



# Community Development Department

108 E. Proctor Street  
Carson City, Nevada 89701  
(775) 887-2180 – Hearing Impaired: 711

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**Staff Report To:** Redevelopment Authority Citizens Committee

**Meeting Date:** August 6, 2018

**Staff Contact:** Lee Plemel, Director ([lplemel@carson.org](mailto:lplemel@carson.org)); 283-7075)

**Agenda Title:** For Possible Action: To make a recommendation to the Board of Supervisors regarding funding for the “Re-Imagined Space” public art project.

**Staff Summary:** The Redevelopment Authority allocated \$10,000 in FY 2018 for a program to display art in vacant building spaces. Half of the available funds have been used to date, and the remaining funds are planned to be used for a project in the fall of 2018 through spring 2019. The purpose of this item is to provide an update to the RACC on the progress of the project and, if applicable, make recommendations to the Redevelopment Authority regarding the Redevelopment funding for the project.

**Proposed Motion:** [No action is necessary or recommended. Allow the project to be completed under current funding.]

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## **DISCUSSION:**

The Redevelopment Authority allocated \$10,000 in FY 2018 for a program to display art in vacant building spaces. The concept morphed from only using vacant interior spaces to seeking other opportunities on vacant buildings. Earlier this year, \$5,000 was spent on a project as part of the “Big Read” project, a 30-day event made possible by a National Endowment of the Arts grant to Carson City.

The remaining funds are scheduled to be used for projects with the Boys and Girls Club of Western Nevada and an outdoor vinyl window mural project. The project will be a community collaboration with artist Kindah Kalidy for lectures and workshops resulting in several outdoor vinyl artworks installed in the windows of vacant commercial properties in the Redevelopment District. The project is expected to occur in the fall of 2018 through the spring of 2019.

The Carson City Arts and Culture Director, Mark Salinas, will be available at the RACC for a presentation and questions. Attached is the presentation showing photos of the completed and proposed projects.

If you have any questions regarding this item, please contact Lee Plemel at 283-7075 or [lplemel@carson.org](mailto:lplemel@carson.org).

