. ft. = 33,000).
2005	Construction of Autumn Village I, 48 affordable sr. housing apts. started
1/3/06	Share the Day Adult Day Center opened
2006	Autumn Village I Senior apts. opened – 47 - affordable units
2006	Autumn Village II Senior apts. started – 42 affordable units
2007	Autumn Village II Senior apts. opened – 42 affordable units
2009	Sierra Ridge Senior apts. tax credits awarded
2010	Sierra Ridge Senior apts. ground breaking June 2, 2010
2010	Sierra Ridge Senior apts. construction started – 42 affordable units
2010	Application for Christina Court Apts. started – 42 affordable units
9/14/11	Sierra Ridge Senior apts. opening/ribbon cutting
10/1/11	Christina Court Construction starts

11:40 AM

02/25/14

Accrual Basis

Nutrition
Profit & Loss YTD Comparison
October 2012 through September 2013

	Oct '12 - Sep 13	Oct '12 - Sep 13
Ordinary Income/Expense		
Income		
4-0000 · Income		
4-1199 · Gleeson-Otten MOW	115,006.64	115,006.64
4-1210 · Division for Aging Grant - MOW	133,970.00	133,970.00
4-1222 · NSIP - MOW	26,175.26	26,175.26
4-1224 · ADSD allocated for vehicle	31,620.00	31,620.00
4-1235 · Donations	26,948.45	26,948.45
4-1240 · Fund Raising Program - MOW	14,836.69	14,836.69
4-1246 · Funds Raised - Gas	50.23	50.23
4-1280 · Program Revenue - MOW	26,464.71	26,464.71
Total 4-0000 · Income	375,071.98	375,071.98
Total Income	375,071.98	375,071.98
Expense		
1-1224 · MOW Ford Truck	43,152.25	43,152.25
6-0000 · Expenses		
6-1370 · Insurance - C2	3,794.84	3,794.84
6-1380 · C2 Wages	148,753.39	148,753.39
6-1410 · Raw Food - MOW	119,922.41	119,922.41
6-1415 · Kitchen Supplies - MOW	22,727.43	22,727.43
6-1430 · Travel & Training	131.10	131.10
6-1444 · Vehicle Fuel	8,670.32	8,670.32
6-1455 · Vehicle Maintenance	6,081.28	6,081.28
6-1475 · Miscellaneous	88.50	88.50
Total 6-0000 · Expenses	310,169.27	310,169.27
Total Expense	353,321.52	353,321.52
Net Ordinary Income	21,750.46	21,750.46
Net Income	**21,750.46**	**21,750.46**

11:40 AM

02/25/14

Accrual Basis

Nutrition
Profit & Loss YTD Comparison
October 1, 2013 through February 25, 2014

	Oct 1, '13 - Feb 25, 14	Oct 1, '13 - Feb 25, 14
Ordinary Income/Expense		
Income		
4-0000 · Income		
4-1210 · Division for Aging Grant - MOW	42,976.00	42,976.00
4-1235 · Donations	14,060.81	14,060.81
4-1240 · Fund Raising Program - MOW	4,700.19	4,700.19
4-1270 · Misc. - MOW	-5.97	-5.97
4-1280 · Program Revenue - MOW	12,988.49	12,988.49
Total 4-0000 · Income	74,719.52	74,719.52
Total Income	74,719.52	74,719.52
Expense		
6-0000 · Expenses		
6-1370 · Insurance - C2	1,090.05	1,090.05
6-1380 · C2 Wages	55,969.71	55,969.71
6-1410 · Raw Food - MOW	44,402.62	44,402.62
6-1415 · Kitchen Supplies - MOW	1,590.82	1,590.82
6-1444 · Vehicle Fuel	3,086.24	3,086.24
6-1455 · Vehicle Maintenance	1,539.07	1,539.07
Total 6-0000 · Expenses	107,678.51	107,678.51
Total Expense	107,678.51	107,678.51
Net Ordinary Income	-32,958.99	-32,958.99
Net Income	**-32,958.99**	**-32,958.99**

The Nutrition program Profit & Loss YTD Comparison submitted for October 2012 through September 2013, reflects a positive Net Income of $21,750.46.

