

Agenda Item 4A

Item F-2

CARSON CITY REGIONAL TRANSPORTATION COMMISSION REQUEST FOR COMMISSION ACTION

Date Submitted: April 29, 2015

Meeting Date: May 13, 2015

To: Regional Transportation Commission

From: Patrick Pittenger, Transportation Manager

Subject Title: Information regarding an update on the Downtown Carson Street Project and design “theming” workshop.

Staff Summary: At their March 11, 2015, meeting, staff informed the RTC that they will provide periodic updates on activity regarding the Downtown Carson Street Project as the RTC has been named one of the oversight committees for the project along with the Redevelopment Authority Citizens Committee (RACC).

Type of Action Requested: (check one)

() None – Information Only

() Formal Action/Motion

Recommended Commission Action: N/A

Explanation for Information Item: On April 20, City staff held two design “theming” workshops for the Downtown Carson Street Project. The Public Works Downtown Carson Street Urban Design Project manager, Danny Rotter, will provide an update regarding the result of those meetings. The following is a schedule of remaining key dates leading up to final design of the project.

- April-June 2015 – Process an ordinance to establish the Commercial Area Vitalization (CAV) District within the downtown area to help pay for ongoing project maintenance costs.
- July 8, 2015 – RTC meeting: Review and comment on “30%” project design plans.
- September 9, 2015 – RTC meeting: Review and comment on “60%” project design plans.
- November 17, 2015 – RTC meeting: Review and comment on “90%” project design plans.
- December 31, 2015 – Complete project design due.

The design consultants have begun design work on the project based on the Carson Street concept approved by the Board of Supervisors. RTC members have the ability to comment and make recommendation on the various stages of project design. However, many design details remain to be determined, starting with the general "theme" of the design elements, which will be discussed. Items such as surface materials (e.g. concrete versus pavers), planters, seating areas, and other streetscape amenities will be considered within available budget constraints.

Along with providing a forum for public information and comment at various stages of design and construction as well as the project budget, the RTC's role is to review the draft designs presented by the design team, consider public feedback regarding the design elements, and make recommendations to the design team and Board of Supervisors regarding those design elements. The Board of Supervisors has final authority on all decisions related to design and project budget matters.

Applicable Statue, Code, Policy, Rule or Policy: N/A

Fiscal Impact: N/A

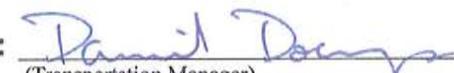
Explanation of Impact: N/A

Funding Source: N/A

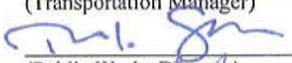
Alternatives: N/A

Supporting Material: Summary of Theming Workshop Results

Prepared By: Dan Doenges, Senior Transportation Planner

Reviewed By: 
(Transportation Manager)

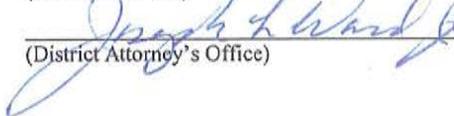
Date: 5/4/15


(Public Works Director)

Date: 5/4/15


(Finance Director)

Date: 5/4/15

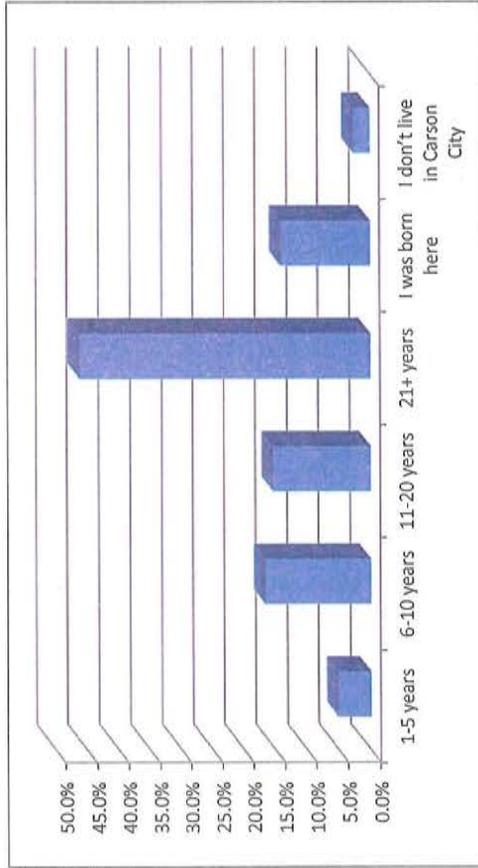

(District Attorney's Office)

