

CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE

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A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Wednesday, February 12, 2003 in the City Hall Capitol Conference Room, 201 North Carson Street, Carson City, Nevada.

PRESENT: Chairperson Robin Williamson
Art Hannafin
Joe Lushina
Fred Nietz
Morey Tresnit

STAFF: Joe McCarthy, Economic Development/Redevelopment Manager
Walter Sullivan, Planning and Community Development Director
Tom Minton, Deputy Finance Director
Candace Duncan, Carson City Convention & Visitors Bureau Executive Director
Kathleen King, Recording Secretary

NOTE: A tape recording of these proceedings is on file in the Clerk-Recorder's Office and is available for review and inspection during regular business hours.

A. CALL TO ORDER, DETERMINATION OF QUORUM (1-0001) - Chairperson Williamson called the meeting to order at 5:30 p.m. Roll was called; a quorum was present. Vice Chairperson Johnson and Member Zola were absent.

B. ACTION ON APPROVAL OF MINUTES - January 8, 2003 (1-0007) - Member Hannafin moved to approve the minutes. Member Tresnit seconded the motion. Motion carried 5-0.

C. MODIFICATION OF AGENDA (1-0015) - Chairperson Williamson reserved the right to modify the agenda, as necessary.

D. PUBLIC COMMENTS ON NON-AGENDIZED ITEMS (1-0018) - None.

At the request of Chairperson Williamson, the Committee members, City staff, and the citizens present introduced themselves for the record.

E. PUBLIC HEARING:

E-1. BUDGET REVIEW (1-0040) - Mr. Minton distributed and reviewed the FY2003/2004 Redevelopment Authority budget. Chairperson Williamson reviewed available funding, and responded to questions regarding last year's special events funding allocations. She explained the revenue source for the benefit of the citizens present. In response to a question, Mr. Minton advised that the Redevelopment Authority receives property taxes from Costco. Sales taxes generated from Costco are allocated to the general fund. In response to a question, Chairperson Williamson advised that the Costco property was annexed to the existing redevelopment district. In response to a further question, Mr. Minton explained the reason for the projected decrease in personal property taxes.

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E-2. DISCUSSION AND POSSIBLE ACTION ON REDEVELOPMENT PROJECTS

E-2(A) PARKING WAIVER FOR 120 EAST JOHN STREET (1-0255) - Mr. McCarthy

provided background information on this item. Dr. Darren Mitchell displayed plans for the proposed addition to the structure and drawings of the existing parking area. Mr. McCarthy acknowledged that the plans have been reviewed by Planning and Community Development Department staff, who recommended approval of the parking waiver. In response to a question, Dr. Mitchell pointed out the location of the handicapped parking space. **Member Hannafin moved to approve the application to waive on-site parking for three parking spaces. Member Lushina seconded the motion.** Following discussion, **Member Hannafin amended his motion to approve up to four parking spaces. Member Lushina continued his second.** Mr. Sullivan acknowledged that Planning and Community Development staff would concur. In response to a question, he advised that the number of parking spaces is based on the square footage of the addition. Chairperson Williamson called for a vote on the pending motion; **motion carried 5-0.**

E-2(B) SIDEWALK AND HANDICAP ACCESS IMPROVEMENTS FOR 205 EAST JOHN STREET (1-0345) - Linda Martin described the location of the building and reviewed costs

associated with the improvements. She discussed the purpose of the improvements to convert the property to a mixed use, residence/business. Mr. McCarthy explained that this item was agendized although the applicants were unable to provide background material to include in the Committee members' agenda packets. Ms. Martin requested incentive funding for the required ADA improvements, and advised that the total cost of the improvements is \$31,200. She reviewed improvements which have already been made, including the HVAC system and the electrical system, and advised that the residence will meet all applicable Building Codes. Chairperson Williamson explained the provisions of the incentive program. Ms. Martin advised that a special use permit application was submitted earlier in the day. Mr. McCarthy advised that the incentive program allows for adaptive reuse of buildings in the redevelopment district.

