Carson City
Office of Business Development
108 East Proctor Street
Carson City, NV 89701

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OFFICE OF
BUSINESS DEVELOPMENT

Special Event Funding Request Form

NV Rural Counties RSVP Program, Inc.
ORGANIZATION NAME / APPLICANT

2621 Northgate Lane, Ste. 6 Carson City, NV 89706
MAILING ADDRESS, CITY, STATE, ZIP CODE

(775) 687-4680 x 2 www.nevadaruralrsvp.org
PHONE # WEBSITE URL

Susan C. Haas
CONTACT / EVENT DIRECTOR NAME

2621 Northgate Lane, Ste. 6 Carson City, NV 89706
MAILING ADDRESS, CITY, STATE, ZIP CODE

(775) 687-4680 x2 shaas@nvrsvp.com
PHONE # EMAIL

NAME OF EVENT: Fourth of July Celebration and Carnival
$ 10,000
TOTAL FUNDING REQUEST

Event Dates
July 3-6, 2014

Project Area (check one):
Redevelopment Area #1 [X]
Redevelopment Area #2 [ ]

Event Description and Objectives
Include history of the event and importance to the community (use additional pages as needed):

RSVP will be hosting our 22nd Annual Fourth of July Celebration and Carnival at Mills Park in Carson City and once again expects both local residents and the many visitors to our area to join us for great food, unique crafts and merchandise, and the excitement of carnival rides and games designed for the whole family. The great people at Pyrotechnica will also produce a beautiful and thrilling fireworks display at dusk on Friday, July 4th that brings thousands of additional visitors to the park and surrounding areas.

RSVP promotes this event in radio, print and electronic media with additional coverage through Cumulus Radio and a live remote emanating from Mills Park. It has become a favorite and a very successful multi-day event. It has grown in popularity over the years. The celebration draws thousands of tourists from Reno, Virginia City, Lake Tahoe, Fallon, Douglas and other counties as well as people from California and other neighboring states.

People are drawn to Carson City because they can enjoy themselves and have fun at Mills Park with their families. Admission is free and families can spend as much time as they wish at the carnival, enjoy the food and craft vendors on site or experience Carson City's local restaurants, businesses, casinos, and hotels at their discretion. A $5 discount coupon is offered to reduce the cost of an all-day carnival wristband online and in newspaper ads.

New to the event is live music performed on a stage on 3 separate sessions over the course of the weekend and is an excellent opportunity for local musicians to gain exposure and new fans in the local area. We encourage people to bring their lawn chairs or dance. It also helps promote the multigenerational family aspect of coming to the fair, offering a reason to have parents and other adults spend time with younger family members.

The event draws between 30 and 35 local and out of state vendors. These vendors set up booths and sell food and crafts. Many of the vendors travel from other states and find it worthwhile to attend the event as they are able to make a profit all the while contributing to our local economy, as they stay at motels, RV parks or with friends as well as other businesses where they purchase goods and gifts to take home.

This event brings sales tax revenue into our community where it is needed. We cannot express enough that the benefits to Carson City from the Fourth of July Celebration event are really twofold. While it is a fund raiser to keep seniors at home and out of costly institutions, it is also an event that brings "heads in beds" to motel/hotel operators and revenue to other businesses such as casinos, restaurants, etc.; vendors come from out of state and have 3 or 4 staff that stay in hotels, motels and eat out and enjoy gaming. Also, some vendors hire extra temporary workers upon arrival which is a benefit to Carson City.

As an added incentive, not only does the community benefit from the entertainment that they can enjoy for free, proceeds from the Fourth of July Celebration help to fund RSVP's Independent Living Programs which assist seniors to remain independent and in their own homes. Seniors are enabled to live with dignity and avoid premature institutionalization. These Independent Living Programs are provided by RSVP volunteers who assist seniors with their everyday basic needs, such as escorted transportation.

