

MINUTES
Regular Meeting
Carson City Cultural Commission
Monday, May 13, 2019 • 5:30 PM
Community Center Sierra Room
851 East William Street, Carson City, Nevada

Commission Members

Chair – Barbara D’Anneo	Vice Chair – Lupe Ramirez
Commissioner – Karen Abowd	Commissioner – Elinor Bugli
Commissioner – Christopher Leyva	Commissioner – Terri McBride
Commissioner – Mylo McCormick	

Staff

Mark Salinas, Arts and Culture Coordinator
Ben Johnson, Deputy District Attorney
Tamar Warren, Deputy Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

1. CALL TO ORDER, ROLL CALL, AND DETERMINATION OF QUORUM.

(5:37:23) – Chairperson D’Anneo called the meeting to order at 5:37 p.m. Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Barbara D’Anneo, Chair	Present	
Lupe Ramirez, Vice Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	
Christopher Leyva	Absent	
Terri McBride	Present	
Mylo McCormick	Absent	

2. PUBLIC COMMENTS AND DISCUSSION (THREE-MINUTE TIME LIMIT)

(5:38:13) – Chairperson D’Anneo entertained public comments; however, none were forthcoming.

3. FOR POSSIBLE ACTION: ADOPTION OF AGENDA AS PRESENTED

(5:39:12) – Chairperson D’Anneo entertained a motion to adopt the agenda as presented.

(5:39:17) – MOTION: So moved.

RESULT:	APPROVED (5-0-0)
MOVER:	Abowd
SECONDER:	Ramirez
AYES:	D'Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES (MARCH 11, 2019 AND APRIL 16, 2019)

(5:39:55) – Chairperson D'Anneo entertained comments or corrections to the March 11 and April 16, 2019 meeting minutes.

(5:40:07) – MOTION: I move to approve the minutes of the March 11 2019 [Cultural Commission] meeting minutes.

RESULT:	APPROVED (5-0-0)
MOVER:	McBride
SECONDER:	Bugli
AYES:	D'Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

(5:40:31) – MOTION: I move to approve the minutes of the April 16, 2019 as presented.

RESULT:	APPROVED (5-0-0)
MOVER:	Abowd
SECONDER:	McBride
AYES:	D'Anneo, Ramirez, Abowd, Bugli, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Leyva, McCormick

5. FOR POSSIBLE ACTION ITEM

5.A DISCUSSION AND POSSIBLE ACTION TO MAKE RECOMMENDATIONS TO THE REDEVELOPMENT AUTHORITY REGARDING APPLICATIONS REQUESTING FY19/20 REDEVELOPMENT ARTS & CULTURE SPECIAL EVENT FUNDING. STAFF SUMMARY: THE CULTURAL COMMISSION WILL EVALUATE, PRIORITIZE AND MAKE RECOMMENDATIONS TO THE REDEVELOPMENT AUTHORITY REGARDING THE BUDGETED EXPENDITURE OF \$26,315 FOR ARTS & CULTURE SPECIAL EVENT FUNDING FROM THE REDEVELOPMENT REVOLVING FUND FOR FY19/20. A TOTAL AMOUNT OF \$26,315 IS ELIGIBLE FOR

ALLOCATION (\$25,000 ALLOCATED IN FY2019/2020 AND \$1,315 IN UNSPENT ROLLOVER FROM FY2018/2019).

(5:40:57) – Chairperson D’Anneo introduced the item. Mr. Salinas gave background on the allocation eligibility and explained the process by which the funding requests will be presented, scored, and awarded. He also noted that each organization may present their request in maximum three minutes and was allowed a one-minute sample of the event or production. Mr. Salinas clarified that a scoring rubric, put in place last year, will be used to provide the Commissioners’ scores once all applicants completed their presentations and after a 10-minute recess. He stated that the scores will range from zero (lowest) to 30 (highest). Mr. Salinas invited the applicants, noting that the presentations will take place based on the order they were received by him, and that their average score will determine the requested percentage allocation. For example, an average score of 15 will result in being awarded 50 percent of the requested amount, and if a commissioner recuses himself or herself, it will not affect the score. He indicated that the applicants were happy with this process last year, adding that the final outcome will result in a recommendation to the Redevelopment Authority for approval during their June 6, 2019 meeting. Mr. Salinas reiterated the three-minute time limit and noted that the applicants will be judged based on the following criteria: artistic merit of the proposed project; clarity of the application; demonstrated community support or investment; audience outreach benefit and/or new audience engagement; intend to develop and evolve the organization; clearly defined ability to successfully complete the project.

(5:51:18) – Deputy District Attorney Ben Johnson requested a short recess to confer with two commissioners regarding disclosures.

