

**CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF MEETING OF THE
CULTURAL COMMISSION**

Day: Monday
Date: July 8, 2019
Time: Beginning at 5:30 pm
Location: Community Center, Sierra Room, 851 East Williams Street, Carson City, Nevada

AGENDA

1. Call to Order, Roll Call, and Determination of Quorum

2. Public Comments and Discussion (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

3. For Possible Action: Adoption of Agenda as presented.

4. For Possible Action: Approval of Minutes (May 13, 2019).

5. For Possible Action Items:

5.A. Discussion and possible action regarding the Department of Arts & Culture's recommended Project Calendar and Budget for Public Art Programming for FY19/20.

Staff Summary: The Cultural Commission will evaluate and prioritize projects presented by the Department of Arts & Culture that are in fulfillment of the Arts & Culture Master Plan. As presented at the April 14, 2019 Cultural Commission Special Meeting, all Carson City Public Art Programming for FY 19/20 is funded by the projected \$47,647 revenue from the 1% Transient Occupancy Tax. The Commission will allocate up to \$35,647 of these funds for recommended projects in FY 19/20 with the remaining \$12,000 allocated directly by the Arts & Culture Coordinator.

Public Comments

5.B. Discussion and possible action regarding identification of individual Cultural Commissioners willing to serve on Public Art Panels as needed for any for any approved FY 19/20 Public Art Programming.

Staff Summary: The Cultural Commission will identify Commissioners who are available to serve on Public Art Panels as necessary to review public art submissions for possible acquisition by the City. As per the Public Art Policy (Draft) presented at the April 14, 2019 Cultural Commission Special Meeting:

Chapter 6: Acquisition of Art

A specialized, ad hoc, Public Art Panel consisting of an odd number of panelists will be assembled and chaired by the Arts & Culture Coordinator comprising of at least (2) Cultural Commissioners, applicable constituencies, art professionals, and project stakeholders representing the community-at-large.

Public Comments

5.C. Discussion and possible action regarding the final draft of the CELEBRATE CULTURE! Grant Guidelines, Application Form, and Final Report Form to be introduced in FY19/20 and as annually budgeted by the Department of Arts & Culture with funds from the Arts & Culture 1% Transient Occupancy Tax.

Staff Summary: As per the Carson City Arts & Culture Master Plan, the Cultural Commission’s goals shall:

“support multicultural diversity of art, heritage and cultural traditions, which include African American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms.”

On January 14 and April 16, the Carson City Cultural Commission recommended edits to the draft grant. Prior to this draft, all grant requests for such cultural events were evaluated and distributed by the Arts & Culture Coordinator. If approved, all eligible funding requests would go before the Carson City Cultural Commission at regularly scheduled meetings for presentation, scoring, and distribution. (Mark Salinas, msalinas@carson.org)

Public Comments

6. For Discussion Only Items:

- 6.A Arts & Culture Coordinator Report
- 6.B. Commissioner Reports and/or Comments.
- 6.C. Future Agenda Items.
- 6.D. Upcoming Meetings and Events.
 - September 9, 2019 @ 5:30pm: Carson City Cultural Commission Regular Meeting
 - November TBA, 2019 Carson City Cultural Commission Regular Meeting

7. Public Comments and Discussion (three-minute time limit):

8. For Possible Action: To Adjourn

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (775) 887-2000 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

This notice has been posted in the following locations: Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St.; Nevada Department of Tourism and Cultural Affairs – 401 N. Carson St. and on the Carson City web site: www.carson.org.

***“Summertime, and the livin' is easy
Fish are jumpin' and the cotton is high”***
Du Bose Heyward / George Gershwin / Ira Gershwin 1934

DRAFT MINUTES
Regular Meeting
Carson City Cultural Commission
Monday, May 13, 2019 ● 5:30 PM
Community Center Sierra Room
851 East William Street, Carson City, Nevada

Commission Members

Chair – Barbara D’Anneo	Vice Chair – Lupe Ramirez
Commissioner – Karen Abowd	Commissioner – Elinor Bugli
Commissioner – Christopher Leyva	Commissioner – Terri McBride
Commissioner – Mylo McCormick	

Staff

Mark Salinas, Arts and Culture Coordinator
Ben Johnson, Deputy District Attorney
Tamar Warren, Deputy Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

1. CALL TO ORDER, ROLL CALL, AND DETERMINATION OF QUORUM.

(5:37:23) – Chairperson D’Anneo called the meeting to order at 5:37 p.m. Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Barbara D’Anneo, Chair	Present	
Lupe Ramirez, Vice Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	
Christopher Leyva	Absent	
Terri McBride	Present	
Mylo McCormick	Absent	

2. PUBLIC COMMENTS AND DISCUSSION (THREE-MINUTE TIME LIMIT)

(5:38:13) – Chairperson D’Anneo entertained public comments; however, none were forthcoming.

3. FOR POSSIBLE ACTION: ADOPTION OF AGENDA AS PRESENTED

(5:39:12) – Chairperson D’Anneo entertained a motion to adopt the agenda as presented.

(5:39:17) – MOTION: So moved.

RESULT:	APPROVED (5-0-0)
MOVER:	Abowd
SECONDER:	Ramirez
AYES:	D’Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES (MARCH 11, 2019 AND APRIL 16, 2019)

(5:39:55) – Chairperson D’Anneo entertained comments or corrections to the March 11 and April 16, 2019 meeting minutes.

(5:40:07) – MOTION: I move to approve the minutes of the March 11 2019 [Cultural Commission] meeting minutes.

RESULT:	APPROVED (5-0-0)
MOVER:	McBride
SECONDER:	Bugli
AYES:	D’Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

(5:40:31) – MOTION: I move to approve the minutes of the April 16, 2019 as presented.

RESULT:	APPROVED (5-0-0)
MOVER:	Abowd
SECONDER:	McBride
AYES:	D’Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

5. FOR POSSIBLE ACTION ITEM

5.A DISCUSSION AND POSSIBLE ACTION TO MAKE RECOMMENDATIONS TO THE REDEVELOPMENT AUTHORITY REGARDING APPLICATIONS REQUESTING FY19/20 REDEVELOPMENT ARTS & CULTURE SPECIAL EVENT FUNDING. STAFF SUMMARY: THE CULTURAL COMMISSION WILL EVALUATE, PRIORITIZE AND MAKE RECOMMENDATIONS TO THE REDEVELOPMENT AUTHORITY REGARDING THE BUDGETED EXPENDITURE OF \$26,315 FOR ARTS & CULTURE SPECIAL EVENT FUNDING FROM THE REDEVELOPMENT REVOLVING FUND FOR FY19/20. A TOTAL AMOUNT OF \$26,315 IS ELIGIBLE FOR

ALLOCATION (\$25,000 ALLOCATED IN FY2019/2020 AND \$1,315 IN UNSPENT ROLLOVER FROM FY2018/2019).

