

MINUTES
Regular Meeting
Cultural Commission
Tuesday March 17, 2015 ● 5:30 PM
Community Center Sierra Room, 851 East William Street, Carson City, Nevada

Commission Members

Chair – Elinor Bugli	Vice Chair – Terri McBride
Commissioner – Karen Abowd	Commissioner – Peter Barton
Commissioner – Danielle Cook	Commissioner – Barbara D’Anne
Commissioner – Jaswinder (Jesse) Dhami	

Staff

Roger Moellendorf, Parks and Recreation Department Director
Vern Krahn, Park Planner
Joseph Ward, Senior Deputy District Attorney
Tamar Warren, Deputy Clerk/Recording Secretary

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

CALL TO ORDER (5:32:05) – Chairperson Pro Tempore Barton called the meeting to order.

ROLL CALL AND DETERMINATION OF QUORUM (5:32:40) – Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Elinor Bugli	Present	5:34 p.m.
Karen Abowd	Present	
Peter Barton	Present	
Danielle Cook	Present	
Barbara D’Anne	Present	
Jaswinder (Jesse) Singh Dhami	Absent	
Terri McBride	Present	

PUBLIC COMMENTS (5:33:25) – None.

1. FOR POSSIBLE ACTION: APPROVAL OF MINUTES

(5:34:20) – MOTION: I move to approve the minutes of the Tuesday, December 16, 2014 Cultural Commission meeting as published.

RESULT:	APPROVED (5-0-1)
MOVER:	Barton
SECONDER:	Abowd
AYES:	Bugli, Abowd, Barton, Cook, McBride
NAYS:	None
ABSTENTIONS:	D’Anne
ABSENT:	Dhami

2. MODIFICATIONS TO THE AGENDA

(5:34:44) – Vice Chairperson Bugli stated that Sharon Rosse, Executive Director, Capital City Arts Initiative, had requested additional time for her presentation.

3. MEETING ITEMS:**A. INTRODUCTION OF NEW/RE-APPOINTED CULTURAL COMMISSION MEMBERS.**

(5:35:23) – Vice Chairperson Bugli introduced newly-reappointed Commissioner Cook, who expressed her excitement to be back and looked forward to moving ahead with the Carson City Cultural Plan in the next three years. Vice Chairperson Bugli also introduced newly-appointed Commissioner D’Anneo, who thanked the Commission for their approval, adding that art in Carson City was “the best anywhere I’ve seen”.

There were no public comments.

B. FOR POSSIBLE ACTION: TO ELECT A CHAIRPERSON AND VICE-CHAIRPERSON FOR THE CARSON CITY CULTURAL COMMISSION FOR THE 2015 CALENDAR YEAR.

(5:37:01) – Vice Chairperson Bugli introduced the item. Mr. Krahn presented the agenda materials and read the section of the Cultural Commission’s bylaws pertaining to the agenda item. Commissioner Abowd noted that she would not be eligible for either position because she is an elected Carson City Supervisor.

(5:39:01) – Commissioner Abowd nominated Vice Chairperson Bugli to the position of Chair, and Commissioner McBride for the position of Vice Chair. The nomination was seconded by Commissioner Barton.

(5:39:13) – Vice Chairperson Bugli nominated Commissioner Barton to the position of Chairperson. Commissioner Barton explained that he had served as chair before and that “a new voice” would better serve the Commission.

(5:40:55) – MOTION: I move to close the nominations and elect the slate.

RESULT:	APPROVED (6-0-0)
MOVER:	D’Anneo
SECONDER:	Cook
AYES:	Bugli, Abowd, Barton, Cook, D’Anneo, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Dhami

There were no public comments.

C. FOR POSSIBLE ACTION: TO APPROVE THE FINAL GRAPHIC DESIGNS FOR CITY STREET BANNERS AS PART OF THE CARSON CITY VISITORS BUREAU’S “THE EXPERIENCE STARTS HERE” MARKETING CAMPAIGN THAT INCLUDES VARIOUS IMAGES OF THE CITY’S ARTS/CULTURE EVENTS, ACTIVITIES, AND EXPERIENCES.

(5:42:37) – Chairperson Bugli introduced the item.

