



**NOTICE OF PUBLIC MEETING**  
**CARSON CITY CULTURAL COMMISSION**

**Monday, May 14, 2017 at 5:30 PM**

Carson City Community Center  
Sierra Room  
851 E. William St.  
Carson City, NV 89701

**Commissioners**

Terri McBride, Chair  
Barbara D'Anneo, Vice Chair  
Karen Abowd  
Elinor Bugli  
Janet Geary  
Sandra Nagel  
Lupe Ramirez

**Agenda Management Notice** - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

**Notice to persons with disabilities:** Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (775) 887-2000 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

**AGENDA**

1. **Call to Order**
2. **Roll Call**
3. **Public Comments and Discussion (three-minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.
4. **For Possible Action:** Approval of Minutes – March 20, 2018 CCCC Meeting.
5. **For Possible Action:** Adoption of Agenda - Action may be taken on those items denoted "For Possible Action". Items on this agenda may be taken in a different order than listed. Two or more agenda items may be combined for consideration. An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
6. **For Possible Action:** Discussion and possible action to celebrate the 10<sup>th</sup> year anniversary of the Carson City Cultural Commission (established 07/22/08) by recognizing 3 Carson City Cultural Commissioners.
  - a. *Staff Summary: A coordinated event to acknowledge three past or present Commissioners will be discussed.*
7. **For Possible Action:** Discussion and possible action to accept the Redevelopment Special Events Grant Guidelines for Arts & Culture.

a. Staff Summary: On January 24, 2018 the Carson City Cultural Commission accepted proposed grant criteria and evaluative scoring rubrics for its RACC Special Events Grants FY18/19. On February 21, additional explanation of the grant history and process was added to these updates and distributed to applicants at a workshop at the Adams Hub. Since the application deadline of April 15, some flowchart and reimbursement procedure edits have been made. The acceptance of this final draft does not affect the Commission's previously approved scoring rubrics which were distributed applicants on February 21.

**8. For Possible Action:** Discussion and possible action to score and recommend to the Board of Supervisors those applicants in request of arts and culture funding for RACC Special Events Grants FY18/19.

a. Staff Summary: To prioritize and recommend to the Redevelopment Authority approval of the budgeted expenditure of \$32,200 for Arts and Culture Special Event funding from the Redevelopment Revolving Fund for FY 18/19. A total amount of \$32,200 is eligible for allocation (\$25,000 allocated in FY18/19, \$1200 in rollover from FY17/18, and \$6000 in rollover from FY16/17).

**9. For Discussion Only:**

a. Arts & Culture Report – **Mark Salinas**

i. Staff Summary: The Arts & Culture Coordinator will provide a slideshow update on his involvement and contributions towards Public Arts & Culture Public Programming of Carson City.

b. Future Agenda Items – **Mark Salinas**

c. Commissioner Reports / Comments

d. Upcoming Meetings

1. 07/09/18 5:30 pm: Carson City Cultural Commission
2. 09/10/18 5:30 pm: Carson City Cultural Commission

**10. Public Comments and Discussion (three-minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

**11. For Possible Action:** To Adjourn.

This notice has been posted in the following locations on Monday, May 7, 2018: **Carson City Hall** – 201 N. Carson St.; **Carson City Community Center** – 851 E. William St.; **Carson City Library** – 900 N. Roop St.; **Nevada Department of Tourism and Cultural Affairs** – 401 N. Carson St. and on the Carson City web site: [www.carson.org](http://www.carson.org).

To request a copy of the supporting materials for this meeting, contact Rachael Porcari at [RProcari@carson.org](mailto:RProcari@carson.org) or call (775) 283-7125. The agenda and any supporting material is available on the Carson City web site: [www.carson.org](http://www.carson.org) and at the office of the Arts & Culture, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703

*"Great art picks up where nature ends."* – Marc Chagall (1887 – 1985)

**DRAFT MINUTES**  
**Regular Meeting**  
**Cultural Commission**  
**Tuesday, March 20, 2018 • 5:30 PM**  
**Community Center Sierra Room**  
**851 East William Street, Carson City, Nevada**

**Commission Members**

|                                    |                                     |
|------------------------------------|-------------------------------------|
| <b>Chair – Terri McBride</b>       | <b>Vice Chair – Barbara D’Anneo</b> |
| <b>Commissioner – Karen Abowd</b>  | <b>Commissioner – Elinor Bugli</b>  |
| <b>Commissioner – Janet Geary</b>  | <b>Commissioner – Sandra Nagel</b>  |
| <b>Commissioner – Lupe Ramirez</b> |                                     |

**Staff**

Mark Salinas, Arts and Culture Coordinator  
Iris Yowell, Deputy District Attorney  
Tamar Warren, Deputy Clerk

**NOTE:** A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on [www.carson.org/minutes](http://www.carson.org/minutes).

**1. CALL TO ORDER**

(5:32:23) – Chairperson McBride called the meeting to order at 5:32 p.m.

**2. ROLL CALL**

(5:33:10) – Roll was called and a quorum was present.

| <b>Attendee Name</b>        | <b>Status</b> | <b>Arrived</b> |
|-----------------------------|---------------|----------------|
| Terri McBride, Chair        | Present       |                |
| Barbara D’Anneo, Vice Chair | Present       |                |
| Karen Abowd                 | Present       |                |
| Elinor Bugli                | Present       | 5:35 p.m.      |
| Janet Geary                 | Present       |                |
| Sandra Nagel                | Absent        |                |
| Lupe Ramirez                | Present       |                |

**3. PUBLIC COMMENTS AND DISCUSSION**

(5:34:02) – Sharon Rosse of the Capital City Arts Initiative (CCAI) introduced the new art exhibit in the Sierra Room which will stay up until the end of June. She also invited everyone to visit the student art show in the Community Development building which will be followed by a high school student show at the end of April. Ms. Rosse invited the Commission to a reception for the high school students on April 24, 2018. She also announced the receipt of the Challenge America grant for the Rick Parsons exhibit at the Courthouse gallery.

**4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES – JANUARY 24, 2018 CCCC MEETING.**

(5:36:35) – MOTION: I move to approve the January 24, 2018 meeting minutes of the Carson City Cultural Commission

|                     |  |
|---------------------|--|
| <b>RESULT:</b>      | <b>APPROVED (6-0-0)</b>                        |
| <b>MOVER:</b>       | Abowd  |
| <b>SECONDER:</b>    | D’Anneo  |
| <b>AYES:</b>        | McBride, D’Anneo, Abowd, Bugli, Geary, Ramirez |
| <b>NAYS:</b>        | None   |
| <b>ABSTENTIONS:</b> | None   |
| <b>ABSENT:</b>      | Nagle  |

**5. FOR POSSIBLE ACTION: ADOPTION OF AGENDA**

(5:36:52) – Chairperson McBride introduced the item. Mr. Salinas stated there were no changes to the agenda.

**6. FOR DISCUSSION ONLY: ON MARCH 1, 2018, THE CARSON CITY BOARD OF SUPERVISORS UNANIMOUSLY VOTED TO APPROVE THE 1ST AMENDED COOPERATIVE AGREEMENT BETWEEN CARSON CITY, A CONSOLIDATED MUNICIPALITY AND POLITICAL SUBDIVISION OF THE STATE OF NEVADA, AND THE CARSON CITY CULTURE AND TOURISM AUTHORITY, A COUNTY FAIR AND RECREATION BOARD CREATED BY THE CITY PURSUANT TO NRS 244A FOR ADMINISTRATIVE SERVICES AND FACILITY USE AND MANAGEMENT TO BE FUNDED BY 2% OF THE TOTAL 11% TRANSIENT LODGING TAX RATE (APPROXIMATELY \$414,000 IN FY 18).**

(5:37:32) – Chairperson McBride introduced the item. Mr. Salinas delivered a PowerPoint presentation, incorporated into the record, and responded to clarifying questions. He also discussed the evolution of the Art and Culture Coordinator Position. Carson City Chief Financial Officer (CFO) Jason Link informed the Commission that a new fund was being created at the City level to house the one percent tax to fund the art and culture projects. He also noted that a draft budget is being prepared for the Commission’s review, and outlined the City’s budgeting process. Discussion ensued regarding funding and Ms. Yowell clarified that other than the Art and Culture Coordinator salary and expenses, City staff time will not be expensed against the proposed budget. Mr. Salinas also confirmed that there were no immediate plans to pay rent for his office at the Adams Hub. Chairperson McBride was informed that a marketing and advertising line item was also included in the budget.

**7. FOR DISCUSSION ONLY: A PRESENTATION OF THE UPCOMING NATIONAL ENDOWMENT OF THE ARTS SPONSORED BIG READ GRANT EVENTS.**

(5:58:28) – Chairperson McBride introduced the item. Mr. Salinas presented the Carson City events scheduled to commence on May 3, 2018, with accompanying photographs, all of which are incorporated into the record. He also responded to clarifying questions by the commissioners. Chairperson McBride offered the Commission’s help in recruiting volunteers to help Mr. Salinas.

**8. FOR DISCUSSION ONLY: A PRESENTATION OF THE CARSON CITY CULTURAL COMMISSION FACEBOOK PAGE.**

(6:05:11) – Chairperson McBride introduced the item. Mr. Salinas reviewed the balance of the PowerPoint presentation incorporated into the record, including screen shots of recent Facebook posts. He also offered to post any past or upcoming event photos received in .JPEG format, assuring that all postings will follow City policies.

**9. FOR DISCUSSION ONLY:**

**a. ARTS & CULTURE REPORT**

(6:06:50) – Chairperson McBride introduced the item. Mr. Salinas presented his report comprising Arts and Culture past and upcoming event highlights, administrative reports, and press and community activities, all of which are incorporated into the record. Commissioner Bugli indicated that since the Redevelopment Authority Citizens Committee (RACC) grant workshop had attracted 21 attendees and 10 new organizations, the RACC grant should be reevaluated to accommodate the increase in activity, and Mr. Salinas noted that he was in the process of documenting that need. Commissioner Abowd complimented Mr. Salinas on the upcoming redesign of the Carson City Community Center lobby artwork. Mr. Salinas also reported on his trips to Las Vegas and Fallon, where he was able to interact with his counterparts, observe new exhibits, meet artists, and gather information on bringing new ideas to Carson City. He also informed the Commission on community outreach activities such as lectures at the Boys and Girls Club, Capital City Arts Initiative, and the Union restaurant, press interviews, and a panel participation.

**b. FUTURE AGENDA ITEMS**

(6:23:50) – Mr. Salinas entertained ideas from the commissioners about commemorating the tenth anniversary of the Cultural Commission in July 2018. Chairperson McBride suggested having a potluck picnic and inviting former Commissioners as well. Mr. Salinas announced that on April 19, 2018 he and the Chair would present the Cultural Commission’s Annual Report to the Board of Supervisors, per the Commission’s charter. He also noted that the Commission’s recommendation to RACC will be heard by the Board of Supervisors on June 7, 2018. Mr. Salinas explained that he would introduce a simple scoring system in the May 2018 meeting for the RACC recommendations. Chairperson McBride inquired about the early distribution of the May meeting packets and Mr. Salinas confirmed that he would distribute them in advance for early review. He also reminded the Commission that his office is now located at the Adams Hub, where dedicated space will be available for opportunities such as an arts and culture venue for purchased or lent artwork, or to showcase the work of RACC grantees.

**c. COMMISSIONER REPORTS / COMMENTS**

(6:29:18) – Chairperson McBride believed that the “Commission’s profile has just been increased”, referring to its budgetary responsibilities, and recommended that each member attend an art or cultural event per month. She also suggested that they wear a button indicating their support of art and culture. Commissioner Abowd announced the tenth annual Concert Under the Stars featuring Jefferson Starship at the Brewery Arts Center (BAC) on July 11, 2018, and that tickets may be purchased at [CarsonCityGreehouse.org](http://CarsonCityGreehouse.org). Commissioner Geary informed the Commission that Travel Nevada had created a statewide Arts and Culture Guide and offered to connect those wishing to have copies of the guide with those who will be distributing them. Commissioner Bugli was informed that the guide may become a semi-annual publication. Commissioner D’Anneo announced an upcoming fundraiser for the BAC called “an Evening with the Divas”, featuring five different ladies performing five different music genres on April 7, 2018 beginning at 6:00 p.m. with a silent auction. She also inquired about

the “incubator idea” at the Nevada State Prison and Commissioner Abowd noted that the Nevada State Prison Society was “going through the steps of being able to open it to the public”. Commissioner Bugli announced that the Mile High Jazz Band will perform at Living the Good Life restaurant on April 10, 2018. She noted that they were preparing for Jazz and Beyond, and that the band also planned a concert at the McFadden Plaza along with a US Navy Jazz Band and the Jazz Camp band on June 19, 2018. Commissioner Bugli pointed out that the Carson City Symphony planned concerts in Carson City (April 6, 2018), Virginia City, and Reno, in addition to several other upcoming events.

**d. UPCOMING MEETINGS**

1. 05/14/18 5:30 pm: Carson City Cultural Commission (RACC Grant Application Reviews)
2. 07/09/18 5:30 pm: Carson City Cultural Commission

**5. PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT)**

(6:38:08) – Ms. Rosse impressed upon the Commission the importance of the RACC grant funding, noting that the Cultural Commission’s funding was vital for all the applicant non-profit organizations. Commissioner Abowd noted that fundraising was important and Chairperson McBride explained that they would inform the Board of Supervisors during their presentation of the Annual Report that “more and more organizations are scrambling for the same pot of money that we’ve had for four years now”. Mr. Salinas noted that having “good solid information” will help with that goal as well.

(6:41:10) – Rhonda Abend of Carson City Classic Cinema Club introduced herself and reminded the Commission of the monthly classics screenings at the BAC which, she noted, were “mini fundraisers for our biggest mission which is to help kids get involved in the arts”. She informed the Commission that a needs assessment had been initiated “with the blessing of [Carson City Schools] Superintendent Stokes through the school district” to get feedback from teachers and counselors. Ms. Abend stated that they would be showing both the new and older versions of the movie “True Grit” in conjunction with the Big Read event, in addition to other several community events such as outdoor film showings at McFadden Plaza. Additionally, she offered to work with Mr. Salinas to bring other organizations together to serve the children and the community better.

(6:43:23) – Vice Chair D’Anneo suggested approaching the local business community regarding sponsorship of art in Carson City. Mr. Salinas gave several examples of business support such as a mural near the McDonald’s restaurant and explained that he had applied for a Circuit Rider grant, adding that he was looking for other funding opportunities. Discussion ensued regarding identifying organizations to pursue and Vice Chair D’Anneo offered to help Mr. Salinas. Commissioner Abowd gave the example of how the free use of the Carson City Library had impacted a child’s life and believed that “the arts need to reach everyone”.

(6:47:20) – Maureen Conlin introduced herself and her non-profit organization, Arts for Children of Nevada, and noted that they had approval from the State and were on their way to receive their 501(c)(3) status from the federal government. She also stated that they will be doing fundraising.

**6. FOR POSSIBLE ACTION: TO ADJOURN.**

(6:48:36) – Chairperson McBride entertained a motion to adjourn. A motion was made by Commissioner Geary and seconded by Vice Chair D’Anneo. The meeting was adjourned at 7:48 p.m.

The Minutes of the March 20, 2018 Carson City Cultural Commission meeting are so approved this 14<sup>th</sup> day of May, 2018

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TERRI MCBRIDE, Chair

**#6 Agenda Item**

**Municipality of Carson City  
Staff Report**

**Date Submitted:** 05/14/2017

**Agenda Date Requested:** 05/14/2017

**Time Requested:** 10 Minutes

**To:** Cultural Commission

**From:** Mark Salinas, Arts & Culture Coordinator

**6. For Possible Action:** Discussion and possible action to celebrate the 10<sup>th</sup> year anniversary of the Carson City Cultural Commission (established 07/22/08) by recognizing 3 Carson City Cultural Commissioners.

- a. Staff Summary: A coordinated event to acknowledge three past or present Commissioners will be discussed.

**Type of Action Requested:**

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation Only

**Recommended Board Action:** I move to accept the creation of a Carson City Cultural Commission coordinated event to acknowledge three past/present Commissioners. The details will entail\_\_\_\_\_.

**Alternative Board Action:** I move to not accept the creation of a Carson City Cultural Commission coordinated event to acknowledge three past/present Commissioners. No event or acknowledgement will occur.

**Applicable Statute, Code, Policy, Rule or Regulation:** n/a

**Fiscal Impact:** n/a

**Explanation of Impact:** n/a

**Funding Source:** n/a

**Supporting Material:** Carson City Cultural Commissioner History

**Prepared By:** Mark Salinas, Arts & Culture Coordinator

**#7 Agenda Item**

**Municipality of Carson City  
Staff Report**

**Date Submitted:** 05/14/2017

**Agenda Date Requested:** 05/14/2017

**Time Requested:** 10 Minutes

**To:** Cultural Commission

**From:** Mark Salinas, Arts & Culture Coordinator

**7. For Possible Action:** Discussion and possible action to accept the Redevelopment Special Events Grant Guidelines for Arts & Culture.

- a. Staff Summary: On January 24, 2018 the Carson City Cultural Commission accepted proposed grant criteria and evaluative scoring rubrics for its RACC Special Events Grants FY18/19. On February 21, additional explanation of the grant history and process was added to these updates and distributed to applicants at a workshop at the Adams Hub. Since the application deadline of April 15, some flowchart and reimbursement procedure edits have been made. The acceptance of this final draft does not affect the Commission's previously approved scoring rubrics which were distributed applicants on February 21.

**Type of Action Requested:**

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation Only

**Recommended Board Action:** I move to accept the RACC Special Event Guidelines for FY18/19 and beyond, until further improvements are identified by the Arts & Culture Coordinator and brought before the Board for approval.

**Alternative Board Action:** I move to accept the RACC Special Event Guidelines for FY18/19 and beyond, with the recommended modifications hereby mentioned: \_\_\_\_\_ until further improvements are identified by the Arts & Culture Coordinator and brought before the Board for approval.

**Applicable Statute, Code, Policy, Rule or Regulation:** n/a

**Fiscal Impact:** n/a

**Explanation of Impact:** n/a

**Funding Source:** n/a

**Supporting Material:** RACC Guidelines 2018.05.14

**Prepared By:** Mark Salinas, Arts & Culture Coordinator

## **Redevelopment Special Event Grants Guidelines for Arts & Culture**

**Highlight indicates updates which did not affect applicant submission process**

**Contact:** Mark Salinas, Arts & Culture Coordinator: [msalinas@carson.org](mailto:msalinas@carson.org)

### **Summary:**

In March 2016, the Board of Supervisors recommended a total annual fixed amount of \$25,000 from the Redevelopment Authority Citizens Committee annual fund be allocated by the Carson City Cultural Commission for Arts & Culture Special Events in FY 18/19, FY 19/20, FY 20/21, FY 21/22, FY 22/23.

Carson City's Redevelopment Special Event Grant supports professional arts and culture events- such as community festivals, special performances, exhibitions, concerts- ***within the fields of Theater, Music, and Visual Art held within Carson City's established Redevelopment Districts.***

Examples of arts and culture experiences include, but are not limited to, the following: performance/dance; film/video/media; folk arts; music/opera; theater; poetry; visual arts/crafts; murals/outdoor installations.

Event proposals will enhance the cultural vibrancy in Carson City communities within the Redevelopment District(s) and be accessible to the public either for free or for a reasonable admission fee. Events should be designed to attract the maximum number of people, as appropriate for the event and site. Applicants will be responsible for securing the appropriate public exhibition space in regards to their discipline.

Awards to Organization will be up to the amounts of \$5000 at the availability and discretion of the Carson City Cultural Commission.

Available in FY 19/20, awards to individual artists will be up to the amount of \$1000 at the availability and discretion of the Carson City Cultural Commission.

### **Organization Eligibility:**

- Applicant organizations must hold event(s) within the Redevelopment District(s) of Carson City: <http://carson.org/government/departments-a-f/community-development/redevelopment>
- Organizations must have an active leadership that meets to determine and review policy.
- Organizations must have an active website with a posted mission statement as well as a social media presence such as Instagram or Facebook.
- Organizations must have existed for at least one year in proven efforts of mission.
- Selected events must occur within one fiscal year of selection from July 1 –June 30.
- Invoice, receipts, and final report must be submitted to Arts & Culture Coordinator within 30 days of event.
- An organization may submit applications for several projects; however total awards to one organization will not be over \$5000.

### **Ineligibility:**

- Received grant in a previous year but failed to submit a Final Report. \* To go into effect FY19/20.
- Applicant is under the age of 18 or a full-time student in a higher education program.
- Applicant organization is a Carson City public school district, Carson City or State agency or department, or public college or university administration.
- Projects that serve membership-only organizations or exclude the general public.
- Operating expenses of privately owned facilities, such as homes, studios, and galleries.
- Student scholarships or any re-granting programs. Stipends to Artists are permissible.
- Major equipment purchases, property or mortgage payments, or capital improvements such as building construction or renovation.
- Expenditures for the establishment of a new organization, such as legal fees.
- Administrative costs unrelated to the proposed project.
- Fundraisers
- Food or drink at receptions, catering.

**Application submissions:** All submissions must be typed and emailed to: Lee Plemel [lplemel@carson.org](mailto:lplemel@carson.org) by the deadline indicated on the form.

### **Scoring Criteria:**

Cultural Commissioners will score 0-5 points in six categories for a possible total of 30 points. Applicants will be listed numerically by their resulting score and Commissioners will then discuss allocations. Commissioners applying for grants, or directly associated with applicant groups, may partake in the discussion but must recuse from voting.

**0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding**

- Artistic merit of the proposed project **(0 to 5 points)**  
*Proposal achieves quality and value based on creativity, ingenuity, or talent.*
- Clarity of application, narrative, and budget **(0 to 5 points)**  
*Vision and direction evokes understanding and enthusiasm*
- Demonstrated community support or investment in the project proposal **(0 to 5 points)**  
*Project has community support or will enhance creative community infrastructure.*
- Audience benefit derived from the project **(0 to 5 points)**  
*Proposal has audience outreach benefit and/or new audience engagement.*
- Intent to develop and evolve the organization **(0 to 5 points)**  
*Originality of concept/work and the likelihood of proposal to achieve new growth for the applicant*
- Clearly defined ability to successfully complete the project **(0 to 5 points)**  
*Organization has reputation, manageability, and a history to accomplish set goals.*

## REDEVELOPMENT AUTHORITY POLICIES AND PROCEDURES

### Section 3.2 Financial Assistance for Special Events

#### 3.21 Financial Assistance for Special Events Application Process

The deadline for filing an application for financial assistance for a special event is April 15 each year. If excess funding is available after the initial application review process has been concluded, the Redevelopment Authority, at its sole discretion, may decide to entertain additional applications for financial assistance. All applications for financial assistance for a special event must be complete and must be submitted to the Redevelopment Authority Director prior to the application deadline. If an application is deemed to be incomplete it shall lose its eligibility for consideration.

Upon submittal of an application to the Redevelopment office, the Director or designee shall determine if the application is for an Arts and Culture special event or other Redevelopment special event. Arts and Culture special events shall be reviewed by the Cultural Commission for a recommendation to the Redevelopment Authority, and all other Redevelopment special event permits shall be reviewed by the Redevelopment Authority Citizens Committee for a recommendation to the Redevelopment Authority. **Arts and Culture special events include performing arts, visual arts, and literary arts, and are generally events such as:**

- (a) Theatrical productions;**
- (b) Music festivals or music event series involving coordination among multiple event sites or organized through an arts organization;**
- (c) Art displays; or**
- (d) Other events deemed to be Arts and Culture events as determined by the Director.**

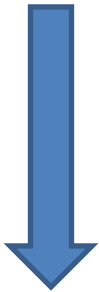
It is the policy of the Redevelopment Authority to support Redevelopment Special Event funding for Arts and Culture special events.

The Redevelopment Authority Citizens Committee or Cultural Commission, as applicable, must review any application for financial assistance for a special event and make a recommendation to the Redevelopment Authority on the application within 30 days after the application filing deadline. The Redevelopment Authority or Cultural Commission, as applicable, must review any application for financial assistance for a special event within 30 days after the Redevelopment Authority Citizens Committee makes its recommendation. In order to recommend that financial assistance for a special event be granted, the Redevelopment Authority must determine that the financial assistance for the special event is necessary or incidental to the carrying out of the Redevelopment Plan which has been adopted by the Board of Supervisors. If the Redevelopment Authority does not recommend the approval of the application for financial assistance for a special event, the applicant cannot appeal the Redevelopment Authority's decision.

If, after determination by the Redevelopment Authority that financial assistance for a special event should be given, it must submit the application request to the Board of Supervisors with its findings. The Board of Supervisors must consider the application within 30 days from receipt of the Redevelopment Authority. The consent of the Board of Supervisors must be made by a resolution of the Board of Supervisors consenting to the payment of financial assistance for the special event and authorizing the expenditure from the Revolving Fund for the Redevelopment Authority for the payment of the financial assistance for the special event. The resolution of the Board of Supervisors must be passed by the applicable number of votes required for expenditure from the Revolving Fund as set forth in Section 6.3. The determinations by the Redevelopment Authority and the Board of Supervisors are final and conclusive.

**Flowchart of Redevelopment Special Event Grants:**

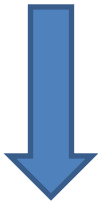
Arts & Culture Coordinator



1. Solicits annual grant monies from Redevelopment Authority Citizens Committee in February
2. Advertises grant availability
3. Arts & Culture applications are due mid-April
4. Checks applications for completion/errors
5. Publicly posts applications 3 days prior to Cultural Commission meeting in May
6. Places applicants on the Agenda to speak at Cultural Commission meeting

Carson City  
Cultural Commission

Meets 2<sup>nd</sup> Tuesdays on odd months at  
530PM Sierra Room, Community Center



1. Receives collated application packets from Arts & Culture Coordinator
2. Receives presentation from applicant at Cultural Commission meeting
3. Discusses among the Commission and publicly scores applicants
4. Approves/denies application
5. Establishes any funding adjustments with Arts & Culture Coordinator
6. Forwards recommendations to RACC

Redevelopment Authority  
Citizens Committee (RACC)

Meets 1<sup>st</sup> Monday in Feb, May, Aug, Nov  
at 530PM Sierra Room, Community  
Center



1. Arts & Culture Coordinator present at meeting
2. Applicants invited to attend. Presentation/attendance not required.
3. RACC reviews recommendations of Cultural Committee and forwards to Board of Supervisors

Board of Supervisors

Meets 1<sup>st</sup> and 3<sup>rd</sup> Thursday each month at  
830AM Sierra Room, Community Center



1. Arts & Culture Coordinator present at meeting
2. Applicants invited to attend. Presentation/attendance not required.
3. Board of Supervisors approves/denies applications.
4. Arts & Culture Coordinator contacts Applicants

Organization/Individual Applicants

1. Applicants fulfill grant proposals
2. Files final report, invoice, receipts with Arts & Culture Coordinator
3. City Planning Office City sends reimbursement check

**Tips on Event Promotion (and don't forget to translate your event in Spanish!!!):**

Speak In-Person: Carson City Cultural Commission Meetings (Mark Salinas)  
Reno Cultural Commission Meetings (Alexis Hill)  
Sparks Cultural Commission Meetings (Francine Burge)  
Carson City Arts & Culture Coalition Meetings (David Bugli)  
Carson City Downtown Business Association (Mike Riggs)  
Reno Arts Consortium Meetings (Nettie Oliverio)  
Reno Art News (Dana Walsh / [dana@phtozen.us](mailto:dana@phtozen.us))  
It's Your City Video (Darla Bayer)  
KNVC Radio (Joe McCarthy)  
Carson City Rotary Club (Katie Leao)  
Washoe Valley Garden Club (Donna Murphy-Sharp)  
RenoArts News (Dana Nollsch)

Submit Calendar: Chamber of Commerce Calendar  
[Arts4Nevada.org](http://Arts4Nevada.org)  
Reno News and Review  
[TravelNevada.net](http://TravelNevada.net)  
Everything Carson City  
Events & Shows (Nevada Magazine publication)

Submit Press Release: CarsonNow  
Nevada Appeal

Buy Ad: Travel Nevada Magazine  
Reno News & Review

LED Billboard: Carson City Community Center LED sign  
*"Message text shall be limited to public service messages, community event announcements, or directly related to Community Center event rentals. No commercial advertising or logos are permitted except where a sponsoring entity's name is part of the name of a community event or event directly related to Community Center event rentals. Community Center event rentals and Community event promotion will receive scheduling priority. Carson City Parks and Recreation reserves the rights to deny messages that are deemed inappropriate"*  
*As long as the event adheres to these guidelines it should be fine to post.*

Noe Barba, Message Center Coordinator, [mccordinator@carson.org](mailto:mccordinator@carson.org)  
Carson City Community Center  
775-283-7423

Eric Klug, Recreation Program Manager  
Carson City Community Center and Bob Boldrick Theater, [eklug@carson.org](mailto:eklug@carson.org)  
775-283-7421

Carson Street Banner SignPro of Carson City (Steve 775.297.8593)  
Post Flyers: Carson City Community Center  
Carson City Visitors Bureau

Carson City Aquatic Center  
Carson City Library  
WNC Art Gallery  
Nevada Artist Association  
Nevada Department of Tourism and Cultural Affairs  
Nevada Arts Council  
Carson Valley Arts Council  
St. Mary's Art Center  
Children's Museum  
City Hall  
State Buildings

Cabinet Display: Carson City Library entryway

Email Blasts: ChimpMail  
Constant Contact

Post on Social Media: Facebook

Carson City Cultural Commission  
Nevada Arts Council  
I Love Carson City  
**Visit Carson City**

Instagram

@CarsonCityArts (Mark Salinas)  
@TravelNevada (Travel Nevada Magazine)  
@NVTourism (Nevada Division of Tourism)  
@VisitCarsonCity (Carson City Visitors Bureau)  
@renobigartslittlecity (City of Reno Arts & Culture)

Hash Tags (use in this order please)

#CarsonCityCulturalCommission  
#CarsonCityArts  
#CarsonCity  
#VisitCarsonCity

Send a Personal Invite: Carson City Cultural Commissioners  
Arts & Culture Coordinator  
Business Owners in the Redevelopment District of your Event  
RACC Commissioners  
City Manager  
Board of Supervisors

Apply for Grants: Travel Nevada Rural Grants  
<http://nvculture.org/travelnevadabiz/about-grants/>  
Nevada Arts Council Grants

## **Free Marketing & Promotion by the CTA (Carson City Visitors Bureau) for each Special Events Grant**

### **Recipient:**

- CTA will design 2 pieces of printed collateral for promotion at no cost. Quantity of no less than 100 pieces each (ie: posters, postcards, flyers). Option to reprint as needed. The CTA will include both CTA and Carson City Cultural Commission logos in your design, as well as any other logos you submit.



- CTA will furnish photography at event for future promotional use by CTA, Cultural Commission, and Grant Recipient. Contact CTA for access to these photographs.
- If Grant Recipient creates a Facebook Event, the CTA will add it to VisitCarsonCity's Facebook page.
- CTA will post 4 Facebook posts for each Grant Recipient, using any hashtags, images, or links you submit.
- CTA will share Grant Recipient's Facebook posts as long as #VisitCarsonCity and #CarsonCityCulturalCommission and #CarsonCityArts is hash tagged on your post.
- CTA will include Grant Recipient's event on VisitCarsonCity.com calendar and app.

### **Credit Requirements:**

You may have a long list of sponsors, artists, businesses, and collaborators you want to thank for producing your event. **Please be sure to credit the "Carson City Cultural Commission" when speaking in public, whether in front of an audience, on the radio, or to an interviewer.** Also include this credit line on printed matter whenever possible. This unifies our efforts in promoting the campaign to brand Carson City as a destination for arts and culture.

*"This event is funded in part by a grant from the Carson City Cultural Commission."*



**Final Report:**

Your project is being funded with the expectation that it will enhance the City’s quality of life. Please complete your Final Report to the best of your ability, as it assists in determining whether your project fulfills these expectations, as well as whether the Carson City Cultural Commission is meeting its goals. The final report must be submitted via email to the Arts & Culture Coordinator following the completion of the funded grant project. Please submit within 30 days of event completion. Grantees are responsible for accurate, complete and prompt submission of the Final Report. Grantees should be aware that the City of Carson City reserves the right to use any materials submitted in the final report to promote the Redevelopment Special Events Grant, the Carson City Cultural Commission, or its Arts & Culture Programming or for any educational, promotional, or public usage.

**Answer these questions (250-word max each):**

- 1) What methods of evaluation were used to determine the success of the project?
- 2) To what extent was the Cultural Commission support effective in the success of your project?
- 3) How could RACC/Cultural Commission/Director of Arts & Culture/Carson City Visitors Bureau have provided more effective assistance?
- 4) What were the **most** and **least** effective aspects of the event services that you provided through this grant?
- 5) How could your least effective aspects be improved?
- 6) Give the total # of people in attendance of your project.  
Please fill in the percentage of your total attendance.  
0-18:  
19-35:  
36-64:  
65+:
- 7) Please submit **up to** 5 images that best represent how the grant funds were utilized. These may be used in future grant promotion, credited to your organization.

**Redevelopment Grant Reimbursement:**

Within 30 days of event completion, submit invoice and receipts to Mark Salinas (msalinas@carson.org) for RACC processing and reimbursement. Please include receipt **copies** of each individual purchase or payment totaling the awarded grant amount. Unused grant amounts are not reserved for grantee and will roll over into the Cultural Commission’s Special Event allocation to be used at their discretion in future RACC event funding. Once received, the reimbursement can be processed and sent out to grantee within two weeks.

Address invoice to:

Lee Plemel, Community Development Director

Carson City Community Development

108 E. Proctor Street | Carson City, NV 89701

(P)775/283-7080 direct | (F)775/887-2278

[lplemel@carson.org](mailto:lplemel@carson.org)

Email invoice, copies of all receipts, and final reports to:

Mark Salinas, [msalinas@carson.org](mailto:msalinas@carson.org)

## **Carson City Cultural Commissioner History**

### **Board of Supervisor:**

*Initial Term 07/08-01/10 Peter Livermore*

Replaced on 03/07/09 by Molly Walt

Replaced on 03/15/11 by Karen Abowd

### **Citizen At Large:**

*Initial Term 07/08-1/11 Karen Abowd (transferred to BOS Appointment 3/15/11)*

Replaced on 03/15/11 by Eugene 'Joe' Paslov

Replaced on 04/17/14, 01/05/17 by Terri McBride

### **Citizen At Large:**

*Initial Term 07/08-01/09 Linda Deacy*

Replaced on 03/07/09 by Jed Block

Replaced on 3/26/12 by Robert Stansbury

Replaced on 3/5/15, 1/18/18 by Barb D'Anneo

### **Citizen At Large:**

*Initial Term 07/08-01/09 Jennifer Russell*

Replaced on 03/07/09 by Jim Shirk

Replaced on 12/18/12 by Delsye Mills

Replaced on 3/19/13, 3/17/15 by Danielle Cook

Replaced on 5/4/17, 1/18/18 by Lupe Ramirez

### **Nevada State Dept. of Tourism & Cultural Affairs:**

*Initial Term 07/08-01/10, 3/19/13 Peter Barton*

Replaced on 03/15/16 by Claudia Vecchio

Replaced on 12/20/16 by Janet Geary

### **Carson City Visitors Bureau:**

*Initial Term 07/08-01/10 Stephen Lincoln*

Replaced on 12/11/09 by Delsye Mills (transferred to Citizen At Large Appointment 12/18/12)

Replaced on 3/19/13 by Jesse Dhami

Replaced on 6/16/15 by Stan Jones

Replaced on 9/20/16 by Sandra Nagel

### **Carson City Arts & Culture Coalition:**

*Initial Term 07/08-1/11, 1/11-1/14 Jeffrey Scott*

Replaced on 9/17/13 by Elinor Bugli

**#8 Agenda Item**

**Municipality of Carson City  
Staff Report**

**Date Submitted:** 05/14/2017

**Agenda Date Requested:** 05/14/2017

**Time Requested:** 90 Minutes

**To:** Cultural Commission

**From:** Mark Salinas, Arts & Culture Coordinator

**8. For Possible Action:** Discussion and possible action to score and recommend to the Board of Supervisors those applicants in request of arts and culture funding for RACC Special Events Grants FY18/19.

- a. *Staff Summary: To prioritize and recommend to the Redevelopment Authority approval of the budgeted expenditure of \$32,200 for Arts and Culture Special Event funding from the Redevelopment Revolving Fund for FY 18/19. A total amount of \$32,200 is eligible for allocation (\$25,000 allocated in FY18/19, \$1200 in rollover from FY17/18, and \$6000 in rollover from FY16/17).*

**Type of Action Requested:**

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation Only

**Recommended Board Action:** I move to prioritize and recommend the following allocations to Arts & Culture organizations in FY18/19 \_\_\_\_\_.

**Applicable Statute, Code, Policy, Rule or Regulation:** n/a

**Fiscal Impact:** n/a

**Explanation of Impact:** n/a

**Funding Source:** Redevelopment Revolving Fund

**Supporting Material:** 11 Applications attached

**Prepared By:** Mark Salinas, Arts & Culture Coordinator

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

**Traditional Celtic Music Series**

Total Funding Request

**\$5000.00**

Redevelopment District Area

#1

#2

Organization Name

**Brewery Arts Center**

Mailing Address, City, State, Zip

**449 West King St., Carson City, NV 89703**

Organization Phone

**775-883-1976**

Organization Website

**www.breweryarts.org**

Contact Name, Title

**Gina Lopez Hill, Executive Director**

Mailing Address, City, State, Zip

**449 West King St., Carson City, NV 89703**

Contact Cell Phone

**775-443-6943**

Contact Email

**gina@breweryart.org**

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

In the Fall of 2014 during a very dark period of its history, the Brewery Arts Center partnered with Joe and Kathy Bly of Ciana Music to create a traditional Celtic music series and cultivate an audience for the Irish Music genre. In the four years since its inception, the series has performed beyond expectations selling 2709 individual tickets to date. Our audience comes from all over the region and our musicians come from all over the world and through Joe and Kathy Bly, we have created a Celtic Music Destination in the Brewery Arts Center for both musicians and die hard Celtic Fans.

As Brewery Arts Center volunteers, Joe and Kathy have been solely responsible for coordinating the Celtic Music Series since its inception in 2014. They draw on their extensive knowledge of Traditional Celtic music to create a nine-month season featuring a rich selection of different music styles within the Celtic genre, which has steadily built a loyal and dedicated audience. Kathy and Joe have created a space where local artists as well as nationally-recognized, touring acts can perform in an intimate environment with theatrical lighting and quality sound in front of a responsive and appreciative audience. Working in conjunction with the Brewery Arts Center, Joe and Kathy ensure that the artists have accommodations and that the paycheck at the end is fair to all parties.

Giving our community exposure to the techniques of the Scottish and Irish immigrant music tradition which had a profound influence on that 'country sound' that many of our audience members are familiar with today is extremely important to both the preservation of the genre and the mission of the Brewery Arts Center. The mission of the Brewery Arts Center is to enrich the quality of life by cultivating arts and culture for all. The growing audience is evidence of the yearning for this style of music and the cultural ties recognized by the people of this area, many of Irish and Scottish decent are undeniable.

Estimated number of local participants: 780      Estimated number of out-of-town participants: 155

Number of years event has taken place in Carson City: 4

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total    |
|--|---------------------|-------------|----------|
| Artist fees 60% of ticket sales                    |                     | 11680       | 11680    |
| Hotel Fees - 7 rooms @ \$89                        | 300                 | 322         | 622      |
| Sound Equipment Updated monitors/speakers          | 2500                | 2500        | 5000     |
| Lighting dimmers (LED) 10 pucks @ \$75             | 200                 | 550         | 750      |
| Advertising 10 shows @ \$200                       | 1000                | 1000        | 2000     |
| Sound engineer 10 shows @ \$200                    | 1000                | 1000        | 2000     |
| Food and green room accomadations                  |                     | 750         | 750      |
| Staffing   |                     | 1500        | 1500     |
|  |                     |             |          |
|  |                     |             |          |
| Total:   | 5000.00             | 19302.00    | 24302.00 |

Redevelopment Funds as a % of total event costs: 20.6 %

|                               |       |
|-------------------------------|-------|
| Projected Revenues: \$        | 8780  |
| Projected Net Profit/Loss: \$ | 15522 |

Annual Budget of Organization:

|           | 2017          | 2018          | 2019          |
|-----------|---------------|---------------|---------------|
| Income:   | \$ 311,480.00 | \$ 346,000.00 | \$ 380,710.00 |
| Expenses: | \$ 308,564.00 | \$ 342,848.99 | \$ 377,132.00 |
| Reserves: | \$ 110,000.00 | \$ 37,000.00  | \$ 55,000.00  |

List any prior Redevelopment funding

|          |         |
|----------|---------|
| 2017: \$ | 6500.00 |
| 2016: \$ | 5500.00 |
| 2015: \$ | 2000.00 |
| 2014: \$ |         |

Number of years your organization has existed: 43

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

We will be using \$4450 from our Partners in Excellence Grant from the Nevada Arts Council, \$2372 in donor and applicant cash from the Brewery Arts Center, as well as \$4200 in reinvested funds from Ciana Music. The remaining \$4450 is from a pending private foundation grant.

Describe any efforts to obtain funding from other sources:

We have secured the Partners in Excellence Grant from the Nevada Arts Council and are submitting a request for a marketing grant from the Nevada Division of Tourism specifically for this project. We will also pursue various local private foundations to help with the capital expenses such as updated sound equipment that is needed for the continuation of this project after four successful years.

Describe why Redevelopment funds are required for the special event:

The task of the Redevelopment agency is to develop a plan and provide the initial funding to launch revitalization in areas in need. As a major player in the redevelopment district where arts and culture is determined a priority from the Carson City board of supervisors, the Brewery Arts Center works tirelessly to provide arts and culture opportunities for all people and for all income levels, determined to make arts accessible for all. This series, having sold over 2700 individual tickets deserves funding as it brings that many people each month to the redevelopment district to have a positive, culturally engaging experience which makes our community ultimately better for all, both from a quality of life and economic stand point.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

We recognize that we are a community on the cusp of great economic growth and realize the importance the arts can play in finding commonality during a time of expansion and take our responsibility passionately. Without a strong and vibrant arts and culture core, this community will not be able to attract the talented workforce it needs to accommodate its current expansion, therefore, providing culturally based live music is vital to the wealth and economics of Carson City.

List other organizations and businesses partnering or participating in the event:

Our partners are Ciana Music, the Carson City Community Center and KNVC Community Radio Station.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Historically, the Traditional Celtic Music series has been held in the Maizie Harris Jesse Black Box Theatre which, depending on the current arrangement seats between 99 and 128 people. Due to our increasing audience, we will place at least one concert, The Young Dubliners in the Performance Hall at 511 West King Street for the 2018-2019 season. All other nine concerts are set for the MHJ Black Box Theater at 449 West King Street.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

To help support the costs of this event, the BAC sells beer and wine and obtains permits for such sales on a monthly basis, as needed.

How do you plan to market and advertise the event?

The BAC aggressively markets its programs and events through the following:

- Press Releases with professional photographs sent to all media outlets with 100 miles including local arts magazines
- PSA's provided to local television and radio stations as well as an active and creative Facebook and social media campaign
- 100+ Posters and flyers placed in prominent locations in the Carson City/Carson Valley area
- Postcard mailers sent to our membership base of 450 people and beyond
- Photos and advertisement on BAC's dynamic new website [www.breweryarts.org](http://www.breweryarts.org)
- Text messaging, E-mail Flyers and Newsletters to 5300 people that subscribe to the BAC e-mail list of arts patrons
- Community Center digital billboard
- Interviews with musicians on KNVC Community Radio Station

The primary source of publicity will be professionally designed image pieces by Tara Burke. The BAC is seeking a specific marketing grant which will allow for paid radio and television ads.

Explain how the special event may be able to be expanded in the future:

As we are planning our fifth season of the Celtic Music Series, we know that this concept has become bigger than ever anticipated. Our audience is growing and eagerly anticipating the announcement of our line up for the 2018-2019 season. They will be thrilled to know that major mainstream artists have now asked to be a part of the series including the Young Dubliners who will open the next season on October 20, 2018 in the Performance Hall. The Young Dubliners' last time in Carson City was as the series closer for the Levitt AMP Carson City Concert Series which they played to a crowd of 2500. Musicians love the intimacy of the MHJ Black Box Theater but we often sell out the shows and aren't able to accommodate all patrons so we are looking into moving the series to the Performance Hall for a portion of the concerts or even expanding the artist to a two night run. These concepts will be fully formed for the 2019-2020 season.

Explain how the special event will be able to transition away from City funding support in the future:

The BAC's Traditional Celtic Music series has never requested money from redevelopment in the past and based on our revenue model, most likely will not need to in the future. However, now that we are about to embark on our fifth season, the wear and tear and constant use has taken a toll on our sound equipment. Also, our lighting infrastructure is in disarray and the new LED light will help a great deal.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Gina Lopez Hill

4/13/18

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

## Organization chart/structure for the for the Traditional Celtic Music Series

BAC Director contracts with Ciana Music (Joe and Kathy Bly) to determine dates and be the booking agent for the Traditional Celtic Music Series

BAC Director and Ciana finalize contracts and discuss terms for artists

Day of event, Joe and Kathy set up sound and lights, BAC director organizes front of house, BAC Dir pays artist directly after performance

Series is then marketed through the traditional and non-traditional media outlets by office manager, artist rooms are booked, permits submitted

BAC office manager is then given the line up to the series which is then announced and tickets (including the season ticket) go on sale, posters are distributed throughout the community

## **Professional Experience**

Brewery Arts Center, Carson City, NV  
March 2015 – Present **Executive Director**

### Achievements:

- 6-figure turn around
- National and local grant awards received

### Responsibilities

- Grant writing, fiscal responsibility and oversight
- Artist coordinator / booking agent
- Hiring staff
- Partner Liaison
- Building and ground oversight
- Accounts payable/receivable
- Mission accountability

IGNNK, Inc., Carson City, NV  
July 2004- present **Director of Creativity & Special Events**

### Achievements:

- Assisted in the development of an online professional development program
- Handled all aspects of customer service, troubleshooting and technical support for those taking the online programs

### Responsibilities:

- Technical support
- Customer Relations
- Communication Timeline
- Feedback and assessment
- Goal Setting

ICDA Charter High School, Reno, NV  
Aug. 2001-June 2004 **Performing Arts Director**

### Achievements:

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- Developed Performing Arts Program
- Recruitment and Retention Strategy for Students
- Manager of Performing Arts Campus

Responsibilities:

- Teacher Selection
- Curriculum Approval
- Program and show producer
- Grant Writer

Eldorado Hotel Casino, Reno, NV  
July 1999-August 2001 **Dir. Of VIP Services and Special Events**

Achievements:

- Instilled ultimate customer services practices to my employees
- Trained several entry level employs up to management positions

Responsibilities:

- Managed and scheduled VIP Services Department
- Worked with marketing departments to maintain key messaging to customers
- Maintained budget
- Handled and resolved customer complaints
- Multi department coordination for property wide special events

Peppermill Hotel Casino, Reno, NV  
Sept. 1996-July 1999 **Concierge/VIP Services Manager**

Achievements:

- Assisted in the conception and development of department
- Developed in-house customer service training program for employees

Responsibilities:

- Managed and scheduled VIP Services Department
- Maintained budget
- Handled and resolved customer complaints
- Managed Staff
- Staff Selection

## **Education**

University of Phoenix, Reno, NV  
Post Graduate work

University of Nevada, Las Vegas, Las Vegas, NV  
Bachelor of Arts  
June 1994

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## **Awards**

DaVos Scholarship UNLV (1990), Outstanding Graduating Senior UNLV-College of Fine Arts (1994), Nevada Women's Fund: Woman of the Year (1997), Reno Gazette Journal, Best of Education Award (2002), Featured Artist- Artown (2007), Foundation for the Betterment of Carson City-Organization of the Year Award (Let Them Be Kids 2013), Northern Nevada Business Weekly's Finalists Circle for the Sierra Nevada Top-20 Powerful Women (April 2018)

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# Joseph Bly

Presenter – Broadcaster – Singer – Musician  
Sound, Lighting, and Scenic Design

1534 Hussman Ave  
Gardnerville, Nevada 89410

775-781-8337  
[joe@cianamusic.com](mailto:joe@cianamusic.com)

## Presentation/Coordination:

Brewery Arts Center                      Celtic Music Series                      2014-Present  
Carson City, Nevada

Booking artists, coordinating volunteers, setting up technical requirements, renting gear, managing performance night

Ithaca College                      College Staff: Shop foreman                      Ithaca College  
Ithaca, New York

Coordinating professional, non-union, scenic construction shop; scheduling students and paid carpenters, welders, and scenic artists; managing large annual budget and capital purchases; teaching college-level classes

Flat Rock Playhouse                      House Staff: Master Carpenter                      1976 – 1978  
Flat Rock, North Carolina                      Children’s Theater: Technical Director

Responsible for coordinating scenic construction and Actor’s Equity union apprentices for State Theater of North Carolina for both main performances, Children’s Theater, and for scenery coordination with National Park Service outreach performances.

## Broadcast:

KNVC 95.1 FM                      On-air personality                      January 2018 – Present  
Carson City, Nevada                      High Country Celtic Radio

Creating and recording two-hour, weekly radio show featuring contemporary and classic traditional Celtic music.

## Training/Education:

Ithaca College                      BFA – Drama, technical / design focus                      1978 – 1984

Flat Rock Playhouse – State                      Apprenticeship – Acting & Technical  
Theater of North Carolina

## Additional Training

Voice-Over :: Denver, Colorado  
Singing :: Dr. DeBoer, Reno, Nevada  
Singing :: Niamh Parsons (Living Irish Treasure), Dublin, Ireland  
Singing :: John Faye (Reno Popera), Reno Nevada  
Music :: Swallow Hill Music School :: Denver, Colorado

## Additional Experience and Skills

Plays Traditional Irish Wooden Flute & Whistle  
Member of Ciana, a Traditional Celtic band

# Brewery Arts Center

## STATEMENT OF ACTIVITY

February 2018

|                                      | TOTAL            |
|--------------------------------------|------------------|
| <b>Revenue</b>                       |                  |
| Artisan Cafe                         |                  |
| Food and Beverage Sales              | 6,800.28         |
| <b>Total Artisan Cafe</b>            | <b>6,800.28</b>  |
| Contributions and Grants             | 3,922.44         |
| Program Service Revenue              |                  |
| Class Fees                           | 910.00           |
| Consession Revenue                   | 651.00           |
| Event Revenue                        | 11,868.10        |
| Facility Use                         | 5,234.00         |
| Membership                           | 520.00           |
| <b>Total Program Service Revenue</b> | <b>10,183.10</b> |
| Square Income                        | 0.00             |
| <b>Total Revenue</b>                 | <b>29,995.82</b> |
| <b>Cost of Goods Sold</b>            |                  |
| Cost of Goods Sold                   |                  |
| Cost of Goods Sold                   | 1,328.83         |
| <b>Total Cost of Goods Sold</b>      | <b>1,328.83</b>  |
| <b>GROSS PROFIT</b>                  | <b>28,576.99</b> |
| <b>Expenditures</b>                  |                  |
| Artist Fees                          | 1,540.07         |
| Bank and CC Fees                     | 13.35            |
| Building Maintenance & Repairs       | 450.00           |
| Contract Instructors                 | 1,988.50         |
| Contract labor                       | 849.00           |
| Dues and Subscriptions               | 105.48           |
| Equip Rental and Maintenance         | 528.00           |
| Event Expense                        | 3,556.54         |
| Insurance - Liability, D and O       | 2,873.43         |
| Interest Expense                     | 945.27           |
| Licence and fees                     | 60.00            |
| Marketing                            | 115.00           |
| Overdraft Fees                       | 175.00           |
| Payroll Expenses                     |                  |
| Payroll Processing                   | 49.50            |
| Taxes                                | 1,665.16         |
| Wages                                | 12,759.76        |
| <b>Total Payroll Expenses</b>        | <b>14,474.42</b> |
| Professional Services                |                  |
| Accounting Fees                      | 187.50           |
| <b>Total Professional Services</b>   | <b>187.50</b>    |
| Supplies                             |                  |
| Office                               | 319.51           |
| Operations                           | 1,263.10         |

**Brewery Arts Center**  
**STATEMENT OF FINANCIAL POSITION**  
As of February 28, 2018

|  | TOTAL               |
|--|---------------------|
| <b>ASSETS</b>                              |                     |
| Current Assets                             |                     |
| Bank Accounts                              |                     |
| Artisan Store-0861                         | -521.24             |
| Cash on hand-Cafe                          | 195.00              |
| Cash on hand-Office                        | 50.00               |
| Grants Management-9988                     | 35,650.38           |
| Levitt-3854                                | 15.51               |
| Operating account-9319                     | -647.90             |
| TED-4076                                   | 39.16               |
| Ticket Escrow-0879                         | 304.80              |
| <b>Total Bank Accounts</b>                 | <b>\$35,995.71</b>  |
| Other Current Assets                       |                     |
| Undeposited Funds                          | 8.00                |
| <b>Total Other Current Assets</b>          | <b>\$8.00</b>       |
| <b>Total Current Assets</b>                | <b>\$35,993.71</b>  |
| Fixed Assets                               |                     |
| Furniture and Equipment                    | 1,496,279.00        |
| Land                                       | 2,396.00            |
| Z-Accumulated Depreciation                 | -755,829.00         |
| <b>Total Fixed Assets</b>                  | <b>\$742,846.00</b> |
| Other Assets                               |                     |
| Community Foundation of WN                 | 11,375.59           |
| <b>Total Other Assets</b>                  | <b>\$11,375.59</b>  |
| <b>TOTAL ASSETS</b>                        | <b>\$789,315.30</b> |
| <b>LIABILITIES AND EQUITY</b>              |                     |
| Liabilities                                |                     |
| Current Liabilities                        |                     |
| Other Current Liabilities                  |                     |
| Loan-1- 8121 <i>Ben L. FER</i>             | 7,401.43            |
| LOC Loan- Line of Credit - 9953 <i>FCR</i> | 9,699.87            |
| Payroll Liabilities                        | 3,862.70            |
| NV Unemployment Tax                        | 2,052.00            |
| <b>Total Payroll Liabilities</b>           | <b>5,914.70</b>     |
| Sales Tax Liability                        | 3.89                |
| <b>Total Other Current Liabilities</b>     | <b>\$23,619.89</b>  |
| <b>Total Current Liabilities</b>           | <b>\$23,619.89</b>  |
| Long-Term Liabilities                      |                     |
| Performance Hall Loan                      | 189,996.41          |
| <b>Total Long-Term Liabilities</b>         | <b>\$189,996.41</b> |
| <b>Total Liabilities</b>                   | <b>\$213,616.30</b> |
| Equity                                     |                     |

|                                     | TOTAL               |
|-------------------------------------|---------------------|
| Unrestricted Net Assets             | 632,747.82          |
| Net Revenue                         | -56,448.82          |
| <b>Total Equity</b>                 | <b>\$576,299.00</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b>\$789,315.36</b> |

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701

**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**



Name of Event & Dates

Visual Arts for the Community

Total Funding Request

\$5,000

Redevelopment District Area

#1



#2



**RECEIVED**

APR 03 2018

CARSON CITY  
PLANNING DIVISION

Organization Name

Capital City Arts Initiative

Mailing Address, City, State, Zip

PO Box 1333, Carson City NV 89702

Organization Phone

775.721.7424

Organization Website

[www.arts-initiative.org](http://www.arts-initiative.org)

Contact Name, Title

Sharon Rosse, Executive Director

Mailing Address, City, State, Zip

PO Box 1333, Carson City NV 89702

Contact Cell Phone

775.721.7424

Contact Email

[sharonrosse2001@yahoo.com](mailto:sharonrosse2001@yahoo.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Attached

Carson City  
Office of Business Development  
108 E Proctor St  
Carson City NV 89701

Special Event Funding Request Form

**Capital City Arts Initiative [CCAI]**

*CCAI "attached" answers from the application's first page*

**Event Description and Objectives: Include the history of the event and importance to the community.**

• CCAI Mission Statement

The Capital City Arts Initiative [CCAI] is an artist-centered organization committed to the encouragement and support of artists and the arts and culture of Carson City and the surrounding region. The Initiative is committed to community building for the area's diverse adult and youth populations through art exhibitions, live events, arts education programs, artist residencies, and its online projects.

