

CULTURAL COMMISSION STAFF REPORT

MEETING DATE: March 15, 2016

AGENDA ITEM NUMBER: 3E

STAFF: Joel Dunn, Executive Director - Carson City Visitors Bureau
Elinor Bugli, Cultural Commission Chairperson
Vern L. Krahn, Senior Park Planner

REQUEST: Discussion only on the Carson City Visitors Bureau's application for a Nevada Arts Council's Jackpot Grant.

GENERAL DISCUSSION:

The Carson City Visitors Bureau (CCVB) is partnering with the Carson City Cultural Commission (CCCC) to implement a new Arts and Culture Master Plan (pending adoption) for the city. A first and timely step after the Master Plan's adoption will be to update the Carson City Municipal Code (CCMC) Chapter 2.41 – Carson City Cultural Commission Ordinance (Public Art Ordinance) and develop best practices, policies, and procedures to implement the public art initiatives and programs contained in the Master Plan. In order to do this, the CCVB has applied for a Nevada Arts Council's Jackpot Grant to hire Kendall Hardin (Idea Factory) to work with both organizations between April 1 to June 30, 2016.

The goals of the project, as outline in the grant application are as follows:

1. Update Carson City Municipal Code (CCMC) Chapter 2.41 – Carson City Cultural Commission Ordinance (Public Art Ordinance).
2. Develop best practices, policies, and procedures to implement the public art initiatives and programs contained in the Arts and Culture Master Plan.

City staff believes a more comprehensive, concise ordinance along with best practices, policies, and procedures will assist with the implementation of the Arts and Culture Master Plan, which will enhance the aesthetics and amenities of Carson City for residents and visitors. It meets the City's priority community development needs to provide an active and engaged community, rich in history, culture, and the arts. Also, it meets the Visitors Bureau's mission to establish Carson City as a destination by drawing more visitors and increasing the number and duration of their visits. In addition, artistic and cultural expansion attracts commercial development, businesses, shops, restaurants, and lodging for the economic benefit of the community. In the near future, the City hopes to hire an Arts and Culture Coordinator to implement the plan and having the ordinance and established policies, practices, and procedures in place prior to filling the position will help with job recruitment and allow for more efficient implementation. Finally, City staff would like to acknowledge Chairperson Elinor Bugli for her tireless efforts to write and submit the Jackpot grant and Joel Dunn, Executive Director – Carson City Visitors Bureau for providing the required \$1,000 cash match, including in-kind match of office space and supplies. **In late breaking news, the CCVB was awarded a \$933 NAC's Jackpot Grant on March 3, 2016 (Exhibit A) and in discussions with Joel Dunn, the CCVB will increase its cash match to \$1,067.**

RECOMMENDED ACTION: This agenda item is for informational purposes only. No formal action can be taken at this time.

Exhibit A

Vern Krahn

From: EHB <ehbugli@aol.com>
Sent: Thursday, March 03, 2016 4:10 PM
To: Vern Krahn; Joel Dunn
Subject: Fwd: Congratulations! Jackpot 4th Quarter Awards

\$933 - not bad!

-----Original Message-----

From: Ann L. Black <ann.black@nevadaculture.org>
To: Everyone (Nevada Arts Council) <EveryoneNevadaArtsCouncil@nevadaculture.org>
Sent: Thu, Mar 3, 2016 2:42 pm
Subject: Congratulations! Jackpot 4th Quarter Awards

Good afternoon,

I am pleased to announce the recipients of the FY16 Jackpot Grant 4th Quarter awards (listed below). You will be receiving an Award Packet in the mail, which includes important paperwork that must be returned quickly in order for you to be paid. Please do not ignore that packet!

FY16 Jackpot Grant 4th Quarter Recipients:

Myranda Bair, Las Vegas - \$917
Xian Na Carlson, Gardnerville - \$880
* **Carson City Visitors Bureau, Carson City - \$933**
Matthew Couper, Las Vegas - \$1000
Martin Kreloff, Las Vegas - \$797
Las Vegas Tap Fest, Las Vegas - \$1000
Orlando Montenegro-Cruz, North Las Vegas - \$917
Elizabeth Nelson, Las Vegas - \$917
Diane Olson-Baskin, Las Vegas - \$1000
Opera Las Vegas, Las Vegas - \$367
Proscenium Players Inc, Carson City - \$883
Colin Ross, Reno - \$1000
Shakespeare Institute of Nevada, Las Vegas - \$422
Robin Stark, Henderson - \$1000
Theatre in the Valley, Henderson - \$853
Mark Wherry, Las Vegas - \$1000
Congratulations!

Ann Black

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