



108 E. Proctor Street  
Carson City, Nevada 89701  
(775) 887-2105  
Hearing Impaired: 711

## MEMORANDUM

Liquor License Meeting - Friday, April 28th, 2023 – 9:30am

**TO:** The Hearings Officer  
**FROM:** Natalie Kiel, Business License Specialist  
**DATE:** April 25, 2023

**AGENDA ITEM 4.A:** For Possible Action: Discussion and possible action regarding an application for a Package/Combo Liquor License (LIQUOR-007728-2023) with Brian Mayer as the liquor manager for Mayer Family Wines, LLC. located at 408 N. Carson Street, Carson City, NV 89701.

**Recommendation:** To approve an application for a Package/Combo Liquor License with Brian Mayer as the liquor manager for Mayer Family Wines, LLC. at 408 N. Carson Street, Carson City, NV 89701 subject to the following approval:

1. The applicant must sign a sworn affidavit consistent with Carson City Municipal Code (CCMC) 4.13.060 regarding a server training course.
2. The holder of the liquor license must maintain on the premises, evidence of employee server training certification for all employees that serve or sell alcohol.
3. No changes to the bar set up may be made without approval from the health authority.
4. Until such time that a final construction inspection is completed and all open violations resolved, the facility may purchase and store liquor on site.

Per Carson City Municipal Code (CCMC) 4.13, all liquor license requests are to be reviewed by the Hearings Officer. The Hearings Officer may grant or deny the application for a liquor license or place conditions on a license to ensure compliance with the Municipal Code.

The subject request is Mayer Family Wines LLC to have a Package/Combo Liquor License with Brian Mayer as the liquor manager.

The business will operate as a wine shop with retail sales of wine, whiskey, cheese, charcuterie and wine accessories. The business is scheduled to open in early May under business license BL-007384-2022.

The Sheriff's Office did a background investigation and did not find any disqualifying information based on CCMC 4.13.125.

This request has been reviewed by the Health Department. The Health Department inspected the premises and is recommending approval. Comments provided by the Health Department in the attached memo have been incorporated as conditions of approval where appropriate.



# CARSON CITY LICENSE APPLICATION

Please type or print in black ink; Incomplete or illegible applications will not be accepted. Applications must bear an original signature

Bus. License #: **BL-007384-2022**

Liquor License #: **LI660R-007728-2023**

Submittal Date:

<input checked="" type="checkbox"/> New Business	<input type="checkbox"/> Change of Location/Mailing	<input type="checkbox"/> Change of Name	<input type="checkbox"/> Change of Corporate Officer	<input type="checkbox"/> Other
Type of License(s)	<input type="checkbox"/> Business	<input type="checkbox"/> Short-Term	<input type="checkbox"/> Gaming	<input checked="" type="checkbox"/> Liquor
Type of Entity	<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Corporation	<input type="checkbox"/> Partnership	<input checked="" type="checkbox"/> Limited Liability Company
				<input type="checkbox"/> Non-Profit

Entity Name <b>Mayer Family Wines</b>	Business Opening Date <b>TBD</b>
Business Name (DBA)	EIN #

Business Address <b>408 N Carson St.</b>	City <b>Carson City</b>	State <b>NV</b>	Zip Code <b>89701</b>
Mailing Address <b>3017 Sarratea Dr.</b>	City <b>Carson City</b>	State <b>NV</b>	Zip Code <b>89703</b>
Corporate Phone	Business Phone <b>916-955-6009</b>	Cellular Phone	Business Fax
E-mail Address <b>brianmayer@mayerfamilywines.com</b>	Business Website		

