

MINUTES
Special Meeting
Cultural Commission Subcommittee
Wednesday, July 15, 2015 ● 9:00 AM
Community Center Sierra Room, 851 East William Street, Carson City, Nevada

Subcommittee Members

Member – Danielle Cook

Member – Barbara D’Anneo

Member – Terri McBride

Staff

Roger Moellendorf, Parks and Recreation Department Director

Vern Krahn, Park Planner

Tamar Warren, Deputy Clerk/Recording Secretary

NOTE: A recording of these proceedings, the Committee’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

CALL TO ORDER

(9:04:22) – Member McBride called the meeting to order.

ROLL CALL AND DETERMINATION OF QUORUM

(9:04:30) – Member McBride called roll and determined quorum.

Attendee Name	Status	Arrived
Danielle Cook	Present	
Barbara D’Anneo	Present	
Terri McBride	Present	

PUBLIC COMMENTS

(9:05:09) – Supervisor Karen Abowd suggested that the Subcommittee dissolve and become a Strategic Planning Session, “so that more people can be involved in the creation and the finalization of this Master Plan”. Member McBride suggested “completing the month first” and receiving input from the Brewery Arts Center, the Carson City Arts Initiative, and the Nevada Day planners. She also suggested going through the complete set of Commissioner comments, followed by writing short narratives for the six areas identified in the Creative Capital Document.

1. FOR POSSIBLE ACTION: APPROVAL OF MINUTES

(9:11:02) – There were no minutes for approval. Mr. Krahn noted that the Subcommittee’s audio recordings are available on www.carson.org/minutes.

2. MODIFICATIONS TO THE AGENDA

(9:11:50) – None

3. MEETING ITEMS:

A. FOR POSSIBLE ACTION: TO ELECT A CHAIRPERSON FOR THE CARSON CITY CULTURAL COMMISSION SUBCOMMITTEE.

(9:12:01) – Member McBride introduced the item.

(9:12:18) – Member Cook moved to nominate Member McBride to the position of Chairperson. The motion was seconded by Member D’Anneo. Motion carried 3-0-0.

There were no public comments.

B. FOR POSSIBLE ACTION: To Develop a Carson City Arts and Culture Master Plan.

(9:13:25) – Chairperson McBride introduced the item and summarized the previous meeting’s discussion. She also invited Member Cook to review the comments she had received from several Commission members. It was agreed that they would begin with Visual and Performing Arts. Member D’Anneo briefed the Commission on the changes undergone by the Brewery Arts Center (BAC) and noted that the Performance Hall would require a total renovation. Chairperson McBride stated that the BAC should submit a strategic plan if they desire to be the art agency of record. A residency program was also discussed, and it was agreed to pursue community grants to add to the one-eighth cent sales tax, for the Bob Boldrick Theatre improvements. Members D’Anneo and Cook suggested pursuing private sponsorships. It was agreed to consolidate all performances and events on a unified calendar, most likely managed by the Convention and Visitors Bureau. Member D’Anneo believed a sign similar to the one in front of the Community Center should be available at the entrance of town to advertise events. Current art galleries were listed and discussed as well. Member D’Anneo suggested a juried art contest and an art rental program to local businesses. Chairperson McBride advised having a list of existing art inventory, including culinary arts and literature.

PUBLIC COMMENTS

(9:45:20) – Sharon Rosse cautioned that renting art is a very large administrative project and a “huge undertaking”. Cindy Brenneman introduced herself as a member of the Carson City Arts and Culture Coalition, and explained that her organization has been looking into an art exhibit and performance calendar. Chairperson McBride agreed to better utilize the Coalition, and discussion ensued regarding its role. Kelly DuFresne, with the Nevada Arts Council, clarified that in order to receive federal funds, a dedicated source that has “arts and culture” as its mission is needed, and that could be any organization but not under the Parks and Recreation Department umbrella. Mr. Krahn encouraged hearing from organizations such as the BAC, regarding their understanding of their role. He also offered to invite the BAC to the next meeting.

(10:18:55) – Member Cook suggested placing art where people with limited transportation reside. She also noted that the grants the Commission would pursue would be government-agency specific in order not to compete with other arts organizations. Ms. Rosse explained that headcount was needed to manage the calendar, adding that the Cultural Commission needed to have its own budget for grants. Member Cook wished to see an inventory of art instruction and training participation levels. It was also agreed that grant writing and leadership training were needed. Chairperson McBride believed that partnering with schools was important as well. Discussion ensued regarding the importance of arts in the classroom. The need for an art and culture pamphlet was also highlighted, which led to the discussion of having a “steady revenue source”.

(10:48:50) – Member D’Anneo spoke about the underserved Latino community and Mr. Moellendorf explained that a person had already been identified to serve as a liaison. The members inquired about the room tax in Carson City and were informed that the money currently went to the Convention and Visitors Bureau.

(10:56:26) – Chairperson McBride suggested using the summary she had prepared for the Creative Capital Document, and inserting the six topic areas to include all the suggestions and recommendations made in this meeting. She wished to see each member take two topics and preparing two paragraphs about each topic. Chairperson McBride also suggested a Saturday morning workshop, and noted that she would check with members of the community who could be of assistance. Each member chose two topics they preferred, and agreed to solicit input from other Commission members as needed.

4. FUTURE AGENDA ITEMS

(11:08:08) – Mr. Krahn suggested inviting the BAC representatives, re-agendizing today’s item 3B, and looking into the possibility of a strategic planning meeting.

5. PUBLIC COMMENTS

(11:12:11) – None.

6. FOR POSSIBLE ACTION ON ADJOURNMENT

(11:12:23) – MOTION: Member D’Anneo moved to adjourn. The motion was seconded by Member Cook. The meeting was adjourned at 11:12 p.m.

The Minutes of the July 15, 2015 Carson City Cultural Commission Subcommittee meeting are so approved this 12th day of August, 2015.

TERRI MCBRIDE, Chair