Many seniors can no longer see well enough to drive or may have some confusion or fear about going out alone. RSVP provides escorted transportation so that seniors will have access to the goods and services that they need to be able to continue to live at home where they want to be. Studies show that seniors fear institutionalization more than death. Transportation to doctor, dental, and vision appointments, or to pick up groceries and prescriptions is paramount to seniors remaining at home. Additionally, the emotional support that seniors receive is imperative as the homebound elderly need reassurance that their needs will be met so that they can remain at home in safety.

Other programs of assistance include the Lifeline Personal Emergency Response System which sends for help if a senior falls, is injured or just needs assistance and gives seniors one-button access to emergency response services enabling them to feel secure, increasing their self-sufficiency and thus being able to remain independently at home.

The Home Companion Program provides seniors with companionship and emotional support – seniors are able to feel that they are still members of society and the community with the support provided to them by RSVP volunteers. Unfortunately, Nevada continues to have the highest suicide rate among seniors in the nation, and with many people having little or no family support, RSVP programs help keep seniors from being depressed due to isolation and loneliness.

The RSVP Homemaker Program provides homemaker and chore assistance to low-income and homebound seniors who are unable to perform these tasks on their own. RSVP Homemakers help seniors who are struggling to live safely and comfortably by providing them with a clean, hygienic environment. After a homemaker visit, the senior's spirits are lifted as they are left to enjoy a clean and comfortable home.

RSVP's Resistance Exercise Program provides seniors with light weights training, which is a proven method to build muscle mass and therefore, helps to develop strength, balance, and cognitive awareness. It also helps to avert falls and prevent depression.

Our Carson and Rural Elder Law Program (CARE Law) provides pro-bono legal services for low-income and homebound seniors and helps with wills, estate planning, elder abuse issues, guardianships, and Social Security and Medicaid/Medicare issues, and more. Additionally, RSVP's CARE Law attorney serves the Carson City community by serving as the Carson City Public Guardian's attorney.

The RSVP Respite Care Program provides regular breaks to 24/7 caregivers who are taking care of a homebound loved-one. RSVP volunteers provide these essential lifesaving breaks to caregivers, which provides the caregiver with some free time. They can return to their care giving refreshed and able to continue their unselfish care of their loved-one. The program also provides the one being cared for someone new to spend time with and share their stories and thoughts with which stimulates their minds and bodies and assures them

they are still worthwhile people.

RSVP administers the Senior Farmer's Market Nutrition Program and volunteers assist with the distribution of Farmers' Market coupons which provide low-income seniors with free coupons to purchase healthy fresh fruits and vegetables during spring and summer.

All RSVP programs work to match the talents of volunteers with the needs of the community and assist seniors to live independently with dignity at home for as long as possible. RSVP programs are free of charge to the clients with the exception of the Lifeline monitoring fee; however, those who are below poverty can qualify for the service at no charge

RSVP does an exit survey of all vendors to ascertain their involvement in Carson City while they are at our event.

Estimated number of local participants: 30,000 Estimated number of out-of-town participants: 10,000
Number of years event has taken place in Carson City: 26 years – 22 years under RSVP

Event Costs (Attach additional sheets, if necessary)

Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Park Permits	$ 2,200	$	$ 2,200
Dumpster/Toilets/Park Clean-Up/Security	$ 3,640	$	$ 3,640
4th of July Fireworks	$	$ 18,000	$18,000
RSVP Staff Promoter/Coordinator/Set-up/Oversight	$	$ 6,000	$ 6,000
Advertising/Marketing	$ 3,055	$ 3,000	$ 6,055
Admin (copies, postage, supplies, equipment rental)	$ 1,105	$	$ 1,105
	$	$	$
	$	$	$
Totals:	$ 10,000	$27,000	$ 37,000
Redevelopment Funds as a % of total Event costs:	27%		
		Projected Revenues:	$60,000
		Projected Net Profit/Loss:	$23,000

Annual Budget of Organization:

	Last Year	Present Year	Next Year
Income:	$1,403,735	$1,450,300	$1,430,300
Expenses:	$1,378,385	$1,430,000	$1,420,300
Reserves:	$ 180,000	$ 160,000	$ 160,000

Number of years your organization has existed: 41

Redevelopment funding your organization received for this event in prior years, if any:
2013-14: $ 8,333
2012-13: $ 8,333
2011-12: $ 3,350
2010: $ _____

Have other organizations besides yours committed funding for this event? ☐ Yes ☒ No
If yes, what organization(s) and how much funding?

