

**CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF MEETING OF THE
CULTURAL COMMISSION**

Day: Monday
Date: January 14, 2019
Time: Beginning at 5:30 pm
Location: Community Center, Sierra Room, 851 East William Street, Carson City, Nevada

AGENDA

1. Call to Order, Roll Call, and Determination of Quorum

2. Public Comments and Discussion (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

3. For Possible Action:

3.a To approve Minutes of November 26, 2018

3.b To adopt the Agenda as presented

3.c To elect a Chair and Vice-Chair for the Carson City Cultural Commission's 2019 calendar year.

Staff Summary: Chapter 2.41.060 of the Carson City Municipal Code states, "At the first meeting of the Carson City cultural commission, and thereafter at its first meeting of each subsequent year, the members shall elect a chair and a vice chair. In the absence or disability of the chair and vice chair, the commission may designate a temporary chair." (Mark Salinas, msalinas@carson.org)

4. For Discussion Only:

4.a To review and discuss a new Cultural Event Grant that the Carson City Cultural Commission would distribute with pre-existing, budgeted funds from the Arts & Culture 1% Transient Occupancy Tax. The total budgeted amount for this grant in FY 19/20 would not exceed \$8000.

Staff Summary: As per the Carson City Arts & Culture Master Plan, the Cultural Commission's goals shall "support multicultural diversity of art, heritage and cultural traditions, which include African-

American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms.”

A new grant for the Carson City Cultural Commission to directly score and distribute is being submitted for review and discussion before approval. Previously, all grant requests for such cultural events were distributed by the Arts & Culture Coordinator. If approved, funding requests would go before the Carson City Cultural Commission at regularly scheduled meetings for presentation, scoring, and distribution. (Mark Salinas, msalinas@carson.org)

4.b Presentation and review of the Cultural Commission’s 2017/2018 Annual Report to the Board of Supervisors. (Mark Salinas, msalinas@carson.org)

4.c. Arts & Culture Coordinator Report (Mark Salinas, msalinas@carson.org)

4.d Commissioner Reports / Comments

4.e Future Agenda Items

4.f Upcoming Meetings and Events
3/11/19 5:30 pm: Carson City Cultural Commission

5. Public Comments and Discussion (three-minute time limit):

6. For Possible Action: To Adjourn

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (775) 887-2000 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

This notice has been posted in the following locations: Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St.; Nevada Department of Tourism and Cultural Affairs – 401 N. Carson St. and on the Carson City web site: www.carson.org.

“A nation’s culture resides in the hearts and in the soul of its people.”
Mahatma Gandhi

DRAFT MINUTES
Regular Meeting
Carson City Cultural Commission
Monday, November 26, 2018 ● 5:30 PM
Community Center Sierra Room
851 East William Street, Carson City, Nevada

Commission Members

Chair – Terri McBride	Vice Chair – Barbara D’Anneo
Commissioner – Karen Abowd	Commissioner – Elinor Bugli
Commissioner – Christopher Leyva	Commissioner – Mylo McCormick
Commissioner – Lupe Ramirez	

Staff

Mark Salinas, Arts and Culture Coordinator
Ben Johnson, Deputy District Attorney
Tamar Warren, Deputy Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

1. CALL TO ORDER, ROLL CALL, AND DETERMINATION OF QUORUM.

(5:38:57) – Chairperson McBride called the meeting to order at 5:38 p.m. and apologized for the late start since the previous meeting had ended late. Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Terri McBride, Chair	Present	
Barbara D’Anneo, Vice Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	
Christopher Leyva	Present	
Mylo McCormick	Present	
Lupe Ramirez	Present	

2. PUBLIC COMMENTS AND DISCUSSION

(5:39:57) – Chairperson McBride entertained public comments. Myron Freedman, director of the Nevada State Museum thanked the Cultural Commission, Western Nevada College (WNC), and Commissioner Ramirez of Latino Cohort, Mr. Salinas, and several local businesses for a successful Day of the Dead celebration on November 2 and 3, 2018. Mr. Freedman noted that over 1,000 people had attended the event. Chairperson McBride thanked Mr. Freedman “for opening up the museum for free for those two days for families to attend”. Commissioner Ramirez also thanked Mr. Freedman for his partnership with WNC and noted that the students had a great time serving the community.

(5:42:20) – David Peterson introduced himself as the newly-selected executive director of the Carson City Culture and Tourism Authority and stated that he looked forward to working with the Commission. Mr. Peterson noted that he was currently serving as the interim director at the Nevada Department of Tourism and Cultural Affairs.

(5:43:40) – Michael Smith distributed a flyer, incorporated into the record, and introduced himself as the coordinator for Ideas On Tap, a series of monthly interactive conversations, at times relevant to Carson City, between an audience of 25 and 30 individuals. Mr. Smith referenced the dates on the flyer and invited the Commissioners to attend the discussions at the Union (302 N. Carson Street). Chairperson McBride was informed that those under the age of 21 years old are welcome to attend.

3. FOR POSSIBLE ACTION: APPROVAL OF MINUTES – SEPTEMBER 10, 2018 CCCC MEETINGS.

(5:47:10) – Chairperson McBride entertained comments or corrections to the September 10, 2018 meeting minutes, and when none were forthcoming, a motion.

(5:47:22) – MOTION: I move to approve the September 10, 2018 Cultural Commission meeting minutes as presented.