**Attachments:**

- A. Re-Imagined Space presentation

*Re-Imagined Space*  
*Update*

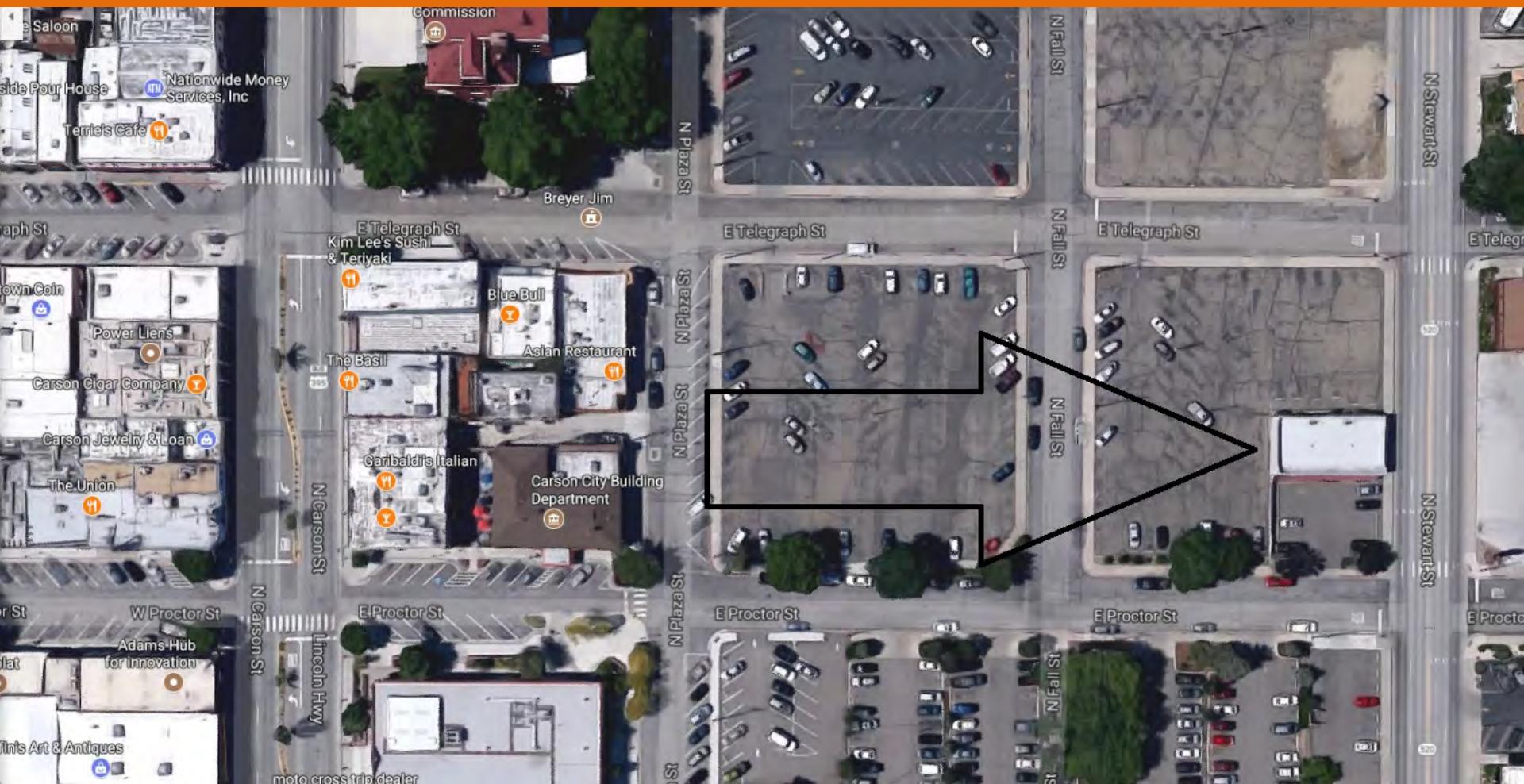
# Applicant: February 2017



# Administrator: March 2018



Objective/Project/Program	Current
Continued projects/programs:	
East/West Downtown Street improvements <sup>1</sup>	\$ 255,225
Special Event equipment/ infrastructure <sup>2</sup>	\$ 10,000
McFadden Plaza Movie Projector	\$ 10,000
Special event support, street closures	\$ 15,000
Facade Improvement Program <sup>3</sup>	\$ 200,000
Special Event funding	\$ 60,000
Utility extension assistance <sup>4</sup>	\$ -
Assist with William Street corridor project <sup>5</sup>	
Blue Line rehabilitation & marketing (matching)	\$ 26,000
RACC ranking of additional projects/programs:	
1. East Spear Street/Children's Museum Improvements, Other Street Improvements	
2. Reimagined Space Public Art Program	\$ 10,000
3. Telegraph to Spear Street Alley improvements	
3. Code Enforcement Officer (@ \$50k/yr.)	
5. South Carson Street beautification	
6. Downtown Entry Signs	
7. McFadden Plaza Enhancements (e.g. sun shade structures)	
Undesignated Carry-Forward	\$ 400,000
Total Allocated:	\$ 986,225
Undesignated Available <sup>6</sup> :	\$ 52,064