Describe any efforts to obtain funding from other sources:

RSVP works to find funding from local businesses. In these uncertain economic times, coming out of a recession, we have had difficulty obtaining funding for the event. Businesses have been dealing with an uncertain economic climate for many years and although things have started to turn around for many, they have not been able to commit to sponsoring the event. However, RSVP does receive assistance from some local businesses to fund the cost of the pyrotechnics portion of the 4th of July event which helps tremendously.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds are required in order for RSVP to be able to provide the event. RSVP needs to promote the Fourth of July Celebration and Carnival to a wider audience and as a multi, 4-day event. RSVP would like to bring more vendors and tourists into Carson City to enjoy the celebration and to contribute to the economy of Carson City. We would like to create more awareness of the events featured in Carson City to locals, tourists, and Nevadans in the surrounding counties.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The local economy is strengthened when citizens and tourists participate in special events in Carson City. The Fourth of July Celebration and Carnival contributes significantly to the overall economic health and vitality of the city and provides a 4 day event to draw consumers to Carson City. This keeps the dollars in our community over the course of the event. Motels, restaurants, local businesses, casinos, gas stations, and grocery stores all benefit from the influx of people who are consumers of the goods and services that they provide. Auto dealers such as Carson City Toyota Scion display their vehicles at the event, enhancing their sales efforts and creating more awareness of their dealerships located in Carson City.

The carnival and some of the vendors also hire local people to help with set-up and tear-down. This event strengthens the local economy with the sales tax revenues it receives from the goods and services the people purchase when they come to Carson City for the event as well as providing some employment opportunities here locally. RSVP collects sales taxes from the vendors.

List other organizations and businesses partnering or participating in the event:

Carson City Toyota-Scion, CCCVB, Carson Chamber of Commerce, Carson Nugget and Adele's for support of the Spring Fun Fair and Mother's Day event.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The event is held at Mills Park. There will be no street closures.

Have you obtained all necessary approvals and/or permits for the event? [X] Yes [ ] No
If not, what approvals are still pending?

How do plan to market and advertise the event?
We plan to market the event on radio spots, display ads in the Nevada Appeal, feature articles in area newspapers, word of mouth, RSVP website and FACE Book, informational flyers, posters, as well as Carnival and vendor websites.

Explain how the special event may be able to be expanded in the future:

With support from the Redevelopment funds RSVP will be able to continue to offer the event and to attract a wider range of vendors, tourists, as well as additional attractions and entertainment options to enhance the event and to help boost attendance. We have expanded the attractions to include live music performed on stage by local musicians and dancing to draw more people into the park.

Explain how the special event will be able to transition away from City funding support in the future:

RSVP continually seeks funding and we work in an ongoing manner to find new revenue streams. Historically

the RSVP fairs have been self-funded and self-sustaining and until recently we have not asked for assistance with Redevelopment Funds. However, RSVP needs assistance now. Park fees were raised and the costs of Marketing the event has raised and the general costs of doing business are higher. Without help with marketing and funding assistance we won't be able to draw as well from the surrounding counties. Those we attract will spend money here in Carson City. Gas prices are much higher and people have many venues to choose from. We have to work harder to attract and retain our clientele, find new people to attend the Fourth of July Celebration, and keep them in Carson City where their dollars help to support our local economy.

Acknowledgement of Application Provisions: (please check each that you acknowledge)

[X] I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.

[X] All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.

[X] I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.

