

A rustic wooden sign with a weathered, greyish-brown surface. The sign is made of vertical wooden planks and has a thick layer of white snow piled up along the top edge. The text is painted in a vibrant red color. The top line of text reads "Homestead" in a large, stylized, cursive font. The bottom line of text reads "Holidays" in the same font style. The background shows the natural grain and knots of the wood, with some snow scattered across the surface.

Homestead

Holidays

SPONSORS

- CAPITAL GLASS
- FRIENDS OF SILVER SADDLE RANCH
- CARSON CITY CULTURAL AND TOURISM AUTHORITY
- ALLISON MACKENZIE, LTD
- LUMOS & ASSOCIATES
- MILES CONSTRUCTION
- FIREHOUSE SUBS
- Q&D CONSTRUCTION
- WESTERN NEVADA SUPPLY
- RESOURCE CONCEPTS INC.
- QUICKSPACE
- ARTISTIC FENCE
- CARSON NOW
- VISITING ANGELS



ACTIVITIES

- LIVE MUSIC

CARSON CITY PARKS AND RECREATION PRESENTS

HOMESTEAD HOLIDAYS

AT SILVER SADDLE RANCH

MUSIC LINEUP



Mayita and the Hot Shots
FRIDAY, DEC. 13TH
**MAYITA AND THE
HOT SHOTS**



SATURDAY, DEC. 14TH
SUSPECT TERRANE



SUNDAY, DEC. 15TH
DOM AND FRIENDS

LETTERS TO SANTA

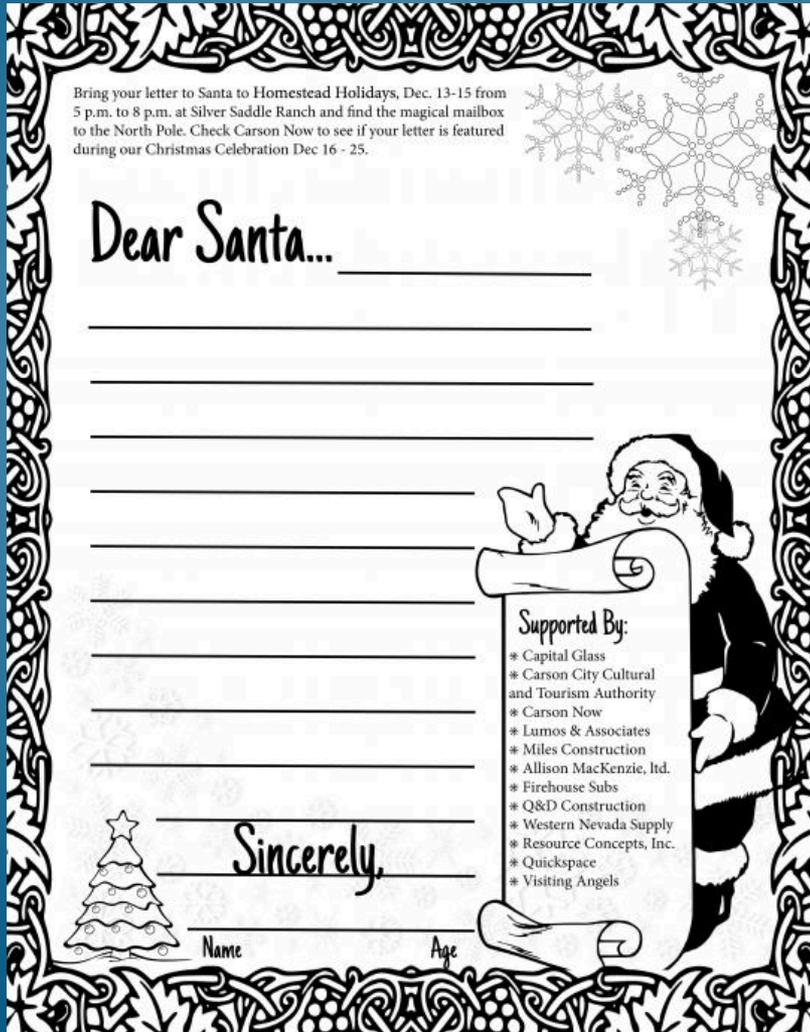
Bring your letter to Santa to Homestead Holidays, Dec. 13-15 from 5 p.m. to 8 p.m. at Silver Saddle Ranch and find the magical mailbox to the North Pole. Check Carson Now to see if your letter is featured during our Christmas Celebration Dec 16 - 25.