Date: 5/4/15

Results by Question

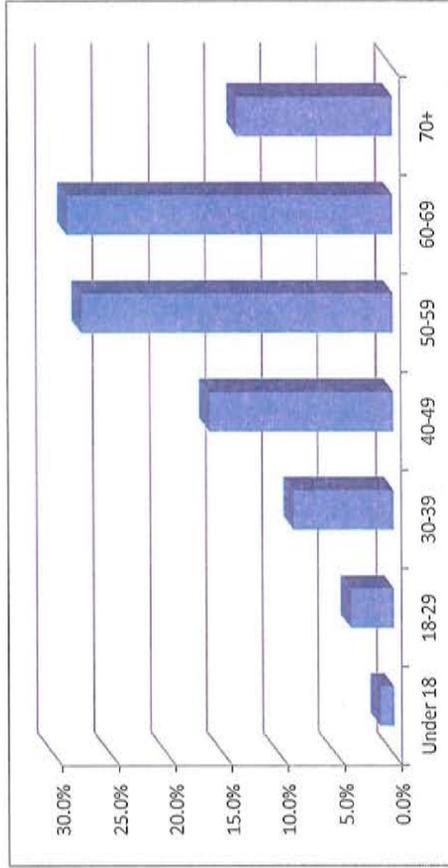
1. How long have you lived in Carson City? (Multiple Choice)

Responses	
Percent	Count
5.1%	4
16.7%	13
15.4%	12
46.2%	36
14.1%	11
2.6%	2
100%	78



2. How old are you? (Multiple Choice)

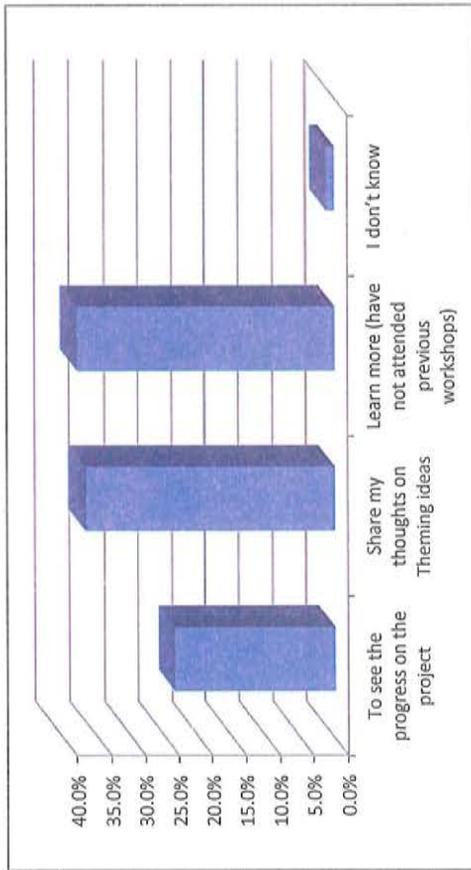
Responses	
Percent	Count
1.3%	1
3.8%	3
8.8%	7
16.3%	13
27.5%	22
28.8%	23
13.8%	11
100%	80



3. Why are you attending this meeting? (Multiple Choice)

Responses	
Percent	Count
23.8%	20
36.9%	31
38.1%	32
1.2%	1
100%	84

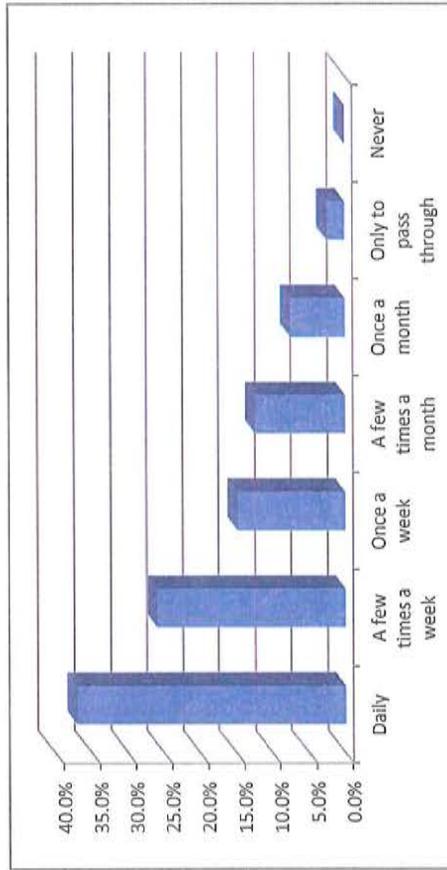
To see the progress on the project
 Share my thoughts on Theming ideas
 not attended previous workshops)
 I don't know
Totals