RESULT:	APPROVED (7-0-0)
MOVER:	Abowd
SECONDER:	D’Anneo
AYES:	McBride, D’Anneo, Abowd, Bugli, Leyva, McCormick, Ramirez
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

4. FOR POSSIBLE ACTION: ADOPTION OF AGENDA

(5:47:45) – Chairperson McBride introduced the item and Mr. Salinas stated that item 5B will be removed from the agenda for now and noted that he would speak about the item in his report.

5. FOR DISCUSSION ONLY ITEMS

5.a FOR DISCUSSION ONLY: INTRODUCTION OF CARSON CITY CULTURAL COMMISSIONERS MYLO MCCORMICK AND CHRISTOPHER LEYVA AS APPOINTED BY THE BOARD OF SUPERVISORS ON OCTOBER 4, 2018.

(5:48:25) – Chairperson McBride introduced the item. Mr. Salinas gave background and introduced the newly-appointed commissioners. He also noted that 60 percent of the applicants had been between the ages of 18 and 25. Commissioner McCormick explained that he was a current student at WNC and a local musician who had performed in 200-300 local concerts, and that he was very excited to serve on the Commission. Commissioner Leyva also introduced himself as “someone who is part of the Native population here, in Carson City” and noted that he was employed by the Washoe Tribe. He also expressed excitement to be a part of the Commission. Mr. Salinas highlighted the fact that Carson City had the two youngest Cultural Commissioners in the State of Nevada.

5.b FOR DISCUSSION ONLY: INTRODUCTION OF CARSON HIGH STUDENT JAZLYN DURAN AND HER CARSON HIGH SENIOR PROJECT.

This item was removed from the agenda for now.

5.c FOR DISCUSSION ONLY: PRESENTATION BY KIM HARRIS, EVENTS MANAGER AT DANGBERG HOME RANCH HISTORIC PARK, OF THE ORGANIZATION'S HISTORY AND UPCOMING EVENTS.

(5:51:44) – Dangberg Home Ranch Historic Park Events Manager Kim Harris gave background and presented a pictorial overview, incorporated into the record, of the ranch history, the Dangberg Family and their relationship with the Ferris family in Carson City, and their influence in the Carson City/Carson Valley area. There were no public comments.

5.d FOR DISCUSSION ONLY: PRESENTATION OF THE CULTURAL COMMISSION'S 2019 DRAFT MEETING SCHEDULE AND CONTENT.

(6:05:34) – Chairperson McBride introduced the item. Mr. Salinas presented the proposed 2019 Cultural Commission meeting schedule with possible agenda topics which is incorporated into the record, and reviewed the listed upcoming art and culture events. Commissioner Ramirez offered to lead a mother's day event and Commissioner Bugli was pleased to see agenda outlines.

5.e FOR DISCUSSION ONLY: ARTS & CULTURE COORDINATOR REPORT.

(6:16:37) – Chairperson McBride introduced the item. Mr. Salinas reviewed his presentation, incorporated into the record, and responded to clarifying questions by the commissioners. The commissioners thanked Mr. Salinas. There were no public comments.

5.f FOR DISCUSSION ONLY: COMMISSIONER REPORTS/COMMENTS.

(6:43:22) – Chairperson McBride introduced the item. Commissioner Ramirez wished to discuss her previous suggestion of having a community-wide Mothers' Day event similar to the Día de los Muertos celebration earlier in the year. She noted that Mothers' Day is "a huge celebration in Mexico", and advised involving the Latino community. Chairperson McBride suggested working with Mr. Salinas to explore the possibility of receiving Redevelopment Authority Citizens Committee (RACC) funding.

(6:46:08) – Commissioner Abowd announced that the Greenhouse Project had begun its campaign for the 2019 flower basket sponsorships to beautify the community. She stressed the importance of the sponsorships because the cost of watering the baskets alone was \$11,000.

(6:47:27) – Chairperson McBride believed that the Commission should start the process in 2019 of securing funding for Mr. Salinas' position and for the arts, since the funding would run out in 2020. Vice Chair D'Anneo wished to look into becoming more self-sustaining by garnering financial support from business champions. Chairperson McBride believed that a baseline support should come from the local government also. Discussion ensued regarding changing budgets and Commissioner Abowd was in favor of creating opportunities for fund matches.

(6:53:24) – Commissioner Bugli announced the following events: the Mile High Jazz Band's quarterly jazz and poetry event on December 11, 2019 at Comma Coffee; the Arts and Culture Coalition's meeting at 2:30 p.m. on November 27, 2018; and the Carson City Symphony Association's upcoming seven events in the next two weeks.

(6:56:13) – Commissioner Ramirez announced the second annual WNC Posada Celebration “for the families to get into the Christmas spirit” on December 15, 2018, noting that the event would include food, tours, folkloric dancing, and piñatas in addition to promoting educational opportunities.

(6:57:06) – Vice Chair D’Anneo announced that the Commission should recognize Carson City resident, author, musician, and mathematician Robert Leonard Reid who had been inducted in the *Nevada Writers Hall of Fame*.

5.g FOR DISCUSSION ONLY: FUTURE AGENDA ITEMS.

(6:58:25) – Mr. Salinas referenced agenda item 5.d and stated that he did not have anything to add to the calendar yet.

5.h FOR DISCUSSION ONLY: UPCOMING MEETINGS AND EVENTS.

(6:58:45) – Chairperson McBride noted that the Commission’s next meeting was scheduled for January 14, 2019 at 5:30 p.m. in the Sierra Room of the Community Center.

6. PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT)

(6:59:27) – James Salanoa, Carson City Culture and Tourism Authority Special Events Manager, offered his assistance to Commissioner Ramirez regarding her proposed Mothers’ Day event “because it falls in line with our mission to promote culture, specifically in Carson City”.

(7:00:45) – Malaynia Wick introduced herself as an art teacher at Dayton High School and congratulated Commissioner McCormick, her former student. She also proposed creating “our own little [art] district” similar to Seattle.

(7:02:15) – Stevi Goletto noted that she was representing the WNC art gallery and invited everyone to a new art exhibit called “Under the Skin Tattoo Art” which would run until December 17, 2018.

(7:03:44) – Vice Chair D’Anneo wished everyone “a safe, joyous, happy, and peaceful holiday season” on behalf of the Commission and Mr. Salinas.

7. FOR POSSIBLE ACTION: TO ADJOURN.

(7:04:09) – Chairperson McBride entertained a motion to adjourn. A motion was made by Commissioner Abowd and seconded by Commissioner Ramirez. The meeting was adjourned at 7:04 p.m.

The Minutes of the November 26, 2018 Carson City Cultural Commission meeting are so approved this 14th day of January, 2019.

TERRI MCBRIDE, Chair

Municipality of Carson City
Staff Report
Date Submitted: 01/14/2019

Agenda Date Requested: 01/14/2019
Time Requested: 10 Minutes

To: Cultural Commission

From: Mark Salinas, Arts & Culture Coordinator

#3c Agenda Item

For Possible Action: To elect a Chair and Vice-Chair for the Carson City Cultural Commission's 2019 calendar year.

Staff Summary: Chapter 2.41.060 of the Carson City Municipal Code states, "At the first meeting of the Carson City cultural commission, and thereafter at its first meeting of each subsequent year, the members shall elect a chair and a vice chair. In the absence or disability of the chair and vice chair, the commission may designate a temporary chair." (Mark Salinas, msalinas@carson.org)

Type of Action Requested:

Resolution Ordinance Formal Action/Motion Presentation Other-specify

Recommended Chair Action:

Open nominations for *Chair*.

Recommended Board Action:

I nominate _____
as Chair for the Cultural Commission with a term ending January 13,
2020.

Recommended Chair Action:

Open nominations for *Vice Chair*.

Recommended Board Action:

I nominate _____
as Vice Chair for the Cultural Commission with a term ending January
13, 2020.

Applicable Statute, Code, Policy, Rule or Regulation: CCMC Chapter 2.41.060

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: n/a

Supporting Material: n/a

Prepared By: Mark Salinas, Arts & Culture Coordinator

Cultural Events Funding 2017 – Present: (\$5400)

Proposed for FY 19/20: (\$8000)

**Arts & Culture Coordinator's in-kind contributions of staff time for each listed event not included.*

February:

2017 Chinese New Year Parade

Nevada State Museum + Children's Museum of Northern Nevada: (\$0)

2018 International Film Festival

Friends of the Carson City Library: (\$2000)

March:

2018 Polynesian Festival

Nevada State Museum: (\$750)

June:

2017 Father's Day Powwow

Stewart Indian School: (\$300)

October:

2018 Nevada Day Powwow

Martin Montgomery: (\$600)

2018 Paint, Sip, and Chip!

Carson City Department of Arts & Culture + Nevada Artist Association: (\$500)

November:

2018 Dia de Los Muertos

Nevada State Museum + WNC: (\$1250)

Cultural Event Grant & Guidelines

Contact: Mark Salinas, Arts & Culture Coordinator (msalinas@carson.org)

Summary:

The Carson City Arts & Culture Master Plan states that the Carson City Cultural Commission shall "support(s) multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms."

A Cultural Event Grant will educate and enhance the cultural vibrancy in Carson City communities and offer exposure of diverse cultural traditions and rich histories which may encompass language, food, art, crafts, architecture, ethnic celebrations, customs, and historical events. Events will be accessible to the public either for free or for a reasonable admission fee. Events should be designed to attract the maximum number of people as appropriate for the event and site. Applicants will be responsible for securing the appropriate public exhibition space and any permits in regards to their proposal.

Guidelines:

- Event funding will be made available during the fiscal year (June 30 through July 1).
- Grant awards to Organizations and to Individuals will be made at the availability and discretion of the Carson City Cultural Commission. Unspent grant awards do not roll forward into next fiscal year for awardees.
- The Cultural Commission, at its discretion, may roll unallocated funds into the next fiscal year, or apply those monies elsewhere in the Arts & Culture budget.
- Applicant must hold event within Carson City.
- Grantees must utilize this credit line in any media and press release: *"This event is funded in part by a grant from the Carson City Cultural Commission."* A Cultural Commission logo will be provided to the applicant.

Process:

- Any Organization or Individual seeking a Cultural Event Grant must present their proposal in person to the Cultural Commission at a regularly scheduled meeting (January, March, May, July, September, and November).
- Contact Mark Salinas, Arts & Culture Coordinator (msalinas@carson.org) no less than (3) three months before your event to book your appearance at a Cultural Commission meeting.
- Once your appearance is booked, email all Powerpoint presentation, budget, literature, etc. to Mark Salinas, Arts & Culture Coordinator (msalinas@carson.org) no less than (1) one month before your scheduled Cultural Commission meeting.
- All grant awards are issued at the completion of the event, via check, upon receipt of invoice. Monies are not dispersed in advance of event. All grantees are required to submit a W9 along with their invoice. Reimbursements may take 30 days to process.

