

Cultural Commission Agenda Item Report

Meeting Date: January 30, 2023

Submitted by: Sierra Scott

Submitting Department: Parks and Recreation

Item Type: Other / Presentation

Agenda Section:

Subject:

For Discussion Only: Presentation and discussion regarding an update on Carson City Arts and Culture activities. (Sierra Scott, siscott@carson.org and Debra Soule, dsoule@visitcarsoncity.com)

Staff Summary: The Carson City Parks, Recreation and Open Space Department (“Parks Department”) Arts and Culture Supervisor and the Carson City Culture & Tourism Authority (“CTA”) Arts & Culture Program Manager will provide an update on all Arts & Culture Program activities since the last Carson City Cultural Commission meeting held in October 2022.

Suggested Action:

Attachments:

[5b - Arts and Culture Presentation 1.30.23.pdf](#)



Bryce Chisholm
Strings of Imagination, 2017

Arts & Culture Update

Carson City Cultural Commission Meeting- January 30, 2023

ARTS & CULTURE STAFF

For the first time, Carson City has two full-time staff positions dedicated to supporting and enhancing arts & culture in Carson City for both citizens and visitors. These positions are located in different agencies, but work collaboratively to carry out the Arts & Culture Strategic Plan.

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CURRENT ARTS & CULTURE PROJECTS



CARSON CITY ARTS & CULTURE LAUNCH

- To facilitate better communication and visibility of Carson City's public arts and programming, this Spring we will be launching "Carson City Arts & Culture," a joint initiative from Carson City Parks, Recreation, and Open Space and Visit Carson City to support the goals of Carson City's Arts & Culture Strategic Plan and serve both community members and visitors to Carson City.

INITIATIVE



Carson City Arts & Culture
@CarsonCityArtsCulture · Government organization

MARK TWAIN DAYS

- The first annual festival celebrating the life of Mark Twain in Carson City will be held April 21-23, 2023.
- It was here in Carson City that Samuel Longhorne Clemens started signing his work under the pen name Mark Twain.
- The weekend includes a full schedule of events including a youth writing contest, Twain Cocktail Train, Bow Tie Ball, look-alike contest, and picnic basket auction.

ARTS & CULTURE FESTIVAL



MARK TWAIN MURAL

- The mural is intended to be a depiction of Mark Twain highlighting his wit and humor, and his literary achievements.
- The mural will be installed on the exterior Robinson Street wall of the Nevada State Museum prior to the Mark Twain Days festival and be a showpiece for the inaugural event.
- The Public Art Panel met on December 14, 2022 and selection the proposal from artist Jamie Vincek for a mural entitled “The Celebrated Mark Twain”

PUBLIC ART



STEWART ST ROUNDABOUT GATEWAY

- The recently completed \$20M S. Carson Complete Streets Project was the largest corridor revitalization project our community has ever seen. The permanent sculptural work in the Roundabout will be a unique & inviting transition between the vibrant South Carson Street commercial corridor and Nevada's historic downtown State Capital.
- The City is fully invested in this project after years of planning that has resulted in a vision, secured right-of-way, and committed local funding of \$100,000.
- The goal is to have the gateway monument fabricated and installed by the end of 2023.

PUBLIC ART



MURAL FESTIVAL

- In partnership with the Sierra Arts Foundation, and the Brewery Arts Center a mural festival will be held in October 2023 featuring local, national and international mural artists.
- This event will bring art to public places, create a collective identity, and serve as a catalyst for continued revitalization, crossing economic, social and cultural boundaries.
- The community will be involved in painting some of the murals, and there will be additional interactive and educational benefits including artist interaction, docent-led mural tours, and live music.

ARTS & CULTURE FESTIVAL



CULTURAL CORRIDOR PROJECT

- Visit Carson City will introduce a region-wide “Cultural Corridor” as a marketing and collaboration platform that ties together arts, culture and heritage destinations in Virginia City, Carson City, and the Carson Valley.
- This will invest in the region’s numerous arts and cultural assets to make each more visible, grow the region’s reputation as a cultural destination, and strengthen the area’s creative economy.

INITIATIVE



ARTS & CULTURE CLASSES

- Launch a series of arts and culture classes for all ages in partnership with the Sierra Arts Foundation. *ARTS PROGRAMMING*
- Classes will be across multiple artistic disciplines and will be held in City facilities, most likely at the Carson City Community Center.



