

CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF MEETING OF THE
CULTURAL COMMISSION

Day: Thursday
Date: October 21, 2021
Time: Beginning at 4:30 pm
Location: Community Center, Robert 'Bob' Crowell Board Room
851 East William Street
Carson City, Nevada

AGENDA

NOTICE TO THE PUBLIC:

- The State of Nevada and Carson City are currently in a declared State of Emergency in response to the global pandemic caused by the coronavirus (COVID-19) infectious disease outbreak. In accordance with the applicable Directives issued under authority of the Governor's Declaration of Emergency, including Directive 045 and 047, and subject to any potential changes in state or federal mandates or guidelines, face coverings are required to be worn when attending this meeting in person.
- Members of the public who wish only to view the meeting but do NOT plan to make public comment may watch the livestream of the Board of Supervisors meeting at www.carson.org/granicus and by clicking on "In progress" next to the meeting date, or by tuning in to cable channel 191. Livestream of the meeting is provided solely as a courtesy and convenience to the public. Carson City does not give any assurance or guarantee that the livestream or cable channel access will be reliable. Although all reasonable efforts will be made to provide livestream, unanticipated technical difficulties beyond the control of City staff may delay, interrupt or render unavailable continuous livestream capability.
- The public may provide public comment in advance of a meeting by written submission to the following email address: publiccomment@carson.org. For inclusion or reference in the minutes of the meeting, your public comment must include your full name and be submitted via email by not later than 3:00 p.m. the day before the meeting.

1. Call to Order

2. Roll Call and Determination of Quorum

3. Public Comment (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

4. For Possible Action: Approval of Minutes - July 20, 2021

5. For Possible Action Items:

5.a For Possible Action: Discussion and possible action regarding a recommendation to the Carson City Redevelopment Authority ("Authority") for the allocation of Fiscal Year ("FY") 2022 Redevelopment Revolving Fund Arts & Culture Special Event funding of up to \$25,000. (Nancy Paulson, npaulson@carson.org and Debra Soule, dsoule@visitcarsoncity.com)

Staff Summary: The Carson City Cultural Commission ("Commission") will evaluate, prioritize and make recommendations to the Authority regarding the funding of special event applications to support various arts and culture special events in FY 2022.

6. For Discussion:

- a. City Manager's Arts & Culture Report
- b. Commissioner Reports / Comments
- c. Future Agenda Items
- d. Upcoming Meetings and Events

7. Public Comment:

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of this public body.

8. For Possible Action: To Adjourn

****PUBLIC COMMENT LIMITATIONS** - The Carson City Cultural Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. **Public comment will be taken at the beginning of the agenda before any action is taken and again at the end before adjournment.** No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chairperson may call for or allow additional individual-item public comment at the time of the body's consideration of the item when: (1) the comment will be provided from a person who is directly involved with the item, such as City staff or an applicant; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute or the Carson City Municipal Code. **Comments will be limited to three minutes per person to facilitate the efficient conduct of a meeting and to provide reasonable opportunity for comment from all members of the public who wish to speak.**

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Titles of agenda items are intended to identify specific matters. If you desire detailed information concerning any subject matter itemized within this agenda, you are encouraged to call the responsible agency or the City Manager's Office. You are encouraged to attend this meeting and participate by commenting on any agenda item.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the City Manager's Office in writing at 201 North Carson Street, Carson City, NV, 89701, or by calling (775) 887-2100 at least 24 hours in advance.

To request a copy of the supporting materials for this meeting contact Rachael Evanson at revanson@carson.org or call (775) 887-2100.

This agenda and backup information are available on the City's website at www.carson.org/agendas and at the City Manager's Office - City Hall, 201 N. Carson Street, Ste 2, Carson City, Nevada (775) 887-2100.

This notice has been posted at the following locations:

City Hall 201 North Carson Street

www.carson.org/agendas

<http://notice.nv.gov>

DRAFT MINUTES
Regular Meeting
Carson City Cultural Commission (CC)
Tuesday, July 20, 2021 • 5:30 PM
Community Center Robert “Bob” Crowell Board Room
851 East William Street, Carson City, Nevada

Commission Members

Chair – Barbara D’Anneo	Vice Chair – Karen Abowd
Commissioner – Elinor Bugli	Commissioner – Christopher Leyva
Commissioner – Stan Jones	Commissioner – Amy Clemens
Commissioner – Sierra Scott	

Staff

Nancy Paulson, City Manager	
Debra Soule, Arts and Culture Program Manager	
Todd Reese, Deputy District Attorney	
Danielle Howard, Public Meetings Clerk	

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

1. CALL TO ORDER, ROLL CALL, AND DETERMINATION OF QUORUM.

(5:32:32) – Chairperson D’Anneo called the meeting to order at 5:32 p.m. Roll was called, and a quorum was present.

Attendee Name	Status	Arrived
Barbara D’Anneo, Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	
Christopher Leyva	Present	
Stan Jones	Present	
Sierra Scott	Present	
Amy Clemens	Present	

2. PUBLIC COMMENT AND DISCUSSION (THREE-MINUTE TIME LIMIT)

(5:34:08) – Chairperson D’Anneo entertained public comments. Capital City Arts Initiative (CCAI) Executive Director Sharon Rosse introduced herself and noted that the CCAI was “delighted” to present the exhibition in the Robert “Bob” Crowell Board Room, *Basin and Range*, by Carson City artist Candida Webb. She informed the Commission that the *Fresh Outlook* exhibition by 27 artists from Western Nevada College (WNC) would be displayed through late September 2021 at the Community Development Building (BRIC), and the *Callosum* by LB Buchan exhibition would be displayed in the CCAI Courthouse Gallery. She also announced the installation of Lauren Cardenas exhibition *#SueñoAmericano* at the WNC Bristlecone Gallery and indicated that a copy of the essay, written by Josie Glassberg from Reno, would be available at the reception on Thursday, July 22, 2021 from 5:00 p.m. to 6:30 p.m. Ms. Rosse mentioned that the CCAI Nevada Neighbors Talk series is now online on the CCAI’s new YouTube channel and the CCAI’s website: www.ccainv.org.

3. FOR POSSIBLE ACTION: APPROVAL OF MINUTES – MARCH 8, 2021

(5:38:12) – Chairperson D’Anneo introduced the item and entertained corrections and a motion for the March 8, 2021 meeting minutes.

(5:38:21) – MOTION: Vice Chairperson Abowd moved to approve the March 8, 2021 minutes with the correction on page #6 to change the email address for the Greenhouse Project to jon@carsoncitygreenhouse.org.

RESULT:	APPROVED (7-0-0)
MOVER:	Abowd
SECONDER:	Jones
AYES:	D’Anneo, Abowd, Bugli, Leyva, Jones, Scott, Clemens
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

4. FOR POSSIBLE ACTION: ADOPTION OF AGENDA AS PRESENTED.

(5:39:18) – Chairperson D’Anneo entertained requests to modify the agenda.

(5:39:34) – MOTION: Chairperson D’Anneo moved to approve the agenda as presented. The motion carried 7-0-0.

5. FOR POSSIBLE ACTION ITEMS:

5.a FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION REGARDING UPDATING OR AMENDING THE FISCAL YEAR 2021/2022 REDEVELOPMENT SPECIAL EVENT GRANT GUIDELINES, APPLICATION AND FINAL REPORT TO REFLECT UPDATED PROCEDURES, AN INCREASE IN THE MAXIMUM GRANT AWARD AMOUNT TO \$10,000, AND ADDING A 50% CASH MATCH REQUIREMENT.

(5:39:40) – Chairperson D’Anneo introduced the item. Ms. Paulson presented the Staff Report and the Redevelopment Special Event Grant Guidelines, Application, and Final Report, both of which are incorporated into the record, and she and Carson City Culture and Tourism (CTA) Executive Director David Peterson responded to clarifying questions.

(5:47:33) – Commissioner Bugli inquired about if an organization that is planning an event to take place before August 31, 2021 could still apply for the grant, put on its event, and complete its final report before knowing if the event was approved for the grant. Mr. Reese indicated that he could review the grant guidelines and discuss with Ms. Paulson what can and cannot be awarded. He added that it would be within the Commission’s discretion to award as it wishes as long as there is not anything that would prohibit doing so, and the key factor would be whether there is a provision in the guidelines regarding reimbursement.

(5:53:53) – Commissioner Scott pointed out the rubric values of zero to five under the “Evaluation Criteria” section even though the “community impact” was being graded from zero to 10 and suggested removing the rubric because it made the guidelines confusing.

(5:55:40) – Chairperson D’Anneo entertained a motion.

(5:55:49) – MOTION: Commissioner Scott moved to approve the Redevelopment Special Event Grant, Guidelines, Application, and Final Report with the following changes: removing the zero-none to five-outstanding line of the scoring rubric and extending the application period by one month. Chairperson D’Anneo entertained comments and, when none were forthcoming, called for a vote.

RESULT:	APPROVED (7-0-0)
MOVER:	Scott
SECONDER:	Jones
AYES:	D’Anneo, Abowd, Bugli, Leyva, Jones, Scott, Clemens
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

6. FOR DISCUSSION ONLY ITEMS:

6.a FOR DISCUSSION ONLY: DISCUSSION AND PRESENTATION REGARDING AN UPDATE ON THE TASKS COMPLETED BY THE CARSON CITY CULTURE AND TOURISM AUTHORITY (“CTA”) ARTS & CULTURE PROGRAM SERVICES CONTRACTED VENDOR, THE BREWERY ARTS CENTER, AND INTRODUCTION OF DEBRA SOULE, THE NEW CTA ARTS AND CULTURE PROGRAM MANAGER.

(5:56:40) – Chairperson D’Anneo introduced the item. Mr. Peterson introduced Debra Soule as the new Arts and Culture Program Manager, and Chairperson D’Anneo welcomed Ms. Soule on behalf of the other Commissioners and stated that she looked forward to working with Ms. Soule as well as the CTA. Ms. Soule stated that she had “great hopes for what we can accomplish together, and I’m going to draw on my background and also the input of everyone to try and to put together the roadmap using the existing [Arts and Culture] Master Plan as a base document.” She believed it would be “timely and pertinent” to revisit the Master Plan and obtain some input from the community and from the cultural organizations regarding the recommended activities listed in the Master Plan, get a sense of what the biggest priorities are, a timeline, and who should be involved as partners and lead agencies. She wished to restructure the plans, and she was looking forward to getting to know community members. Ms. Soule also provided an overview of her background.

(6:03:36) – Chairperson D’Anneo entertained Commissioner comments and discussion, and Mr. Peterson responded to clarifying questions.

6.b FOR DISCUSSION ONLY: DISCUSSION AND PRESENTATION REGARDING THE CARSON CITY CULTURE AND TOURISM AUTHORITY (“CTA”) ARTS & CULTURE PROGRAM BUDGET.

(6:07:00) – Chairperson D’Anneo introduced the item. Ms. Paulson presented the Staff Report and the Arts and Culture Program Budget, both of which are incorporated into the record, and she and Mr. Peterson responded to clarifying questions.

(6:13:27) – In response to Chairperson D’Anneo’s question regarding the strategy for the Carson Street roundabout sculpture, Mr. Peterson indicated that “the plan is to have [Ms. Soule] be the point person for us working with the

City departments, [Ms. Paulson] and her team, to put out a bid request to call for a sculptor or call for an artist. ... We need to put something out ... and solicit folks to respond to that."

(6:14:02) – Vice Chairperson Abowd inquired about encouraging community engagement and excitement for participation with the sculpture, and she noted the opportunity to capture segments of the community's input, including the lodging properties' input. Vice Chairperson Abowd proposed a suggestion box to gauge community members' thought processes on the sculpture and "the rest falls from there." Chairperson D'Anneo believed that a "vehicle" to solicit suggestions and thoughts from the community should be established because "you just don't want something to show up in that roundabout and go who did that and who cares?" Mr. Peterson had a similar thought and commented that the sculpture was important for the business community at large, as the sculpture is a "cool feature for Carson City" to act as a "brand or identity" to show off the City for visitors arriving from, particularly, the south. He proposed soliciting feedback ahead of the bid process through social media, and he suggested that the City could also "get something out to the residents." Ms. Paulson stated that the City could always release a survey to the public.

(6:18:23) – Mr. Peterson proposed having a scaled model version of the sculpture for visitors to get their picture taken.

(6:19:35) – Commissioner Jones brought to the Commission's attention that he was a member of a committee that was trying to obtain the old arch from the Virginia and Truckee (V&T) Railroad roundhouse to place it in Mills Park. Mr. Peterson added that, as a member of the same committee that Commissioner Jones mentioned, perhaps an element from the other half of one of the roundhouses could be incorporated into the sculpture.

(6:21:18) – Commissioner Leyva mentioned that the Carson Street roundabout was initially a hot-button issue, so he believed that there should be a lot more community engagement and "a lot more pizazz" with whatever concept for the sculpture is decided on.

(6:23:55) – Based on what he had learned from working with the Carson City Public Works Department, Commissioner Jones commented that "anything that has significance, you want it to where people can stand by it and take a picture," which was why he believed that the sculpture would not work at the roundabout and should be placed somewhere else.

(6:24:17) – Vice Chairperson Abowd recommended using an influence that is iconic for branding purposes and believed that the project team should "maximize" the use of the roundabout, as it is a "very visible" location in the City. Mr. Peterson indicated that he and his team intended to incorporate the sculpture into the CTA's brand positioning.

(6:27:09) – Commissioner Bugli commented about leaving the potential artist out of the discussion regarding ideas for the sculpture.

(6:28:17) – Vice Chairperson Abowd proposed allowing the public to make suggestions using the two campaigns introduced by the CTA, "the heartbeat of Nevada" and "where history lives, and adventure awaits."

6.c FOR DISCUSSION ONLY: DISCUSSION AND PRESENTATION REGARDING AVAILABLE GRANT FUNDING OPPORTUNITIES FOR ARTS AND CULTURE PROGRAMS THROUGH THE AMERICAN RESCUE PLAN ("ARP").

(6:35:28) – Chairperson D’Anneo introduced the item. Ms. Paulson explained that she initially intended to present on the American Rescue Plan (ARP) grant, for which the accompanying documents are incorporated into the record, for potential funding. Commissioner Scott had pointed out that the Nevada Arts Council could not grant directly to the CTA because of the CTA’s status, as it is not a nonprofit or a unit of government. Furthermore, the grants that go to the CTA, even for arts and culture, would need to be applied for directly from Carson City. She added that the applying entity needs to have a mission based in the arts in order to apply for the ARP grant, so the City would be unable to apply. Ms. Paulson stated that the Board of Supervisors (BOS) discussed there possibly being some opportunities from ARP funding coming into the State that could be distributed through a different path, and the City received \$20.8 million in ARP funds, some of which were unallocated. She believed that research would need to be conducted on how these unallocated funds could be used. Ms. Paulson and Commissioner Scott also responded to clarifying questions.

(6:38:46) – Commissioner Scott had made public comment at the BOS meeting discussing the grant and pointed out that, under the “eligible uses,” the first eligible use was “recovery for industries that were hardest hit by COVID-19.” She wished to create a workgroup due to the numerous things that could be done with the funds that would “check all of the boxes” after having taken workshops that discussed how the ARP block grants specifically can be used for the arts.

(6:42:03) – Vice Chairperson Abowd suggested using the funds for the Stewart Indian School Cultural Center and Museum and the on-site theater that needs to be restored, which she believed would “support the arts for the entire community and be an attraction.” Mr. Peterson added that Vice Chairperson Abowd’s idea for the Stewart Indian School Cultural Center and Museum would technically fall under historic preservation, and there may be a different direction the Commission could work with if there is a provision for historic preservation once the guidelines from the National Education Association (NEA) are released. Commissioner Jones commented that Congressman Amodei is a major proponent of the Stewart Indian School Cultural Center and Museum, and there may be additional funding. Commissioner Scott proposed agendizing the matter and possibly going to the State in coming sessions.

(6:46:10) – Chairperson D’Anneo noted that she had urged the BOS to dedicate some of the ARP funding to the arts and culture sector to help rebuild the community. She commented that the arts bring in a lot of revenue and opportunities.

(6:47:05) – Commissioner Scott believed that the next step would be to create a proposal in collaboration with the Commission and the CTA with Ms. Paulson’s assistance and to figure out timelines.

7. FOR DISCUSSION ONLY:

a. CITY MANAGER’S REPORT

(6:48:07) – Chairperson D’Anneo introduced the item. Ms. Paulson did not have any additional items to report.

b. COMMISIONER REPORTS/COMMENTS

(6:48:28) – Chairperson D’Anneo introduced the item and entertained Commissioner reports and comments. Vice Chairperson Abowd noted that the Greenhouse Project initiated from the Commission to “forward horticultural arts in Carson City,” and the flower baskets viewable down the center of the City are business sponsored. She stated that the Greenhouse Project is a nonprofit with the following mission: “growing, giving, teaching for a greater, healthier, more sustainable community.” She added that, due to the current “COVID climate,” the Concert Under

the Stars event that was held for many years at the Gold Dust West was no longer “a sustainable way to go,” and a two-fold program was launched that includes a campaign to achieve \$1 million in investments to put away and collect an annual dividend for support. The Greenhouse Project was also expanding a vermiculture program and working with the local nurseries and landscapers because native plants are difficult to obtain, so this would provide an expanded teaching scenario for the Carson City School District, which the School District was “thrilled” with. She announced that the Greenhouse Project would be having its Grateful Harvest Dinner on Monday, September 27, 2021, and she stated that Mark Estee had graciously stepped up and is collaborating with five other chefs within his organization as well as with Vice Chairperson Abowd’s husband, who also was a chef, to create the menu for the evening. The event would include a raffle, an auction, and an Angel Donor match. Vice Chairperson Abowd noted that Congressman Amodei was one of the sponsors of the event, and the tickets for the event would cost \$275 per person. She mentioned that there would be gratitude cards at the Greenhouse Project’s booth at the Carson City Farmers Market.

(6:51:45) – Commissioner Bugli announced that the Carson City Symphony was doing live and in-person concerts, and the Carson City Symphony Association organized a summer music camp with three days for string instruments and a concert that was free and open to the public. There would also be a two-day bootcamp before the start of school for string players with two sessions consisting of one for beginning students and one for all ages, from beginners through senior citizens. She informed the Commission that all of the other programs, including the orchestra and chorus, would start again in August 2021 around when school started. Commissioner Bugli mentioned that the Mile High Jazz Band was back to in-person rehearsals and monthly live performances, with the next live performance scheduled for Tuesday, August 3, 2021. She added that one of the quarterly Jazz and Poetry events would take place in September 2021, which would be held outdoors (and potentially indoors later) at Living the Good Life. Commissioner Bugli announced that the Mile High Jazz Band Association was planning another Jazz and Beyond Festival. She mentioned that the Carson City Open Studios Tour would be held on August 13 to 29, 2021.

(6:54:34) – Chairperson D’Anneo commented that the Carson City Brewfest event would take place on August 28, 2021, starting from 3:00 p.m. to 8:00 p.m. in the Square in Carson City and on Curry Street. Commissioner Clemens added that there would be 30 brewers participating in the event along with cider and food trucks. She mentioned how the event had started out “very small” and has since grown over the years, and there have been discussions at the Carson City Rotary Club about possibly turning the event into a Brewfest/music festival. Chairperson D’Anneo encouraged those who were interested to become a sponsor for the event.

(6:57:03) – Commissioner Jones informed the Commission that Brewery Arts Center (BAC) Executive Director Gina Lopez would continue adding a popular addition to the Carson City Wine Walk. He also stated that the Carson City Downtown Business Association (CCDBA) teamed up with the Order of the Eastern Star and had a big car show while the CCDBA had a big cornhole tournament after having ended up with 62 signups. He mentioned that the car show had approximately 350 entries.

(6:58:00) – Commissioner Scott provided an update regarding Wild Horse Productions, which included that the shows that had been postponed during the previous year would be returning. She stated that *Alice in Wonderland, Jr.* was in rehearsals at the moment and had two shows taking place on August 1, 2021 outside of the BAC as well as the show with the “bigger kids.” *Heathers* would also be brought back at the Community Center Bob Boldrick Theater on August 5 through 8, 2021.

c. FUTURE AGENDA ITEMS

(6:58:35) – Chairperson D’Anneo entertained requests for future agenda items. Commissioner Scott requested agendizing further discussion on the theater referenced during Item 6.c.

(6:59:00) – Chairperson D’Anneo added that she wished to continue researching the ARP grant and the opportunity for funding as well as considering what could be done for the community.

(6:59:16) – Vice Chairperson Abowd wished to “finetune” the Carson Street roundabout discussion and where the Commission plans to go with it.

d. UPCOMING MEETINGS AND EVENTS

(7:08:36) – Chairperson D’Anneo introduced the item. Ms. Paulson indicated that she would review the Board Room calendar as well as find out the availability of the CC and CTA for a joint meeting possibly in September 2021 or October 2021.

8. PUBLIC COMMENTS AND DISCUSSION (THREE-MINUTE TIME LIMIT)

(6:59:32) – Chairperson D’Anneo entertained public comments. Ms. Rosse requested that the Commission add to the budget that the artist would be funded for the Carson Street roundabout sculpture. She addressed the unappointed safety committee and, concerning the sculpture, commented that people should be paying attention to their driving and not looking at the roundabout, as she believed the Commission should be cognizant about “where people’s eyes are.”

(7:00:42) – Chairperson D’Anneo commented about the “lovely event” for the mural at Washington Street and Carson Street during the previous Friday, at which the Carson City Supervisors and the Chamber of Commerce were present as well as many people “who really do care about this community.” She added that she looked forward to many more murals and opportunities for art. In response to Chairperson D’Anneo’s inquiry, Ms. Soule proposed putting together some guidelines for artists who may have less experience in bidding on public art projects and responding to calls.

(7:03:48) – Commissioner Jones stated that he and three other individuals had started the CCDBA fourteen years ago, and the CCDBA had spent some money to have a mural created across from Commissioner Jones’ business on Curry Street as well as the mural at the BAC. He had inquired about artist guidelines for murals and noted that he had “dropped it” after Former Director of Arts and Culture Mark Salinas had indicated that “this is the way it is.” Mr. Peterson noted that there is a public art policy that has not yet been adopted by the BOS that would likely answer the questions concerning guidelines on “public art, private property, or somewhere in between.” He stated that the policy would be addressed after the Commission has finished with the Arts and Culture Master Plan. Commissioner Jones was concerned about whether the Commission should care about if private enterprises have murals created and what they choose to have created, and he believed this was an item that needed to be addressed.

(7:06:49) – Commissioner Bugli commented about the Commission, herself included, taking part in a tour in Reno to view the public art several years prior, which had given the Commission many great ideas at the time, and the former Nevada Arts Council Executive Director Susan Boskoff was supposed to give the Commission a tour of Carson City’s public art. She suggested that this could “be in our future.”

(7:07:26) – Commissioner Scott stated that there was a \$1,000 ARP grant through the Nevada Arts Council for individual artists that was intended to support artists with any arts project. She added that there was no need for an exhibition plan and requested sharing this information with friends. She also mentioned that the piece of art, which could also be music, must be a product with tangible outcomes. Commissioner Scott clarified that Cycle A included projects from this date to December 31, 2021 and Cycle B would go from January 1, 2022 through June 30, 2022.

9. FOR POSSIBLE ACTION: TO ADJORN.

(7:16:21) – Chairperson D'Anneo adjourned the meeting at 7:16 p.m.

The Minutes of the July 20, 2021 Carson City Cultural Commission meeting are so approved this 21st day of October 2021.



STAFF REPORT

Report To:

Meeting Date: October 21, 2021

Staff Contact: Nancy Paulson, City Manager and Debra Soule, CTA Arts and Culture Program Manager

Agenda Title: For Possible Action: Discussion and possible action regarding a recommendation to the Carson City Redevelopment Authority ("Authority") for the allocation of Fiscal Year ("FY") 2022 Redevelopment Revolving Fund Arts & Culture Special Event funding of up to \$25,000. (Nancy Paulson, npaulson@carson.org and Debra Soule, dsoule@visitcarsoncity.com)

Staff Summary: The Carson City Cultural Commission ("Commission") will evaluate, prioritize and make recommendations to the Authority regarding the funding of special event applications to support various arts and culture special events in FY 2022.

Agenda Action: Formal Action / Motion

Time Requested: 1 Hour

Proposed Motion

I move to recommend to the Carson City Redevelopment Authority approval of the proposed funding awards as discussed.

Board's Strategic Goal

Quality of Life

Previous Action

June 17, 2021 - The Redevelopment Authority approved a recommendation to the Board of Supervisors to approve the expenditures from the FY 2022 Redevelopment Revolving Fund Budget, including \$25,000 for arts and culture special events.

June 17, 2021 - The Board of Supervisors adopted Resolution No. 2021-R-21 authorizing the expenditure of \$1,917,926 from the FY 2022 Redevelopment Revolving Fund to support various events, incentives and capital improvement projects as an expense incidental to the carrying out of the Redevelopment Plan, including \$25,000 for arts and culture special events.

Background/Issues & Analysis

Historically, the Carson City Redevelopment Authority has allocated \$25,000 annually to support arts and culture special events from a portion of the Redevelopment Revolving Fund. The grant process was delayed this year due to the uncertainty surrounding the COVID-19 pandemic. The notice went out on July 30, 2021 with an application deadline of September 30, 2021. Six applications were received of which one was deemed ineligible because the event date falls outside of the grant funding period. Each applicant will be given three minutes to present on their request for funding then respond to any questions from the Commissioners. Commissioners will individually score grant proposals in four categories (Project Planning, Project Management / Feasibility, Community Impact, and Artistic Merit) for a total of 25 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Grant funds awarded under this year's program

can only be used for events that will take place from November 1, 2021 to June 30, 2022, subject to Carson City Board of Supervisors' approval (anticipated to be November 4, 2021).

Applicable Statute, Code, Policy, Rule or Regulation

NRS Chapter 279; Redevelopment Authority Policies and Procedures; Carson City Redevelopment Special Event Grant Guidelines

Financial Information

Is there a fiscal impact? No

If yes, account name/number: Redevelopment Revolving Fund / Arts and Culture Events 6037510-500555

Is it currently budgeted? Yes

Explanation of Fiscal Impact: There is no fiscal impact related to this item. The fiscal impact will occur upon final approval of the Carson City Board of Supervisors.

Alternatives

Modify or do not recommend approval of the proposed applications.