• Objectives/Importance to the Community and Event Descriptions

The Initiative is committed to enhancing the area's cultural environment and strengthening cultural ties throughout the community. CCAI objectives focus on sustaining artists and increasing awareness of the visual arts programs offered in Carson City. Audiences are treated to year-long programs of art exhibitions, lectures, and student workshops in public sites making cultural programming available to residents and visitors, including those who might never chose to visit an arts venue.

CCAI received a grant from The Andy Warhol Foundation for the Visual Arts for CY2015 and 2016. Quoted from the Warhol's online description of the organization under Grant Awards 2014: "Capital City Arts Initiative, a Nevada-based arts organization, presents in one of the most unusual venues for contemporary art in the country: the Carson City Courthouse. To reach the gallery, a visitor must pass through a metal detector and ascend the flight of stairs that leads to the building's central lobby, a thoroughfare for clerks, judges, lawyers and clients. Here, the soaring ceiling and natural light create a spectacular setting for the work, which transforms the municipal waiting room into a space for active aesthetic engagement." CCAI respectfully submits this narrative as an outside endorsement for its importance to the community.

CCAI presents three exhibitions annually by local, regional, or national artists in the CCAI Courthouse Gallery. Each exhibition is in the gallery for four months and is open to the dozens of citizens who visit the courthouse daily. To interpret exhibitions, CCAI commissions essays for the Courthouse Gallery shows; the Initiative makes these available in the gallery and online.

The Community Center's Sierra Room, home to all the City's numerous official public meetings, features three four-month long shows a year by Nevada artists. Dedicated space in the City's Community Development building [the "Brick"] is where the Initiative presents four three-month shows by students from partner schools.

CCAI's Nevada Neighbors series of free public talks brings artists, curators, and scholars to town for four events annually. The curators/artists give their talks to the public and at area schools to introduce ideas and stimulate community conversations about contemporary visual art.

Through its Artists In Education program, Exhibition artists and Nevada Neighbors speakers give talks or workshops to students at Carson, Dayton, Douglas, and Pioneer high schools, and at Sierra Nevada College reaching hundreds of students. Western Nevada College art classes do field trips to see art first-hand. This program enriches students' education, expands standard curricula, and provides In-Service opportunities for attending faculty. This program also encourages students and their teachers to visit CCAI's exhibitions in Carson City.

Participating artists and speakers receive honoraria and support for their travel and supplies; students do not receive honoraria. Please see the attached program list for the CCAI 2018 – 2019 season.

- CCAI Artists In Education program will give two artist talks at Carson High School serving an estimated total of 60 students and 2 faculty members
- The Nevada Neighbors series will serve an estimated 150 members of the public plus an additional 350 at the school and college programs.
- CCAI makes its exhibitions available to the estimated 17,500 members of the public who use the city services in these buildings: 60 people daily at the CCAI Courthouse Gallery [15,000] plus an estimated 2,400 annually attending the public meetings at the Sierra Room and using city services at the Community Development Building.

CCAI measures its performance through: gallery and event attendance, renewal and reaffirmation of CCAI public/private partnerships [e.g. City Courthouse, partner schools, etc.], membership base, mailing list, social media activity and Facebook "likes", and evaluation form responses. The board and staff are pleased that these numbers continue to increase. The Initiative counts event attendance and student participation for its records.

Presenting the arts also includes some immeasurable outcomes. Fostering imagination, creativity, and an expanded world-view cannot be immediately measured but these add to a fuller education and richer life for the local community.

All CCAI partners have renewed their participation with CCAI for 2018 – 2019 providing CCAI with the best possible confirmation of a "job well done."

- **CCAI History**

Visual artists founded CCAI in 2002 in recognition of a need for a contemporary arts program and in response to a citywide 2001 Carson City arts assessment that requested "more art by artists from outside the area and additional exhibition venues for local artists". The organization incorporated these assessments into its ongoing mission. CCAI was an active participant in the 2015 – 2016 update of the city's Arts and Culture Master Plan through the Carson City Cultural Commission.

Since 2003, CCAI has produced 36 exhibitions and commissioned essays with local and national artists at the CCAI Courthouse Gallery. CCAI has presented nine exhibitions in the Community Center's Sierra Room [since 2015] and twelve in the community development building [since 2010]. Since 2004, CCAI has produced over three-dozen

exhibitions by local artists in various other non-traditional art venues including a thrift store, a Harley-Davidson showroom, and a garden shop. The complete Exhibition list is online at [www.arts-initiative.org/programs/exhibitions/](http://www.arts-initiative.org/programs/exhibitions/)

Since spring 2003, CCAI has presented 62 Nevada Neighbors speakers, most from the states [Arizona, California, Nevada, New York] and an occasional international guest [Canada, Croatia, Israel]. The complete list of Nevada Neighbors speakers is online at [arts-initiative.org/programs/nevada-neighbors/](http://arts-initiative.org/programs/nevada-neighbors/)

Through its Artists In Education program [since 2004], CCAI artists have worked with students in the Carson City School District, Douglas High School [Douglas County], Dayton High School [Lyon County], Sierra Nevada College [Washoe County], Western Nevada College [Carson City]. Each semester grad students from the University of Nevada Reno's Art Department give workshops or talks about their art.

Financial history highlights: CCAI has received four National Endowment for the Arts Challenge America grants in 2018, 2015, 2013, 2012 and three Andy Warhol Foundation for the Visual Arts program support grants in CY2015-16, FY2010-11, CY2006-07.

Estimated number of local participants: 17,500 Estimated number of out-of-town participants: 1,000

Number of years event has taken place in Carson City: 15

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total  |
|--|---------------------|-------------|--------|
| CCAI staff to produce/coordinate programs          | 5000                | 32,400      | 37,400 |
| artists' honoraria                                 |                     | 9,450       | 9,450  |
| artists' travel                                    |                     | 5,625       | 5,625  |
| marketing  |                     | 9,200       | 9,200  |
| remaining operating costs                          |                     | 4,800       | 4,800  |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
| Total:   | 5,000               | 61,475      | 66,475 |

Redevelopment Funds as a % of total event costs: 8 %

|                               |        |
|-------------------------------|--------|
| Projected Revenues: \$        | 66,475 |
| Projected Net Profit/Loss: \$ | 0      |

Annual Budget of Organization:

|           | 2017      | 2018      | 2019      |
|-----------|-----------|-----------|-----------|
| Income:   | \$ 63,370 | \$ 65,570 | \$ 66,475 |
| Expenses: | \$ 63,320 | \$ 65,570 | \$ 66,475 |
| Reserves: | \$ 10,865 | \$ 11,085 | \$        |

List any prior Redevelopment funding

|          |       |
|----------|-------|
| 2017: \$ | 5,500 |
| 2016: \$ | 4,500 |
| 2015: \$ | 6,000 |
| 2014: \$ | 5,000 |

Number of years your organization has existed: 15

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

CCAI has received \$2,500 from Carson Miller to partially support the Nevada Neighbors talk by Andreana Donahue & Tim Ortiz in September.

Describe any efforts to obtain funding from other sources:

CCAI has pending grant applications with:

Private Foundations:

John and Grace Nauman Foundation [FY19 application due June 1, \$2,500 request]

Nevada Humanities, Project Grant [FY19 application submitted, \$2,000 request]

NV Energy Foundation [FY19 application due November 1, \$2,500 request]

John Ben Snow Memorial Trust [FY19 application submitted, \$12,500 request]

US Bank Foundation [FY19 application submitted, \$3,000. request]

Public Funders:

Nevada Arts Council [FY19 application submitted, \$10,000 request]

CCAI receives donations from board dues, memberships from individuals and businesses, and donations to support specific programs. See the following answer for business members' list; CCAI continually canvases local businesses for support.

CCAI receives significant in-kind support from the City of Carson City for the Community Development building aka "the Brick", Carson City Courthouse, and Sierra Room exhibition spaces; from Steele & Associates LLC; and from its partner schools.

Describe why Redevelopment funds are required for the special event:

The Initiative does not sell tickets or charge admission for its exhibitions and programs. Redevelopment funds are crucial to ensure CCAI program production/coordination and to help leverage funding from other public and private sources.

CCAI requests organizational support for its two part-time staffers, Executive Director and AIE Program Manager. These positions are critical for CCAI program production and organizational sustainability. CCAI's extensive program list depends on the staff's coordination and detailed logistical management for successful event production.

CCAI presents activities in non-traditional sites that provide the public direct engagement with visual artists throughout the year. All CCAI events support "life-long learning" by the public and expand classroom curricula for students and faculty.

Throughout the year, CCAI will produce ten art exhibitions at three sites, four Nevada Neighbors public talks, and numerous Artists In Education activities/exhibitions. CCAI's programs enhance the City's cultural life for a wide spectrum of residents and visitors.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The Initiative's 2018 - 2019 programs both sustain and increase arts programming in Carson City and the region. CCAI plays an important leadership role in Carson City's development as a center of arts and culture. CCAI presents strong programs designed to encourage participation in and discussion of the arts in our community's evolving cultural life.

People from Carson City, Douglas, Lyon, and Washoe counties consistently attend and participate in CCAI events.

A strong arts and culture environment helps Carson City as it works to diversify and expand its business base. When businesses consider moving their facilities to a new community, among the primary questions asked are: How are the schools in your community? What is there to do in your community? CCAI helps the City provide positive answers to both of those questions. CCAI provides enrichment programs at the schools and has a strong record of providing visual arts programs distinguished by excellence and innovation to residents throughout the community.

CCAI actively markets its programs via print and electronic media to Carson City residents and to Douglas, Lyon, and Washoe county residents to encourage them to come to Carson City. Many audience members and gallery visitors travel from outside Carson City to attend CCAI events and programs, and in the process, augment the local tax base through support of local restaurants and other services.

List other organizations and businesses partnering or participating in the event:

CCAI public and community partners include the Carson City Courthouse, City of Carson City, Carson City School District, Douglas County School District, Lyon County School District, Sierra Nevada College, Western Nevada College, and the University of Nevada, Reno.

Granting agency partners include Nevada Arts Council and the National Endowment for the Arts, Nevada Humanities and the National Endowment for the Humanities, Robert Z. Hawkins Foundation, NV Energy Foundation, John Ben Snow Memorial Trust, U.S. Bank Foundation, and the John and Grace Nauman Foundation.

CCAI Business partners to-date include: Allison MacKenzie law firm, Artsy Fartsy Art Gallery, Carson City Library, Culture & Tourism Authority, CGI Inc., The Cracker Box, Data Graphics, Edward Jones Investments - Jennifer Rust, Great Basin Native Artists, John Erle Daniels Construction, Kilpatrick, Adler, & Bullentini law firm, Lumos & Associates, Monarch Direct, NAI Alliance, NV Energy, Ogres-Holm Pottery, Resource Concepts Inc., Silver State Stainless, Steele & Associates CPA LLC, and Vineburg Machining Inc.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

CCAI will produce three exhibitions and companion artists' receptions at the Carson City Courthouse, three exhibitions in the Community Center's Sierra Room, and four student group shows at the Brick. In addition, four Nevada Neighbors talks are scheduled at the Brick. Numerous Artists In Education artist talks and workshops will take place in the participating schools. CCAI will not request any street closures during 2018 – 2019.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?  
CCAI has not yet submitted its permit requests and will submit the required event permit applications for its Courthouse and Sierra Room art receptions in a timely manner prior to each event.

How do you plan to market and advertise the event?

CCAI widely distributes press releases to area print and electronic media and distributes public information via social media [CCAI monthly e-newsletters, website blog, and Facebook page].

Four times a year, CCAI produces professionally designed bookmarks for its Exhibitions and Nevada Neighbors series events with print runs of 2,500 each. The fliers include funders' credits. Fliers are distributed at all CCAI school and public events, libraries, area colleges, arts organizations, local businesses, monthly "Wine Walks," movie ads at Galaxy Theater, and to CCAI funders and members.

The board and staff are in active collaboration with individuals, local organizations, and businesses and its Advisory Board members all who help to spread-the-word about CCAI events.

Explain how the special event may be able to be expanded in the future:

For 2018 – 2019, CCAI will maintain its current schedule for Artists In Education, Exhibitions, and Nevada Neighbors programs. Please see the attached program list for the 2018 – 2019 CCAI season.

Explain how the special event will be able to transition away from City funding support in the future:

The City's annual support is vital to CCAI to help leverage outside funding from private foundations and state/federal public agencies. CCAI will continue its yearly funding requests to all these sources.

All CCAI exhibitions and events are open year-round and always available free to the public. CCAI provides ongoing programs to enhance the local cultural environment and is grateful for the City's support.

- Application submittal checklist:**
- Complete, signed Special Event Funding Request Form
  - Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
  - Resumes of the key individuals in the organization conducting the special event
  - Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**\*Note:** All project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**  
 Applicant's Signature: *Starr Kover, Executive Director*  
 Date: 4/12/2018

- Acknowledgment of Application Provisions: (please check each that you acknowledge)**
- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
  - All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
  - I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
  - If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.



CAPITAL CITY  
ARTS INITIATIVE

## CCAI's 16th Season Programs July 2018 – June 2019

### Exhibitions

#### • **CCAI Courthouse Gallery**

CCAI's art gallery located on the second-floor atrium in the high-traffic downtown Carson City Courthouse, 885 E Musser St, Carson City, Nevada. CCAI commissions an exhibition essay for the Courthouse Gallery shows. Essays are available as handouts for gallery visitors and published online.

◦ *Americana with Cadmium Orange*; painting exhibition by Gig Depio, Las Vegas, NV; October 5, 2018 – January 24, 2019, artist's reception October 5; essay writer Josie Glassberg, Reno; school talks projected for Carson and Douglas high schools

◦ *Vinyl Futures*; sculpture exhibition by Svea Ferguson, Calgary, Alberta, Canada; essay writer Pieretta Kulpa, Incline Village NV; installation/residency January 28 – 31, 2019, exhibition February 1 – May 30, 2019, reception February 1; school talks projected for Douglas and Dayton high schools

◦ *New Crop 2019*, juried group show of BFA/MFA students from Sierra Nevada College, Incline Village, and the University of Nevada, Reno; jury process to take place during spring semester 2019; June 7 – September 26, 2019, artists' reception June 7; essay writer tba; school talk projected for Pioneer high school

• **Sierra Room, Carson City Community Center:** exhibitions by Nevada artists in the public meeting room where all City official boards and commissions convene

◦ *Jenny's World: The Art of Jenny Raven* [1961 – 1984] with multi-media work created by Raven during her last five years at Creative Growth Art Center; July – October 2018, reception date tba; companion show to *Visual Oasis: Works from Creative Growth* in the Courthouse Gallery, June – September 2018

◦ *Korea '76*; b/w photographs of rural Korean life in 1976 by Eugene Rolfe and corresponding contemporary paintings by Gig Depio, both artists are from Las Vegas, NV; November 2018 – February 2019, reception date tba

◦ *The Lay of the Land*, b/w landscape photographs by Fred Howland, Carson City, NV; March - June 2019, reception date tba; school talk projected for Carson High School

• **Community Development Building, the Brick, CCAI Student Gallery,** art by current students from CCAI's partner schools; 108 E Proctor Street, Carson City.

◦ *ART from UNR*, group show by University of Nevada, Reno, art students; July 11 – September 30, 2018

◦ *ART from SNC*, group show by Sierra Nevada College art students, Incline Village, NV; October 1 – December 30, 2018

◦ *ART from WNC*, group show by Western Nevada College art students, Carson City, NV; January 1 – March 31, 2019

◦ *High School Show*, group show by Carson, Dayton, Douglas and Pioneer high schools' students, Carson City, Dayton, Minden, NV; April 1 – June 30, 2019; reception date tba

## **Artists In Education**

CCAI Exhibition artists or Nevada Neighbors speakers give the presentations about their art practice to students and faculty at the following schools. Student exhibitions, in partnership with these schools, take place at the Brick.

- Carson High School, Carson City, Carson City School District
- Dayton High School, Dayton, Lyon County School District
- Douglas High School, Minden, Douglas County School District
- Pioneer High School, Carson City, Carson City School District
- Sierra Nevada College, Incline Village
- University of Nevada, Reno
- Western Nevada College, Carson City

University of Nevada, Reno, Art Department grad students give talks about their work at the high schools and teach art workshops.

## **Nevada Neighbors**

CCAI hosts four Nevada Neighbors events annually bringing artists, curators, and scholars to Carson City to discuss their work in a public presentation at the Community Development building, a City business facility. During their visit, the speakers also give their talks for art students and faculty at Sierra Nevada College and at area high schools. Since spring 2003, CCAI has presented 62 Nevada Neighbors speakers, some from near-by states and some international speakers [Canada, Croatia, Jerusalem, Singapore]. These events are free to the public.

### **Fall 2017**

◦ *Disparate Minds*, with writers Andreana Donahue and Tim Ortiz, Las Vegas, NV; September 19, 2018; companion to *Visual Oasis: Works from Creative Growth* and *Jenny's World* exhibitions; school talks projected for Dayton High and Sierra Nevada College

◦ *Grand Central Art Center*, overview of GCAC's programs and collaboration with the City of Fullerton and California State University Fullerton with curator John Spiak, Fullerton, CA; October 17, 2018; school talks projected for Douglas High and Sierra Nevada College

### **Winter/Spring 2018**

◦ *Desert Mementos: Stories of Iraq and Nevada*, reading of short stories by Iraq war veteran Caleb Cage, Reno, NV; February 2019; will take place in the Sierra Room as companion to the *Korea '76* Sierra Room exhibition; school talks projected for Carson High and Sierra Nevada College

◦ *UNR Art Museum*, virtual tour of UNR's new art museum and collections with curator Paul Baker Prindle, Reno, NV; March 2019; school talks projected for Douglas High and Sierra Nevada College

## **CCAI Online**

• CCAI Website: [www.arts-initiative.org](http://www.arts-initiative.org) with announcements of current and upcoming events, programs, commissioned essays, and an extensive program archive.

• CCAI Facebook Page: [www.facebook.com/capitalcityartsinitiative/](http://www.facebook.com/capitalcityartsinitiative/)  
Follow CCAI's almost-daily posts of exhibitions and events



CAPITAL CITY  
ARTS INITIATIVE

**Board of Directors**

**Cyndy Brenneman**

608 Elizabeth Street, Carson City Nevada 89703 [Carson City/County]  
heart\_of\_a\_gypsy@att.net  
Artist

**Glenn Clemmer, Ph.D., President**

1718 N Division Street, Carson City, Nevada 89703 [Carson City/County]  
gcnv@yahoo.com  
Biologist; Director, retired, Natural Heritage Program, State of Nevada

**Jonathan Farber**

3960 Plateau Road [Washoe County]  
jfarber28@gmail.com  
Artist/Registered Nurse, St. Mary's Hospital

**Wendy Kaplan, Treasurer**

PO Box 2342, Stateline NV 89449 [Douglas County]  
wendyk689@gmail.com  
Certified Public Accountant

**Tami Marano, Secretary**

4640 Wagon Wheel Road, Carson City, NV 89703 [Carson City/County]  
tami.marano@att.net  
Registered Nurse, Sierra Surgery

**Gerd Poppinga, Vice President**

1423 Riverpark Parkway, Dayton NV 89403 [Lyon County]  
gerde@vineburg.biz  
Vice President, Vineburg Machining, Inc.

**Sharon Rosse**

478 Bavarian Drive, Carson City, Nevada 89705 [Douglas County]  
sharonrosse2001@yahoo.com  
Artist; Arts Administrator

Updated: February 2018

## **Staff**

**Sharon Rosse**

Executive Director  
Artist; Arts Administrator

**Christel Passink**

Artists In Education Program Manager  
Graphic Designer; Arts Administrator

## **Organizational Chart**

The Board supervises the staff and participates in fundraising, curatorial research and decisions, event production, and program evaluation.

The staff coordinates and organizes program production, grants writing, marketing, and public information. The AIE Program Manager/Graphic Designer reports to the Executive Director who reports to the board of directors.

Updated: March 2018

**Sharon Rosse**

478 Bavarian Drive, Carson City, Nevada 89705

775.267.3295 landline

775.721.7424 mobile

sharonrosse2001@yahoo.com

**Resume**

**Professional Experience**

2002 – present Executive Director, Capital City Arts Initiative [CCAI], Carson City, Nevada  
Founding Executive Director. Responsibilities include: organizational leadership; chief financial officer/ grants manager/ development; staff and board management; marketing/ public information; coordinating collaborations with community organizations; curatorial and program oversight for Exhibitions in the Courthouse Gallery, Sierra Room, and Brick [Community Development building]; Nevada Neighbors series; and the Artists In Education program.

2003 – present Board Member, Capital City Arts Initiative [CCAI]

1992 - 2001 Nevada Arts Council, a State of Nevada agency.

- Artists' Services Program Director, 1995 - 2001

Responsibilities included: addressing the needs of individual artists through grants technical assistance, ongoing programs, statewide initiatives, conferences, and networking opportunities. Program administration and development included: Artists' Fellowships [public and private funding]; Artists' Professional Development; literary arts touring program: Tumblewords; visual arts exhibits, tours, programs: annual artists' Governor's Arts Awards commissions, LXS at the State Legislature, *LXS On The Road, night*, Save Outdoor Sculpture, Women's Health Conference exhibition; Artists' Services' intern/ volunteer program; and fiscal administration for the preceding programs.

- Director of Services, 1992 - 1995

Responsibilities included: administration and development of Artists Fellowships, LXS at the State Legislature; Arts in Education Program: Artists-In-Residence, Teacher In-Service Conferences, Special Project Grants for Teachers, Arts Organizations and Schools; Community Arts Development programs: Nevada Presenters' Network, NPN conferences; NAC public information.

1985 – 2001 Director, LXS, Legislative eXhibition Series, Carson City

Co-founder | co-curator of the biennial visual arts exhibition program at the Nevada State Legislature, Carson City. Presented ninety exhibits during nine biennial legislative sessions. Presented through the Nevada Arts Council and Western Nevada Community College-Carson City.

1984 – 1992 Director, XS Gallery, Western Nevada Community College, Carson City

Co-founder. Responsibilities included: administration for nine exhibitions per year, the visiting artists program, arts writing program in conjunction with the exhibition program, development and administration of LXS Gallery at the Nevada State Legislature, grants writing and management; coordination of publicity and graphic design, public relations, fund-raising.

1988 – 1990 Director, DICE, Truckee Meadows Community College, Reno, Nevada  
Co-founder. Responsibilities included administration and management of visual arts exhibition program.

### **Additional Professional Activities**

2018

- CCAI representative, Carson City Arts & Culture Coalition, 2006 - present

2017

- Panelist for Carson City Visitors Bureau/Nevada Arts Council's Art'preneurs workshop
- Grant consultant for Carol Brown's NAC Jackpot grant
- CCAI presentation to the Carson City Men's Club

2016

- Organized the Carson City Arts & Culture Coalition's Candidates Night [included candidates for mayor, city supervisor, and school board]
- Grant consultant for Artouring [DBA Reno Open Studios]

2015

- Juror for Outstanding Graduate Student Artist Award, Department of Art, University of Nevada Reno [UNR]
- Juror for State Senator Joyce Woodhouse's Student Art Competition "What Nevada Means To Me", open to 23 Clark County elementary schools

2012

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR

2011

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR
- Member, Advisory Board, United Latino Community

2010

- Member, Capital City Reads Committee, Carson City Library, 2009 – 2010

2009

- Member, Advisory Committee, Carson City Library

2008

- Speaker for *Sine Cera*, Galen Brown exhibition at Nevada Arts Council's OXS Gallery

2007

- Guest Participant, Graduate Student Open Critiques, Department of Art, UNR
- Steering Committee | general membership, Carson City Arts & Culture Coalition, [2006-2007]

2006

- Participant, Community Committee with Outside Review Team, Department of Art, UNR

2003

- Panelist, "Becoming A Professional Artist," Sierra Nevada College
- Radio interview, KUNR, Artist-in-Residence Program, with on-air host Terry Joy
- Juror, "8th Annual Recycled Art(icles)," College Gallery, WNCC-Carson
- Community Representative, Scholarship Committee, Department of Art, UNR,

2002

- LXS Curatorial Committee for 2003 LXS at Nevada Legislative Building, Nevada Arts Council

2001

- Author, catalog essay for "Great Basin Points of View" exhibit; Mary Lee Fulkerson, curator;

- exhibition sponsored by the Racial Justice Institute of the Truckee Meadows
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media] 1991
- Guest Curator, Nevada Museum of Art, Reno *Nevada Country Christmas/Holiday Traditions*; designed and installed exhibit, juried and coordinated performing arts events
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media]
- Juror, Carson City High School Parent Teacher Student Association sponsored art contest
- Juror, Carson City Jr. Hi School Parent Teacher Student Association sponsored art contest 1990
- Juror, Nevada Day Show, Nevada Artists' Association, Brewery Arts Center, Carson City 1989
- Presenter at "Creative Programming for Visual Arts Centers" session, Southwest Arts Conference, Scottsdale, Arizona 1987
- Exhibition Assistant, Nevada State Museum, Carson City 1986
- Juror, Student, Faculty & Staff Show, Manville Gallery, University of Nevada, Reno 1985
- Juror, Great Balloon Poster Contest, Sierra Arts, Reno 1984 - 1985
- Member, Board of Directors, Brewery Arts Center, Carson City 1984
- Juror, Olympics of the Mind, State Finals, Nevada State Department of Education 1983
- Juror, *Listen*, University of Nevada, Reno Arts Festival, Student Competition 1982
- Evaluator of *Nevada Contemporary*, Sierra Nevada Museum of Art exhibition for NAC grant

### **Teaching Experience**

2008 – 2009 Artist in Education for CCAI with Carson City School District: Carson High School ECHO Club, Mark Twain Elementary School [PTA Reflections project], Empire Elementary School X-Factor.

1984 - 1989/1991/2001 Artist in Residence at twenty-one residencies in northern Nevada for the Nevada Arts Council; Sierra Arts, Reno; and the Lake Foundation, Incline Village.

1984 - 1991 Instructor, visual arts studio and arts administration classes, Western Nevada Community College, Carson City. Courses included Beg. and Advanced Sculpture, Beg. and Advanced Ceramics, Beg. and Advanced Drawing, Gallery Management, and summer workshops.

1981 - 1987/1991 Instructor for various art classes and workshops at schools for Washoe County School District; Brewery Arts Center; Sierra Nevada Museum of Art; and Very Special Arts Nevada in Reno and Elko.

### **Education**

B.A. University of Nevada Reno, major: Art, 1981.

**CHRISTEL PASSINK**

2761 Fuller Avenue

Minden, NV 89423

775-450-3842

*cpassink@gmail.com*

**WORK EXPERIENCE**

***Artists In Education Program Manager – Capital City Arts Initiative, Carson City, Nevada***

2009 - present

Responsibilities include managing the Artists In Education program [coordinating workshops with schools and artists, attending workshops and assisting the artists], creating all CCAI graphic design [fliers, e-newsletters, essays], assisting with all program production and public information distribution.

2010 - 2013

Teach CCAI art workshops at various Carson City School District schools

***Graphic Designer – Charter Advertising/Design, Inc., Tahoe Paradise, California***

2012 - present

Creative services include advertising, marketing and design. Design responsibilities include logos, print/web ads, brochures, signage, calendars, and multi-media design.

***Sales Representative – Nevada Magazine, Carson City***

2008 - 2009

*Nevada Magazine*, a non-profit agency and division of the Nevada Commission on Tourism. Responsibilities included: selling ads to the community that would be featured in the Tour Around Nevada article.

***Administrative Assistant - The Market Place, The Ridge Resorts, Stateline, Nevada***

2006 - 2008

Responsibilities included creating flyers in Publisher, annual newsletters, and weekly information guides, process invoices, and contact vendors

***Executive Assistant to President - RAM Builders, LLC/Suds Shine Car Wash, Minden, Nevada***

2003 - 2006

***Ram Builders, LLC***

Administered all aspects of a construction business which included meeting with clients and vendors, managed and maintained deadlines, prepared and submitted invoices, and coordinated with the escrow companies to close homes

***Suds and Shine Car Detailing***

Created pricing menus, invoices, business cards, and coupon booklets, processed payroll and paid invoices

***Executive Assistant - Resorts West, Stateline, Nevada***

2002 - 2003

Assisted the President, Vice President, Chief Financial Officer and the General Manager in the day-to-day operations of four upscale resorts. The positions responsibilities changed daily and included such tasks as creating newsletters, processing ballots, proxies, and owner survey information for four Homeowner Associations

**ADDITIONAL PROFESSIONAL EXPERIENCE**

- Ridge Resorts Associate Management Preparation Program Graduate

**AWARDS**

- Ridge Resorts Employee of the Year
- Ridge Resorts Superior Achievement Recognition Award

**EDUCATION**

A.A.S. Graphic Communications, cum laude, Western Nevada College, Carson City, 2012

|    | A   | B             | C | D             | E             |
|----|---|---------------|---|---------------|---------------|
| 1  | Capital City Arts Initiative Grant Application Request to                       | FY19 Budget   |   | FY18 Budget   | FY18 Budget   |
| 2  | Carson City Cultural Commission • Special Events                                | projected     |   | projected     | as of 4/3/18  |
| 3  | July 1, 2018 - June 30, 2019 • FY19   |               |   |               |               |
| 4  |   |               |   |               |               |
| 5  | CCAI operates on a cash basis.  |               |   |               |               |
| 6  | <b>CCAI Expenses</b>  |               |   |               |               |
| 7  | <b>CCAI Staff</b>   |               |   |               |               |
| 8  | Executive Director  | 19,200        |   | 19,200        | 16,000        |
| 9  | AIE Program Manager   | 18,000        |   | 18,000        | 15,000        |
| 10 | Staff local travel  | 200           |   | 200           | 0             |
| 11 | staff subtotal  | 37,400        |   | 37,400        | 31,000        |
| 12 |   |               |   |               |               |
| 13 | <b>Program Expenses</b>   |               |   |               |               |
| 14 | Artist Honoraria: visiting artists, speakers, writers                           | 9,450         |   | 11,500        | 9,750         |
| 15 | AIE & NVN honoraria: fy19: 3,400 fy18: 3,400                                    |               |   |               |               |
| 16 | Exhibition artists honoraria: fy19: 3,800 fy18: 5,600                           |               |   |               |               |
| 17 | exhibition essay writers honoraria: fy19: 2,250 fy18: 2,500                     |               |   |               |               |
| 18 | Travel for visiting artists   | 5,625         |   | 1,930         | 1,160         |
| 19 | <b>Remaining Operating</b>  |               |   |               |               |
| 20 | artists' supplies   | 100           |   | 0             | 0             |
| 21 | artists' shipping   | 1,200         |   | 675           | 370           |
| 22 | exhibition supplies   | 500           |   | 665           | 500           |
| 23 | hosting, receptions, fundraising, event permits                                 | 1,000         |   | 1,600         | 1,315         |
| 24 | office supplies   misc  | 2,000         |   | 2,000         | 1,735         |
| 25 | [po box rent, web server, ink, copies, misc postage, paper,                     |               |   |               |               |
| 26 | Nevada Secty of State, insurance: workers comp 511. and liability 325.]         |               |   |               |               |
| 27 | Funds to Reserve Account  |               |   | 11,085        | 11,085        |
| 28 | program expenses subtotal   | 19,875        |   | 29,455        | 25,915        |
| 29 | <b>Marketing</b>  |               |   |               |               |
| 30 | advertising [Galaxy theater ads Dec 2018, March 2019]; TAL ad, Jazz Festival ad | 500           |   | 450           | 200           |
| 31 | website server and consulting   | 500           |   | 1,300         | 1,300         |
| 32 | graphic design: Exhibition fliers, Nevada Neighbors bookmarks                   | 1,500         |   | 1,350         | 1,050         |
| 33 | printing: Exhibition fliers, Nevada Neighbors bookmarks, exhibition essays      | 3,800         |   | 3,800         | 2,775         |
| 34 | mailing: bulk mail postage and mailing service                                  | 2,900         |   | 2,900         | 2,250         |
| 35 | marketing subtotal  | 9,200         |   | 9,800         | 7,575         |
| 36 | <b>Total Expenses</b>   | <b>66,475</b> |   | <b>76,655</b> | <b>64,490</b> |

|    | A  | B                  | C | D                  | E                    |
|----|--|--------------------|---|--------------------|----------------------|
| 37 | <b>CCAI Income</b>   | <b>FY19 Budget</b> |   | <b>FY18 Budget</b> | <b>FY18 Budget</b>   |
| 38 |  | <b>projected</b>   |   | <b>projected</b>   | <b>as of 3/30/18</b> |
| 39 | <b>CCAI Cash</b>   |                    |   |                    |                      |
| 40 | Reserve account  |                    |   |                    |                      |
| 41 | Checking account balance - July 1 beginning cash                                 | 0                  |   | 245                | 245                  |
| 42 | cash subtotal  | 0                  |   | 245                | 245                  |
| 43 | <b>Earned Income</b>   |                    |   |                    |                      |
| 44 | Art sales & Misc donations   | 900                |   | 1,045              | 955                  |
| 45 | November Fundraiser Art Auction  | 9,000              |   | 8,640              | 8,640                |
| 46 | Art Sales [net proceeds]   | 400                |   | 400                | 175                  |
| 47 | Fees for Services  |                    |   |                    |                      |
| 48 | Carson High School, Carson City School District                                  | 300                |   | 300                | 300                  |
| 49 | Dayton High School, Lyon County School District                                  | 300                |   | 300                | 300                  |
| 50 | Douglas High School, Douglas County School District                              | 500                |   | 500                | 500                  |
| 51 | Pioneer High School, Carson City School District                                 |                    |   |                    |                      |
| 52 | Sierra Nevada College  | 600                |   | 500                | 250                  |
| 53 | earned subtotal  | 12,000             |   | 11,685             | 11,120               |
| 54 | <b>Foundation Support</b>  |                    |   |                    |                      |
| 55 | John & Grace Nauman Foundation [appl invited, due June 1]                        | 2,500              |   | 3,000              | 3,000                |
| 56 | Nevada Humanities Project Grant [FY19 appl submitted]                            | 2,000              |   | 2,160              | 1,940                |
| 57 | Nevada Humanities Mini Grant [FY19 appl submitted]                               | 1,000              |   |                    |                      |
| 58 | NV Energy Foundation [appl due November 1, 2018]                                 | 3,000              |   | 3,000              | 3,000                |
| 59 | John Ben Snow Memorial Trust [FY19 appl submitted]                               | 12,500             |   | 13,000             | 13,000               |
| 60 | US Bank Foundation [FY19 appl submitted]   | 2,500              |   | 2,500              | 2,500                |
| 61 | foundations subtotal   | 23,500             |   | 23,660             | 23,440               |
| 62 | <b>Local Support</b>   |                    |   |                    |                      |
| 63 | Board of Directors   | 3,150              |   | 2,750              | 2,750                |
| 64 | Memberships: individuals and businesses  | 10,325             |   | 11,390             | 11,390               |
| 65 | Program/Support: Carson Miller for CGAC exhibitions & fall Nevada Neighbors talk | 2,500              |   | 2,500              | 2,500                |
| 66 | local support subtotal   | 15,975             |   | 16,640             | 16,640               |
| 67 | <b>Public Support: Federal/State</b>   |                    |   |                    |                      |
| 68 | National Endowment for the Arts Challenge America grant [awarded]                |                    |   | 10,000             |                      |
| 69 | Nevada Arts Council FY17 final 10%   |                    |   | 975                | 975                  |
| 70 | Nevada Arts Council [FY19 appl submitted]  | 10,000             |   | 8,450              | 8,450                |
| 71 | public support subtotal  | 10,000             |   | 19,425             | 9,425                |
| 72 | Income Subtotal  | 61,475             |   | 71,655             | 60,870               |
| 73 | Carson City Cultural Commission / Special Events request                         | 5,000              |   | 5,000              | 5,000                |
| 74 | <b>Total Income</b>  | <b>66,475</b>      |   | <b>76,655</b>      | <b>65,870</b>        |

|     | A   | B                   | C | D               |
|-----|---|---------------------|---|-----------------|
| 75  | <b>CCAI FY18 • IN-KIND CONTRIBUTIONS</b>  | <b>FY18 In-Kind</b> |   | <b>FY18 AIE</b> |
| 76  | <b>Outside Fees/Services</b>  | <b>to-date</b>      |   | <b>In-Kind</b>  |
| 77  | Steele & Associates, CPAs [preparation of IRS 990 form for FY17]                        | 750                 |   |                 |
| 78  | Wendy Kaplan CPA/CCAI board member, 1099 forms' preparation/production                  | 500                 |   | 100             |
| 79  | Courthouse staff: 52 weeks @ \$165. per week  | 8,580               |   |                 |
| 80  | includes security, gallery maintenance/janitorial, gallery prep, staff liasion          |                     |   |                 |
| 81  | and for keeping security open for receptions three times annually @ 2.5 hrs per         | 140                 |   |                 |
| 82  | Artouring bda Reno Open Studios: donated ad for ROS Sept 2017 ROS brochure              | 50                  |   |                 |
| 83  | Phyllis Shafer, donated figure drawing, 2017  | 500                 |   |                 |
| 84  | November auction donated art  | 6,705               |   |                 |
| 85  | November auction donated raffle prizes  | 1,264               |   |                 |
| 86  | November auction misc. donations  | 130                 |   |                 |
| 87  | Carson Culture & Tourism Authority: printing 500 Nov 3 fundraising invitations          | 250                 |   |                 |
| 88  | Data Graphics: 19 color copies for artists and NV Energy grant report                   | 19                  |   |                 |
| 89  | Fast Signs: <i>For Detail View</i> signage, both sets donated [he forgot to print two]  | 25                  |   |                 |
| 90  | Fast Signs: <i>New Crop 2016</i> signage, second set donated [he forgot to print it]    | 48                  |   |                 |
| 91  | Volunteers: 395 hrs x \$21.50 per hr  | 8,500               |   |                 |
| 92  | <b>Outside Fees and Services - AIE [Artists in Education]</b>                           |                     |   |                 |
| 93  | Carson High School: teacher site coordinator for 3 artist talks, 3 hrs at 35. per       | 105                 |   | 105             |
| 94  | Carson High School: teacher site coordinator for student art show 5 hrs at 35. per      | 175                 |   | 175             |
| 95  | Dayton High School: teacher/site coordinator for 4 artist talks, 5 hrs at 35. per hr    | 175                 |   | 175             |
| 96  | Dayton High School: teacher/site coordinator for student art show 5 hrs at 35. per      | 175                 |   | 175             |
| 97  | Douglas High School: teachers/site coordinator for 5 artist talks 5 hrs at 35. per      | 175                 |   | 175             |
| 98  | Douglas High School: teachers/site coordinator for art show 5 hrs at 35. per            | 175                 |   | 175             |
| 99  | Pioneer High School: teacher/site coordinator for art show 2 hrs at 35. per             | 70                  |   | 70              |
| 100 | Sierra Nevada College: faculty site coordinator for 4 artists for 2 hrs each at 40. per | 320                 |   | 320             |
| 101 | UNR art dept: faculty site coordinator for summer art show 4 hrs @ 35. per              | 140                 |   | 140             |
| 102 | Western Nevada College: faculty site coordinator, winter exhibit 3 hrs @ 35. per        | 105                 |   | 105             |
| 103 | subtotal  | 29,076              |   | 1,715           |
| 104 | <b>Space Rental</b>   |                     |   |                 |
| 105 | Adams Hub @ The Studio for the November 3 fundraiser, 5days/13 hours                    | 1,045               |   |                 |
| 106 | Baker residence for the Advisory Board party, November 16, 2016                         | 300                 |   |                 |
| 107 | Bliss Mansion: August Sale/Art on the Porch   | 300                 |   |                 |
| 108 | Board members donating homes for five board meetings @ 200 per                          | 1,000               |   |                 |
| 109 | Brick office/storage space @ \$150 per month x 12 months                                | 1,800               |   |                 |
| 110 | Brick lobby exhibition space, \$400 per month x 12 months                               | 4,800               |   |                 |
| 111 | Brick space for four Nevada Neighbors talks @ \$75 each                                 | 300                 |   |                 |
| 112 | Carson City Courthouse: gallery space 52 weeks @ \$400 each, includes utilities         | 20,800              |   |                 |
| 113 | Hutchison Studio, 12 mth storage for three CCAI wood tables @ \$25 per month            | 300                 |   |                 |
| 114 | Sierra Room Gallery exhibition space, \$500 per month x 12 months                       | 6,000               |   |                 |
| 115 | Stor & Loc, five months storage for Vance Houston's origami \$20 per month              | 100                 |   |                 |
| 116 | two part-time staff consultants' office space = \$440 per month each                    | 10,560              |   | 5,280           |
| 117 | The Union restaurant, waived space fee for Salinas' NVN talk                            | 700                 |   |                 |

|     | A   | B                   | C | D               |
|-----|---|---------------------|---|-----------------|
| 118 | <b>CCAI FY18 • IN-KIND CONTRIBUTIONS continued</b>                                      | <b>FY18 In-Kind</b> |   | <b>FY18 AIE</b> |
| 119 | <b>Space Rental - AIE</b>   |                     |   |                 |
| 120 | Carson High School: classroom space for 3 artist talks, \$100 ea                        | 300                 |   | 300             |
| 121 | Dayton High School: classroom space for 3 artist talks, \$100 ea                        | 300                 |   | 300             |
| 122 | Douglas High School: Media Center for 5 artist talks @ \$100 per                        | 500                 |   | 500             |
| 123 | Pioneer High School: ne artist talk   | 100                 |   | 0               |
| 124 | Sierra Nevada College: classroom lecture space for 4 artist talks @ \$150 ea.           | 600                 |   | 600             |
| 125 | subtotal  | 49,805              |   | 6,980           |
| 126 | <b>Travel</b>   |                     |   |                 |
| 127 | return Forestieri art: reimburse Wm Hutchison gas for January trip to CC/LV             | 0                   |   |                 |
| 128 | Board members mileage/parking at UNR Sheppard Gallery for art event                     | 3                   |   |                 |
| 129 | 8/29/17 80m, \$3 parking;   |                     |   |                 |
| 130 | Carson Tahoe Hotel: reduced rate for Dianne Cripe, 1 night                              | 15                  |   |                 |
| 131 | Gold Dust West: 1 night lodging comped for Michele Quinn, 10/18/17                      | 50                  |   |                 |
| 132 | Hampton Inn: 3 nights reduced rate for Scott Bottomley, 10/4-6/17                       | 566                 |   |                 |
| 133 | [full rate 265.29 x 3 = 795.87] [Forestieri show]                                       |                     |   |                 |
| 134 | William Hutchison, drove Forestieri's art to LV, 456m one-way                           | 228                 |   |                 |
| 135 | Michelle Peltier: 3 nights lodging for S Church during installation 2/28 - 3/2/18       | 300                 |   |                 |
| 136 | local area travel by CCAI boardstaff: delivering fliers and bookmarks to area sites     | 1,000               |   |                 |
| 137 | local area travel by CCAI staff: area driving for visiting artists                      | 750                 |   | 300             |
| 138 | subtotal  | 2,912               |   | 300             |
| 139 | <b>Remaining Operating Expenses</b>   |                     |   |                 |
| 140 | <b>General Administration</b>   |                     |   |                 |
| 141 | City of Carson City: insurance for Courthouse exhibitions                               | 4,000               |   |                 |
| 142 | [est. \$500 ea Courthouse, Sierra Room, and BRIC exhibits]                              |                     |   |                 |
| 143 | Board meetings: 6 x 2 hrs each x 7 people @ \$19 per hr                                 | 1,600               |   |                 |
| 144 | Board curatorial committee: studio visits, curatorial meetings 40 hrs @ \$19 per hr x 3 | 2,280               |   |                 |
| 145 | Board curatorial committee: installating exhibitions 25 hrs @ \$19 per hr x 3 people    | 1,425               |   |                 |
| 146 | Board executive committee: 2 meetings @ \$19 per hr x 4 people                          | 155                 |   |                 |
| 147 | landline & mobile telephones for 2 staff, est. \$100 per mth per person                 | 2,400               |   | 1,200           |
| 148 | computers/technology for 2 part-time staff, est. \$100 per mth per person               | 3,000               |   | 1,500           |
| 149 | subtotal  | 14,860              |   | 2,700           |
| 150 | <b>Exhibition supplies</b>  |                     |   |                 |
| 151 | WNC loaned a pedestal and glass cover for 4 months for <i>Industrial Art: Sports E.</i> | 100                 |   |                 |
| 152 | Packing supplies for Forestieri show donated by Gerd, Cyndy, Sharon                     | 50                  |   |                 |
| 153 | roll sm bubble wrap, 1.5 rolls shipping tape, wheel of stretch tight, cardboard         |                     |   |                 |
| 154 | subtotal  | 150                 |   |                 |

| 155 | CCAI FY18 • IN-KIND CONTRIBUTIONS continued  | A | B          | C | D         |
|-----|--|---|------------|---|-----------|
| 156 | Hosting   Receptions   Fundraising Event   |   |            |   |           |
| 157 | Amelia Currier: shipping for her auction piece MI \$53.65                            |   | 54         |   |           |
| 158 | Emily Rogers: shipping for her auction piece from MI \$16.40                         |   | 16         |   |           |
| 159 | Board members' donations for November 3 fundraiser [food, balloons, ice, beer, etc.] |   | 765        |   |           |
| 160 | Erin Amodei donated 100 cupcakes for November 3 fundraiser                           |   | 100        |   |           |
| 161 | Baker wine donation for the Advisory Board party, November 30, 2017                  |   | 150        |   |           |
| 162 | Gioacchini soda donation for Symphony refreshments, December 10, 2017                |   | 18         |   |           |
| 163 | Board donated hors d'oeuvres for the Advisory Board party, Nov 30, 2017              |   | 120        |   |           |
| 164 | Board members: Flat Earth Pizza for Jan 18 meeting                                   |   | 65         |   |           |
| 165 | Board members hosting food, wine for four board meetings @ \$50 each                 |   | 200        |   |           |
| 166 | Board member: wine for wine walks [2 bottles per month]                              |   | 180        |   |           |
| 167 | xxx  |   |            |   |           |
| 168 |  |   |            |   |           |
| 169 | subtotal   |   | 1,668      |   |           |
| 170 | In-kind Total  |   | 98,471.00  |   | 11,695.00 |
|     | Total Cash Expenses + Total In-Kind = Total Project Costs                            |   | 164,946.00 |   |           |

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

Back-to-School Bash, August 16&18, 2018

Total Funding Request

2500.00

Redevelopment District Area

#1  #2

Organization Name

Carson City Classic Cinema Club

Mailing Address, City, State, Zip

PO Box 22181 Carson City NV 89721

Organization Phone

775.315.8495

Organization Website

[www.ccclassiccinema.org](http://www.ccclassiccinema.org)

Contact Name, Title

Rhonda M. Abend, Director

Mailing Address, City, State, Zip

PO Box 22181 Carson City NV 89721

Contact Cell Phone

775.315.8495

Contact Email

[classiccinemaccnv@gmail.com](mailto:classiccinemaccnv@gmail.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

This is the inaugural, anticipated annual event. After the success of our first community event at McFadden Plaza, the Easter Eggstravaganza, we are pursuing additional opportunities to create interactive, family- friendly entertainment, at the Plaza. Community events are known to provide social, cultural, and economic benefits to the community as a whole. By holding these events at McFadden Plaza, we are drawing residents to the downtown corridor, increasing foot- traffic to merchants, resulting in added exposure and revenue.

At the same time, the Carson City Classic Cinema Club uses these opportunities to expand our brand recognition and to further our mission by educating the event-going public on the importance of arts participation and what support our group provides to local students.

The event will include games, prizes, a scavenger hunt for school supplies, entertainment, arts & craft activity stations, special menu offerings from merchants on the Plaza, and an outdoor film.

Estimated number of local participants: 600      Estimated number of out-of-town participants: ?

Number of years event has taken place in Carson City: 0

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total   |
|--|---------------------|-------------|---------|
| Activities, games                                  | 200.00              |             | 200.00  |
| Public Viewing Licenses (Movies)                   | 100.00              | 600.00      | 700.00  |
| Event Permits                                      |                     | 41.00       | 41.00   |
| Live Entertainment                                 | 1000.00             | 200.00      | 1200.00 |
| Prizes   | 500.00              | 500.00      | 1000.00 |
| Craft Activity Supplies                            | 250.00              | 250.00      | 500.00  |
|  |                     |             |         |
|  |                     |             |         |
|  |                     |             |         |
| Total:   | 2050.00             | 1591.00     | 3641.00 |

Redevelopment Funds as a % of total event costs: 56.3 %

|                               |           |
|-------------------------------|-----------|
| Projected Revenues: \$        | 0         |
| Projected Net Profit/Loss: \$ | <3641.00> |

Annual Budget of Organization:

|           | 2017                | 2018     | 2019     |
|-----------|---------------------|----------|----------|
| Income:   | \$ <u>11,241.37</u> | \$ _____ | \$ _____ |
| Expenses: | \$ <u>8,789.91</u>  | \$ _____ | \$ _____ |
| Reserves: | \$ <u>1,451.46</u>  | \$ _____ | \$ _____ |

List any prior Redevelopment funding

2017: \$ 0 \_\_\_\_\_  
 2016: \$ 0 \_\_\_\_\_  
 2015: \$ 0 \_\_\_\_\_  
 2014: \$ 0 \_\_\_\_\_

Number of years your organization has existed: 4

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?  
 Scoups Ice Cream & Soup Bar - \$500.00  
 The Fox Brewpub - \$100.00  
 Bella Fiore - \$100.00  
 Private sponsor - \$700.00

Describe any efforts to obtain funding from other sources:

We are collaborating with partner programs to procure additional donations, whether in funding or in donating items for activities and/or prizes. Local merchants are being contacted to request donations of backpacks, which will in turn, be donated to under-served youth. Food donations are also being sought, to provide low-income families with a free meal voucher, at the event.

The private sponsor who has pledged to sponsor the films, has inspired this, and other planned events designed to expand a simple outdoor movie night into an entertaining and immersive event.

Describe why Redevelopment funds are required for the special event:

The Carson City Classic Cinema Club is a fairly young organization which is still building its foundation, establishing its presence in the community, and growing its bank account. Our desire to provide fun, free entertainment for the community requires a collaborative effort from any and all community entities that are willing/able.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

This is one of a series of potential free community events, planned to take place at McFadden Plaza. We work closely with the merchants surrounding the Plaza to produce an immersive entertaining program of events, intended to lure residents to the downtown corridor, who might not otherwise explore the many merchants in the area. Increased foot traffic translates into increased revenue for merchants and tax dollars for the city.

These events are designed to provide a new opportunity for families to enjoy quality time together with little or no cost, as they are exposed to arts & craft activities, entertainment, and the subtle delivery of the mission of the Carson City Classic Cinema Club. It is our belief that such events only serve to strengthen the community.

The Carson City Classic Cinema Club hopes to increase its visibility within the community, attracting increased membership and attendance to paid events, the proceeds of which benefit local arts programs and students. We also aspire to introduce attendees to the advantages gained by youngsters as they participate in the arts, while advising them of the support that we are able to provide to students.

List other organizations and businesses partnering or participating in the event:

Scoups Ice Cream and Soup Bar

The Fox Brewpub

Bella Fiore

The Ron Wood Family Resource Center

Storytime Photography

Private sponsors

Other businesses are being courted, but have not yet committed.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

This event is scheduled to occur at McFadden Plaza. Games and activity stations will be set up throughout the plaza. The stage will be used for entertainment and for the evening film. No street closures are expected.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

**Special Event Permit is still pending.**

How do you plan to market and advertise the event?

**The event will be posted in the Calendar sections of the Nevada Appeal and CarsonNow, and will be posted on the Facebook page of all participating merchants. Posters and flyers will be posted around town, with special materials being directly distributed by participating partners to their clientele.**

Explain how the special event may be able to be expanded in the future:

**As residents and attendees become aware of the activities, we have every reason to expect that attendance will grow, giving way to a need for us to expand the offerings at each event, even if that requires use of neighboring open spaces or the closure of surrounding streets.**

Explain how the special event will be able to transition away from City funding support in the future:

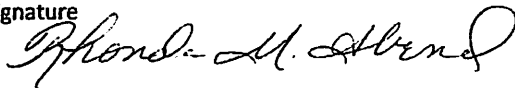
**With every successful event, increased attendance, and favorable publicity, private donations and corporate sponsorship will become more appealing.**

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

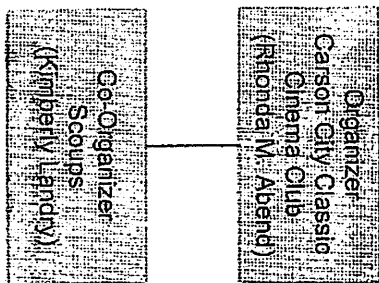
April 13, 2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

McFadden Plaza Events - Organizational Chart



# RHONDA ABEND

PO BOX 22181, CARSON CITY, NV 89721 | (H) 7753158495 | classiccinemaccnv@gmail.com

## PROFESSIONAL SUMMARY

Resourceful leader, exercises talents in the coordination, execution and management of policy, day-to-day operations, outreach programs and events.

## SKILLS

- Attention to detail
- Project planning
- Business correspondence
- Travel planning
- Deadline driven
- Program management
- Relationship building
- Documentation and control
- Regulatory compliance
- Contract negotiations

## WORK HISTORY

*Director | Carson City Classic Cinema Club | CARSON CITY, NV*

- Founded 501(c)3 organization to provide entertaining community events, draw residents and tourism to downtown corridor, and raise money and awareness in support of arts education and involvement by local under-served youth.
  - Assisted with the creation of the marketing strategy and advertising initiatives that were used to promote the company to the public.
  - Led the planning and achievement of goals and objectives consistent with the agency mission and philosophy.
  - Consistently complied with applicable laws and regulations and ensured facility adhered to State and Federal regulations.
  - Represented and interpreted the agency's functions and services to other institutions, the public, government agencies and other organizations.
  - Continually maintained and improved the company's reputation and positive image in the
-

markets served.

- Introduced, negotiated and implemented new projects to expand scope of engagement.

FEBRUARY 2007-CURRENT

*Office Manager | ESP West, LLC | Carson City, Nevada*

- Established efficient workflow processes, monitored daily productivity and implemented modifications to improve overall effectiveness of office personnel and activities.
- Oversaw office inventory activities, including ordering and requisitions, stocking, and shipment receiving.
- Greeted customers and visitors in-person and via telephone calls.
- Interacted with vendors, contractors, and professional services personnel to receive orders, direct activities and communicate management instruction.
- Monitored and screened visitors to verify accessibility to inter-office personnel.
- Developed corporate Travel Policy.
- Coordinated travel accommodations for staff and out-of-town visitors, including vouchers, agendas, and transportation.
- Prepared and distributed payroll for all employees.
- Maintained all employee records.
- Negotiated effective health care insurance for all employees.
- Processed accounts receivable and accounts payable.