(1-0440) Paula Cannon and Jed Block discussed the 50/50 sidewalk program.

Chairperson Williamson discussed the importance of a walkable redevelopment district. Member Hannafin expressed a concern with regard to making a decision without having the opportunity to review the application and plans, or to visit the site. In response to a question, Mr. Sullivan advised that the special use permit application will not be submitted to the Planning Commission until March 26th. Chairperson Williamson suggested deferring action on this item until the March 12th meeting. **Member Hannafin moved to defer action on item E(2)(b) until the next monthly meeting. Member Tresnit seconded the motion. Motion carried 5-0.**

E-3. DISCUSSION AND POSSIBLE ACTION ON THE SUBJECT OF FUNDING EVENTS IN THE REDEVELOPMENT DISTRICT (1-0580) - Mr. McCarthy reviewed the recommendations included in the staff report. Chairperson Williamson commented that the events listed in the staff report best represent the Committee's goals, and she reviewed the same. She explained the reason for focusing on a smaller number of events is the verbal commitment regarding the proposed concert series at the Pony Express Pavilion. Mr. McCarthy discussed the events planned by John Procaccini in conjunction with the Carson City Convention and Visitors Bureau ("CCC&VB"), and the proposal to plan a concert series for each weekend between the openings of the Rendezvous weekend and the Silver Dollar Car Classic weekend. He responded to questions regarding the proposed concert series, and Chairperson Williamson

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discussed the need for adaptive reuse improvements to the Pony Express Pavilion in order to accommodate the concert series. She advised of the possibility to address the grant process within the next month once a decision is made regarding whether or not the concert series proposal will be formalized. Ms. Duncan responded to questions regarding the events being coordinated between Mr. Procaccini and the CCC&VB. In response to a question, Mr. McCarthy advised that Mr. Procaccini has retained the services of a sound engineer to assess the needs at the Pavilion. Discussion took place regarding the purpose for the funding allocated to the Rendezvous and the Silver Dollar Car Classic. Mr. McCarthy discussed the importance of controlling concert costs, and responded to questions regarding the seating differential between the Pavilion and the Genoa concert venue, the proposed concert dates, and the possibility of using the Bob Boldrick Theater. He emphasized that the proposal is in the "potential" stage, and advised that the biggest obstacle is the Pony Express Pavilion. He noted that a prominent point of the Redevelopment Strategic Plan was to coordinate a signature event in the redevelopment district to stimulate "a flash" for local businesses. Ms. Duncan advised that a goal of the CCC&VB was also a major event; however, the CCC&VB was focusing on a shoulder season time period. She suggested that a summer event, when the lodging properties are already full, will demonstrate the need for more rooms in Carson City. In response to a question, Mr. McCarthy clarified that the Silver & Snowflakes Christmas event should have been included in the annually funded events. He responded to additional questions regarding the concert series becoming self-sufficient over the years, the possibility of the Redevelopment Authority sharing in the profit, and the recommended action outlined in the staff report.

(1-1062) Raquel Knecht, of Nevada Hispanic Services, thanked the Committee for the opportunity to speak and for the funding allocated last year for the Salsa Y Salsas festival. She acknowledged that the Cinco de Mayo event was not held last year. She advised that the 2003 Salsa Y Salsas festival will mark the seventh consecutive year of the event, and provided background information on the event details. She advised of recent conversations with Carson City Parks and Recreation Department staff regarding the possibility of scheduling a Cinco de Mayo event for 2003. She suggested the possibility of having Cinco de Mayo funds from previous years roll over to be used for this year's event, or increasing the Salsa Y Salsas funding with a portion of the funds which would have been used for the Cinco de Mayo event. Mr. McCarthy advised that the Redevelopment Authority allocated \$3,500 to the Salsa Y Salsas event last year. In response to a question, Chairperson Williamson advised that the funding for last year's Cinco de Mayo event was reallocated to an event sponsored by the Arlington Group which coincided with the opening of the Under One Sky exhibit at the Nevada State Museum.