(5:40:57) – Chairperson D’Anneo introduced the item. Mr. Salinas gave background on the allocation eligibility and explained the process by which the funding requests will be presented, scored, and awarded. He also noted that each organization may present their request in maximum three minutes and was allowed a one-minute sample of the event or production. Mr. Salinas clarified that a scoring rubric, put in place last year, will be used to provide the Commissioners’ scores once all applicants completed their presentations and after a 10-minute recess. He stated that the scores will range from zero (lowest) to 30 (highest). Mr. Salinas invited the applicants, noting that the presentations will take place based on the order they were received by him, and that their average score will determine the requested percentage allocation. For example, an average score of 15 will result in being awarded 50 percent of the requested amount, and if a commissioner recuses himself or herself, it will not affect the score. He indicated that the applicants were happy with this process last year, adding that the final outcome will result in a recommendation to the Redevelopment Authority for approval during their June 6, 2019 meeting. Mr. Salinas reiterated the three-minute time limit and noted that the applicants will be judged based on the following criteria: artistic merit of the proposed project; clarity of the application; demonstrated community support or investment; audience outreach benefit and/or new audience engagement; intend to develop and evolve the organization; clearly defined ability to successfully complete the project.

(5:51:18) – Deputy District Attorney Ben Johnson requested a short recess to confer with two commissioners regarding disclosures.

(5:54: 51) – Chairperson D’Anneo reconvened the meeting and reintroduced the agenda item. Mr. Johnson invited commissioners with conflicts of interest to make their statements. Commissioner Bugli referenced Nevada Revised Statute (NRS) 281A.420 and disclosed a conflict of interest, stating that she would abstain from voting as she is the president of the Carson City Symphony Association, a grant applicant. Commissioner Bugli recused herself and left the dais.

(5:56:44) – Commissioner Ramirez noted that she would abstain from voting on the Carson City Symphony’s request since she is working with the organization to provide guidance on how to increase the Latino community’s attendance to the event. Mr. Johnson clarified for Commissioner McBride that quorum will be present due to the scoring methodology.

(5:58:21) – At Mr. Salinas’ invitation, seven organizations presented their applications, which are incorporated into the record, and responded to clarifying questions, in the following order:

- Carol Scott, Wild Horse Productions Executive Director: Requested amount: \$4,500, for *Frozen Jr., the Musical*.
- Kathy Bly representing the Brewery Arts Center – requested amount: \$5,000 for *Traditional Celtic Music Series*.
- Jeff Basa, Board President, Proscenium Players – requested amount: \$3,500 for the *2019-2020 season*.
- Elinor Bugli, President, Carson City Symphony Association, Inc. along with Lupe Ramirez, Latino Outreach coordinator – requested amount: \$5,000 for *LatinXpressions Four Concert Series*.
- David Bugli, President, Mile High Jazz Band Association, – requested amount: \$5,000 *Jazz and Beyond*.
- Rosine Bena, Artistic Director, Sierra Nevada Ballet – requested amount: \$5,000 for *Twelfth Night - A Ballet Noir*.

- Molly Walt, President, Pinkerton Ballet Theater – requested amount: \$5,000 for *the Nutcracker Ballet*.

(7:02:12) – Mr. Salinas requested a five-minute recess to allow the Commissioners time to tally their scores. Chairperson D’Anneo recessed the meeting at 7:02 p.m. and reconvened it at 7:10 p.m.

(7:10:05) – Mr. Salinas explained the scoring process and invited each Commission member to call out their score for each applicant. Chairperson D’Anneo complimented the proposals and commented that the nature of the requests had shifted from the cost of doing business to advertising. Mr. Salinas offered to create an across-the-board survey to make it easier for the groups to execute. He also explained that the request total exceeded the existing funds and recommended making an 11 percent cut across the board (after the weighted scores) to reach the current available fund amount. The final scores and the allocated funds are reflected in the spreadsheet below.

Applicant Name	FY19-20 Amount Requested	FY18-19 Amount Received	Scores							Average Score out of 30	Average Score Percentage	Amount Requested x Percentage	FY19-20 Scenario 1 % Cut from Rec. Amount
			MM	EB	TM	BD	LR	KA	CL				
Wild Horse Productions	\$ 4,500.00	\$ 4,666.00			30	23	29	29		27.8	92.50%	\$ 4,162.50	\$ 3,715.89
Brewery Art Center	\$ 5,000.00	\$ 4,110.00			28	25	18	25		24.0	80.00%	\$ 4,000.00	\$ 3,570.83
Proscenium Players	\$ 3,500.00	\$ -			28	25	26	28		26.8	89.17%	\$ 3,120.83	\$ 2,785.99
Carson City Symphony	\$ 5,000.00	\$ 3,466.00			30	28		28		28.7	95.56%	\$ 4,777.78	\$ 4,265.15
Mile High Jazz Band	\$ 5,000.00	\$ 4,833.00			30	29	30	27		29.0	96.67%	\$ 4,833.33	\$ 4,314.75
Sierra Nevada Ballet	\$ 5,000.00	\$ 4,496.00			30	23	27	24		26.0	86.67%	\$ 4,333.33	\$ 3,868.39
Pinkerton Ballet	\$ 5,000.00	\$ 4,621.00			27	24	27	24		25.5	85.00%	\$ 4,250.00	\$ 3,794.00
Total Requested	\$33,000.00									Total Recommended		\$ 29,477.78	\$ 26,315.00
Total Available	\$26,315.00									Total Available		\$ 26,315.00	
% Available to Amount Requested	79.74%									% Available to Amount Recommended		89.270637%	
% Cut	20.26%									% Cut		10.729363%	

(7:24:10) – **MOTION: I move to recommend to the Redevelopment Authority the allocation of FY 2019/2020 Redevelopment Arts & Culture Special Event Funding as follows:**

- **Wild Horse Productions: \$3,715.89**
- **Brewery Arts Center Celtic Music [Series]: \$3,570.83**
- **Proscenium Players: \$2,785.99**
- **Carson City Symphony LatinXpressions [Concert Series]: \$4,265.15**
- **Mile High Jazz Band Jazz & Beyond Events: \$4,314.75**
- **Sierra Nevada Ballet Twelfth Night [Ballet Noir]: \$3,868.39**
- **Pinkerton Ballet the Nutcracker: \$3,794.00**

(7:26:07) – Chairperson D’Anneo requested a formal vote count and Ms. Warren called for each commissioner’s vote.

RESULT:	APPROVED (4-0-0)
MOVER:	McBride
SECONDER:	Abowd
AYES:	D’Anneo, Ramirez, Abowd, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Bugli, Leyva, McCormick

(7:26:24) – Mr. Salinas noted that the next step would be to have the recommendation approved by the Redevelopment Authority during its June 6, 2019 meeting, adding that he will attend the meeting and notify the applicants and the Commission of the outcome. Chairperson D’Anneo entertained public comments.