(5:42:55) – Joel Dunn, Executive Director, Carson City Visitors Bureau, presented the agenda materials and introduced the City’s re-branding efforts including the new “Your Experience Starts Here” slogan and the new images and “faces” of Carson City. The banner will be placed on light poles on Fairview and Carson Streets. He also suggested redesigning the Commission’s Logo to make it easier to read.

(5:47:53) – Kyle Horvath, Marketing Director, Carson City Visitors Bureau, explained the “Be Our Guest” campaign, inviting visitors to enjoy the City. Mr. Horvath explained that tourist-friendly businesses would also use the “Be Our Guest” campaign hashtag.

(5:50:20) – In response to a question by Commissioner D’Anneo, Mr. Dunn explained that the Department of Public Works had allocated \$4,000 to hang the banners, and the balance would be via in-kind donations.

(5:51:35) – MOTION: I move to approve the final graphic designs for City street banners, to include a redesign of the Cultural Commission’s logo, as part of the Carson City Visitors Bureau’s “The Experience Starts Here” marketing campaign that includes various images of the City’s arts/culture events, activities, and experiences.

(5:52:05) – Commissioner Barton congratulated Mr. Dunn and his Staff on their great work. Commissioner D’Anneo was informed that the banners’ life span would be five years.

There were no public comments.

RESULT:	APPROVED (6-0-0)
MOVER:	Abowd
SECONDER:	D’Anneo
AYES:	Bugli, McBride, Abowd, Barton, Cook, D’Anneo
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Dhami

D. PRESENTATION AND DISCUSSION ONLY ON THE HISTORY OF THE STEWART INDIAN SCHOOL AND FUTURE PLANS FOR A STEWART INDIAN SCHOOL CULTURAL CENTER AND WELCOME CENTER.

(5:53:38) – Chairperson Bugli introduced the item

(5:55:05) – Sherry L. Rupert, Executive Director of the Nevada Indian Commission, introduced herself and delivered the agenda materials in the form of a PowerPoint presentation. She also reviewed several proposed legislation items and noted that the current activities were revolving around creating a coordinated effort to support the Stewart Indian School community and to preserve and maintain the school. Ms. Rupert distributed a brochure titled *Nevada’s Indian Territory*, adding that another one was being produced with a Southern Nevada emphasis.

(6:27:44) – Commissioner Abowd was informed that the Nevada Indian Territory website contained a listing of artists; however, there were no plans to have an online store at this time. Ms. Rupert also noted that the artists’ contact information was on the website to individually arrange purchases. Commissioner D’Anneo inquired about a museum she had visited and Ms. Rupert noted that it no longer existed, but that she was trying to have

grants for tours and school field trips to re-introduce the school and its history. Commissioner Cook stated that she had visited the school and had taken the walking tour, calling it impressive. Commissioner Barton thanked Ms. Rupert for her passion, noting that Carson City and Northern Nevada could be positioned uniquely, and offered the help of his office. Chairperson Bugli thanked Ms. Rupert as well. Commissioner McBride recounted a trip to Alcatraz and noted that the Hopi Tribe members were some of the first internees there because they refused to send their children to boarding schools.

There were no public comments.

E. PRESENTATION AND DISCUSSION ONLY ON THE CAPITAL CITY ARTS INITIATIVE'S COMMUNITY CENTER / SIERRA ROOM ART EXHIBITION VENUE, CURRENT EXHIBITS AND EVENTS, AND FUTURE DIRECTION, INCLUDING THE ORGANIZATION'S RECENT RECEIPT OF AN ANDY WARHOL FOUNDATION GRANT AND A NATIONAL ENDOWMENT FOR THE ARTS GRANT.

(6:33:44) – Chairperson Bugli introduced the item.

(6:34:17) – Sharon Rosse, Executive Director, Capital City Arts Initiative, presented the agenda materials and described the art exhibited in the Sierra Room. She also reviewed the current and upcoming exhibitions throughout the City. Ms. Rosse encouraged the Commissioners to become members of local art organizations. Commissioner Cook was pleased to see the art in the Sierra Room and called it the first great step toward getting access to public art.

There were no public comments.

F. PRESENTATION AND DISCUSSION ONLY ON THE SUCCESSFUL INTERNATIONAL FILM WEEKEND THAT OCCURRED ON FEBRUARY 5-7, 2015 IN THE BOB BOLDRICK THEATER.