Attachments:

[Redevelopment Special Event Grants Memo.pdf](#)

[RDA_Grant_Guidelines Final.pdf](#)

[FY21-22 RACC Grant Scoring Sheet Rubric.pdf](#)

[FY22 RACC Grant Application Packet - Brewery Art Center.pdf](#)

[FY22 RACC Grant Application Packet - CC Arts Initiative.pdf](#)

[FY22_RACC_Grant_Application_Packet_-_CC_Symphony.pdf](#)

[AdditionalPageA-RACCAplicationFY22.pdf](#)

[FY22_RACC_Grant_Application_Packet_-_Pinkerton_Ballet_Redacted.pdf](#)

[PBT dba NVDC Board of Directors.pdf](#)

[FY22 RACC Grant Application Packet - Proscenium Players.pdf](#)

[FY22 RACC Grant Application Packet - Nevada Rural Counties.pdf](#)

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

MEMORANDUM

Carson City Cultural Commission Meeting of October 21, 2021

To: Cultural Commission

From: Nancy Paulson, Carson City Manager

Date: October 13, 2021

Subject: Redevelopment Arts & Culture Special Event Grants

The Carson City Redevelopment Authority has allocated \$25,000 for Fiscal Year (“FY”) 2022 to support arts and culture special events from the Redevelopment Revolving Fund Budget. The notice of grant availability went out on July 30, 2021 with an application deadline of September 30, 2021. Six applications were received and are listed below. Commissioners will individually score grant proposals in four categories (Project Planning, Project Management / Feasibility, Community Impact, and Artistic Merit) for a total of 25 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Grant funds awarded under this year’s program can only be used for events that will take place from November 1, 2021 to June 30, 2022, subject to Carson City Board of Supervisors’ approval (anticipated to be November 4, 2021).

1) Event Name: Snoopy and the Red Baron Traveling Exhibition

Agency: Brewery Arts Center

Funding Request: \$10,000

Event Dates: 2/19/22 to 5/15/22

Description: The Brewery Arts Center will dive headfirst into the world of traveling art installations and exhibitions on loan from major galleries featuring world renowned artists in the space formally used as the Artisan Store. They will begin this new chapter with a 12-week installation of Snoopy and the Red Baron, on loan from the Charles M. Schulz Museum.

2) Event Name: Art Exhibitions

Agency: Capital City Arts Initiative

Funding Request: \$5,000

Event Dates: 11/1/21 to 6/30/22

Description: This request is to cover staff costs to produce and coordinate programs for three art exhibitions and artists' receptions at the Carson City Courthouse, three at the Carson City Community Center's Robert 'Bob' Crowell Board Room and four student shows at the BRIC.

3) Event Name: Symphony Concert Series with a Latin Twist

Agency: Carson City Symphony

Funding Request: \$5,000

Event Dates: 10/24/21 to 6/12/22

Description: This request is to cover costs associated with seven concerts during FY 2021 - 2022, including guest soloists' and guest groups' fees, technical support services, conductors' fees, space rental for dress rehearsals and performances, and marketing to an expanded audience, including translated materials for the Latino population.

4) Event Name: The Nutcracker Ballet

Agency: Pinkerton Ballet Theatre dba Nevada Dance Company

Funding Request: \$5,000

Event Dates: 11/26/21 to 11/28/21

Description: This grant is requested to offset the cost of bringing in professional dancers hired to dance key roles and for facility rental.

5) Event Name: Proscenium Players 2021 – 2022 Season of Live Theater

Agency: Proscenium Players, Inc.

Funding Request: \$5,000

Event Dates: Nov/21, Feb/22, and May/22

Description: This request is to cover costs associated with 3 shows - Dracula: A Comedy of Terrors in the Maizie Theater; Four Weddings and an Elvis in the BAC Performance Hall; and Barefoot in the Park in the Maizie Theater.

6) Event Name: 4th of July Celebration

Agency: Nevada Rural Counties RSVP Program

Funding Request: \$20,000

Event Dates: July 4, 2022

Description: This request is to cover the costs of the 4th of July Fireworks Celebration at Mills Park.

INELIGIBLE – This event is ineligible for funding as the event date falls outside of the grant funding period (11/1/21 - 6/30/22).

Redevelopment Special Event Grant **Guidelines, Application, Final Report**

For information, funding availability, and application deadlines, contact:

Carson City Culture & Tourism Authority (CTA): CTAArtsandCulture@visitcarsoncity.com

Grant Guidelines:

Carson City's Redevelopment Special Event Grant supports professional arts and culture events- such as community festivals, special performances, exhibitions, concerts- ***within the fields of Theater, Music, and Visual Art held within Carson City's established Redevelopment Districts.***

Examples of arts and culture experiences include, but are not limited to, the following: performance/dance; film/video/media; folk arts; music/opera; theater; poetry; visual arts/crafts; murals/outdoor installations.

Event proposals will enhance the cultural vibrancy in Carson City communities within the Redevelopment District(s) and be accessible to the public either for free or for a reasonable admission fee. Events should be designed to attract the maximum number of people, as appropriate for the event and site. Applicants will be responsible for securing the appropriate public exhibition space including all applicable permits and licenses.

Grant Amount

Up to \$10,000 at the discretion of the Carson City Cultural Commission. Grant requires a 50% cash match.

- Up to \$5,000 for recurring arts and culture events (this includes recurring events of a similar nature such as different theatrical productions by the same theater company each year)
- Up to \$10,000 for new/emerging arts and culture events that have the potential to become an annual/recurring event

Redevelopment Special Event Grants are based upon availability of annual funds as budgeted by the Redevelopment Authority. If more application requests are received than funding allows, new/emerging events will be prioritized.

Grant Objectives

The mission of the program is to provide support to special events which enhance the cultural vibrancy of the community within the Redevelopment District(s) by:

- Increasing community access to and/or participation in the arts
- Supporting the work of local artists
- Celebrating the unique cultural diversity of Carson City
- Inspiring creativity and innovation
- Stimulating economic development
- Enhancing cultural tourism

Important Dates

Applications open: August 1, 2021

Deadline: September 30, 2021

October: Cultural Commission reviews applications and makes funding recommendations to the Redevelopment Authority and Board of Supervisors for approval

Eligibility:

- Applicant organizations must hold event(s) within the Redevelopment District(s) of Carson City:
<http://carson.org/government/departments-a-f/community-development/redevelopment>
- Organizations must have an active leadership that meets to determine and review policy.
- Organizations must have an active website with a posted mission statement as well as a social media presence such as Instagram or Facebook.
- Organizations must have existed for at least one year in proven efforts of mission. An exception may be granted for new / emerging arts and culture events that have the potential to become an annual/recurring event.

- An organization may only submit up to two applications per fiscal year: one application for a recurring event and one application for a new/emerging event
- Grant funded events must occur within fiscal year from July 1 –June 30.
- Invoice, receipts, and final report must be submitted via e-mail to CTAArtsandCulture@visitcarsoncity.com within 30 days of event.

Ineligibility:

- Received grant in a previous year but failed to submit a Final Report.
- Applicant organization is a Carson City public school district, Carson City or State agency or department, or public college or university administration.
- Projects that serve membership-only organizations or exclude the general public.
- Operating expenses of privately owned facilities, such as homes, studios, and galleries.
- Student scholarships or any re-granting programs. Stipends to Artists are permissible.
- Major equipment purchases, property or mortgage payments, or capital improvements such as building construction or renovation.
- Expenditures for the establishment of a new organization, such as legal fees.
- Administrative costs unrelated to the proposed project.
- Fundraisers
- Food, beverages, alcohol and gratuities for openings, receptions, parties, or other hospitality functions.

Standard Application Process:

- All applications must be submitted using the fillable PDF Grant Application Form and submitted via e-mail to CTAArtsandCulture@visitcarsoncity.com by September 30, 2021.
- No handwritten applications will be accepted. No applications delivered in-person will be accepted.

Prior to submitting your grant request, please be aware that the CTA provides different levels of partner support that may help with printing and graphic design. Please contact the CTA directly to discuss what support may be available to your organization by contacting James Salanoa at 775.283.7687.

Evaluation Criteria:

Commissioners will individually score grant proposals in four categories for a total of 25 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Cultural Commissioners must be recused from presentation, discussion, and voting of any application with which they are associated directly or indirectly.

- **Project Planning** (0-5 points)
 - Project is clearly articulated and well planned with a realistic timeline and clear objectives
 - Provides clear budget with appropriate financial resources to support the event
 - Provides plan to market and promote the event to both local and out of town audiences
 - Demonstrates future sustainability of event (if applicable)
- **Project Management/Feasibility** (0-5 points)
 - Demonstrated organizational reputability and history to accomplish set goals
 - Involves qualified personnel to manage project
 - Identifies and describes methods to evaluate success, impact, and outcomes
- **Community Impact** (0-10 points)
 - Demonstrates social, educational, cultural and/or economic relevance for the community
 - Provides a clear plan to reach diverse and underserved populations such as those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability
 - Demonstrates capacity to bring non-local cultural tourists to Carson City
- **Artistic Merit** (0-5 points)
 - Brings new attention to the value of the arts in our community
 - Demonstrates creativity, innovation, and/or originality of concept/work
 - Supports the work of local artists

Funding and Credit:

- All awardees are required to submit a W9, invoice, and Final Report within 30 days of the event's conclusion via e-mail to CTAArtsandCulture@visitcarsoncity.com for reimbursement. Only copies of receipts are required. Any unspent grant awards from the Commission are surrendered and do not roll forward into next fiscal year for awardees.
- The Cultural Commission, at its discretion, may recommend that surrendered, unspent, and/or unallocated funds be allocated to other events.
- Grantees must utilize this credit line in any media and press release: "*Funded in part by the Carson City Cultural Commission.*" A Cultural Commission logo will be provided to the applicant.

Final Report:

Submit final report within 30 days of event completion. The Final Report must be submitted and approved before possible funding for the next fiscal year. Carson City reserves the right to use any materials submitted in the final report for any public usage for educational, promotional, or tourism-based purposes.

Redevelopment Special Event Grant

Final Report

Submit via e-mail to CTAArtsandCulture@visitcarsoncity.com **within 30 days of event.**



Name of Event:

Date(s) of Event:

Location of Event:

Funds Received:

Applicant:

Mailing Address:

Contact Name:

Contact Phone Number:

Contact Email:

Final Report Questions (250 word maximum – use additional pages):

- 1) What methods of evaluation were used to determine the success of the project?
- 2) To what extent was the Cultural Commission support effective in the success of your project?
- 3) How could the Redevelopment Authority Citizens Committee/Cultural Commission/CTA have provided more effective assistance?
- 4) What was the most impactful contribution of your event to Carson City? Where do you improve or modify your event to reach a higher success?
- 5) Give the total number of people in attendance of your project. Include audience zip codes to show visitor engagement.
- 6) Please fill in the percentage of your total attendance: 0-18 / 19-35 / 36-64 / 65+
- 7) Please submit up to 5 images that best represent how the grant funds were utilized. These may be used in future grant promotion, credited to your organization.
- 8) Submit a quote of your perspective on arts and culture that Carson City may use in publications and promotion.

REDEVELOPMENT SPECIAL EVENT GRANTS SCORE SHEET						
Cultural Commissioner Name:						
		<u>BAC</u>	<u>CCA Initiative</u>	<u>CC Symphony</u>	<u>Pinkerton</u>	<u>Proscenium P</u>
0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding						
PROJECT PLANNING (0 to 5 points)						
Project is clearly articulated and well planned with a realistic timeline and clear objectives						
Provides clear budget with appropriate financial resources to support the event						
Provides plan to market and promote the event to both local and out of town audiences						
Demonstrates future sustainability of event (if applicable)						
PROJECT MANAGEMENT (0 to 5 points)						
Demonstrated organizational reputability and history to accomplish set goals						
Involves qualified personnel to manage project						
Identifies and describes methods to evaluate success, impact, and outcomes						
ARTISTIC MERIT (0 to 5 points)						
Brings new attention to the value of the arts in our community						
Demonstrates creativity, innovation, and/or originality of concept/work						
0 = None, 2 = Poor, 4 = Marginal, 6 = Good, 8 = Excellent, 10= Outstanding						
COMMUNITY IMPACT (0 to 10 points)						
Demonstrates social, educational, cultural and/or economic relevance for the community						
Provides a clear plan to reach diverse and underserved populations such as those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability						
Demonstrates capacity to bring non-local cultural tourists to Carson City						
	Totals	0	0	0	0	0



Name of Event & Event Date(s)

Total Funding Request

Redevelopment District Area

#1 #2

Organization Name

Mailing Address, City, State, Zip

Organization Phone

Organization Website

Contact Name, Title

Mailing Address, City, State, Zip

Contact Cell Phone

Contact Email

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

Estimated number of local participants:

Estimated number of out-of-town participants:

Number of years event has taken place in Carson City:

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Total:			

Redevelopment Funds as a % of total event costs: %

Projected Revenues:

Projected Net Profit/Loss:

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$ _____	\$ _____	\$ _____
Expenses:	\$ _____	\$ _____	\$ _____
Reserves:	\$ _____	\$ _____	\$ _____

List: Prior Redevelopment Grant Amount / Year

Number of years your organization has existed:

Have other organizations besides yours committed funding for this event? Yes

No

If yes, what organization(s) and how much?

Describe any efforts to obtain funding from other sources:

Describe why Redevelopment funds are required for the special event:

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

List other organizations and businesses partnering or participating in the event:

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Have you obtained all necessary approvals and/or permits for the event? Yes No
If not, what approvals are still pending?

How do you plan to market and promote the event?

Explain how the special event may be able to be expanded in the future:

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

Acknowledgment of Application Provisions: (please check each that you acknowledge)

I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.

All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.

I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.

If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature

Date:



***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

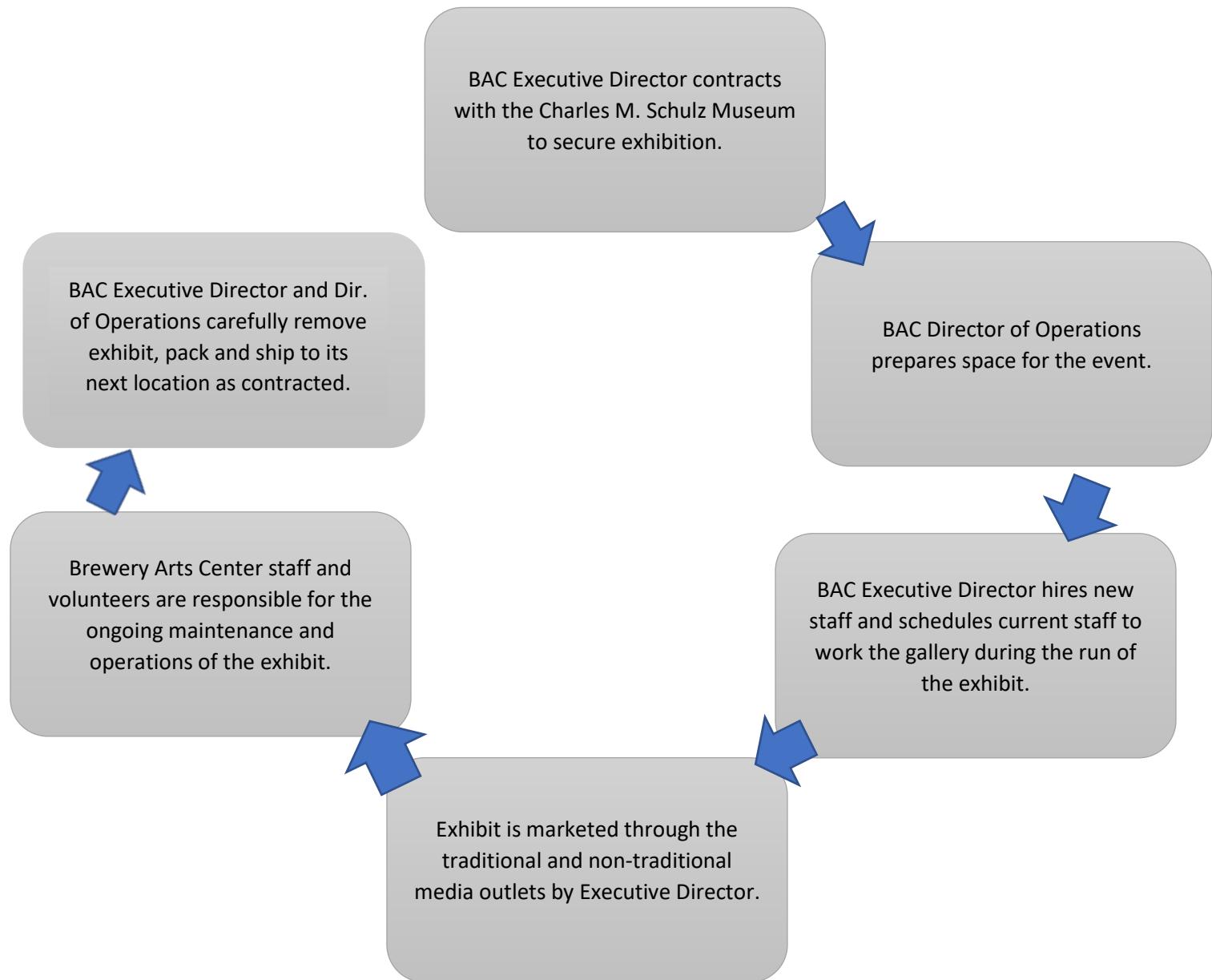
Complete Special Event Grant Application Form

Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility

Resumes of the key individuals in the organization conducting the special event

Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses

Organization chart/structure for the for the Snoopy and the Red Baron



Gina Lopez

gina@breweryarts.org

775.515.2580

Professional Experience

Brewery Arts Center, Carson City, NV

August 2014- present **Executive Director**

Achievements & Responsibilities:

- 6-figure turn around in the first year
- Between \$150k - \$500k national and local grant awards received annually
- Manages, markets and oversees 100 events, concerts, projects and classes each year
- Grant writing, fiscal responsibility and oversight
- Artist coordinator / booking agent / hiring staff
- Liaison to our over 15 partner organizations
- Mission accountability

IGNNK, Inc., Carson City, NV

July 2004- 2015 **Director of Creativity & Special Events**

Achievements & Responsibilities:

- Assisted in the development of an online professional development program
- Handled all aspects of customer service, troubleshooting and technical support
- Oversaw and ran multiple international special events with the goal of building community

ICDA Charter High School, Reno, NV

Aug. 2001-June 2004 **Performing Arts Director**

Achievements & Responsibilities:

- Developed Performing Arts Program
- Recruitment and Retention Strategy for Students
- Manager of Performing Arts Campus
- Curriculum Approval
- Program and show producer
- Grant Writer

Eldorado Hotel Casino, Reno, NV

July 1999-August 2001 **Dir. Of VIP Services and Special Events**

Achievements & Responsibilities:

- Instilled ultimate customer services practices to employees
- Trained several entry level employs up to management positions
- Coordinated multi-million dollar events
- Managed and scheduled VIP Services Department
- Worked with marketing departments to maintain key messaging
- Developed and maintained department budget
- Multi department coordination for property wide special events

Education

University of Phoenix, Reno, NV - Post Graduate work

University of Nevada, Las Vegas, Las Vegas, NV - Bachelor of Arts

Current Volunteer Responsibilities

TEDxCarsonCity - Lead Organizer & licensee, City of Carson City Redevelopment Citizens Committee Member

Awards

DaVos Scholarship UNLV (1990), Outstanding Graduating Senior UNLV-College of Fine Arts (1994), Nevada Women's Fund: Woman of the Year (1997), Reno Gazette Journal, Best of Education Award (2002), Featured Artist- Artown (2007), Foundation for the Betterment of Carson City-Organization of the Year Award (Let Them Be Kids 2013), Northern Nevada Business Weekly's Top-40 Powerful Women (April 2018)

Michael Wiencek

mikey@brewervarts.org

775.315.3244

Professional Experience

Brewery Arts Center, Carson City, NV

April 2020- present **Director of Operations**

Achievements & Responsibilities:

- Managing staff and volunteers
- Managing campus resources
- Responsible for \$240,000 State Historic Preservation Grant for facility
- Coordination and implementation of concerts and events
- Artist coordinator / booking agent / hiring staff
- Liaison to our over 15 partner organizations
- Mission accountability

Comstock Propane, Carson City, NV

2012- 2020 **Commercial Tanker Driver/Service Technician**

Achievements & Responsibilities:

- Certified through State of Nevada LP Gas board
- Coordination of deliveries across Northern Nevada

Naturally Beautiful Gardens, Carson Valley, NV

2007-2012 **Project Foreman**

Achievements & Responsibilities:

- Manage staff and laborers on custom landscape projects
- Responsible for direct customer relations
- Executed custom landscape designs from blueprint to completion

Nationwide Communications and CBS Broadcasting, Seattle, WA & Portland, OR

1994-2000 **Promotions Administrator**

Achievements & Responsibilities:

- Managed promotion department staff and interns
- Created and carried out sales promotions and special events
- Onsite talent at promotional events, concerts, parties and large public events
- On air talent and producer of specialty shows

Education

Mt. Hood Community College 1996-1998

Associates degree program, media broadcasting

Current Volunteer Responsibilities

Brewery Arts Center, Board of Directors 2014-2020, Proscenium Players, Board of Directors 2014-2017, Sassabration Organizing Committee 2015- present, Christmas in April, Seattle Washington (annually)

Awards

2019 Carson City Mayor's Art Award Winner – Service to the Arts

Brewery Arts Center

Statement of Financial Position

As of September 28, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Artisan Store-0861	24,535.10
Cash on hand-Cafe	2,239.40
Cash on hand-Office	-200.00
Grants Management-9988	130,885.00
Levitt-3854	995.48
Operating account-9319	-124,298.42
Plumas - 4299	-5.00
Plumas - 4412	26,253.66
Plumas- 4723 SHPO	59,667.10
TED-4076	100.51
Ticket Escrow-0879	0.00
Total Bank Accounts	\$120,172.83
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Uncategorized Asset	730.85
Undeposited Funds	3,467.29
Total Other Current Assets	\$4,198.14
Total Current Assets	\$124,370.97
Fixed Assets	
Fixed Assets	0.00
Furniture and Equipment	1,630,603.02
Harmony Park	0.00
Land	2,396.00
Z-Accumulated Depreciation	-755,829.00
Total Fixed Assets	\$877,170.02
Other Assets	
Community Foundation of WN	11,000.22
Total Other Assets	\$11,000.22
TOTAL ASSETS	\$1,012,541.21
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
Direct Deposit Payable	0.00

	TOTAL
Kabbage-SBA PPP	0.00
Loan-1- 8121	0.00
LOC Loan- Line of Credit - 9953	5,643.72
Payroll Liabilities	642.59
NV Unemployment Tax	0.00
Whitney Peak judgement I. Hill/Summit Collection Services	1,810.80
Total Payroll Liabilities	2,453.39
Sales Tax Liability	0.00
Square Tips	553.80
Total Other Current Liabilities	\$8,650.91
Total Current Liabilities	\$8,650.91
Long-Term Liabilities	
N/P SBA Loan - Covid 19	228,600.00
Performance Hall Loan	0.00
Total Long-Term Liabilities	\$228,600.00
Total Liabilities	\$237,250.91
Equity	
Unrestricted Net Assets	682,370.85
Net Revenue	92,919.45
Total Equity	\$775,290.30
TOTAL LIABILITIES AND EQUITY	\$1,012,541.21

Brewery Arts Center

Statement of Activity

July 1 - September 28, 2021

	TOTAL
Revenue	
Contributions and Grants	359,180.09
Program Service Revenue	
Class Fees	2,078.50
Concession Revenue	6,058.83
Event Revenue	19,031.47
Facility Use	6,050.00
Total Program Service Revenue	33,218.80
Sales of Product Revenue	961.50
Square Income	10,731.59
Total Revenue	\$404,091.98
Cost of Goods Sold	
Cost of Goods Sold	424.04
Bank and CC Fees	424.04
Total Cost of Goods Sold	424.04
Total Cost of Goods Sold	\$424.04
GROSS PROFIT	\$403,667.94
Expenditures	
Artist Fees	3,761.83
Building Maintenance & Repairs	209,844.78
Concessions	-16,648.63
Contract Instructors	1,837.50
Contract labor	2,565.00
Dues and Subscriptions	680.15
Equip Rental and Maintenance	-19,224.88
Event Expense	67,729.64
Fundraising Expense	64.56
Insurance - Liability, D and O	3,513.68
Marketing	969.02
Other Expenses	1,810.80
Payroll Expenses	
Taxes	3,269.62
Wages	35,723.90
Total Payroll Expenses	38,993.52
Property Tax	17.99
QuickBooks Payments Fees	10.00
Supplies	
Office	969.78
Operations	1,653.60
Other Supplies	107.98
Total Supplies	2,731.36
Travel	1,375.29
Uncategorized Expenditure	103.41

	TOTAL
Utilities	
Electric	3,232.00
Gas	266.19
Internet	3,436.47
Security	399.88
Trash	425.00
Water	2,853.93
Total Utilities	10,613.47
Total Expenditures	\$310,748.49
NET OPERATING REVENUE	\$92,919.45
NET REVENUE	\$92,919.45

Carson City Redevelopment
108 East Proctor Street, Carson City, NV 89701

Redevelopment Special Event Grant Application
Contact Carson City Culture and Tourism Authority (CTA),
CTAArtsandCulture@visitcarsoncity.com for application schedule/deadlines.



Name of Event & Event Date(s)

Capital City Arts Initiative FY22 Programs

Total Funding Request

\$5,000

Redevelopment District Area

#1

#2

Organization Name

Capital City Arts Initiative

Mailing Address, City, State, Zip

PO Box 1333, Carson City NV 89702

Organization Phone

775.721.7424

Organization Website

ccainv.org

Contact Name, Title

Sharon Rosse, Executive Director

Mailing Address, City, State, Zip

PO Box 1333, Carson City NV 89702

Contact Cell Phone

775.721.7424

Contact Email

sharonrosse2001@yahoo.com

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

Attached

Carson City
CTAArtsandCulture@visitcarsoncity.com
Carson City Redevelopment
108 E Proctor St, Carson City NV 89701

Redevelopment Special Event Funding Grant Application

Event Description and Objectives: Include the history of the event and importance to the community. [Add additional pages as needed]

• CCAI Mission Statement

The Capital City Arts Initiative is an artist-centered nonprofit organization committed to community engagement in contemporary visual arts through exhibitions, arts education programs, illustrated talks, artist residencies, and online activities.