Mr. McCarthy advised that the Committee will have the opportunity to consider other events in future months, such as the Nevada State Museum's coin show scheduled for September which draws many out of town visitors to Carson City. Chairperson Williamson recommended funding the events listed in the staff report. She reiterated that, depending on the outcome of the concert series proposal, additional grant funding may be available in the future. In response to a question, she advised that funding allocated for last year's events has been spent. Chairperson Williamson recommended allocating \$3,500 for the Salsa Y Salsas event. In response to a question, Mr. McCarthy advised that figures are not yet available regarding the Pony Express Pavilion improvements. Discussion took place regarding the recommendation to not fund certain events which were funded last year.

(1-1237) In response to a question, Susan Ballew, President of the Nevada Landmark Society, reviewed annual events and rotating exhibits hosted by the Society.

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Member Nietz discussed plans for the ICS Chili Cookoff, and requested funding for the event which will be held at Red's Old 395 Grill. He responded to questions regarding annual attendance, details of last year's event, and the benefit to the Nevada Children's Museum. In response to a question, Ms. Knecht advised that the Cinco de Mayo event is planned for May 3rd at Mills Park. She acknowledged that if the event does not go forward, the funding would be returned to the Redevelopment Authority. **Member Hannafin moved that the Committee approve the following events: Taste of Downtown - \$2800; Nevada Day Weekend - \$5,000; Nevada Day Music and Heritage Festival - \$5,000; Salsa Y Salsas and Cinco de Mayo at \$7,000 with the caveat that, if the Cinco de Mayo event does not occur, the \$3500 will be returned or not used; Carson City Rendezvous and Silver Dollar Car Classic - \$6,750; Nevada Landmarks - \$5,000; and the ICS Chili Cookoff - \$1,500, for a total of \$33,050.** In response to a question, Mr. McCarthy advised that the Silver & Snowflakes Christmas event would be included, together with the Ghost Walk and the Wild West Tour, in the annual event budget. **Member Lushina seconded the motion.** [Due to a possible financial interest in the motion, Member Nietz left the meeting room at 6:40 p.m.; a quorum was still present.] In response to a question, Chairperson Williamson explained that the Ghost Walk, the Wild West Tour, and the Silver & Snowflakes Christmas event have traditionally not been included in the Committee's grant process. These events have been annually funded under contract with the CCC&VB with some of the proceeds being returned to the Redevelopment Authority. Mr. McCarthy acknowledged that the Pony Express Pavilion funding allocation is pending the outcome of the concert series proposal. He hopes to have a budget to present to the Committee at the next meeting. Chairperson Williamson called for a vote on the pending motion; **motion carried 3-1.** [Member Nietz returned to the meeting room at 6:43 p.m.]

E-4. DISCUSSION AND POSSIBLE ACTION ON THE MARKETING TEAM'S PROPOSAL FOR FUNDING A MARKETING SALES PACKAGE (1-1440) - Ms. Duncan advised that the radio station is working, and that David Morgan is doing the announcements. She explained that the content of the announcements is currently oriented toward tourism, including general information on Carson City and upcoming events. She further advised that the CCC&VB Board recently approved a portion of the purchase of a computer and a dedicated telephone line to provide the option of recording information in real time. Dan Mooney discussed the benefits of the new recording system. Ms. Duncan responded to questions regarding the frequency by which Mr. Morgan will update the information and his fee. Mr. Mooney advised that Mr. Morgan and Vice Chairperson Johnson are writing script for the Redevelopment Authority announcements. Discussion took place regarding the Redevelopment Authority's portion of the computer and the dedicated phone line costs.

