



# STAFF REPORT

## Agenda Item: 4.C.

**Report To:** Board of Supervisors

**Meeting Date:** June 12, 2023

**Staff Contact:** Dan J. Earp, [djearp@carson.org](mailto:djearp@carson.org)

**Agenda Title:** For Possible Action: Discussion and possible action regarding a recommendation to the Carson City Redevelopment Authority ("RDA") for the allocation of Fiscal Year ("FY") 2024 Redevelopment District Arts and Culture Grant funding of up to \$25,000 among any or none of the following applicants: Wild Horse Productions, Mile High Jazz Band, Capital City Arts Initiative, The Birdhouse Group LLC dba The Downtown Vintage Market, Carson City Symphony Association, Nevada Dance Company (New Project), Nevada Dance Company (Recurring Project), Carson City Historical Society (New Project), Carson City Historical Society (Recurring Project), Latino Arte and Culture and the Children's Museum of Northern Nevada (Dan Earp, [djearp@carson.org](mailto:djearp@carson.org))

**Staff Summary:** The Carson City Cultural Commission ("Commission") will evaluate the applications and make recommendations to the RDA regarding the allocation of Redevelopment District Arts and Culture Grants which are intended to support new arts and culture initiatives that are located within or that benefit the Carson City Redevelopment District(s) and serve to implement the Carson City Arts and Culture Strategic Plan 2022-2026 ("Plan").

**Agenda Action:** Formal Action/Motion

**Time Requested:** 1 hour

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### **Proposed Motion**

I move to recommend to the RDA approval of the proposed funding awards as discussed.

### **Board's Strategic Goal**

Quality of Life

### **Previous Action**

May 18, 2023 (Item 23A) - The Redevelopment Authority approved the FY 2024 Redevelopment Revolving Fund Budget, including \$25,000 for Arts and Culture Grant funding

### **Background/Issues & Analysis**

The notice of the 2023-2024 Carson City Redevelopment District Arts and Culture Grant funding opportunity was posted on April 3, 2023 with an application deadline of May 19, 2023. Eleven applications were received. Commissioners will individually score grant proposals in five categories (Project Planning, Project Management / Feasibility, Artistic Merit or Capability / Skills Enhancement, Implements the Carson City Arts and Culture Strategic Plan, Community Impact, and New or Repeat Initiatives) for a total of 30 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Grant funds awarded under this year's program can only be used for events that will take place from July 1, 2023 to June 30, 2024, subject to Authority approval (anticipated to be July 6, 2023).

### **Applicable Statute, Code, Policy, Rule or Regulation**

**Financial Information**

Is there a fiscal impact? ☒ Yes ☐ No

If yes, account name/number: Redevelopment Revolving Fund / Arts and Culture Events 6037510-500555

Is it currently budgeted? ☒ Yes ☐ No

**Explanation of Fiscal Impact:**

A budget of \$25,000 for Arts and Culture Grant funding is included in the FY24 redevelopment Revolving Fund Budget

**Alternatives**

Modify or do not recommend approval of the proposed applications.

**Commission Action Taken:**

Motion: \_\_\_\_\_

1) \_\_\_\_\_

2) \_\_\_\_\_

Aye/Nay

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)

<p align="center">2023-2024 Carson City Redevelopment District Arts and Culture Grant</p> <p align="center">SCORE SHEET</p>	
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Enter your name below then review and score the eligible grant proposals in five categories for a total of 30 possible points (see detailed evaluation criteria below). Do not discuss, vote, or score any application with which you have a conflict of interest. Only enter scores in the yellow columns, the totals in the grey columns will auto-sum.

PANELIST NAME:

[illegible]

<p><b>SCORING RUBRIC 0-5</b></p> <p>0 = Insufficient</p> <p>1 = Poor</p> <p>2 = Fair</p> <p>3 = Good</p> <p>4 = Strong</p> <p>5 = Excellent</p>	<p><b>1. Implements the Carson City Arts and Culture Strategic Plan (0 – 10 points)</b></p> <p>-Demonstrates that the project serves to implement strategies or activities from the 2022 Carson City Arts &amp; Culture Strategic Plan</p> <p><b>2. Project Planning (0-5 points)</b></p> <p>-Project is clearly articulated and well planned with a realistic timeline and clear objectives</p> <p>-Provides a clear budget with appropriate financial resources to support the project</p> <p>-Provides a plan to market and promote the project to local and/or out of town audiences as appropriate</p> <p>-Demonstrates capacity for future sustainability, if applicable (for events only)</p> <p><b>3. Project Management/Feasibility (0-5 points)</b></p> <p>-Demonstrates organizational reputability and a history of successful projects</p> <p>-Involves qualified personnel to manage project and active leadership</p> <p>-Identifies and describes methods to evaluate success, impact, and outcomes</p> <p>-Involves partnerships or collaboration with other community organizations, if appropriate</p> <p><b>4. Community Impact (0-5 points)</b></p> <p>-Demonstrates social, educational, cultural and / or economic relevance for the community</p> <p>-Provides a clear plan to reach diverse and underserved populations such as those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability</p> <p>-Demonstrates capacity to bring non-local cultural tourists to Carson City (events only)</p> <p>-Clearly benefits the Redevelopment District(s)</p> <p><b>5. Artistic Merit or Capability/Skills Enhancement (0-5 points)</b></p> <p>-Brings new attention to the value of the arts in our community</p> <p>-Demonstrates creativity, innovation, and/or originality of concept/work</p> <p>-Supports the work of local artists</p> <p>-Provides educational or training value to the arts and culture sector, if applicable</p>
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### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name  
Wild Horse Productions
  
2. Organization Mailing Address  
1220 Thompson Street  
Carson City, NV 89703
  
3. Organization Website and/or Social Media Sites  
[www.wildhorsetheater.com](http://www.wildhorsetheater.com)  
<https://www.facebook.com/WildHorseChildrensTheater> Instagram:  
[wildhorsechildrenstheater](https://www.instagram.com/wildhorsechildrenstheater)
  
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)  
Carol Scott, Executive Director  
775-443-5587  
[Director@wildhorsetheater.com](mailto:Director@wildhorsetheater.com)

5. Provide a brief history of your organization, its mission and number of years in operation.

Wild Horse Productions (WHP) is a nonprofit 501(c)3 charitable organization founded in 2007 and located in Carson City, NV. Our organization comprises two divisions: Wild Horse Children's Theater (WHCT), which serves ages 5-18, and Wild Horse Stage Company (WHStageCo), which serves ages 18+.

WHCT is the oldest continuously running children's theater in Northern Nevada, celebrating its 16th year as a nonprofit. Each year, WHCT produces two mainstage musical theater productions and a two-week summer camp program. Additionally, we partner with the Carson City School District to offer after-school enrichment workshops for Title 1 schools and GATE programs.

WHStageCo produces one contemporary production each year, designed to inspire, engage, and challenge adult and young adult performers. As the resident theater company in the Brewery Arts Center, the cultural center of Carson City, we are committed to serving as a community asset and developing cultural events that build community bonds by engaging populations that do not currently participate in the arts.

At WHP, we are guided by our mission to create extraordinary theater experiences that educate, challenge, and inspire. Our core values include cultivating interest in the arts in our community, educating through the arts and generating an active learning experience, broadening the scope of arts programming throughout the region, and serving as a community asset.

## PROJECT INFORMATION

1. **Name / Title of Project or Event:**

"Finding Nemo, Jr." the Musical (Northern Nevada Premiere)

2. **Project Dates:**

Rehearsals: January 11 through April 13, 2024

Performances: April 14, 15, 16, 21, 22, 23, 2024 (8 shows) + one Sensory Friendly Show (Date TBA)

School Shows: April 19, 2024 (3 shows)

3. **Is this a new project or a repeat project?**

The Northern Nevada premiere of "Finding Nemo, Jr." is being presented by Wild Horse Children's Theater. We present 2 main stage productions each year, one in the fall and one in the spring.

4. **Total Funding Request:**

\$5000.00

5. **Is this project located in or will benefit Redevelopment District #1 or District #2?**

District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>

District 1

6. **Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.**

WHCT is producing the Northern Nevada premiere of "Finding Nemo, JR." Disney's "Finding Nemo JR" is a 60-minute musical adaptation of the beloved 2003 Pixar movie, "Finding Nemo", with new music by award-winning songwriting team Kristen Anderson-Lopez and Robert Lopez. Marlin, an anxious and over-protective clownfish, lives in the Great Barrier Reef with his kid Nemo, who longs to explore the world beyond their anemone home. But when Nemo is captured and taken to Sydney, Marlin faces his fears and sets off on an epic adventure across the ocean. With the help of lovable characters such as optimistic Dory, laid-back sea turtle Crush, and the supportive Tank Gang, Marlin and Nemo both overcome challenges on their journey to find each other and

themselves.

Featuring memorable songs such as “Just Keep Swimming,” “Fish Are Friends Not Food,” and “Go With the Flow,” “Finding Nemo JR.” brings a vibrant underwater world to life on stage in a story full of family, friendship, and adventure.

The show is an exciting opportunity for young actors to showcase their talents and explore the unique world of this iconic musical. This special edition features simplified music and choreography, making it more accessible for young actors while still maintaining the magic of the original show.

Hiring a professionals to make this production come alive is a must. We will be hiring four theater artisans/designers for this production along with building and renting costumes:

- 1) Makeup artist (MUA)
- 2) Costume Designer
- 3) Set Designer/Builder
- 4) Projection/Scenic Designer

These artists will bring our production to life! With their expertise and artistry, they will create authentic makeup, costumes, sets and scenic projections to transport our actors, and our audiences, to the magical underwater world of “Finding Nemo, Jr.”

A professional makeup artist and costume designer are essential for this production as they help to create the unique and memorable visual design that is central to the production's success. They can bring the characters to life, allowing the performers to fully embody their roles. Their makeup and costumes are central to creating the illusion of Nemo's underwater world. The characters are various underwater creatures such as fish, sharks, turtles, and pelicans. The costumes for these characters can be elaborate and expensive to create. Renting and/or creating these costumes from scratch would be a significant financial burden for our nonprofit theater company.

The costumes for “Finding Nemo, Jr.” must be tailored to each individual actor, considering their physical characteristics and movements, while also reflecting the unique personalities of their characters. At WHCT, we are committed to representing diversity in all forms, including racial and ethnic diversity, gender expressions and identities, sizes, and abilities. In pursuit of this goal, it is crucial for us to hire a professional costume designer who can build or obtain rental costumes suitable for youth of all ages, identities, and body types. This is essential to ensure that every performer feels comfortable and confident on stage. This will allow them to deliver their best performance possible while also promoting a positive and inclusive experience for everyone involved.

A professional makeup artist can help bring the characters to life by creating unique makeup designs that complement the costumes and make the characters more believable. For example, they might use special effects makeup to create scales on a fish or make a character look like they are covered in seaweed.

A set designer and scenic designer are responsible for creating the physical environment in which the story takes place. For “Finding Nemo Jr.”, this might include designing and building sets that look like coral reefs, seascapes, and other underwater environments. These designers can also use lighting and other special effects to create the right mood and atmosphere for each scene. As WHCT performances take place on a small stage in the BAC Performance Hall, it is crucial to employ a professional set builder who can maximize the space available and devise effective ideas for depicting the underwater world. The set builder will need to create oversized set pieces and props that are both sturdy and cost-effective. This will require careful consideration of materials and construction techniques, as well as an understanding of the needs of the performers and the demands of the production as a whole.

In addition to set pieces, scenic projections, lighting, and sound design will play a crucial role in bringing the world of Nemo to life. Given the small size of the stage at the Performance Hall, the use of projections is essential. A skilled scenic designer will be needed to create projections that can effectively transport the audience into the world of the play, enhancing the overall production values and creating a truly memorable experience.

Auditions: Thurs, January 11, 2024, and Saturday, January 13, 2024

Rehearsals: January 11 through April 13, 2024

Performances: April 14, 15, 16, 21, 22, 23, 2024 (8 shows) + one Sensory Friendly Show (Date TBA)

School Shows: April 19, 2024 (3 shows)

**7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.**

Carol Scott, Executive Director/Artistic Director:

- Responsible for selecting artists for project and production/technical team.
- Artistic Director for the project.
- Oversees overall artistic vision of the production including set, lighting, costumes, sound and collaborates with team.
- Leads the casting during the auditions and makes final casting decisions.
- Leads rehearsals in conjunction with the Assistant Director and provides feedback to actors and crew.

Michelle VanGeel, Executive Producer:

- Coordinates fiscal management of the project managing the production's budget, making sure that all expenses are accounted for and that the production stays within its financial constraints.
- Coordinates volunteers for front of house, concessions, ushers, backstage management.
- Works with the marketing team to approve fliers, posters and promotional strategy for the production.
- Coordinates and schedules school shows with the elementary and middle schools.

Robin Kato, Choreographer/Assistant Director:

- As Choreographer is responsible for teaching dance/movement and integrating dance into the script.
- As Assistant Director, Robin works closely with the Director for the overall vision of the production.
- Assists director in casting, rehearsals, staging, and management of the production.
- Develops the production schedule, including rehearsals, load in, performances, and load out, and coordinates with the theater venue.
- Manages rehearsals if director is absent, including warmups, scene work, dance and blocking.

**8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.**

Wild Horse Productions is the resident theater company at the Brewery Arts Center. They provide us with in kind support with reduced rates for use of the space and provide us with an office/storage area.

We are exploring potential corporate sponsorships that align with the theme of "Finding Nemo, Jr." For instance, we are considering partnering with conservation and environmental organizations that could leverage the show to raise awareness and support for their causes. Additionally, we are open to collaborating with food companies or restaurants that could showcase their seafood offerings.

9. **Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).**

Carol Scott, Director - Confirmed  
Robin Kato-Brong, Choreographer/Assistant Director - Confirmed Alan Catron,  
Music Director - Confirmed  
Tara Burke, Scenic Projections/Lighting Design - Confirmed Tannis Causey,  
Costume Designer - Confirmed  
Missy Neff, Makeup Artist - Confirmed  
Donald Burke, Set Designer/Builder - Confirmed

10. **Describe the methods you will use to evaluate project success, impact, and outcomes.**

"Finding Nemo, Jr." is more than just a production - it's an opportunity for young performers to shine. Our artistic vision is centered on creating a fun and exciting experience for actors, while also pushing them to improve their singing, dancing, and acting abilities. We believe that by providing top-notch training, we can help these young actors achieve their full potential.

Beyond just improving performance skills, our goal is to introduce young performers to the world of musical theater and foster a love and appreciation for this art form. We believe that this exposure can inspire a deeper understanding and connection to the arts, leading to a sense of accomplishment and pride in their performance.

Ultimately, our hope is that this experience will plant the seeds for a lifelong passion for the arts, potentially even inspiring young performers to pursue careers in the performing arts. We believe that by providing a safe, supportive, and creative environment, we can help young actors develop not just their skills, but also their confidence and sense of self.

Methods to evaluate the success, impact, and outcomes of the production are:

Audience feedback: Using a written survey form, or a means to receive the survey through a QR code, we collect feedback from the audience after each performance to gain insight into their experience and the effectiveness of the production.

Ticket sales: Monitoring ticket sales provides an indication of the popularity and demand for the production. Comparing ticket sale data to previous productions helps us to determine if the production has met our goals. We utilize Ludus ticketing service and they provide us with stats on tickets sold, demographics, and city of residence of attendees.

Critical reviews: Reviews provide a sense of how well the production is being received by the broader theater community.

Participation rates: Tracking the number of actors, crew members, and volunteers involved in the production provides an indication of the level of community engagement and interest in the production.

Impact on the community: Assessing the impact of the production on the community is done through a variety of ways, such as analyzing media coverage, monitoring social media sentiment, and conducting interviews with community members.

At WHCT, we believe that theater arts education is crucial for young performers, and evaluating educational outcomes is a key measure of success for us. Our approach includes assessing growth in performance skills, attitudes, and behaviors, which we achieve through pre- and post-performance surveys with the students involved in our productions. By monitoring their progress, we can tailor our programs to better meet the needs of our students and ensure that they are receiving the best possible training.

**11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?**

The show "Finding Nemo, Jr." can provide cultural and economic relevance for a community in several ways:

**Cultural Relevance:** The story of Nemo is a popular and well-known one that can resonate with audiences of all ages. It tells the story of a father's journey to find his son and the challenges he faces along the way. By presenting this story in a theatrical setting, the production can help to promote and preserve the arts, which is an important aspect of any culture.

**Educational Value:** "Finding Nemo, Jr." can also provide educational value by introducing audiences to marine life and environmental conservation. The show can raise awareness about the importance of protecting our oceans and lakes and the creatures that live in them, which can have a positive impact on the community. This can include information about the challenges facing Lake Tahoe, such as invasive species and pollution, and what individuals can do to help protect the environment.

**Economic Relevance:** The production of "Finding Nemo, Jr." will also provide economic benefits to our community. It will attract tourism and visitors to the area as we get audience members from beyond the local area who obtain hotel rooms and dine and shop in Carson City. Wild Horse Productions also hires local craftsman and theater professionals which also helps to boost the local economy.

**Community Engagement:** The production of "Finding Nemo, Jr." will bring people together and foster a sense of community. It will provide a platform for local artists and performers to showcase their talents and connect with the community. The show can also encourage our community, families, and people of all ages, to participate in the arts and engage in cultural activities, which can have a positive impact on the overall well-being of the community.

**12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.**

WHP is in Carson City, Nevada's capital and is located in Carson County in Northern NV. Our rehearsal and performance venue is in the Brewery Arts Center (BAC), Carson City's local arts agency.

The population of Carson City is approximately 56,000 people. The median income is \$60,929 which is slightly lower than the national median. The median age is 44.9 years old. Ethnic population is approximately 48% white, 45% Hispanic/Latino, 3% Black/African American, 2% Asian, 2% American Indian (2021-2022 National Center for Education Statistics). Gender is split equally.

There are approximately 8694 students in elementary/middle schools, 2588 students in high school, and 658 students in private schools. Our programming is directly related to the cuts in the theater arts programs in schools. None of the elementary or middle schools offer theater programs during school hours. Only the high school has a theater program during school hours.

WHCT offers programs to youth from diverse social, economic/cultural backgrounds. WHCT programs are inclusive, and no child is turned away due to inability to pay tuition or due to a disability as we take every student who auditions and we offer full and partial scholarships or volunteer opportunities in lieu of tuition.

All our productions are built with a very inclusive/diverse theater community in mind. In our show selections and cast representations, we look for diverse actors of all gender expressions and identities, racial and ethnic identities, sizes, and abilities. We strive to create a theater community

that reflects the diversity of our community.

13. **EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?**

N/A

14. **What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan? *Carson City Arts & Culture Strategic Plan:***  
<https://www.carson.org/home/showdocument?id=83841>

**GOAL THREE: TRAINING PROGRAMS AND SUPPORT SERVICES** Foster effective arts administrative structures, and provide training and support to enhance organizational, professional, business and tourism skills for cultural organizations and individual artists.

3.3 COLLABORATION AND PARTNERSHIPS Encourage and facilitate collaboration amongst cultural organizations, artists, businesses, tourism operators and the city to improve administrative structures, reduce costs, share resources, maximize facility use and enhance program and event outcomes.

**GOAL FIVE: CULTURAL DIVERSITY AND INCLUSIVENESS** Encourage culturally appropriate arts and culture opportunities, events, activities, and materials that are inclusive and reflect the cultural diversity of our community and visitors.

5.2 OUTREACH TO A VARIETY OF DIVERSE AND SPECIAL POPULATIONS Encourage opportunities to make cultural programming more accessible to individuals within diverse and special populations through new program initiatives, linkages between cultural groups and social service agencies, as well as by encouraging artists and culture organizations to increase accessibility of their programs through outreach and targeted programs.

**GOAL SIX: MUNICIPAL PLANNING, DECISION-MAKING AND PLACEMAKING** Incorporate culture in municipal planning, decision-making and place-making to improve quality of life, enhance cultural tourism, economic development and community problem solving.

6.1 YOUTH-AT-RISK COLLABORATIONS THROUGH ARTS AND CULTURE Encourage cultural groups and social service agencies to collaborate on projects geared to building self-esteem and multidisciplinary skills for

at-risk youth and teenagers. These arts programs deter crime and drug use and offer creative alternatives during after-school hours, weekends, during holidays and summer break.

6.2 INTERGENERATIONAL PROJECTS WITH THE ARTS Encourage cultural organizations to collaborate with current inter-generational initiatives and foster innovative project opportunities to include young people actively in Carson City arts and culture programs, to ensure a youth perspective in programming and events and to encourage young people to participate as junior board members and volunteers. Explore the establishment of a Youth Arts Council.

## **BUDGET/FINANCIAL INFORMATION**

1. **Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.**

This particular production of "Finding Nemo, Jr." is a onetime event, however WHCT produces 2 main stage productions each year.

We will transition from City funding support in the future by seeking out more grants, corporate sponsorships, and individual donations so we can have a more diverse and stable funding base. We are also exploring more earned revenue streams such as a branded on line store and merchandise sales to help generate income and reduce reliance on outside funding. Our 2024 goal is to hire a fundraising consultant to develop a comprehensive fundraising plan to help identify key donors and supporters, set fundraising goals, and establish a timeline for achieving them.

2. **What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).**

Materials/Supplies (costumes/makeup): \$3000 Artist Fees:

\$1500

Marketing/Graphic Design: \$500

3. **Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.**

Yes.

2018 \$3150

2019 \$3716

2022 \$5000

4. **ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):**

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 48,173	\$ 138,625
Expenses	\$ 33,877	\$ 156,732
Reserves	\$ \$5,325	\$ \$10,310

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#### **REQUIRED SUPPORTING DOCUMENTATION**

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page



## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Wild Horse Productions

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Applicant Organization

Carol Scott

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

*Carol Scott*

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Authorizing Official Signature

4/16/2023

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

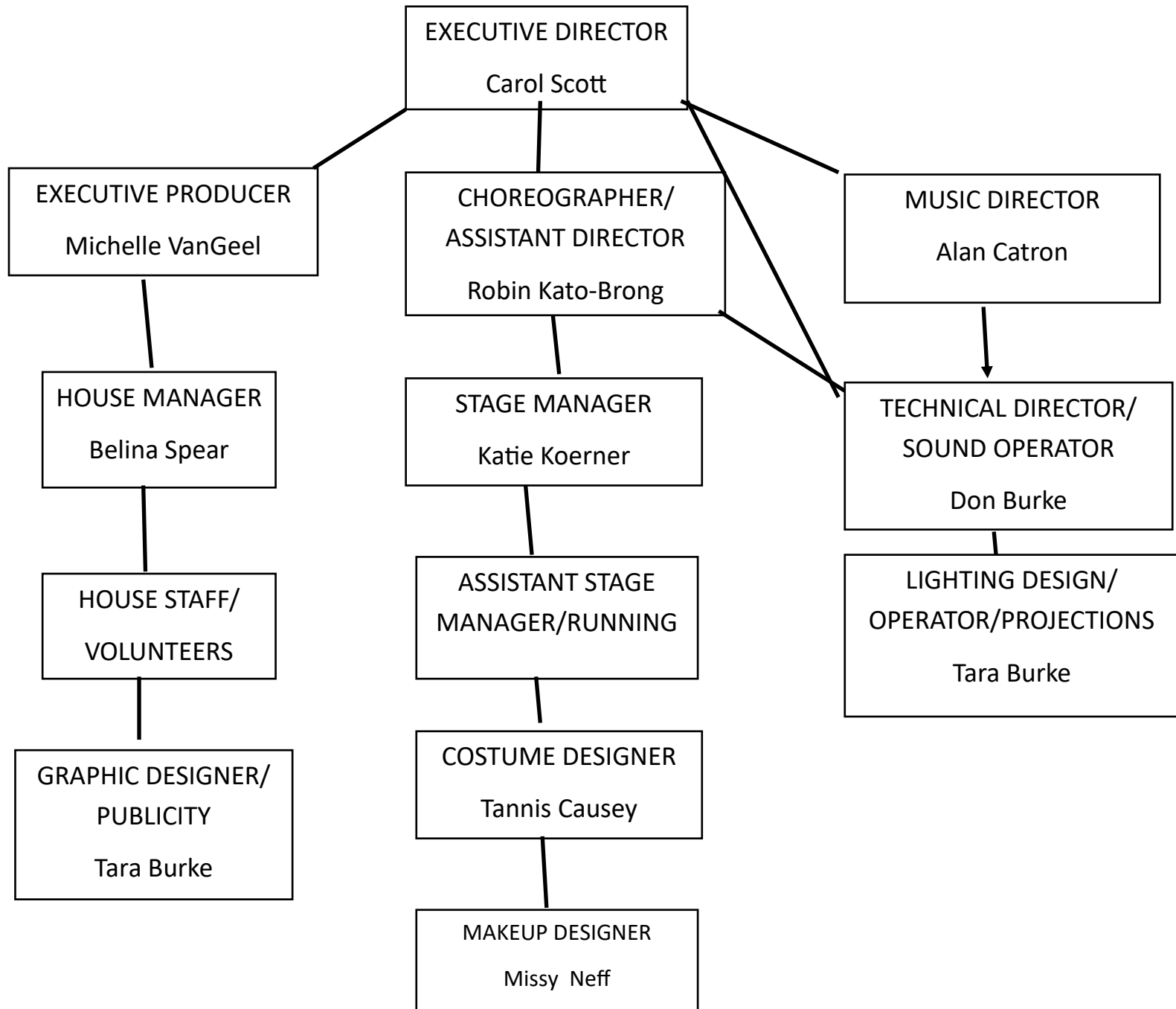
INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$2,000.00
Artist Fees	\$3,500.00
Facility Costs (including space rental, etc.)	\$5,500.00
Materials/Supplies	\$1,850.00
Production Costs	\$3,755.00
Marketing & Promotion	\$2,500.00
Travel	\$100.00
Costume Rental	\$3,360.00
Costume Design/Build	\$1,500.00
Tech Stipends	\$850.00
Props/Set	\$1,500.00
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$26,415.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$5,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$22,500.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$1,000.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$0.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$28,500.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$2,085.00</b>
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# Carol Scott

1220 Thompson Street

Carson City, NV 89703

(775) 443-5587

Director@wildhorsetheater.com

- Extensive experience in arts management, including marketing, grant writing, fundraising, membership development organizational and creative leadership.
- Over 25 years' experience programming and scheduling concerts, performances, art exhibitions, theatrical productions, fundraisers, and cultural events.
- Dynamic, results-oriented problem solving with articulate and professional speaking abilities.
- Founder and Executive Director of three children's theatre companies, BAC Stage Kids (Carson City, Nevada), Little Tomato Children's Theatre (Ontario, Canada), Wild Horse Children's Theater (Carson City, NV).
- Experienced in media relations, including writing and distribution of press releases, flyers, posters, newsletters, and press packets.
- Supervised and managed staff, artists, and volunteers.
- A history of success leading & inspiring diverse groups of people in high-demand situations and ability to build constructive and collaborative relationships with Board members, community organizations, artists, and donors.

## Professional Experience

### WILD HORSE PRODUCTIONS

#### Executive Director and Founder

1/2007 to Present  
Carson City, NV

- Developed and wrote business plan and corporation papers to establish a non-profit (501c3) theater company with two divisions: Wild Horse Children's Theater (5-18) and Wild Horse Stage Company (18+), directing 4 main-stage productions a year, workshops, classes, school outreach programs, and summer theater program.
- Responsible for financial statements, operating budget, monthly and annual accounting for corporate financial accounts.
- Responsible for identifying, writing, and maintaining grants to fund programs. Also developed and maintained relationships with prospective and current grant funders and prepared interim and final narrative reports per funder's requirements.
- Responsible for overseeing and supporting membership campaigns and recruitment.

### LITTLE TOMATO CHILDREN'S THEATRE

#### Executive Director and Founder

2001-2006  
Ontario, Canada

- Developed business plan to form and establish first non-profit children's theater company in Leamington, Ontario.
- Directed and produced three major theatrical productions per year, theater classes, workshops, and summer camp program.
- Responsible for financial statements, operating budget, monthly and annual accounting for both corporate financial accounting and non-profit documentation.
- Researched and wrote successful grants for theatre productions and summer camps.
- In cooperation with Board of Directors, implemented yearly fundraisers.

### BREWERY ARTS CENTER

#### Program Director, Artistic Director BAC Stage Kids

1996-2001  
Carson City, NV

- Programmed and scheduled musical performances, art exhibitions, theatrical productions, fundraisers, and cultural events.
- Founded BAC Stage Kids, directed and produced four productions per year, theatre classes, workshops, summer camp program, school assemblies, and community outreach programs.
- Proved success in researching and writing federal, state, and local funding grants.
- Responsible for overseeing the organization's public image including approval of all printed materials, membership brochures, newsletters, advertisements, and any other marketing materials, and including oversight of the web page and all other electronic media.
- Worked closely with volunteers to ensure they understand their roles in the organization and receive proper training, acknowledgement, and recognition.
- Responsible for overseeing and supporting membership campaigns and recruitment.