(7:27:06) – Brewery Arts Center Executive Director Gina Hill clarified that the Brewery Arts Center (BAC) and the Celtic Music Series “are one and the same”, adding that the requested funds are for the BAC, but for a specific project “which is exactly how it’s laid out in the grant”. She noted that surveys had been conducted for each performance for the past four years; however, they were not requested in the grant application. Ms. Hill also wished to understand the reasoning behind the low score of 18, and Commissioner Ramirez responded “I personally feel that we need to make this type of performances more diverse and innovative and I did not see that”. Ms. Hill believed that “diverse can come in a lot of different directions. So, this is specific towards one ethnic culture celebration, same as the Hispanic one that Jazz and Beyond is doing for that culture.” Chairperson D’Anneo noted that she would like to see “improvement”; “I want to know what changed. How did it get better? Did the audiences increase?” Ms. Hill clarified that Ms. Bly had shown the audience number increasing from 18 to 2,700. Commissioner McBride believed that the final reports received by Mr. Salinas will reflect those changes; however, she wished to see specifics in the application forms next year.

(7:32:04) – Commissioner Bugli returned to the dais. Mr. Salinas suggested hearing final comments from members of the public.

(7:32:17) – Joseph Bly introduced himself and clarified that his degree in theatre lighting technology was a bachelor’s and not a master’s. He also explained that LED lighting presented around \$17 per-hour savings on energy bills.

6. FOR DISCUSSION ONLY ITEM:

6.A DISCUSSION OF A DRAFT CELEBRATE CULTURE! GRANT GUIDELINES, APPLICATION FORM, AND FINAL REPORT FORM WHICH THE CARSON CITY CULTURAL COMMISSION WOULD INTRODUCE IN FY19/20 AS FUNDED THROUGH THE ARTS & CULTURE 1% TRANSIENT OCCUPANCY TAX AND AS ANNUALLY BUDGETED BY THE DEPARTMENT OF ARTS & CULTURE.

(7:33:50) – Chairperson D’Anneo introduced the item. Mr. Salinas suggested continuing this item to the July meeting and the commissioners were in agreement.

6.B COMMISSIONER REPORTS AND/OR COMMENTS.

(6:34:22) – Commissioner Abowd thanked all the presenters and wished everyone could have received 100 percent of their requested amount. She also announced that 14 seats were left for Table on the Green for the July 10, 2019 Concert Under the Stars, tickets for which may be purchased at carsoncitygreenhouse.org or by calling Commissioner Abowd at 775-232-8626. Commissioner Bugli announced that the Mile High Jazz Band would play an instrumental big band program at Living the Good Life, at 7:30 p.m. on May 14, 2019.

6.C FUTURE AGENDA ITEMS.

(7:35:20) – Chairperson D’Anneo inquired about an upcoming retreat and Mr. Salinas noted that he had not yet worked on the item. He also noted that the Director’s Report will be presented at the next meeting and stated that

in FY2016/2017 there had been 48 attendees to the Commission meetings; however last year’s attendance had jumped to 98 attendees and to date 88 people had attended the meetings this year, with three meetings to go. Chairperson D’Anneo requested that Mr. Salinas agendize a retreat discussion as well.

6.D UPCOMING MEETINGS AND EVENTS.

- July 8, 2019 at 5:30 p.m. – Carson City Cultural Commission Regular Meeting
- September 9, 2019 at 5:30 p.m. – Carson City Cultural Commission Regular Meeting

7. PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT)

(7:37:25) – Capital City Arts Initiative Executive Director Sharon Rosse invited everyone to the next Courthouse reception on Friday, June 7, 2019, 5-7 p.m. for a new art exhibit. Chairperson D’Anneo called this meeting “a wonderful exercise” and thanked the applicants. She also encouraged the public to attend the functions.

8. FOR POSSIBLE ACTION: TO ADJOURN.

(7:38:45) – Commissioner Abowd moved to adjourn. The motion was seconded by Commissioner Bugli. The meeting was adjourned at 7:38 p.m.

The Minutes of the May 13, 2019 Carson City Cultural Commission meeting are so approved this 8th day of July, 2019.

BARBARA D’ANNEO, Chair



**CARSON CITY
CULTURAL
COMMISSION**

JULY 8, 2019

FY 19/20 Budget

Department of Art & Culture
Funded by 1% Transient Occupancy Tax
General Fund Support: \$0

FY19/20 Estimated Revenue: \$207,000
Salaries & Benefits: \$133,353
Services & Supplies: \$73,647



FY 19/20 Service & Supplies: \$73,647

Operating Supplies

\$16,000

Adams Hub Rent

National Conferences

Regional Conferences

Office + Computer
Supplies

Online Services
(Photoshop, Acrobat,
Venngage)

Memberships
(DBA, RTT, AFTA, NALAC)

Professional Services

\$10,000

CCAI

Photographers

Videographers

Graphic Designers

Art Handlers

Gallery Services; Repairs

Advertisement

Commissioner Retreat

Specialists

Public Art Programming

\$47,647

Dept. of A&C

Allocations

\$12,000

Mayors Art Awards
City Hall Gallery
Fashion/Fine Art Films
Paint, Sip, and Chip!
Basin/Range Exchange
Matching Grants

Cultural Commission

Allocations

\$35,647

DOT Roundabout \$10,000
Reno Airport Installations \$10,000
Cultural Heritage Grant \$8,000
Telegraph Alley \$5,000
Unallocated \$2,647

Public Art
Programming
\$47,647

Dept. of A&C
Allocations
\$12,000

Cultural Commission
Allocations
\$35,647

A&C Coordinator Job Description -

Develops, implements and oversees arts and cultural programs; recommends, develops, and implements short/long term-goals, objectives, and projects;
creates and seeks partnership opportunities with non-profit organizations, schools and other organizations and businesses to advance the overall goals of the program, the Carson City Cultural Commission and the City;

CMCCC 2.41.080 - Cooperation of Carson City cultural commission with other private and public entities.

1. The commission may act in the capacity of a peer panel:
 - a. To select public art and art in public places;
 - b. To review and evaluate requests for funding; and
 - c. To advise on the allocation of funds from a cultural trust fund and other general fund revenues appropriated to the arts.

Goal: Create a FY 19/20 Project Calendar and Budget for Public Art Programming

- ✓ Provides clear, trackable objectives throughout the fiscal year.
- ✓ Provides balanced programming throughout the fiscal year.
- ✓ Provides balanced collaboration throughout the fiscal year.
- ✓ Shows year-round Public Art Programming.
- ✓ Clearly communicates the capacity of limited staff and budget.
- ✓ Allows for the annual appointment of Cultural Commissioners to Public Art Panels on projects as needed.
- ✓ Allows Cultural Commission meetings to become updates on programming.
- ✓ Activates the Public Art Policy and allows for its implementation in achieving goals in the Arts & Culture Master plan, CCMCC 2.41, and Arts & Culture Coordinator job description.

5.A. Carson City Cultural Commission Meeting of July 8, 2019

Department of Arts & Culture Recommended Project Calendar and Budget for Public Art Programming for FY19/20.

