



**CARSON CITY CULTURAL COMMISSION
(CCCC) ADVISORY BOARD MEETING MINUTES
DECEMBER 20, 2016**

The regular meeting of the Carson City Cultural Commission was held Tuesday, December 20, 2016 at the Carson City Community Center, 851 E. William Street, Sierra Room, Carson City, Nevada beginning at 5:30 p.m.

PRESENT: Elinor Bugli, Chair
Terri McBride, Vice Chair
Karen Abowd
Danielle Cook
Barbara D'Anneo
Sandra Nagel

STAFF PRESENT: Joel Dunn, Carson City Visitors Bureau (CCVB) Executive Director
Kyle Horvath, CCVB Marketing Manager
Mark Salinas, CCVB Arts & Culture Manager
Linda Macauley, Administrative Assistant

OTHERS PRESENT: Sharon Rosse, Capital City Arts Initiative
Shoshana Zeldner, Nevada Arts Council
Doreen Mack, Lofty Expressions, President of Downtown 20/20
Sam Flakus, Architect of Downtown Arch

Call to Order.

Roll call was taken and a quorum was present.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT).

Ms. Rosse handed out the essay for the exhibition by artist Chelsea Pegram in the courthouse gallery written by Aaron Harbour of Oakland. And in the Sierra Room through February is an exhibition by Amelia Currier from Reno.

Mr. Flakus stated that they have talked to Q & D about construction costs to do the arch along with inquiries about engineering costs.

Ms. Mack stated that they would bring back more information to the March meeting.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
FOR POSSIBLE ACTION: APPROVAL OF MINUTES – September 20, 2106 MEETING.**

Ms. Abowd stated that there is a correction under marketing updates. Under the second bullet point it should state the Green House Project not the Green House Garden Project.

Ms. Bugli said that the minutes state Cindy Brenneman which should read Cyndy with two "y's".

Ms. Abowd made a motion to approve the minutes with the corrections as stated for the meeting of September 20, 2016.

Second with corrections – **Ms. D'Anneo**

Approved – Unanimously

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
FOR POSSIBLE ACTION: ADOPTION OF AGENDA.**

Ms. Bugli stated that item #9 is tabled until the March meeting.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
FOR DISCUSSION ONLY:** Introduction of Janet Geary as the representative from the Department of Tourism and Cultural Affairs – Nevada Magazine for the CCCC. – **Joel Dunn**

Mr. Dunn stated that Janet will join this Commission after this goes in front of the Board of Supervisors in January for approval. Mr. Dunn stated that Janet brings a wealth of knowledge to the board being the editor of Nevada Magazine and he and Mr. Salinas look forward to working with her. **Ms. McBride** stated she would like to thank Nevada Magazine for the article on the Stewart Indian School.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
FOR DISCUSSION ONLY:** Update on the progress of the policies, procedures and best practices documents to implement the public art initiatives and programs in the Arts and Culture Master Plan. – **Mark Salinas/Iris Yowell**

Mr. Salinas stated that he has been working on a three tiered approach interpreting the master plan.

1. Public Art and working with the District Attorney's office. 2. Looking at the Arts and Cultural assets of Carson City and building a community infrastructure. 3. Researching third party grants. Each of these will take communication and has been working with the District Attorney's office to clarify and streamline each route. **Mr. Dunn** stated that the documents are still in draft form and will bring it to this Board at the March meeting and then to the Board of Supervisors. **Ms. Abowd** stated that the Muni Code was written in 2008 and Carson City has evolved since then.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION-
FOR DISCUSSION ONLY: Update on the Nevada Arts Councils – Art Town Meeting.
- Mark Salinas/Shoshana Zeldner

Ms. Zeldner thanked the CCVB and BAC for hosting the meeting on October 25th. There were about 50 people and 20 different organizations represented. The main focus of this meeting was better communication, coordination among organizations and a vision for a vibrant arts community.

Mr. Salinas reported that next year will be the 50th anniversary of the Nevada Arts Council. Mr. Salinas stated that it was great to see a diverse group at the meeting. **Ms. Bugli** stated that we have achieved many of the 2014 ideas.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION-
FOR DISCUSSION ONLY: Update on the progress of the Downtown Artistic Bike Rack project. – **Joel Dunn**

Mr. Dunn stated we have partnered with the City and this Commission through Muscle Powered. The City implemented to have bike racks through the downtown corridor and if Muscle Powered got private donors we could get more art formed bike racks. This project will help define the policy and procedures needed and there will be contractual agreements with artists and welders. There will be a panel with Public Works, City Engineers and Risk Management. This project will define the practices we will follow for Arts in the downtown. There will be 30 bike racks.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – NON-ACTION ITEMS:

- a. **Arts & Cultural Coordinator Report – Mark Salinas** reported that he went to UNR to see Mischell Riley's installation for a possible lease of that art work. Mr. Salinas stated that he started a Carson City Instagram account to promote the arts and culture and is working on having a more interesting Art Walk. On November 12th he attended the tour of the Stewart Indian School campus which was insightful with Sherry Rupert. Mr. Salinas stated that he is working on an Arts and Culture Ambassador Program with an internship that he would write a grant for. Mr. Salinas stated that he has applied for two grants. One is a mural grant for the Latino Arts and Cultures inspired by Mexican embroidery patterns. The second is a grant from Vans, the sneaker company, for a project with the Pioneer High School for a temporary Tattoo mural. The third is a Big Read grant in cooperation with the Library and the State Museum based on the book True Grit. The challenge is to do a month long program around the novel. The next meeting is Monday, January 9, 2017 at 5:30 at which time we will be voting for the chair and co-chair.
- b. **Visitor Bureau Update – Joel Dunn** stated that the Bureau's board meeting was last Monday where he reported that room revenues are up even though it is was a non-Legislative year.

- c. **Marketing Update – Kyle Horvath** stated that in the winter time months he is working on redesigning the website with new contact and visual content for the Arts. The website does have an Arts page along with a new video called the CCVB Art Walk. Mr. Horvath reported that the Downtown Business Association has been doing marketing for the downtown arts too. Mr. Horvath reported that the CCVB desk top calendar will be available this week with great images and is working on the community calendar.
- d. **Future Agenda Items – Mark Salinas** stated there are none for tonight.
- e. **Upcoming Meetings – Elinor Bugli** stated that Monday, January 9th will be the next CCVB board meeting at 4:00 followed by the Cultural Commission meeting at 5:30.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
PUBLIC COMMENT (three minute time limit).**

None

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
COMMISSIONER COMMENTS AND DISCUSSION: TOPICS NOT RELATING TO CURRENT AGENDA.**

Ms. McBride stated that the American Indian Achievement Award dinner in November was very well attended along with the most money raised in one nights fund raising and would like to thank the CCVB for sponsoring a table. **Ms. Bugli** stated that the Carson City Symphony had their Holiday Concert on December 11th which had one of the best attendances. The Mile High Jazz Band had an election night performance and Jazz and Poetry in December which were both well attended.

Ms. Abowd stated that the Harvest dinner was the most successful ever which benefits the Green House Project.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S
ATTENTION – FOR POSSIBLE ACTION: TO ADJOURN**

Ms. D'Anneo moved to adjourn at 6:10.

Second –**Ms. Abowd**

Approved – Unanimously

Approved: _____
Elinor Bugli, Chair

Attest: _____
Terri McBride

Tapes of this meeting are available at the office of the Carson City Visitors Bureau,
716 North Carson Street, Carson City, Nevada 89701.