(6:43:45) – Chairperson Bugli introduced the item.

(6:44:07) – Linda Bellegray, Film Team Member, presented the agenda materials which are incorporated into the record. Lynne Parish, Ursula Carlson, Valerie Andersen, Dixie Jennings-Teats, and Andrea Moore, also gave various updates and shared the film festival evaluation results, incorporated into the record.

There were no public comments.

G. FOR POSSIBLE ACTION: TO RECOMMEND TO THE BOARD OF SUPERVISORS TO USE THE CARSON CITY ARTS ASSESSMENT (A CURRENT REFLECTION OF THE ARTS / DATED: JUNE, 2001) AND THE CREATIVE CAPITAL (CARSON CITY COMMUNITY ARTS PLAN / DATED: FEBRUARY, 2002) AS THE BASIS FOR PURSUING THE DEVELOPMENT OF A CULTURAL MASTER PLAN FOR CARSON CITY.

(7:05:19) – Chairperson Bugli introduced the item.

(7:06:37) – Mr. Moellendorf reviewed the Staff Report, including giving background on the efforts to develop Carson City's Cultural Master Plan, and presented two documents titled the Carson City Arts Assessment (June

2001), and Creative Capital, Carson City Community Arts Plan (February 2002), all of which are incorporated into the record.

(7:35:20) – Commissioner D’Anneio stressed the importance of fund raising and gave the example of Alameda County, California, where voters voluntarily select a checkbox if they wish to donate to the arts. Chairperson Bugli noted that much progress was made towards the arts even during the recession. Mr. Moellendorf suggested looking into the plans that have not been completed and focus on those. Commissioner Abowd noted that a basis of the plan exists and suggested “altering what needs to be altered”. She also wished to include Silver State Charter School in the plan because it has a fully-functioning theater, and stressed the importance of funding for public art.

PUBLIC COMMENTS

(7:40:48) – Ms. Rosse noted that the Carson City Library and the Nevada State Library and Archives have information regarding the foundations that are possible funding sources. She also suggested not reinventing the wheel and accepting the presented plans as they are.

(7:42:27) – Mary Works Covington, Community Arts Development Coordinator, Nevada Arts Council, explained that the Parks and Recreation Facilities Master Plan referenced public art. She also noted that the Community Arts Plan was developed by the members of this community and by stakeholders from the arts community. Ms. Covington called the plan “well thought out” and congratulated the community for recognizing the value of the arts. She encouraged the Commission to take the next step and call it a Master Plan and pursue funding.

(7:47:40) – Commissioner Cook wished to focus on the Creative Capital section of the plan and stressed the importance of the development of resources for the arts community. Commissioner Abowd encouraged the receipt of funding ideas from the community. She also urged Staff to incorporate this plan, with minor modifications, in the City’s Strategic Plan for which public hearings will take place on March 26, 2015, 12:00 p.m. until 2:00 p.m. and 5:00 p.m. until 7:00 p.m. at the Fuji Park Exhibit Hall. Mr. Moellendorf stated that the other two public hearings will take place on March 30, 2015 in the Sierra Room during the same hours mentioned earlier. Mr. Moellendorf suggested crafting a letter to the Board of Supervisors to recognize the Creative Capital Plan as the City’s Cultural master Plan. Discussion ensued regarding the definition of the Master Plan and the specific elements included in it. Ms. Covington suggested looking into the changes in the community’s demographics and adding the cultural aspects that were not included in the 2002 plan. Mr. Moellendorf clarified that the funding was for the elements of the plan and not the plan itself. Commissioner Abowd suggested attaching a letter to the plan and submitting it to the Board of Supervisors, and Mr. Moellendorf noted that it could be done via email, as long as it wasn’t deliberated by the commissioners and the Open Meeting Law was followed. Commissioner D’Anneio requested clarification on the actual wording of the letter, and Ms. Covington stated that recognition of the plan with future updates was the desired result.

(8:18:37) – MOTION: I move to recommend to the Board of Supervisors that they recognize that the Carson City Arts Assessment and the Creative Capital Arts Plan is the Cultural Master Plan for Carson City.

