

OPEN SPACE ADVISORY COMMITTEE STAFF REPORT

MEETING DATE: April 18, 2016

AGENDA ITEM NUMBER: 3B

STAFF: Ann Bollinger, Open Space Administrator

REQUEST: **For Possible Action:** To partner with Jazz and Beyond and their event at Silver Saddle Ranch on August 7th as an opportunity to celebrate the 20th Anniversary of the Quality of Life Initiative.

GENERAL DISCUSSION:

At the end of February, David Bugli, President of the Mile High Jazz Band Association and Committee Member with the Jazz and Beyond Carson City Music Festival, called to inquire whether our department would be interested in hosting a Jazz and Beyond musical event at Silver Saddle Ranch. After discussions, staff believed this would be another great opportunity to join in a partnership to celebrate the 20th Anniversary of the Quality of Life Initiative. Thus far, only the Arbor Day celebration on April 30th at Mills Park has been identified an opportunity.

Typically, there would be reservation and equipment rental fees at Silver Saddle Ranch. One component of the partnership is a fee waiver. Additionally, the event flyer would identify both sponsors and our department would help with advertising.

Jazz and Beyond has discussed a music genre compatible with the ranch such as bluegrass or country. They will be responsible for the planning and scheduling of the musicians. Similar to other venues, they will be seeking sponsorships to help pay for the musicians and extra portable toilets. Jazz and Beyond has also started discussion about other complementary activities and have initiated discussions with the Friends of Silver Saddle Ranch.

This is a great opportunity for an OSAC member to become involved as well. The time commitment could be as little as helping to identify whether the event has a “name” and participation in development of the event flyer to more time assisting with identifying and planning complementary activities.

The Jazz and Beyond Carson City Music Festival is scheduled from August 5th to August 21st.

RECOMMENDED ACTION: I move to partner with Jazz and Beyond and their event at Silver Saddle Ranch on August 7th as an opportunity to celebrate the 20th Anniversary of the Quality of Life Initiative.