4. How often do you visit downtown? (Multiple Choice)

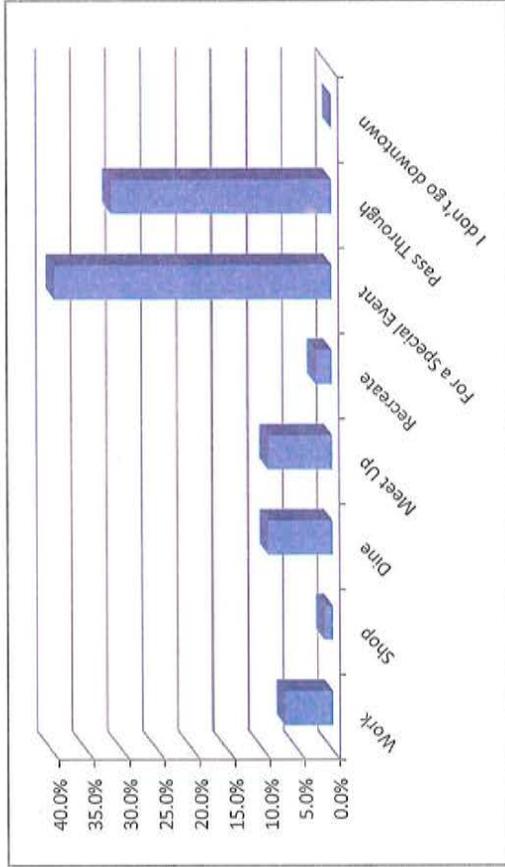
Responses	
Percent	Count
37.0%	30
25.9%	21
14.8%	12
12.3%	10
7.4%	6
2.5%	2
0.0%	0
100%	81

Daily
 A few times a week
 Once a week
 A few times a month
 Once a month
 Only to pass through
 Never
Totals



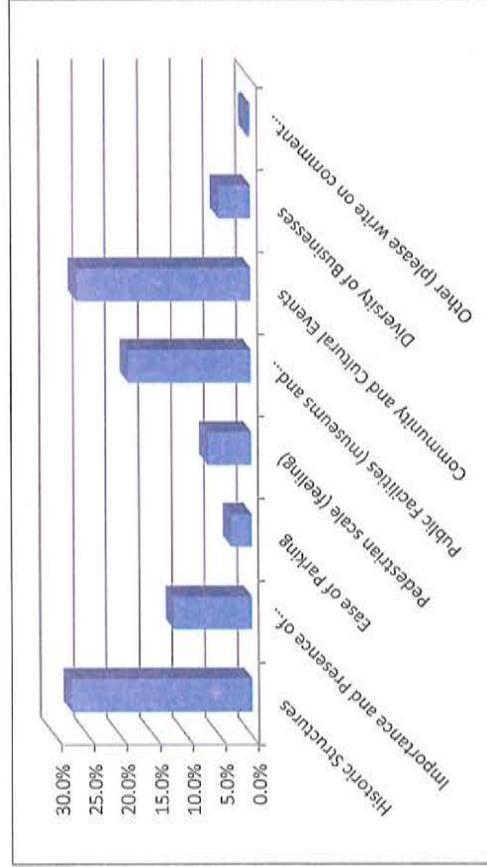
5. I usually go downtown to...(check all that apply) (Multiple Choice)

Responses	
Percent	Count
7.0%	6
1.2%	1
9.3%	8
9.3%	8
2.3%	2
39.5%	34
31.4%	27
0.0%	0
100%	86