<u>Timeframe</u>	<u>Program Name</u>	<u>Department</u>	<u>Commission</u>	<u>Description</u>	<u>Public Art Panel</u>
Year-round	DOT Roundabout Sculpture	-	10,000	Partnership with CTA. Public Works project ending 2021	3 Commissioners Needed June 2020
Year-round	City Hall Gallery	900	-	Install of artwork in City Hall Lobby	
Year-round	Basin Range Exchange	1,000	-	Partnership with City of Tonopah. Ends 2020	
July - September 2019	Summer Artist Lecture Series	1,000	-	Partnership with Silver City, Gardnerville	
August 2019	Carson City Schools Murals	-	2,500	Partnership with School District. 2 murals at \$1250 each	2 Commissioners Needed July 29
August 2019	Lego Façade Improvement	-	1,500	Partnership with Library, B+GC, CTA, local properties	
August - November 2019	Nevada Recycles Contest	500	-	Partnership with FISH, NV Dept of Environmental Prot.	
October 2019	Paint, Sip, and Chip!	900	-	Partnership with NV State Museum	
November 2019	NSM Dia de los Muertos	-	-	See Celebrate Culture Grant in FY 19/20.	
November 2019	NV Day Powwow	-	-	See Celebrate Culture Grant in FY 19/20.	
November 2019	Mayors Arts Awards	1,100	1,100	Partnership with Chamber of Commerce	2 Commissioners Needed Aug/Sept
February 2020	Capital Reads Program	-	1,000	Partnership with Library	
February 2020	Fashion/Fine Art Films	2,000	-	Biennial event to occur 2020. Partnership with NV State Museum	
February - April 2021	Reno-Tahoe: CC Arts Taking Flight	-	-	Biennial event to occur 2021	
March 2021	Arts Advocacy Day	-	-	Biennial event to occur 2021	
March 2021	Arts Advocacy Post-Party	-	-	Biennial event to occur 2021	
April 2020	daVinci's Birthday	-	1,000	One time purchase. 2020 will be his 568th birthday	
April 2020	Polynesian Day	-	-	See Celebrate Culture Grant in FY 19/20.	
May 2020	All Redevelopment Grants	-	-	Cultural Commission recommendation	
May 2020	Celebrate Culture! Grant	-	8,000	Cultural Commission allocation	
June 2020	Healing Arts Residency	-	5,000	Biennial event to occur 2020.	2 Commissioners Needed March 2020
	<u>New Program</u>				
Unknown	Sacramento Exchange Program	-	-	In discussions	
Unknown	CC Neighborhood Improvement District	-	-	In discussions	
Unknown	Nevada Fine Art Store + Gallery	-	-	In discussions	
	<u>Allocated Funds</u>	7,400	30,100		
	<u>Reserved Funds (20% recommended)</u>	4,600	5,547		
	<u>Total Projected FY 19/20 Funds</u>	12,000	35,647		
	<u>Revolving Fund Balance as of</u>	TBA	TBA		

**WINNERS EXHIBITION
JULY - AUGUST 2019**

MICHELLE LEGRAS PELTIER

I grew up at north Lake Tahoe with a very active outdoor lifestyle of skiing in winter, hiking, swimming in the summer. I was given this love for the outdoors from my grandfather, a Forest Ranger in the Sierras since the 1920's; my grandmother who was raised on a ranch in Alturas, northern California; my Dad who grew up in the Alps, who was in the French Mountain Troops and grew up on a farm. So, the outdoors and preserving nature is very important to me. I hope we can save these open, semi-wild spaces. They are home for me!

Growing up I realized I also had some artistic talent therefore, sought an education in the arts. I graduated from UC Davis with a Bachelor's degree in Fine Arts; Academy of Art College in San Francisco with a Bachelor's degree in Graphic Design and have worked as a graphic designer for more than 30 years as well as creating paintings. I was a member of the Fort Mason Cooperative Gallery, San Francisco CA; participated in numerous exhibits Sierra Arts Association Reno, NV; Wild Women @ Northeastern Nevada Museum Elko, NV; Nevada Women's Money Conference for which I received first place award (watercolor & pencil) to mention a few.

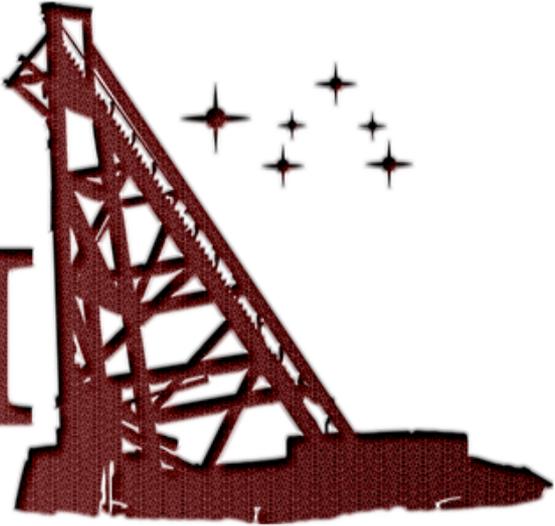
These days, my husband says I was a mountain goat in my past life as I spend every weekend outdoors with my camera & dog Floyd. We hike, ski, if too snowy in the mountains we head out to the desert in the winter while I snap photos of the outdoor beauty of these Sierra mountains and Nevada desert. After a hike I select & print out the photos I feel are intriguing enough to paint, add with other images to create the moment I had on a hike. Paintings, to me are like a good book, leaving space for the reader/viewer to use their imagination to fill with emotions, thoughts and more.



Michelle Legras Peltier
247 Parkhill Drive, Carson City NV 89701
775-883-9443 • lepeltiers@charter.net
<https://www.facebook.com/lepeltierscreations/>

TONOPAH

nevada



CARSON CITY
DEPARTMENT OF ARTS & CULTURE



SUMMER 2019

ARTIST LECTURE SERIES



Nevada Recycles

Nevada Division of
Environmental Protection









CALL TO ARTISTS!

The Elko Arts and Culture Advisory Board, along with new Elko Mayor [Reece Keener](#), are facilitating the Elko Mayor's Arts Awards. We are looking for a special artist to create the awards that will be presented in November. #elkoarts #elkoculture #mayorsartsawards #elkonevada #calltoartists #maketheaward



**CREATE THE ACTUAL AWARD
for the 2019 Mayor's Arts Awards**

Are you a painter, sculptor, photographer, drawer, welder, carver, quilter... etc.
The Elko Arts and Culture Advisory Board is looking for an artist to create the 2019 Mayor's Arts Awards. The winning artist will create five (5) mostly identical pieces of new, professional artwork to be awarded to winners of the Elko Mayor's Arts Awards. The chosen artist will contract with the City of Elko and receive \$1,000 for their artwork. Awards will be given for Art Education, Individual Artist, Arts Organization, and Service to the Arts, the fifth award will be on permanent display at City Hall. Original artwork created specifically for this award will have preference at selection.