Ineligibility:

- Applicants may not apply for both a Redevelopment Special Event Grant **and** a Cultural Event Grant.
- Applicant is under the age of 18 or a full-time student in a higher education program.
- Projects that serve membership-only organizations or exclude the general public.
- Operating expenses of privately owned facilities, such as homes, studios, and galleries.
- Student scholarships or any re-granting programs. Stipends to Artists are permissible.
- Major equipment purchases, property or mortgage payments, or capital improvements such as building construction or renovation.
- Expenditures for the establishment of a new organization, such as legal fees.
- Administrative costs unrelated to the proposed project.
- Fundraisers

Scoring Criteria:

After the applicant's in-person presentation, the Cultural Commissioners will immediately score your proposal 0-5 points in six categories for a possible total of 30 points. Commissioners will then discuss allocations based upon scoring and available funding. Cultural Commissioners applying for grants, or directly associated with applicant groups, may partake in the discussion but must recuse from voting.

0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding

- Artistic merit of the proposed project **(0 to 5 points)**
Proposal achieves quality and value based on creativity, ingenuity, or talent.
- Clarity of application, narrative, and budget **(0 to 5 points)**
Vision and direction evokes understanding and enthusiasm
- Demonstrated community support or investment in the project proposal **(0 to 5 points)**
Project has community support or will enhance creative community infrastructure.
- Audience benefit derived from the project **(0 to 5 points)**
Proposal has audience outreach benefit and/or new audience engagement.
- Intent to develop and evolve the organization **(0 to 5 points)**
Originality of concept/work and the likelihood of proposal to achieve new growth for the applicant
- Clearly defined ability to successfully complete the project **(0 to 5 points)**
Organization has reputability, manageability, and a history to accomplish set goals.

STAFF MEMORANDUM

DATE: April 19, 2018

TO: Board of Supervisors

FROM: Mark Salinas, Arts & Culture Coordinator

SUBJECT: Cultural Commission's Annual Report (2017/2018) & Work Plan (2018/2019)

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) "to submit an annual report and workplan to the board of supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report."

"All board, commission, and committee members shall attend at least seventy-five percent (75%) of all meetings in the preceding twelve (12) month period. No differentiation is made between excused or unexcused absences of members." (Excerpt from the Board of Supervisors' Policies and Procedures manual for Boards, Committees, and Commissions (Amended February 4, 2016).

Chair Report by Terri McBride, Carson City Cultural Commission: Achievements towards Arts & Culture Masterplan

We saw momentum in community interest in the arts and culture build over the last twelve months. According to my count, five individual artists and 16 different arts or cultural organizations introduced themselves or presented at our Cultural Commission meetings since last May. Many of these were new to us, while the stalwarts like the Capital City Arts Initiative and Brewery Arts Center continue to provide event updates throughout the year. *Attendance of Commission meetings by members of the public has also increased. At our January 24, 2018 meeting, we broke attendance records with 21 members of the public in the audience.* I believe this increased interest in being part of the arts community is due to Mark's excellent outreach efforts. I know that he was invited to speak to additional arts and cultural groups in the northern Nevada area.

The increased visibility and interest in the fortification of the arts and culture community was evident at our inaugural pre-grant workshop for organizations interested in applying for the RACC Special Events and Exhibits grants. There were 16 organizations represented there, ten of which were new to the application process. We continue to appreciate the opportunity to make recommendations on the RACC Special Events and Exhibits funding of artistic and cultural events. Supervisors helped us stabilize the annual allocated amount from RACC at \$25,000 this last year; it was previously set to incrementally decline over time. Some organizations have already expressed concern that the amount may not be adequate to serve the increasing applicant pool size. If the Supervisors have any suggestions on how to solve this "good kind of problem" we welcome your input.

For the next 12 months, we have a few specific goals in mind. Our first priority is to complete the drafting of our Policies and Procedures, with the assistance of the DA's office. Mark has been working on these intermittently over the last year and a half. These need to be in place so that we can convene small Public Art Panels to recommend art purchases for installation, loans, donations, and arts and cultural programming. We appreciate any support from the Board of Supervisors to encourage the DA's office to provide staff time to complete these Policies and Procedures so we can start spending Mark's set-aside money.

Also on the list of future projects for the next year: to continue building a cohesive arts and culture community, to support individual artists and organizations through our continued participation of the allocation of RACC grants, and to augment outreach to underserved populations, like the American Indian and Hispanic communities in Carson City.

We thank Joel Dunn for his remarkable effort to get buy-in for the 1% room tax from all of Carson City's lodging operators in 2016. This was a year of transition, as you know. But overall, these were positive developments and the Commission supports the move of Mark's position into City government. I am

personally heartened to see one or more of you attending arts and cultural events around town; it makes me believe that the Board of Supervisors really supports the arts and cultural community. So, thank you!