[X] If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature	Date:
Susan C. Glaas	4/10/2014

*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

[X] Complete, signed Special Event Funding Request Form

[X] Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility

[X] Resumes of the key individuals in the organization conducting the special event

[X] Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Nevada Rural Counties RSVP Program, Inc.
Organizational Chart

BOARD OF DIRECTORS

Jerry Thurman – President
Maggie Lowther – Vice President
Marsha Burgess – Treasurer
Brian Costello – Secretary
Charlie Abowd – Board Member
Caroline Punches – Board Member
Star Anderson – Board Member

EXECUTIVE DIRECTOR and C.E.O.
Susan Haas

Mobility Manager
Albert Bass
Pahrump

Mobility Manager
Mike Reynolds
Carson City

Program Coordinator
Kris Hughes

Volunteer/Stations Manager
August Kvam

Respite Coordinator
Kathy Hanson

Executive Assistant
Grants Manager
Carol Anacker

CARE Law Program
Lora Myles

Controller
Donna L. Dorris

Accounting Assistant/
Philips Lifeline
Carol Davis

Fair Manager/Transportation
Coordinator
Tannis Causey

FIELD REPRESENTATIVES

Shelly Nevans – Carson City
Cecilia Smith – Elko County
June Taylor - Lincoln County
Maria Duran – Lyon County (Fernley)
Kathy Bray – Lyon County (Dayton, Silver Springs, Stagecoach, Yerington)
Bernie Presnell – Mineral County (Hawthorne)
Christeen Benner – Mineral County (Schurz)
Roland Gerbracht – Nye County (Fish Lake Valley)
Jan Lindsay – Nye County (Pahrump)
Dale Clark – Nye County (Gabbs)
Nancy Maslach – Nye/ Esmeralda County (Tonopah)
Shirley Miller – Storey County (River District)
Denise Victorine-Storey County (Virginia City)
Geri Wopschall – White Pine County
Brian Nelson- Humboldt County (Winnemucca)

Volunteer Stations

Volunteers

February 2014

Susan Haas, Executive Director & C.E.O.
Nevada Rural Counties RSVP Program, Inc.
2621 Northgate Lane, Ste. 6
Carson City, NV 89706
Telephone: (775) 687-4680 x 2 / Fax: (775) 687-4494
E-mail: shaas@nvrsvp.com

PROFESSIONAL EXPERIENCE:

NV Rural Counties RSVP Program, Inc.: June, 2013 – Present
EXECUTIVE DIRECTOR & C.E.O. Reports to RSVP's Board of Directors. As the Executive Director I have overall strategic and operational responsibility for RSVP's nonprofit organization, staff, programs, sustainability, expansion, and execution of its mission. I supervise 13 employees, 15 Field Representatives and more than 1,200 volunteers in the State of Nevada.

NV Rural Counties RSVP Program, Inc.: Sept. 2007 – June, 2013
PROGRAM DIRECTOR, DIRECTOR OF DEVELOPMENT, INTERIM EXECUTIVE DIRECTOR: As Program Director RSVP, I supervised and provided on-going training and development of four employees, fifteen field representatives, AmeriCorps VISTA members, AARP trainees and over 1,200 volunteers statewide. This position enabled me to recruit volunteers and clients, develop innovative programs that build civic engagement, and provide direct needs services to senior citizens and the disabled with the goal of assisting them to remain independent in and their own homes and thus avoid premature institutionalization.
Administered programmatic aspects; ensured completion of grant-related objectives; monitored and assisted with budget development, grant opportunities, funding proposals, and civic presentations to assure program sustainability and development of innovative projects. Acted as Interim Executive Director from May 30, 2013 until my appointment as Executive Director in July, 2013. RSVP is a 501 (c)(3) non-profit national service organization.

Department of Personnel/State of Nevada/Director's Office: Carson City, Nevada: Oct. 2006 - July 2007
EXECUTIVE ASSISTANT: Acted as liaison officer for the Department of Personnel for the State of Nevada processing personnel related documentation. My duties included the handing of sensitive human resource materials and interactions with tact, confidentiality and diplomacy. I maintained and monitored technical correspondence, assisted with budget development and analysis, special projects and research. Additionally, I was responsible for the supervision of two staff members.

