

CULTURAL COMMISSION STAFF REPORT

Meeting Date: June 21, 2016

Agenda Item Number: 3D

Applicant: Cyndy Brennerman, Carson City Arts and Culture Coalition's
Fence Project Coordinator
Vern L. Krahn, Senior Park Planner

Request: Discussion only on the Carson City Arts and Culture Coalition's
Fence Project located at Curry and Telegraph Streets.

General Discussion:

In March 2015, the Carson City Arts and Culture Coalition began to consider community art projects that the organization could accomplish. Two of the projects have been completed. They are a website, artscarsoncity.com which is currently operational and a photography contest, "Focus on Carson," that will be in place by the end of June. The contest was based on "The Fence" by Photoville, an annual international photography contest and outdoor exhibition series now in its 5th year. The banners from this contest are hung on chain link fences in major cities on the East Coast and in Houston and Santa Fe. They are much longer than the 50' long "Focus on Carson" banner.

The "Focus on Carson" photography contest was announced after the website became operational. The contest rules were made available to contestants by posting them on the Coalition's website and Facebook page. The contest was free and open to all Carson City residents. The photographs were taken in and around Carson City. The results of the contest were announced and posted on the Coalition's website.

Robert Petersen was selected as judge for the contest. Petersen is an award winning photographer and teaches at Western Nevada College, Fallon Campus. He also has experience in banner art. The contest drew 53 entries and Petersen chose 20 - first, second, and third place, four honorable mentions, and 13 others - to be reproduced on the banner. The winners can be seen on artscarsoncity.com (Cultural News) and on the banner (Exhibit A).

The banner, 5' high x 50' long, is being fabricated in Brooklyn, NY, by ECHOD Graphics. This printer specializes in huge banners and offered a price that could not be matched by local printers. The banner and judge's fee were paid for by the Arts and Culture Coalition (approx. \$1,000). The banner will be hung on the construction fence around the Hop and Mae Adams construction project located at Curry and Telegraph Streets. Recognition for their assistance with this project is acknowledged on the banner.

The Arts and Culture Coalition is considering making this an annual project - provided funding, a banner artist, and a suitable construction fence are available.

Recommended Action: This agenda item is for informational purposes only. No formal action can be taken at this time.

FOCUS ON CARSON 2016

Photography Contest



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**CARSON CITY
ARTS & CULTURE
COALITION**

Artscarsoncity.com

Hop & Mae Adams Foundation



Photo Contest Judge
Robert Petersen



1st Place | Albert Depew



2nd Place | Jenny Haas



3rd Place | Carol Grenier

Exhibit A



Honorable Mention | Deana Hoover



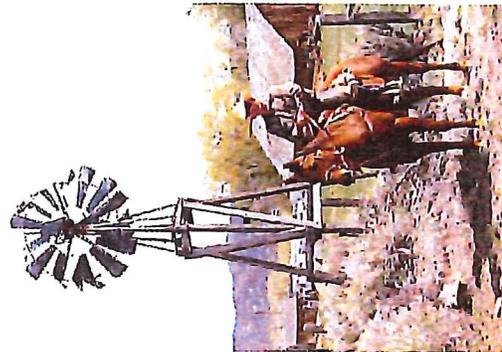
Honorable Mention | Daniel Fazzari



Honorable Mention | Fred Howland



Honorable Mention | Maurice White



James Bagwell



Anke Simpson



Harry Meyer



Jessi Marie Schumann



Kelli Nevills



Lisa Fisher



Ronni Hammaman



Marylou Schindler



Danna Lee Friend



Brett Fisher



Bob Hickox



Rebecca LaBranch



Barry Kyhl