



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: January 30, 2023

Staff Contact: Sierra Scott, Arts & Culture Supervisor

Agenda Title: For Possible Action: Discussion and possible action regarding a recommendation to the Board of Supervisors ("Board") concerning the scope of work and project goals for the South Stewart Street Roundabout Gateway Monument Public Art Project ("Project").
(Sierra Scott, siscott@carson.org)

Staff Summary: Under the Carson City Public Art Policy, the scope of work and project goals for public art projects must be presented to the Carson City Cultural Commission ("Commission") for review and recommendation to the Board.

Agenda Action: Formal Action / Motion

Time Requested: 15 minutes

Proposed Motion

I move to recommend to the Board of Supervisors the scope of work and project goals for the South Stewart Street Roundabout Gateway Monument Public Art Project.

Board's Strategic Goal

Quality of Life

Previous Action

N/A

Background/Issues & Analysis

In the spring of 2018, the South Carson Complete Streets Project was 1 of 41 projects out of 900+ applications to be awarded the highly competitive Transportation Investment Generating Economic Recovery ("TIGER") grant for \$7.57 million by the U.S. Department of Transportation, which described the project as an "important investment in Carson City's infrastructure with a focus to improve pedestrian safety and mobility in the area, and enhance commercial and business access." The project included landscaping, multi-use paths, street lighting, ADA enhancements, the new roundabout, illuminated pedestrian crossings, enhanced business access, pavement reconstruction and storm water and other utility improvements.

The recently completed \$20M South Carson Complete Streets Project was the largest corridor revitalization project our community has ever seen. One of the focal points of the corridor is the roundabout at S. Carson Street and S. Stewart Street which serves as an inviting gateway connecting the busy commercial corridor and historic downtown Carson City. This public art piece will be seen as a celebration of our community and provide welcoming aesthetics to pedestrians, cyclists and motorists entering from all directions of the roundabout. The City first received match funding in 2018 for the South Carson Street Roundabout Public Art Project and subsequently formed a working group consisting of elected officials, business representatives, artists, residents and City staff. In 2018 the group met to identify and discuss artistic concepts that could be installed in the center of the roundabout to create a truly unique and inviting feature. The City is fully invested in this project after years of planning that has resulted in a vision, secured right-of-way and committed local funding of

\$100,000. The goal is to install a permanent work that reflects the Carson City community and/or its history, is unique to Carson City, can be easily maintained, is designed to be durable and will not impede the safety of motorists or pedestrians.

Applicable Statute, Code, Policy, Rule or Regulation

Carson City Public Art Policy

Financial Information

Is there a fiscal impact? Yes

If yes, account name/number: N/A

Is it currently budgeted? Yes

Explanation of Fiscal Impact: The current budget allocated for the project is \$100,000:

\$75,000 - Carson City Culture and Tourism Authority - 1% Transient Occupancy Tax allocated for arts and culture

\$25,000 - Redevelopment Authority Citizens Committee (Municipality of Carson City)

As material and installation costs have risen over the past year, additional funding may need to be secured through public or private sources.

Alternatives

Attachments:

[5c - South Carson Street Roundabout Public Art Project - Scope of Work and Project Goals.pdf](#)

Board Action Taken:

Motion: _____	1) _____	Aye/Nay
	2) _____	_____

(Vote Recorded By)



South Carson Street/South Stewart Street Roundabout Public Art

Scope of Work/Project Goals

Project Goal: In accordance with the Public Art Policy, Carson City will select an artist or artist team to design, fabricate and install a free-standing, outdoor, original sculpture at the South Carson Street/South Stewart Street Roundabout.

About the Project: The recently completed \$20M South Carson Complete Streets Project was the largest corridor revitalization project our community has ever seen. In the spring of 2018, Carson City was 1 of 41 projects out of 900+ applications to be awarded the highly, competitive Transportation Investment Generating Economic Recovery (TIGER) grant for \$7.57 million by the United States Department of Transportation, which described the project as an “important investment in Carson City’s infrastructure with a focus to improve pedestrian safety and mobility in the area, and enhance commercial and business access.” The project included landscaping, multi-use paths, street lighting, ADA enhancements, the new roundabout, illuminated pedestrian crossings, enhanced business access, pavement reconstruction, and stormwater and other utility improvements. For more details:

<https://www.carson.org/government/departments-g-z/public-works/carson-proud/south-carson-street>

One of the focal points of the corridor revitalization is the roundabout at S. Carson Street and S. Stewart Street. This roundabout serves as an inviting gateway connecting the busy commercial corridor of South Carson Street and historic downtown Carson City which includes many shops and restaurants as well as the Nevada State Capital and Legislature. The public art piece in the roundabout will be seen as a celebration of our community and provide welcoming aesthetics to pedestrians, cyclists, and motorists entering from all directions of the roundabout.

The South Carson Complete Streets project has been a part of the City’s master plan for over 10 years, with the vision of a “gateway monument” at the center of the Roundabout being discussed and envisioned for the last five years. The City first received match funding in 2018 for the South Carson Street Roundabout Public Art Project and subsequently formed a working group consisting of elected officials, business representatives, artists, residents, and City staff. This group identified the following goals for the public art piece:

1. Be site-specific, unique, and inviting
2. Incorporate Carson City symbols, emblems, culture and/or history
3. Include clean, simple lines
4. Be an iconic “gateway” piece
5. Be aesthetically appealing from all directions



Project Budget: The budget for this project is between \$90,000 - \$150,000 (pending additional allocations/fundraising), including but not limited to all expenses related to project completion, site preparation, additional design fees, materials, equipment, fabrication costs, documentation, engineering of sculpture and its foundation, transportation, travel, and installation.

Selection Process: The ad hoc Public Art Panel will review all properly submitted qualifications and select up to three semi-finalists who will be invited to prepare proposals for the project.

- Semi-finalists will receive a packet of specifications regarding site locations, design criteria and any design limitations or requirements.
- Semi-finalists will visit Carson City for a site visit, meet with stakeholders, and gather public input.
- Semi-finalists will be awarded an honorarium of \$3,000 to help defray the costs of the development of the proposal, travel, lodging and meals.
- Semi-finalists will present a full proposal to the Public Art Panel (in person or via online meeting platform) to include design renderings, materials, size, weight, detailed budget, timeline, and maintenance plan.
- One finalist will be chosen and presented for approval to the Carson City Cultural Commission and City Manager or Board of Supervisors.

Tentative Timeline:

- April 3, 2023: Deadline for submissions
- April 2023: Public Art Panel reviews submissions and selects up to 3 semifinalists
- May 2023: Semifinalists site visits
- May/June 2023: Concept development
- July 2023: Final Presentations to Public Art Panel, Selection of Finalist
- August 2023: Carson City Cultural Commission and Board of Supervisors Review and Approval
- August – Spring 2024: Contracting/Fabrication/Delivery/Installation