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Hearing Impaired: 711

Staff Report To: Redevelopment Authority Citizens Committee

Item 4.D

Meeting Date: August 1, 2022

Staff Contact: Hope Sullivan, Community Development Director (hsullivan@carson.org, (775) 283-7922)

Agenda Title: RDA-2022-0322 For Possible Action: Discussion and possible action regarding a proposed recommendation to the Redevelopment Authority on the allocation of additional funding to first-time special events that occur in the Redevelopment Areas.

Staff Summary: This item is for the purpose of considering whether Redevelopment money should be made available to first-time events as “seed” money to encourage more events in the Redevelopment Areas.

Proposed Motions: none

DISCUSSION:

Section 320 of the Redevelopment Plan for the Carson City Redevelopment Project No. 1 dated February 6, 1986 states as a redevelopment objective:

“Establish the highest possible level of recreational opportunity for the residents and visitors of all age levels.”

Consistent with this objective, the fiscal year 2023 redevelopment budget includes the following:

Nevada Day	\$25,000
Farmers Market	\$25,000
Christmas Tree Lighting	\$10,000
Arts & Culture Events	\$50,000
July 4 Fireworks	\$15,000

This agenda item is intended to allow the Committee to discuss the funding of recreational events, specifically whether there should be a recommendation to the Redevelopment Authority to provide funding as “seed money” to encourage more events in the Redevelopment Areas.

If the Committee would like to make that recommendation, a formal motion will be provided at a future Committee meeting and present to the Redevelopment Authority and the Board of Supervisors when they are considering supplemental requests.