(1-1982) Mr. Mooney advised that the Committee had never made a final decision on the logo. He requested authorization to submit the logo to the marketing team to finalize. Keith Shroy, of the marketing team, displayed various sizes of the proposed logo developed by Karen Beyers. Mr. Mooney circulated variations on the logo developed by Ms. Beyers, and discussion took place with regard to the same.

Mr. Shroy reviewed the February 5, 2003 memo included in the agenda materials. Mia MacKenzie provided background information on development of the budget. Mr. Shroy commented that it would have been easy for the marketing team to develop a marketing plan; however, without any indication of funding or participation, it would have had no substance. He advised that the marketing team will be instrumental in development of the marketing plan with the goals of the Redevelopment Strategic Plan in mind. Mr. McCarthy read into the record the recommended action included in the staff report.

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Member Lushina inquired as to the reason the remainder of the materials couldn't be donated to the Project Timeless Marketing Plan. He disagreed with allocating redevelopment funding toward the marketing plan. He suggested there are flaws in the plan, including that there is no way to quantify whether the plan will be successful and no guarantee that the funding will be repaid. He commented that "marketing is not the job of redevelopment," and advised that the Carson City Chamber of Commerce publishes and charges a fee for newcomer packets with much of the same type of material. He expressed the opinion that redevelopment funding "should be given back to the property owners of the redevelopment district to fix up those properties." He expressed the further opinion that the marketing plan is "flash ... and not substance." He suggested that, in view of this year's budget, the available redevelopment funding could be put to better use. He noted that the marketing plan encompasses all of Carson City and the Committee's focus is in the downtown district only. He expressed the opinion that the marketing plan should be "100% relevant to the redevelopment district; it is not." He suggested that the plan will need ongoing financing and is, therefore, "too risky." He further suggested that since the later funding will be solicited from "outside entities," the seed money needs to come from volunteer donations also. He expressed pessimism over the plan until such time as the marketing team can demonstrate that donations will indeed be provided.

Chairperson Williamson entertained additional Committee comments and, when none were forthcoming, opened the meeting to comments by the marketing team. Professor Dave Campbell advised there is no way to predict the success of a marketing plan. He acknowledged that the plan represents a risk, and reiterated that there is no way to quantify the success of the plan, nor is there a way to predict the milestones or the final targeted objective until additional funds are solicited. He advised that the seed money requested from the Committee should not be a recurring funding request because the idea is to receive donations from outside entities. Ms. MacKenzie referred to a comment by Member Lushina that fixing up the downtown area will cause people to come downtown. She expressed concern over this because of the many dot com companies which believed the same thing and "spent millions of dollars building beautiful websites, ... sat back and waited for people to come to them." She advised that without advertising the downtown area, people aren't going to know to come downtown. She expressed understanding for Member Lushina's concerns, but pointed out that in order to involve people in a joint venture concept, the marketing team needs a "compelling and exciting" tool. She advised that it is essential to have a tool which will illicit contributions. Mr. Shroy advised that the marketing team has "nothing to gain from volunteering" their time. All members of the team are marketing professionals who have, in their own way, been successful in marketing their own businesses and very large corporations. Mr. Shroy stated that "marketing is not fluff; it is a study of behavior, of need, and communicating that to individuals within this community to come to this town to spend money, to shop, to optimize the goal of optimizing tax revenue." He pointed out that events bring people to town and referred to discussion which took place earlier in the meeting regarding event funding. He suggested that events and the marketing plan are all part of the process of getting people to think about Carson City as being a great place to live, raise their families, shop, spend money, etc. "Everybody here ... benefits from marketing our community." Mr. Shroy pointed out that the goal to develop a marketing plan as part of the overall Redevelopment Strategic Plan was established prior to the involvement of the marketing team. He advised that "downtown, by itself, does not have the funds, the ability, or the money to go out and put on a campaign that would bring in people from outlying communities and convince people that live here that this is what they should do and why they should do it." Without a program to convince people to come to Carson City, it won't happen. Professor Campbell noted that the marketing team had "nothing to do" with the strategic plan; "it is the Committee's plan." The marketing team developed the marketing plan based on the Committee's strategic plan.