Office of the Lt. Governor: Carson City, Nevada: Nov. 1999 - Oct. 2006
DEPUTY CHIEF OF STAFF: As Deputy Chief of Staff, I assisted the Lt. Governor with the promotion of economic development and tourism for the State of Nevada on a local, national and global level. As head of the northern Nevada office, it was my responsibility to act as liaison for the Office with state agencies, local businesses, and foreign diplomats. I delivered speeches and certificates of appreciation and recognition on behalf of the Lt. Governor. My duties included the supervision two staff members, day-to-day operations management at the State Capitol, budget administration and development, preparation of briefs, legislative assistance, and assistance with speech preparation, documentation of Office accomplishments, press releases and scheduling. Published the newsletter, attended national Lt. Governor's conferences, annual Tourism and Economic Development conferences, Territory meetings and events. I accompanied and assisted the Lt. Governor on three world trade and tourism missions to China which resulted in Nevada opening the first tourism office from the United States in Beijing.

Frontier Tours: Carson City, Nevada: Sept. 1998 - Nov. 1999
SPECIAL EVENTS MANAGER: Designed, coordinated and managed special events and group tour products. These projects involved all aspects of the group tour process from research, design, logistics, costing, descriptive writing, marketing and sales promotion to full operation and budget reconciliation. Responsible for coordinating a wide variety of tour products and promotions nationally, notably the "Pasadena Tournament of Roses Tour" successfully leading 2,200 passengers and supervising 25 staff members. This product exceeded one million dollars in gross revenue.

Frontier Tours, Carson City, Nevada: Sept. 1989 - April 1996, Nov. 1996 - July, 1998
ASSISTANT MANAGER SCENIC DEPARTMENT/MANAGER, INTERNATIONAL TOURS: These positions embodied a broad spectrum of responsibilities including the supervision of staff, design, creative writing, costing, advertisement, marketing, sales and operations of products for the Scenic, International and Special Events Tour Departments. I was able to contribute significantly to the continuing growth and success of this market by utilizing essential components of the industry such as: familiarization tours, destination development, competitive pricing, attention to detail and professional partnering.

Lake Tahoe Cruises, Inc.: Lake Tahoe, California: April 1996 - Nov. 1996
DIRECTOR OF SALES: Responsibilities as Director of Sales included the marketing and sales of cruises and weddings on board this 500-passenger paddle wheeler. Duties in this position included supervision of a staff of five, problem solving, setting goals and objectives, maintaining a high level of quality, customer service and attention to detail. This was accomplished for individuals, groups, wedding parties and special events.

MILITARY SERVICE:
United States Navy Communications Technician/Communications and Telecommunications Specialist
Stationed in Florida, Spain, Iceland and West Virginia, honorably discharged.

EDUCATION:
University of Toledo – Toledo, Ohio/Associates of Science Degree/Marketing and Sales
CTO – Communications Technician Operator Class "A" School, Pensacola, Florida
Soule' Business College, New Orleans, Louisiana
Belle Chasse High School, Belle Chasse, Louisiana

BOARDS AND ASSOCIATIONS:
Certified Tour Professional, CTP, National Tour Association, October, 1994
Tour Operator Advisory Board, Branson, Missouri, 1994-1996
Nevada Hispanic Services Executive Board Member, 2003-2005
Reno Tahoe Territory Executive Committee Board Member, 2002–2006
Association of Fundraising Professionals, 2012 – Present
Nevada Senior Corps Association Board Member – April 2014- Present
Commissioner, Governor's Commission on Service – February, 2014 - Present

Tannis L. Andrews-Causey

1115 Kennedy Drive
Carson City, NV 89706
775.220-4065 or 884-4019

QUALIFICATIONS

I am self-directed, well organized and have many years of direct customer service, complex project management and successful event planning and execution experience, both professionally and personally. The traits I possess which suit the position of Fair Manager for the Retired Senior Volunteer Program include my exceptional written and verbal communication skills, professionalism, flexibility and creativity. I am a team player who takes pride in helping others to achieve their goals, while consistently seeking to provide quality in all that I do.