### WCSH-TV (NBC)

#### Program Manager

1988-1995  
Portland, ME

- Programmed and scheduled local and national television programs, syndicated movies, sports, and holiday specials.
- Designed, wrote, and produced local television specials, movie opens and closes, press releases and on-air promotions.

## Education

State University of New York, B.A., Arts Management  
Central Washington University, Washington, Teaching Young Actors Program  
Howard Community College, Maryland, A.A., Elementary Education

## Awards

Freddi G Fellowship, Class of 2023: Outstanding Theater Educator  
Carson City's Extraordinary Women 2023  
21<sup>st</sup> Century Icon Award 2021: Youth Theater Programs  
Mayor's Community Impact Arts Award 2019  
Sierra Nevada Powerful Women Finalist 2018

# Michelle L. Van Geel

3857 Sweetland Drive  
Carson City, NV 89701

(775) 722-8551

nicnchrismom@gmail.com

## PROFESSIONAL SUMMARY

Hardworking, organized and results-driven administrator and policy analyst with more than 25 years of experience managing multiple projects and leading effective teams to meet difficult deadlines in the fast-paced, demanding legislative environment.

## EDUCATION

University of Nevada, Reno  
Master of Public  
Administration and Policy  
May 2002

University of Nevada, Reno  
Bachelor of Arts in Political  
Science  
May 1997

Western Nevada Community  
College Associate of Arts  
Degree in General Studies  
May 1995

## EXPERIENCE

*May 2012 to January 2021 (retired)*

Administrator of Publications • Nevada Legislative Counsel Bureau

*July 2006 to May 2012*

Principal Policy and Administrative Services Analyst • Nevada LCB

*June 2002 to June 2006*

Senior Research Analyst • Nevada LCB

*December 1997 to June 2002*

Research Analyst • Nevada LCB

*October 1994 to December 1997*

Office Technician/Research Assistant • Nevada LCB

- Responsible for planning, preparing, editing, maintaining and publishing (online and print) all major Research Division publications (for example, *Guide to the Nevada Legislature*, *Legislative Manual*, *Directory of State and Local Government*)
- Supervise professional and clerical employees in the Publications Unit
- Advise and assist the Research Director with various administrative functions, including preparing the Division's biennial operating budget
- Provide primary support and policy analysis for various session and interim legislative committees (Elections, Legislative Affairs, Natural Resources, Transportation, etc.)
- Conduct research and prepare reports (policy and program reports/background papers/fact sheets) on various topics for Research staff, legislators, members of the public and other governmental agencies
- Serve as the Research Division's liaison with the IT Unit
- Prepare speeches for legislators
- Proficient in Microsoft Word, Excel, and PowerPoint

## KEY SKILLS —

Policy Analysis  
Project Management  
Attention to Detail  
Understanding Priorities  
Works Well Under Pressure  
Works Well with Various  
Personality Types  
Managing Budgets

## ACHIEVEMENTS

- Graduate of the Legislative Staff Management Institute—2008
- Member Pi Sigma Alpha, National Honor Society for Political Science—June 1997, May 2002
- Nevada Legislative Intern Program—May 1995
- Member of Dean's List at Western Nevada Community College—1993 to 1995

## VOLUNTEER EXPERIENCE & LEADERSHIP

- Executive Producer, Wild Horse Productions—September 2021 to present
- Board Member, Wild Horse Children's Theater—June 2011 to present
- Assistant coach for various little league and softball teams

## REFERENCES

Available upon request.

# Robin Erika Kato

11505 Verazae Drive  
Reno, NV 89521  
Mobile 775.720.3634  
katobirdie@yahoo.com

Objective: To help children develop perseverance, self-esteem, and well roundedness through experiences in theater and dance. To foster the creativity and self-expression of children.

## Work Experience

2000 - current Elementary School Teacher	Taught all subjects to grades 1,2, and 5. Drama club, technology committee, TESOL, leadership, and textbook adoption.	<b>Carson City School District</b> 2800 S. Saliman Carson City, NV 89701 775.283.2200
2007 - current Choreographer/ Assistant Director	Choreography credits include, High School Musical 1 and 2, Seussical Jr., Beauty and the Beast Jr. Aladdin Jr, 101 Dalmations, Babes in Toyland, Honk, and Aristocats Kids.	<b>Wildhorse Children's Theater</b> 1220 Thompson Street Carson City, NV 89703 (775) 887-0438 or (775) 882-3497
1999 - 2012 Dance Teacher	Instruct students from ages 4 to 75 in all styles of dance including, ballet, tap, jazz, lyrical, acro, and musical theater.	<b>danceSpirit</b> 951 N. Stewart St. Carson City, NV 89703 775.884.1066
2000 - 2012 Choreographer	Choreography credits include Nutcracker, Christmas Angel, and Scrooge.	<b>danceSpirit Performing Arts</b> 951 N. Stewart St. Carson City, NV 89701 775.884.1066

## Performance Experience

### Western Nevada Musical Theatre Company

Chicago	Velma Kelly
King and I	Tuptim
West Side Story	Anita
Once Upon a Mattress	Lady Beatrice
Anything Goes	Chastity
South Pacific	Liat
Carousel	Louise

### Brewery Arts Center

Peter Pan	Indian
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## **Alan Catron**

625 Aja Place

Dayton, NV 89403 775/742-1216

zumoo@yahoo.com

### **EDUCATION**

University of Nevada-Reno	Reno, NV	1980-1985	B.M. Music Education
University of Idaho	Moscow, ID	1989-1991	M.M. Music Education
Lesley University	Cambridge, MA	2008-2009	M. of Technology in Education

### **LICENSES HELD**

State of Nevada	K-12 Music
State of Nevada	Computer Application

### **THEATER EXPERIENCE**

Music Director, Wild Horse Children's Theater, Carson City, NV, December 2008-Present

Acting/Performing Experience: *Les Miserables*, Chorus Member, November 2013, Western Nevada Musical Theater Company (WNMTC), Carson City, NV. *Hello Dolly*, Orchestra Member (Trumpet), November 2012, (WNMTC). *Guys & Dolls*, Chorus Member, Fall 2007, (WNMTC). *The Fix*, Trumpet & Band Director, Spring 2007, Proscenium Players Inc. (PPI), Carson City, NV. *Brigadoon*, Chorus Member, Fall 2006, WNMTC. *Cotton Patch Gospel*, Chorus Member, Spring 2006, PPI. *A Midsummer Night's Dream*, "Theseus", Fall 2003, PPI. *Cemetery Club*, Light & Sound Tech., Fall 2003, PPI. *Face to Face*, Actor & Musician, Spring 2003, Boundary County Community Theater (BCCT), Bonners Ferry, ID. *You're A Good Man, Charlie Brown*, Percussion, Spring 2002, BCCT. *Godspell*, Chorus Member, Winter 2000, BCCT. *Ties That Bind*, Cast Member, Winter 1994, BCCT. *Talking With*, Stage Manager, Fall 1992, BCCT. *Trial By Jury*, Chorus Member, Winter 1986, Reno, NV. *Joseph and the Amazing Technicolor Dream Coat*, "Joseph", 1985, Reno, NV.

### **TEACHING EXPERIENCE**

1. Carson City School District; Carson City, NV Band & General Music Instructor Aug. 2003-Present
2. Boundary County School District; Bonners Ferry, ID 6-12 Instrumental Instructor Jan. 1992-June 2003
3. Minidoka County School District; Rupert, ID Secondary Instrumental Instructor 1986-1988
4. Washoe County School District; Reno, NV Substitute Teacher 1985-1986



## **AWARDS AND RECOGNITIONS**

Educator of the Year, Bordewich-Bray Elementary School—2013/2014 School Year

North Idaho Student-Teacher Achievement Recognition (NISTAR)—1999/2000 and 2002/2003

School Years (Student recipients are chosen by the faculty, then that student selects a faculty member to receive the teacher portion of the award.)

Who's Who Among America's Teachers—2002

Educator of the Year, Boundary County School District—1998/1999 School Year

Eagle Scout (1978, Reno, NV)

Order of the Arrow (B.S.A.)—Life Member, Tannu Lodge, Reno, NV

## **HOBBIES AND ACTIVITIES**

Photography, Backpacking, Camping, Skiing (former member National Ski Patrol), Snowshoeing, Softball, Soccer, Volleyball, Tae Kwon Do (1<sup>st</sup> Kup).

Volunteer Hike Leader—Tahoe Rim Trail Association. Volunteer—Nevada Area Council, Boy Scouts of America, Summer Camp Maverick Scoutmaster. Currently a member of the following groups: The Zephyrus Brass—Trumpet, Carson City Symphony—Trumpet (1<sup>st</sup> chair). Have performed with TOCCATA Symphony.

## **OTHER WORK RELATED EXPERIENCE**

1. Director, Pullman Community Band, Pullman, Washington—Spring/Summer 1991
2. President of “Vandaleers” Concert Choir, University of Idaho—1990/1991, Member 1989/1990
3. Director of the University of Idaho Women's Basketball Pep Band—1989-1990 season. Substitute Director of the University of Idaho Men's Basketball Pep Band—1989-1990 & 1990-1991 seasons.
4. Substitute Director: Moscow (Idaho) City Band—Summer 1990. Twin Falls City Band—Summer 1987
5. Graduate Assistant in Marching Band—1989 & 1990
6. Production Team Leader—Lionel Hampton School of Music, University of Idaho—1989 & 1990
7. Production Assistant/Stagehand, University of Idaho Events Team—1990-1992 and University of Nevada-Reno, Lawlor Events Center—1983-1986
8. United States Forest Service, Bonners Ferry Ranger Station—Bonners Ferry, ID  
Forestry Aid. Wildland Fire Fighter. Noxious Weed Technician. GS 5.
9. Boy Scouts of America, Nevada Area Council—Reno, NV Summer Camp Counselor

## PROFESSIONAL EXPERIENCE

2007-Present      Computer Artistry Graphic Design      Carson City, NV

### **Owner/Graphic Designer**

- Responsible for managing hundreds of clients from all over the United States and Canada
- Creator/Designer for all marketing and graphic design projects
- Creator/Designer for all website design projects and implementation
- Complies monthly reports and maintains payables and receivables
- Programs use: Corel Draw, Photoshop, Illustrator, Excel, Access & all Office programs

2008-Present      Wild Horse Productions      Carson City, NV

### **Marketing Manager/Lighting Director**

- Responsible for managing all program marketing pieces (posters, programs, tickets, website)
- Creator/Designer for [www.wildhorsetheater.com](http://www.wildhorsetheater.com) website
- Lighting design and Projections for all theater production.

2002-2007      National Distributors, Inc/Anheuser-Busch      South Portland, ME

### **Marketing Director/Graphic Designer**

- Responsible for graphic design and signage in all accounts
- Designed, built and maintained company website [www.natdistributors.com](http://www.natdistributors.com)
- Develop monthly and quarterly incentive programs for all sales teams
- Run weekly, monthly, quarterly sales and account numbers
- Compile monthly pricing guides for Beer, Wine and Non-Alc sales divisions

2000-2002      OurMaine.com/ Guilds Hollowell & Associates      Falmouth, ME

### **Executive Producer, Community Features/Graphic Designer**

- Create content, develop and implement OurMusic and OurSchools
- Responsible for story content, graphics, photographs and advertising for OurMaine.com
- Graphic designer in charge of artwork for numerous hosted websites
- Regularly Maintained and updated OurMaine.com, LearningEffects.com, and CnsHome.com
- Proficiently used Photoshop, Pagemaker, Illustrator, Quark, GoLive and other

## EDUCATION

1994-1998      University of Nevada, Reno      Reno, NV

### **Reynolds School of Journalism**

- B.A., Advertising and Marketing
- Business Minor

## AWARDS

1998      Reynolds School of Journalism, UNR      Reno, NV

### **1<sup>st</sup> Place, Senior Advertising Competition**

Client: Sands Regency Hotel and Casino

1997      Reynolds School of Journalism, UNR      Reno, NV

### **1<sup>st</sup> Place, Student Advertising Competition**

Client: MasterCard

# Tannis L. Andrews-Causey

1115 Kennedy Drive Carson City, NV 89706  
775.220.4065 tannislac@gmail.com

## CREATIVE SKILLSET

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I have always been a creative person, and have sewn since I was seven years old. While I no longer live in an area where my career is in clothing design, I have always found opportunities to continue my passion. I have worked with local theater companies, ballet schools and churches to help bring their productions to life and am excited to be working with Carol Scott and Wildhorse Theater on Seussical Jr. this Spring.,

## EMPLOYMENT HISTORY

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### ***Kelly Services April 2017 to March 2020***

*Technical Communications Contractor, GE Oil & Gas, now Baker Hughes*

I joined the Tech Comm team to help address a large and looming deadline to recreate customer documentation in response to an upcoming change in business ownership as well as the need to respond to the RoHS certification changes. My role was to engage with the engineering department to review information in previous document versions and then recreate the updated document in the approved format for release to our document control system. Key attributes needed for success in this role were multi-tasking ability with speed and accuracy, diplomacy in pleasing multiple stakeholders and the ability to learn quickly as foundational elements changed.

### ***Nevada Home Connections April to August 2017***

*Creative Marketing/Office Assistant (Independent Contractor)*

During my time with them, I designed Open House flyers, postcards for listings and sold properties and monthly creative mailings for a team of 6 independent agents and their broker. I worked most closely with the Kirby Group, and assisted them with contract management/ client mailings during the escrow process and helped create and manage multiple client appreciation events.

*July 2015- December 2016*

Following my departure from RSVP in mid-July, I focused my attention on my business of creating custom clothing and costumes for private customers. I partnered with a California rodeo event promoter to create 2 bull-riding events and a country concert in Carson City during June and July 2016 and assisted with the inaugural Polynesian Festival. During this period I was also called upon to become a caregiver for both my Mother and Father-in Law as their health issues became critical. For over a year I commuted between Canada, Southern California and my home in Nevada every month and with those situations resolved by their passing, I was available to look for local full-time employment in early 2017.

### ***Retired and Senior Volunteer Program (RSVP)***

*Transportation and Special Events Coordinator September 2013- July 2015*

On a daily basis, I was responsible for meeting the transportation needs of senior clients and disabled adults, ensuring their continuing independence and ability to live in their own homes. In my role as Special Events Coordinator, I produced the multiple fundraising events that support RSVP's programs in both Carson City and Lyon County (Mother's Day, July 4<sup>th</sup> and Nevada Day carnivals at Mills Park, Carson City and in Fernley). This oversight included vendor and entertainment solicitation and selection, approvals and permitting and onsite event production/management.

*AmeriCorps VISTA, then Program Director July 2012 – September 2013*

In my role of Program Director, I was responsible for management and expansion of programs designed to help keep Nevada seniors living independently. These exist in 15 counties statewide and a team of local field representatives reported to the Program Director, and the Executive Director.

### ***GE Energy March 2004-2010***

*Marketing Communications Manager*

My role involved providing service to 3 different areas of our business. I coordinated an extremely diverse offering of marketing related products and services for 12 different internal clients, and acted as a project manager between them and the creative team, both locally and globally. I led a major product launch for our flagship software product, coordinated trade publication advertisement, and planned & executed multiple global events.

***Bently Nevada August 2000- March 2004***

*Customer Information Coordinator/Executive Assistant to the Marketing Manager*

I was the primary contact within the Marketing Communications Department for both internal and external customer requests. These were product or service related and required me to establish a deep knowledge of the company's global resources to match the right answerer with the requestor. I also managed a \$1MM budget for the department.

***Horizon USA, Inc. March 1994 – August 2000***

*Training Coordinator, March 1999 – August 2000*

Responsible for the product, systems and telephone procedure training for all new sales people joining the firm as well as continuing improvement monitoring for an active sales force of 25 telephone order processors.

*Territory Manager, June 1996 - March 1999*

Directed the sales of merchandise to college bookstores nationwide as well as to 18 Northeastern states. My team achieved quota goals consistently and increased our ordering population more than any other regional group.

*Buyer, March 1994 - June 1996*

Managed an inventory of approximately \$5 MM of computer supplies. The company was achieving annual sales in excess of \$50 MM and was selected for purchase by SP Richards of Atlanta, GA. My responsibilities included sourcing/purchasing from vendors such as Hewlett Packard, Epson and other high-level computer supply manufacturers, raw materials management, overseas importation of CompuCessory brand products and timely production scheduling as well as new item selection for a nationwide mail order catalogue.

***Soul Industries August 1992 – February 1994***

*Production Manager/ Patternmaker*

Working with the designer/owner and general manager, I created the initial through production patterns for a successful line of snowboard, surf and casual menswear then managed multiple lines each year through production and shipping to retailers in North America and Japan.

***Various Los Angeles area fashion houses 1986 to 1992***

Designer, pattenmaker and production manager duties for children's and ladies' wear companies,

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## **EDUCATION**

Bachelor of Science, Business Management. University of Phoenix, Reno, NV

Associate of Arts Degree in Fashion Design, Brooks College, Long Beach, CA 1986

Bachelor of Arts, University of Manitoba, Winnipeg, Canada. 1981-1983



# MISSY NEFF

SFX Makeup Artist

15900 Curtis Ln  
Reno, Nevada, 89511  
MelissaNeff77@yahoo.com  
8473408705  
Instagram: [https://www.instagram.com/missyfitts\\_your\\_beauty\\_](https://www.instagram.com/missyfitts_your_beauty_)

I love to make

"Beauty Queens, and Nitemare Dreams becoming Dead....or ALIVE!"

## Professional Experience

Liscensed Beauty  
advisor/ Senior  
artist

Sephora,

> senior makeup Artist

>Beauty Studio educational trainer for new hires

Present

"Gore" Makeup  
Artist

Dream Reapers Haunted  
House,

I was the injury stimulation artist in the haunts laytex room.

1996

Makeup Artist Queen  
mary "Haunted Ship  
wreck",

I was a makeup and SFX artist for the Queen Mary in Long beach CA during Halloween.

I also won an award that year for "Most Valuble Makeup Artist"

September 2009 -  
October 2009

Makeup Artist Queen  
Mary "Dark Harbor",

I was a Makeup and SFX artist for the Queen Mary in Long Beach CA that year for the haunted attraction during Halloween.

October 2010

Makeup/SFX artist  
and Department  
Lead

Asylum Xperiment  
Haunted House,

I was the lead Makeup artist, and Department room lead, as well as a line actor in the haunt during 2011-2013 in the Chicago land area.

I was apart of all design and build of the haunted house all through out the Halloween season.

All 3 years I worked for this company we were voted "Best and Scariest Haunted House" also named "The Universal Studios of Haunts"

voted by "Haunted House Chicago" and "Haunted Illinois"

September 2011

Lead Makeup  
artist/SFX/Wig

Rob Zombies Great  
American Nitemare,

I ran the department besides being the senior artist and line actor for the haunt that year in the suburbs of Chicago in Villa Park at the Odeum Expo Center.

August 2015

Lead Department  
Makeup Artist/wig  
and costume  
designs

The Slaughter Haunted  
House,

I did run the makeup department that year from hiring on a team, to creative classes I taught, along with room and character designs. I was also an in house and outside line actor for the entire season.

We also won the award that Halloween season for "Visitors favorite and Scariest Haunted House" that year making us number 1 for "Haunted Chicago" and "Haunted Illinois".

August 2015 - November  
2015

Lead Department

I ran the Makeup department for Disturbia for 2 years, creating Character designs, and props. I was an in house and outside

George

"Disturbia Screams in  
the Park",

"The Must See Entertainment" and favorite haunt of WGN Chicago radio.

## Education

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December 2004 - 2005

**Professional Makeup Artistry in SFX/injury stimulation, Monster construction/basic prosthetics, Hair  
work/wigs, Old age/Beauty**

Joe Blasco Makeup Center West at Hollywood CA

I've learned a variety of different skills, all with airbrush techniques involved.

For full costume and character completion.

I've worked with all of the following...with film, print, haunted houses and also video work.

## Key Skills

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- Makeup artistry, Artist instructor, waxing technician, Perk facialist

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## Certifications

Licensed Cosmetologist | February 2000

Certified Makeup Artist with Mario Tricoci makeup training school | 1995





# DON BURKE

## WHO IS DON BURKE

I am a former United States Navy petty officer who is trained in mechanical and electronic systems. Hard working, honest and reliable, I'm a quick study and I adapt easily to new situations. I'm calm under pressure and strive to get the job done right, the first time.



2602 Fawn Fescue Ct., Minden NV 89423



775 443 7703



donburke98@gmail.com

## TRAINING

### UNITED STATES NAVY

AM3, Petty Officer 3rd Class  
Aviation Structural Mechanics

### SOUTHERN MAINE COMM. COLLEGE

Welding Certificate Course (Tig, Mic, Arc)  
Spreadsheet Applications  
Intro to Business

### TECHNICAL CAREERS INSTITUTE

Diesel Mechanics  
Fuel Systems

## AWARDS

### UNITED STATES NAVY

National Defense Medal  
Navy Good Conduct Ribbon

### CB KENWORTH

Safety Award  
Superior Service Award

## COMMUNITY

### DOUGLAS LODGE 12

F&AM Genoa, NV

### HIRAM LODGE 180

F&AM South Portland, ME

### WILD HORSE THEATER

Technical Director, Carson City, NV

### BOY SCOUTS OF AMERICA

Scoutmaster, Pack 411

## EXPERIENCE

### STARBUCKS ROASTING PLANT

June 2017 - Present

Operate the Advanced Coffee Roasting System. Audits and documents system status and quality benchmarks. Performs preventative maintenance and sanitation procedures. Ensures compliance with Starbucks roast profiles. Assesses current and future schedule requirements and modifies as needed. Supports cost reduction goals to reduce downtime. Gathers, records and reports on operational and quality metrics.

Participates in Production Continuous Improvement. First Responder Trained. Possesses high mechanical aptitude and troubleshooting abilities. Familiar with AIB, GMP and HACCP standards. Works in accordance with quality, safety and sanitation standards and policies.

### CASHMAN EQUIPMENT

June 2016 - June 2017

Maintain regular maintenance schedules for equipment, including general building maintenance. Works safely in an environment with chemicals and heavy equipment. Parts lookup and delivery for mining and heavy duty equipment, writes costs estimates and purchase orders, database administration.

### CAPITAL FORD

July 2015 - June 2016

Troubleshoots mechanical problems, tracks repairs and the cause of the failure, prioritize and schedules technicians, writes costs estimates, works safely in an environment with chemicals and heavy equipment.

### MICHAEL HOHL AUTO GROUP

Oct. 2007 - June 2015

Warranty administrator, service writer, acting service manager, safety liaison, enforced company policy and procedure, resolved service issues, troubleshoots mechanical problems, tracks repairs and the cause of the failure, prioritize and schedules technicians, troubleshoot customer complaints, met and exceeded service goals.

## HARD SKILLS

HEAVY DUTY EQUIP. MAINTENANCE

DIESEL MECHANICS

AUTO MECHANICS

HYDRAULIC SYSTEMS

PNEUMATIC TOOLS

COMPUTER SKILLS

## SOFT SKILLS

PROBLEM SOLVING

ORGANIZED/ABLE TO PRIORITIZE

DETAIL ORIENTED

CALM UNDER PRESSURE

WORK FLOW MANAGEMENT

HIGH INTEGRITY



### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name  
Mile High Jazz Band Association
  
2. Organization Mailing Address  
191 Heidi Circle  
Carson City, NV 89701-6532
  
3. Organization Website and/or Social Media Sites  
MileHighJazz.com  
JazzCarsonCity.com  
facebook.com/milehighjazz  
facebook.com/jazzcarsoncity
  
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)  
Elinor Bugli, Treasurer  
775-883-4154  
info@jazzcarsoncity.com



5. Provide a brief history of your organization, its mission and number of years in operation.

Mile High Jazz Band Association incorporated 23 years ago. Our mission is to enrich the cultural life of our community by promoting live jazz performance in and around Carson City for residents and visitors; enhancing music education in collaboration with other arts organizations and schools; and sustaining the City's resident big band - the Mile High Jazz Band - and its combos. The band performs monthly and presents quarterly Jazz & Poetry events. An early achievement was in 2004, when Mile High Jazz Band was selected by the American Composers Forum for a Continental Harmony project, one of only six nationwide. For that project, we commissioned a work for jazz band and women's chorus and performed it in five northern Nevada communities. We provide annual performances in partnership with school jazz bands. Since 2004, we have produced or co-produced the annual "Jazz & Beyond" festival, which through the years has included all genres of music, plus art, dance, lectures, and film, and in 2015 was selected Best Annual Event by the Carson City Chamber of Commerce.

#### PROJECT INFORMATION

1. Name / Title of Project or Event:  
Jazz & Beyond Festival 20th year
2. Project Dates:  
August 11-21, 2023
3. Is this a new project or a repeat project?  
Repeat project with new aspects.
4. Total Funding Request:  
\$5,000
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>  
Yes, most of the project is in District 1, and it will benefit both districts.

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

Objectives of the festival are to contribute to Carson City's reputation as cultural hub and arts community by presenting a series of events open to the public at no charge.

Note: Some Jazz & Beyond activities, such as obtaining permits and booking musicians and visual artists, begin before the grant period, but activities to be funded by the grant will take place within July 1 to Sept. 30, 2023. Also, some festival events are outside the redevelopment area, but bring people to Carson City and benefit the community. Grant funds, however, will be used for events within the area.

Pre-grant period - select winning poster/program/T-shirt design, order materials, design online and printed schedule of events. Update website and social media pages.

Finalize permits for use of Capital Amphitheater, McFadden Plaza Stage, Silver Saddle Ranch, Governor's Mansion outdoor space, and other venues. Contract musicians and bands.

July 2023 – Finalize musicians' contracts, renew liability insurance and certificates for venues, mail postcard with calendar of events to over 2,300 addresses, and email promotion to over 700 addresses and 50 media addresses. Set up information booth at the Carson Farmers Market July 29 and Aug. 5 to promote the festival. Display banner over Carson Street (approved for July 31 to August 6). Run ad at Fandango Galaxy movie theater, begin radio announcements, and update websites and social media pages.

Proposed festival schedule (subject to changes and additions):

Fri., Aug. 11 – Opening Event – Reno Jazz Orchestra at the Governor's Mansion

Sat., Aug. 12 – The Red Tango with VZ Tango dance instruction and performance at the Brewery Arts Center Ballroom-; David & Friends Jazz Combo at Carson City Historical Society Ice Cream Social

Sun., Aug. 13 - Dale Pounce & Doug Sandall; Larry Marinel & Johnna Foster (Cowboy poetry); and Sagebrush Rebels at Silver Saddle Ranch

Mon, Aug. 14 – Monique De Haviland Jazz Quartet and Reno Video Game Symphony Jazz Ensemble at Comma Courtyard; RoseBud's Dance Band at McFadden Plaza Stage

Tues., Aug. 15 – Graham Marshall Band at McFadden Plaza Stage

Wed., Aug. 16 – Laurie Blue (Singer-Songwriter) and Biggest Little Big Band Nonet at Comma Courtyard; CeCe Gable Band at McFadden Plaza Stage

Thurs, Aug. 17 – Cruz Control Band featuring Whitney Myer at McFadden Plaza Stage

Fri, Aug. 18 – New World Jazz Project and Take This at the Bliss Mansion

Sat., Aug. 19 – Lucky Diamond & The Incontinentals at Comma Courtyard

Sun, Aug. 20 – The Jazzettes at the Legislative Plaza; Mighty Mike Schermer Band at the Capital Amphitheater

Mon, Aug. 21 – Tim Goldsmith (Singer-Songwriter) at Comma Courtyard; Mile High Jazz Band's Basie's Birthday concert at McFadden Plaza

Note: Other live music in Carson City during Aug. 11-21, such as Levitt Concerts at the Brewery Arts Center, small groups at Bank Saloon, Nashville Social Club, and other venues will be listed in the festival program, but not funded by Mile High Jazz Band

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

David Bugli, President, Mile High Jazz Band Association, Music Director and Festival Chair, member of Steering and Logistics Committees. He has planned and managed special events in Carson City for more than 20 years (see resume).

Cherie Shipley, member of Festival Steering, Performance, and Promotion Committees. She has planned and managed events in California and Nevada for more than 20 years (see resume).

Elinor Bugli, Treasurer, Mile High Jazz Band Association, Chair of the Festival Finance Committee, member Festival Steering Committee. She has planned and managed arts events in Nevada for more than 20 years (see resume).

Their responsibilities and planning and management experience are described in the attached resumes.