• CCAI History

The Initiative launched programming in 2003 with its Nevada Neighbors series of public talks covering contemporary visual arts. The series has presented 74 artists, curators, scholars, and journalists from Nevada, the West, and beyond. Since COVID, CCAI digitally records the talks and makes them permanently available online via our YouTube channel for the public extending our reach significantly. Previously, speakers gave their public talks at a city venue, at local high schools, and at Sierra Nevada College. The Carson City Library co-sponsored the series from 2003 – 2015.

CCAI began its Exhibition Program in the Courthouse Gallery in 2004, in the city's Community Development building in 2010, the Community Center's Sierra Room in 2015, and in Western Nevada College's Bristlecone Gallery in 2020. Since 2004, the Initiative has presented 132 exhibitions in city buildings and in non-traditional art venues including a thrift store, a Harley-Davidson showroom, and a garden shop.

These galleries bring art to the buildings' visiting public and resident staff. In 2020, the Initiative began recording videos of its exhibitions including artist interviews; all are posted online on our YouTube channel providing ongoing public access and an exhibition history.

To interpret exhibits for the public and provide published scholarship for the artists, CCAI commissions essays for the Courthouse and Bristlecone gallery exhibitions. Essays are available in the galleries during the shows and archived online.

CCAI's complete program archive is available at ccainv.org.

• Objectives/Importance to the Community and Event Descriptions

CCAI respectfully requests a \$5,000 grant to support its staff. The funding will provide vital support for staff to produce these year-round programs. The budget figures listed do not include any costs associated with the WNC Bristlecone Gallery which is out of the Redevelopment District.

Frequently during a crisis such as COVID has presented, the arts are "the first to go" leaving artists without income, opportunity, or encouragement and the public without access to their creativity, imagination, and inspiration. CCAI's prime objectives are: to present visual art exhibitions for a projected 600+ gallery days this year, to present the series of Nevada Neighbors talks, and to continue working with its partner high schools and the local college. All the exhibitions and events are free and open to the public.

Now in its 19th year, the Initiative continues its commitment to enhancing the area's cultural environment and strengthening cultural ties throughout the community. CCAI objectives focus on sustaining artists and increasing awareness of the visual arts programs offered in Carson City. Audiences are treated to year-long programs of art exhibitions and online illustrated-talks making cultural programming available to residents and visitors, including those who might never chose to visit an arts venue.

CCAI presents three exhibitions in the Courthouse Gallery annually by local, regional, or national artists. Each exhibition is in the gallery for four months and is open to the dozens of citizens who visit the courthouse daily.

The Community Center's Crowell Board Room, home to all the City's numerous official public meetings, features three four-month long shows by Nevada artists. The Initiative presents student shows in the City's Community Development building [the "Brick"] from its partner schools: Carson, Dayton, Douglas, Pioneer high schools, and Western Nevada College.

CCAI's Nevada Neighbors series, now video presentations, focuses on perspectives by artists and scholars to introduce ideas and stimulate community conversations about contemporary and historic cultures. Videos of exhibits and artist interviews preserve shows and extend access for the public. Five online talks are now published with an additional three in the pipeline.

The Initiative will share the links with its partner schools' faculty for use in classroom curricula. These programs enrich students' education, expand standard curricula, and provide In-Service opportunities for attending faculty. This program also encourages students and their teachers to visit CCAI's exhibitions.

Participating artists and speakers receive honoraria and support for their travel and supplies; students artists do not receive honoraria. Please see the attached program list for the CCAI 2021 - 2022 season.

CCAI makes its exhibitions available to the estimated 15,000 members of the public who use the city services in these 3 buildings for 34 weeks, November 1, 2021 – June 30, 2022; at the Courthouse Gallery plus those attending the public meetings in the Crowell Board Room and using city services at the Community Development Building.

CCAI takes pride in being fiscally prudent. The two staff members are independent contractors and work remotely. With strong community partnerships that provide the pro-bono program venues, CCAI has a budget without the expenses for gallery space, storage space, and meeting rooms. Consequently, there are no costs for rent/mortgage, power bills, and building maintenance.

CCAI measures its performance through: gallery and event attendance, renewal and reaffirmation of CCAI public/private partnerships [e.g. City Courthouse, partner schools, etc.], membership base, mailing list, social media activity with Facebook "likes", and evaluation form responses. The board and staff are pleased that these numbers continue to increase. The Initiative counts event attendance and student participation for its records.

Presenting the arts also includes some immeasurable outcomes. Fostering imagination, creativity, and an expanded world-view cannot be immediately measured but these add to a fuller education and richer life for the local community.

All CCAI partners have renewed their participation with CCAI for 2021 – 2022 providing CCAI with the best possible confirmation of "a job well done."

Estimated number of local participants: 15,000 Estimated number of out-of-town participants: 250

Number of years event has taken place in Carson City: 19

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
CCAI staff to produce/coordinate programs	5000	20840	25840
artists' honoraria		7550	7550
marketing		8385	8385
remaining operating costs		3750	3750
Total:	5000	40525	45525

Redevelopment Funds as a % of total event costs: 12 %

Projected Revenues:

45525

Projected Net Profit/Loss:

0

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago	List: Prior Redevelopment Grant Amount / Year
Income:	\$ 70,000	\$ 66,705	\$ 70,600	2019 / 4,766
Expenses:	\$ 70,000	\$ 64,825	\$ 69,270	2018 / 5,000
Reserves:	\$ 18,375	\$ 18,370	\$ 20,870	2017 / 5,500 2016 / 4,500

Number of years your organization has existed: 19

Have other organizations besides yours committed funding for this event? Yes No

If yes, what organization(s) and how much?

Private Foundations:

Kaplan Family Charitable Fund 1,000
John and Grace Nauman Foundation 6,000
Southwest Gas Corporation Foundation 1,000
US Bank Foundation 2,500

Public Funders:

Governor's Office of Economic Development: Nevada Pandemic Emergency Technical Support Grant (November - December, 2021) 4,500
Nevada Arts Council 8,400

Describe any efforts to obtain funding from other sources:

CCAI has submitted grant application to Nevada Humanities for a Project Grant.

In addition to private foundation and public grants, the board initiates fundraising efforts with its own membership dues [\$450 minimum per member annually; the student member does not pay dues]. CCAI's hosts an engaged and stable membership list of businesses, families, and individuals with annual donations ranging from \$35 - \$1,000. See the following answer for business members' list; CCAI continually canvases local businesses for support.

Describe why Redevelopment funds are required for the special event:

The Initiative does not sell tickets or charge admission for its exhibitions and programs. Redevelopment funds are crucial to ensure CCAI program production/coordination and to help leverage funding from other public and private sources.

CCAI requests organizational support for its two part-time staffers, Executive Director and Assistant Director. These positions are critical for CCAI program production and organizational sustainability. CCAI's extensive program list depends on the staff's coordination and detailed logistical management for successful event production.

CCAI presents activities in non-traditional sites that provide the public direct engagement with visual artists throughout the year. All CCAI events support "life-long learning" by the public and expand classroom/online curricula for partner schools' students and faculty.

Throughout the year, CCAI will produce year-round exhibitions: fourteen shows at four sites, four Nevada Neighbors online talks. CCAI's programs enhance the City's cultural life for a wide spectrum of residents and visitors.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The Initiative's 2021 - 2022 programs both sustain and increase arts programming in Carson City and the region. CCAI plays an important leadership role in Carson City's development as a center of arts and culture. The Initiative presents strong programs designed to encourage participation in and discussion of the arts in our community's evolving cultural life.

People from Carson City, Douglas, Lyon, and Washoe counties consistently attend and participate in CCAI events.

A strong arts and culture environment helps Carson City as it works to diversify and expand its business base. When businesses consider moving their facilities to a new community, among the primary questions asked are: How are the schools in your community? What is there to do in your community? CCAI helps the City provide positive answers to both of those questions. CCAI provides enrichment programs at the schools and has a strong record of providing visual arts programs distinguished by excellence and innovation to residents throughout the community.

CCAI actively markets its programs via print and electronic media to Carson City residents and to Douglas, Lyon, and Washoe county residents to encourage them to come to Carson City. Many audience members and gallery visitors travel from outside Carson City to attend CCAI events and programs, and in the process, augment the local tax base through support of local restaurants and other services.

List other organizations and businesses partnering or participating in the event:

CCAI public and community partners include the Carson City Courthouse, City of Carson City, Carson City School District, Douglas County School District, Lyon County School District, and Western Nevada College.

Granting agency partners include the John and Grace Nauman Foundation, Kaplan Family Charitable Fund, Nevada Arts Council and the National Endowment for the Arts, Nevada Humanities and the National Endowment for the Humanities, U.S. Bank Foundation, and Southwest Gas Corporation Foundation.

CCAI Business partners to-date include: Allison MacKenzie law firm, The Cracker Box, John Erle Daniels Construction, Data Graphics, Family Dentistry/Dr. Mark Nelson, Great Basin Consulting LLC, Kilpatrick & Bulettini law firm, Millard Realty & Construction, NAI Alliance, Nevada Artists Association, Resource Concepts Inc., Shaheen Beauchamp Builders, Steele & Associates CPA LLC, and Vineburg Machining Inc.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

CCAI will produce three exhibitions and companion artists' receptions at the Carson City Courthouse, three exhibitions in the Community Center's Crowell Board Room, and four student group shows at the Brick. In addition, four Nevada Neighbors talks will be recorded and posted on the Initiative's YouTube channel. CCAI will not request any street closures during 2021 - 2022.

Have you obtained all necessary approvals and/or permits for the event? Yes No
If not, what approvals are still pending?

CCAI has not yet submitted its permit requests and will submit the required event permit applications for its Courthouse and Crowell Board Room art receptions in a timely manner prior to each event.

How do you plan to market and promote the event?

CCAI consistently focuses on developing new audiences and informing the public to engage and extend residents' awareness. The CCAI Board and staff actively collaborate with members, individuals, and local organizations and local businesses. The Initiative's website, ccainv.org, features current, upcoming, and past exhibitions, speakers, essays, and events. The Initiative issues essential public information on current talks and exhibits via the website, press releases, and printed fliers that are mailed several times a year to 1,600 people. In addition, staff publishes monthly e-newsletters that reach 890 subscribers and makes frequent social media posts on Facebook and Instagram that connect with wider audience. The new YouTube channel has substantially increased CCAI's visibility.

YouTube provides an up-to-date tally of the number of "views" of each item. To CCAI's delight, these numbers for Nevada Neighbors far exceed the number of people who previously attended the in-person events and gives a window into the exhibitions' broad reach.

Funders are acknowledged on gallery walls, on digital fliers, in program notes, in print and digital media, on the website ccainv.org, on virtual tours, and on social media.

The board and staff are in active collaboration with individuals, local organizations, and businesses and its Advisory Board members all who help to spread-the-word about CCAI events.

Explain how the special event may be able to be expanded in the future:

For 2021 – 2022, CCAI will maintain its current schedule for Exhibitions and Nevada Neighbors programs. Artists In Education activities with the partner high schools will take place online.

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

The City's annual support is vital to CCAI to help leverage outside funding from private foundations and state/federal public agencies. CCAI will continue its yearly funding requests to all these sources.

All CCAI exhibitions and events are open year-round and always available free to the public. CCAI provides ongoing programs to enhance the local cultural environment and is grateful for the City's support.

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature



Date:



***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

- Complete Special Event Grant Application Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses



Capital City
Arts Initiative

Staff

Sharon Rosse

Executive Director
Arts Administrator

Christel Passink

Assistant Director
Graphic Designer

Organizational Chart

The Board supervises the staff and participates in fundraising, curatorial research and decisions, event production, and program evaluation.

The staff coordinates and organizes program production, grants writing, marketing, and public information. The Assistant Director reports to the Executive Director who reports to the board of directors.

Updated: September 2021

Sharon Rosse

478 Bavarian Drive, Carson City, Nevada 89705

775.721.7424 mobile

sharonrosse2001@yahoo.com

Resume

Professional Experience

2002 – present Executive Director, Capital City Arts Initiative [CCAI], Carson City, Nevada Founding Executive Director. Responsibilities include: organizational leadership; chief financial officer/ grants manager/ development; staff and board management; public information; coordinating collaborations with community organizations; curatorial and program oversight for Exhibitions in Courthouse Gallery, Crowell Board Room, Brick, WNC's Bristlecone Gallery; Nevada Neighbors series; and the Artists In Education program.

2003 – present Board Member, Capital City Arts Initiative [CCAI]

1992 - 2001 Nevada Arts Council, a State of Nevada agency.

• Artists' Services Program Director, 1995 - 2001

Responsibilities included: addressing the needs of individual artists through grants technical assistance, ongoing programs, statewide initiatives, conferences, and networking opportunities. Program administration and development included: Artists' Fellowships [public/ private funding]; visual art exhibitions, tours, programs: established OXS exhibits at NAC office, Governor's Arts Awards annual artists' commissions, LXS at the State Legislature, *LXS On The Road, night*, Save Outdoor Sculpture, Women's Health Conference exhibition; Tumblewords literary arts touring program; Artists' Professional Development; Artists' Services' intern/ volunteer program; and fiscal administration for the preceding programs.

• Director of Services, 1992 - 1995

Responsibilities included: administration and development of Artists Fellowships, LXS at the State Legislature; Arts in Education Program: Artists-In-Residence, Teacher In-Service Conferences, Special Project Grants for Teachers, Arts Organizations and Schools; Community Arts Development programs: Nevada Presenters' Network, NPN conferences; agency PIO.

1985 – 2001 Director, LXS, Legislative eXhibition Series, Carson City

Co-founder | co-curator of the biennial visual arts exhibition program at the Nevada State Legislature, Carson City. Presented ninety exhibits during nine biennial legislative sessions. Presented through the Nevada Arts Council and Western Nevada Community College-Carson City.

1984 – 1992 Director, XS Gallery, Western Nevada Community College, Carson City Co-founder. Responsibilities included: administration for nine exhibitions per year, the visiting artists program, arts writing program in conjunction with the exhibition program, development and administration of LXS Gallery at the Nevada State Legislature, grants writing and management; coordination of publicity and graphic design, public relations, fund-raising.

Additional Professional Activities

2018

- Panelist for Nevada Arts Council's Cricut Rider consultant applications
- Grant consultant for Carol Brown's NAC Professional Development grant
- CCAI representative, Carson City Arts & Culture Coalition, 2006 - present

2017

- Panelist for Carson City Visitors Bureau/Nevada Arts Council's Art'repreneurs workshop
- Grant consultant for Carol Brown's NAC Jackpot grant
- CCAI presentation to the Carson City Men's Club

2016

- Organized the Carson City Arts & Culture Coalition's Candidates Night [included candidates for mayor, city supervisor, and school board]
- Grant consultant for Artouring [DBA Reno Open Studios]

2015

- Juror for Outstanding Graduate Student Artist Award, Department of Art, University of Nevada Reno [UNR]
- Juror for State Senator Joyce Woodhouse's Student Art Competition "What Nevada Means To Me," open to 23 Clark County elementary schools

2012

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR

2011

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR
- Member, Advisory Board, United Latino Community

2010

- Member, Capital City Reads Committee, Carson City Library, 2009 – 2010

2009

- Member, Advisory Committee, Carson City Library

2008

- Speaker for *Sine Cera*, Galen Brown exhibition at Nevada Arts Council's OXS Gallery

2007

- Guest Participant, Graduate Student Open Critiques, Department of Art, UNR
- Steering Committee/general membership, Carson City Arts & Culture Coalition, [2006-2007]

2006

- Participant, Community Committee with Outside Review Team, Department of Art, UNR

2003

- Panelist, "Becoming A Professional Artist," Sierra Nevada College
- Radio interview, KUNR, Artist-in-Residence Program, with on-air host Terry Joy
- Juror, "8th Annual Recycled Art(icles)," College Gallery, WNCC-Carson
- Community Representative, Scholarship Committee, Department of Art, UNR,

2002

- LXS Curatorial Committee for 2003 LXS at Nevada Legislative Building, NAC

2001

- Author, catalog essay for "Great Basin Points of View" exhibit; Mary Lee Fulkerson, curator; exhibition sponsored by the Racial Justice Institute of the Truckee Meadows
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media]

1991

- Guest Curator, Nevada Museum of Art, Reno *Nevada Country Christmas/Holiday Traditions*; designed and installed exhibit, juried and coordinated performing arts events
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media]
- Juror, Carson City High School Parent Teacher Student Association sponsored art contest
- Juror, Carson City Jr. Hi School Parent Teacher Student Association sponsored art contest

1990

- Juror, Nevada Day Show, Nevada Artists' Association, Brewery Arts Center, Carson City 1989

- Presenter at "Creative Programming for Visual Arts Centers" session, Southwest Arts Conference, Scottsdale, Arizona

1987

- Exhibition Assistant, Nevada State Museum, Carson City

1986

- Juror, Student, Faculty & Staff Show, Manville Gallery, University of Nevada, Reno

1985

- Juror, Great Balloon Poster Contest, Sierra Arts, Reno

1984 - 1985

- Member, Board of Directors, Brewery Arts Center, Carson City

1984

- Juror, Olympics of the Mind, State Finals, Nevada State Department of Education

1983

- Juror, *Listen*, University of Nevada, Reno Arts Festival, Student Competition

1982

- Evaluator of *Nevada Contemporary*, Sierra Nevada Museum of Art exhibition for NAC grant

Teaching Experience

2008 – 2009 Artist in Education for CCAI with Carson City School District: Carson High School ECHO Club, Mark Twain Elementary School [PTA Reflections project], Empire Elementary School X-Factor.

1984 - 1989/1991/2001 Artist in Residence at twenty-one residencies in northern Nevada for the Nevada Arts Council; Sierra Arts, Reno; and the Lake Foundation, Incline Village.

1984 - 1991 Instructor, visual arts studio and arts administration classes, Western Nevada Community College, Carson City. Courses included Beg. and Advanced Sculpture, Beg. and Advanced Ceramics, Beg. and Advanced Drawing, Gallery Management, and summer workshops.

1981 - 1987/1991 Instructor for various art classes and workshops at schools for Washoe County School District; Brewery Arts Center; Sierra Nevada Museum of Art; and Very Special Arts Nevada in Reno and Elko.

Education

B.A. University of Nevada Reno, major: Art, 1981.

CHRISTEL PASSINK

2761 Fuller Avenue

Minden, NV 89423

775-450-3842

cpassink@gmail.com

PROFESSIONAL EXPERIENCE

Assistant Director – Capital City Arts Initiative, Carson City, Nevada

2019 - present

Responsibilities include producing all exhibition and Nevada Neighbors videos, CCAI's graphic design [fliers, e-newsletters, essays], assisting with program production and public information distribution.

Artists In Education Program Manager – Capital City Arts Initiative, Carson City, Nevada

2009 - 2019

Responsibilities included managing the Artists In Education program [coordinating talks/workshops with schools and artists, driving out-of-area artists to the schools, attending talks and assisting the artists], creating all CCAI graphic design [fliers, e-newsletters, essays].

2010 - 2013

Taught CCAI art workshops at various Carson City School District schools

Graphic Designer – Charter Advertising/Design, Inc., Tahoe Paradise, California

2012 - present

Creative services include advertising, marketing and design. Design responsibilities include logos, print/web ads, brochures, signage, calendars, and multi-media design.

Sales Representative – Nevada Magazine, Carson City

2008 - 2009

Nevada Magazine, a non-profit agency and division of the Nevada Commission on Tourism.

Responsibilities included: selling ads to the community that would be featured in the Tour Around Nevada article.

Administrative Assistant - The Market Place, The Ridge Resorts, Stateline, Nevada

2006 - 2008

Responsibilities included creating flyers in Publisher, annual newsletters, and weekly information guides, process invoices, and contact vendors

Executive Assistant to President - RAM Builders, LLC/Suds Shine Car Wash, Minden, Nevada

2003 - 2006

Ram Builders, LLC

Administered all aspects of a construction business which included meeting with clients and vendors, managed and maintained deadlines, prepared and submitted invoices, and coordinated with the escrow companies to close homes

Suds and Shine Car Detailing

Created pricing menus, invoices, business cards, and coupon booklets, processed payroll and paid invoices

Executive Assistant - Resorts West, Stateline, Nevada

2002 - 2003

Assisted the President, Vice President, Chief Financial Officer and the General Manager in the day-to-day operations of four upscale resorts. The positions responsibilities changed daily and included such tasks as creating newsletters, processing ballots, proxies, and owner survey information for four Homeowner Associations

ADDITIONAL PROFESSIONAL EXPERIENCE

- Ridge Resorts Associate Management Preparation Program Graduate

AWARDS

- Ridge Resorts Employee of the Year
- Ridge Resorts Superior Achievement Recognition Award

EDUCATION

A.A.S. Graphic Communications, cum laude, Western Nevada College, Carson City, 2012

Updated September 2021

A	B
Culture & Tourism Authority • Cultural Commission • Redevelopment Authority	
Capital City Arts Initiative Grant Application	
for FY22 • November 1, 2021 — June 30, 2022	
Organizational Budget • FY22	FY22 Budget
Projected Expenses • November 1, 2021 — June 30, 2022	projected
CCAI Staff	
Executive Director: 1,665 per month	13,320
Assistant Director: 1,565 per month	12,520
	staff subtotal
	25,840
Program Expenses	
Artists' Honoraria: artists, speakers, writers, student translators	7,550
Nevada Neighbors honoraria: 2,000	
Exhibition artists honoraria: 3,750	
exhibition essay writers honoraria: 1,500	
WNC student translator 300	
High School Scholarship, juried high school group show, March 2022 [private donation]	500
Remaining Operating	
artists' supplies 250	
artists' shipping 750	
exhibition supplies 500	
hosting, receptions, event permits 500	
insurance: workers comp 575. and liability 325 [portion of eight months]	600
office supplies misc [portion of eight months]	650
[po box rent, ink, copies, misc postage, paper, memberships,	
Nevada Secty of State fee]	
	program expenses subtotal
	11,300
Marketing	
advertising 310	
website server [\$200, 8 month fee]; Zoom [\$100, 8 month fee]; tech support 300	
graphic design: fliers and video production 4,350	
printing: exhibition fliers, exhibition essays, digital fliers 2,115	
mailing: bulk mail postage and mailing service 1,310	
	marketing subtotal
	8,385
	Total Expenses
	45,525

A	B
Projected Income • November 1, 2021 — June 30, 2022	FY22 Budget projected
Miscellaneous Income	
Amazon Smile donations	75
Misc.	50
	subtotal
	125
Fees for Services	
Douglas High School [in process]	500
Dayton High School [in process]	200
	subtotal
	700
Foundation Support	
Kaplan Family Charitable Fund	1,000
John & Grace Nauman Foundation	6,000
Nevada Humanities Project grant FY22 NVN [request submitted]	2,500
Southwest Gas Corporation Foundation	1,000
US Bank Foundation	2,500
	subtotal
	13,000
Local Support	
Board of Directors	2,400
Memberships [ongoing]	
business memberships goal: \$3,000	3,000
family/individual memberships goal: \$8,500	7,900
private donation for 2022 high school scholarship	500
	subtotal
	13,800
Public Support	
Nevada Arts Council FY22 AMERICAN RESCUE PLAN Grant	4,400
Nevada Arts Council FY22 Operating Support Grant	4,000
Nevada Economic Development PETS Grant [through Dec 2021]	4,500
	subtotal
	12,900
	subtotal
	40,525
Carson City Redevelopment Authority, City Tourism, Cultural Commission	5,000
	Total Income
	45,525

CCAI's 19th Season Programs
July 2021 – June 2022**Exhibitions**

CCAI usually commissions exhibition essays for the Courthouse Gallery and Bristlecone Gallery shows. Essays are available as handouts for gallery visitors and archived online.

• CCAI Courthouse Gallery

CCAI's art gallery located in the second-floor atrium in the city's functioning Courthouse.

- *Callosum*; solo exhibition by Laura Buchan, Vancouver, WA; July 9 – October 21, 2021; artist's reception, Friday, July 9; essay writer Chris Lanier; online exhibition tour and artist interview; www.laurabuchan.com
- *Face to Face: Contemporary Portraits*; solo exhibition by Zoe Bray, PhD, Reno, NV; October 26, 2021 – February 10, 2022; essay writer Pierette Kulpa, PhD; artist's reception, Friday, Nov. 5; online exhibition tour/artist interview; www.zoebray.com
- *Two Views*; two-person exhibition with Robert Ibarra and Cesar Piedra, Reno, NV; February 18 – May 25, 2022; essay writer tba; artist's reception, Friday, February 18; online exhibition tour and artists' interviews; www.cesarpiedra.com; www.robertibarra.art
- *Moiré*, solo exhibition by Claire Pasquire, San Francisco, CA; May 31 - Sept 29, 2022; essay writer tba; artist's reception, Friday, June 3; online exhibition tour

• Bristlecone Gallery, Western Nevada College

The art gallery is located in the college's Bristlecone building.

- *#SueñoAmericano*, solo exhibition by Lauren Cardenas, Oxford, MS; July 21 - September 30, 2021; essay writer Josie Glassberg; artist's reception, Thursday, July 22; online exhibition tour and artist interview; lauren-cardenas.com/
- *Lockdown*, group exhibition with Paula Chung, Zephyr Cover, NV; Nancy Raven, Carson City, NV; and Ted Rips, Thousand Oaks, CA; October 5 – December 22, 2021; essay writer Chris Lanier; artists' reception Tuesday, October 5
- *Phyllis Shafer: Figure Studies (yes, that Phyllis Shafer)*, solo show by Phyllis Shafer; January 10 – April 20, 2022; artist's reception February 4; www.phyllisshafer.com
- *Contrasts*, two-person show with Sogand Tabatabaei and Mariah Vargas, May 20 - September 15, 2022; artists' reception tba; essay writer tba

• Crowell Board Room, Carson City Community Center: exhibitions by Nevada artists in the public meeting room where all City boards and commissions convene

- *Basin and Range*, solo show by Candida Webb, Carson City, NV; June 15 – October 14, 2021; artist's reception, Friday, June 18; www.candidawebb.com
- *Through the Lens*, photography solo show by Paul Mudgett, Oct 15, 2021 – Feb 2, 2022; artist's reception, Tuesday, October 19
- *tba*, group show; February 2 – June 30, 2022

- **"the Brick", Community Development Building**, CCAI Student Gallery, art by current students from CCAI's partner schools
 - *Fresh Outlook*, group show by WNC painting/drawing students; May 25 – Sept. 23, 2021
 - *WNC Graphics*, group show by WNC graphics students; Sept. 27 – December 3, 2021
 - *Photo Finished 2022*; group show by Carson High Advanced Photography students; December 6, 2021 – March 23, 2022
 - *Four High Schools Show*, group show by Carson, Dayton, Douglas and Pioneer high school students; March 29 – May 19, 2022; scholarship award, private funder
 - *WNC 2022*, group show by WNC students; May 23 – September 22, 2022

Nevada Neighbors

CCAI's Nevada Neighbors series presents a series of public talks by artists, curators, journalists, and scholars. In May, 2020, CCAI began recording all talks digitally and posting them online giving viewers ongoing access to the presentations. Since spring 2003, CCAI has presented 74 Nevada Neighbors speakers, some locally, some from near-by states, and some international speakers [Canada, Croatia, Jerusalem, Singapore].

