



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: October 19, 2017

Staff Contact: Jennifer Budge, Director of Parks and Recreation – JBudge@carson.org; Mark Salinas; Director of Arts and Culture, Carson City; msalinas@visitcarsoncity.com.

Agenda Title: FOR POSSIBLE ACTION: To approve a public art project entitled: “Inside the Mind of da Vinci,” for placement at Mills Park (APN# 002-181-01).

Staff Summary: On October 6, 2017, the Carson City Culture Commission’s Public Art Panel approved the proposal introduced by the Culture and Tourism Authority (CTA) and Mischell Riley (Artist) to install a sculpture called “Inside the Mind of da Vinci,” at Mills Park, subject to the final approval of the Board of Supervisors. If the Board of Supervisors gives final approval, the piece will be presented during the Nevada Day Parade by float. After the parade, its permanent home will be in Mills Park. Staff Recommends the Board approve this proposal.

Agenda Action: Formal Action/Motion

Time Requested: 10 mins

Proposed Motion

I move to approve the public art project entitled: “Inside the Mind of da Vinci” for placement at Mills Park (APN# 002-181-01).

Board’s Strategic Goal

Quality of Life

Previous Action

- This matter was heard at the Parks and Recreation on August 1, 2017. The Commission expressed its support.
- The purchase of the artwork was heard and approved by the Carson City Culture and Tourism Authority on September 11, 2017.
- This matter was heard at the Carson City Cultural Commission on September 11, 2017. The Commission expressed its support.
- This matter was heard by the Public Art Panel (a subcommittee of the Carson City Cultural Commission) on October 6, 2017 and was approved for recommendation to the Board of Supervisors.

Background/Issues & Analysis

About the piece:

The sculpture developed by Mischell Riley consists of concrete, bronze, and metal. It is a larger than life sculpture head of Leonardo da Vinci emerging from the ground mostly buried in the earth from our Renaissance past. Walking around the large 10' tall x 23' long sculpture you will enter Inside The Mind of da Vinci. The back of the head is open, allowing entrance into the hollowed out interior of the piece. The interior has Leonardo's sketches and writings. Geometric shapes are visible inside the head cast by the sun that illuminate colors of blue, red and yellow creating a unique and pleasant atmosphere with beautiful colored shadows.

Location and Plans for Installation:

If approved, the piece will be presented during the Nevada Day Parade by float. After the parade, the piece will travel to its permanent home which will be located in Mills Park. The estimated date of arrival to Mills Park will be October 28, 2017, provided no concrete pad is needed at the site. If a concrete pad is needed for installation, the piece will be temporarily located at the corporate yard until the site is prepared.

Other Implications:

- The CTA will purchase the artwork for \$60,000 with two payments – one in FY17 (30k) and one in FY18 (30k).
- The CTA will also pay the upfront costs to contract out the installation in Mills Park totaling approximately \$17,000 which will include costs for a crane, lighting, and grounds preparation.
- The CTA will be making a request to the City via the Redevelopment Authority Citizens Committee for reimbursement of installation costs.
- The Artist will be applying an anti-graffiti coating on the piece at her own cost.
- For the first two years, the sculpture will be on loan to the City. During that time, the Artist will be responsible for maintenance, and the CTA will provide insurance on the piece.
- After two years have passed, the piece will be donated to the City and the City will assume title and responsibility of the piece.
- The Artist will retain copyright of the piece, but the City will be able to use the piece for educational purposes and to promote tourism.
- In order to facilitate the installation and the loan to the City, within the next two weeks, the City will enter into two agreements. Those agreements will follow the City's standard procedure for contracts. The contracts will be: 1) a Right of Entry Agreement for the installation of the piece, and 2) a Loan and Maintenance Agreement.
- The artwork has been appraised with a value of \$120,000.

Applicable Statute, Code, Policy, Rule or Regulation

CCMC Chapter 2.41 - Carson City Cultural Commission

CCMC Title 13 - Parks and Recreation

NRS 377A.068 - Tax for Promotion of Tourism

NRS 244A - County Fair and Recreation Board

Financial Information

Is there a fiscal impact? ☐ Yes ☒ No

If yes, account name/number:

Is it currently budgeted? ☐ Yes ☒ No

Explanation of Fiscal Impact: Right now there is no fiscal impact to the City as the CTA is purchasing, installing, and insuring the piece, and the artist is maintaining the piece, for the next two years. After two years, there will be a de minimus fiscal impact when the City assumes ownership and maintenance of the piece (estimated between \$200 and \$400 a year). Maintenance will be performed by the Department of Parks and Recreation.

Alternatives

Decline to approve the public art project.

Attachments:

Exhibit A -- Photos of the artwork including visual representations of the installation location. Exhibit A was created for use in this presentation after obtaining all necessary permissions from copyright holders.

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)