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Member Hannafin expressed support for the marketing plan in that it is the next step of a process started years ago. He expressed understanding that for \$10,000 a video and a brochure will be produced. In response to a question, Mr. Shroy advised that the marketing team, together with other volunteers, will be soliciting funds from people in the community. The marketing team acknowledged that implementation of the plan will be "on their shoulders," and advised that they hope to recruit additional volunteers. Professor Campbell advised of discussions with regard to establishing a legal entity, and that the consensus of the marketing team was to form a foundation. Mr. Shroy advised that there are approximately 20-25 volunteers involved in the marketing team, including an attorney who is advising the team and discussing options with regard to formation of a legal entity. Until a commitment is received from the Committee, however, no legal entity will be formed. Member Hannafin inquired as to how the marketing plan will take on a life of its own and be directed in the future. Mr. Shroy advised that once a legal entity is formed and individuals become committed to the goal of the organization, it will continue until "everybody walks away or it becomes obsolete." In response to a further question, Mr. Mooney advised that the organization will be comprised of people "who have bought into the concept." He referred to discussions which took place at the last meeting regarding Mr. McCarthy acting as project manager in order that any funding provided by the Committee would be allocated through the City's usual accounting processes. If the project is handled that way, there is a probability the marketing team would not need to incorporate. The only corporation to be formed, then, would be comprised of the business owners and individuals involved in the process, who would establish bylaws and their own marketing plan for Carson City, with the central theme focusing on the downtown area. Mr. Mooney discussed the importance of marketing "the heartbeat of the town."

In response to a question, the marketing team members acknowledged that participants of the marketing plan will have an influence on the marketing strategy. Mr. Mooney discussed his vision for a corporation in which one of the Committee members participates as one of the officers. Mr. McCarthy referred to an earlier comment and clarified that the mission of the CCC&VB is tourism only. He noted the difference in the marketing team's mission to stimulate business and encourage local residents to shop downtown. Member Lushina expressed support for the marketing plan, but expressed the opinion that it represents "an extravagance for this Committee" because of the very limited budget. Member Hannafin discussed development of annual events over the years, and advised that the Committee has been required to consider more events each year "and question what our role is." He pointed out that downtown economic vitality is the central theme of the strategic plan. Member Lushina expressed the opinion that the Committee should fund either the events or the marketing plan, but not both. In response to a question, Mr. Shroy suggested considering Mayor Masayko as "the well-known and respected community leader" to introduce and endorse the marketing plan. Member Lushina expressed concern over the "big picture" of the Committee's mission, and discussed the importance of more businesses coming to Carson City, the problem of urban sprawl, and the limited redevelopment budget.

(1-2962) Jed Block acknowledged that City-wide events draw people to the downtown area. He discussed the importance of drawing people consistently to the downtown area.

Mr. McCarthy referred to earlier comments by Ms. Duncan regarding the most difficult time period for Carson City businesses - the shoulder season. He suggested that the marketing plan may have an impact on the shoulder season in that more people will be encouraged to visit the downtown area during that time. Chairperson Williamson discussed the struggle experienced by downtown property and business owners in marketing their businesses, and the past efforts to develop consortiums and associations to help in the

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marketing effort. She noted that there has never been any professional marketing assistance or a consolidated effort such as is represented by the marketing plan. She acknowledged that \$10,000 represents a large percentage of the total redevelopment budget, but expressed the opinion that the marketing plan represents a way to help the small business person “get more bang for their advertising dollars, to help them work together on a more consistent basis, and feel that they’re not just floundering.” She reiterated that the marketing plan represents a stated goal of the Redevelopment Strategic Plan.