8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

In past years, about two dozen organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or performance venues. We expect similar participation in 2023. Participants include Carson City Historical Society, Friends of Silver Saddle Ranch, Brewery Arts Center, Carson City Arts & Culture Coalition, Nevada Division of Tourism, and Carson City Downtown Business Association.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

More than 20 bands, featuring about 100 musicians, will participate in Jazz & Beyond 2023. The following are confirmed to date: Reno Jazz Orchestra- 17 instrumentalists + singer; The Red Tango - 5 string players + VZTango, 2 dancers; David & Friends Jazz Combo - 5 musicians; Dale Pouné & Doug Sandall - 2 guitarists/singers; Larry Marinell & Johanna Foster - 2 poets; Sagebrush Rebels - 7-piece country; Monique De Haviland Jazz Quartet; Reno Video Game Symphony Jazz Ensemble - 15 musicians; Rosebud's Dance Band - 17 instrumentalists + 2 singers; Graham Marshall Band - 5 piece; Laurie Blue - singer-songwriter; Biggest Little Big Band Nonet - 9 musicians; CeCe Gable Band - 5 musicians; Cruz Control Band featuring Whitney Myer - 5+ performers; New World Jazz Project - 6-piece; Take This - 7 piece; Lucky Diamond & The Incontinentals - 5 piece; The Jazzettes - 3 singer/instrumentalists; Mighty Mike Schermer - 5 piece blues; Mile High Jazz Band 17-piece + 2 singers.

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

Results of an audience questionnaire distributed on the last day of the music festival are tabulated and used for improving future festivals. For example, survey results, audience numbers, and discussions showed us that attendance can lag during the dinner hour, even for events adjacent to outdoor restaurants. We select bands for that time that we think will have greater appeal to diners. Some performances are audio recorded for evaluation of artistic quality and to help us determine strengths and weaknesses of the mix of performances to guide future selection. We also use the Arts & Economic Prosperity Calculator from Americans for the Arts to estimate the economic impact on our community of the Jazz & Beyond Festival. We may display QR codes at events, linked to Google surveys, so the audience can be surveyed "on the spot" with their smart phones.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

Our area has a rich history of live music performance related to casinos, which at one time supported several full-time house orchestras and still employ musicians today. When the standing orchestras folded, many musicians remained in the area and now contribute their time, talent, inspiration, and expertise to our festival and to the community by performing and teaching. Our constituents include performers – more than 100 instrumental and vocal artists; audience members drawn from the entire local population, as well as numerous tourists. Businesses also benefit from our events. Festival attendees shop in Carson City and purchase food, beverages, and gasoline from Carson City establishments. Performers are paid and spend the money locally. Results of the 2019 (pre-pandemic) audience survey indicate that 73% of those who responded bought a meal and 49% shopped in Carson City in connection with attending festival events.

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

Carson City population is over 55,000, with 20% under age 18, 20% over age 55, 24% Hispanic, and 13% foreign born (2021 data). Median household income is \$58,305 (2020 dollars); 88% of people over 25 have at least a high-school diploma and 23% have a higher degree. Jazz & Beyond programs are geared toward all ages, and especially reach youth and senior citizens.

Because all are admission free, economic status is not a barrier to attending, and all are in accessible spaces.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

This festival brings visitors to Carson City. Before the pandemic, we counted up to 5,000 attendees during the course of the festival. (Note: This is total of attendees at each event; people who attended several concerts were counted several times. Because events are not ticketed, we don't have data on how many events each individual attended.) In past years, audience surveys indicated 37 percent were from outside of Carson City, and 5 to 10 percent of them from more than 100 miles distant, including from several states (southern California, New York, Virginia, Kentucky, New Hampshire, Colorado) and from Canada, Italy, Germany, England, Australia, and New Zealand. We have applied for a Rural Marketing Grant from the Nevada Division of Tourism to help market the festival to distant visitors by radio, print, and social media; the awards will be announced in June.

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

Carson City Arts & Culture Strategic Plan: <https://www.carson.org/home/showdocument?id=83841>

Jazz & Beyond is a 17-day summer music and art festival consisting of free performances for people of all ages. We present live music, entertain and educate the community and visitors about jazz and other music styles, provide performance opportunities for local and regional musicians, celebrate local artists, and collaborate with businesses and other arts organizations for the benefit of the community.

Specific strategic objectives from the 2022 Arts & Culture Strategic Plan that we implement each year are 2.1, 2.2, 2.8, and 3.3 as follows:

Jazz & Beyond Festival is a cultural event that showcases Carson City's talent. It attracts visitors as well as residents. It also includes a poster and program-cover design competition for professional and student artists. We have partnered with the Brewery Arts Center, Nevada State Museum, Friends of Silver Saddle Ranch, Nevada Artists Association, Stewart Indian School Cultural Center and Museum, Carson Farmers Market, Downtown Business Association, Carson City Historical Society, and local businesses to share resources and expand opportunities.

The festival sponsored an international film festival for two years and open-studios tours for four years as part of the festival. These activities spun off. In 2023, the 20th year, we are focusing on music, and continuing the art competition and dance.

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

J&B is a recurring festival - a series of events during an 11-day period - managed and staffed completely by volunteers as a service to the community. Mile High Jazz Band Assoc. has no paid administrative staff and no building; therefore, overhead costs are minimal and cannot be reduced. Most of the expenses are covered by in-kind services, the rest through donations, ad sales, raffles, and grants. We could expand by adding more arts and crafts vendors, food booths, sidewalk chalk art, additional educational workshops/lectures, and by developing and promoting cultural tourism packages with local lodging partners. With sufficient volunteers, partner organizations, and funds, the festival could become a month-long Carson City Arts & Culture Festival. For success at that level, incorporating J&B as a separate 501(c)(3) non-profit organization, with its own board of directors, staff (volunteer or paid), and sources of funding should be considered. When we charged admission to special events within the festival, admissions covered costs, but the net profit, if any, was miniscule. Our preference is to keep performances free. J&B is not a fundraiser for our organization - all funds raised are used to produce the festival. We understand, applaud, and support creation of new events, but as long as J&B benefits the community, it deserves City funding.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).

\$3,000 for artists

\$1,500 for technicians (audio)

\$500 for marketing

3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.

2022 \$4,000;

2020 \$4,933;

2019 \$4,341.75; 2018 \$4,833.33;

2017 \$6,000; 2016 \$7,000;

2015 \$6,000; 2014 \$8,000;

2013 \$6,000; 2012 \$4,000;

2011 \$3,000; 2010 \$2,500.

4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 32,780	\$ 26,411
Expenses	\$ 32,780	\$ 30,522
Reserves	\$ 49,576	\$ 60,745

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## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Mile High Jazz Band Association, Inc.

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Applicant Organization

David C. Bugli

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)



May 16, 2023

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Authorizing Official Signature

Date



**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

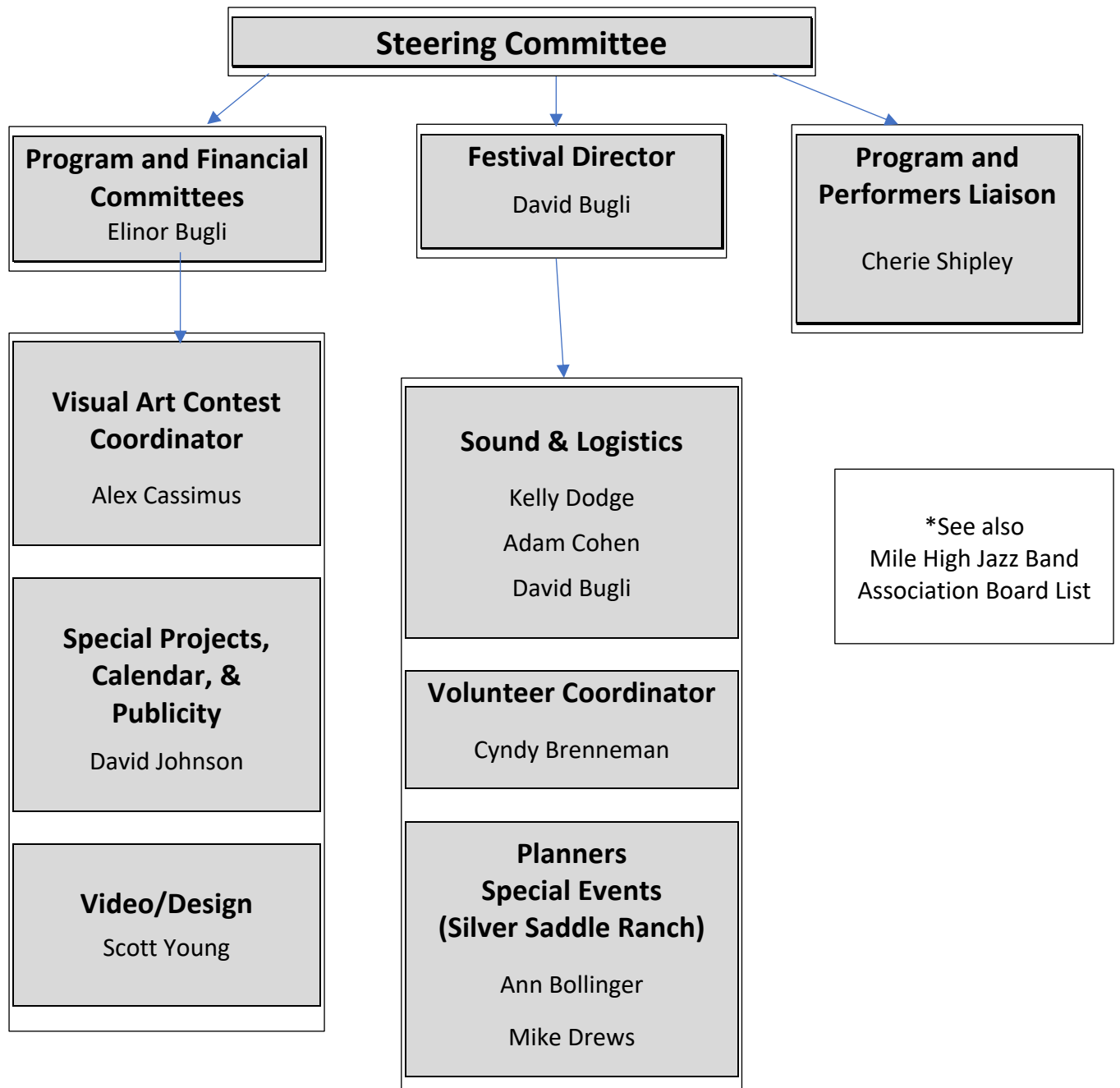
Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$0.00
Artist Fees	\$14,000.00
Facility Costs (including space rental, permits, restrooms)	\$700.00
Materials/Supplies	\$0.00
Production Costs (Audio tech)	\$3,000.00
Marketing & Promotion (incl. printing/mailling)	\$4,000.00
Travel	\$0.00
ENTER ADDITIONAL EXPENSES BELOW:	****
Insurance (prorated)	\$120.00
ASCAP license fee	\$300.00
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$22,120.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$5,000.00
EARNED INCOME (program ads)	\$3,620.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$7,000.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$4,000.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
Organization membership	\$2,500.00
<b>TOTAL PROJECTED INCOME</b>	<b>\$22,120.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$0.00</b>
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## Jazz & Beyond 2023 – Organization Chart\*





**MILE HIGH JAZZ BAND ASSOCIATION, INC.**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**BOARD OF TRUSTEES, 2022-23 - FY23**

<b>Term Ends</b>	<b>Name, Position on Board, Affiliation</b>	<b>Phone, Cell phone, Fax, Email</b>	<b>Address</b>
<b>June 30, 2025</b>	<b>David Bugli, President, Education Comm. Chair, Festival Comm. Chair</b> Programmer Analyst, State of Nevada, retired	(H) 775-883-4154 (C) 775-720-1741 (E) dcbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>June 30, 2024</b>	<b>Kelly Dodge, Vice President</b> Audio Tech, KD Sound (Pres.)	(C) 775-772-6011 (E) kellyedodge@sbcglobal.net	4949 Edmonds Dr. Carson City, NV 89701
<b>June 30, 2023</b>	<b>Jennifer Simkins, Secretary</b> Speech Pathologist Lyon Co. School District	(C) 775-443-1173 (E) jsimkins2@gmail.com	922 N. Curry St. Carson City, NV 89703
<b>June 30, 2023</b>	<b>Elinor Bugli, Treasurer, Nominating Comm. Member</b> Hydrologist, U.S. Geological Survey, retired	(H) 775-883-4154 (C) 775-721-6302 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>June 30, 2023</b>	<b>Steve Hayes</b> Software engineer, retired	(C) 775-781-3655 (E) lefty.guitar@charter.net	291 Five Creek Road Gardnerville, NV 89460
<b>June 30, 2024</b>	<b>Doug Conner, Trustee, Nominating Comm. Chair</b> High School Teacher, Mathematics, retired	(C) 775-881-8224 (E) dougconner52@gmail.com	504 W. Spear St. Carson City, NV 89703
<b>June 30, 2025</b>	<b>Rita Geil, Poet Liaison, Arts Advocacy Chair</b> Sr. Analyst, Nev. Dept. of Healthcare & Finance, retired	(H) 775-400-9670 (E) rita.darlene.geil@gmail.com	2780 Lorraine St. Carson City NV 89706-1022
<b>June 30, 2025</b>	<b>Ted Xie, Trustee</b> IT Professional, State of Nevada	(C) 775-220-2820 (E) tedxie2000@yahoo.com	2618 Oak Ridge Dr. Carson City, NV 89703
<b>June 30, 2023</b>	<b>Randy Seeber, Finance Review Comm. Chair</b> Internal Auditor, LTC US Army, Nev. Nat'l. Guard, retired	(H) 775-887-0498 (E) randallseeber@att.net	5750 Goni Road Carson City, NV 89706

**Committees and Chairs:** Arts Advocacy Chair: Rita Geil; Education Committee: David Bugli (Chair); Band Liaison: Steve Hayes; Membership Chair: Gail Kane; Finance Review Committee: Randy Seeber (Chair); Nominating Committee: Doug Conner (Chair) and Elinor Bugli (Member); Festival Committee: David Bugli (Chair)

Tax Exempt FEI No. 80-0027719 - Web site: MileHighJazz.com

## Resumes of Key Individuals

### 2023 Steering Committee, *Jazz & Beyond* - Carson City Music Festival

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**David Bugli** is founder and an organizer of *Jazz & Beyond* since its inception as *Basie@100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in, MC, and conduct the event. He is President of Mile High Jazz Band Assoc., Secretary (former President) of the Foundation for Carson City Parks and Recreation, and Secretary (former Vice-President) of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band; founded and conducts the Carson City Symphony; and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko, and plays tuba in the Carson Valley Pops Orchestra. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, NY, where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. The Reno Philharmonic commissioned him to write a series of coordinated orchestral and choral arrangements of "Home Means Nevada" for the State's sesquicentennial. This year, he served on the planning committee for the first annual Mark Twain Days celebration in Carson City. He arranged music for the 2022 and 2024 Asia Pacific Harmonica Festivals and conducts the featured 8-piece harmonica ensemble for the 2019 and 2023 SPAH (Society for the Preservation and Advancement of the Harmonica) conferences. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010 and has taught piano at Western Nevada College. *Website: DavidBugli.com*

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**Cherie Shipley** has participated as a performer with *Jazz & Beyond* for several years and joined the Steering, Performance, and Promotion Committees in 2014. She was Owner and Director of Operations of Lake Tahoe Entertainment, which for more than 20 years specialized in booking musical entertainment, and in planning and organizing meetings, events, concerts, and weddings in North and South Lake Tahoe, Reno, Carson City, Carson Valley, and surrounding areas. She is a member of Weddings of the West, the Better Business Bureau, and Vice President of the Board of Directors of For the Love of Jazz (FTLOJ) in Reno.

Shipley is a vocalist, entertainer, and DJ. She has run monthly Live Open Jazz Jams at Sassafras and Living the Good Life in Carson City, and performs several styles of music with area bands and throughout the U.S. She has organized the FTLOJ Summer Jazz Series at the Sands in Reno. Originally from Oakland, CA, Shipley holds an Associate Arts degree from the College of San Mateo.

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**Elinor Bugli** has participated in organization and management of *Jazz & Beyond* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee since 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, former member and past chair of the Carson City Cultural Commission, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, CT) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Ensemble.

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## 2023 Jazz & Beyond – Selected Music Bios

**The Reno Jazz Orchestra** is a 17-piece contemporary big band based in Northern Nevada. The band was formed in 1997 by musicians who have performed with acts such as Frank Sinatra, Sammy Davis Jr., Elvis Presley, Natalie Cole, and Luciano Pavarotti and traveled the world with legendary performers. Musicians are :

**Trumpets: Paul Lenz, trumpet 1** - For many years, Paul Lenz inspired the next generation of musicians as an educator at the University of Nevada, Reno. In addition to performing with the Reno Jazz Orchestra, Paul is the principal trumpet in the Reno Philharmonic and Reno Chamber orchestras. He also plays lead trumpet for Broadway Reno. He is also the co-founder and member of the Great Basin Brass which has been entertaining audiences for over 30 years throughout Northern Nevada. **Josh D. Reed, trumpet 2** - Josh is currently the Assistant Professor of Jazz Trumpet at UNR and leads his own trio, quartet, and quintet as well. As an educator, he has taught private lessons, ensembles, and courses throughout America. As a performer, Reed has shared the stage with some of the industry's finest musicians and has recently released his first recording and is featured on other distinguished recordings as well. **Josh Dunlap, trumpet 3** - As a former student at the University of Nevada, Reno, Josh Dunlap studied for Trumpet Performance and is professional musician today. He is an integral part of the RJO's Trumpet section and has performed with the Reno Philharmonic, the Reno Chamber Orchestra and the Nevada Opera. On the celebrity side, Josh has been a part of the band for the Bob Newhart show, The Temptations and multiple shows through the Reno casino scene. When time allows, Josh is also a private trumpet instructor for the Lake Tahoe Music Camp. **Tony Cataldo, trumpet 4** - With his wild and wonderful free nature, Tony Cataldo refers to his instrument of choice as the cumbersome and unwieldy trumpet. Inspired at the early age of 10 by his music teacher, Tony quickly rose to the top in the field of music and additionally enjoys playing the electric guitar and bass guitar. Throughout his life to date, Tony has given thousands of free music clinics that he generously provides to the public every time he picks up an instrument.

**Trombones: Dean Carter, trombone 1** - Dean has played in the Reno-Tahoe area for 25 years. He's performed with Sammy Davis and worked with renowned signers Frank Sinatra and Aretha Franklin. Dean relates jazz to pure joy. "Jazz is built on the attraction and the environment it's in." **Rich Lewis** - Richard is a founding member of the Reno Jazz Orchestra. He began playing in the Reno-Tahoe area during the late 1970s, during the casino showroom era. Richard graduated from the University of Nevada, Reno with a music education degree. Now, he teaches music in the Washoe County School District. **John Bennum, trombone 2** - While continuing his entrepreneurial pursuits as a musician and private instructor, John was the RJO's Executive Director, and he appreciated every minute leading the organization. Enlightened by his great-grandfather, a dance band musician, John's inspiration and participation in jazz bands started in High School and continues today. **Scott Thunder, trombone 3. Eric Rogers, bass trombone** - In addition to the RJO, Eric Rogers is a member of the reNEW brass quintet and has also performed with the Reno Philharmonic and Reno Chamber Orchestra. As a former music teacher at Rollan Melton Middle School, and the Dean of Students, Eric seeks to inspire his students to not only love music, yet more importantly, to develop a love of school, creativity and feeling of belonging. Eric got this commendable inspiration from his grandfather, Johnny Russell, who was the relief band leader for many of the casinos in the Reno/Tahoe area.

**Saxophones: Karl Busch, alto 1** - Master of Music from the University of Wisconsin-Madison, Karl Busch has enjoyed a career that has taken him around the world and back again. He began his performing career as part of the Larry Busch Orchestra and continued to play his saxophone and clarinet with the Dubuque Symphony Orchestra, Madison Symphony, and the Wisconsin Chamber Orchestra. Enchanted with the opportunity to cruise around the world, Karl spent 25 years performing on stage with cruise lines. Today, he enjoys share his love of music at home with the RJO as band member and mentor, the Reno Chamber, and Reno Philharmonic. **Dallas Smith, alto 2** - Dallas studied different styles of music, from classical to East Indian classical to American Jazz. He loves the impromptu abilities of jazz music and sound of big band. Dallas feels as though "time stands still when he plays with friends." **Jim Garaventa, tenor 1** - Jim is a founding member of the Reno Jazz Orchestra. He has played in the Reno-Tahoe area since 1975, during an era of casino showroom bands that began in the '60s. Jim loves the diversity in jazz music. He believes that "there are not clear lines as to what jazz is or isn't." **Chris Clark, tenor 2. Mauro Di Gioia, baritone** - Mauro is the founder of ReedGeek, a business in Reno that

provides reed accessories that help create a high-quality sound for woodwind musicians of all ages. Mauro loves the complexities and fingerprint sound of individuals and ensembles.

**Rhythm /Section: Hans Halt, bass** - Hans began his career in Bay area Latin bands. After graduating from the University of Nevada, Reno, he became a music professor at the University. Hans has been around music since he was a kid. He played piano, guitar, electric bass and built his career on the upright bass. **Bill Hecht, piano** - Bill has led a very diverse career. He was the pianist for the Engelbert Humperdinck 1983 World Tour, performed with Little Anthony and the Imperials, Chuck Berry and many more. Bill sang in various productions with Nevada Opera Chorus and Reno Philharmonic Chorus and composed and arranged music for many of the more popular IGT slot machines. **Andy Heglund, drums** - Andrew began playing professionally during high school for a steakhouse house band. He enjoyed the opportunities to learn different styles of music. Now, he enjoys teaching music at the University of Nevada, Reno. Andrew remembers his mom taking him to a concert featuring the drummer Buddy Rich, a musician "that greatly impacted his passion for jazz." **Lucas Arizu, guitar**

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**The Jazzettes** are long-time friends - **Cami Thompson** on percussion, **Erika Paul** on piano, and **Julie Machado** on bass – who play an eclectic mix of jazz, blues, standards, pop, rock, vintage classics, and comic delights. They sing, often in three-part harmony, and have a great deal of fun making and sharing music, and laughing! The three have about 150 years of music education and professional stage time, but they refuse to act their age! Join The Jazzettes for an afternoon of musical magic! These wildly talented musicians, covering 100 years of great music, will change the way you look at Jazz. [facebook.com/TheJazzettes](https://facebook.com/TheJazzettes)

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**The Red Tango** is a Reno/Tahoe based ensemble of outstanding classically-trained string players who bring artistry and passion to their performances. Conceived on a long ride home from a classical gig, Red Tango set about to be the string group one would like to hear while drinking wine. Seriously - the humble beginnings. Since then, they have performed for Artown, Bartley Ranch, Western Music Conference, Kyle Rea's NYE show, Brian Landrus' Reno Return concert and at a whole lot of bars, wedding events, music halls, milongas, and private homes.

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**VZ Tango** (Victoria Randlett and Zak Brown) teach Argentine Tango in Reno. After many years as a jazz dancer, Victoria Randlett began her study of Argentine tango, along with the smooth and rhythm dances, with Gale Robinson and Kate Schonmeyer in 1996. She studied traditional and modern tango with Orlando Paiva, Sr, Oscar Mondagaron and Georgina Vargas, Facundo Posadas, Nito and Elba, Chicho Frumboli, Sebastian Arce and Mariana Montes, Moreno and Codega, Homer and Christina Ladas, Miriam Larici and Leonardo Barrionuevo, Murat and Michelle Erdemsel, El Pulpo, and others. She completed teacher training courses under Roberto Riobo and Christy Cote. She also teaches Valso tha yoga and Pilates. T.S. "Zak" Brown has been dancing tango for 9 years. Starting with Ricardo Salazar, Zak soon was studying intensively at Tango by The River in Sacramento. He continued tango studies with Oscar Mandagaran & Georgina Vargas, Claudia Codega & Esteban Moreno, El Gato, El Pulpo, Homer and Christina Ladas, Chicho Frumboli, Sebastian Arce and Mariana Montes, among others. He taught beginning through advanced Tango with Donna Tielsch at Tango by The River for two years. The cover of *Sacramento Magazine* has featured photograph of Zak with Donna Tielsch. He received his tango instructor's certification from Roberto Riobo. Zak has produced three tango videos: Beginning and Intermediate Tango with Marcos Questas, Donna Tielsch and Emily Trites; the 2007 NeoTango Festival; and Tango! the 2011 show by Ernesto Rassi and the TBTR Tango dancers. He has been dancing Tango with Victoria since May 2005.

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Singer-songwriter **Monique De Haviland** performs a blend of popular musical genres and original compositions, styled in soulful pop, vocal jazz, roots-rock, and classic dance hits. For Jazz & Beyond, she reveals her talent as a jazz performer.

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**Sagebrush Rebels** is a seven-piece country band with rich, fat harmonies. “If you're gonna play Nevada, you gotta have a fiddle in the band”! A takeoff from a great Alabama country tune, the Sagebrush Rebels band presents memorable and fun country western music, with female fiddler, keyboardist, and lead singer. Guitar and pedal steel sweeten the mix, with bass and drums laying down the groove. With five members who are also vocalists, the harmonies are full and the repertoire is distinctly diverse. This will be their 6<sup>th</sup> year at Jazz & Beyond.

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**Cruz Control** is a dynamic collective made up of veteran musicians hailing from Reno's vibrant music scene. The group seamlessly blends elements of R&B, hip-hop, soul and jazz, to create a sound that is nothing short of innovative. Led by drummer Miguel Jimenez-Cruz, the band features Whitney Myer (The Voice) on vocals, Vincenzo Pellegrino on keys, Zack Teran on bass, Lucas Arizu on guitar and, at times, a rotating cast of musicians. Drawing inspiration from acclaimed artists such as Hiatus Kaiyote, Lizzo, Childish Gambino, and Lauryn Hill, Cruz Control adds their own modern, avant-garde improvisatory twist to constantly push genre boundaries.

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**New World Jazz Project** presents Soul, Latin, and World Jazz music played straight ahead & right down the middle. Redirecting the art of jazz, the band lays down groove-oriented originals and soulfully-arranged classics, from Afro-jazz to bebop and beyond, the New World Jazz Project is keepin' the faith and keepin' it real. Bandleader **Niall McGuinness** was born in St. Augustine, FL. His path on saxes, flute and percussion led to Miami, where he graduated from the University of Miami School of Music. In South Florida, Niall developed an affinity for Latin music, where salsa gigs were the normal musical engagement. He has toured Central and South America, and performed several long engagements in NYC. In the genre of Latin jazz, Niall found he could freely improvise, yet maintain a groove to which the listener can readily relate. The giants of jazz music have always been Niall's strongest musical influences. Saxophonists John Coltrane, Joe Henderson, Dexter Gordon, and Cannonball Adderley are his major mentors on tenor and alto sax. On soprano sax, Wayne Shorter provided beaucoup inspiration, and flutist Dave Valentin is a heavy influence on Niall's musical palette.

Keyboardist **George Tavoularis** began playing music in the mid-sixties with bands in southern California. At the age of 16, George was signed to a record label in Los Angeles, giving him an opportunity to hear and work with some of the best studio players of that time. In 1976 after being on the road for a number of years, George moved to Hawaii, and had the opportunity to work with some of Hawaii's best jazz musicians. George credits Bill Evans, Herbie Hancock, Chick Corea, and Joe Sample as some of the strongest influences in his playing.

Bassist **Kyle Rothchild**, amiably referred to as the “Poster Child” of the New World Jazz Project, hails from Carson City, NV, where he currently resides. Kyle started on the electric bass at the age of 13 and added upright bass to his talents at the age of 18 while attending the Univ. of Nevada, Reno, where he holds a Bachelor of Music. Kyle also earns his living as an audio designer in Reno, composing music and creating sound effects for different types of gaming platforms. The jazz bassists of the be-bop and swing eras, as well as the musical approaches of James Jamerson and Jaco Pastorius, heavily influence Kyle's playing. Kyle has been performing with the New World Jazz Project regularly since 2004.

Drummer **Eric Finkelstein**, raised in New York, is the youngest of his musical family—his two brothers are drummers as well. When he moved to the West Coast 25 years ago, Eric was booked with a show in Lake Tahoe and fell in love with the region; he has lived there ever since. Eric's love for Rhythm and Blues, Latin and Afro-Cuban jazz can be heard in his playing, which incorporates a solid groove and a great feel. Eric also plays various hand drums and percussion. He currently lives in Minden, Nevada, with his wife and their many animals.