- *The Riches of Nevada Folklife* with Pat Atkinson, Carson City, NV; summer 2021
- *Introduction to Stewart Indian Cultural Center and Museum* with Stacey Montooth, Director, Nevada Indian Commission; and Bobbi Rahder, Museum Director; Sept 2021
- *Career Path Panel* [discussion for high school/college students] with moderator, Paul Baker Prindle, and artists Megan Berner, Jon Farber, Michelle Laxalt, October 2021
- *Behind the Scenes: Nevada State Museum Collections* with Eugene Hattori, Curator of Anthropology, Nevada State Museum, Carson City, November 2021

Artists in Education

CCAI Exhibition artists or Nevada Neighbors speakers give the presentations about their art practice to students and faculty at the following schools. Student exhibitions, in partnership with these schools, take place at the Brick.

- Carson High School, Carson City, Carson City School District
- Dayton High School, Dayton, Lyon County School District
- Douglas High School, Minden, Douglas County School District
- Pioneer High School [alternative high school], Carson City, Carson City School District
- Western Nevada College, Carson City

CCAI Online

- CCAI Website: ccainv.org with announcements of current and upcoming events, programs, commissioned essays, and an extensive program archive.
- CCAI on Facebook and Instagram: www.facebook.com/capitalcityartsinitiative/ and [ccai_arts](https://www.instagram.com/ccai_arts/). Follow CCAI's almost-daily posts of exhibitions and events
- CCAI's YouTube channel: see all Initiative videos www.youtube.com/channel/UC3aEKTO5a2nwZPWNWJXNd-A

Carson City Redevelopment

108 East Proctor Street, Carson City, NV 89701

Redevelopment Special Event Grant Application

Contact Carson City Culture and Tourism Authority (CTA),

CTAArtsandCulture@visitcarsoncity.com for application schedule/deadlines.



Name of Event & Event Date(s)

Symphony Concert Series with a Latin Twist 10/24, 12/9, 12/12, 12/27, 4/21, 4/24, 6/12

Total Funding Request

Redevelopment District Area

\$5,000

#1

#2

Organization Name

Carson City Symphony Association

Mailing Address, City, State, Zip

P.O. Box 2001, Carson City, NV 89702-2001

Organization Phone

Organization Website

775-883-4154

<http://CCSymphony.com>

Contact Name, Title

Elinor Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Contact Cell Phone

Contact Email

775-721-6302

ehbugli@aol.com

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

(Uncompressed version of this text is attached.) Carson City Symphony and Symphony Youth Strings plan seven concerts in the Redevelopment area this fiscal year. The programs will include classical, folk, cultural, and historic components, with a focus on music of Latin America. The goal is to complete a series originally planned for the 2019-20 season. We performed the first of four LatinXpressions concerts in February 2020 before the COVID-19 pandemic curtailed our activities. The event was highly successful in celebrating and engaging our diverse community and drew people to our audience who had not previously attended our concerts. The proposed concerts and outreach activities (some in Spanish) will include classical and folk components, and are designed to promote cultural exchange. Three will include pre-concert entertainment and meet-the-soloist previews. Concert previews, program notes, videos, and related activities will enhance the experience for diverse performers and audiences.

Guest artists and groups are expected to attract a broad, under-served segment of the local community, as well as increase attendance by visitors, and tourists. We are considering collaboration with Mariachi Casadores de Nevada and Kantu Inka, local groups that are popular with Latino audiences and are recommended by local experts on cultural exchange events. Instrumental soloists from outside our region will highlight other musical traditions.

The October 24 concert, "LatinXpressions II," includes a new orchestral work, "A Time to Vote," composed by Gwyneth Walker to celebrate the centennial of the passage of the 19th amendment, granting women the right to vote. The program will also feature world acclaimed flute soloist Ellen Burr, and several pieces by Latin American composers. The December 12 "Holiday Treat" concert includes Victorian Dancers performing styles that were popular in our area in the late 1800s. Cellist Stephen Framil will be guest soloist on February 27, violinist Andrew Sords (originally scheduled for April 2020) will be guest soloist and Gabriel Giro, guest conductor (if visas and travel from Uruguay are possible) for the "LatinXpressions IV" concert on April 24, and Carson Chamber Singers plus a vocal soloist on June 12.

Youth strings concerts are on Dec. 9 ("LatinXpressions III") and April 21 ("Music is for Life"). Both include the Symphony Youth Strings directed by Laura Gibson and Joyful Noise Carson Children's Choir directed by Michelle Powers. The April concert also includes the Not Quite Ready for Carnegie Hall Players (adult intermediate strings).

Since 1984, the Symphony Association has created opportunities that were not otherwise available for musicians and audiences in Carson City. Our objectives are to have community music groups in the capital city, to pursue artistic excellence within the scope of volunteer performing groups, and to present a wide range of symphonic and choral music, including familiar classics, works by contemporary composers, and music featuring unusual instruments, and we have commissioned and premiered several pieces.

Estimated number of local participants: 1,250 Estimated number of out-of-town participants: 1,000

Number of years event has taken place in Carson City: 37

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Conductors and guest artists' stipends	3,000	9,000	12,000
Space rental - Carson City Community Center	1,000	2,200	3,200
Travel - guest soloists	0	1,200	1,200
Production - music, audio tech., videography	500	1,000	1,500
Marketing - print, radio, social media, mailing	500	4,500	5,000
Overhead - office expenses, royalties, insurance	0	3,000	3,000
Total:	5,000	20,900	25,900

Redevelopment Funds as a % of total event costs: 19 %

Projected Revenues:

25,900

Projected Net Profit/Loss:

0

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$ 41,350	\$ 27,710	\$ 57,762
Expenses:	\$ 41,350	\$ 20,310	\$ 44,138
Reserves:	\$ 0	\$ 7,400	\$ 13,624

List: Prior Redevelopment Grant Amount / Year

\$4,833 / FY2021

\$4,265 / FY2020

\$3,467 / FY2019

Number of years your organization has existed: 38

Have other organizations besides yours committed funding for this event? Yes No

If yes, what organization(s) and how much?

Nevada Arts Council and National Endowment for the Arts:

\$4,000 prorated from Operations Support grant

\$2,000 prorated from American Rescue Plan Grant

National Endowment for the Arts:

\$9,000 prorated from Challenge America grant awarded in 2020, extended to Sept. 2022

Describe any efforts to obtain funding from other sources:

We applied for \$1,350 from Nevada Commission on Tourism for a Rural Marketing Grant to promote tourism for the June Pops concert. It was denied, but we may try again in round two in January. We expect \$2,400 from ticket sales, \$1,000 from program ads, \$1,500 prorated from memberships and other private and corporate contributions, and \$15,000 from grants (see above) applied to this concert series. We will apply for other grants, but cannot estimate additional funds; however, we will commit organization reserve funds to the project to cover any shortfall.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds will help us continue to expand our programs to an increasingly diverse audience. Carson City's Hispanic/Latino population, now over 20 percent, is reflected in our youth strings programs. About half of our beginning after-school violin students are Hispanic/Latino, and we have had representatives from other groups - African American, Native American, Asian, multi-racial, and various ethnic backgrounds. Youth concerts are free for everyone, and we provide free family tickets for the students in our programs; however, relatively few have attended regular Carson City Symphony concerts. Implementation of the first concert in the LatinXpressions series was successful in this regard, and we want to complete and expand the programs to reach additional audience segments. Project advisor Lupe Ramirez, who was WNC Latino Outreach Coordinator, helped plan the series for FY20 and will continue in this role in FY22.

Redevelopment funds are needed to help us pay guest soloists' and guest groups' fees, technical support services, conductors' fees, space rental for dress rehearsals and performances, and marketing to an expanded audience, including translated materials for the Latino population.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Our concerts will attract visitors as well as local and regional audiences. We have regular attendees from the bay area to the west and to Fallon in the east. Our orchestra musicians are also drawn from a broad area, commuting up to 140 miles round trip to attend weekly rehearsals. Our surveys show that these audience members and performers contribute to the economy by buying meals and shopping in Carson City when attending events here. More important to the economy are residents who considered the presence of an orchestra as a quality-of-life factor in choosing the Carson City area as a place to settle. We feel with targeted marketing, our 2021-22 concert programs will draw a wider audience, and showcase more aspects of our arts community.

List other organizations and businesses partnering or participating in the event:

Other organizations and businesses partner, support, and participate in Symphony concerts by joining the Symphony Association, buying advertising in concert programs, and providing in-kind or discounted services or shared resources. These include Carson Tahoe Health, Intimate Designs Floral, Resource Concepts, Inc., Kiggins Family Dentistry, Mangia Tutto Pizzaria, Capital City Arts Initiative, Western Nevada Musical Theatre Company (shared timpani), Reno Public Radio (KUNR), Carson City Classic Cinema Club, Frank Iannetta Roofing, JP Morgan Chase Foundation, Carson City School District (rehearsal space), and Carson City Arts & Culture Coalition.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Six performances in this series will be held in the Bob Boldrick Theater in the Carson City Community Center, which seats up to 578 people and includes dressing rooms and lobby. Pre-concert talks for three concerts will be held in the Robert Crowell Board Room in the same facility. The seventh performance will be at the Capital Amphitheater. We hold most orchestra rehearsals at Carson High School in the band/orchestra room. The chorus rehearses in the choral room at Carson High or in a church facility. The youth strings and youth choir rehearse at various schools, the Carson City Senior Center, and other facilities. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes No
If not, what approvals are still pending?

Pending: State of Nevada Department of Buildings and Grounds contract for use of the Capital Amphitheater for the June concert.
Completed: Carson City Dept. of Parks and Recreation reservations for use of the Community Center; liability, property, and workers compensation insurance; and music-performance licenses from ASCAP and BMI.

How do you plan to market and promote the event?

Before each concert we will send media releases to more than 50 email addresses for newspapers, radio, television, and CarsonNow, and send emails via Mailchimp to about 1,700 addresses. We will have on-air announcements on KUNR and KNVC and on-screen ads in the Galaxy movie theater and postcard mailings for selected concerts. We maintain a web site (CCSymphony.com) and Facebook page (www.facebook.com/CarsonCitySymphony). We use online calendars - Carson City Culture and Tourism Authority (visitcarsoncity.com), Carson City Chamber of Commerce www.carsoncitychamber.com, Carson City Arts & Culture Coalition Facebook page, and Nevada Cultural Network arts4nevada.org. We have banners across Carson Street and use the William Street electronic message board. Our conductor (and guest soloists when possible) are interviewed on KNVC (Carson City Community Radio). Flyers in English and Spanish will be posted and distributed.

Explain how the special event may be able to be expanded in the future:

The best way to expand our concerts would to increase audience size. We generally attract fewer than 400 patrons (about half paid tickets and half free admission) to each concert and the Community Center theater can accommodate more. A second way to expand would be to hold a second performance of each program at the same or another location; this would increase expenses. A third way would be to hold a concert for students during the day, if our performers can be available during school hours. We also could make one concert each season feature music typical of a different ethnic group from our community.

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

Carson City Symphony's concerts could transition away from City funding support by increasing organization memberships (number of members or membership contribution fees); raising ticket prices again (however, that might reduce attendance); seeking more contracted services (such as the July 4 concert we play in Genoa - hard to find); or including only local soloists, or none (that also might reduce attendance and would reduce the inspiration guest soloists give to the orchestra, student musicians, and visitors). As typical of symphony orchestras nationwide, ticket sales do not cover costs; therefore, holding more concerts would not be likely to help the transition. Probably the best way would be to find more grant funding. Some grants we were awarded in the past are no longer available to us due to changing focus by the grantees; others have reduced the maximum grant award; however, we are always seeking new sources.

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature

Elinor H. Bugli

Date:

September 30, 2021

***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

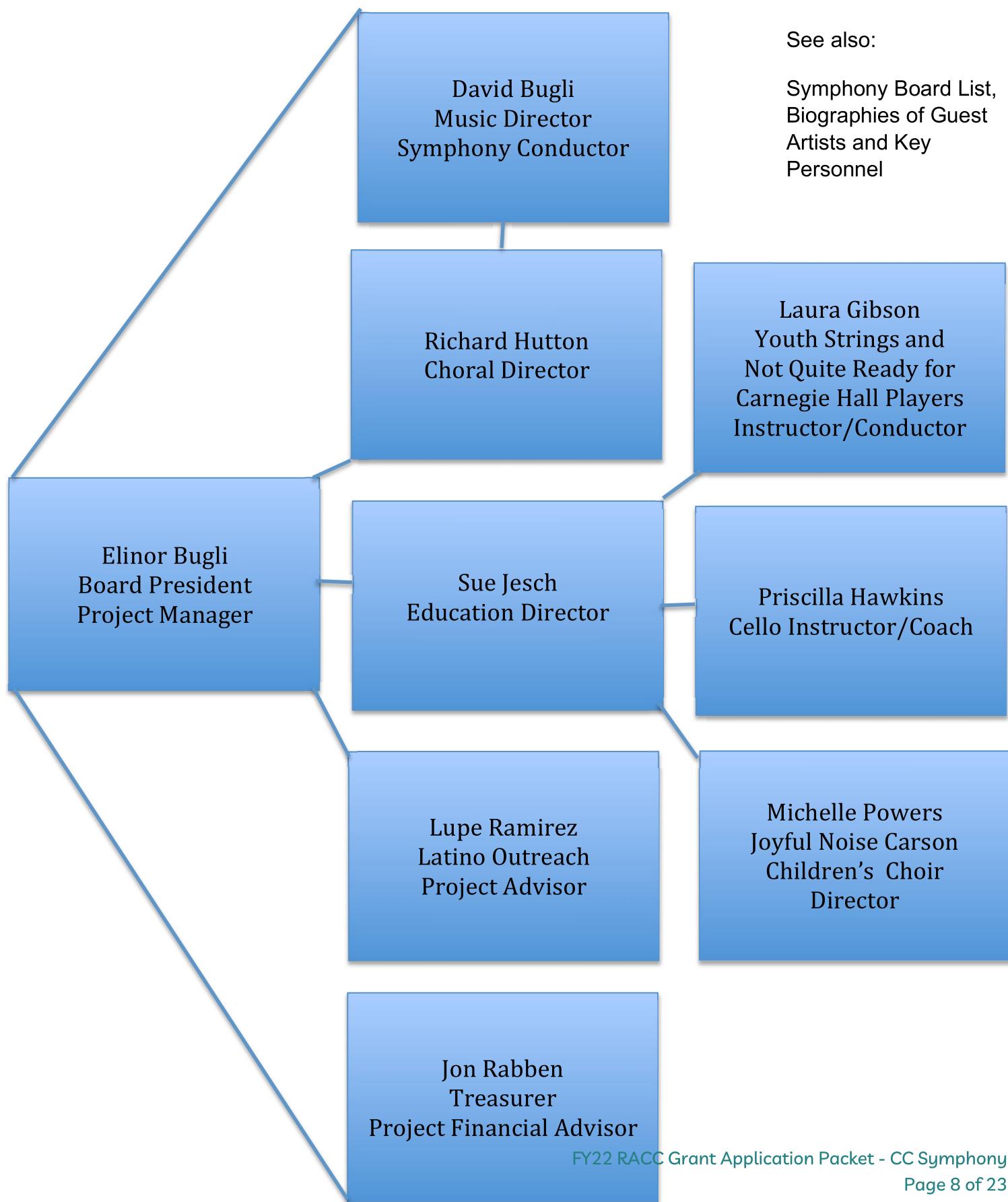
Application submittal checklist:

- Complete Special Event Grant Application Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses

Carson City Symphony Association

Concert Series FY21-22

Project Organization Chart



CARSON CITY SYMPHONY ASSOCIATION, INC.

P.O. Box 2001, Carson City, NV 89702-2001
 BOARD OF TRUSTEES, 2021-22 SEASON (FY22)

Term ends	Name, Position, (Occupation)	Phone, Cell phone, Fax, Email	Address
6/2023	Elinor Bugli , President Publicity, Grants Chair (Hydrologist, U.S. Geological Survey, retired)	(H) 775/883-4154 (C) 775/721-6302 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
6/2022	Grant Mills , Vice President Symphony Stage Manager, Fallon Liaison, Audit Committee (Owner, Mills Farm & Industrial)	(H) 775/867-3099 (W) 775/867-3000 (C) 775/217-0988 (F) 775/867-3191 (E) grantmfi@yahoo.com	3900 Scheckler Road Fallon, NV 89406
6/2024	Jon Rabben , Treasurer Program Notes Writer (Accountant, retired)	(H) 775/783-9086 (E) jm1948rabben@gmail.com	1328 Petar Dr. Gardnerville, NV 89410-5864
6/2023	Edith Isidoro-Mills , Recording Secretary, Publicity (Fallon), Nominations (Horticulturist, Garden of Edith)	(H) 775/867-3099 (F) 775/867-3191 (C) 775-427-3099 (E) eaim@phonewave.net	3900 Scheckler Road Fallon, NV 89406
6/2022	Kathleen Long , Volunteer Coordinator	(C) 1-775/293-3610 (E) alverno10@gmail.com	186 Lake Glen Dr. Carson City, NV 89703-5215
6/2023	Brian Fox Concertmaster, School liaison (CCSD Orchestras Teacher)	(W) 775/283-1779 (C) 775/848-5643 (E) Bfox@carson.k12.nv.us	2336 Dawn Circle Carson City, NV 89701
6/2022	Steve Pfister , Founder of Pacific Mist Music	(H) 775/324-1445 (E) pacificmistmusic@charter.net	17 S. Virginia St. #307 Reno NV. 89501
6/2024	Michelle Powers , Joyful Noise Children's Choir Director, WCSD Music Teacher,	(C) 775/720-1916 (E) mrees@nevada.unr.edu	200 James Ct #27 Mound House, NV 89706
6/2024	Mikki Keirstead , Trustee, Percussionist,	(C) 775/315-0796 (E) Mikkikeirstead@gmail.com	2568 Blue Haven Lane Carson City, NV 89701

Personnel:

David Bugli, Music Director & Conductor, 775/883-4154 (H), 775/720-1741 (C), dcbugli@aol.com

Ricky Hutton, Choral Director, 291/218-5634, richardjhutton@gmail.com

Sue Jesch, Education Director, 775/450-5584, susanjesch@gmail.com

Laura Gibson, Associate Concertmaster, Grants Committee, Strings Teacher, 775/887-5614, gibsonrosen@sbcglobal.net

Gary Schwartz, Consort Canzona Director (on leave this season), 775/229-3769, consortcanzona@gmail.com

Tiffany Alm, Victorian Dancers Director/Choreographer, 775/400-2952, tiffany@yballroomdance.com,

Jane Johnson, Symphony Librarian and Consort Canzona Liaison, 775/267-3427, jane3491@charter.net

Charlotte Tucker, Carson Chamber Singers Librarian, 775/883-4552, charliet1931@gmail.com

Tax Exempt FEI No. 88-0229678
 Web site: CCSymphony.com

FY22 RACC Grant Application Packet - CC Symphony

Printed 09/20/21

**Carson City Symphony Association
RACC/CCCC Grant - Key Personnel and Guest Soloists FY22**

ELINOR BUGLI, President, Carson City Symphony Association
191 Heidi Circle, Carson City, NV 89701-6532
EHBugli@aol.com
775-883-4154

Elinor Bugli has been a member of the Carson City Symphony since its founding in 1984, serving on the Board of Trustees as well as playing violin in the orchestra. As president of the Symphony Association, she volunteers as manager, publications editor, and grant-application writer. She has been Secretary-Treasurer of the Mile High Jazz Band Association since its founding in 2001. Her applications resulted in the Symphony's selection as Nevada's *Continental Harmony* organization by the American Composers Forum and the National Endowment for the Arts in 2000, and the Mile High Jazz Band's selection for the same honor in 2003.

Member and past Chair of the Carson City Cultural Commission, Ms. Bugli is also Treasurer of the Carson City Arts & Culture Coalition. She has served as President of the Board of Directors of the Brewery Arts Center and Chair of the Docent Council at the Nevada Museum of Art in Reno.

Ms. Bugli plays chamber music with the Silver Strings, plays in the Carson Valley Pops Orchestra, and has played in the Northern Virginia Symphony, Ruby Mountain Symphony, Foundation Orchestra, and the pit orchestra for Western Nevada Musical Theatre Company productions.

In 2001, sponsored by the Carson City Symphony Association, Ms. Bugli was selected for "Leadership Carson City," a ten-month educational program of the Carson City Area Chamber of Commerce for community leaders. In 2003, representing the Symphony, she participated in group consulting for nonprofit organizations by Capital Venture. In 2007, she and David Bugli received the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Ms. Bugli has B.A. and M.A. degrees in geology (U. of Minnesota and Wesleyan University, Conn.) and is retired from a career as hydrologist with the U.S. Geological Survey. While at USGS, she received a Dept. of the Interior award for excellence of service as part of the USGS Benchmark Outreach Team.

DAVID C. BUGLI, Music Director and Conductor, Carson City Symphony
191 Heidi Circle Carson City, NV 89701-6532
dcbugli@aol.com
775-883-4154

David C. Bugli, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts.

In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes and arranges music; has been an organist and choir director; and was a piano instructor at Western Nevada College. He is the leader and keyboard player with the Mile High Jazz Band (big band) and

the Millennium Bugs and other jazz combos. He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, D.C., area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run Jazz Band, and the Commonwealth and Zephyrus Brass Quintets.

Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra and the Ruby Mountain Symphony; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Mr. Bugli completed a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial. The arrangements were commissioned by the Reno Philharmonic and made possible by a significant grant from the E. L. Wiegand Foundation. They are available for downloading, free of charge, on the Reno Philharmonic website <http://renophil.com/hmn>. The main arrangement was performed by the Reno Philharmonic in October 2014 and by several other orchestras and choruses throughout the state.

<http://davidbugli.com>

RICHARD HUTTON
Carson Chamber Singers Director
760 Rosewood Dr., Reno, NV 89509
richardjhutton@gmail.com
219-218-5634

Richard Hutton was officially appointed Director of the Carson Chamber Singers in early 2021, but his association with the Carson Chamber Singers goes back to the summer of 2019. Hutton is in his sixth year as Choral Director at Spanish Springs High School. He is also the Fine Arts Department Chair. He has resided in Reno, NV for nine years having also taught various levels of music at Sage Ridge School and Hug High School. He has served as an Interim Choral Director for the Reno Philharmonic Chorus and was also the Artistic Director of the Reno Baroque Ensemble. He served as the Nevada Music Educators Association's Washoe Zone Representative from 2019-2021 and as Nevada ACDA Repertoire and Standards Chair for Mixed Choir. Richard is pursuing a Doctorate of Musical Arts in Choral Conducting at the University of Nevada Reno. He holds a Master of Music in Choral Conducting degree, with distinction, from Westminster Choir College of Rider University in Princeton, New Jersey. His primary teachers there were Dr. Joe Miller, Dr. James Jordan, and Dr. Andrew Megill, three of America's most sought-after choral conductors. He has sung Tenor or Countertenor in such renowned ensembles as the Westminster Choir, Westminster Kantorei, Westminster Symphonic Choir, Westminster Williamson Voices, and Westminster Chamber Choir. Richard was North Shore Choral Society's Apprentice Conductor, worked with the choral ensembles of Evanston Township High School and Maine West High School, was an adjunct music faculty member at Princeton Day School, and a semifinalist in the National ACDA Conducting Competition. Prior to completing his

graduate degree, he received his Bachelor of Arts in both Music and Philosophy with a minor in Bioethics, magna cum laude from Loyola University, Chicago, where he studied voice and conducting with Dr. Julia Davids. In past summers, he sang with the Westminster Choir at Spoleto Festival U.S.A., the Westminster Chamber Choir and Festival Chorus, and conducted and sang in the Norfolk Chamber Choir of Yale University. He enjoys directing musicals at his schools including Legally Blonde, Spamalot, Footloose, Beauty and the Beast, and The Wizard of Oz. He and his wife Ashton and daughters Pearl and Evelyn love the Reno-Tahoe area. He is also a lay pastor at Living Stones Church Reno.

SUE JESCH, Education Director and Founder, Symphony Youth Strings
2201 Kansas St., Carson City, NV 89701
susanjesch@gmail.com
775-450-5584

Sue Jesch joined the Carson City Symphony in 2004. She became founding director of *Symphony Youth Strings* (formerly *Strings in the Schools*) and *Strings in the Summer* programs in 2005, and STRAZZ advanced youth strings jazz and fiddle ensemble in 2006. She also founded Carson City Symphony's *Not Quite Ready For Carnegie Hall Players*, a string ensemble for adult intermediate string players. She received the 2011 Nevada Governor's Arts Award for Leadership in Arts Education.

Ms. Jesch began her formal music instruction at the University of Minnesota, Duluth, and later became part of its music faculty, serving as Director of the Preparatory School in Strings. She studied violin performance and pedagogy in Oxford, England, with internationally acclaimed string teacher and lecturer, Kató Havas, and is accredited as a representative teacher of the New Approach. She has played professionally with orchestras and chamber-music ensembles in Minnesota and Oklahoma.

In Nevada, Sue Jesch has been concertmaster and principal viola of the Carson City Symphony and the Ruby Mountain Symphony, and member of the Foundation Orchestra, the Carson Valley Pops Orchestra, Silver Strings, Sierra Strings, Hot Club Gang, and other chamber music groups. Ms. Jesch teaches violin and viola privately in her studio in Carson City.

LAURA GIBSON, Associate Concertmaster, Carson City Symphony
Instructor and Conductor, Symphony Youth Strings
3331 Berkenfield Dr. Carson City, NV 89701
gibsonrosen@sbcglobal.net
775-887-5614

Laura Gibson, Associate Concertmaster, has performed with Carson City Symphony since June 2003 and has assisted with Symphony Youth Strings since 2005. She previously served as principal second violin of this group as well as of TOCCATA – Tahoe Symphony Orchestra and Chorus. She also plays for weddings and special events with the chamber ensembles Sierra Strings of Tahoe and Carson City Symphony's Silver Strings. Her musical career on the violin began at age nine in South Bend, Ind., at a school music program.