## EDUCATION

.....

2004

*Associate of Arts: Tourism*

Western Nevada College, Carson City, NV

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C5  
Income Statement  
For the Twelve Months Ending December 31, 2017

|                           | Current Month      |               | Year to Date       |               |
|---------------------------|--------------------|---------------|--------------------|---------------|
| <b>Revenues</b>           |                    |               |                    |               |
| Individual Membership     | \$ 120.00          | 1.07          | \$ 120.00          | 1.07          |
| Senior/Student Membership | 466.00             | 4.15          | 466.00             | 4.15          |
| Family Membership         | 150.00             | 1.33          | 150.00             | 1.33          |
| Individual Admission      | 381.00             | 3.39          | 381.00             | 3.39          |
| Senior/Student Admission  | 171.00             | 1.52          | 171.00             | 1.52          |
| Raffle Tickets            | 474.00             | 4.22          | 474.00             | 4.22          |
| Refreshment Sales         | 527.02             | 4.69          | 527.02             | 4.69          |
| Individual Contributions  | 1,399.62           | 12.45         | 1,399.62           | 12.45         |
| Corporate Contributions   | 5,500.00           | 48.93         | 5,500.00           | 48.93         |
| Gala Tickets              | 1,078.30           | 9.59          | 1,078.30           | 9.59          |
| Auction                   | 585.43             | 5.21          | 585.43             | 5.21          |
| Miscellaneous Revenue     | 389.00             | 3.46          | 389.00             | 3.46          |
| <b>Total Revenues</b>     | <b>11,241.37</b>   | <b>100.00</b> | <b>11,241.37</b>   | <b>100.00</b> |
| <b>Cost of Sales</b>      |                    |               |                    |               |
| Total Cost of Sales       | 0.00               | 0.00          | 0.00               | 0.00          |
| <b>Gross Profit</b>       | <b>11,241.37</b>   | <b>100.00</b> | <b>11,241.37</b>   | <b>100.00</b> |
| <b>Expenses</b>           |                    |               |                    |               |
| Films                     | 80.41              | 0.72          | 80.41              | 0.72          |
| Public Viewing License    | 285.00             | 2.54          | 285.00             | 2.54          |
| Banking Fees              | 13.46              | 0.12          | 13.46              | 0.12          |
| Licensing Fees            | 50.00              | 0.44          | 50.00              | 0.44          |
| Refreshments              | 689.60             | 6.13          | 689.60             | 6.13          |
| Prizes - Screening        | 214.23             | 1.91          | 214.23             | 1.91          |
| Gala Prizes               | 583.52             | 5.19          | 583.52             | 5.19          |
| Grants- Organizations     | 780.00             | 6.94          | 780.00             | 6.94          |
| Grants- Individuals       | 396.57             | 3.53          | 396.57             | 3.53          |
| Donation                  | 1,208.27           | 10.75         | 1,208.27           | 10.75         |
| Gifts                     | 416.53             | 3.71          | 416.53             | 3.71          |
| Awards                    | 26.09              | 0.23          | 26.09              | 0.23          |
| Venue Rental              | 2,138.98           | 19.03         | 2,138.98           | 19.03         |
| Supplies Expense          | 891.29             | 7.93          | 891.29             | 7.93          |
| Volunteer Reimbursement   | 135.22             | 1.20          | 135.22             | 1.20          |
| Insurance- Non-Employee   | 911.87             | 8.11          | 911.87             | 8.11          |
| Advertising expense       | 821.23             | 7.31          | 821.23             | 7.31          |
| Other Expense             | 147.64             | 1.31          | 147.64             | 1.31          |
| <b>Total Expenses</b>     | <b>9,789.91</b>    | <b>87.09</b>  | <b>9,789.91</b>    | <b>87.09</b>  |
| <b>Net Income</b>         | <b>\$ 1,451.46</b> | <b>12.91</b>  | <b>\$ 1,451.46</b> | <b>12.91</b>  |

For Management Purposes Only

C5  
Income Statement  
For the Three Months Ending March 31, 2018

|                           | Current Month      |               | Year to Date       |               |
|---------------------------|--------------------|---------------|--------------------|---------------|
| <b>Revenues</b>           |                    |               |                    |               |
| Individual Membership     | \$ 36.00           | 1.05          | \$ 36.00           | 1.05          |
| Senior/Student Membership | 528.00             | 15.36         | 528.00             | 15.36         |
| Family Membership         | 217.00             | 6.31          | 217.00             | 6.31          |
| Individual Admission      | 28.00              | 0.81          | 28.00              | 0.81          |
| Senior/Student Admission  | 108.00             | 3.14          | 108.00             | 3.14          |
| Raffle Tickets            | 57.00              | 1.66          | 57.00              | 1.66          |
| Refreshment Sales         | 105.00             | 3.05          | 105.00             | 3.05          |
| Individual Contributions  | 738.33             | 21.48         | 738.33             | 21.48         |
| Corporate Contributions   | 1,620.00           | 47.13         | 1,620.00           | 47.13         |
| Interest Accrued          | 0.02               | 0.00          | 0.02               | 0.00          |
| <b>Total Revenues</b>     | <b>3,437.35</b>    | <b>100.00</b> | <b>3,437.35</b>    | <b>100.00</b> |
| <br><b>Cost of Sales</b>  |                    |               |                    |               |
| Total Cost of Sales       | 0.00               | 0.00          | 0.00               | 0.00          |
| <b>Gross Profit</b>       | <b>3,437.35</b>    | <b>100.00</b> | <b>3,437.35</b>    | <b>100.00</b> |
| <br><b>Expenses</b>       |                    |               |                    |               |
| Films                     | 37.00              | 1.08          | 37.00              | 1.08          |
| Banking Fees              | 27.32              | 0.79          | 27.32              | 0.79          |
| Venue Rental              | 600.00             | 17.46         | 600.00             | 17.46         |
| Supplies Expense          | 43.03              | 1.25          | 43.03              | 1.25          |
| Dues                      | 100.00             | 2.91          | 100.00             | 2.91          |
| <b>Total Expenses</b>     | <b>807.35</b>      | <b>23.49</b>  | <b>807.35</b>      | <b>23.49</b>  |
| <b>Net Income</b>         | <b>\$ 2,630.00</b> | <b>76.51</b>  | <b>\$ 2,630.00</b> | <b>76.51</b>  |

C5  
Balance Sheet  
December 31, 2017

ASSETS

|                              |    |          |          |
|------------------------------|----|----------|----------|
| Current Assets               |    |          |          |
| Checking                     | \$ | 2,031.06 |          |
| Petty Cash                   |    | 150.00   |          |
| Total Current Assets         |    |          | 2,181.06 |
| Property and Equipment       |    |          |          |
| Equipment                    |    | 1,088.36 |          |
| Total Property and Equipment |    |          | 1,088.36 |
| Other Assets                 |    |          |          |
| Total Other Assets           |    |          | 0.00     |
| Total Assets                 | \$ |          | 3,269.42 |

LIABILITIES AND CAPITAL

|                                |    |          |          |
|--------------------------------|----|----------|----------|
| Current Liabilities            |    |          |          |
| Total Current Liabilities      |    |          | 0.00     |
| Long-Term Liabilities          |    |          |          |
| Total Long-Term Liabilities    |    |          | 0.00     |
| Total Liabilities              |    |          | 0.00     |
| Capital                        |    |          |          |
| Unrestricted Retained Earnings | \$ | 1,817.96 |          |
| Net Income                     |    | 1,451.46 |          |
| Total Capital                  |    |          | 3,269.42 |
| Total Liabilities & Capital    | \$ |          | 3,269.42 |

C5  
Balance Sheet  
March 31, 2018

ASSETS

|                                     |    |          |                 |
|-------------------------------------|----|----------|-----------------|
| Current Assets                      |    |          |                 |
| Checking                            | \$ | 3,471.24 |                 |
| Perty Cash                          |    | 150.00   |                 |
| ArtDept/Savings                     |    | 1,189.82 |                 |
| <b>Total Current Assets</b>         |    |          | <b>4,811.06</b> |
| Property and Equipment              |    |          |                 |
| Equipment                           |    | 1,088.36 |                 |
| <b>Total Property and Equipment</b> |    |          | <b>1,088.36</b> |
| Other Assets                        |    |          |                 |
| <b>Total Other Assets</b>           |    |          | <b>0.00</b>     |
| <b>Total Assets</b>                 | \$ |          | <b>5,899.42</b> |

LIABILITIES AND CAPITAL

|  |    |          |                 |
|--|----|----------|-----------------|
| Current Liabilities                    |    |          |                 |
| <b>Total Current Liabilities</b>       |    |          | <b>0.00</b>     |
| Long-Term Liabilities                  |    |          |                 |
| <b>Total Long-Term Liabilities</b>     |    |          | <b>0.00</b>     |
| <b>Total Liabilities</b>               |    |          | <b>0.00</b>     |
| Capital                                |    |          |                 |
| Unrestricted Retained Earnings         | \$ | 3,269.42 |                 |
| Net Income                             |    | 2,630.00 |                 |
| <b>Total Capital</b>                   |    |          | <b>5,899.42</b> |
| <b>Total Liabilities &amp; Capital</b> | \$ |          | <b>5,899.42</b> |

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

**Pirates on the Plaza , September 14-15, 2018**

Total Funding Request

2500.00

Redevelopment District Area

#1  #2

Organization Name

**Carson City Classic Cinema Club**

Mailing Address, City, State, Zip

**PO Box 22181 Carson City NV 89721**

Organization Phone

775.315.8495

Organization Website

[www.ccclassiccinema.org](http://www.ccclassiccinema.org)

Contact Name, Title

**Rhonda M. Abend, Director**

Mailing Address, City, State, Zip

**PO Box 22181 Carson City NV 89721**

Contact Cell Phone

775.315.8495

Contact Email

[classiccinemaccnv@gmail.com](mailto:classiccinemaccnv@gmail.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

This is the inaugural, anticipated annual event. After the success of our first community event at McFadden Plaza, the Easter Eggstravaganza, we are pursuing additional opportunities to create interactive, family- friendly entertainment, at the Plaza. Community events are known to provide social, cultural, and economic benefits to the community as a whole. By holding these events at McFadden Plaza, we are drawing residents to the downtown corridor, increasing foot- traffic to merchants, resulting in added exposure and revenue.

At the same time, the Carson City Classic Cinema Club uses these opportunities to expand our brand recognition and to further our mission by educating the event-going public on the importance of arts participation and what support our group provides to local students.

The event will include games, prizes, a treasure hunt, entertainment, arts & craft activity stations, Talk Like a Pirate workshops, Pirate costume contest, and an outdoor film.

Estimated number of local participants: 600      Estimated number of out-of-town participants: ?

Number of years event has taken place in Carson City: 0

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total   |
|--|---------------------|-------------|---------|
| Activities, games                                  | 200.00              |             | 200.00  |
| Public Viewing Licenses (Movies)                   | 100.00              | 300.00      | 400.00  |
| Event Permits                                      |                     | 21.00       | 21.00   |
| Live Entertainment                                 | 1000.00             | 200.00      | 1200.00 |
| Prizes   | 500.00              | 500.00      | 1000.00 |
| Craft Activity Supplies                            | 250.00              | 250.00      | 500.00  |
|  |                     |             |         |
|  |                     |             |         |
|  |                     |             |         |
| Total:   | 2050.00             | 1271.00     | 3321.00 |

Redevelopment Funds as a % of total event costs: ~~58.3%~~ 61.7%      Projected Revenues: \$ 0  
 Projected Net Profit/Loss: \$ <3321.00>

Annual Budget of Organization:

|           | 2017         | 2018     | 2019     | List any prior Redevelopment funding |
|-----------|--------------|----------|----------|--------------------------------------|
| Income:   | \$ 11,241.37 | \$ _____ | \$ _____ | 2017: \$ 0 _____                     |
| Expenses: | \$ 8,789.91  | \$ _____ | \$ _____ | 2016: \$ 0 _____                     |
| Reserves: | \$ 1,451.46  | \$ _____ | \$ _____ | 2015: \$ 0 _____                     |
|           |              |          |          | 2014: \$ 0 _____                     |

Number of years your organization has existed: 4

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

- Scoups Ice Cream & Soup Bar - \$500.00
- The Fox Brewpub - \$100.00
- Bella Fiore - \$100.00
- Private sponsor - \$700.00

Describe any efforts to obtain funding from other sources.

We are collaborating with partner programs to procure additional donations, whether in funding or in donating items for activities and/or prizes. Local merchants are being contacted to request donations of prizes, craft activity supplies and sponsorship of talent.

The private sponsor who has pledged to sponsor the films, has inspired this, and other planned events designed to expand a simple outdoor movie night into an entertaining and immersive event.

Describe why Redevelopment funds are required for the special event:

The Carson City Classic Cinema Club is a fairly young organization which is still building its foundation, establishing its presence in the community, and growing its bank account. Our desire to provide fun, free entertainment for the community requires a collaborative effort from any and all community entities that are willing/able.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

This is one of a series of potential free community events, planned to take place at McFadden Plaza. We work closely with the merchants surrounding the Plaza to produce an immersive entertaining program of events, intended to lure residents to the downtown corridor, who might not otherwise explore the many merchants in the area. Increased foot traffic translates into increased revenue for merchants and tax dollars for the city.

These events are designed to provide a new opportunity for families to enjoy quality time together with little or no cost, as they are exposed to arts & craft activities, entertainment, and the subtle delivery of the mission of the Carson City Classic Cinema Club. It is our belief that such events only serve to strengthen the community.

The Carson City Classic Cinema Club hopes to increase its visibility within the community, attracting increased membership and attendance to paid events, the proceeds of which benefit local arts programs and students. We also aspire to introduce attendees to the advantages gained by youngsters as they participate in the arts, while advising them of the support that we are able to provide to students.

List other organizations and businesses partnering or participating in the event:

Scoups Ice Cream and Soup Bar

The Fox Brewpub

Bella Fiore

The Ron Wood Family Resource Center

Storytime Photography

Private sponsors

Other businesses are being courted, but have not yet committed.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

This event is scheduled to occur at McFadden Plaza. Games and activity stations will be set up throughout the plaza. The stage will be used for entertainment and for the evening film. No street closures are expected.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

**Special Event Permit is still pending.**

How do you plan to market and advertise the event?

**The event will be posted in the Calendar sections of the Nevada Appeal and CarsonNow, and will be posted on the Facebook page of all participating merchants. Posters and flyers will be posted around town, with special materials being directly distributed by participating partners to their clientele.**

Explain how the special event may be able to be expanded in the future:

**As residents and attendees become aware of the activities, we have every reason to expect that attendance will grow, giving way to a need for us to expand the offerings at each event, even if that requires use of neighboring open spaces or the closure of surrounding streets.**

Explain how the special event will be able to transition away from City funding support in the future:

**With every successful event, increased attendance, and favorable publicity, private donations and corporate sponsorship will become more appealing and abundant.**

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
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- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

April 13, 2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

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- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

# RHONDA ABEND

.....  
PO BOX 22181, CARSON CITY, NV 89721 | (H) 7753158495 | classiccinemaccnv@gmail.com

## PROFESSIONAL SUMMARY

.....  
Resourceful leader, exercises talents in the coordination, execution and management of policy, day-to-day operations, outreach programs and events.

## SKILLS

- .....
- Attention to detail
  - Project planning
  - Business correspondence
  - Travel planning
  - Deadline driven
  - Program management
  - Relationship building
  - Documentation and control
  - Regulatory compliance
  - Contract negotiations

## WORK HISTORY

.....  
JULY 2014 - PRESENT

*Director | Carson City Classic Cinema Club | CARSON CITY, NV*

- Founded 501(c)3 organization to provide entertaining community events, draw residents and tourism to downtown corridor, and raise money and awareness in support of arts education and involvement by local under-served youth.
  - Assisted with the creation of the marketing strategy and advertising initiatives that were used to promote the company to the public.
  - Led the planning and achievement of goals and objectives consistent with the agency mission and philosophy.
  - Consistently complied with applicable laws and regulations and ensured facility adhered to State and Federal regulations.
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-

markets served.

- Introduced, negotiated and implemented new projects to expand scope of engagement.

#### FEBRUARY 2012 - CURRENT

*Office Manager | ESP West, LLC | Carson City, Nevada*

- Established efficient workflow processes, monitored daily productivity and implemented modifications to improve overall effectiveness of office personnel and activities.
- Oversaw office inventory activities, including ordering and requisitions, stocking, and shipment receiving.
- Greeted customers and visitors in-person and via telephone calls.
- Interacted with vendors, contractors, and professional services personnel to receive orders, direct activities and communicate management instruction.
- Monitored and screened visitors to verify accessibility to inter-office personnel.
- Developed corporate Travel Policy.
- Coordinated travel accommodations for staff and out-of-town visitors, including vouchers, agendas, and transportation.
- Prepared and distributed payroll for all employees.
- Maintained all employee records.
- Negotiated effective health care insurance for all employees.
- Processed accounts receivable and accounts payable.

#### EDUCATION

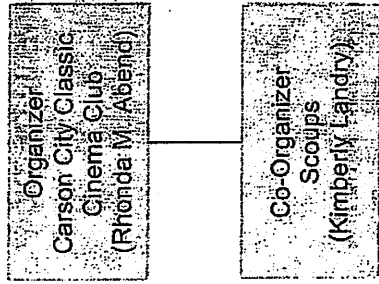
.....  
2003

*Associate of Arts: Tourism*

Western Nevada College, Carson City, NV

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McFadden Plaza Events - Organizational Chart



C5  
Income Statement  
For the Three Months Ending March 31, 2018

|                            | Current Month      |               | Year to Date       |               |
|----------------------------|--------------------|---------------|--------------------|---------------|
| <b>Revenues</b>            |                    |               |                    |               |
| Individual Membership      | \$ 36.00           | 1.05          | \$ 36.00           | 1.05          |
| Senior/Student Membership  | 528.00             | 15.36         | 528.00             | 15.36         |
| Family Membership          | 217.00             | 6.31          | 217.00             | 6.31          |
| Individual Admission       | 28.00              | 0.81          | 28.00              | 0.81          |
| Senior/Student Admission   | 108.00             | 3.14          | 108.00             | 3.14          |
| Raffle Tickets             | 57.00              | 1.66          | 57.00              | 1.66          |
| Refreshment Sales          | 105.00             | 3.05          | 105.00             | 3.05          |
| Individual Contributions   | 738.33             | 21.48         | 738.33             | 21.48         |
| Corporate Contributions    | 1,620.00           | 47.13         | 1,620.00           | 47.13         |
| Interest Accrued           | 0.02               | 0.00          | 0.02               | 0.00          |
| <b>Total Revenues</b>      | <b>3,437.35</b>    | <b>100.00</b> | <b>3,437.35</b>    | <b>100.00</b> |
| <b>Cost of Sales</b>       |                    |               |                    |               |
| <b>Total Cost of Sales</b> | <b>0.00</b>        | <b>0.00</b>   | <b>0.00</b>        | <b>0.00</b>   |
| <b>Gross Profit</b>        | <b>3,437.35</b>    | <b>100.00</b> | <b>3,437.35</b>    | <b>100.00</b> |
| <b>Expenses</b>            |                    |               |                    |               |
| Films                      | 37.00              | 1.08          | 37.00              | 1.08          |
| Banking Fees               | 27.32              | 0.79          | 27.32              | 0.79          |
| Venue Rental               | 600.00             | 17.46         | 600.00             | 17.46         |
| Supplies Expense           | 43.03              | 1.25          | 43.03              | 1.25          |
| Dues                       | 100.00             | 2.91          | 100.00             | 2.91          |
| <b>Total Expenses</b>      | <b>807.35</b>      | <b>23.49</b>  | <b>807.35</b>      | <b>23.49</b>  |
| <b>Net Income</b>          | <b>\$ 2,630.00</b> | <b>76.51</b>  | <b>\$ 2,630.00</b> | <b>76.51</b>  |

C5  
Balance Sheet  
December 31, 2017

ASSETS

|                              |    |          |          |
|------------------------------|----|----------|----------|
| Current Assets               |    |          |          |
| Checking                     | \$ | 2,031.06 |          |
| Petty Cash                   |    | 150.00   |          |
| Total Current Assets         |    |          | 2,181.06 |
| Property and Equipment       |    |          |          |
| Equipment                    |    | 1,088.36 |          |
| Total Property and Equipment |    |          | 1,088.36 |
| Other Assets                 |    |          |          |
| Total Other Assets           |    |          | 0.00     |
| Total Assets                 |    | \$       | 3,269.42 |

LIABILITIES AND CAPITAL

|                                |    |          |          |
|--------------------------------|----|----------|----------|
| Current Liabilities            |    |          |          |
| Total Current Liabilities      |    |          | 0.00     |
| Long-Term Liabilities          |    |          |          |
| Total Long-Term Liabilities    |    |          | 0.00     |
| Total Liabilities              |    |          | 0.00     |
| Capital                        |    |          |          |
| Unrestricted Retained Earnings | \$ | 1,817.96 |          |
| Net Income                     |    | 1,451.46 |          |
| Total Capital                  |    |          | 3,269.42 |
| Total Liabilities & Capital    |    | \$       | 3,269.42 |

C5  
Balance Sheet  
March 31, 2018

ASSETS

|                              |    |          |          |
|------------------------------|----|----------|----------|
| Current Assets               |    |          |          |
| Checking                     | \$ | 3,471.24 |          |
| Petty Cash                   |    | 150.00   |          |
| ArtDept/Savings              |    | 1,189.82 |          |
| Total Current Assets         |    |          | 4,811.06 |
| Property and Equipment       |    |          |          |
| Equipment                    |    | 1,088.36 |          |
| Total Property and Equipment |    |          | 1,088.36 |
| Other Assets                 |    |          |          |
| Total Other Assets           |    |          | 0.00     |
| Total Assets                 | \$ |          | 5,899.42 |

LIABILITIES AND CAPITAL

|                                |    |          |          |
|--------------------------------|----|----------|----------|
| Current Liabilities            |    |          |          |
| Total Current Liabilities      |    |          | 0.00     |
| Long-Term Liabilities          |    |          |          |
| Total Long-Term Liabilities    |    |          | 0.00     |
| Total Liabilities              |    |          | 0.00     |
| Capital                        |    |          |          |
| Unrestricted Retained Earnings | \$ | 3,269.42 |          |
| Net Income                     |    | 2,630.00 |          |
| Total Capital                  |    |          | 5,899.42 |
| Total Liabilities & Capital    | \$ |          | 5,899.42 |

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

2018-19 Concert Series - Oct. 21, Dec. 9, Feb. 24, and April 26

Total Funding Request

\$5,000

Redevelopment District Area

#1  #2

Organization Name

Carson City Symphony Association, Inc.

Mailing Address, City, State, Zip

P.O. Box 2001, Carson City, NV 89702-2001

Organization Phone

775-883-4154

Organization Website

<http://CCSymphony.com>

Contact Name, Title

Elinor Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Contact Cell Phone

775-721-6302

Contact Email

[ehbugli@aol.com](mailto:ehbugli@aol.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Carson City Symphony presents several concerts each year, four of them in the Bob Boldrick Theater at the Carson City Community Center, and we are requesting support for those four. All will be on Sunday afternoons at 4:00 p.m., with lobby entertainment beginning at 3:00 p.m. and meet-the-soloist preview in the Sierra Room at 3:15 p.m.

The Symphony began in 1984 to provide opportunities that were not otherwise available for musicians and audiences in Carson City. Our objectives are to have an orchestra in the capital city, to pursue artistic excellence within the scope of a community (volunteer) performing group, and to present a wide range of symphonic music including familiar classics, works by contemporary composers, and music featuring unusual instruments, and we have commissioned and premiered several pieces. The 2018-19 series features the Symphony with:

Oct. 2—guest soloists Jiayi He and Tom Stryker (harmonica virtuosos)

Dec. 9—Holiday Treat Concert—Carson City Symphony Chorus and Victorian Dancers

Feb. 24—guest soloist Rhett Bender, saxophone, and Carleton Macy, composer

April 26—guest soloist Gregory Maytan, violin

See Attachments for soloists' information

Estimated number of local participants: 1,000      Estimated number of out-of-town participants: 500

Number of years event has taken place in Carson City: 34

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total  |
|--|---------------------|-------------|--------|
| Conductors' and guest artists' fees                | 2,500               | 4,750       | 7,250  |
| Space Rental (Commun. Ctr., Bapt. Ch.)             | 500                 | 2,880       | 3,380  |
| Marketing and publicity                            | 1,800               | 4,860       | 6,660  |
| Travel (guest artists)                             | 200                 | 1,000       | 1,200  |
| Production items (music, instruments, program)     | 0                   | 3,400       | 3,400  |
| Overhead (office expenses, royalties, insurance)   | 0                   | 4,000       | 4,000  |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
| Total:   | 5,000               | 20,890      | 25,890 |

**Note: Projected revenues includes RACC grant**

Redevelopment Funds as a % of total event costs: 19 %

|                               |        |
|-------------------------------|--------|
| Projected Revenues: \$        | 25,890 |
| Projected Net Profit/Loss: \$ | 0      |

Annual Budget of Organization: **Note: Fiscal year is July 1- June 30**

|           | 2017     | 2018     | 2019     |
|-----------|----------|----------|----------|
| Income:   | \$63,280 | \$60,520 | \$61,220 |
| Expenses: | \$60,871 | \$60,520 | \$61,220 |
| Reserves: | \$2409   | \$0      | \$0      |

List any prior Redevelopment funding

2017: \$ None previous  
 2016: \$ \_\_\_\_\_  
 2015: \$ \_\_\_\_\_  
 2014: \$ \_\_\_\_\_

Number of years your organization has existed: 34

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Anticipated: Nevada Humanities, \$1,000 for pre-concert talks; Nevada Arts Council, \$4,500, prorated from organization grant; Chevron Humankind \$500 matching grant.

Describe any efforts to obtain funding from other sources:

We anticipate \$7,000 from ticket sales, \$3,000 from program ads, \$4,890 from membership and other private and corporate contributions, and \$6,000 from grants (see above) applied to this concert series.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds will help us pay guest soloists' fees and travel, conductors' fees, space rental for dress rehearsals and performances, and marketing.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Our concerts attract visitors as well as local and regional audiences. Some attendees from the bay area have told us they plan trips to the Carson-Tahoe area to coincide with our concerts, and we have regular attendees and organization members from as far as Fallon. Our orchestra musicians are also drawn from a broad area, commuting up to 140 miles roundtrip to attend weekly rehearsals. Our surveys show that these people contribute to the economy by buying meals and shopping in Carson City when attending events here. More important to the economy are residents who considered the presence of an orchestra as a quality-of-life factor in choosing the Carson City area as a place to settle. Three current Symphony musicians are California bay area residents who are in process of building homes and moving to Nevada. They learned of, and joined, the Symphony before making the decision about where to relocate.

List other organizations and businesses partnering or participating in the event:

Other organizations and businesses partner, support, or participate in Symphony concerts by joining the Symphony Association, buying advertising in concert programs, or providing in-kind or discounted services or shared resources. These include Carson Tahoe Health, Healthy Trees, WSV digital Media, Intimate Designs Floral, Carson City Art Gallery, Charles Kitchen Realty, Capital City Arts Initiative, Western Nevada Musical Theatre Company (shared timpani), Reno Public Radio (KUNR), JM Furniture, GE Foundation, Frank Iannetta Roofing, JP Morgan Chase Foundation, Carson City School District (rehearsal space), Carson City Arts & Culture Coalition, and Resource Concepts, Inc.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

All performances in this series will be held in the Bob Boldrick Theater in the Carson City Community Center, which seats about 775 and includes dressing rooms and lobby. Pre-concert talks will be held in the Sierra Room in the same facility. We hold most orchestra rehearsals at Carson High School in the band/orchestra room and chorus rehearsals in the choral room. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

Pending: Carson City Dept. of Parks and Recreation contracts for use of the Community Center theater on the specified dates. Current: Liability, property, and workers compensation insurance; music-performance licenses from ASCAP and BMI.

How do you plan to market and advertise the event?

Preceding each concert: Media releases - newspapers, radio, television, magazines, Carson Now - 50+ email addresses. Newsletter to 2,000+ print and email addresses. On-air announcements, KUNR. Galaxy movie theater ads. Web site CCSymphony.com and Facebook page www.facebook. Calendars - Carson City Culture and Tourism Authority visitcarsoncity.com, Carson City Chamber of Commerce www.carsoncitychamber.com, Carson City arts & Culture Coalition website artscarsoncity.com, Nevada Cultural Network arts4nevada.org. Banners across Carson Street. William Street electronic message board. Conductor and guest soloist interviews - KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers - posted, and distributed. E-blasts to 900+ addresses.

Explain how the special event may be able to be expanded in the future:

The best way to expand our concerts would to increase audience size. We generally attract up to 500 patrons (about half paid tickets and half free admission) to each concert; the largest audience is for the holiday concert. The theater can seat 775, however, which gives us room to grow. A second way to expand would be to hold a second performance of each program at the same or another location. A third way would be to hold a concert for students during the day. We did that for a performance of "Carnival of the Animals" that included students portraying the animals - elementary school students were bused to the Community Center. It was successful, but many of our performers are not available during school hours.

Explain how the special event will be able to transition away from City funding support in the future:

Carson City Symphony's annual concert series could transition away from City funding support by increasing organization memberships (number of members or membership contribution fees); raising ticket prices (however, that might reduce attendance); seeking more contracted services (such as the July 4 concert we play in Genoa - hard to find); or including only local soloists, or none (that also might reduce attendance and would reduce the inspiration guest soloists give to the orchestra and student musicians). As typical of symphony orchestras nationwide, ticket sales do not cover costs; therefore, holding more concerts would not likely help the transition. Probably the best way would be find more grant funding. Some grants we were awarded in the past are no longer available to us due to changing focus by the grantees; however, we are actively seeking new sources.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Elinor Bugli

April 8, 2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Additional attachments:**

**Guest Artists' Biographies**

**Organizational One-sheet - Who we are and what we do**

**Board list**

**Sample concert program, "Crosscurrents" February 2018**

# Carson City Symphony Concert Series 2018-19 Organization Chart

Elinor Bugli, Board President  
Oversees Project

David Bugli, Music Director/Conductor  
Selects orchestra music, selects guest artists,  
Coordinates music selection with choral and dance directors,  
runs rehearsals, conducts concerts

Brian Box, Concertmaster  
Leads string sections, conducts sectional rehearsals  
Provides liaison with Carson City School District

Grant Mills, Stage Manager  
Sets up stage, moves stands and chairs for soloists  
Loads and unloads equipment  
Coordinates with Lobby crew

Michael Langham, Choral Director  
Selects choral music for Holiday Concert, runs choral rehearsals

Sonja Radig, Dance Director for Holiday Concert  
Auditions dancers, designs costumes, schedules rehearsals  
with dancers and choreographer

Tiffany Alm, Choreographer for Holiday Concert  
Selects music for dancers in consultation with Music Director,  
Coaches dancers

See also Symphony Board List,  
Biographies of Guest Artists,  
and Key Personnel

**Carson City Symphony Association  
Key Personnel FY19**

**DAVID C. BUGLI, Music Director and Conductor, Carson City Symphony**  
**191 Heidi Circle Carson City, NV 89701-6532**  
**dcbugli@aol.com**  
**775-883-4154**

David C. Bugli, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts.

In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes and arranges music; and has been an organist and choir director, and a piano instructor at Western Nevada College. He is the leader and keyboard player with the Mile High Jazz Band (big band) and the Millennium Bugs and other jazz combos. He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, D.C., area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run Jazz Band, and the Commonwealth and Zephyrus Brass Quintets.

Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Mr. Bugli completed a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial. The arrangements were commissioned by the Reno Philharmonic and made possible by a significant grant from the E. L. Wiegand Foundation. They are available for downloading, free of charge, on the Reno Philharmonic website <http://renophil.com/hmn>. The main arrangement was performed by the Reno Philharmonic in October 2014 and by several other orchestras and choruses throughout the state.

For more information, see the website [DavidBugli.com](http://DavidBugli.com).

**MICHAEL LANGHAM, Director, Carson Chamber Singers and Carson City Symphony Chorus**  
**3811 Lusk Dr., Sacramento, CA 95864**  
**CCSingersDirector@gmail.com**  
**650-544-0566**

Michael Langham, Director of the Carson Chamber Singers and Carson City Symphony Chorus, is a graduate of Marshall University in Huntington, WV, where he earned degrees in Education and Accounting, with a major in piano and minor in organ, voice, and harp. His Master of Music in Church Music is from the prestigious Westminster Choir College in Princeton, NJ, where he specialized in Choral Conducting and Harp.

A member of the American Guild of Organists, American Harp Society, Choristers Guild, and the American Guild of English Handbell Ringers, Michael Langham has held Music Director/Organist positions in churches in Redwood City, San Mateo, Burlingame, and Sacramento, CA, and Reno, NV. He is currently Director of Music Ministry at St. Stephen's Episcopal Church in Orinda, CA, and a founding member of Quintessence, the Carson City Harp Ensemble.

Mr. Langham plays harp and keyboard with the Carson City Symphony and has been a featured organ soloist with the Symphony in three Artown concerts in Reno.

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**BRIAN FOX, Concertmaster, Carson City Symphony**  
**Orchestra Director, Carson City School District**  
**2336 Dawn Circle, Carson City, NV 89701**  
**BFox.uy@gmail.com**  
**775-848-5643**

**Brian Fox**, Concertmaster the Carson City Symphony, first performed with the Symphony in 2013, and has played violin, viola, and served as Acting Concertmaster on occasion. He is Orchestra Director in the Carson City School District leading five orchestra classes at Carson Middle, Eagle Valley Middle, and Carson High Schools. He has taught private lessons at JamPro Music Factory in Reno. He also performs with TOCCATA, the Ruby Mountain Symphony, the Four Corners Quartet, and the Nerds of Paradise (string quartet). He was a member of the Camerata Académica of Montevideo, Uruguay, in 2012 and was Concertmaster of the UC Riverside Orchestra and Chamber Orchestra in 2012-13.

Dr. Fox earned Master's and Doctoral degrees in Spanish Literature from the University of Nevada, Reno, and the University of California, Riverside. He studied violin with Cynthia Lang, Phillip Ruder, and Shirley Givens.

In addition to teaching and performing, Dr. Fox loves to spend time with family, go hiking, and read Latin American literature.

**ELINOR BUGLI, President, Carson City Symphony Association**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**EHBugli@aol.com**  
**775-883-4154**

**Elinor Bugli** has been a member of the Carson City Symphony since its founding in 1984, serving on the Board of Trustees as well as playing violin in the orchestra. As president of the Symphony Association, she volunteers as manager, newsletter editor, and grant-application writer. She has been Secretary- Treasurer of the Mile High Jazz Band Association since its founding in 2001. Her applications resulted in the Symphony's selection as Nevada's *Continental Harmony* organization by the American Composers Forum and the National Endowment for the Arts in 2000, and the Mile High Jazz Band's selection for the same honor in 2003.

Member and past Chair of the Carson City Cultural Commission, Ms. Bugli is also Treasurer of the Carson City Arts & Culture Coalition. She has served as President of the Board of Directors of the Brewery Arts Center and Chair of the Docent Council at the Nevada Museum of Art in Reno.

Ms. Bugli plays chamber music with the Silver Strings, and has played in the Northern Virginia Symphony, Ruby Mountain Symphony, Foundation Orchestra, Carson Valley Pops Orchestra, and the pit orchestra for Western Nevada Musical Theatre Company productions.

In 2001, sponsored by the Carson City Symphony Association, Ms. Bugli was selected for "Leadership Carson City," a ten-month educational program of the Carson City Area Chamber of Commerce for community leaders. In 2003, representing the Symphony, she participated in group consulting for nonprofit organizations by Capital Venture. In 2007, she and David Bugli received the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Ms. Bugli has B.A. and M.A. degrees in geology (U. of Minnesota and Wesleyan University, Conn.) and is retired from a career as hydrologist with the U.S. Geological Survey. In 1997, she received a Dept. of the Interior award for excellence of service as part of the USGS Benchmark Outreach Team.

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**Grant Mills, President, Vice President, Carson City Symphony Association**  
**Stage Manager, Carson City Symphony**  
**3900 Sheckler Road, Fallon NV 89406**  
**grantmfi@yahoo.com**  
**775-687-3099**

**Grant Mills**, owner of Mills Farm and Industrial, brings 45 years of business experience to the Symphony Association, as well as liaison to the Churchill County community. He is past president and current vice president of the Fallon Chamber of Commerce and has served on several boards, including the Churchill County Farm Bureau, Churchill Economic

Development Authority, and was a founding member and is current vice president of the Nevada Agriculture Self Insured Group.

A native of Churchill County, Mr. Mills is a graduate of Churchill County High School, attended University of Nevada, Reno, and has taken courses at Western Nevada College. Mr. Mills believes that to keep up with changes in technology and the work world, business owners and employees must have access to continuing education. That is why he serves on the committee to save the Fallon Campus of WNC. He also sings in the Lahontan Valley Concert Choir, a membership-based non-profit organization that promotes music throughout the Lahontan Valley, in Churchill County, NV.

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*Financial Statement*  
 Carson City Symphony Association  
 Results of Operations FY 2017  
 July 1, 2016 - June 30, 2017

Ordinary Income/Expense

Income

I01 - Admissions

I01a - At door + advance 6,669.70

I01b - FY17 Flex 748.00

I01c - Chamber Singers 1,000.00

Total I01 - Admissions 8,417.70

I02 - Contract Service Revenue

I02a - CSR Silver Strings 660.00

I02b - CSR, other 4,650.00

Total I02 - Contract Service Revenue 5,310.00

I03 - Other revenue

I03a Adopt-an-instrument 100.00

I03b - Instrument fees 706.00

I03d - Advertising income 2,300.00

I03i - interest income

I03i1 - Nebesky 29.50

I03i2 - Bank 49.75

Total I03i - interest income 79.25

I03k - Earnings - Vanguard 4.17

I03m - Membership income 15,685.15

I03o - Other income 627.00

I03s - Sales 1,395.44

I03t - phone reimb. from MHJB 905.71

Total I03 - Other revenue 21,802.72

I04 - Corporate Support

Corporate Contributions 59.42

I04 - Corporate Support - Other 1,601.07

Total I04 - Corporate Support 1,660.49

I05 - Foundation support 3,330.70

I06 - Private Support

I06a - Private support - SITS

I06a1 - Private support NQR 640.00

I06a - Private support - SITS - Other 2,312.00

Total I06a - Private support - SITS 2,952.00

I06b - Private support Singers 800.00

I06e Private support - other 590.00

Total I06 - Private Support 4,342.00

I08 - State Gov't support

I08a - State Gov suppt - SITS 4,373.71

I08 - State Gov't support - Other 7,542.29

Total I08 - State Gov't support 11,916.00

I09 - Local gov't support

I09a - Local Gov Suppt SITS 6,500.00

Total I09 - Local gov't support 6,500.00

Total Income 63,279.61

Expense

Business Expenses

|                                       |                 |                  |
|---------------------------------------|-----------------|------------------|
| E04 - Artistic fees                   |                 |                  |
| E04a - internal                       |                 |                  |
| E04a1 - SITS                          | 11,350.00       |                  |
| E04a2 - NQR                           | 1,580.00        |                  |
| E04a3 - Internal - Other              | <u>9,500.00</u> |                  |
| Total E04a - internal                 |                 | 22,430.00        |
| E04bb - external, other               |                 | 5,000.00         |
| E04d - Nebesky awards                 |                 | <u>1,400.00</u>  |
| Total E04 - Artistic fees             |                 | 28,830.00        |
| E05 - Other fees/services             |                 | 1,625.00         |
| E06 - Space rental                    |                 | 5,599.70         |
| E07 - Travel/training                 |                 | 835.00           |
| E08 - Marketing                       |                 |                  |
| E08a - Marketing SITS                 |                 | 585.40           |
| E08b - Marketing, other               |                 | <u>6,096.56</u>  |
| Total E08 - Marketing                 |                 | 6,681.96         |
| E09 - Other                           |                 |                  |
| E09e - Receptions                     |                 | 533.60           |
| E09g - Program setup/printing         |                 |                  |
| E09g2 - other                         | 2,368.50        |                  |
| E09g - Program setup/printing - Other | <u>147.00</u>   |                  |
| Total E09g - Program setup/printing   |                 | 2,515.50         |
| E09i - Insurance                      |                 | 2,133.00         |
| E09m - music rental                   |                 | 1,541.98         |
| E09o - supplies                       |                 | 858.78           |
| E09p - Postage                        |                 | 2,546.08         |
| E09q - Our donations/memb's           |                 | 650.00           |
| E09r - Royalties paid                 |                 | 571.00           |
| E09s - Instrument repair SITS         |                 | 471.53           |
| E09t - telephone expense              |                 | 1,667.47         |
| E09w - Instrument supplies SITS       |                 | <u>413.57</u>    |
| Total E09 - Other                     |                 | 13,902.51        |
| Total Operating Expenses              |                 | 57,474.17        |
| E10 - Capital acquisitions            |                 |                  |
| E10i - Cap Acq. - Instruments         | 2,189.72        |                  |
| E10m - Music purchases                | 1,096.69        |                  |
| E10o - Cap. Acq. other                | <u>109.99</u>   |                  |
| Total E10 - Capital acquisitions      |                 | <u>3,396.40</u>  |
| Total Expense                         |                 | <u>60,870.57</u> |
| Net Income                            |                 | 2,409.04         |

**Carson City Symphony Association  
Guest Artists' Biographies  
2018-19 Season**

**October 21, 2018: Jia-yi He and Tom Stryker**

World-class harmonica virtuoso **Jia-Yi He** has received many awards in international festivals and competitions in England, Germany, Israel, Japan, and the U.S. Currently a harmonica faculty member at the Turtle Bay Music School in New York City, he has served on judging committees, performed, and led masterclasses in the Asia-Pacific Harmonica Competitions in Taiwan, Malaysia, Hong Kong, Hangzhou, and Singapore.

Mr. He soloed with the China National Symphony Orchestra, China National Ballet Symphonic Orchestra, Nassau Pops Symphony Orchestra, California Pops Orchestra, Carson City Symphony, and numerous others. He performed a recital at Royal College of Music in London, a harmonica concert with Calcutta Chamber Orchestra in India, was invited to perform at 60th anniversary concert at the General Assembly Hall at the United Nations, and was chosen by the New York Mets to perform a pre-game show at Shea Stadium. He has appeared on television, including China National CCTV and ABC, NBC, News 12 Long Island, Queens Public Television, Sino Television, and others in the United States. He has recorded harmonica music for movies, radio programs, and on CDs, and his book *Recital Pieces for Chromatic Harmonica* was published by Mel Bay, Inc.

Greatly influenced by the likes of Toots Thielemans, Charlie Parker, Bill Evans and Dan Lancaster, **Tom Stryker** has performed as a soloist and with symphonies, harmonica trios, and jazz bands and has appeared on television and radio shows. He has performed all over the world, from China to Hawaii to Frankfurt, from Miami to London, and in jazz clubs in Reno, NV, where he now resides. He also performed on Holland America Cruise Lines as the lead player for the Harmonica Aces, and is former two-term President of SPAH, the Society for the Preservation and Advancement of the Harmonica.

Stryker began his musical journey in San Francisco in 1954 under the guidance of former Borah Minevitch Rascal, Ray Tankersley. He played professionally with world-famous Harmonica Rascal Johnny Puleo, and went on to appear at the World Harmonica Championships in the 1980s as the lead player with Harmonica Express quartet. When introduced to a jazz combo playing in nightclubs in San Jose, CA, he began a new musical journey. In Stryker's view, "The mastery of jazz on the chromatic harmonica is a labor of love, as it is with any instrument. Jazz is the ultimate expression of musical freedom and individuality." Stryker currently gigs with Jimmy Vermilion as the duo "Impromptu."

**December 9, 2018: Carson City Symphony Chorus and Victorian Dancers**

The **Carson City Symphony Chorus**, an extension of the Carson Chamber Singers, formed in 2012 to provide additional opportunities for amateur and volunteer professional vocalists, and high school and church choir members from throughout the area, to sing with orchestra. It is open to all singers, high-school age through adults, without audition. The Chorus, under the direction of Michael Langham, performs in three or more concerts with the Carson City Symphony each year. See Langham's biography in "Key Personnel."

The **Victorian Dancers** began performing on Carson City Symphony Holiday Treat concerts in 2010 under the direction of the late Norma Conway and has been directed by Sonja Radig since 2015.

Radig, has sung with the Antelope Valley Gospel Singers, sings with Carson Chamber Singers, and has been a singer-performer with Western Nevada Musical Theater Co. for 25 years. Victorian Dancers' choreographer is Tiffany Alm, who has participated in jazz, ballroom, Latin, swing, and country dance since childhood. She trained in Nevada, Utah, and California, and had professional coaching sessions in partner dancing. Her local performances include "Dancing with the Stars" in Reno and Carson City. In 2011, Alm opened Yapple's Ballroom in Carson City and her dancing reached gold and advanced levels. In 2017, Victorian Dancers became an affiliate performing group of the Carson City Symphony Association.

## **February 24, 2019: Rhett Bender and Carleton Macy**

**Rhett Bender**, DMA, is a Professor of Music at the Oregon Center for the Arts at Southern Oregon University where he teaches graduate and undergraduate saxophone performance and chamber music. In the summers, he is the Director of the Ashland Chamber Music Workshop and the Siskiyou Saxophone Workshop. He is a founding member and soprano saxophonist with the Mazama Quartet and Globe Saxophone Quartet, the Artistic Director for the Siskiyou Saxophone Orchestra (SSO), and saxophonist with the Rogue Valley and Britt Festival Symphony Orchestras. He is the Region One Director of the North American Saxophone Alliance (Alaska, Idaho, Montana, Oregon, Washington, and Wyoming). Bender travels to China as Guest Artist-Teacher at the Sichuan Conservatory of Classical Music, Honorary Advisor to the Chengdu Saxophone Society, Visiting Professor at the College of Arts of Yantai University, and Guest Artist for the Yantai Children's Palace of Music and Art. He earned degrees from Iowa State University (Bachelor of Music) and the University of Georgia (Master of Music, Doctorate of Musical Arts) where he was a student of Kenneth Fischer.

As a saxophone artist-teacher, Bender was the featured cover interview for the May-June 2011 issue of *Saxophone Journal*. As the director of the Ashland Chamber Music Workshop, he was featured in the March 2012 issue of *Strings* magazine for the innovative approach to chamber music education in "An Intensive Chamber Program That Can Keep You Guessing." His book, *An Annotated Bibliography of American Saxophone Quartets*, is published by Lambert Academic Publishers.

An active soloist and clinician, Bender has performed or presented master classes at the XIII, XIV, and XVII World Saxophone Congresses, Chengdu China International Contemporary Music Festival, Chengdu Saxophone Forum, Montana Saxophone Festival, the College Music Society, the Kentucky Music Teachers Association Conference, the Iowa Band Master's Association, the College Band Directors National Association, the North American Saxophone Alliance, and the Southeastern Composers' League.

In 1998, Bender won a first prize in the Ladies Musical Club of Seattle Debut Tour Solo Competition. As a member of the Athens Saxophone Quartet (now the Globe Saxophone Quartet), Bender was a first prize winner in 1995 National Association of College Wind and Percussion Instructors National Symposium Chamber Music Competition, and twice competed in the semi-final round of the Fischhoff National Chamber Music Competition. In 2007, the SSO was honored with sponsorship by Mercury Saxophones LTD to perform at the Shanghai China Music Trade Show. In 2009, the SSO was selected for performance at the XV World Saxophone Congress in Bangkok, Thailand, and again for the 2012 XVI World Saxophone Congress in St. Andrews, Scotland.

In 2013, Bender premiered Carleton Macy's concerto *Duality* for alto saxophone and wind ensemble dedicated to Bender and the Southern Oregon University Wind Ensemble. He will premiere the orchestral version of this concerto with Carson City Symphony in February 2019.

Bender's live performances have been broadcast over KING-FM in Seattle, Peach State Public Radio, Iowa Public Radio, and Jefferson Public Radio. He is one of the featured saxophonists on Arizona University Recording's *America's Millennium Tribute to Adolphe Sax*. His solo saxophone albums are *Transformations* and *Meldings*. He is a Yamaha performing artist.

**Carleton Macy** has composed more than 120 works for orchestra, band, chamber ensembles, vocalists, traditional Chinese instruments, and jazz ensembles. His music can be heard on CDs produced on the INNOVA label (American Composers Forum), on DAPHENO (a French company specializing in saxophone music), and other CDs produced by various professional ensembles in the United States and Europe. Among his most popular works are woodwind quintets and saxophone quartets. He has twice won the commission award at the National Symposia for New Woodwind Quintet Music held at the University of Georgia. His saxophone works have been performed throughout Europe, North America, and Asia, and are featured on four different CDs.

Macy taught theory and composition at Macalester College (MN) from 1978 until he retired in 2010 and he directed the Collegium Musicum Macalestri, a chamber ensemble specializing in medieval, renaissance, and baroque music. He also established the MacJazz big band in 1979 and directed it until 2005.

Macy's active interest in Non-Western music has led him to become a performer, conductor and composer with the Minnesota Chinese Music Ensemble, which specializes in the performance of traditional and contemporary music written for Chinese traditional instruments. His compositions for Chinese instruments make use of traditional styles and techniques, blending them with traditional western styles. When not conducting the ensemble Macy plays the sheng, a 36-note mouth organ. In addition to his interest in Chinese music, Macy played tenor drum in the Macalester Pipe Band and owns his own Javanese Gamelan.

#### **April 28, 2019: Gregory Maytan**

**Gregory Maytan** earned his doctorate in violin performance from the Indiana University Jacobs School of Music in Bloomington, where he studied with the renowned violinists Miriam Fried and Paul Biss. He performs extensively in Europe and the US as a soloist and chamber and orchestral musician. He has performed chamber music with Dylana Jenson, Bernt Lysell, Mathias Tacke (Vermeer Quartet), and others. His recent engagements include multiple performances of the Beethoven, Prokofiev, Paganini, Sibelius, Bruch, Maier, Beethoven, Barber, and Tchaikovsky Violin Concertos with orchestras throughout the U.S. and in Sweden. He performed the Paganini and Tchaikovsky concertos as soloist in tours throughout China, Austria, Hungary, and Slovakia under conductors such as Dennis Russell-Davies, Raymond Harvey, and Evind Gullberg-Jensen. An avid chamber musician, he has participated in the prestigious chamber music festival 'Musikveckan' in Junsele, Sweden; the Belvedere Chamber Music Festival in Memphis, TN; the Grumo Festival in Italy; the Korsholm Festival in Finland; the CICA Festival in Eureka Springs, AR, Dallas, TX, and Taipei, Taiwan; and the Sagatuck (MI) Chamber Music Festival. He has performed at Ravinia, Tanglewood, and the Chicago Cultural Center and has performed solo recitals twice on Chicago Public Radio as part of the Dame Myra Hess series. He also maintains a

growing and thriving studio in Grand Rapids, MI, where he teaches selected high school students along with his University students.

Maytan's first CD, consisting of music from his native Scandinavia, was selected by *The Strad* as the top recital CD of April 2009 and highly praised by *Strings Magazine* and the *American Record Guide*. His other recordings include the sonatas of Faure, Franck, and the Chausson Poeme, and other Scandinavian music. He recently recorded a CD featuring the violin concerto by Amanda Maier (1853-94) with the Helsingborg Symphony (where he also performed the concerto in concert), as well as several other previously unrecorded chamber works. Maytan is likely the first violinist ever to record the complete works for violin by Amanda Maier, and he will perform her violin concerto with Carson City Symphony in April 2019.

As a participant in the International Chamber Music Festival in Vienna, Austria, Maytan was a featured prize winner, and he has won significant awards in the Swedish Royal Academy's competition for post-graduate violinists during 2006, 2007, and 2008. He has performed and toured with numerous orchestras, and his concerts have been broadcast on radio and television in the U.S. and Europe. A sought-after teacher, he has presented masterclasses and recitals at numerous universities across the US and abroad, among them the University of North Texas (Denton), Butler University (Indianapolis), Michigan State University (Lansing), the University of Alabama (Tuscaloosa), the University of Auckland (New Zealand), the Sydney Conservatory (Australia), the University of Arizona (Tucson), the University of Nevada (Reno), the Yamaha Concert Hall in Taipei, Taiwan, and the Norwegian State Academy of Music in Oslo, Norway. He has also participated in masterclasses with Zakhar Bron, Leonidas Kavakos, and Michela Martin.

Maytan is a member of the contemporary musical ensemble Luna Nova. He also maintains a regular collaboration with pianist Chi-Chen Wu as a member of the Rainier Duo. In 2014 Maytan presented a series of 16 concerts throughout Sweden through the agency Motile, performing in such venues as the main concert hall at Norrlandsoperan in Umea, Sweden. He has served as guest concertmaster of the Vasteras Sinfonietta, the Kalamazoo Symphony, the Northwest Indiana Symphony, the West Michigan Symphony and the Illinois Symphony Orchestra, and is permanent concertmaster of the Battle Creek Symphony. He has also performed as concertmaster and section leader for legendary conductors Kurt Masur and Christoph Von Dohnanyi at Tanglewood.

During the 2017 spring semester, Maytan was awarded and completed a Fulbright Specialist Grant at the Norwegian State Academy of Music where he taught and performed. A pedagogical book collaboration with professor Terje Moe Hansen will be released soon. He is currently performing on a violin from 1683 made by Giovanni Grancino, on loan from the Jarnaker Foundation administered by the Swedish Royal Academy of Music. He is represented by the Great Lakes Performing Artist Associates.



*Who we are and what we do*

**Carson City Symphony Association** is a nonprofit 501(c)(3) educational organization incorporated in 1985 to provide amateur and volunteer professional musicians of all ages and backgrounds with opportunities to learn and perform varied musical repertoire, encourage local talent, and perform to educate and entertain the community.



**Performing groups:**

- **Carson City Symphony** - Volunteer orchestra, the principal orchestra in Carson City, led by Music Director/Conductor David Bugli. Performs six or more concerts annually.
- **Carson Chamber Singers and Carson City Symphony Chorus** - directed by Michael Langham; perform several concerts annually.
- **Consort Canzona** - Early music vocal and instrumental ensemble directed by Lora Mills. Performs two concert sets annually.
- **Chamber music** - Silver Strings; Zephyrus Brass Quintet; Symphony Flutes; Symphony Cellos; and others.



**Educational programs** - Sue Jesch is Symphony Education Director and liaison for the following:



- **Symphony Youth Strings** - After-school, tuition-free beginning violin instruction, beginning cello instruction, and string ensembles - open to students in grades 2 to 12 - more than 100 participants, including adult mentors. Includes note reading, composing, music theory, alternative styles, and performance as part of the curriculum. Sept.-June weekly sessions, two or more concerts, and a workshop each year.
- **Strings in the Summer** - Tuition-free fiddle and orchestra classes for northern Nevada students of all ages, including adults. Six-week summer program includes weekly sessions at two levels and an end-of-season public concert.
- **Joyful Noise Carson Children's Choir** - Children age 4 to 12 directed by Nancy Jones experience the joy of choral singing and performance. Weekly sessions meet after school.
- **CCSD Orchestras** - Program in partnership with the Carson City School District. String orchestra (violin, viola, cello, and bass) is part of the curriculum at Carson Middle School, Eagle Valley Middle School (two levels), and Carson High School (two levels). Brian Fox is director of the five school orchestras. The Symphony supplies instruments, coaches, and outreach as needed.
- **Not Quite Ready for Carnegie Hall Players** - Informal ensemble and coaching for adult advanced-beginner to intermediate string players. Morning sessions, meets weekly Sept.-June.

