

**City of Carson City
Agenda Report**

Date Submitted: February 5, 2015

Agenda Date Requested: February 19, 2015

Time Requested: 10 Minutes

To: Mayor and Board of Supervisors

From: Parks and Recreation Department

Subject Title: Presentation of two Achievement Awards to Mayor Robert L. Crowell from the Western Fairs Association to Carson City for the 2014 Nevada Sesquicentennial Fair. (Susan Taylor)

Staff Summary: Carson City belongs to the Western Fairs Association. Susan Taylor, Carson City's Contract Fair Manager submitted last year's Nevada Sesquicentennial Fair for a number of Western Fairs Association's awards. During the recent Western Fairs Association's Convention and Trade Show in Reno, it was announced that Carson City received two achievement awards. Susan Taylor will be at this meeting to present these awards to the Mayor.

Type of Action Requested: (check one)

☐ Resolution

☐ Ordinance

☐ Formal Action/Motion

☒ Other (Specify – Presentation)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: Accept two Western Fairs Association Achievement Awards.

Explanation for Recommended Board Action: To receive two Western Fairs Association Achievement Awards is quite an accomplishment, especially since the 2014 Nevada Sesquicentennial Fair was Carson City's first attempt to have a fair and the 40 small and large western fairs that Carson City competed against for these awards. Carson City received first place in the "Anything Goes" category and the second place award Carson City received was the "Inspiring Collaborations" category (Refer to attached).

Applicable Statute, Code, Policy, Rule or Regulation: Not Applicable.

Fiscal Impact: Not Applicable.

Explanation of Impact: Not Applicable.

Funding Source: Not Applicable.

Alternatives: Not Applicable.

Supporting Material:

- 1) 2014 Western Fairs Association Achievement Awards / Recognition of Excellence Descriptions
- 2) "Anything Goes" – First Place Achievement Award
- 3) "Inspiring Collaborations" – Second Place Achievement Award

Prepared By: Vern L. Krahn, Senior Park Planner

Reviewed By:

Salt (For PM) Date: 2-9-15
(Department Head)

Nicholsmanano Date: 2/10/15
(City Manager)

[Signature] Date: 2/10/15
(District Attorney)

Muel Albrit Date: 2/10/15
(Finance Director)

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay

2: _____

(Vote Recorded By)

2014 WESTERN FAIRS ASSOCIATION ACHIEVEMENT AWARDS
RECOGNITION OF EXCELLENCE

Western Fairs Association awards program involves all member fairs in states including Arizona, California, Idaho, Nevada, Oregon, Washington, Arizona, and Canada. Awards were presented at the WFA Convention held in Reno in January.

The Nevada Sesquicentennial Fair placed second in the category of "Inspiring Collaborations". This category is in recognition of collaborations between the fair and outside entities that are not a part of the organization managing the fair. Our entry was the collaboration between the fair and Casino Fandango for fair time parking.

Stephen Chambers, Executive Director of the Western Fairs Association stated that there have been no NEW fairs in the last 30 plus years. There have been festivals and celebrations but not actual fairs. As a result there was not a category for a new fair. We competed in the "Anything Goes" category for overall excellence in a fair. This includes facilities, attendance based on area population, vendors, entertainment, use of theme, management of the fair, and the overall fair experience.

The Nevada Sesquicentennial Fair won first place in that category.



WESTERN FAIRS ASSOCIATION

Achievement Award

Recognition of Excellence

Anything Goes

Presented to *Nevada Sesquicentennial Fair*

Honoring your achievements in the fair industry's award program

First Place

President, Board of Directors

Executive Director

2014

Date



WESTERN FAIRS ASSOCIATION

Achievement Award

Recognition of Excellence

Inspiring Collaborations

Presented to *Nevada Sesquicentennial Fair*

Honoring your achievements in the fair industry's award program

Second Place

President, Board of Directors

Executive Director

2014

Date