6. What are you proud of regarding downtown... (Choose top 3) (Multiple Choice - Multiple Response)

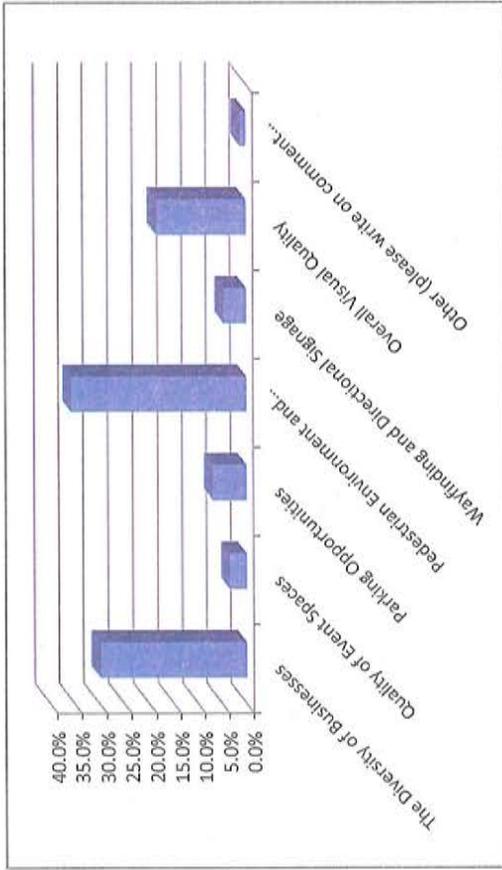
Responses	
Percent	Count
27.6%	62
12.0%	27
3.1%	7
6.7%	15
18.7%	42
26.7%	60
4.9%	11
0.4%	1
100%	225



7. What do you feel needs improvement in downtown? (Multiple Choice)

Responses	
Percent	Count
29.9%	26
3.4%	3
6.9%	6
35.6%	31
4.6%	4
18.4%	16
1.1%	1
100%	87

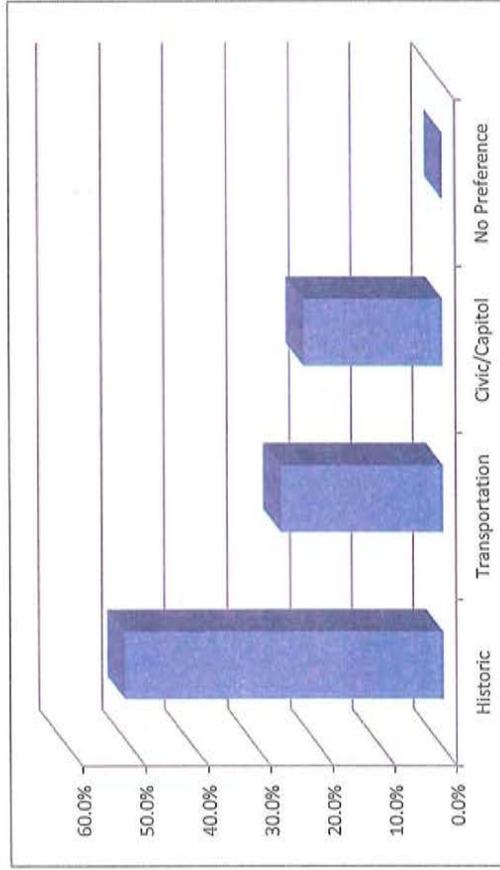
The Diversity of Businesses
 Quality of Event Spaces
 Parking Opportunities
 Environment and Public Spaces
 Wayfinding and Directional Signage
 Overall Visual Quality
 Other (please write on comment card)



8. Of the three theming options, which do you prefer? (Multiple Choice)

Responses	
Percent	Count
51.2%	43
26.2%	22
22.6%	19
0.0%	0
100%	84

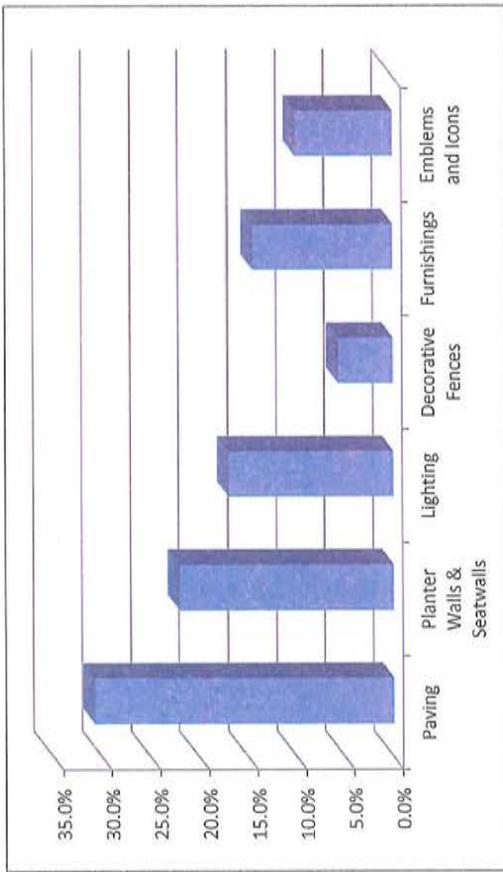
Historic
 Transportation
 Civic/Capitol
 No Preference