Percussionist **Eric Middleton**, in addition to his work with the NWJP, performs with his own group “No Comprendo,” and is principal percussionist for both the Reno Philharmonic and the Nevada Opera Orchestras. Eric has played with many of the showroom orchestras in Reno and Lake Tahoe, and maintains an active freelance schedule. In 2003 Eric earned a Doctor of Musical Arts degree from the University of Texas. While in Texas, Eric performed regularly with the Austin Symphony and San Antonio Symphony Orchestras, in addition to various salsa and jazz ensembles. Eric currently resides in Reno, NV, with his wife, two daughters, and four cats.

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**The Reno Video Game Symphony** is a nonprofit, educational band program that uses video game soundtracks to promote the arts in Reno, NV. The Reno Video Game Symphony is a unique band program focused on educating its members through rehearsal, the community through performance, and the world through collaboration. The group is a collection of ensembles that focus entirely on performing the ideas found in video games. The music is arranged by members of RVGS specifically for each ensemble. The ensembles are always changing due to their open policy for members to create their own groups to perform with the program.

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**Mighty Mike Schermer** was a fixture on the Bay Area blues scene for over 20 years when he relocated to Austin, TX, in 2009 and joined the touring band of swamp-boogie piano legend Marcia Ball. He had already carved out a solid solo career...with four critically acclaimed albums, an award winning single and thousands of performances at festivals and nightclubs the world over. He was also the "go to guy" sideman for such heavyweights as Elvin Bishop, Maria Muldaur, Angela Strehli, Bonnie Raitt, Howard Tate, Charlie Musselwhite, Sista Monica, Shana Morrison, and many, many more.

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**The Mile High Jazz Band**, an 18-member "big band" composed of 17 instrumentalists and vocalist Jakki Ford, began performing in 1997. The group features music in the Count Basie-Duke Ellington-Woody Herman tradition, as well as more contemporary styles, selected from a repertoire of over 200 tunes. They play ballads, high-powered jazz tunes, and dance music arranged by Nestico, Niehaus, Taylor, and other great arrangers.

Mile High Jazz Band performs for community events, fundraisers, dances, receptions, private parties, and in concert. They have played benefits for New York Firefighters, Red Cross Disaster Relief, Carson-Tahoe Hospital Foundation, Douglas County Library Foundation, and the American Cancer Society's Relay for Life. They have been featured in concerts at the Brewery Arts Center and on the Carson City Symphony's "Holiday Treat" and "Pops Party" concerts. They play monthly and collaborate with local poets in quarterly "Jazz and Poetry" events, alternating poetry readings with related musical selections. Mile High Jazz Band has performed in Carson City, Reno, Minden, Fallon, Yerington, Stateline, Incline Village, Virginia City, and Crystal Bay. In 2002, Mile High Jazz Band won "Best Band" award in Carson City's "Taste of Downtown." In 2003, American Composers Forum selected Mile High Jazz Band and Bella Voce women's choir for a national Continental Harmony project. In 2007, leader David Bugli received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and the band played for the awards ceremony. Mile High Jazz Band plays annual benefits with the Carson High Jazz Band. Members are **Sax:** Richard Davis, Jake Page, Chris Guerra, Randy Seeber, Liz Eubanks. **Trumpet:** Karl Rinder, Bill Melendres, Cassidy Robinson, Bob Masters. **Trombone:** Dean Carter, Dom Van Orman, Mario Ibanez, Paul Jorgensen. **Piano:** David Bugli. **Guitar:** Steve Hayes. **Bass:** Frank Iannetta. **Drums:** Neil Strocchio. **Sound Engineer:** Kelly Dodge. **Vocalist** Jakki Ford is an accomplished and versatile performing artist - an outstanding vocalist with a four-octave range, professional dancer, and actress. She holds a Bachelor of Fine Arts degree from Wayne State University, Detroit, where she majored in Speech and Theater, and has completed many post-graduate courses in Vocal, Music, and Drama at the University of Nevada, Reno. She has sung with the University Choral and Symphonic Choirs, the Nevada Opera Company, Carson City Symphony, and Reno Jazz Orchestra and toured the United States singing back-up for a major recording artist. She interprets many musical styles, including popular music, bossa nova, jazz, Motown, gospel, rock, Broadway, and opera. Ms. Ford's career began in Detroit with community theater, dance workshops, modeling, and beauty competitions. At age 19, she won the title "Miss Black Michigan." In New York, she was one of three finalists in a nationwide search for Vocalist and Ringmaster for Barnum and Bailey Ringling Brothers Circus. She appeared in several films, including *Stir Crazy*, *Electric Horseman*, *Crocodile Dundee II*, *Bonfire of the Vanities*, *New Jack City*, and *Mo Better Blues*. She also has been seen in television shows, commercials, theater, operas, cabaret, and Las Vegas and Reno showroom spectacles, and has recorded three albums. Ms. Ford was the back-up singer for Rosemary Clooney at Carnegie Hall, and she sang rock and roll with Chubby Checker at the Nugget. She is a member of the Screen Actors Guild, Actors' Equity Association, and the American Federation of Television and Radio Artists. She is a regular vocalist with the Mile High Jazz Band and other Nevada groups.

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### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name

Capital City Arts Initiative

2. Organization Mailing Address

PO Box 1333, Carson City NV 89702

3. Organization Website and/or Social Media Sites

[ccainv.org](http://ccainv.org); [www.facebook.com/capitalcityartsinitiative/](https://www.facebook.com/capitalcityartsinitiative/); Instagram: [ccai\\_arts](https://www.instagram.com/ccai_arts)

4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

Sharon Rosse, Executive Director; 775.721.7424; [sharonrosse2001@yahoo.com](mailto:sharonrosse2001@yahoo.com)

5. Provide a brief history of your organization, its mission and number of years in operation.

Mission: The Capital City Arts Initiative is an artist-centered nonprofit organization committed to community engagement in contemporary visual arts through exhibitions, essays, illustrated talks, arts education programs, artist residencies, and online activities.

Years in Operation: 20

History: Visual artists founded CCAI in 2003 partially in response to a citywide 2001 arts assessment that requested additional exhibition venues for local artists and more art by artists from outside the area.

CCAI launched with its Nevada Neighbors series in 2003 and its Exhibitions Program in 2004 using contributed spaces in public buildings: the city's functioning Courthouse, since 2004; the city's Community Development building (the Brick), since 2010; and the Community Center's Crowell Board Room since 2015. The Initiative began curating exhibits in Western Nevada College's Bristlecone Gallery in 2020. During these years, CCAI has produced 164 exhibitions and commissioned 55 essays.

The Brick hosts our Student Gallery providing an off-campus venue for exhibitions by art students from four rural high schools and Western Nevada College.

Nevada Neighbors series of cultural talks has presented 80 events, the 10 most recent are virtual. Since 2020 with COVID's arrival, staff has recorded videos of exhibitions with artists' interviews and the Nevada Neighbors talks, all posted on CCAI's YouTube channel for ongoing access by the public.

In 2018, CCAI expanded its Board of Directors board with a student member from Western Nevada College.

In 2019, Nevada Humanities honored CCAI with its "Friend and Champion of the Humanities", a state-wide award for cultural contributions.

## PROJECT INFORMATION

1. Name / Title of Project or Event:

Windows to the Soul

2. Project Dates:

October 4, 2023 — January 25, 2024

3. Is this a new project or a repeat project?

this is a new project for CCAI

4. Total Funding Request:

\$5,000

5. Is this project located in or will benefit Redevelopment District #1 or District #2?

District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>

District 1

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

The Capital City Arts Initiative (CCAI) requests \$5,000 for the James Gayles' Windows to the Soul exhibition in the Carson City Courthouse Gallery. The funding will provide support for the artist and writers' honoraria and for staff to produce this exhibition and related activities. Focusing its work on community education and to extend the exhibit's reach, staff will record a video interview with the artist along with a gallery tour that will be made available on our YouTube channel. Chris Lanier will write the exhibition essay providing the public with interpretation and the artist with published scholarship.

The Initiative delights in using visual art exhibitions to turning the city's empty walls into gallery spaces giving viewers windows into artists' visions and talents.

- ° March 2023: exhibition with James Gayles, confirmed
- ° May 2023: essay by Chris Lanier, proposed
- ° July 2023: initiate flier graphic design and post upcoming exhibition on website
- ° September 2023: print and mail flier, receive essay from the writer, print essay, order mylar wall text and signage, issue press releases, initiate public information and social media marketing, send art list for insurance to the city
- ° October 2-3, 2023: pick up work from the artist in Reno, bring the work to the gallery, install exhibition; post essay on CCAI website
- ° October 4, 2023: public exhibition begins
- ° October 11, 2023: exhibition's public reception with talks by Gayles and Lanier
- ° October, 2023: record artist interview and gallery tour for online video
- ° November, 2023: publish artist interview video
- ° October, 2023 – January, 2024: publicize exhibition on digital, print media, social media
- ° January 26, 2024: strike exhibition, return art to the artist

The Initiative's website, [ccainv.org](http://ccainv.org), posts current, upcoming, and previous programs with active links for exhibits, events, and talks. The YouTube platform holds up-to-date counts of video views that currently totals 529 views for the eleven 2022-2023 videos with more in the queue.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

Sharon Rosse, Executive Director  
Christel Passink, Assistant Director/Graphic Designer  
Dan Palmer, Videographer  
Glenn Clemmer, board member, Curatorial Committee

CCAI staff curates and produces these exhibitions in collaboration with the Board of Directors.

Bios are attached.

8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

The exhibition will take place at CCAI's gallery in the Carson City Courthouse's second floor atrium. The Courthouse provides the gallery space at no cost to the Initiative.



9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

James Gayles, artist, confirmed  
Chris Lanier, essay writer, proposed

Bios attached.

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

CCAI measures its performance through: gallery and event attendance, renewal and reaffirmation of CCAI public/private partnerships [e.g. City facilities, partner schools, etc.]. The Initiative also evaluates success through continuity in its membership base, mailing list, and social media activity. The Board is pleased that these numbers continue to increase. Staff also canvases the Courthouse and City staffs for their input on the exhibitions.

Presenting the arts also includes some immeasurable outcomes. Fostering imagination, creativity, and an expanded world-view cannot be immediately measured but these add to a fuller education and richer life for individuals and for the local community.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

CCAI consistently focuses on developing new audiences to engage with the visual arts. The CCAI Board and staff actively collaborate with members, individuals, and local organizations and local businesses. The Initiative's website, [ccainv.org](http://ccainv.org), features current, upcoming, and past exhibitions, speakers, essays, and events. Through its monthly e-newsletter, CCAI informs the public with essential information on current talks and exhibits via the website, press releases, printed materials [2,500], frequent social media posts on Facebook and Instagram, and monthly e-newsletters [925]. The YouTube channel [established 2020] has substantially increased CCAI's visibility.

YouTube provides an up-to-date tally of the number of "views" of each item. To CCAI's delight, these numbers for Nevada Neighbors far exceed the number of people who previously attended the in-person events and gives a window into the exhibitions' ongoing reach.

Funders are acknowledged on gallery walls, on digital fliers, in program notes, in print and digital media, on the website [ccainv.org](http://ccainv.org), on virtual tours, and on social media.

Particular attention has been devoted to involving local school districts and offering new exposure in the arts to the students. The board receives consistent community feedback and recommendations that are included in CCAI planning. The CCAI Board and staff stay in active contact with members, individuals, local organizations, and local businesses.

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

CCAI serves Carson City residents and visitors along with the wider region of Douglas, Lyon, and Washoe counties. The 2020 updated census counts Carson City's population at 59,000. The city's primary demographic breakdown is 25% Latinx and 65% white, the remaining 9% comprised by Black, Native American/Alaska Native, AAPI. By age: 20.6% are under 18 years old, 20% are over 65 years old. By gender: the town's residents are 48.4% female. The median household income is \$58,300; persons living in poverty are 12.5%. The campus is on the city bus route.

CCAI's diverse board serves the whole community and works to continue its outreach to those traditionally under-resourced in the arts and humanities. The Latina student board member shares the Initiative's activities with her Western Nevada College cohort and beyond.

Through its Courthouse gallery, energetic marketing, and an active online presence, the Initiative works to broaden its impact and reach new audiences. CCAI serves the public through imaginative arts programming and produces this exhibition in this public building.

The Initiative makes additional efforts to reach our partner schools' students and their faculty through online programming. Printed and digital materials include funders' credits.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

The exhibit will be available to the public for 79 days. Through this project, the Initiative will have an estimated 750 people based on building traffic, class visits, and video views. Reaching new audiences are a consistent goal.

An active marketing program informs and engages the public on exhibitions. CCAI designs, produces, and distributes 2,500 printed exhibition fliers widely including to Reno art venues. The Initiative's monthly e-newsletters will keep 920 subscribers updated on current activities and exhibitions. Event information, announcements, and essays are posted and archived on CCAI's website. Printed and digital press releases, printed and digital fliers, website, and social media announcements are essential public information vehicles and each will be employed to promote the exhibit. Funders are acknowledged on fliers, gallery wall texts, videos, and on all print and digital media releases.

CCAI welcomes all residents and visitors to its exhibitions.



14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

Goals: CCAI provides cultural activities including exhibitions in 4 city gallery sites, online talks, and presents diverse events to showcase the city's visual art and talent. The Initiative's staff continually works with artists to support and train them as part of their professional careers and produces effective and comprehensive marketing. CCAI's active grants writing helps secure its programs and gets the word out to potential funders about Carson City's vibrant cultural life.

Strategies:

[Strategic Plan #2.1] Use of public space, the city's functioning courthouse, for cultural activities, i.e. an art exhibition. The Courthouse Gallery is free and open to visitor and residents M-F, 8am – 5pm.

[2.2] CCAI will provide the participating artists with receive honoraria for their work and participation.

[3.3] Since 2003, the Initiative has maintained active collaborations and partnerships with its sister organizations including the Carson City Arts & Culture Coalition, Carson City Symphony Association, the City, and Nevada Artists Association to maximize facility use and enhance program and event outcomes.

[5.2] CCAI programs present artists with diverse backgrounds to reach a variety of diverse and special populations

[6.2] CCAI includes a WNC student to serve as a full member on its board.

[7.3] CCAI's will actively market this exhibition via print and digital sources and will include the exhibit on the Visit Carson City's website.

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

The Initiative has been presenting talks and exhibitions since 2003 and 2004, respectively. Courthouse exhibitions are confirmed through 2024.

The City's annual support is vital to CCAI to help leverage outside funding from private foundations and state/federal public agencies. The Initiative will continue its yearly funding requests to all of these sources.

All CCAI exhibitions and events are open year-round and always available free to the public. CCAI provides ongoing programs to enhance the local cultural environment and is grateful for the City's support.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).

This grant of \$5,000 will support CCAI staff members' fee to produce the exhibition. Staff administration is vital to produce exhibitions; without staff support, exhibits do not happen. Both staff members work as independent contractors.

3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.

FY22 \$3,000

FY19 \$4,766

FY18 \$5,000

FY17 \$5,500

FY16 \$4,500

4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 70,680	\$ 80,365
Expenses	\$ 70,560	\$ 75,550
Reserves	\$ 18,875	\$ 18,875

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#### REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here:  
<https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page



## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

### Capital City Arts Initiative

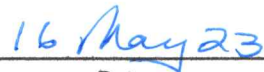
Applicant Organization

Sharon Rosse

Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)



Authorizing Official Signature



Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	
Artist Fees	
Facility Costs (including space rental, etc.)	\$0.00
Materials/Supplies	
Production Costs	
Marketing & Promotion:	
Travel: October/staff travel to pick up Gayles' art in Reno; January/staff travel to return Gayles' art to Reno	
ENTER ADDITIONAL EXPENSES BELOW:	****
Project Administrative Personnel/Consultants: Executive Director 3,330; Assistant Director 3,130	\$6,460.00
Artist Fees: Gayles 750; Lanier 750	\$1,500.00
Production Costs: student translator 100, video production: recording 100, edit 200; exhibit supplies: signage /wall texts 100; portion of insurance 100; office supplies 100	\$700.00
Travel: staff travel to pick-up and return the artworks; bring artist to gallery for video; CC - Reno; State of NV pays \$0.625 per mile reimbursement = \$50 per rd trip	\$150.00
Marketing & Promotion: portion of webserve fee 30; graphics design flier 200, essay design 150; printing exhibit fliers 300, essay 200; portion bulk mail postage/prep 360	\$1,190.00
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$10,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$5,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	
GOVERNMENT SUPPORT (local, county, state, and/or federal)	
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
John & Grace Nauman Foundation 1,500; John Ben Snow Memorial Trust 1,500; US Bank Foundation 1,000; CCAI memberships 1,000	\$5,000.00
<b>TOTAL PROJECTED INCOME</b>	<b>\$10,000.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$0.00</b>
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## Capital City Arts Initiative

### Staff

**Sharon Rosse**

Executive Director  
Arts Administrator

**Christel Passink**

Assistant Director  
Graphic Designer

**Dan Palmer**

videographer

### Organizational Chart

The Board supervises the staff and participates in fundraising, curatorial research and decisions, event production, and program evaluation.

The staff coordinates and organizes program production, grants writing, marketing, and public information. The Assistant Director reports to the Executive Director who reports to the board of directors.



## **Capital City Arts Initiative**

### **Bios for Key Project Personnel**

**Glenn Clemmer**, CCAI board member since 2003, is an active member of the Initiative's Curatorial Committee and editor for the Grants Committee. He is a PhD biologist and retired as director of Nevada's Division of Natural Heritage.

**Dan Palmer**, free-lance videographer, records exhibition videos on site in each of the galleries. Palmer started his video career in Sacramento. He was certified in Digital Video Production by St. Petersburg College in 2013. Dan's current specialty is multi-camera live production and streaming. Palmer is well-versed in production from concept and storyboarding to lighting, audio capture, filming, and final editing including color correction, audio mixing, and titling. Using the Adobe Creative Suite, Dan has worked with numerous non-profits to increase their impact and has contributed to campaigns for clients including the American Liver Foundation, the Transplant Games of America among others.

**Christel Passink**, Assistant Director, part-time independent contractor. Passink has worked as the Graphic Designer and Artists In Education Program Manager at the CCAI since 2009. As CCAI Graphic Designer, she designs the Exhibition print and digital fliers, exhibition essays, monthly e-newsletters, edits and publishes the exhibition and public talk videos. She also assists the Executive Director in all program production.

Passink does freelance graphic design with her own firm, PassInk Design. She worked as an Administrative Assistant at The Ridge Resorts in Stateline, Nevada from 2006 - 2008. Passink earned an A.A.S. in Graphic Communications, cum laude, at Western Nevada College in 2012. She lives in Woodland Park, CO.

**Sharon Rosse**, Executive Director, part-time independent contractor. Rosse has worked in visual arts and arts administration in northern Nevada for 39 years. As CCAI's Executive Director and board member, she is an active part of the Curatorial Committee and manages all of the grants writing. She has presented exhibitions, artists' residencies, and public events through CCAI since 2003.

Rosse administered the Nevada Arts Council's Artists' Services Program 1992 - 2001. Previously, Rosse co-founded and served as Director of XS Gallery at Western Nevada College; LXS Gallery at Nevada State Legislature; and OXS at Nevada Arts Council. Through these galleries and CCAI, she has presented over 350 visual arts exhibitions and projects. Rosse is a visual artist, earned a B.A. in Studio Art from the University of Nevada, Reno, and lives in Carson City, NV.

**James Gayles** is an Emmy Award-winning artist and musician based in Reno, Nevada and in Oakland, California. Born and raised in Newark, New Jersey, Gayles attended Pratt Institute in New York, where he studied under renowned painters Jacob Lawrence and super realist Audrey Flack. He simultaneously pursued careers in both fine and commercial art. As a commercial artist, he established himself in New York as a graphic designer and illustrator, becoming Assistant Director of Graphics at NewsCenter 4, NBC-TV. For his work at NBC, he won a television Emmy Award for design and illustration. James is also a two-time winner of *Art Direction* magazine's Creativity Award, one for the NewsCenter 4 logo redesign, and the other for an editorial illustration for the *New York Times*.

In 1980 he relocated to Oakland, California and started working at the Bay Area News Group. He won first place for illustration at the California Newspaper Publishers Award. He has illustrated for McGraw-Hill, Random House, *Essence* magazine, *Black Enterprise* magazine, as well as several advertising agencies on both the East and West Coasts.

As a fine artist, James' paintings have been exhibited in galleries in the Bay Area, throughout the U.S., and abroad. He has won public art commissions from the City of Oakland, the City of Richmond, and the Alameda County Arts Commission. James was a three-time recipient of the City of Oakland Individual Artist Grant and has been selected twice to show at the biennial California Watercolor Competition and Exhibition at the Triton Museum in Santa Clara. He also participated in a cultural exchange with the Oakland-Fukuoka Sister City Association to exhibit and produce public art in Fukuoka, Japan. He was honored to be one of the four artists portrayed and David Burke's *Love Letter to Oakland* mural on 4th and Oak Street.

**Chris Lanier**, professor of digital art at University of Nevada at Lake Tahoe, works in digital animation, web production, and comics. Lanier said he enjoys producing hybrid forms. His animations have screened at Sundance film festival, and he won the Grand Prize for Internet Animation at the Ottawa International Animation Festival. His art criticism essays have appeared in numerous online and print publications, including *The Believer*, *Comics Journal*, *HiLobrow*, *Furtherfield*, *Rhizome*, and the *San Francisco Chronicle*. Lanier has previously written eleven essays for CCAI.



Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

The application is limited to a maximum of 10 pages, **not** including supporting documentation.

1. Organization Name
2. Organization Mailing Address
3. Organization Website and/or Social Media Sites
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

5. Provide a brief history of your organization, its mission and number of years in operation.

#### **PROJECT INFORMATION**

1. Name / Title of Project or Event:
2. Project Dates:
3. Is this a new project or a repeat project?
4. Total Funding Request:
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
*District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>*

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.



7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.
8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).
  
3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.
  
4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$	\$
Expenses	\$	\$
Reserves	\$	\$

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## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

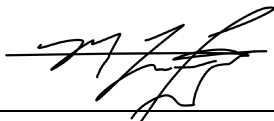
- ☐ I affirm that I have read and understand the grant guidelines.
- ☐ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☐ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☐ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☐ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☐ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☐ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

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Applicant Organization

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)



5-17-23

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Authorizing Official Signature

Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$1,500.00
Artist Fees	\$3,000.00
Facility Costs (including space rental, etc.)	\$10,000.00
Materials/Supplies	\$2,000.00
Production Costs	
Marketing & Promotion	\$3,000.00
Travel	\$500.00
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$20,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$5,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$10,000.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$5,000.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$5,000.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$25,000.00</b>

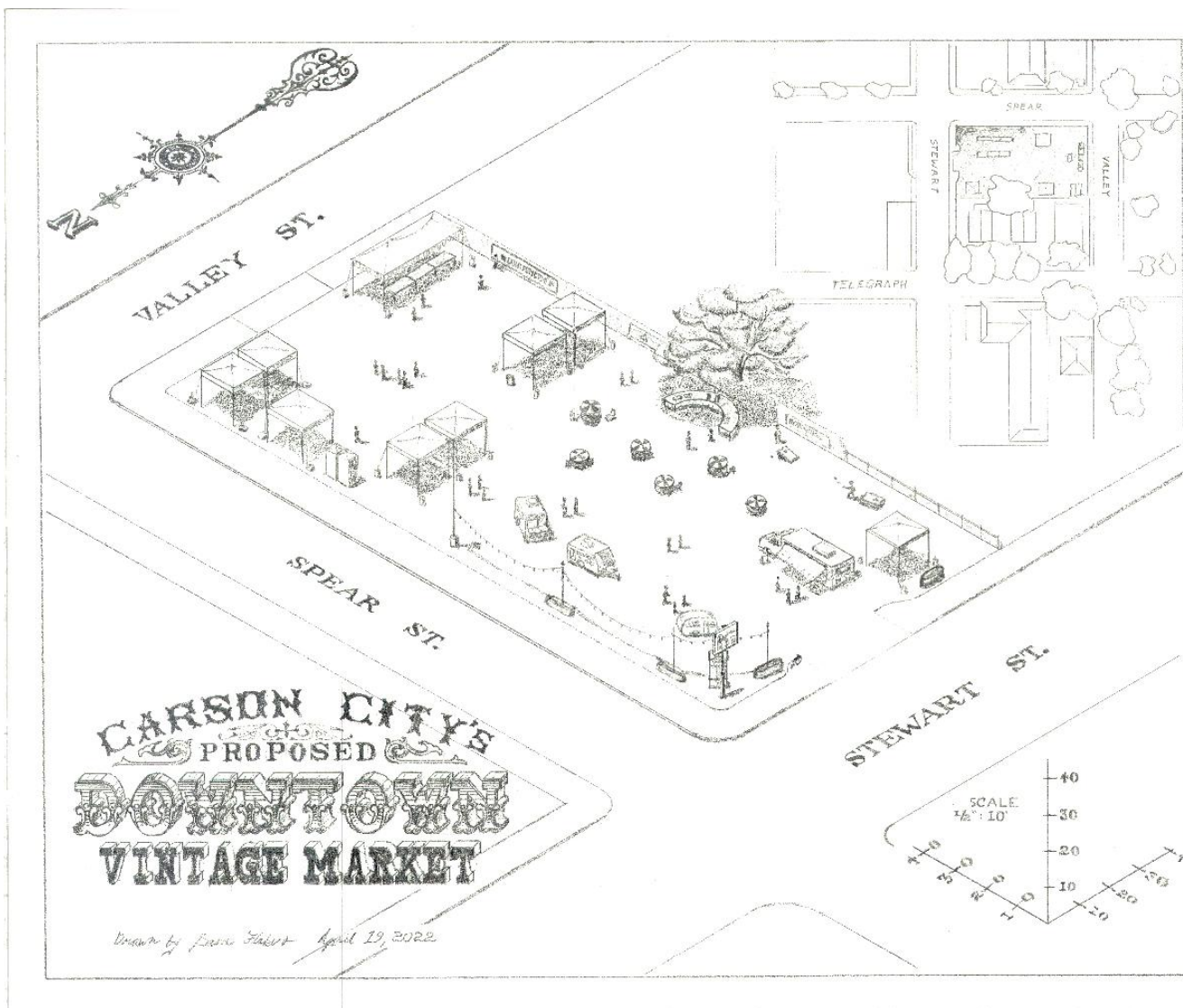
<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$5,000.00</b>
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## The Downtown Vintage Market

### ORGANIZATIONAL STRUCTURE

Travis Legatzke- General Manager – advertising –logistics - project manager- experience as manager for several bike night event this size in southern California 99-2001 —current Self-employed Technology Consultant

Shannon Cord – Vendor Manager - coordinator – vendor outreach – Food/Bev – Shannon was has many years' experiences bartending in local businesses as well as coordinating beverage services in large events and weddings.





# Travis Legatzke

Senior Technical IT Project & Vendor/Project Manager

775-220-4331

[TravisLegatzke@gmail.com](mailto:TravisLegatzke@gmail.com)

402 E Telegraph St Carson City, NV 89701

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## HIGHLIGHTS

- Excellent communicator, highly effective project leader, forward focused management style to anticipate and solve problems before they have the ability to present themselves.
- Demonstrated ability to concurrently manage multiple medium to large Corporate IT/Surveillance/ AccessControl/ AV/ Tech centric projects effectively throughout project management lifecycle in high pressure environments while managing client expectation and delivering positive results
- Ability to communicate a depth of technical knowledge in multiple fields within Information Technology, of all phases of commercial construction, and the ability to effectively navigate their intersection to manage stakeholder expectations, positively affect budgets, and speed along projected timelines.
- Self-motivated and reliable even while telecommuting, and 30% travel for projects in the western US.
- Consulting and management experience as a contractor working with globally distributed teams in a strong matrix management style as well as projectized company
- 11 years of success working with clients, designers, vendors, contractors, and upper management while concurrently managing a variety of diverse technology needs for commercial franchisee projects and utilizing skills in systems integration for clients throughout the West coast.
- Proven ability to effectively manage communications and relationships as well as be an intermediary for Technology and Construction questions for Business stakeholders, IT departments, Vendors, Subcontractors, and remote Technicians working in a variety of IT related fields.
- Successfully managed the quality and profitability of over \$20 million dollars in Tech projects and revenue since 2008
- Known by Stakeholders, IT departments, Clients, Vendors, Contractors and Subcontractors as a team player and one to deliver high quality designs and set realistic budgets, and meet or exceed project timelines.