RESULT:	APPROVED (6-0-0)
MOVER:	McBride
SECONDER:	Abowd
AYES:	Bugli, Abowd, Barton, Cook, D'Anne, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Dhami

There were no additional public comments.

(8:22:00) – Chairperson Bugli recessed the meeting.

(8:29:10) – Chairperson Bugli reconvened the meeting.

H. FOR POSSIBLE ACTION: TO RECOMMEND TO THE BOARD OF SUPERVISORS APPROVAL OF THE CULTURAL COMMISSION'S ANNUAL REPORT FOR 2014/15 AND WORK PLAN FOR 2015/16.

(8:29:25) – Chairperson Bugli introduced the item.

(8:30:00) – Mr. Krahn presented the agenda materials which are incorporated into the record.

(8:32:58) – Vice Chairperson McBride suggested updating the work plan (Staff Report item 4B) to reflect the action taken during agenda item 3G discussions.

There were no public comments.

(8:36:24) – Motion: I move to recommend to the Board of Supervisors approval of the Cultural Commission's annual report for 2014/2015 and work plan for 2015/2016 with the adjustments made.

RESULT:	APPROVED (6-0-0)
MOVER:	Abowd
SECONDER:	D'Anne
AYES:	Bugli, Abowd, Barton, Cook, D'Anne, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Dhami

4. STAFF UPDATES - DISCUSSION ONLY

A. UPDATE ON THE DOWNTOWN CARSON STREET, 3RD STREET PLAZA, AND CURRY STREET PROJECT'S UPCOMING PUBLIC MEETINGS AND PROJECT SCHEDULE.

(8:37:11) – Mr. Krahn invited the art and culture organizations to the Monday, April 20, 2015 public meeting where the design elements of the Downtown Street Project will be reviewed. He offered to send out the exact times as they become finalized.

There were no public comments.

B. UPDATE ON THE CULTURAL COMMISSION'S SPECIAL MEETING ON WEDNESDAY, MAY 6, 2015, TO ALLOCATE REDEVELOPMENT AUTHORITY FUNDS FOR ART AND CULTURAL EVENTS.

(8:38:59) – Mr. Krahn announced the special meeting to be held on May 6, 2015, at 5:30 p.m. Chairperson Bugli noted that the application deadline is on April 15, 2015.

There were no public comments.

C. UPDATE ON THE UPCOMING PARKS AND RECREATION DEPARTMENT'S POWERPOINT PRESENTATION TO CARSON HIGH SCHOOL'S AP ART CLASS FOR FUTURE SENIOR PROJECT MURALS.

(8:41:01) – Mr. Krahn informed the Commission that he would present to the Carson High School AP Art class on Monday, March 30, 2015. He invited the Chair and Vice Chair to accompany him.

There were no public comments.

D. UPDATE ON THE FULSTONE WETLANDS MURAL PROJECT.

(8:41:52) – Mr. Krahn announced that the mural project has been completed and the anti-graffiti coating will be applied shortly.

There were no public comments.

5. MEMBERS' ANNOUNCEMENTS AND REQUESTS FOR INFORMATION

A. CULTURAL COMMISSION MEMBERS' STATUS REPORTS ON PROJECTS AND COMMENTS.

1. UPDATE ON THE GREENHOUSE PROJECT.

(8:43:09) – Commissioner Abowd noted that Congressman Mark Amodei and the dean of the agricultural department at UNR separately visited the greenhouse at Carson High School and were very impressed. She also announced the departure of Camille Jones who will be replaced by Cory King as the greenhouse manager. Commissioner Abowd stated that the spring plant sale would take place on May 9, 2015, adding that 64 flower baskets had been sponsored, and that the seventh annual Concert Under the Stars would take place on July 8, 2015.

There were no public comments.

6. FUTURE AGENDA ITEMS

Incorporated into the record.

7. PUBLIC COMMENTS

None.

8. FOR POSSIBLE ACTION ON ADJOURNMENT

(8:44:37) – MOTION: Commissioner Abowd moved to adjourn. The motion was seconded by Commissioner D’Anneo. The meeting was adjourned at 8:45 p.m.

The Minutes of the March 17, 2015 Carson City Cultural Commission meeting are so approved this 6th day of May, 2015.

ELINOR BUGLI, Chair