

## CULTURAL COMMISSION STAFF REPORT

**Meeting Date:** June 21, 2016

**Agenda Item Number:** 3E

**Applicant:** Joel Dunn, Executive Director - Carson City Visitors Bureau  
Vern L. Krahn, Senior Park Planner

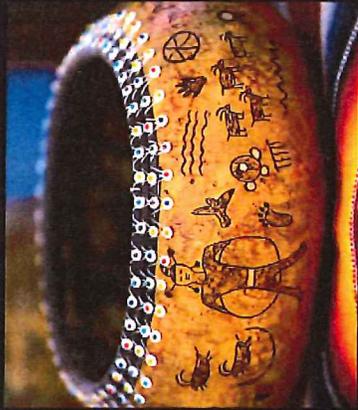
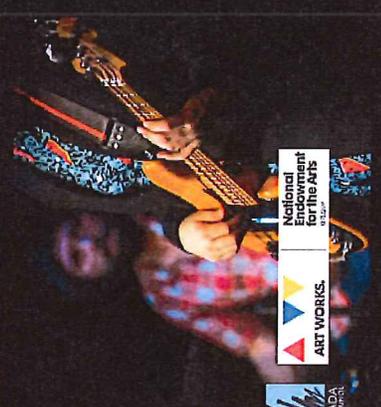
**Request:** **For Possible Action:** To approve the front cover page graphic for the Arts and Culture Master Plan.

**General Discussion:** After adoption of the Arts and Culture Master Plan, Carson City Visitors Bureau (CCVB) and Parks and Recreation Department staff(s) got together and discussed the idea of creating a unique front cover page for the Arts and Culture Master Plan. Using CCVB funds, Mr. Dunn hired Tara Burke, Computer Artistry to develop a graphic concept for the front cover of the Arts and Culture Master Plan.

The graphic concept for the Master Plan's front cover is attached (Exhibit A) and is ready for the Commission's approval at this meeting. If the Commission wants to pursue a different graphic direction for the front cover or tweak the attached graphic concept, please provide CCVB staff with that direction at this meeting.

**Recommended Action:** I move to approve the front cover page graphic for the Arts and Culture Master Plan.

**CULTURE** in the broadest sense is defined by and includes everything from language, oral traditions, history, ethnic heritage, music, visual arts, folk arts, media arts, film, dance, theatre arts, design, fashion, architecture, foodways, social customs, and community rituals and celebrations.



**CARSON CITY  
ARTS & CULTURE  
MASTER PLAN**  
17 March 2016  
Kendall Hardin - Idea Factory  
Circuit Rider Consultant