## SKILL SUMMARY

### Technical Project

#### Management:

Infrastructure  
Construction  
New Build Outs  
Office Moves  
Next Gen Workplace  
National Rollouts  
Permit Pull/Blueprints

### Technical Fields:

Network IT  
Wireless/Wired  
IP Surveillance  
Distributed Audio/Video  
Alarm-Access Control  
Voip  
Point of Sale

### Project Lifecycle:

Requirement Analysis  
Costing and Budgeting  
Project Scheduling  
Testing/QA/  
Multi State Rollout Support

### Leadership:

Team Building & Mentoring  
Client Relations &  
Presentations  
Business and IT Planning  
Vendor Management

## CAREER HIGHLIGHTS

### **Senior Project/Operations Manager**

10/15/2008 – 2018

#### **Sharpline IT Consulting**

Las Vegas, NV

- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of Enterprise and Commercial Ip Surveillance systems, access controls, including Large distributed Audio and Video systems. Specializing in multiple integrated systems projects, managing simultaneous projects in multiple state concurrently, and multiple projects over 180k
- Responsible for all phases of project lifecycle.
- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of all low voltage cabling systems for new development projects and/or the expansion of existing installations

### **Project Manager**

4/6/2006 – 10/1/2008

#### **Installation Services Unlimited**

Carson City, NV

- Estimated and project managed implementations of wireless and wired Ip surveillance systems, access control, AV, telephony and structured cabling, automation programming and systems integration
- Met customer deadlines and Service Level Agreements.
- Recruited technicians and provided remote support to technicians in the field.
- Displayed company core values to our customers, partners and teammates

### **Project Manager**

8/25/2005 – 9/1/2006

#### **BMC Communications**

Carson City, NV

- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of all low voltage cabling systems for new development projects and/or the expansion of existing installations
- Provide remote IT Support for technical installations and national rollouts
- Operations manager of 40 technicians and subcontractors nationwide Installing Satellite TV, Satellite Internet, Wireless networks, Cabling projects, Commercial video
- Experience working in globally distributed teams in a strong matrix management style company

### **Project Manager**

1/15/2005 – 8/10/2005

#### **Ironwood Communications**

Reno, NV

- Effectively communicated project scope, schedule, and budget with both customers and contractors
- Met customer deadlines and Service Level Agreements

## CONSULTING and CONTRACTING

Clients included – Carrington College, Devry, Dell, BestBuy, DogVacay.com, Rover.com, Costco, Sport Chalet, DirecTV, Macy's, Toys R US, Lowes, Big 5 Sporting Goods, Dish Network, Renown Medical Group, Winnemucca Casino, Wildblue Satellite Internet, Carson Tahoe Hospital, Nugget Casino, High Sierra Brewery, Hughes Satellite Internet, HP, High Sierra Brewery, Firkin Restaurants, Darden Restaurants, and many more. ,

## ORGANIZATIONS

Project Management Institute- Los Angeles Chapter - *in progress*

## SOFTWARE

Windows-XP,7,8,10, MS Project Office 2013- word, ppt, excel, Skype for Business, Access Linux, IOS, Adobe Photoshop, WordPress, URC- Total Control, Nuuo Surveillance - IPPlus, Vivotek -CMS, aver media-CCTV, HAI, Control 4, RTI, Crown, Axis, ACTI

## EDUCATION

**AA Liberal Studies** -Business admin minor

**2016**

College of the Canyons

Santa Clarita CA

**Graduate**

**1997**

Canyon High School

Santa Clarita CA

SHANNON CORD  
818-425-5465

## Key Skills

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- 17+ years cash handling.
- 12 years FOH & BOH knowledge.
- 17+ years in Customer service.
- FOH Managerial knowledge and application.
- Great employee/employer relationship skills.
- Safety and Sanitation knowledge
- Vendor set up and inventory ordering.
- Can diffuse tough situations without causing disruption to customers or coworkers.
- POS, ALOHA, MICROS, POSI-Touch, Electronic Cash Register
- Employee scheduling
- Lead Bartender/Lead server skills
- Customer Service, Satisfaction and appreciation
- Extensive Food and Beverage knowledge
- Very efficient in fast paced environments.
- Possess a great ability to adapt to new work environments and new coworker relationships.

## Experience

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### **SHARPLINE IT CONSULTING**

Low Voltage and Technology Company

#### ***Office Manager 2006-2016***

- ❖ Employee hiring and scheduling
- ❖ Technician routing
- ❖ Payroll, banking, A/P, A/R,
- ❖ Inventory and ordering,
- ❖ Bookkeeping
- ❖ QC and Customer service

### **Belissimo Bellini**

Los Angeles, CA

#### ***Mobile Bartender 2012-2016***

- ❖ Drink Consultation and design
- ❖ Scheduling events
- ❖ Bartending staff coordination
- ❖ Set up/ Clean up

### **Firkin & Fox**

Carson City, NV 775-883-1369

***Bartender/ Server 2008-2010***

- ❖ Cash handling
- ❖ Customer Service
- ❖ Food and Beverage service and delivery knowledge
- ❖ Gaming knowledge and certification
- ❖ Opening and Closing responsibilities
- ❖ OSHA training.
- ❖ Food and Beverage health code training.
- FOH Bartender/Server- lead trainer

**Stews**

Carson City, NV Closed

***Manager/Bartender/Server 2005-2007***

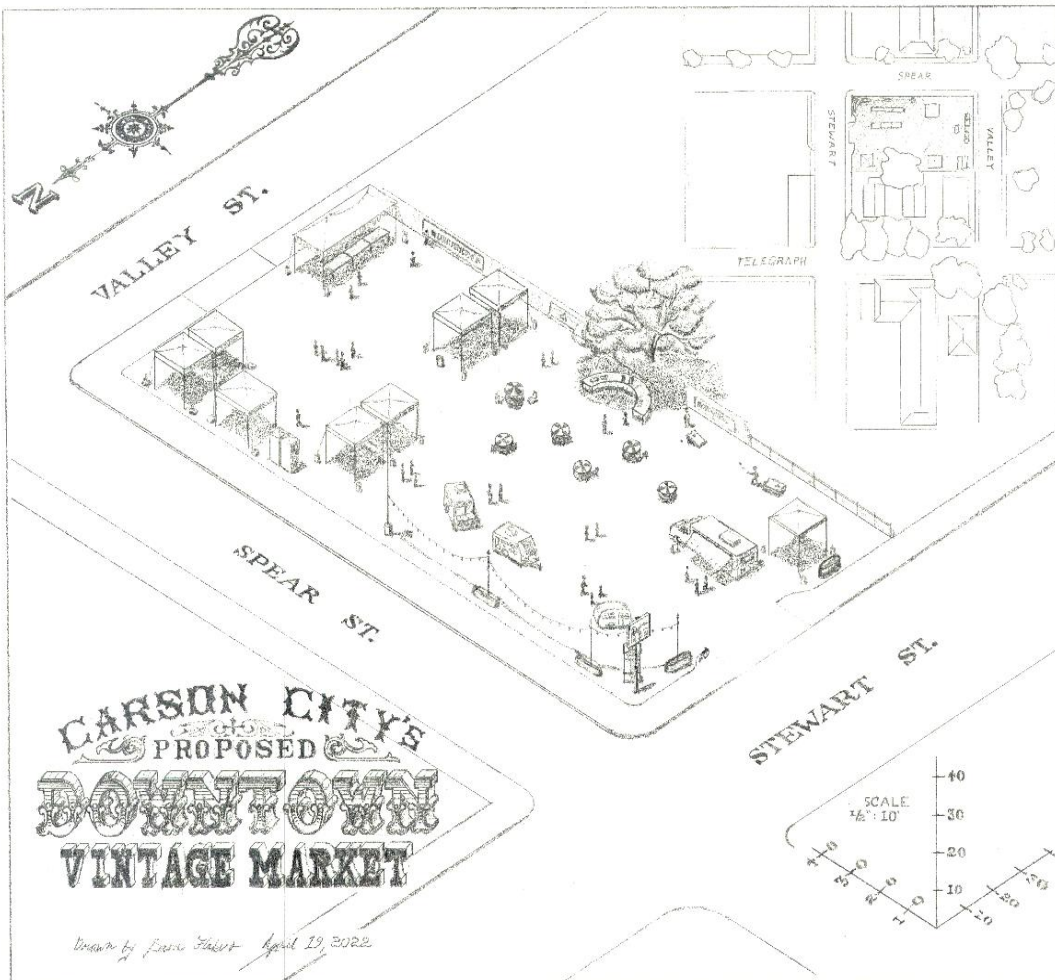
- ❖ Customer service and appreciation
- ❖ FOH Scheduling
- ❖ Hiring
- ❖ Inventory and ordering
- ❖ Gaming certification and awareness
- ❖ FOH server/Bartender- lead trainer
- ❖ Employee/Employer communication skills
- ❖ Safety, sanitation, Alcohol, and Food law training and knowledge
- ❖ I honed in the ability to be a strong server and bartender capable of maintaining all schedule sections.
- ❖ Fine dining experience and knowledge
- ❖ Wine and fine liquor knowledge.

**Bully's Sports Bar**

Carson City, NV 775-884-2309

***Bartender/Server 2005-2006***

- ❖ Cash handling
- ❖ Gaming knowledge and certification
- ❖ Food and alcohol knowledge and awareness
- ❖ Customer service and great people skills
- ❖ I built a strong clientele base.
- ❖ I developed a great appreciation of employee relationships, along with the ability to diffuse tough situations.





### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name  
Carson City Symphony Association
  
2. Organization Mailing Address  
P.O. Box 2001  
Carson City, NV 89702-2001
  
3. Organization Website and/or Social Media Sites  
<http://CCSymphony.com>  
[Facebook.com/carsoncitysymphony](https://www.facebook.com/carsoncitysymphony)
  
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)  
Elinor Bugli, President  
775-883-4154  
[carsoncitysymphony@gmail.com](mailto:carsoncitysymphony@gmail.com)

5. Provide a brief history of your organization, its mission and number of years in operation.

Carson City Symphony Assoc. was founded in 1984 to provide music programs and educational services that otherwise might not be available locally. Our 4-part mission is to (1) enhance the quality of life in northern Nevada by providing creative, educational, and social opportunities for amateur and volunteer professional instrumentalists and vocalists of all ages; (2) educate and entertain a broad and diverse audience, including residents, visitors, and tourists; (3) enhance music education for the K-12 student population and adults; and (4) expand our reputation for adventurous music programming by playing works by contemporary composers, commissioning new works, and featuring non-traditional solo instruments.

The Symphony, a community orchestra, began as a chamber group and, under the direction of Music Director/Conductor David Bugli, has grown to include about 60 volunteer musicians and to perform 6 or more concerts annually. The Carson Chamber Singers, an SATB choir of about 50 vocalists, was founded in 1985. Now directed by Gary Schwartz, it performs in 5 or more concerts annually. Our educational programs, directed by Sue Jesch, began in 2005 with tuition-free, after-school violin instruction and string orchestra, an ensemble for adult beginning/intermediate string players, and a summer program for all ages.

We also support in-school string orchestras that began in 2010 by providing experienced instructors to assist the Carson City School District orchestra director and instruments for students who cannot afford rental or purchase fees. To round out our programs, Consort Canzona early music instrumental ensemble affiliated in 2014; Joyful Noise Carson Children's Choir, directed by Michelle Powers, and Victorian Dancers, choreographed and directed by Tiffany Alm, affiliated in 2017.

## PROJECT INFORMATION

1. Name / Title of Project or Event:  
A World of Music
2. Project Dates:  
October 22, 2023; December 7, 2023; December 10, 2023; February 25, 2024; April 20, 2024; and April 28, 2024
3. Is this a new project or a repeat project?  
Repeat project; new series.
4. Total Funding Request:  
\$5,000
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>  
Yes, District #1



6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

Carson City Symphony Association produces about 20 concerts and events each year. We are requesting support for six concerts by the Symphony, Carson Chamber Singers, and Symphony Youth Strings planned in the Redevelopment area in FY24. The programs will include classical, folk, cultural, and historic components. The concerts and outreach activities featuring guest artists from outside our region will highlight other musical traditions and promote cultural exchange. Four will include pre-concert entertainment in the lobby and three will include meet-the-soloist previews. Concert previews, program notes, video, and related activities will enhance the experience for the performers and audiences. Guest artists are expected to attract a broad segment of the local community, as well as increase attendance by visitors, and tourists.

Rehearsals will begin up to eight weeks before each of the following public concerts:

Oct. 22, Carson City Symphony "Nevada and the West" pre-Nevada Day program.

Dec. 7, Symphony Youth Strings and Joyful Noise Carson Children's Choir, "Music Around the World" concert.

Dec. 10, "Holiday Treat" concert with Carson City Symphony, Carson Chamber Singers, and Victorian Dancers. Program features "Hodie," by British composer Ralph Vaughan Williams.

Feb. 25, Carson City Symphony with guest oboist, Stephen Caplan (to be confirmed), and the world premiere of "4 Forty," a new work by Michael Kibbe to commemorate the 40th season of Carson City Symphony.

April 25, Symphony Youth Strings and Not Quite Ready for Carnegie Hall (adult intermediate strings) intergenerational "Music is for Life" concert.

April 28, Carson City Symphony with international theme and guest soloist, TBA

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

List of key personnel (see attached Resumes and Bios document for previous experience in these roles):

Elinor Bugli, President, Carson City Symphony Association, is planning the project.

David Bugli, Music Director and Conductor, guides the orchestra, selects guest artists and repertoire, and collaborates with performing groups.

Gary Schwartz, Carson Chamber Singers Director, guides the chorus and works with the Music Director in planning concert programs.

Sue Jesch, Education Director, selects music, plans programs, and supervises the instructors for beginning violin and viola students, three levels of youth string ensembles, and Not Quite Ready for Carnegie Hall Players adult intermediate string ensemble.

Suzanne McGarraugh teaches the Symphony Youth Strings beginning violin and viola students and string ensembles, and directs the Not Quite Ready for Carnegie Hall Players adult intermediate string ensemble.

Priscilla Hawkins is cello instructor for Symphony Youth Strings.

Michelle Powers, Director, Joyful Noise Carson Children's Choir, chooses repertoire and schedules the classes and performances for the youth singers.

Jon Rabben, Treasurer of Carson City Symphony Association, is financial advisor for the project.

8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

Other organizations and businesses partner, support, and participate in Symphony concerts by joining the Symphony Association, buying advertising in concert programs, and providing in-kind or discounted services or shared resources. These include Carson Tahoe Regional Health; Intimate Designs Floral; Resource Concepts, Inc.; Kiggins Family Dentistry; Mangia Tutto Pizzeria; Bank Saloon; Western Nevada Musical Theatre Company (shared timpani); Reno Public Radio (KUNR); Carson City Classic Cinema Club; Frank Iannetta Roofing; JP Morgan Chase Foundation; Carson City School District, Carson City Senior Center, and several churches (rehearsal space); Carson City Arts & Culture Coalition; Carson City Visitors Center, Nevada Commission on Tourism; Nevada Arts Council; and Nevada Humanities.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

Artists are about 60 instrumental musicians, 50 vocalists, and 12 dancers and their leaders.

Proposed guest artist Stephen Caplan's bio is included in the attached Resumes and Bios document. He performed with us most recently in 2020.

Proposed commissioned composer Michael Kibbe's bio also is included in the attached Resumes and Bios document. The Symphony performed one of his concertos in 2021 and an overture (his gift to the Symphony) in 2022..

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

Board members review performances with respect to organization mission and goals, taking into account audience feedback and results of written surveys. Performances also are evaluated on the basis of attendance numbers and comments from audience members and performers. Performances are recorded for evaluation of artistic quality, and to help us determine strengths and weaknesses and guide rehearsals. We strive to challenge the musicians and provide diverse programs for the audience by varying and adding to the repertoire. Results of audience questionnaires are tabulated and used for improving future concert series.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

Carson City Symphony, Carson Chamber Singers, and Symphony Youth Strings concerts and outreach activities provide cultural relevance by including classical, folk, cultural, and historic components. The October Concert ties in with Nevada Day. Concert previews, program notes, videos, and related activities will enhance the educational experience for audiences. Outstanding guest artist, Stephen Caplan, has performed with the Symphony twice previously and built a following in northern Nevada. He will attract a broad segment of the local community, as well as increase attendance by visitors, and tourists. Concert performers and audience members benefit the economy by buying meals, shopping, and staying overnight in Carson City when attending concerts.

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

The project serves Carson City, the State capital, and draws participants and audiences from urban and rural parts of northern Nevada and nearby California. Carson City is a combined City-County municipality on the eastern edge of the Sierra Nevada foothills, about 30 miles south of Reno. It is the seat of State government and several Federal offices, and has a population of over 55,000.

The area attracts active retirees; 16% of the population is age 65 or over, which is greater than the National average, and 21% is under 18. The K-12 student population is about 1/4 Latino.

About 15 percent of the population lives below the poverty level. To serve low-income population, admission to youth concerts is free and we give students in our programs free family passes to our Symphony concerts. Our concerts are accessible.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

We intend to bring visitors to Carson City. Audiences generally average 300 patrons. Audience surveys from past seasons indicate that about half of attendees are from outside of Carson City, mainly from surrounding towns.

Before each concert we will send media releases to more than 50 email addresses for newspapers, radio, television, and CarsonNow.org, and send email blasts via Mailchimp to about 1,200 addresses.

We will have on-air announcements on KUNR, on-screen ads in the Galaxy movie theater, and postcard mailings for selected concerts.

We maintain a web site (CCSymphony.com) and Facebook page ([www.facebook.com/CarsonCitySymphony](http://www.facebook.com/CarsonCitySymphony)). We use online calendars - Carson City Culture and Tourism Authority ([visitcarsoncity.com](http://visitcarsoncity.com)), Carson City Chamber of Commerce [www.carsoncitychamber.com](http://www.carsoncitychamber.com), and Carson City Arts & Culture Coalition Facebook page.

We have banners across Carson Street and use the William Street electronic message board. Our conductor (and guest soloists when possible) are interviewed on KNVC (Carson City Community Radio).

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

Carson City Arts & Culture Strategic Plan: <https://www.carson.org/home/showdocument?id=83841>

Strategy 2.1 – Our concert series attracts residents and visitors and we collaborate with other organizations to develop audience and increase impact. Our October concert will be a lead-in to Nevada Day, which involves the entire state.

Strategy 2.6 – We design programs and events that celebrate our cultural heritage; for example, Railroad and Western themes in the past, a series of LatinXpressions concerts two years ago, and the Mark Twain Days concert in FY23.

Strategy 6.1 - Our programs reach at-risk youth by providing after school, creative activities for students in grades pre-K to 12 at no cost to participants.

Strategy 6.2 – We provide intergenerational programs and workshops, including concerts that feature performers from age 4 to senior citizens.

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

We perform a concert series annually. We could expand our concerts by increasing audience size, which has not fully recovered since the pandemic. We generally attract fewer than 400 patrons (half paid and half free admission) to each concert. The Community Center theater can accommodate more. A second way to expand would be to hold a second performance of each program at the same or another location, although that would increase expenses. A third way would be to hold a concert for students during the day, if our performers can be available during school hours. We could feature more programs typical of different ethnic groups from our community.

Our concerts could transition from City funding by increasing memberships; raising ticket prices (might reduce attendance); seeking more contracted services (such as the July 4 concert we play in Genoa); including only local or no soloists (that could reduce attendance and the inspiration guest soloists give the orchestra, students, and visitors). As typical of symphony orchestras nationwide, ticket sales do not cover costs; therefore, holding more concerts would not likely to help. Probably the best way would be to find more or higher levels of grant funding. We are always seeking new sources.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).

\$2,000 artists fees  
\$2,000 space rental  
\$1,000 marketing

3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.

FY23 - \$2,000  
FY22 - \$4,000  
FY21 - \$4,833  
FY20 - \$4,265  
FY19 - \$3,467

4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 57,300	\$ 57,444
Expenses	\$ 57,300	\$ 66,492
Reserves	\$ 78,560	\$ 87,608

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## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Carson City Symphony Association

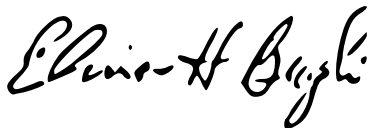
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Applicant Organization

Elinor H. Bugli

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)



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Authorizing Official Signature

May 19, 2023

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Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

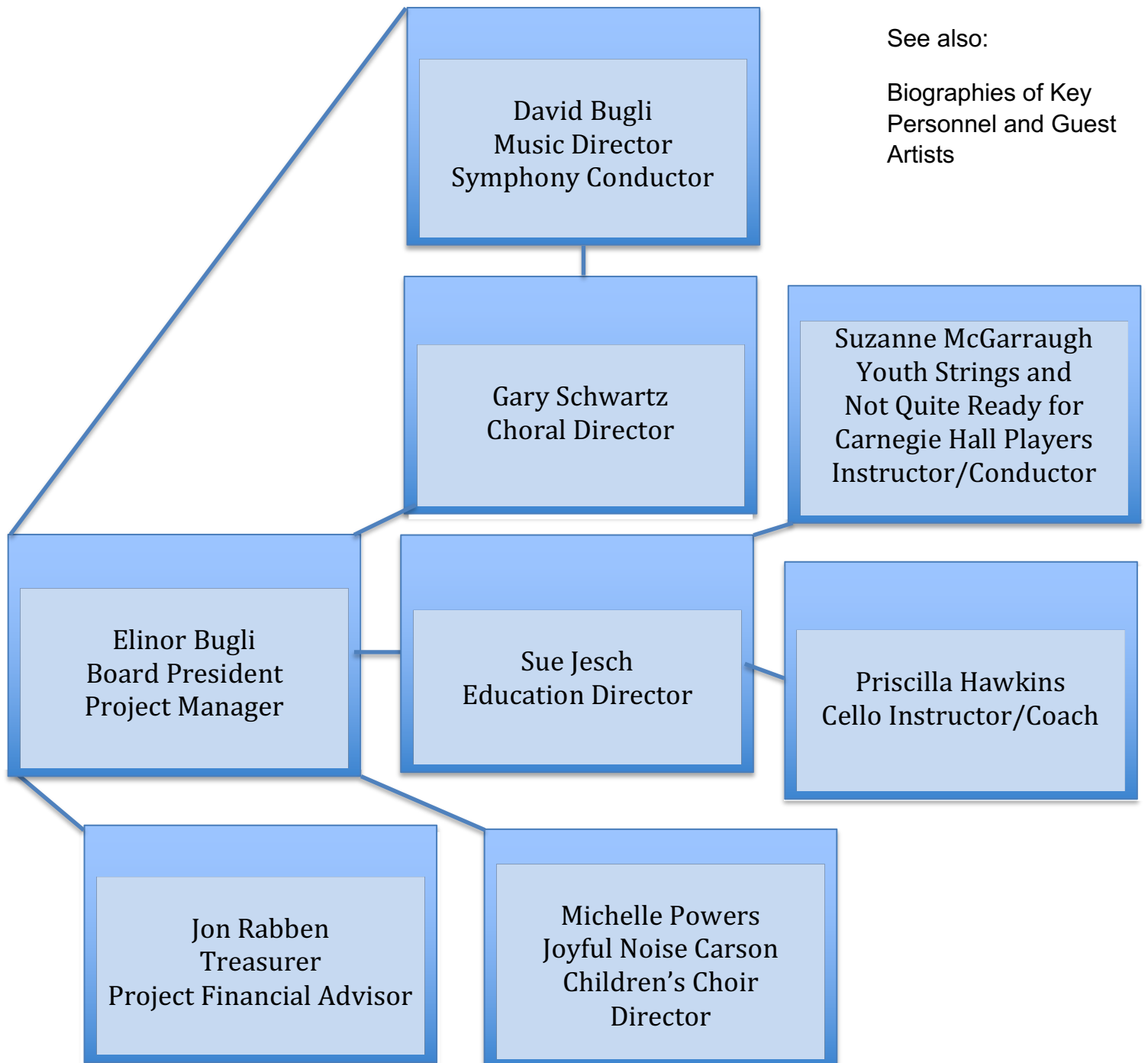
EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$0.00
Artist Fees	\$8,800.00
Facility Costs (including space rental, etc.)	\$4,000.00
Materials/Supplies	\$300.00
Production Costs	\$1,200.00
Marketing & Promotion	\$3,500.00
Travel	\$600.00
ENTER ADDITIONAL EXPENSES BELOW:	****
Insurance (protated)	\$1,400.00
Program Printing	\$2,500.00
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$22,300.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$5,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$4,000.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$9,800.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$3,500.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$22,300.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$0.00</b>
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**Carson City Symphony Association  
World of Music FY23-24  
Project Organization Chart**



See also:

Biographies of Key  
Personnel and Guest  
Artists

**Carson City Symphony Association  
RACC/CCCC Grant - Key Personnel and Guest Artists FY24**

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**ELINOR BUGLI, President, Carson City Symphony Association**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**EHBugli@aol.com**  
**775-883-4154**

**Elinor Bugli** has been a member of the Carson City Symphony since its founding in 1984, serving on the Board of Trustees as well as playing violin in the orchestra. As president of the Symphony Association, she volunteers as manager, publications editor, and grant-application writer. She has been Secretary-Treasurer of the Mile High Jazz Band Association since its founding in 2001. Her applications resulted in the Symphony's selection as Nevada's *Continental Harmony* organization by the American Composers Forum and the National Endowment for the Arts in 2000, and the Mile High Jazz Band's selection for the same honor in 2003.

Member and past Chair of the Carson City Cultural Commission, Ms. Bugli is also Treasurer of the Carson City Arts & Culture Coalition. She has served as President of the Board of Directors of the Brewery Arts Center and Chair of the Docent Council at the Nevada Museum of Art in Reno.

Ms. Bugli plays chamber music with the Silver Strings, plays in the Carson Valley Pops Orchestra, and has played in the Northern Virginia Symphony, Ruby Mountain Symphony, Foundation Orchestra, and the pit orchestra for Western Nevada Musical Theatre Company productions.

In 2001, sponsored by the Carson City Symphony Association, Ms. Bugli was selected for "Leadership Carson City," a ten-month educational program of the Carson City Area Chamber of Commerce for community leaders. In 2003, representing the Symphony, she participated in group consulting for nonprofit organizations by Capital Venture. In 2007, she and David Bugli received the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Ms. Bugli has B.A. and M.A. degrees in geology (U. of Minnesota and Wesleyan University, CT) and is retired from a career as hydrologist with the U.S. Geological Survey. While at USGS, she received a Dept. of the Interior award for excellence of service as part of the USGS Benchmark Outreach Team.

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**DAVID C. BUGLI, Music Director and Conductor, Carson City Symphony**  
**191 Heidi Circle Carson City, NV 89701-6532**  
**dcbugli@aol.com**  
**775-883-4154**

**David C. Bugli**, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, NY, where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts.

In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes and arranges music; has been an organist and choir director; and was a piano instructor at Western Nevada College. He is the leader and keyboard player with the Mile High Jazz Band (big band) and the Millennium Bugs and other jazz combos. He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, DC, area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run

Jazz Band, and the Commonwealth and Zephyrus Brass Quintets.

Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in Carson City. He served on the planning committee for the first annual Mark Twain Days celebration in Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra, Ruby Mountain Symphony, and Carson City Symphony; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Mr. Bugli completed a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial. The arrangements were commissioned by the Reno Philharmonic and made possible by a significant grant from the E. L. Wiegand Foundation. They are available for downloading, free of charge, on the Reno Philharmonic website <http://renophil.com/hmn>. The main arrangement was performed by the Reno Philharmonic in October 2014 and by several other orchestras and choruses throughout the state. He arranged music for the 2022 and 2024 Asia Pacific Harmonica Festivals and conducts the featured eight-piece harmonica ensemble for the 2019 and 2023 SPAH (Society for the Preservation and Advancement of the Harmonica) conferences.

<http://davidbugli.com>

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## **GARY SCHWARTZ**

**Carson Chamber Singers Interim Director**

**101 Conestoga Dr. #68, Carson City NV 89706**

**[ccsingersnv@gmail.com](mailto:ccsingersnv@gmail.com)**

**775-229-3769**

**Gary Schwartz** sang with Carson Chamber Singers for about ten years before being appointed Interim Director this spring, and he was director of Carson City Symphony's Consort Canzona early music ensemble for about 6 years. He studied music (theory and composition) from 2004 to 2007 at Northern Illinois University, where he studied conducting with Dr. Eric Johnson and was a founding member of Johnson's professional chamber choir, Cor Cantiamo.

Dr. Schwartz has been singing and performing since high school. His first professional singing job came during college when he became a paid choir member at the Cathedral of St. Matthew the Apostle in Washington, DC. As part of that choir, he traveled to Rome and had the opportunity to sing mass at St. Peter's Cathedral. Later, he followed other academic pursuits, eventually earning a PhD in Mathematics, but along the way he continued to perform whenever possible. After receiving his doctorate and teaching for four years, Gary returned to school to study music theory and composition at Northern Illinois University and became a member of their Chamber Choir. As a graduate student and Teaching Assistant, he substituted for professors, teaching Music Theory and Aural Skills. Several of his compositions were performed by various ensembles and two received awards from the University, including a song cycle for soprano and orchestra that was performed during the annual Concerto Competition.