Arts & Culture Coordinator Report by Mark Salinas:
Achievements towards Arts & Culture Masterplan

■ **Extending and Equalizing Access**

On Air:

KUNR FM
KNVC FM
KOLO TV

In Person:

10th Annual Nevada Tribal Tourism Conference
UNLV Spring Break at Stewart Indian School
WNC Latino Cohort
Sierra Nevada College
Dayton High School
Doral High School, Las Vegas
Carson City Men's Club
Capital City Arts Initiative
New Entrepreneurial Network
Boys & Girls Club of Western Nevada
ArtSpot Reno
Reno Arts Consortium
Washoe Valley Garden Club
Reno Tahoe Territory
Travel Nevada

In Print:

Getaway Reno/Tahoe
Northern Nevada Business Weekly
Truckee Sun
Nevada Appeal
Carson Now

Web/Internet:

RenoArts News
Carson City Lifestyle
It's Your City
Carson City Arts Instagram Account: almost 700 followers
Carson City Cultural Commission Facebook Account

■ **Conducting Ongoing Cultural Planning**

Establishment of Arts & Culture City department
Establishment of Arts & Culture Coordinator as City Employee
Representation on the State Arts Agency NAC Board
Drafted a 5 Pathways of Arts Influence & Awareness for Staff and Commission development
Commissioner Profile
Engagement & Outreach
Community Development
Communications & Asset Management
Brand Identity

■ **Creating a Nurturing Cultural Environment**

Total Grants Awarded \$21,150

National Endowment of the Arts: Big Read Grant \$14,000

Travel Nevada Projects Relating to Tourism \$3500

Travel Nevada Rural Marketing Grant \$3000

Nevada Arts Council: Professional Development Grant \$650

■ **Improving Quality**

ARTrepreneurs Workshop
RACC Special Events Grant Re-Fresh Application, Eligibility, and Workshop
Nevada Day Parade Theme: Arts & Entertainment, creation of artist-made Program Cover

■ **Preserving Cultural Pluralism and Promoting Diversity**

Capital Collage 2017
Day of the Dead Celebration at Nevada State Museum
Chinese New Year's Parade at Nevada State Museum
Lei Day Polynesian Celebration at Nevada State Museum
Stewart Indian Father's Day Powwow

■ **Promoting Aesthetic Considerations in Local Decision-Making**

Meet your Candidate Assembly with Cultural Alliance Nevada
Convened Public Art Panels (4 Special Meetings)
Assisted in Language with Public Works Sidewalk Encroachment
Downtown Business Association
RACC Reimagined Space

The Cultural Commission and the Arts & Culture Coordinator anticipate the following initiatives for their 2018/2019 work plan and are seeking Board of Supervisors approval on the below tasks prior to moving forward with these projects....

Dedicated priority in establishing the Policies & Procedures for Public Art in Carson City. Arts & Culture Coordinator to work closely on this detailed ordinance with the District Attorney's Office. Draft target date: Fall 2018.

Dedicated priority in proposing amendments to CCMC 2.41 (creation of Cultural Commission, 2008) that reflect updated vision and future strategies. Arts & Culture Coordinator to work closely on this detailed municipal code with the District Attorney's Office. Draft target date: Fall 2018.

Creating a vibrant Arts & Culture community to grow cultural tourism, awareness, and influence in Carson City on local, regional, and state platforms.

Continuing to provide a public forum for community partnership to elevate the quality of life for City residents.

Continuing outreach to underserved populations and youth (including American Indian and Hispanic communities), in order to foster appreciation of arts and culture as key components of Carson City life.

Promoting and providing grant recommendations to the Redevelopment Authority for Arts & Culture Special Events Funding.

April 2017- April 2018 Cultural Commissioner Attendance

4/10/2017	5/1/2017	5/8/2017	7/10/2017	9/11/2017	10/6/2017	11/21/2017	1/24/2018	3/20/2018
*Special	*Special	Regular	Regular	Regular	*Special	Regular	Regular	Regular

Terrie McBride (Chair): Regular Meetings 100% + 1 Special Meeting 117%

*n/a	*yes	yes	yes	yes	*n/a	yes	yes	yes
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Barb D'Anneo (Vice Chair): Regular Meetings 100% + 2 Special Meetings 133%

*yes	*n/a	yes	yes	yes	*yes	yes	yes	yes
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Karen Abowd: Regular Meetings 100% + 2 Special Meetings 133%

*yes	*n/a	yes	yes	yes	*yes	yes	yes	yes
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Elinor Bugli: Regular Meetings 83% + 1 Special Meeting 86%

*n/a	*yes	yes	yes	yes	*n/a	yes	no	yes
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Janet Geary: Regular Meetings 83% + 1 Special Meeting 86%

*n/a	*yes	yes	yes	no	*n/a	yes	yes	yes
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Sandra Nagel: Regular Meetings 67% + 1 Special Meeting 71%

*yes	*n/a	yes	yes	yes	*n/a	yes	no	no
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Lupe Ramirez: Regular Meetings 100% + 1 Special Meeting 117%

*n/a	*n/a	yes	yes	yes	*yes	yes	yes	yes
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**CARSON CITY
CULTURAL
COMMISSION**

JANUARY 14, 2019

UPDATE:



Wednesday December 5th @6pm at the Union Restaurant

Topic:

Creating the Next Generation of Artists in Carson City

Panelists:

Mark Salinas: Arts & Culture Department, Carson City

Katie Leao: Director, Boys + Girls Club (youth)

Mike Malley: Carson High art teacher/artist (high school)

Rachael Stiff: WNC art instructor/artist (young adult/adult)

***Highest Attendance Ever for this Event: 29
Reno, Sparks, Minden, Garnerville, Genoa.
New arts alliances made within community.***

UPDATE:

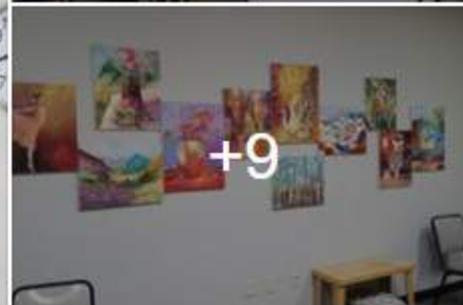


Mark Salinas

December 4 at 11:11 AM · 🌐

105!