*For information about the Symphony Assoc. performing groups and educational programs, call 775-883-4154, or see [CCSymphony.com](http://CCSymphony.com)*


**CARSON CITY SYMPHONY ASSOCIATION, INC.**  
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| 6/2018           | <b>Jim Zewan, Chamber Singers Liaison, VP Carson Chamber Singers Council (Chevron, retired)</b>                                   | (H) 925/566-4093<br>jzewan@sbcglobal.net   | 1221 Lasso Lane<br>Gardnerville, NV 89410      |
| 6/2018           | <b>Walter Smith, RPO Liaison, Program Ads Coordinator;</b><br>(Retired)   | 775/720-3645<br>775/461-0481<br>wesmithnv@aol.com  | 2020 Shadow Brook Ct.<br>Carson City, NV 89703 |

**Personnel:**

David Bugli, Music Director & Conductor, 775/883-4154 (H), 775/720-1741 (C), dcbugli@aol.com  
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Laura Gibson, Associate Concertmaster, Grants Committee, Strings Teacher, 775/887-5614, gibsonrosen@sbcglobal.net  
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Nancy Jones, Joyful Noise Children's Choir Director, nancy.joyfulnoise@gmail.com  
Jane Johnson, Symphony Librarian, 775/267-3427, jane3491@charter.net

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 **CARSON CITY SYMPHONY**  
David Bogli,  
Music Director/Conductor

# CROSSCURRENTS

with guest soloist  
Stephen Frankel, violin



**SUNDAY, FEB. 25, 2018**

**Carson City Community Center**

~~ ACKNOWLEDGMENTS ~~

We thank the Carson City School District and First Baptist Church of Carson City for rehearsal space; Reno Public Radio (KUNR) for concert promotion; Intimate Designs Floral for bouquet; Tara Pielat for flyer and program-cover design; WSV digital Media for videography; Western Nevada College for sharing timpani; Healthy Trees (Tom Henderson) for equipment storage; Teri Howley and Gene Barbera for equipment transport; Nevada Day office for ticket sales; and Capital City Arts Initiative for refreshments.

Special thanks to our program advertisers, performers, Symphony Association members, volunteers, and audience; and the numerous individuals and businesses who support our programs. You make our concerts possible!

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*The 2017-18 season concerts are supported in part by grants from the Nevada Arts Council and the National Endowment for the Arts.*



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## DAVID BUGLI - *Music Director and Conductor*

David C. Bugli, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts.



Photo by Gerald Franzen

In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes and arranges music; and has been an organist and choir director. Mr. Bugli is the leader and keyboard player with the Mile High Jazz Band (big band) and the Millennium Bugs (jazz combo). He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, D.C., area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run Jazz Band, and the Commonwealth and Zephyrus Brass Quintets. Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in

Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, Elinor, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra and the Ruby Mountain Symphony; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Several of Mr. Bugli's arrangements have been performed by the Reno Philharmonic, which commissioned a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial in 2014. Copies are available free of charge on the Reno Philharmonic website. For more information, see [DavidBugli.com](http://DavidBugli.com).

### ♪ *Pre-Concert Entertainment* ♪

3:00 p.m. in the lobby by  
*Nerds of Paradise*

Brian Fox and Kat MacMartin, violin  
Eric Stern, viola • Evan Stern, cello





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## Stephen Framil - Guest Soloist

Distinguished as the first American cellist to perform in Hanoi since the Vietnam War, Stephen Framil has performed as concert soloist, chamber musician and conductor around the world, including Carnegie Weill and Avery-Fisher Halls (New York), Verizon Hall (Philadelphia), Hong Kong City Hall, with the Franz Liszt Chamber Orchestra (Hungary), Volgograd Philharmonic Orchestra (Russia), Latvian Philharmonic Chamber Orchestra (Italy Tour 2007), Manila Philharmonic Orchestra (Philippines), National Philharmonic of Moldova, Oltenia State Filarmonica (Romania), Zaporozhye Symphony Orchestra (Ukraine), Vratza Philharmonic Orchestra (Bulgaria), Viêt Nam National Symphony Orchestra, Bombay and Bangalore Chamber Orchestras (India), Redlands Symphony Orchestra (CA), Nashville Chamber Orchestra (TN), Dame Myra Hess Memorial Concert Series ("Live" Broadcast on WFMT - Chicago), Brunei Music Society, and the Hong Kong Chamber Music Society, and others. Dr. Framil is the Music Director and Conductor of Camerata Philadelphia and Artistic Director of the Port City Music Festival (NC).

As a versatile and dedicated educator, Stephen Framil (Doctor of Music, Indiana University) has given cello and chamber music masterclasses at the Shanghai Conservatory (China), Yong



Siew Toh Conservatory (Singapore), University of Illinois (Champaign-Urbana), DePaul University (Chicago), Longy School of Music (Boston), Vanderbilt University/Blair School of Music (Nashville), University of Arizona, Roosevelt University/Chicago College of Performing Arts, University of Nevada (Reno), Volgograd Conservatory (Russia), Moldova Academy of Music, University of Hong Kong, Silliman University (Philippines), and the Hanoi Conservatory (Vietnam), to name a few. Dr. Framil is been an adjudicator for the Hong Kong Schools of Music Festival (2004), and the 2007 Schadt String Competition (Allentown, PA). In 2008 Dr. Framil joined the artist faculty at the Killington Music Festival in Vermont, and is currently the Symphony Orchestra Music Director & Conductor at Eastern University.

Recordings by Stephen Framil for Radio 4 Hong Kong include the complete J.S. Bach Suites for Solo Cello, as well as the works for solo cello by Zoltán Kodály and Gaspar Cassadó. In April 2006, he recorded the two Haydn Cello Concertos with Paul Freeman and the Czech National Symphony Orchestra (Centaur Records).

Today's concert is Stephen Framil's fourth with Carson City Symphony. On this visit, he also held a workshop and masterclass for cellists and a recital.

[www.stephenframil.com](http://www.stephenframil.com)

♪ *Meet-the-Soloist Concert Preview* ♪

**3:15 p.m. in the Sierra Room** *with*

Music Director/Conductor **David Bugli** and guest artist **Stephen Framil**

The  
Carson Valley Pops Orchestra

Spring  
Scholarship Concert

Saturday, March 10th

CVIC Hall in Minden  
1604 Esmeralda Ave.

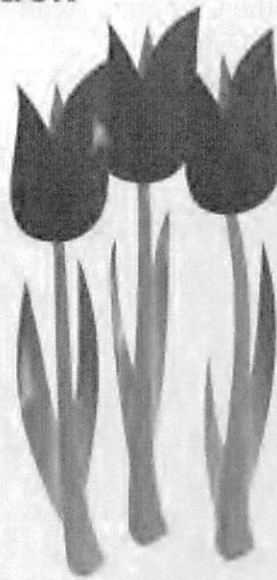
7:00 PM

Doors open at 6:30pm

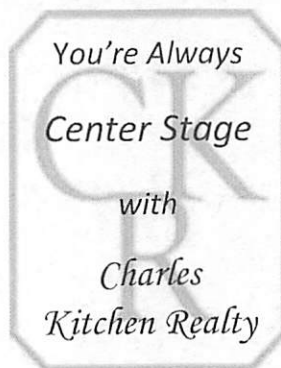
Proceeds From This Event  
Fund the Scholarship Program  
For Young Musicians

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## BRIAN FOX - *Concertmaster*

Concertmaster **Brian Fox** first performed with the Carson City Symphony in 2013, and has played violin, viola, and served as guest conductor for the Symphony's STRAZZ youth strings ensemble. He also is Concertmaster of TOCCATA and performs with the Ruby Mountain Symphony, the Four Corners Quartet, and Nerds of Paradise. He was a member of the Camerata Académica of Montevideo, Uruguay, in 2012 and was Concertmaster of the UC Riverside



Orchestra and Chamber Orchestra in 2012-13.

Dr. Fox earned Master's and Doctoral degrees in Spanish Literature from the University of Nevada, Reno, and the University of California, Riverside. He studied violin with Cynthia Lang, Phillip Ruder, and Shirley Givens.

In addition to performing, Dr. Fox is Orchestra Director in the Carson City School District and teaches private lessons in Carson City. He loves to spend time with family, go hiking, and read Latin American literature.



# CARSON CITY SYMPHONY

David Bugli, *Music Director and Conductor*

## **Violin I**

Brian Fox <sup>1</sup>  
Laura Gibson <sup>2</sup>  
Lee Miles  
Abby Bennett  
Margaret Colescott  
Salli Dulco  
Bill Sell

## **Violin II**

Kat MacMartin <sup>3</sup>  
Elinor Bugli  
Liz Hughson  
Gabby Kobany  
Liz Stern  
Kim McQueary  
John Winans  
Deb Snyder

## **Viola**

Eric Stern <sup>3</sup>  
Kay Diederich  
Teri Hawley  
Cheryl Gorton  
Katie Lawes

<sup>1</sup> *Concertmaster*

<sup>2</sup> *Associate Concertmaster*

<sup>3</sup> *Section Principal*

## **Cello**

Lou Groffman <sup>3</sup>  
Sally Browne  
Jane Johnson  
Diane Kotik  
Paula Crout

## **Bass**

Frank Iannetta <sup>3</sup>  
George Worth  
Evan Stern  
Annie DeFour

## **Piccolo/Flute**

Edith Isidoro Mills

## **Flute**

Carol Grenier

## **Oboe**

Randall Dean

## **Clarinet**

Jon Rabben  
Pennie Iannacchione

## **Bassoon**

Mackenzie Craik  
Gillian Mandel

## **Horn**

Charles Teachout  
Diana Altemara  
Jen Sturm

## **Trumpet**

Alan Catron  
Cassidy Robinson  
Rich Sheldrew

## **Trombone**

Dean Carter  
Paul Jorgensen  
C.J. Birch

## **Tuba**

Ray Trujillo

## **Piano**

Linda Hardy

## **Timpani/Percussion**

Lorraine Manatt <sup>3</sup>  
Mikki Keirstead  
Wendy Young  
Janice Johnson  
Will Caglia

## **Stage Manager**

Grant Mills

🎵 Carson City Symphony, founded in 1984, is a community orchestra open to amateur and volunteer professional musicians. Players, from all walks of life, have ranged from elementary-school students to senior citizens.

Each year, we perform five or more concerts in Carson City and also have played in Fallon, Gardnerville, Genoa, Minden, Reno, South Lake Tahoe, and Virginia City. We play familiar classics as well as works by contemporary composers and have commissioned and premiered several pieces.

We presented the orchestral world premier of *JFK: A Profile* for Speaker and Ensemble by Steven Rosenhaus last year, commemorating the 100th year anniversary of John Fitzgerald Kennedy's birth.

Since 2014, we have played for the Genoa Americana Celebration at Mormon Station Park in Genoa, NV, each Fourth of July.

**Carson City Symphony**  
 David Bugli, *Music Director & Conductor*  
 Sunday, February 25, 2018, 4:00 p.m.  
 Bob Boldrick Theater, Carson City Community Center

♪ ♪ **Crosscurrents** ♪ ♪

**La Suerte de Los Tontos**  
 (Fortune of Fools) ..... Johnny Richards (1911-1968)  
 arr. John Whitney

**Slavonic Dances, Op. 46** ..... Antonín Dvořák (1841-1904)  
 No. 1 in C Major  
 No. 2 in E Minor  
 No. 3 in A-flat Major


**Karelia Suite** ..... Jean Sibelius (1865-1957)  
 I. Intermezzo  
 II. Ballade  
 III. Alla Marcia

~~ *Intermisión* ~~

**Quadrophenia** ..... Pete Townshend (b. 1945)  
 orchestrated by Rachel Fuller, arr. Bob Phillips

**Cello Concerto No. 2 in E minor** ..... Victor Herbert (1859-1924)  
 I. Allegro impetuoso  
 II. Lento -Andante tranquillo  
 III. Allegro

**Stephen Framil** - cello soloist

|   |   |
|---|---|
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♪ PROGRAM NOTES - February 25, 2018 ♪

by Jonathan Rabben

**Johnny Richards - La Suerte de Los Tontos (Fortune of Fools)**

Johnny Richards (1911-1968) was born Juan Manuel Cascales in Toluca, Mexico, and moved to the U.S. with his family at age 8. He was a jazz composer and arranger, notably for Stan Kenton and his big band. His music focused on Latin flavors and style, notably in *Cuban Fire!*, which was Stan Kenton's first full

album of Afro-Cuban-style music, released in 1956. *La Suerte de los Tontos* is featured on this album as a lively example of Cuban jazz music. The piece has been arranged numerous times for assorted ensembles. The orchestral arrangement we hear today is by John Whitney.

**Jean Sibelius - Karelia Suite**

Jean Sibelius (1865-1957), composer and violinist of the late Romantic and early-modern periods, is regarded as Finland's greatest composer. Through his music, he helped Finland develop a national identity during its fight for independence from Russia.

Sibelius wrote *Karelia Suite*, Op. 11, in 1893 for the Viipuri Students' Association. It was premiered in the Imperial Alexander University in Helsinki under the title *Karelia Music*. It is one of his most popular works.

The complete *Karelia Music*, written in the beginning of Sibelius'

compositional career, consists of an Overture, 8 Tableaux, and 2 Intermezzi, and runs about 44 minutes. The *Suite* consists of three movements from *Karelia Music* and is about 12 minutes.

The first movement, *Intermezzo*, has a lively march-like theme in which the orchestra presents an atmosphere of marching contingents.

The *Ballade* reflects the mood of a king reminiscing in his castle while being entertained by a minstrel.

The third movement, *Alla Marcia*, an exhilarating march, completes the *Suite*.

**Antonín Dvořák - Slavonic Dances, Op. 46**

Czech composer Antonin Dvořák (1841-1904) wrote his first set of eight Slavonic Dances, Op. 46, in 1878, and his second set, Op. 72, in 1886. They were first written as piano duets. He orchestrated both sets after their initial publication in keyboard form.

Dvořák wrote the *Slavonic Dances* at the urging of the German music publisher Fritz Simrock, who requested a set of dances for piano duet based on the

music of the composer's Bohemian homeland. Dvořák produced a set of eight original dance pieces that did not quote existing traditional dances. The first set was so popular that, eight years later, he composed the second set of eight dances. Both feature various traditional forms, including polkas, kolos, sousedsky, and dumky. Today we hear the first three dances of Op. 46.

**Pete Townshend - Quadrophenia**

Pete Townshend (b. 1945) is an English musician best known as the lead

songwriter for the English rock band The Who. He has written more than 100

songs for the band's studio albums, including the rock operas *Tommy* and *Quadrophenia*.

*Quadrophenia*, the sixth studio album by The Who, was released in 1973. It is the group's second rock opera, following *Tommy*, released four years earlier. The story follows a young

man named Jimmy and his search for self-worth and importance. It is set in London and Brighton in 1965. It is the only Who album that was entirely composed by Pete Townshend.

The instrumental selection on today's program is the third of 17 tracks in the album.

### Victor Herbert - Cello Concerto No. 2

American composer Victor Herbert (1859 - 1924) was one of the leading cello virtuosos of his day. He is primarily known as a composer of operettas that premiered on Broadway during the late 19th and early 20th centuries. He also composed numerous orchestral works, including the *Cello Concerto No. 2 in E minor, Op. 30*, which premiered in 1894. It is his only instrumental work that has taken hold in the concert repertoire.

Herbert wrote *Cello Concerto No. 2* a decade after his first Cello Concerto, and the writing is more substantive and mature. It is a tightly knit, coordinated, thoughtful piece of music that contrasts

with the light entertainment provided by many of his other works. This concerto inspired the Czech composer Antonín Dvořák to write his own cello concerto, which is one of the most famous works in the genre.

In the first movement of the Herbert concerto, the cello grabs the listener's attention with a plaintive, intense, melody. The second movement, *Lento-Andante tranquillo*, has a deep, lovely mood and melodic shape. The lively final movement, *Allegro*, contains some extremely challenging, rapid passages for the solo cello.



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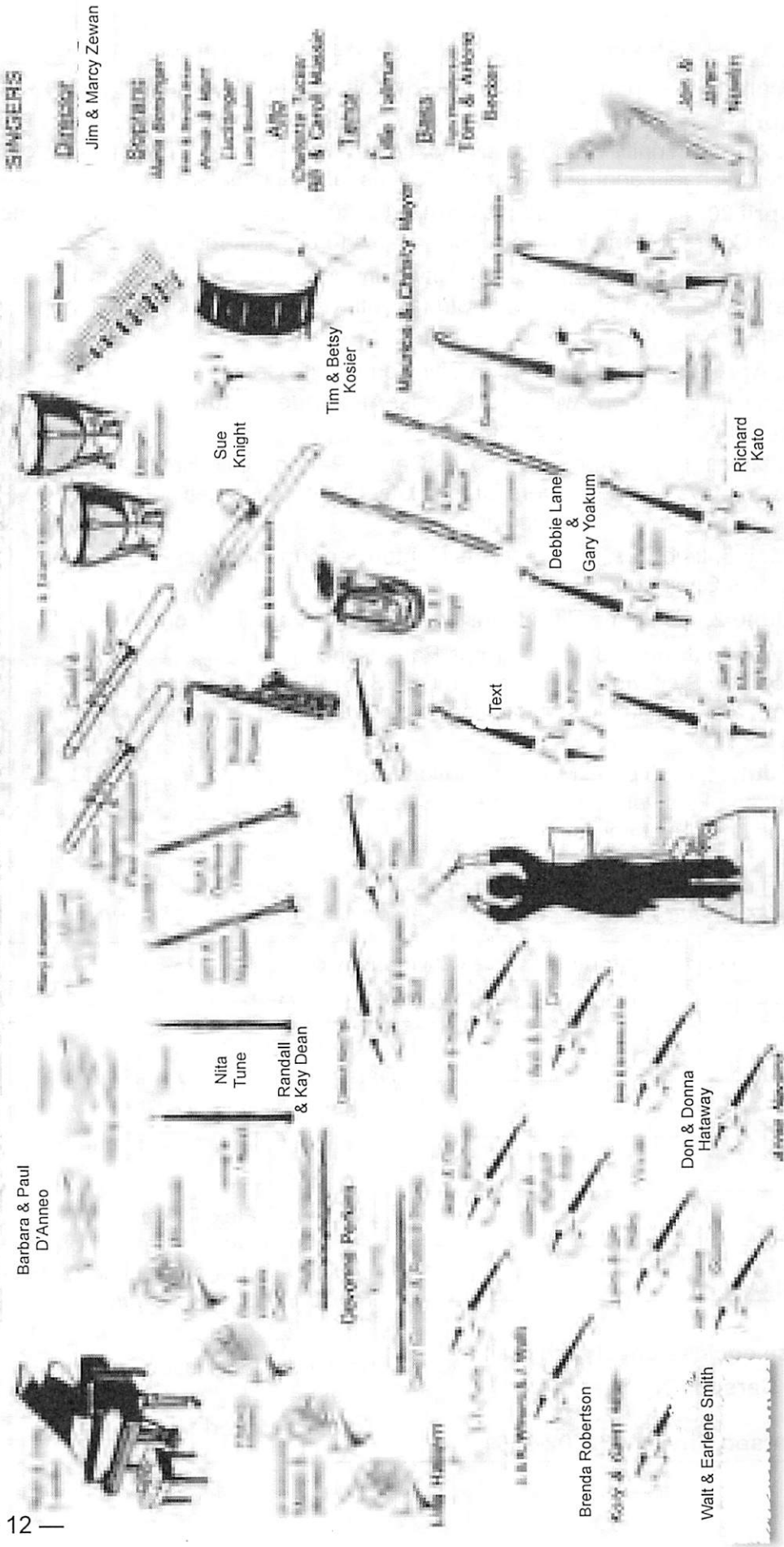
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- **Fri., April 6**, St. Peter's, Carson City, **Sat., April 7**, St. Mary's, Virginia City, and **Sun., April 8**, Trinity Cathedral, Reno, times TBA—Carson Chamber Singers, director Michael Langham—Hymns, Psalms, and Spirituals.
- **Fri., April 20**, 7:30 p.m., and **Fri., April 27**, 7:30 p.m.—Consort Canzona concerts. Carson City and Reno locations TBA. Dates to be confirmed.
- **Thurs., April 26**, 6:30 p.m., Carson City Community Center—Music is for Life Goes to the Movies—Symphony Youth Strings with Not Quite Ready for Carnegie Hall Players. Free.
- **\*Sun., April 29**, 4:00 p.m., Carson City Community Center—Carson City Symphony with guest soloist **Alexander Tutunov**, Piano Concerto No. 3 by Beethoven.
- **Tues., May 1**, 6:00 p.m., Brewery Arts Center Performance Hall—STRAZZ plays onstage before Carson City Classic Cinema Club's screening of "To kill a Mockingbird."
- **Sat., May 5**, time TBA, Brewery Arts Center Performance Hall—Joyful Noise Carson Children's Choir concert.
- **Sat., June 2**, 7:30 p.m., Bliss Mansion—Nerds of Paradise House Recital.
- **A Sunday in June**, 4:30 p.m.—Pops Party Concert—Carson City Symphony with **Carson City Symphony Chorus** and guest soloist. Location to be determined. Free.
- **Wed., July 4**, 4:30 p.m., Mormon Station Park—Genoa Americana Festival with Carson City Symphony and Chorus and guest soloist. Free.



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**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

Jazz & Beyond - Carson City Music & Art Festival XV

Total Funding Request

\$5000

Redevelopment District Area

#1

#2

Organization Name

Mile High Jazz Band Association, Inc.

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Organization Phone

775-883-4154

Organization Website

<http://milehighjazz.com>

Contact Name, Title

David Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Contact Cell Phone

775-720-1741

Contact Email

[dcbugli@aol.com](mailto:dcbugli@aol.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

See #1 in Additional Pages

Estimated number of local participants: 2,800      Estimated number of out-of-town participants: 2,200

Number of years event has taken place in Carson City: 14

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total  |
|--|---------------------|-------------|--------|
| See attached Table 1                               |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
|  |                     |             |        |
| Total:   | \$5,000             | 23,200      | 28,200 |

Redevelopment Funds as a % of total event costs: 17.7 %

|                               |        |
|-------------------------------|--------|
| Projected Revenues: \$        | 28,200 |
| Projected Net Profit/Loss: \$ | 0      |

Annual Budget of Organization:      Fiscal years - July 1-June 30

|           | 2017     | 2018     | 2019     |
|-----------|----------|----------|----------|
| Income:   | \$41,549 | \$47,510 | \$47,900 |
| Expenses: | \$44,922 | \$47,510 | \$47,900 |
| Reserves: | \$-3,374 | \$0      | \$0      |

List any prior Redevelopment funding

2017: \$6,000

2016: \$7,000

2015: \$6,000

2014: \$8,000

Number of years your organization has existed: 17

Have other organizations besides yours committed funding for this event?    Yes     No

If yes, what organization(s) and how much?

We anticipate the following organizational support: NCOT \$1,500 (matching grant, approved) for marketing outside the area; Musicians Performance Trust Fund, \$600 (to performers for free public concert, matching grant); Carson City Downtown Business Association, \$500; Nevada Humanities, \$1,000; Nevada Arts Council, \$1,000, prorated from organization grant; Guitar Center of Reno—donated guitar value \$200 for raffle; \$300 from Great Basin Group. (For full list of organizational and other support, see attached Table 2.)

Describe any efforts to obtain funding from other sources:

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for grants (Nevada Arts Council, Nevada Commission on Tourism, Nevada Humanities, Musicians Performance Trust Fund), and develop partnerships with other organizations and businesses, such as the Farmers Market, Carrington Co. (Carson Mall), Brewery Arts Center, Nevada State Railroad Museum, and Downtown Business Assoc. We also collect contributions onsite from event attendees, pass baskets, and hold raffles. (For full list of anticipated support, see attached Tables 2 and 3.)

Describe why Redevelopment funds are required for the special event:

The funds enable us to pay musicians and technical support; to market the festival; to rent space and infrastructure (staging, shade canopies, chairs, restrooms); and to keep most events admission free, encouraging attendance by low- and moderate-income individuals and families. The funds we are requesting from Carson City for the 17-day event average \$294 per day. The funds represent 17.7% of cash costs, and 9.3% of total income (including in-kind).

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual music festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City. Results of an audience survey on the final day last year showed that 30 percent of respondents had not attended any previous Jazz & Beyond festivals. Visitors in 2017 included people from Squaw Valley, Fresno, Lafayette, Sacramento, and southern CA; Littleton, CO; Brooklyn, NY; Virginia; New Hampshire; Victoria, BC; Milan, Italy; Germany; England; Australia; New Zealand.

In connection with 2017 festival attendance, 60 percent bought a meal in Carson City, 28 percent shopped in Carson City, and a small percentage stayed in local lodging properties. For economic impact, see attached 2017 attendance data sheet and related Arts & Economic Prosperity Calculator.

List other organizations and businesses partnering or participating in the event:

Last year, about 23 organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or performance venues. See p. 3 in the 2017 festival program book (attached) and ads throughout the program. We anticipate similar participation in 2018.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Last year, performances were held at 26 venues, almost all within Redevelopment Area 1. We anticipate similar locations in 2018. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

See #2 in Additional Pages

How do you plan to market and advertise the event?

See #3 in Additional Pages

Explain how the special event may be able to be expanded in the future:

See #4 in Additional Pages

Explain how the special event will be able to transition away from City funding support in the future:

Jazz & Beyond 2018 is not one event, but a series of dozens of individual events held over a 17-day period. MHJB Assoc. operates the festival as a service to the community by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and other volunteers. We have no paid staff and no building; therefore, overhead costs are minimal and cannot be reduced. More than half the festival expenses are covered by in-kind services. People enjoy the many open, mostly outdoor, un-gated performance venues. We have charged admission to selected special events within the festival; these events are more expensive to produce and although admission charges covered costs, the net profit, if any, has been very small. Our preference is to keep most performances free. Jazz & Beyond is not a fundraiser for our organization. It is managed and staffed completely by volunteers. As long as it benefits the community, it deserves city funding.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

David C. Bugli

April 4, 2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Additional attachment 1:**

**Submittal Checklist items  
Additional Narrative pages  
Costs and Revenues Tables  
Arts & Economic Prosperity Calculator**

**Additional attachment 2:**

**2017 Program booklet**

Carson City Redevelopment  
Special Event Funding Application  
Mile High Jazz Band Association, Inc.

ADDITIONAL PAGES – 2018 NARRATIVE

**#1 - Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Jazz & Beyond 2018 is a 17-day summer music and art festival consisting of performances, exhibits, and educational events for people of all ages. The festival showcases Carson City as a thriving arts community for residents and visitors. We bring musicians, other artists, and their followers to our city and develop partnerships with organizations within and beyond our borders.

Our goals are to present live music and art, to entertain and educate the community about jazz and other arts, to provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. The festival is not a fundraiser. It is attended by about 5,000 people, involves more than 100 musicians in over 60 performances (concerts, forums, workshops, and jam sessions) and artists (visual, dance, film). We aim to broaden perspectives by exposing audiences to new experiences.

Mile High Jazz Band Association (MHJB) began the multi-day jazz festival in August 2004 as a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. Its success generated demand from participants and audiences, and the festival became an annual event. With support of the City and the community, the festival continues to evolve.

We are known for providing artistic opportunity and receive requests from outstanding touring bands from throughout the US. Although we don't pay travel or lodging expenses, some of these groups perform at Jazz & Beyond. We also have featured Mariachi Cazadores De Nevada, Reno Taiko, Eagle Wings Pageant Dance Group, and the Batamba Collective (world drum group).

For 2018, we plan to hold two lecture-performances as part of the festival. Both will be professionally video recorded and the recordings will be available on loan from the Carson City Library:

**World Percussion**, Aug. 9 at the Brewery Arts Center Performance Hall, will be lead by percussionist Chance Utter, graduate of the University of Nevada, Reno, with Dr. Andy Heglund, Associate Professor of percussion and director of the UNR Percussion Ensemble and Jazz Big Band 1; The Batamba Collective, a percussion ensemble dedicated to mixing and honoring cultures; and members of the UNR World Percussion Ensemble.

**Dixieland Jazz in Reno and Virginia City**, August 16 at the Nevada State Museum, will be lead by musician and educator John Shipley with a five-piece live jazz combo to illustrate the music styles, and will conclude with questions and comments from the audience.

Jazz & Beyond benefits local businesses by operating at several locations in the city, bringing visitors to Carson City, and providing activities for youth and families during the summer. In 2015, Jazz & Beyond was named Best Annual Event by the Carson City Chamber of Commerce.

Cont. on p. 2.

**#2** Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

We have pending contracts with Nevada Public Works for "Sunday in the Park" performances on Aug. 5 and 19 at the Capitol Amphitheater. We are partnering with Carson City Parks and Recreation for "A Day at the Ranch" performances on Aug. 12 at Silver Saddle Ranch. We are reserving the stage at Bob McFadden Plaza for Aug. 7, 10, 14, and 17; the depot or other venue at the Nevada State Railroad Museum for Aug. 18 and 19; the Brewery Arts Center for Aug. 9 and 11; Comma Courtyard for Aug. 6, 7, 8, 11, and 15; the Foreman- Roberts Park for Aug. 4; and the Nevada State Museum South Hall for Aug. 16. We have liability insurance for specific events. All venues are approved, but some permits are pending.

**#3** - How do plan to market and advertise the event?

We send news releases to local newspapers, radio and television stations, and magazines - about 70 email addresses are on our media distribution list. We placed a listing in the 2018 *Blues Festival Guide*, whose website receives an average of 30,000 unique visitors each month. Through underwriting agreements, festival events are announced on public radio stations (KUNR in Reno and northern Nevada, and KKTO in Sacramento and the Lake Tahoe area). The web sites JazzCarsonCity.com and MileHighJazz.com and their Facebook pages give information about performers and schedules. Information is sent via e-mail or regular mail to a list of more than 850 addresses. We use social media (Facebook and Google accounts) to promote activities. Performances are listed in calendars on the Carson City Culture and Tourism Authority website [visitcarsoncity.com](http://visitcarsoncity.com), the Carson City Chamber of Commerce website [www.carsoncitychamber.com](http://www.carsoncitychamber.com), Chamber of Commerce email communications, and in the statewide calendar [arts4nevada.org](http://arts4nevada.org).

We have been approved for a banner across Carson Street July 30-August 5, have reserved space on the William Street electronic message board for the first week of June, July, and August; and through Carson City Arts and Culture Coalition, we are reserving an ad at the Galaxy movie theaters for the months of July and August. We typically arrange for the festival director to be interviewed on media such as KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers will be printed, posted, and distributed, including at Western Nevada College and the senior center and from a Jazz & Beyond table at the weekly Third & Curry Street Farmers' Market. We will promote the jazz festival beyond 100 miles of Carson City with help of a matching grant awarded by the Nevada Commission on Tourism (NCOT).

**#4** - Explain how the special event may be able to be expanded in the future:

We have always included music genres other than jazz, and other arts—visual art, film, an d dance—and these aspects continue to expand. We also grow by adding venues and performances. Increasing audience is documented by audience counts at most events. We could expand by adding more arts and crafts vendors and food booths, presenting additional educational workshops, and developing and promoting cultural tourism packages with local lodging partners.

With sufficient volunteers, partner organizations, and funding, the festival could become a Carson City Arts and Culture Festival for the entire month of August (or other month). For success at that level, we could explore incorporating Jazz & Beyond as a separate 501(c)(3) non-profit organization, with its own board of directors, staff (volunteer or paid), and sources of funding, rather than continuing as a large function of the small budget Mile High Jazz Band Association.

**Jazz & Beyond - Carson City Music and Art Festival  
2018 Event Costs, Projected Revenues, and Donated Services**

**TABLE 1. Event Costs:**

| Activity  | Redevelopment funds | Other Funds   | Total         |
|---|---------------------|---------------|---------------|
| Artists (musicians/artists) fees  | 3,600               | 9,900         | 13,500        |
| Technical fees - audio techs & equipment, videography, piano tuning                     | 600                 | 5,200         | 5,800         |
| Marketing, advertising, web, banner, Galaxy ad, message board design, printing, mailing | 800                 | 1,800         | 2,600         |
| Special events/space rental (BAC, Nevada State Museum)                                  | 0                   | 900           | 900           |
| Merchandise - T-shirts/glasses/stickers   | 0                   | 1,000         | 1,000         |
| Program printing - 1,000 programs   | 0                   | 2,900         | 2,900         |
| Permits, licenses, canopy rental, set-up, tear down fees                                | 0                   | 100           | 100           |
| Portable restrooms - three weekends   | 0                   | 650           | 650           |
| Insurance - liability (prorated)  | 0                   | 250           | 250           |
| Other operating expenses (office supplies, services)                                    | 0                   | 500           | 500           |
| <b>TOTAL CASH EXPENSE</b>   | <b>5,000</b>        | <b>23,200</b> | <b>28,200</b> |

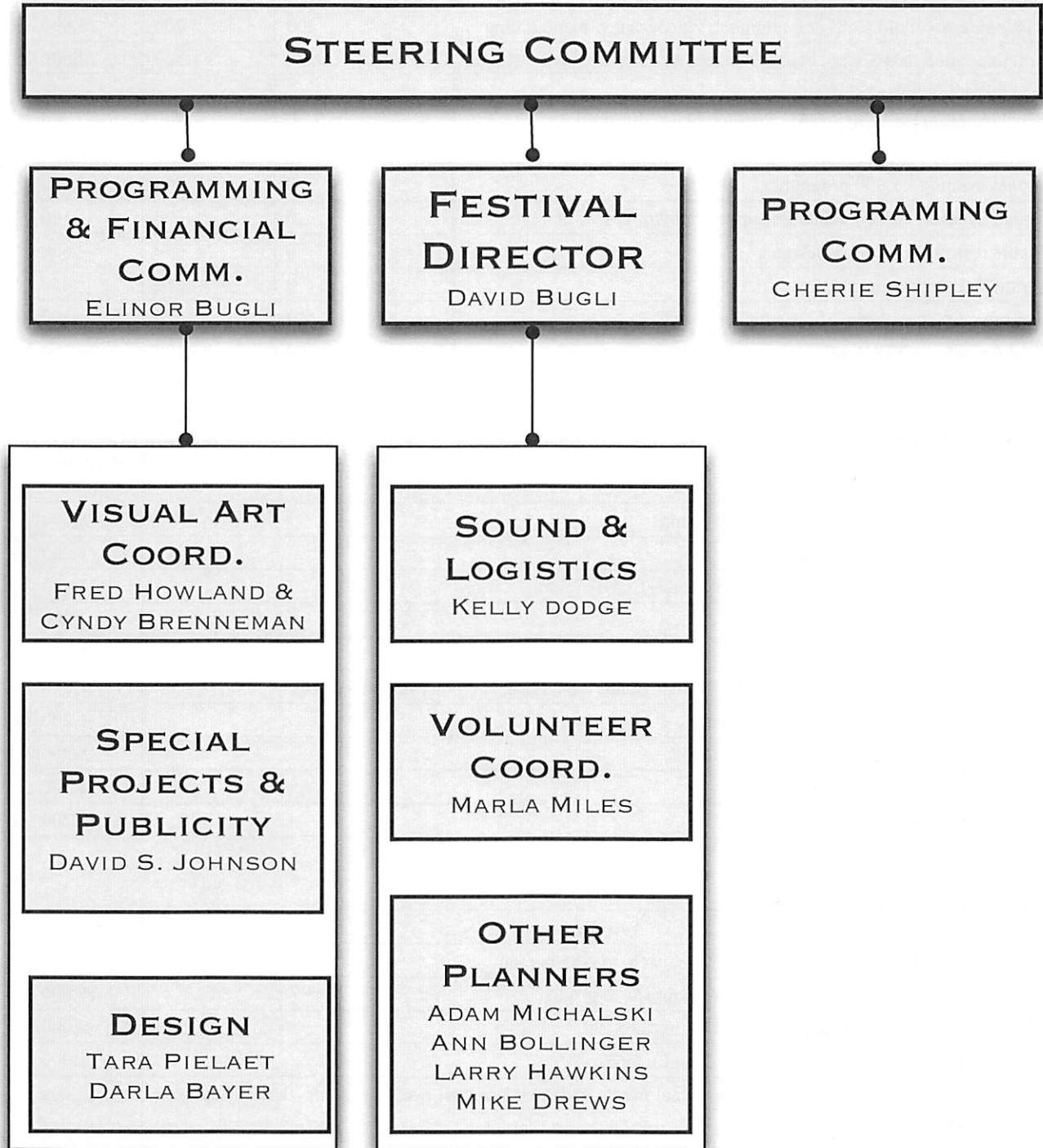
**TABLE 2. Anticipated Cash Revenue:**

| Activity  | Amount (\$)   |
|---|---------------|
| Private and corporate donations and sponsorships  | 8,000         |
| Collections at events, baskets, tips  | 1,200         |
| Contracted services - Greenhouse Garden Center, CCDBA, etc.                                     | 1,400         |
| Ads in event program book   | 3,800         |
| Merchandise sales - T-shirts and hats   | 1,400         |
| Raffles - painting (artist donation), guitar (Guitar Center donation), and other donated prizes | 1,000         |
| Grants - Musicians Performance Trust Fund   | 1,200         |
| Grants - State (NV Humanities, NCOT, NAC)   | 5,200         |
| Grants - RACC/CCCC  | 5,000         |
| <b>TOTAL CASH REVENUE</b>   | <b>28,200</b> |

**TABLE 3. In-kind - Donated Services:**

| Activity   | Value (\$)    |
|--|---------------|
| Artistic services donated - 24 musicians (2 hrs. each) @ \$85/person   | 2,040         |
| Management/admin. support - 1,000 person hours @ avg. \$15   | 15,000        |
| Audio technicians & equipment, techs, 20 events @ \$100  | 2,000         |
| Website maintenance - 2 sites, 2 hrs./wk., 10 wks. @ \$25  | 1,000         |
| Marketing & promotion - media releases, social media, calendar updates, event program - writing, graphic design, layout, 120 hrs. @ \$25 | 3,000         |
| Volunteer support at events - 60 events, 2 people each, avg. 2 hrs. @ \$10   | 2,400         |
| <b>TOTAL IN-KIND</b>   | <b>25,440</b> |

# Jazz & Beyond 2018 Organization Chart



## Resumes of Key Individuals

2018 Steering Committee, *Jazz & Beyond* - Carson Music & Art Festival

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**David Bugli** is founder and an organizer of *Jazz & Beyond* since its inception as *Basie@100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in and MC the event. He is President of Mile High Jazz Band Assoc., President of the Foundation for Carson City Parks and Recreation, and Secretary (former Vice-President) of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band; founded and conducts the Carson City Symphony; and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. The Reno Philharmonic commissioned him to write a series of coordinated orchestral and choral arrangements of "Home Means Nevada" for the State's sesquicentennial. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010 and has taught piano at Western Nevada College.

*Website: DavidBugli.com*

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**Cherie Shipley** has participated as a performer with *Jazz & Beyond* for several years and joined the Steering, Performance, and Promotion Committees in 2014. She is Owner and Director of Operations of Lake Tahoe Entertainment, which for more than 20 years has specialized in booking musical entertainment, and in planning and organizing meetings, events, concerts, and weddings in North and South Lake Tahoe, Reno, Carson City, Carson Valley, and surrounding areas. She is a member of Weddings of the West, the Better Business Bureau, and the Board of Directors of For the Love of Jazz in Reno.

Shipley is a vocalist, entertainer, and DJ. She has run monthly Live Open Jazz jams at Sassafras and currently at Living the Good Life in Carson City and performs several styles of music with area bands and throughout the U.S. Originally from Oakland, Calif., Shipley has an Associate Arts degree from the College of San Mateo.

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**Elinor Bugli** has participated in organization and management of *Jazz & Beyond* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee since 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, member and past chair of the Carson City Cultural Commission, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, Conn.) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Quartet.

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**Mile High Jazz Band Association - Financial Report  
Profit & Loss FY2017 (July 1, 2016 to June 30, 2018)**

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**Inflows**

|                           |          |                  |
|---------------------------|----------|------------------|
| I01 - Admissions          |          | 5,218.00         |
| I02 - Contracted services |          | 2,272.00         |
| I03 - Other:              |          |                  |
| I03d - Ads                | 1,685.00 |                  |
| I03i - Interest earned    | 7.74     |                  |
| I03m - Membership:        | 3,780.00 |                  |
| I03o - bank payment       | 25.00    |                  |
| I03s - Sales              | 1,360.00 |                  |
|                           |          |                  |
| Total I03 - Other         |          | 6,857.74         |
| I04 - Corporate           |          | 4,490.00         |
| I05 - Foundation          |          | 1,058.30         |
| I06 - Other Private       |          | 5,053.06         |
| I08 - State Gov't         |          | 9,600.00         |
| I09 - Local Gov't         |          | 7,000.00         |
|                           |          |                  |
| <b>Total Inflows</b>      |          | <b>41,549.10</b> |

**Outflows**

|                                |           |                  |
|--------------------------------|-----------|------------------|
| E04 - Artistic fees:           |           |                  |
| E04a - Musicians' Fees         | 24,680.00 |                  |
| E04b - Poets' Fees             | 75.00     |                  |
| E04d - Artist fee              | 600.00    |                  |
| E04s - Scholarships            | 1,645.00  |                  |
|                                |           |                  |
| Total E04 - Artistic fees      |           | 27,000.00        |
| E05 - Fees & Services:         |           |                  |
| E05a - Technical fees          | 5,015.00  |                  |
| E05b - Services                | 1,676.46  |                  |
|                                |           |                  |
| Total E05 - Fees & Services    |           | 6,691.46         |
| E06 - Space rental             |           | 625.00           |
| E08 - Marketing :              |           |                  |
| E08a - Advertising             | 510.00    |                  |
| E08g - Graphics, design        | 650.00    |                  |
| E08p - Printing                | 3,550.34  |                  |
| E08 - Marketing - Other        | 325.00    |                  |
|                                |           |                  |
| Total E08 - Marketing          |           | 5,035.34         |
| E09 - Operating Expenses:      |           |                  |
| E09a - Permits & Licenses      | 122.28    |                  |
| E09e - Entertainment           | 198.63    |                  |
| E09i - Insurance               | 480.00    |                  |
| E09m - Music charts            | 458.98    |                  |
| E09o - Supplies & other        | 2,249.05  |                  |
| E09p - Postage & PO Box        | 343.25    |                  |
| E09q - Donations, Memberships  | 375.00    |                  |
| E09u - Utilities, Phone        | 965.70    |                  |
|                                |           |                  |
| Total E09 - Operating Expenses |           | 5,192.89         |
| E10 - Equipment rental         |           | 378.00           |
|                                |           |                  |
| <b>Total Outflows</b>          |           | <b>44,922.69</b> |

**Net Inflows/Outflows**

**-3,373.59**  
=====

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Bank balance (March 31, 2018): \$21,318.92  
Assets: Music library \$5,000; Banners & Signs \$1,000

# ARTS & ECONOMIC PROSPERITY 5 CALCULATOR

## INSTRUCTIONS

Provide the information below to calculate the economic impact of your organization (or a group of organizations).

Population of your community:

Total Expenses: \$

Total Attendance:

[CALCULATE](#)

[RESET](#)

[PRINT](#)

## TOTAL ECONOMIC IMPACT

|                  | TOTAL EXPENDITURES                     | FTE JOBS                       | HOUSEHOLD INCOME                      | LOCAL GOVERNMENT REVENUE             | STATE GOVERNMENT REVENUE             |
|------------------|--|--------------------------------|---------------------------------------|--------------------------------------|--------------------------------------|
| ORGANIZATION(S): | <input type="text" value="\$25,669"/>  | <input type="text" value="1"/> | <input type="text" value="\$18,414"/> | <input type="text" value="\$894"/>   | <input type="text" value="\$1,304"/> |
| AUDIENCES:       | <input type="text" value="\$147,891"/> | <input type="text" value="4"/> | <input type="text" value="\$74,022"/> | <input type="text" value="\$6,513"/> | <input type="text" value="\$8,622"/> |
| TOTAL:           | <input type="text" value="\$173,560"/> | <input type="text" value="4"/> | <input type="text" value="\$92,436"/> | <input type="text" value="\$7,407"/> | <input type="text" value="\$9,926"/> |

## Definitions

**Total Expenditures:**

The total dollars spent by your nonprofit arts and cultural organization and its audiences; event-related spending by cultural audiences is estimated using the average dollars spent per person, per event by cultural attendees in similarly populated communities.

**FTE Jobs:**

The total number of full-time equivalent (FTE) jobs in your community that are supported by the expenditures made by your arts and cultural organization and/or its audiences. An FTE job can be one full-time employee, two half-time employees, etc. Economists measure FTE jobs, not the total number of employees, because it is a more accurate measure that accounts for part-time employment.

**Household Income:**

The total dollars paid to community residents as a result of the expenditures made by your arts and cultural organization and/or its audiences. Household income includes salaries, wages, and entrepreneurial income paid to residents. It is the money residents earn and use to pay for food, shelter, utilities, and other living expenses.

**Government Revenue:**

The total dollars received by your local and state governments as a result of the expenditures made by your arts and cultural organization and/or its audiences. Government revenue includes revenue from local and state taxes (e.g., income, sales, lodging, real estate, personal property, and other local option taxes) as well as funds from license fees, utility fees, filing fees, and other similar sources. Local government revenue includes funds to governmental units such as city, county, township, and school districts, and other special districts.

*When using estimates derived from this calculator, always keep the following caveats in mind: (1) the results of this analysis are based upon the averages of similarly populated communities, (2) a unique input-output model was customized for each of these similarly populated communities, providing very specific employment, household income, and government revenue data, and (3) your results are therefore estimates, and should not be used as a substitute for conducting an economic impact study that is customized for your community.*

[Explanation of Calculator Methodology \(.pdf, 333 KB\)](#)

[\(/sites/default/files/pdf/2017/by\\_program/reports\\_and\\_data/UnderstandingTheAEP5Calculator.pdf\)](/sites/default/files/pdf/2017/by_program/reports_and_data/UnderstandingTheAEP5Calculator.pdf)

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Association**  
*presents*



Contents

For details, see page:

**History and Acknowledgments**.....3

**August 4-21, 2017 - Concerts/Events**

*For last minute changes, check our website JazzCarsonCity.com*

**Friday, Aug. 4**

- 4:00-6:30 p.m. - **Art Show, Demonstration, Sale, and Mansion Tours** on the Bliss Porch and Lawn .....5
- 4:30-6:30 - **Kantu Inka** (Andean Music) on the Bliss lawn.....5
- 6:30-8:30 - **Cherie & John Shipley with "Take This" Band** in the Bliss Garden ...5
- 6:00-9:00 - **Trippin King Snakes** at Living the Good Life .....6
- 7:00-? - **Fancy First Fridays! Open Mic** at A to Zen.....6

**Saturday, Aug. 5**

- 8:30 a.m. -1:00 p.m. – **Carolyn Dolan** at the 3rd & Curry St. Farmers Market.....6
- 1:30-4:30 - **Mick Valentino** on the Wine Walk at NAA Gallery.....7
- 2:00-4:00 - **Rocky & Judith jazz combo** on the Wine Walk at St. Peter's .....7
- 2:00-4:00 - **Graham & Scot Marshall** at Patchwork Giraffe .....7
- 2:00-4:00 - **Laurie Mangold** at Purple Avocado .....7
- 2:00-4:00 - **Jackie Landrum & Ron Savage** at Carson City Art Gallery .....9
- 7:00-7:45 - **Whitido** at the BAC Levitt AMP Series, Minnesota St. stage.....9
- 7:00-9:30 - **Thee Commons** at the BAC Levitt AMP Series, Minnesota St. stage.....9

**Sunday, Aug. 6**

- 1:00-3:00 p.m. - **The Red Tango** at BAC Ballroom..... 10
- 2:00-2:20 - **J&B Art Show & Poster signing** at intermission ..... 10
- 3:30-6:00 - **Hohner Harmonica Roadshow** at BAC Performance Hall..... 11
- 7:00-8:00 - **Tom Stryker's Impromptu** at BAC Minnesota St. stage ..... 11
- 8:15-9:15 - **Ronnie Shellist Blues Band** at BAC Minnesota St. stage ..... 11

**Monday, Aug. 7**

- 7:30-9:30 p.m. - **Rosebud's Dance Band** at Comma Courtyard..... 12

**Tuesday, Aug. 8**

- 3:00-4:00 p.m. - **CeCe Gable & Corky Bennett** at Sierra Place ..... 12
- 7:30-9:30 - **Millennium Bugs jazz combo** at Comma Courtyard..... 12

**Wednesday, Aug. 9**

- 5:30-7:30 p.m. - **Lake Effect Jazz** at Comma Courtyard ..... 13
- 7:30-10:30 - **Open Jazz Jam with John & Cherie Shipley** at Living the Good Life ..... 13

**Thursday, Aug. 10**

- 3:00-5:00 p.m. - **Carolyn Dolan Band** at Carson Mall..... 13
- 7:30-9:30 - **Sneaky Creatures** at Bob McFadden Plaza..... 14

**Friday, Aug. 11**

- 5:00-7:00 p.m. - **Reno Rock Camp - We Rock Kidz** at Comma Courtyard ..... 14
- 6:00-9:00 - **Dan Palmer** at Living the Good Life ..... 14
- 7:00-? - **Open Mic** at A to Zen ..... 19
- 7:00-10:00 - **Musicole** at Bob McFadden Plaza..... 19

**Saturday, Aug. 12**

8:30 a.m.-1:00 p.m. - **Denise Jenkins** at 3rd & Curry St. Farmers Market..... 19  
11:00 a.m.-2:00 p.m. - **Jakki Ford Duo** at Greenhouse Garden Center..... 19  
11:00 a.m.-2:00 p.m. - Randy Ide at Greenhouse Garden Center ..... 19  
5:30-7:30 p.m. - **Millennium Bugs** at Foreman-Roberts House Park .....21  
7:00-7:45 - Mo'z Motley Blues at the BAC Levitt AMP Series, Minn. St. stage .....21  
8:00-10:00 - Marla Brown at the BAC Levitt Series, Minnesota St. stage .....21

**Sunday, Aug. 13**

2:00-7:00 p.m. - **A Day at the Silver Saddle Ranch**  
2:00-3:00 - **CW & Dr. Spitmore** .....22  
3:00-4:00 - **Sierra Sweethearts** .....22  
4:00-5:00 - **Eagle Wings Dance Group** .....23  
5:00-7:00 - **Sagebrush Rebels** .....23  
8:00-10:00 - **Urban Renewal Project** at BAC Minnesota St. stage .....24

**Monday, Aug. 14**

7:30 - 9:30 p.m. - **Frisson** at McFadden Plaza .....24

**Tuesday, Aug. 15**

5:30-7:30 p.m. - **Jukebox Int'l Film Fest. - Day 1** at BAC Performance Hall.....25  
7:30-9:30 - **Lucky Diamond & the Gents o' Jive** at McFadden Plaza .....26

**Wednesday, Aug. 16**

5:30-7:30 p.m. - **Jukebox Int'l Film Fest. - Day 2** at BAC Performance Hall.....26  
5:30-7:30 - **New West Guitar Group** at Comma Courtyard.....26  
7:30-10:30 - **Open Jazz Jam with Rocky & Judith** at Living the Good Life .....27

**Thursday, Aug. 17**

3:00-5:00 p.m. - **No Comprende featuring Dallas Smith** at Carson Mall .....27  
6:00-9:00 - **New World Jazz Project** at Café at Adele's on the Veranda .....27  
7:00-9:00 - **A World of Music with Todd Green** at BAC Performance Hall .....28

**Friday, Aug. 18**

6:00-8:00 - **HopeFest benefit with Tyrone Wells** at Carson-Tahoe Cancer Ctr. ....28  
6:00-9:00 - **Lee Jones** at Living the Good Life.....29  
7:00-? - **Open Mic at A to Zen** .....29  
7:00-10:00 - **Mentally Spent** at McFadden Plaza.....29  
7:30-8:00 - **Carson City Symphony Youth Strings** - followed by World Dance  
Open Floor, 8:00-10:00 p.m. - at Comma Coffee .....30

**Saturday, Aug. 19**

8:30 a.m.-1:00 p.m. - Alex "Muddy" Smith at 3rd & Curry St. Farmers Market.....30  
9:00 a.m. - 10:00 p.m. - **Howell Memorial Music Festival** at Harley-Davidson .....30  
3:00-5:00 - **Colin Ross** at Railroad Museum Depot.....31

**Sunday, Aug. 20**

2:00-4:00 p.m. - **Dale Pouné** at Railroad Museum Depot.....31  
4:30-5:30 - **The Batamba Collective** at Legislative Plaza.....31  
6:00-8:00 - **Reno Jazz Orchestra with Carolyn Dolan** at Capitol  
Amphitheater .....32

**Monday, Aug. 21 - Final Day**

9:30-11:00 a.m. - **Eclipse drum circle** at BAC Plaza .....32  
6:00-8:00 - **Mile High Jazz Band Basie Tribute** at McFadden Plaza .....32

---

*Bold performances are Jazz & Beyond events*

# Jazz & Beyond - Carson City Music Festival

## History & Acknowledgments

Mile High Jazz Band Assoc. began this multi-day music festival in August 2004 as "Basie@100," a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie, Aug. 21, 1904. In response to its success, the festival became an annual event. In 2009, we took it to town with numerous venues and more performing groups than ever. With support of the community, the festival has continued to grow. In 2015, the Carson City Chamber of Commerce named Jazz & Beyond the Best Annual Event.

We appreciate the hard work of the organizing committee, Mile High Jazz Band Assoc. board members, Carson City and State of Nevada staff, festival volunteers, the musicians, artists, and the audience. Special thanks to William Smith for poster and cover art. Sound Engineers are Kelly Dodge and Kenny Fraser. We thank the raffle-prize donors, especially the Guitar Center, Reno, for donation of a guitar. For partnership and event promotion, we thank the Brewery Arts Center, 3rd & Curry Street Farmer's Market, Carson Mall, Sierra Place, Carson City Chamber of Commerce, Carson City Culture and Tourism Authority, Capital City Arts Initiative, and Nevada Artists Association.

The festival is brought to you by Mile High Jazz Band Association and is made possible in part by Carson City Redevelopment Authority/Cultural Commission, Nevada Arts Council, Nevada Humanities, program advertisers, and private donors.

Carson City Chamber of Commerce

2015

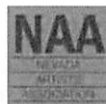
Best Annual Event



Proudly presented on June 29, 2015

Jazz! And Beyond:  
Carson City Music Festival

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Cherie & John Shipley



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Participating in the 2017 Jazz and Beyond Carson City Music Festival

Opening Day - Fri., 8/4: Cherie & John and Take This at Bliss Mansion, 6:30-8:30pm

Wed., 8/9 - Cherie, John, & Neil - Jazz Jam at Living the Good Life, 7:30-10:30pm

Sun., 8/13 - Cherie & the Sagebrush Rebels Band, Silver Saddle Ranch, 5:00-7:00pm

### Photography Show

Ongoing to Sept. 8

### Members Art Show

Ongoing to Sept. 8

### Autumn Show:

Sept. 10-Oct. 20

### Nevada Day Show

Oct. 28-Jan. 5

### Nevada Artists Association Gallery

449 W. King Street

Carson City



Open Tuesday-Sunday

10:00 a.m.-4:00 p.m.

[NevadaArtists.org](http://NevadaArtists.org)

775-882-6411

[nevadaartists.org](http://nevadaartists.org)

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Capital City  
Arts Initiative

[www.arts-initiative.org](http://www.arts-initiative.org)

### ART from UNR: Student Exhibition

Ongoing, 8am-noon, 1-4pm

Community Development Building (the Brick)

108 E. Proctor St.

### Industrial Art: Sports Edition

Ongoing, Monday-Friday, 8am-5pm

CCAI Courthouse Gallery, 855 E Musser St.