Owner(s), Manager(s), or other Principal(s) attach additional pages if required

Last, First, MI <b>Mayer, Brian Theodore</b>	Percent Owned <b>50</b>	Title <b>Owner</b>
Residence Address (Street) <b>3017 Sarratea Dr.</b>	City, State, Zip <b>Carson City NV 89703</b>	Residence Telephone <b>916-955-6009</b>
Last, First, MI <b>Mayer, Paula, Marie</b>	Percent Owned <b>50</b>	Title <b>Owner</b>
Residence Address (Street) <b>3017 Sarratea Dr.</b>	City, State, Zip <b>Carson City NV 89703</b>	Residence Telephone <b>760-994-6552</b>
Last, First, MI	Percent Owned	Title
Residence Address (Street)	City, State, Zip	Residence Telephone
Liquor Manager (if applicable)	<input type="checkbox"/> On-Site <input type="checkbox"/> Off-Site	Contact Phone Number
Residence Address (Street)	City, State, Zip	

3 Describe in detail the activity of your business  
**Retail wine and cheese sales. Also retail glassware and other wine accessories, we will also provide tastings and wine education**

Type of Liquor License Applying for (If applicable)

<input type="checkbox"/> Tavern/Bar	<input type="checkbox"/> Dining Room w/Beer and Wine Only	<input type="checkbox"/> Packaged Liquor	<input type="checkbox"/> Dining Room w/Hard Liquor	<input checked="" type="checkbox"/> Combo (On-Premise & Pkg)	<input type="checkbox"/> General Wholesale
<input type="checkbox"/> Catering	<input type="checkbox"/> Additional Wet Bars	Will there be an Interim Management Agreement? <b>15</b>			

6 List number of slot machines (If applicable)	List number of table games (If applicable)
<input type="checkbox"/> 1 cent <input type="checkbox"/> 5 cent <input type="checkbox"/> 25 cent <input type="checkbox"/> 1.00 <input type="checkbox"/> Multi <input type="checkbox"/> Poker <input type="checkbox"/> Mega Buck	<input type="checkbox"/> Craps <input type="checkbox"/> Roulette <input type="checkbox"/> Twenty-One <input type="checkbox"/> Keno <input type="checkbox"/> Baccarat <input type="checkbox"/> Race Book <input type="checkbox"/> Sports Book <input type="checkbox"/> Poker

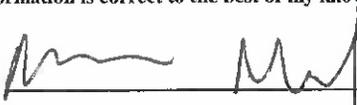
7 If this application is for a change of business name, location, or ownership, list the previous name, address, and owner below:

**RECEIVED**

JAN 0<sup>th</sup> 2023

CARSON CITY  
PLANNING DIVISION

Miscellaneous Information	Please answer this section if your business is <i>located</i> in Carson City. If you are unsure of your answer or are installing signage, contact the Planning Division at (775) 887-2180	
	Is your business location zoned for this type of business	Has a Special Use Permit been obtained for this business location
	YES	NO
	Will you be installing any outdoor signs	Are there any existing signs of the property
	NO	NO
	Will there be any outside storage (If yes, please explain items being stored and how being screened)	
Will any commercial vehicles be used for this business (If yes, please describe size, type, and location of storage)		
NO		
Please list the quantities, types, and storage location of any chemicals or hazardous materials that will be used for this business		

Rules and Regulations	I, the undersigned understand that I cannot operate my business until my license is actually issued by this office indicating approval by all necessary city departments
	<ul style="list-style-type: none"> <li>• If any changes are made after completing said license application this office must be notified immediately and an updated is required.</li> <li>• A business license, liquor license, and/or gaming license are issued to a given owner at a SPECIFIC LOCATION and are NON-TRANSFERRABLE to a different owner or different location.</li> <li>• Non-payment of annual and quarterly business license, liquor license, and/or gaming license fees by the due date will result in applied penalties and is grounds for the revocation of the license.</li> <li>• Any exception to any of the above is considered a violation of the Carson City Municipal Code and is subject to citation.</li> </ul>
I hereby certify that the above information is correct to the best of my knowledge and belief. I understand that failure to complete this form truthfully is an act of perjury.	
Applicant's Signature	
Date	1/6/23