9. For the Historic Theme, what are the two elements you like the best? (Multiple Choice - Multiple Response)

Responses	
Percent	Count
30.8%	49
22.0%	35
17.0%	27
5.7%	9
14.5%	23
10.1%	16
100%	159

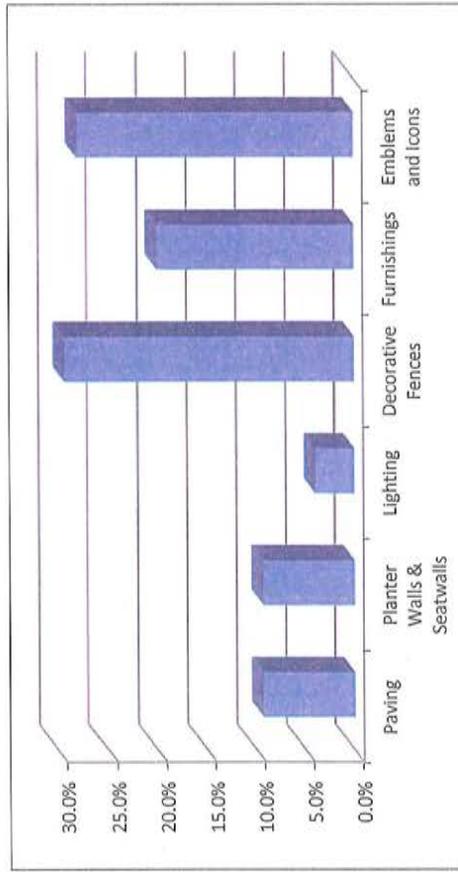
Paving
 Planter Walls & Seatwalls
 Lighting
 Decorative Fences
 Furnishings
 Emblems and Icons
 Totals



10. For the Historic Theme, what are the two elements you like the least? (Multiple Choice - Multiple Response)

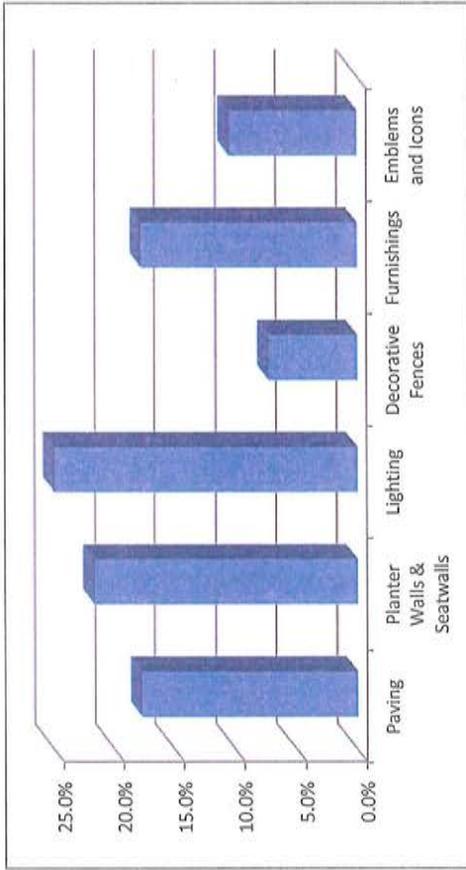
Responses	
Percent	Count
9.3%	14
9.3%	14
4.0%	6
29.3%	44
20.0%	30
28.0%	42
100%	150

Paving
 Planter Walls & Seatwalls
 Lighting
 Decorative Fences
 Furnishings
 Emblems and Icons
 Totals



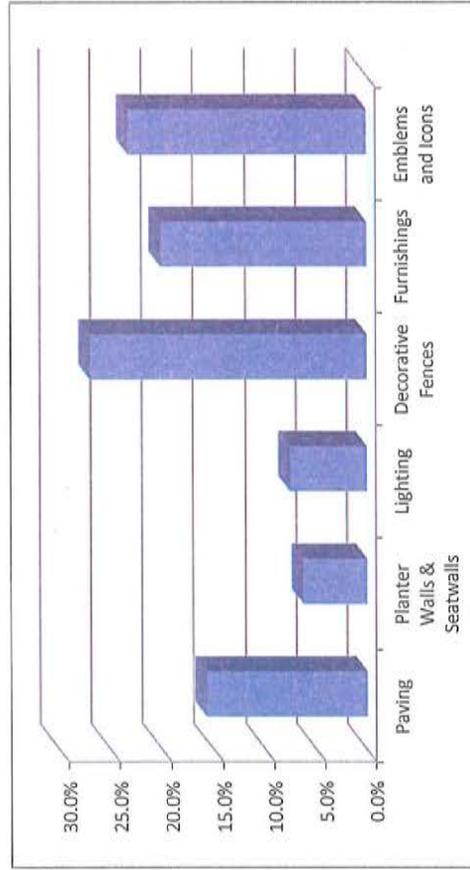
11. For the Transportation Theme, what are the two elements you like the best? (Multiple Choice - Multiple Response)