### Dylan Silver: Tahoe clarity

Ongoing, most Monday-Thurs., 5-8pm

Sierra Room, Carson City Community Center,

851 E. William St.

## **Opening Event – Garden Party - Music & Art at the Bliss**

**featuring Cherie & John Shipley with Take This**

*Fri., Aug. 4 – Bliss Mansion, Elizabeth, Robinson, & Mountain Streets*

**ART EXHIBIT, DEMONSTRATIONS, AND SALE**

**4:00-6:30 P.M. ON THE PORCH**

- **William Smith**, acrylic flow-painting demonstration
- **Mischell Riley**, bronze sculpture demonstration
- **Kim VanZyll**, Tangle Wonders, Zentangle demonstration
- **Kristy Dial**, unique painted gourds
- **Deborah Stevenson**, watercolors and oils
- **Rose Yeaman**, dolls
- **Cyndy Brenneman**, watercolors and painted parasols
- **Edith Isidoro-Mills**, floral photography
- **Miss Dixie Vintage Bus** from Fallon, **Susan McCormick**, **Terri Akins** Calleas, and **Vickie Workman Detomasi** - arts, crafts, handmade goods, and jewelry. Miss Dixie contact: 775-867-3716



### **INFORMAL MANSION TOURS**

- **See** the 3-story, 8,000-plus sq. ft., 15-room Italianate-style Victorian mansion, completed in 1879 by millionaire Duane L. Bliss. It was the biggest, most elaborate home in Nevada at the time.
- **Preview** a display of Painted Parasols created for the 2017 Nevada Day Parade.

### **DELICIOUS FOOD - 4:30-8:00 P.M.**

- **Nevada Nosh food truck** - John Hurzel, owner.

### **FABULOUS LIVE MUSIC 4:00-8:30 P.M.**

- **Kantu Inka - Machu Picchu, Peru:** Julie Lozada Ocampo and Carlos Ocampo present Andean and Latin American folkloric music, 4:00-6:30 p.m. on the front lawn. *Kantuinka.com*
- **Cherie and John Shipley with Take This Band**, 6:30-8:30 p.m. in the garden. Cherie and John are a dynamic, innovative jazz act.



They arrange many of the tunes they play, presenting customized, original jazz versions. Cherie has been a favorite vocalist in this area since the '80s. John is a founding member of the groundbreaking jazz-fusion recording group Hiroshima. His jazz and R&B piano/keyboard talents are a draw for true music aficionados.



Joining the **Take This** show are saxophonist **Joel Edwards**, guitarist/vocalist **Paul Covarelli**, and drummer **Steve Self**.

*Shipleymusic.com*

*laketahoeentertainment.com/about-us*

Bring lawn chairs or a blanket for seating.

Low chairs get the best spots - in the front near the stage! Free.

## ***Trippin King Snakes***

*Fri., Aug. 4, 6:00-9:00 p.m.*

*Living the Good Life, 1480 N. Carson St.*

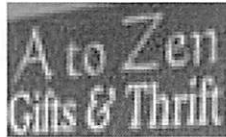
A trio of musicians who play an eclectic array of rock, blues, funk, alternative, covers, and originals. **Ev Musselman** - guitar and vocals, **Charlie Fecteau** - bass, **Mick Fecteau** - drums and vocals.



## ***Fancy First Friday - Open Mic***

*Fri., Aug. 4, 7:00-? p.m. - A to Zen, 1801 N. Carson St.*

A fun twist on an already awesome night! It's a night on the town! A night to dress your best for the evening! If you need help with your fancy getup, A to Zen has a great selection of vintage clothes, so everyone can join the fun! (Bring a dish to share if you can, and we can have a Fancy Feast for our Fancy Friday.)



## ***Music in the Market - Carolyn Dolan***

*Sat., Aug. 5, 8:30 a.m.-1:00 p.m.*

*3rd & Curry St. Farmers Market*

**Carolyn Dolan** has the ability to cross over many genres as a professional singer, harmonica player, and performer. She can dive into powerful R & B, deliver a smooth jazz standard, or convey a gentle country ballad. At the market, she is accompanied by Peter Supersano on keyboard.



[www.carolyndolan.com](http://www.carolyndolan.com)

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*Carson City  
Wine Walk*

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ASSOCIATION

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## Carson City Downtown Business Association Wine Walk

Wine-Walk Glasses - \$15; Music - free

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### Mick Valentino - on the Wine Walk

Sat., Aug. 5, 1:30-4:30 p.m.

Nevada Artists Association Gallery, 449 W. King St.



**Mick Valentino**, electric jazz guitar, has played guitar on stage with Prince, Little Anthony & The Imperials, Eddie Harris, Jaco Pastorias, Larry Carleton, Oliver Lake, Roger Smith, Tommy Bell, Roland Vasques, and the Urban Ensemble. Mick toured the world with the group Santa Esmeralda, has played jazz at the El Dorado, Harrah's, and EJ's in Reno; and has been guest lead guitarist with the Reno Jazz Orchestra. Sponsored by the Carson City Arts & Culture Coalition.

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### Rocky & Judith jazz combo - on the Wine Walk

Sat., Aug. 5, 2:00-4:00 p.m.

St. Peter's Episcopal Church, 314 N. Division St.

Multilingual vocalist **Judith Ames** and legendary Detroit saxophonist **Rocky Tatarelli** perform with **Jimmy Vermilion** on keyboards and **Neil Strocchio** on drums.

Sponsored by the Downtown Business Association.

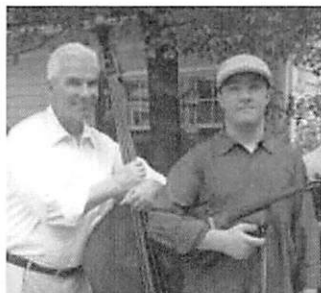
[www.juditames.com](http://www.juditames.com)

[www.rockytatarelli.com](http://www.rockytatarelli.com)



### Graham & Scot Marshall - on the Wine Walk

Sat., Aug. 5, 2:00-4:00 p.m. - Patchwork Giraffe, 203 E. John St.



**Graham Marshall**, violin, and **Scot Marshall**, bass and vocals, are a son-father jazz duo. Graham has been playing since age five and plays with bands in Reno, Truckee, and Carson City, and with his own quartet. Scot studied with legendary jazz bassist Rufus Reid and has been an active part of the Reno music scene since 1985. Besides performing, he teaches bass, guitar, and voice, and co-hosts *Saturday Night Jazz* on Reno Public Radio. Sponsored by the Carson City Downtown Business Association. [scotmarshall.com](http://scotmarshall.com)

[www.facebook.com/graham.marshall.948](http://www.facebook.com/graham.marshall.948)

### Laurie Mangold - on the Wine Walk

Sat., Aug. 5, 2:00-4:00 p.m.

Purple Avocado, 904 N. Curry St.

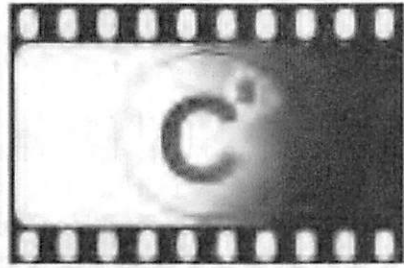
**Laurie Mangold** is a singer-songwriter, guitarist, and flutist. Inspired by such artists as Joni Mitchell, Neil Young, and Simon and Garfunkel, Laurie performs classic rock and folk-rock covers and original songs.

She frequently collaborates with other musicians, and composes, records, and performs in northern

Virginia as part of the acoustic rock duo GLAURIE. Her music can be found on SoundCloud and YouTube. Sponsored by the Downtown Business Association.



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## Jackie Landrum Duo - on the Wine Walk

Sat., Aug. 5, 2:00-4:00 p.m.

Carson City Art Gallery & Pottery, 110 S. Curry St.



**Jackie Landrum** had her own 9-piece band at age 14 and has sung professionally ever since. Her sublime performance ability and rich, sultry vocal tone thrill audiences everywhere. Her CDs, released to rave reviews, are "Inside Out" and "Jackie Landrum: Jazz to Blues." With Jackie today is Ron

Savage, keyboard. Visit the Saturday Art and Antique Faire at the Gallery.

[www.jackielandrum.com](http://www.jackielandrum.com)

[carsoncitypottery@yahoo.com](mailto:carsoncitypottery@yahoo.com)

## Levitt AMP Concert at the Brewery Arts Center

Sat., Aug. 5, 7:00-10:00 p.m. - Minnesota St. Stage, 449 W. King St.

Music, games, food trucks, and more!

**Whatitdo**, 7:00-7:45 p.m.

**Whatitdo**, opening act for the evening, is a Transrhythmic Multidimensional West Coast Funk combo out of Reno. Members are **Alex Korostinsky** - bass, **Aaron Chiazza** - drums, **Mark Sexton** - guitar, and **Ryan Taylor** - keys



**Thee Commons**, 8:00-10:00 p.m.

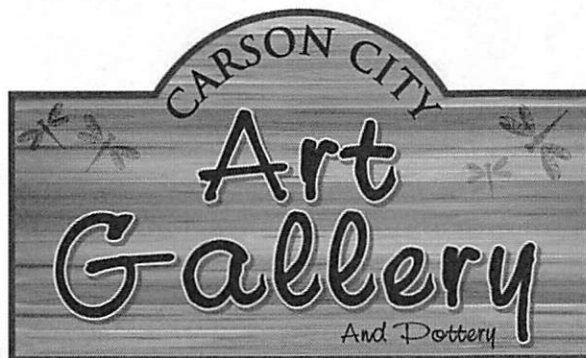
Since banding together in 2012, psychedelic cumbia-punk trio **Thee**



**Commons** has made waves in and around their hometown, East LA. Featuring los hermanos Pacheco and one of several lively session bassists, these romp 'n' rollers completed a 35-show tour last summer, creating a buzz with their vivacious performances. Chris Ziegler, founder of LA Record, wrote, "Live, they're fearless, confident and ready to go off-script at a moment's inspiration. It's wild stuff, just as it absolutely should be." To which Chris

Kissel of *LA Weekly* further commented, "If Thee Commons aren't the best live band in Los Angeles, they're damn near the top." [www.facebook.com/theecommons](http://www.facebook.com/theecommons)

□



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## ***The Red Tango***

*Sun., Aug. 6, 1:00-3:00 p.m.*

*BAC Ballroom (second floor), 449 W. King St.*

**The Red Tango** sizzles with rhythm, class, and superb musicianship. These international string players claim the Reno Philharmonic, Reno Chamber



Orchestra, and Nevada Opera as their day jobs. The musicians have performed or played back-up for many stars, including Luciano Pavarotti, Josh Groban, Neil Diamond, Johnny Mathis, Smokey Robinson, Trans-Siberian Rock orchestra, Mannheim Steamroller, Frank Sinatra Jr., Celine Dion, Olivia Newton John, Barbra Streisand, Barry Manilow, Jay-Z, Mary J.

Blige, Isaac Hayes, and Echo and the Bunnymen. They love playing at parties! Musicians are **Olga Archdekin** and **Bruce McBeth**, violins; **Catherine Matovich**, viola; **Charles Taggart**, cello; and **Zack Teran** (not shown), bass. And yes, you can dance the tango to their music in the Ballroom!

<http://www.theredtango.com>

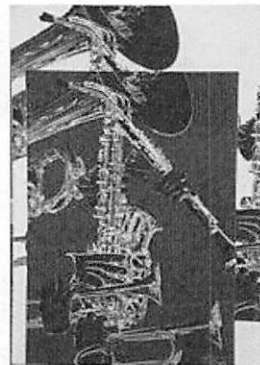
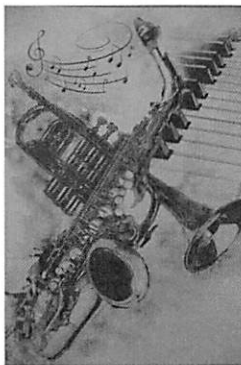
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## ***Jazz & Beyond Art Show, Sale, & Poster Signing***

*Sun., Aug. 6, 2:00-2:20 p.m. (intermission event)*

*BAC Ballroom, second floor landing, 449 W. King St.*

View poster artwork submitted to promote the 2017 Jazz & Beyond Festival. Works by William Smith, Catherine King, Reta Hanks, Margaret Maatella Poune, John Warden, and Ulla Warner will be on display. Take a chance on raffle tickets for the originals by William Smith (see program cover) and Catherine King (left, below), or purchase souvenir reproduction, full color posters for \$10.



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**Hohner Harmonica Roadshow**

*Sunday, Aug. 6, 3:30-6:00 p.m. - BAC Performance Hall*

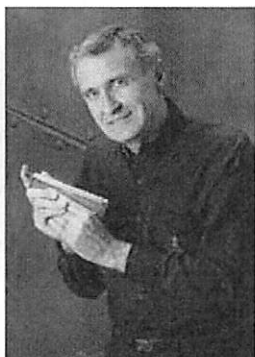
**The Hohner Harmonica Roadshow**, a 2.5-hour, indoor presentation hosted by blues harmonica pro **Ronnie Shellist**, is a mix of performance, teaching, and demonstration. This fast-paced, entertaining program includes harmonica giveaways and hands-on instruction from a world renowned pro. Ronnie's style is a combination of Chicago and West Coast blues influenced by funk and jazz greats.



The Roadshow will be followed by two outdoor concerts showing the harmonica's role in different styles of music - jazz and blues. A food truck will be on site.

**Tom Stryker's Impromptu**

*7:00-8:00 p.m. - BAC Minnesota St. Stage*



**Impromptu** presents a set of swinging jazz favorites featuring **Tom Stryker** on chromatic harmonica, **Ronnie Shellist** on diatonic harmonica, **Rocky Tatarelli** on tenor saxophone, **Jimmy Vermilion** on keyboards and vocals, **Hal Little** on drums, and **Marcy Benner** on vocals.

**Ronnie Shellist Blues Band**

*8:15-9:15 p.m. - BAC Minnesota St. Stage*

**Ronnie Shellist Blues Band** features **Ronnie Shellist** on diatonic harmonica, **Tom Stryker** on chromatic harmonica, **Rocky Tatarelli** on tenor saxophone, **Mick Valentino** on guitar, **Jimmy Vermilion** on keyboards and vocals, **Hal Little** on drums, and **Carolyn Dolan** on vocals and diatonic harmonica.

*Today's harmonica events are brought to you by the Hohner group and funded in part by a grant from Nevada Humanities and the National Endowment for the Humanities.*



## RoseBud's Dance Band

Mon., Aug. 7, 7:30-9:30 p.m. - Bob McFadden Plaza (3d St.) Stage



An affiliate of the Carson Valley Pops Orchestra, **RoseBud's Dance Band** rehearses in Rich Sheldrew's "Man Garage" with RoseBud, the rescue burro, looking on. Led by Dave Young, who also plays trombone and writes arrangements for the band, Rosebud's presents Big Band era dance, jazz, swing, and some modern pieces. **Saxes:** Liz Eubanks, Paula Crout, Chris Guerra, Jake Page, Art Hernandez. **Trumpets:** Alan Catron, Bob Masters, Rich Sheldrew, Brenda Dodge. **Trombones:** Paul Jorgensen, Dave Young. **Guitar:** Doug Conner. **Keyboard:** Shirley Young. **Bass:** Kelly Dodge. **Drums:** Ed "Butch" Gansberg. **Sound:** Alan Lund. [carsonvalley pops.wordpress.com/rosebuds](http://carsonvalley pops.wordpress.com/rosebuds)

## CeCe Gable & Corky Bennett

Tues., Aug. 8, 3:00-4:00 p.m. - Sierra Place, 1111 W. College Parkway

A consummate jazz cabaret performer who has sung in jazz clubs



throughout the United States and Europe, **CeCe Gable** is one of the premiere jazz singers in the Reno-Tahoe area. Today, she brings her unique, compelling style and sound – which has been compared to the song stylists of the '50s with a contemporary twist – to



perform with **Corky Bennett**, a great musician who also happens to be very funny. He is a jazz pianist, virtuoso accordionist, hip singer, and stand-up comic.

[cecegable.com](http://cecegable.com), [corkybennett.com](http://corkybennett.com)

## Millennium Bugs

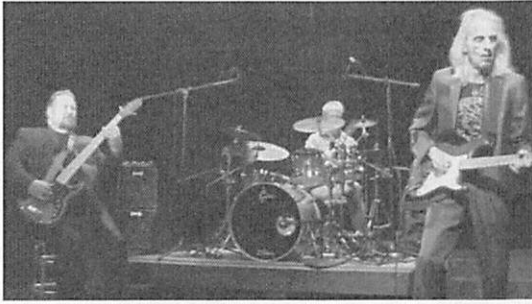
Tues., Aug. 8, 7:30-9:30 p.m.

Comma Courtyard, 312 S. Carson St.

**Millennium Bugs**, a jazz combo affiliated with the Mile High Jazz Band, features **Wayne Theriault** on trumpet, **Dan Lancaster** on sax and other woodwinds, **Tom Stryker** on harmonica, **David Bugli** on keyboard and trombone, **George Worth** on bass, and **Neil Strocchio** on drums. The Millennium Bugs will also play at the Carson City Historical Society's annual Ice-Cream Social at the Foreman-Roberts Park on Sat., Aug. 12, 5:30-7:30 p.m.



## Lake Effect Jazz



Wed., Aug. 9, 5:30-7:30 p.m.  
Comma Courtyard, 312 S. Carson St.  
**Lake Effect Jazz** combines the talent of outstanding musicians **Mick Valentino** on guitar, **Charlie Schofield** on bass, and **Jim McCall** on drums. The band plays regularly at the Fresh Ketch in South Lake Tahoe and

can be seen and heard in video recordings on YouTube.

## Open Jazz Jam – Cherie & John Shipley

Wed., Aug. 9, 7:30-10:30 p.m.

*Living the Good Life, 1840 N. Carson St.*

Hosts for the Wednesday night jam session at LTGL tonight are **Cherie Shipley**, vocals; **John Shipley**, keyboard and vocals; with **Neil Strocchio** on drums. Instrumental and vocal jazz musicians are invited to join in.



## First of Two Thursdays at Three at Carson Mall

*Enjoy music, art, food and drink!*

## Carolyn Dolan Band

Thurs., Aug. 10, 3:00-5:00 p.m. - Carson Mall, 1227 S. Carson St.



The **Carolyn Dolan Band** delivers a mix of swing, jump and country blues, sultry ballads, American roots music, and a taste of R&B, interpreting jazz and crossover songs from the past sixty years. The vocal and harmonic stylings of **Carolyn Dolan** are backed by **Paul Covarelli**, guitar; **Doug Coomler**, sax; **Ron Savage**, keyboard and vocals; and **Tony Savage**, drums.

[www.carolyndolan.com](http://www.carolyndolan.com)

## Sneaky Creatures

Thurs., Aug. 10, 7:30-9:30 p.m. - Bob McFadden Plaza (3rd St.) Stage

**Sneaky Creatures**, a mischievous new gypsy jazz/alt-country septet from Tahoe Vista-Kings Beach, creeps into the music scene with an unusual blend of the rootsy and the jazzy, the gypsy and the honky, the funky and the rock-a-billy. Featuring **Josh Roelle**, songwriter, on electric guitar, **Kerry Andras** on stand-up bass, **Kevin Drake** on saxophones, **Todd Holway** on keyboards, **Lena Meyer** on trombone and trumpet, **Jesse Steele** on trumpet, and **Steve Saturno** on drums, these seasoned Tahoe musicians create a unique and original sound that is also strangely familiar. You'll want to swing your partner, laugh your head off, and duck for cover - all at the same time.

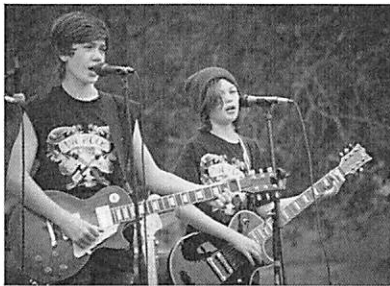


[www.sneakycreatures.com](http://www.sneakycreatures.com)

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## Reno Rock Camp - We Rock Kidz

Fri., Aug. 11, 5:00-7:00 p.m. - Comma Courtyard, 312 S. Carson St.



**Reno Rock Camp**, presented by RRC Organization, Inc., is a mixed genre music camp that focuses on empowering youth through music and building community through shared musical expression. The camp is designed to allow all youth - regardless of race, class, or creed - freedom



of expression and exploration in music and performance while enhancing their abilities in voice, sound and songwriting, and mixing, without creative boundaries.

RRC offers all children the unique experience of a musical dream. Campers perform as **We Rock Kidz** and have played for Reno's Street Vibrations, the Midtown Art Walk, Artown, and Jazz & Beyond.

[RenoRockCamp.com](http://RenoRockCamp.com)

[www.facebook.com/RenoRockCamp](http://www.facebook.com/RenoRockCamp)

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## Dan Palmer

Fri., Aug. 11, 6:00-9:00 p.m.

*Living the Good Life (outdoor stage), 1840 N. Carson St.*

**Dan Palmer** is an upbeat, observant singer, songwriter, and guitarist who performs throughout the U.S. and in Europe. He specializes in Modern Americana music, currently focusing on his original music, drawn from his extensive experience of songs in various styles that have universal appeal. His recordings are available on CD Baby.



[brotherdanpalmer.com](http://brotherdanpalmer.com)

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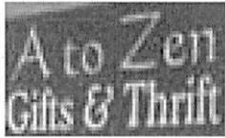
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## Open Mic Night@The ZEN DEN Stage

Fri., Aug. 11, 7:00-? p.m. - A to Zen, 1801 N. Carson St.  
Every Friday - music, comedy, poetry, magic, and more. All ages and skill levels are welcome. [www.facebook.com/a.tozen.9](http://www.facebook.com/a.tozen.9)

## Fox Brewpub Friday Night Summer Concert - Musicole

Fri., Aug. 11, 7:00-10:00 p.m. - Bob McFadden (3rd St.) Stage

**Musicole** is great musical entertainment for all to enjoy. These multi-talented instrumental and vocal musicians form a polished, high-energy show band. They perform a wide variety of musical genres and their tributes to the late Louis Armstrong, Sam Cooke, and Jackie Wilson are exceptional. Members are **Michael Coleman**, guitar and vocals; **Michael Jingles**, drums; **Margaret Wrights**, vocals; **Jaeson Carthen**, vocals; **Paulette Porter**, vocals; **Brady Carthen**, bass; **Joey Walker**, trumpet, and **Mark Anthony**, keyboards.



[Musicole89.com](http://Musicole89.com)

## Music in the Market - Denise Jenkins

Sat., Aug. 12, 8:30 a.m.-1:00 p.m.  
Curry St. Farmers Market



Carson City resident **Denise Jenkins**, when she is not creating beautiful Bohemian, organic, contemporary, gemstone jewelry in her studio, loves to play fiddle. She recently returned from a trip to Ireland, which she said is wonderful for a fiddle player/silversmith. "The metalwork is stunning and the tunes are mighty."

## 11th Annual Art at the Greenhouse

Sat., Aug. 12, 10:00 a.m.-3:00 p.m. Music, art, food, and more!  
Greenhouse Garden Center, 2450 S. Curry St.

Ramble through the nursery among bedding plants, vegetables, perennials, roses, shrubs, fruit trees, shade trees, and evergreens as you listen to the music.

## Jakki Ford Duo - 11:00 a.m.-2:00 p.m.

Listen to vocalist **Jakki Ford**'s many musical styles—popular, bossa nova, jazz, Motown, gospel, rock, Broadway, and opera, performed with the incomparable **Peter Supersano** on keyboard. Peter plays rock, pop, top-40, show music, solo piano, big band, and jazz, has written and arranged several jazz compositions, and teaches jazz improvisation, music theory, and harmony.



[jakkiford.com](http://jakkiford.com)

## Randy Ide - 11:00 a.m.-2:00 p.m.

Pianist **Randy Ide** performs classic rock, blues, and country music, featuring songs from many decades and multiple genres

[www.randyidemusic.net](http://www.randyidemusic.net)



# Carson City Symphony Association

## Carson City Symphony Concerts - 2017-18 Season

- **Sun., Oct. 22**, 4:00 p.m., Carson City Community Center—with guest soloist **Carla Trynchuk**, Violin Concerto in D minor by Jean Sibelius. 
- **Tues., Dec. 5**, 2017, 6:30 p.m., Carson City Community Center—Winter Concert, Symphony Youth Strings. (Date to be confirmed.) Free.
- **Sun., Dec. 10**, 2017, 4:00 p.m., Carson City Community Center—Holiday Treat with Symphony Chorus; Victorian Dancers.
- **Sun., Feb. 25**, 2018, 4:00 p.m., Carson City Community Center—with guest soloist **Stephen Framil**, Cello Concerto No. 2 by Victor Herbert. 
- **Thurs., April 19**, 2018, 6:30 p.m., Carson City Community Center—Youth Strings "Spring Fling." (Date to be confirmed.) Free.
- **Sun., April 29**, 2017, 4:00 p.m., Carson City Community Center—with guest soloist **Alexander Tutunov**, Piano Concerto No. 3 by Beethoven. 
- **A Sunday in June** 2017, Governor's Mansion—Pops Party Concert with Carson City Symphony Chorus. Free.
- **Tue., July 4**, 2017, July 4th— Genoa Americana Festival with Carson City Symphony and Chorus. Free.

775-883-4154

CCSymphony.com

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**Millennium Bugs**  
**Carson City Historical Society - Ice Cream Social**



Sat., Aug. 12, 5:30-7:30 p.m.  
Foreman-Roberts House Park  
1207 N. Carson St.

**Millennium Bugs**, a jazz combo affiliated with the Mile High Jazz Band, features **Wayne Theriault**, trumpet; **Dan Lancaster**, sax, flute, and clarinet; **Tom Stryker**, harmonica; **David Bugli**, keyboard; and **George Worth**, bass.

Exhibitors will be on hand to discuss their projects and interests. Music free; ice cream \$3. Proceeds

benefit the Carson City Historical Society.

[cchistorical.org](http://cchistorical.org)

**Levitt AMP Concert at the Brewery Arts Center**

Sat., Aug. 12, 7:00-10:00 p.m. - Minnesota St. Stage, 449 W. King St.  
Music, games, food trucks, and more!

**Mo'z Motley Blues**, 7:00-7:45 p.m.

Nothing livens up a crowd like **Mo'z Motley Blues** band, bringing you their blues infected rock, pop, soul, and country repertoire. Performing five decades of cover music and originals, **Monique De Haviland**, bandleader, songwriter, vocalist, and guitarist; **Mylo McCormick**, guitar and vocals; **Samantha Moore**, bass, percussion and vocals; and **Don LaLonde**, drums, percussion, and lead vocals; bring energy and excitement, danceable beats, and great delivery to each show.



[www.mozmotleyblues.com](http://www.mozmotleyblues.com)

**Marla Brown**, 8:00-10:00 p.m.

**Marla Brown**, daughter of the late, great Crown Prince of Reggae, Dennis Emanuel Brown, and Yvonne Brown, has a history of professionalism through the arts. With ballet, street, and contemporary dance as her foundation, Marla performed extensively in Europe. In 2013, she moved from dance performance to singing and performed at the Jazz Café in London. Marla launched her solo career in Kingston, Jamaica, representing her father during Reggae Month and performing around the island. Her impressive performance at the Dennis Brown Annual Tribute Show, held by Jaria Jamaica, made the Brown name shine. Her original song, *Here Comes the King*, received the biggest and most favorable response from the crowd. The song, dedicated to her father, was her tribute to his life and work.



[www.itsmarlab.com/music](http://www.itsmarlab.com/music)

## Special Event - A Day at the Silver Saddle Ranch

Sun., Aug. 13, 2:00-7:00 p.m. - Silver Saddle Ranch, 2648 Carson River Rd.  
on the east side of Prison Hill



Celebrate Carson City's Silver Saddle Ranch, with music, Wild Ass Women and their burros, food trucks, tours, and more! This family-friendly, free event is co-sponsored by Carson City Department of Parks, Recreation, and Open Space. Special thanks to Meeks Lumber & Hardware, Carson City, for large flatbed trailer stage, and to Jeanette and Lisa for small flatbed trailer stage.

### **CW & Dr. Spitmore** - 2:00-3:00 p.m.



CW, guitar, and Dr. Spitmore, jug, play the finest in western honkytonk music. CW has returned to a focus on fingerpicking, ragtime, and hot swing with strong cowboy-hillbilly leanings—reflective of his early years in the desert. His guitar du jour is a 1930 National called "Wild Wanda." Dr. Spitmore brings an impeccable attention to detail and tone borne of his many years as a performer of Baroque music.

His favorite jug is the one that works.

[www.nevadamusic.com](http://www.nevadamusic.com)

### **Sierra Sweethearts** - 3:00-4:00 p.m.

Northern Nevada's premier all-woman ensemble, the **Sierra Sweethearts**, performs throughout northern Nevada and California at festivals, concert halls, street fairs and many other community events. With 3- and 4-part harmonies, sizzling instrumentals, and rather frequent outburst of laughter and silliness, these gals always entertain! Each member has a long history of musical performance:



#### **Catherine Matovich**

(fiddle) ~ member of the Reno Philharmonic and numerous other professional ensembles; Cat can cook! **Kristell Moller** (mandolin, bass) ~ member of the Reno Philharmonic Choir and numerous bluegrass and folk ensembles; Kristell's sultry vocals will mesmerize you! **Cindy Gray** (banjo, guitar) ~ thanks to her day job as an elementary school teacher, Cindy knows how to get silly! **Lynn Zonge** (guitars) ~ longtime performer with Suspect Terrane, Carson City's popular bluegrass band; Lynn can git down!

[www.sierrasweethearts.com](http://www.sierrasweethearts.com)

## *Eagle Wings Pageant Dance Group - 4:00-5:00 p.m.*



Formed in 2006, the goal of Eagle Wings Pageant Dance Group is to keep Great Basin songs and dances alive for our future generations. Patty Hicks is founder and Lois Kane is dance and language coordinator. Dancers from toddlers to senior citizens from all parts of Nevada meet weekly, and new dancers are always welcome. Each dance has a meaning. This is the Dance Group's first performance at

Jazz & Beyond.

[www.facebook.com/EagleWingsPageantDanceGroup](http://www.facebook.com/EagleWingsPageantDanceGroup)

## *Sagebrush Rebels - 5:00-7:00 p.m.*

"If you're gonna play Nevada, you gotta have a fiddle in the band!" A take-off from a great Alabama country

tune, the Sagebrush Rebels band presents memorable, fun, country-western favorites, and yes, with a fiddle in the band. All six members are vocalists - the harmonies are fat and the repertoire ranges from classics to current. You're gonna need boots when the Sagebrush Rebels deliver their deep, rich talents.



Musicians are **Cherie Shipley**, vocals; **Catherine Matovich**, fiddle; **Brad Lund**, bass; **Mark McKinnon**, guitar; **Nancy Barker**, keys; and **Ben Reino**, drums.

# Rupert's

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## Urban Renewal Project

Sun., Aug. 13, 8:00-10:00 p.m. - Brewery Arts Center, Minnesota Street Stage  
The **Urban Renewal Project** uses instruments of a bygone era to create a signature



sound that blurs the boundaries between soul, jazz, and hip-hop. The group features a big band horn section, a female singer, and a rapper, who perform upbeat originals and fresh interpretations of recent hits. In 2014, the band released its sophomore album *Local Legend* to critical acclaim. The record's original tracks draw from

R&B, swing, and West African highlife, unified by melodic earworms and hip-shaking grooves. The band's third full-length album was released in 2016. Band members include **Music Director, Composer, Saxophonist** R.W. Enoch; **Vocals** Alex Nester, Elmer Demond; **Saxophone** Brian Clements, Kyle O'Donnell, Matt Ballard; **Trumpet** Mitch Cooper, Elliot Deutsch, Brina Simon; **Trombone** Evan Mackey, Lindsay McMurray, Mike King; **Guitar** Tim Friedlander; **Bass** Dustin Morgan; **Drum Set** Satoshi Kirisawa.

[www.urpmusic.com](http://www.urpmusic.com)

## Frisson

Mon., Aug. 14, 7:30-9:30 p.m. - McFadden Plaza (3rd St.) Stage

**Frisson** is an Ohio band formed of Oberlin Conservatory alumni, lead by Matt DiBiase. Drawing heavily from jazz, fusion, rock, R&B, and electronic music, Frisson's eclectic music contains strong rhythmic foundations, singable melodies, and rich harmonies that fuel spectacular solos. Its creative and talented members are **Russell Gelman Sheehan**,



**guitar; Eli Heath**, bass; **Patrick Graney**, percussion; **Nathan Rice**, saxophone; **Michael Orenstein**, keys; **Giveton Gelin**, trumpet; **Chase Kuesel**, drums; and **Matt DiBiase**, vibes and electronics.

[www.facebook.com/Frisson.bandinfo](http://www.facebook.com/Frisson.bandinfo)

[www.mattdibiasemusic.com/frisson](http://www.mattdibiasemusic.com/frisson)

## Jukebox International Film Festival - Day 1

Tues., Aug. 15, 5:30-7:30 p.m.

BAC Performance Hall, 511 W. King St.

The Jukebox International Film Festival (JIFF) complements the Jazz & Beyond festival by presenting films that celebrate music and musicians.

An awards ceremony will be held at the conclusion of Day 2.

**Narrative films** (features and shorts) were selected that incorporate musical themes - storylines that focus on performers or songwriters, music settings or locations, or other celebrations of music.

**Documentary films** (features and shorts) focus on real-life stories of performers or songwriters, or include stories about music events, settings, or locations, or otherwise celebrate real-life music and events.

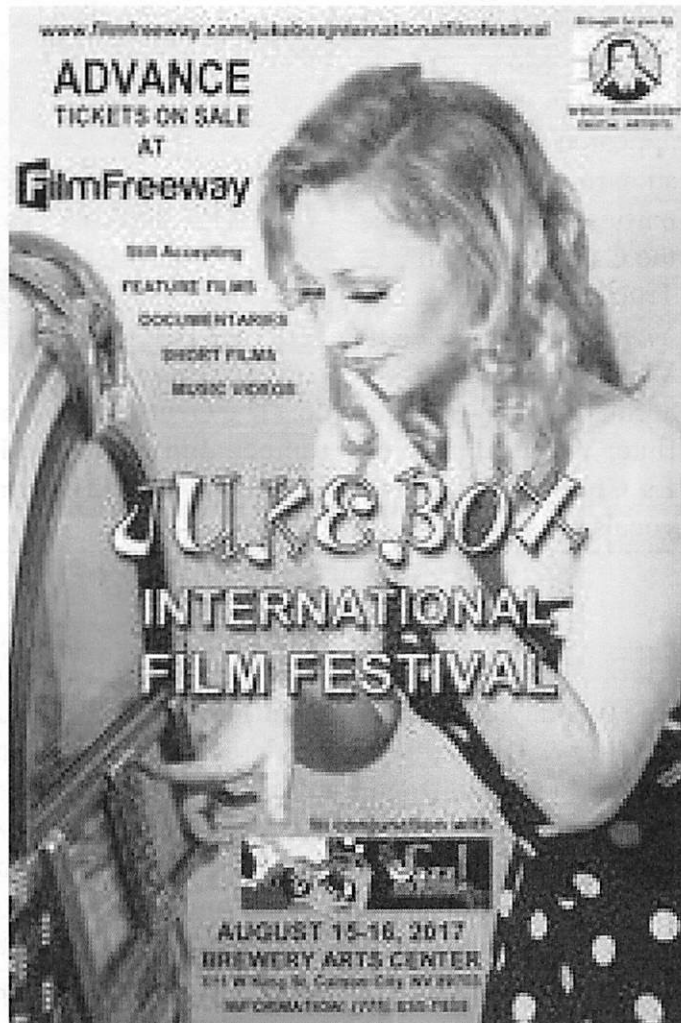
**Music videos** are no longer than 7-1/2-minutes.

Films were judged by a panel of music industry professionals.

Awards and prizes will be presented to the winning films in each category.

All-Access, Daily, and Awards-Ceremony-Only passes are

available for purchase online through Film Freeway and at the door.



[www.facebook.com/jukeboxiff](http://www.facebook.com/jukeboxiff)

[filmfreeway.com/festival/JukeboxInternationalFilmFestival](http://filmfreeway.com/festival/JukeboxInternationalFilmFestival)

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## ***Lucky Diamond & the Gents o' Jive***

*Tues., Aug. 15, 7:30-9:30 p.m. - McFadden Plaza (3rd St.) Stage*

If you like '20s and '30s Hot Jazz and swingin' standards, **Lucky Diamond & The Gents o' Jive** is

for you! Since 1995, they have appeared at casino showrooms, parties, and events, the Cadillac Ball in Truckee, and New Year's and Valentine's dances



at Sharkey's in Gardnerville. The Gents are **Dan Lancaster**, sax, clarinet, and flute; **Wayne Theriault**, trumpet; **Jimmy Vermilion**, keys, bass, and vocals; **Joe La Chew**, guitar and vocals; and **Mark Ashworth**, aka Lucky Diamond, drums and vocals.

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## ***Jukebox International Film Festival - Day 2***

*Wed., Aug. 16, 5:30-7:30 p.m.*

*BAC Performance Hall, 511 W. King St.*

The two-day **Jukebox International Film Festival** is presented in conjunction with the Jazz & Beyond festival by presenting films that celebrate music and musicians. **Narrative films, Documentary films, and Music videos** were judged by a panel of music industry professionals. Awards and prizes will be presented to the winning films in each category today. All-Access, Daily, and Awards-Ceremony-Only passes are available for purchase online and at the door. For more information, see p. 25.

*[filmfreeway.com/festival/JukeboxInternationalFilmFestival](http://filmfreeway.com/festival/JukeboxInternationalFilmFestival)*

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## ***New West Guitar Group***

*Wed., Aug. 16, 5:30-7:30 p.m.*

*Comma Courtyard, 312 S. Carson St.*

**New West Guitar Group** (NWGG) has developed a widespread reputation as one of the premier guitar ensembles in the world. Featuring guitarists **Perry Smith** (NYC), **John Storie** (LA), and **Will Brahm** (LA), they perform recognizable covers, jazz standards and exciting originals. Their signature sound comes from an innovative style that highlights rhythm, beauty, and virtuosity by combining acoustic and electric guitars. Smith and Storie founded the group 10 years ago and today they continue to tour as a trio with Brahm throughout the United States and abroad.



*[www.newwestguitar.com](http://www.newwestguitar.com)*

*[JazzCarsonCity.com](http://JazzCarsonCity.com)*

## Open Jazz Jam – Rocky & Judith

Wed., Aug. 16, 7:30-10:30 p.m.

*Living the Good Life, 1840 N. Carson St.*

Hosts for the Wednesday night jam session at LTGL tonight are **Rocky Tatarelli**, tenor saxophone, and **Judith Ames**, multi-lingual vocals. They are joined by **Peter Supersano** on keyboard and **Neil Strocchio** on drums. Instrumental and vocal jazz musicians are invited to join in.

[www.judithames.com](http://www.judithames.com)

[www.rockytatarelli.com](http://www.rockytatarelli.com)



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## Second of Two Thursdays at Three at Carson Mall

*Enjoy music, art, food and drink!*

### No Comprende featuring Dallas Smith

Thurs., Aug. 17, 3:00-5:00 p.m. - Carson Mall, 1227 S. Carson St.

Musicians of the dynamic Latin-jazz ensemble **No Comprende** take the stage for an



amazing program of fresh, original tunes by **Dallas Smith**. This Latin, world, fusion music combines exciting rhythms with jazz harmony to create a high-energy sound that is fun for listening and dancing. Performing in the Reno-Tahoe area since 1991, the group features **Dallas Smith**, sax, flute; **Kris Landrum**, keyboard; **Hans**

**Halt**, bass; **Eric Middleton**, drums and vibes; and **Cody Remakulas**, percussion.

[www.renojazz.org/artists/no\\_comprende.htm](http://www.renojazz.org/artists/no_comprende.htm)

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## Summer Concert on the Veranda

### Niall McGuinness - New World Jazz Project

Thurs., Aug. 17, 6:00-9:00 p.m. - Café at Adele's, 1112 N. Carson St.

Soul, Latin, and world jazz music is played genuinely, straight ahead, and right down the middle by the **New World Jazz Project**. Redirecting the art of jazz, the band lays down groove-oriented original compositions and soulfully arranged modern classics, from Afro-jazz to adult contemporary, bebop, and beyond. Musicians are **Niall McGuinness**, sax, flute, and percussion; **George Tavoularis**, piano; **Kyle Rothchild**, bass; and **Eric Finkelstein**, drums.



[www.newworldjazzproject.com](http://www.newworldjazzproject.com)



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## Special Event - A World of Music with Todd Green

Thurs., Aug. 17, 7:00-9:00 p.m.

BAC Performance Hall, 511 W. King St.

Join us for an evening of World Music as acclaimed multi-instrumentalist **Todd Green** introduces us to and performs on an amazing variety of string, flute, and



percussion instruments from the Middle East, Central Asia, Far East, and South America. He will relate the instruments culturally and historically to familiar Western instruments, pointing out differences and commonalities. His custom-built electronic system allows him to layer instruments as he performs, taking the audience on a tour of many countries and their diverse styles of music. He intersperses his playing with

explanations of the music and the instruments. Green's artistic mission is to "help bring down the barriers that divide us by experiencing other cultures through their music."

[www.toddgreen.com](http://www.toddgreen.com)



This special event is brought to you, in part, by a grant from Nevada Humanities and the National Endowment for the Humanities



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## HopeFest 7 with Tyrone Wells

Fri., Aug. 18, 6:00-9:00 p.m.

Carson Tahoe Cancer Center, 1535 Medical Parkway

Bring your family, friends, and lawn chair to this community celebration in support of area cancer patients in need.

Admission to this rockin' summer evening concert, featuring the soulful sounds of singer, songwriter, guitarist **Tyrone Wells**,

is free. Food, drink, and raffle ticket sales benefit local cancer patients.

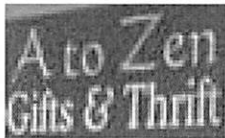
[www.carson Tahoe.com/hopefest](http://www.carson Tahoe.com/hopefest)

[www.tyronewells.com](http://www.tyronewells.com)

## Lee Jones

Fri., Aug. 18, 6:00-9:00 p.m.  
*Living the Good Life (outdoor stage)*  
1840 N. Carson St.

Enjoy traditional contemporary music sung by born and raised Hawaiian, Lee Jones. He learned ukulele and guitar at age 13 and spent many teenage hours playing old Creedence songs on the guitar and Hawaiian music on the ukulele. He has performed in Hawaii, Oregon, San Diego, Canada, Texas, Virginia, Maryland, England and Peru. His shows include rock and folk classics, as well as Hawaiian music and original songs.



## Open Mic Night@The ZEN DEN Stage

Fri., Aug. 18, 7:00-? p.m. - A to Zen, 1801 N. Carson St.  
Every Friday - music, comedy, poetry, magic, and more. All ages and skill levels are welcome. [www.facebook.com/a.tozen.9](http://www.facebook.com/a.tozen.9)

## Fox Brewpub Friday Night Summer Concert - Mentally Spent

Fri., Aug. 18, 7:00-10:00 p.m. - Bob McFadden (3rd St.) Stage

**Mentally Spent** is a new northern Nevada variety band specializing in multi-genre,



multi-era, dance-friendly music. Rock, pop, country, funk - they cover it all. Focusing on performing popular songs that seem forgotten by other bands, they have you dancing until you collapse! They play music from artists like Bonnie Raitt, Pat Benatar, Quarterflash, Scandal, Eurythmics, Journey, Santana, Bob Segar, and more. If you are Mentally Spent after your week, come to this show and dance it off!! Band members are **Chrissy Draper**, vocals; **Adam Brannon**, guitar, synth, vocals; **Mike Carlson**, guitar, vocals; **Glenn**

**Russell**, bass, vocals; and **Russ Hohenberger**, drums, vocals.

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## **Carson City Symphony Youth Strings**

*Fri., Aug. 19 7:30-8:00 p.m. - Comma Courtyard, 312 S. Carson St.*

Students from Carson City Symphony's youth strings program, directed by



Education Director **Sue Jesch** and Associate Concertmaster **Laura Gibson**, play varied tunes as a prelude to Starr Nixdorf's **World Dance Open Floor**, held the third Friday each month at Comma Coffee, 8:00-10:00 p.m. Tonight's World Dance is a benefit for the Symphony's youth strings programs. Students are **Anna Shane**, 3rd grade, and **Esmay Harger**, 6th grade, Carson Montessori; **Deandre Paplia**, **Nathan Parsons**, and **Kian Callbeck**, 6th grade, and **Megan Finnerty**, 8th grade, Carson Middle; **Cristian Rodriguez Contreras**, 8th grade, Eagle Valley; **Mira Caraway** and **Quin Pulver**, 9th grade, and **Riley**

**Dunn**, 10th grade, and **Eleanor Sturm** and **Emma Rosen**, 11th grade, Carson High; **Nick Rosen** and **Kacey Lopes**, Carson High 2017 graduates. Stage Manager is **Gary Jesch**. *CCSymphony.com* [www.facebook.com/worlddanceopenfloor](http://www.facebook.com/worlddanceopenfloor)

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## **Music in the Market - Alex "Muddy" Smith**

*Sat., Aug. 19, 8:30 a.m.-1:00 p.m.*

*Curry St. Farmers Market*

**Alex Muddy Smith**, a freelance musician originally from Chicago, loves to play guitar and sing jazz, blues, oldies, and original music. He performs and jams in the Reno-Tahoe-Carson City area. [alexmuddysmith.com](http://alexmuddysmith.com)



## **Howell Memorial Music Festival**

*Sat., Aug. 19, 9:00 a.m.-10:00 p.m.*

*Battle Born Harley-Davidson, 2900 Research Way*

**Howell Memorial Music Festival**, a day in remembrance of Deputy Karl Howell, a



United States Marine and Deputy Sheriff with the Carson City Sheriff's Department, who responded to a Domestic Violence call and was killed in the line of duty two years ago. The event is presented by The Last Response Memorial Fund. Proceeds will be placed into a trust fund to benefit the children of Deputy Howell. The memorial event will include family activities, including face painting; multiple musical performances; show-and-shine; silent auction; and more. Music performances are by Ty Herndon,

Rednex, **Prezident Brown**, AUDIOBOXX, Musicole, SouthBound Train, Stereo Galaxy, Canyon White, and others. Tickets - \$20 for adults and free for children age 12 and under - are available for purchase in Carson City at Battle Born Harley, A to Zen, Hydra's Lair, and Retro Replay, and in Reno at Recycled Records. For information about the performers, see [Rememberdeputyhowell.com](http://Rememberdeputyhowell.com).

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## Two Afternoons at the Railroad Museum

Nevada State Railroad Museum, in the Depot, 2180 S. Carson St.



Enjoy two special Jazz & Beyond afternoons at the Nevada State Railroad Museum with music, museum visit, and motocar rides. The museum preserves the railroad heritage of Nevada, including locomotives and cars of the famous Virginia and Truckee Railroad. Parking and music, free. Museum and rides ticketed, children free.



**Colin Ross** - Sat., Aug. 19, 3:00-5:00 p.m.

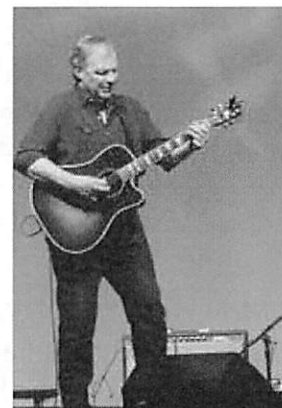
Colin Ross is a player, folks, and no two performances are ever the same. An artist to the core; he just lets it fly – enchanting audiences of all ages and backgrounds. He mixes free-style piano technique with rollicking blues and boogie, liquid guitar, and wry lyrics. His easy brand of Americana invites everyone to enter the timeless zone and satisfaction of good solid

music – refreshing the soul and motivating the heart.

[colinrossmusic.com](http://colinrossmusic.com)

**Dale Pouné** - Sun., Aug. 20, 2:00-4:00 p.m.

Dale Pouné has been a musician and songwriter his whole life, one of the lucky ones. He plays guitar, dobro, mandolin, bass, and sings. He has performed with the Fortunes (“You’ve Got Your Troubles,” “Here Comes That Rainy Day Feeling Again”), Buddy Miles, The Coasters, and The Drifters. He currently plays guitar and mandolin with country artist Lacy J. Dalton, tours with the Fortunes, and performs in local Reno clubs with bands or solo.



[www.numberonemusic.com/dalepoune](http://www.numberonemusic.com/dalepoune)

### The Batamba Collective

Sun., Aug. 20, 4:30-5:30 p.m. - Legislative Plaza

(between the State Capitol and the Legislature Building - bring seating)



From India to Cuba, Brazil to Africa, the **Batamba Collective** is dedicated to mixing and honoring cultures. They include Indian classical music, Brazilian Samba, Ewe music from Ghana, Shona music from Zimbabwe, Rumba and Bata from Cuba, and orchestral music and jazz. The ensemble includes Ryan Burt, Brandon Dodge, Anthony Landers, and Chance Utter.

[www.facebook.com/Batambacollective](http://www.facebook.com/Batambacollective).

## **Reno Jazz Orchestra with Carolyn Dolan**

Sun., Aug. 20, 6:00-8:00 p.m. - Capitol Amphitheater  
(between the State Capitol and the Legislature Building - bring seating)



A highlight of Carson City's August music festival every year is the **Reno Jazz Orchestra**, presenting big-band jazz at its finest. Formed in 1997, RJO is a diversified big band whose members have performed with Frank Sinatra, Sammy Davis, Jr., Elvis Presley,

Natalie Cole, and Luciano Pavarotti. Members traveled with Woody Herman, Stan Kenton, Ray Charles, Buddy Rich, and Buddy Morrow. RJO has recorded several CDs. RJO musicians: **Saxes:** Altos – Peter Epstein, Karl Busch; Tenors - Doug Coomler, Jim Garaventa; Baritone - Mauro DiGioia. **Trumpets:** Mark Curry, John Beckman, Andrew Woodard, Terry Burns. **Trombones:** Dean Carter, Rich Lewis, Joe Cadena, Chuck Reider (Music Director). **Guitar:** Joey Berger. **Piano:** Bill Hecht. **Bass:** Hans Halt. **Drums:** Andy Heglund. **Vocals:** Carolyn Dolan.

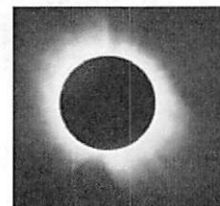
[www.renojazzorchestra.org](http://www.renojazzorchestra.org)

### **Eclipse drum circle**

Mon., Aug. 21, 9:30-11:00 a.m.

BAC Plaza, 449 W. King St.

Come celebrate the solar eclipse. Join us with your drum on Monday morning. Pinhole projectors welcome! Call David Bugli at 775-883-4154 for details.



### **\* Special – Count Basie 113th Birthday Bash \* Mile High Jazz Band**

Mon., Aug. 21, 8:00-10:00 p.m. - McFadden Plaza (3rd St.) Stage  
The Music Festival began in 2004 to commemorate the 100th anniversary



of the birth of **William "Count" Basie** (Aug. 21, 1904-April 26, 1984). Today, **Mile High Jazz Band**, an 18-member big band with vocalists **Cindee LeVal**, **Pat Esters**, **June Joplin**, and **Jakki Ford** celebrates his 113th birthday. They will play Basie-era and more contemporary tunes. Mile High Jazz Band performs throughout the year for community events, fundraisers, dances, receptions, private parties, and in concert, and collaborates with poets in quarterly Jazz & Poetry performances. Hear them at Comma Coffee on the second Tuesday of each month.

**Saxes:** Richard Davis, Randy Seeber, Derek Fong, Nick Jacques, Casey Finnerty.

**Trumpets:** Scott LeVal, Wayne Theriault, Dent

Hand, Rich Sheldrew. **Trombones:** Dean Carter, Don Smaltz, C.J. Birch, Rylan Kane. **Piano:** David Bugli. **Guitar:** Bruce Theriot. **Bass:** Frank Iannetta. **Drums:** Neil Strocchio.



[milehighjazz.com](http://milehighjazz.com)

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Jazz & Beyond

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108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

Nutcracker Ballet; November 23, 24 & 25, 2018

Total Funding Request

\$5,000.00

Redevelopment District Area

#1  #2

Organization Name

Pinkerton Ballet Theatre

Mailing Address, City, State, Zip

P.O. Box 2792, Carson City, NV 89702

Organization Phone

775-297-5007

Organization Website

<http://www.pinkertonballet.com/>

Contact Name, Title

Molly Walt, President

Mailing Address, City, State, Zip

900 Crain St., Carson City, NV 89703

Contact Cell Phone

775-297-5007

Contact Email

[mollywalt26@gmail.com](mailto:mollywalt26@gmail.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Event Description: 30th Anniversary of the Nutcracker Ballet

Please see attached letter.

Objectives:

1. Dance Education;
2. Provide dancers opportunities to perform and enhance the arts in Carson City; and
3. Provides local dancers the opportunity to perform and learn from professional dancers.

Estimated number of local participants: 1800      Estimated number of out-of-town participants: 500

Number of years event has taken place in Carson City: 29 years

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds        | Total              |
|--|---------------------|--------------------|--------------------|
| Facility Rental-Carson City Parks and Recreation   |                     | 3,589.85           | 3,589.85           |
| Advertising  | 2,000.00            | 6,000.00           | 8,000.00           |
| Choreography Fees                                  |                     | 5,500.00           | 5,500.00           |
| Contracting Services & Bank Fees                   |                     | 961.82             | 961.82             |
| Costume Expenses - new tutus, costume alterations  |                     | 5,000.00           | 5,000.00           |
| Insurance  |                     | 514.50             | 514.50             |
| Operations - New Headsets & normal operations      |                     | 1,930.00           | 1,930.00           |
| Professional & Semi-Professional Expenses for      |                     | 15,000.00          | 15,000.00          |
| Storage Rental                                     |                     | 1,200.00           | 1,200.00           |
| Orchestra  | 3,000.00            | 6,000.00           | 9,000.00           |
| <b>Total:</b>                                      | <b>\$5,000.00</b>   | <b>\$45,696.17</b> | <b>\$50,696.17</b> |

Redevelopment Funds as a % of total event costs: 10 %

|                               |           |
|-------------------------------|-----------|
| Projected Revenues: \$        | 45,591.57 |
| Projected Net Profit/Loss: \$ | 5,104.60  |

Annual Budget of Organization:

|           | 2017         | 2018     | 2019     |
|-----------|--------------|----------|----------|
| Income:   | \$ 45,591.57 | \$ _____ | \$ _____ |
| Expenses: | \$ 43,279.55 | \$ _____ | \$ _____ |
| Reserves: | \$ 2,312.02  | \$ _____ | \$ _____ |

List any prior Redevelopment funding

2017: \$ 0.00 \_\_\_\_\_  
 2016: \$ 0.00 \_\_\_\_\_  
 2015: \$ 2,500.00 \_\_\_\_\_  
 2014: \$ 2,500.00 \_\_\_\_\_

Number of years your organization has existed: 17 years

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Describe any efforts to obtain funding from other sources:

Ticket Sales is Pinkerton Ballet Theatre's largest income source. The organization also participates in various fundraising efforts: candy and wreath sales, selling of raffle tickets, merchandise and concessions at each show, and business and private donations.