When Dr. Schwartz moved to Carson City, he joined the Western Nevada Musical Theatre Company, performing and assisting with musical direction. He has also performed with the Reno

Philharmonic Chorus & Orchestra, Toccata (Tahoe Symphony Orchestra & Chorus), the Carson Chamber Singers, and Consort Canzona.

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**SUE JESCH, Education Director and Founder, Symphony Youth Strings**  
**2201 Kansas St., Carson City, NV 89701**  
**susanjesch@gmail.com**  
**775-450-5584**

**Sue Jesch** joined the Carson City Symphony in 2004. She became founding director of *Symphony Youth Strings* (formerly *Strings in the Schools*) and *Strings in the Summer* programs in 2005, and STRAZZ advanced youth strings jazz and fiddle ensemble in 2006. She also founded Carson City Symphony's *Not Quite Ready for Carnegie Hall Players*, a string ensemble for adult intermediate string players. She received the 2011 Nevada Governor's Arts Award for Leadership in Arts Education.

Ms. Jesch began her formal music instruction at the University of Minnesota, Duluth, and later became part of its music faculty, serving as Director of the Preparatory School in Strings. She studied violin performance and pedagogy in Oxford, England, with internationally acclaimed string teacher and lecturer, Kató Havas, and is accredited as a representative teacher of the New Approach. She has played professionally with orchestras and chamber-music ensembles in Minnesota and Oklahoma.

In Nevada, Sue Jesch has been concertmaster and principal viola of the Carson City Symphony and the Ruby Mountain Symphony, and member of the Foundation Orchestra, the Carson Valley Pops Orchestra, Silver Strings, Sierra Strings, Hot Club Gang, and other chamber music groups. Ms. Jesch teaches violin and viola privately in her studio in Carson City.

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**Suzanne McGarraugh, Carson City Symphony Violinist/Violist Instructor/Conductor,**  
**Symphony Youth Strings**  
**1379 Kim Place, Minden, NV 89423**  
**mcgarraugh2@yahoo.com**  
**661-478-8615**

**Suzanne McGarraugh** was exposed to a variety of music in childhood; she started violin education in sixth grade in a free, after-school program. As an adult, observing how beneficial music was for her two sons, she decided to further her studies at Antelope Valley College in Lancaster, CA, followed by California State University in Northridge, CA. In 2004, she earned a BA in Music Education with honors.

While in college, Ms. McGarraugh taught after-school music programs in three elementary and middle schools. After graduation, she became a middle school band director, then transitioned to high school assistant band director, and then high school choir and orchestra director. After retiring to Carson Valley, she began participating in local music groups. She performs with Carson City Symphony, Carson Chamber Singers, Toccata Tahoe Orchestra, Carson Valley Pops Orchestra, and Douglas Genoa Ukulele Club, and plays as a church musician at St. Gall Catholic Church in Gardnerville, NV. She began instructing the Symphony Youth Strings beginning violins and string ensembles and coaching the Not Quite Ready for Carnegie Hall players in FY23.

Ms. McGarraugh plays violin, viola, and is also learning to play string bass. She said, "As I continue to develop as a musician, I hope to continue to share and teach the great gift of music."

**PRISCILLA HAWKINS, Symphony Cello Instructor**  
**P.O. Box 331**  
**Lee Vining, CA 93541**  
**phawkins@dcn.org**  
**248-904-6013**

Priscilla Hawkins, a cellist since childhood, earned a degree in Music Education from the University of Michigan and a California Life Teaching Credential. She studied cello with Edward Korkigian, Detroit Symphony; Jerome Jelinek, University of Michigan; Jeffrey Solow, Los Angeles; Ron Leonard, Principal Cellist, Los Angeles Philharmonic; Lubomir Georgiev, Sacramento; and Marika Hughes. She was Principal Cellist of the Detroit Women's Symphony; Grosse Pointe Symphony, Detroit, MI; Tulare County Symphony, CA; and Bakersfield Symphony, CA; and played in the Aspen Festival Orchestra, CO, and Stockton Symphony, CA. She also has extensive chamber music and solo experience, and has recorded and released two CDs ("Out of the Wood" and "Back Beat Cellos: 2 Cellos and Percussion playing jazz, folk, country, and tango").

Ms. Hawkins' varied organizational and teaching career includes having served as President of the California Chapter and Sacramento Section of ASTA (the American String Teachers Association). In addition to teaching private cello students, she taught strings at seven Elementary and Junior High Schools in the Detroit Public Schools; initiated and taught a new elementary level string program in Porterville, CA, Public Schools; was high school String Music Coach in the Bakersfield, CA, School District; taught cello students as guest Master Teacher in the Azores Islands; and presented cello bowing workshops and cello sectionals in the Davis, CA, Schools. With Andy Luchansky, Ms. Hawkins organized a Cello Festival for regional students; she co-organized a "Mono Lake Music and Ecology Camp" for teenagers; and adjudicated CMEA (California Music Educators Association) and ASTA Solo and Ensemble Festivals.

In 2021, Ms. Hawkins presented "History of the Cello - A Lecture/Demonstration/Workshop," sponsored by Carson City Symphony Assoc. and funded in part by a grant from Nevada Humanities.

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**MICHELLE POWERS, Director, Joyful Noise Carson Children's Choir**  
**200 James Ct. #27, Mound House NV 89706**  
**mrees@nevada.unr.edu**  
**775-720-1916**

Michelle Lynette Powers, a mother of four, was a non-traditional student who returned to college later in life to complete what she had started many years before. Born in Fort Polk, LA, she was raised in Carson City, NV. She attended Western Nevada College, part time, while working and raising a family, and earned her Associates of Arts with emphasis in Management and Music. In 2020, she completed her Bachelor's in Music Education at UNR, and currently teaches elementary school music in the Washoe Co. School District. Michelle plays flute as her primary instrument; she has played since 5<sup>th</sup> grade, and enjoys being a flute instructor in her community. She also plays a little piano, guitar, ukulele, and whatever else she can.

Michelle has always been part of her community, volunteering and helping as a tutor, at a horse-riding establishment that catered to people with physical and mental exceptionalities, and as co-director of a vacation bible school program. Her musical activities have included coordinating the music portion of the Arts in the Park summer outreach program sponsored by Brewery Arts Center in Carson City, and introducing a handbell ensemble to a local elementary school through an after-school program also sponsored by Brewery Arts Center. She has participated in Carson City Symphony, Carson Chamber Singers, Carson City Community Band, UNR Wind Ensemble, UNR

Wind Symphony, UNR Flute Ensemble, UNR Chamber Choir, the Barefoot Flute Ensemble, and other Flute Ensembles, and has been a member of the local premier group Tintabulations Handbell Ensemble.

For more than 15 years, Michelle has been Director of the Hosanna Handbell Choir, and served for eight years as the director of the Cherub Choir for preschool to 2<sup>nd</sup> grade students, at the First United Methodist Church, in Carson City. Michelle also directs the Joyful Noise Carson Children's Choir, a tuition-free educational program of the Carson City Symphony Association for students ages 4-12. She is certified Level 1 in the Orff Schulwerk process to music education and is continuing onto Level 2 and 3. She also is Assistant Conductor of the Carson Valley Pops Orchestra.

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**JON RABBEN, Financial Advisor**  
**1328 Petar Dr., Gardnerville, NV 89410-5864**  
**Jm1948rabbben@gmail.com**  
**775-783-9086**

**Jon Rabben** is a retired CPA who had a 30-year Federal Government career as an auditor. His present duties as Treasurer of the Carson City Symphony Association consist of maintaining the financial books and records, preparing tax returns and reports to internal and external entities, processing revenue and disbursements, and providing financial advice as needed.

Mr. Rabben has extensive musical background and experience. He began clarinet lessons in childhood and continued for several years thereafter. He has been principal clarinet in the Carson City Symphony. He also earned a Bachelor of Music in Voice Performance from the University of Maryland in 1973. He sang professionally part-time in the Washington, DC, area for many years until retiring to Gardnerville, NV, in 2007. He has sung with the Carson Chamber Singers and other groups in Carson City and the surrounding area.

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**MICHAEL KIBBE, Composer**  
**693 Seaside Lane, Trinidad, CA 95570**  
**[mstretto@gmail.com](mailto:mstretto@gmail.com)**  
**818-298-7195**

**Michael Kibbe** is an American contemporary classical music composer born in San Diego, California. He has composed over 240 concert works and created numerous arrangements. His writing covers many musical styles, encompassing tonal, modal, and non-diatonic languages. His style incorporates modern structures but is accessible to the popular classical listener. Some of his works evoke the Romantic Era, and some have been compared to the music of Prokofiev, influenced by Gershwin, blues, jazz, and classical styles, and reflecting themes from different cultures.

At the core of his creative output are 14 wind quintets, several works for solo woodwind with strings, and numerous chamber-music pieces for winds, strings, keyboards, and percussion. He has also written over a dozen concertos and works for band, orchestra, and chorus.

Kibbe's works have been played throughout the United States, and in Europe, Russia, Mexico, China, and Israel by professional and university orchestral and chamber groups. Recent performances have been by the San Fernando Valley Symphony, the Eureka Symphony Orchestra, Humboldt State University Concert Band, and the University of Texas Pan American Cello Festival. Many of his works have been performed on radio and published on music CDs.

Michael Kibbe has written pieces on commission for the Cultural Affairs Department of the City of Los Angeles, Humboldt State University Concert Band, Pacific Serenades (Los Angeles), the Jewel City Flute Choir (Glendale, CA), and the Buffalo-Niagara Concert Band, and others. In 1988, Kibbe

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won the Debussy Trio Award for best composer by the National Association of Composers in a national competition.

Kibbe is an accomplished performer on most of the standard woodwind instruments, and holds a performing degree in oboe and bassoon from New Mexico State University and a composition degree from California State University, Northridge. His composition teachers include David Ward-Steinman, Warner Hutchison, Aurelio de la Vega, Henri Lazarof, and Roy Travis. He is an oboist and music librarian for the Eureka Symphony Orchestra in Northern California.

For four decades he worked with the Los Angeles film and recording industry in roles that included instrumental performer and music copyist for films, radio, TV, and live events (such as Barbra Streisand and Charlie Sheen weddings). For 17 years he was oboist with the North Wind Quintet which did numerous public (including radio) and school performances and performed three concert tours of Mexico. He was also principal oboist of the Symphonic Winds of Los Angeles for five years. Kibbe has performed as an artist on numerous published classical music CD's. He continues to compose and perform in Northern California.

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### **STEPHEN CAPLAN**

**1203 Red Jade Ct., Henderson, NV 89014-7888**

**stephen.caplan@unlv.edu**

**702-218-1068**

**Stephen Caplan's** performances have been heard at venues throughout the world, including the Kennedy Center and Carnegie Hall, and have been featured on several recordings. His solo recording of American music for the oboe, *A Tree in Your Ear*, has received international acclaim.

Principal oboist with the Las Vegas Philharmonic, Dr. Caplan also plays in orchestras accompanying popular superstars on the Las Vegas Strip. His eclectic performance background includes professional affiliations with a baroque period-instrument ensemble and a Sousa style concert band, as well as soundtracks for television and film. He has been a concerto soloist with numerous orchestras throughout the United States and in Europe. Caplan is the only performing artist to receive the Nevada Arts Council's prestigious Artist Fellowship Award three times, and was awarded the 2017 Fellowship Project Grant, resulting in a series of teaching and performance videos.

With the Sierra Winds, Caplan made six critically acclaimed recordings and was the recipient of numerous awards including the Nevada Governor's Award for Excellence in the Arts. Caplan is author of two books, *Oboemotions: What Every Oboe Player Needs to Know about the Body*, and *The Breathing Book*. He has developed innovative coursework for music students incorporating a better understanding of the body in performance, and has been a guest clinician for music programs internationally. He has a Bachelor of Music from Northwestern University and a Doctor of Musical Arts from the University of Michigan, and is a licensed Body Mapping Educator. Caplan is a *Buffet Group USA Performing Artist*.

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### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name
  
  
  
  
  
  
  
  
  
  
2. Organization Mailing Address
  
  
  
  
  
  
  
  
  
  
3. Organization Website and/or Social Media Sites
  
  
  
  
  
  
  
  
  
  
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)



5. Provide a brief history of your organization, its mission and number of years in operation.

#### **PROJECT INFORMATION**

1. Name / Title of Project or Event:
2. Project Dates:
3. Is this a new project or a repeat project?
4. Total Funding Request:
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
*District maps:* <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.
8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).
  
  
  
  
  
  
  
  
  
  
3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.
  
  
  
  
  
  
  
  
  
  
4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

## REQUIRED SUPPORTING DOCUMENTATION

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☐ I affirm that I have read and understand the grant guidelines.
- ☐ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☐ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☐ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☐ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☐ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☐ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

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Applicant Organization

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

*\*Digitally signed copy is on file*

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Authorizing Official Signature

Date



**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$ 2,000.00
Artist Fees	\$ 11,000.00
Facility Costs (including space rental, etc.)	\$ 3,000.00
Materials/Supplies	\$ 500.00
Production Costs	\$ 1,500.00
Marketing & Promotion	\$ 4,000.00
Travel	
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$ 22,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$ 10,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$ 12,000.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	0
GOVERNMENT SUPPORT (local, county, state, and/or federal)	0
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
Merchandise and Concession sales	\$ 900.00
<b>TOTAL PROJECTED INCOME</b>	<b>\$ 22,000.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (total income minus total expenses)</b>	<b>0</b>
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# **NEVADA DANCE COMPANY**

## **Board of Directors**

Joe Infantino, President. Treasurer

Ashley Smith, Vice President

Rebecca Phipps, Secretary

Erica Adams, Non-voting Member

Oliver Adams, Non-voting Member

Executive Director for The Nutcracker Ballet

Ashley Smith

Artistic Directors for The Nutcracker Ballet

Erica Adams

Oliver Adams

## Erica Chipp-Adams

Originally from Gardnerville, Erica left home at the age of 14 to attend the prestigious ballet school, The Harid Conservatory, where she received her formal Vaganova training. In 2004 she began her professional career with Festival Ballet Providence, where some of the notable roles she danced were in *Cinderella*, *Rodeo*, *Scheherazade*, *Carmen*, *Don Quixote* and various Anthony Tudor and George Balanchine ballets. In 2010 she moved to San Francisco to join Smuin Contemporary Ballet where she has been featured in works by Jiri Kylian, Val Caniparoli, Ma Cong, Trey McIntyre, Helen Pickett, Amy Seiwert and many ballets by Micheal Smuin. Throughout her professional career, Erica has worked with world- renowned choreographers, toured to various countries, performed at The Joyce Theater in NYC, been a part of an Audi campaign and a featured performer and Emmy winner on NBC's BaseBallet, *Into the Game*. As a guest artist, Erica has danced the principal roles in *Giselle*, *Coppélia*, *Romeo & Juliet*, and *Cinderella* with Sierra Nevada Ballet. Erica has also been returning to Carson City for several years to perform the role of the Sugar Plum Fairy in Nevada Dance Company's, *The Nutcracker*. She and Oliver moved back to the area in 2018, run a full-time dance studio in Minden called Dance Workshop, are now artistic directors of Nevada Dance Company and, in the fall of 2022, they created NVDC's Pre-Professional Company.

## Oliver-Paul Adams,

Originally from Stoke-On-Trent, England, Oliver trained at the Birmingham Royal Ballet School. During this time, he performed with the Paris Opera Ballet, English National Ballet and the Birmingham Royal Ballet at venues including the Royal Opera House, The London Coliseum and the Royal Albert Hall. During his graduation year Oliver danced in Japan and the USA as well as dancing for the Royal Family. At age 17, Oliver started his professional career with the Birmingham Royal Ballet where he danced in many of the major classical ballets. He joined the Slovak National Ballet in 2007 as a Soloist before moving to the U.S. to perform leading roles with the Sacramento Ballet, Diablo Ballet and Smuin Contemporary Ballet in *Swan Lake*, *The Sleeping Beauty*, and works by Jiří Kylián and George Balanchine to name just a few. Oliver has performed at the World Ballet All Stars Gala in both Prague and Bratislava. He has also danced in contemporary works from some of the most important choreographers from around the world. As a choreographer, he has created works for Sacramento Ballet, Sierra Nevada Ballet, Smuin Ballet and the San Francisco Symphony. Oliver continues to perform as a guest artist alongside training the next generation of performers. Oliver now lives in Minden, Nevada with his wife

Erica. Together they run Dance Workshop, have two children and are the artistic directors of Nevada Dance Company and NVDC's Pre-Professional Company.

## KELSEY GERBER

KELSEY GERBER Kelsey was born and raised in Minden, Nevada, and spent her youth dancing with the Dance Workshop. After high school, she trained with Central Pennsylvania Youth Ballet, and spent two years performing with State Street Ballet's apprentice company. Kelsey has trained with Brenda Way, Twyla Tharp, Holly Johnston, Leah Cox, Shannon Gillen, Post Ballet, and others. She received a BFA in dance performance at UC Irvine.

Kelsey has performed works by Twyla Tharp, Autumn Eckman, Saleemah E. Knight, Chad Michael Hall, Brenda Way, and others as a company member with Brockus: RED, Heidi Duckler Dance Theatre, and Peter & Co. Additionally, she has performed with Bellwether Dance Project and AXIS Dance Company. Kelsey is currently a member of bay area-based companies, ka·nei·see | collective and Alyssandra Katherine Dance.

Kelsey danced the Chinese Dancer for Nevada Dance Company's 2021 The Nutcracker Ballet and looks forward to returning in 2022.

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# Jonathan Dummar

Jonathan was introduced to the beautiful world of ballet by Ava Kerr of Nevada Ballet Arts and went on to graduate valedictorian of the Harid Conservatory in Boca Raton, Florida. He has performed professionally with the Joffrey Ballet of Chicago, the Smuin Ballet, the Trey McIntyre Project, the San Francisco Opera and has guested internationally with the National Ballet of China Tianjin. Jonathan's recently retired from Ballet Memphis in Memphis, TN and has since moved back home to Northern Nevada to pursue a Master's of Kinesiology from the University of Nevada, Reno. Jonathan's favorite classical roles include Prince Siegfried in Swan Lake, Prince Charming in Cinderella, Franz in Coppelia and the Sugarplum Cavalier in The Nutcracker. He has also performed principal roles in noted contemporary and neoclassical works such as Jerome Robbins' In the Night, Mark Godden's Angels in the Architecture, Trey McIntyre's The Reassuring Effects of Form and Poetry, Helen Pickett's Petal, Jiri Kylian's Return to a Strange Land and George Balanchine's Stravinsky Violin Concerto. A person of tremendous faith, Jonathan would like to thank God for continuing to sustain his dancing spirit and he would also like to thank his family for their unending love and support. Jonathan danced the role of the Snow King in NVDC's 2022 production of The Nutcracker.



Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

The application is limited to a maximum of 10 pages, **not** including supporting documentation.

1. Organization Name
2. Organization Mailing Address
3. Organization Website and/or Social Media Sites
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)



5. Provide a brief history of your organization, its mission and number of years in operation.

#### **PROJECT INFORMATION**

1. Name / Title of Project or Event:
2. Project Dates:
3. Is this a new project or a repeat project?
4. Total Funding Request:
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
*District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>*

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.
8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).
  
3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.
  
4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$	\$
Expenses	\$	\$
Reserves	\$	\$

---

## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☐ I affirm that I have read and understand the grant guidelines.
- ☐ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☐ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☐ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☐ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☐ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☐ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

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Applicant Organization

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Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

*\*digitally signed copy is on file*

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Authorizing Official Signature

Date



**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$ 6,000.00
Artist Fees	\$ 28,000.00
Facility Costs (including space rental, etc.)	\$ 15,000.00
Materials/Supplies	\$ 16,000.00
Production Costs	\$ 20,000.00
Marketing & Promotion	\$ 8,000.00
Travel	\$ 4,000.00
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$ 97,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$ 5,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$ 75,000.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$ 10,000.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$ 7,000.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$ 97,000.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (total income minus total expenses)</b>	<b>0</b>
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ARMEN'S DANCE COMPANY  
Russian Dancers

ARMEN HAGOPIAN was born in Boston, Massachusetts of Armenia parents. He spent his youth in Armenia where he studied and developed a great interest in dancing. He has had extensive training in character dance including Russian, Ukrainian, Georgian, Armenian, Greek and Gypsy. Key figures in his dance career were Iosif Izrailov of Igor Moiseyev School of Choreography in Moscow, and Alexander Kalinin, Director and Choreography, and a former member of Moiseyev Dance Company. Armen's Dance Company has toured throughout the United States in prestigious venues.

DALIA DE LA O is a professionally trained dancer and a DVIDA and NDCA certified dance instructor who was born and raised in Mexico. Her training started at La Casa de la Cultura in Mexico. At the age of 18, studied at Millennium dance school, Edge dance academy, Arthur Murray Dance Studio, Ballroom Dance Academy, and Fred Astaire dance studio. She has worked for several franchised and independent studios in Los Angeles including West Adams Studios, By Your Side studios, Ballroom Dance Academy, as well as The Classical Ballet School, Fred Astaire Studios, and is currently teaching at Red Hot Ballroom.

AIDA KARAPETYAN was born and raised in Moscow, Russia. She has been dancing since she was five years old. Aida graduated from Mosco Dance Academy and University of Theatrical Arts. For many years she worked as a dancer and film actress. She has professional training in contemporary, hip-hop and character dances. Aida moved to the States few years ago and enjoys living in Los Angeles, where she teaches and performs.

ARMEN SARAFYAN is a character dancer, teacher, choreographer and musician. He finished his dance education in Armenia and worked with State Dance Ensemble for many years. Lead dancer and actor role in more than twenty music clips. Semi-finalist "So You Think You Can Dance" project in Armenia. Armen toured most of the European countries, Middle East and Asia. His present home is in Los Angeles, where he continues his professional dance career.

GAGIK TADEVOSYAN is originally from Armenia. He has many years of professional training in classical Ballet and Character dance. Graduating from State Dance Academy he worked with the National Opera and State Bert Ensemble. He has performed in many different countries around the world. Gagik moved to the United States in 2018 and lives in Los Angeles where he works as a performer and teacher.

## Oliver-Paul Adams,

Originally from Stoke-On-Trent, England, Oliver trained at the Birmingham Royal Ballet School. During this time, he performed with the Paris Opera Ballet, English National Ballet and the Birmingham Royal Ballet at venues including the Royal Opera House, The London Coliseum and the Royal Albert Hall. During his graduation year Oliver danced in Japan and the USA as well as dancing for the Royal Family. At age 17, Oliver started his professional career with the Birmingham Royal Ballet where he danced in many of the major classical ballets. He joined the Slovak National Ballet in 2007 as a Soloist before moving to the U.S. to perform leading roles with the Sacramento Ballet, Diablo Ballet and Smuin Contemporary Ballet in *Swan Lake*, *The Sleeping Beauty*, and works by Jiří Kylián and George Balanchine to name just a few. Oliver has performed at the World Ballet All Stars Gala in both Prague and Bratislava. He has also danced in contemporary works from some of the most important choreographers from around the world. As a choreographer, he has created works for Sacramento Ballet, Sierra Nevada Ballet, Smuin Ballet and the San Francisco Symphony. Oliver continues to perform as a guest artist alongside training the next generation of performers. Oliver now lives in Minden, Nevada with his wife Erica. Together they run Dance Workshop, have two children and are the artistic directors of Nevada Dance Company and NVDC's Pre-Professional Company.

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# Jonathan Dummar

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## ERICA CHIPP-ADAMS

ERICA CHIPP-ADAMS began her dance training with Pinkerton Ballet School at the age of four. At 14, she left her hometown to attend the prestigious ballet school, The Harid Conservatory in Florida, where she received her formal Vaganova training.

In 2004, Erica began her professional career with Festival Ballet Providence under the direction of Mihailo Djuric. During her time at FBP, some of the notable roles she danced were in Cinderella, Rodeo, Scheherazade, Carmen, Don Quixote, Swan Lake and various Anthony Tudor and George Balanchine ballets.

In 2010 she moved to San Francisco to join Smuin Contemporary Ballet where she was featured in works by Jiri Kylian, Val Caniparoli, Ma Cong, Trey McIntyre, Helen Pickett, Amy Seiwert and many ballets by Michael Smuin. Throughout her professional career, Erica has worked with world-renowned choreographers, toured to various countries and performed at The Joyce Theater in NYC.

As a guest artist, Erica has danced the principal roles in Giselle, Coppelia, Romeo & Juliet, and Cinderella with Sierra Nevada Ballet, under the direction of Rosine Bena. Erica's vast career has also led her to be part of an Audi campaign and a featured performer and Emmy winner on NBC's BaseBallet, Into the Game. Returning to Pinkerton Ballet Theatre to perform the role of the Sugar Plum Fairy has been a dream come true for Erica for, her love of dance began with Pinkerton's Nutcracker where her first roles in the production were in Chinese Tea, Marzipan and a "smaller" in Mother Gigogne. During her professional career, Erica returned for many years to perform the role of The Sugar Plum Fairy. In 2018, Erica returned to Minden to live with her husband and, together, to share their passion for ballet by taking on the new role of owners of the Dance Workshop in Minden. Erica and Oliver joined the Pinkerton Ballet Theatre Board of Directors in 2019 and became the new artistic directors of Pinkerton Ballet Company dba Nevada Dance Company in 2021. With the plan to carry on the legacy that Ayako Britt Began 34 years ago hey directed The Nutcracker Ballet in 2022 and will endeavor to continue for many years in the future

# Ashley Smith

1492 Waverly Drive South Lake Tahoe Ca 96150  
5303185873 • ashleytahoe1@gmail.com

## Producer

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Production Producer

## Work Experience

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### Dance Teacher

2004-Present

Marcia Sarosik Dance Studio

- Teach students ages 2.5-adult on a reoccurring schedule as well as substitute teaching in years & months a reoccurring schedule was not possible.

### Coach

2004-Present

South Tahoe High School Dance Team

- Choreograph, manage & direct 28 person squad for high school dance team. Create schedules for games, practices, uniforms etc. create content for competitions.

### Bakery Manager

December 2019-Present

Lake Tahoe Cakes

- Responsible for all inventory lists, wedding delivery schedules & time management for all bakers & designers to complete client menus on time for delivery.

### Founder/Director

December 2020-Present

Studio E Dance & Aerial Arts

- Owned & operated a dance & circus school with up to 10 employees at any given time.
- Managed all accounts receivable for all
- clients
- Managed all payroll for all employees.
- Managed all event planning & marketing.

### Executive Assistant

March 2012-March 2021

V & K Food Corporation

- Managed HR office as well as company transfers, catering supplies, monthly company inventory.



## **Teacher/Performer**

The Young Americans

August 2004-March 2010

- Traveling cast of 30-40 performers, working with 50-500 school age students in 3 day workshops learning musical numbers performed in a two hour concert for the community. Annual Christmas Show featuring 250 “Young American” performers from around the world.
- Tours
- 2005-Germany
- 2006-United Kingdom/Japan
- 2007- Germany/Japan
- 2008-2009 Resident Cast Los Angeles
- 2010 Japan

## **Education**

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**Lake Tahoe Community College**

September 2010-September 2011

**The Young Americans**

August 2004-June 2006

The Young Americans College of Performing Arts **Teaching Certificate**

UNLV

July 2018



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4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

5. Provide a brief history of your organization, its mission and number of years in operation.

#### **PROJECT INFORMATION**

1. Name / Title of Project or Event:
2. Project Dates:
3. Is this a new project or a repeat project?
4. Total Funding Request:
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
*District maps:* <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

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12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.



2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).
  
3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.
  
4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$	\$
Expenses	\$	\$
Reserves	\$	\$

---

## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
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- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Carson City Historical Society

Applicant Organization

Susan J. Ballew

Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

Susan J. Ballew

Authorizing Official Signature

5/19/2023

Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	
Artist Fees	\$2,500.00
Facility Costs (including space rental, etc.)	
Materials/Supplies	\$3,000.00
Production Costs	\$750.00
Marketing & Promotion	\$3,750.00
Travel	
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$10,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$10,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	
GOVERNMENT SUPPORT (local, county, state, and/or federal)	
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$10,000.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$0.00</b>
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**CARSON CITY HISTORICAL SOCIETY  
ORGANIZATIONAL CHART**

**PRESIDENT**  
SUE BALLEW

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**BOARD MEMBERS**

LIZ CAIN, 1<sup>st</sup> V.P.    TRAVIS LEGATSKE, 2<sup>nd</sup> V.P.    DAVID BUGLI, Secretary    KIYOSHI NISHIKAWA, Treas

Pam Abercrombie, Membership/Grants    Open, Exhibits    DONNA MCLAREN, Facilities

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**EXHIBIT COMMITTEE MEMBERS**

ANDREA HOBBS, Exhibit, Art, Design    LORETTA WILLIAMS, Historical Clothing Design

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## Resume for Susan J. Ballew

I have been President of the Carson City Historical Society since 2019. I worked for the State of Nevada from 1988 to 2007. The majority of my work with the State of Nevada was with Child Welfare. I had an antique shop on Curry Street beginning of 2007 called White Cat Antiques, but closed it in 2011. I am currently retired. My husband and I have travelled all over the world since retirement. My brother, Trent Dolan and I wrote a book called, "Early Carson City" (Arcadia Press). We also wrote a popular weekly history series for Carson City's 150<sup>th</sup> birthday celebration that was printed in the Nevada Appeal. We write Past Pages for the Nevada Appeal and have since 2006. I coordinated two Children's Home Reunions, 1999 and 2000 that brought children once living at the Orphans Home back together in Carson City at the site of the old home—ranging in age from 25 to 95 years old.