EMPLOYMENT HISTORY

Retired and Senior Volunteer Program

Fair Manager and Transportation Coordinator September 2013- Current

In my role as Fair Manager, I produce the multiple raising events that support RSVP's programs in both Carson City and Lyon County. This oversight includes vendor and entertainment solicitation and selection, approvals and permitting and event production. On a daily basis, I am responsible for meeting the transportation needs of senior clients and disabled adults, ensuring their continuing independence and ability to live in their own homes.

AmeriCorps VISTA, then Program Director July 2012 – September 2013

In my role of Program Director, I was responsible for management and expansion of programs designed to help keep Nevada seniors living independently. These exist in 15 counties statewide and are run by a team of Field Representatives that reported to me and the Executive Director.

GE Energy March 2004-2010

Marketing Communications Manager

My role involved providing service to 3 different areas of our business. I coordinate an extremely diverse offering of marketing related products and services for 12 different internal clients, and act as a project manager between them and the creative team, both locally and globally. I led a major product launch for our flagship software product, coordinated trade publication advertisement, and executed multiple global events.

Bently Nevada August 2000- March 2004

Customer Information Coordinator/Executive Assistant to the Marketing Manager

I was the primary contact within the Marketing Communications Department for both internal and external customer requests. These were product or service related and required me to establish a deep knowledge of the company's global resources to match the right answerer with the requestor. I also managed a $1MM budget for the department.

Horizon USA, Inc. March 1994 – August 2000

Training Coordinator, March 1999 – August 2000

Responsible for the product, systems and procedure training for all new sales people joining the firm as well as continuing improvement monitoring for an active sales force of 25. I also sought to analyze and implement ways to increase profitability through higher margin sales.

Territory Manager, June 1996 - March 1999

Directed the sales of merchandise to college bookstores nationwide as well as the 18 northeastern states. My team achieved quota goals consistently and increased our ordering population more than any other regional group.

Buyer, March 1994 - June 1996

Managed an inventory of approximately $5 MM of computer supplies. The company was achieving annual sales in excess of $50 MM but has grown substantially since. My responsibilities included sourcing, raw materials management, and timely production scheduling as well as new item selection for a mail order catalogue.

Soul Industries, *Design and Production Manager 1992- 1994*
Allison Rose, *Production Manager 1988-1992*
Little Laura of California, *Design Room Manager 1986- 1988*

Nevada Rural Counties RSVP Program, Inc
Balance Sheet
February 28, 2014

ASSETS

Current Assets				
Mutual of Omaha Bank-Checking	$	19,812.07		
Mutual of Omaha Bank-Federal		244.63		
Mutual of Omaha Bank-Non Fed		1,779.12		
CareLaw Trust Cash		543.55		
Mutual of Omaha Bank-Fireworks Fund		5,888.28		
Smith Barney Money Mkt		125,906.84		
Petty Cash		350.00		
Total Current Assets			$	154,524.49
Accounts Receivable		19,548.69		
Total Accounts Receivable				19,548.69
Property and Equipment				
Equipment		85,765.24		
Accum Dep - Equipment		(76,043.59)		
Vehicles		166,671.25		
Accum Dep - Vehicles		(115,451.24)		
Total Property and Equipment				60,941.66
Other Assets				
Prepaid Expenses	$	3,865.89		
Total Other Assets				3,865.89
Total Assets				238,880.73

LIABILITIES AND CAPITAL

Current Liabilities				
Accounts Payable	$	12,296.94		
Total Current Liabilities			$	12,296.94
Other Current Liabilities				
Deferred Income		1,054.32		
Payroll Taxes Payable		(4,311.44)		
Direct Deposit Liabilities		563.08		
Payroll Deductions Payable		408.49		
Accrued Vacation		10,147.15		
Total Other Current Liabilities			$	7,861.60
Total Current Liabilities			$	20,158.54
Capital				
Retained Earnings	$	196,722.32		
Fund Bal-Vehicle Temp Restrict		12,798.00		
Initial Fund Balance-Equipment		7,952.95		
Net Income		1,248.92		
Total Capital				218,722.19
Total Liabilities & Capital			$	238,880.73

Nevada Rural Counties RSVP Program, Inc
Balance Sheet
February 28, 2014

Note: RSVP reports information regarding its financial position and activities according to the three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets, based upon the existence or absence of donor-imposed restrictions. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. The Program has not received any contributions with donor-imposed restrictions that would result in permanently restricted net assets.