Responses	
Percent	Count
17.8%	27
21.7%	33
25.0%	38
7.2%	11
17.8%	27
10.5%	16
100%	152



12. For the Transportation Theme, what are the two elements you like the least? (Multiple Choice - Multiple Response)

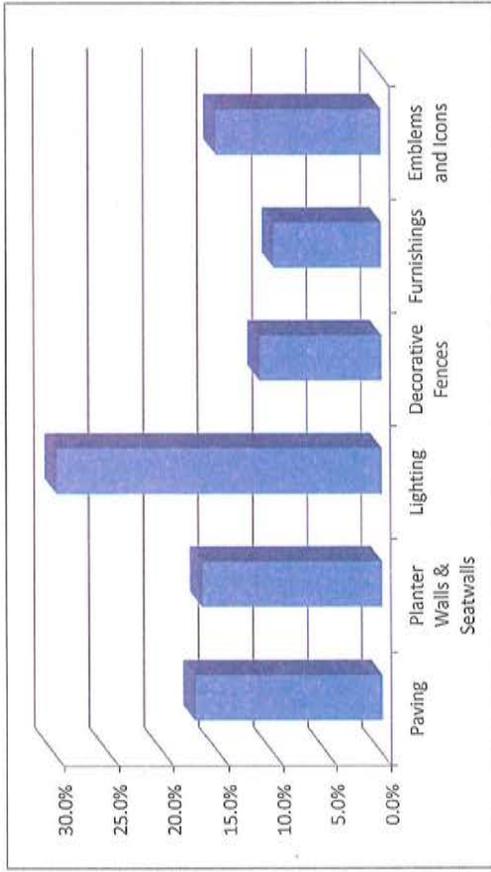
Responses	
Percent	Count
15.7%	25
6.3%	10
7.5%	12
27.0%	43
20.1%	32
23.3%	37
100%	159



13. For the Civic/Capitol Theme, what are the two elements you like the best? (Multiple Choice - Multiple Response)

Responses	
Percent	Count
17.2%	26
16.6%	25
29.8%	45
11.3%	17
9.9%	15
15.2%	23
100%	151

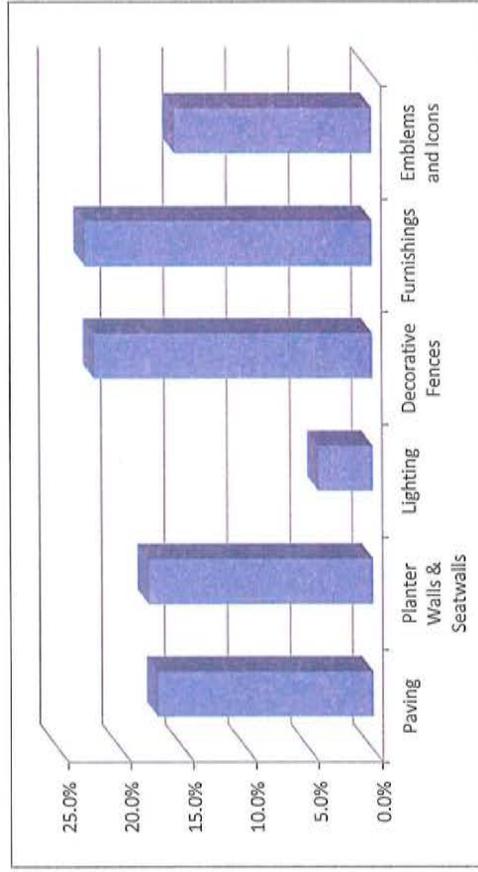
Paving
 Planter Walls & Seatwalls
 Lighting
 Decorative Fences
 Furnishings
 Emblems and Icons