Ms. Gibson went on to play with the University of Notre Dame orchestra while in middle and high school, and continued private lessons while attending Oberlin College in Ohio. During the following

years, she primarily played fiddle music of various styles - with her husband, Michael Rosen on guitar and vocals - in the group Meridian of Taupo, New Zealand, and others.

While living in New Zealand, Ms. Gibson taught violin lessons privately and with the Taupo School of Music. She has assisted Sue Jesch with the Carson City Symphony's Symphony Youth Strings programs since their inception in 2005, teaches the beginning violin classes, and conducts the youth string ensembles. A substitute teacher in Carson City elementary schools, Ms. Gibson regularly brings her violin to schools and plays for students to increase their awareness of stringed instruments.

PRISCILLA HAWKINS. Cello Instructor

P.O. Box 331
Lee Vining, CA 93541
phawkins@dcn.org
248-904-6013

Priscilla Hawkins, a cellist since childhood, earned a degree in Music Education from the University of Michigan and a California Life Teaching Credential. She studied cello with Edward Korkigian, Detroit Symphony; Jerome Jelinek, University of Michigan; Jeffrey Solow, Los Angeles; Ron Leonard, Principal Cellist, Los Angeles Philharmonic; Lubomir Georgiev, Sacramento; and Marika Hughes. She was Principal Cellist of the Detroit Women's Symphony; Grosse Point Symphony, Detroit, MI; Tulare County Symphony, CA; and Bakersfield Symphony, CA; and played in the Aspen Festival Orchestra, CO, and Stockton Symphony, CA. She also has extensive chamber music and solo experience, and has recorded and released two CDs ("Out of the Wood" and "Back Beat Cellos: 2 Cellos and Percussion playing jazz, folk, country, and tango").

Ms. Hawkins' varied organizational and teaching career, including serving as President of the California Chapter and Sacramento Section of ASTA (the American String Teachers Association). In addition to teaching private cello students, she taught strings at seven Elementary and Junior High Schools in the Detroit Public Schools; initiated and taught a new elementary level string program in Porterville, CA, Public Schools; was high school String Music Coach in the Bakersfield, CA, School District; taught cello students as guest Master Teacher in the Azores Islands; and presented cello bowing workshops and cello sectionals in the Davis, CA, Schools. With Andy Luchansky, Ms. Hawkins organized a Cello Festival for regional students; she co-organized a "Mono Lake Music and Ecology Camp" for teenagers; and adjudicated CMEA (California Music Educators Association) and ASTA Solo and Ensemble Festivals.

Most recently, Ms. Hawkins presented "History of the Cello - A Lecture/Demonstration/Workshop," sponsored by Carson City Symphony Assoc. and funded in part by a grant from Nevada Humanities.

MICHELLE POWERS, Director, Joyful Noise Carson Children's Choir
(775) 720-1916
mrees@nevada.unr.edu

Michelle Lynette Powers, a mother of four, was a non-traditional student who returned to College later in life to complete what she started many years ago. Born in Fort Polk, LA, she was raised in Carson City, NV. She attended Western Nevada College, part time, while working and raising a family, and earned her Associates of Arts with emphasis in Management and Music. In 2020, she completed her

Bachelor's in Music Education at UNR, and currently teaches elementary school music in the Washoe Co. School District. Michelle plays flute as her primary instrument; she has played since 5th grade, and enjoys being a flute instructor in her community. She also plays a little piano, guitar, ukulele, and whatever else she can.

Michelle has always been part of her community, volunteering and helping as a tutor, at a horse-riding establishment that catered to people with physical and mental exceptionalities, and as co-director of a vacation bible school program. Her musical activities have included coordinating the music portion of the Arts in the Park summer outreach program sponsored by Brewery Arts Center in Carson City, and introducing a handbell ensemble to a local elementary school through an after-school program also sponsored by Brewery Arts Center. She has participated in Carson City Symphony, Carson Chamber Singers, Carson City Community Band, UNR Wind Ensemble, UNR Wind Symphony, UNR Flute Ensemble, UNR Chamber Choir, and the Barefoot Flute Ensemble and other additional Flute Ensembles, and she considers herself a lifetime member of the local premier group Tintabulations Handbell Ensemble.

For more than 15 years, Michelle has been Handbell Choir Director of the Hosanna Handbell Choir, and served for eight years as the director of the Cherub Choir for preschool to 2nd grade students, at the First United Methodist Church, in Carson City. Michelle also directs the Joyful Noise Carson Children's Choir, a tuition-free educational program of the Carson City Symphony Association for students ages 4-12. She is certified Level 1 in the Orff Schulwerk process to music education and is continuing onto Level 2 and 3.

JON RABBEN, Financial Advisor
1328 Petar Dr.
Gardnerville, NV 89410-5864
Jm1948rabbben@gmail.com
775-783-9086

Jon Rabben is a retired CPA who had a 30-year Federal Government career as an auditor. His present duties as Treasurer of the Carson City Symphony Association consist of maintaining the financial books and records, preparing tax returns and reports to internal and external entities, processing revenue and disbursements, and providing financial advice as needed.

Mr. Rabben has extensive musical background and experience. He began clarinet lessons in childhood and continued for several years thereafter. He currently plays clarinet in the Carson City Symphony. He also earned a Bachelor of Music in Voice Performance from the University of Maryland in 1973. He sang professionally part-time in the Washington, DC, area for many years until retiring to Gardnerville, NV, in 2007. He sings with the Carson Chamber Singers and other groups in Carson City and the surrounding area.

LUPE RAMIREZ, Latino Outreach Coordinator
Lupe.Ramirez@wnc.edu
775-297-5713

Lupe Ramirez' professional role as the liaison for the Latino community has given her the opportunity to connect with the underserved population and to guide them through degree completion. She believes that education is the key to a better future, and she helps all the students she meets with to recognize that they have a potential to succeed in college.

Ms. Ramirez earned her Bachelor of Science degree in Business Management from Western Governor University and her Associate of Applied Science Degree from Western Nevada College. Her special awards include 2018 Nevada Postsecondary Champion, ACT College and Career Readiness award, and a Capstone Certificate of Excellence, Western Governor University. She is a member of the Carson City School Board, has been a member of the Carson City Cultural Commission, and recently retired from her position as Latino Outreach Coordinator and Latino Cohort Program Founder/Adviser at Western Nevada College. Her daughter attended Carson City schools and is senior at the University of Nevada, Reno.

ELLEN BURR. Flute Soloist, October 2021

Venice, CA

ellenburrflutist@gmail.com

<https://ellenburr.com>

As an energetic and entertaining flute performer, Ellen strives to broaden the sound capabilities of the instrument while challenging the notions of what a soloist can achieve. Her dedication to promoting improvisation and contemporary classical music is also reflected in her numerous and diverse ensemble appearances. Jim Santella of Cadence Magazine said of Ellen's unique approach to her instrument and music: "[...] creative artists such as Burr, who turn the flute into a tool for exploration, give their audience a wide range of aural experiences." Ellen's solo debut was with the Topeka Symphony when she was sixteen, and she has since been a soloist with orchestras throughout the United States, appearing with the Friends of Music Orchestra in Pasadena, CA; the Santa Monica Chamber Orchestra in Santa Monica, CA; the Overland Park Orchestra in Kansas City, KS, and the Wichita State University Orchestra in Wichita, KS. Ellen has premiered numerous new works by contemporary classical composers as varied as Roberto Sierra, James Tenney, Alba Potes, Phillippe Bodin, Daniel Rothman and David Avshalomov. Additionally, Ellen Burr performs regularly with the Los Angeles Flute Orchestra, Adam Rudolph's Go: Organic Orchestra, Composer's Ensemble of Los Angeles and her own quartet Kaleidoscope, and she has played in a duo with bassoonist Sara Schoenbeck, with Wolfgang Fuchs, Mark Dresser, James Newton, and Yusef Lateef; and with Steuart Liebig's Minim and Stigette, Brad Dutz's Nonet, Vinny Golia's Flute Quartet, LoCal Composers Ensemble, Rarebirds with Steve Burr and Dirt Tribe rock band among others.

As leader of her own multi-disciplinary improvisation troupe, "The LA Collective, Ellen brings together strictly classical musicians with improvising musicians, dancers, actors, videographers and poets to develop an improvisation style that mixes indeterminate and structured improvisational forms. She is also interested in exploring notation to express an idea of structure and movement that can intermediate all the real time performing arts.

Ellen Burr has been a featured performer at numerous Los Angeles music festivals and concert series, including: Microfest, Line Space Line, EarJam, Crypto Night, Women Should Be Seen and Not Heard, West Hollywood Street Fair, Taste of LA, Santa Monica Folk and Jazz Festival, CalArts' Electro-Acoustic Music Marathon, Lira Concerts at LA Harbor College, Sunday Evening Concerts at Open Gate Theatre, Music at Noon at Pasadena Presbyterian Church, Concerts West and Music of Changes. She has also appeared at Wichita State University's 2006 Contemporary Music Festival, the 2003 Vancouver Jazz Festival and the 2002 Las Vegas New Music Festival. Her performances include two showcase concerts at the 2009 National Flute Association Annual Convention in New York City, a self-produced meditation-style concert of Telemann's "Twelve Fantasies" for solo flute, A "Tribute to Lucky Mosko" with the Los Angeles Wholesale Orchestra, a Notations 21-Concert of

Graphic Scores at the Chelsea Art Museum in New York City and Vancouver New Music's presentation of Cornelius Cardew's "Treatise," led by John Tilbury.

Ellen draws inspiration from the Fluxus art movement and the esthetics of many great video artists and concrete poets. This early influence shows through her many collaborations with fellow improvisers and various theater and dance troupes. She has performed and composed for numerous films, television and radio shows, chamber music, dance, theater and opera, and has had over fifty of her compositions performed in the United States and Europe. She has written dance scores for Tina Mantel, now Director of Dance at the Zurich University of the Arts; Heidi Duckler of Collage Dance Theatre, Katja Biesanz of Dance Theater, and Anet Margot Ris, former dancer with Rudy Perez; and theater scores for William Fisher, now Dean of Theater at Ohio University in Athens, OH. In 2008 she presented a full production of her opera *Five*, featuring five singers and five instrumentalists, at the Electric Lodge in Venice, CA. She is a current member of ASCAP, American Composers Forum, American Music Center, Music Teachers' Association of California (MTAC) and the National Flute Association. Ellen Burr is featured on more than twenty CDs spanning eighteen years, in styles as diverse as experimental classical and Celtic folk. "Duos," a CD of her own compositions and improvisations with various musicians, was released in 2006 and has received airplay and reviews around the globe. A Subito grant from American Composers Forum helped complete "Duos." Ellen is a multiple grant recipient, having received an additional Subito grant for her production of *FIVE*, as well as a Composers in Residence grant from Meet the Composer.

Ellen's passion for teaching began when she took on her very first private students, and for more than thirty years she has been bringing her distinctive teaching style to students around the world. She encourages a respect for technique coupled with exploration and discovery. Ellen gives instruction on extended flute techniques, electronic effects, free and melodic improvisation, theory, expression and rhythm; as well as lectures on practice planning, nerves, stage presence, creative business and financial planning for freelance artists, money matters, networking and even preparing fast and inexpensive meals for working musicians! She has been in residence and presented master-classes at California Institute of the Arts, Wichita State University, University of Mary Washington in Fredricksburg, VA, the National Flute Association Annual Convention, Internales Symposium de Darstellenden Kunste in Switzerland, Pacific Flute Camp, Wildacres Flute Retreat and Amadeus Flute Camp. Recent workshops include: Improvisation Workshop at the Electric Lodge and Music Improvisation Workshop-Turn on Your Creativity! with Howard Richman and Florence Mercurio Riggs at Guitar Merchant in Canoga Park, CA.

Ellen Burr maintains a busy private teaching practice in Los Angeles. Her students have held positions in California state bands and orchestras and have won numerous local solo competitions including: Kiwanis Club, Brentwood Symphony, Marina Women's Club, Palisades Symphony Annual Young Artists Award and Westside Committee of the Los Angeles Philharmonic Scholarship. They have gone on to attend prestigious universities such as Boston Conservatory, Peabody Conservatory, University of Southern California and State University of New York at Buffalo. In addition to teaching, Ellen has been coaching and adjudicating student competitions and chamber music since 2004. She is presently a coach for Junior Chamber Music and a judge for Music Teachers' Association of California's Certificate of Merit.

Ellen has been conducting student and professional groups since 1986. She is currently the conductor of the Los Angeles Flute Orchestra and the LA Collective. She will conduct a flute choir reading session at the National Flute Association's 2010 Annual Convention in Anaheim, CA.

Ellen is a Yamaha Performing Artist and a Smart Music Clinician. Ellen earned a Bachelor of Music degree in Flute Performance from Wichita State University, where she studied flute with Dr. Frances Shelly and composition with Dr. Walter Mays, began exploring free improvisation under the direction of Dr. Arthur Wolff and participated in classes with visiting artists John Cage and R. Murray Schafer. She went on to receive a Master of Fine Arts degree in Music Composition from California Institute of the Arts, studying with Pulitzer Prize winner Mel Powell, Earle Brown, Morton Subotnick, Vinko Globokar and Stephen Mosko. Ellen has also studied flute with Jim Walker, and has participated in master-classes with William Bennett and Michel Debost. In addition, she was awarded the coveted Certificat de Stage after studying with Jean Pierre Rampal at the Academie Internationale D'Ete in France.

In 1997 Ellen was the subject of a feature article, "Teaching Self-Awareness," in Flute Talk, and has since been a contributing editor to the magazine. Her series of articles spans a variety of subjects such as "Being a Casual Musician," "The Trick to Staying Fresh With a Full Teaching Load," "Building Confidence," and "Building a Studio." Ellen is also a new music reviewer for the Australian ezine Flute Focus. Under her own EClectic Buzz label, she has written and published Syukhtun, a solo flute composition featuring singing and playing at once; Flutastics, an extended techniques method book; Intervallic Studies on Symmetrical Scales, a 250 page exercise book; and Ink Bops, an improvisational graphic card deck. Ink Bops is included in Notations 21, an anthology of innovative musical notation, edited by Theresa Sauer and published by Mark Batty (New York, 2008). Born in Buffalo, NY and raised in Detroit and Kansas City, Ellen came from a loving but decidedly non-musical family. At age ten, to avoid a social studies class, she took up flute in the school band and quickly developed a love for the instrument and a direction for her life. Ellen's busy and eclectic career reflects the very whimsical way in which it began.

STEPHEN FRAMIL, Cello Soloist, February 2022

**686 Limehouse Rd.
Wayne PA 19087-2856
sframil@gmail.com
610-716-5737
www.stephenframil.com**

Distinguished as the first American cellist to perform in Hanoi since the Vietnam War, Stephen Framil has performed as concert soloist, chamber musician and conductor around the world:,including Carnegie Weill & Avery-Fisher Halls (New York), Verizon Hall (Philadelphia), Hong Kong City Hall, with the Franz Liszt Chamber Orchestra (Hungary), Volgograd Philharmonic Orchestra (Russia), Latvian Philharmonic Chamber Orchestra (Italy Tour 2007), Manila Philharmonic Orchestra (Philippines), National Philharmonic of Moldova, Oltenia State Filarmonica (Romania), Zaporozhye Symphony Orchestra (Ukraine), Vratza Philharmonic Orchestra (Bulgaria), Viêt Nam National Symphony Orchestra, Bombay and Bangalore Chamber Orchestras (India), Redlands Symphony Orchestra (CA), Nashville Chamber Orchestra (TN), Dame Myra Hess Memorial Concert Series ("Live" Broadcast on WFMT - Chicago), Brunei Music Society, and the Hong Kong Chamber Music Society, among others. Stephen Framil is the Music Director & Conductor of CAMERATA PHILADELPHIA, and Artistic Director of the Port City Music Festival (North Carolina).

As a versatile and dedicated educator, Stephen Framil (DM, Indiana University) has given cello and chamber music masterclasses at the Shanghai Conservatory (China), Yong Siew Toh Conservatory (Singapore), University of Illinois (Champaign-Urbana), DePaul University (Chicago), Longy School of Music (Boston), Vanderbilt University/Blair School of Music (Nashville), University of Arizona,

Roosevelt University/Chicago College of Performing Arts, University of Reno, Volgograd Conservatory (Russia), Moldova Academy of Music, University of Hong Kong, Silliman University (Philippines), and the Hanoi Conservatory (Vietnam), to name a few. Dr. Framil is been an adjudicator for the Hong Kong Schools of Music Festival (2004), and the 2007 Schadt String Competition (Allentown, PA). In 2008 Dr. Framil joined the artist faculty at the Killington Music Festival in Vermont, and is currently the Symphony Orchestra Music Director & Conductor at Eastern University.

Recordings by Stephen Framil for RADIO 4 HONG KONG include the complete J.S. Bach Suites for Solo Cello, as well as the works for solo cello by Zoltán Kodály and Gaspar Cassadó. In April 2006 he recorded the two Haydn Cello Concertos with Paul Freeman and the Czech National Symphony Orchestra (CENTAUR RECORDS).

Andrew Sords, Guest Soloist, April 2022

7087 Pine St.

Chagrin Falls OH 44023-3435

Andrew@andrewsords.com

206-903-6311

American-born violinist **Andrew Sords** has a celebrated career as one of the most prolific soloists of his generation. Having appeared on 4 continents as a concerto soloist and with his piano trio, Sords has been cited for combining visceral virtuosity with a ravishing tone, while international critics endorse Sords as “a fully formed artist” (*Kalisz-Poland News*), “utterly radiant” (Canada’s *Arts Forum*), and “exceptionally heartfelt and soulful” (St. Maarten’s *Daily Herald*). Closer to home, *ClevelandClassical.com* gushed: “the stunner of the afternoon was a breathless but magnificently controlled performance of Beethoven’s “Kreutzer” sonata, which Sords charged through with giddy aplomb.” Sords has received numerous awards and distinctions reflecting his career trajectory, including the 2012 Pittsburgh Concert Society Career Grant and the 2005 National Shirley Valentin Award. He performed previously as guest soloist with Carson City Symphony in 2007, 2011, and 2014.

Born in Newark, DE, Sords was raised in Shaker Heights, OH, and asked for piano lessons at age five. A year later, he began studying violin with Liza Grossman, and continued studies with Linda Cerone, David Russell, and Chee-Yun Kim at the ENCORE School for Strings, the Cleveland Institute of Music, and Southern Methodist University. As a teenager, Sords garnered prizes from concerto competitions, signed with management, and has since collaborated with 300 orchestras worldwide. Of Sords’ debut in Australia, the *Melbourne Age* declared, “Sords made a voluble soloist in the A Major *Turkish* concerto, forging his statements with an admirably firm clarity and bringing out the work’s virtuosity as often as possible. His bowing arm showed an attractive suppleness and an attention to variety of phrasing that made even the episodic finale a pleasure.”

In 2019-20, Andrew Sords tours with the Beethoven sonata cycle, piano trio cycle, Triple Concerto, and Violin Concerto in celebration of the composer’s 250th anniversary. These appearances include far-flung venues such as Australia, Mexico, British Columbia, the Caribbean, Yukon Territory, and across the United States. In recent seasons, Sords has appeared with the El Paso Symphony, Flagstaff Symphony, Brevard Symphony, Pueblo Symphony, Spartanburg Philharmonic, Southeastern Ohio Symphony, Des Moines Orchestra, Grand Junction Symphony, Durham Chamber Orchestra, Longmont Symphony, Guatemala’s “Festival Bravissimo,” Oakland Symphony, Windsor

Symphony, Motor City Symphony, Kalisz Philharmonic (Poland), North State Symphony, Chattanooga Symphony, Cleveland Philharmonic, Boulder Chamber Orchestra, Wisconsin Chamber Orchestra, Toronto Philharmonia, Gulf Coast Symphony, Melbourne Chamber Symphony, and both the Elgar and Dvorak concerti at Toronto's famed Glenn Gould Studio. In 2017, Sords made his UK debut with concerts in Edinburgh and Scotland (Tchaikovsky concerto) with the Glasgow Philharmonia, and his Guatemala City debut (Bruch concerto). In his hometown, Sords returned to his childhood orchestra, the Contemporary Youth Orchestra (Barber concerto), and performances in the Cleveland area include the Cleveland Philharmonic, Solon Philharmonic, Euclid Symphony, Parma Symphony, Shaker Heights Symphony, Heights Chamber Orchestra, Lakeland Orchestra, Earth and Air String Orchestra, Mansfield Symphony, and the Brahms and Schumann sonata cycles for the Trinity Cathedral Concert Series. Sords' July 4th outdoor appearances have included shows with the Wisconsin Chamber Orchestra and an audience of 30,000, while a 2018 collaboration with the El Paso Symphony had 15,000 onlookers - both evenings featured the Tchaikovsky concerto. No stranger to presenting obscure concerti, a debut with the Boulder Chamber Orchestra and the Arensky concerto had *Opus Colorado* declaring: "[Sords'] remarkably flexible bow arm and relaxed left hand created the impression that he was having no difficulty whatsoever."

As a prolific recitalist, Sords has appeared in La Jolla, Washington, D.C., Maui, New York City, Los Angeles, Chicago, Dallas, and at St. Augustine's (FL) EMMA Series at Flagler College. Sords has toured to Australia on numerous occasions with concerti by Mendelssohn, Mozart, and Vaughan Williams, as well as recital programs for the Brunswick Beethoven Festival and the Arden Crescent Series. Inspired by his duo and trio collaborations, Sords has united with cellists John Walz, Joseph Johnson, Sawyer Thomson, and Scott Lykins in performances of the Brahms "Double" concerto, and appears with his trio on notable series. A 2015 Canada tour with the Mendelssohn Piano Trios and Violin Sonata was reprised with Cheryl Duvall and Luke Severn in an all-Brahms program in Oshawa, Montreal, Guelph, and Toronto - the trio will showcase the Beethoven Trio cycle in 2019/20 in British Columbia, Ontario, the Yukon Territory, and Quebec. First invited by San Miguel de Allende, Mexico's ProMusica Series in 2011, Sords has returned with six varied recitals; performed two programs for West Palm Beach's Norton Museum Series; and toured with an all-French program to numerous venues in the Midwest with Eriko Izumida, pianist. As a frequent soloist in the Caribbean, Sords has appeared in Puerto Rico, Anguilla, St. Maarten, Trinidad and Tobago, Grand Cayman, and the U.S. Virgin Islands, and "STRINGS MAGAZINE" profiled a series of performances with the Trinidad and Tobago Youth Philharmonic. From a recent Cleveland recital, the review enthused: "Expertly performed, he brought a full and rich sound and gave a heroic performance of Ravel's 'Tzigane', powerful and in control of the many notes. Sords impressed with his total command of technique, consummate musicianship and bravura as he tossed off scads of notes and sang out like a diva...he and Izumida kept the audience in the palm of their hands all afternoon." (Cleveland Classical).

A man of diverse interests, Sords has competed in the charity fundraiser "Pittsburgh's Dancing With The Stars" as the first classical artist to do so. Passionate about social causes, Sords has performed numerous times for LGBT outreach, including Bruch's "Scottish Fantasy," the Tchaikovsky, and the Beethoven concerti in collaborations with the Minnesota Philharmonic, the Bay Area Rainbow Symphony, and the Atlanta Philharmonic. Along with Liana Izakadze's World Virtuosi, Sords appeared in Carnegie Hall's Zankel Hall, and will perform the Sibelius and Dvorak concerti in 2019 appearances with the Jackson Symphony and Brevard Symphony. Sords is a popular guest for various media platforms: featured four times on Sirius XM's Derek and Romaine Show and profiled by "OUT Magazine," NPR'S Morning Edition, and hundreds of media outlets, Sords also performed the National Anthem for ESPN2's WNBA Pride Game (2014) and a sold-out Cleveland Indians game at

Progressive Field. Sords's collaboration with Sean Christopher on the New-Age album "Transcendence" has been a commercial and critical success, with reviews stating: "much of this is owed to the gorgeous and precise playing by Andrew Sords, whose violin adds a thrumming undercurrent of pure life throughout the album's stainless steel structure." This album is available on iTunes, Amazon.com, and CDBaby. www.andrewsords.com

GABRIEL GIRÓ, Guest Conductor, April 2022

Montevideo, Uruguay

violinista1980@gmail.com

Born in the city of Montevideo, **Gabriel Giró** started his studies on the violin at age four with Dora Gurevich and on piano and voice with his father, Carlos Giró. Two years later he enrolled in the Vicente Ascone Municipal Music School where he studied violin with Alfredo Rumeau as well as solfege and music history, graduating after two years. He joined several national youth orchestras like the YOA (Youth Orchestra of the Americas) from 2002 to 2004 and the World Orchestra for Musical Youth from 2005 to 2008. He obtained scholarships from SUDEI to refine his technique with Maestro Fernando Hasaj and later he traveled to Frankfurt, Germany where he studied violin at Dr. Hoch's Konservatorium with Professor Barbara Kummer and piano with Professor Lungu.

Giró has participated in Masterclasses with Igor Ozim (Slovenia, Germany), Susan Stoodt (Germany), Alberto Lysy (Argentina, Switzerland), Fernando Hasaj (Uruguay, Argentina), Marco Rissi (Italy, Spain), Amiram Ganz (Uruguay, Austria), and Mauricio Fuchs (Uruguay, USA). He worked as rehearsal conductor for the MERCOSUR Orchestra and the Ministry of Education and Culture Orchestra, and is an established member of the Montevideo Philharmonic Orchestra First Violin section and of the OSSODRE (SODRE Symphony Orchestra) as Assistant Concertmaster, both of which he has belonged to for more than twenty years.

In 2007, Giró founded the Academic Chamber Orchestra of Montevideo, which he directed for ten years, working with over 100 musicians who passed through its ranks. He also founded the Zeus String Quartet, the Sancho Panza Quartet, and more recently the Tocan Sancho String Quartet. He studied instrumental conducting with Maestro David del Pino (Chile) for two years and later won a FONAM scholarship, which allowed him to continue studying for another year.

In 2016, Giro was invited for the first time to direct the Montevideo Philharmonic Orchestra. He has been a finalist in conducting competitions out of Cordoba, Argentina;; finalist in the instrumental conducting course organized by Maestro Ignacio Calderón ; with the Argentina National Symphony in the Centro Cultural Kirchner in October 2018; and was selected as active director in a conducting course in the city of Salta, Argentina, in March ;2019. He has also recently been appointed to a conducting position in the country of Bulgaria.