Dear Santa... _____

Sincerely, _____

Name _____ Age _____

Supported By:
* Capital Glass
* Carson City Cultural and Tourism Authority
* Carson Now
* Lumos & Associates
* Miles Construction
* Allison MacKenzie, Ltd.
* Firehouse Subs
* Q&D Construction
* Western Nevada Supply
* Resource Concepts, Inc.
* Quickspace
* Visiting Angels



- Sponsored by Carson Now, children could write a letter to Santa and drop it off in the mail box at Silver Saddle Ranch. The letters were published in Carson Now

WAGON RIDES SPONSORED BY FOSSR



PHOTOS WITH SANTA



FOOD BY KIWANIS



FIRE AND HOT CHOCOLATE/CIDER

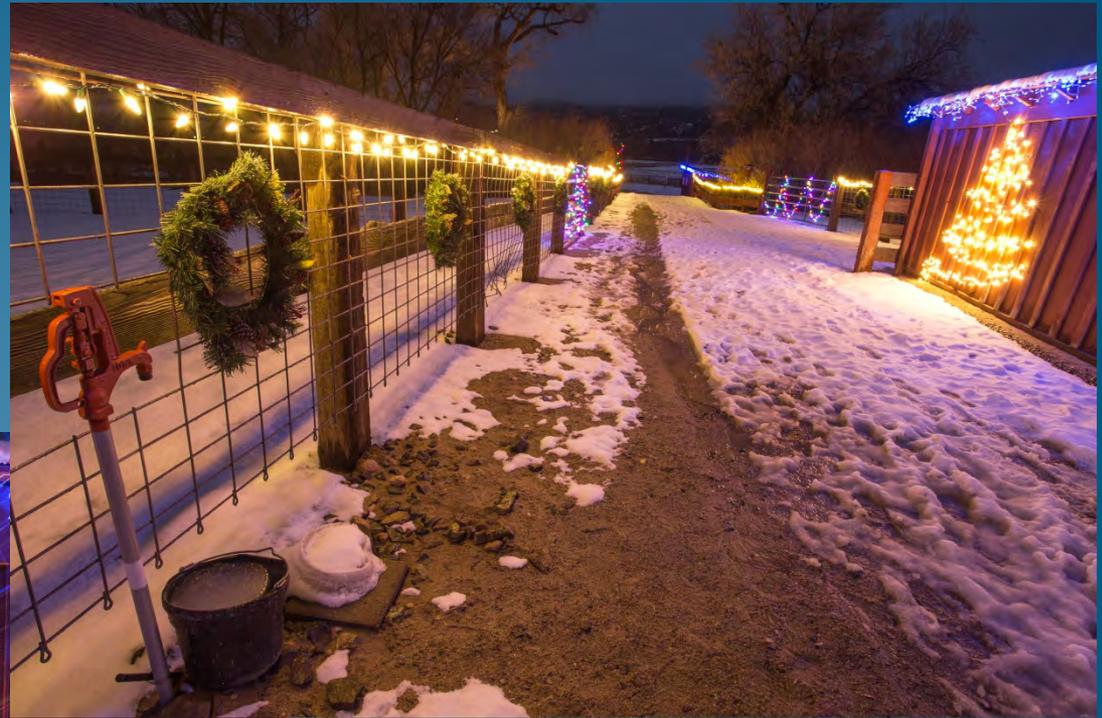


CRAFTS



DECORATIONS

- 10,000 FT. OF LIGHTS



ANTIQUUE POWER CLUB



HAND CRAFTED DECORATIONS



ESTIMATED ATTENDANCE

- FRIDAY DEC. 13: 250 (RAINY)
- SATURDAY DEC 14: 1000
- SUNDAY DEC 15: 600

- TOTAL: APPROX. 1800

CHALLENGES

- NO LIGHT
- LIMITED POWER
- FUNDING
- MARKETING FOR NEW EVENT
- WEATHER
- FEW KNOW LOCATION OF SILVER SADDLE RANCH

FACILITY & ENVIRONMENTAL CONCERNS

- IMPACT ON THE FACILITY
 - USED GUTTER AND BINDER CLIPS FOR CHRISTMAS LIGHTS
- PARKING
 - SHERIFF CADET VOLUNTEER USED AS PARKING ATTENDANTS
 - OFF SITE PARKING WITH SHUTTLE
- OWLS AND WILDLIFE
 - WORKED WITH OPEN SPACE STAFF TO ESTABLISH LIGHT TOWER PLACEMENT AND DIRECTED LIGHTS AWAY FROM COTTONWOOD TREES KNOWN TO HOUSE OWLS

PLANS FOR NEXT YEAR

- MORE FAMILY FRIENDLY ACTIVITIES
- BETTER PARKING OVERFLOW PLAN
- INCORPORATE EDUCATIONAL/INTERPRETIVE ELEMENT
- EVEN MORE DECORATIONS
- BACKUP PLAN FOR INCLEMENT WEATHER

QUESTIONS?