The total number of donated Carol Benson oil paintings now hanging at the Carson City Senior Center. Thank you Courtney Warner for giving me access to the Carson Room, Sierra Room, Tahoe Room, Zephyr Room, and Topaz Room! With the quantity of works and variety of themes I felt it best to hang these "salon style", juxtaposing complimentary colors, shapes, and subjects to lead one's eye along the large walls. Displayed in this manner, I'd say the individual art works now create new, larger art works and brighten up the spaces! Check out the BEFORE/AFTER images.



👍 🧡 🍷 Cin Whitaker, Pam Stuckey and 42 others

8 Comments 7 Shares



UPDATE: www.carson.org/ac



CARSON CITY

CAPITAL OF NEVADA

Mostly Cloudy, 32 °F

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The Carson City Cultural Commission, established in 2008 by Carson City Municipal Code [Chapter 2.41](#), serves as the primary advisory body to the Carson City Board of Supervisors for matters relating to arts and culture for benefit of all residents and visitors.

Between 2014 and 2016, the Board of Supervisors took action to have the Cultural Commission and Parks and Recreation Department staff prepare an Arts & Culture Master Plan. In February 2016, the Board of Supervisors adopted this [Arts & Culture Master Plan](#) into the overall Carson City Master Plan. In October 2016 a full-time Arts & Culture Coordinator was hired through a 1% increase in transient occupancy tax. In March 2018, a Department of Arts & Culture was created under the City Hall.

Commissioner Roster as of January 1, 2019: Terri McBride (Chair), Barbara D'Anneo (Vice Chair), Karen

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CARSON CITY
ARTS AND CULTURE MASTER PLAN

UPDATE: www.carson.org/ac



Capital Collage

Capital Collage included an evening of food, drink, and live entertainment celebrating the 2017 Nevada Day Parade theme of Arts & Entertainment.

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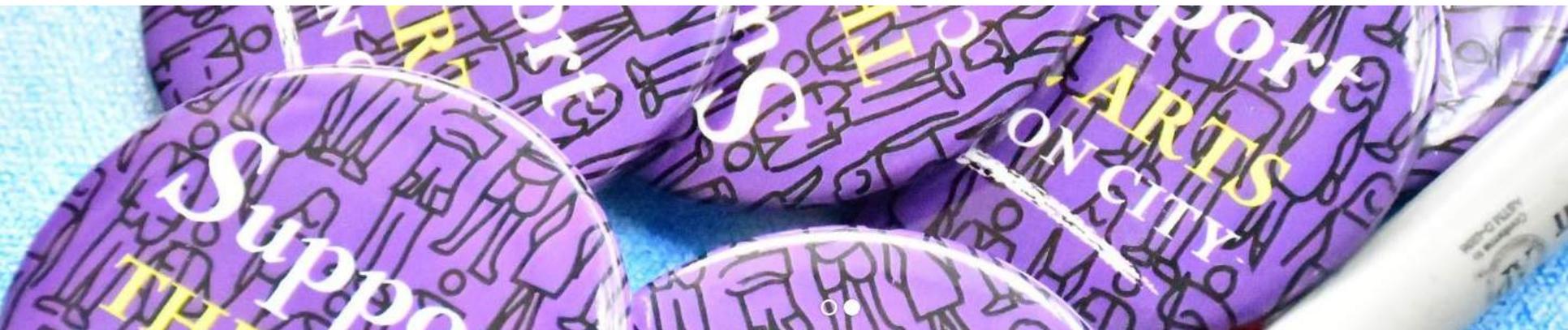
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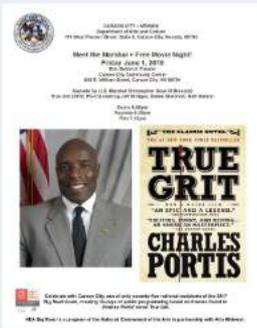
Last Name *

The Commission meets throughout the year at the Carson City Community Center's Sierra Room, 850 East Williams St. (corner of N. Roop St.), Carson City, NV 89701. Meetings are typically held January, March, May, July, September, November on the 2nd Mondays of the month at 5:30 p.m. Meetings are open to the public and televised [live](#). Contact [Mark Salinas](#) to confirm dates.

(All Categories) ▼

UPDATE: www.carson.org/ac

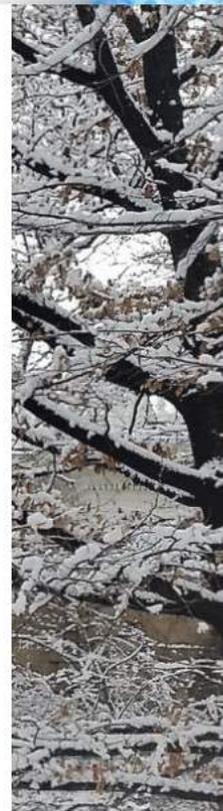




Meet the Marshal

The Meet the Marshal presentation on June 1, 2018 by U.S. Marshal Christopher Hoye was part of the many events in the True Grit' series, an initiative of the National Endowment for the Arts in partnership with Arts Midwest, the NEA Big Read.

