

A rustic wooden sign with a weathered, greyish-brown finish. The sign is composed of vertical wooden planks. The top edge is irregular and has a thick layer of white snow piled up against it. The text is painted in a vibrant red color. The top line of text reads "Homestead" in a large, stylized, cursive font. The bottom line of text reads "Holidays" in the same font style. The wood shows signs of age with visible knots and grain patterns. There are some small white snowflakes scattered on the lower part of the sign.

Homestead

Holidays

# SPONSORS

- CAPITAL GLASS
- FRIENDS OF SILVER SADDLE RANCH
- CARSON CITY CULTURAL AND TOURISM AUTHORITY
- ALLISON MACKENZIE, LTD
- LUMOS & ASSOCIATES
- MILES CONSTRUCTION
- FIREHOUSE SUBS
- Q&D CONSTRUCTION
- WESTERN NEVADA SUPPLY
- RESOURCE CONCEPTS INC.
- QUICKSPACE
- ARTISTIC FENCE
- CARSON NOW
- VISITING ANGELS



# ACTIVITIES

- LIVE MUSIC

CARSON CITY PARKS AND RECREATION PRESENTS


# HOMESTEAD HOLIDAYS

AT SILVER SADDLE RANCH

## MUSIC LINEUP



*Mayita and the Hot Shots*  
FRIDAY, DEC. 13TH  
**MAYITA AND THE HOT SHOTS**



SATURDAY, DEC. 14TH  
**SUSPECT TERRANE**



SUNDAY, DEC. 15TH  
**DOM AND FRIENDS**



# WAGON RIDES SPONSORED BY FOSSR



# PHOTOS WITH SANTA



# FOOD BY KIWANIS



# FIRE AND HOT CHOCOLATE/CIDER



# CRAFTS



# DECORATIONS

- 10,000 FT. OF LIGHTS



# ANTIQUUE POWER CLUB



# HAND CRAFTED DECORATIONS



# ESTIMATED ATTENDANCE

- FRIDAY DEC. 13: 250 (RAINY)
  - SATURDAY DEC 14: 1000
  - SUNDAY DEC 15: 600
- 
- TOTAL: APPROX. 1800

# CHALLENGES

- NO LIGHT
- LIMITED POWER
- FUNDING
- MARKETING FOR NEW EVENT
- WEATHER
- FEW KNOW LOCATION OF SILVER SADDLE RANCH

# FACILITY & ENVIRONMENTAL CONCERNS

- IMPACT ON THE FACILITY
  - USED GUTTER AND BINDER CLIPS FOR CHRISTMAS LIGHTS
- PARKING
  - SHERIFF CADET VOLUNTEER USED AS PARKING ATTENDANTS
  - OFF SITE PARKING WITH SHUTTLE
- OWLS AND WILDLIFE
  - WORKED WITH OPEN SPACE STAFF TO ESTABLISH LIGHT TOWER PLACEMENT AND DIRECTED LIGHTS AWAY FROM COTTONWOOD TREES KNOWN TO HOUSE OWLS

# PLANS FOR NEXT YEAR

- MORE FAMILY FRIENDLY ACTIVITIES
- BETTER PARKING OVERFLOW PLAN
- INCORPORATE EDUCATIONAL/INTERPRETIVE ELEMENT
- EVEN MORE DECORATIONS
- BACKUP PLAN FOR INCLEMENT WEATHER

# QUESTIONS?

