

**CULTURAL COMMISSION
STAFF REPORT**

MEETING DATE: June 16, 2015

AGENDA ITEM NUMBER: 3E

STAFF: Elinor Bugli, Chairperson
Terri McBride, Vice-Chairperson

REQUEST: **For Possible Action:** To approve the Cultural Commission's new logo design.

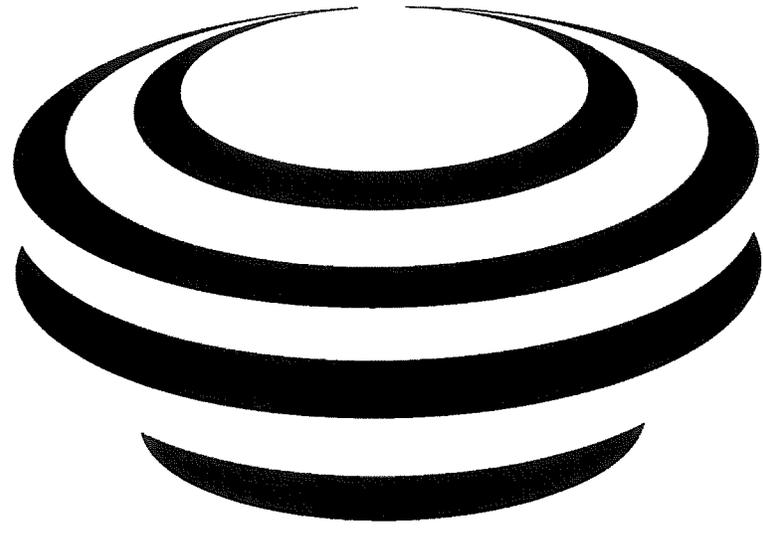
GENERAL DISCUSSION: At the Wednesday, May 6, 2015, Cultural Commission's special meeting, the Commission asked the Chairperson and Vice-Chairperson to work with Ms. Tara Burke from Computer Artistry to develop a new logo design that would replace the Commission's existing logo. The Chairperson and Vice Chairperson have completed their work and are ready to present the new logo (Exhibit A) to the Commission at this meeting.

Our department would like to thank Ms. Burke for her excellent creative work and Joel Dunn, Carson City Visitors Bureau's Executive Director for hiring Ms. Burke to create this new logo for the Commission. As the Commission knows, this logo will be put on the Visitors Bureau's Fairview Drive street banners as a part of their "Your Experience Starts Here" marketing campaign.

RECOMMENDED ACTION: I move to approve the Cultural Commission's new logo design.



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