(5:54: 51) – Chairperson D’Anneo reconvened the meeting and reintroduced the agenda item. Mr. Johnson invited commissioners with conflicts of interest to make their statements. Commissioner Bugli referenced Nevada Revised Statute (NRS) 281A.420 and disclosed a conflict of interest, stating that she would abstain from voting as she is the president of the Carson City Symphony Association, a grant applicant. Commissioner Bugli recused herself and left the dais.

(5:56:44) – Commissioner Ramirez noted that she would abstain from voting on the Carson City Symphony’s request since she is working with the organization to provide guidance on how to increase the Latino community’s attendance to the event. Mr. Johnson clarified for Commissioner McBride that quorum will be present due to the scoring methodology.

(5:58:21) – At Mr. Salinas’ invitation, seven organizations presented their applications, which are incorporated into the record, and responded to clarifying questions, in the following order:

- Carol Scott, Wild Horse Productions Executive Director: Requested amount: \$4,500, for *Frozen Jr., the Musical*.
- Kathy Bly representing the Brewery Arts Center – requested amount: \$5,000 for *Traditional Celtic Music Series*.
- Jeff Basa, Board President, Proscenium Players – requested amount: \$3,500 for the *2019-2020 season*.
- Elinor Bugli, President, Carson City Symphony Association, Inc. along with Lupe Ramirez, Latino Outreach coordinator – requested amount: \$5,000 for *LatinXpressions Four Concert Series*.
- David Bugli, President, Mile High Jazz Band Association, – requested amount: \$5,000 *Jazz and Beyond*.
- Rosine Bena, Artistic Director, Sierra Nevada Ballet – requested amount: \$5,000 for *Twelfth Night - A Ballet Noir*.

- Molly Walt, President, Pinkerton Ballet Theater – requested amount: \$5,000 for *the Nutcracker Ballet*.

(7:02:12) – Mr. Salinas requested a five-minute recess to allow the Commissioners time to tally their scores. Chairperson D'Anneo recessed the meeting at 7:02 p.m. and reconvened it at 7:10 p.m.

(7:10:05) – Mr. Salinas explained the scoring process and invited each Commission member to call out their score for each applicant. Chairperson D'Anneo complimented the proposals and commented that the nature of the requests had shifted from the cost of doing business to advertising. Mr. Salinas offered to create an across-the-board survey to make it easier for the groups to execute. He also explained that the request total exceeded the existing funds and recommended making an 11 percent cut across the board (after the weighted scores) to reach the current available fund amount. The final scores and the allocated funds are reflected in the spreadsheet below.

Applicant Name	FY19-20 Amount Requested	FY18-19 Amount Received	Scores							Average Score out of 30	Average Score Percentage	Amount Requested x Percentage	FY19-20 Scenario 1
	MM	EB	TM	BD	LR	KA	CL						% Cut from Rec. Amount
Wild Horse Productions	\$ 4,500.00	\$ 4,666.00		30	23	29	29		27.8	92.50%	\$ 4,162.50	\$ 3,715.89	
Brewery Art Center	\$ 5,000.00	\$ 4,110.00		28	25	18	25		24.0	80.00%	\$ 4,000.00	\$ 3,570.83	
Proscenium Players	\$ 3,500.00	\$ -		28	25	26	28		26.8	89.17%	\$ 3,120.83	\$ 2,785.99	
Carson City Symphony	\$ 5,000.00	\$ 3,466.00		30	28		28		28.7	95.56%	\$ 4,777.78	\$ 4,265.15	
Mile High Jazz Band	\$ 5,000.00	\$ 4,833.00		30	29	30	27		29.0	96.67%	\$ 4,833.33	\$ 4,314.75	
Sierra Nevada Ballet	\$ 5,000.00	\$ 4,496.00		30	23	27	24		26.0	86.67%	\$ 4,333.33	\$ 3,868.39	
Pinkerton Ballet	\$ 5,000.00	\$ 4,621.00		27	24	27	24		25.5	85.00%	\$ 4,250.00	\$ 3,794.00	
Total Requested	\$ 33,000.00										Total Recommended	\$ 29,477.78	\$ 26,315.00
Total Available	\$ 26,315.00										Total Available	\$ 26,315.00	
% Available to Amount Requested	79.74%										% Available to Amount Recommended	89.270637%	
% Cut	20.26%										% Cut	10.729363%	

(7:24:10) – MOTION: I move to recommend to the Redevelopment Authority the allocation of FY 2019/2020 Redevelopment Arts & Culture Special Event Funding as follows:

- Wild Horse Productions: \$3,715.89
- Brewery Arts Center Celtic Music [Series]: \$3,570.83
- Proscenium Players: \$2,785.99
- Carson City Symphony LatinXpressions [Concert Series]: \$4,265.15
- Mile High Jazz Band Jazz & Beyond Events: \$4,314.75
- Sierra Nevada Ballet Twelfth Night [Ballet Noir]: \$3,868.39
- Pinkerton Ballet the Nutcracker: \$3,794.00

(7:26:07) – Chairperson D'Anneo requested a formal vote count and Ms. Warren called for each commissioner's vote.