Deadline is **July 1, 2019**. The selected artist will be notified on or after July 10. Half the commission, or \$500, will be paid to begin the project, the rest will be paid at the completion of the awards. All five awards must be completed by October 1, 2019. Artist must reside in Elko County, NV.

To be considered submit no more than seven (7) 8.5x11 pages either digitally or hard copies to the address below. Please include the following 3 things:

- 1- Artist bio or resume
- 2- Photos of your work
- 3- Ideas and/or sketches of your vision of the awards

Submit all entries to City Hall by **July 1 at 3:00**. No late entries will be considered. For information contact: Shelley Petersen - s.petersen@elkocity.nv.gov - 775-777-7210 - 1751 College Ave. Elko



MAYOR'S ARTS AWARDS 2019

Congratulations to all the winners! Thank you for creating and supporting the artist community in Elko!



**INDIVIDUAL ARTIST
Dee Primeaux**



**ARTS EDUCATOR
Yong Pratt**



**ARTS ORGANIZATION
Home Arts Division,
Elko County Fair Board**



**SERVICE TO THE ARTS
Don Newman**



**HONORARY AWARD
John Patrick Rice**

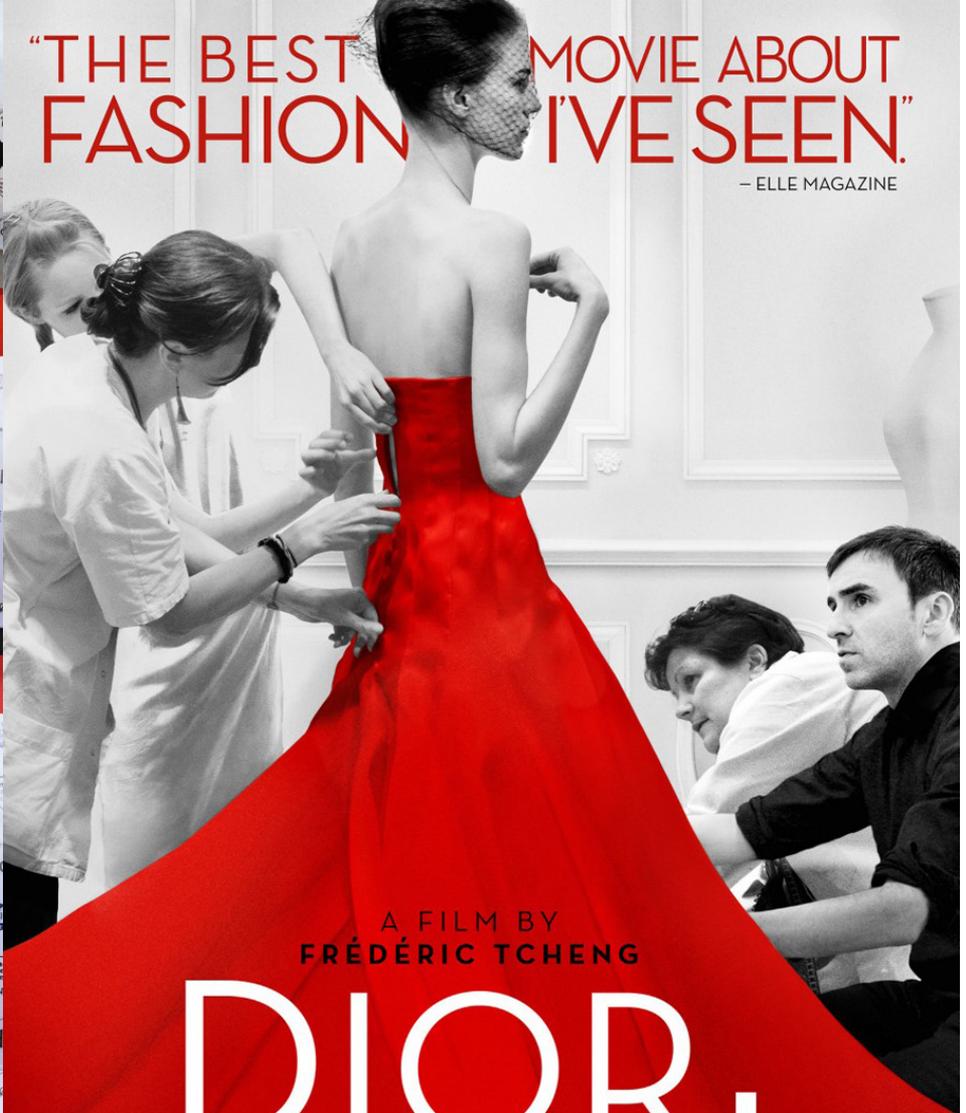


**HONORARY AWARD
Chris Johnson**



"THE BEST MOVIE ABOUT FASHION I'VE SEEN."

- ELLE MAGAZINE



A FILM BY
FRÉDÉRIC TCHENG

DIOR AND I

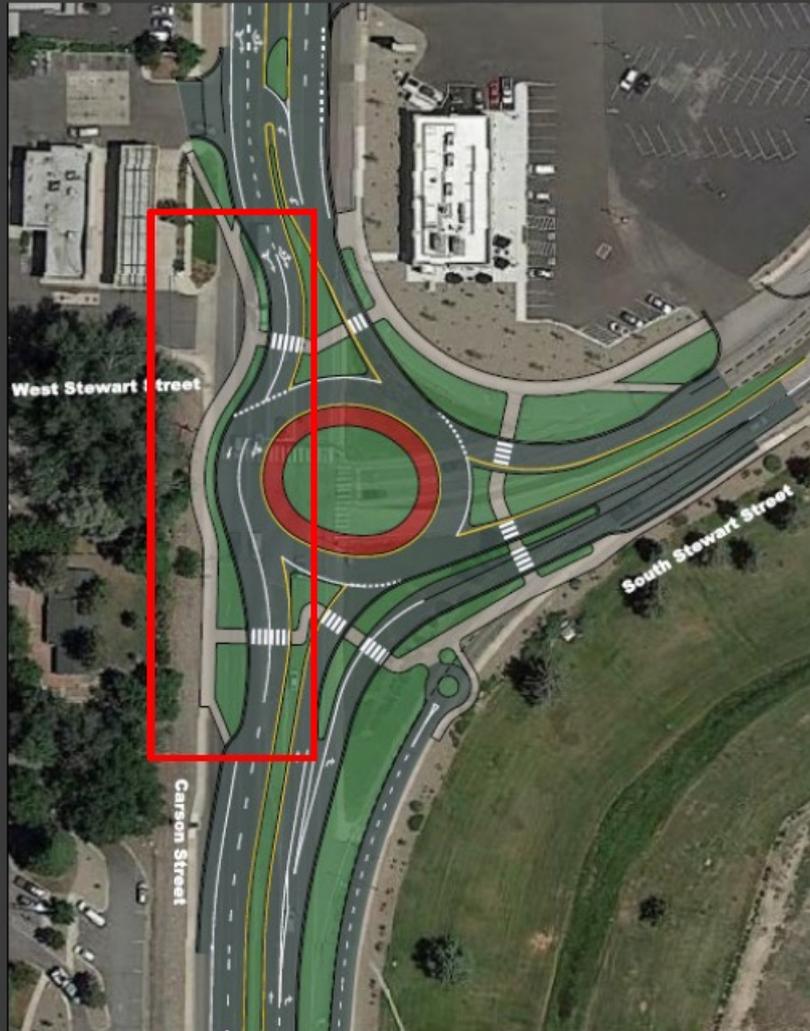
24

HE HAS A NEW VISION. THEY HAVE EIGHT WEEKS TO CRAFT IT.

