

**CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF MEETING OF THE
CULTURAL COMMISSION**

Day: Monday
Date: September 10, 2018
Time: Beginning at 5:30 pm
Location: Community Center, Sierra Room
851 East William Street
Carson City, Nevada

AGENDA

1. Call to Order, Roll Call, and Determination of Quorum

2. Public Comments and Discussion (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

3. For Possible Action: Approval of Minutes -

3.a July 9, 2018 Minutes

4. For Possible Action: Adoption of Agenda as presented.

5. For Discussion Only Items:

5.a For Discussion Only: Capital City Arts Initiative presents two artists from its current exhibition The Wind Calls. (Mark Salinas, msalinas@carson.org)

Summary: Presentation by Sharon Rosse, Executive Director of Capital City Arts Initiative.

5.b For Discussion Only: The State of Nevada Office of the Attorney General presents an upcoming Carson City exhibition. (Mark Salinas, msalinas@carson.org)

Summary: Presentation by Patricia Cafferata, Special Assistant Attorney General for Law Enforcement, Counties & Municipalities.

5.c For Discussion Only: The State of Nevada Indian Commission presents an update on the Stewart Indian School Master Plan. (Mark Salinas, msalinas@carson.org)

Summary: Presentation by Sherry Rupert, Executive Director, State of Nevada Indian Commission

6. For Discussion:

- 6.a Arts & Culture Coordinator Report
- 6.b Commissioner Reports / Comments
- 6.c Future Agenda Items
- 6.d Upcoming Meetings and Events

7. Public Comments and Discussion (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission’s consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

8. For Possible Action: To Adjourn

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

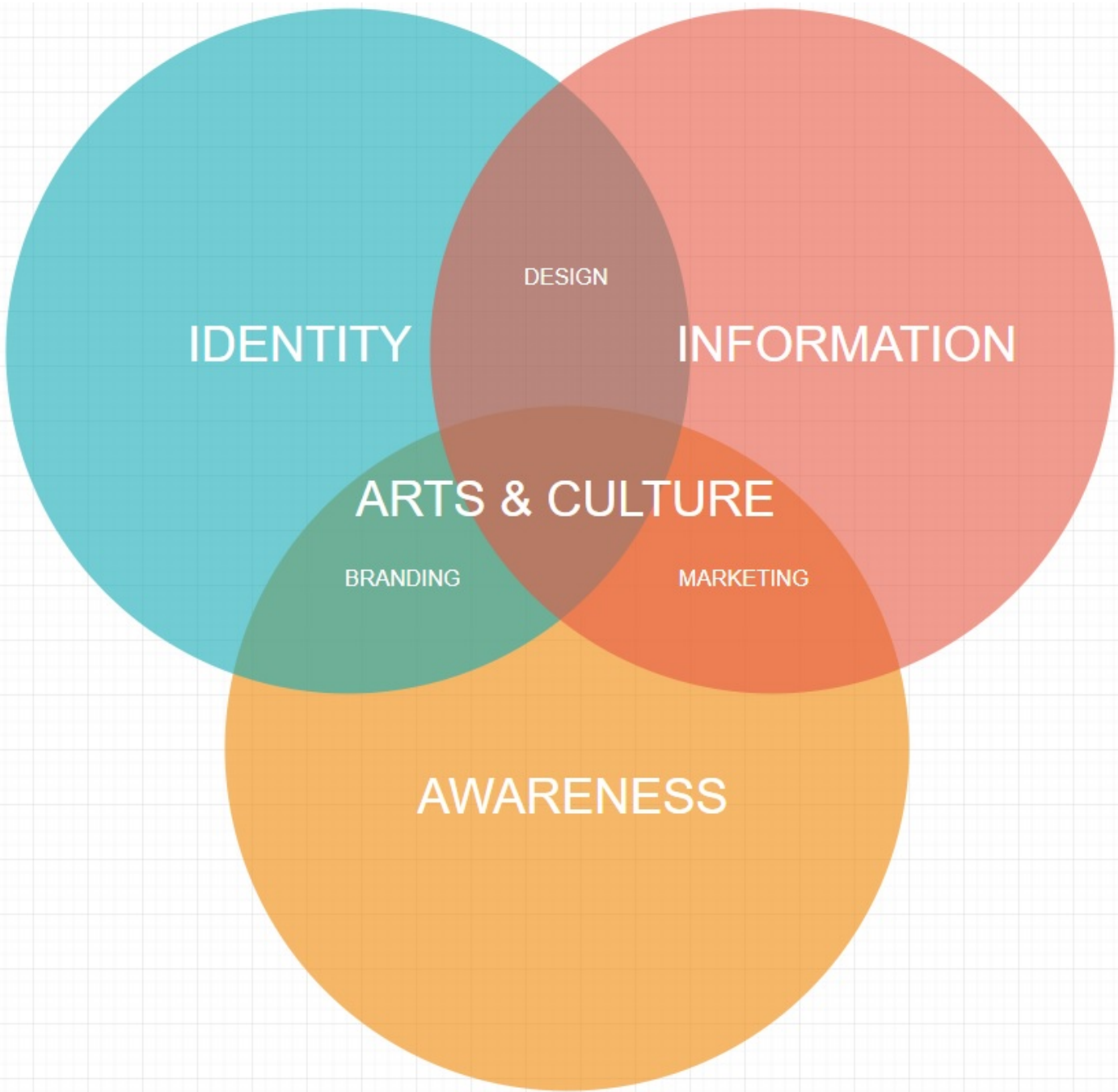
Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (347) 546-0435 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