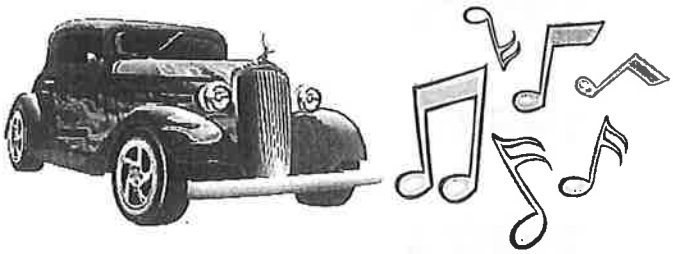
This total is misleading, in that the Carson City Senior Center received the Gleeson-Otten trust donation; a one-time donation from a personal family trust, of $115, 006.64, which was used to offset the costs of the meals on wheels program. Had the trust not be utilized, the program would have operated at a fiscal year loss of ($93,256.18).

The current Nutrition program Profit & Loss YTD Comparison for October 1, 2013 through February 25, 2014 reflects a more customary result. Presently, at the (5) five month mark, the homebound nutrition program operates at a deficit of ($32,958.99).

Carson City Senior Citizens Center

Meals on Wheels

Car Show and Concert In the Park



Benefit for Carson Homebound Seniors

Saturday August 30, 2014

10:00 am – 3:00 pm

$25 Entry Fee

Mills Park, Carson City

Central Carson City 111 E. Williams St. (US Hwy 50 E)

Name:_____ **Phone:**_____

Address:_____ **City:**_____ **State:**____ **Zip:**_____

Vehicle Year & Make_____

Vehicle Model:_____

EMAIL:_____ **Club Organization**_____

Amount Enclosed:_____

Make Checks Payable to: Carson City Senior Citizens Center (CCSCC)
901 Beverly Drive, Carson City NV 89706

T-Shirts for first 50 registrations: **T-Shirt Size**_____

Liability Release: All participants are responsible for having a valid driver's license, insurance and registration for their vehicles. The undersigned releases The Carson City Senior Center, Carson City and all other officials/person connected with this event from any and all unknown damage, inuries, losses, judgements and or claims; suffered by entrant to person or property. Also relinquishes any rights to any photo or video taken in conjunction with the event.

Signature:_____

For information call Warren Bottino (775) 883-0703 x103 or email cccscmanager@gbis.com

Marketing Carson City

Website

_____Carson City Parks and Recreation (Flyers, Internet, Facebook) Megan Soracco	887-2662 x 7428
_____Carson City Website Janet Busey	283-7124 jbussy@carson.org
_____Convention and Visitors Bureau Calendar 1900 S. Carson St.	687-7410 www.visitcarsoncity.com
_____Nevada Magazine Online	kwikander@unr.edu
_____Nevada Sagebrush (UNR) Ben Miller – Editor Emma Shaffer – Online Copy Editor	 editor@nevadasagebrush.com eshaffer@nevadasagebrush.com

Newspapers

_____Nevada Appeal Adam Trumble	882-2111 Editor@nevadaappeal.com
_____Record Courier Kurt Hildebrand	782-5121 Editor@recordcourier.com
_____Reno Gazette Journal Kathleen Eagan Calendar	788-6397 keagan@rgj.com News@rgj.com rgj.com/submitevent
_____Mason Valley News/Fernley Leader/Dayton Courier Kathy	463-4242 463-2856 Yerington dsanford@masonvalleynews.com
_____Tahoe Daily Tribune Peggy	(530) 541-3880
_____North Lake Tahoe Bonanza Kevin Macmillan	831-4666 kmacmillan@tahoebonanza.com
_____Sparks Tribune Dan Eckles	358-8061 deckles@dailysparkstribune.com
_____Reno News & Review	Calendar: www.newsreview.com/calendar