FEE STRUCTURE	FEE	LICENSE TOTAL FEES
Business License Fee		Business License Annual Fee:
Square Footage		Business License Pro-rated Fee:
Number of Employees		Business License Application/Update Fee:
Health Fee		Liquor License Annual Fee:
Number of Rental Units		Liquor License Pro-rated Fee:
Number of Coin Operated Machines		Liquor License Application Fee:
Number of Slot Machines		Liquor License Investigation Fee:
TOTAL FEES DUE:		Gaming License Quarterly Fee:
Payment Type		Gaming License Application Fee:
Received By	Date	Fictitious Name Fee:
Date Applicant Fingerprinted	By	File #
		Health Pre-Inspection Fee:

PAID

RECEIVED

CHK. NO. 2023

DATE JAN 06 2023

CARSON CITY  
PLANNING DIVISION

\$500



Ken Furlong  
Sheriff

911 E. Musser St.  
Carson City, NV 89701

775-887-2500  
Fax: 775-887-2026

To: Liquor Board

From: Carson City Sheriff's Office

Re: Liquor License Application  
Mayer Family Wines  
Mayer, Brian Theodore Jr.

The Sheriff's Office has conducted a background investigation on the above applicant for a liquor license and has found the following:

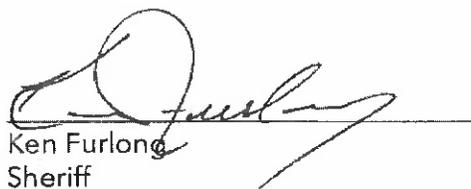
- Background of premises: Mayer Family Wines is a new business and will be located at 408 N Carson St. The business is currently under construction and is expected to open sometime in May of 2023.
- Financial arrangements: Mr. Mayer and his wife own the business and have secured loans for their business investment. They also have a monthly lease payment for the business property.
- Method of operation: Mayer Family Wines will be open daily and will have sales of on premise and packaged wines. The location will also have retail sales of wine accessories, cheese, cured meats and offer wine tasting. Mr. Mayer will be onsite full time and will have approximately three employees.
- Results of backgrounds: The background for Brian Mayer consisting of DMV records, local agency checks, Nevada criminal history record and credit report did not find any disqualifying factors based on CCMC 4.13.125.

By:   
Elizabeth Martin  
Administrative Assistant  
Investigations Division

Date March 14, 2023

Recommend Approval

Do Not Recommend Approval

  
Ken Furlong  
Sheriff

Date 3/15/23



CARSON CITY, NEVADA
CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

Memorandum

To: Liquor Board Hearing Officer

From: Carson City Health and Human Services (CCHHS) Date: 04/24/2023

Re: Liquor License - 007728-2023, BLR- 2022-0293

Type of Liquor License Approval:

- Pre-Packaged Liquor, Hard Liquor/Mixed Drinks, Beer and Wine ONLY, Combo - Packaged Liquor and On-Premise

On 04/20/2023 The Carson City Health and Human Services Environmental Health Division conducted an inspection/advisory phone call with Brian Mayer located at 408 N. Carson Street. Acknowledgement and adherence of the following:

- Serving of alcohol must come from approved sources.
NO changes to bar set up may be made without approval from health authority. All hand-washing sinks and dump sinks must be properly used according to the FDA Food Code and NAC 446.
FDA Food Code and NAC 446 for operational purposes.

Issues pending at this time include: A final construction inspection must be completed prior to opening with all open violations resolved. CCHHS approves the facility to purchase and store liquor on site.

At this time, Mayer Family Wines has met the necessary requirements for Health.

In addition, Mayer Family Wines has applied for a Combo liquor license - this is approval is contingent upon all construction inspection finals and approvals.

Recommend Approval (checked), Do Not Recommend Approval

Kandis Harvey, Digitally signed by Kandis Harvey, REHS Environmental Health Specialist

Date: 04/24/2023

Maria Menjivar, Digitally signed by Maria Menjivar, Environmental Health Division Manager

Date: 04/24/2023

Carson City Health & Human Services, 900 East Long Street • Carson City, Nevada 89706 • (775) 887-2190 • Hearing Impaired—Use 711

Table with 5 columns: Clinical Services, Public Health Preparedness, Chronic Disease Prevention & Health Promotion, Disease Control & Prevention, Human Services. Includes phone and fax numbers for each.