This notice has been posted in the following locations: Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St.; Nevada Department of Tourism and Cultural Affairs – 401 N. Carson St. and on the Carson City web site: www.carson.org.



**CARSON CITY
CULTURAL
COMMISSION**

SEPTEMBER 10, 2018



IDENTITY

DESIGN

INFORMATION

ARTS & CULTURE

BRANDING

MARKETING

AWARENESS





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printmaking studio that opened on Wells Avenue in 2017 under the steership of University of Nevada, Reno printmaking grad Nathaniel Benjamin. This small, storefront studio strikes a great balance between accessibility and professional-level skill development, offering medium-commitment arrangements such as a six-session membership. Workshops in specific techniques include letterpress, relief printing and collograph.

Best nonprofit group

The Holland Project

140 Vesta St., 742-1858

To understand the Holland Project, and the love and devotion it inspires among many corners of our community, you've got to look back at life in Reno before Holland existed. For locals growing up here in the '70s, '80s and '90s, there was often a feeling of disconnection—as if there were amazing things happening out there in the wider world, but none of them ever reached Northern Nevada. Back then, the casinos had a stranglehold on local entertainment—and almost none of it was geared toward folks too young to gamble. For young people looking to get more out of life than roller skating rinks, blockbuster movies and high school football games, there was only one thing to do: Move away. So, they did. Fortunately, some of them came back. And they built the place they wished they'd had: a place where young people can experience first-rate concerts, workshops and gallery exhibitions—without having to drive three-and-a-half hours to San Francisco.

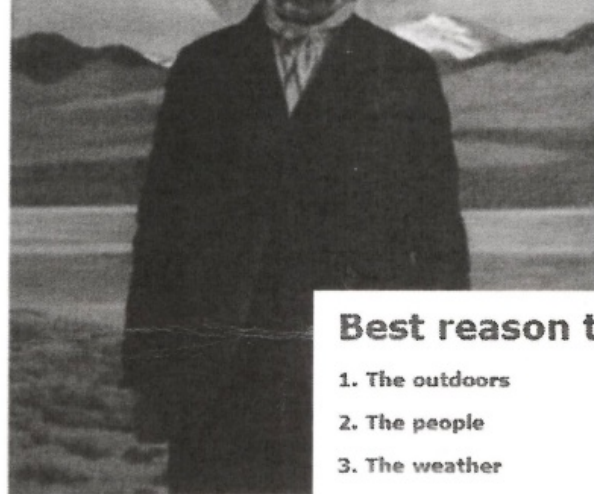
Readers' Choices

Best 4th of July fireworks

1. Lake Tahoe
2. Star Spangled Sparks
3. Greater Nevada Field

Best album by a local band

1. *Musk* by Elephant Rifle



Wovoka, also known as Jacl leader who led the Ghost Dance, was born in Smith Valley, south around 1856, with the birth claimed to have had a prophetic vision of a solar eclipse of Jan. 1, 1889 resurrection of the Paiute and whites from North America. He brought this vision to pass, Na righteously and perform a t as the Ghost Dance. His tea country and led to U.S. gov rebellion of Native American massacre of an estimated 3 and children at Wounded K Dakota. Wovoka died in Yer and is buried in the Paiute C fought for his people's civil that erupted from this effor people's way of life was fro Wounded Knee was one of t continent-wide genocide.
ART BY JAXON NORTON

Related stories this week:
[Best of Northern Nevada 2](#)
Bam! Here it is—our Biggest, It's the results of this year's B readers' poll.