Television Stations

_____KOLO Channel 8 Doug Tepe	news@kolotv.com doug.tepe@kolotv.com
_____KRNV Channel 4 Patti Olmstead	polmstead@mynews4.com
_____KTNV Channel 2	producers@ktvn.com
_____Carson City Community Access	Production Coordinator-Darla Bayer dbayer@bactv.org Cel-775-830-7939

Radio Stations

_____KCMY/KKFT – Cowboy County & FM Talk	884-8000 prod@991fmtalk.com
_____Citadel Broadcasting KBUL, KKOH, KNEV, KWYL Monica Jaye	789-6700 monica.jaye@cumulus.com
_____Cub Country	793-2822 Cubcountry945.com
_____KDOT – Rock 104.5	793-1045
_____Alice 96.5, River, Sunny, SWAG, CBS, KKFK Bill Shulz	829-1964 webmaster@alice965.com
_____KOZZ – FM 105	793-1057
_____KSVL92 - Yerington	463-7923 KSVL92.com
_____KRLT/KOWL Cherry Creek Radio (Stateline) Steve – Program Manager	580-7130 Steve@krltfm.com

_____School Flyers
_____Banners
_____Direct Mail
_____Daily Senior Center Announcements

WARREN BOTTINO

1306 Jackie Lane
Minden, NV 89423

775-267-4763
Warrenbottino@aol.com

Objective

To secure a position that would allow for continued personal and professional growth. To be a part of a program that will provide significance within the community.

Work Experience

Social Work Program Manager
Carson City Senior Citizens Center
March 2011 – Present

- Plan, direct, manage and oversee the Meals on Wheels program at the Carson City Senior Center. Duties include staff supervision, vehicle maintenance and personnel actions.
- Acts as an advocate to offer guidance and counseling to seniors in crisis. Make available valuable resources to the senior community. Duties include home visitations, assessments and detailed case notes. Resource and care provider networking and client interaction.
- Provide leadership in the planning, coordination, and evaluation of large-scale fund raising events. Duties include program development and implementation, sponsorship development and marketing.
- Supervisorial duties related to Senior Center operations. Duties include volunteer coordination, facility management, writing monthly resource article for newsletter and assuming responsibilities of Director in the event of absence.
- Ability to work with diverse language, ethnic, age and economic populations; and handle each interaction with concern, compassion and empathy.

Case Manager
Lyon County Human Services
March 2009 – March 2011

- Case manage clients for Independent Living, (homebound seniors 60 years of age and older), though assessment of physical, psychological, and social needs. Activities include assessing needs, developing care plans, identifying available providers, follow-up and reassessment. Act as advocate on behalf of the client/client's family with agencies and service providers. Duties include development of care pans and coordination and delivery of services to senior clients. Consult with public officials, agency representatives and health care professionals to determine and secure resource care and services. Resource programs include Energy Assistance, Medicaid, Medicare, Nevada Rural Housing and Development, Home Delivered Meals, Senior RX, Nevada Legal Services and Alzheimer's care among others. Cases are followed long-term with bi-annual assessments.
- Agent for the Representative Payee program through Social Security Administration assisting seniors in money management with the goal of remaining independent and out of long term care facilities.

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Manager of Senior Services
Douglas County Senior Services
July 2000 – October 2008

- Manage all aspects of Senior Center operations to include: Preparation and administration of a $ 1.6 million budget, Division for Aging Services and Nevada Department of Transportation grant writing, operation of daily services, personnel management overseeing 24 employees, development and administration of policies and procedures, representation of the County before the public and the recruitment and administration of over 100 volunteers.
- Oversee services to include: Class instruction, Congregate Dining, Congregate Transportation, fitness and wellness instruction, Homebound Nutrition, Home Companion Services, Homemaker Services, Medic Alert, Nevada Legal Aid, Medical Transportation, social and recreational activities, special events and various support groups. Work cooperatively with the Douglas County Board of Commissioners, Division for Aging Services, (AARP) American Association of Retired Persons, AVID (Active Volunteers in Douglas), Douglas County Community Partnership, County Health Nurse, (RSVP) Retired and Senior Volunteer Program, various service clubs, (SHIP) Senior Health Insurance Program, Social Services, various support groups, TRIAD (Sheriff, Fire Department and Senior Services) , the Senior Advisory Board and the Young at Heart Senior Citizens Club.