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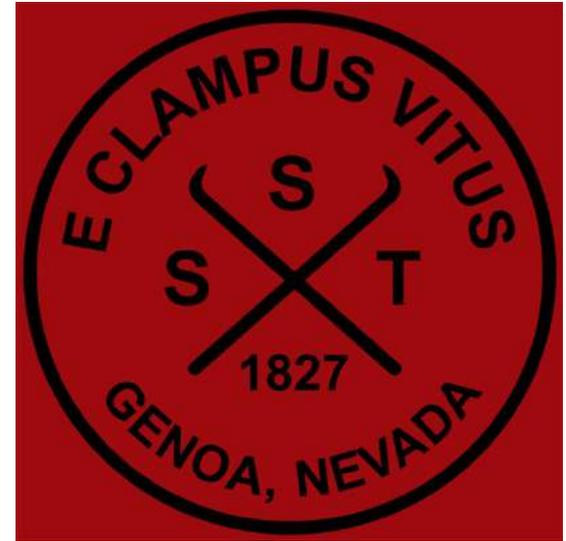
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(All Categories) ▾

UPDATE: *Silver City 'Art & Culture Sister Cities'*



UPDATE: Silver City 'Art & Culture Sister Cities'



UPDATE: Silver City 'Art & Culture Sister Cities'



COMING: February 2019



**Reno-Tahoe
International
Airport**



**WESTERN
NEVADA
COLLEGE**



**CARSON CITY
ARTS & CULTURE
COALITION**

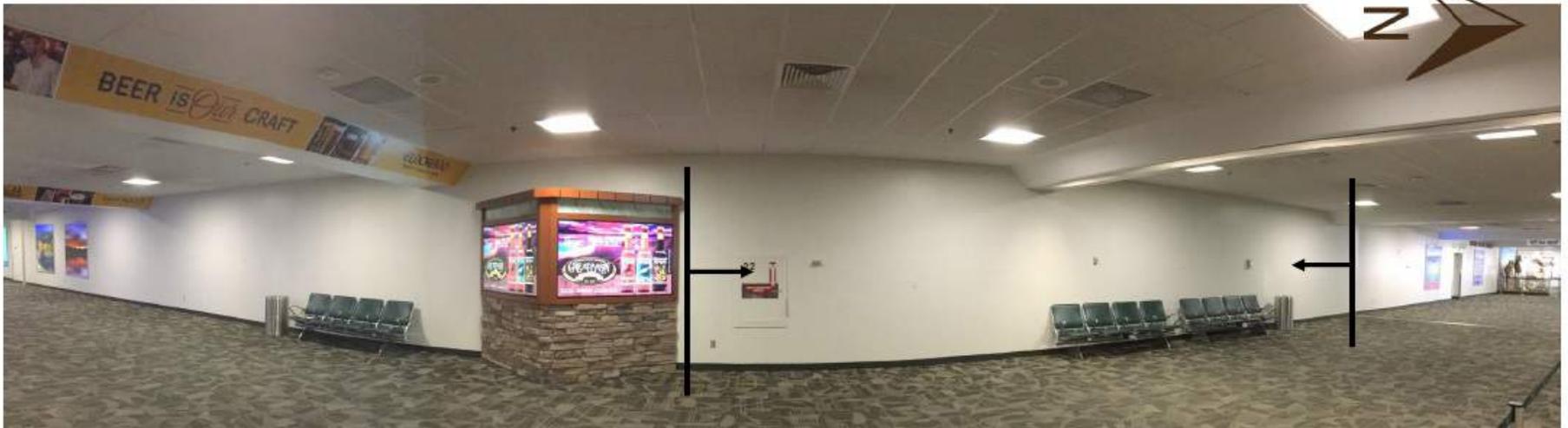


EAST WALL

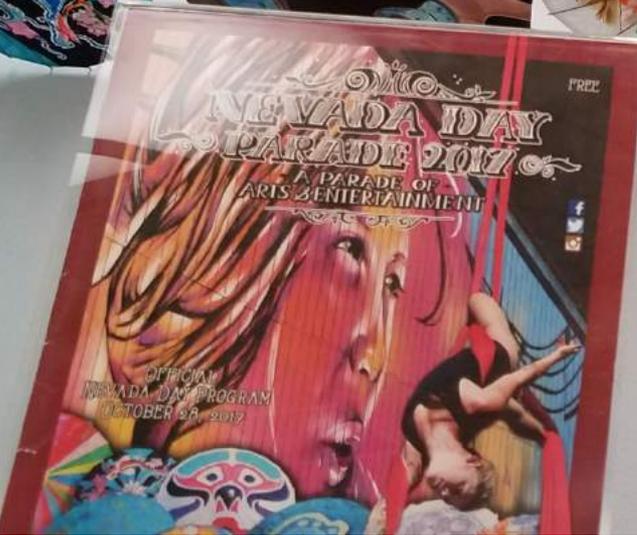


Adding 53.0 feet to the North + Tan Wall (65.5 feet) + Adding 26.0 feet to South = 144.5 linear feet