THE ORCHARD AND CIM PRODUCTIONS PRESENT "DIOR AND I" A FILM BY FRÉDÉRIC TCHENG FEATURING RAF SIMONS
 PRODUCED BY GUILLAUME DE ROQUEMAUREL PRODUCED BY JULIETTE LAMBOURS AND CHIARA GIRARDI CINEMATOGRAPHY GILLES PIQUARD
 SOUND VIRGILE VAN GINNEKEN EDITOR JULIO C. PEREZ IV PRODUCTION GLOSS STUDIO AND JOEDAN OKUN EXECUTIVE PRODUCERS MICHAEL GALBE
 DIRECTOR OF PHOTOGRAPHY HA-YANG KIM COSTUME DESIGNER OMAR BERRADA WRITTEN AND DIRECTED BY FRÉDÉRIC TCHENG

dogwoof © ORCHARD FILMS WWW.DIORMOVIE.COM The Orchard

Design Exhibit- Roundabout



30% Design
(Feb. 2018)



Future Curry
Connection

Initial Public Art Project Becomes a Landmark

Michigan



Hundreds of Grand Rapids residents turned out for the 1969 dedication of *La Grande Vitesse*, attended by its creator, Alexander Calder. Photo courtesy of the Grand Rapids Public Library

1967

Stamped on everything from the city's letterhead to its garbage trucks, Alexander Calder's *La Grande Vitesse* is much more than a landmark. It's the ubiquitous symbol of Grand Rapids, Michigan. "Literally and figuratively it's become the heart of the city. It's so fitting that it's bright red," says Nancy Mulnix, who first conceived the project. In 1967, Grand Rapids was building a new city hall downtown in the hopes it would help bring the blighted area back to life. Mulnix asked the fledgling federal arts agency to help the city commission a sculpture for the plaza in front of the new building.



City of Grand Rapids



Alexander Calder's *La Grande Vitesse* helped revitalize Grand Rapids' ailing downtown. It was the initial project of the NEA's public art initiative that awarded \$15 million to help create almost 700 works. *Photo courtesy of the Grand Rapids Public Library*

The Arts Endowment awarded a \$45,000 grant to Grand Rapids, as part of the agency's new public art initiative. Mulnix and her committee raised the additional \$83,000 needed to commission, ship and construct the new work. Alexander Calder, one of America's preeminent artists, was chosen to create the first civic sculpture jointly financed by federal and private funds. The NEA went on to fund almost 700 other works as part of its \$15 million public art project. In May 1969, Calder's 42-ton work arrived in Grand Rapids in a series of enormous crates. A huge crane lifted the 27 separate sections so they could be bolted into place. The whole process took five days. "It created a kind of a circus atmosphere," Mulnix remembers. "It was laid out like a jigsaw puzzle. It was fascinating for people to watch this big object grow before their very eyes. The sparks flew as the welders worked and then the vivid color was painted on. It was like outdoor theater."



Ward 3











CALL TO ARTISTS!

The Elko Arts and Culture Advisory Board, along with new Elko Mayor [Reece Keener](#), are facilitating the Elko Mayor's Arts Awards. We are looking for a special artist to create the awards that will be presented in November. #elkoarts #elkoculture #mayorsartsawards #elkonevada #calltoartists #maketheaward



**CREATE THE ACTUAL AWARD
for the 2019 Mayor's Arts Awards**

Are you a painter, sculptor, photographer, drawer, welder, carver, quilter... etc.
The Elko Arts and Culture Advisory Board is looking for an artist to create the 2019 Mayor's Arts Awards. The winning artist will create five (5) mostly identical pieces of new, professional artwork to be awarded to winners of the Elko Mayor's Arts Awards. The chosen artist will contract with the City of Elko and receive \$1,000 for their artwork. Awards will be given for Art Education, Individual Artist, Arts Organization, and Service to the Arts, the fifth award will be on permanent display at City Hall. Original artwork created specifically for this award will have preference at selection.

Deadline is **July 1, 2019**. The selected artist will be notified on or after July 10. Half the commission, or \$500, will be paid to begin the project, the rest will be paid at the completion of the awards. All five awards must be completed by October 1, 2019. Artist must reside in Elko County, NV.

To be considered submit no more than seven (7) 8.5x11 pages either digitally or hard copies to the address below. Please include the following 3 things:

- 1- Artist bio or resume
- 2- Photos of your work
- 3- Ideas and/or sketches of your vision of the awards

Submit all entries to City Hall by **July 1 at 3:00**. No late entries will be considered. For information contact: Shelley Petersen - s.petersen@elkocity.nv.gov - 775-777-7210 - 1751 College Ave. Elko



MAYOR'S ARTS AWARDS 2019

Congratulations to all the winners! Thank you for creating and supporting the artist community in Elko!