Describe why Redevelopment funds are required for the special event:

Pinkerton Ballet Theatre is working to bring a live orchestra for the 30th Anniversary of the production and will need financial assistance. The price of advertising has increased and our organization would like to be able to market the production to Rural Nevada; as well as, purchase new headsets to be used during rehearsals and production at the Community Center and purchase new costumes. Many of our costumes are 20+ years old and are not able to be altered to fit cast members any longer.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

As stated in the letter, Pinkerton Ballet Theatre hires professional dancers from around the nation; pays them a salary and travel expenses, which include hotel and food per-diem for 5-7 days, and airfare or gas reimbursement.

Costume material and cleaning of the costumes is purchased locally when available.

The Nutcracker Ballet attracts hundreds of attendees and performers to Carson City, which many of them support local restaurants and retail stores through the extensive rehearsal period (September - November), during and after performances, and with our end of performance cast and crew celebration which is held at a local restaurant or casino.

Pinkerton Ballet Theatre advertises in the local newspaper, hires a local photographer, videographer, purchases cast apparel and materials needed for the Nevada Day Parade float locally as well.

List other organizations and businesses partnering or participating in the event:

Pinkerton Ballet Theatre continues to seek local sponsorship through program advertising.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The 30th Anniversary of the Nutcracker Ballet will be held at the Bob Boldrick Theater at the Carson City Community Center.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

Pinkerton Ballet Theater will send emails, mail invitations to past patrons, advertise on social media, local television stations and newspapers, electronic sign in front of the Community Center, distribute book markers to all local and surrounding area schools and at the Nevada Day Parade, and our organization purchases ad space in the program of the productions occurring in the area.

Explain how the special event may be able to be expanded in the future:

Pinkerton Ballet Theatre would like to expand the production by partnering with various dance studios and academies and expanding our marketing.

Explain how the special event will be able to transition away from City funding support in the future:

Pinkerton Ballet Theatre transitioned away from City Funding for 2 years. We are asking for funding this year to help with the cost of an orchestra and marketing, as our operation and costume costs increase.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Molly Walt

4-12-18

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Pinkerton Ballet Theatre  
P.O. Box 2792  
Carson City, NV 89702

April 15, 2018

To: Carson City Redevelopment Authority Board of Supervisors  
From: Molly Walt, Pinkerton Ballet Theatre, President  
Re: 2018 Nutcracker Ballet

Pinkerton Ballet Theatre's annual performance of the traditional Nutcracker Ballet has been a Thanksgiving weekend tradition in Carson City for 29 years. Pinkerton Ballet Theatre is proud to announce its 30<sup>th</sup> Anniversary of the Nutcracker in 2018. Pinkerton Ballet Theatre is dedicated to providing opportunities for dancers to perform and establishing outreach programs for special constituencies with the goal of generating public appreciation of dance in the Carson City area.

The 2018 Nutcracker performances are scheduled for Friday and Saturday, November 23<sup>rd</sup> and 24<sup>th</sup> at 7PM and Sunday, November 25<sup>th</sup> at 2PM at the Community Center Bob Boldrick Theater. The cast of over 80 members consists of children and adults from Northern Nevada and featured professional guest performers that will travel to Carson City from around the nation. Our performances are enjoyed by audiences of all ages.

The Nutcracker vision complies with the objective of the Redevelopment Agency Plan by furthering the arts as an attraction to the downtown area. Based on the 29 years of experience, the Nutcracker attracts hundreds of attendees and performers to Carson City. We support local restaurants and retail stores throughout the extensive rehearsal period (September through November), during and after performances, and with our end of performance cast and crew celebration which is held at a local restaurant or casino. The redevelopment funds are needed to help produce the highest level of performing art entertainment for residents and visitors of all ages. To help celebrate our 30<sup>th</sup> Anniversary, we will be entertaining the audience with a live orchestra. The orchestra will cost approximately \$9,000 to play all three performances.

As a non-profit organized under Internal Revenue Code 501(c)(3), Pinkerton Ballet Theatre also has an extremely active volunteer board of directors consisting of several local professionals and Nutcracker veterans.

I hope the Carson City Redevelopment Authority will consider approving our request for financial assistance to help us celebrate our 30<sup>th</sup> Anniversary. We continually strive to bring a top quality, professional level production to our area which increases in cost each year.

Sincerely,



Molly Walt

## Molly Walt

900 Crain St. | Carson City, NV 89703

775.297.5007

[MollyWalt26@gmail.com](mailto:MollyWalt26@gmail.com)

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### Objective

Exceptional manager skilled in developing and implementing innovative programs, products and services. Proven leadership skills coupled with exemplary character and work-ethics. Build organizations through team mentorship, effective training and positive work environments. Experienced professional with extensive management skills with ability to analyze data, evaluate efforts and work within budget boundaries. Skillful grant and non-profit administrator. Unparalleled business development specialist and sponsorship recruiter/fundraiser able to restructure and revitalize failing local events into substantial economic engine while increasing participation, volunteerism and profitability.

### Education

*University of Phoenix, Reno, Nevada*

Master of Arts in Education/Administration and Supervision

*University of Montana Western, Dillon, Montana*

Bachelor of Elementary Education, 1994

*California State University, San Marcos*

Paralegal, 2015

### Professional Experience

#### 2017-Present **Management Analyst II**

State of Nevada Department of Administration, Nevada Commission for Women, Carson City, NV  
Supervisor-Patrick Cates, Director

- Oversee the administration, programs, and strategic plan of the Nevada Commission for Women;
- Work with Commissioners to fulfill the Commission's mission and legal obligations;
- Responsible for fiscal management;
- Responsible for fundraising and developing other resources necessary to support the Commission's mission;
- Implement programs that carry out the Commission's mission; and
- Development strategic planning to ensure the Commission can successfully fulfill its mission into the future.

#### 2015-2017 **Program Manager III/Education Information Officer**

State of Nevada Department of Public and Behavioral Health, Carson City, NV  
Supervisor-Steve Gilbert, Program Supervisor

- Regulation Development: assist and coordinate in the adoption process of proposed regulations changes; writing, research. Assist in writing policy and procedures for the Medical Marijuana Program.
- Coordinate activities, events, and resources for the successful achievement of the Medical Marijuana Program's goals and objectives which include monitoring and oversight of privately-owned medical marijuana establishments.
- Supervise the Medical Marijuana Program establishment agent registration card application process and direct the workload and job tasks of 2 administrative assistant II positions.
- Supervisor the Medical Marijuana Program patient cardholder registry process and direct the workload and job tasks of 9 Administrative Assistant II positions. Reconcile credit card patient registry account daily to be reported

to the Department of Treasury and prepare daily deposits. Provide customer service to cardholders, caregivers, and consulting agencies via written communications, phone, and in person.

- State of Nevada Budget Concept Paper coordinator for the program.
- Administrative work planning, coordinating, and directing comprehensive program
- Research NRS, NAC, neighboring states law and regulation,
- Coordinate the Marijuana Endorsement Division Independent Laboratory Advisory Committee meetings, agendas enduring all aspects of the committee and meeting abide by the Open Meeting Law.

2014-2015      **Digitorium Manager/Librarian**  
Carson City Library, Carson City, NV  
Supervisor-Sena Loyd, Library Director

- Manage, develop, and conduct Out of School Time grant programs; supervise two full-time employees and 2 part-time employees.
- Grant Administration: monitor, evaluate and report progress of Out of School Time Grant.
- Outreach to staff, students, and parents of Carson City School District.
- Create, plan, prepare lesson plans, goals and objectives for High School Freshman portfolios.
- Successfully engage variety of individual students and families of various socioeconomic, ethnic and cultural backgrounds.
- Supervised remodel of Digitorium area, monitored progress and ensured compliance with budget.
- Deploy assessment survey to stakeholders, assess feedback and determine project steps.

2014-2014      **Manager-Technology Trainer/Librarian**  
Carson City Library, Carson City, NV  
Supervisor-Sena Loyd, Library Director

- Senior Center client technology outreach training program: plan, prepare and conduct technology classes in outreach program to seniors in Carson City, Yerington, Smith Valley, Silver Springs and Fernley.
- Grant Reporting: record management and analysis.
- Technology training for clients at Carson City/Lyon County Libraries, and Carson City Employees; course work in Microsoft Word, Excel, and PowerPoint, Internet Research, Resume Writing, and Social Media
- Develop and assemble class modules based on client abilities and needs, training materials, and handouts.
- Organize, schedule, and promote classes.
- Conduct one-on-one technology assistance and instruction to library patrons and city employees
- Maintain and update computers and iPads at the Carson City Library.
- Stay abreast of IT updates, utilize various platforms such as GoToTraining/GoToMeeting.
- Program reporting: create, conduct, record and report effectiveness through client surveys.

2009-2012      **City Supervisor – Elected Official**  
Carson City Supervisor, Carson City, NV

- Direct or coordinate organization's financial and budget activities to fund operations, maximize investments, or increase efficiency.
- Implemented Carson City Convention and Visitors Bureau (CCCVB) Strategic Plan, a comprehensive plan to manage and evaluate the CCCVB and determine ways to generate, revitalize, and sustain tourism and businesses.
- Review and analyze legislation, laws, and public policy, and recommend changes to promote and support interests of both the general population and special groups.
- Presenter government committees regarding policies, programs, or budgets.
- Direct, plan, or implement policies, objectives, or activities of organizations or businesses to ensure continuing operations, maximize returns on investments, and increase productivity.

- Analyze operations to evaluate performance of a company or its staff in meeting objectives or to determine areas of potential cost reduction, program improvement, or policy change.
- Negotiate and approve contracts or agreements with suppliers, distributors, federal or state agencies, or other organizational entities.
- Public Presentations to small meetings and conventions to promote services, exchange ideas, or accomplish objectives of Carson City.

1994-2014      **Educator**  
 Carson City School District, Carson City, NV

Accomplished Educator – High School Geometry, Math Proficiency, History, American Government, 7<sup>th</sup> Grade Math and English.

Extra-curricular Activities – Student Leadership advisor, High School Volleyball Coach, Tournament Coordinator.

- Plan, design, prepare and deliver instructional activities/materials that facilitate active learning experiences at various levels.
- Implementing academic support with individualized plan and limited English proficiency.
- Utilize a variety of methods including cooperative learning, projects, discussion, games & discovery.
- Establish and communicate clear objectives for all learning activities and prepare reporting.
- Senior Outreach: Developed interactive programming between Youth and Seniors. Spearheaded fundraising efforts to provided Senior/Youth theme based luncheons.
- Perform certain pastoral duties including: support, counseling and encouragement.
- Coordinated projects and activities to strengthen the classroom community and the relationship between the class, parents, and greater community.

### **Professional Affiliations**

2009 – 2012      Carson City Senior Center Advisory Council, Council Member  
 2009 – 2012      Carson City Redevelopment Authority, Board Member  
 2009 – 2012      Carson City Health Board, Board Member  
 2009 – 2012      Carson City Liquor and Entertainment Board, Board Member  
 2009 – 2012      Partnership Carson City, Board of Directors  
 2009 – 2012      Carson City Convention and Visitors Bureau, Vice Chairman  
 2009 – 2012      Carson City Parks and Recreation Commission, Commissioner  
 2009 – 2012      Nevada Association of Counties (NACO), Vice President

### **Volunteerism**

2012 – Present      Comstock Shootout Soccer Tournament, Tournament Director  
 2011 – Present      American Youth Soccer Organization Region 140, Regional Commissioner  
 2008 – Present      Pinkerton Ballet Theatre, President  
 2002 – 2010      Wide Smiles Classic Youth Basketball, Tournament Director

### **Awards/Recognitions**

2011                  Nevada Out-of School Time Task Force, appointment from Governor Brian Sandoval  
 2011                  Board of Trustees of the Fund for Hospital Care to Indigent Persons, appointment from Governor Brian Sandoval  
 1999                  Rotary Teacher of the Month  
 1998-1999          Eagle Valley Middle School PTSA Teacher of the Year  
 1997-1998          Eagle Valley Middle School Staff Appreciation Award

## **GENEVIEVE M. HUDSON**

4536 Hiko Ct  
Carson City, NV 89706  
(775) 720-5521  
genniebean0878@gmail.com

### **CAREER OBJECTIVE**

I am looking for a productive career with the State of Nevada in strategic planning, workforce management, or organizational development. I've worked for the State of Nevada and have greatly enjoyed the personality of my co-workers, the teamwork evident across multiple departments of the State, and the diversity of work. I am very interested in utilizing my MS in Human Resource Development to build consistent processes and procedures through innovation and technology within the State of Nevada.

### **EDUCATION**

DREXEL UNIVERSITY, Sacramento, CA, Master of Science in Human Resource Development, Graduated 2011.

WAYLAND BAPTIST UNIVERSITY, San Antonio, TX, Bachelor of Science in Occupational Education, Optical Laboratory Technician, Graduated 2008.

WAYLAND BAPTIST UNIVERSITY, San Antonio, TX, Bachelor of Science in Occupational Education, Musical Studies, Graduated 2008.

J. SARGEANT REYNOLDS COMMUNITY COLLEGE, Richmond, VA, Associate of Applied Science, Opticianry. Graduated, Cum Laude 2005.

### **WORK EXPERIENCE**

#### **State of Nevada**

#### **Department of Administration, Division of HR Management, Agency HR Services**

##### **Personnel Officer II** Feb. 2016 - Present

- Supervise and manage daily operations, assign duties for four direct reports and six indirect reports. Evaluate processes for efficiency and consistent practices.
- Consult with directors, administrators, management/supervisors and DAG on all levels of disciplinary and probationary releases. Advise on best practices.
- Advise on and review grievances and responses, advise on fitness for duty, ADA, FMLA, medical separation, catastrophic leave. Conduct investigations, preparing detailed reports.
- Assist agencies with preparation of NPD-19's, NPD-4's, reviewing for consistent practices.
- Advise and respond to EEOC, NERC complaints.
- Appear as a representative for administrative hearings, Personnel Commission meetings, agency commissions, leadership meetings, and unemployment hearings.
- Interpret and advise all levels of agency personnel on state and federal regulations, NRS, NAC, SAM and agency policy.
- Policy development, and overall procedural practices.

##### **Personnel Officer I** Jun. 2015 – Feb. 2016

- Supervise and manage daily operations, assign duties for three staff. Evaluate processes for efficiency and consistent practices.
- Consult with directors, administrators, management/supervisors and DAG on all levels of disciplinary and probationary releases. Advise on best practices.
- Advise on and review grievances and responses, ADA, FMLA, medical separation, catastrophic leave. Conduct investigations, preparing detailed reports.
- Analyze and make recommendations regarding turnover, recruitment and retention.
- Advise and respond to EEOC, NERC complaints.
- Appear as a representative for administrative hearings, Personnel Commission meetings, agency commissions, leadership meetings, and unemployment hearings.
- Interpret and advise all levels of agency personnel on state and federal regulations, NRS, NAC, SAM and agency policy.
- Policy development, and overall procedural practices.

**Personnel Analyst II** Oct. 2012 – Jun. 2015

- Resolved issues/conflicts at the lowest level and in a timely manner.
- Interpret and advise all levels of agency personnel on state and federal regulations, NRS, NAC, SAM and agency policy.
- Consulted with management and legal counsel regarding disciplinary issues, performance evaluations, attendance, leave, grievance, alcohol and drug testing and other workplace concerns.
- Provided consultation to management regarding staffing structure and made recommendations regarding suitability of classification or changes to classifications.
- Worked with agencies to develop, revise, and apply agency personnel policies. Researched other agency practices and determined best processes and policies available for the agencies served.
- Served as Lead staff to provide oversight of office operations in the absence of northern Personnel Officer I. Assigned duties, provides oversight of personnel action processing, records maintenance, recruiting and hiring, and implementation of HR/personnel processes and procedures.
- Coordinated recruitments throughout all aspects of the recruitment process.
- Served on a team with the Division of HR Management to perform Climate Studies on State agencies.

**Department of Transportation**

**Program Officer I** Mar. 2011 – Oct. 2012

- Developed and reviewed agreements, within timeframes and deadlines, verifying all necessary approvals were obtained. Input, investigated, and compiled agreement-related information for tracking and reporting purposes.
- Ensured compliance with State and Federal regulations and procedures with no more than two critical errors per agreement.
- Verified necessary insurance and licenses were provided and met minimum standards as required.
- Developed, executed, and verified accuracy and compliance of RFP/RFA submittals.
- Ensured there was no breach of confidentiality.
- Maintained and managed State issued credit card and issued payment vouchers.
- Assisted in developing, implementing, compiling, and maintaining section procedures and training.
- Used Advantage, Word, Excel, Access, and other tools necessary to develop accurate information.
- Clearly and effectively communicated verbally and orally with project teams, individuals, and groups inside and outside of the department as appropriate for the audience and the situation. Built constructive working relationships characterized by a high level of acceptance, cooperation, and mutual regard. Fostered positive relationships with co-workers.
- Planned work activities to meet project schedules, budgets, costs, and baselines.
- Served as the section Records Coordinator.

**State of California**

**State Teachers' Retirement System**

**Staff Services Analyst/Administrative Assistant** Jul. 2009 – Mar. 2011

- Tracked progress, provided updates and prepared reports, and oversaw the development of division and unit Balanced Scorecards. Created and implemented use of documents for business planning.
- Developed and maintained policies and procedures. Facilitated review of various publications.
- Developed and tracked human resource documentation for 80 personnel. Organized and edited organizational charts. Ensured standard Human Resource's forms and documents were complete and accurate; maintained division duty statements and organizational charts; scheduled, proctored, and partnered with HR to ensure smooth advertising and hiring processes; maintained various tracking systems including employee retention, probationary and annual evaluation reports, and paid work hours.
- Administered, oriented, and managed hiring and retaining employees. Wrote position announcements and evaluated applications for minimum qualifications. Developed exams using short answer and multiple choice written and oral interview questions. Verified eligibility of applicants by screening applicant applications ensuring minimum qualifications were met. Conducted, proctored, and participated on interview panels.

- Provided answers and information for staff and managers on benefit-related information, Family Medical Leave Act, and employee leave balances with the highest level of confidentiality and customer service.
- Maintained and organized leadership's workflow. Participated and attended meetings and training.
- Coordinated work space furnishing and equipment maintenance.
- Scheduled training for employees and conference room usage.
- Served as Records Coordinator for the division and participated on committees.
- Maintained and acquired supplies and equipment.
- Researched best practices and made recommendations for process improvements; drafted workflow diagrams to support procedures; identified gaps in existing documentation and recommended new policies or procedures to fill those gaps; and served as the division's forms manager including drafting new forms and maintained leadership's performance binder formats.

**Department of Food and Agriculture**

**Office Technician (Typing)/Acquisitions' Secretary** Jun. 2008 – Jul. 2009

- Distributed copies of contracts to all appropriate recipients. Coordinated and obtained the California Department of General Services and California Department of Food and Agriculture's Legal Division's approval of contractual documents.
- Reviewed all incoming contract requests for completeness and accuracy. Ensured outside contractors prepared documents in accordance with state and federal laws. Prepared contract documents using templates. Applied logical and independent thinking when reviewing and preparing documents.
- Knowledge of contracts processes. Coordinated and prepared annual contracts training class for 30-40 employees. Attended California Procurement and Contracting classes.
- Answered calls on a multi-line phone; responded and directed calls appropriately; provided courteous and professional customer service; and provided back-up assistance to co-workers. Assisted walk-in customers. Responded tactfully and professionally to sensitive inquiries from customers and the public regarding specific policies, rules, and procedures.
- Typed and prepared correspondence, memorandums, and reports with a typing speed of 40 words per minute; performed daily updates of documents status to automated tracking logs; developed and maintained lists; produced mailing and filing labels electronically.
- Researched data, prepared contract activity reports, and submitted to the California Department of Fair Employment and Housing Commission. Collected data for Small and Disabled Veteran Business participation activity used in monthly and annual reports. Prepared memorandums requesting Contractor Performance Evaluations from various departmental staff, tracked data, filed evaluations, and submitted to the California Department of General Services.
- Maintained and managed Contract Manager's calendar and scheduled appointments.
- Prepared confidential timekeeping reports.
- Maintained and acquired supplies and verified accuracy and appropriateness of invoices.
- Distributed incoming mail and ensured all incoming contracts were date stamped with received date and time. Prepared all outgoing mail. Performed other clerical tasks as requested. Maintained all office equipment.

**United States Army Reserves**

**Soldier/Multi-Channel Transmission Operator** Apr. 2008 – Apr. 2010

- Participated, planned, conducted and performed training.
- Maintained, operated, and performed preventive maintenance checks and services on assigned military vehicles which included trucks, forklifts, and generators.
- General bookkeeping, cleaning, and organizing. Used various computer programs including Microsoft Office.
- Supervised, installed, operated, and performed unit level maintenance on multi-channel line-of-site and tropospheric scatter communications systems, communications security devices, and associated equipment.
- Analyzed BIT/BITE diagnostics to isolate faults to the Line Replaceable Unit. Requested logistical support.
- Prepared input for statistical and other operational reports.

**Fort Sam Houston Optical**

**Student Intern** Aug. 2004 – Jun. 2005

- Fitted frames and dispensed eyeglasses on customers. Repaired damaged and broken spectacles.
- Interpreted prescription, selected stock, marked, blocked and edged lenses and assembled spectacles.
- Maintained 100% quality control within ANSI Standards.
- Provided high quality customer service.
- Performed cashier duties and processed medical benefit information.

**United States Army**

**Soldier/Optical Laboratory Specialist** Apr. 2002 – Apr. 2008

- Fitted frames and dispensed eyeglasses on patients. Repaired damaged and broken spectacles.
- Interpreted prescription, selected stock, marked, blocked and edged lenses and assembled spectacles.
- Maintained 100% quality control within ANSI Standards.
- Stock control and receiving maintaining 100% loss prevention and accountability worth over \$10,000.
- Maintained equipment, including minor repairs. Trained and practiced fabrication procedures.
- Prepared productivity reports and purchased all supplies including frames, and lenses.
- Prepared and presented various training sessions covering a variety of topics.
- Participated, planned, conducted and performed training.
- Maintained, operated, and performed preventive maintenance checks and services on assigned military vehicles which included trucks, forklifts, and generators.
- General bookkeeping, cleaning, and organizing. Used various computer programs including Microsoft Office.
- Supervised 0-2 soldiers initiating disciplinary actions and performance ratings on quarterly basis.

**OTHER EXPERIENCE**

- Advisory Board Member and Mother Advisor of Carson Assembly, International Order of the Rainbow for Girls.
- Board Member of the Pinkerton Ballet Theatre Board.
- Member of the International Order of Eastern Star.
- Understanding and knowledge of organizational development, training and development, and strategic planning.
- Detail oriented, goal driven, fast learner, and experienced with multi-tasking.
- Skill with intra-net and inter-net applications.
- Knowledge of various computer-based programs including the Microsoft Office Suite.
- Aware and capable of adhering to all workplace safety policies and procedures.
- Constantly looking for innovative ways to increase performance and production.
- Ability to maintain confidentiality in all aspects of life.

**AWARDS AND RECOGNITION**

- Grand Cross of Color - International Order of the Rainbow for Girls 1995



# Hilary J. Anthony

1878 Koyukon Drive South Lake Tahoe, CA 96150  
T: (530)919-4846 E: tahoebunch@yahoo.com

## Children's Ministry- Tutor, Language Arts - Artist

- Experience** Sunday School Director, Sierra Community Church 2008-present  
Recruit and manage 33 volunteer Sunday School teachers. Prepare five classrooms each week with appropriate age curriculum. Oversee special events for Christmas, Easter and Family Game Nights. Plan, decorate and oversee and lead Vacation Bible School.
- Tutor, Language Arts 2016-present  
Work with students in private and group classes with fundamentals of writing. Work with students on literature comprehension and analysis.
- Artist 2016-present  
Commissioned murals for Zephyr Cove Elementary school and private commission works.
- Adjunct Faculty, Lake Tahoe Community College 1998-2001  
Taught Art 101- Art History, Prehistoric through Islamic, Art 107 – Art of the Americas; and HUM 102 The Middle Ages, Renaissance and Baroque
- Education** Bachelor of Arts, University of California, Berkeley 1992-1994  
Art History Major
- Volunteer** Board Member, Pinkerton Ballet Theatre 2013-present  
Meet with the Board throughout the year to plan and facilitate the production of The Nutcracker. Organize the annual fundraiser.
- Set Design, Prop Design, Forever Dance Lake Tahoe 2009-2016

Languages: English, French, Spanish

# RESUMÉ

## AYAKO BRITT

1989-Present: Artistic Director and Board Member of Pinkerton Ballet Theatre. A non-profit organization presenting 'The Nutcracker Ballet' for 29 years in the Carson City area. Also performed as a principal dancer in the production for several years.

2009-Present: Owner/director of Ayako's Dance Studio. We present yearly Spring Performance in May of each year. Have done original dance productions as well as dance versions of Annie, Wizard of Oz, Sleeping Beauty, Hansel & Gretel, to name a few.

1982-2009: Co-director/co-owner of Pinkerton Dance Academy.

### Dance Experience:

Performed in the Pinkerton Ballet Theatre's production of 'The Nutcracker Ballet.'

Performed in Nevada Ballet Theatre's productions ('West Side Story,' 'Rodeo,' and original dance compositions by guest choreographers).

Danced in the musical theater production of 'Flower Drum Song' in Los Angeles and San Francisco.

Danced in 'Hello Tokyo' in Reno.

Was an extra and danced in the movie 'Bye Bye Birdie,' and 'Teahouse of the August Moon.'

Toured Europe dancing in England, France, Italy, Spain, Egypt, and on a European cruise ship.

Danced on the original Mickey Mouse Club television show.

Danced on local television shows in Los Angeles performing the 'Nutcracker' and other ballets.

### Dance Training:

Meglin Kiddies in Hollywood, CA for 11 years, studied ballet, tap & jazz.

Eugene Loring's American School of Dance in Hollywood, CA for 9 years, studied ballet, jazz, African style, Spanish, Hindu style, modern & ballet history.

Royal Academy of Dance registration training.

Royal Academy of Dance registration training at Pasadena Ballet in CA.

Took drop-in classes with the Ballet Russe de Monte Carlo and other ballet companies and dance studios throughout Europe while performing in the above-mentioned countries under Dance Experience.

Natalie Berger  
4 Circle Drive  
Carson City, NV  
(775) 885-8798  
(dandnberger@sbcglobal.net)

## EDUCATION

- Sept. '97 – June '00: University of Utah, Salt Lake City. Graduate School of Social Work. Degree: M.S.W.
- Sept. '93 – June '97: University of Utah, Salt Lake City. Graduate School of Modern Dance. Degree: M.F.A.
- Sept. '87 – Aug. '92: University of Nevada, Las Vegas. Department of Dance. Degree: B.A.

## AWARDS & SCHOLARSHIPS

- April '00: Outstanding Graduate Student. University of Utah, Salt Lake City. Dept. of Social Work.
- Sept. '96 – Jun '97: Presidential Graduate Fellowship. University of Utah, Salt Lake City.

## WORK EXPERIENCE

- June '12 to present: Kindred Hospice. Title: Social Worker. Duties: Completing initial psychosocial assessments, making referrals. Working with hospice team to coordinate patient care plans. Providing end of life support to patients and their families.
- Sept. '01 to present: Ayako's Dance Studio & Pinkerton Dance Theatre. Title: Modern and Ballet Dance Instructor. Duties: Teach and choreograph, Artistic Director for Nutcracker Ballet.
- Nov. '09 to June '12: Dialysis Clinic, Inc. (DCI). Title: Social Worker. Duties: Assisting and educating patients about dialysis, making referrals to outside agencies, assisting with insurance issues and making referrals to foundations to assist with medication and other financial support, provide support to patients and their families and attending care conferences with the patient, patient's family and DCI team.

May '09 to July '09: **State of Nevada Division for Aging Services.** Title: Contract Social Worker II. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.

July '07 to July '09: **Community Care Associates.** Title: Social Worker. Duties: Interview, conduct safety inspection, evaluate and write home studies for Washoe County Social Services.

July '06- June '07: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.

April. '06 – July '06: **St. Mary's Hospice, Reno NV.** Title: Social Worker. Duties: Assisted patients and families, documentation, weekly staff meetings.

March '05 – April '06: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports

Sept. '04 – Feb. '05: **State of Nevada Division of Child & Family Services.** Title: Social Worker II for Child Protective Services. Duties: Investigating child abuse, making referrals, working with families, school officials and other community agencies, telephone contacts, team meetings and documentation.

June '01 – Aug. '04: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.

4:29 PM

02/12/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Balance Sheet**  
As of February 10, 2018

|                                       | <u>Feb 10, 18</u>       |
|---------------------------------------|-------------------------|
| <b>ASSETS</b>                         |                         |
| Current Assets                        |                         |
| Checking/Savings                      |                         |
| US Bank 4137                          | 55,313.41               |
| Total Checking/Savings                | <u>55,313.41</u>        |
| Total Current Assets                  | <u>55,313.41</u>        |
| <b>TOTAL ASSETS</b>                   | <u><u>55,313.41</u></u> |
| <b>LIABILITIES &amp; EQUITY</b>       |                         |
| Equity                                |                         |
| Unrestricted Net Assets               | 65,545.86               |
| Net Income                            | <u>-10,232.45</u>       |
| Total Equity                          | <u>55,313.41</u>        |
| <b>TOTAL LIABILITIES &amp; EQUITY</b> | <u><u>55,313.41</u></u> |

9:34 AM

02/10/18

Accrual Basis

PINKERTON BALLET THEATRE

Profit & Loss

July 1, 2017 through February 10, 2018

|                              | <u>Jul 1, '17 - Feb 10, 18</u> |
|------------------------------|--------------------------------|
| Ordinary Income/Expense      |                                |
| Income                       |                                |
| Candy Sales                  | 187.55                         |
| Cast Party Revenue           | 1,227.88                       |
| Concessions Revenue          | 1,773.37                       |
| Donations                    | 600.00                         |
| Merchandise Revenue          | 3,774.82                       |
| Performer Fees Revenue       | 6,335.00                       |
| Program Income               | 950.00                         |
| Raffle Prizes Revenue        | 1,270.70                       |
| Ticket Sales - CC            | 25,759.97                      |
| Tights Revenue               | 947.28                         |
| Wreath Fundraiser Revenue    | 2,765.00                       |
| Total Income                 | <u>45,591.57</u>               |
| Gross Profit                 | 45,591.57                      |
| Expense                      |                                |
| Advertising                  | 6,205.85                       |
| Bank Charges                 | 21.82                          |
| Cast Party Expense           | 1,654.60                       |
| Choreography Fees            | 6,300.00                       |
| Concessions Expenses         | 27.50                          |
| Contract Services            |                                |
| Accounting Fees              | 945.00                         |
| Total Contract Services      | 945.00                         |
| Costume Expense              | 877.01                         |
| DVD Expense                  | -460.00                        |
| Insurance                    | 514.50                         |
| Merchandise Expense          | 2,937.71                       |
| Miscellaneous Expenses       | 0.00                           |
| Operations                   |                                |
| Postage, Mailing Service     | 130.00                         |
| Total Operations             | 130.00                         |
| Performer Fees Expense       | 10,700.00                      |
| Performer Per Diem           | 725.00                         |
| Performer Travel Expense     | 1,787.72                       |
| Raffle Expense               | 282.58                         |
| Show Expenses                | 6,219.28                       |
| Storage Rent                 | 1,024.00                       |
| Tights Expense               | 843.55                         |
| Video Expense                | 700.00                         |
| Website Development & Design | 130.88                         |
| Wreath Fundraiser            | 1,712.75                       |
| Total Expense                | <u>43,279.55</u>               |
| Net Ordinary Income          | <u>2,312.02</u>                |
| Net Income                   | <u>2,312.02</u>                |

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02/10/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type                                | Date       | Num  | Name              | Memo             | Debit  | Credit   | Balance  |
|-------------------------------------|------------|------|-------------------|------------------|--------|----------|----------|
| <b>Ordinary Income/Expense</b>      |            |      |                   |                  |        |          |          |
| <b>Income</b>                       |            |      |                   |                  |        |          |          |
| <b>Candy Sales</b>                  |            |      |                   |                  |        |          |          |
| Deposit                             | 02/07/2018 |      | Candy Sales       | Deposit          |        | 780.65   | 780.65   |
| Check                               | 02/07/2018 | 1514 | Molly Walt        | Sees Candy ...   | 593.10 |          | 187.55   |
| <b>Total Candy Sales</b>            |            |      |                   |                  | 593.10 | 780.65   | 187.55   |
| <b>Cast Party Revenue</b>           |            |      |                   |                  |        |          |          |
| Deposit                             | 11/27/2017 |      | Square Inc.       | Deposit          |        | 443.88   | 443.88   |
| Deposit                             | 12/05/2017 |      | Cast Party        | Deposit          |        | 784.00   | 1,227.88 |
| <b>Total Cast Party Revenue</b>     |            |      |                   |                  | 0.00   | 1,227.88 | 1,227.88 |
| <b>Concessions Revenue</b>          |            |      |                   |                  |        |          |          |
| Deposit                             | 11/27/2017 |      | Square Inc.       | Deposit          |        | 155.37   | 155.37   |
| Deposit                             | 12/13/2017 |      | Concessions       | Concessions ...  |        | 1,618.00 | 1,773.37 |
| <b>Total Concessions Revenue</b>    |            |      |                   |                  | 0.00   | 1,773.37 | 1,773.37 |
| <b>Donations</b>                    |            |      |                   |                  |        |          |          |
| Deposit                             | 10/30/2017 |      | Donations         | Deposit          |        | 600.00   | 600.00   |
| <b>Total Donations</b>              |            |      |                   |                  | 0.00   | 600.00   | 600.00   |
| <b>Merchandise Revenue</b>          |            |      |                   |                  |        |          |          |
| Deposit                             | 11/27/2017 |      | Square Inc.       | Deposit          |        | 1,663.42 | 1,663.42 |
| Deposit                             | 12/13/2017 |      | Merchandise Sales | Lobby Mercha...  |        | 69.00    | 1,732.42 |
| Deposit                             | 12/13/2017 |      | Merchandise Sales | Lobby Mercha...  |        | 1,186.40 | 2,918.82 |
| Deposit                             | 12/14/2017 |      | Merchandise Sales | Apparel Sales... |        | 856.00   | 3,774.82 |
| <b>Total Merchandise Revenue</b>    |            |      |                   |                  | 0.00   | 3,774.82 | 3,774.82 |
| <b>Performer Fees Revenue</b>       |            |      |                   |                  |        |          |          |
| Deposit                             | 10/10/2017 |      |                   | Performer Fees   |        | 6,055.00 | 6,055.00 |
| Deposit                             | 10/30/2017 |      | Performer Fees    | Deposit          |        | 360.00   | 6,415.00 |
| Deposit                             | 12/05/2017 |      | Performer Fees    | Deposit          |        | 120.00   | 6,535.00 |
| Check                               | 01/24/2018 | 1520 | Alice Coffman     | Reimburseme...   | 200.00 |          | 6,335.00 |
| <b>Total Performer Fees Revenue</b> |            |      |                   |                  | 200.00 | 6,535.00 | 6,335.00 |
| <b>Program Income</b>               |            |      |                   |                  |        |          |          |
| Deposit                             | 12/14/2017 |      | Program Ads       | Congratulator... |        | 150.00   | 150.00   |
| Deposit                             | 12/14/2017 |      | Program Ads       | Program Ads ...  |        | 800.00   | 950.00   |
| <b>Total Program Income</b>         |            |      |                   |                  | 0.00   | 950.00   | 950.00   |

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02/10/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type                                   | Date       | Num  | Name                  | Memo             | Debit    | Credit    | Balance   |
|--|------------|------|-----------------------|------------------|----------|-----------|-----------|
| <b>Raffle Prizes Revenue</b>           |            |      |                       |                  |          |           |           |
| Deposit                                | 11/27/2017 |      | Square Inc.           | Deposit          |          | 186.70    | 186.70    |
| Deposit                                | 12/13/2017 |      | Raffle Prizes         | Raffle Revenue   |          | 1,084.00  | 1,270.70  |
| <b>Total Raffle Prizes Revenue</b>     |            |      |                       |                  | 0.00     | 1,270.70  | 1,270.70  |
| <b>Ticket Sales - CC</b>               |            |      |                       |                  |          |           |           |
| Deposit                                | 11/27/2017 |      | Square Inc.           | Deposit          |          | 1,233.78  | 1,233.78  |
| Deposit                                | 12/13/2017 |      | Showtix4U             | Ticket Sales ... |          | 22,698.19 | 23,931.97 |
| Deposit                                | 12/13/2017 |      | Ticket Sales          | Door Sales N...  |          | 1,828.00  | 25,759.97 |
| <b>Total Ticket Sales - CC</b>         |            |      |                       |                  | 0.00     | 25,759.97 | 25,759.97 |
| <b>Tights Revenue</b>                  |            |      |                       |                  |          |           |           |
| Deposit                                | 12/14/2017 |      | Tights Sales          | Nutcracker 20... |          | 947.28    | 947.28    |
| <b>Total Tights Revenue</b>            |            |      |                       |                  | 0.00     | 947.28    | 947.28    |
| <b>Wreath Fundraiser Revenue</b>       |            |      |                       |                  |          |           |           |
| Deposit                                | 12/05/2017 |      | Wreath Sales          | Deposit          |          | 643.00    | 643.00    |
| Deposit                                | 12/14/2017 |      | Wreath Sales          | Wreath Sales ... |          | 2,122.00  | 2,765.00  |
| <b>Total Wreath Fundraiser Revenue</b> |            |      |                       |                  | 0.00     | 2,765.00  | 2,765.00  |
| <b>Total Income</b>                    |            |      |                       |                  | 793.10   | 46,384.67 | 45,591.57 |
| <b>Gross Profit</b>                    |            |      |                       |                  | 793.10   | 46,384.67 | 45,591.57 |
| <b>Expense</b>                         |            |      |                       |                  |          |           |           |
| <b>Advertising</b>                     |            |      |                       |                  |          |           |           |
| Check                                  | 09/14/2017 | 1471 | Angie Wolz            | Nevada Day ...   | 60.00    |           | 60.00     |
| Check                                  | 10/24/2017 | 1474 | Vital Signs           | Invoice 18311... | 380.00   |           | 440.00    |
| Deposit                                | 10/30/2017 |      | Program Ads           | Deposit          |          | 100.00    | 340.00    |
| Check                                  | 11/21/2017 | 1479 | Vital Signs           | Programs         | 1,008.00 |           | 1,348.00  |
| Check                                  | 11/21/2017 | 1494 | Ayako Britt           | Swift Commu...   | 150.00   |           | 1,498.00  |
| Check                                  | 11/27/2017 | 1500 | Western Nevada Mu...  | Half Page Ad ... | 340.00   |           | 1,838.00  |
| Check                                  | 12/19/2017 | 1504 | KOLO                  | Invoice 68744... | 500.00   |           | 2,338.00  |
| Deposit                                | 01/08/2018 |      | Program Ads           | Deposit          |          | 15.00     | 2,323.00  |
| Check                                  | 01/08/2018 | 1508 | Western Nevada Mu...  | Ad 2017 Beau...  | 1,590.00 |           | 3,913.00  |
| Check                                  | 01/08/2018 | 1509 | Sierra Nevada Medi... | Invoice 56638... | 1,331.15 |           | 5,244.15  |
| Check                                  | 01/08/2018 | 1510 | RGJ Media             | Invoice 00010... | 561.50   |           | 5,805.65  |
| Check                                  | 01/24/2018 | 1512 | Carson Now            | Invoice 00028... | 400.00   |           | 6,205.65  |
| <b>Total Advertising</b>               |            |      |                       |                  | 6,320.65 | 115.00    | 6,205.65  |
| <b>Bank Charges</b>                    |            |      |                       |                  |          |           |           |
| Deposit                                | 11/27/2017 |      | Square Inc.           | Deposit          | 13.02    |           | 13.02     |
| Check                                  | 01/16/2018 |      |                       | Service Charge   | 8.80     |           | 21.82     |
| <b>Total Bank Charges</b>              |            |      |                       |                  | 21.82    | 0.00      | 21.82     |

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02/10/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type                              | Date       | Num  | Name                   | Memo              | Debit           | Credit        | Balance         |
|-----------------------------------|------------|------|------------------------|-------------------|-----------------|---------------|-----------------|
| <b>Cast Party Expense</b>         |            |      |                        |                   |                 |               |                 |
| Check                             | 11/21/2017 | 1476 | Kenneth Scott Drumm    | Cast Party        | 300.00          |               | 300.00          |
| Check                             | 11/21/2017 | 1478 | Mobile DJ              | Cast Party DJ     | 295.00          |               | 595.00          |
| Check                             | 11/21/2017 | 1481 | Diane Miller           | Cast Party Su...  | 259.60          |               | 854.60          |
| Check                             | 11/21/2017 | 1491 | Kenneth Scott Drumm    | Cast Party        | 700.00          |               | 1,554.60        |
| Check                             | 11/21/2017 | 1492 | Denise Crites          | Cast Party Ph...  | 100.00          |               | 1,654.60        |
| <b>Total Cast Party Expense</b>   |            |      |                        |                   | <b>1,654.60</b> | <b>0.00</b>   | <b>1,654.60</b> |
| <b>Choreography Fees</b>          |            |      |                        |                   |                 |               |                 |
| Check                             | 11/21/2017 | 1477 | Joan Elias             | Nut2017cracker    | 2,000.00        |               | 2,000.00        |
| Check                             | 11/21/2017 | 1493 | Natalie Berger         | Artistic Director | 1,900.00        |               | 3,900.00        |
| Check                             | 11/21/2017 | 1495 | Ayako Britt            | Artistic Director | 2,400.00        |               | 6,300.00        |
| <b>Total Choreography Fees</b>    |            |      |                        |                   | <b>6,300.00</b> | <b>0.00</b>   | <b>6,300.00</b> |
| <b>Concessions Expenses</b>       |            |      |                        |                   |                 |               |                 |
| Check                             | 12/19/2017 | 1503 | Angie Wolz             | Concessions       | 27.50           |               | 27.50           |
| <b>Total Concessions Expenses</b> |            |      |                        |                   | <b>27.50</b>    | <b>0.00</b>   | <b>27.50</b>    |
| <b>Contract Services</b>          |            |      |                        |                   |                 |               |                 |
| <b>Accounting Fees</b>            |            |      |                        |                   |                 |               |                 |
| Check                             | 07/10/2017 | 1466 | Casey, Neilon & Ass... | Invoice 609893    | 450.00          |               | 450.00          |
| Check                             | 02/08/2018 | 1515 | Casey, Neilon & Ass... | Invoice 611287    | 495.00          |               | 945.00          |
| <b>Total Accounting Fees</b>      |            |      |                        |                   | <b>945.00</b>   | <b>0.00</b>   | <b>945.00</b>   |
| <b>Total Contract Services</b>    |            |      |                        |                   | <b>945.00</b>   | <b>0.00</b>   | <b>945.00</b>   |
| <b>Costume Expense</b>            |            |      |                        |                   |                 |               |                 |
| Check                             | 11/21/2017 | 1482 | Joan Elias             | Russian Cost...   | 241.00          |               | 241.00          |
| Check                             | 12/12/2017 | 1499 | Alice Coffman          | Reimbursement     | 259.08          |               | 500.08          |
| Check                             | 12/19/2017 | 1502 | Stephen Thomas         | Tux Rentals       | 300.00          |               | 800.08          |
| Check                             | 12/19/2017 | 1503 | Angie Wolz             | Costume Exp...    | 76.93           |               | 877.01          |
| <b>Total Costume Expense</b>      |            |      |                        |                   | <b>877.01</b>   | <b>0.00</b>   | <b>877.01</b>   |
| <b>DVD Expense</b>                |            |      |                        |                   |                 |               |                 |
| Deposit                           | 01/08/2018 |      | DVD Sales              | Deposit           |                 | 440.00        | -440.00         |
| Deposit                           | 01/08/2018 |      | DVD Sales              | Deposit           |                 | 20.00         | -460.00         |
| <b>Total DVD Expense</b>          |            |      |                        |                   | <b>0.00</b>     | <b>460.00</b> | <b>-460.00</b>  |
| <b>Insurance</b>                  |            |      |                        |                   |                 |               |                 |
| Check                             | 11/21/2017 | 1494 | Ayako Britt            | -MULTIPLE-        | 514.50          |               | 514.50          |
| <b>Total Insurance</b>            |            |      |                        |                   | <b>514.50</b>   | <b>0.00</b>   | <b>514.50</b>   |

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02/10/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type                            | Date       | Num  | Name                   | Memo              | Debit     | Credit | Balance   |
|---------------------------------|------------|------|------------------------|-------------------|-----------|--------|-----------|
| <b>Merchandise Expense</b>      |            |      |                        |                   |           |        |           |
| Check                           | 11/21/2017 | 1479 | Vital Signs            | Apparel           | 855.10    |        | 855.10    |
| Check                           | 12/19/2017 | 1503 | Angie Wolz             | Lobby Mercha...   | 2,082.61  |        | 2,937.71  |
| Total Merchandise Expense       |            |      |                        |                   | 2,937.71  | 0.00   | 2,937.71  |
| <b>Miscellaneous Expenses</b>   |            |      |                        |                   |           |        |           |
| Check                           | 11/21/2017 | 1480 | Molly Walt             | Start Up Cash     | 600.00    |        | 600.00    |
| Deposit                         | 12/13/2017 |      | Start Up Money         | Starting Cash ... |           | 300.00 | 300.00    |
| Deposit                         | 12/13/2017 |      | Start Up Money         | Start up Cash...  |           | 300.00 | 0.00      |
| Total Miscellaneous Expenses    |            |      |                        |                   | 600.00    | 600.00 | 0.00      |
| <b>Operations</b>               |            |      |                        |                   |           |        |           |
| <b>Postage, Mailing Service</b> |            |      |                        |                   |           |        |           |
| Check                           | 01/08/2018 | 1518 | Molly Walt             | USPS Post ...     | 130.00    |        | 130.00    |
| Total Postage, Mailing Service  |            |      |                        |                   | 130.00    | 0.00   | 130.00    |
| Total Operations                |            |      |                        |                   | 130.00    | 0.00   | 130.00    |
| <b>Performer Fees Expense</b>   |            |      |                        |                   |           |        |           |
| Check                           | 11/21/2017 | 1483 | Erica Chipp Adams.     | Performer Fee     | 1,500.00  |        | 1,500.00  |
| Check                           | 11/21/2017 | 1484 | Oliver Adams           | Performer Fee     | 1,500.00  |        | 3,000.00  |
| Check                           | 11/21/2017 | 1485 | Maykiel Solas          | Performer Fee     | 1,500.00  |        | 4,500.00  |
| Check                           | 11/21/2017 | 1486 | Jordan VanWorth        | Performer Fees    | 375.00    |        | 4,875.00  |
| Check                           | 11/21/2017 | 1487 | Kooper VanWorth        | Performer Fees    | 375.00    |        | 5,250.00  |
| Check                           | 11/21/2017 | 1488 | Morgan Gillott         | Performer Fees    | 375.00    |        | 5,625.00  |
| Check                           | 11/21/2017 | 1489 | Elias Cherrier Vickirs | Performer Fees    | 375.00    |        | 6,000.00  |
| Check                           | 11/21/2017 | 1490 | Arthur Relej           | Performer Fee     | 600.00    |        | 6,600.00  |
| Check                           | 01/08/2018 | 1511 | Armen Hagopian         | Russian Danc...   | 4,100.00  |        | 10,700.00 |
| Total Performer Fees Expense    |            |      |                        |                   | 10,700.00 | 0.00   | 10,700.00 |
| <b>Performer Per Diem</b>       |            |      |                        |                   |           |        |           |
| Check                           | 11/21/2017 | 1484 | Oliver Adams           | Per Diem Food     | 200.00    |        | 200.00    |
| Check                           | 11/21/2017 | 1483 | Erica Chipp Adams.     | Per Diem Food     | 200.00    |        | 400.00    |
| Check                           | 11/21/2017 | 1485 | Maykiel Solas          | Per Diem Gas      | 175.00    |        | 575.00    |
| Check                           | 11/21/2017 | 1490 | Arthur Relej           | Per Diem Gas      | 150.00    |        | 725.00    |
| Total Performer Per Diem        |            |      |                        |                   | 725.00    | 0.00   | 725.00    |
| <b>Performer Travel Expense</b> |            |      |                        |                   |           |        |           |
| Check                           | 09/06/2017 | 1470 | Denise Gillott         | Air Fare Morg...  | 825.42    |        | 825.42    |
| Check                           | 11/21/2017 | 1484 | Oliver Adams           | Gas               | 32.13     |        | 857.55    |
| Check                           | 11/21/2017 | 1483 | Erica Chipp Adams.     | Gas               | 32.13     |        | 889.68    |
| Check                           | 01/08/2018 | 1511 | Armen Hagopian         | Car Rental Re...  | 148.74    |        | 1,038.42  |
| Check                           | 01/23/2018 | 1526 | Molly Walt             | Hardman Hot...    | 749.30    |        | 1,787.72  |
| Total Performer Travel Expense  |            |      |                        |                   | 1,787.72  | 0.00   | 1,787.72  |

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02/10/18

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type  | Date       | Num  | Name                   | Memo              | Debit    | Credit | Balance  |
|---|------------|------|------------------------|-------------------|----------|--------|----------|
| <b>Raffle Expense</b>                         |            |      |                        |                   |          |        |          |
| Check   | 12/19/2017 | 1503 | Angie Wolz             | Raffle Prizes     | 282.58   |        | 282.58   |
| <b>Total Raffle Expense</b>                   |            |      |                        |                   | 282.58   | 0.00   | 282.58   |
| <b>Show Expenses</b>                          |            |      |                        |                   |          |        |          |
| Check   | 11/21/2017 | 1494 | Ayako Britt            | -MULTIPLE-        | 685.18   |        | 685.18   |
| Check   | 11/21/2017 | 1488 | Morgan Gillott         | Studio Rehea...   | 103.50   |        | 788.68   |
| Check   | 11/27/2017 | 1501 | Western Nevada Mu...   | Curtains Star ... | 1,250.00 |        | 2,038.68 |
| Check   | 12/12/2017 | 1497 | Bloomers Florist       | Director's Bou... | 30.00    |        | 2,068.68 |
| Check   | 12/12/2017 | 1498 | Molly Walt             | VOID: Tux town    | 0.00     |        | 2,068.68 |
| Check   | 12/19/2017 | 1503 | Angie Wolz             | Nevada Day ...    | 196.99   |        | 2,265.67 |
| Check   | 12/19/2017 | 1505 | Carson City Parks a... | Special Event...  | 3,589.85 |        | 5,855.52 |
| Check   | 01/08/2018 | 1518 | Molly Walt             | -MULTIPLE-        | 363.76   |        | 6,219.28 |
| <b>Total Show Expenses</b>                    |            |      |                        |                   | 6,219.28 | 0.00   | 6,219.28 |
| <b>Storage Rent</b>                           |            |      |                        |                   |          |        |          |
| Check   | 07/19/2017 | 1467 | iStorage Carson City   | dba iStorage ...  | 146.00   |        | 146.00   |
| Check   | 08/17/2017 | 1468 | iStorage Carson City   | dba iStorage ...  | 146.00   |        | 292.00   |
| Check   | 10/06/2017 | 1472 | iStorage Carson City   | September In...   | 146.00   |        | 438.00   |
| Check   | 10/24/2017 | 1473 | iStorage Carson City   | October Invoi...  | 146.00   |        | 584.00   |
| Check   | 11/20/2017 | 1475 | iStorage Carson City   | November Inv...   | 146.00   |        | 730.00   |
| Check   | 12/19/2017 |      | iStorage Carson City   | December Inv...   | 146.00   |        | 876.00   |
| Check   | 01/17/2018 | 1525 | iStorage Carson City   | February Invoi... | 148.00   |        | 1,024.00 |
| <b>Total Storage Rent</b>                     |            |      |                        |                   | 1,024.00 | 0.00   | 1,024.00 |
| <b>Tights Expense</b>                         |            |      |                        |                   |          |        |          |
| Check   | 11/21/2017 | 1494 | Ayako Britt            | All About Dan...  | 874.80   |        | 874.80   |
| Deposit                                       | 01/08/2018 |      | Tights Sales           | Deposit           |          | 31.25  | 843.55   |
| <b>Total Tights Expense</b>                   |            |      |                        |                   | 874.80   | 31.25  | 843.55   |
| <b>Video Expense</b>                          |            |      |                        |                   |          |        |          |
| Check   | 01/08/2018 | 1507 | Mason Beinschroth      | Video Links fo... | 700.00   |        | 700.00   |
| <b>Total Video Expense</b>                    |            |      |                        |                   | 700.00   | 0.00   | 700.00   |
| <b>Website Development &amp; Design</b>       |            |      |                        |                   |          |        |          |
| Check   | 08/22/2017 | 1469 | Molly Walt             | Homestead.c...    | 130.88   |        | 130.88   |
| <b>Total Website Development &amp; Design</b> |            |      |                        |                   | 130.88   | 0.00   | 130.88   |

9:35 AM  
 02/10/18  
 Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss Detail**  
 July 1, 2017 through February 10, 2018

| Type                           | Date       | Num  | Name                  | Memo            | Debit            | Credit           | Balance          |
|--------------------------------|------------|------|-----------------------|-----------------|------------------|------------------|------------------|
| <b>Wreath Fundraiser</b>       |            |      |                       |                 |                  |                  |                  |
| Check                          | 12/13/2017 | 1496 | Sherwood Forest Fa... | Wreath Fundr... | 1,437.75         |                  | 1,437.75         |
| Check                          | 12/26/2017 | 1506 | Nevada Celtic Socc... | Wreaths and ... | 275.00           |                  | 1,712.75         |
| <b>Total Wreath Fundraiser</b> |            |      |                       |                 | <b>1,712.75</b>  | <b>0.00</b>      | <b>1,712.75</b>  |
| <b>Total Expense</b>           |            |      |                       |                 | <b>44,485.80</b> | <b>1,206.25</b>  | <b>43,279.55</b> |
| <b>Net Ordinary Income</b>     |            |      |                       |                 | <b>45,278.90</b> | <b>47,590.92</b> | <b>2,312.02</b>  |
| <b>Net Income</b>              |            |      |                       |                 | <b>45,278.90</b> | <b>47,590.92</b> | <b>2,312.02</b>  |

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

**Rocky Horror Picture Show Viewing**

Total Funding Request

**\$2,500.00**

Redevelopment District Area

#1



#2



**RECEIVED**

**APR 17 2018**

**CARSON CITY  
PLANNING DIVISION**

Organization Name

**Proscenium Players, Inc.**

Mailing Address, City, State, Zip

**449 W King Street Carson City, NV 89703**

Organization Phone

**7752203457**

Organization Website

**www.ppitheater.com**

Contact Name, Title

**Jennifer Wesling, Member-At-Large**

Mailing Address, City, State, Zip

**309 Burton Street, Carson City, NV 89706**

Contact Cell Phone

**7756718731**

Contact Email

**jennifer13lynnw@gmail.com**

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

This event has become a community favorite over the last four years of its production. It creates a space where people from all different walks of life can come together and participate in something amazing and enriching. This production has a cult following worldwide and has created a subculture within the Carson City area of audience members who are enthused about joining us year after year with all the friends and family they can bring along. This production encourages collaboration of our businesses and participation of our residents. We rely on volunteers from our community to staff the event. The funds raised from this event go directly back into funding the following year's event, and into enhancing the culture of our corner of the world through the fine and performing arts.