RSVP prepares its financial statements using the accrual method of accounting, which recognizes revenue when earned and expenses as incurred.

NEVADA RURAL COUNTIES RSVP PROGRAM
PROFIT & LOSS
February 28, 2014

	Jan-Feb 2014
Revenues	
Federal Grants	
Corporation for National & Community Service	2,955.00
Aging Services Grants	
Homemaker Services	15,600.00
Home Companion	14,700.00
Transportation Program	6,752.00
Volunteer Grant	5,270.00
Lifeline	9,852.00
Respite	20,436.00
Farmers' Market Nutrition Program	5,000.00
CARE Law Program-Donations	5,171.35
CARE Law Program-Justice League	19,000.00
Lifeline Program Billings- Lincoln County Customers	1,451.40
Lifeline Program Billings- Northern NV Customers	18,146.64
Fair Revenue	8,334.00
City/County Government	14,919.00
Transportation Program - Donations	1,104.89
United Way North	1,938.49
Interest Income	1.74
Volunteer Expense Reimbursement	
Restricted Contributions	5,044.00
Donated Professional Services	
Miscellaneous Gifts/Income	19,782.06
Total Revenues	**175,458.57**

NEVADA RURAL COUNTIES RSVP PROGRAM
PROFIT & LOSS
February 28, 2014

	Jan-Feb 2014
Expenditures	
Federal Funding	
Corp. for National Service	3,602.60
Non-Federal Funds	
Aging Services	
Homemaker Services	9,065.43
Home Companion	9,789.07
Transportation	7,818.12
Lifeline	4,367.00
Respite	9,734.81
Volunteer Grant	4,202.08
Farmers Market Nutrition Program	1,537.66
CARE Law Program Costs	7,865.79
NDOT - Carson City and Pahrump	14,687.21
CDBG - Transportation	2,924.31
Fund for Healthy Nevada - Transportation	5,398.02
Barrick Mines	163.50
Newmont-NMC Legacy	117.56
Nye County	450.00
Nevada Energy Foundation	2,214.70
Lifeline Program Costs-Northern Nevada	24,305.18
Lifeline Program Costs-Lincoln County	2,096.65
Fair Expense	15.52
Non-Federal Funds Program Costs	63,854.44
Total Expenses	**174,209.65**
Excess Revenues over Expenditures	**1,248.92**

2014 Projected Budget

Category		Budget
Salaries	$	460,000
Retirement	$	23,000
PR Taxes	$	43,700
Advertising	$	9,000
Bank Fees	$	4,000
Contract Labor	$	42,000
Homemakers	$	41,860
Cache Pension	$	3,700
Dues/Lic/Misc	$	2,500
Rent	$	4,800
Lifeline Rentals	$	134,140
Equip Rentals	$	5,500
Group Ins	$	71,000
Prof Lia Ins	$	2,487
Building Ins	$	11,892
Contributions	$	100
Postage/Box ren	$	10,000
Printing/Promo	$	15,782
Accounting	$	15,500
Contractual-IT	$	4,900
Software Update	$	2,000
Equip Maint	$	500
Bldg Maint	$	5,850
Staff Travel	$	28,065
Supplies & LL	$	18,747
Telephone	$	19,107
Utilities	$	6,770
Vehicle	$	36,831
Fundraising	$	41,676
Subtotal	$	1,065,407

VOLUNTEERS		
Vol Recog &Awar	$	10,000
Backgrd Checks	$	2,200
Vol Insur	$	3,900
Lodging	$	100
Meals	$	500
Mileage	$	120,000
Recruitment/Uniforms	$	3,000
Cards, Flowers	$	500
Stipends	$	84,000
Training	$	1,000
Subtotal	$	225,200
Total Cash	$	1,290,607

FOOD SECURITY		
Senior Farmers Market	$	145,000

DONATED PROF FEES		
Estimated	$	500,000

TOTAL	$	1,935,607