



Reach thousands of Carson City prospects every

weekday with Jump Around Carson traveling advertisements

CARSON CITY JAC SYSTEM BUSBOARD ADVERTISING



Tail Panel 47" x 11"

2 Available / Trim Size 47" x 11" / Image Area 45"x 9"

6 Month.....\$400 / month

12 Month.....\$365 / month



Curb Side (2 Options!)

1 Available / Trim Size 79" x 24" / Image Area 77"x 22"

7 Available / Trim Size 30.75"x 24.5"/Image Area 28.25"x 22"

6 Month.....\$345 / month

12 Month.....\$300 / month



Street Side (2 Options!)

2 Available / Trim Size 79" x 24" / Image Area 77"x 22"

7 Available / Trime Size 30.75" x 24.5" / Image Area 28.25" x 22 "

6 Month.....\$345 / month

12 Month.....\$300 / month

*Non-Profit Organizations may be eligible for a 25% discount off the net rate.

**Recognized Advertising/Agencies and City Departments may be eligible for an additional 15% discount off the net rate

Sign design, production, and installation available at additional costs.

Shorter contract schedules may be arranged for additional cost.

Unless otherwise note, first month payment due upon contract approval.

Advertisers paying the full amount in advance may be eligible for a 5% discount.