

CULTURAL COMMISSION STAFF REPORT

MEETING DATE: March 15, 2016

AGENDA ITEM NUMBER: 3C

STAFF: Janice Keillor, Grants Administrator
Vern L. Krahn, Senior Park Planner

REQUEST: Discussion only on Carson City's National Endowment for the Arts (NEA) Art Works grant program, the grant application's scope of work and the project's timeline.

GENERAL DISCUSSION: On Thursday, February 18, 2016, the Board of Supervisors authorized staff to submit a grant application to the National Endowment for the Arts (NEA) for the Art Works Grant program in the amount of \$40,000. The Art Works grant program supports the creation of art that meets the highest standards of excellence, public engagement and lifelong learning in the arts, and the strengthening of communities through the arts. Carson City applied for this grant in the Visual Arts category to commission local artists to create public art to be included as part of the Downtown Streetscape Project. There is a 1:1 match requirement, which has already been met through bench sponsorships and a \$10,000 in-kind match from the Brewery Arts Center.

The National Endowment for the Arts believes that art enhances the value of individuals and communities and empowers creativity and innovation in our society and economy. The Downtown Streetscape Project has been designed with specific areas set aside for public art. Incorporating art into this redevelopment project would enhance Carson City's downtown core and align with the Carson City Arts and Culture Master Plan (pending adoption). Ms. Keillor will be here at this meeting to discuss the NEA's Art Works grant program, the City's grant application's scope of work, and provide the Commission with a project timeline.

RECOMMENDED ACTION: This agenda item is for informational purposes only. No formal action can be taken at this time.