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I have written grants for many years and was able to get three from Historic Preservation for the Foreman-Roberts House for restoration of the doorway facing south, the front door facing west and the upstairs balcony window/door facing south.

## Liz Leisek Bio

Liz is a native Nevadan, but traveled across the country to follow her dream of being a Broadway actress. She hold a Master of Fine Arts from Rutgers University and upon graduation began performing on and off Broadway and in many regional theaters throughout the US. She's been teaching acting and vocal performance for decades, notably at Rutgers, Hunter College, Marymount Manhattan College, Ohio University. She and her husband Gary, past president of CCHS, own a beautiful Victorian Mansion the Olcovich-Meyers House.

# Travis Legatzke

Senior Technical IT Project & Vendor/Project Manager

775-220-4331

[TravisLegatzke@gmail.com](mailto:TravisLegatzke@gmail.com)

402 E Telegraph St Carson City, NV 89701

## HIGHLIGHTS

- Excellent communicator, highly effective project leader, forward focused management style to anticipate and solve problems before they have the ability to present themselves.
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- Successfully managed the quality and profitability of over \$20 million dollars in Tech projects and revenue since 2008
- Known by Stakeholders, IT departments, Clients, Vendors, Contractors and Subcontractors as a team player and one to deliver high quality designs and set realistic budgets, and meet or exceed project timelines.

## SKILL SUMMARY

### Technical Project

#### Management:

Infrastructure  
Construction  
New Build Outs  
Office Moves  
Next Gen Workplace  
National Rollouts  
Permit Pull/Blueprints

### Technical Fields:

Network IT  
Wireless/Wired  
IP Surveillance  
Distributed Audio/Video  
Alarm-Access Control  
Voip  
Point of Sale

### Project Lifecycle:

Requirement Analysis  
Costing and Budgeting  
Project Scheduling  
Testing/QA/  
Multi State Rollout Support

### Leadership:

Team Building & Mentoring  
Client Relations &  
Presentations  
Business and IT Planning  
Vendor Management

## CAREER HIGHLIGHTS

### **Senior Project/Operations Manager Sharpline IT Consulting**

**10/15/2008 – 2018  
Las Vegas, NV**

- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of Enterprise and Commercial Ip Surveillance systems, access controls, including Large distributed Audio and Video systems. Specializing in multiple integrated systems projects, managing simultaneous projects in multiple state concurrently, and multiple projects over 180k
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### **Project Manager BMC Communications**

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- Experience working in globally distributed teams in a strong matrix management style company

## **Project Manager**

1/15/2005 – 8/10/2005

### **Ironwood Communications**

Reno, NV

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## CONSULTING and CONTRACTING

Clients included – Carrington College, Devry, Dell, BestBuy, DogVacay.com, Rover.com, Costco, Sport Chalet, DirecTV, Macy's, Toys R US, Lowes, Big 5 Sporting Goods, Dish Network, Renown Medical Group, Winnemucca Casino, Wildblue Satellite Internet, Carson Tahoe Hospital, Nugget Casino, High Sierra Brewery, Hughes Satellite Internet, HP, High Sierra Brewery, Firkin Restaurants, Darden Restaurants, and many more. ,

## ORGANIZATIONS

Project Management Institute- Los Angeles Chapter - *in progress*

## SOFTWARE

Windows-XP,7,8,10, MS Project Office 2013- word, ppt, excel, Skype for Business, Access Linux, IOS, Adobe Photoshop, WordPress, URC- Total Control, Nuuo Surveillance - IPPlus, Vivotek –CMS, aver media-CCTV, HAI, Control 4, RTI, Crown, Axis, ACTI

## EDUCATION

**AA Liberal Studies** -Business admin minor

College of the Canyons

**Graduate**

Canyon High School

**2016**

Santa Clarita CA

**1997**

Santa Clarita CA



## **Biography for David Bugli**

**May 2022**

David C. Bugli is Secretary and former Vice President of the Carson City Historical Society. Since January 2022, he has coordinated a series of mostly monthly CCHS lectures on Zoom featuring local and Nevada history. He has a Bachelor of Science Degree in music education from Ithaca College, New York, where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He taught public school music in Massachusetts and Vermont from 1972 through 1977. That was followed by a period where he earned his living in programming and data processing, culminating in his retirement in 2010 from the State of Nevada.

David conducts the Carson City Symphony and plays piano in and leads the Mile High Jazz Band. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. For the Carson City Symphony, he arranges music that features guest artists on the Symphony's annual Holiday Treat and Pops Party concerts. In past years he organized the annual Reno Tuba Christmas event and led the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City. The Mile High Jazz Band Assoc., of which he is the President, has organized a festival each August since 2004, which is now called Jazz & Beyond Music & Art Festival. The 17-day festival typically presents 25 concerts each summer and lists another 25 musical activities by other Carson City entities during the festival period. David plays or has played tuba in Zephyrus Brass Quintet, the Carson Valley Pops Orchestra, and the Ruby Mountain Symphony in Elko (before it folded). He taught class piano at Western Nevada College in Carson City from the fall of 2011 through the spring of 2015. He is the recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts. He has arranged music for the Asia Pacific Harmonica Festival (APHF) and for the Society for the Preservation and Advancement of the Harmonica (better known as SPAH).

David is also Secretary (and past President and Founder) of the Foundation for Carson City Parks and Recreation, an umbrella organization created for charitable and educational purposes related to Carson City parks and recreation facilities and activities. FCCPR assists the Carson City Parks & Recreation Dept. with projects for improvements to the City's parks. Currently FCCPR is providing financial guidance and assistance to several non-501(c)(3) organizations that are raising funds to make park improvements, and is entrusted with over \$80,000 designated for about eight park improvement projects.

## Kiyoshi Nishikawa, Bio

I graduated from the University of Utah in 1966 with a Bachelor of Science degree in Civil Engineering.

I worked for the Nevada Highway Department from 1966-1968. I received an Automotive Safety Foundation to attend Penn State University where I received a Master of Engineering Degree in Civil Engineering in 1969. I returned to work at the Nevada Highway Department as a Civil Engineer from 1969 to 1972. At that time I transferred to the Bureau of Environmental Health where I was a Public Health Engineer from 1972-1974. From 1974-1976 I was the Deputy Land Registrar for the State of Nevada. In 1976 I transferred to the Division of Water Resources where I was an Hydraulic Engineer from 1976 to 1990.

In 1991 to 1994 I was the Carson City Clerk-Recorder. From January 1995 to September 1996 I was the Chief Deputy Recorder in Washoe County. I have been Treasurer of CCHS since late 2017.

Donna McLaren  
551 Meadow Lane, Carson City, NV 89701  
(650) 722-6185 – [dmclaren789@gmail.com](mailto:dmclaren789@gmail.com)

Education:

B. S. Therapeutic Recreation  
California State University Sacramento, Sacramento, CA

June-October 2019

Carson Ranger District, Front Office—Phone information for all limits in the CRD-Forest daily issuing permits-map info, had 3 special events:

- Smokey Bear's 75<sup>th</sup> Birthday at Galena Creek, August 10, 2019
- Hope Valley Wildflower Tour, July 20, 2019
- Galena Creek Summer Camp, Wildflower talk, June 13, 2017

June 2011-October 2017

Health Educator II

Kaiser Permanente, Redwood City, CA

- Provided structured activity programs for five outpatient mental health patients
- Collaborated with nurses and doctors within treatment team for goal setting
- Managed variable programming with emphasis on community resources, leisure skills, relaxation, stress management and nutrition

May 2015-July 2017

Part-Time Sales Associate

The Container Store, Palo Alto, CA

- Engaged with customers at the register and answered product inquiries
- Ensured inventory accuracy through attention to detail and team collaboration
- Operate cash registers, managed financial transactions, and balanced drawers
- Arranged displays, offered information about products to customers, demonstrated product features, and maintained the store area to ensure cleanliness and organization

ADDITIONAL EXPERIENCE

February 1991-August 2011

Recreation Therapist

Sequoia Hospital, Redwood, CA

- Provided activities on locked 22-bed Mental Health Unit
- Planned and implemented therapeutic recreational activities and goal-oriented programs, including physical, social, and cultural groups for both community and individual settings
- Placed emphasis on reality orientation, information processing, development of abilities, communication, leisure, and cognitive skills
- Evaluated and documented patient progress and participation
- Collaborated with nursing and ancillary staff

SKILLS:

Communication, collaboration, customer assistance, organization, time management

Avid hiker and skier

Andrea H. Hobbs  
May 13, 2022

Masters Degree in Humanities from Cal State Domingues Hills, CA.  
Bachelor of Arts from U.S.C.

Author of “Images of American Paso Robles,” with photo essays of historical Paso Robles.

Instructor of Graphic Design for 25 years (part time) at Santa Monica College in California.

Graphic design business as an independent contractor for 30 years.

Volunteered to provide graphic design and set up exhibits for the following museums; Museum of Man in San Diego, Pioneer Museum in Paso Robles.

**Worked with the Carson City Historical Society on the following:**

Instrumental in creating the “If These Gowns Could Talk” exhibit; executed all graphics, signage, and photo presentations, April 24th, 2022.

Partnered in creating the “Notable Women of Eagle Valley” exhibit presented in the Carriage House, 2021.

Created the “Heritage Festival,” 50th Anniversary of the Carson City Historical Society, 2018.

Presented a Victorian Tea for 28 people in 2018 in the Thurman-Roberts Historic house.

Created an exhibit of line drawings of many of Carson’s historic houses with descriptions, 2018.

## Pamela Abercrombie, Bio

Pamela Abercrombie was born and raised in Carson City, Nevada. She holds an undergraduate degree from UNR in History with a minor in Human Developments and Family Studies and a Master's Degree in Public Administration from the University of Phoenix. Ms. Abercrombie was a professional drapery seamstress between 1994 and 2000. After completing her Bachelors of History in 2001, she served a youth serving nonprofit organization in Dayton, Nevada. Following this served two Tribal Governments as an Education Director. Between 2015 and 2018, she was the Executive Director for the Comstock Foundation for History and Culture where she launched the Donovan Mill restoration project. In 2019, she joined the Friends of Sutro Tunnel Charity as one of the founders for this nonprofit organization and launched the Historic Sutro Tunnel Site restoration project. Ms. Abercrombie currently is a Grants Coordinator for Washoe County Human Services Agency, volunteers her time at the Sutro Tunnel Site managing the volunteers and restoration projects, and volunteers her time assisting Carson City Historical Society with grant writing.

Carolyn Runnels, bio (not confirmed artist)-Edwardian costume dressing

Carolyn Runnels, a Certified Interpretive Guide. After receiving two complete 1872 ensembles created for a document in Virginia City, Carolyn was bitten by the bug and has travelled the world using costumes to bring historical talks to life. She has presented various programs to service organizations, conferences and historical societies. Teaching and sharing information are passions that Carolyn enjoys and looks forward to doing for years to come.

## Bio Kat MacMartin

Kat MacMartin has been playing music since the age of 12, starting on the violin then moving on to play piano, electric bass, ukulele and guitar. Since 2013, she has performed regularly with the Carson Valley Pops and Carson City Symphony orchestras. Despite her classical roots, she specializes in Celtic fiddle music. Kat currently plays violin and ukulele in the Aria School of Music and Art staff trio Aria 51, violin and bass with singer/songwriter Karrie O'Neill, electric bass and violin/viola in local indie rock band Raksha Paksha, and fiddle in Celtic instrumental band Reeling Banshees. She frequently provides solo fiddle music for local events, and has performed and recorded with other musicians in the area, such as Athena McIntyre and the Kingwhistler band. In addition to teaching at Aria School of Music and Art, she has provided private lessons at various elementary schools in Washoe County and currently teaches virtually through Pacific Mist Music.

**BIO**  
**Kim Harris**

Kim Harris is an accomplished Chautauquan who has portrayed living history characters at various venues including Genoa Cowboy Festival, Pipers Opera House, the Gold Hill Hotel, Granlibakken, Dangberg Historic Park and The Lake Tahoe Chautauqua Festival.

Harris currently serves as Events Manager at Dangberg Home Ranch Historic Park in Minden, NV, and is the owner and operator of Western History ALIVE! where she portrays several Chautauqua characters including Charley Parkhurst, Libbie Bacon Custer and Lizzie Borden.

Harris was born and raised at Donner Lake, CA growing up immersed in the history of our West. She enjoys not only sharing what she has learned about our history, but continuously learning from those that have lived it themselves.





Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

The application is limited to a maximum of 10 pages, **not** including supporting documentation.

1. Organization Name
2. Organization Mailing Address
3. Organization Website and/or Social Media Sites
4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

5. Provide a brief history of your organization, its mission and number of years in operation.

#### **PROJECT INFORMATION**

1. Name / Title of Project or Event:
2. Project Dates:
3. Is this a new project or a repeat project?
4. Total Funding Request:
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
*District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>*

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.
8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).
  
3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.
  
4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$	\$
Expenses	\$	\$
Reserves	\$	\$

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## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page



Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Carson City Historical Society

Applicant Organization

Susan J. Ballew

Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

Susan J. Ballew  
Authorizing Official Signature

5/19/2023  
Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	
Artist Fees	\$1,000.00
Facility Costs (including space rental, etc.)	
Materials/Supplies	\$1,000.00
Production Costs	\$500.00
Marketing & Promotion	\$2,500.00
Travel	
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$5,000.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$2,500.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	
GOVERNMENT SUPPORT (local, county, state, and/or federal)	
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
Private resources	\$2,500.00
<b>TOTAL PROJECTED INCOME</b>	<b>\$5,000.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$0.00</b>
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**CARSON CITY HISTORICAL SOCIETY  
ORGANIZATIONAL CHART**

**PRESIDENT**  
SUE BALLEW

---

**BOARD MEMBERS**

LIZ CAIN, 1<sup>st</sup> V.P.    TRAVIS LEGATSKE, 2<sup>nd</sup> V.P.    DAVID BUGLI, Secretary    KIYOSHI NISHIKAWA, Treas

Pam Abercrombie, Membership/Grants    Open, Exhibits    DONNA MCLAREN, Facilities

---

**EXHIBIT COMMITTEE MEMBERS**

ANDREA HOBBS, Exhibit, Art, Design    LORETTA WILLIAMS, Historical Clothing Design

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## **Biography for David Bugli**

**May 2022**

David C. Bugli is Secretary and former Vice President of the Carson City Historical Society. Since January 2022, he has coordinated a series of mostly monthly CCHS lectures on Zoom featuring local and Nevada history. He has a Bachelor of Science Degree in music education from Ithaca College, New York, where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He taught public school music in Massachusetts and Vermont from 1972 through 1977. That was followed by a period where he earned his living in programming and data processing, culminating in his retirement in 2010 from the State of Nevada.

David conducts the Carson City Symphony and plays piano in and leads the Mile High Jazz Band. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. For the Carson City Symphony, he arranges music that features guest artists on the Symphony's annual Holiday Treat and Pops Party concerts. In past years he organized the annual Reno Tuba Christmas event and led the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City. The Mile High Jazz Band Assoc., of which he is the President, has organized a festival each August since 2004, which is now called Jazz & Beyond Music & Art Festival. The 17-day festival typically presents 25 concerts each summer and lists another 25 musical activities by other Carson City entities during the festival period. David plays or has played tuba in Zephyrus Brass Quintet, the Carson Valley Pops Orchestra, and the Ruby Mountain Symphony in Elko (before it folded). He taught class piano at Western Nevada College in Carson City from the fall of 2011 through the spring of 2015. He is the recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts. He has arranged music for the Asia Pacific Harmonica Festival (APHF) and for the Society for the Preservation and Advancement of the Harmonica (better known as SPAH).

David is also Secretary (and past President and Founder) of the Foundation for Carson City Parks and Recreation, an umbrella organization created for charitable and educational purposes related to Carson City parks and recreation facilities and activities. FCCPR assists the Carson City Parks & Recreation Dept. with projects for improvements to the City's parks. Currently FCCPR is providing financial guidance and assistance to several non-501(c)(3) organizations that are raising funds to make park improvements, and is entrusted with over \$80,000 designated for about eight park improvement projects.



## Kiyoshi Nishikawa, Bio

I graduated from the University of Utah in 1966 with a Bachelor of Science degree in Civil Engineering.

I worked for the Nevada Highway Department from 1966-1968. I received an Automotive Safety Foundation to attend Penn State University where I received a Master of Engineering Degree in Civil Engineering in 1969. I returned to work at the Nevada Highway Department as a Civil Engineer from 1969 to 1972. At that time I transferred to the Bureau of Environmental Health where I was a Public Health Engineer from 1972-1974. From 1974-1976 I was the Deputy Land Registrar for the State of Nevada. In 1976 I transferred to the Division of Water Resources where I was an Hydraulic Engineer from 1976 to 1990.

In 1991 to 1994 I was the Carson City Clerk-Recorder. From January 1995 to September 1996 I was the Chief Deputy Recorder in Washoe County. I have been Treasurer of CCHS since late 2017.

Donna McLaren  
551 Meadow Lane, Carson City, NV 89701  
(650) 722-6185 – [dmclaren789@gmail.com](mailto:dmclaren789@gmail.com)

Education:

B. S. Therapeutic Recreation  
California State University Sacramento, Sacramento, CA

June-October 2019

Carson Ranger District, Front Office—Phone information for all limits in the CRD-Forest daily issuing permits-map info, had 3 special events:

- Smokey Bear's 75<sup>th</sup> Birthday at Galena Creek, August 10, 2019
- Hope Valley Wildflower Tour, July 20, 2019
- Galena Creek Summer Camp, Wildflower talk, June 13, 2017

June 2011-October 2017

Health Educator II

Kaiser Permanente, Redwood City, CA

- Provided structured activity programs for five outpatient mental health patients
- Collaborated with nurses and doctors within treatment team for goal setting
- Managed variable programming with emphasis on community resources, leisure skills, relaxation, stress management and nutrition

May 2015-July 2017

Part-Time Sales Associate

The Container Store, Palo Alto, CA

- Engaged with customers at the register and answered product inquiries
- Ensured inventory accuracy through attention to detail and team collaboration
- Operate cash registers, managed financial transactions, and balanced drawers
- Arranged displays, offered information about products to customers, demonstrated product features, and maintained the store area to ensure cleanliness and organization

ADDITIONAL EXPERIENCE

February 1991-August 2011

Recreation Therapist

Sequoia Hospital, Redwood, CA

- Provided activities on locked 22-bed Mental Health Unit
- Planned and implemented therapeutic recreational activities and goal-oriented programs, including physical, social, and cultural groups for both community and individual settings
- Placed emphasis on reality orientation, information processing, development of abilities, communication, leisure, and cognitive skills
- Evaluated and documented patient progress and participation
- Collaborated with nursing and ancillary staff

SKILLS:

Communication, collaboration, customer assistance, organization, time management

Avid hiker and skier

Andrea H. Hobbs  
May 13, 2022

Masters Degree in Humanities from Cal State Domingues Hills, CA.  
Bachelor of Arts from U.S.C.

Author of “Images of American Paso Robles,” with photo essays of historical Paso Robles.

Instructor of Graphic Design for 25 years (part time) at Santa Monica College in California.

Graphic design business as an independent contractor for 30 years.

Volunteered to provide graphic design and set up exhibits for the following museums; Museum of Man in San Diego, Pioneer Museum in Paso Robles.

**Worked with the Carson City Historical Society on the following:**

Instrumental in creating the “If These Gowns Could Talk” exhibit; executed all graphics, signage, and photo presentations, April 24th, 2022.

Partnered in creating the “Notable Women of Eagle Valley” exhibit presented in the Carriage House, 2021.

Created the “Heritage Festival,” 50th Anniversary of the Carson City Historical Society, 2018.

Presented a Victorian Tea for 28 people in 2018 in the Thurman-Roberts Historic house.

Created an exhibit of line drawings of many of Carson’s historic houses with descriptions, 2018.

## Pamela Abercrombie, Bio

Pamela Abercrombie was born and raised in Carson City, Nevada. She holds an undergraduate degree from UNR in History with a minor in Human Developments and Family Studies and a Master's Degree in Public Administration from the University of Phoenix. Ms. Abercrombie was a professional drapery seamstress between 1994 and 2000. After completing her Bachelors of History in 2001, she served a youth serving nonprofit organization in Dayton, Nevada. Following this served two Tribal Governments as an Education Director. Between 2015 and 2018, she was the Executive Director for the Comstock Foundation for History and Culture where she launched the Donovan Mill restoration project. In 2019, she joined the Friends of Sutro Tunnel Charity as one of the founders for this nonprofit organization and launched the Historic Sutro Tunnel Site restoration project. Ms. Abercrombie currently is a Grants Coordinator for Washoe County Human Services Agency, volunteers her time at the Sutro Tunnel Site managing the volunteers and restoration projects, and volunteers her time assisting Carson City Historical Society with grant writing.

Carolyn Runnels, bio (not confirmed artist)-Edwardian costume dressing

Carolyn Runnels, a Certified Interpretive Guide. After receiving two complete 1872 ensembles created for a document in Virginia City, Carolyn was bitten by the bug and has travelled the world using costumes to bring historical talks to life. She has presented various programs to service organizations, conferences and historical societies. Teaching and sharing information are passions that Carolyn enjoys and looks forward to doing for years to come.

## Bio Kat MacMartin

Kat MacMartin has been playing music since the age of 12, starting on the violin then moving on to play piano, electric bass, ukulele and guitar. Since 2013, she has performed regularly with the Carson Valley Pops and Carson City Symphony orchestras. Despite her classical roots, she specializes in Celtic fiddle music. Kat currently plays violin and ukulele in the Aria School of Music and Art staff trio Aria 51, violin and bass with singer/songwriter Karrie O'Neill, electric bass and violin/viola in local indie rock band Raksha Paksha, and fiddle in Celtic instrumental band Reeling Banshees. She frequently provides solo fiddle music for local events, and has performed and recorded with other musicians in the area, such as Athena McIntyre and the Kingwhistler band. In addition to teaching at Aria School of Music and Art, she has provided private lessons at various elementary schools in Washoe County and currently teaches virtually through Pacific Mist Music.

**BIO**  
**Kim Harris**

Kim Harris is an accomplished Chautauquan who has portrayed living history characters at various venues including Genoa Cowboy Festival, Pipers Opera House, the Gold Hill Hotel, Granlibakken, Dangberg Historic Park and The Lake Tahoe Chautauqua Festival.

Harris currently serves as Events Manager at Dangberg Home Ranch Historic Park in Minden, NV, and is the owner and operator of Western History ALIVE! where she portrays several Chautauqua characters including Charley Parkhurst, Libbie Bacon Custer and Lizzie Borden.

Harris was born and raised at Donner Lake, CA growing up immersed in the history of our West. She enjoys not only sharing what she has learned about our history, but continuously learning from those that have lived it themselves.



### **Carson City Redevelopment District Arts and Culture Grant Application**

Completed applications and all required supporting material must be submitted via e-mail to [siscott@carson.org](mailto:siscott@carson.org) no later than May 19, 2023. If your application was received, you will receive a confirmation email. IMPORTANT: If you do NOT receive a confirmation email, please call Sierra Scott, Arts & Culture Supervisor at 775-283-7867.

No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### **ORGANIZATION INFORMATION**

1. Organization Name

Latino Arte and Culture

2. Organization Mailing Address

PO Box 60557, Reno NV 89506

3. Organization Website and/or Social Media Sites

[www.latinoarte.org](http://www.latinoarte.org)

4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

Mario DelaRosa, Executive Director, 775-378-7025. [marioreno@live.com](mailto:marioreno@live.com)



5. Provide a brief history of your organization, its mission and number of years in operation.

We started in 2003 founding the first Latino Theater group in Northern Nevada, since then we have written, produced and presented around 10 plays with social content in a bilingual format, and several plays in Spanish and a few in English. In 2010, with a group of Latino artists and creators we expanded our activities and started offering theater workshops for children, folkloric ballet, and mask making; we visited several local elementary schools with our workshops. Since then we have expanded our reach to offer more workshops in the arts such as music, costume making; Piñata making, and more; in literature we have offered workshops in poetry, now we are offering workshops on civic engagement, Around 2015 we started organizing cultural festivals that have attracted thousands of people; since then we have organized more than 10 festivals, very well know events such as Fiesta on Wells, Day of the Dead Festival, and the Mariachi and Folklore of the Nations Festival; and literary events such as the Spanish-English Poetry Encounter, and the Spanish Book Fair.

Latino Arte and Culture is a nonprofit organization whose mission is to create, educate and present the Latinx diverse arts and culture to the whole community; with an emphasis on the Latino-Hispanic population in a Spanish-English bilingual format. In all our programming we look to reach out to children, youth and adults living or visiting Northern Nevada. We have doing arts and culture for 20 years.

#### PROJECT INFORMATION

1. Name / Title of Project or Event:  
El Mago de Oz, bilingual play (The Wizard of Oz)
2. Project Dates:  
February 17th and 18th, 2024.
3. Is this a new project or a repeat project?  
New
4. Total Funding Request:  
\$10,000
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>  
District #1 Carson City Community Center, 851 N. Roop St, Carson City 89701

6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

We propose to present the play Wizard of Oz, three functions in 2 days, in a bilingual format. We will have adult bilingual actors and actresses. At a Carson City theater. The objectives are to attract the Latino, Spanish speaking, English speaking and bilingual population from Carson, and surrounding areas to see this play. This play highlights values that are universal and accepted by all cultures. With this play we will start, for the first time in Carson City, a tradition of presenting theater, which is not very common in this area. Another objective is to bring together, in the same room, people from different backgrounds and languages, and have them understand and enjoy the same theater play. Bilingual theater can unify people from different cultures.

Timeline: We will start recruiting actors and actresses around July of this year, we will call actors from Carson City first, if we don't get all of them, then we will complete our cast from other places. We will need 7 adults and around 6-8 children for this play. We will start rehearsing around November of 2023. Also around that time we will create the costumes for the characters. We will start looking for local businesses to be sponsors of this play. We will start advertising this play in Social media, in our website, we will distribute flyers and posters around January of 2024. And we will start selling tickets in January too.



7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

The staff managing this project are Mario DelaRosa, Executive Director and Annamaria Cavallone, Programming Director, they together have more than 40 years of experience working in the arts and culture.

They founded the first Latino Theater group in Nevada in 2003, and have written, directed, acted, produced and presented more than 20 plays, some bilingual, some in Spanish and some in English.

8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.
- So far no other organization is involved in this project. But we think we can work with at least one organization and probably several local business.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

We don't have the cast for this play yet. We are planning to give preference to actors and actresses from Carson City, but if we can't get them from Carson City, we will need to reach other cities. From Reno we have many actors and actresses that could participate in this play.

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

We will collect 100 surveys from the public attending the play.

We'll concentrate on finding out if we achieved a sense of belonging and inclusion among the Hispanic-Latinx attendees.

We will evaluate if the artistic performances were representing the Hispanic community. We expect to get at least 300 attendees in three functions, with 65% or more of them that be from Latino-Hispanic descent.

Through the survey we will get data such as ethnicity, age, zip code, immigrant/born here; and attendees' opinions such as qualification of event, venue of the event, artistic quality and representation; and we will ask for comments and recommendations for future events.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

It is very important to expose an underrepresented and underserved population to artistic events like this. It is very important to create in this population a sense of belonging, a sense of representation, in this case artistic representation, it's very important to expose Latino children to this kind of events so they can be inspired to engage in an artistic career,

This bilingual play allows two different audiences, from different backgrounds and different language and traditions, to be together in the same space, enjoying the same play, and having an understanding of this, plus experience (hear) another language and another culture, this creates inclusion, offers equity and access to a high art manifestation.



12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

It will serve Spanish only speakers, English only speakers, bilingual speakers, from the Latino-Hispanic community, and other communities that speak only English. Ages will be from infants to 99 years old. It will attract both genders and non-binary. The education of the adult attendees is around 5th grade. The majority will come from Carson City, Fernley, Fallon, but we expect a few from Reno-Sparks and Incline Village. The income-level is between low-income and middle income, all of them from the working class.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

Yes, we expect to attract people from surrounding areas, around 150. We will advertise in Spanish Radio, Social Media and we will distribute flyers and posters in different cities such as Reno and Sparks.