Goods & Services

Personalities

Old Reno

Casinos & Gambling



RN&R sweetdeals

Best reason to live in Reno

1. The outdoors
2. The people
3. The weather

Best special event at Lake Tahoe

1. Lake Tahoe Shakespeare Festival
2. 4th of July Fireworks
3. Valhalla Renaissance Faire

Best special event in downtown Reno

1. Artown
2. Hot August Nights
3. The Great Eldorado BBQ, Brews & Blues Festival

Best special event in downtown Sparks

1. Best-in-the-West Nugget Rib Cook-off
2. Farmers' Markets
3. Hot August Nights

Best special event in Virginia City

1. International Camel & Ostrich Races
2. World Championship Outhouse Races
3. Rocky Mountain Oyster Fry

Best talk show host

1. Connie Wray
2. Sam Shad
3. Arnie States

Travel Nevada Magazine Best of Events (posted every March on-line)

(Rural Category)

2018: **Nevada Day Parade, Carson City**

2017: Nevada Northern Railway Polar Express Trail, Ely

2016: Nevada Northern Railway Polar Express Trail, Ely

2015: Nevada Northern Railway Polar Express Trail, Ely

2014: Nevada Northern Railway Polar Express Trail, Ely

2013: Nevada Northern Railway Polar Express Trail, Ely

2012: Candy Dance, Genoa TIE with **Nevada Day Parade, Carson City**

2011: National Cowboy Poetry Gathering, Elko

2010: White Pine Fire & Ice Show, Cave Lake State Park, Ely

Arts & Entertainment

🏠 All Categories

✓ Arts & Entertainment

Best Place for Entertainment

Best Place to Take A Date

Best Place to Take Kids

Best Place to Take Out-of-Towners

Best Tattoo/Piercing Business

> Community

> Food & Drink

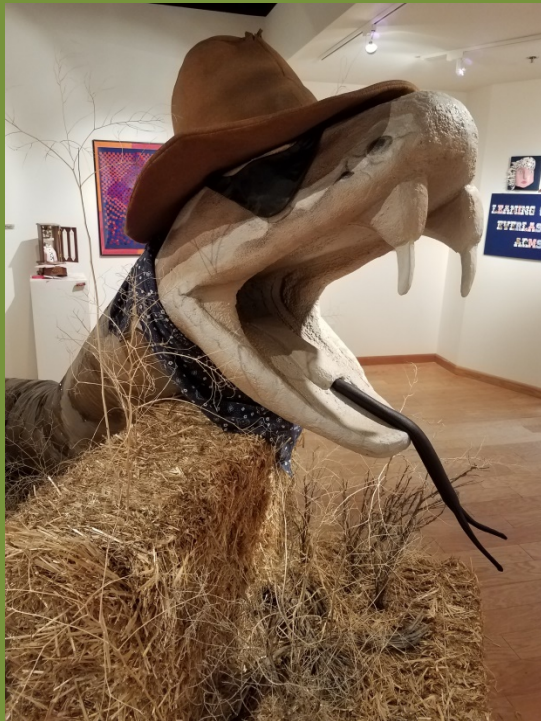
Best Place for Entertainment

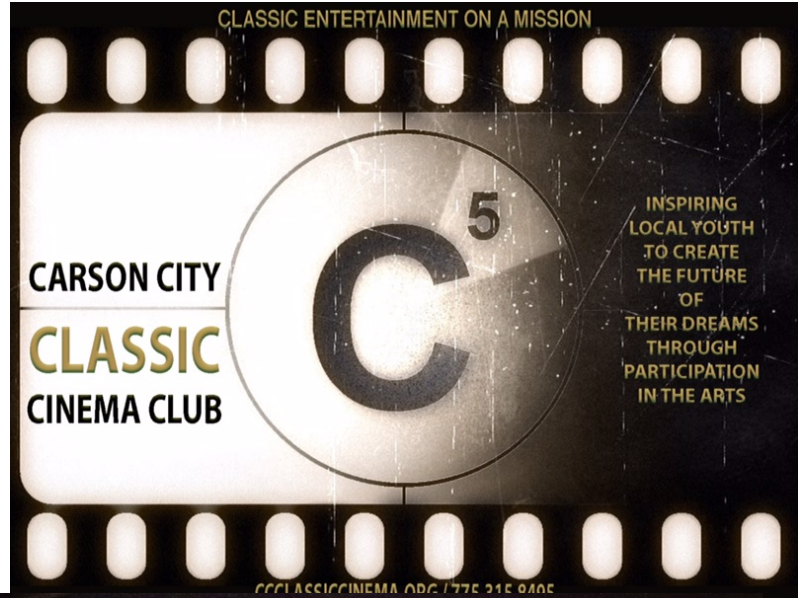


"Best Place for



Reno-Tahoe International Airport





THE AWARD-WINNING WESTERN NEVADA MUSICAL THEATRE COMPANY
PRESENTS THE WORLDWIDE PHENOMENON

MAMMA MIA!

A mother. A daughter. Three possible dads. And a trip down the aisle you'll never forget! Hilariously compelling characters and iconic songs from the legendary group ABBA - including Dancing Queen, S.O.S. and Take a Chance on Me - will have you dancing in your seats!