**INDIVIDUAL ARTIST
Dee Primeaux**



**ARTS EDUCATOR
Yong Pratt**



**ARTS ORGANIZATION
Home Arts Division,
Elko County Fair Board**



**SERVICE TO THE ARTS
Don Newman**



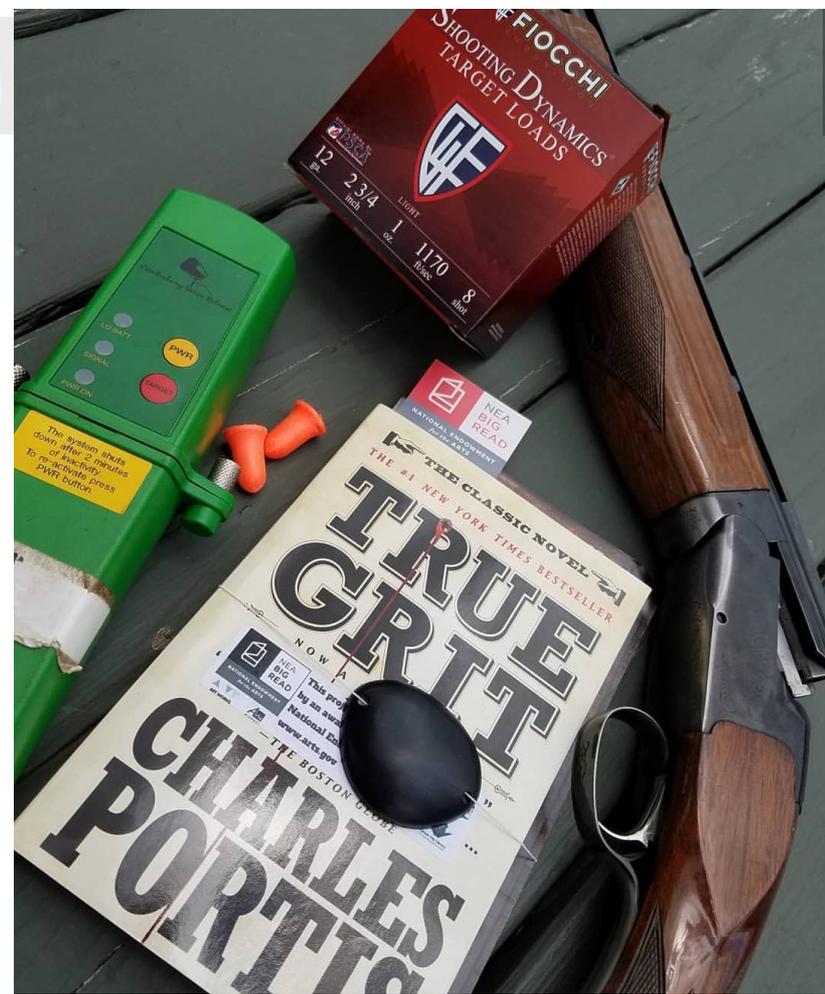
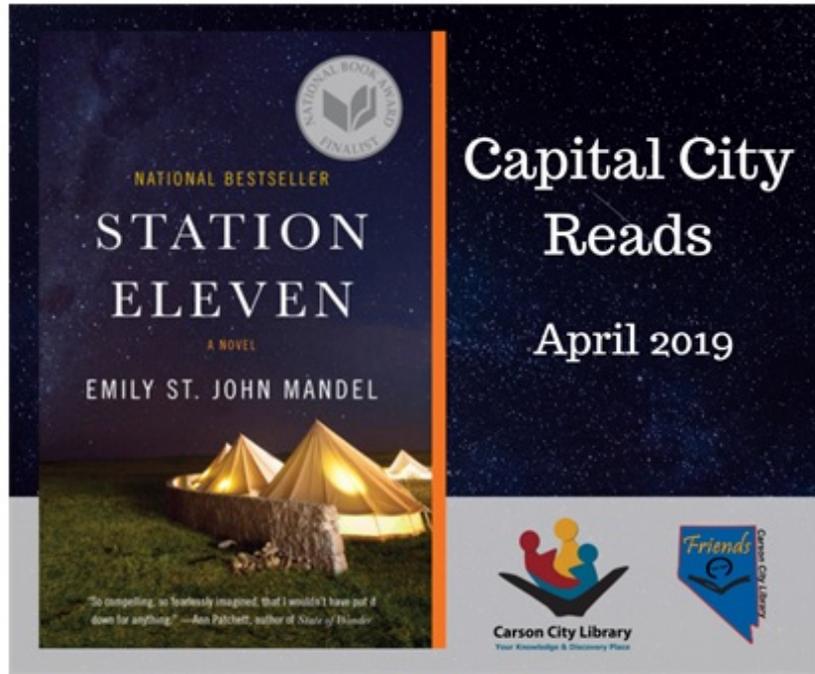
**HONORARY AWARD
John Patrick Rice**



**HONORARY AWARD
Chris Johnson**

Capital City Reads: Station Eleven

31-Mar-2019



Capital City Reads: Station Eleven

The Carson City Library invites everyone in Carson City to participate in a community read of Station Eleven by Emily St. John Mandel

for the Capital City Reads program during the month of April. Capital City Reads is Carson City Library's annual city-wide book club sponsored by the Friends of the Carson City Library that brings people together through reading and discussion.

Station Eleven explores the role of arts and culture in creating and keeping the community connections that keep humanity alive after a devastating flu pandemic brings civilization as we know it to an end. This book was chosen to align with this year's theme for National Library Week: Libraries = Strong Communities. 34

From the publisher's website:

"Kirsten Raymonde will never forget the night Arthur Leander, the famous Hollywood actor, had a heart attack on stage during a production of King Lear.

Future is Bright: Carson City man, WNC grad earns 5 degrees

Submitted by Jeff Munson on Mon, 05/20/2019 - 4:29pm

Tweet Like 102 Share



Todd Minto of Carson City graduated Monday with 5 degrees.

Carson City Arts Initiative awarded \$10,000 grant, part of \$90,000 statewide total

Submitted by Kelsey Penrose on Fri, 02/15/2019 - 1:46pm

Tweet Like 44 G+ Share



Photo by Brett Fisher. Burning Man sculpture "Inside the Mind of DaVinci" arrives in Carson City on Nevada Day 2017.

What's happening around Carson City on Saturday, Feb. 9

Submitted by Brett Fisher on Fri, 02/08/2019 - 9:42pm

Tweet Like 51 G+ Share



Photo by Brett Fisher. Morning sun shines on a snow-covered Mind of DaVinci sculpture at the Carson City Community Center.

Photo gallery: Carson City turns into a Winter Wonderland

Submitted by Brett Fisher on Tue, 02/05/2019 - 4:15pm

Tweet Like 809 G+ Share



Carson Now reader submission. The Mind of DaVinci sculpture at the Carson City Community Center is covered with snow.

The weekend is here and your Saturday around Carson City is chockfull of activities.

Despite snow on the ground, a Chinese New Year celebration will take place in downtown Carson City between the Nevada State Museum and the Children's Museum of Northern Nevada.

The ninth annual Carson High School Safe Grad Safe and Sober Run/Walk occurs at the CHS track.



A substantial Winter storm dropped a copious amount of snow onto the Eagle Valley, where Carson City sits.

Celebrate Culture! Grant

July 8, 2019: Discussion + possible action

July 12, 2019: Notice sent to public, eligible recipients. Grant opens on rolling basis.

February 2020: Promotion of Redevelopment Grant + Celebrate Culture! Grant

May 2020: Review and score FY 20/21 Redevelopment Grants + Celebrate Culture! Grants for events July 1, 2020 through June 30, 2021.

CELEBRATE CULTURE! Grant **Guidelines and Application**

Grant Summary:

The Carson City Arts & Culture Master Plan states that the Carson City Cultural Commission shall "support(s) multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms."

A CELEBRATE CULTURE! Grant will educate and enhance multi-cultural vibrancy in Carson City and offer exposure of diverse traditions, histories, and heritage which may encompass: language, art, crafts, architecture, performances, ethnic celebrations, customs, and historical events. Events should be designed to attract the maximum number of people as appropriate for the event and site. Applicants will be responsible for securing the appropriate public exhibition space and any permission or permits required in regards to their proposal.

Celebrate Culture! Grants are based upon availability of annual funds as budgeted by the Department of Arts & Culture. For example:

Fiscal Year 2019/20 budget funds events occurring July 1, 2019 through June 30, 2020*
(*Special Rolling Application Process for this year only.)

