

Carson City

BOONANZA!

2017-2021

In a Nutshell

- 2017 Inaugural Year
 - Partnered with the Carson City Library to co-host this community event
 - 41 Vendors
 - Approximately 1000-1500 participants
 - 2018: Added haunted house and outdoor carnival
 - 43 Vendors
 - Food Trucks
 - Approximately 1500-2000 participants
 - Started Best Booth Contest
 - 2019: Maxed out vendor space
 - 53 Vendors
 - Approximately 3000 participants
 - Had to move carnival indoors due to cold temps.
 - 2020: COVID-BOO
 - Changed to drive-thru at Centennial Sports Complex
 - 36 Vendors (maximum for outdoor space)
 - Approximately 1500-2000 participants (over 530 vehicles)
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Partnership with Library

Best Booth Contest



Sponsors & Vendors

- Southwest Gas has been the Title Sponsor all 5 years
- Carson Toyota has been the carnival sponsor
- Over 100 various vendors over 4 years.





BOOnanza Drive-Thru 2020

2021

- Thursday, October 28th, 2021 4pm-7pm
 - The plan is to be back at the Community Center
 - Currently recruiting vendors
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OAKRIDGE CITY
PARKS, RECREATION & OPEN SPACE