**Describe any efforts to obtain funding from other sources:**

**Proscenium Players, Inc has applied for a grant through the Nevada Arts Council and has used the revenue from previous productions' tickets to continue to bring art to life on stage whether for a play or a special event like this one.**

**Describe why Redevelopment funds are required for the special event:**

**This event has been an annual showing for four years, but this year, the rights have been acquired by a big name company, specifically that of Disney, and because of that acquisition, the licensing fees and royalties are expected to be significantly higher and therefore may exceed our previous years' budgets.**

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

This event brings people downtown to our historic district where many of our cultural buildings and locally owned businesses are located. The Brewery Arts Center for instance, has served as the event's host since its inception. Partly as a result of the continued partnership between PPI and the Brewery Arts Center, they have been able to expand their facility and include new business opportunities such as the Espresso Yourself Cafe which has brought jobs to several residents of Carson City. The Brewery Arts Center's focus is to bring life enrichment to Carson City through art and special events and Proscenium Players continues to fill the halls of the BAC with enthusiastic audiences to keep that a reality.

The revenue from this event is equally split between the Brewery Arts Center and Proscenium Players, Inc..

This specific event brings several businesses together to create a memorable collaboration. Everything from the newspapers to local fairs, artisans, creators, small businesses, the college, and even the industrial complexes participate to make this event a success.

List other organizations and businesses partnering or participating in the event:

Our primary partner is the Brewery Arts Center, however, our event is supported by many local businesses and organizations.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The Performance Hall of the Brewery Arts Center has a capacity of approximately 265 and is a traditional proscenium theater space with a beautiful large stage, projectors and screens, a state of the art sound system, and a programmable lighting system.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

Proscenium Players, Inc. has a production guideline including promotion on the "Off-the-Wall" campaign at the Galaxy Fandango, the Carson City Community Center Billboard, as well as multiple local publications, and events calendars hosted by Carson City entities. All this will be in conjunction with printed materials and word-of-mouth advertising.

Explain how the special event may be able to be expanded in the future:

We would like to add a shadow cast to this event in future iterations, as well as upgrade our facility in order to have use of a larger space, so that we can attract a larger and more inclusive audience not just from our community, but the surrounding areas as well.

Explain how the special event will be able to transition away from City funding support in the future:

As the event continues to grow in attendance, and in its hosted facilities, the revenue made from the event will pay for itself.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Jennifer L. Wesling

04/12/2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.



## Financial Report April 2018

Date of Report: 4/9/18

**Current Available Balance: \$4969.10**

**Beginning Balance as of Last Meeting: \$5291.81**

**Payments Made:**

| Date    | Transaction                        | Amount   |
|---------|------------------------------------|----------|
| 3/22/18 | Sheerins, Inc April Rent (pending) | \$200    |
| 4/9/18  | NVEnergy (pending) (Jan, Feb, Mar) | \$112.76 |
|         | Bill Pay Fee                       | \$9.95   |
|         |                                    |          |
|         |                                    |          |
|         |                                    |          |

**Deposits Made:**

| Date   | Deposit                           | Amount            |
|--------|-----------------------------------|-------------------|
| 4/9/18 | The Hit Membership Dues (pending) | \$55              |
| 4/9/18 | Love Letters Ticket Sales         | ???? Talk to Gina |
|        |                                   |                   |

*8,200 dollars made*

**\*\*Notes\*\***

- Banking fee is because we have a business account and I am using the bill pay to pay the Sheerins bill
- enrolled PPI in automatic payments for NVEnergy
- I will check with Gina about Love Letters this week for a final figure
- submitted the grant application for next year FY19

**Revolving Expenses include:**

Warehouse Rent - \$200/month

Warehouse Electric Bill – approx. \$37 - \$40/mo

Website on the debit card - \$9.99/mo

## **Proscenium Players, Inc. Structure of Organization**

### **Officers of the Board of Directors:**

**President – Jeffrey Fast**

**Vice-President – Jeff Basa**

**Treasurer – Shauna Johnson**

**Secretary – Laura Valladon**

### **Members-At-Large of the Board of Directors:**

**Member-At-Large – Jennifer Lynn Wesling**

**Member-At-Large – Audrey Markowitz**

**Member-At-Large – Anne Knowles**

**All other Members of Proscenium Players, Inc. are voting members.**

## **Event Planners' Resumes**

Jennifer Lynn (Wesling) is a current Member-At-Large for Proscenium Players, Inc. and has also served on the Associated Students of Western Nevada Board for the Student Government. This will be her third year planning the Rocky Horror Picture Show for PPI, and her fifth year of events planning in general. She has been involved in organizing and participating in various performances and special events in Carson City her entire life, and will be using that knowledge of the community and relevant skills and expertise to make this year's event spectacular.

Shauna Johnson is the current Treasurer for Proscenium Players Inc. and also serves as a board member for the Earth Spirit Fair. She has years of experience in planning and organizing special events through these two organizations, and this will be her second year assisting with the planning and production of the Rocky Horror Picture Show event. She has also assisted in the production of Nightfall for Edgar Allen Poe and the other productions PPI has put on in the last calendar year.

**Carson City Office of Business Development 108**  
East Proctor Street, Carson City, NV 89701



Special Event Funding Application FY18/19  
For Events Occurring July 1, 2018 - June 30, 2019

Name of Event & Dates

A Midsummer Night's Dream

Total Funding Request

\$5,000.00

Redevelopment District Area

#1  #2

Organization Name

Sierra Nevada Ballet

Mailing Address, City, State, Zip

3929 S. McCarran Blvd., Reno, NV 89509

Organization Phone

775-360-8663

Organization Website

[www.sierranevadaballet.org](http://www.sierranevadaballet.org)

Contact Name, Title

Rosine Bena, Artistic Director

Mailing Address, City, State, Zip

21 Heath Circle, Reno, NV 89509

Contact Cell Phone

775-720-5204

Contact Email

[rosineb@hotmail.com](mailto:rosineb@hotmail.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Sierra Nevada Ballet is the professional ballet company for Northern Nevada and has established a history of annually performing in Carson City, the state capitol. SNB performs regularly in Carson in winter and spring and has therefore added an annual large full length ballet classic production in the summer for Carson City. SNB's summer performances are designed as lively storytelling ballets with a "big event" feel. Playful and mysterious, Shakespeare's beloved tale of love and magic is re-imagined and choreographed by NY director, Ananda Bena-Weber, as a steampunk fantasy exploding with the many permutations of love. All elements of the production - staging, costumes, lighting and scoring - embrace steampunk genre's celebration of creativity and exploration. The production features a cast of nearly 60 dancers, including the SNB company, guest artists (selected through a nationwide audition process) and approximately two dozen children from the community. Children will be selected through an audition in late April open to the Reno, Carson and Lake Tahoe communities.

Note: Formed in 2001, SNB serves northern Nevada through its presentation of professional dance beyond the classical ballet repertoire in varied settings, and develops future artists and audiences through its outreach programs and affiliated school, the Sierra Nevada Ballet Academy. SNB has received direct funding from the NEA for two years and the NAC Partners in Excellence Tier II grants for years in support of its full season of performances and activities in the Truckee Meadows, Carson City and Lake Tahoe, including the summer mainstage full length classical productions; the annual "Dancing by the River" program for Reno's Artown festival, and the annual "PEANUTCRACKER-The Story in a Nutshell."

Bringing top professional dancers into our community offers audience exposure, attracts tourism and helps educate audiences and dancers within the community. Having a professional ballet company with a regular presence in Carson is important to the Carson City community as it attracts tourism and is also an attractive cultural element to those considering a move to the area.

Estimated number of local participants: 700      Estimated number of out-of-town participants: 60

Number of years event has taken place in Carson City: new

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.)   | Redevelopment Funds | Other Funds | Total       |
|--|---------------------|-------------|-------------|
| Artistic (Dancers, Directors, choreog, lighting)     | \$5000              | \$11,500    | \$16,500    |
| Market. Dir, Tech, sound, Costume, manager           |                     | \$4,500     | \$4,500     |
| Theater, Studio, Office rent                         |                     | \$3,100     | \$3,100     |
| Travel (air and auto)                                |                     | \$2,400     | \$2,400     |
| Marketing (ads, social, flyers, posters, post cards) |                     | \$4,500     | \$4,500     |
| Miscel. (lodging, printing, costumes, phone)         |                     | \$5,675     | \$5,675     |
|  |                     |             |             |
|  |                     |             |             |
|  |                     |             |             |
| Total:   | \$5,000             | \$31,675.00 | \$36,675.00 |

Redevelopment Funds as a % of total event costs: 13.6 %

|                               |           |
|-------------------------------|-----------|
| Projected Revenues: \$        | 36,675.00 |
| Projected Net Profit/Loss: \$ | 0         |

Annual Budget of Organization:

|           | 2017       | 2018       | 2019       |
|-----------|------------|------------|------------|
| Income:   | \$ 397,000 | \$ 401,000 | \$ 478,000 |
| Expenses: | \$ 397,000 | \$ 401,000 | \$ 478,000 |
| Reserves: | \$ 35,000  | \$ 30,000  | \$ 30,000  |

List any prior Redevelopment funding

|          |       |
|----------|-------|
| 2017: \$ | 3300  |
| 2016: \$ | 1875  |
| 2015: \$ | 11500 |
| 2014: \$ | 2000  |

Number of years your organization has existed: 17

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

The entire Midsummer Project (performed in 3 different venues) is estimated at between \$95,000 and \$110,000.

Funding from the E. L. Cord Foundation \$6,000 (\$2,000 for Carson City),

Marin Foundation \$11,000 (\$9,000 for Carson City),

Wayne L. Prim Foundation \$10,000 (\$0 for Carson City) ,

Carol Franc Buck Foundation \$3,000 (\$1,000 for Carson City),

City of Reno \$3,700 (\$0 for Carson City),

Lake Tahoe Shakespeare Festival \$5,000 (\$0 for Carson City) ,

Bob B. Theater \$200 (\$200 for Carson City),

Pioneer Center \$300 (\$0 for Carson City),

Additional Funding For Carson City Performance:

Individual donations: \$1,400; Business: \$2,000; Ads: \$1,000; Applicant Cash: \$5,675.00

Describe any efforts to obtain funding from other sources:

SNB has a 17 year history of receiving grants from top granting agencies including direct funding from the National Endowment for the Arts, the Nevada Arts Council, the City of Reno, the E.L. Cord Foundation, the Carol Franc Buck Foundation, the Wayne L. Prim Foundation, the Marin Foundation and the City of Carson. SNB has already begun writing grants to several foundations and the City of Reno. In addition, SNB plans to solicit funding from several corporations and private businesses within the community and sell program ads to businesses within the community. Each year, in addition to cash donations and, due to the hard work of the SNB Board, SNB receives a large amount of IN KIND donations from within the community. These IN KIND donations along with the cash donations from the state, city, foundations and corporations make it possible for SNB to present top quality ballet productions in northern Nevada.

Describe why Redevelopment funds are required for the special event:

The production of Shakespeare's spellbinding story of "A Midsummer Night's Dream" conceived and choreographed as a steampunk fantasy with comic twists and turns is an audience engagement vehicle that highlights the artistry of experienced local and distinguished out-of-state professional artists while embracing trained students in the Nevada community. Both objectives reflect SNB's mission to present creative, innovative, artistic productions and arts education while maintaining fiscal responsibility. Northern Nevada is rich in theater, classical/contemporary music, visual arts, and literary arts for residents and visitors. Yet, there is limited exposure to professional dance, whether modern, jazz, folkloric or ballet, and dance education. One of SNB's portfolio of programs, its summer mainstage series is designed to increase access to, and experience with the world of dance for ballet aficionados and newcomers of all ages. Imprinting a contemporary cultural expression, such as steampunk, on a ballet classic, selecting a work that can include roles for children throughout the performance, bringing in nationwide top professional ballet artists and including a pre-performance curtain discussion with the artistic director offers audience members a welcoming environment to experience dance on a personal level. In order to present a top quality dance production of this caliber complete with top dance professionals from throughout the United States and keep tickets affordable for families in the Carson City community, SNB must have assistance with funding. Without additional funding, ticket prices for an event of this caliber would not be affordable for the average family in Carson City. SNB's mission is to educate and expose northern Nevada audiences to the wonderful art of professional level ballet and to give audiences the chance to see top dancers from other areas of the country without having to travel out of the state. SNB strives to present top quality art while keeping tickets affordable for the community.

Every dollar of public funding committed to ballet and dance companies advances the understanding of dance as a critical form of communication shared by cultures across the ages and globe, and supports the nation's full range of dance artistry and its place in education, healing programs and community engagement activities. Dance draws us together regardless of our race, cultural background, language or education. It is universal.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

SNB summer mainstage performances, presented in Carson City, infuse ballet classics with elements of contemporary culture to target three audience segments-summer visitors to the region, and two groups sometimes described as "dance fans" and "dance curious." Summer performances such as a steampunk version of "A Midsummer Night's Dream" are designed to be innovative and enjoyable in order to attract new audiences. The presentation of classic ballets featuring top professional dancers from throughout the nation is attractive to the knowledgeable "balletomanes" and seasoned theater and dance enthusiasts. For the dance curious (individuals who attend other arts events, cultural tourists, and young people of all ages) summer performances with a fresh approach provide a "gateway" experience through a welcoming environment and have an emphasis on establishing a dialogue between audiences and performers through pre- and/or post-concert elements. This attracts more investment in the area. Venue selection is critical as SNB endeavors to remove perceptual barrier concerns that many newcomers express, such as issues with parking and accessibility, and the event formality, among others. The Carson City Community Center offers an inviting and accessible environment with dedicated parking. Additionally, the venues hosting this story ballet join SNB in enthusiastically supporting crossover and collaborative marketing, which benefits all organizations' audience development efforts. The production of the steampunk version of "A Midsummer Night's Dream" was designed to deepen existing relationships with SNB friends and the dance community, and offer a meaningful experience for the dance curious. With an objective to encourage attendance at other SNB events, relationships can grow, ultimately transforming the dance curious into dance fans. SNB surveys taken at mainstage events give evidence to the fact that audience members often combine pre performance or post performance dining, clothes shopping and visits to the hair salon with the mainstage event experience. This increases revenue and strengthens the economy.

List other organizations and businesses partnering or participating in the event:

E.L. Cord Foundation; Carol Franc Buck Foundation; Marin Foundation; Wayne L. Prim Foundation; the City of Reno; the Bob Boldrick Theater; the Lake Tahoe Shakespeare Festival; the Pioneer Center for the Performing Arts; Artown Festival; Sierra Nevada Ballet and Sierra Nevada Ballet Academy; Western Nevada Performing Arts Center and various other business and individuals in the northern Nevada community.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The event shall take place on Saturday, August 11, 2018 at 7:30 PM at the Carson City Community Center Bob Boldrick Theater.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

With a relatively small marketing budget, SNB efficiently promotes its projects working with partners, sponsors, and media outlets. Host Carson City Community Center, SNB, SNBA Academy, Western Nevada Performing Arts Center and the Artown Festival will promote "A Midsummer Night's Dream" on their websites and social media pages, and distribute email notices and flyers to patrons. The Reno Arts Consortium, Carson City Arts and Culture Coalition and Parasol Community Collaboration provide effective networking and marketing opportunities with arts partners and colleagues. Posters, flyers and postcards are delivered to cultural organizations, restaurants and businesses throughout the Truckee Meadows and Carson/Gardnerville areas. SNB dancers and faculty distribute "A Midsummer Night's Dream" materials to UNR's School of the Arts, TMCC and dance schools in Carson City, Incline, Fallon, Sparks and Reno. Students' "word of mouth" advertising to friends and families builds interest for both SNB's performances and Academy classes. SNB's season appears in all printed programs, and the artistic director promotes all upcoming events during her concert introductions. The artistic director writes a regular monthly dance column for the Reno Gazette Journal, highlighting SNB events in each article. SNB maintains a strong relationship with KOLO Channel 8 and KUNR, and distributes press materials to regional media outlets. SNB works with a social media firm to maintain a regular social media presence. SNB is presently developing an integrated marketing/audience development strategy with RAD Strategies to increase visibility for patrons, target audiences and the general public to be launched this summer/ fall.

Explain how the special event may be able to be expanded in the future:

SNB's evaluation process is critical to ongoing program assessment and planning. With a commitment to artistic quality, videography provides SNB staff/artists a tool to review and critique programs and standards of excellence. "What was the artistic goal of this performance and did we meet it?" "Were there technical, musical, or costume issues that should be addressed because they added or detracted from the artistic production?" Surveys are distributed at all SNB events, either in the printed program or distributed by staff and dancers. Board members and volunteers collect surveys post-performance, which usually generate public comments that further enhance the evaluation process. Online surveys will be utilized this year. Surveys provide SNB information about the audience's perception of the program and venue. "Did we achieve our performance goals, and if not, why?" "What did audience members like or dislike?" "Which events attracted greater or less attendance than projected?" "Are there comments worthy of SNB follow-up for future planning or partnerships?" As most SNB performances include pre- and/or post-performance discussions, and many of its activities are presented in more intimate venues, audience/company conversations always elicit illuminating comments; often providing the "spark" for new or improved educational and community outreach programs. The upcoming partnership with Doral Academy, and continued connection with teachers, parents and students through Peanutcracker-The Story in A Nutshell outreach activities will provide insight to advance SNB's connection with the educational field, and expand dance and movement opportunities for the region's young people. SNB routinely consults with professionals in the ballet field, guest artists, donors, program partners including schools, and community members. These discussions, and anecdotal information assist SNB as it evaluates and refines productions.

As SNB's reputation grows, audiences grow and performances increase. Presenting regular high caliber summer classic ballet productions in Carson City adds to the growth of SNB and attracts more funding while increasing audiences and expanding arts education and exposure. SNB performs in the winter and spring as well as the summer in Carson City. The more Carson audiences are exposed to high caliber dance programming, the more they attend performances. As the audiences grow, SNB performances (per season) increase and ticket revenue will also increase.

Explain how the special event will be able to transition away from City funding support in the future:

In its role as a major cultural institution with a mission to provide access to, participation in, and education about ballet and dance, Sierra Nevada Ballet has developed a broad portfolio of programs, all of which are intended to grow relationships within our Carson community. "PEANUTCRACKER-The Story in a Nutshell," an original 45-minute narrated version of the Nutcracker, was created specifically to introduce young children to the world of dance and the performance experience. "Brew, Brats and Ballet" attracts newcomers to dance through a sampler format of new works and an emphasis on connecting audience members and artists through interactive experiences of a pre-concert lecture and social component and post-concert conversation. Mainstage productions for the Summer Series are produced and designed to engage families and tourists as well as ballet aficionados. The SNB Academy and the SNB Trainee/Apprentice Program prepares young dancers for the professional world of ballet; and the new Education outreach programs introduce students to the history and practice of ballet.

SNB's productions and workshops are scheduled in venues that range from the large stage of the Community Center to intimate spaces such as the Carson City's Brewery Arts Center, to classrooms at colleges, schools and senior centers. Through relationships with other arts, cultural and community organizations, the company's evaluation and planning processes, and partnerships with school and educators, SNB gains a greater understanding of the community we are committed to serve. As part of its upcoming planning process, SNB is intent on establishing strategies that will build bridges to expand access to and inclusion of members of the community currently not reached, and to create new, as well as future, audiences for dance and ballet. The greater the SNB reputation, the more funding SNB can attract. The larger the SNB audience and funding base, the less SNB will have a need for City funding. Presenting regular high caliber summer classic ballet productions in Carson City adds to the growth of SNB and attracts more funding while increasing audiences and expanding arts education and exposure.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

3/29/2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

# **SIERRA NEVADA BALLET**

## **Chart Structure of Organization**

*SNB is the professional ballet company for Northern Nevada  
It is made up of two branches: The performing branch and The Educational Branch*

### **SNB NON-PROFIT PERFORMING COMPANY**

#### **STAFF**

**Artistic Director-Rosine Bena**  
**Acting Interim Executive Director-Rosine Bena**  
**Assistant Artistic Director- Ananda Bena-Weber**  
**Company Administrator-Laurie Bertero**  
**Managing Director- Cathy Mercer**  
**Company Coordinators- Gina Nelson (Carson)**  
**Cathy Mercer (Reno)**  
**Company Manager- Steven Porter**  
**PR/Marketing Consultant- Ronele Dotson**  
**Website/Marketing Designer- Rachel Chipp**  
**Social Media- Nathan D'gangi**  
**Advisor/Consultant –Susan Boskoff**  
**Director of the Apprentice/Trainee Program- Rosine Bena**  
**Educational Outreach- Barbara Land**  
**Tech Director- Gary Guberman**  
**Composers- Susan Mazer, Dallas Smith, Andy Heglund**

#### **SNB BOARD OF DIRECTORS**

**Board President/Treasurer- Steven M.Porter**  
**Non-Voting Artistic Director- Rosine Bena**  
**Laurie Bertero, Joe Lesar, Stewart Cheifet, Gina Nelson, Nancy Ghush,**  
**Lina Tanner, Lidia Stiglich, Cathy Mercer**

#### **SNB PERFORMING COMPANY ARTISTS**

**SAM WEBER ANANDA BENA –WEBER DOMINGO RUBIO**  
**ERICA CHIPP OLIVER ADAMS LAURA LUNDE**  
**ALEXANDER BIBER CHLOE HORNE MOLLY ARBOGAST**  
**Shaynee Copple, Daniel Miller, Alex Kaskie, Carlee Bertero, Kaitlin Vairo,**  
**Becca Kitchen, Arthur Reloj, Anissa Sanchez, Abigail Ringle, Codi Morris,**  
**Clara Bachman, Anna Peralez, Todd Lani, Jessie Lesar,**  
**Marcus Reyla-Perry, Mai Girard, Abriana Vietti, Emilee Bryan**  
**Madeline Lee, Erin Garmand**

#### **SNB ACADEMY STAFF**

**Artistic Director-Rosine Bena**  
**Company Administrator-Laurie Bertero**  
**Teachers: Rosine Bena, Ananda Bena-Weber, Carlee Bertero, Jennifer August, Cris**  
**Camacho, Joanna Perez**  
**Substitute teachers: Daniel Miller, Shaynee Copple, Molly Story Arbogast, Barbara**  
**Land**

**Sierra Nevada Ballet: "A Midsummer Night's Dream"**  
**Artist Resumes**

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**ROSINE BENA || Artistic Director, Sierra Nevada Ballet**

Rosine Bena is Artistic Director of Sierra Nevada Ballet (SNB) and oversees the company, education and outreach programs and the SNB Academy. Bena has graced stages in performances worldwide for 28 years and received international acclaim as a "Prima" dancer with Germany's Stuttgart Ballet, as well as with the Washington Ballet in D.C. and Peninsula Ballet Theatre in California. She has served as director of the Peninsula Ballet Theatre School, arts education specialist for the Arts Council of San Mateo County, artistic director of Perspectives Dance Theatre, the Kollage Community School for The Arts Dance Program, and Reno Ballet. Bena has choreographed more than 60 professional ballets. Bena has been recognized for her artistry and leadership by the San Mateo County, the California Congress and State Legislature; has received fellowships from the Nevada Arts Council and Sierra Arts Foundation; and was honored at the Kennedy Center and the White House by the Clintons and in Who's Who in America in the category of Outstanding Americans. A guest master teacher and adjudicator for the Regional Dance America, and member of the International Association for Dance Medicine and Science, Bena is fully certified in the American Ballet Theatre National Training Curriculum. Bena writes a monthly dance column for the Reno Gazette Journal; and continues to guest teach, choreograph and lecture throughout the United States and Europe.

**ANANDA BENA-WEBER || Choreographer/Director/Principal Dancer, Sierra Nevada Ballet**

Ananda Bena-Weber is a featured principal dancer with the Sierra Nevada Ballet, as well as a founding member of the company. An actor and singer as well, Bena-Weber has performed in feature roles in theater productions in New York City and the Bay Area. Dancing professionally as a soloist with the Reno Ballet from 1994-1996, Bena-Weber has performed as a featured member of the nationally acclaimed Jazz Tap Ensemble, with Perspectives Dance Theatre and Fascinating Rhythm Productions, and appeared as a featured soloist in performances for various Bay Area companies. She has mastered principal roles in original dance works such as *Take Me To The River* and *Blue Rondo*, and classics such as *Les Sylphides*, *Romeo and Juliet* and *Paquita*. Bena-Weber has choreographed several works for SNB and other companies, and created the solo full-length dance and musical "Fancifool," in which she has performed nationally since 2015. She has taught at Mary Mount College and guest teaches all levels of ballet and related dance classes and acting (without words) throughout the United States. A graduate of San Francisco State University; Bena-Weber attended Columbia University Masters Program in Drama, has a Masters of Fine Art from Goddard University, and continues to study acting at the Linklater Center in New York City.

**DOMINGO RUBIO || Principal Dancer/Guest Artist, Sierra Nevada Ballet**

Sierra Nevada Ballet's second Permanent Guest Artist since 2005, Domingo Rubio has performed in repertoire roles and neoclassical works for more than 20 years, as a principal with The Joffrey Ballet of Chicago, and with Ballet Hispanico and Ballet Quad Cities, among others. Rubio's dancing is distinguished by his emotional power and partnering skills, which have earned praise, and a feature role as Neve Campbell's partner in the Robert Altman film, "The Company." Rubio has been a featured artist in SNB's productions of ballet classics, including *Giselle*, *Coppelia*, and *Romeo and Juliet*, and danced the role of Maxfield Parrish in

SNB's *A Painter's Love Story*. He has choreographed several works for the company, including the audience favorite, *Prelude*, a pas des deux for Ananda Bena-Weber, SNB principal dancer, and himself. A modern-day renaissance man, in addition to his dancing and choreography, Rubio is a composer, visual artist, teacher and concert pianist. He has illustrated several books on ballet techniques and exhibits his sculpture and jewelry throughout the country.

**ALEXANDER BIBER || Principal Dancer, Sierra Nevada Ballet**

Alexander Biber is a product of Sierra Nevada Ballet and Rosine Bena, entering the SNB Apprentice Program in 2003 and ascending to a principal dancer with the professional company in 2012 and a guest teacher at the Academy for all levels of ballet. He has been featured in numerous roles in *Giselle*, *Coppelia*, *Swan Lake*, *Romeo and Juliet*, among others. Biber joined the Sacramento Ballet as an apprentice in 2009 and was promoted as a company member in 2011. With the Sacramento Ballet. Biber has been featured in many of the company's most iconic repertoire, including Ron Cunningham's *The Nutcracker*, *Carmina Burana*, *Romeo & Juliet*, *Dracula*, *Peter Pan*, *The Great Gatsby*, and *A Midsummer Night's Dream*. Biber has also performed with the Tasmanian Classical Ballet in Australia. In addition to his performing, Biber takes great joy in creating new works for Sacramento Ballet and SNB. He has danced the roles of the Russian Prince, Snow King, Rat King, Flower Prince, Lead Father and Chinese Prince in *PEANUTCRACKER—The Story In A Nutshell*. In addition to teaching ballet at schools throughout the community, Biber performs with Bruka Theatre.

**TERRIN KELLY || Principal Dancer, Sierra Nevada Ballet-**

A native of Antioch, California, Terrin Kelly began her classical ballet training at Delta Ballet Academy with Helga Ishikata, Helen Piernik, and Michael Lowe at an early age. Her studies continued with Arlene Newhouse at Ballet Celeste International. Beginning her professional dance career at 14, Kelly has performed throughout California as well as touring nationally and internationally with companies that include Theatre Ballet of San Francisco, Oakland Ballet, Peninsula Ballet Theater, Ballet San Jose, San Francisco Opera, and even a magic show produced by Siegfried & Roy. Kelly received her Bachelor of Fine Arts from the LEAP program at St. Mary's College. With Sierra Nevada Ballet for three years, Kelly has performed in a number of classic and contemporary works. As an instructor, she enjoys watching her students soar in all disciplines, gain recognition under her tutelage, and follow their dance dreams of studying and performing in major companies on Broadway and in music videos and television productions.

**DARWIN BLACK || Principal Dancer, Sierra Nevada Ballet**

This production of *A Midsummer Night's Dream* marks Darwin Black's first appearance with Sierra Nevada Ballet. Black trained at Newark's Arts High School, The Joffrey Ballet School, the New Jersey Dance Ensemble, the Ailey School in New York and at the Springboard Danse Montreal. He has danced professionally with the Sacramento Ballet, Pascal Rioult Dance Theatre, Alaska Dance Theatre, Nimbus Dance Works, Montgomery Ballet, Momix, Jennifer Owens & Cox Dance Group and TU Dance. He has been featured in such works as Balanchine's *Allegro Brillante* and *Theme and Variations*; Twyla Tharp's *Sinatra Songs*; Moses Pendleton's *Botanica*, and Darren McIntyre's *Sleeping Beauty*.

**LAURA LUNDE || Principal Dancer, Sierra Nevada Ballet**

Laura Lunde trained at the Kirov Academy of Washington D.C., Contra Costa Ballet, and Central West Ballet and later, under the direction of Rosine Bena with In Motion Studio of Dance. Now in her tenth season with Sierra Nevada Ballet, Lunde joined SNB as an apprentice and was raised to the professional company after a few short months. Her progression continued, and she became a soloist in 2010 and principal in 2016. Lunde also performs with the Columbia City Ballet, and has danced with Manassas Ballet Theater and the Tasmanian Classical Ballet. Lunde was featured as “the cat” in SNB's *Peter and The Wolf* and performed roles in both classical and contemporary works such as *Giselle*, *Les Sylphides*, *La Bayadere*, *Le Corsaire*, *Swan Lake*, *PEANUTCRACKER—The Story in a Nutshell*, *Sleeping Beauty*, and *Romeo and Juliet*, and in Alexander Biber's *Royal Theme* and Rosine Bena's version of *Cinderella*.

**CARLEE BERTERO || Solo Dancer, Sierra Nevada Ballet**

Carlee Bertero joined Sierra Nevada Ballet in 2012 as an apprentice and was raised up to the company three years later. Bertero's penchant for performing began at age three and she trained in voice and in various dance styles at Fascinating Rhythms School of Performing Arts before choosing ballet as her chosen career. Performing in company productions of *Giselle*, *Coppelia*, *Swan Lake* and *Romeo and Juliet*, Bertero has been featured in a number of SNB's original works, including *PEANUTCRACKER—The Story in a Nutshell*, *Amazonia*, *Only The Winds* and *Cinderella*. She joined the staff of the Sierra Nevada Ballet Academy in 2015 and teaches Creative Movement for 3-5 year olds and Ballet levels 1 and 2.

**DANIEL MILLER || Solo Dancer, Sierra Nevada Ballet**

A graduate of the University of Nevada, Reno's Dance Program, Daniel Miller joined the Wing and a Prayer Modern Dance Company in Reno in 2009. He danced in programs throughout the community, such as *OPUS Reprise* (2010) and *Dancing in the Park: Four Rooms Dance Collective* (2011). In 2012, Miller was invited to join the Sierra Nevada Ballet company, and has performed in numerous classical ballets, including *Giselle*, *Coppelia*, *Swan Lake*, *Romeo and Juliet*, *Cinderella*, and *Sleeping Beauty*. He has performed both the lead father and the Spanish Prince in *PEANUTCRACKER—The Story In A Nutshell*.

**SHAYNEE COPPLE || Solo Dancer, Sierra Nevada Ballet**

Shaynee Copple has trained in classical ballet, jazz, tap and hip hop since she entered the world of dance at age nine. She joined the Sierra Nevada Ballet Company in 2012, performing in *Giselle*, with feature roles in *Coppelia*, *Swan Lake*, *Bach Bites*, *Romeo and Juliet*, *Cinderella*, and *Sleeping Beauty*. She has been featured as the Mechanical Doll, Spanish Princess and in *Waltz of the Flowers* in *PEANUTCRACKER—The Story In A Nutshell*. Copple teaches ballet and is working towards a degree in elementary school education at Truckee Meadows Community College.

# Sierra Nevada Ballet

## BALANCE SHEET As of March 29, 2018

|  | <b>TOTAL</b>        |
|--|---------------------|
| <b>ASSETS</b>                          |                     |
| Current Assets                         |                     |
| Bank Accounts                          |                     |
| Personal Bank                          | 1,000.00            |
| Reserve Savings #8797                  | 30,174.13           |
| Sierra Nevada Ballet Academy transfer  | 64,321.53           |
| Wells Fargo checking #0011             | 230.00              |
| Wells Fargo Checking #9907             | 38,230.60           |
| Wells Fargo Savings #7995R             | 0.00                |
| Wells Fargo Savings #7995R             | 15,704.13           |
| <b>Total Bank Accounts</b>             | <b>\$149,660.39</b> |
| Accounts Receivable                    |                     |
| Accounts Receivable                    | 0.00                |
| <b>Total Accounts Receivable</b>       | <b>\$0.00</b>       |
| Other Current Assets                   |                     |
| Bank Bal Adj Temp Acct                 | 0.00                |
| INVENTORY                              | 0.00                |
| Undeposited Funds                      | 0.00                |
| <b>Total Other Current Assets</b>      | <b>\$0.00</b>       |
| <b>Total Current Assets</b>            | <b>\$149,660.39</b> |
| Fixed Assets                           |                     |
| ballet bars                            | 1,122.00            |
| costumes                               | 45,372.17           |
| dance floor                            | 13,749.98           |
| Leasehold Improvement                  | -10,409.58          |
| office equipment                       | 10,657.91           |
| production sets                        | 5,050.00            |
| props                                  | 3,718.11            |
| Depreciation                           | -80,345.52          |
| Original Cost                          | 100.00              |
| <b>Total props</b>                     | <b>-76,527.41</b>   |
| small mirrors                          | 400.00              |
| sound tapes                            | 10,750.00           |
| video tapes                            | 21,490.00           |
| <b>Total Fixed Assets</b>              | <b>\$21,655.07</b>  |
| <b>TOTAL ASSETS</b>                    | <b>\$171,315.46</b> |
| <b>LIABILITIES AND EQUITY</b>          |                     |
| Liabilities                            |                     |
| Current Liabilities                    |                     |
| Other Current Liabilities              |                     |
| Loan from Porter                       | 7,850.82            |
| <b>Total Other Current Liabilities</b> | <b>\$7,850.82</b>   |

|                                     | TOTAL               |
|-------------------------------------|---------------------|
| <b>Total Current Liabilities</b>    | <b>\$7,850.82</b>   |
| <b>Total Liabilities</b>            | <b>\$7,850.82</b>   |
| Equity                              |                     |
| Opening Bal Equity                  | 0.00                |
| Retained Earnings                   | 143,876.65          |
| Net Income                          | 19,587.99           |
| <b>Total Equity</b>                 | <b>\$163,464.64</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b>\$171,315.46</b> |

# Sierra Nevada Ballet

## PROFIT AND LOSS

July 1, 2017 - March 29, 2018

|                                   | ACADEMY            | ADMIN              | BBB           | PEANUTCRACKER      | SUMMER<br>SEASON   | NOT<br>SPECIFIED  | TOTAL               |
|-----------------------------------|--------------------|--------------------|---------------|--------------------|--------------------|-------------------|---------------------|
| <b>Income</b>                     |                    |                    |               |                    |                    |                   |                     |
| Contributions                     |                    | 825.00             |               |                    |                    |                   | \$825.00            |
| Contributions Income              |                    |                    |               |                    |                    |                   | \$0.00              |
| Restricted                        |                    |                    |               | 250.00             |                    |                   | \$250.00            |
| Unrestricted                      |                    | 20,200.00          |               |                    |                    |                   | \$20,200.00         |
| <b>Total Contributions Income</b> |                    | <b>20,200.00</b>   |               | <b>250.00</b>      |                    |                   | <b>\$20,450.00</b>  |
| costume fee                       |                    |                    |               |                    | 400.00             |                   | \$400.00            |
| Grants                            |                    |                    |               | 10,000.00          | 14,588.00          |                   | \$24,588.00         |
| Membership Dues                   |                    | -87.50             |               |                    |                    |                   | \$ -87.50           |
| NAC grant                         |                    | 3,395.00           |               |                    |                    |                   | \$3,395.00          |
| studio rental income              | 20.00              |                    |               |                    |                    |                   | \$20.00             |
| ticket sales                      |                    |                    |               | 22,784.00          | 31,838.67          | 730.00            | \$55,352.67         |
| Tuition                           | 45,240.05          |                    |               |                    |                    | 1,490.00          | \$46,730.05         |
| <b>Total Income</b>               | <b>\$45,260.05</b> | <b>\$24,332.50</b> | <b>\$0.00</b> | <b>\$33,034.00</b> | <b>\$46,826.67</b> | <b>\$2,220.00</b> | <b>\$151,673.22</b> |
| <b>GROSS PROFIT</b>               | <b>\$45,260.05</b> | <b>\$24,332.50</b> | <b>\$0.00</b> | <b>\$33,034.00</b> | <b>\$46,826.67</b> | <b>\$2,220.00</b> | <b>\$151,673.22</b> |
| <b>Expenses</b>                   |                    |                    |               |                    |                    |                   |                     |
| accounting software               | 150.00             | 1,108.85           |               |                    | 50.00              | 150.00            | \$1,458.85          |
| ADVERTISING                       |                    | 1,028.79           | 0.99          | 2,080.52           | 1,085.10           | 616.40            | \$4,811.80          |
| Bank Service Charges              | 302.42             |                    |               | 3.00               |                    |                   | \$305.42            |
| Contract Labor                    | 7,446.25           | 2,567.50           | 400.00        | 17,470.00          | 38,578.34          | 830.00            | \$67,292.09         |
| Costume / alterations             |                    |                    |               | 308.93             | 1,479.92           | 156.82            | \$1,945.67          |
| donation                          |                    | -782.48            |               | -616.00            | -500.00            |                   | \$ -1,898.48        |
| Dues and Subscriptions            |                    | 75.00              |               |                    |                    |                   | \$75.00             |
| Equipment Rental                  |                    | 71.17              |               |                    | 329.19             | 238.11            | \$638.47            |
| Insurance                         |                    |                    |               |                    |                    |                   | \$0.00              |
| Liability Insurance               |                    | 3,925.35           |               |                    |                    |                   | \$3,925.35          |
| <b>Total Insurance</b>            |                    | <b>3,925.35</b>    |               |                    |                    |                   | <b>\$3,925.35</b>   |
| Licenses and Permits              |                    | 190.00             |               | 733.98             | 410.00             |                   | \$1,333.98          |
| Marketing Sculptures              |                    | 1,300.00           |               |                    |                    |                   | \$1,300.00          |
| Miscellaneous                     | 390.00             | 393.82             |               |                    |                    | 50.00             | \$833.82            |
| Music                             |                    |                    |               |                    | 1.75               |                   | \$1.75              |
| Office Supplies                   |                    | 678.16             |               |                    |                    |                   | \$678.16            |
| performance fee                   |                    |                    |               | -1,825.00          |                    |                   | \$ -1,825.00        |
| photography                       |                    |                    |               | 100.00             | 200.00             |                   | \$300.00            |
| Postage and Delivery              |                    | 7.10               |               | 33.15              |                    |                   | \$40.25             |
| Printing and Reproduction         |                    | 101.73             |               | 401.37             | 2,088.35           | 784.42            | \$3,375.87          |
| production expense                |                    |                    |               |                    |                    | 1,157.93          | \$1,157.93          |
| Professional Fees                 |                    | 125.00             |               |                    |                    |                   | \$125.00            |
| Accounting                        |                    | 500.00             |               |                    |                    |                   | \$500.00            |
| <b>Total Professional Fees</b>    |                    | <b>625.00</b>      |               |                    |                    |                   | <b>\$625.00</b>     |
| Program Expense                   |                    |                    |               |                    | 65.96              | 81.71             | \$147.67            |
| Reimbursed Expenses               |                    |                    | 400.00        | 124.43             | -213.81            |                   | \$310.62            |
| Rent                              | 23,145.36          | 2,055.33           |               | 3,868.23           | 3,950.00           |                   | \$33,018.92         |
| Repairs                           |                    |                    |               |                    |                    | 278.99            | \$278.99            |
| Equipment Repairs                 |                    | 707.00             |               |                    |                    |                   | \$707.00            |
| <b>Total Repairs</b>              |                    | <b>707.00</b>      |               |                    |                    | <b>278.99</b>     | <b>\$985.99</b>     |

|                               | ACADEMY            | ADMIN              | BBB PEANUTCRACKER | SUMMER SEASON      | NOT SPECIFIED       | TOTAL              |
|-------------------------------|--------------------|--------------------|-------------------|--------------------|---------------------|--------------------|
| SET DESIGN                    |                    |                    |                   | 198.99             |                     | \$198.99           |
| SETS & PROPS                  |                    |                    |                   | 364.95             |                     | \$364.95           |
| shoe allowance                |                    |                    |                   | 73.60              |                     | \$73.60            |
| Small Equipment               | 684.09             | 469.03             |                   | 129.19             | 319.16              | \$1,601.47         |
| Telephone                     | 646.40             |                    |                   |                    |                     | \$646.40           |
| training                      |                    | 30.00              |                   | 283.00             | 30.00               | \$343.00           |
| Transportation                |                    |                    | 1,462.72          | 58.26              |                     | \$1,520.98         |
| Travel & Ent                  |                    |                    |                   |                    | 182.59              | \$182.59           |
| Meals                         |                    | 26.57              |                   | 289.98             | 233.51              | \$550.06           |
| Travel                        | 473.20             | 138.00             |                   | 3,821.81           | 90.61               | \$4,523.62         |
| <b>Total Travel &amp; Ent</b> | <b>473.20</b>      | <b>164.57</b>      |                   | <b>4,111.79</b>    | <b>506.71</b>       | <b>\$5,256.27</b>  |
| Utilities                     | 164.45             | 159.99             |                   |                    |                     | \$324.44           |
| Gas and Electric              | 484.52             |                    |                   |                    |                     | \$484.52           |
| <b>Total Utilities</b>        | <b>648.97</b>      | <b>159.99</b>      |                   |                    |                     | <b>\$808.96</b>    |
| Video & audio production      |                    | 173.00             |                   | 1,634.49           |                     | \$1,807.49         |
| WEB SITE                      |                    |                    |                   |                    | 168.87              | \$168.87           |
| <b>Total Expenses</b>         | <b>\$33,886.69</b> | <b>\$15,048.91</b> | <b>\$800.99</b>   | <b>\$24,145.33</b> | <b>\$5,379.07</b>   | <b>\$53,869.12</b> |
| <b>NET OPERATING INCOME</b>   | <b>\$11,373.36</b> | <b>\$9,283.59</b>  | <b>\$ -800.99</b> | <b>\$8,888.67</b>  | <b>\$ -7,552.40</b> | <b>\$18,043.11</b> |
| Other Income                  |                    |                    |                   |                    |                     |                    |
| member donation               |                    | 750.00             |                   |                    |                     | \$750.00           |
| Other Income                  |                    | 70.00              | 400.00            | 65.00              | 376.09              | \$911.09           |
| refund                        |                    |                    |                   | 8.79               | -125.00             | \$ -116.21         |
| <b>Total Other Income</b>     | <b>\$0.00</b>      | <b>\$820.00</b>    | <b>\$400.00</b>   | <b>\$85.00</b>     | <b>\$384.88</b>     | <b>\$ -125.00</b>  |
| <b>NET OTHER INCOME</b>       | <b>\$0.00</b>      | <b>\$820.00</b>    | <b>\$400.00</b>   | <b>\$85.00</b>     | <b>\$384.88</b>     | <b>\$ -125.00</b>  |
| <b>NET INCOME</b>             | <b>\$11,373.36</b> | <b>\$10,103.59</b> | <b>\$ -400.99</b> | <b>\$8,953.67</b>  | <b>\$ -7,167.52</b> | <b>\$19,587.99</b> |

## **Sierra Nevada Ballet**

### **Additional Information not reflected in the financial statements**

Each year SNB Board members and volunteers work to get donations within the community to help cover company expenses. Some years are better than others. The amount of donations that offset expenses differs from year to year.

While these items are reflected in the overall yearly budget, they are not reflected in the individual Profit and Loss financial statement.

In 11/2012, the total donations not reflected in the financial statement equaled approximately \$98,292.00 of general expenses and \$80,040 for dancers expenses (TOTAL: \$178,332.00).

In 12/2013, the total donations not reflected in the financial statement equaled approximately \$138,224.00 of expenses and \$90,040 for dancers expenses ( TOTAL: \$228,264.00)

In 13/2014, the total donations not reflected in the financial statement equaled approximately \$80,697.00 of expenses and \$110,983.00 for dancers expenses (TOTAL: \$191,680.00)

In 14/2015, the total donations not reflected in the financial statement equaled \$141,836.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$236,876.00)

In 15/2016, the total donations not reflected in the financial statement equaled approximately \$147,524.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$242,564.00)

**Carson City Office of Business Development 108**  
East Proctor Street, Carson City, NV 89701



Special Event Funding Application FY18/19  
For Events Occurring July 1, 2018 - June 30, 2019

Name of Event & Dates

**Peanutcracker-The Story In A Nutshell**

Total Funding Request

**\$2,000**

Redevelopment District Area

#1

#2

Organization Name

**Sierra Nevada Ballet**

Mailing Address, City, State, Zip

**3929 S. McCarran Blvd., Reno, NV 89502**

Organization Phone

**775-360-8663**

Organization Website

**www.sierranevadaballet.org**

Contact Name, Title

**Rosine Bena**

Mailing Address, City, State, Zip

**21 Heath Circle, Reno, NV 89509**

Contact Cell Phone

**775-720-5204**

Contact Email

**rosineb@hotmail.com**

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

SNB shall present 4 performances (2 school shows and 2 public shows) of "Peanutcracker-The Story In A Nutshell" at the Carson City Community Center. Based on the original ballet "The Nutcracker" Peanutcracker is a 45-minute narrated version of the story designed specifically for families with younger children. After dancing the role of the Sugar Plum Fairy for 25 years, Bena discovered that "The Nutcracker" was often a child's first introduction to ballet and understood that a shorter version, complete with its growing Christmas tree and animated storytelling would have more impact. An average of 50 children from the region are auditioned, cast and trained by the artistic director, and join SNB professional dancers and guest artists on the Peanutcracker stage. Typically more than 4,000 schoolchildren attend Peanutcracker performances annually along with many members of the community.

Through the generosity of donors and public funding, each year SNB offers reduced-price tickets to northern Nevada students, some free tickets to Title I students, and free busing for those schools that are unable to afford busing. Additionally, SNB offers teachers an educational packet to prepare and enhance the ballet experience for their students, many of whom have never attended a formal performance in a culture center. SNB cast members visit some of the schools in Carson City to read the story of the Nutcracker and teach some of the dance sections to local elementary school children in preparation for their attendance at the ballet performance. This year SNB will invite more schools and provide a new Spanish translation of the story to any classroom that indicates this would be beneficial. Additionally, SNB intends to incorporate a sign language translator at the performance.

Estimated number of local participants: 2800      Estimated number of out-of-town participants: 200

Number of years event has taken place in Carson City: 16

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total       |
|--|---------------------|-------------|-------------|
| contract (AD,ED, MD, Admin, Crew, Costumer         |                     | \$15,164.00 | \$15,164.00 |
| Artists  |                     | \$10,664.00 | \$10,664.00 |
| Marketing  | \$500               | \$6500      | \$7,000.00  |
| Venue Rental                                       | \$1,500             | \$500       | \$2,000.00  |
| Studio Rental                                      |                     | \$2,400     | \$2,400.00  |
| Travel/Housing                                     |                     | \$3,000     | \$3,000.00  |
| Miscel.  |                     | \$6,000     | \$6,000.00  |
|  |                     |             |             |
|  |                     |             |             |
|  |                     |             |             |
| Total:   | \$2,000             | \$44,228.00 | \$46,228.00 |

Redevelopment Funds as a % of total event costs: 4.3 %

|                               |           |
|-------------------------------|-----------|
| Projected Revenues: \$        | 46,228.00 |
| Projected Net Profit/Loss: \$ | 0         |

Annual Budget of Organization:

|           | 2017       | 2018       | 2019       |
|-----------|------------|------------|------------|
| Income:   | \$ 397,000 | \$ 401,000 | \$ 478,000 |
| Expenses: | \$ 397,000 | \$ 401,000 | \$ 478,000 |
| Reserves: | \$ 397,000 | \$ 401,000 | \$ 478,000 |

List any prior Redevelopment funding

|          |        |
|----------|--------|
| 2017: \$ | 3,300  |
| 2016: \$ | 1,875  |
| 2015: \$ | 11,500 |
| 2014: \$ | 2,000  |

Number of years your organization has existed: 17

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Yes -  
 E.L. Cord Foundation - \$5,000  
 Marin Foundation -\$8,000  
 Carol Franc Buck Foundation -\$ 2,000  
 SNB Academy - \$5,000

In addition, SNB Board members get funding from sponsors for many At Risk children to attend performances.

Describe any efforts to obtain funding from other sources:

SNB has a 17 year history of receiving grants from top granting agencies including direct funding from the National Endowment for the Arts, the Nevada Arts Council, the City of Reno, the E.L. Cord Foundation, the Carol Franc Buck Foundation, the Wayne L. Prim Foundation, the Marin Foundation and the City of Carson. SNB has already begun writing grants to several foundations. In addition, SNB plans to solicit funding from several corporations and private businesses within the community; sell program ads to businesses within the community and attract sponsors for at risk children to attend the production for free. Each year, in addition to cash donations and, due to the hard work of the SNB Board, SNB receives a large amount of IN KIND donations from within the community. These IN KIND donations along with the cash donations from the state, city, foundations and corporations make it possible for SNB to present top quality ballet productions in northern Nevada.

Describe why Redevelopment funds are required for the special event:

The production of The PEANUTCRACKER conceived and choreographed by Artistic Director, Rosine Bena, is an audience engagement that highlights the artistry of experienced local and distinguished out-of-state professional artists while embracing trained students in the Nevada community. Both objectives reflect SNB's mission to present creative, innovative, artistic productions and arts education while maintaining fiscal responsibility. Northern Nevada is rich in theater, classical/contemporary music, visual arts, and literary arts for residents and visitors. Yet, there is limited exposure to professional dance, whether modern, jazz, folkloric or ballet, and dance education. One of SNB's portfolio of programs, PEANUTCRACKER is designed to increase access to, and experience with the world of dance for families and school age children. PEANUTCRACKER includes roles for children throughout the performance, nationwide top professional ballet artists, an educational packet for schools, narration and a curtain introduction about the art of ballet with the artistic director which offers audience members a welcoming environment to experience dance on a personal level. In order to present a top quality dance production of this caliber complete with top dance professionals and keep tickets affordable for families in the Carson City community, SNB must have assistance with funding. Without additional funding, ticket prices for an event of this caliber would not be affordable for schools or for the average family in Carson City. SNB's mission is to educate and expose northern Nevada audiences to the wonderful art of professional level ballet and to give audiences the chance to see top dancers from other areas of the country without having to travel out of the state. SNB strives to present top quality art while keeping tickets affordable for the community.

Every dollar of public funding committed to ballet and dance companies advances the understanding of dance as a critical form of communication shared by cultures across the ages and globe, and supports the nation's full range of dance artistry and its place in education, healing programs and community engagement activities. Dance draws us together regardless of our race, cultural background or education. It is universal.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

SNB's PEANUTCRACKER, presented in Carson City, targets three audience segments-visitors to the region, and two groups sometimes described as "dance fans" and "dance curious." PEANUTCRACKER is designed to be educational as well as enjoyable in order to attract new audiences. The presentation of a shorter narrated version of this classic ballet featuring top professional dancers as well as children is attractive to the knowledgeable "balletomanes" and seasoned theater and dance enthusiasts. For the dance curious (individuals who either attend other arts events or would like to) SNB offers an educational fresh approach and provides a "gateway" experience through a welcoming environment and have an emphasis on establishing a dialogue between audiences and performers through the school visits, narration and pre-performance talk. Venue selection is critical as SNB endeavors to remove perceptual barrier concerns that many newcomers express, such as issues with parking and accessibility, and the event formality, among others. The Carson City Community Center offers an inviting and accessible environment with dedicated parking and it is easily accessed by school buses. Additionally, both venues (hosting this story ballet) join SNB in enthusiastically supporting crossover and collaborative marketing, which benefits all organizations' audience development efforts.

The production of PEANUTCRACKER with it's new Spanish translation and Sign Language Interpreter is designed to deepen existing relationships with schools, SNB friends and the dance community, and offer a meaningful experience for the dance curious, non-English speaking and hearing impaired members of the community. With an objective to encourage attendance at other SNB events, relationships can grow, ultimately transforming the dance curious into dance fans. SNB surveys taken at mainstage events give evidence to the fact that school children pass their enthusiasm to their family members, and adult audience members often combine pre performance or post-performance dining, clothes shopping and visits to the hair salon with the mainstage event experience. This increases revenue and strengthens the economy.

List other organizations and businesses partnering or participating in the event:

E.L. Cord Foundation; Carol Franc Buck Foundation; Marin Foundation; the Bob. B Theater; the Pioneer Center for the Performing Arts; Artown Festival; Sierra Nevada Ballet and Sierra Nevada Ballet Academy; Western Nevada Performing Arts Center; Healing Health Care Systems and various other business and individuals in the northern Nevada community.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The event shall take place on Friday, Dec. 7, 2018 at 10 AM and 12 PM and on Saturday, Dec. 8 at 2 PM and 4 PM at the Carson City Community Center Bob Boldrick Theater.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

**How do you plan to market and advertise the event?**

With a relatively small marketing budget, SNB efficiently promotes its projects working with partners, sponsors, and media outlets. Host Carson City Community Center, SNB, SNBA Academy, Western Nevada Performing Arts Center and the Artown Festival will promote PEANUTCRACKER on their websites and social media pages, and distribute email notices and flyers to patrons. The Reno Arts Consortium, Carson City Arts and Culture Coalition and Parasol Community Collaboration provide effective networking and marketing opportunities with arts partners and colleagues. Posters, flyers and postcards are delivered to public schools, cultural organizations, restaurants and businesses throughout the Truckee Meadows and Carson/Gardnerville areas. SNB dancers and faculty distribute PEANUTCRACKER materials to UNR's School of the Arts, TMCC and dance schools in Carson City, Incline, Fallon, Sparks and Reno. Students' "word of mouth" advertising to friends and families builds interest for both SNB's performances and Academy classes. SNB's season appears in all printed programs, and the artistic director promotes all upcoming events during her concert introductions. The artistic director writes a regular monthly dance column for the Reno Gazette Journal, highlighting SNB events in each article. SNB maintains a strong relationship with KOLO Channel 8 and KUNR, and distributes press materials to regional media outlets. SNB works with a social media firm to maintain a regular social media presence. SNB is presently developing an integrated marketing/audience development strategy with RAD Strategies to increase visibility for patrons, target audiences and the general public to be launched this summer/fall.

**Explain how the special event may be able to be expanded in the future:**

SNB has expanded from presenting one performance of PEANUTCRACKER to presenting 4 performances in Carson City and more growth is expected in the next few years as SNB gains in popularity. SNB's evaluation process is critical to ongoing program assessment and planning. With a commitment to artistic quality, videography provides SNB staff/artists a tool to review and critique programs and standards of excellence. "What was the artistic goal of this performance and did we meet it?" "Were there technical, musical, or costume issues that should be addressed because they added or detracted from the artistic production?" Surveys are distributed at all SNB events, either in the printed program or distributed by staff and dancers to schools and in the community. Board members and volunteers collect surveys post-performance, which usually generate public comments that further enhance the evaluation process. Online surveys will be available in the fall. Surveys provide SNB information about the audience's perception of the program and venue. "Did we achieve our performance goals, and if not, why?" "What did audience members like or dislike?" "Which events attracted greater or less attendance than projected?" "Are there comments worthy of SNB follow-up for future planning or partnerships?" As most SNB performances include pre- and/or post-performance discussions, and many of its activities are presented in more intimate venues, audience/company conversations always elicit illuminating comments; often providing the "spark" for new or improved educational and community outreach programs. The continued connection with teachers, parents and students through Peanutcracker-The Story In A Nutshell outreach activities, will provide insight to advance SNB's connection with the educational field, and expand dance and movement opportunities for the region's young people. SNB routinely consults with professionals in the ballet field, guest artists, donors, program partners including schools, and community members. These discussions, and anecdotal information assist SNB as it evaluates and refines productions.