Fiscal Year 2020/21 budget funds events occurring July 1, 2020 through June 30, 2021

Fiscal Year 2021/22 budget funds events occurring July 1, 2021 through June 30, 2022

Eligibility:

- Applicants may be an Organization or Individual.
- Applicant must hold event(s) within Carson City.
- Event(s) must "support multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms."
- This grants support exhibitions, productions, events and projects that will be made open and accessible to Carson City residents. The public component can be ticketed or free to attendees.
- Questions about your event's eligibility? Contact Mark Salinas (msalinas@carson.org).

Some Examples of Eligible Projects:

- Play or performance, art production, public reading or presentation.
- Dance performance.
- Music performance or concert.
- Film screening, series or festival.
- Art exhibition, or singular work of visual art work that will be displayed for the public.
- Fashion show, or design that will be displayed in a fashion show.
- Presentation of a masterclass or workshop series for artists.
- Public art works including murals.

Ineligibility:

- Applicants may not apply for both a Redevelopment Arts & Culture Special Event Grant and a CELEBRATE CULTURE! Grant for the same event.
- Applicant is under the age of 18 or a full-time student in a higher education program.
- Projects that serve membership-only organizations or exclude the general public.
- Operating expenses of privately owned facilities, such as homes, studios, and galleries.
- Student scholarships or any re-granting programs. Stipends to Artists are permissible.
- Administrative costs unrelated to the proposed project.
- Fundraisers or charity events.
- Religious institutions.
- Food and drink.

Special Rolling Application Process for Fiscal Year 2019/20 Only*

- All first-time applicants should contact Mark Salinas (msalinas@carson.org) for consultation and introduction to grant process.
- Applicants will submit grant application approximately (10) weeks before event.
- For Fiscal Year 2019/20, the Arts & Culture Coordinator will schedule applicant to present the proposal at a regularly scheduled Cultural Commission meeting (January, March, May, July, September, or November only). At these meetings, the Commission will score grant application and allocate any eligible awards.
- Grant awards are not dispersed at the meeting, or in advance of the proposed event. All awardees are required to submit a W9, invoice, and Final Report within 30 days of the event's conclusion to Mark Salinas for reimbursement. No receipts are required. (msalinas@carson.org).

Standard Application Process

- February: Department of Arts & Culture advertises CELEBRATE CULTURE! grant and availability of funds.
- April: All CELEBRATE CULTURE! grant applications due.
- May: All CELEBRATE CULTURE! applicants present proposals to the Cultural Commission for scoring and possible funding.
- July 1: Funded events commence.
- June 30: Funded events conclude.
- Grant awards are not dispersed at the May meeting, or in advance of the proposed event. All awardees are required to submit a W9, invoice, and Final Report within 30 days of the event's conclusion to Mark Salinas for reimbursement. No receipts are required. (msalinas@carson.org).

Scoring Criteria:

At the May presentation, each Cultural Commissioner will individually score grant proposals 0 - 5 points in six categories for a total of 30 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Cultural Commissioners must be recused from presentation, discussion, and voting of any application with which he/she is associated directly or indirectly.

0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding

- Artistic quality of the proposed project **(0 to 5 points)**
Does applicant seek to advance artistic excellence within a cultural diversity that is under represented?
- Clarity of narrative and budget **(0 to 5 points)**
Does applicant's proposal evoke a clear project understanding within obtainable funding measures?
- Defined ability to successfully complete the project **(0 to 5 points)**
Does applicant have the reputability, resources, staffing, or history to accomplish set proposal?
- Community investment in the project proposal **(0 to 5 points)**
Does the proposal have other community support or collaboration (sponsorship, funding, in-kind donations) which will elevate an audience experience?
- Community-at-Large development **(0 to 5 points)**
Does proposal achieve new growth or new awareness for Carson City's cultural pluralism?
- Carson City Arts & Culture development **(0 to 5 points)**
Does the proposal include new or innovative outreach methods for publicity, exposure, education, and awareness for the project?

Guidelines:

- Any unspent grant awards from the Commission are surrendered and do not roll forward into next fiscal year for awardees.
- The Cultural Commission, at its discretion, may roll surrendered, unspent, and/or unallocated funds into other CELEBRATE CULTURE! events, or apply those monies elsewhere in the Department of Arts & Culture's Public Arts Programming budget.
- Grantees must utilize this credit line in any media and press release: *"This event is funded in part by a CELEBRATE CULTURE! Grant from the Carson City Cultural Commission."* A Cultural Commission logo will be provided to the applicant.

Final Report:

Submit final report within 30 days of event completion. The Final Report must be submitted and approved before possible funding for the next fiscal year. The Municipality of Carson City reserves the right to use any materials submitted in the final report for any public usage for educational, promotional, or tourism-based purposes.

CELEBRATE CULTURE! Grant

Application for events occurring July 1, 2019 – June 30, 2020



Department of Arts & Culture
Adams Hub for Innovation
111 West Proctor Street, Suite #9
Carson City, Nevada 89703

For 2019-2020 events, submit to Mark Salinas (msalinas@carson.org) 10 weeks before event.

Name of Event:

Date(s) of Event:

Location of Event:

Requested Funds:

Applicant:

Mailing Address:

Contact Name:

Contact Phone Number:

Contact Email:

DRAFT

Grant Questions (500 word maximum each- use additional pages):

- 1) Describe event, any permission or permits for its location, and how funding will be used.
- 2) Describe the artistic quality of the proposed project.
- 5) Describe how ~~proposal~~ event achieves new growth or new awareness for Carson City's ~~cultural pluralism~~ multi-cultural diversity.
- 3) Describe administrative or logistical experience in similar projects.
- 4) Describe any community ~~investment~~ partners or sponsors in the project.
- 6) Describe how proposal includes new or innovative outreach methods for publicity, exposure, education, and awareness for the project.
- 7) ~~Include the overall project, specifying exactly how requested grant fund will be utilized.~~

CELEBRATE CULTURE! Grant

Final Report

Department of Arts & Culture
Adams Hub for Innovation
111 West Proctor Street, Suite #9
Carson City, Nevada 89703
Submit to Mark Salinas (msalinas@carson.org)



Applicant:

Name of Event:

Date(s) of Event:

Total Funding Received:

Final Report Questions (150 word maximum – use additional pages):

- 1) What was the greatest success of your event?
- 2) What evaluation methods were used to determine the success of the event?
- 3) How was grant support effective in your success?
- 4) Aside of additional funding, how could the Cultural Commission and Department of Arts & Culture have provided more effective assistance?
- 5) How could your event be improved next year?
- ~~6) What was the percentage of your audience according to ethnicity?~~

~~African American:~~

~~Hispanic:~~

~~Native American:~~

~~Asian:~~

~~Caucasian:~~

~~7) What was the percentage of your total attendance according to age?~~

~~0-18:~~

~~19-35:~~

~~36-64:~~

~~65+:~~

8) Please submit 5 jpegs from the event that capture its community engagement.