Mr. Shroy reiterated that the downtown merchants cannot afford to develop the kind of comprehensive marketing plan necessary to bring customers to the downtown area. He noted the trade off is to approach merchants outside the downtown area. He advised that the marketing team believes that the Project Timeless Marketing Plan will have the appeal necessary to support the downtown area. He commented that “everybody wins” if everybody participates in events and activities, but the destination is still downtown. Member Lushina discussed the importance of expanding the commercial zone in the downtown area to attract “anchor” businesses. He expressed the opinion that the redevelopment budget should be used to help establish anchor businesses which would, in turn, help the smaller businesses. He noted that fixing up the downtown would attract anchor businesses which would increase property taxes, thereby increasing the redevelopment budget and making a marketing plan more financially feasible.

(1-3315) Mr. Block suggested developing a flyer to canvass potential donors, determine their willingness to contribute to the plan, and request matching funds from the Redevelopment Authority.

Mr. Mooney assured the Committee that the plan will be coordinated with other marketing professionals. He acknowledged that the \$10,000 is a risk, but noted that the purpose of establishing a corporation at some point in the future is purely because the downtown merchants are not able to finance the marketing plan alone. He noted that the marketing plan is at the point of implementation and a decision has to be made regarding whether or not to go forward. Chairperson Williamson expressed appreciation for the time invested by Mr. Mooney and the marketing team. Member Hannafin expressed respect for Member Lushina’s comments, provided background information on his tenure with the Committee, and advised that his focus is to keep moving forward. **Member Hannafin moved that the Committee grant \$10,000 to the marketing team. Member Nietz seconded the motion.** Member Tresnit expressed appreciation for Member Lushina’s concerns, and suggested that his comments represented the difference between tangible and intangible issues. Based on the Committee’s and Mr. Mooney’s time spent in developing the strategic plan, and on the fact that Mr. Mooney has assembled a viable, outstanding marketing team, Member Tresnit expressed the opinion that the marketing plan “is worth the risk.” He indicated he does not always agree with the projects and events to which redevelopment funding is allocated, but suggested it may not be proper to compare the marketing plan to projects and events. He acknowledged that allocating the seed money represents a risk, but providing the marketing team the opportunity to move forward will result in development of a viable product. Member Lushina expressed appreciation for the strategic plan and the efforts of the marketing team. Member Nietz referred to Mr. Sullivan’s presentation and expressed the opinion that the City is moving in the right direction to expand the economic and retail base. To do so without some sort of comprehensive marketing plan will be a waste of time. Member Tresnit agreed and commented that one benefits the other. Chairperson Williamson called for a vote on the pending motion; **motion carried 4-1.** Chairperson Williamson thanked the marketing team for their presentation.

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E-5. DISCUSSION AND POSSIBLE ACTION ON REVISIONS TO THE REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE RESOLUTION AND BYLAWS (1-3595) - Mr. McCarthy reviewed, and discussion took place regarding, revisions to the resolution, the possibility of including term limits, the value of institutional memory, and membership criteria. Consensus of the Committee was to defer action on this item until such time as Vice Chairperson Johnson and Member Zola have a chance to review the revisions.

E-6. DISCUSSION AND POSSIBLE ACTION ON FUTURE REDEVELOPMENT PROJECTS (1-1566) - Mr. McCarthy provided background information on this item. Mr. Sullivan advised of initial discussions with Chairperson Williamson and Mr. McCarthy regarding projects on the west side of Carson Street. He advised that zoning boundaries west of Carson Street have stayed the same over the last 25 years. The downtown commercial zoning district was adopted approximately 4-5 years ago. Mr. Sullivan explained that he was asked to consider possible zoning revisions on the west side of Carson Street. He displayed maps of existing downtown zoning and suggested moving the existing downtown commercial zoning boundary, between Carson and Curry Streets, one mid-block over. This would provide for more downtown commercial development on the east side of Carson Street, south of William Street to Musser Street. In addition, the residential office zoning district could be expanded to Washington Street and perhaps to Musser and King Streets. Another possibility would be any combination of moving the downtown commercial zoning boundary to Washington Street and the residential office zoning boundary to Minnesota Street. Mr. Sullivan encouraged a buffer between the single family zone and the downtown commercial zone, such as a residential office zone. He displayed a more aggressive approach to zoning revisions, and discussed the need for a land use survey to determine the make up of the various blocks before revising zoning boundaries.