Carson City Symphony Association		
Results of Operations		
Fiscal Year 2021		
Income		
I01 - Admissions		
I01a - At door + advance		
I01a2 - Holiday concert	188.64	
Total I01a - At door + advance	188.64	
Total I01 - Admissions	188.64	
I03 - Other revenue		
I03a - Adopt an instrument	250.00	
I03b - Instrument fees	40.00	
I03d - Advertising income	220.00	
I03i - interest income	0.00	
I03i2 - Bank	45.33	
Total I03i - interest income	45.33	
I03m - Membership income	9,680.00	
I03o - Other income	341.43	
Total I03 - Other revenue	10,622.09	
I05 - Foundation support	760.75	760.75
I06 - Private Support		
I06a - Private support - SYS	285.00	
I06a1 - Private support NQR	285.00	
I06a - Private support - SYS - Other	1,975.00	
Total I06a - Private support - SYS	2,545.00	
I06b - Private support Singers	165.00	
I06d - Priv Suppt Consort Canz.	60.00	
I06e Private support - other	1,860.00	
I06f - Joyful Noise	25.00	
Total I06 - Private Support	4,655.00	
I08 - State Gov't support		
I08c - State Gov Supp't - other	6,250.00	
Total I08 - State Gov't support	6,250.00	
I09 - Local gov't support		4,833.00
Total Income		27,309.48
Expense		
E04 - Artistic fees		
E04a - internal		
E04a1 - SYS	6,075.00	
E04a2 - NQR	630.00	
E04a3 - Internal - Other	2,500.00	
Total E04a - internal	9,205.00	
E04b - external - SYS	150.00	
E04bb - external, other	1,400.00	
E04d - Nebesky awards	1,500.00	
Total E04 - Artistic fees	12,255.00	
E05 - Other fees/services	650.81	650.81
E06 - Space rental		
E06b - Space Rental - other	273.00	
Total E06 - Space rental	273.00	
E07 - Travel/training		35.00
E08 - Marketing		
E08b - Marketing, other	1,940.40	
Total E08 - Marketing	1,940.00	
E09 - Other		
E09g - Program setup/printing		
E09g2 - other	120.00	
Total E09g - Program setup/printing	120.00	
E09i - Insurance	2,411.00	
E09o - supplies	136.80	
E09p - Postage	939.09	
E09q - Our donations/memb's	525.00	
E09r - Royalties paid	612.00	
Total E09 - Other	4,743.89	
Total Expense	650.81	19,897.70
Net Income	-650.81	7,411.78

Assets as of June 30, 2021

Operating account, US Bank \$21,388.51
Vanguard investment account* \$21,581.82
Money Market reserve account, Heritage Bank* \$46,491.47
Music library, orchestra (est.) 4,500.00
Music library, choir (est.) 4,500.00
Instruments for youth strings (>100) 21,800.00
Other instruments (timpani, percussion) 6,635.00
Choral risers and shell 5,000.00
Trailer 2,000.00
Other (microphones, file cabinets, podium, etc.) 3,000.00

*Part of the funds in these accounts is an endowment for student scholarships, restricted funds. In our 38 years of existence, we have accumulated significant assets. Year-to-year we generally come close to breaking even. Reserve funds are insufficient for us to meet a long-term goal to hire administrative staff

Carson City Symphony Association RACC/CCCC Grant Application - Additional Page.

Event Description and Objectives:

Carson City Symphony and Symphony Youth Strings plan seven concerts in the Redevelopment area this fiscal year. The programs will include classical, folk, cultural, and historic components, with a focus on music of Latin America. The goal is to complete a series originally planned for the 2019-20 season. We performed the first of four LatinXpressions concerts in February 2020 before the COVID-19 pandemic curtailed our activities. The event was highly successful in celebrating and engaging our diverse community and drew people to our audience who had not previously attended our concerts. The proposed concerts and outreach activities (some in Spanish) will include classical and folk components, and are designed to promote cultural exchange. Three will include pre-concert entertainment and meet-the-soloist previews. Concert previews, program notes, videos, and related activities will enhance the experience for diverse performers and audiences.

Guest artists and groups are expected to attract a broad, under-served segment of the local community, as well as increase attendance by visitors, and tourists. We are considering collaboration with Mariachi Casadores de Nevada and Kantu Inka, local groups that are popular with Latino audiences and are recommended by local experts on cultural exchange events. Instrumental soloists from outside our region will highlight other musical traditions.

The October 24 concert, "LatinXpressions II," includes a new orchestral work, "A Time to Vote," composed by Gwyneth Walker to celebrate the centennial of the passage of the 19th amendment, granting women the right to vote. The program will also feature world acclaimed flute soloist Ellen Burr, and several pieces by Latin American composers. The December 12 "Holiday Treat" concert includes Victorian Dancers performing styles that were popular in our area in the late 1800s. Cellist Stephen Framil will be guest soloist on February 27, violinist Andrew Sords (originally scheduled for April 2020) will be guest soloist and Gabriel Giro, guest conductor (if visas and travel from Uruguay are possible) for the "LatinXpressions IV" concert on April 24, and Carson Chamber Singers plus a vocal soloist on June 12.

Youth strings concerts are on Dec. 9 ("LatinXpressions III") and April 21 ("Music is for Life"). Both include the Symphony Youth Strings directed by Laura Gibson and Joyful Noise Carson Children's Choir directed by Michelle Powers. The April concert also includes the Not Quite Ready for Carnegie Hall Players (adult intermediate strings).

Since 1984, the Symphony Association has created opportunities that were not otherwise available for musicians and audiences in Carson City. Our objectives are to have community music groups in the capital city, to pursue artistic excellence within the scope of volunteer performing groups, and to present a wide range of symphonic and choral music, including familiar classics, works by contemporary composers, and music featuring unusual instruments, and we have commissioned and premiered several pieces.

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Redevelopment Special Event Grant Application

Contact Carson City Culture and Tourism Authority (CTA),
CTAArtsandCulture@visitcarsoncity.com for application schedule/deadlines.



Name of Event & Event Date(s)

The Nutcracker Ballet

Total Funding Request

\$5000

Redevelopment District Area

#1

#2

Organization Name

Pinkerton Ballet Theatre dba Nevada Dance Company

Mailing Address, City, State, Zip

503 N Division St., Carson City, NV 89706

Organization Phone

Organization Website

415-619-1224

<http://nevadadancecompany.com>

Contact Name, Title

Oliver Adams

Mailing Address, City, State, Zip

1697 County Road, Minden, NV 89423

Contact Cell Phone

Contact Email

415-619-1224

info@nevadadancecompany.com

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

The Nutcracker Ballet, presented by Pinkerton Ballet Theatre dba Nevada Dance Company, a 501(c)3 non profit corporation, was first performed in Carson City during Thanksgiving weekend in 1988 by the Pinkerton Dance Academy, a local dance school. The participants were primarily local dancers, young and old, cast in appropriate roles, and a few ballet professionals who danced key roles. The objective of Pinkerton Dance Academy was to bring the Nutcracker story to life and give participants and audiences a high quality professional experience. The success of the first production inspired the directors to make it an annual event of 3 shows during Thanksgiving weekend as a kick off to the Christmas season. Sold out shows and enthusiastic audiences encouraged the addition of more and better costumes, props and sets each year. Children and adults were able to experience a ballet production first hand from auditions to casting, to costume creation, fitting and alterations, and set design and construction, ticket sales and, finally, the cast party. Parents and community volunteers became an integral part of the production as it grew in size, workload and cost. It soon became apparent that a more organized and committed structure was necessary.

A board of directors was developed and created to assist the artistic directors in decision making regarding finances, fundraising and volunteer coordination and outreach. The board applied for and was granted 501(c)3 non-profit status by the state of Nevada and became Pinkerton Ballet Academy then to Pinkerton Ballet Theatre. In September 2021, the Board of Directors voted to keep the name of Pinkerton Ballet Theatre but operate under the fictitious firm name Nevada Dance Company. This year The Nutcracker Ballet will be presented by Pinkerton Ballet Theatre dba Nevada Dance Company. Their mission is to continue to present The Nutcracker Ballet as a mechanism to increase community access to the arts and participation in the arts, while inspiring creativity and innovation while stimulating economic development and enhancing cultural tourism, celebrating unique cultural diversity.

Estimated number of local participants: 10-15 Estimated number of out-of-town participants: 50-55

Number of years event has taken place in Carson City: 32

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Facility rental	1800	1800	3600
Advertising and marketing		10100	10100
Choreography		5700	5700
Professional performer fees/expenses	3200	18000	14800
Show exp ie costumes,props,sets, drops		5000	5000
Artistic Directors		4700	4700
Stage equipment rental/costume rental		3000	3000
Studio rental		1600	1600
Fundraiser expenses/merchandise etc		4100	4100
Misc office expenses		2000	2000
Total:	5000	56000	61000

Redevelopment Funds as a % of total event costs: 7 %

Projected Revenues:

72500

Projected Net Profit/Loss:

11,500

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$ 72000	\$ 4637	\$ 62800
Expenses:	\$ 61000	\$ 225	\$ 81970
Reserves:	\$ 38000	\$ 26897	\$ 26897

List: Prior Redevelopment Grant Amount / Year

2020 - 3794

2019 - 4451

Number of years your organization has existed: 33

Have other organizations besides yours committed funding for this event? Yes No

If yes, what organization(s) and how much?

Describe any efforts to obtain funding from other sources:

Pinkerton Ballet Theatre dba Nevada Dance Company(NVDC) has developed strategies to obtain funding from several sources. :

- 1) Tiered donor recognition levels that will be displayed in all programs as well as the NVDC website and Facebook page. By publicly acknowledging donors and their levels of donation we are thanking them and recognizing their contribution to NVDC, the arts and culture community and the community.
- 2) Develop ongoing corporate funding sponsorships
- 3) Pursue grants from private foundations, Nevada Arts Council and the National Endowment for the Arts
- 4) Set up[an endowment fund for financial sustainability
- 5) Create and implement community driven fundraising events

Describe why Redevelopment funds are required for the special event:

Redevelopment funds are required for the presentation of the 33rd production of The Nutcracker Ballet in order to secure and pay for the theater venue, the Bob Boldrick Theatre in Carson City. This theater is well-equipped to accommodate a ballet such as the Nutcracker and seats 578 people, the largest theater venue in Carson City

Funds will also be used to offset the cost of bringing in professional dancers hired to dance key roles such as the much loved and entertaining Russians who, featured in the Act 2, along with local student dancers, have become audience favorites, with their lively music, authentic costumes and folkloric dance, and ensure robust ticket sales from audience members eager to see the cultural diversity of The Nutcracker Ballet. All of the professional dancers inspire the young local dancers who then work harder to dance well which ultimately raises the level of excellence of the production.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The Nutcracker Ballet is an ageless classical story ballet based on E.T.A. Hoffman's story called The Nutcracker and the Mouse King and set to Tchaikovsky's score. For over one hundred years the enchanting and beloved Nutcracker Ballet has been presented to sold out audiences eager to see magic come to life. Many ballet companies around the United States, perform this ballet and it has become an iconic holiday tradition, one that can sustain a dance company for the rest of the year.

The arts are very important to a community's quality of life and economy. Communities who have significant cultural arts experience economic vitality that transcends the boundaries of the stage. The Nutcracker Ballet, produced and presented by NVDC is a cultural event that has significant economic impact on the local community that stretches beyond the actual performances. From the attendance numbers and a general idea of the geographic draw of the ballet it is possible to estimate the number of overnight and day visits which can give actual value to the ballet. Unfortunately, these metric calculators are not readily available for a price point that NVDC can afford at this time. However, it is easy to guess that there is significant economic impact from the 150 people involved in the production, and the 1800 audience members through their spending in the Food and Beverage, Transport (including gas and air fare), Retail, Recreation and/or Lodging sectors per day.

Spending and cultural events further translate to attracting and expanding private investments in the area. Culture and cultural events make a city appear prosperous and desirable. People want to locate their businesses in a city that values culture. New businesses create new employment opportunities and increase the city's tax base and expand public revenue. Thus The Nutcracker Ballet clearly meets the objective of the Redevelopment Plan to strengthen the local economy.

List other organizations and businesses partnering or participating in the event:

1. Ayako's Dance Studio, Carson City, NV
2. Dance Workshop, Minden, NV
3. All About Dance, Minden, NV

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The Nutcracker Ballet will be performed in the Bob Boldrick Theater located at 851 E. William St. in Carson City, NV. The theater building is situated. This theater is well equipped to accommodate a ballet and has 578 seats including 5 wheelchair spaces and 5 companion seats. The stage has curtains, legs, flys, lights, spotlights, sound and light board, back stage area, 2 large and 2 small dressing rooms as well as technical equipment for lights and sound. The cement stage will accommodate dancing if a portable marley floor is laid. There is a lobby area large enough for concession and merchandise sales, with a ticket booth as well. Long, wide hallways line either side of the outside side walls of the theater with class rooms off of the hallways. A large gym in the back of the building is usable as dressing areas. There is ample parking all around 3 sides of the building.

No street closures are necessary

Have you obtained all necessary approvals and/or permits for the event? Yes No
If not, what approvals are still pending?

How do you plan to market and promote the event?

NVDC is contracting with RND Creative Design who will promote The Nutcracker Ballet as follows:

1. Search engine optimization of website and consistent updates on most current and pertinent information
2. Frequent posts on Social media platforms such as Facebook, Twitter and Instagram
3. Radio and Print ads and PSA's
4. Posters and flyers distributed in strategic locations
5. Float entry in the Nevada Day Parade

Explain how the special event may be able to be expanded in the future:

NVDC has been successfully presenting The Nutcracker Ballet in Carson City for 33 years. Recent changes in leadership has led to the development of new goals and objectives. NVDC plans to continue presenting the traditional and iconic The Nutcracker Ballet as it has in the past improving on the productions each year. Future plans include but are not limited to presenting new classical ballet productions in the summer months as well. It is the dream of Artistic Directors Erica Adams and Oliver Adams to build NVDC into a highly respected full time dance company that produces and presents high quality state of the art productions and take them on tour annually.

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

NVDC will be able to transition away from Redevelopment funding support in the future by implementing the funding strategies mentioned previously. These strategies involve increasing ticket sales, developing a strong donor base of corporate and private donors, applying for institutional grants for ongoing operational support and creating an endowment to ensure sustainability.

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature

Date:

Molly Walt, President

09/30/21

***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

- Complete Special Event Grant Application Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses

Erica Chipp-Adams

Originally from Gardnerville, Erica left home at the age of 14 to attend the prestigious ballet school, The Harid Conservatory, where she received her formal Vaganova training. In 2004 she began her professional career with Festival Ballet Providence, where some of the notable roles she danced were in *Cinderella*, *Rodeo*, *Scheherazade*, *Carmen*, *Don Quixote* and various Anthony Tudor and George Balanchine ballets. In 2010 she moved to San Francisco to join Smuin Contemporary Ballet where she has been featured in works by Jiri Kylian, Val Caniparoli, Ma Cong, Trey McIntyre, Helen Pickett, Amy Seiwert and many ballets by Micheal Smuin. Throughout her professional career, Erica has worked with world-renowned choreographers, toured to various countries, performed at The Joyce Theater in NYC, been a part of an Audi campaign and a featured performer and Emmy winner on NBC's BaseBallet, *Into the Game*. As a guest artist, Erica has danced the principal roles in *Giselle*, *Coppélia*, *Romeo & Juliet*, and *Cinderella* with Sierra Nevada Ballet. For the past twelve years, Erica has had the privilege to return to Carson City to perform the role of the Sugar Plum Fairy in Pinkerton Ballet Theater's (now Nevada Dance Company), *The Nutcracker*. Erica and her husband Oliver now live in Minden, Nevada, run a dance studio called Dance Workshop and have recently taken on the roles of artistic directors of Nevada Dance Company. They hope to expand this company to do more performances throughout the year and bring high-quality arts to the Northern Nevada region.

Oliver-Paul Adams

Originally from Stoke-On-Trent, England, Oliver trained at the Birmingham Royal Ballet School. During this time Oliver performed with the Paris Opera Ballet, English National Ballet and the Birmingham Royal Ballet at venues including the Royal Opera House, The London Coliseum and the Royal Albert Hall. During his graduation year Oliver danced in Japan and the USA as well as dancing for the Royal Family. At age 17, Oliver started his professional career with the Birmingham Royal Ballet where he danced in many of the major classical ballets. Adams joined the Slovak National Ballet in 2007 as a Soloist before going on to perform leading roles with the Sacramento Ballet, Diablo Ballet and Smuin Ballet, San Francisco, dancing principal and soloist roles in Swan Lake, The Sleeping Beauty, and works by Jiří Kylián and George Balanchine to name just a few. Oliver has performed at the World Ballet All Stars Gala in both Prague and Bratislava. He has also danced in contemporary works from some of the most important choreographers from around the world. Adams has choreographed for Sacramento Ballet, Sierra Nevada Ballet, Smuin Ballet and the San Francisco Symphony. Oliver continues to perform as a guest artist alongside training the next generation of performers. Oliver now lives in Minden, Nevada with his wife Erica. Together they run a dance school and have recently taken on the roles of artistic directors on Nevada Dance Company (formerly Pinkerton Ballet Theater).

Ashley Smith

1492 Waverly Drive South Lake Tahoe Ca 96150
5303185873 • ashleytahoe1@gmail.com

Producer

Production Producer

Work Experience

Dance Teacher 2004-Present
Marcia Sarosik Dance Studio

- Teach students ages 2.5-adult on a reoccurring schedule as well as substitute teaching in years & months a reoccurring schedule was not possible.

Coach 2004-Present
South Tahoe High School Dance Team

- Choreograph, manage & direct 28 person squad for high school dance team. Create schedules for games, practices, uniforms etc. create content for competitions.

Bakery Manager December 2019-Present
Lake Tahoe Cakes

- Responsible for all inventory lists, wedding delivery schedules & time management for all bakers & designers to complete client menus on time for delivery.

Founder/Director December 2020-Present
Studio E Dance & Aerial Arts

- Owned & operated a dance & circus school with up to 10 employees at any given time.
- Managed all accounts receivable for all clients
- Managed all payroll for all employees.
- Managed all event planning & marketing.

Executive Assistant March 2012-March 2021
V & K Food Corporation

- Managed HR office as well as company transfers, catering supplies, monthly company inventory.

- Traveling cast of 30-40 performers, working with 50-500 school age students in 3 day workshops learning musical numbers performed in a two hour concert for the community. Annual Christmas Show featuring 250 "Young American" performers from around the world.
- Tours
- 2005-Germany
- 2006-United Kingdom/Japan
- 2007- Germany/Japan
- 2008-2009 Resident Cast Los Angeles
- 2010 Japan

Education

Lake Tahoe Community College

September 2010-September 2011

The Young Americans

August 2004-June 2006

The Young Americans College of Performing Arts **Teaching Certificate**

UNLV

July 2018

RESUMÉ AYAKO BRITT

2021: Choreographer and advisor of Nevada Dance Company's '*The Nutcracker Ballet.*'

1989-2020: Artistic Director and Board Member of Pinkerton Ballet Theatre. A non-profit organization presenting '*The Nutcracker Ballet*' for 31 years in the Carson City area. Also performed as a principal dancer in the production for several years.

2009-Present: Owner/director of Ayako's Dance Studio. I present yearly spring performances in May of each year sponsored by Pinkerton Ballet Theatre. I have done original dance productions as well as dance versions of Annie, Wizard of Oz, Sleeping Beauty, Hansel & Gretel, to name a few.

1982-2009: Co-director/co-owner of Pinkerton Dance Academy. Taught children in all dance styles – jazz, tap, modern, contemporary, and tumbling, specializing in ballet/pointe technique. Presented annual performances showcasing the students' progress in dance productions.

Dance Experience:

Performed in the Pinkerton Ballet Theatre's production of 'The Nutcracker Ballet.'

Performed in Nevada Ballet Theatre's productions ('West Side Story,' 'Rodeo,' and original dance compositions by guest choreographers).

Danced in the touring musical theater stage production of 'Flower Drum Song' in Los Angeles and San Francisco.

Danced in 'Hello Tokyo' in Reno.

Was an extra and danced in the movie 'Bye Bye Birdie,' and an extra in 'Teahouse of the August Moon.'

Toured Europe dancing in London, England; Paris & Deauville, France; Genoa, Turin, Milan, Bari & Rome, Italy; and Cairo, Egypt; and on a European cruise ship.

Danced on the original Mickey Mouse Club television show.

Danced on local television shows in Los Angeles performing the 'Nutcracker' and other ballets.

RESUMÉ
AYAKO BRITT
Page 2-

Dance Training:

Meglin Kiddies in Hollywood, CA for 11 years, studied ballet, tap & jazz.
Eugene Loring's American School of Dance in Hollywood, CA for 9 years,
studied ballet, jazz, African style, Spanish, Hindu style, modern &
ballet history.
Royal Academy of Dance registration training.
Royal Academy of Dance registration training at Pasadena Ballet in CA.
Took drop-in classes with the Ballet Russe de Monte Carlo and other ballet
companies and dance studios throughout Europe while performing in
the above-mentioned countries under Dance Experience.

Teaching Experience:

I have been teaching dance in Carson City for over 35 years. I am the
co-founder of the former Pinkerton Ballet Theatre. I have also been
the Artistic Director of the '*The Nutcracker Ballet*' presented by the
Pinkerton Ballet Theatre (PBT) for over 30 years.
I am currently a choreographer and advisor with the Nevada Dance
Company's (formerly Pinkerton Ballet Theatre) production of
'*The Nutcracker Ballet*' to continue the legacy.

PINKERTON BALLET THEATRE
Profit & Loss Prev Year Comparison
January through December 2020

	Jan - Dec 20	Jan - Dec 19	\$ Change	% Change
Ordinary Income/Expense				
Income				
Cast Party Revenue	100.00	1,425.00	-1,325.00	-92.98%
City Redevelopment Revenue	3,794.00	4,461.20	-667.20	-14.96%
Concessions Revenue	0.00	1,636.00	-1,636.00	-100.0%
Direct Public Support				
Corporate Contributions	0.00	1,200.00	-1,200.00	-100.0%
Individ, Business Contributions	0.00	750.00	-750.00	-100.0%
Program Advertisements	0.00	4,000.00	-4,000.00	-100.0%
Total Direct Public Support	0.00	5,950.00	-5,950.00	-100.0%
Merchandise Revenue	0.00	1,136.00	-1,136.00	-100.0%
Performer Fees Revenue	0.00	7,555.00	-7,555.00	-100.0%
Raffle Prizes Revenue	0.00	1,174.00	-1,174.00	-100.0%
Ticket Sales - CC	0.00	33,551.62	-33,551.62	-100.0%
Tights Revenue	-41.25	1,207.33	-1,248.58	-103.42%
Video Revenue	40.00	740.00	-700.00	-94.6%
Wreath Fundraiser Revenue	744.00	3,964.00	-3,220.00	-81.23%
Total Income	<u>4,636.75</u>	<u>62,800.15</u>	<u>-58,163.40</u>	<u>-92.62%</u>
Gross Profit	4,636.75	62,800.15	-58,163.40	-92.62%
Expense				
Advertising				
Program Advertising	0.00	1,250.00	-1,250.00	-100.0%
Advertising - Other	-310.64	15,521.46	-15,832.10	-102.0%
Total Advertising	-310.64	16,771.46	-17,082.10	-101.85%
Bank Charges	51.00	26.92	24.08	89.45%
Cast Party Expense	0.00	3,052.69	-3,052.69	-100.0%
Choreography Fees	0.00	6,245.00	-6,245.00	-100.0%
Concessions Expenses	0.00	272.29	-272.29	-100.0%
Contract Services				
Accounting Fees	550.00	550.00	0.00	0.0%
Total Contract Services	550.00	550.00	0.00	0.0%
Costume Expense	0.00	-120.00	120.00	100.0%
Insurance	0.00	492.00	-492.00	-100.0%
Merchandise Expense	-166.40	1,209.00	-1,375.40	-113.76%
Operations				
Postage, Mailing Service	0.00	3.66	-3.66	-100.0%
Total Operations	0.00	3.66	-3.66	-100.0%
Performer Fees Expense	0.00	19,350.00	-19,350.00	-100.0%
Performer Per Diem	0.00	600.00	-600.00	-100.0%
Performer Travel Expense	0.00	2,507.16	-2,507.16	-100.0%
Raffle Expense	0.00	109.63	-109.63	-100.0%
Show Expenses	0.00	14,508.14	-14,508.14	-100.0%
Storage Rent	0.00	2,285.00	-2,285.00	-100.0%
Studio Rental	0.00	2,000.00	-2,000.00	-100.0%

PINKERTON BALLET THEATRE
Profit & Loss Prev Year Comparison
January through December 2020

	<u>Jan - Dec 20</u>	<u>Jan - Dec 19</u>	<u>\$ Change</u>	<u>% Change</u>
Tights Expense	0.00	948.49	-948.49	-100.0%
Video Expense	-40.00	1,700.00	-1,740.00	-102.35%
Website Development & Design	140.88	380.87	-239.99	-63.01%
Wreath Fundraiser	0.00	2,699.20	-2,699.20	-100.0%
Total Expense	<u>224.84</u>	<u>75,591.51</u>	<u>-75,366.67</u>	<u>-99.7%</u>
Net Ordinary Income	4,411.91	-12,791.36	17,203.27	134.49%
Net Income	<u>4,411.91</u>	<u>-12,791.36</u>	<u>17,203.27</u>	<u>134.49%</u>

2:55 PM

08/02/21

PINKERTON BALLET THEATRE
Reconciliation Summary
US Bank 4137, Period Ending 07/31/2021

	Jul 31, 21
Beginning Balance	26,947.96
Cleared Transactions	
Deposits and Credits - 1 item	200.00
Total Cleared Transactions	200.00
Cleared Balance	27,147.96
Register Balance as of 07/31/2021	27,147.96
Ending Balance	27,147.96

2:56 PM

08/02/21

PINKERTON BALLET THEATRE
Reconciliation Detail
US Bank 4137, Period Ending 07/31/2021

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						26,947.96
Cleared Transactions						
			Deposits and Credits - 1 item			
Deposit	07/15/2021			X	200.00	200.00
			Total Deposits and Credits		200.00	200.00
			Total Cleared Transactions		200.00	200.00
			Cleared Balance		200.00	27,147.96
			Register Balance as of 07/31/2021		200.00	27,147.96
Ending Balance					200.00	27,147.96



P.O. Box 1800
Saint Paul, Minnesota 55101-0800

3750 TRN S Y ST01

Business Statement

Account Number: [REDACTED]

Statement Period:

Jul 1, 2021
through
Jul 31, 2021

Page 1 of 2



000040935 01 SP 000638896486851 E
PINKERTON BALLET THEATRE
503 N DIVISION ST
CARSON CITY NV 89703-4104



To Contact U.S. Bank

24-Hour Business
Solutions:

1-800-673-3555

U.S. Bank accepts Relay Calls

Internet:

usbank.com

NEWS FOR YOU

Scan here with your phone's camera to download the U.S. Bank Mobile App.