As SNB's reputation grows, audiences grow and performances increase. Presenting regular high caliber ballet productions in Carson City adds to the growth of SNB and attracts more funding while increasing audiences and expanding arts education and exposure. SNB performs in the winter and spring as well as the summer in Carson City. The more Carson audiences are exposed to high caliber dance programming, the more they attend performances. As the audiences grow, SNB performances (per season) increase and ticket revenue will also increase.

**Explain how the special event will be able to transition away from City funding support in the future:**

In its role as a major cultural institution with a mission to provide access to, participation in, and education about ballet and dance, Sierra Nevada Ballet has developed a broad portfolio of programs, all of which are intended to grow relationships within our Carson community. "PEANUTCRACKER-The Story in a Nutshell," an original 45-minute narrated version of the Nutcracker, was created specifically to introduce young children to the world of dance and the performance experience. "Brew, Brats and Ballet" attracts newcomers to dance through a sampler format of new works and an emphasis on connecting audience members and artists through interactive experiences of a pre-concert lecture and social component and post-concert conversation. Mainstage productions for the Summer Series are produced and designed to engage families and tourists as well as ballet aficionados. The SNB Academy and the SNB Trainee/Apprentice Program prepares young dancers for the professional world of ballet; and the new Education outreach programs introduce students to the history and practice of ballet.

SNB's productions and workshops are scheduled in venues that range from the large stage of the Community Center to intimate spaces such as the Carson City's Brewery Arts Center, to classrooms at colleges, elementary and high schools and senior centers. Through relationships with other arts, cultural and community organizations, the company's evaluation and planning processes, and partnerships with schools and educators, SNB gains a greater understanding of the community we are committed to serve. As part of its upcoming planning process, SNB is intent on establishing strategies that will build bridges to expand access to and inclusion of members of the community currently not reached, and to create new, as well as future, audiences for dance and ballet. The greater the SNB reputation, the more funding SNB can attract. The larger the SNB audience and funding base, the less SNB will have a need for City funding. Presenting regular high caliber ballet productions in Carson City adds to the growth of SNB and attracts more funding while increasing audiences and expanding arts education and exposure.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

3/29/2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

# **SIERRA NEVADA BALLET**

## **Chart Structure of Organization**

*SNB is the professional ballet company for Northern Nevada  
It is made up of two branches: The performing branch and The Educational Branch*

### **SNB NON-PROFIT PERFORMING COMPANY**

#### **STAFF**

**Artistic Director-Rosine Bena**  
**Acting Interim Executive Director-Rosine Bena**  
**Assistant Artistic Director- Ananda Bena-Weber**  
**Company Administrator-Laurie Bertero**  
**Managing Director- Cathy Mercer**  
**Company Coordinators- Gina Nelson (Carson)**  
**Cathy Mercer (Reno)**  
**Company Manager- Steven Porter**  
**PR/Marketing Consultant- Ronele Dotson**  
**Website/Marketing Designer- Rachel Chipp**  
**Social Media- Nathan D'gangi**  
**Advisor/Consultant -Susan Boskoff**  
**Director of the Apprentice/Trainee Program- Rosine Bena**  
**Educational Outreach- Barbara Land**  
**Tech Director- Gary Guberman**  
**Composers- Susan Mazer, Dallas Smith, Andy Heglund**

#### **SNB BOARD OF DIRECTORS**

**Board President/Treasurer- Steven M.Porter**  
**Non-Voting Artistic Director- Rosine Bena**  
**Laurie Bertero, Joe Lesar, Stewart Cheifet, Gina Nelson, Nancy Ghusn,**  
**Lina Tanner, Lidia Stiglich, Cathy Mercer**

#### **SNB PERFORMING COMPANY ARTISTS**

**SAM WEBER ANANDA BENA -WEBER DOMINGO RUBIO**  
**ERICA CHIPP OLIVER ADAMS LAURA LUNDE**  
**ALEXANDER BIBER CHLOE HORNE MOLLY ARBOGAST**  
**Shaynee Copple, Daniel Miller, Alex Kaskie, Carlee Bertero, Kaitlin Vairo,**  
**Becca Kitchen, Arthur Reloj, Anissa Sanchez, Abigail Ringle, Codi Morris,**  
**Clara Bachman, Anna Peralez, Todd Lani, Jessie Lesar,**  
**Marcus Reyla-Perry, Mai Girard, Abriana Vietti, Emilee Bryan**  
**Madeline Lee, Erin Garmand**

#### **SNB ACADEMY STAFF**

**Artistic Director-Rosine Bena**  
**Company Administrator-Laurie Bertero**  
**Teachers: Rosine Bena, Ananda Bena-Weber, Carlee Bertero, Jennifer August, Cris**  
**Camacho, Joanna Perez**  
**Substitute teachers: Daniel Miller, Shaynee Copple, Molly Story Arbogast, Barbara**  
**Land**

## Sierra Nevada Ballet: “Peanutcracker—The Story In A Nutshell” Artist Bios

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### **ROSINE BENA || Artistic Director, Sierra Nevada Ballet (*Choreographer and Narrator*)**

Rosine Bena is Artistic Director of Sierra Nevada Ballet (SNB) and oversees the company, education and outreach programs and the SNB Academy. In 1993, Bena conceived and choreographed *PEANUTCRACKER—The Story In A Nutshell*, and continues her role as narrator of the performance. Bena has graced stages in performances worldwide for 28 years and received international acclaim as a "Prima" dancer with Germany's Stuttgart Ballet, as well as with the Washington Ballet in D.C. and Peninsula Ballet Theatre in California. She has served as director of the Peninsula Ballet Theatre School, arts education specialist for the Arts Council of San Mateo County, artistic director of Perspectives Dance Theatre, the Kollage Community School for The Arts Dance Program, and Reno Ballet. Bena has choreographed more than 60 professional ballets. Bena has been recognized for her artistry and leadership by the San Mateo County, the California Congress and State Legislature; has received fellowships from the Nevada Arts Council and Sierra Arts Foundation; and was honored at the Kennedy Center and the White House by the Clintons and in Who's Who in America in the category of Outstanding Americans. A guest master teacher and adjudicator for the Regional Dance America, and member of the International Association for Dance Medicine and Science, Bena is fully certified in the American Ballet Theatre National Training Curriculum. Bena writes a monthly dance column for the Reno Gazette Journal, and continues to guest teach, choreograph and lecture throughout the United States and Europe.

### **CHLOE FELESINA || Principal Dancer, Sierra Nevada Ballet (*Snow Queen and Sugar Plum Fairy*)**

Chloe Felesina trained at Sacramento Deane Dance Center/San Francisco Conservatory of Dance performing works by William Forsythe and Jiri Kylian. She began her career at The Foundry directed by Alex Ketley and created improvisational and collaborative works. She performed principal and soloist roles in Ron Cunningham's *Romeo and Juliet*, Balanchine/ Tchaikovsky *Pas De Deux*, and now with BalletX (Philadelphia) as a lead dancer in 14 world premieres by choreographers Nicolo Fonte, Mathew Neenan, and Edwaard Liang. As a principal dancer with SNB, Felesina has performed a number of leading roles, including Juliet in *Romeo and Juliet*, and as the Snow Queen and Sugar Plum Fairy in *PEANUTCRACKER—The Story In A Nutshell*.

### **ALEXANDER BIBER || Principal Dancer, Sierra Nevada Ballet (*Russian Prince and Snow Prince*)**

Alexander Biber is a product of Sierra Nevada Ballet and Rosine Bena, entering the SNB Apprentice Program in 2003 and ascending to a principal dancer with the professional company in 2012 and a guest teacher at the Academy for all levels of ballet. He has been featured in numerous roles in *Giselle*, *Coppelia*, *Swan Lake*, *Romeo and Juliet*, among others. Biber joined the Sacramento Ballet as an apprentice in 2009 and was promoted as a company member in 2011. Biber has been featured in many of the company's most iconic repertoire, including Ron Cunningham's *The Nutcracker*, *Carmina Burana*, *Romeo & Juliet*, *Dracula*, *Peter Pan*, *The Great Gatsby*, and *A Midsummer Night's Dream*. Biber has also performed with the Tasmanian Classical Ballet in Australia. In addition to his performing, Biber takes great joy in creating new works for Sacramento Ballet and SNB. He has danced the roles of the Russian Prince, Snow Prince, Rat King, Flower Prince, Lead Father and Chinese Prince in *PEANUTCRACKER—The Story In A Nutshell*. In addition to teaching ballet at schools throughout the community, Biber performs with Bruka Theatre.

### **DANIEL MILLER || Solo Dancer, Sierra Nevada Ballet**

A graduate of the University of Nevada, Reno's Dance Program, Daniel Miller joined the Wing and a Prayer Modern Dance Company in Reno in 2009. He danced in programs throughout the community, such as *OPUS Reprise* (2010) and *Dancing in the Park: Four Rooms Dance Collective* (2011). In 2012, Miller was invited to join the Sierra Nevada Ballet company, and has performed in numerous classical

ballets, including *Giselle*, *Coppelia*, *Swan Lake*, *Romeo and Juliet*, *Cinderella*, and *Sleeping Beauty*. He has performed both the lead father and the Spanish Prince in *PEANUTCRACKER—The Story In A Nutshell*.

**SHAYNEE COPPLE || Solo Dancer, Sierra Nevada Ballet**

Shaynee Copple has trained in classical ballet, jazz, tap and hip hop since she entered the world of dance at age nine. She joined the Sierra Nevada Ballet Company in 2012, performing in *Giselle*, with feature roles in *Coppelia*, *Swan Lake*, *Bach Bites*, *Romeo and Juliet*, *Cinderella*, and *Sleeping Beauty*. She has been featured as the Mechanical Doll, Spanish Princess and in *Waltz of the Flowers* in *PEANUTCRACKER—The Story In A Nutshell*. Copple teaches ballet and is working towards a degree in elementary school education at Truckee Meadows Community College.

**ANANDA BENA-WEBER || Principal Dancer, Sierra Nevada Ballet (Rehearsal Assistant)**

Ananda Bena-Weber is a featured principal dancer with the Sierra Nevada Ballet, as well as a founding member of the company. An actor and singer as well, Bena-Weber has performed in feature roles in theater productions in New York City and the Bay Area. Dancing professionally as a soloist with the Reno Ballet from 1994-1996, Bena-Weber has performed as a featured member of the nationally acclaimed Jazz Tap Ensemble, with Perspectives Dance Theatre and Fascinating Rhythm Productions, and appeared as a featured soloist in performances for various Bay Area companies. She has mastered principal roles in original dance works such as *Take Me To The River* and *Blue Rondo*, and classics such as *Les Sylphides*, *Romeo and Juliet* and *Paquita*. Bena-Weber has choreographed several works for SNB and other companies, and created the solo full-length dance and musical “Fancifool,” in which she has performed nationally since 2015. She has taught at Mary Mount College and guest teaches all levels of ballet and related dance classes and acting (without words) throughout the United States. A graduate of San Francisco State University; Bena-Weber attended Columbia University Masters Program in Drama, has a Masters of Fine Art from Goddard University, and continues to study acting at the Linklater Center in New York City.

Auditioning and casting later this year: ten (10) Sierra Nevada Ballet Company dancers, three (3) Company apprentices, five (5) trainees, and more than 30 students from the Sierra Nevada Ballet Academy and dance schools throughout the region.

**CATHY MERCER || Managing Director, Sierra Nevada Ballet**

The Managing Director of Sierra Nevada Ballet partners with the company’s founder and Artistic Director Rosina Bena, to lead the organization. The Managing Director is responsible for the organization's consistent achievement of its mission and financial objectives and reports to the Board of Directors. Mercer’s responsibilities include program development and administration, coordination of budget planning, volunteer coordination, and marketing liaison. For *PEANUTCRACKER—The Story In A Nutshell*, Mercer coordinates with the Carson schools coordinator as well as Reno area school teachers who are interested in bringing their classes to the performance. She communicates with Washoe County transportation, City of Reno and Pioneer Center to ensure all community pieces of the production are taken care of. In addition, Mercer oversees the marketing efforts and class sponsorships; creates the program and signature card that are distributed to all students and other audience members; and assists with volunteer management during rehearsals and pre-performance activities.

# Sierra Nevada Ballet

## BALANCE SHEET

As of March 29, 2018

|  | TOTAL               |
|--|---------------------|
| <b>ASSETS</b>                          |                     |
| Current Assets                         |                     |
| Bank Accounts                          |                     |
| Personal Bank                          | 1,000.00            |
| Reserve Savings #8797                  | 30,174.13           |
| Sierra Nevada Ballet Academy transfer  | 64,321.53           |
| Wells Fargo checking #0011             | 230.00              |
| Wells Fargo Checking #9907             | 38,230.60           |
| Wells Fargo Savings #7995R             | 0.00                |
| <b>Total Bank Accounts</b>             | <b>\$149,660.39</b> |
| Accounts Receivable                    |                     |
| Accounts Receivable                    | 0.00                |
| <b>Total Accounts Receivable</b>       | <b>\$0.00</b>       |
| Other Current Assets                   |                     |
| Bank Bal Adj Temp Acct                 | 0.00                |
| INVENTORY                              | 0.00                |
| Undeposited Funds                      | 0.00                |
| <b>Total Other Current Assets</b>      | <b>\$0.00</b>       |
| <b>Total Current Assets</b>            | <b>\$149,660.39</b> |
| Fixed Assets                           |                     |
| ballet bars                            | 1,122.00            |
| costumes                               | 45,372.17           |
| dance floor                            | 13,749.98           |
| Leasehold Improvement                  | -10,409.58          |
| office equipment                       | 10,657.91           |
| production sets                        | 5,050.00            |
| props                                  | 3,718.11            |
| Depreciation                           | -80,345.52          |
| Original Cost                          | 100.00              |
| <b>Total props</b>                     | <b>-76,527.41</b>   |
| small mirrors                          | 400.00              |
| sound tapes                            | 10,750.00           |
| video tapes                            | 21,490.00           |
| <b>Total Fixed Assets</b>              | <b>\$21,655.07</b>  |
| <b>TOTAL ASSETS</b>                    | <b>\$171,315.46</b> |
| <b>LIABILITIES AND EQUITY</b>          |                     |
| Liabilities                            |                     |
| Current Liabilities                    |                     |
| Other Current Liabilities              |                     |
| Loan from Porter                       | 7,850.82            |
| <b>Total Other Current Liabilities</b> | <b>\$7,850.82</b>   |

|                                     | TOTAL               |
|-------------------------------------|---------------------|
| <b>Total Current Liabilities</b>    | <b>\$7,850.82</b>   |
| <b>Total Liabilities</b>            | <b>\$7,850.82</b>   |
| Equity                              |                     |
| Opening Bal Equity                  | 0.00                |
| Retained Earnings                   | 143,876.65          |
| Net Income                          | 19,587.99           |
| <b>Total Equity</b>                 | <b>\$163,464.64</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b>\$171,315.46</b> |

# Sierra Nevada Ballet

## PROFIT AND LOSS

July 1, 2017 - March 29, 2018

|                                   | ACADEMY            | ADMIN              | BBB           | PEANUTCRACKER      | SUMMER<br>SEASON   | NOT<br>SPECIFIED  | TOTAL               |
|-----------------------------------|--------------------|--------------------|---------------|--------------------|--------------------|-------------------|---------------------|
| <b>Income</b>                     |                    |                    |               |                    |                    |                   |                     |
| Contributions                     |                    | 825.00             |               |                    |                    |                   | \$825.00            |
| Contributions Income              |                    |                    |               |                    |                    |                   | \$0.00              |
| Restricted                        |                    |                    |               | 250.00             |                    |                   | \$250.00            |
| Unrestricted                      |                    | 20,200.00          |               |                    |                    |                   | \$20,200.00         |
| <b>Total Contributions Income</b> |                    | <b>20,200.00</b>   |               | <b>250.00</b>      |                    |                   | <b>\$20,450.00</b>  |
| costume fee                       |                    |                    |               |                    | 400.00             |                   | \$400.00            |
| Grants                            |                    |                    |               | 10,000.00          | 14,588.00          |                   | \$24,588.00         |
| Membership Dues                   |                    | -87.50             |               |                    |                    |                   | \$ -87.50           |
| NAC grant                         |                    | 3,395.00           |               |                    |                    |                   | \$3,395.00          |
| studio rental income              | 20.00              |                    |               |                    |                    |                   | \$20.00             |
| ticket sales                      |                    |                    |               | 22,784.00          | 31,838.67          | 730.00            | \$55,352.67         |
| Tuition                           | 45,240.05          |                    |               |                    |                    | 1,490.00          | \$46,730.05         |
| <b>Total Income</b>               | <b>\$45,260.05</b> | <b>\$24,332.50</b> | <b>\$0.00</b> | <b>\$33,034.00</b> | <b>\$46,826.67</b> | <b>\$2,220.00</b> | <b>\$151,673.22</b> |
| <b>GROSS PROFIT</b>               | <b>\$45,260.05</b> | <b>\$24,332.50</b> | <b>\$0.00</b> | <b>\$33,034.00</b> | <b>\$46,826.67</b> | <b>\$2,220.00</b> | <b>\$151,673.22</b> |
| <b>Expenses</b>                   |                    |                    |               |                    |                    |                   |                     |
| accounting software               | 150.00             | 1,108.85           |               |                    | 50.00              | 150.00            | \$1,458.85          |
| ADVERTISING                       |                    | 1,028.79           | 0.99          | 2,080.52           | 1,085.10           | 616.40            | \$4,811.80          |
| Bank Service Charges              | 302.42             |                    |               | 3.00               |                    |                   | \$305.42            |
| Contract Labor                    | 7,446.25           | 2,567.50           | 400.00        | 17,470.00          | 38,578.34          | 830.00            | \$67,292.09         |
| Costume / alterations             |                    |                    |               | 308.93             | 1,479.92           | 156.82            | \$1,945.67          |
| donation                          |                    | -782.48            |               | -616.00            | -500.00            |                   | \$ -1,898.48        |
| Dues and Subscriptions            |                    | 75.00              |               |                    |                    |                   | \$75.00             |
| Equipment Rental                  |                    | 71.17              |               |                    | 329.19             | 238.11            | \$638.47            |
| Insurance                         |                    |                    |               |                    |                    |                   | \$0.00              |
| Liability Insurance               |                    | 3,925.35           |               |                    |                    |                   | \$3,925.35          |
| <b>Total Insurance</b>            |                    | <b>3,925.35</b>    |               |                    |                    |                   | <b>\$3,925.35</b>   |
| Licenses and Permits              |                    | 190.00             |               | 733.98             | 410.00             |                   | \$1,333.98          |
| Marketing Sculptures              |                    | 1,300.00           |               |                    |                    |                   | \$1,300.00          |
| Miscellaneous                     | 390.00             | 393.82             |               |                    |                    | 50.00             | \$833.82            |
| Music                             |                    |                    |               |                    | 1.75               |                   | \$1.75              |
| Office Supplies                   |                    | 678.16             |               |                    |                    |                   | \$678.16            |
| performance fee                   |                    |                    |               | -1,825.00          |                    |                   | \$ -1,825.00        |
| photography                       |                    |                    |               | 100.00             | 200.00             |                   | \$300.00            |
| Postage and Delivery              |                    | 7.10               |               | 33.15              |                    |                   | \$40.25             |
| Printing and Reproduction         |                    | 101.73             |               | 401.37             | 2,088.35           | 784.42            | \$3,375.87          |
| production expense                |                    |                    |               |                    |                    | 1,157.93          | \$1,157.93          |
| Professional Fees                 |                    | 125.00             |               |                    |                    |                   | \$125.00            |
| Accounting                        |                    | 500.00             |               |                    |                    |                   | \$500.00            |
| <b>Total Professional Fees</b>    |                    | <b>625.00</b>      |               |                    |                    |                   | <b>\$625.00</b>     |
| Program Expense                   |                    |                    |               |                    | 65.96              | 81.71             | \$147.67            |
| Reimbursed Expenses               |                    |                    | 400.00        | 124.43             | -213.81            |                   | \$310.62            |
| Rent                              | 23,145.36          | 2,055.33           |               | 3,868.23           | 3,950.00           |                   | \$33,018.92         |
| Repairs                           |                    |                    |               |                    |                    | 278.99            | \$278.99            |
| Equipment Repairs                 |                    | 707.00             |               |                    |                    |                   | \$707.00            |
| <b>Total Repairs</b>              |                    | <b>707.00</b>      |               |                    |                    | <b>278.99</b>     | <b>\$985.99</b>     |

|                               | ACADEMY            | ADMIN              | BBB PEANUTCRAKER | SUMMER SEASON      | NOT SPECIFIED      | TOTAL               |
|-------------------------------|--------------------|--------------------|------------------|--------------------|--------------------|---------------------|
| SET DESIGN                    |                    |                    |                  | 198.99             |                    | \$198.99            |
| SETS & PROPS                  |                    |                    |                  | 364.95             |                    | \$364.95            |
| shoe allowance                |                    |                    |                  | 73.60              |                    | \$73.60             |
| Small Equipment               | 684.09             | 469.03             |                  | 129.19             | 319.16             | \$1,601.47          |
| Telephone                     | 646.40             |                    |                  |                    |                    | \$646.40            |
| training                      |                    | 30.00              |                  | 283.00             | 30.00              | \$343.00            |
| Transportation                |                    |                    | 1,462.72         | 58.26              |                    | \$1,520.98          |
| Travel & Ent                  |                    |                    |                  |                    | 182.59             | \$182.59            |
| Meals                         |                    | 26.57              |                  | 289.98             | 233.51             | \$550.06            |
| Travel                        | 473.20             | 138.00             |                  | 3,821.81           | 90.61              | \$4,523.62          |
| <b>Total Travel &amp; Ent</b> | <b>473.20</b>      | <b>164.57</b>      |                  | <b>4,111.79</b>    | <b>506.71</b>      | <b>\$5,256.27</b>   |
| Utilities                     | 164.45             | 159.99             |                  |                    |                    | \$324.44            |
| Gas and Electric              | 484.52             |                    |                  |                    |                    | \$484.52            |
| <b>Total Utilities</b>        | <b>648.97</b>      | <b>159.99</b>      |                  |                    |                    | <b>\$808.96</b>     |
| Video & audio production      |                    | 173.00             |                  | 1,634.49           |                    | \$1,807.49          |
| WEB SITE                      |                    |                    |                  |                    | 168.87             | \$168.87            |
| <b>Total Expenses</b>         | <b>\$33,886.69</b> | <b>\$15,048.91</b> | <b>\$800.99</b>  | <b>\$24,145.33</b> | <b>\$5,369.12</b>  | <b>\$133,630.11</b> |
| <b>NET OPERATING INCOME</b>   | <b>\$11,373.36</b> | <b>\$9,283.59</b>  | <b>\$-800.99</b> | <b>\$8,888.67</b>  | <b>\$-7,552.40</b> | <b>\$18,043.11</b>  |
| Other Income                  |                    |                    |                  |                    |                    |                     |
| member donation               |                    | 750.00             |                  |                    |                    | \$750.00            |
| Other Income                  |                    | 70.00              | 400.00           | 65.00              | 376.09             | \$911.09            |
| refund                        |                    |                    |                  | 8.79               | -125.00            | \$-116.21           |
| <b>Total Other Income</b>     | <b>\$0.00</b>      | <b>\$820.00</b>    | <b>\$400.00</b>  | <b>\$65.00</b>     | <b>\$384.88</b>    | <b>\$1,544.88</b>   |
| <b>NET OTHER INCOME</b>       | <b>\$0.00</b>      | <b>\$820.00</b>    | <b>\$400.00</b>  | <b>\$65.00</b>     | <b>\$-125.00</b>   | <b>\$1,544.88</b>   |
| <b>NET INCOME</b>             | <b>\$11,373.36</b> | <b>\$10,103.59</b> | <b>\$-400.99</b> | <b>\$8,953.67</b>  | <b>\$-7,167.52</b> | <b>\$19,587.99</b>  |

## **Sierra Nevada Ballet**

### **Additional Information not reflected in the financial statements**

Each year SNB Board members and volunteers work to get donations within the community to help cover company expenses. Some years are better than others. The amount of donations that offset expenses differs from year to year.

While these items are reflected in the overall yearly budget, they are not reflected in the individual Profit and Loss financial statement.

In 11/2012, the total donations not reflected in the financial statement equaled approximately \$98,292.00 of general expenses and \$80,040 for dancers expenses (TOTAL: \$178,332.00).

In 12/2013, the total donations not reflected in the financial statement equaled approximately \$138,224.00 of expenses and \$90,040 for dancers expenses ( TOTAL: \$228,264.00)

In 13/2014, the total donations not reflected in the financial statement equaled approximately \$80,697.00 of expenses and \$110,983.00 for dancers expenses (TOTAL: \$191,680.00)

In 14/2015, the total donations not reflected in the financial statement equaled \$141,836.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$236,876.00)

In 15/2016, the total donations not reflected in the financial statement equaled approximately \$147,524.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$242,564.00)

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Special Event Funding Application FY18/19**  
**For Events Occurring July 1, 2018 - June 30, 2019 : Due Date April 15, 2018**

Name of Event & Dates

Disney's "Newsies" (Musical Theater Production) April 19,20,26,27,28, 2019

Total Funding Request

\$5000.00

Redevelopment District Area

#1  #2

Organization Name

Wild Horse Productions

Mailing Address, City, State, Zip

1220 Thompson Street, Carson City, NV 89703

Organization Phone

775-443-5587

Organization Website

www.wildhorsetheater.com

Contact Name, Title

Carol Scott, Executive Director

Mailing Address, City, State, Zip

1220 Thompson Street, Carson City, NV 89703

Contact Cell Phone

775-443-5587

Contact Email

whctonstage@gmail.com

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Help us "Seize the Day!"

Wild Horse Productions (DBA Wild Horse Children's Theater, WHCT) is thrilled to receive the licensing rights to Northern Nevada premiere of the Tony Award winning Disney musical "Newsies" for our 2019 season. Set in turn-of-the-century New York City, "Newsies" is a rousing tale of Jack Kelly, a charismatic newsboy and leader of a band of teenaged "newsies". When titans of publishing raise distribution prices at the newsboys' expense, Jack rallies newsies from across the city to strike against the unfair conditions and fight for what's right! "Newsies" is packed with non-stop thrills and a timeless message, perfect for the whole family and every audience.

WHCT is the resident theater company at the Brewery Arts Center. We utilize the stage at the Performance Hall at the BAC for our main-stage productions. However, the size and scope of the production of "Newsies" cannot be performed on a small stage. We will need to contract with the Carson City Community Center's Bob Boldrick Theater for this musical. Obtaining the royalties for this musical and the cost of the theater at the Community Center, puts our small non-profit theater company beyond the budget for our productions at the Brewery Arts Center. We are requesting funding from Carson City Redevelopment for this production.

Art is the basis of which our society's culture is reflected by, and "Newsies" couldn't have returned at a better time. While it's an enjoyable musical, it's one of Disney's most daring, through its message of social justice when younger generations seize the day. "Courage cannot erase our fear, courage is when we face our fear." Adversity in our society is best met head on, and what greater tool is there in facing it than theatre?

WHCT is dedicated to making a difference in the lives of young people by creating opportunities for them to discover, experience and participate in the performing arts. WHCT believes that the performing arts have a valuable place in our community, and that through participation in the arts; young people will develop and build their self-confidence and self-expression. We also believe that the teamwork, discipline and dedication required by the craft of theater teaches life skills that positively influence the lives of young people. WHCT endeavors to collaborate with the larger community of arts groups wherever possible.

WHEN WCT EMPOWERS YOUNG PEOPLE - THE COMMUNITY BENEFITS

Among the positive outcomes of WHCT's programming often noted by parents and educators:

- Stronger communication skills and a healthier rapport with teachers and classmates
- Boosted self-esteem and confidence, including their 'first job interview'
- Focused enthusiasm and better grades
- An increased sense of tolerance and respect for others
- A blossoming imagination and a happier child

Since 2007, WHCT has been the leader in engaging our community in the power of theater to enrich and transform the lives of young people. WHCT currently serves more than 500 students a year through productions, summer camp programs, school outreach programs, and workshops. Nearly 5,000 people (including 2,200 students) attended WHCT performances during the 2017-2018 season. Currently, all WHCT productions are sold out and include multi-generational audiences, rare in any theater program. For some students and their parents, WHCT's shows are their first experience seeing the magic of 'live' theater.

Our Junior Theater Festival Performance Troupe recently won the Freddie G. Award of Excellence at the 2018 Junior Theater Festival West in Sacramento, California. We strive to uphold high production values, without sacrificing the integrity, friendships, and character of the young performers.

Estimated number of local participants: 3500      Estimated number of out-of-town participants: 300

Number of years event has taken place in Carson City: 0

Event Costs (Attach additional sheets, if necessary)

| Activity (ie: Advertising, Equipment Rental, etc.) | Redevelopment Funds | Other Funds | Total   |
|--|---------------------|-------------|---------|
| Royalties/Licensing                                | \$500               | \$4000      | \$4,500 |
| Rent Carson City Community Center                  | \$4,500             | \$900       | \$5400  |
| Advertising/Marketing                              |                     | \$2500      | \$2500  |
| Artistic Fees (Directors, crew)                    |                     | \$4500      | \$4500  |
| Set, drop rentals                                  |                     | \$3500      | \$3500  |
| Costumes, Makeup                                   |                     | \$2200      | \$2200  |
| Rehearsal Space Rental                             |                     | \$500       | \$500   |
|  |                     |             |         |
|  |                     |             |         |
|  |                     |             |         |
| Total:   | \$5000              | \$18100     | \$23100 |

Redevelopment Funds as a % of total event costs: 5 %

|                               |         |
|-------------------------------|---------|
| Projected Revenues: \$        | \$25200 |
| Projected Net Profit/Loss: \$ | 2100    |

Annual Budget of Organization:

|           | 2017     | 2018     | 2019     |
|-----------|----------|----------|----------|
| Income:   | \$ 62500 | \$ 75000 | \$ 78000 |
| Expenses: | \$ 60150 | \$ 70500 | \$ 75000 |
| Reserves: | \$ 2350  | \$ 4500  | \$ 3000  |

List any prior Redevelopment funding

2017: \$ 0  
 2016: \$ 0  
 2015: \$ 0  
 2014: \$ 0

Number of years your organization has existed: 11

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

We have submitted a Partner's in Excellence grant through the Nevada Arts Council for the 2019 funding year for operating expenses. We will not know if, and/or, how much we are funded until July 2018. If we receive this grant, we will use a portion of it towards our 2019 season.

Describe any efforts to obtain funding from other sources:

We are looking at fundraising opportunities such as raffles, car washes, a performance benefit, etc.

We will also be reaching out to local foundations for grants to cover expenses for costumes and backdrops for the set.

Describe why Redevelopment funds are required for the special event:

WHCT is currently completely funded by donations, ticket sales, and grants from the Nevada Arts Council. Our ticket sales are purposely kept low in order to allow people to see live, quality theater productions who otherwise would be unable to do so. Executive Director Carol Scott has been directing for over 25 years, and "Newsies" will be WHCT's 30th production. Scott has developed an accountability structure with a board of directors that oversees each season, and each show has a full production staff. Many eyes are on the budget and many hands help with all aspects of productions, from publicity and fundraising to costumes and props. The risk is that we would not sell tickets and fill seats. However, since "Newsies" has been one of the most popular shows on Broadway for several years, and given that WHCT has gained a reputation for doing excellent, near-professional quality shows using area youth and young adults, it is unlikely that seats would go unfilled. Many of WHCT's shows have sold out in the past. We anticipate performers from the entire Northern Nevada area auditioning for this production. All that is holding us back is cost of performing this musical. With the support of the development grant, WHCT will produce "Newsies," and it will be a fantastic experience for both the performers and the community!

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

WHCT impacts both individuals and the economy of our community. As an employer, our theater company benefits staff, independent artists, technicians, and contractors who live and thrive in our community. As a business, our company spends money locally to buy lumber, paint, fabrics, office supplies, utilities, maintenance supplies, in addition to renting warehouse space and rehearsal and performance venues.

Our audience members come from all over Northern Nevada and many relatives of our young actors travel to Carson City from California, Southern California, Utah and even as far away as cities on the east coast. Based on surveys by Americans for the arts, arts patrons spend an average of \$35 per person in restaurants, shops, gas stations, hotels, and other local businesses, in addition to the cost of admission.

In addition, our theater company is grateful to have over 50 front of house and production volunteers. These dedicated individuals donate over 500 hours annually, allowing us the opportunity to expand our programs without increasing costs. The most powerful impact of this proposal is not entirely financial. While the quality theater in our community does have economic impact, the most important service we offer our community is live theater at its best and at an affordable price. While professional theater ticket prices are currently \$170 per ticket or more, we offer high quality youth productions for less than \$15 a ticket. That's a price that everyone in our community can afford. And in addition, when parents and schools cannot find the money to give a student the opportunity to experience the arts, WHCT finds a way.

By exposing young people to the arts as well as training youth for careers in arts related fields, the investment comes to fruition with long-range economic impact when these children become artists themselves, arts audiences and patrons. WHCT can and does improve the quality of life in our community...every day!

List other organizations and businesses partnering or participating in the event:

Carson City Community Center - Performance Venue  
Brewery Arts Center - Rehearsal Venue

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Bob Boldrick Theater in the Carson City Community Center. No street closures.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

We have approval from the CCCC for the production, however, we are waiting on confirmation of the dates.

How do you plan to market and advertise the event?

All our activities are open to the general public. We will reach our target audiences through the proven promotional and marketing departments of both WHP and the BAC. WHP also utilizes the talents of our own in-house Marketing Director and Graphic Designer.

Effective marketing for theater productions is constantly changing with new technology, resources, tools and what's effective constantly evolving. We have found that some of our approaches are probably becoming outdated; others just coming into fashion. We are consistently working hard to stay on top of the new trends. In developing a strategy, we had to examine our strengths and weaknesses. Our weakness is our limited budget for advertising and the rising advertising costs. Our strengths are in our ability to plan, create "content" (video, images, blogs, and tweets) and the amount of time we have to do marketing. Over the years we've concluded that the most effective marketing is not money-based. Good marketing is about footwork; it's about word of mouth; and it's about status.

The marketing programs include:

1. Publicizing through our website ([www.wildhorsetheater.com](http://www.wildhorsetheater.com)) and the BAC website ([www.breweryarts.org](http://www.breweryarts.org))
2. Advertising, press releases, and PSA's on radio and TV and community newspapers
3. Special promotions to select community groups, i.e. underprivileged and special needs groups, Eagle Valley Children's Home, CASA, FISH, BBBSNN, WNC Mentor Center, Advocates to End Domestic Violence, and B&G Club.
4. Posters, flyers, brochures distributed in the community
5. Enhanced web listings and newspaper website listings
6. WHP and BAC newsletters through MailChimp, and email blasts
7. Flyers sent to schools for student "Peechoo" folders
8. Social marketing sites such as Facebook, Twitter, YouTube, Yelp, Going.com, etc.
9. Advertising banners on Main Street in Carson City
10. On screen advertising in Galaxy Fandango Movie Theater

Explain how the special event may be able to be expanded in the future:

We hope to be able to produce more productions at the CCCC for the entire community.

Explain how the special event will be able to transition away from City funding support in the future:

WHCT has established a fundraising committee and we are working with the Nevada Arts Council to obtain a Circuit Rider Grant to hire a professional fundraising consultant.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Carol Scott

4/13/2018

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

## WILD HORSE PRODUCTIONS ORGANIZATIONAL STRUCTURE

### Executive Producer – Pat Josten

- Develops budget (approval by board) for entire production, including at least the following categories: performance fees, theater rent, theater labor, publicity, programs, music, costumes, set construction supplies and construction expenses, fundraising expenses.
- Secures rights to production selected by board of directors and ensures all involved in production are made aware of those rights.
- Develops and maintains overall production schedules.
- Arranges rehearsal space, audition space, production meetings.
- May designate Assistant Producers and delegate any portion of these responsibilities as appropriate.
- Secures performance space for production.

### Executive Director – Carol Scott

- Responsible for all artistic decisions related to the production, except those increasing costs beyond budgets.
- Expected to block all scenes and run blocking rehearsals and general rehearsals.
- Delegates most musical decisions to the Musical Director, most choreographic decisions to the Choreographer, most technical production matters to the Technical Director, and most set construction decisions to the Set Designer, while still retaining responsibility for the overall artistic quality and consistency of the production. May overrule any designated decisions when necessary to this end.
- Develops draft rehearsal schedule prior to auditions; updated shortly after auditions.
- Sets audition dates, rehearsal dates, etc., in conjunction with Musical Director, Choreographer, and Producer
- Organizes auditions; responsible for casting decisions with the casting committee.
- May designate Assistant Directors and delegate any portion of these responsibilities as appropriate.

### Technical Directors – Jeff Schreiber, Don Burke

- Surveys performance space for technical production elements/capabilities and serves as a consultant to production staff on technical issues.
- Works with set designer on technical construction and implementation aspects of scenery.
- Obtains and sets up any technical theatre elements (pyrotechnics, fog machine, etc.) of the production outside of those maintained by the production house. Any expenditures must be coordinated with producer.
- Develops lighting design based on set design and survey of production space lighting capabilities. May be deferred in whole or in part to in-house lighting designer.
- Develops sound design based on musical and theatrical demands of production and current club sound reinforcement capability.

- Coordinates deployment and use of company owned and/or rented sound reinforcement equipment. May be deferred in whole or in part to other production participant(s) or in-house audio personnel.

#### Choreographer/Assistant Director – Robin Kato-Brong

- Represents the Artistic Director on all choreographic matters and decisions for the production, including running choreography rehearsals, selecting numbers and running choreography portions of auditions, and assisting the director with casting decisions.
- May designate Assistant Choreographers and delegate any portion of these responsibilities as appropriate.
- Works in tandem with the Executive Director to assist in rehearsals and overall vision for the production.

#### Musical Director – Alan Cătron

- Represents the Artistic Director on all musical matters and decisions for the production, including running vocal rehearsals, selecting songs and running the musical portions of auditions, assisting the director with casting decisions, and working with technical crew on sound, microphones, balance, etc.
- May designate Assistant Musical Directors and delegate any portion of these responsibilities as appropriate.

#### Stage Manager – Varies at each production

- Assemble and supervise a technical crew.
- Supervise actors' schedules and to meet their needs.
- Create and be responsible for a full production notebook (known as a prompt book), containing all essential information about a show.
- Write and maintain all blocking notes.
- Secure and place rehearsal set pieces and props, as well as mark rehearsal spaces with tape when necessary.
- Call the show's cues.

#### Scenic Designer – Carol Scott

- Designs scenery with input from artistic director which will be both technically and financially feasible based on the current status of the theater's set construction talent pool and budget.
- Establishes set construction budget and submits to producer for approval.
- Creates set construction schedule

#### Costume Designer – Jennifer Hoffman

- Identifies necessary costume requirements for production.
- Obtains (purchase, sews, rents, etc.) necessary costumes for production.
- Organizes cast members to help acquire necessary costumes.
- Repairs existing costumes as necessary.

- Organizes return of cleaned costumes to general club storage after production.

#### Lighting Designer – Tara Burke

- Create, run, and manage all aspects of lighting for a production.
- Work with the artistic and production staff to support the director's plans for the production.

#### Sound Designer – Donald Burke

- Responsible for obtaining all sound effects for a production
- Responsible for setting up and tearing down sound equipment
- Responsible for running sound and microphones for production
- Responsible for maintenance of lighting equipment

#### Marketing Director – Tara Burke

- Advertises shows and auditions.
- Develops detailed budget for advertising and marketing
- Develops marketing strategies
- Creates flyers, programs, ads, and posters for productions



## Carol Scott

1220 Thompson Street  
Carson City, NV 89703  
(775) 443-5587

carol@wildhorsetheater.com

### Some of My Qualifications

- Extensive experience in arts management, including marketing, grant writing, fundraising, membership development organizational and creative leadership.
- Over 20 years experience programming and scheduling concerts, performances, art exhibitions, theatrical productions, fundraisers, and cultural events.
- Dynamic, results-oriented problem solving with articulate and professional speaking abilities.
- Founder and Executive Director of three children's theatre companies, BAC Stage Kids (Carson City, Nevada), Little Tomato Children's Theatre (Ontario, Canada), Wild Horse Children's Theater (Carson City, NV).
- Experienced in media relations, including writing and distribution of press releases, flyers, posters, newsletters, and press packets.
- Supervised and managed staff, artists, and volunteers.
- A history of success leading & inspiring diverse groups of people in high-demand situations and ability to build constructive and collaborative relationships with Board members, community organizations, artists, and donors.

### Professional Experience

WILD HORSE PRODUCTIONS  
Executive Director and Founder

1/2007 to Present  
Carson City, NV

- Developed and wrote business plan and corporation papers to establish a non-profit (501c3) theater company for adults (Wild Horse Theater Company) and children (Wild Horse Children's Theater) in Carson City
- Artistic Director for children's division, directing 4 main-stage productions a year, workshops, classes, school outreach programs, and summer theater program.
- Responsible for financial statements, operating budget, monthly and annual accounting for corporate financial accounts.
- Responsible for identifying, writing, and maintaining grants to fund programs. Also developed and maintained relationships with prospective and current grant funders and prepared interim and final narrative reports per funder's requirements.
- Responsible for overseeing and supporting membership campaigns and recruitment.

LITTLE TOMATO CHILDREN'S THEATRE  
Executive Director and Founder

2001-2006  
Ontario, Canada

- Developed business plan to form and establish first non-profit children's theatre company in Leamington, Ontario.
- Directed and produced three major theatrical productions per year, theatre classes, workshops, and summer camp program.
- Responsible for financial statements, operating budget, monthly and annual accounting for both corporate financial accounting and non-profit documentation.
- Researched and wrote successful grants for theatre productions and summer camps.
- In cooperation with Board of Directors, implemented yearly fundraisers.

BREWERY ARTS CENTER  
Program Director, Artistic Director BAC Stage Kids

1996-2001  
Carson City, NV

- Programmed and scheduled musical performances, art exhibitions, theatrical productions, fundraisers, and cultural events.
- Founded BAC Stage Kids, directed and produced four productions per year, theatre classes, workshops, summer camp program, school assemblies, and community outreach programs.
- Proved success in researching and writing federal, state and local funding grants.
- Responsible for overseeing the organization's public image including approval of all printed materials, membership brochures, newsletters, advertisements and any other marketing materials, and including oversight of the web page and all other electronic media.
- Worked closely with volunteers to ensure they understand their roles in the organization and receive proper training, acknowledgement and recognition.
- Responsible for overseeing and supporting membership campaigns and recruitment.

WCSH-TV (NBC)  
Program Manager

1988-1995  
Portland, ME

- Programmed and scheduled local and national television programs, syndicated movies, sports, and holiday specials.
- Designed, wrote, and produced local television specials, movie opens and closes, press releases and on-air promotions.
- Acted as liaison between on-air talent, station manager, and the general public via calls and correspondence.

### Education

State University of New York, B.A., Arts Management  
Central Washington University, Washington, Teaching Young Actors Program  
Howard Community College, Maryland, A.A., Elementary Education

## Alan Catron

625 Aja Place  
Dayton, NV 89403  
775/742-1216  
zumoo@yahoo.com

February 2016

### EDUCATION

|                           |               |           |                                   |
|---------------------------|---------------|-----------|-----------------------------------|
| University of Nevada-Reno | Reno, NV      | 1980-1985 | B.M. Music Education              |
| University of Idaho       | Moscow, ID    | 1989-1991 | M.M. Music Education (incomplete) |
| Lesley University         | Cambridge, MA | 2008-2009 | M. of Technology in Education     |

### LICENSES HELD

|                 |                      |
|-----------------|----------------------|
| State of Nevada | K-12 Music           |
| State of Nevada | Computer Application |

### THEATER EXPERIENCE

Music Director, Wild Horse Children's Theater, Carson City, NV, December 2008-Present

Acting/Performing Experience: *Les Miserables*, Chorus Member, November 2013, Western Nevada Musical Theater Company (WNMTC), Carson City, NV. *Hello Dolly*, Orchestra Member (Trumpet), November 2012, (WNMTC). *Guys & Dolls*, Chorus Member, Fall 2007, (WNMTC). *The Fix*, Trumpet & Band Director, Spring 2007, Proscenium Players Inc. (PPI), Carson City, NV. *Brigadoon*, Chorus Member, Fall 2006, WNMTC. *Cotton Patch Gospel*, Chorus Member, Spring 2006, PPI. *A Midsummer Night's Dream*, "Theseus", Fall 2003, PPI. *Cemetery Club*, Light & Sound Tech., Fall 2003, PPI. *Face to Face*, Actor & Musician, Spring 2003, Boundary County Community Theater (BCCT), Bonners Ferry, ID. *You're A Good Man, Charlie Brown*, Percussion, Spring 2002, BCCT. *Godspell*, Chorus Member, Winter 2000, BCCT. *Ties That Bind*, Cast Member, Winter 1994, BCCT. *Talking With*, Stage Manager, Fall 1992, BCCT. *Trial By Jury*, Chorus Member, Winter 1986, Reno, NV. *Joseph and the Amazing Technicolor Dream Coat*, "Joseph", 1985, Reno, NV.

### TEACHING EXPERIENCE

1. Carson City School District; Carson City, NV Band & General Music Instructor Aug. 2003-Present
2. Boundary County School District; Bonners Ferry, ID 6-12 Instrumental Instructor Jan. 1992-June 2003
3. Minidoka County School District; Rupert, ID Secondary Instrumental Instructor 1986-1988
4. Washoe County School District; Reno, NV Substitute Teacher 1985-1986

## **AWARDS AND RECOGNITIONS**

Educator of the Year, Bordewich-Bray Elementary School—2013/2014 School Year  
North Idaho Student-Teacher Achievement Recognition (NISTAR)—1999/2000 and 2002/2003  
School Years (Student recipients are chosen by the faculty, then that student selects a faculty member to receive the teacher portion of the award.)  
Who's Who Among America's Teachers—2002  
Educator of the Year, Boundary County School District—1998/1999 School Year  
Eagle Scout (1978, Reno, NV)  
Order of the Arrow (B.S.A.)—Life Member, Tannu Lodge, Reno, NV

## **HOBBIES AND ACTIVITIES**

Photography, Backpacking, Camping, Skiing (former member National Ski Patrol), Snowshoeing, Softball, Soccer, Volleyball, Tae Kwon Do (1<sup>st</sup> Kup).

Volunteer Hike Leader—Tahoe Rim Trail Association. Volunteer—Nevada Area Council, Boy Scouts of America, Summer Camp Maverick Scoutmaster. Currently a member of the following groups: The Zephyrus Brass—Trumpet, Carson City Symphony—Trumpet (1<sup>st</sup> chair). Have performed with TOCCATA Symphony.

## **OTHER WORK RELATED EXPERIENCE**

1. Director, Pullman Community Band, Pullman, Washington—Spring/Summer 1991
2. President of "Vandaleers" Concert Choir, University of Idaho—1990/1991, Member 1989/1990
3. Director of the University of Idaho Women's Basketball Pep Band—1989-1990 season. Substitute Director of the University of Idaho Men's Basketball Pep Band—1989-1990 & 1990-1991 seasons.
4. Substitute Director: Moscow (Idaho) City Band—Summer 1990. Twin Falls City Band—Summer 1987
5. Graduate Assistant in Marching Band—1989 & 1990
6. Production Team Leader—Lionel Hampton School of Music, University of Idaho—1989 & 1990
7. Production Assistant/Stagehand, University of Idaho Events Team—1990-1992 and University of Nevada-Reno, Lawlor Events Center—1983-1986
8. United States Forest Service, Bonners Ferry Ranger Station—Bonners Ferry, ID  
Forestry Aid. Wildland Fire Fighter. Noxious Weed Technician. GS 5.
9. Boy Scouts of America, Nevada Area Council—Reno, NV Summer Camp Counselor

**Pat Josten**  
**2101 Mountain Street**  
**Carson City, NV**  
**775-887-0438**

|              |   |                 |   |
|--------------|---|-----------------|---|
| 1979-1980    | Augustana College   | Sioux Falls, SD | Production Assistant  |
| 1979-1982    | Barn Theater  | Tea, SD         | Production Assistant  |
| 1991-2008    | Proscenium Players, Inc.<br>(4-5 productions per year)                                | Carson City, NV | Producer<br>House Manager<br>Stage Manager<br>Publicity Manager |
| 1996-2007    | Carson Performing Arts<br>Carson High School<br>(4-5 productions per year)            | Carson City, NV | Producer<br>House Manager<br>Business Manager                   |
| 1997-2006    | BAC Stage Kids<br>Brewery Arts Center<br>(5-6 productions per year)                   | Carson City, NV | Producer<br>Program Director                                    |
| 2006-Current | Wild Horse Productions<br>Wild Horse Children's Theater<br>(5-6 productions per year) | Carson City, NV | Executive Producer  |

**Awards:**

|                |                              |                                       |
|----------------|------------------------------|---------------------------------------|
| February, 2004 | National Jefferson Award     | American Institute for Public Service |
| May, 2004      | Artist of The Year           | Carson City Community Awards          |
| January, 2005  | Sheep Dip of Northern Nevada | Recipient of Sheep Dip Memorial       |

Pat first began working in the theatre world in earnest in 1979. Her husband was a speech/theatre major and very involved in all aspects of performing arts. She began working backstage at his college productions and even consented to being on stage once.

Together they worked on many community productions at Augustana College in Sioux Falls, SD and the Barn Theatre in Tea, SD for many years. After a few years break to have 3 children, Pat returned to the theatre world in 1991 working with Proscenium Players, Inc doing technical aspects of many productions. Her volunteer duties included producing and house managing up to 4 productions per year as well as acting as publicity manager for a number of years.

When her oldest son entered high school, she began volunteering with the Carson High School Performing Arts department and continued until 2007. Assisting in doing press releases, coordinating volunteers for shows and fundraisers, managing the financial end of the CPA budget, carrying-out producer responsibilities for up to 5 high school productions per year gave her valued experience.

In 1997, Pat became involved with BAC Stage Kids at the Brewery Arts Center in Carson City. She was assistant to the Artistic Director, Carol Scott. From 2001-2006, Pat was in the position of Program Director for the BAC Stage Kids coordinating all aspects of the BAC Stage Kids program.

In addition to acting as Program Director for BAC Stage Kids, Pat produced each production and was responsible for coordinating the community outreach for BAC Stage Kids. Each year in addition to producing 3-4 shows per year at the Brewery Arts Center stage, the BAC Stage Kids perform at such venues as Artown in Reno, The Carson City Rendezvous, Carson High School, Reno Kids Fair, Tune Into Kids and many more.

In 2006, when Carol Scott returned to Carson City, Wild Horse Productions/Wild Horse Children's Theater was born and Carol & Pat began their winning team again producing shows, workshops, classes for children and adults and outreach programs to local schools and events.

Since Wild Horse Children's Theater is free program, Pat works with all economic levels of families. Every child is given a role for every production. No child is ever turned away. In addition to the actors, children fill & are taught the roles of student director/producer, stage manager, back stage technicians, sound & light technicians, set building and painting, costume design and production and makeup. Many of the children go on to pursue their passion for the performing arts in their local high schools and then college and beyond.

Wild Horse Children's Theater serves a wide area including Carson City, Carson Valley, Reno/Sparks, Lake Tahoe, Markleville, Coleville, Bishop, Dayton/Yerington, Truckee, Fallon, Fernley, Wellington and many more. Children and parents travel a long distance to participate in this award winning program. We serve up to 500 children each season.

# Robin Erika Kato

11505 Verazae Drive  
Reno, NV 89521  
Mobile 775.720.3634  
katobirdie@yahoo.com

Objective: To help children develop perseverance, self-esteem, and well roundedness through experiences in theater and dance. To foster the creativity and self-expression of children.

## Work Experience

|   |   |  |
|---|---|--|
| 2000 - current<br>Elementary<br>School Teacher            | Taught all subjects to grades 1,2, and 5. Drama club, technology committee, TESOL, leadership, and textbook adoption.   | <b>Carson City School District</b><br>2800 S. Saliman<br>Carson City, NV 89701<br>775.283.2200                           |
| 2007 - current<br>Choreographer/<br>Assistant<br>Director | Choreography credits include, High School Musical 1 and 2, Seussical Jr., Beauty and the Beast Jr. Aladdin Jr, 101 Dalmations, Babes in Toyland, Honk, and Aristocats Kids. | <b>Wildhorse Children's Theater</b><br>1220 Thompson Street<br>Carson City, NV 89703<br>(775) 887-0438 or (775) 882-3497 |
| 1999 - 2012<br>Dance Teacher                              | Instruct students from ages 4 to 75 in all styles of dance including, ballet, tap, jazz, lyrical, acro, and musical theater.  | <b>danceSpirit</b><br>951 N. Stewart St.<br>Carson City, NV 89703<br>775.884.1066  |
| 2000 - 2012<br>Choreographer                              | Choreography credits include Nutcracker, Christmas Angel, and Scrooge.  | <b>danceSpirit Performing Arts</b><br>951 N. Stewart St.<br>Carson City, NV 89701<br>775.884.1066                        |

## Performance Experience

### Western Nevada Musical Theatre Company

|  |   |
|--|---|
| Chicago<br>King and I<br>West Side Story<br>Once Upon a Mattress<br>Anything Goes<br>South Pacific<br>Carousel | Velma Kelly<br>Tuptim<br>Anita<br>Lady Beatrice<br>Chastity<br>Liat<br>Louise |
|--|---|

### Brewery Arts Center

|           |        |
|-----------|--------|
| Peter Pan | Indian |
|-----------|--------|

# Income and Expense Statement 2017

**Wild Horse Productions**  
**January-December 2017**

Financial Statements in U.S. Dollars

## Revenue

|                 |       |
|-----------------|-------|
| Donations       | 600   |
| Ticket Sales    | 35550 |
| Tuition         | 16050 |
| Refunds/Returns | 300   |
| Grants          | 10000 |

**Total Income**

62500

## Expenses

|                               |       |
|-------------------------------|-------|
| Advertising                   | 2150  |
| Bank Fee                      | 650   |
| Costumes                      | 3600  |
| Dues & Subscriptions          | 180   |
| Equipment                     | 3500  |
| Gifts & Donations             | 600   |
| Insurance                     | 2168  |
| Makeup                        | 450   |
| Music                         | 70    |
| Postage & Delivery            | 360   |
| Printing                      | 1500  |
| Props                         | 1950  |
| Registration Fees             | 100   |
| Rent on Equipment             | 1662  |
| Rent Paid (BAC and Warehouse) | 20500 |
| Royalties                     | 5750  |
| Scripts                       | 60    |
| Set                           | 3200  |
| Supplies                      | 2600  |
| Utilities                     | 700   |
| Stipends/Wages                | 8400  |

**Total Expenses**

60150

**Net Profit**

2,350

# ASSET STATEMENT 2018

Wild Horse Productions

Financial Statements in U.S. Dollars

## CURRENT ASSETS

Cash

Checking Account

Savings Account

Total

|      |      |
|------|------|
|      |      |
| 1500 |      |
| 650  |      |
| 2150 | 2150 |

## PROPERTY AND EQUIPMENT

Sound & Light Equipment

Furniture

Props/Set/Costumes

Misc. Tools/Supplies

Computers

Total

TOTAL ASSETS

|        |       |
|--------|-------|
| 12500  |       |
| 600    |       |
| 5000   |       |
| 1000   |       |
| 400    |       |
|        | 19500 |
| 21,650 |       |