## DEON REYNOLDS

Harnessing the Wind

All Natural

Places & Things

Signs

Ranching & Mining

Toy Camera

Exhibitions & Honors

About/Contact





NEA  
BIG  
READ

NATIONAL ENDOWMENT  
for the ARTS



Arts  
MIDWEST



THUR NO, NO...  
THUR PARKING

THURSDAY  
TODAY! Thank you!  
PAINTING (THURSDAY) WALL



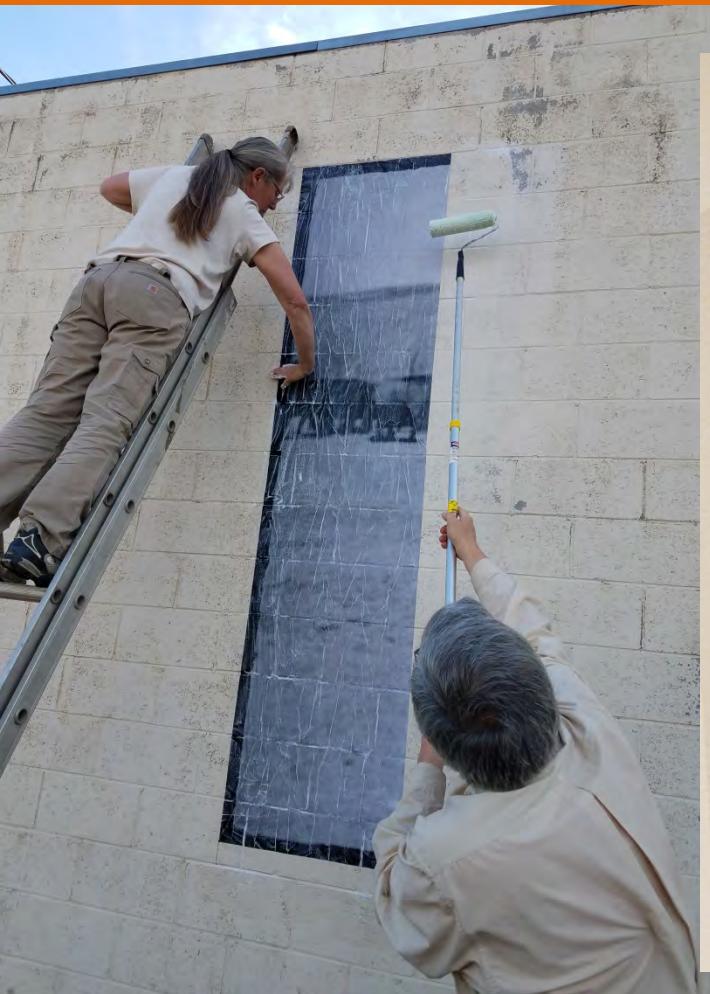


**M**EMENTUM  
nevadamomentum.com







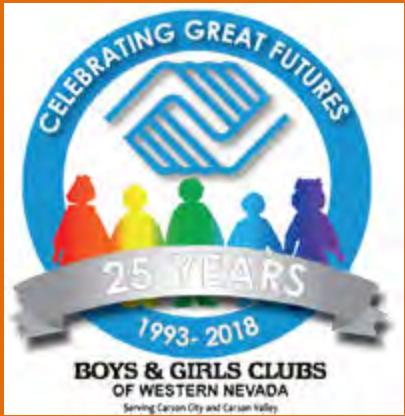


## Deon + Trish Reynolds: *Ropers*

- Temporary installation revitalizing commercial vacancy
- Donated work into Municipal Art Collection
- Tied into Federal NEA Grant 30-day programming
- State/Regional exposure of Re-Imagined Space project
- State/Regional artist investing in Downtown
- Included in downtown ArtWalk
- Imagery and video included on [carson.org](http://carson.org) Arts & Culture Dept. website



\$5000

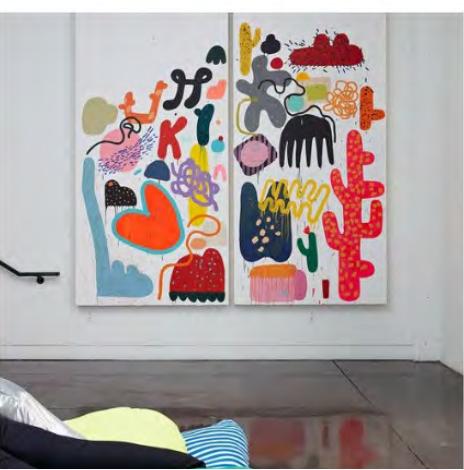
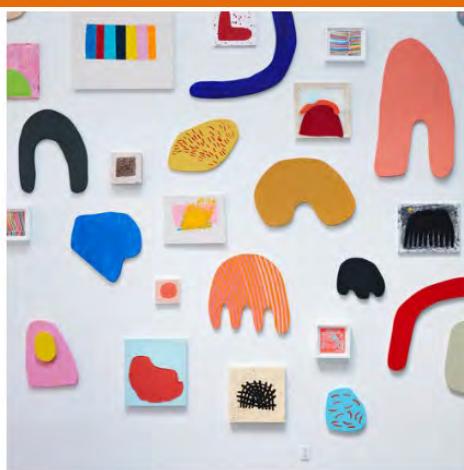
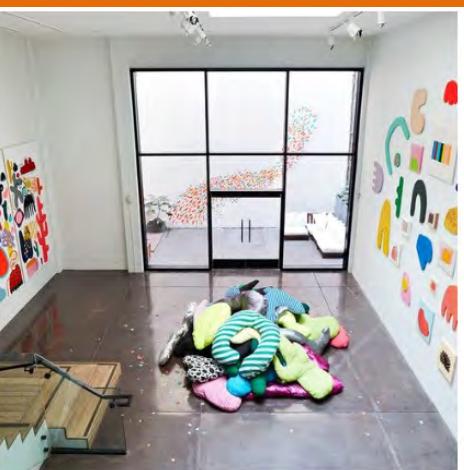