14. For the Civic/Capitol Theme, what are the two elements you like the least? (Multiple Choice - Multiple Response)

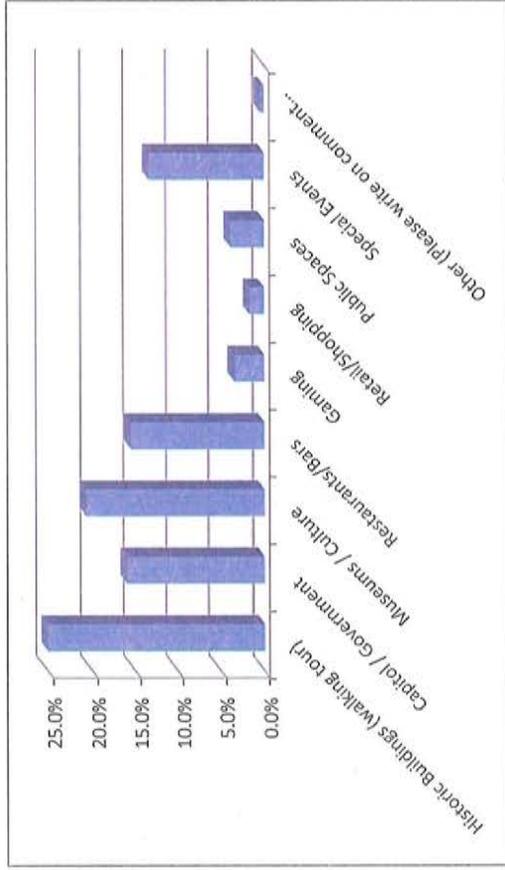
Responses	
Percent	Count
17.1%	24
17.9%	25
4.3%	6
22.1%	31
22.9%	32
15.7%	22
100%	140

Paving
 Planter Walls & Seatwalls
 Lighting
 Decorative Fences
 Furnishings
 Emblems and Icons



15. What are the three "must see" things in downtown? (Put yourself in a visitor's perspective) (Multiple Choice - Multiple Response)

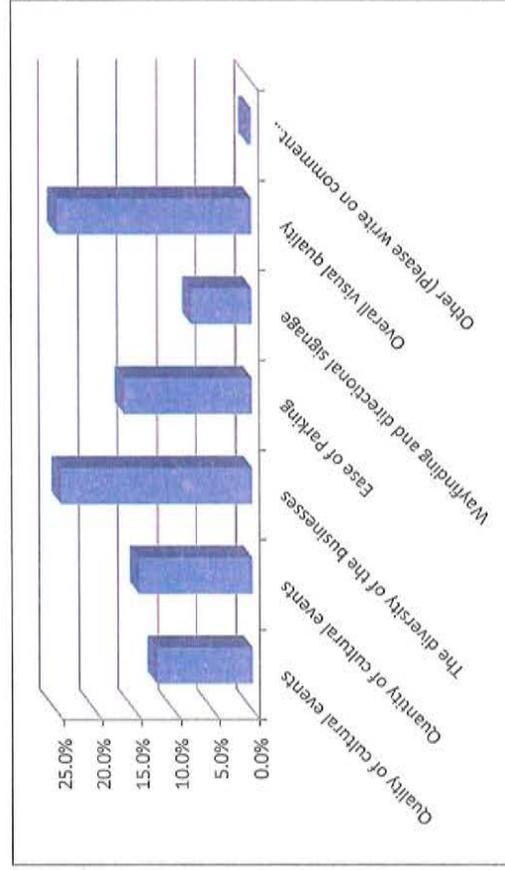
Responses	
Percent	Count
25.0%	58
15.9%	37
20.7%	48
15.5%	36
3.4%	8
1.7%	4
3.9%	9
13.4%	31
0.4%	1
100%	232



⌘ (Please write on comment card)

16. What "needs work"? (Pick 3)(Put yourself in a visitor's perspective) (Multiple Choice - Multiple Response)

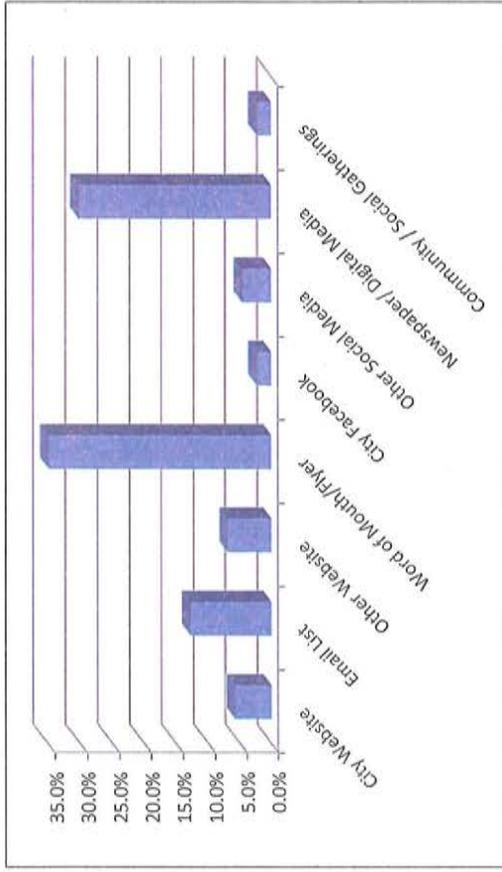
Responses	
Percent	Count
12.2%	27
14.4%	32
24.3%	54
16.2%	36
7.7%	17
24.8%	55
0.5%	1
100%	222