WEST WALL



51.5 feet to the North of Ad Triangle
Total = 196 linear feet

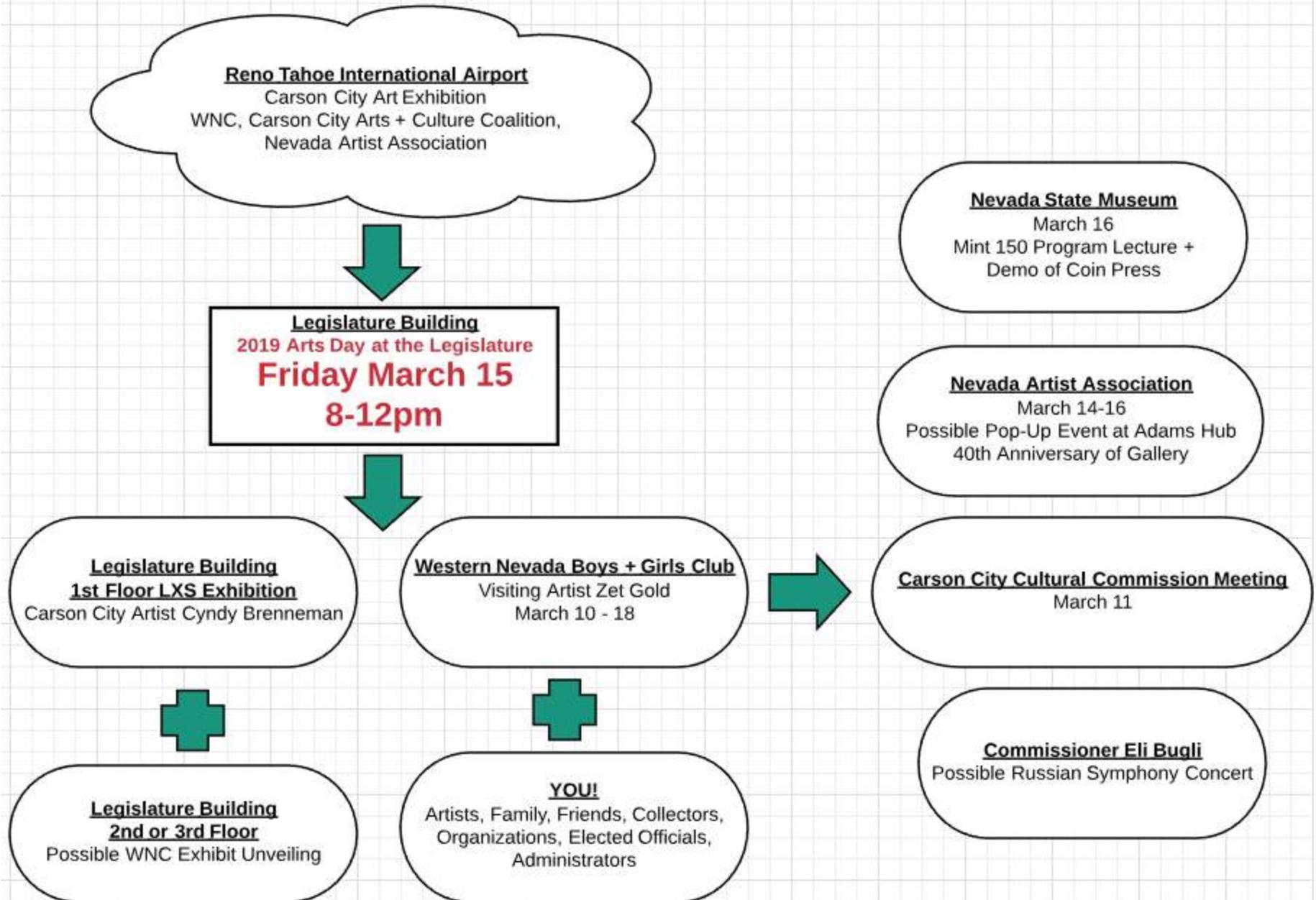


TOP ROW (L to R)	BOTTOM ROW (L to R)
Sharon Ross <i>After Georgia O'Keeffe's Flowers</i>	Tara Bay <i>Flu</i>
Diana Hinner <i>New Growth</i>	Selena Valenti <i>After Salvador Dali's The Persistence of Memory</i>
Melanie Tiffin <i>Whimsy</i>	Bill Smith <i>Untitled</i>
Betty Sadowski <i>After Van Gogh's Sunflowers</i>	Vicky Kingman <i>Flowers</i>
Lynn Carrigan <i>Untitled</i>	Karen Kreyenki <i>After Georgia O'Keeffe's Skull and Flowers</i>
Cynthia Breineman <i>Passion Parasol</i>	

Honoring of the 2017 Nevada Day Parade theme of Arts & Entertainment, the Carson City Arts & Culture Coalition organized northern Nevadan artists to hand-paint dozens and dozens of paper parasols.

These parasols were included in the parade display.

COMING: March 2019



COMING: March 2019

Update:

Meetings with Public Works

Re: 7.5 Million DOT Tiger Grant

Roundabout Installation at

Carson/Stewart

\$25k from RACC allocated for
signage,

Looking for matching funds.

Potential grant from Dept. of State

Tourism for

Wayfinding + Placemaking object

Public Art Policies

(City, State: Population)

Minneapolis, MN: 3,600,618

San Diego, CA: 1,407,000

Nashville, TN: 660,388

Portland, OR: 639,863

Sacramento, CA: 501,901

Atlanta, GA: 472,522

Raleigh, NC: 458,880

Lincoln, NB: 280,365

Santa Cruz, CA: 64,465

Lancaster, PA: 59,218

Ashland, OR: 21,639

Hutchinson, MN: 13,888

Support Documents

(City, State: Population)

New York City, NY: 8,600,000

San Francisco, CA: 870,887

Denver, CO: 693,060

COMING: March, April, June 2019

\$1650 in grants awarded for 3 conferences



[Register for the National Arts Action Summit 2019](#)



COMING: December 2019



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Mayor's Arts Awards honor Con Center, Elko County Fair

TONI R. MILANO t milano@elkodaily.com Dec 7, 2018 0

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