\$3079



\$3750





## For the Boys + Girls Club

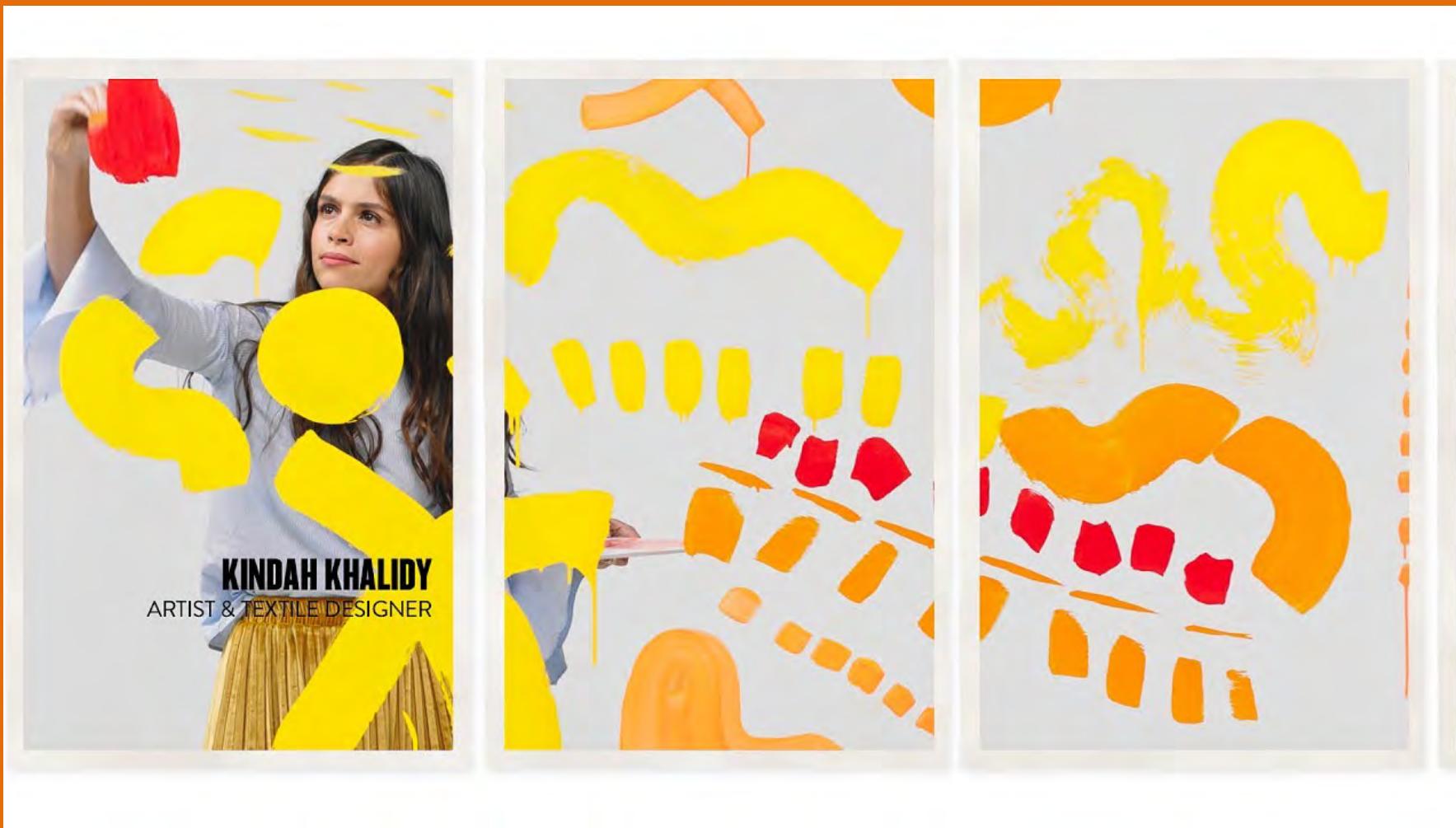
- (1) Lecture
- (1) All-day youth participatory workshop resulting in
- (1) Indoor vinyl window mural at the Boys + Girls Club

## For Carson City

- (1) Lecture at Adams Hub
- (1) Adult participatory workshop at Adams Hub resulting in
  - (Several) Outdoor vinyl window murals for vacant commercial properties in Redevelopment District 1 + 2
  - (1) Small outdoor painted mural