⌘ (Please write on comment card)

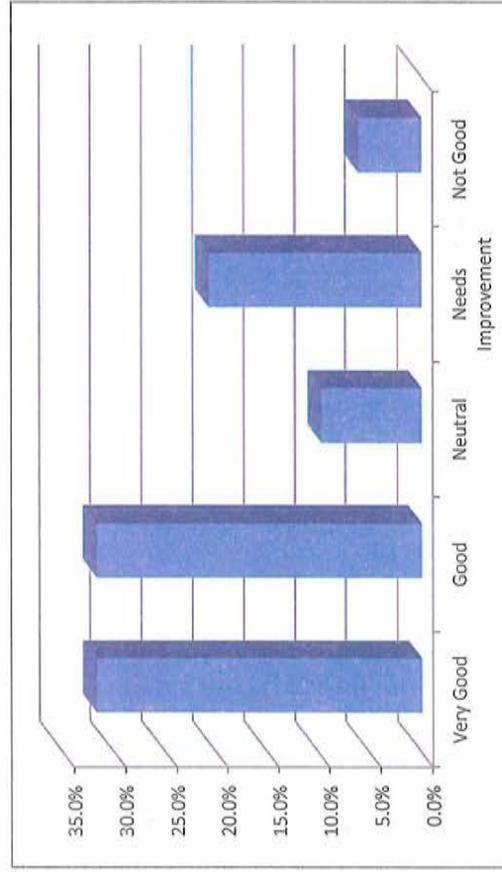
17. In the commitment to keep you informed, how did you hear about this meeting? (Multiple Choice)

Responses	
Percent	Count
5.8%	5
12.8%	11
7.0%	6
34.9%	30
2.3%	2
4.7%	4
30.2%	26
2.3%	2
100%	86



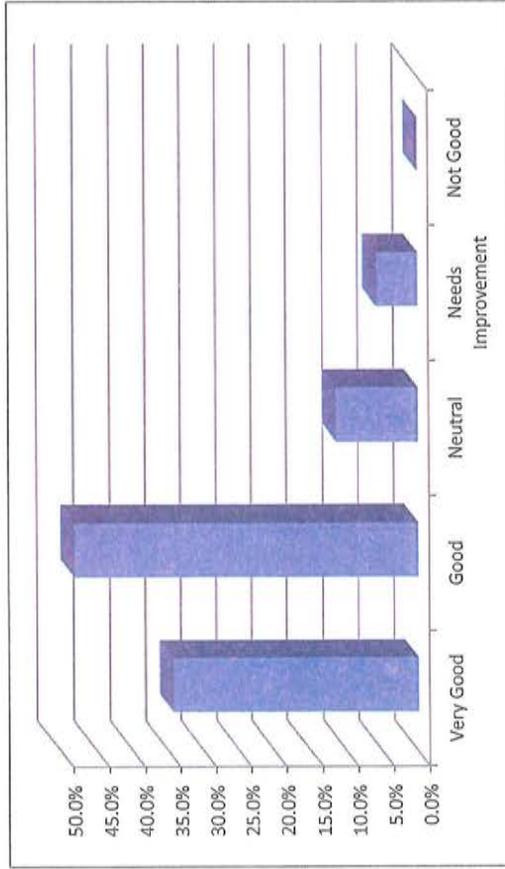
18. How would you rate the City's efforts to keep the community engaged? (Multiple Choice)

Responses	
Percent	Count
31.7%	26
31.7%	26
9.8%	8
20.7%	17
6.1%	5
100%	82



19. How would you rate the information presented tonight? (Multiple Choice)

Responses	
Percent	Count
34.5%	30
48.3%	42
11.5%	10
5.7%	5
0.0%	0
100%	87



20. While you may not agree with the results of this meeting regarding theming, do you feel this process is heading in the right direction? (Multiple Choice)

Responses	
Percent	Count
74.2%	72
19.4%	11
6.5%	4
100%	87