Manager of Transportation
Douglas Area Rural Transit (DART)
Alpine Mountain Transportation

- Manage all operations associated with Public Transportation in Douglas County and a contractual agreement with Alpine County. Services include operation of a deviated fixed route throughout Douglas County, which connects with JAC (Carson City) and RTC (Reno), Congregate Transportation, Nutritional Transportation and Medical Transportation.
- Oversee staff operations. Supervise drivers, dispatch and clerical personnel. Ensure the safe operation of vehicles, coordinate driver training, and ensure all vehicle records, trip schedules, driver schedules and other record systems are accurately maintained. Prepare and implement a $ 682,000 annual budget, which includes $ 255,000 grant funds, and monitor expenditures in accordance with the Nevada Division of Transportation and the Division for Aging Services. Direct advertising and marketing operations. Work cooperatively with the Transportation Advisory Committee, Northwest Regional Transportation Coalition, Division for Aging Services and Nevada Department of Transportation. Serve on State Advisory Committee for Transit Economic Development with Statewide Advisory Committee for Transit (ACT).

Recreation Supervisor
Douglas County Parks and Recreation
October 1996 – July 2000

- Work cooperatively with Community Service Director to oversee all aspects of recreational services in the Carson Valley and at Lake Tahoe. Duties included personnel and volunteer management, contract classes for pre-kinder, youth, teens and adults, Adventure Camp and Kid's Club after school programs, youth and adult sports, and various special events. Additional duties included marketing, a monthly newspaper column and brochure development.

Recreation Supervisor
City of Lompoc Parks and Recreation
Youth and Teen Programs and Services
November 1992 – October 1996

- Duties include management of Contract Instructed Classes, Excursions, Special Events, Summer Camps, Child Care, Brochure Development, Budget Analysis, Fundraising, Grant Writing, Volunteer Organizational and Community Services.
- Developed and oversaw the most successful after school program in the state of California, averaging over 90 students daily. The after school program was the catalyst in acquiring a four year, five million dollar Juvenile Justice Grant for the City of Lompoc.

Recreation Coordinator
Pacific Lodge Boys Home
Woodland Hills, California
June 1992 – November 1992

- Assisted the recreational Therapist in developing and implementing all activities for the residents of the facility. Responsibilities included organizing and facilitating numerous Intramural Sports Programs, Coaching a wide array of traveling competitive teams, preparing evaluation and treatment summaries for the residents, implementing special events and excursions, fundraising, and resident counseling.

Recreation Leader
Conejo Valley Park and Recreation District
Thousand Oaks, California
Teen Center Facility
December 1988 – June 1992

- Designed and administered extensive educational and vocational programs in addition to social and recreational events, managed reservation book and weekly schedules, formulated literature now serving as reference for future excursions. Supervised facilitation of Teen Center orchestrated major fundraising events and communicated and interacted with the teen population of Conejo Valley.

Recreation Leader
City of Moorpark Parks and Recreation
1986 – 1988

- Oversaw the city adult sports leagues and assisted with the children's after school daycare. In addition, I acted as Interim Director of Recreation during a transition period of Directors.

Athletic Director and Coach
Lutheran High School of Ventura County
Simi Valley, California
1986 – 1989

- Duties included scheduling, transportation and coach selection. Coached Football and Girls Softball. Coach of the Year; 1986, 1987 and 1988. League Champion; 1986, 1987 and 1988. 1989 Heritage League Sportsmanship Award

Education

- Bachelor of Science, Leisure Studies and Recreational Services
  California State University at Northridge: December 1990

- Associate of Arts Degree in Liberal Studies, Moorpark College 1986

References

Cathy Steed
Aging and Disability Resource Speicalist
(775) 688-2964 x 275
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Maria Dent
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(702) 938-3238
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Becky Boatwright
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Carson City, Nevada
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