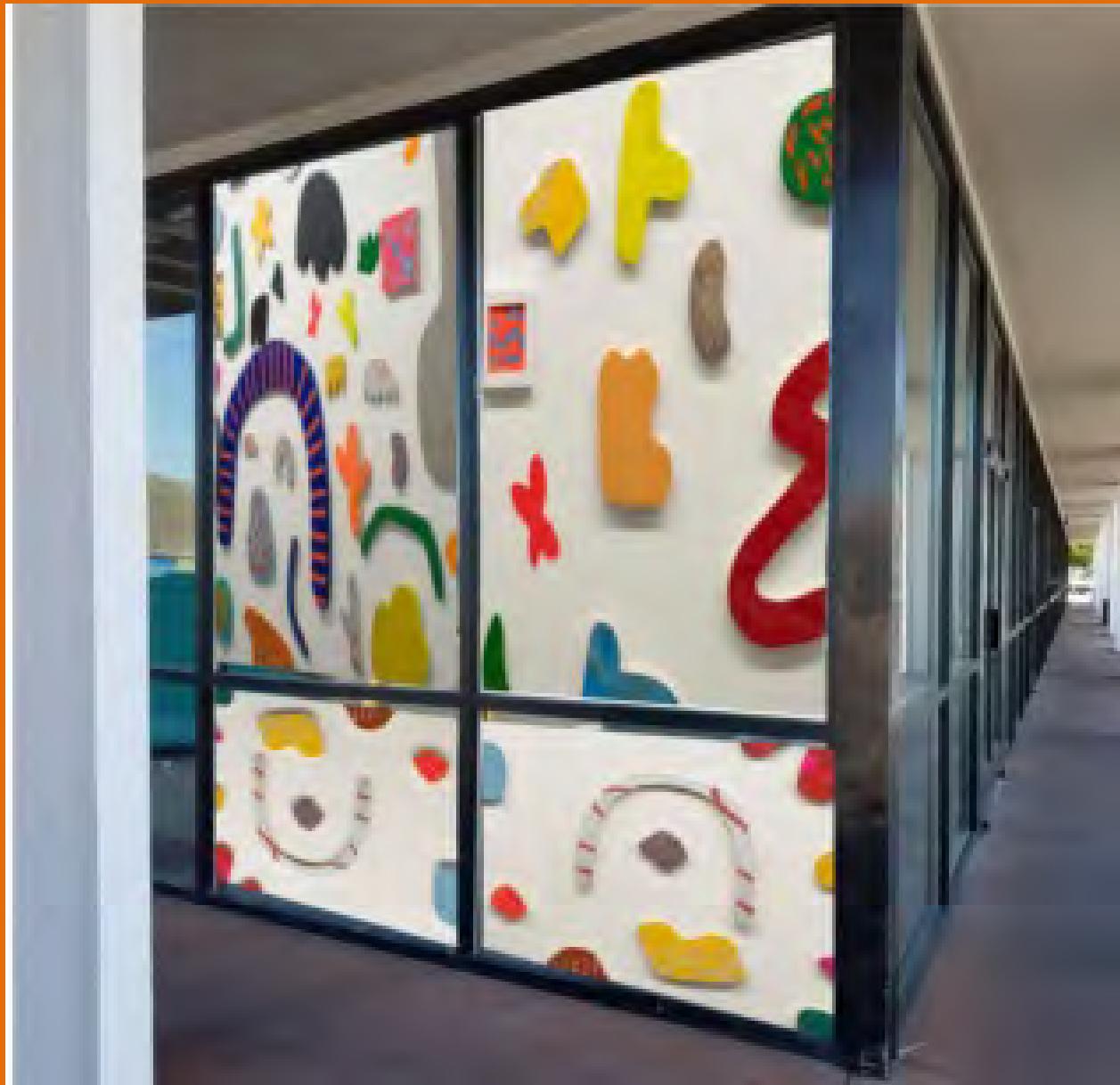






**KINDAH KHALIDY**  
ARTIST & TEXTILE DESIGNER













# Kindah Khalidy: Karson Konnectivity

- Public/private partnership
- Community sweat equity in revitalizing commercial blight
- Project engages youth, adults, seniors
- Project invests in Northern Nevadan diversity
- Project can creatively map several locations
- National artist investing in Carson City
- Included in downtown ArtWalk
- Imagery and video included on [carson.org](http://carson.org) Arts & Culture Dept. website

Thank you.  
Questions?