Beginning August 20, 2021, we will no longer offer the Popmoney® Send to Account service. We understand that this decision may create a disruption for you - we're here to help with the following options.

- Zelle® makes sending¹, requesting² and receiving money fast, safe and easy - and it's free for U.S. Bank customers. Visit usbank.com/zelle to learn more.
- Pay bills on time, every time³ with U.S. Bank mobile and online banking. Learn more at usbank.com/billpay.
- Transfer money between your U.S. Bank accounts and accounts you hold at other financial institutions.⁴ Find out how at usbank.com/transfers.

Beginning August 20, 2021, scheduled payments in your Send to Account dashboard in online banking will not process. If you've set up recurring payments, you can schedule those using any of the services listed above.⁵

If you have any questions about this change, please call U.S. Bank 24-Hour Banking at 800-USBANKS (872-2657). We accept relay calls.

¹ U.S. checking or savings account required to use Zelle®. Transactions between enrolled consumers typically occur in minutes and generally do not incur transaction fees.

² Requests for money with Zelle® (including Split requests) sent to a U.S. mobile number require that the mobile number first be enrolled with Zelle®.

³ Payments are guaranteed, assuming accounts are sufficiently funded, all payment information is entered correctly and the payment is scheduled to arrive by its due date.

⁴ Eligibility requirements and restrictions apply. Please refer to the [Digital Services Agreement](#) for more information.

⁵ Safe Debit Accounts are not eligible for automatic payments or expedited delivery and can only pay billers listed in our system who accept electronic payment.

Popmoney is a registered trademark of Fiserv, Inc. or its Affiliates.

Zelle and the Zelle related marks are wholly owned by Early Warning Services, LLC and are used herein under license.

SILVER BUSINESS CHECKING

U.S. Bank National Association

Member FDIC

Account Summary

Account Number: [REDACTED]

	# Items	
Beginning Balance on Jul 1	\$	26,947.96
Customer Deposits	1	200.00
Ending Balance on Jul 31, 2021	\$	27,147.96

Customer Deposits

Number	Date	Ref Number	Amount
	Jul 15	8953587767	200.00

FY22 RACC Grant Application Packet - FY22 RACC Grant Application Packet - Pinkerton Ballet

Page 18 of 21

Outstanding Deposits

DATE	AMOUNT
TOTAL	\$

Outstanding Withdrawals

DATE	AMOUNT
TOTAL	\$

BALANCE YOUR ACCOUNT

To keep track of all your transactions, you should balance your account every month. Please examine this statement immediately. We will assume that the balance and transactions shown are correct unless you notify us of an error.

1. List any deposits that do not appear on your statement in the Outstanding Deposits section at the left. Record the total.
2. Check off in your checkbook register all checks, withdrawals (including Debit Card and ATM) and automatic payments that appear on your statement. Withdrawals that are NOT checked off should be recorded in the Outstanding Withdrawals section at the left. Record the total.
3. Enter the ending balance shown on this statement. \$ _____
4. Enter the total deposits recorded in the Outstanding Deposits section. \$ _____
5. Total lines 3 and 4. \$ _____
6. Enter the total withdrawals recorded in the Outstanding Withdrawals section. \$ _____
7. Subtract line 6 from line 5. This is your balance. \$ _____
8. Enter in your register and subtract from your register balance any checks, withdrawals or other debits (including fees, if any) that appear on your statement but have not been recorded in your register.
9. Enter in your register and add to your register balance any deposits or other credits (including interest, if any) that appear in your statement but have not been recorded in your register.
10. The balance in your register should be the same as the balance shown in #7. If it does not match, review and check all figures used, and check the addition and subtraction in your register. If necessary, review and balance your statement from the previous month.

IMPORTANT DISCLOSURES TO OUR CONSUMER CUSTOMERS
In Case of Errors or Questions About Your Checking, Savings, ATM, Debit Card, ACH, Bill Pay and Other Electronic Transfers

If you think your statement or receipt is wrong or if you need more information about a transfer on the statement or receipt, we must hear from you no later than 60 days* after we sent you the FIRST statement on which the error or problem appeared. Telephone us at the number listed on the front of this statement or write to us at U.S. Bank, EP-MN-WVS5D, 60 Livingston Ave., St. Paul, MN 55107.

- Tell us your name and account number.
- Describe the error or the transfer you are unsure about, and explain as clearly as you can why you believe there is an error or why you need more information.
- Tell us the dollar amount of the suspected error.

We will determine whether an error occurred within 10 business days after we hear from you and will correct any error promptly. If we need more time, we may take up to 45 days to investigate your complaint. For errors involving new accounts, point-of-sale, or foreign-initiated transactions, we may take up to 90 days to investigate your complaint. If we decide to do this, we will credit your account within 10 business days for the amount you think is in error, so that you will have the use of the money during the time it takes us to complete our investigation. If we ask you to put your complaint or question in writing and we do not receive it within 10 business days, we may not credit your account.

*Please note: Paper draft and paper check claims must be disputed within 30 days per Your Deposit Account Agreement.

IMPORTANT DISCLOSURES TO OUR BUSINESS CUSTOMERS

Errors related to any transaction on a business account will be governed by any agreement between us and/or all applicable rules and regulations governing such transactions, including the rules of the National Automated Clearing House Association (NACHA Rules) as may be amended from time to time. If you think this statement is wrong, please telephone us at the number listed on the front of this statement immediately.

CONSUMER BILLING RIGHTS SUMMARY REGARDING YOUR RESERVE LINE
What To Do If You Think You Find A Mistake on Your Statement

If you think there is an error on your statement, write to us at:

U.S. Bank, P.O. Box 3528, Oshkosh, WI 54903-3528.

In your letter, give us the following information:

- **Account information:** Your name and account number.
- **Dollar Amount:** The dollar amount of the suspected error.
- **Description of problem:** If you think there is an error on your bill, describe what you believe is wrong and why you believe it is a mistake.

You must contact us within 60 days after the error appeared on your statement.

You must notify us of any potential errors *in writing*. You may call us, but if you do we are not required to investigate any potential errors and you may have to pay the amount in question. While we investigate whether or not there has been an error, the following are true:

- We cannot try to collect the amount in question, or report you as delinquent on that amount.
- The charge in question may remain on your statement, and we may continue to charge you interest on that amount. But, if we determine that we made a mistake, you will not have to pay the amount in question or any interest or other fees related to that amount.
- While you do not have to pay the amount in question, you are responsible for the remainder of your balance.
- We can apply any unpaid amount against your credit limit.

Reserve Line Balance Computation Method: To determine your **Balance Subject to Interest Rate**, use the dates and balances provided in the Reserve Line Balance Summary section. The date next to the first Balance Subject to Interest is day one for that balance and is applicable up to (but not including) the date of the next balance (if there is one). We multiply the Balance Subject to Interest by the number of days it is applicable and add them up to get the same number of days in the billing cycle. We then divide the result by the number of billing days in the cycle. This is your **Balance Subject to Interest Rate**. Any unpaid interest charges and unpaid fees are not included in the Balance Subject to Interest. The ***INTEREST CHARGE*** begins from the date of each advance.

REPORTS TO AND FROM CREDIT BUREAUS FOR RESERVE LINES

We may report information about your account to credit bureaus. Late payments, missed payments or other defaults on your account may be reflected in your credit report.

CONSUMER REPORT DISPUTES

We may report information about account activity on consumer and small business deposit accounts and consumer reserve lines to Consumer Reporting Agencies (CRA). As a result, this may prevent you from obtaining services at other financial institutions. If you believe we have inaccurately reported information to a CRA, you may submit a dispute by calling 844.624.8230 or by writing to: U.S. Bank Attn: Consumer Bureau Dispute Handling (CBDH), P.O. Box 3447, Oshkosh, WI 54903-3447. In order for us to assist you with your dispute, you must provide: your name, address and phone number; the account number; the specific information you are disputing; the explanation of why it is incorrect; and any supporting documentation (e.g., affidavit of identity theft), if applicable.



PINKERTON BALLET THEATRE
503 N DIVISION ST
CARSON CITY NV 89703-4104

Business Statement

Account Number:
[REDACTED]

Statement Period:

Jul 1, 2021

through

Jul 31, 2021

Page 2 of 2



SILVER BUSINESS CHECKING

(CONTINUED)

U.S. Bank National Association

Customer Deposits (continued)

Account Number:
[REDACTED]

Total Customer Deposits	\$	200.00
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Balance Summary

Date	Ending Balance
Jul 15	27,147.96

Balances only appear for days reflecting change.

ANALYSIS SERVICE CHARGE DETAIL

Account Analysis Activity for: June 2021

Account Number:	[REDACTED]	\$	0.00
Analysis Service Charge assessed to	[REDACTED]	\$	0.00

¹ Financial institutions are required by the State of Iowa to charge sales taxes on certain service charges related to checking accounts. Any assessed tax has been itemized on your statement.

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Pinkerton Ballet Theatre
dba

Nevada Dance Company

Board of Directors

Molly Walt, President
Awake Britt, Secretary/Treasurer
Erica Adams, Member
Oliver Adams, Member

Producer for The Nutcracker Ballet
Ashley Smith

Artistic Directors for The Nutcracker Ballet
Erica Adams
Oliver Adams
Ayako Britt

Carson City Redevelopment

108 East Proctor Street, Carson City, NV 89701

Redevelopment Special Event Grant Application

Contact Carson City Culture and Tourism Authority (CTA),

CTAArtsandCulture@visitcarsoncity.com for application schedule/deadlines.



Name of Event & Event Date(s)

Proscenium Players 2021-2022 Season

Total Funding Request

\$5000.00

Redevelopment District Area

#1

#2

Organization Name

Proscenium Players, Inc.

Mailing Address, City, State, Zip

449 West King St., Carson City, NV 89703

Organization Phone

775-292-0678

Organization Website

<https://prosceniumplayers.org/>

Contact Name, Title

Michon Chandler

Mailing Address, City, State, Zip

449 West King St., Carson City, NV 89703

Contact Cell Phone

775-292-0678

Contact Email

michon.chandler@gmail.com

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

Proscenium Players, Inc. respectfully requests funding to assist in our 2021-2022 season of live theater. Proscenium Players Inc. (PPI), was founded in October 1965 by Maizie Harris Jesse and Jim Johns at a time when Carson City was without a live theater company. The first show PPI produced was Tobacco Road. PPI the longest running theater company in Carson City, Nevada.

Since its humble beginnings, PPI has produced over 150 plays, murder mysteries, musicals and workshops for the community. To this day, we have kept the traditions of our initial season alive and until her passing, Maizie Harris Jesse attended every opening night performance. Brewery Arts Center's Black Box Theater was eventually re-named the Maizie Harris Jesse Theater to honor its founder, now the theater is fondly known as "The Maizie". Although a volunteer driven organization, we are committed to what we do for our community and look to continue to serve our community for generations to come.

The shows we are producing this season and requesting funding for are:

Dracula: A Comedy of Terrors - The Maizie Theater

Nov. 12,13,14, 19, 20, 21

Directed by Sean Bridges and Michon Chandler

Four Weddings and an Elvis - BAC Performance Hall

Feb. 4, 5, 6, 11, 12, 13

Directed by Jeff Basa

Barefoot in the Park - The Maizie Theater

May 2022 (exact dates TBA)

Directed by Sean Bridges

FY22 RACC Grant Application Packet - Proscenium Players

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Estimated number of local participants: 1500 Estimated number of out-of-town participants: 40

Number of years event has taken place in Carson City: 56

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Theatrical Rights	2000.00	60.00	2060.00
Advertising		2000.00	2000.00
Contract Personnel		2500.00	2500.00
Costumes	800.00		800.00
Props	1200.00		1200.00
Audience and set dressing		800.00	800.00
Set	1000.00	500.00	1500.00
Total:	5000.00	5860.00	10860.00

Redevelopment Funds as a % of total event costs: 49 %

Projected Revenues:

15,000.00

Projected Net Profit/Loss:

4140.00

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$ 20,700.00	\$ 5,664.00	\$ 15,500.00
Expenses:	\$ 12,814.00	\$ 2,064.00	\$ 12,000.00
Reserves:	\$ 7,886.00	\$ 3,600.00	\$ 3,500.00

List: Prior Redevelopment Grant Amount / Year

\$2,8785.99/2019

Number of years your organization has existed: 56

Have other organizations besides yours committed funding for this event? Yes No

If yes, what organization(s) and how much?

We have partnered with the Brewery Arts Center who we work with on a split revenue basis so that neither organization bears all the risk.

Describe any efforts to obtain funding from other sources:

PPI has applied for funding in the form of a project grant from the Nevada Arts Council to also assist with funding this season. The remainder of our budget will be funded through private sponsors and ticket sales.

Describe why Redevelopment funds are required for the special event:

We believe live theater is important for a well-rounded society. Offering an affordable, living and breathing alternative to digital entertainment brings community together to create positive change and promote creativity. There are many tangible and intangible benefits of producing live theater but the benefit with the most lasting results comes from having people of all ages and different backgrounds coming together for a common goal: to put on a great production.

We all saw during shutdown how important the arts are to the ecosystem of the community. The COVID-19 shutdown occurred days after our production of The Odd Couple, female version closed in The Maizie theater. This brought our rehearsals for our next production to an immediate halt. We postponed all upcoming live productions and immediately partnered with KNVC, Carson City Community Radio to create an original radio drama. The Secrets of Harridge House. This began in the summer of 2020 and we just completed our second season. This was a creative way to fulfill our mission and keep relevant in the art scene but there was no ticket sales or revenue generated for these shows, we had to self-finance all aspects of production. We have yet to have a live theater show in 2021 but are planning our first show in November with a hybrid of live performance and radio for our production of Dracula: A Comedy of Terrors. This will be directed by Sean Bridges and Michon Chandler and we hope to be able to have a full enough theater to make up a year and a half's worth of revenue lost due to the pandemic.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

We are fearful that the enthusiasm for live community theater is declining but feel strongly that it is critical to society. Not only does it bring joy and entertainment in a unique way and increase a person's quality of life but it is a reflection of society, it challenges assumptions and opens minds to create a new generation of critical thinkers.

Live theater allows an audience to be immersed in raw human emotion creating a connection with the actors and fellow audience members by being a part of a non-replicable, shared experience. This cannot happen in the digital world... only live theater. The variables in a theatrical setting are few, the stage is set, the props, the costuming are all set. However, the delivery is unique and original every time.

List other organizations and businesses partnering or participating in the event:

Proscenium Players is partnering with the Brewery Arts Center for facility and KNVC Community Radio for a radio broadcast of the Dracula performance in November.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Dracula: A Comedy of Terrors will take place in the The Maizie Theater at the Brewery Arts Center, 449 West King Street, Carson City, NV 89703 (Redevelopment District 1) on Nov. 12,13,14, 19, 20, 21.

Four Weddings and an Elvis will occur at the BAC Performance Hall at 511 West King Street, Carson City, NV 89703 (Redevelopment District 1) on Feb. 4, 5, 6, 11, 12, 13.

Barefoot in the Park will take place in The Maizie Theater at the Brewery Arts Center, 449 West King Street, Carson City, NV 89703 (Redevelopment District 1) on May 2022 (exact dates TBA).

Have you obtained all necessary approvals and/or permits for the event? Yes No

If not, what approvals are still pending?

N/A

How do you plan to market and promote the event?

We will aggressively market all productions through the following:

- Press Releases with professional photographs sent to all media outlets within 100 miles including local arts magazines
- PSA's provided to local television and radio stations as well as an active and creative Facebook and social media campaign
- 100+ Posters and flyers placed in prominent locations in the Carson City/Carson Valley/Reno/Sparks and Lake Tahoe.
- Photos and advertisement on our website
- Community Center digital billboard (through our partnership with BAC)
- Interviews on KNVC Community Radio Station

Explain how the special event may be able to be expanded in the future:

This season is shorter than normal. We are hoping to add a musical to next year's line up to draw in a broader audience.

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

We have not had the advantage of other grantees with help to retain employees because we are an all volunteer organization therefore these funds are very crucial at this time. We hope our season will be sustaining without Redevelopment funding within the next two years.

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature


Michon L. Chandler (Sep 29, 2021 19:26 PDT)

Date:

9/29/21

***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

Application submittal checklist:

- Complete Special Event Grant Application Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses

2021 Redevelopment grant

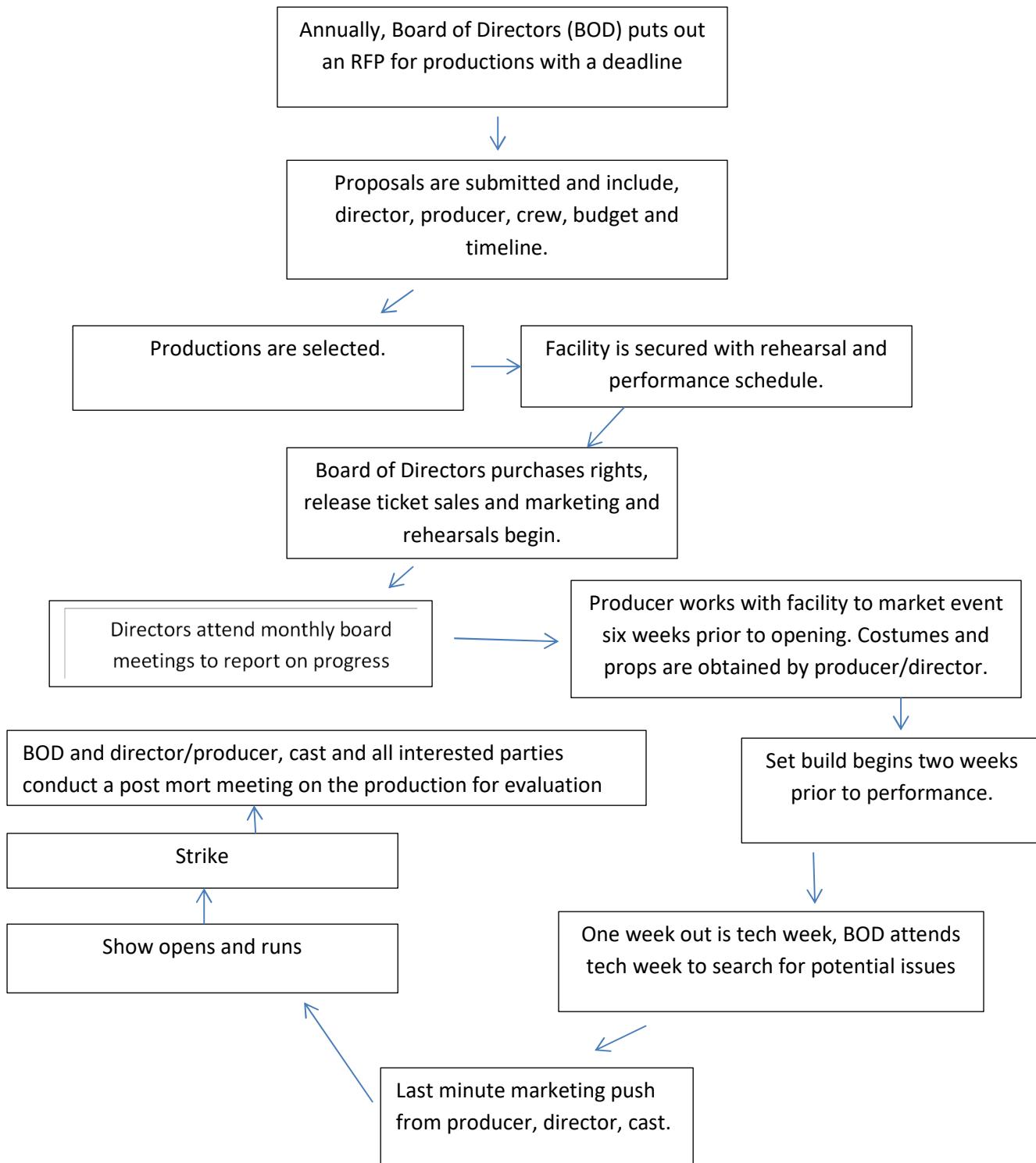
Final Audit Report

2021-09-30

Created:	2021-09-30
By:	Gina Hill (gina@breweryarts.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAAR2IYCMz_KNjBIEpw7MRqfFtYcw0alUHb

"2021 Redevelopment grant" History

- 📄 Document created by Gina Hill (gina@breweryarts.org)
2021-09-30 - 0:15:18 AM GMT- IP address: 75.141.233.26
- ✉️ Document emailed to Michon L. Chandler (michon.chandler@gmail.com) for signature
2021-09-30 - 0:16:13 AM GMT
- 📫 Email viewed by Michon L. Chandler (michon.chandler@gmail.com)
2021-09-30 - 2:25:01 AM GMT- IP address: 174.83.128.255
- ✍️ Document e-signed by Michon L. Chandler (michon.chandler@gmail.com)
Signature Date: 2021-09-30 - 2:26:40 AM GMT - Time Source: server- IP address: 174.83.128.255
- ✓ Agreement completed.
2021-09-30 - 2:26:40 AM GMT





Joseph Bly

Actor – Singer – Musician
Sound, Lighting, and Scenic Design



Age: 57 Height: 5' 8" Weight: 165 lbs
Voice: Baritone

1534 Hussman Ave
Gardnerville, Nevada 89410

775-781-8337

joe@cianamusic.com

Acting:

Proscenium Players, Inc. Carson City, NV	Bus Stop	Director
Proscenium Players, Inc. Carson City, NV	Spamalot	Not Dead Fred & Ensemble Player
Brewery Arts Center Carson City, NV	Improv Troupe	Ensemble Player
Ithaca College Ithaca, NY	Much Ado About Nothing	Balthazar
Flat Rock Playhouse Flat Rock, NC	(Multiple productions)	(supporting roles)
US Park Service – Sandburg House Flat Rock, NC	Rootabaga Stories Works of Sandburg	Ensemble Player Ensemble Player

Technical:

Proscenium Players	(Multiple Productions)	Lighting/Set Design
Brewery Arts Center	TEDx Celtic Music Series	Sound Promoter / Sound
Prison of Children, starring John Ritter (film)		Technical Adviser
Denver Center Theater Co.	Staff carpenter / Equip maintenance	
Ithaca College	College Staff: Shop foreman	
Flat Rock Playhouse	House Staff: Master Carpenter Children's Theater: Technical Director	

Training:

Ithaca College	BFA – Drama, technical / design focus	1978 – 1984
Flat Rock Playhouse – State Theater of North Carolina	Apprenticeship – Acting & Technical	1975 – 1977

Additional Training

Voice-Over :: Denver, Colorado
Singing :: Dr. DeBoer, Reno, Nevada
Singing :: Niamh Parsons (Living Irish Treasure), Dublin, Ireland
Music :: Swallow Hill Music School :: Denver, Colorado

Additional Experience and Skills

Plays Traditional Irish Wooden Flute & Whistle
Member of Cíana, a Traditional Celtic band

Michon L. Chandler
 2848 Vicky Ln.
 Minden, NV 89423
 775-292-0678
 michon.chandler@gmail.com

Acting Experience:

Production	Role	Company	Year
War of the Worlds	Announcer 1	PPI	2019
Moon Over Buffalo	Charlotte Hay	CVCT	2019
Suds: A Rockin 60s Musical	Marge	CVCT	2019
A Funny Thing Happened on the Way to the Forum	Domina	CVCT	2017
The Red Velvet Cake War	Cee Cee Windham	CVCT	2016
None of the Above	Self/Ensemble	PPI	2012
Mesuggahnuns	Mother Superior	BACPAC	2011
I Say Nevada	Self/Ensemble	BACPAC	2010
A Funny Thing Happened on the Way to the Forum	Panacea	BACPAC	2010
Nunsensations	Mother Superior	BACPAC	2010
Urinetown	Little Sally	BACPAC	2009

Technical Experience:

Production	Position	Company	Year
Odd Couple: Female Version	Director	PPI	2020
Moon Over Buffalo	Costumes	CVCT	2019
Mousetrap	Costumes/Tech	CVCT	2018
The Underpants	Director	CVCT	2018
Savannah Sipping Society	Stage Manager	CVCT	2017
You're a Good Man Charlie Brown	Costumes/Tech	CVCT	2017
Kink	Director	CDC	2014
You're a Good Man Charlie Brown	Director	Backstage Kids	2010
Really Rosie	Director	Backstage Kids	2010
Dracula, The Musical?	Director	BACPAC	2009

Education and Misc:

Crochet and Knit Instructor			
Proscenium Players Inc.	Board Member		2019-Present
Carson Valley Community Theatre	Board Member		2017-Present
Douglas County 4-H	Crochet Project Leader		2016-Present
Douglas County 4-H	Rabbit Project Leader		2015-2019
Carson City High School	High School Diploma		1993-1996

Overview

Active member with over 10 years of continuous and direct participation in community theater productions and associated activities. Participation includes character roles in drama and comedy performances; production teams with experience in set design & build, show producer, and director; community volunteer programs for fund raising of area seniors programs; role player for training of law enforcement officers; and elected positions on the Board of Directors for the Proscenium Players, Inc. (PPI), and Carson Valley Community Theater (CVCT).

Live Theater – Performance Experience

12 Angry Men – Juror #11

12 Angry Jurors – Juror #11

The Butler Did It – Louie Fan

Arsenic and Old Lace – Teddy Roosevelt

California Suite – Mort Hollander

Spamalot – Multiple Roles & Ensemble

Bus Stop – Virgil Blessing

Radio Memories – Johnny Dollar

Carson City Senior Follies: Performer, Music Coordinator, and Crew

Murder Mystery / Dinner Theater

PolterHeist – Jim Lodge

Lust Boat – Hamilton Helmsworth

Production Experience

Producer (2012) & Director (2018) - A Christmas Chaos

Producer - Taming of the Shrew

Co-Director - An Evening of One Acts

Director - Red Velvet Cake War

Director - Nightfall with Edgar Allan Poe

Associated Community Theater Service

PPI Board of Directors – Current President, Past Secretary, Member-At-Large

CVCT Board of Directors – Member-At -Large

Police Officer Standards Training (POST) – Offender Role Player

###

Starting Balance	\$3,600.03
Income GOED Grant / Nevada	\$20,000.00

Expences	
Online Transfer to DDA	\$15.00
NV Energy	\$36.37
Alliance Insurance	\$136.85
Grant writer (Gina Lopez)	\$2,000.00

Final Balance	\$21,411.81
Outstanding	

Notes:

Carson City Redevelopment
108 East Proctor Street, Carson City, NV 89701

Redevelopment Special Event Grant Application
Contact Carson City Culture and Tourism Authority (CTA),
CTAArtsandCulture@visitcarsoncity.com for application schedule/deadlines.