RESULT:	APPROVED (4-0-0)
MOVER:	McBride
SECONDER:	Abowd
AYES:	D'Anneo, Ramirez, Abowd, McBride
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Bugli, Leyva, McCormick

(7:26:24) – Mr. Salinas noted that the next step would be to have the recommendation approved by the Redevelopment Authority during its June 6, 2019 meeting, adding that he will attend the meeting and notify the applicants and the Commission of the outcome. Chairperson D'Anneo entertained public comments.

(7:27:06) – Brewery Arts Center Executive Director Gina Hill clarified that the Brewery Arts Center (BAC) and the Celtic Music Series “are one and the same”, adding that the requested funds are for the BAC, but for a specific project “which is exactly how it’s laid out in the grant”. She noted that surveys had been conducted for each performance for the past four years; however, they were not requested in the grant application. Ms. Hill also wished to understand the reasoning behind the low score of 18, and Commissioner Ramirez responded “I personally feel that we need to make this type of performances more diverse and innovative and I did not see that”. Ms. Hill believed that “diverse can come in a lot of different directions. So, this is specific towards one ethnic culture celebration, same as the Hispanic one that Jazz and Beyond is doing for that culture.” Chairperson D'Anneo noted that she would like to see “improvement”; “I want to know what changed. How did it get better? Did the audiences increase?” Ms. Hill clarified that Ms. Bly had shown the audience number increasing from 18 to 2,700. Commissioner McBride believed that the final reports received by Mr. Salinas will reflect those changes; however, she wished to see specifics in the application forms next year.

(7:32:04) – Commissioner Bugli returned to the dais. Mr. Salinas suggested hearing final comments from members of the public.

(7:32:17) – Joseph Bly introduced himself and clarified that his degree in theatre lighting technology was a bachelor's and not a master's. He also explained that LED lighting presented around \$17 per-hour savings on energy bills.

6. FOR DISCUSSION ONLY ITEM:

6.A DISCUSSION OF A DRAFT CELEBRATE CULTURE! GRANT GUIDELINES, APPLICATION FORM, AND FINAL REPORT FORM WHICH THE CARSON CITY CULTURAL COMMISSION WOULD INTRODUCE IN FY19/20 AS FUNDED THROUGH THE ARTS & CULTURE 1% TRANSIENT OCCUPANCY TAX AND AS ANNUALLY BUDGETED BY THE DEPARTMENT OF ARTS & CULTURE.

(7:33:50) – Chairperson D'Anneo introduced the item. Mr. Salinas suggested continuing this item to the July meeting and the commissioners were in agreement.

6.B COMMISSIONER REPORTS AND/OR COMMENTS.

(6:34:22) – Commissioner Abowd thanked all the presenters and wished everyone could have received 100 percent of their requested amount. She also announced that 14 seats were left for Table on the Green for the July 10, 2019 Concert Under the Stars, tickets for which may be purchased at carsoncitygreenhouse.org or by calling Commissioner Abowd at 775-232-8626. Commissioner Bugli announced that the Mile High Jazz Band would play an instrumental big band program at Living the Good Life, at 7:30 p.m. on May 14, 2019.

6.C FUTURE AGENDA ITEMS.

(7:35:20) – Chairperson D'Anneo inquired about an upcoming retreat and Mr. Salinas noted that he had not yet worked on the item. He also noted that the Director's Report will be presented at the next meeting and stated that

in FY2016/2017 there had been 48 attendees to the Commission meetings; however last year's attendance had jumped to 98 attendees and to date 88 people had attended the meetings this year, with three meetings to go. Chairperson D'Anneo requested that Mr. Salinas agendize a retreat discussion as well.

6.D UPCOMING MEETINGS AND EVENTS.

- July 8, 2019 at 5:30 p.m. – Carson City Cultural Commission Regular Meeting
- September 9, 2019 at 5:30 p.m. – Carson City Cultural Commission Regular Meeting

7. PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT)

(7:37:25) – Capital City Arts Initiative Executive Director Sharon Rosse invited everyone to the next Courthouse reception on Friday, June 7, 2019, 5-7 p.m. for a new art exhibit. Chairperson D'Anneo called this meeting “a wonderful exercise” and thanked the applicants. She also encouraged the public to attend the functions.

8. FOR POSSIBLE ACTION: TO ADJOURN.

(7:38:45) – Commissioner Abowd moved to adjourn. The motion was seconded by Commissioner Bugli. The meeting was adjourned at 7:38 p.m.

The Minutes of the May 13, 2019 Carson City Cultural Commission meeting are so approved this 8th day of July, 2019.

BARBARA D'ANNEO, Chair