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan:* <https://www.carson.org/home/showdocument?id=83841>

Introducing this bilingual play, never seen in Carson City, we will showcase Carson City's unique culture and talent.

With this bilingual play we encourage culturally appropriate arts and culture opportunities, events, activities and materials that are inclusive and reflect the cultural diversity of our community and visitors.

We will also encourage effective marketing and promotional practices by cultural organizations to reach and attract visitors and residents from the Latino-Hispanic community that speak Spanish and are bilingual and bicultural.

We support a new project for Carson City, something never seen before. We will increase cultural tourism, create an economic impact, and audience development. We will work with a local theater to present our play, so we promote cooperation, collaboration and co-venturing among cultural organizations. We will employ local individual artists, develop and market cultural tourism attractions that showcase Carson City's history and authentic cultural heritage in response to visitors that are seeking this type of tourism offering.

With this play we will encourage opportunities to make cultural programming more accessible to individuals within diverse and special populations through new program initiatives.

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

We intend to be this a recurring event. In the future we expect to have more functions than only three. We expect that local business sponsorship and the ticket sales will allow us to sustain this project in the future.



2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).

\$3500 Artistic fees; Director and stage manager \$2000; Rent of space \$1500, Technical services \$1000; Marketing \$1500; Costumes/props \$500.

3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.

No

4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 126500	\$ 100000
Expenses	\$ 110000	\$ 95000
Reserves	\$ 16500	\$ 5000

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#### REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#!/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Latino Arte and Culture

Applicant Organization

Mario DelaRosa

Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)



Authorizing Official Signature

5/19/2023

Date



**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	\$4,000.00
Artist Fees	\$4,000.00
Facility Costs (including space rental, etc.)	\$1,750.00
Materials/Supplies	\$100.00
Production Costs	\$4,800.00
Marketing & Promotion	\$1,750.00
Travel	\$0.00
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$16,400.00</b>

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	\$10,000.00
EARNED INCOME (admissions/ticket sales, product sales, etc.)	\$6,500.00
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	\$2,000.00
GOVERNMENT SUPPORT (local, county, state, and/or federal)	\$1,000.00
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	<b>\$19,500.00</b>

<b>TOTAL PROJECTED NET PROFIT/LOSS (will auto-calculate)</b>	<b>\$3,100.00</b>
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## **Project Budget – El Mago de Oz – Carson City**

Other funds used in this project come from Latino Arte and Culture general fund:

\$500 Artistic fees

\$250 Rent

\$250 Marketing

\$4000 Administration

\$100 Office supplies

\$300 Play's License

\$500 Actors Insurance

## **Organization Structure:**

Mario DelaRosa, Executive Director

Annamaria Cavallone, Programming Director

## **Mario Delarosa**

Reno NV. - (775) 378.7025 - [hola@latinoarte.org](mailto:hola@latinoarte.org)

**Latino Arte and Culture, President and Executive Director**

Mario DelaRosa is a 33-year immigrant from Mexico City; he received a Master's Degree in Philosophy from the University of Nevada, Reno. He has been working as a journalist in Spanish for the last 20 years, in 2003 he co-founded Brown Eyes Theater. Mario has been writing plays in Spanish and bilingual and involved in the arts and culture for the last 22 years. He has organized literary contests; cultural community events and has authored more than 10 plays, ha been part of the Reno Arts and Culture Commission and now he is a Board member with Sierra Arts Foundation, Wells Avenue Merchant Association, among others.

**ANNAMARIA CAVALLONE** - (775) 378 1779 - [adelitazapata@live.com](mailto:adelitazapata@live.com)

2020-2023 **Current work:** Programming Director for Latino Arte and Culture,

***Works Experience***

2001-2018 Reno, NV: -**Reporter** for the newspaper "Ahora." -**Graphic design.** -**Editor assistant.**

2003-Present Reno, NV: -**"Brown Eyes Theater" / "Teatro Brown."** Founder.

-**"My Son Was a Good Kid"** Bilingual play. Production and Direction

-**"Carmencita's Dream"** Bilingual play. Production and Direction

2003-2004-2005-2007-2009-2013-2016-2019-2021-2022 Reno, NV: -**"Dia de los Muertos."** (Day of the Dead) Bilingual co-writer, production and direction. [Presented at: Nevada Performing Arts, Truckee Community College, Artown, Latino Research Center of UNR, Carson City Museum, Museum of Art, and Reno Little Theater].

2005-2022 Reno, NV: -**"The Vagina Monologues."** Spanish Play. Acting, Production and Direction,  
**15 consecutive years in Spanish and including 4 years in the English version.**

2006-2007 Reno, NV: -**"Spanish Classes,"** for Northern Nevada International Center.

2009 Reno, NV: -**"Entre Mujeres,"** (Among women.) Spanish production and Direction.

-**"Mujeres Revolucionarias,"** (The Revolutionary Womens.) Bilingual play Production/Direction.

2010-Present Reno, NV: -**"Latino Arte and Culture,** Co-Founder, now a 501 C3 nonprofit organization. Board  
Treasor and

2010-2011 Reno, NV: -**"Mask Craft Project,"** Mask workshop at WCSD on Hispanic Heritage Months.

-**"Altar and Offering"** of the Day of the Dead in UNR

2011 Reno, NV: -**"Inmigrantes al Borde de un Ataque de Nervios,"** (Immigrants on the Verge of a Nervous  
Attack). Bilingual play. Production, direction and co-writer.

2014 -2015-2019-2020 -2022 - 2023 Reno, NV: -**"Taller de Teatro,"** Classes, production and direction. 1st Spanish  
workshop

for children.

2015-2017-2018-2019 - 2021 - 2022 Reno, NV: -**"Fiesta on Wells,"** Event. Organizer and coordinator.

2022 - Reno, NV: -**"Mariachi and Folklore of the Nations Festival"** Event. Organizer and coordinator.

2015-Present: -**"Artesannie,"** (It is a workshop of handicrafts, painting and crafts.)

2017-2018-2019 Reno, NV: -**"Frida workshop for children,"** Bilingual Workshop for kids.

- **"Frida Kahlo,"** Spanish Play. Production and direction.

2018-2019 Reno, NV: -**"Cesar Chavez Resistance,"** Bilingual play. Production and direction.

- **"Frida Kahlo y sus amores,"** (Frida Kahlo and her loves.) Bilingual play.  
Production/direction.

-**"Day of the Day Puppets,"** Bilingual play. Production and direction.

## 2019, 2021, 2022 - Reno, NV: - Day of the Day Festival

### ***Training and volunteering***

1996-1998 Chile: -**"Rostros Callejeros,"** (Street Faces.) Seminar/Training for counseling in prevention and action child prostitution. 1,016 hrs of volunteer work.

2004-2005 Reno, NV: -**"Prevention and action on suicides,"** Training for counseling in domestic violence and suicide prevention. Crisis Call Center. 3,150 hrs of volunteer work.

2006-2009 Reno, NV: -**"HIV Prevention,"** Washoe County Health Department. 600 hrs of volunteering.

2009-2012 Reno, NV: -**"Seminar and training for the Immigration Reform Campaign."** 250 hrs of volunteer work.

-**"Organizer For Reform Immigration For America."** (PLAN)

-**"Volunteer Coordinator,"** Progressive Leadership Alliance of Nevada. (PLAN)

2011 Reno, NV: -**"Las Comadres,"** Women group who help community/social causes. 100 hrs of volunteer.

2018-Present Reno, NV: -**"Youth Mental Health First AID,"** Prevention and detection problems in young people.

2020-Present Reno, NV: **"Nevada Face Mask Warriors"**

### ***Education***

1993-1998 Chile

- **Bachelor's Degree in Communications and Scenic Communication** [Written Press, Screenplays, Television and Radio, Theater] University of Arts and Science of Communication.

### ***Awards and Appreciations***

2010 **"Recognition."** Washoe County School District. For valuable contributions to Latino Students.

2012 **"Heart Award."** Silver State Fair Housing Council for dedication providing information.

2012 Member of Congress, Mark Amodei **"Recognition for advocacy and dedication."**

2012 **"Recognition."** PLAN for volunteering.

2015 **"Women and Money"** leadership program. Recognition by State Treasurer, Dan Schwartz and Nevada Assemblywoman Irene Bustamante,

2015 **"Commendation"** from United State Senator Harry Reid for her fight against domestic violence and her time dedicated to this cause

2021 Was one of the **2021 INFLUENTIAL WOMEN AWARD** winners, received the **Transformational Leader** award, "The Transformational Leader award is intended to recognize a person who is committed to identifying change by creating a vision through inspirational leadership and executing the changes with committed members of a group for the benefit of others. The person is a consummate innovator, who is solution driven and community-minded.



### Carson City Redevelopment District Arts and Culture Grant Application

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No handwritten applications will be accepted. No applications delivered in-person will be accepted.

The application is limited to a maximum of 10 pages, not including supporting documentation.

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#### ORGANIZATION INFORMATION

1. Organization Name

Children's Museum of Northern Nevada

2. Organization Mailing Address

813 N. Carson Street  
Carson City, NV 89701

3. Organization Website and/or Social Media Sites

[www.cmnn.org](http://www.cmnn.org)

4. Primary Contact Name, Title (if applicable), Phone Number, and Email Address (please note, this e-mail address will be the primary method of communication/notification regarding this grant)

Becky Hall  
Director  
[BEHall@cmnn.org](mailto:BEHall@cmnn.org)  
775-884-2226

5. Provide a brief history of your organization, its mission and number of years in operation.

The Children's Museum of Northern Nevada opened its doors in 1994 as a private 501(c)(3) with the Mission dedicated to offering unique and innovative hands-on learning adventures in the Arts, Sciences, and Humanities, providing the joy and wonder of discovery to children and families from economically and culturally diverse backgrounds. The Museum is in the heart of downtown Carson City in the historic Civic Auditorium. The unique 14,000 square foot building commissioned in 1949, has two level. The main floor includes museum play exhibits, as well as the original stage that is still utilized for performances, from theater to music. The lower level includes an Art Room, STEM Lab, Birthday Room, and Multipurpose Room. In the early 1990's the community game together, with the support of the City, to repurpose the Civic Auditorium to the Children's Museum, and in 1994, the Museum had its grand opening. Since, the Museum has served over a half million guests, both visiting and community residents. Next year, 2024 will mark the Children's Museum's 30-year anniversary.

#### PROJECT INFORMATION

1. Name / Title of Project or Event:  
Celebration of Music Series
2. Project Dates:  
Quarterly: Saturdays, September 2023, January 2024, April 2024, June 2024.  
(Proposing 3rd Saturday of Month)
3. Is this a new project or a repeat project?  
New
4. Total Funding Request:  
\$7,000
5. Is this project located in or will benefit Redevelopment District #1 or District #2?  
District maps: <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>  
District 1



6. Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

#### Celebration of Music Series

Famed poet Henry Wadsworth Longfellow wrote, "Music is the universal language of mankind," and that statement has even been supported by scientists at Harvard University. But you don't have to be a scientist to know that Music brings people together with the common joy music delivers.

The Celebration of Music Series is a series of quarterly events that will celebrate music from different cultures and genres at the Children's Museum of Northern Nevada. These 4 events will take place on a Saturday from 5:30pm-7:30pm, at the Children's Museum, in the months of September 2023, January 2024, April 2024, and June 2024. The event will be outside the normal Museum's operating hours to extend audiences and accommodate out-of-town visitors. The series will also be advertised as a no cost event for all ages to make the event accessible to all interested.

Each event will showcase an artist or musical group performing live music from their musical genre on the Museum's stage. Music groups will be diverse and not repetitive. The museum will be seeking talent from the local Native Community, Latin Community, Asian Community, and any other cultural music genres. At each event there will also be an associated craft component creating a musical instrument the guests can then perform with and take home, again at no cost. The musical instrument will be determined with input with confirmed musical cultural group performing.

The purpose of this event is to create a diverse and inclusive event that brings families and people together through music and art. The Museum would like to introduce a new program to Carson City that showcases the cultural diversity in Carson City, and with the assistance from this grant, would make the program no cost to participants, making it accessible to all, bringing community together.

The idea of the Celebration of Music Series came from a pilot program the Children's Museum presented to a small group of elementary students, and their families, at Carson City School District. Some students in attendance were a part of the English Second Learners Program, while others were not. There was a live performance from a local Latin musician who performed Latin Music in Spanish while the guests listened, danced, and interacted. Guests, children-adults, were given the opportunity to create musical instruments out of craft and recycled material to create their own music. This event had high attendance to those invited; 18 families which included 76 people, the Children's Museum had overwhelming positive feedback to continue with the program. We would like to continue this program with growth, and not limit it to a certain size group, but invite those from our local community and those from out-of-town.

#### Planning:

With the requested funding assistance for this program, booking musical artists would commence in July 2023. After the artists were confirmed, and quarterly dates were confirmed, marketing material would be created to start advertising in at least 6 weeks before our first program commencing in September. Marketing material would include an overall program series and then emphasis on the upcoming event. Printed posters, social media marketing, and email lists would be utilized to convey the Events' information. For social media, targeted audiences would be for Carson City and regionally including Reno, Tahoe, and rural neighboring communities. Posters would also be posted regionally. Goals would be to reach both residents and out-of-town guests from surrounding metropolitan area. Day of the event would be coordinated with music artist for set up. The event will be advertised from 5:30pm-7:30pm.

7. Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of project. Attach resumes or bios for all listed key project personnel.

Becky Hall, Director of the Children's Museum of Northern Nevada.

Becky Hall has served as the Director of the Children's Museum of Northern Nevada since September of 2022. Since taking her position she has re-opened the Museum as well as planned and executed successful programming, as well as integrated the Children's Museum with collaborative events with other community organizations. A few highlighted programs include:

Chinese New Year Celebration 2023 in collaboration Nevada State Museum

Mark Twain Day Festival 2023 in collaboration Visit Carson City

Northern Nevada Science and Technology Festival 2023 in collaboration with Nevada State Museum

Multilingual Literacy and Art Program 2022-23 school year in collaboration with Carson City School District

Multilingual Art Camp 2023 in collaboration with Carson City School District

Before taking her role as the Director of the Children's Museum she co-founded the Nevada Science Center 501 (c)(3), 2020-2022, and Director of Education at the Las Vegas Natural History Museum 2018-2022, and is experienced in successful event planning, coordinating, and execution.

Becky's responsibilities for this project will include aspects of planning, marketing, execution, and post event activities. She will be working with her staff team to oversee any tasks delegated.

8. Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations are providing for the project/event.

Not at this time, however, would like to collaborate with local artists and cultural groups to highlight local talent and cultures as we plan the event.

9. Who are the artists involved with this project? List artist names below and attach a resume or bio for all participating artists. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

Artist not confirmed yet. The Children's Museum is planning on utilizing and showcasing local artist and cultural groups to participate in the program.

10. Describe the methods you will use to evaluate project success, impact, and outcomes.

Evaluating the event series will be ongoing after each event and then a overall evaluation at the end of the series in June 2024. Evaluating the success of the program will be determined by data collected at each event. Guests will have to sign into the front desk for no cost admission which also serves as the Museum's liability policy for entrance to the Museum. Required data patrons declare and which the Museum records include: number of adults, number of children, and infants under 2, zip code, and optional email address request. With this data the Museum will be able to understand the successes of the program by:

1. Knowing the age demographics of age groups.
2. Knowing the resident to out-of-town ratio of participants
3. Repeat guests in series.
4. Overall attendance.

The Museum will also conduct after-events meetings and feedback surveys. The Museum will speak to artists for any feedback to make future events better, or any other suggestions. Surveys will also be requested via emails from those provided and online surveys to the events' advertising.

11. How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

The Children's Museum provides a unique venue in Carson City, and has been providing families educational, cultural, and interactive programming for 30 years. There is a need for more family-friendly activities in our community, which is sought out and has been one of the biggest feedback items we receive from the Children's Museum's surveys. This event series will not be limited to any age group and encourage people of all ages to attend an event series like this one presented. The need for low-cost or no-cost is also an important aspect in making art and music accessible in the community. All of Carson City Public Schools are considered title 1, low income, which drives the need for affordable engaging offerings. Besides making this program economically inclusive, showcasing the diverse community of what Carson City is through music and art, brings community together. This in turn helps the community celebrate each other's diverse cultures where residents go to school, work, and play. To out-of-town visitors, events that highlight our diverse culture welcome more visitors to Carson City, as well as expose and educate visitors about the local community.

12. Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

As mentioned above, this series would showcase different cultural groups that are a part of the Carson City Community and be inclusive to all demographics. From all ages, all abilities, all races, and cultures, this program series is designed to highlight these important diverse backgrounds as well as introduce and educate others. This program is to bring the community together and to celebrate the diversity.

13. EVENTS ONLY: Is this event intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed?

This series of events is not only to bring the Carson City Community together, but to also highlight our community to the surrounding areas. The Children's Museum's demographics of visitors is 2/3 residents, and 1/3 from out-of-town. The goal for this series is to increase our out-of-town guests by at least 10%. This exposure will hopefully in turn increase the visitorship to the Museum by out-of-town guests in addition to this program.

14. What goals and strategies will this project implement from the 2022-2026 Carson City Arts & Culture Strategic Plan?

*Carson City Arts & Culture Strategic Plan: <https://www.carson.org/home/showdocument?id=83841>*

The Children's Museum would like to introduce a program that showcases the cultural diversity in Carson by providing a new unique family friendly experience that engages families with children of all ages. Bringing community together celebrating different cultures and genres. The Museum has thoughtfully developed a program series to make engaging art and activities including into a musical program that also encourages movement and dance. The children's Museum is one of five museums located in Carson City, with the goal to contribute towards the culture strategic plans. The Children's Museum would like to increase our audience, contribute to the cultural events in the community, and highlight the artists and culture that surrounds the Museum to attract visitors and residents. Planning a cultural program, the Museum will be collaborating Native American, Hispanic, and Basque and different cultural groups representing that Carson City.

#### **BUDGET/FINANCIAL INFORMATION**

1. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

This is a 4 series event with goals to extend it into the future. These funds would help support this project into fruition and develop more interest into the program for the future. This will open the door for more interest and support from the community in the form of future sponsorships, in kind donations, and volunteers. The goal of the event series is to continue quarterly, 4 annually.

2. What specific elements of the proposed project will Redevelopment District Arts and Culture Grant funding support? List exact amounts and categories (i.e. \$2,000 for artist fees, \$2,500 for materials/supplies, \$500 for marketing).

Cost associated with launching  
 \$2000 Updating Sound system  
 \$1000 Planning and creating marketing materials staff hours  
  
 Per event (4 events)  
 \$100 Portion of marketing cost printed flyers, social media paid advertising.  
 \$150 portion of art supplies for craft  
 \$500 Musicians/cultural group fee  
 \$250 Portion staff hours (4 hours)  
  
 Total: \$1000

3. Have you received a Carson City Redevelopment District Arts & Culture Grant in the past? If so, list the year(s) and amount received.

No

4. ANNUAL BUDGET OF ORGANIZATION (use your organization's fiscal year):

	Current Fiscal Year	Previous Fiscal Year
Income	\$ 170,000	\$ 150,000
Expenses	\$ 140,000	\$ 161,933
Reserves	\$ 11,000	\$ 10,000

## REQUIRED SUPPORTING DOCUMENTATION

The following documents must be included with your application packet.

1. Project Budget (applicants must use the Excel or fillable PDF template provided here: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities#/>)
2. Organization chart/structure of the organization conducting the project
3. Resumes or bios for key project personnel
4. Resumes or bios for all artists involved in the project
5. Signed Assurances and Signature Page

## ASSURANCES AND SIGNATURE PAGE

Check the assurances below:

- ☒ I affirm that I have read and understand the grant guidelines.
- ☒ I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- ☒ All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- ☒ I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- ☒ If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.
- ☒ I understand that all project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.
- ☒ I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Children's Mueum of Northern Nevada

Applicant Organization

Rebecca Hall (Humphrey)

Authorizing Official Printed Name (This page must be signed by the authorizing official with legal authority to obligate the organization.)

  
Authorizing Official Signature

5/19/2023  
Date

**Carson City Redevelopment District Arts and Culture Grant Application: PROJECT BUDGET**

**DIRECTIONS:**

EXPENSES - Enter ALL of your projected expenses for the ENTIRE project, not just the requested grant amount.

INCOME - List all projected income amounts and sources for the ENTIRE project.

Additional documentation may be requested

EXPENSES - Description	EXPENSES - Projected Amount
Project Administrative Personnel/Consultants	
Artist Fees	
Facility Costs (including space rental, etc.)	
Materials/Supplies	
Production Costs	
Marketing & Promotion	
Travel	
ENTER ADDITIONAL EXPENSES BELOW:	****
<b>TOTAL PROJECTED EXPENSES</b>	

INCOME - Source	INCOME - Projected Amount
GRANT REQUEST AMOUNT (enter your requested grant amount here)	
EARNED INCOME (admissions/ticket sales, product sales, etc.)	
PRIVATE SUPPORT (contributions/donations from individuals and/or businesses, foundation support, etc.)	
GOVERNMENT SUPPORT (local, county, state, and/or federal)	
ENTER ANY ADDITIONAL INCOME SOURCES BELOW:	****
<b>TOTAL PROJECTED INCOME</b>	

<b>TOTAL PROJECTED NET PROFIT/LOSS (total income minus total expenses)</b>	
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# REBECCA HALL (HUMPHREY)

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## BIO

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Results-oriented professional, with 8+ years of work experience in the museum profession as a director, science communicator, and educator. Aiming to leverage my experience and knowledge of program development, event coordinator, exhibit development, and community outreach skills to expand my network and services to Carson City, Nevada.

## EXPERIENCE

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### DIRECTOR

*Children's Museum of Northern Nevada / Sept 2022 - Present*

- Set organizational goals, and help establish policies, procedures, and education programs to carry out.
- Plan, direct, and execute the content of educational programs.
- Design and coordinate events, programs, professional development workshops, special events, and technical programming.
- Prepare and maintain attendance, planning, accounting, reports, and other records for the organization's Board of Directors.
- Review and evaluate programs to determine their efficiency and effectiveness.

### DIRECTOR

*Nevada Science Center, Henderson, NV / Apr 2020 - Present*

- Established and operate a community science education non-profit.
- Set organizational goals, and help establish policies, procedures, and education programs to carry out.
- Plan, direct, and execute the content of educational programs.
- Design and coordinate activities including prek-12 educational programs, professional development workshops, special events, and technical programming.
- Prepare and maintain attendance, planning, accounting, reports, and other records for the organization's Board of Directors.
- Teach and provide direct responsibility to children preK-12.

✉ BHall@cmnn.org

☎ (702) 769-8707

📍 9 Marlette Dr  
Carson City, NV 89703

## EDUCATION

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### UNIVERSITY NEVADA LAS VEGAS

#### Las Vegas, NV

*Masters of Science Geoscience  
Candidate*

- All course work completed,  
pending defending thesis

#### Awards & Honors

- UNLV Outstanding Teaching  
Assistant 2021

### UNIVERSITY NEVADA LAS VEGAS

#### Las Vegas, NV

*Bachelor of Science Earth and  
Environmental Science, Minor in  
Biology (Jun 2017)*

## ADDITIONAL SKILLS

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Leadership- Ability to be a team player along with the responsibility to manage and collaborate.

Creativity- Ability to visualize and develop and intergrade new programs.

Communication- Ability to communicate effectively with guests, colleagues, and volunteers. Listening, speaking, written, or oral.

- Review and evaluate programs to determine their efficiency and effectiveness.

## EDUCATION DIRECTOR

*Las Vegas Natural History Museum, Las Vegas, NV / Jul 2018 - Mar 2020*

- Develop and direct STEM education programs.
- Perform administrative duties serving as department head.
- Coordinate activities between departments, such as coordinated programming between education, exhibits and research departments.
- Evaluate new and existing programming to assess suitability and the need for changes, using guest surveys and feedback.
- Attend meetings, conventions, and events to promote the museum's programs and to maintain community partnerships.
- Train and supervise education instructional staff and volunteers

## RESEARCH LAB MANAGER

*Las Vegas Natural History Museum, Las Vegas, NV / Sep 2016 - Jul 2018*

- Conduct original paleontological research and share projects with museum patrons and school groups.
- Manage the safety protocols of the Lab.
- Created an educational intern program for high school students.
- Supervise and manage lab volunteers and interns.

## RESEARCH

Bonde, J., Lanan, M., Hardy, F., and Hall, R., in prep, *Silicification of blowfly larvae (Calliphoridae) in a Miocene gomphothere (Proboscidea) cranium, Esmeralda Formation, Esmeralda County, Nevada, USA*, Nature.

Bonde, J.W., Hall, R.L., Krumenacker, L.J., and Varricchio, D.J., 2022 *Nevadadromeus schmitti (gen. et sp. nov.) a new basal neornithischian with affinities to the Thescelosaurinae, from the Upper Cretaceous (Cenomanian) Willow Tank Formation of southern Nevada*, Journal of the Arizona-Nevada Academy of Science.

Bonde, J., Lanan, M., Hall, R., and Hardy, F., 2021, *Silicified Miocene maggots found in a gomphothere skull provide a model for soft-tissue preservation in terrestrial settings*, Geological Society of America, Cordilleran Section Meeting Abstract and Programs. Oral Presentation

Bonde, J.W., Humphrey, R.L., Krumenacker, L.J., and Varricchio, D.J., 2020 *The earliest occurrence of Thescelosauridae in North America, a new basal ornithopod from the Cenomanian Willow Tank Formation of southern Nevada, USA*. Poster Presentation

Humphrey, R.L., Bonde, J.W., and Milner, A.R.C., 2019 *New Triassic Vertebrate Tracks from the Moenkopi Formation of Lake Mead National*

Independent- Self-motivated with the ability to complete tasks independently.

Computer Programs: Microsoft 365, Google, Adobe, Zoom, social media, website maintenance.

## AWARDS

Special Congressional Recognition presented by U.S. Senator Rosen (Nov 2021)

Certificate of Recognition from the City of Henderson, presented by Mayor Debra March (Nov 2021)

Nevada State Senate Floor Proclamation by Senator Dr. Carrie Buck

(June 2021)

Clark County School District Community Recognition Certificate

(June 2021)

## PROFESSIONAL SERVICES

Member of CHOLLA (Connecting Hands Offering Lifelong Learning Adventures). A consortium of community agencies and the Clark County School District that collaborate to provide opportunities for connecting and extending classroom learning. (2018-2022)

Geological Society of Nevada Southern Chapter Secretary (2017-2022)

Annual Meeting Co-moderator for GSA Cordilleran Section Meeting, Reno, Nevada (2021)

Host Committee Member and Field Trip Co-Leader for WAVP, Las Vegas, Nevada (2020)

Field Trip Co-organizer Geological

*Recreation Area: A record of the oldest Mesozoic tracks from the State of Nevada.* Poster Presentation

Parry, L.E., Humphrey, R.L., and Bonde, J.W., 2019 *The Identification of a Pliocene (Lower Blancan), multi taxic bonebed in the Panaca Formation of Lincoln County, Southeast Nevada.* Poster Presentation

Humphrey, R.L., Bonde, J.W. 2019 *Taxonomy of an Ornithopod Dinosaur from the Mid-Cretaceous Willow Tank Formation of Southeastern Nevada.* Oral Presentation

Hardy, F., Humphrey, R.L., Bonde, J.W., and Lanan, M., 2018 *A revised Late-Miocene faunal assemblage, including an occurrence of exceptional preservation of insect larvae, from the Esmeralda Formation.* Poster Presentation

Humphrey, R.L., Bonde, J.W. 2018 *Ornithopod Dinosaur from the Mid-Cretaceous Willow Tank Formation of Southeastern Nevada.* Poster Presentation

Humphrey, R.L., Parry, L.E., and Bonde, J.W., 2019 *Digitizing with 3-D printing: Merging paleontology into the Virtual World.* Poster Presentation

Humphrey, R., Rafferty, K.C., and Bonde, J.W., 2017 *Revised Fauna of the Lower Cretaceous Newark Canyon Formation of the Fish Creek Range of east-central Nevada* Poster Presentation

Humphrey, R.L., Bonde, J.W. 2018 *Unidentified Ornithopod Specimen;* Best Poster Achievement Award

Humphrey, R.L 2016 *Extirpation of the American Pika in the Great Basin due to Climate Change.* Poster Presentation; Best Poster Achievement Award

Society of Nevada to Clayton Valley and Fish Lake Valley, Esmeralda County Nevada (2018)

Field Trip Co-Organizer UNLV Geosymposium Keystone Thrust, Las Vegas, Nevada (2018)

## REFERENCES

References available upon request