Name of Event & Event Date(s)

4th of July Celebration

Total Funding Request

\$20,000

Redevelopment District Area

#1

#2

Organization Name

Nevada Rural Counties RSVP Program, Inc.

Mailing Address, City, State, Zip

2621 Northgate Lane, Ste. 6, Carson City, NV 89706

Organization Phone

(775) 687-4680

Organization Website

www.nevadaruralrsvp.org

Contact Name, Title

Molly Walt, CEO

Mailing Address, City, State, Zip

Same as above

Contact Cell Phone

(775) 297-5007

Contact Email

mwalt@nvrsvp.com

Event Description and Objectives - For recurring events, include the history of the event and the importance to the community (use additional pages as needed):

RSVP's mission is to provide lifesaving volunteer programs that help seniors and persons with disabilities maintain their independence with dignity. Additionally, RSVP coordinates a volunteer network of seniors who use their skills and talents to provide support to community agencies and address community needs through service.

With grant funding, RSVP will be hosting its 28th Annual 4th of July Celebration at Mills Park in Carson City. RSVP produces a beautiful and thrilling fireworks display, which would take place at dusk on Monday, July 4, 2022. This special event brings thousands of Carson City citizens and additional visitors to the park and surrounding areas. For those attending at the park, premium sound system will allow them to listen to the fully synchronized patriotic musical accompaniment. RSVP will partner with Cumulus Radio to carry the soundtrack over Wild 102.9, so that anyone with a radio signal can experience the same effect. This has proven to be a winning combination for those viewing our capital 's Independence Day salute.

People are drawn to Carson City as it is the state Capital and has been voted one of the best state Capital cities in the nation! Mills Park is appealing because it is a lovely park where families can enjoy themselves and have fun being outdoors and participating in a family friendly event. The fireworks show is a free event that is visible from most areas within Carson City for families and visitors to view. Mills Park is open to the public and the public can spend as much time as they wish at the park.

The event celebrates local culture and tradition, and ensures that area residents (including seniors), do not have to travel out of the area to enjoy an important annual event. Furthermore, the event continues to be a success from year to year. In 2016 the event was voted Event of the Year, and in 2017, the event was voted one of Carson City's top 3 Best Annual Events.

Estimated number of local participants: 30,000 Estimated number of out-of-town participants: 10,000

Number of years event has taken place in Carson City: 31;28 yrs under RSVP

Event Costs (Attach additional sheets, if necessary)

Redevelopment Funds as a % of total event costs: 83.3 %

Projected Revenues:

Projected Net Profit/Loss:

0.00

25,000.00

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	<u>\$ 1,651,305</u>	<u>\$ 1,631,431</u>	<u>\$ 1,400,000</u>
Expenses:	<u>\$ 1,650,901</u>	<u>\$ 1,623,352</u>	<u>\$ 1,350,000</u>
Reserves:	<u>\$ 404.00</u>	<u>\$ 5,097</u>	<u>\$ 50,000</u>

List: Prior Redevelopment Grant Amount / Year

7,500/2018

7,500/2019

7,500/2020

7,500/2021

Number of years your organization has existed: 47

Have other organizations besides yours committed funding for this event? Yes No

If yes, what organization(s) and how much?

If yes, what organization(s) and how
Carson City Toyota - \$5,000

Describe any efforts to obtain funding from other sources:

In addition to the Carson City Redevelopment request for funds to help cover the costs of the fireworks, we continue to find supportive funding. RSVP receives assistance from some local businesses to help with the cost of the pyrotechnics which is essential.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds are needed to help cover the cost of the fireworks show. Because the show is free to the public to view from almost anywhere within Carson City, RSVP cannot charge a ticket fee to view and needs the funding to continue to provide the community with this Fireworks Show.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The local economy is strengthened when its citizens and visiting tourists participate in the many special events and celebrations in Carson City. The 4th of July Fireworks Show, now in its 28th Year, contributes significantly to the overall economic health and vitality of the city and provides a fun and exciting show to draw consumers to Carson City and help boost the local economy. This keeps the dollars in our community. Motels, restaurants, local businesses, casinos, gas stations, retail and grocery stores all benefit from the influx of people who are consumers of the goods and services these businesses provide.

Conversely, if Carson City does not have a fireworks show, tourists and residents will travel to Virginia City, Lake Tahoe or Reno to enjoy events in those communities, thereby depriving Carson City of much needed revenue.

The 4th of July Celebration helps to promote tourism and economic development in the region. It is a family and "senior" friendly event that demonstrates Carson City's support for vulnerable seniors who need assistance in their quest to remain independent and in their own homes with dignity. Potential businesses look at Carson City as a place that supports its community as a whole and one that provides a healthy business and civic environment which attends to all of its citizens ~ young and old alike.

List other organizations and businesses partnering or participating in the event:

in 2021, RSVP's 4th of July Fireworks Show received financial support from the following: Carson City Redevelopment, Dick Campagni's Carson City Toyota, CGI, Inc. Alpine Insurance, Greenhouse Garden & Gift Center, Plumas Bank, Western Nevada Supply, DeBois' Health Food Center & Herb Shoppe, and several individual donations.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Historically, the staging of the Fireworks is located behind Carson High School.

Have you obtained all necessary approvals and/or permits for the event? Yes No
If not, what approvals are still pending?

How do you plan to market and promote the event?

RSVP markets the event using radio spots, Carson Now website, display print ads in the Nevada Appeal, feature articles in area newspapers, Community Center electric message sign, the new RSVP e-newsletter (400+ subscribers), website (www.nevadaruralrsvp.org) and social media, and Carson City Chamber of Commerce newsletters.

Explain how the special event may be able to be expanded in the future:

The 2021 Fireworks Show, which includes insurance, synchronized music, and 3-D Glasses, was \$24,300. The show lasted 23 minutes, which is an appropriate amount of time for a fireworks show.

Explain how the special event will be able to transition away from Redevelopment funding support in the future:

Partnering with Visit Carson City and Carson City Chamber of Commerce

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Carson City Redevelopment Authority, I acknowledge that photographs of my event may be used in promotional materials for Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature

Molly Walt

Date:

9/28/2021

***Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

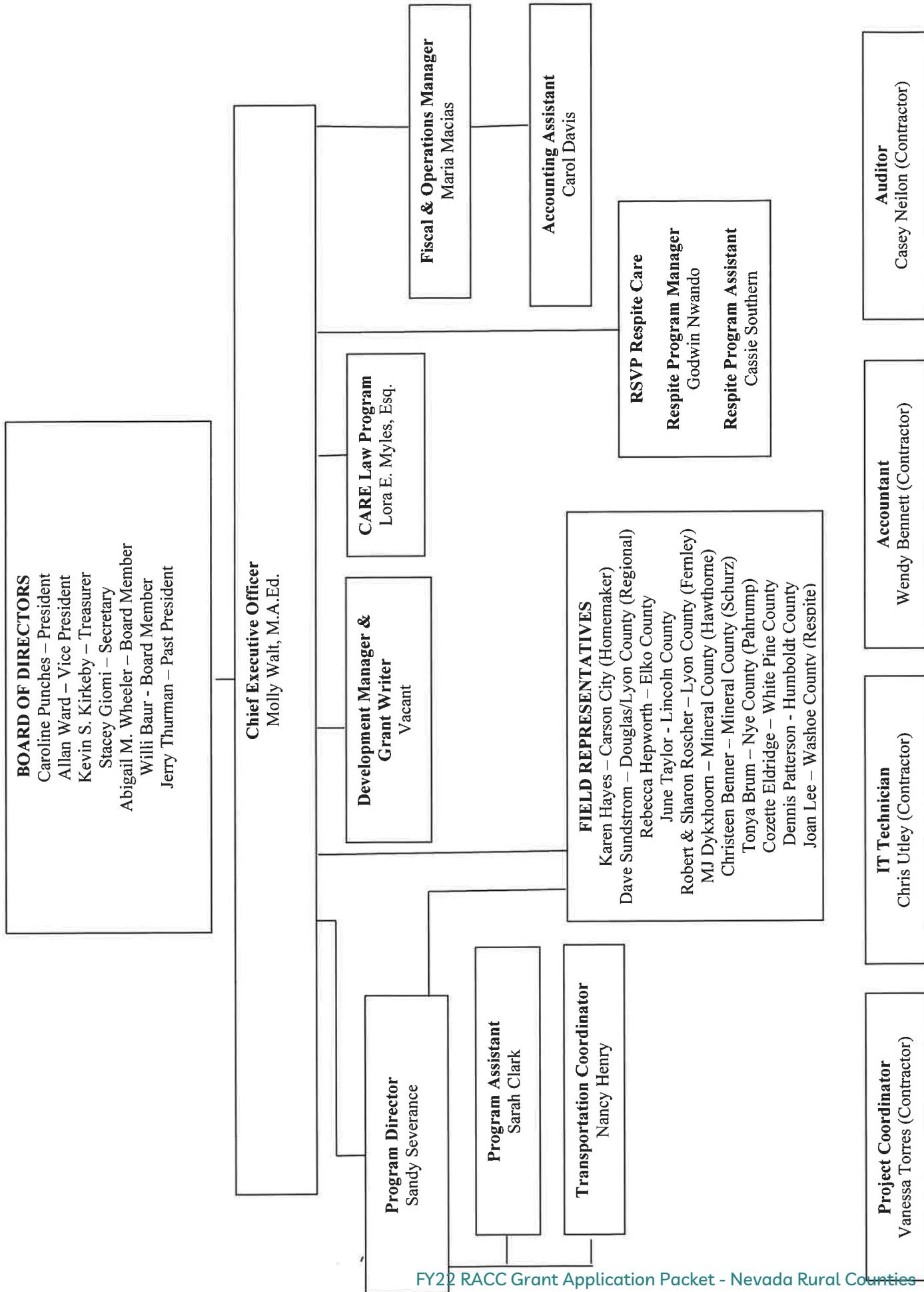
Application submittal checklist:

- Complete Special Event Grant Application Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses

Nevada Rural Counties RSVP Program, Inc.

Organizational Chart

(Updated September 2021)



Proven Leadership Skills: Generated immediate profitable growth by strengthening processes and infrastructure, implementing a multi-year strategic plan, and transforming company culture. Exceptional manager, skilled in developing and implementing innovative programs, products and services. Optimized resources to achieve success by earning the confidence of key stakeholders.

Revitalized organizations by creating funding models and strategies: Skillful grant and non-profit administrator. Unparalleled business development specialist and sponsorship recruiter/fundraiser able to restructure and revive failing local events into substantial economic engine while increasing participation, volunteerism, and profitability by generating trust while building alliances and leading teams.



Core Competencies

- Strategic Planning & Visioning
- Organization Management
- Operations / Administration
- Resource Optimization
- Stakeholder Engagement
- Forward-Thinking
- Regulatory Compliance/Government
- Negotiation & Consensus Building
- Board Relations & Leadership
- Staff Management & Training
- Budget & Financial Management
- Public Speaking

Core Narrative

NEVADA RURAL COUNTIES RSVP PROGRAM, INC. Carson City, NV

2020 to Present

Chief Executive Officer: Responsible for developing and implementing strategies and policies to ensure the organization will meet the goals determined by the board of directors. Monitor the organization's performance indicators and any budgetary and financial activities. Identify cost-cutting measures to improve the operations and performance to meet the organization's goals. Responsible for the overall strategic, fiscal, government and community relations, and operational responsibility of the RSVP organization.

- Partnering with senior officers to grow and strengthen the organization and to make it more sustainable
- Representing the organization at functions, public meetings, and industry events
- Working with the Chief Financial Officer to prepare the organization's annual budgets, analyze the risk of its investments and advise the board of directors on the risk and return of the investments
- Leading the development of the organization's short- and long-term strategies and policies
- Directing the organization in line with the goals and visions set by the board of directors
- Working with the Head of Human Resources on the organization's payroll, benefit disbursement and hiring practices
- Overseeing quality throughout the company by setting goals for each department in collaboration with the departmental head
- Communicating with shareholders, the public and government entity.

NEVADA COMMISSION FOR WOMEN, Carson City, NV

2017 to 2020

Executive Director, Management Analyst, Coordinator: Implemented best practices, exceeded goals through grants and donations, boosted organizational visibility by creating organization branding. Provided donor solicitation. Accountable for management leadership, strategic planning, financial management, fundraising, policy making, public speaking for various boards, legislative presentations, facilitate non-profit organization collaboration, 7 social media platforms, and 2 websites.

- Designed Nevada Women's Suffrage Specialty License Plate
- Developed various marketing campaigns
- Built relationships with high-level stakeholders
- Oversaw commission and committee meetings
- Primary spokesperson for the Commission to media, partnering organizations, elected officials, and constituents
- Obtained grants and matching funds while garnering additional funding in new donations.
- Directed projects, people, and processes to drive innovation and accountability.

Certificates

- Certified Contract Manager
- Accounting Policies & Procedures
- Introduction to State Budgeting
- Advanced Microsoft Excel Techniques
- Grants Management
- Professional Ethics & Responsibility

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Program Officer III / Educational Information Officer: Coordinated adoption process of state medical marijuana regulations. Created medical marijuana patient registry employee desk manual. Established efficient workflow processes to streamline patient medical marijuana and agent cards application process. Hired and restructured supporting staff to improve overall effectiveness and productivity.

- Processed Marijuana Establishment Change of Ownership, Change of Location, and Advertising applications, while maintaining full regulatory compliance
- Directed workload and job tasks for Marijuana Agent Card application process
- Coordinated Marijuana Enforcement Division Independent Laboratory Advisory Committee meetings, agendas enduring all aspects of the committee and meeting abide by the Open Meeting Law.
- Reconciled credit card patient registry account daily
- Troubleshoot escalated marijuana card holder application problems
- Assisted with the development of marijuana agent card application portal and application testing

Digitorium Manager / Technology Trainer / Librarian: Developed and delivered Out of School Time grant programs. Facilitated coordination with Carson City School District. Provide strategic leadership and direction to operations, including business planning, policy development, marketing of projects and client experience.

- Deployed assessment survey to stakeholders, assess feedback and determine project steps
- Successfully engaged variety of individual student and families of various socioeconomic, ethnic, and cultural backgrounds
- Created, planned, delivered project goals and objectives to stakeholders
- Senior Center client technology outreach training program: developed and delivered technology classes to seniors in Carson City, Yerington, Smith Valley, Silver Springs, and Fernley.
- Technology trainer for clients at Carson City/Lyon County Libraries and Carson City Employees: course work in Microsoft Word, Excel, and PowerPoint, Internet Research, Resume Writing, and Social Media.

Master of Leadership & Supervision (M.A.Ed.), University of Phoenix, Reno, NV

Bachelor of Science (BS), Elementary Education, University of Montana Western, Dillon, MT

Paralegal, California State University, San Marcos, CA

THE NEVADA COMPLETE COUNT COMMITTEE – ORGANIZATIONAL
SUBCOMMITTEE, 2019 to Present

Chair

NEVADA WOMEN'S SUFFRAGE CELEBRATION COMMITTEE, 2018 to 2021

Chair

MILLION WOMEN MENTORS, 2018 to 2021

Member

PINKERTON BALLET THEATRE, 2004 to Present

President

GREAT BASIN YOUTH SOCCER LEAGUE, 2017 to Present

Secretary

SIERRA SURF SOCCER ACADEMY, 2016-2020

Member & Fundraising Coordinator

COMSTOCK SHOOTOUT SOCCER TOURNAMENT, 2012-2016

Tournament Director

WIDE SMILES CLASSIC YOUTH BASKETBALL LEAGUE, 2002-2010

Tournament Director

Professional Affiliations

2009-2012

Carson City Senior Center Advisory Council

Carson City Redevelopment Authority

Carson City Health Board

Partnership Carson City

Carson City Convention & Visitors Bureau

Carson City Parks and Recreation

Commission

Nevada Association of Counties

Nevada Out-of-School Time Task Force

Guest Speaker, Boise City Department of Arts & History

Guest Speaker, Northern Nevada Diversity Summit, University of Nevada, Reno

Guest Speaker, League of Women Voters Northern Nevada

Guest Speaker, Soroptimist International of the Americas, Carson City & Truckee

2022 RACE Grant Application Packet - Nevada Rural Counties

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Nevada Rural Counties RSVP Program, Inc.
Profit & Loss
July through August 2021

Jul - Aug 21

Ordinary Income/Expense		Jul - Aug 21
Income		
3200 · AmazonSmile		20.87
3300 · Network For Good		2,200.00
4030 · Contributions Income		
4050 · Restricted		58.00
4070 · Unrestricted		2,176.60
4799 · Transportation Donations		
4802 · Transportation Donations		184.00
4799 · Transportation Donations - Other		<u>186.00</u>
Total 4799 · Transportation Donations		370.00
4030 · Contributions Income - Other		<u>475.00</u>
Total 4030 · Contributions Income		3,079.60
4110 · Grants		
4400 · State Grants		
State of Nevada ADSD-COVID		6,804.69
4406 · Aging Services-Senior Comp		23,968.28
4408 · Aging Service - Transportation		20,554.83
4410 · Aging Services - Homemaker		12,986.08
4430 · Aging Services - PERS		7,165.79
4441 · Aging Service - Farmers Market		<u>80,212.23</u>
Total 4400 · State Grants		151,691.90
4401 · County Grants		16,148.85
4402 · City Grants		
4311 · City of Elko		10,000.00
4402 · City Grants - Other		<u>5,000.00</u>
Total 4402 · City Grants		15,000.00
4418 · FHN Grants		
4411 · FHN - Transportation		20,280.01
4414 · FHN - Respite		<u>20,900.48</u>
Total 4418 · FHN Grants		41,180.49
4110 · Grants - Other		<u>38,795.75</u>
Total 4110 · Grants		262,816.99
4120 · Foundations and Trusts		
4125 · Community Foundation Western NV		<u>15,000.00</u>
Total 4120 · Foundations and Trusts		15,000.00
4170 · Program Rev		
CARELAW		
4792 · Lyon		150.00
4794 · NRS Section 19		101.50
4886 · Carson City		400.00
4889 · Mineral		<u>80.00</u>
Total CARELAW		731.50
4766 · LIFELINE		
4760 · Lifeline Program-Northern NV		6,243.00
4803 · Lifeline Program-Lincoln County		<u>500.00</u>
Total 4766 · LIFELINE		6,743.00
4170 · Program Rev - Other		<u>1,585.30</u>
Total 4170 · Program Rev		9,059.80
4700 · Fundraising Rev		
4740 · July 4th Revenue		

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	Jul - Aug 21
4741 · Beer Sale	10,345.33
4743 · Carnival Tickets	28,272.00
4746 · Fireworks Donations	6,000.00
4748 · Event Sponsorship	3,000.00
4740 · July 4th Revenue - Other	<u>2,678.63</u>
 Total 4740 · July 4th Revenue	 50,295.96
4700 · Fundraising Rev - Other	<u>4,270.00</u>
 Total 4700 · Fundraising Rev	 54,565.96
4801 · Transportation Donations	<u>2,857.00</u>
 Total Income	 349,600.22
 Gross Profit	 349,600.22
 Expense	
5300 · Program Expenses	
Advertising	7,240.67
Donated Goods/Services	2,479.00
Vehicle Expenses	
Auto Fuel	6,810.40
Insurance	7,719.33
Repairs and maintenance	<u>6,524.01</u>
 Total Vehicle Expenses	 21,053.74
Volunteer Expenses	
Background Checks	709.30
Lodging	114.11
Meals	274.74
Mileage	26,564.13
Stipends	18,585.35
Training	<u>1,550.00</u>
 Total Volunteer Expenses	 47,797.63
5340 · Rent	200.00
5341 · Printing/Reproduction/Promo	481.08
5342 · Supplies	<u>4,820.47</u>
 5343 · Postage and Delivery	 804.20
5344 · Telephone	
Cellular Phone	466.86
Internet Access	242.83
5344 · Telephone - Other	<u>1,956.65</u>
 Total 5344 · Telephone	 2,666.34
5350 · Staff Travel and Meals	
5345 · Staff Meals	541.11
5832 · Staff Lodging	951.48
5350 · Staff Travel and Meals - Other	<u>1,786.62</u>
 Total 5350 · Staff Travel and Meals	 3,279.21
5420 · Contract Labor	25,481.82
5439 · Equipment Rental	6,689.93
 5443 · Utilities	
6400 · Gas and Electric	<u>1,737.90</u>
 Total 5443 · Utilities	 1,737.90
5446 · Bank Service Charges	1,444.06
5471 · Dues and Subscriptions	642.90
6230 · Licenses and Permits	160.00
6240 · Miscellaneous	500.00
6270 · Professional Fees	

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Profit & Loss
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	Jul - Aug 21
5440 · Contractual-Profesional Service	12,386.52
5442 · Payroll Processing Fees	400.85
6270 · Professional Fees - Other	<u>884.94</u>
Total 6270 · Professional Fees	13,672.31
6300 · Repairs	
5441 · Building Maintenance	<u>475.00</u>
Total 6300 · Repairs	475.00
Total 5300 · Program Expenses	141,626.26
5492 · Farmers Market	
5497 · Farmers' Market Vendors	<u>53,481.00</u>
Total 5492 · Farmers Market	53,481.00
5600 · Fundraising	
5622 · Advertising Expense	1,000.00
5625 · Security/Ins/Misc	<u>7,591.79</u>
Total 5600 · Fundraising	8,591.79
5660 · July 4th	
5663 · Event-Dinner	-286.00
5669 · Fireworks Expense	9,000.00
5690 · Beer Sales	<u>2,350.00</u>
Total 5660 · July 4th	11,064.00
6559 · Personnel Cost	
5425 · Retirement Plan-Contributions	2,753.52
5429 · Salaries & Wages	<u>56,239.74</u>
5430 · Medicare	821.58
5431 · FICA	3,512.84
5432 · Group Insurance	12,327.66
5434 · Workman's Comp	653.58
5435 · Unemployment	<u>773.93</u>
Total 6559 · Personnel Cost	77,082.85
Total Expense	291,845.90
Net Ordinary Income	57,754.32
Net Income	<u>57,754.32</u>

Nevada Rural Counties RSVP Program, Inc.
Balance Sheet
As of August 31, 2021

	<u>Aug 31, 21</u>
ASSETS	
Current Assets	
Checking/Savings	
1005 · Plumas Bank - Checking 2690	98,185.82
1006 · Plumas Bank - Federal 0789	56,789.80
1009 · CareLaw Cash Account 0889	1,449.04
1072 · Morgan Stanley Insured Deposit	20,144.79
1080 · PETTY CASH	200.00
	<hr/>
Total Checking/Savings	176,769.45
Accounts Receivable	
1200 · Accounts Receivable	53,601.35
1210 · Grants Receivable	279.76
1250 · Accounts Receivable-Employee	73,472.71
1200 · Accounts Receivable - Other	<hr/>
Total 1200 · Accounts Receivable	127,353.82
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Total Accounts Receivable	127,353.82
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Total Current Assets	304,123.27
Fixed Assets	
1500 · EQUIPMENT	
1501 · Original Cost	102,794.54
1502 · Depreciation	-104,074.51
1500 · EQUIPMENT - Other	1,279.97
	<hr/>
Total 1500 · EQUIPMENT	0.00
1600 · VEHICLES	
1601 · Original Cost	449,295.29
1602 · Depreciation	-265,714.96
	<hr/>
Total 1600 · VEHICLES	183,580.33
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Total Fixed Assets	183,580.33
Other Assets	
1700 - Security Deposit	926.00
1430 · Prepaid Expenses	
1431 · Prepaid Expense-Service Contrac	1,750.00
1432 · Prepaid Expense - Benefits	6,810.59
1435 · Prepaid Expense - Insurance	24,460.71
1430 · Prepaid Expenses - Other	1,259.44
	<hr/>
Total 1430 · Prepaid Expenses	34,280.74
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Total Other Assets	35,206.74
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TOTAL ASSETS	522,910.34
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	44,141.63
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Total Accounts Payable	44,141.63
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Credit Cards	
0026 · Plumas Card - Control	364.42
0034 · Plumas Card- L. Myles	886.02
0059 · Plumas Card- S. Nichols	4,138.79
0026 · Plumas Card - Control - Other	<hr/>
Total 0026 · Plumas Card - Control	5,389.23
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110 · Capital One - 9987	504.00
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Nevada Rural Counties RSVP Program, Inc.

Balance Sheet

As of August 31, 2021

	Aug 31, 21
2010 · Chase Ink - 8828	649.57
Total Credit Cards	6,542.80
Other Current Liabilities	
2100 · Payroll Liabilities	
2221 · Unemployment Insurance Payable	428.90
Total 2100 · Payroll Liabilities	428.90
2110 · Direct Deposit Liabilities	15,776.50
2700 · Payroll Deductions	
2715 · United Way No NV Donations	50.00
2726 · Retirement Plan-American Funds	
2225 · Retirement Plan-Employer Match	-217.53
2726 · Retirement Plan-American Funds - Other	558.38
Total 2726 · Retirement Plan-American Funds	340.85
Total 2700 · Payroll Deductions	390.85
2730 · Payroll Accruals	
2740 · Vacation Payable	12,473.69
Total 2730 · Payroll Accruals	12,473.69
Total Other Current Liabilities	29,069.94
Total Current Liabilities	79,754.37
Long Term Liabilities	
2900 · Loan Payable - 0256	161,625.00
Total Long Term Liabilities	161,625.00
Total Liabilities	241,379.37
Equity	
1110 · Retained Earnings	191,626.05
3050 · Fund Balance-Vehicle Restricted	12,798.00
3100 · Initial Fund Balance-Equipment	7,952.95
Net Income	69,153.97
Total Equity	281,530.97
TOTAL LIABILITIES & EQUITY	522,910.34

Explanations regarding the valuation of assets and recognitions of revenues and expenses

Financial transactions are recorded in QuickBooks Pro Accounting Software program to ensure that accounting tasks are easily categorized, tracked, and reported on revenue and expenditures by fund/program.

RSVP prepares its financial statement using the accrual method of accounting, which recognizes revenue when earned and expenses are incurred.