Mr. Sullivan referred to the Zoning Ordinance included in the agenda materials and provided a brief overview of the same. He suggested uses which could be included in the residential office zone, including bookstore, coffee shop, florist, ice cream parlor, interior decorator, tobacco shop, watch repair, art store, art studio, candy/confectionary, clock retail, coin shop, photography, restaurant, shoe repair, tea house, etc. He left the proposed zoning revisions with Mr. McCarthy and suggested developing a base map of existing uses. He further suggested considering "a new life line" for the area and how it will add, from an economic standpoint, to Carson City. He suggested that by expanding the various zoning boundaries and considering some of the existing uses, more vitality can be added to the downtown area. Member Nietz commented that revising the zoning boundaries represents an opportunity to capitalize on the history of Carson City. Mr. Sullivan discussed a proposal submitted by Jane Chesney to allow commercial zoning "fingers" from Carson Street to Robinson Street. He suggested including Washington, Musser, and King Streets as well. He discussed recent review of the City's master plan, and advised that these zoning revisions would fit into the master plan. He suggested that the Committee could initiate a process for exploring the zoning revisions and submitting recommendations to the Planning Commission and the Board of Supervisors. Mr. McCarthy noted that the Historic Resources Commission will need to be included in the process. Mr. Sullivan advised that Historic Resources Commission Chairperson Mike Drews expressed an interest in participating.

In response to a question, Mr. Sullivan explained the requirements for permitted and conditional uses within the downtown commercial zoning district as outlined in the Zoning Ordinance. He discussed the potential impacts expected when combining residential and commercial uses. He suggested considering outright allowance of residential use within the downtown commercial zone. Discussion took place regarding

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communities which have no zoning. Chairperson Williamson and Mr. McCarthy thanked Mr. Sullivan. Mr. Sullivan discussed the role of Associate Planner Jennifer Pruitt in coordinating the meetings of the Historic Resources Commission, and advised that she is interested in participating as well.

F. INTERNAL COMMUNICATION AND ADMINISTRATIVE MATTERS (2-0033) - Mr. McCarthy advised that the Brewery Arts Center will host the 23rd Annual Governor's Arts Awards and the Oasis Conference. He reviewed the information included in the agenda materials, and advised that Chairperson Williamson will introduce Governor Kenny Guinn, who will present the various Arts in Excellence Awards to representatives of the 17 Nevada counties. He invited the Committee members to attend. He reviewed upcoming events to be held in the St. Teresa's facility.

Member Hannafin displayed and reviewed a revised version of the plan developed during the Economic Vitality Coalition process. He discussed ownership of land in the redevelopment district, and advised that he is continuing to gather information that will be incorporated into the overall map. Mr. McCarthy advised that the Economic Vitality Coalition will be able to make quality recommendations to present to the Committee in the near future. In response to a question, he and Chairperson Williamson reviewed the composition of the Coalition's Downtown Group.

F-1. FUTURE AGENDA ITEMS (2-0189) - Previously covered.

G. ACTION ON ADJOURNMENT (2-0190) - Member Nietz moved to adjourn the meeting at 8:25 p.m. Member Tresnit seconded the motion. Motion carried 5-0.

The Minutes of the February 12, 2003 meeting of the Carson City Redevelopment Authority Citizens Committee are so approved this 12th day of March, 2003.

ROBIN L. WILLIAMSON, Chair