WEEKENDS, NOV. 2 - 18 • CARSON CITY COMMUNITY CENTER
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JOIN US FOR THE



THE 3RD ANNUAL PHILANTHROPY Leaders Summit

Reno

Transformational Philanthropy

Friday, September 21, 2018
Nevada Museum of Art

[PURCHASE TICKETS](#)

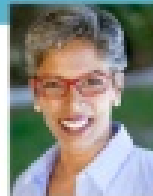
Be inspired. Be informed. Stay connected.

Join us and hear about trends in philanthropic giving.



WELCOME

David B. Walker,
Executive Director & CEO,
Nevada Museum of Art



MASTER OF CEREMONIES
Punam Mathur

STAY TUNED FOR MORE SPEAKER ANNOUNCEMENTS COMING SOON!



NEXT GENERATION PANEL

Be inspired by how the youth of our community are making their mark.

Konner Robison

Konner Robison, recent graduate of Stanford University and Operations Manager at Peppermill Resorts, founded and operated the Scholastic Gateway Fund in Washoe County, which provided classroom-based grants to teachers for classroom technology before merging with the Washoe K-12 Foundation. Through the Fund, he raised nearly \$250,000 dollars and advocated for a 12-million-dollar technological infrastructure overhaul. He also started Washoe EduDrive, a technology exchange program which refurbished office computers and projectors for at-risk schools and libraries, and special needs classrooms.



NEVADA CORPORATE PHILANTHROPY REPORT

Jeremy Aguero

In addition to Applied Analysis' supporting research, Jeremy Aguero, Principal Analyst at Applied Analysis, will share giving behaviors and trends based on responses from the Nevada Corporate Philanthropy Survey which is issued statewide.

family foundations, and individual philanthropists to hear about best practices and trends in giving.

ADVISORY COMMITTEE

Mark Bruce, Co-Chair

Bruce Law Group

Chrissy Menicucci, Co-Chair

National Council of Juvenile and Family Court Judges

Staci Alonso, Philanthropist

Chris Askin, Community Foundation of Western Nevada

Amy Berry, Tahoe Fund

Wendy Damonte, Renown Health

Teresa Di Loreto, Paradise Communities, LLC

Kathleen Foley, Philanthropist

Valerie Glenn, The Glenn Group

Kristi Overgaard, SWITCH

Stacie Mathewson, Philanthropist

Nancy McCormick, EDAWN

Mark McVeigh, City National Bank

Janet Mello, Nevada State Bank

Joel Muller, Edward Jones

Erin Mulvaney, Community Vision Advocate

BJ North, Plumas Bank

Mike Pomi, Community Activist

Konner Robison, Peppermill Resort Spa Casino

Mark Salinas, Carson City Arts & Culture

Mary Simmons, NV Energy

Caryn Swobe, Philanthropist

Cathy Trachok, Philanthropist

Virginia Valentine, Nevada Resort Association

David Walker, Nevada Museum of Art

Transformational Philanthropy provid



FORECAST

40 YEARS OF SUPPORTING GROUNDBREAKING WORK IN PUBLIC SPACES



CARSON CITY

CAPITAL OF NEVADA



Partly Cloudy, 85 °F

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National Arts Marketing Project

COPYRIGHT OR COPYWRONG

Saturday, November 10, 2018 - 4:15pm to 5:30pm

Learn copyright basics by exploring case studies of successful marketing concepts utilizing copyrighted artwork. Why is copyright important? How is it beneficial to artists and the arts at large?

YOU ★ Add to Favorites

LEVERAGING ARTSFUND'S 2018 SOCIAL IMPACT STUDY FOR CASE-MAKING IN YOUR COMMUNITY

Saturday, November 10, 2018 - 4:15pm to 5:30pm

In this workshop, learn about methodology and findings from ArtsFund's 2018 Social Impact Study and examine application and replication within your community.

YOUR FUTURE ★ Add to Favorites

USING MARKETING INFLUENCERS TO GROW AUDIENCES

Saturday, November 10, 2018 - 4:15pm to 5:30pm

The shift from paid and earned media to owned and influencer media has been swift and jarring. In the small city of Kingston, Ontario, there is only one TV station, no arts radio stations, and one daily newspaper.

YOUR WORLD ★ Add to Favorites

CREATING EASY PODCASTS FROM PUBLIC RADIO WEEKLY INTERVIEWS

Saturday, November 10, 2018 - 2:30pm to 3:45pm

Public Radio + a Partnership = 52 Podcasts a Year! Lots of people listen to podcasts—might this be a new marketing tool for your arts organization?

YOUR WORLD ★ Add to Favorites

A PRACTICAL GUIDE TO ACTIONABLE AUDIENCE RESEARCH

CAUSE
DEPT. OF ARTS & CULTURE
COORDINATOR
CULTURAL COMMISSION
CHARTER
MASTER PLAN
1%
RACC GRANTS
COMMUNITY
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